

# **BULKY EXHIBITS**

Proceeding No.	91212477
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Filing Date	10/20/2014
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TITLE : Balance Bar Co.v.GFA Brands, Inc. The original product packaging(Exhibits B1- B24)
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<b>91212477</b>
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411 East Wisconsin Avenue  
Suite 2350  
Milwaukee, Wisconsin 53202-4426  
414.277.5000  
Fax 414.271.3552  
www.quarles.com

Attorneys at Law in  
Chicago  
Indianapolis  
Madison  
Milwaukee  
Naples  
Phoenix  
Tampa  
Tucson  
Washington, D.C.

Writer's Direct Dial: 414.277.5495  
E-Mail: johanna.wilbert@quarles.com

October 20, 2014

**VIA EXPRESS MAIL**

Cheryl S. Goodman, Esq.  
ATTN: Trademark Trial and Appeal Board  
Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**RE: Balance Bar Co. v. GFA Brands, Inc.  
Opposition No. 91212477**

Dear Ms. Goodman:

Enclosed please find the original product packaging which are Exhibits B-1 through B-24 of GFA Brands, Inc.'s Second Notice of Reliance in this matter. Copies of these exhibits were filed electronically with GFA Brands, Inc.'s Notice of Reliance, and those photographs were also provided to opposing counsel.

Very truly yours,

QUARLES & BRADY LLP

Johanna M. Wilbert

JWILBERT/dr

Enclosures

cc: David R. Cross (*via email*)  
R. Glenn Schroeder (*via email*)