

ESTTA Tracking number: **ESTTA633980**

Filing date: **10/20/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|--|
| Proceeding | 91212477 |
| Party | Defendant GFA Brands, Inc. |
| Correspondence Address | JOHANNA M WILBERT QUARLES & BRADY LLP 411 E WISCONSIN AVE, SUITE 2040 MILWAUKEE, WI 53202-4497 UNITED STATES tm-dept@quarles.com, johanna.wilbert@quarles.com, david.cross@quarles.com, DRC@quarles.com, marta.levine@quarles.com, andrea.fowler@quarles.com |
| Submission | Defendant's Notice of Reliance |
| Filer's Name | Johanna M. Wilbert |
| Filer's e-mail | johanna.wilbert@quarles.com, deena.rafinski@quarles.com |
| Signature | /s/ Johanna M. Wilbert |
| Date | 10/20/2014 |
| Attachments | GFA's 3d Notice of Reliance.pdf(18124 bytes) Ex C-1 - Carb Balance.pdf(413905 bytes) Ex C-2 - EPA-DHA Balance.pdf(300272 bytes) Ex C-3 - Mineral Balance.pdf(377297 bytes) Ex C-4 - Zinc Balance.pdf(494905 bytes) Ex C-5 - Salt Balance.pdf(244985 bytes) Ex C-6 - Balance Water.pdf(366770 bytes) Ex C-7 - Thyro-Balance - Optimum Nutritional Support for the Thyroid Gland - Doctor W.pdf(246611 bytes) Ex C-8 - Natures Plus - Super B-50 Balanced B Complex - 180 Vegetarian Capsules.pdf(730055 bytes) Ex C-9 - SOLARAY Solaray Nutritionally Balanced B-Stress 100 Capsules - Gifts - Giftpdf(302867 bytes) Ex C-10 - Sugar Balance.PDF(221667 bytes) Ex C-11 - Skin Balance_.pdf(280664 bytes) Ex C-12 - Balanced Naturals.pdf(152954 bytes) Ex C-13 - Gaia Womens Balance.pdf(440141 bytes) Ex C-14 - Balance Fx.pdf(364898 bytes) Ex C-15 - Metabalance 44.pdf(343243 bytes) Ex C-16 - Organic blue-berries.pdf(303487 bytes) Ex C-17 - Emerald Balance.pdf(525357 bytes) Ex C-18 - Metabo Balance.pdf(427677 bytes) Ex C-19 - Stevia Balance.pdf(425843 bytes) Ex C-20 - Cholesterol Balance.pdf(274221 bytes) Ex C-21 - Slim Balance.pdf(324473 bytes) Ex C-22 - Swiss Balance.pdf(504917 bytes) Ex C-23 - Emerald Body Balance.pdf(407509 bytes) Ex C-24 - Ideal Balance.pdf(324956 bytes) Ex C-25 - Better Balance Protein Chips.pdf(314820 bytes) Ex C-26 - Healthy Balance.pdf(321227 bytes) Ex C-27 - Simply Balanced Coconut Granola Bars.pdf(802839 bytes) Ex C-28 - Simply Balanced Fruit and Nut Bars.pdf(679417 bytes) Ex C-29 - Simply Balanced Cherry Almond Greek Yogurt Bars.pdf(771357 bytes) |

**UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 85/751,520: EARTH BALANCE
Published for Opposition March 19, 2013

BALANCE BAR COMPANY,

Opposer,

Opposition No. 91212477

v.

GFA BRANDS, INC.,

Applicant.

APPLICANT'S THIRD NOTICE OF RELIANCE

Pursuant to Rule 2.122(e) of the Trademark Rules of Practice and Section 704.08(b) of the Trademark Trial and Appeal Board Manual of Procedure, Applicant, GFA Brands, Inc., hereby submits, makes of record in connection with this opposition proceeding, and notifies Opposer, Balance Bar Company, of Applicant's reliance upon the attached printouts of websites showing evidence of third-party use of products containing the term BALANCE in the title. These printouts are relevant to the lack of a likelihood of consumer confusion because they show that the field of marks employing the term BALANCE and variations thereof is crowded, such that the common element shared by each member of the crowd is relatively weak and not a particularly distinctive element. True and correct printouts of the following websites are attached hereto as Exhibits C-1 to C-29: Each printout identifies on its face the date on which the document was accessed and printed, as well as the applicable URL identifying the online source of the document.

| Exhibit No.: | Description |
|---------------------|--|
| C-1 | Mission Carb Balance Small Fajita Tortillas, http://www.amazon.com/Mission-Balance-Small-Fajita-Tortillas/dp/B00E04FLWY/ref=sr_1_63?s=grocery&ie=UTF8&qid=1400783871&sr=1-63&keywords=balance (accessed and printed on October 8, 2014) |
| C-2 | Jarrow Formulas, Inc. EPA-DHA Balance, http://www.swansonvitamins.com/jarrow-formulas-inc-epa-dha-balance-odorless-240-sgels?SourceCode=INTL405&CAWEL AID=624507304&mkwid=RU7gXEGF&pccid=54347462407&gclid=CO_ateTS3r8CFQsz (accessed and printed on October 8, 2014) |
| C-3 | Jarrow Formulas, Inc. Mineral Balance, http://www.vitacost.com/jarrow-formulas-mineral-balance?csrc=GPF-PA-Vitamins%20%26%20Supplements-790011130048&ci_gpa=pla&ci_kw=&ci_src=17588969&ci_sku=790011130048&gclid=CJv1q-3T3r8CF (accessed and printed on October 8, 2014) |
| C-4 | Jarrow Formulas, Inc. Zinc Balance, http://www.hihealth.com/jarrow-zinc-balance-15mg-100cap.html?utm_source=google.com&utm_campaign=June2014&utm_medium=cse&gclid=COeR09fU3r8CFQeIaQod27cArg (accessed and printed on October 8, 2014) |
| C-5 | Morton International Salt Balance, http://www.walmart.com/ip/Morton-Salt-Balance-Blend-26-oz-Pack-of-12/17340578 (accessed and printed on October 8, 2014) |
| C-6 | Harrison Burnet Balance Water, http://www.amazon.com/Balance-Water-Mind-Ounce-Bottles/dp/B002CX50DU (accessed and printed on October 8, 2014) |
| C-7 | Doctor Wilson's Thyro-Balance, http://www.drwilsons.com/thyro-balance (accessed and printed on October 8, 2014) |
| C-8 | Nature's Plus - Super B-50 Balanced B Complex - 180 Vegetarian Capsules, http://www.luckyvitamin.com/buy/products/30968-natures-plus-super-b-50-balanced-b-complex-180-vegetarian-capsules.html (accessed and printed on October 8, 2014) |
| C-9 | Solaray Nutritionally Balanced B-Stress 100 Capsules, http://www.sears.com/solaray-nutritionally-balanced-b-stress-100-capsules/p-SPM3284733702?prdNo=1&blockNo=1&blockT (accessed and printed on October 8, 2014) |
| C-10 | Triple Leaf Tea Sugar Balance Womens Tonic Tea, http://www.walmart.com/ip/Triple-Leaf-Tea-29272-3pack-Triple-Leaf-Tea-Sugar-Balance-Womens-Tonic-Tea-3x20-bag/28645552 (accessed and printed on October 8, 2014) |
| C-11 | Health Concerns Skin Balance Herbal Supplement 90 Tablets, http://www.ovitaminpro.com/hcskinbalance.html (accessed and printed on October 8, 2014) |
| C-12 | Balanced Naturals™ - A-Systemz (previously Anti-Inflammatory Formula), http://www.windhawk.com/index.php/products/anti-inflammatory-formula (accessed and printed on October 8, 2014) |
| C-13 | Gaia Herbs Women's Balance 60 Vegetarian Capsules, http://www.mynaturalmarket.com/Gaia-Herbs-Women-s-Balance.html (accessed and printed on October 8, 2014) |
| C-14 | Balance FX™, https://www.youngevity.net/product/20686.html (accessed and printed on October 8, 2014) |
| C-15 | Metabalance 44®, http://www.amazon.com/Metabalance-Soft-Gel-Caps-700mg-Each/dp/B006T4OFD4 (accessed and printed on October 8, 2014) |

| Exhibit No.: | Description |
|---------------------|---|
| C-16 | ZAND Herbalozenge Organic Lozenges, with Zinc & Vitamin C, Blue-Berries Blend, http://www.wegmans.com/webapp/wcs/stores/servlet/ProductDisplay?productId=387410&storeId=10052&langId=-1 (accessed and printed on October 8, 2014) |
| C-17 | SGN Nutrition Emerald Balance, http://www.amazon.com/Spirit-Garden-Nutrition-10-Ounce-Canister/dp/B0013P3L5M/ref=sr_1_7?s=grocery&ie=UTF8&qid=1400777276&sr=1-7&keywords=balance (accessed and printed on October 8, 2014) |
| C-18 | Celestial Seasonings Wellness Tea, Metabo Balance, http://www.amazon.com/Celestial-Seasonings-Wellness-Balance-20-Count/dp/B005JEX4K0/ref=sr_1_30?s=grocery&ie=UTF8&qid=1400778184&sr=1-30&keywords=balance (accessed and printed on October 8, 2014) |
| C-19 | NOW Foods Stevia Balance Packets, http://www.amazon.com/Foods-Stevia-Balance-Packets-Count/dp/B001EO68DO/ref=sr_1_38?s=grocery&ie=UTF8&qid=1400782934&sr=1-38&keywords=balance (accessed and printed on October 8, 2014) |
| C-20 | futurebiotics Cholesterol Balance, http://www.futurebioticsstore.com/2502/cholesterolbalance (accessed and printed on October 8, 2014) |
| C-21 | Slim Balance, http://www.amazon.com/Balance-Support-Weight-Health-Herbal/dp/B00AUAP7UI/ref=sr_1_49?s=grocery&ie=UTF8&qid=1400783464&sr=1-49&keywords=balance (accessed and printed on October 8, 2014) |
| C-22 | Familia All Natural Swiss Balance Blueberries & Quinoa Cereal http://www.amazon.com/Familia-Natural-Balance-Blueberries-21-Ounce/dp/B000FBM4BM/ref=sr_1_86?s=grocery&ie=UTF8&qid=1400784256&sr=1-86&keywords=balance (accessed and printed on October 8, 2014) |
| C-23 | Nochtli Emerald Body Balance, http://www.amazon.com/Nochtli-Emerald-Body-Balance-Ounce/dp/B00BP47RZG/ref=sr_1_75?s=grocery&ie=UTF8&qid=1400785491&sr=1-75&keywords=balance (accessed and printed on October 8, 2014) |
| C-24 | Ideal Balance, http://www.amazon.com/Esutras-Organics-Ideal-Balance-Ounce/dp/B00G7M85K2/ref=sr_1_128?s=grocery&ie=UTF8&qid=1400785864&sr=1-128&keywords=balance (accessed and printed on October 8, 2014) |
| C-25 | Better Balance Protein Chips, http://www.amazon.com/Kays-Naturals-Better-Balance-Protein/dp/B001R1S7HY/ref=sr_1_266?s=grocery&ie=UTF8&qid=1400786783&sr=1-266&keywords=balance (accessed and printed on October 8, 2014) |
| C-26 | Healthy Balance Apple Cranberry Juice with Splenda, http://www.amazon.com/Healthy-Balance-Apple-Cranberry-Splenda/dp/B0042IYP0C/ref=sr_1_200?s=grocery&ie=UTF8&qid=1400786507&sr=1-200&keywords=balance (accessed and printed on October 8, 2014) |
| C-27 | Simply Balanced granola bars, http://www.target.com/p/simply-balanced-coconut-granola-bars-with-ancient-grains-5-ct/-/A-14576141 (accessed and printed on October 8, 2014) |

| Exhibit No.: | Description |
|--------------|--|
| C-28 | Simply Balanced fruit and nut bars, http://www.target.com/p/simply-balanced-date-raisin-and-soybean-fruit-nut-bars-5-ct/-/A-14576068 (accessed and printed on October 8, 2014) |
| C-29 | Simply Balanced cherry almond Greek yogurt granola bars, http://www.target.com/p/simply-balanced-cherry-almond-greek-yogurt-granola-bars-5-pk/-/A-14575659 (accessed and printed on October 8, 2014) |

Dated this 20th day of October, 2014.

/s/ Johanna M. Wilbert
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Email: andrea.fowler@quarles.com
Attorneys for Applicant GFA Brands, Inc.

CERTIFICATE OF SERVICE

I hereby certify that on October 20, 2014, I served upon counsel of record the foregoing
by causing the same to be delivered by U.S. mail and email to:

R. Glenn Schroeder
Schroeder Law PC
110 Cooper Street #605
Babylon, New York 11702
gschroeder@schroederlawpc.com

Dated this 20th day of October, 2014.

/s/ Johanna M. Wilbert

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johanna.wilbert@quarles.com

EXHIBIT C-1



Roll over image to zoom in

Mission, Carb Balance, Fajita Tortillas, 8 Count, 8oz Bag (Pack of 4) (Whole Wheat)

by Mission
Be the first to review this item

Price: **\$25.93** (\$6.48 / Bag) & **FREE Shipping**

In Stock.

Ships from and sold by ATOZSUPPLY.

Flavor: **Whole Wheat Fajita Tortillas**

Flour **Whole Wheat Fajita Tortillas**

- Mission
- Carb Balance, Fajita Tortillas
- Whole Wheat
- 8 Count, 8oz Bag
- Pack of 4

4 new from **\$19.99**

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Qty: 1

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4 new from **\$19.99**

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Frequently Bought Together



Price for both: **\$57.92**

Add both to Cart Add both to Wish List

Show availability and shipping details

- This item:** Mission, Carb Balance, Fajita Tortillas, 8 Count, 8oz Bag (Pack of 4) (Whole Wheat) **\$25.93** (\$6.48 / Bag)
- Mission Low Carb Soft Taco Flour Tortilla's 12oz./8 Ct. (Pack of 6) **\$31.99**

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Mission Low Carb Soft Taco Flour Tortilla's 12oz./8 Ct. (Pack of 6)
★★★★★ 5
\$31.99



Mama Lupe Low Carb Tortillas
★★★★★ 47
\$11.93 



Heinz Tomato Ketchup, Reduced Sugar, Bottles, 13 oz
★★★★★ 65
\$8.48 



100% Pure Erythritol Crystalline Now Foods 2.5 lb Granules
★★★★★ 267
\$18.04 



Whey Protein Powder 36.5 oz vanilla flavor (1,035 grams)
★★★★★ 77
\$29.99



Carbquik Baking Mix, 3 lb (48 oz)
★★★★★ 152
\$17.99 

Important Information

Indications

Serving Size: 28 G; Servings per Container: 8; Calories per serving: 80; Calories from fat per serving: 20; Total Calories per serving: ; Saturated fat per serving: 1 G; Total fat per serving: 2 G; Cholesterol per serving: 0 MG; Sodium per serving: 200 MG; Potassium per serving: ; Carbohydrates per serving: 13 G; Fiber per serving: 10 G; Sugar per serving: 0 G; Protein per serving: 3 G

Ingredients

Water, Modified Food Starch, Whole Wheat Flour, Vital Wheat Gluten, Powdered Cellulose, Vegetable Shortening (Interesterified Soybean Oil, Hydrogenated Soybean Oil and/or Palm Oil), Wheat Protein Isolate (Wheat Gluten, Lactic Acid, Sulfite), and Contains 2% or less of: Salt, Leavening (Sodium Bicarbonate, Sodium Aluminum Sulfate, Corn Starch, Monocalcium Phosphate, and/or Sodium Acid Pyrophosphate, Calcium Sulfate), Cellulose Gum, Preservatives (Calcium Propionate, Sorbic Acid), Distilled Monoglycerides, Enzymes, Wheat Starch, Calcium Carbonate, Antioxidants (Tocopherols, Ascorbic Acid, Citric Acid), Natural Flavor, Sunflower Oil, Sucralose, Caramel Color, Canola Oil, Triglycerides, Dough Conditioners (Fumaric Acid, Sodium Metabisulfite and/or Mono- and Diglycerides).
Contains: Wheat.

Directions

For freshness, refrigerate after opening., Heating instructions: Tortillas may be heated on a skillet or electric griddle, on the grill, or in the microwave. For best results, heat tortillas on an ungreased skillet over medium-high heat for 10 to 15 seconds. Flip and heat for another 5 to 10 seconds., Microwave: Place 4 to 6 tortillas between two damp paper towels. Microwave 30 to 45 seconds or until heated through. Wrap on a cloth or a tortilla keeper until ready to serve.

Legal Disclaimer

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Product Description

Flavor: **Whole Wheat Fajita Tortillas**

Mission, Carb Balance, Fajita Tortillas, 8 Count, 8oz Bag (Pack of 4) (Whole Wheat)

Product Details

Flavor: **Whole Wheat Fajita Tortillas**

Item Weight: 2.9 pounds

Shipping Weight: 2.6 pounds ([View shipping rates and policies](#))

ASIN: B00E04FLWY

UPC: 073731070147

Average Customer Review: [Be the first to review this item](#)

Amazon Best Sellers Rank: #159,070 in Grocery & Gourmet Food ([See Top 100 in Grocery & Gourmet Food](#))

#97in [Grocery & Gourmet Food](#) > [Canned, Dry & Packaged Foods](#) > [Packaged Meals & Side Dishes](#) > [Mexican Dinner Kits](#) > **Tortillas**

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Mission Low Carb Soft Taco Flour Tortilla's 12oz./8 Ct. (Pack of 6)
★★★★★ 5
\$31.99



Mama Lupe Low Carb Tortillas
★★★★★ 47
\$11.93



7" La Tortilla Factory Whole Wheat Low Carb Tortillas (Regular Size)
★★★★☆ 58
\$9.49



Carbquik Baking Mix Now in a 3 lb. Box
★★★★★ 156
\$17.50



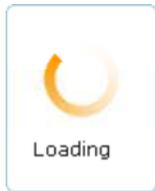
Mission Carb Balance Large/Burrito Whole Wheat Tortillas 8 per package (Pack of 6)
★★★★☆ 9
\$49.01



Mission Low Carb Flour Soft Taco 8ct, 12oz, (2 packages)
★★★★★ 1
\$15.99

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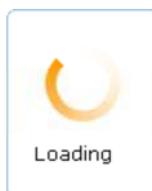
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EXHIBIT C-2

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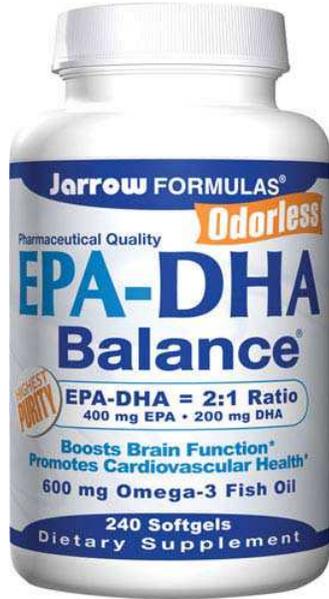
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Product Label

Jarrow Formulas, Inc.

EPA-DHA Balance Odorless

Gluten Free

Item: JR189 ★★★★ [2 Reviews](#) [Write a Review](#)

In Stock

Swanson

\$22.69

Retail

~~\$41.95~~

Save 46%

Quantity:

Deliver 1 time only

Add To Order

Auto Deliver

Free Shipping on Auto Delivery orders over \$50!

Deliver every days

[See details](#)

240 Sgels

Other Sizes

- Odorless formula
- Boosts brain function
- Promotes cardiovascular health

Risk-Free Purchase Guarantee

If you are dissatisfied for any reason, we'll give you a full refund and pay return shipping. *Lee Swanson, President of Swanson Health Products*



Product Description:

EPA-DHA Balance Odorless

Each Jarrow EPA-DHA Balance softgel delivers 400 mg of EPA and 200 mg of DHA. Jarrow EPA-DHA Balance features pharmaceutical grade, ultra-purified and highly concentrated omega-3 fatty acids from fish oil. This unique combination supplement supports cardiovascular and brain function, enhances joint mobility and promotes positive mood. Contains no wheat, gluten, dairy, egg, shellfish or peanuts/tree nuts.

Product Label:

EPA-DHA Balance Odorless

Supplement Facts

Serving Size 1 Softgel

Servings Per Container 240

| | Amount Per Serving | % Daily Value |
|-----------------------------|--------------------|---------------|
| Calories | 10 | |
| Calories from Fat | 10 | |
| Total Fat | 1 g | 2% |
| Fish Oil Concentrate | 1,000 mg | † |
| Omega-3 Fatty Acids | 600 mg | † |
| EPA (Eicosapentaenoic acid) | 400 mg | † |
| DHA (Docosahexaenoic acid) | 200 mg | † |

† Daily Value not established.

EPA-DHA Balance Odorless

Swanson Quantity:

\$22.69

Add To Order

Shipping Restrictions

Countries with restrictions on this product:

- Japan

[More information on shipping restrictions](#)

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- Essential Fatty Acids (920)
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Other Ingredients: Natural flavor and mixed natural tocopherols (from soy).

Softgel consists of gelatin, glycerin and water.

Contains: Soy and fish (anchovy and sardine).

USAGE: Take 1 softgel 1 to 2 times per day with meals or as directed by your qualified healthcare professional.

NOTE: If you have a medical condition (especially seafood allergies or coagulopathy), are pregnant, lactating, trying to conceive, under the age of 18, taking medications (especially anticoagulants), or are facing surgery, consult your healthcare professional before using this product.

Keep away from light and heat.

Keep out of the reach of children.

- Purified by molecular distillation.
- Meets stringent CRN and proposed USP monograph standards.
- Manufactured according to Good Manufacturing Practice (GMP) requirements.
- No wheat, no gluten, no dairy, no egg, no shellfish, no peanuts/tree nuts.
- **ODORLESS**
- **GLUTEN FREE**

[Terms and Ingredient Definitions](#)

Customers who viewed this item also viewed:



Life Extension Mega EPA/DHA



120 Sgels

Retail \$19.95

\$14.96

[Add to Cart](#)



Swans Virgin EPA/DHA



1,080 Sgels

Retail \$12.95

\$12.95

[Add to Cart](#)

Jarrow Formulas, Inc. EPA-DHA Balance Odorless Reviews

Summary of Customer Ratings & Reviews

| | | |
|----------------|--|------------|
| Overall Rating | | 5 out of 5 |
| Quality | | 5 out of 5 |
| Value | | 5 out of 5 |
| Effectiveness | | 5 out of 5 |
| Convenience | | 5 out of 5 |
| Satisfaction | | 5 out of 5 |

2 of 2 (100%) customers would recommend this product to a friend.

Customer Ratings & Reviews



Search reviews:

Choose a sort order

[Write a review](#)

Overall:

Quality:

Value:

Effectiveness:

Convenience:

Satisfaction:

Title: Great product
 "I needed more dha and epa in my body and this product delivered, thanks!"
 Was this review helpful to you? [Yes](#) [No](#)
[\(Report Inappropriate Review\)](#)

Date: May 12, 2013

Reviewed by: [labdog](#)
[\(read all my reviews\)](#)

Gender: Male
My Generation: Baby Boomer
 Generation (between 1946 and 1964)
I shop for dietary supplements: Once every 3 to 6 months
I've been using dietary supplements for: My entire life

Overall:

Quality:

Value:

Effectiveness:

Convenience:

Satisfaction:

Title: very satisfied
 "This was a very good value for the price. I felt like I was getting a good balance of EPA and DHA. No aftertaste and easy to take."
 2 of 2 people found this review helpful.
 Was this review helpful to you? [Yes](#) [No](#)
[\(Report Inappropriate Review\)](#)

Date: February 16, 2013

Reviewed by: [KimKy](#)
[\(read all my reviews\)](#)

Gender: Female
My Generation: Baby Boomer
 Generation (between 1946 and 1964)
I shop for dietary supplements: Once every 1 to 3 months
Shopping style: I'm motivated by a company's sales, promotions and overall personality.
I've been using dietary supplements for: My entire life

EXHIBIT C-3

FREE SHIPPING OVER \$49 | Order by 1 p.m. & receive your order in 1-4 days!*

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Jarrow Formulas Mineral Balance® -- 120 Capsules
SKU #: 790011130048 | Shipping Weight: 0.34 lb | Servings: 20

★★★★★ 4.5/ 5 Out of 5 stars [Read all 2 reviews](#)

You Save: 35%

Retail price: \$16.95

Vitacost price \$10.89

In stock

Deliver 1 Time Only

Add to Set & Save

Add to My List

Quantity:

Roll over image to magnify & Click to Zoom
Images may vary from actual product

set & save Enjoy our low price guarantee and never run out with Set & Save.

Product Details

Supplement Facts

Product Reviews

Email To A Friend

Jarrow Formulas Mineral Balance® Description

Iron-Free Mineral Complex
Balanced Multi Minerals

Directions

Take 1 to 6 capsules per day with meals, or as directed by your qualified health care consultant. For best results, divide between meals.

Free Of

Wheat, gluten, egg, fish/shellfish, peanuts/tree nuts.

Disclaimer

These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure, or prevent any disease.

[Supplement Facts](#)

Compare & Save



Vitacost Calcium Multi-Mineral with TriBoron & Vitamin D3 -- 240 Capsules

Rating: ★★★★★

Vitacost price: \$13.18



Vitacost Chelated Multi-Mineral - Albion® Glycinate Chelates and Complexes -- 120 Capsules

Rating: ★★★★★

Vitacost price: \$5.99

Frequently Bought Together:



Retail price together: \$45.90

Vitacost price: \$31.18

You Save: 32%

People Who Viewed This Item Also Viewed



Solgar Chelated Solamins®
Multimineral -- 180
Tablets

20% off

Retail price: \$27.79

Vitacost price:
\$22.23



Solaray BioCitra™
Multimineral -- 120
Vegetable Capsules

32% off

Retail price: \$18.09

Vitacost price:
\$12.27



NutriCology MultiMin
-- 120 Capsules

42% off

Retail price: \$23.91

Vitacost price:
\$13.69



Thompson Mineral
Complex -- 100
Tablets

Rating: ★★★★★

29% off

Retail price: \$7.49

Vitacost price:
\$5.30



Solaray Multi Mineral
Asporotates™ -- 120
Capsules

30% off

Retail price: \$18.69

Vitacost price:
\$13.01



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Not responsible for typographical errors or misprints. Product availability, pricing, and promotions are subject to change without notice.

EXHIBIT C-4

Jarrow Formulas Zinc Balance 15mg (100 caps)

Jarrow Formulas Zinc Balance 15mg (100 caps)

SKU: 49647



Share with a friend



0.0 ★★★★★ 0 Rating(s) | Add Yours

Availability: **IN STOCK**, Ships Today

Retail Price: \$12.95 **SAVE \$6.68(52%)**

Hi-Health Price: **\$6.27**

Qty: 0 **ADD TO CART**

FORGET FORGETTING AND NEVER RUN OUT...
SELECT **AUTO-SHIP** IN YOUR CART & SAVE!

Quick Overview Question? Click here to chat with a nutrition counselor

Zinc Balance® is a synergistic combination of Zinc L-Monomethionine and Copper Gluconate in a 15:1 ratio. Zinc L-Monomethionine resists absorption interference from fiber and phytic acid.*

Details

Zinc Balance® is a synergistic combination of Zinc L-Monomethionine and Copper Gluconate in a 15:1 ratio. Zinc L-Monomethionine resists absorption interference from fiber and phytic acid.*

The mineral zinc supports skeletal and immune health.* Both zinc and copper are needed to support super oxide dismutase (SOD) activity, which plays a critical role in the body's endogenous antioxidant network.*

*Statements contained herein have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Ingredients

Healthnotes

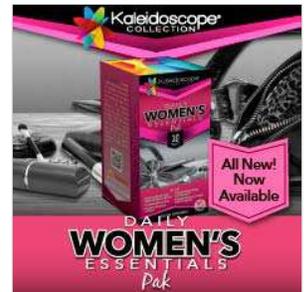
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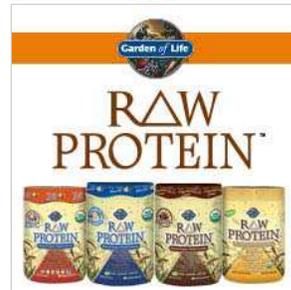
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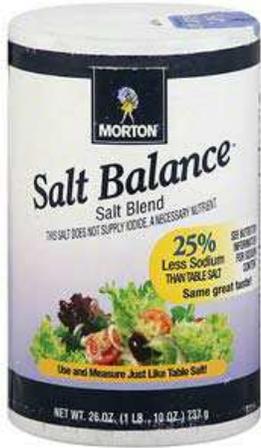
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EXHIBIT C-5



Morton Salt Balance Blend, 26 oz (Pack of 12)

Be the first to write a review

| Buy from Walmart | Shipping & Pickup |
|---|--|
| <p>Online</p> <p>\$46.80</p> <p>\$0.15 / Fluid Ounce</p> <p>Quantity: <input type="text" value="1"/> Add to Cart</p> <p>Add to my: Wish List Registry</p> | <p>In stock for:</p> <ul style="list-style-type: none"> Free shipping available on orders over \$50 <p>When will it arrive?</p> |

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1

Enter or scan your store receipt

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Item Description

Morton Salt Balance Blend is the perfect choice for anyone looking to reduce their sodium intake without giving up the great taste of salt. Morton Salt Balance Blend is a blend of salt and potassium chloride that delivers the full flavor of salt with 25% less sodium than regular table salt.

Morton Salt Balance Blend:

- 25% less sodium than table salt
- Same taste as salt
- Kosher
- Use and measure like salt

Ingredients

Salt, Potassium Chloride, Silicon Dioxide, Magnesium Carbonate.

Specifications

[Top of Page](#)

| Additional Specifications | |
|--------------------------------|------------------|
| Multi Pack Indicator: | No |
| More Information | |
| Model No.: | 217038 |
| Shipping Weight (in pounds): | 1.77 |
| Product in Inches (L x W x H): | 3.4 x 3.4 x 5.45 |

Nutrition Facts

| Nutrition Facts | | (-) Information is currently not available for this nutrient. | |
|--|--|--|----------------------------|
| Serving Size 1.5 G Servings Per Container 491 | | * Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.** | |
| Amount Per Serving | | ** Percent Daily Values listed below are intended for adults and children over 4 years of age. Foods represented or purported to be for use by infants, children less than 4 years of age, pregnant women, or lactating women shall use the RDI's that are specified for the intended group provided by the FDA. | |
| Calories 0 | | | |
| % Daily Value* | | | |
| Total Fat 0 G | | Calories: | 2,000 2,500 |
| Sodium 440 Mg | | Total Fat | Less than 65g 80g |
| Potassium 200 Mg | | Sat. Fat | Less than 20g 25g |
| Total Carbohydrate 0 G | | Cholesterol | Less than 300mg 300mg |
| Protein 0 G | | Sodium | Less than 2400mg 2400mg |
| | | Potassium | 3500mg 3500mg |
| | | Total Carbohydrate | 300mg 375mg |
| | | Dietary Fiber | 25mg 30mg |

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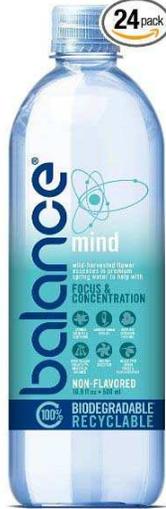
Calories per gram:

Fat 9 · Carbohydrate 4 · Protein 4

Partner
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EXHIBIT C-6



Roll over image to zoom in

Balance Water, Mind, 16.9 Ounce Bottles (Pack of 24)

by Balance Water

★★★★★ 2 customer reviews

Price: **\$58.00** (\$0.14 / oz) & **FREE Shipping**

In stock.

Usually ships within 2 to 3 days.

Ships from and sold by **Tal Depot**.

- Flower essences are plant-based remedies that are used to help emotionally balance a person. They have been used in various formats for centuries by different cultures but have been popularised since 1930. We are using Australian wildflowers that man
- mind
- The Balance range can be drunk as your main bottled water. Therefore you should drink it until you don't feel thirsty. Many people recommend drinking 2-3L of water a day for the skin, brain and other organs.

2 new from **\$58.00**

Share [Email] [Facebook] [Twitter] [Pinterest]

Qty: 1

\$58.00 + Free Shipping
In stock. Usually ships within 2 to 3 days.

Sold by **Tal Depot**

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Other Sellers on Amazon

\$75.00 (\$0.18 / oz)

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+ Free Shipping

Sold by: **Organic Health Spot**

2 new from **\$58.00**

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Crystal Geyser Sparkling Mineral Water, Original

★★★★☆ (32)

\$34.26

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Customers Who Bought This Item Also Bought



Balance Water Non
Flavored Spring Water,
Relax, 16.9 Ounce (Pack of
12)

★★★★★9

\$21.01



Balance Water Co Water,
Relax, 16.90-Ounce (Pack
of 24)

\$75.00

Important Information

Legal Disclaimer

Actual product packaging and materials may contain more and different information than what is shown on our website. We recommend that you do not rely solely on the information presented and that you always read labels, warnings, and directions before using or consuming a product. Please [see our full disclaimer](#) below.

Product Description

Flower essences have been used in various forms by ancient cultures including the Australian Aborigines. Today they are widely used by naturopaths and health practitioners. The flower comes from some of the most remote and pristine areas of Australia. They flower essences do not contain calories, artificial additives or preservatives. They do not flavor the water.

Product Details

Shipping Weight: 30 pounds ([View shipping rates and policies](#))

Shipping: This item can only be shipped to the 48 contiguous states. We regret it cannot be shipped to APO/FPO, Hawaii, Alaska, or Puerto Rico.

Shipping Advisory: This item must be shipped separately from other items in your order. Additional shipping charges will not apply.

ASIN: B002CX50DU

UPC: 810675000003 810675000065

Average Customer Review: ★★★★★ (2 customer reviews)

Amazon Best Sellers Rank: #219,574 in Grocery & Gourmet Food ([See Top 100 in Grocery & Gourmet Food](#))

Would you like to [give feedback on images](#) or [tell us about a lower price?](#) .

Customers Who Viewed This Item Also Viewed



Balance Water Non
Flavored Spring Water,
Relax, 16.9 Ounce (Pack of
12)

★★★★★9

\$21.01



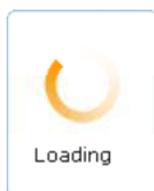
Balance Water, Mind, 33.8
Ounce Bottles (Pack of 12)

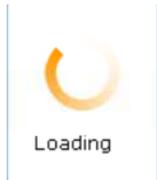
★★★★★9

\$31.93

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Customer Reviews



5.0 out of 5 stars



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1 of 1 people found the following review helpful

★★★★★ Does something

By **Tony** on February 17, 2012

I can't really describe how this works or what it does to me. I drink it and then for about an hour or two I get a good mind focus on what I'm doing. I buy a ton of this product around finals. This is the best price I've found and I like it enough that I took the time to see if I could find it cheaper. It's about \$3 for one at the store.

ADDED: After writing this review I really searched hard on if this water contains fluoride. I found out it does if your on the east coast. If you dont know how bad Fluoride is for your brain, specifically the pineal gland, you need to do some research. I highly doubt I will ever buy this product again. If you don't mind fluoride and it's harmful effects on your sleep or intelligence, buy some.

But I will say if you take the fluoride out, it's a really great product.

[Comment](#) | Was this review helpful to you?

★★★★★ Outstanding bottled water

Search Customer Reviews

Search these reviews only

By [Christian Haub](#) on September 24, 2012

Verified Purchase

This product is excellent. You don't taste the flower essences but it certainly works as i use it often during the work day and it helps me concentrate and stay focused.

Comment | Was this review helpful to you?

[See both customer reviews \(newest first\)](#)

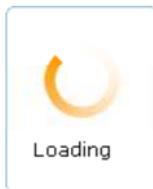
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Disclaimer: While we work to ensure that product information is correct, on occasion manufacturers may alter their ingredient lists. Actual product packaging and materials may contain more and/or different information than that shown on our Web site. We recommend that you do not solely rely on the information presented and that you always read labels, warnings, and directions before using or consuming a product. For additional information about a product, please contact the manufacturer. Content on this site is for reference purposes and is not intended to substitute for advice given by a physician, pharmacist, or other licensed health-care professional. You should not use this information as self-diagnosis or for treating a health problem or disease. Contact your health-care provider immediately if you suspect that you have a medical problem. Information and statements regarding dietary supplements have not been evaluated by the Food and Drug Administration and are not intended to diagnose, treat, cure, or prevent any disease or health condition. Amazon.com assumes no liability for inaccuracies or misstatements about products.

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Thyro-Balance®

Optimum nutritional support for the thyroid gland*

PRICE: **\$34.95**



[Click here for the product pamphlet](#)

Sustaining a healthy thyroid gland and balanced thyroid function requires certain nutrients. Thyro-Balance is a nutrient complex formulated by Dr. Wilson to nutritionally support optimum thyroid health.*



- hormone-free
- enhances and does not suppress balanced thyroid activity*
- easy-to-use liquid
- just a few drops provides a full range of specific nutrients essential to optimal thyroid function*
- sufficient amounts of each nutrient for effective support*
- bioavailable nutrient forms facilitate nutrient absorption and utilization by thyroid gland*
- balanced synergistic combination enhances efficacy of individual nutrients*
- vegetarian

PRODUCT DETAILS

TESTIMONIALS

RELATED PRODUCTS

- > [Thyro-Balance® Q&A](#)
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THYRO-BALANCE

Your thyroid gland, near the base of your throat, is the main gland responsible for regulating metabolic rate, energy and heat production in your body. The hormones it produces also play important roles in mental function, mood, weight accumulation, bowel function, bone density, skin and hair quality, and other physiological processes.* With proper nourishment, your thyroid can more readily manufacture and secrete thyroid hormones

as needed by the body to maintain health.*

Thyro-Balance was expertly formulated by Dr. Wilson to provide the optimal forms, proportions and amounts of the specific nutrients needed daily by your thyroid gland that are often missing or deficient in the average diet.* These nutrients are specially processed to make them easy for your thyroid to absorb and utilize, and are synergistically blended to produce optimal thyroid nutrition.* This nutrient formula contains no hormones, glandular or animal ingredients, and is designed to nutritionally support healthy thyroid function without suppressing thyroid activity.* Even people who take thyroid hormone can benefit from nutritional support of their thyroid gland.* Adequate nutrition promotes optimal production of the main thyroid hormone, thyroxine (T4), and conversion to its active form, triiodothyronine (T3), and of the thyroid hormone, calcitonin, which helps maintain bone density.*

The thyroid is a delicate gland that may require extra nutritional support to function optimally at times.* Unfortunately, the average diet often fails to provide even minimal amounts of some of the specific nutrients it needs every day.* Poor food (especially lots of sweet things), stress, lack of sleep, environmental pollutants like fluoride and chlorine, birth control pills, pregnancy, perimenopause and menopause, as well as other factors can increase your thyroid's nutritional requirements.* Two to six months of consistently taking Thyro-Balance daily as directed should completely nutritionally replenish your thyroid gland.* However, many people choose to continue taking Thyro-Balance every day to maintain optimal support for healthy thyroid function.* The bioavailable nutrients it provides continue to be absorbed and utilized, not only by your thyroid, but by every organ and tissue in your body.* They are in a highly absorbable, low dose form to allow long term use, if desired. This unique dietary supplement has been used successfully for many years to promote healthy thyroid function, and can be also be used for targeted nutritional support by people who take thyroid hormone.*

The thyroid and adrenal glands affect each other. Adrenal stress can increase the need for thyroid support and a large percentage of people needing thyroid support also experience adrenal fatigue.* In these cases it is best to support both glands for optimal results.* Check out our exceptional products for healthy adrenal function formulated by Dr. Wilson as part of his [Program for Adrenal Fatigue & Stress: Adrenal Rebuilder®](#), [Super Adrenal Stress Formula®](#), [Adrenal C Formula®](#), and [Herbal Adrenal Support Formula®](#).*

Suggested Use

Shake well before using as sediment may occur. Take 3 drops in non-citrus juice or water 1-2 times a day, or as directed by your health practitioner. For best results, take consistently.* After 2 months, decrease to 2 drops once a day or if extra, ongoing support is desired, continue with 3 drops, twice a day as long as desired.*

This is a **DAIRY-FREE** and **VEGAN** product. It contains **NO** animal products, milk, egg, sugar, salt, wheat, gluten, nuts, yeast, corn, soy, or artificial coloring, flavoring or preservatives.

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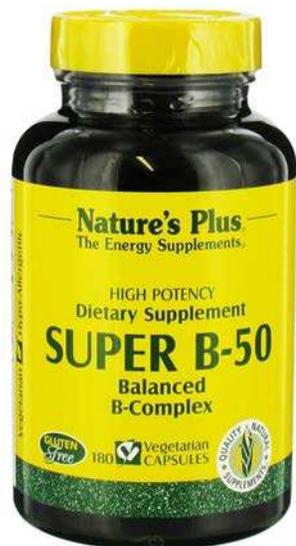
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Home > Vitamins & Minerals > Vitamin B-Complex Formulas > Nature's Plus - Super B-50 Balanced B Complex - 180 Vegetarian Capsules



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Nature's Plus - Vitamin B-Complex Formulas - super b-50 balanced b complex - 180 Vegetarian Capsules



- GLUTEN-FREE >
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Nature's Plus - Super B-50 Balanced B Complex - 180 Vegetarian Capsules

High Potency Dietary Supplement

By Nature's Plus

Item #: 49864

MSRP: ~~\$33.76~~
\$23.08 YOU SAVE 32%

Per Capsule(s): \$0.13
Serving Size: 1.00Capsule(s)

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Overview

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Nature's Plus - Super B-50 Balanced B Complex - 180 Vegetarian Capsules

| | | | | | |
|------------------------|---------------------------------------|--|--------------------------------------|-------------------------|-------------------------------------|
| Code#: 49864 | Manufacturer: Nature's Plus | Size/Form: 180 Vegetarian Capsules | Packaged Ship Weight: 1.40 | Servings: 180 | Dosage Size: 1 Capsule(s) |
|------------------------|---------------------------------------|--|--------------------------------------|-------------------------|-------------------------------------|

Nature's Plus Super B-50 Balanced B Complex - 180 Vegetarian Capsules

Nature's Plus Super B-50 offers a full menu of uniquely balanced, high-potency B-Complex vitamins. Each easy-to-swallow Nature's Plus Super B-50 capsule comes in a fortified base of rice bran with alfalfa, watercress and parsley.

- Free from artificial colors and preservatives
- Free from the common allergens yeast, wheat, corn, soy, and milk

Nature's Plus®. The Energy Supplements®.

B-Complex

The vitamin B-complex refers to all of the known essential water-soluble vitamins except for vitamin C. These include thiamine (vitamin B1), riboflavin (vitamin B2), niacin (vitamin B3), pantothenic acid (vitamin B5), pyridoxine (vitamin B6), biotin, folic acid and the cobalamins (vitamin B12). "Vitamin B" was once thought to be a single nutrient that existed in extracts of rice, liver, or yeast. Researchers later discovered these extracts contained several vitamins, which were given distinguishing numbers. Unfortunately, this has led to an erroneous belief among non-scientists that these vitamins have a special relationship to each other. Further adding to confusion has been the "unofficial" designation of other substances as members of the B-complex, such as choline, inositol, and para-aminobenzoic acid (PABA), even though they are not essential vitamins.

Each member of the B-complex has a unique structure and performs unique functions in the human body. Vitamins B1, B2, B3, and biotin participate in different aspects of energy production, vitamin B6 is essential for amino acid metabolism, and vitamin B12 and folic acid facilitate steps required for cell division. Each of these vitamins has many additional functions. However, contrary to popular belief, no functions require all B-complex vitamins simultaneously. Human requirements for members of the B-complex vary considerably—from 3 mcg per day for vitamin B12 to 18 mg per day for vitamin B3 in adult males, for example. Therefore, taking equal amounts of each one—as provided in many B-complex supplements—makes little sense. Furthermore, there is little evidence supporting the use of megadoses of B-complex vitamins to combat everyday stress, boost energy, or control food cravings, unless a person has a deficiency of one or more of them. Again, contrary to popular belief, there is no evidence indicating people should take all B vitamins to avoid an imbalance when one or more individual B vitamin is taken for a specific health condition.

Most multivitamin-mineral products contain the B-complex along with the rest of the essential vitamins and minerals. Since they are more complete than B-complex vitamins alone, multiple vitamin-mineral supplements are recommended to improve overall micronutrient intake and prevent deficiencies.



About Nature's Plus

Nature's Plus has been considered the gold standard in Natural Vitamins and Nutritional Supplements for over 40 years.

The Beginning

In the early 1970s, when Gerald Kessler founded Nature's Plus, he had a clear vision of the kind of products he wanted to produce. Carefully studying the natural vitamin market, he observed that consumers were seeking energy and an enhanced quality of life from their vitamins. He knew that only a supplement made with superior ingredients and the highest standards of manufacturing could result in exceptional products with the energy-releasing results consumers demanded.

Over 1,200 Natural Vitamins and Nutritional Supplements Later

They continue to fine-tune their products and raise the bar for quality and performance in their industry. Today Nature's Plus products are unsurpassed in their ability to release natural energy and provide the ultimate feeling of well-being. That's why they call them the "Energy Supplements."

The Nature's Plus Quality Commitment

Nature's Plus has worked hard to earn the loyalty of millions of satisfied consumers and health food retailers worldwide with our emphasis on high quality at every stage - from manufacturing to on-time delivery to retailers:

- Selection of the highest quality safe and natural ingredients
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- Customized nutritional products for men, women and children that deliver maximum results
- State-of-the-art manufacturing facility. Their facilities, which are FDA registered and NSF certified, maintain continuous adherence to cGMP compliance and superior standards through consistent review by their Quality teams.
- Ongoing research and development continues to bring you and your family the most effective vitamins and supplements based on solid, scientific findings
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**B Vitamin
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Suggested Use

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As a dietary supplement, one capsule daily, preferably with a meal.

Warnings

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Do not take with sulfonamide since PABA interferes with the activity of the drug. Keep tightly closed in a cool, dry place. Keep out of reach of children.

Ingredients

[Back to top of page ▲](#)

Nature's Plus - Super B-50 Balanced B Complex - 180 Vegetarian Capsules

Supplement Facts

Serving Size: 1 Capsule

Servings Per Container: 180

| | Amount Per Serving | %DV |
|--|--------------------|-------|
| Thiamin (vitamin B-1) (as thiamine HCl) | 50 mg | 3333% |
| Riboflavin (vitamin B-2) | 50 mg | 2941% |
| Niacin (as niacinamide) | 50 mg | 250% |
| Vitamin B-6 (as pyridoxine HCl) | 50 mg | 2500% |
| Folate (as folic acid) | 100 mcg | 25% |
| Vitamin B-12 (as cyanocobalamin) | 50 mcg | 833% |
| Biotin | 50 mcg | 17% |
| Pantothenic Acid (as calcium pantothenate) | 50 mg | 500% |
| Inositol | 50 mg | † |
| PABA (para-aminobenzoic acid) | 30 mg | † |
| Choline (as bitartrate) | 21 mg | † |

†Daily Value Not Established.

Other Ingredients: Silica, microcrystalline cellulose, di-calcium phosphate, rice bran, alfalfa, watercress, parsley, vegetable cellulose (USP) and purified water.

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About Nature's Plus

Energy and an enhanced quality of life are what the consumer is seeking in the natural vitamin market. Only a supplement made with the highest quality ingredients and the highest standards of manufacturing can offer consumers the energy-releasing results they demand. Nature's Plus supplements are known as the energy supplements because the standards of excellence practiced by the nature's plus family result in products that are unsurpassed in their ability to release natural energy and provide the ultimate feeling of well-being.



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Nature's Plus - Vitamin B-Complex Formulas - super b-50 balanced b complex - 180 Vegetarian Capsules

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Previous: Nature's Plus - Vitamin B-Complex Formulas - mega-stress complex sustained release - 90 Tablets | Next: Nature's Plus - Vitamin B-Complex Formulas - super b-50 balanced b complex - 60 Vegetarian Capsules

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SOLARAY Solaray Nutritionally Balanced B-Stress 100 Capsules

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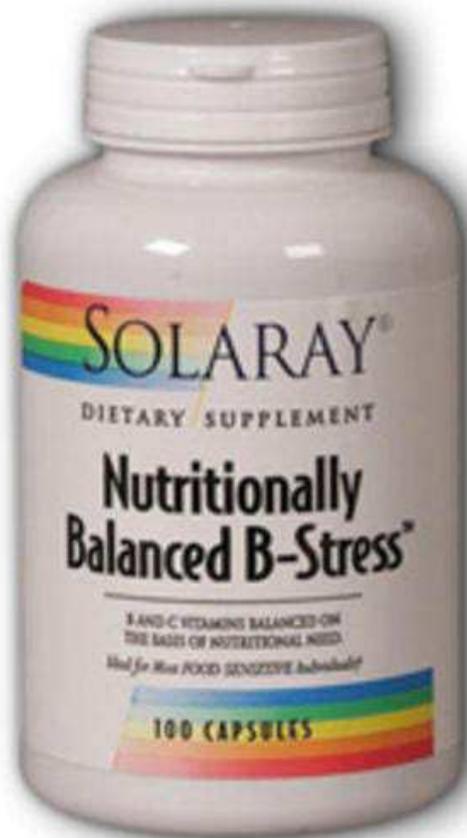
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Description

Item # SPM3284733702 Model # 076280042153

Nutritionally Balanced B-Stress by Solaray 100 Capsule Essential B Vitamins are necessary for proper metabolism and energy production. This formula provides B Vitamins in a ratio that more closely mirrors the nutritional needs of our body. We provide it to you in a natural whole food base of whole rice concentrate and aloe vera gel. Size 100ct Directions As a dietary supplement take 2 capsules daily with a meal or a glass of water. Serving Size 2 Capsule 50 Servings per container

Ingredients Amount per serving Daily Value + PABA (Para-Aminobenzoic Acid) 15 mg Inositol 150 mg Choline (as Choline Bitartrate) 150 mg Pantothenic Acid (as d-Calcium Pantothenate) 100 mg 1000 Thiamin (as Thiamine Mononitrate) (B-1) 15 mg 1000 Riboflavin (Vitamin B-2) 17 mg 1000 Vitamin B-6 (as Pyridoxine HCl) 20 mg 1000 Niacin (as Niacinamide) 200 mg 1000 Vitamin B-12 60 mcg 1000 Vitamin

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EXHIBIT C-10



Triple Leaf Tea 880153 Sugar Balance Decaffeinated Tea 20 Tea Bags Case Of 6



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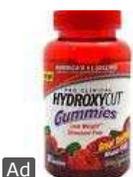
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Item Description

Triple Leaf Tea Sugar Balance Decaffeinated Tea Description: Womens Tonic With Dong Quai Helps Maintain Normal Blood Sugar Levels Promotes Healthy Menstruation and Menopause The Chinese have used the herbs in this tea for thousands of years to help maintain blood sugar levels that are already within the normal range, and to help promote balance in womens hormonal systems. Chinese herbology considers the balance in these systems to be interrelated. Modern life can lead to disruptive stresses and poor eating and lifestyle habits. Astragalus, licorice, ginseng, rehmannia, anemarrhena and eucommia were used to help nourish and tonify the endocrine system, and to help build the bodys vitality, strength and resistance to physical and mental stress. These herbs, along with dong quai, red clover, peony, dandelion, bupleurum and the other herbs in this tea were used to help promote balance in womens systems and to help support the healthy function of the liver. They were used to help support healthy menstruation and a healthy menopause. Disclaimer These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure, or prevent any disease. Triple Leaf Tea Sugar Balance Decaffeinated Tea Directions SUGGESTED USE: 1-3 cups daily for 1-12 weeks, then 1-2 cups daily, or periodically as a tonic, as needed. For additional support, drink along with Triple Leaf American Ginseng Tea and use together with a healthy diet, exercise and stress reduction techniques. BREWING DIRECTIONS: Pour 1 cup of boiling water over a tea bag. Let steep 10-15 minutes or longer. Squeeze the tea bag gently into the cup. Leave in cup as drinking. For stronger flavor and effect, steep longer, or use 2 tea bags. A tea bag can be re-used to extract more herbal benefits. For a delicious change, try it with honey, or your favorite sweetener. Nutrition Facts Serving Size: 1 Tea Bag 8 fl oz Servings Per Container: 20 Amt Per Serving% Daily Value Dong Quai (Angelica sinensis) (root)200 mg* Rehmannia (Rehmannia glutinosa) (root)180 mg* Astragalus (Astragalus membranaceus) (root)140 mg* Chinese peony (Paeonia lactiflora) (root) 120 mg* Dandelion (Taraxacum mongolicum) (root,herb)120 mg* Chinese Licorice (Glycyrrhiza uralensis) (root)120 mg* Bupleurum (Bupleurum chinense) (root)120 mg* Anemarrhena (Anemarrhena asphodeloides) (root)100 mg* Asian Ginseng (Panax ginseng) (root)100 mg* Fo-Ti (he shou wu) (Polygonum multiflorum) (root)100 mg* Proprietary Blend of Herbs700 mg* Red Clover (Trifolium pratense) (flowering tops, herb)* Poria (Wolfiporia cocos) (fruiting body)* Sichuan lovage (Ligusticum sinense chuanxiong) (root)* Lindera (Lindera aggregata) (root)* Loranthus Leaf and stem* Eucommia (Eucommia ulmoides) (leaf)* Chinese Cinnamon (Cinnamomum aromaticum) (bark)* Chinese Motherwort (Leonurus heterophyllus) (herb)* Shiny bungleweed (Lycopus lucidus) (herb)* *Daily value not established. Dong quai root, Chinese motherwort herbChinese peony root, Astragalus root,Red clover flowering top, herbDandelion leaf, American ginseng root,Fo-ti (he shou wu) root, Poria fruiting body, Ligusticum root, White mulberry leaf, Rehmannia root, Lindera root,Licorice root Gluten Free Dairy Free Yeast Free Wheat Free

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Skin Balance



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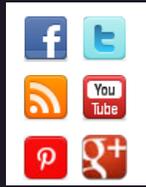


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EXHIBIT C-12

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- Exercise
- Exposure to environmental toxins
- Excess body fat

Overview

Ingredients

Our Guarantee

Customers

Key Info

FAQs

Windhawk™ Balanced Naturals™ **A-Systemz Formula** contains a proprietary blend of proteolytic enzymes, and whole-food vitamin C - all of the ingredients have well-documented anti-inflammatory properties. Together, these naturally balanced, supportive nutrients help mediate inflammation and promote effective healing throughout your body.

Swelling. Pain. Redness. Heat. All signs of inflammation after hurting yourself. Healthy inflammation can be a lifesaver as your immune system's first response to injury. But it can go "off the mark," becoming a constant destructive process instead of a temporary healing one. Today, anti-inflammatory supplements are an important part of any active person's daily maintenance program in taking a proactive role in both your healing process - and your overall health. That is why in today's world, you need **A-Systemz Formula** from Windhawk.

EXHIBIT C-13



\$4.95 Shipping! FREE on orders \$35+ (*Continental US Only)

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Gaia Herbs Women's Balance 60 Vegetarian Capsules



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Retail Price: \$28.99

Our Price: \$21.95

FREE Shipping orders \$35+

You Save: \$7.04 (24%)

Availability: **In Stock.**

Selected Size: 60 Caps (Item # 112-23)

60 Caps

Quantity: 1 One-time delivery AutoShip every: 1-Month 5% off Future Autoship Orders! Details Add to Cart

- see more from Gaia Herbs view Supplement Facts

Gaia Womens Balance

Description

Optimizes female hormonal balance

- Support for healthy transitions Vitex and Black Cohosh extracts Promotes healthy emotional state St. John's Wort extract

Throughout a woman's lifetime, her body naturally goes through transitional hormonal states. Keeping the body and mind balanced through the hormonal fluctuations of PMS and menopause is vital to maintaining an optimal quality of life. Women's Balance couples modern science with traditional herbal wisdom to optimize female hormone balance and well-being.

The Gaia Difference

- High Potency, easy absorption 100%Vegetarian, dairy free, no gluten-containing ingredients Laboratory tested for purity

About "SystemSupport"

Addressing a root cause of less-than-optimal systemic balance can help enhance your vitality. Gaia Herbs System Support products help naturally maintain your body's harmony and balance.

For a healthy planet

Gaia Herbs makes conscious choices to keep our planet healthy. Carton is made from 100%



Dr. Christopher's Hormonal Changease 100 Vegetarian Capsules \$28.25 \$18.36 Save 35%

Add to Cart



New Chapter Estrotone 120 Softgels \$47.95 \$29.77 Save 38%

Add to Cart



Pure Essence Labs Transitions Herbs for Menopause 60 Vegetarian Capsul \$38.44 \$24.99 Save 35%

Add to Cart

Organic India Shatavari Hormonal Balance 90 Vegetarian Capsules

recycled paperboard, including at least 35% post consumer material. Our amber glass bottles contain at least 30% recycled content.

Suggested Use: Take 1 capsule 3 times daily between meals.

Each 3 capsules contain 3,075 mg crude herb equivalent.

Other Ingredients: Vegetable Glycerin, Vegetable cellulose (capsule).

Not to be used during pregnancy or lactation. If you have a medical condition or take pharmaceutical drugs, please consult with your doctor before using this product. Keep away from children. Use only as directed on label.

- [View All Gaia Herbs](#)
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\$19.99 **\$14.95 Save 25%**

Add to Cart



Dr. Christopher's Female Reproductive Formula
100 Vegetarian Capsules
~~\$29.25~~ **\$19.01 Save 35%**

Add to Cart

Supplement Facts

Serving Size: 3 Capsules
 Servings per Container: 20

| | Amount Per Serving | %DV |
|------------------------------|--------------------|-----|
| Calories | 15 | |
| Total Alcohol-Free Extracts: | 1,290 mg | † |

Standardized to 3 mg Triterpene Glycosides from Black Cohosh

Proprietary Synergistic Extract Blend:

Black Cohosh root* (*Actaea racemosa*), Alfalfa leaf‡ (*Medicago sativa*), Red Clover blossoms and tops‡ (*Trifolium pratense*), Chaste Tree berry‡ (*Vitex agnus-castus*), Wild Oats milky fresh seed‡ (*Avena sativa*), St. Johns Wort flower buds and tops* (*Hypericum perforatum*), Dandelion root‡ (*Taraxacum officinale*), Blue Vervain herb‡ (*Verbena hastata*), Dandelion leaf‡ (*Taraxacum officinale*), Sage leaf‡ (*Salvia officinalis*)

†Daily Value not established

‡Certified Organic Ingredient *Ecologically Harvested



Free Catalog

\$0.00

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Nordic Naturals Nordic Berries
 Citrus 120 Gummy Berries

~~\$24.95~~ **\$19.51 Save 11%**

Add to Cart



Nordic Naturals Nordic Omega-3
 Gummies Tangerine 60 Gummies

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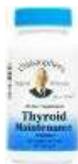
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Dr. Christopher Kid-e-Mins
 Vitamins & Minerals Extract 2 fl oz
 (59 mL)

~~\$16.50~~ **\$10.73 Save 35%**

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Dr. Christopher's Thyroid
 Maintenance Formula 100
 Vegetarian Capsules

~~\$16.99~~ **\$11.04 Save 35%**



BioActive Nutrients Olive Leaf
 Extract 700 mg 90 Capsules

~~\$29.95~~ **\$25.46 Save 15%**



Maca Magic Express Extract 2 fl oz
 (59 mL)

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EXHIBIT C-14



Portobello Natural Health
 PO BOX 110 - 33779
 888 441 4184
 pnh@eagle-min.com

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Youngevity Mineral Makeup

Botanical Spa Collection

Pig Pack by Dr Wallach

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The Balance Company

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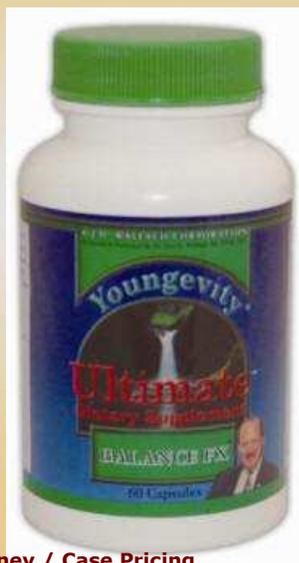
ADAPTOGENIX

Home » Youngevity » Youngevity Vitamins And Capsules » Ultimate™ Balance Fx™ 60 Caps

Dr Wallach, Majestic Earth and Youngevity

---- Youngevity Vitamins And Capsules ----

Ultimate™ Balance Fx™ 60 Caps



Quantity in Basket: *None*

Item #: **20686**

Our Low Price: **\$35.90**

PRICE SHOWN AT 30% OFF RETAIL

: Single \$35.90

Add:

[Beyond Osteo-fx Powder™ \\$42.00](#)

Add:

[Women's Hormonal Balancer™ \\$28.00](#)

Quantity: 1

Save Money / Case Pricing

Item #: 20686

ULTIMATE™ BALANCE FX™ - 60 CAPSULES

This proprietary formulation contains soy protein, soy isoflavones and all-natural herbs. Balance FX was formulated to support women's health, well being and transition through menopause.

The transition from peri-menopause to menopause is a natural stage in every woman's life. But for many women, this transition and its symptoms—which can last anywhere from two to ten years—can affect their quality of life.

Ultimate™ Balance Fx™ is formulated with important phytonutrients to support a woman's health during this important time, including soy, black cohosh, burdock, dandelion, dong quai, and wild yam. For best results, use Ultimate™ Balance Fx™ as part of a full nutritional program that also includes [Majestic Earth® Ultimate Classic®](#) and [Ultimate EFA™](#).*

DIRECTIONS: Take 1 capsule, twice daily. **WARNING:** Do not take if you are pregnant or nursing, have bile duct blockage, or acute gall bladder inflammation. This product contains an ingredient derived from soy

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[4 pk - Ultimate™ Balance Fx™ - 60 Caps](#)

\$139.40

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EXHIBIT C-15



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Metabalance 44®, 120 Soft-Gel Caps/700mg Each

by [Sunrider International](#)
[Be the first to review this item](#)

Price: **\$32.70** + \$4.99 shipping

Only 20 left in stock.

Ships from and sold by [eBoutique Shop](#).

- Each capsule provides 80% of the recommended daily values for vitamin C, 35% of the recommended daily values for vitamin A and iron, and 8% of the recommended daily values for calcium.
- Also contains vitamin D, the full range of B vitamins, magnesium, zinc, selenium, copper, manganese, and chromium.
- Herbal ingredients enhance the benefits of the vitamins and minerals while helping your body to absorb the nutrients more easily.
- Is a unique and proprietary formulation.

3 new from **\$32.70**

Share

Qty: 1

\$32.70 + \$4.99 shipping
In Stock. Sold by [eBoutique Shop](#)

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\$33.00

+ \$8.19 shipping
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3 new from **\$32.70**

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Price for all three: **\$118.70**

These items are shipped from and sold by different sellers. [Show details](#)

- This item:** Metabalance 44®, 120 Soft-Gel Caps/700mg Each **\$32.70**
- [Energy Plus™, 120 Soft-gel Caps/600mg Each](#) **\$43.00**
- [Alpha 20C®, 100 Capsules/Bottle](#) **\$43.00**

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[Alpha 20C®, 100 Capsules/Bottle](#)
★★★★★ 2
\$43.00



[Energy Plus™, 120 Soft-gel Caps/600mg Each](#)
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[Assimilaid®, 100 Capsules/Bottle](#)
★★★★★ 2
\$46.00



[Quinary, 100 Capsules/Bottle](#)
★★★★★ 3
\$43.00



[Evergreen®, 10/5 fl. oz. Mini-Pack/Bottles](#)
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★★★★★ 1
\$43.00

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Product Description

Designed to be taken daily, Metabalance 44® soft-gel capsules are specially formulated with concentrated herbal ingredients as well as vitamins and minerals to enhance their inherent benefits. Each Metabalance 44® soft-gel capsule provides 80% of the recommended daily values for vitamin C, 35% of the recommended daily values for vitamin A and iron and 8% of the recommended daily values for calcium. Unlike other multivitamins, Metabalance 44® is enhanced with herbal ingredients in a unique formulation, so your body can better absorb the nutrients.

Product Details

Item Weight: 5.1 ounces

Shipping Weight: 6.1 ounces ([View shipping rates and policies](#))

ASIN: B006T4OFD4

UPC: 898480002351 884622366498 881510126929

Average Customer Review: [Be the first to review this item](#)

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\$43.00



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★★★★★ 1
\$43.00



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★★★★★ 10
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Herb Cal® Tab, 90/1600mg Tabs
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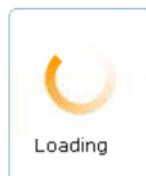
Alpha 20C®, 100 Capsules/Bottle
★★★★★ 2
\$43.00



Energy Plus™, 120 Soft-gel Caps/600mg Each
\$43.00

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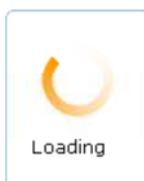
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ZAND Herbalozenge Organic Lozenges, with Zinc & Vitamin C, Blue-Berries Blend



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18 ct.

Elderberry Blueberry flavor. Herbal supplement. Sweetened only with organic brown rice syrup; no artificial sweeteners; no cane sugar; no sucrose. ZAND Organic Herbal Lozenges are made with certified organic brown rice syrup, making these lozenges free from simple or refined sugars. Certified organic brown rice syrup is all-natural, tastes wonderfully sweet, and allows health conscious consumers to utilize ZAND Herbal Lozenges year round without concern over restricted diets, refined sugars, or the use of artificial sweeteners. Organic Blue-Berries Herbal Lozenges include 2 mg of zinc and 200% of the daily value of vitamin C to coat and soothe your throat. The perfect blend of blueberries and elderberries provides a great tasting organic lozenge. Vegetarian friendly. Certified organic by Quality Assurance International.

Ingredients

Proprietary Blend: Organic Brown Rice Syrup, Organic Black Elderberry Extract (Berry), Organic Blueberry (Berry) Powder, Natural Blueberry Flavor, Natural Raspberry Flavor, and Extracts of Organic Rose Hips (Fruit), Organic Mullein (Leaf), Organic Marshmallow (Root), Organic Schisandra (Fruit), Organic Orange (Peel) and Organic Lemon (Peel).

Warnings

Do not accept if bag is broken. Keep out of the reach of children. Do not use if you are pregnant or breast feeding without prior consultation with your health care professional.

Directions

Use one lozenge every 1 to 2 hours. Repeat as needed. Do not use more than 8 lozenges in one day.

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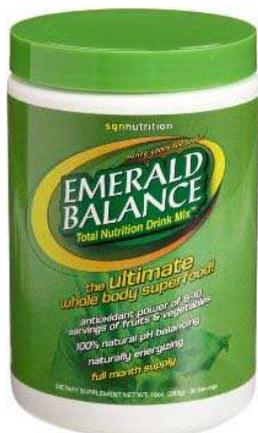
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Spirit Garden Nutrition Emerald Balance Total Nutrition Drink Mix, 10-Ounce Canister

by Spirit Garden Nutrition
★★★★★ 35 customer reviews

List Price: ~~\$39.95~~

Price: **\$25.36** (\$2.54 / ounce) & **FREE Shipping**

You Save: **\$14.59** (37%)

In stock.

Usually ships within 4 to 5 days.

Ships from and sold by Nutricity.

Size: **10 oz**

10 oz

14 packets

14 Day Box 14 pkt

28

28 pak

- A delicious, nutritious whole food drink for hair, skin and nail health
- Free of any wheat, beans, yeast, spinach, nuts, sugar, fructose or dairy products
- 100 percent natural PH balancing

7 new from **\$24.35**

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Qty: 1

\$25.36 + Free Shipping

In stock. Usually ships within 4 to 5 days.

Sold by Nutricity



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\$29.90 (\$2.99 / ounce) Add to Cart

+ Free Shipping

Sold by Vitamin Answer

\$30.99 (\$3.10 / ounce) Add to Cart

& **FREE Shipping** on orders over \$35.00. [Details](#)

Sold by Galaxy Global

7 new from **\$24.35**

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Price for all three: **\$81.48**

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- This item:** Spirit Garden Nutrition Emerald Balance Total Nutrition Drink Mix, 10-Ounce Canister **\$25.36** (\$2.54 / ounce)
- Emerald Balance Nutritional Support, Tropical Berry Flavor, 30 Servings** **\$27.15** (\$3.82 / oz)
- Spirit Garden Nutrition Emerald Balance Plus Nutritional Support, 10.5-Ounce Canister** **\$28.97** (\$2.76 / ounce)

Special Offers and Product Promotions

Size: **10 oz**

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\$99.95

Customers Who Bought This Item Also Bought



Emerald Balance 30 Day Canister
★★★★★ 3
\$34.75



Emerald Balance Nutritional Support, Tropical Berry Flavor, 30 Servings
★★★★☆ 5
\$27.15



X Balance Total Nutrition Drink Mix for Kids, 30 Servings, 9.5-Ounce Canister
★★★★★ 31
\$24.72 Prime



Spirit Garden Nutrition Emerald Balance Plus Nutritional Support, 10.5-Ounce Canister
★★★★★ 13
\$28.97



Amazing Grass All Natural Drink Powder, Green Superfood, 8.5-Ounce Container
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Product Description

Size: 10 oz

Emerald Balance 30 Day Canister by SGN Nutrition 10 oz Powder Emerald Balance 30 Day Canister 10 oz Powder Emerald Balance is a delicious nutritious superfood drink your body will love The Balance in Emerald Balance Comes From Antioxidants for healthy aging. Superfoods for high contents of beneficial and essential nutrients. Enzymes and Probiotics to help absorb the nutrients and balance the flora in the intestinal tract. Fiber to help with elimination of toxins in the body. Herbs that detoxify and enhance elimination of the toxins from the liver and kidneys. Lecithin to aid in capillary flexibility and neurotransmitters. Immune enhancers to keep you strong. Herbs that help balance glucose levels adrenal levels and hormonal levels . Energizing herbs without harmful stimulants. Herbs that increase the absorption of important minerals such as Silica Calcium Magnesium Zinc Chromium and the essential and non essential vitamins. And best of all we made it taste great because we know all th

Product Details

Size: 10 oz

Product Dimensions: 6 x 5 x 4 inches ; 3.4 ounces

Shipping Weight: 13.6 ounces [\(View shipping rates and policies\)](#)

Shipping: Currently, item can be shipped only within the U.S. and to APO/FPO addresses. For APO/FPO shipments, please check with the manufacturer regarding warranty and support issues.

ASIN: B0013P3L5M

UPC: 827912008685

Average Customer Review: ★★★★★ (35 customer reviews)

Amazon Best Sellers Rank: #23,825 in Health & Personal Care [\(See Top 100 in Health & Personal Care\)](#)

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Customers Who Viewed This Item Also Viewed



Emerald Balance 30 Day Canister
★★★★★ 3
\$34.75



Spirit Garden Nutrition Emerald Balance Plus Nutritional Support, 10.5-Ounce Canister
★★★★★ 13
\$28.97



Emerald Balance Nutritional Support, Tropical Berry Flavor, 30 Servings
★★★★★ 5
\$27.15



BoKU Super Food (9.4 ounce)
★★★★★ 15
\$54.95



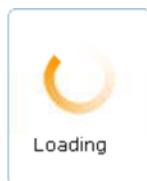
X Balance Total Nutrition Drink Mix for Kids, 30 Servings, 9.5-Ounce Canister
★★★★★ 31
\$24.72



SGN Nutrition Emerald Balance Total Nutrition Drink Mix Chocolate -- 10 oz
★★★★★ 2
\$31.39

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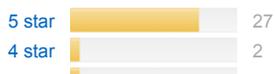


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See questions and answers

Customer Reviews

★★★★★ (35)
4.4 out of 5 stars



I love the taste too.
John N. Mann

I mix this with my morning smoothie and it tastes great!

For me, I do notice a higher level of energy as well.



[See all 35 customer reviews](#)

Most Helpful Customer Reviews

25 of 27 people found the following review helpful

★★★★★ **Olympic Nutrition for Anyone!**

By [TeamFlat.com](#) on December 5, 2006

Size Name: 10 oz

When I discovered Emerald Balance I became an instant believer in the many benefits of this product. As an Olympic Silver Medalist and a mother of three young boys, nutrition and fitness are on the top of my list. Although, with my busy, demanding lifestyle, nutrition often gets left behind and I can feel the difference immediately. Before Emerald Balance my energy level was down and it was getting tougher and tougher to get out of bed. I not only felt more tired, I looked it.

Like a miracle one day, my husband came home from a three day trip (not unusual since he is an airline pilot) with a packet of Emerald Balance. His co-pilot was taking the product and loved it, so he offered him a few packets. After reading over the label, I mixed it with water, of course noticing the green color, and prepared myself for an awful taste. I took a sip and was surprised by the flavor. It actually tasted good, but I was still not sure if I would feel anything. A few hours later I began to feel different. I had more energy, but it wasn't the feeling I get when I drink too much soda. It was the energy that I experience when I eat nutritional meals like a large salad and a skinless chicken breast. I have to admit that there are still times that I eat the boy's macaroni and cheese, but when I take Emerald Balance, I feel like I ate the perfect meal!

[Comment](#) | Was this review helpful to you?

12 of 12 people found the following review helpful

★★★★★ **Love Emerald Balance, GREAT product.**

By [K. Dowd](#) on July 21, 2010

Size Name: 10 oz | **Verified Purchase**

I have been drinking Emerald Balance for around 3 years now. I definitely feel different if I do not drink it for a few days. Great product if you do not or are unable to eat the recommended amount of veggies and fruits each day.

[Comment](#) | Was this review helpful to you?

4 of 4 people found the following review helpful

★★★★☆ **Curdled Greens?**

By [Juaimiee](#) on August 31, 2013

Size Name: 10 oz | **Verified Purchase**

On paper, Emerald Balance has quite the ingredient line-up. Website reviewers generally give it two thumbs up. Most of the reviews on Amazon love it. Me? Not so much.

If it smells like mint, it should taste good, right? Not so fast. To me, it tastes like curdled mint, with a sour taste. But, green powder drinks generally taste bad, I've learned how to drink them, so this in itself is not a deal-killer, although the taste is pretty bad (possibly a bad batch?).

The biggest strike is, it doesn't give me energy. That's the reason I am a green powder hound, for sustained, focused energy. I get nada with Emerald Balance. If you've read my reviews for other green powders, if it doesn't help with the energy, why drink it when there are others that fill the niche and help me get my greens? The only reason it gets three stars and not two is because of the ingredients list.

But, this is just my opinion. And there are plenty of other opinions that feel otherwise. Ultimately, you have to find the best green powder that works for you, regardless of what others say.

[Comment](#) | Was this review helpful to you?

6 of 7 people found the following review helpful

★★★★★ **Yummy!**

By [Todd J. Beiswenger](#) on October 9, 2011

Size Name: 10 oz | **Verified Purchase**

This is absolutely the best tasting superfood powder I've ever had. Ok, I've only tried two others, both promising a berry flavor...but what happens is they taste like berries at the beginning, but then they lose their flavor a few days after breaking the seal on the container. This product has a spearmint taste to it. I don't have to mix it with juice to make it taste good. For me, I do notice a higher level of energy as well.

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Most Recent Customer Reviews

★★★★★ **Who knew something green could taste so good !**

This is my first experience with a green drink, so I can't compare it to any other green drinks. I think the flavor is a little to minty tasting for me, if I make it the way the... [Read more](#)

Published 16 hours ago by [Debbie](#)

★★★★☆ **Yum!**

Really really delicious. Minty, not vegie. Very convenient for travel. Probably not the "best" formula, but then again, it's better than something you can't gag down.

Published 1 month ago by [Curiosity](#)

★★★★★ **Five Stars**

P E R F E C T

Published 1 month ago by [tim rochester](#)

★★★★★ **Five Stars**

Excellent product. Best green drink on the market bar none.

Published 1 month ago by [Eric Bradley](#)

★★★★★ **EMERALD BALANCE GREAT PRODUCT AND WILL CERTAINLY BUY AGAIN. THANK...**

LOVE THE GREAT PRODUCT AS IT AND HAS HELPED MY HUSBAND AND I BOTH AND WE WILL

ORDER AGAIN. THANK YOU.

Published 4 months ago by [Theodora Quebodeaux](#)

★★★★★ **I've been taking it every day for about a year now**

My wife and I take it every morning . . . and sometimes I also take it at lunch if I have a physically intensive day. [Read more](#)

Published 4 months ago by [John N. Mann](#)

★★★★★ **Love it!!**

Love this stuff. I put a scoop in my berry, kale, pineapple smoothie (with protein powder) every morning. So good! Adds a slight mint taste. Im hooked.

Published 5 months ago by [M Norman](#)

★☆☆☆☆ **poison**

This product made me socks! It almost poisoned me.im just saying to be cautious because this

3 of 3 people found the following review helpful

★★★★★ **GREAT product**

By [K. Dowd](#) on December 30, 2009

Size Name: 10 oz | **Verified Purchase**

I have been using this product for over a year now, love how it makes me feel. I had surgery a few years ago and it made eating vegetables rather difficult. My nutritionist recommended either pureeing vegies or getting a powder like this, this tastes far better. I mix it with a glass of soy milk, some chocolate soy meal replacement and it tastes great.

I would use a mixer or something like that to mix it as I have found that mixer bottles or handing mixing do not really do the job that well.

[Comment](#) | Was this review helpful to you?

7 of 9 people found the following review helpful

★★★★☆ **Good drink for a beginner**

By [Sara Fara](#) on February 11, 2011

Size Name: 10 oz | **Verified Purchase**

I am in the process of trying a few varieties of "green drinks". This one is pre-sweetened with stevia and sort of reminds me of matcha green tea powder flavor. I added it to juice the first time and it was SO sweet I could barely drink it, so I watered it down. When it's just in water the sweetness is just right but it's not a great flavor. Of course no green drink does have a great flavor... So, if you're just starting out or you can't bare the typical green drink flavor, I would recommend this drink as a good "basic" green drink that doesn't contain a lot of extras as far as herbs, probiotics, sea vegetables, etc.

[Comment](#) | Was this review helpful to you?

12 of 17 people found the following review helpful

★★★★☆ **Lively and Chipper**

By [Anne Corwin](#) on April 12, 2011

Size Name: 10 oz

So, I was in the vitamin store the other day stocking up on taurine and other random ingredients for the homemade cat food my spoiled darlings get. And for whatever reason it occurred to me to try some Hippie Beverage Powder. I have a rather strange sense of taste and would actually likely enjoy, say, broccoli soda if such a thing existed. But I digress. Along with my kitty supplements I came home with two packets of "Emerald Balance". I mixed up one packet with 20 ounces of plain water and drank the concoction. It didn't taste like broccoli -- more of a "stevia/fish tank" melange -- but it worked for me. I quite enjoyed drinking it aside from the fact that it didn't dissolve very well, meaning I had to keep re-shaking the bottle.

As far as the effects went...honestly when I drink this sort of thing I do so WITHOUT expecting anything perceptible to "happen". Mainly I like sampling weird flavors from time to time. But I have to concur with the other reviewer who said she felt like she'd just had a nutritious meal after drinking Emerald Balance. Because that is pretty much exactly how I felt: bright-eyed, lively, chipper, and clear-headed.

The only downside to this beverage experience for me was the "pee like a racehorse" effect. Seriously, I spent a not-insignificant amount of my liveliness that afternoon running to and from the restroom. Looking back at the ingredients I saw that the stuff contained dandelion, which is a known diuretic. So yeah. Tasty beverage, possibly with a nice, nutritional "whee, happy energy!" effect for some folks, but I don't recommend drinking it prior to a long car trip. Unless you have one of those motorhomes with a built-in bathroom.

[Comment](#) | Was this review helpful to you?

[See all 35 customer reviews \(newest first\)](#)

[Write a customer review](#)

product may not be good for you. Its loaded with stuff. [Read more](#)

Published 7 months ago by marisol gutierrez

★★★★★ **Great for travel**

My husband has found great use for the Emerald Balance product. After a battle of adult mono and now chronic fatigue syndrome because of the virus, this has become part of his... [Read more](#)

Published 9 months ago by J. Spica

★★★★★ **Can't live without it**

I started using Emerald Balance because my sister swore it helped tremendously with her seasonal allergies with which I also suffer. [Read more](#)

Published 11 months ago by trudy

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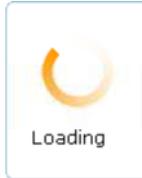
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EXHIBIT C-18



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Celestial Seasonings Wellness Tea, Metabo Balance, 20-Count

by Celestial Seasonings
★★★★★ 4 customer reviews

Price: **\$8.08** (\$0.13 / count) & **FREE Shipping** on orders over \$35. [Details](#)

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- Celestial Seasonings Sleepytime Echinacea Complete Care, 20 Count Tea Bag \$7.24 (\$0.36 / count) [Add-on Item](#)

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Customers Who Bought This Item Also Bought



Celestial Seasonings Wellness Tea, Detox AM, 20-Count

★★★★★ 10
\$5.80



Celestial Seasonings Wellness Tea, Tummy Mint, 20-Count

★★★★★ 19
\$7.37



Celestial Seasonings Wellness Tea, Sleepytime Throat Tamer, 20-Count

★★★★★ 11
\$3.28



Celestial Seasonings Sleepytime Echinacea Complete Care, 20 Count Tea Bag

★★★★★ 41
\$7.24



Celestial Seasonings Wellness Tea, Sleepytime Sinus Soother, 20-Count

★★★★★ 26
\$3.28



Celestial Seasonings Green Tea, Honey Lemon Ginseng, 20-Count Tea Bags (Pack of 6)

★★★★★ 36
\$17.94

Important Information

Ingredients

Hibiscus, orange peel, natural tropical and grapefruit flavors with other natural flavors, rosehips and rebiana (sweetener for stevia, contains soy lecithin).

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Product Description

Today, celestial seasonings is one of the largest specialty tea manufacturers in north america. We serve more than 1.6 billion cups of tea every year, and we source more than 100 different ingredients from over 35 countries to create our delicious, all-natural herbal, green, red, white, chai and wellness teas. But most importantly, we're still about people and passion.

Product Details

Shipping Weight: 1.2 pounds ([View shipping rates and policies](#))

Shipping: Currently, item can be shipped only within the U.S. and to APO/FPO addresses. For APO/FPO shipments, please check with the manufacturer regarding warranty and support issues.

ASIN: B005JEX4K0

UPC: 070734521430

Item model number: 01158-BA

Average Customer Review: ★★★★★ (4 customer reviews)

Amazon Best Sellers Rank: #81,712 in Grocery & Gourmet Food ([See Top 100 in Grocery & Gourmet Food](#))

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Customers Who Viewed This Item Also Viewed



Celestial Seasonings Wellness Tea, Detox AM, 20-Count

★★★★★ 10



Celestial Seasonings Wellness Tea, Sleepytime Sinus Soother, 20-Count

★★★★★ 26



Celestial Seasonings Wellness Tea, Sleepytime Throat Tamer, 20-Count

★★★★★ 11



Celestial Seasonings Sleepytime Echinacea Complete Care, 20 Count Tea Bag



Celestial Seasonings Sleepytime Extra Tea, 20 Count Tea Bag

★★★★★ 158

\$5.80

\$3.28

\$3.28

★★★★★ 41
\$7.24

\$3.48

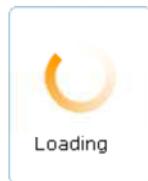


Celestial Seasonings
Wellness Tea, Tummy
Mint, 20-Count

★★★★★ 19
\$7.37 Prime

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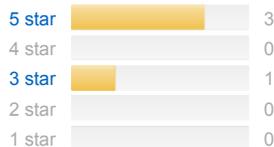
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Customer Reviews

★★★★★ (4)

4.5 out of 5 stars



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Most Helpful Customer Reviews

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3 of 3 people found the following review helpful

★★★★★ **Great!**

By [Jen](#) on December 16, 2013

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Verified Purchase

This tea tastes great and works well for me in detouring the mid-morning munchies! I wish I could find it in local stores though!

Comment | Was this review helpful to you?

3 of 4 people found the following review helpful

★★★★★ **Great grapefruit taste, but not tart.**

By [Abbie Klosky](#) on July 28, 2013

Verified Purchase

It has a slight grapefruit taste, which I love. I think Celestial teas are the best. The tea is strong even to taste the flavor throughout the entire cup! I always keep this in the house. Amazon.com delivers quickly.

Comment | Was this review helpful to you?

★★★★☆ **Pretty good**

By [Patricia A. Schatzlein](#) on March 7, 2014

Verified Purchase

I don't know whether or not the metabolic properties work with this tea... the flavor is just OK... I will probably not buy again

Comment | Was this review helpful to you?

1 of 4 people found the following review helpful

★★★★★ **delicious**

By [KatiScarlet](#) on May 3, 2013

Verified Purchase

I don't add anything to my tea, so I always want tea with lots of flavor but isn't bitter. This one fits the bill perfectly. Just enough tropical-ish fruit flavor to make me happy. It doesn't need sugar at all. Not so sure about the added benefits, but really, it's tea. Get a treadmill if you want to change your metabolism. I wanted a nice flavor and it did exactly what I wanted.

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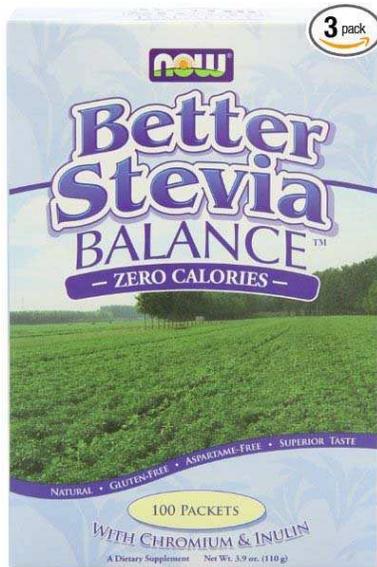
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NOW Foods Stevia Balance Packets, 100 Count Boxes (Pack of 3)

by [Now Foods](#)

★★★★★ 4 customer reviews

Price: **\$25.10** (\$0.08 / count) + \$5.49 shipping

Only 6 left in stock.

Ships from and sold by [Susan's Bargain Place](#).

Package Quantity: 3

- 9 mg Inulin
- 5 mcg Chromium
- Calorie-free
- Superior taste
- Natural herbal supplement

3 new from **\$25.10**

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Qty: 1

\$25.10 + \$5.49 shipping

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\$25.47 (\$0.08 / count)

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Sold by: excellent organics and more

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Package Quantity: 3

- **Get a \$100 Amazon.com Gift Card:** Get the [Discover it](#) card and get a **\$100.00** Amazon.com Gift Card* after your first purchase within 3 months. [Learn more.](#)

Customers Who Bought This Item Also Bought



NOW Foods Stevia Balance Packets, 100 Count Box

★★★★★ 13

\$9.70 Prime



Now Foods Stevia Glycerite, 8 Fl Ounces

★★★★★ 90

\$17.53

Now Foods Stevia Balance Packets (Pack of 2)

★★★★★ 13

\$15.99 Prime

NOW Foods - Stevia Balance 100 pkts

★★★★★ 1

\$9.98

Now Foods Stevia Balance with Inulin and Chromium, 100-Packets (Pack of 2)

★★★★★ 3

\$19.71

NOW Foods Stevia Extract Packets TwinPack, 100 Count Boxes (Pack of 2)

★★★★★ 93

\$13.30 Prime

Important Information

Ingredients

Silica

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Product Description

Package Quantity: 3

Stevia rebaudiana is a small plant native to Paraguay and Brazil. Its use was first recorded in 1887 by a South American scientist named Antonio Bertoni who learned of the herb from the Guarani Paraguayan Indians who used it to flavor bitter tribal bevera

Product Details

Package Quantity: 3

Shipping Weight: 1.2 pounds ([View shipping rates and policies](#))

Shipping: Currently, item can be shipped only within the U.S.

ASIN: B001EO68DO

UPC: 733739069689

Average Customer Review: ★★★★★ (4 customer reviews)

Amazon Best Sellers Rank: #96,616 in Grocery & Gourmet Food ([See Top 100 in Grocery & Gourmet Food](#))

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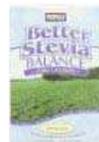
Customers Who Viewed This Item Also Viewed



NOW Foods Stevia Balance Packets, 100 Count Box

★★★★★ 13

\$9.70 Prime



Now Foods Stevia Balance Packets (Pack of 2)

★★★★★ 13

\$15.99 Prime



NOW Foods Stevia Balance with Inulin and Chromium, 100-Packets (Pack of 2)

★★★★★ 3

\$19.71



NOW Foods Stevia Extract Packets TwinPack, 100 Count Boxes (Pack of 2)

★★★★★ 93

\$13.30 Prime



NOW Foods - Stevia Balance 100 pkts

★★★★★ 1

\$9.98



Now Foods Organic Stevia Packets, 75 Count

★★★★★ 28

\$7.69 Prime

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5.0 out of 5 stars



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★★★★★ Better Stevia Balance

By [Linda B](#) on March 18, 2013

Item Package Quantity: 3 | **Verified Purchase**

To me this is a fantastic product... tastes great and satisfies my sweet tooth - but without the sugar that is bad for my diet.

[Comment](#) | Was this review helpful to you?

★★★★★ The True Balance

By [Steven G. Matchinske](#) on April 13, 2014

Item Package Quantity: 3 | **Verified Purchase**

Best ingredients to replace our daily intake other than "real" sugar, which we don't need! Best buy as always for our body needsm

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★★★★★ Five Stars

By [Joseph A. Nachio Jr.](#) on July 29, 2014

Item Package Quantity: 3 | **Verified Purchase**

Great product, and was delivered on time and as promised.

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★★★★★ **Five Stars**

By [Ann Sharp](#) on July 28, 2014

Item Package Quantity: 3 | **Verified Purchase**

The best sweetner ever.

Comment | Was this review helpful to you?

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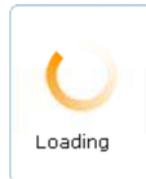
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CholesterolBalance

★★★★★ (0 Customer Reviews)

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| SKU | Size | Price/Sale | Quantity |
|------|-------------|----------------|--|
| 2502 | 90 Capsules | \$28.95 | <input type="text" value="1"/> BUY |



plant sterols fiber complex

clinically proven nutrients for healthy cholesterol levels* within the normal range

- Viscofiber® - High viscosity beta-glucan concentrate helps maintain healthy cholesterol levels*
- Plant Sterols - Natural complex including Beta-Sitosterol
- Policosanol - Clinically proven to help maintain healthy blood lipid levels*

Clinical research has proven that beta-glucan, plant sterols and policosanol help support healthy cholesterol levels.* **CholesterolBalance®** supports healthy cholesterol levels with scientifically proven ingredients and whole-food natural co-factors from twelve healthy vegetables.

Viscofiber® is a high viscosity beta-glucan concentrate (non-digestible polysaccharides) derived from oats that has been shown to be 20-30 times more viscous than regular beta glucan extract. Health experts "accept viscosity as a major physiochemical property responsible for physiological effects of consuming soluble fiber", critical in regulating healthy cholesterol levels.

CholesterolBalance® contains a natural complex of plant sterols, including beta-sitosterol, campesterol, and stigmasterol. These phytosterols help lower serum cholesterol levels by decreasing cholesterol absorption in the small intestine. Plant sterols work by reducing absorption of both dietary cholesterol and cholesterol produced by the body.

Policosanol has been shown to help maintain healthy cholesterol and blood lipid (triglyceride) levels. The Policosanol in **CholesterolBalance®** is manufactured from sugar cane wax using a molecular distillation process and is the same raw material source used in a variety of clinical investigations.

Providing natural whole-food co-factors, a blend of twelve different vegetables have been added for a complete, cholesterol support formula.

CholesterolBalance® is potency-enhanced with Futurebiotics BioAccelerators™. Clinically-proven Bioperine®† (*Piper nigrum* extract) improves nutrient bioavailability, while our proprietary natural compound of Ginger extract, Trikatu, super-potent Digezyme®† and Lactospore®† boosts digestion and absorption.

Directions: As a dietary supplement for adults, take 3 capsules daily with your evening meal.

Do not use if you are pregnant or nursing.

CholesterolBalance® - taking inspiration from Nature. This 100% vegetarian product has an aromatic botanical essence added, along with natural whole plant co-factors from twelve different healthy vegetables.

Glass packaging extends natural freshness and helps maintain potency.

Contains absolutely no added yeast, sugar, salt, starch, wheat, gluten, dairy, artificial colors or preservatives.

Keep out of reach of children.

† Registered trademarks of Sabinsa Corp.; Viscofiber® is a registered trademark of Cevena Bioproducts Inc. The use and composition of the Viscofiber® proprietary formula is protected by patents and patent applications filed in the U.S., Canada and internationally.

Customers who bought this product also bought:



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daily liver support
clinically proven...

\$19.95
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VitOmegaMen
mega-multi + flax
clinically proven...

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AntioxidantSuperfood
high ORAC antioxidant clinically
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AcneAdvance™
Nutrients for healthy skin and complexion


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WE ACCEPT:



SUPPLEMENT FACTS

Serving Size 3 Capsules

| Amount Per Serving | | % Daily Value |
|---|-------|---------------|
| Viscofiber Oat B-Glucan Concentrate (Providing 338 mg of oat beta-glucan) | 750mg | † |
| Plant Sterols (providing Beta-Sitosterol, Campesterol, and Stigmasterol) | 600mg | † |
| Policosanol (containing 60% octacosonal) | 20mg | † |
| Proprietary Cholesterol Support Compound | 100mg | † |
| Carrot root, Broccoli, Cauliflower, Brussel Sprouts, Tomato | -- | † |
| Beet root, Kale, Spinach, Celery, Radish, Leek, Onion | -- | † |
| Futurebiotics BioAccelerators (Bioperine, Ginger root extract, Trikatu, Digezyme, Lactospore) | 23mg | † |

† Daily value not established

OTHER INGREDIENTS:

Modified Cellulose (vegetarian capsule), Microcrystalline Cellulose, Vegetable Stearate, Ylang Ylang Oil. Contains soy.



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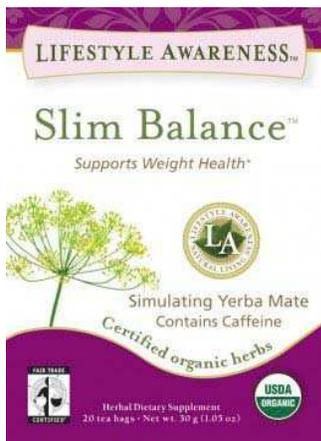
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Click to open expanded view

Slim Balance Support Weight Health Herbal Tea

by Lifestyle Awareness
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- MINT AND FRUIT FLAVOR

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★★★★★ 2
\$10.15



Yogi Blueberry Slim Life Green Tea, 16 Tea Bags (Pack of 6)

★★★★★ 226
\$15.90



Lifestyle Awareness, Serene Slumber Organic Tea with Soothing Skullcap

\$9.74



Belly Fat Slimming Tea - Detox/ Weight Loss Tea- Appetite Suppressant With Oolong/White/raspberry/Gr

een...
★★★★★ 49
\$44.99



Ultra Slim Tea, Super Herbal, Tea Bags, 24 Count Box

★★★★★ 9
\$5.59



Easy E-Z Herbal Weight Loss Tea - Powerful Weight Loss Ingredients, Body Cleanse and...

★★★★★ 512
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Product Description

lim Balance supports healthy metabolism and digestion while encouraging elimination of excess fluids. Holy basil and Yerba Mate encourage balanced energy to strengthen the mind and body. Refreshing and cleansing flavors with hints of mint and fruit help to balance cravings and encourage healthy eating for optimal weight balance. * Sip and be well!

Product Details

Product Dimensions: 2.5 x 2 x 4 inches

Shipping Weight: 6.1 ounces ([View shipping rates and policies](#))

ASIN: B00AUAP7UI

Average Customer Review: [Be the first to review this item](#)

Amazon Best Sellers Rank: #309,564 in Health & Personal Care ([See Top 100 in Health & Personal Care](#))

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EXHIBIT C-22



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Familia All Natural Swiss Balance Blueberries & Quinoa Cereal, 21-Ounce Boxes (Pack of 6)

by Familia
★★★★★ 8 customer reviews

Price: **\$39.55** (\$0.31 / oz) & **FREE Shipping**. [Details](#)

Only 13 left in stock (more on the way).
Ships from and sold by Amazon.com. Gift-wrap available.

Want it tomorrow, Oct. 9 to 20146? Order within **18 hrs 10 mins** and choose **Same-Day Delivery** at checkout.

- Case of six 21-ounce boxes of cereal (126 total ounces)
- Made from oat flakes, raw cane sugar, and wheat flakes
- Organic; an excellent source of fiber and protein
- Naturally sweetened to provide great taste in a healthy cereal
- Packaged in Switzerland

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Frequently Bought Together



Price for all three: **\$106.32**
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- This item:** Familia All Natural Swiss Balance Blueberries & Quinoa Cereal, 21-Ounce Boxes (Pack of 6) **\$39.55**(\$0.31 / oz)
- Familia Swiss Muesli Cereal, No Added Sugar, 32-Ounce Boxes (Pack of 6) **\$41.65**(\$0.22 / oz)
- Alpen Cereal, No Sugar Added, 14-Ounce Boxes (Pack of 6) **\$25.12**(\$0.30 / oz)

Customers viewing this page may be interested in these sponsored links [\(What's this?\)](#)

- **Familia Swiss Balance** 35,000+ Quality **Natural** Products. Orders Over \$20 Ship Free www.iherb.com/Familia
- **Quaker® Life® Cereal** Nothing Gets You Going Quite Like 18 Grams of Whole Grains! www.quakeroats.com/
- **15% Off Natural Balance** 15% Off & Free Shipping. Save on **Natural Balance**, Shop Now! www.pet360.com/NaturalBalance

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- **Get a \$100 Amazon.com Gift Card:** Get the [Discover it](#) card and get a **\$100.00** Amazon.com Gift Card* after your first purchase within 3 months. [Learn more.](#)

Customers Who Bought This Item Also Bought



Familia Swiss Muesli Cereal, No Added Sugar, 32-Ounce Boxes (Pack of 6)
 ★★★★★ 93
 \$41.65



Familia 100% Natural Swiss Muesli Cereal, 21-Ounce Boxes (Pack of 6)
 ★★★★★ 12
 \$41.32



Familia Swiss Crunch Muesli, Clusters with Strawberries & Raspberries, 12-Ounce...
 ★★★★★ 23
 \$29.72



Familia Swiss Crunch Museli, Multigrain Flakes & Clusters with Sunflower & Pumpkin Seeds,...
 ★★★★★ 14
 \$30.84



Alpen Cereal, No Sugar Added, 14-Ounce Boxes (Pack of 6)
 ★★★★★ 82
 \$25.12



Medela Contact Nipple Shield - Standard Size (24mm)
 ★★★★★ 188
 \$9.19

Important Information

Ingredients

Oat Flakes, Sunflower Oil, Crispies (Corn, Rice, Raw Cane Sugar, Whole Wheat, Rye and Barley Flour, Sugar, Barley Malt, Salt), Wheat Flakes, Raw Cane Sugar, Wheat and Rye Flour, Sugar, Cornflakes [Corn, Salt, Apple Juice Concentrate, Emulsifier (Sunflower Lecithin)], Coconut Flakes, Honey, Barley Malt, Salt.

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Product Description

Early on a September morning in 1998, David "Gypsy" Chain and eight fellow Earth First! activists went into the redwood forests of Scotia, California. Their loosely organized plan to protest the destruction caused by the logging industry almost immediately turned farcically tragic. A. E. Ammons, a logger for Pacific Lumber, confronted the group, threatening them in an obscenity-ridden diatribe: if they didn't leave "I'll make sure I got a tree comin' this way!" The group retreated, moving deeper into the wilderness. A short time later, just as they were attempting to confront the logger yet again, Gypsy was dead, crushed to death by a tree Ammons felled.

A GOOD FOREST FOR DYING traces the long history of bitter clashes between environmental concerns and economic interests in the American West and shows why these tensions came to a head in northern California in the 1990s. It tells the story of how Pacific Lumber, once a family-owned business, became part of a conglomerate whose business practices made it a ripe target for environmental activists. But A GOOD FOREST FOR DYING is also the story of Gypsy Chain, a troubled young man raised in a loving family. A social misfit in his small Texas hometown, he died in a faraway forest before he had a chance to come to terms with himself and his family. His mother never lost faith in her sometimes wayward, idealistic son. After his death, and helped by a team of shrewd, leftist lawyers, she mounted a fight for justice in the name of her son and the cause of saving the redwoods.

A balanced, highly readable examination of complex, emotionally charged issues, A GOOD FOREST FOR DYING will appeal to a wide audience. Its insights into the inner workings of the radical environmental movement and its dissection of corporate greed and misdeeds are reminiscent of such provocative exposés as *A Civil Action* and *Erin Brockovich*. The story of Gypsy's strange odyssey and the disturbing circumstances of his death—seen primarily through the eyes of his mother—is as powerful and as moving as Jon Krakauer's classic *Into the Wild*.

From the Hardcover edition.

Product Details

Item Weight: 7.9 pounds

Shipping Weight: 9.4 pounds ([View shipping rates and policies](#))

Shipping: Currently, item can be shipped only within the U.S. and to APO/FPO addresses. For APO/FPO shipments, please check with the manufacturer regarding warranty and support issues.

ASIN: B000FBM4BM

UPC: 072762012362

Average Customer Review: ★★★★★ (8 customer reviews)

Amazon Best Sellers Rank: #62,501 in Grocery & Gourmet Food ([See Top 100 in Grocery & Gourmet Food](#))

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Customers Who Viewed This Item Also Viewed



Familia Swiss Muesli Cereal, No Added Sugar, 32-Ounce Boxes (Pack of 6)
★★★★☆ 93
\$41.65 **Prime**



Familia 100% Natural Swiss Muesli Cereal, 21-Ounce Boxes (Pack of 6)
★★★★☆ 12
\$41.32 **Prime**



Alpen Cereal, No Sugar Added, 14-Ounce Boxes (Pack of 6)
★★★★☆ 82
\$25.12 **Prime**



Familia Swiss Crunch Muesli, Clusters with Strawberries & Raspberries, 12-Ounce...
★★★★☆ 23
\$29.72 **Prime**



Familia Swiss Muesli Cereal, Original Recipe, 32-Ounce Boxes (Pack of 6)
★★★★☆ 66
\$41.65 **Prime**



Familia Low-Fat Granola Cereal, 21-Ounce Boxes (Pack of 6)
★★★★☆ 11
\$39.99 **Prime**

Product Ads from External Websites [\(What's this?\)](#)

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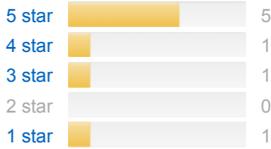
Customer Questions & Answers

See questions and answers

Customer Reviews

★★★★★ (8)

4.1 out of 5 stars



Share your thoughts with other customers

Write a customer review

See all 8 customer reviews

Most Helpful Customer Reviews

5 of 8 people found the following review helpful

★★★★★ **An Excellent and Healthy Choice for Anyone's Diet**

By [David De Sousa](#) on September 2, 2006

A quality product from Bio-familia, a Swedish company that developed "Birchermuesli" a product so popular and successful that made the name Muesli famous all over the world.

If you need a high fiber and protein snack option for your diet, this is absolutely a very good product. You can't go wrong and the best of all: excellent taste and quality, and for a pack of six this comes at a good value. But if you are trying to lose some weight or wanting to keep in shape you may want to consider the low-fat version, since it makes a good product even better.

Sometimes your diet will require you eat frequently and consciously, and in those cases you need to have a snack at hand when you get hungry, in order to keep your metabolism high all day long. In such cases finding a good and balance option could be hard. I love this 6-pack and I always have one at home an another pack at the office. I try to eat five or more times a day, so in my case having a healthy snack at hand wherever I am when I get hungry is a priority.

Since you are checking this product I have to guess that you are probably a person that cares about what you eat, either because you are interested in losing weight, getting in better shape or just be healthier and keep in good shape, so I will share my own experience in the weight loss game and staying in shape game

My own successful personal experience in weight loss is based on strategies to boost metabolism. Don't stress yourself, eat frequently, eat just what you need each time, and choose wisely what you are going to eat, supplement your diet. Yet simple and it works. I loss more than 200 lbs and shrink my waist (from 44 to 32), and I have been able to keep in good shape since then. [Read more >](#)

Comment | Was this review helpful to you?

★★★★★ **OK, Not too excited about it.**

By [Ramachandra Vemulapalli](#) on June 15, 2014

Verified Purchase

I would rather eat "Alpen". It feels a lot wholesome. After trying all the Museli cereals, I guess I am going to stick to Alpen or Bob's red mill.

Comment | Was this review helpful to you?

★★★★★ **Great and natural!**

By [Amazon Customer](#) on November 22, 2013

Verified Purchase

Love the natural ingredients and the texture. I do need to add honey or fruit to it as it's not as sweet as we're used to with other cereals...but that's not it's fault lol. I think once we come off our sugar high we'll be able to stop adding the extras.

Comment | Was this review helpful to you?

★★★★★ **best ever**

By [Wolf Mann](#) on March 3, 2010

Verified Purchase

I searched everywhere in town for this and could not find it...thus resorted to buying food online. Weird I know, but it should tell you something about how much I like this cereal. And, it was actually less expensive on amazon than at stores!

Comment | Was this review helpful to you?

See all 8 customer reviews (newest first)

Write a customer review



Most Recent Customer Reviews

★★★★★ **We love the crunchiness and the taste of this muesli**

We love the crunchiness and the taste of this muesli. Very satisfying any time during the day. Good quality, FAsT shipping

Published 19 days ago by er

★★★★★ **Raisins not listed in Ingredients**

The granola is yummy until you bite down on a hard dried raisin. I bought these for my wife who hates raisins in her cereal. [Read more](#)

Published on August 5, 2009 by W. Carlson

★★★★★ **Absolutely Fabulous**

Incredible, yummy-tasting granola. This is the best granola ever to come out of a box, and just as good as most healthfood stores that make their own. Would def buy again.

Published on May 2, 2009 by David Moldauer

★★★★★ **Swiss Crunch**

Better tasting than I thought and of course great pricing and fast shipping from Amazon!

Published on January 12, 2009 by Glenn Ausderau

Search Customer Reviews

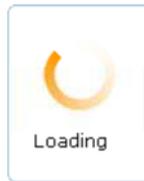
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| TenMarks.com Math Activities for Kids & Schools | Vine.com Everything to Live Life Green | Wag.com Everything For Your Pet | Warehouse Deals Open-Box Discounts | Woot! Discounts and Shenanigans | Yoyo.com A Happy Place To Shop For Toys | Zappos Shoes & Clothing |

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EXHIBIT C-23



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Nochtli Emerald Body Balance, 33.8 Ounce

by Nochtli

★★★★★ 3 customer reviews

Price: **\$37.91** (\$1.12 / oz) & **FREE Shipping**. [Details](#)

Only 10 left in stock.

Sold by **NetRush** and **Fulfilled by Amazon**. Gift-wrap available.

Want it tomorrow, Oct. 9 to 20146? Order within **18 hrs 8 mins** and choose **Same-Day Delivery** at checkout.

- 4 bottles per case
- 99.5% Nopal Cactus
- No added water, "filler" juices or powders; No added artificial colors, artificial flavors or chemical preservatives; No added sugar, syrups, or artificial sweeteners; Vegan, Non-GMO; Made without gluten, nuts, dairy or soy
- Packaged with a measure cap for ease of serving
- Bottled in the USA
- Helps support cardiovascular, cartilage and joint health
- Helps support healthy cell-growth, detoxification and cholesterol levels already within normal range

[Show more](#)

3 new from \$31.96

Is this a gift? This item ships in its own packaging. To keep the contents concealed, select **This will be a gift** during checkout.

Share

Qty: 1

Yes, I want **FREE Two-Day Shipping with Amazon Prime**

Add to Cart

[Turn on 1-Click ordering](#)

Add to Wish List

Other Sellers on Amazon

\$33.14 (\$0.98 / oz) Add to Cart

+ \$4.77 shipping
Sold by: deals2424

3 new from \$31.96



Trick-or-Treat Favorites in Grocery

[Shop all](#)

Frequently Bought Together



Price for all three: **\$108.85**

Add all three to Cart Add all three to Wish List

These items are shipped from and sold by different sellers. [Show details](#)

- This item:** Nochtli Emerald Body Balance, 33.8 Ounce **\$37.91**(\$1.12 / oz)
- Nochtli - Ruby Antioxidant: 1 Bottle (100% Natural, Prickly Pear & Nopal) **\$27.95**(\$0.83 / oz)
- Nopalea **\$42.99**

Customers viewing this page may be interested in these sponsored links [\(What's this?\)](#)

- [Life Force Body Balance](#) Original Online **Body Balance** Store Free Shipping And Free Products www.freeliquidvitamins.com/
- [Don't Buy Nopal Juice](#) Until You Know Their Dirty Little Secrets That We've Exposed www.nopalpowdercapsules.net/
- [Body Balance](#) Liquid vitamins make a difference Gain better health and energy today www.natural-liquid-vitamins.com/

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- **Get a \$100 Amazon.com Gift Card:** Get the [Discover it](#) card and get a **\$100.00** Amazon.com Gift Card* after your first purchase within 3 months. [Learn more.](#)

Customers Who Bought This Item Also Bought



Nochtli - Ruby Antioxidant:
1 Bottle (100% Natural,
Prickly Pear & Nopal)
★★★★☆ 35
\$27.95



Nochtli - Ruby Antioxidant:
4-Bottles (100% Natural,
Prickly Pear & Nopal)...
★★★★☆ 13
\$89.95



Nopalea
★★★★☆ 106
\$42.99 **Prime**



Navitas Naturals Organic
Coconut Water Powder, 5.8
-Ounce Pouches
★★★★☆ 66
\$10.99 **Prime**



Dynamic Health Organic
Certified Juice Blend,
Nopal, 33.8 Fluid Ounce
★★★★☆ 141
\$15.73 **Prime**



Sibu Omega 7 Pure Dietary
Supplement, 25.35 Ounce
★★★★☆ 56
\$24.49 **Prime**

Important Information

Safety Warning

Pregnant or nursing women, those with known medical conditions or allergies, or those taking medications should consult their physician before use.

Ingredients

Prickly pear puree, Prickly pear concentrate, Nopal Puree, ascorbic acid, citric acid, natural flavor.

Directions

Take 1 fl oz serving 2-3 times daily or as recommended by your doctor. Can be taken alone or mixed with juice or water. Shake well before consuming. Keep refrigerated. Use within 30 days after opening. As in nature color, flavor and aroma may vary.

Legal Disclaimer

Actual product packaging and materials may contain more and different information than what is shown on our website. We recommend that you do not rely solely on the information presented and that you always read labels, warnings, and directions before using or consuming a product. Please [see our full disclaimer](#) below.

Product Description

Our award-winning Emerald Body Balance is designed to enhance the superior bioflavanoid activity of the Nopal Cactus pads. The pads help maintain blood-sugar and cholesterol levels already within normal ranges and also share the same amazing ability to promote a healthy inflammation response like the prickly pear fruits. This proprietary blend contains both nopal pads and emerald prickly pear, boasting a simple and clean ingredient list.

Product Details

Item Weight: 2 pounds

Shipping Weight: 2.6 pounds ([View shipping rates and policies](#))

Shipping: Currently, item can be shipped only within the U.S.

ASIN: B00BP47RZG

UPC: 892431001011

Average Customer Review: ★★★★★ (3 customer reviews)

Amazon Best Sellers Rank: #121,419 in Grocery & Gourmet Food ([See Top 100 in Grocery & Gourmet Food](#))

Would you like to [give feedback on images](#) or [tell us about a lower price?](#)

Customers Who Viewed This Item Also Viewed



Nochtli - Ruby Antioxidant:
1 Bottle (100% Natural,
Prickly Pear & Nopal)
★★★★☆ 35
\$27.95

Nopalea
★★★★☆ 106
\$42.99 Prime

Caliwater 100% Natural
Cactus Water | Prickly Pear
★★★★☆ 5
\$34.99

Dynamic Health Organic
Certified Juice Blend,
Nopal, 33.8 Fluid Ounce
★★★★☆ 141
\$15.73 Prime

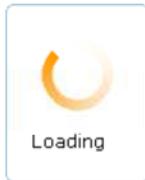
True Nopal Cactus Water,
33.8 Oz (Pack of 12)
\$74.17



WTRMLN WTR - Cold-
pressed, 100% Juice - 12
oz bottle (12 count)
★★★★☆ 4
\$125.00

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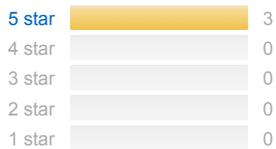
Customer Questions & Answers

See questions and answers

Customer Reviews

★★★★★ (3)

5.0 out of 5 stars



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Write a customer review

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Most Helpful Customer Reviews

4 of 4 people found the following review helpful

SNACK SIMPLY & GLUTEN FREE.

LARABAR
THE ORIGINAL FRUIT AND NUT BAR

ÜBER
CRUNCHY NUT BAR

RENOLA
GRAIN FREE GRANOLA

Save 15%
Larabar Core, Uber & Renola

Clip coupon (Discount at checkout)

Advertisement

★★★★★ EXCELLENT!

By [Mary Jo Nelson](#) on June 22, 2013

Verified Purchase

If you have fibromyalgia an you are looking to reduce your pain this product works better then any medication I have been offered. I sleep better, I move better, I have less swelling. Five stars are not enough for the quality of this juice. I've used it for 9 months without fail it has provided the relief I need. Worth the money!

Comment | Was this review helpful to you?

2 of 2 people found the following review helpful

★★★★★ My go-to drink after Hot Yoga!

By [Sarah Sheehan](#) on October 2, 2013

Verified Purchase

I started hot yoga about a year ago and had a hard time keeping properly hydrated until I found Nochtli!
Now 4oz - 8oz of Nochtli a day followed by plenty of water throughout the day helped me keep properly hydrated and feeling good! I LOVE the Emerald Green Body Balance, but switch it up with the Nochtli Ruby Antioxidant version as well. A MUST TRY FOR ALL YOGIS!

Comment | Was this review helpful to you?

1 of 1 people found the following review helpful

★★★★★ Prickly Pear Sugar-free Syrup

By [Chuck & Ruth](#) on March 27, 2014

Verified Purchase

Fast ship. Product is sealed but looks great. I received another from another auction site first so opened it. I am anxious to try it, but am waiting on some other sugar-free syrup to mix with it. Thanks for your promptness.

1 Comment | Was this review helpful to you?

[See all 3 customer reviews \(newest first\)](#)

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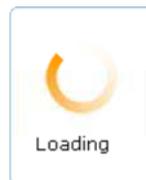
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EXHIBIT C-24



Roll over image to zoom in

Esutras Organics Ideal Balance Oil, 16 Ounce

by eSutras Organics
Be the first to review this item

Price: **\$11.42** (\$0.71 / oz) & **FREE Shipping** on orders over \$35. [Details](#)

Only 6 left in stock (more on the way).

Ships from and sold by Amazon.com. Gift-wrap available.

Want it Friday, Oct. 10? Order within **5 hrs 51 mins** and choose **Two-Day Shipping** at checkout. [Details](#)

- Ideal Balance Oil is a clean, delicious oil rich in Omega-3 fatty acid
- It's made with sunflower, olive, Sesame, Safflower, Broccoli and Carrot Oil
- This combination is a health support powerhouse

2 new from \$11.42

Share

Qty: 1

Yes, I want **FREE Two-Day Shipping with Amazon Prime**

[Turn on 1-Click ordering](#)

Other Sellers on Amazon

\$11.42 (\$0.71 / oz)

+ \$4.99 shipping

Sold by: Vitacost

2 new from \$11.42



Trick-or-Treat Favorites in Grocery

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- **Organic Oil 16: Cheap** Healthy Savings at Health Lane. Find Deals for **Organic Oil 16!** www.healthlane.com/
- **Organic Oils** NatureFresh Cold-Pressed Seed **Oils** Manufacturer Direct, Low Prices www.botanicinnovations.com/

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Customers Who Viewed This Item Also Viewed



Life-Flo Organic Pure Safflower Oil, 16 Ounce

★★★★★ 30

\$9.75



Hollywood Safflower Oil, 32 Ounce Bottle

★★★★★ 64

\$8.00

Important Information

Ingredients

Sunflower oil, extra virgin olive oil, sesame oil, safflower oil green tea extract oil, broccoli seed oil, carrot seed oil, orange extract, bayleaf extract, sweet lime extract.

Directions

Ideal Balance Oil is perfect as a salad dressing or a oil dip for bread. Try also drizzling a bit on your main dish as a finishing oil-once a day to receive nourishments from healthy lipids.

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Product Description

eSutras Naturals Ideal Balance Oil is a clean, delicious oil rich in Omega 3 fatty acid. It's made with sunflower and olive oils which are a good source of the protective anti oxidant Vitamin E, known to naturally support health. Ideal Balance also boasts healthy lignan from Sesame Oil, oleics from Safflower Oil and carotnoid anti oxidants from Broccoli and Carrot Oil. This combination is a health support powerhouse.

Product Details

Shipping Weight: 15.2 ounces ([View shipping rates and policies](#))

Shipping: Currently, item can be shipped only within the U.S.

ASIN: B00G7M85K2

UPC: 616316085350

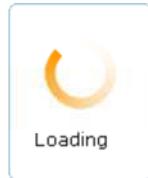
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- 5 star
- 4 star
- 3 star
- 2 star
- 1 star

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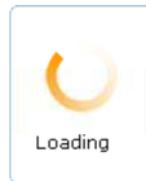
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EXHIBIT C-25



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Click to open expanded view

Kay's Naturals - Better Balance Protein Chips Chili Nacho Cheese - (1.2 oz, Case of 6), 4 Pack

by Kay's Naturals
Be the first to review this item

Price: **\$24.77** (\$1.03 / Item) + \$8.99 shipping

In stock.
Usually ships within 3 to 4 days.
Ships from and sold by **AmericaRx**.

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Qty: 1

\$24.77 + \$8.99 shipping
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| | | | |
| ★★★★★ (1) \$42.95 | ★★★★★ (21) \$24.95 Prime | ★★★★★ (55) \$37.95 Prime | \$99.95 |

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www.questnutrition.com/Protein_Chips
- **Better Balance Protein** **Kay's Naturals Better Balance Food** +30% Off - Free Shipping Available!
www.luckyvitamin.com/Kay'sNaturals
- **Kay's Naturals Snacks** Delicious Diet Snacks and Cereals Gluten-Free, High-**Protein** Snacks
www.doctorsbestweightloss.com/

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Product Description

Kay's Naturals - Better Balance Protein Chips Chili Nacho Cheese - (1.2 oz, Case of 6), 4 Pack

Product Details

Item Weight: 60.8 pounds

Shipping Weight: 2.8 pounds ([View shipping rates and policies](#))

ASIN: B001R1S7HY

UPC: 811178009074

Average Customer Review: [Be the first to review this item](#)

Amazon Best Sellers Rank: #1,003,377 in Health & Personal Care ([See Top 100 in Health & Personal Care](#))

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| <p>Now Foods ZMA ★★★★☆ (238) \$18.69 + \$4.99 Est. shipping <input checked="" type="checkbox"/> Super Supplements®</p> | <p>Dermalogica Daily Microfoliant, 2.6 oz ★★★★☆ (311) \$52.00 + \$4.95 Est. shipping <input checked="" type="checkbox"/> Skin-Beauty</p> |

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4 star

3 star

2 star

1 star



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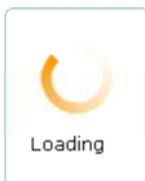
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EXHIBIT C-26



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Healthy Balance Apple Cranberry Juice with Splenda, 64 oz. (Pack of 8)

by Old Orchard

Be the first to review this item

Price: \$82.21 & FREE Shipping

In stock.

Usually ships within 4 to 5 days.

Ships from and sold by Please and Thank You LLC.

2 new from \$49.95

Share [Email] [Facebook] [Twitter] [Pinterest]

Qty: 1

\$82.21 + Free Shipping

In stock. Usually ships within 4 to 5 days.

Sold by Please and Thank You LLC

Add to Cart

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Other Sellers on Amazon

\$49.95

Add to Cart

+ \$33.85 shipping

Sold by: My Favorite Things LLC

2 new from \$49.95

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Sell on Amazon



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Product Details

Shipping Weight: 40 pounds ([View shipping rates and policies](#))

ASIN: B0042IYP0C

UPC: 075355112258

Average Customer Review: [Be the first to review this item](#)

Amazon Best Sellers Rank: #573,293 in Grocery & Gourmet Food ([See Top 100 in Grocery & Gourmet Food](#))

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Murad Refreshing Cleanser

★★★★★ (24)

\$32.00

+ Free Shipping

✓ Dermata



Marie Sharp's Hot Habanero Hot Sauce

10 oz

★★★★★ (100)

\$5.99

No Shipping Info



Traditional Medicinals Organic Mother's Milk

16 Tea Bags 6 Pack

★★★★☆ (211)

\$33.54

+ \$4.95 Est. shipping



Lavazza Gran Filtro Dark Roast Drip Coffee Beans [2.2 lb]

★★★★★ (78)

\$19.19

+ \$4.95 Est. shipping

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Customer Reviews

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5 star

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1 star

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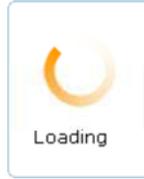
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Target > health > diet & nutrition

Simply Balanced Coconut Granola Bars with Ancient Grains 5 ct

\$2.69 online price



quantity:

not sold online

find in a store

eligible for Store Pickup

notes

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overview

Label Info

guest reviews

shipping & returns

- **Consistency:** chewy
- **Serving Size:** 1.0 pckg
- **Storage State:** room temperature
- **Number of Containers Per Package:** 1.0

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other Info.

- Online Item #: 14576141
- Store Item Number (DPCI): 071-20-0322
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- Made in the USA or Imported



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spend \$50, get free shipping

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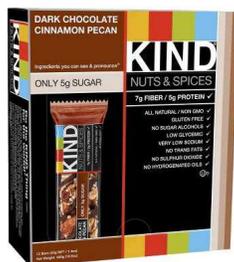
Special K Strawberry Protein Meal Bar - ...

spend \$50, get free shipping

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In Store

★★★★★ (9)



+ quick info

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Kind® Dark Chocolate and Cinnamon Pe...

spend \$50, get free shipping

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★★★★★ (1)



+ quick info

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★★★★★ (5)

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Not sold online

In Store

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EXHIBIT C-28

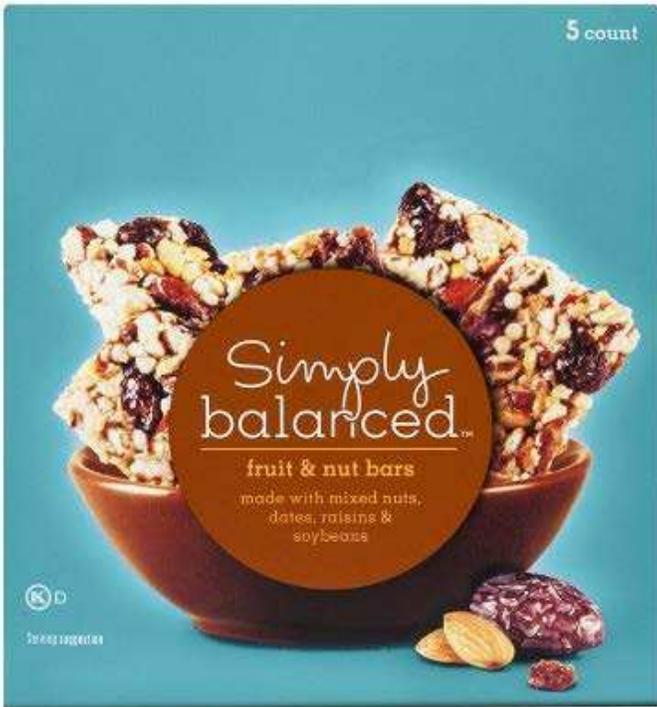


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Target > health > diet & nutrition

Simply Balanced™ Date, Raisin and Soybean Fruit & Nut Bars 5 ct

\$2.69 online price



quantity:

not sold online

find in a store

eligible for Store Pickup

notes

- Prices, promotions, styles and availability may vary by store and online.
- View our return policy.

add to registry

add to list

share

mouse over image to zoom in.



overview

Label Info

guest reviews

shipping & returns

- **Consistency:** chewy
- **Features:** gluten free, Non-Genetically Modified Organism (GMO)
- **Serving Size:** 1.0 pckg
- **Storage State:** room temperature
- **Number of Containers Per Package:** 1.0

disclaimer.
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product information on our Web or Mobile sites are accurate or complete, since this information comes from the product manufacturers. On occasion, manufacturers may improve or change their product formulas and update their labels. We recommend that you do not rely solely on the information presented on our Web or Mobile sites and that you review the product's label or contact the manufacturer directly if you have specific product concerns or questions. If you have specific healthcare concerns or questions about the products displayed, please contact your licensed healthcare professional for advice or answers.

special offers and deals.
other offers.

free standard shipping with \$50 purchase, offer details.

- other Info.**
- Online Item #: 14576068
 - Store Item Number (DPCI): 071-20-0198
 - Item can be gift wrapped.
 - Made in the USA or Imported



+ quick info

\$17.99

EAS® Complete Protein Chocolate Nutr...

🛒 spend \$50, get free shipping



+ quick info

see store for price

Special K Strawberry Protein Meal Bar - ...

🛒 spend \$50, get free shipping

Not sold online

● In Store



+ quick info

\$7.99 Store Price

Level Life Chocolate Protein Shakes - 4...

🛒 spend \$50, get free shipping

Not sold online

● In Store



+ quick info

see store for price

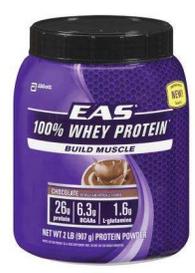
ZonePerfect® Greek Yogurt Chocolate ...

🛒 spend \$50, get free shipping

Not sold online

● In Store

featured products:



\$17.99
EAS® Complete Protein Vanilla...

\$4.79
ZonePerfect® Perfectly Simple...

\$19.99
EAS® 100% Whey Chocolate Protein...

\$19.99
EAS® Lean 15™ Chocolate Fudge...

top selling items.



+ quick info



+ quick info



+ quick info



+ quick info

\$5.99 - \$16.99
thinkThin® Brownie Crunch High Prote...

🛒 spend \$50, get free shipping

\$1.00 - \$19.99
Larabar Chocolate Chip Brownie Energy Ba...

🛒 spend \$50, get free shipping

\$10.00
reg: ~~\$12.29~~
Pure Protein® Chocolate Peanut Caram...

🛒 spend \$50, get free shipping

\$4.58
reg: ~~\$5.99~~
Balance Bar Cookie Dough Bars - 6 Bars

🛒 spend \$50, get free shipping

★★★★★ (3)

★★★★★ (5)

as you view items on Target.com, we'll keep track of them here.

my recommendations

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EXHIBIT C-29



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gift cards

registries

TargetLists

REDCard



free, same-day store pickup

shop all categories

all



your cart



free shipping & save 5% every day with REDcard. view details

Target > health > diet & nutrition

Simply Balanced Cherry Almond Greek Yogurt Granola Bars 5 pk

\$2.69 online price

quantity:

not sold online

find in a store

eligible for Store Pickup

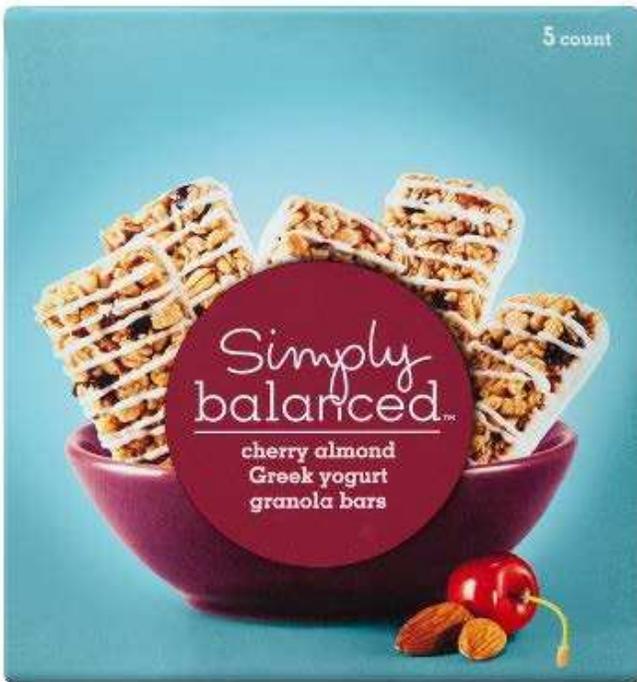
notes

- Prices, promotions, styles and availability may vary by store and online.
- View our return policy.

add to registry

add to list

share



mouse over image to zoom in.



overview

Label Info

guest reviews

shipping & returns

- **Consistency:** crunchy
- **Serving Size:** 1.0 pckg
- **Storage State:** room temperature
- **Number of Containers Per Package:** 1.0

disclaimer.

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special offers and deals.
other offers.

free standard shipping with \$50 purchase, offer details.

other Info.

- **Online Item #:** 14575659
- **Store Item Number (DPCI):** 071-20-0165
- Item can be gift wrapped.
- Made in the USA or Imported



+ quick info

see store for price

reg: ~~\$2.19~~

Quaker Chewy Dips
Chocolate Covered Cho...

🔔 spend \$50, get free shipping

Not sold online

● In Store

★★★★★ (3)



+ quick info

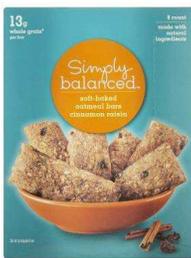
see store for price

Kashi Peanutty Dark
Chocolate Layered Gr...

🔔 spend \$50, get free shipping

Not sold online

● In Store



+ quick info

see store for price

Simply Balanced Cinnamon
Raisin Soft Oat...

🔔 spend \$50, get free shipping

Not sold online

● In Store



+ quick info

see store for price

Special K Strawberry
Protein Meal Bar - ...

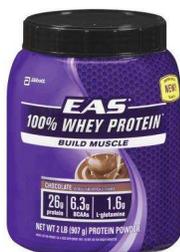
🔔 spend \$50, get free shipping

Not sold online

● In Store

★★★★★ (9)

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\$19.99

EAS® 100% Whey Chocolate Protein...

\$19.99

EAS® Lean 15™ Vanilla Cream Protein...

\$19.99

EAS® Lean 15™ Chocolate Fudge...

guests who viewed this item ultimately bought.



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\$7.99

SoyJoy® Cranberry Whole Soy and Fru...

spend \$50, get free shipping

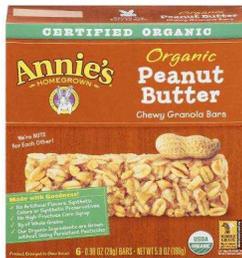


+ quick info

\$5.99 - \$16.99

thinkThin® Brownie Crunch High Prote...

spend \$50, get free shipping



+ quick info

see store for price

Annie's Homegrown Organic Peanuty G...

spend \$50, get free shipping

Not sold online

In Store



+ quick info

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Annie's Homegrown Organic Berry Berr...

spend \$50, get free shipping

Not sold online

In Store

★★★★★ (191)

★★★★★ (3)



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Yogurt Granola

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