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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91212202
Party	Plaintiff Diesel S.p.A.
Correspondence Address	Holiday W. Banta Ice Miller LLP One American Square, Suite 2900 Indianapolis, IN 46282-0200 UNITED STATES ipdocket@icemiller.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Robert S. Pierce
Filer's e-mail	trademark@jhip.com, rpierce@jhip.com, jholman@jhip.com
Signature	/Robert S. Pierce/
Date	10/07/2013
Attachments	G00038 sour diesel appearance notice.pdf(24116 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re the application of:

Ivan Vargas  
Serial No. 85778731  
Filed: November 14, 2012  
Mark: SOUR DIESEL  
Published: April 30, 2013

DIESEL S.P.A.,	)	
	)	
Opposer,	)	
	)	Opposition No: 91212202
v.	)	
	)	
VARGAS, IVAN,	)	
	)	
Applicant.	)	

**NOTICE OF APPEARANCE**

Diesel S.p.A. (“Opposer” or “Diesel”), through undersigned counsel, files this Notice of Appearance notifying the Trademark Trial and Appeal Board that John C. Holman and Robert S. Pierce of the law firm Jacobson Holman PLLC are now counsel for Diesel in this matter.

Counsel’s contact information is:

John C. Holman  
Robert S. Pierce  
Jacobson Holman PLLC  
400 7<sup>th</sup> St., NW  
Washington, DC 20004  
Telephone: 202-638-6666  
Fax: 202-393-5350  
Email: [trademark@jhip.com](mailto:trademark@jhip.com), [rpierce@jhip.com](mailto:rpierce@jhip.com), [jholman@jhip.com](mailto:jholman@jhip.com)

Respectfully submitted,

Diesel S.p.A.

Dated: October 7, 2013

By: /Robert S. Pierce/  
John C. Holman  
Robert S. Pierce  
Attorneys for the Opposer  
JACOBSON HOLMAN PLLC  
400 Seventh Street, Northwest  
Washington, District of Columbia 20004  
(202) 638-6666

**CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing *Notice of Appearance* was served on this 7<sup>th</sup> day of October 2013, by first class mail, postage prepaid, addressed to Ivan Vargas, 9560 Queens Blvd. #105, Rego Park 11374, Applicant.

/Robert S. Pierce/

I hereby certify that a copy of the foregoing *Notice of Appearance* was served on this 7<sup>th</sup> day of October 2013, by first class mail, postage prepaid, addressed to Holiday W. Banta, Ice Miller LLP, One American Square, Suite 2900, Indianapolis, Indiana 46282-0200, Attorney for Opposer.

/Robert S. Pierce/