

ESTTA Tracking number: **ESTTA555396**

Filing date: **08/21/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	DIRECTV, LLC
Granted to Date of previous extension	08/21/2013
Address	2230 East Imperial, Hwy El Segundo, CA 90245 UNITED STATES
Attorney information	James E. Griffith Foley & Lardner LLP 321 North Clark Street, Suite 2800 Chicago, IL 60654 UNITED STATES jgriffith@foley.com, jgreene@foley.com, ipdocketing@foley.com, Phone:312-832-4500

Applicant Information

Application No	85625513	Publication date	04/23/2013
Opposition Filing Date	08/21/2013	Opposition Period Ends	08/21/2013
Applicant	CRI Solutions, Inc. 6671-H Santa Barbara Road Elkridge, MD 21075 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. First Use: 2012/04/01 First Use In Commerce: 2012/04/01 All goods and services in the class are opposed, namely: Downloadable software for tracking, analyzing, formatting, storing, organizing and transmitting sales and payment quotes for use by providers of insurance, warranties, debt protection, loans, financial services and credit union services
Class 036. First Use: 2012/04/01 First Use In Commerce: 2012/04/01 All goods and services in the class are opposed, namely: Providing an Internet website portal featuring information in the field of insurance premium rate quotes, vehicle insurance rate quotes and interest rate quotes for use by providers of insurance, warranties, debt protection, loans, financial services and credit union services
Class 042. First Use: 2010/01/01 First Use In Commerce: 2010/01/01 All goods and services in the class are opposed, namely: Providing on-line non-downloadable software for tracking, analyzing, formatting, storing, organizing and transmitting sales and payment quotes for use by providers of insurance, warranties, debt protection, loans, financial services and credit union services; Computer services, namely, interactive website hosting services that allow the user to provide sales and payment quoting for insurance, warranties, debt protection, loans, financial services and credit union services; Providing a secure electronic online system featuring technology that allows users to provide sales and payment quoting for insurance, warranties, debt protection,

loans, financial services and credit union services; Providing a web site featuring technology that enables users to provide sales and payment quoting for insurance, warranties, debt protection, loans, financial services and credit union services

Applicant Information

Application No	85625556	Publication date	04/23/2013
Opposition Filing Date	08/21/2013	Opposition Period Ends	
Applicant	CRI Solutions, Inc. 6671-H Santa Barbara Road Elkridge, MD 21075 UNITED STATES		

Goods/Services Affected by Opposition

Class 042. First Use: 2012/02/01 First Use In Commerce: 2012/02/01
All goods and services in the class are opposed, namely: Providing on-line non-downloadable software for tracking, analyzing, formatting, storing, organizing and transmitting the organization's and the member and potential member's data for use in enrollment and account opening in organizations; Providing on-line non-downloadable software for use in uploading documents relating to membership in organizations; Providing on-line non-downloadable software for form creation, word processing, database management, and e-commerce software for performing electronic business transactions via a global computer network in the field of loan applications and the offering of loan arrangements

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2715585	Application Date	07/03/2002
Registration Date	05/13/2003	Foreign Priority Date	NONE
Word Mark	D		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 1998/10/01 First Use In Commerce: 1998/10/01 Telecommunications products, namely, receivers, receiver modules, modulators, transmitters, multiplexers, decoder boxes, data processors, integrated circuits, set-top boxes primarily comprised of a receiver and circuitry, computer controlling hardware and software for use in the aforementioned goods, satellite dishes, remote controllers, [video display devices, namely, television sets, video projectors, and video monitors,] antennas, installation kits primarily comprising cables, [phone cords,] cable ties, cable clips, ground wire, [phone adapters,] and parts for the aforesaid goods, video distribution equipment, namely, amplifiers, pre-amplifiers, block signal converters, routers, electrical switches, encoders, decoders, and accessories, namely, [telephone jacks,] chimney mounts, surge protectors, cables, connectors and fittings all for use in the direct-to-home satellite broadcasting industry</p> <p>Class 016. First use: First Use: 1994/06/17 First Use In Commerce: 1998/10/01 Cardboard floor display units for merchandising products, instruction manuals</p>		

	<p>for use in connection with direct-to-home satellite equipment and services, magazines, brochures, [books,] and printed programming guides in the field of direct-to-home satellite services, writing paper, [binders,] posters, [note pads,] pens, [pencils, address books, appointment books, book marks, stationery boxes, calendars, gift cards,] decals, [desk sets, diaries, stationery-type portfolios, bumper stickers, paper napkins]</p> <p>Class 038. First use: First Use: 1994/06/17 First Use In Commerce: 1998/10/01 Satellite television broadcasting services, broadcasting programs via a global computer network, providing and processing interactive access to information via an electronic communication network, [electronic mail services,] electronic transmission of messages and data, pay-per-view transmission services, delivery of messages by electronic transmission; [video broadcasting and messaging services,] video-on-demand transmission services, providing multiple user access to a global computer information network, rental of satellite broadcasting equipment</p> <p>Class 041. First use: First Use: 1994/06/17 First Use In Commerce: 1998/10/01 Television programming [and production services], programming on a global computer network, distribution of television programs for others, providing on-line interactive computer databases of information in the fields of entertainment news, current events, sports, and providing on-line interactive computer databases of information on satellite television programming lists and schedules of others; computer data information services, namely, providing databases featuring general and local news and information to specific geographic areas; providing on-line news in the nature of current events reporting</p>
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U.S. Registration No.	2372271	Application Date	01/21/1999
Registration Date	08/01/2000	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of a stylized letter "D" and a cyclone within a rectangle.		
Goods/Services	<p>Class 009. First use: First Use: 1998/10/01 First Use In Commerce: 1998/10/01 Telecommunications products namely, receivers, receiver modules, decoder boxes, satellite dishes, remote controllers, video display devices, namely, television sets and video monitors, antennas, installation kits primarily comprising cables, phone cords, cable ties, cable clips, ground wire, phone adapters, and parts for the aforesaid goods, and accessories, namely, telephone jacks, chimney mounts, surge protectors, all for use in the direct-to-home satellite broadcasting industry</p> <p>Class 016. First use: First Use: 1994/06/17 First Use In Commerce: 1994/06/17 Cardboard floor display units for merchandising products, instruction manuals for use in connection with direct-to-home satellite equipment and services, magazines, brochures, books, and printed programming guides in the field of direct-to-home satellite services, writing paper, binders, posters, note pads, pens, pencils, address books, appointment books, book marks, stationery boxes, calendars, gift cards, decals, desk sets, diaries, stationery-type portfolios, bumper stickers</p> <p>Class 025. First use: First Use: 1994/06/17 First Use In Commerce: 1994/06/17 Clothing, namely, shirts, golf shirts, jackets, wind-resistant jackets, sweatshirts, t-shirts, caps, and hats</p>		

U.S. Registration No.	2601497	Application Date	12/04/1998
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Registration Date	07/30/2002	Foreign Priority Date	NONE
Word Mark	D		
Design Mark			
Description of Mark	The mark consists of a stylized letter "D" and a cyclone within a rectangle.		
Goods/Services	<p>Class 009. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 TELECOMMUNICATIONS PRODUCTS, NAMELY, RECEIVERS, RECEIVER MODULES, MODULATORS, TRANSMITTERS, MULTIPLEXERS, DECODER BOXES, [DATA PROCESSORS,] INTEGRATED CIRCUITS, SET-TOP BOXES PRIMARILY COMPRISED OF A RECEIVER AND CIRCUITRY, COMPUTER CONTROLLING HARDWARE AND SOFTWARE FOR USE IN THE AFOREMENTIONED GOODS, SATELLITE DISHES, REMOTE CONTROLLERS, VIDEO DISPLAY DEVICES, NAMELY, TELEVISION SETS, [VIDEO PROJECTORS, AND VIDEO MONITORS,] ANTENNAS, INSTALLATION KITS PRIMARILY COMPRISING CABLES, PHONE CORDS, CABLE TIES, CABLE CLIPS, GROUND WIRE, PHONE ADAPTERS, AND PARTS FOR THE AFORESAID GOODS, VIDEO DISTRIBUTION EQUIPMENT, NAMELY, AMPLIFIERS, PRE-AMPLIFIERS, BLOCK SIGNAL CONVERTERS, ROUTERS, [ELECTRICAL SWITCHES,] ENCODERS AND DECODERS FOR THE DISTRIBUTION OF VIDEO SIGNALS, AND ACCESSORIES, NAMELY, [TELEPHONE JACKS, CHIMNEY MOUNTS, SURGE PROTECTORS,] CABLES, CONNECTORS AND PARTS ALL FOR USE IN THE DIRECT-TO-HOME SATELLITE BROADCASTING INDUSTRY</p> <p>Class 016. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 CARDBOARD FLOOR DISPLAY UNITS FOR MERCHANDISING PRODUCTS, INSTRUCTION MANUALS FOR USE IN CONNECTION WITH DIRECT-TO-HOME SATELLITE EQUIPMENT AND SERVICES, [MAGAZINES,] BROCHURES, [BOOKS, AND] PRINTED PROGRAMMING GUIDES IN THE FIELD OF DIRECT-TO-HOME SATELLITE SERVICES, [WRITING PAPER, BINDERS,] POSTERS, [NOTE PADS,] PENS, [PENCILS, ADDRESS BOOKS, APPOINTMENT BOOKS, BOOK MARKS, STATIONERY BOXES, CALENDARS, GIFT CARDS,] DECALS, [DESK SETS, DIARIES, STATIONERY-TYPE PORTFOLIOS, BUMPER STICKERS]</p> <p>Class 025. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 CLOTHING, NAMELY, SHIRTS, GOLF SHIRTS, JACKETS, WIND-RESISTANT JACKETS, SWEATSHIRTS, T-SHIRTS, CAPS, HATS, SWEA TERS, SWEAT PANTS, SLEEPWEAR, SHORTS, RAINWEAR [, WRIST BANDS]</p> <p>Class 035. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 DATA PROCESSING; RETAIL STORE SERVICES, NAMELY, ON-LINE RETAIL STORE SERVICES FEATURING GENERAL MERCHANDISE; AND RETAIL STORE SERVICES, AVAILABLE THROUGH COMPUTER COMMUNICATIONS [AND INTERACTIVE TELEVISIONS] FEATURING GENERAL MERCHANDISE</p> <p>Class 038. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 SATELLITE TELEVISION BROADCASTING SERVICES, BROADCASTING PROGRAMS VIA A GLOBAL COMPUTER NETWORK, PROVIDING AND PROCESSING INTERACTIVE ACCESS TO INFORMATION VIA AN ELECTRONIC COMMUNICATION NETWORK, [ELECTRONIC MAIL SERVICES,] ELECTRONIC TRANSMISSION OF MESSAGES AND DATA, PAY-PER-VIEW TRANSMISSION SERVICES, DELIVERY OF MESSAGES BY ELECTRONIC TRANSMISSION; [VIDEO BROADCASTING AND MESSAGING SERVICES,] VIDEO-ON-DEMAND TRANSMISSION SERVICES, PROVIDING MULTIPLE-USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK</p>		

	<p>Class 041. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 TELEVISION PROGRAMMING AND PRODUCTION SERVICES, PROGRAMMING ON A GLOBAL COMPUTER NETWORK, DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS, PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION IN THE FIELDS OF ENTERTAINMENT NEWS, FINANCIAL NEWS, CURRENT EVENTS, SPORTS, AND PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION ON SATELLITE TELEVISION PROGRAMMING LISTS AND SCHEDULES OF OTHERS</p> <p>Class 042. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 COMPUTER DATA INFORMATION SERVICES, NAMELY, PROVIDING DATABASES FEATURING GENERAL AND LOCAL NEWS AND INFORMATION TO SPECIFIC GEOGRAPHIC AREAS</p>
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U.S. Registration No.	2601497	Application Date	12/04/1998
Registration Date	07/30/2002	Foreign Priority Date	NONE
Word Mark	D		
Design Mark			
Description of Mark	The mark consists of a stylized letter "D" and a cyclone within a rectangle.		
Goods/Services	<p>Class 009. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 TELECOMMUNICATIONS PRODUCTS, NAMELY, RECEIVERS, RECEIVER MODULES, MODULATORS, TRANSMITTERS, MULTIPLEXERS, DECODER BOXES, [DATA PROCESSORS,] INTEGRATED CIRCUITS, SET-TOP BOXES PRIMARILY COMPRISED OF A RECEIVER AND CIRCUITRY, COMPUTER CONTROLLING HARDWARE AND SOFTWARE FOR USE IN THE AFOREMENTIONED GOODS, SATELLITE DISHES, REMOTE CONTROLLERS, VIDEO DISPLAY DEVICES, NAMELY, TELEVISION SETS, [VIDEO PROJECTORS, AND VIDEO MONITORS,] ANTENNAS, INSTALLATION KITS PRIMARILY COMPRISING CABLES, PHONE CORDS, CABLE TIES, CABLE CLIPS, GROUND WIRE, PHONE ADAPTERS, AND PARTS FOR THE AFORESAID GOODS, VIDEO DISTRIBUTION EQUIPMENT, NAMELY, AMPLIFIERS, PRE-AMPLIFIERS, BLOCK SIGNAL CONVERTERS, ROUTERS, [ELECTRICAL SWITCHES,] ENCODERS AND DECODERS FOR THE DISTRIBUTION OF VIDEO SIGNALS, AND ACCESSORIES, NAMELY, [TELEPHONE JACKS, CHIMNEY MOUNTS, SURGE PROTECTORS,] CABLES, CONNECTORS AND PARTS ALL FOR USE IN THE DIRECT-TO-HOME SATELLITE BROADCASTING INDUSTRY</p> <p>Class 016. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 CARDBOARD FLOOR DISPLAY UNITS FOR MERCHANDISING PRODUCTS, INSTRUCTION MANUALS FOR USE IN CONNECTION WITH DIRECT-TO-HOME SATELLITE EQUIPMENT AND SERVICES, [MAGAZINES,] BROCHURES, [BOOKS, AND] PRINTED PROGRAMMING GUIDES IN THE FIELD OF DIRECT-TO-HOME SATELLITE SERVICES, [WRITING PAPER, BINDERS,] POSTERS, [NOTE PADS,] PENS, [PENCILS, ADDRESS BOOKS, APPOINTMENT BOOKS, BOOK MARKS, STATIONERY BOXES, CALENDARS, GIFT CARDS,] DECALS, [DESK SETS, DIARIES, STATIONERY-TYPE PORTFOLIOS, BUMPER STICKERS]</p> <p>Class 025. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 CLOTHING, NAMELY, SHIRTS, GOLF SHIRTS, JACKETS, WIND-RESISTANT JACKETS, SWEATSHIRTS, T-SHIRTS, CAPS, HATS, SWEAT PANTS, SLEEPWEAR, SHORTS, RAINWEAR [, WRIST BANDS]</p> <p>Class 035. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01</p>		

	<p>DATA PROCESSING; RETAIL STORE SERVICES, NAMELY, ON-LINE RETAIL STORE SERVICES FEATURING GENERAL MERCHANDISE; AND RETAIL STORE SERVICES, AVAILABLE THROUGH COMPUTER COMMUNICATIONS [AND INTERACTIVE TELEVISIONS] FEATURING GENERAL MERCHANDISE</p> <p>Class 038. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 SATELLITE TELEVISION BROADCASTING SERVICES, BROADCASTING PROGRAMS VIA A GLOBAL COMPUTER NETWORK, PROVIDING AND PROCESSING INTERACTIVE ACCESS TO INFORMATION VIA AN ELECTRONIC COMMUNICATION NETWORK, [ELECTRONIC MAIL SERVICES,] ELECTRONIC TRANSMISSION OF MESSAGES AND DATA, PAY-PER-VIEW TRANSMISSION SERVICES, DELIVERY OF MESSAGES BY ELECTRONIC TRANSMISSION; [VIDEO BROADCASTING AND MESSAGING SERVICES,] VIDEO-ON-DEMAND TRANSMISSION SERVICES, PROVIDING MULTIPLE-USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK</p> <p>Class 041. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 TELEVISION PROGRAMMING AND PRODUCTION SERVICES, PROGRAMMING ON A GLOBAL COMPUTER NETWORK, DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS, PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION IN THE FIELDS OF ENTERTAINMENT NEWS, FINANCIAL NEWS, CURRENT EVENTS, SPORTS, AND PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION ON SATELLITE TELEVISION PROGRAMMING LISTS AND SCHEDULES OF OTHERS</p> <p>Class 042. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 COMPUTER DATA INFORMATION SERVICES, NAMELY, PROVIDING DATABASES FEATURING GENERAL AND LOCAL NEWS AND INFORMATION TO SPECIFIC GEOGRAPHIC AREAS</p>
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U.S. Registration No.	1989358	Application Date	12/10/1993
Registration Date	07/23/1996	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of a rectangle with a stylized cyclone reversed out of it.		
Goods/Services	<p>Class 016. First use: First Use: 1994/06/17 First Use In Commerce: 1994/06/17 cardboard displays, writing paper, pens, printed programming guides, magazines and instruction manuals relating to satellite broadcasting services and equipment</p> <p>Class 025. First use: First Use: 1994/01/20 First Use In Commerce: 1994/01/20 clothing, namely T-shirts, hats, jackets, sweatshirts, sweaters, pants and headwear</p> <p>Class 038. First use: First Use: 1994/06/17 First Use In Commerce: 1994/06/17 satellite television broadcasting services</p> <p>Class 041. First use: First Use: 1994/06/17 First Use In Commerce: 1994/06/17 pay-per view television programming and production services</p>		

U.S. Registration No.	3396107	Application Date	12/13/2005
Registration Date	03/11/2008	Foreign Priority	NONE

		Date	
Word Mark	DIRECTV PLUS		
Design Mark			
Description of Mark	The mark consists of A cyclone style design in a rectangle. "DIRECTV" appears on the lower edge and "PLUS" written vertically, from bottom to top, appears on the right edge. A "+" design appears at the corner.		
Goods/Services	Class 009. First use: First Use: 2005/07/01 First Use In Commerce: 2005/07/01 amplifiers; antennas; audio tape recorders; audio-video receivers; computer hardware; computer software for use with telecommunications products, namely, receivers, receiver modules, modulators, transmitters, multiplexers, decoder boxes, data processors, television and video recorders, integrated circuits, set-top boxes primarily comprised of a receiver and circuitry; computers and instructional manuals sold as a unit; digital video recorders; pre-amplifiers; programmable digital television recorders; receivers for satellites; remote controls for operating television equipment, video equipment and computer equipment; satellite receivers; set-top boxes;television receivers; television sets; television transmitters; video projectors; video tape recorders		

U.S. Registration No.	3687565	Application Date	12/13/2005
Registration Date	09/22/2009	Foreign Priority Date	NONE
Word Mark	DIRECTV + PLUS		
Design Mark			
Description of Mark	The mark consists of A cyclone style design in a rectangle. "DIRECTV" appears on the lower edge and "PLUS" written vertically, from bottom to top, appears on the right edge. A "+" design appears at the corner.		
Goods/Services	Class 041. First use: First Use: 2005/07/01 First Use In Commerce: 2005/07/01 Distribution of radio programs for others; Distribution of television programs for others; Entertainment services, namely, providing television programming in the field of entertainment, general news, current events, sports and weather; Entertainment in the nature of on-going television programs in the field of entertainment, general news, current events, sports and weather		

U.S. Registration No.	3396108	Application Date	12/13/2005
Registration Date	03/11/2008	Foreign Priority Date	NONE
Word Mark	DIRECTV PLUS +		
Design Mark			
Description of Mark	The mark consists of A cyclone style design in a rectangle. "DIRECTV" appears on the lower edge and "PLUS" written vertically, from bottom to top, appears on the right edge. A "+" design appears at the corner.		
Goods/Services	Class 038. First use: First Use: 2005/07/01 First Use In Commerce: 2005/07/01 Audio broadcasting; Broadcasting programs via a global computer network; Communication via computer terminals, by digital transmission or by satellite; Communications services, namely, transmitting streamed sound and audio-visual recordings via the Internet; Data transmission and reception services via telecommunication means; Delivery of messages by electronic transmission; Electronic mail services; Electronic message transmission; Electronic, electric, and digital transmission of voice, data, images, signals, and messages; Pay-per-view television transmission services; Providing access to telecommunication networks; Providing multiple-user access to a global		

	computer information network; Satellite television broadcasting; Satellite transmission services; Subscription television broadcasting; Television broadcasting; Television transmission services; Transmission of messages over electronic media; Transmission of sound and vision via satellite or interactive multimedia networks; Video broadcasting; Video-on-demand transmission services
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U.S. Registration No.	3396109	Application Date	12/13/2005
Registration Date	03/11/2008	Foreign Priority Date	NONE
Word Mark	DIRECTV + HDDVR		
Design Mark			
Description of Mark	The mark consists of A cyclone style design in a rectangle. "DIRECTV" appears on the lower edge and "HDDVR" written vertically, from bottom to top, appears on the right edge. A "+" design appears at the corner.		
Goods/Services	Class 009. First use: First Use: 2006/08/01 First Use In Commerce: 2006/08/01 amplifiers; antennas; audio tape recorders; audio-video receivers; computer hardware; computer software for use with telecommunications products, namely, receivers, receiver modules, modulators, transmitters, multiplexers, decoder boxes, data processors, television and video recorders, integrated circuits, set-top boxes primarily comprised of a receiver and circuitry; computers and instructional manuals sold as a unit; digital video recorders; pre-amplifiers; programmable digital television recorders; receivers for satellites; remote controls for operating television equipment, video equipment and computer equipment; satellite receivers; set-top boxes; television receivers; television sets; television transmitters; video projectors; and video tape recorders		

U.S. Registration No.	3396111	Application Date	12/13/2005
Registration Date	03/11/2008	Foreign Priority Date	NONE
Word Mark	DIRECTV + HDDVR		
Design Mark			
Description of Mark	The mark consists of A cyclone style design in a rectangle. "DIRECTV" appears on the lower edge and "HDDVR" written vertically, from bottom to top, appears on the right edge. A "+" design appears at the corner.		
Goods/Services	Class 038. First use: First Use: 2006/08/01 First Use In Commerce: 2006/08/01 audio broadcasting; communication via computer terminals, by digital transmission or by satellite; data transmission and reception services via telecommunication means; delivery of messages by electronic transmission; electronic, electric, and digital transmission of voice, data, images, signals, and messages; pay-per-view television transmission services; providing access to telecommunication networks; satellite television broadcasting; satellite transmission services; subscription television broadcasting; television broadcasting; television transmission services; transmission of messages over electronic media; transmission of sound and vision via satellite or interactive multimedia networks; video broadcasting; video-on-demand transmission services		

U.S. Registration No.	3396112	Application Date	12/13/2005
Registration Date	03/11/2008	Foreign Priority Date	NONE

Word Mark	D DIRECTV + HDDVR
Design Mark	
Description of Mark	The mark consists of A cyclone style design in a rectangle. "DIRECTV" appears on the lower edge and "HDDVR" written vertically, from bottom to top, appears on the right edge. A "+" design appears at the corner.
Goods/Services	Class 041. First use: First Use: 2006/08/01 First Use In Commerce: 2006/08/01 distribution of television programs for others; entertainment services, namely, providing television programming in the field of entertainment, general news, current events, sports and weather; entertainment in the nature of on-going television programs in the field of entertainment, general news, current events, sports and weather; entertainment services, namely, providing on-line reviews of movies; entertainment services, namely, providing prerecorded music, all on-line via a global computer network; providing ratings for television, movie and video content

U.S. Registration No.	3382802	Application Date	02/09/2005
Registration Date	02/12/2008	Foreign Priority Date	NONE
Word Mark	DIRECTV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2005/01/01 First Use In Commerce: 2005/01/01 Satellite television broadcasting services, broadcasting programs via a global computer network, providing access to telecommunication networks, telematic sending of information, electronic mail services, electronic transmission of messages and data, pay-per-view television transmission services, delivery of messages by electronic transmission; video broadcasting and instant messaging services, video-on-demand transmission services, providing multiple-user access to a global computer information network Class 041. First use: First Use: 2005/01/01 First Use In Commerce: 2005/01/01 Television programming and production services, programming on a global computer network, distribution of television programs for others, providing on-line interactive computer databases of information in the fields of entertainment, current events, sports, and television programming lists and schedules of others		

U.S. Registration No.	2738513	Application Date	11/28/2001
Registration Date	07/15/2003	Foreign Priority Date	NONE
Word Mark	DIRECTV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2000/10/00 First Use In Commerce: 2000/10/00 Clothing, namely, shirts, golf shirts, jackets, wind-resistant jackets, sweatshirts, t-shirts, caps, hats, sweaters, sweat pants [, sleepwear, shorts, rainwear] [, wrist bands]		

U.S. Registration No.	2820253	Application Date	11/28/2001
Registration Date	03/02/2004	Foreign Priority	NONE

		Date	
Word Mark	DIRECTV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 2000/10/00 First Use In Commerce: 2000/10/00 Computer data information services, namely, providing online databases featuring general and local news and information to specific geographic areas		

U.S. Registration No.	3051285	Application Date	11/28/2001
Registration Date	01/24/2006	Foreign Priority Date	NONE
Word Mark	DIRECTV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1998/10/01 First Use In Commerce: 1998/10/01 Telecommunications products, namely, receivers, receiver modules, modulators, transmitters, multiplexers, decoder boxes, data processors, integrated circuits, set-top boxes primarily comprised of a receiver and circuitry, computer controlling hardware and software for use in the aforementioned goods, satellite dishes, remote controllers, video display devices, namely, television sets, video projectors, and video monitors, antennas, installation kits primarily comprising cables, phone cords, cable ties, cable clips, ground wire, phone adapters, and parts for the aforesaid goods, video distribution equipment, namely, amplifiers, pre-amplifiers, block signal converters, routers, electrical switches, encoders, decoders, and accessories, namely, telephone jacks, chimney mounts, surge protectors, cables, connectors and fittings all for use in the direct-to-home satellite broadcasting industry		

U.S. Registration No.	3051286	Application Date	11/28/2001
Registration Date	01/24/2006	Foreign Priority Date	NONE
Word Mark	DIRECTV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 1994/06/17 First Use In Commerce: 1994/06/17 Satellite television broadcasting services, broadcasting programs via a global computer network, electronic mail services, electronic transmission of messages and data, pay-per-view transmission services, delivery of messages by electronic transmission; video broadcasting and messaging services, video-on-demand transmission services, providing multiple user access to a global computer information network, rental of satellite broadcasting equipment		

U.S. Registration No.	2740757	Application Date	11/28/2001
Registration Date	07/22/2003	Foreign Priority Date	NONE
Word Mark	DIRECTV		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 1994/06/17 First Use In Commerce: 1994/06/17 Television programming [and production services], programming on a global computer network, distribution of television programs for others, providing on-line interactive computer databases of information in the fields of entertainment news, current events, sports, and providing on-line interactive computer databases of information on satellite television programming lists and schedules of others

U.S. Registration No.	2939061	Application Date	11/21/2001
Registration Date	04/12/2005	Foreign Priority Date	NONE
Word Mark	DIRECTV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1998/10/01 First Use In Commerce: 1998/10/01 Telecommunications products, namely, receivers, receiver modules, decoder boxes, satellite dishes; remote controllers; video display devices, namely, television sets and video monitors, antennas, computer controlling hardware and software for use in the aforementioned goods, installation kits primarily comprising cables, phone cords, cable ties, cable clips, ground wire, phone adapters, and parts for the aforesaid goods, and accessories, namely, telephone jacks, chimney mounts, surge protectors, all for use in the direct-to-home satellite broadcasting industry, decorative refrigerator magnets, calculators		

U.S. Registration No.	2939061	Application Date	11/21/2001
Registration Date	04/12/2005	Foreign Priority Date	NONE
Word Mark	DIRECTV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1998/10/01 First Use In Commerce: 1998/10/01 Telecommunications products, namely, receivers, receiver modules, decoder boxes, satellite dishes; remote controllers; video display devices, namely, television sets and video monitors, antennas, computer controlling hardware and software for use in the aforementioned goods, installation kits primarily comprising cables, phone cords, cable ties, cable clips, ground wire, phone adapters, and parts for the aforesaid goods, and accessories, namely, telephone jacks, chimney mounts, surge protectors, all for use in the direct-to-home satellite broadcasting industry, decorative refrigerator magnets, calculators		

U.S. Registration No.	2639279	Application Date	11/21/2001
Registration Date	10/22/2002	Foreign Priority Date	NONE
Word Mark	DIRECTV		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 038. First use: First Use: 1994/06/17 First Use In Commerce: 1994/06/17 Satellite television transmission and broadcasting services; pay-per-view television transmission services

U.S. Registration No.	2618102	Application Date	11/21/2001
Registration Date	09/10/2002	Foreign Priority Date	NONE
Word Mark	DIRECTV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1994/06/17 First Use In Commerce: 1994/06/17 Television programming and production services; distribution of television programs for others		

U.S. Registration No.	2618103	Application Date	11/21/2001
Registration Date	09/10/2002	Foreign Priority Date	NONE
Word Mark	DIRECTV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1994/06/17 First Use In Commerce: 1994/06/17 Cardboard floor display units for merchandising products, instruction manuals for use in connection with direct-to-home satellite equipment and services, [magazines,] brochures, [books,] and printed programming guides in the field of direct-to-home satellite services, writing paper, [binders,] posters, [note pads,] pens, [pencils, address books, appointment books, book marks, stationery boxes, calendars, gift cards,] decals, [desk sets, diaries, stationery-type portfolios, bumper stickers, paper napkins]		

U.S. Registration No.	2628178	Application Date	11/21/2001
Registration Date	10/01/2002	Foreign Priority Date	NONE
Word Mark	DIRECTV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1994/06/17 First Use In Commerce: 1994/06/17 Clothing, namely, shirts, golf shirts, jackets, wind-resistant jackets, sweatshirts, t-shirts, caps, and hats		

U.S. Registration No.	4198618	Application Date	03/27/2012
Registration Date	08/28/2012	Foreign Priority Date	NONE

Word Mark	DIRECTV
Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 038. First use: First Use: 2010/10/07 First Use In Commerce: 2010/10/07 Satellite television broadcasting; Satellite transmission services; Broadcasting programs via a global computer network; Video-on-demand transmission services; Pay-per-view television transmission services; Streaming of audio and video content on the internet; Electronic transmission of data via global computer networks, wireless networks and electronic communication networks; Providing access to global computer networks, wireless networks and telecommunication networks for transmission or receipt of data; Satellite television broadcasting and transmission services featuring interactive television viewing functions that permit users to view and share audio files, video files, photographs, images and other multimedia content between and among computers, set-top-boxes, and other audiovisual devices, all of the aforementioned services excluding the transmission of games over satellite, broadcast and global computer networks, cellular-based entertainment services, and gaming services</p> <p>Class 041. First use: First Use: 2010/10/07 First Use In Commerce: 2010/10/07 Distribution of television programs for others; television programming; programming on a global computer network; entertainment services, namely, providing ongoing television programs featuring music, musical entertainment, information about music and entertainment in the field of music, all via satellite; providing on-line interactive computer databases in the field of entertainment information featuring television programming lists, program schedules and program-related information; providing on-line interactive computer databases featuring entertainment information and schedules about television programming, movies, and other digital images, audio, video and other multimedia materials; Entertainment services, namely, providing on-line computer games; providing computer games via satellite transmission; providing a computer game for use network-wide by network users; Entertainment services, namely, providing ongoing television programs featuring general news and local news that also include interactive functions that permit viewers to view multiple images and sources of television programming simultaneously; Entertainment services, namely, providing ongoing television programs featuring general news and local news as well as a variety of information of interest to specific geographic areas that also include interactive components that let viewers choose what to watch at various times, to obtain information about popular programs in their local viewing area and to more narrowly define the types of related information they receive and programs they view; Entertainment services, namely, ongoing television programs in the field of geographical, categorical, real-time programming ratings that also include interactive components that let viewers more narrowly define the types of related information they receive and programs they view. Entertainment services, namely, providing ongoing television programs featuring general information relating to satellite television service, satellite television equipment and hardware, satellite television programming and audio, visual and other multimedia content that also include interactive components that allow users to define their viewing preference; On-line, nondownloadable newsletters featuring general information relating to entertainment, namely, television, movies and other multimedia entertainment-related content; On-line, nondownloadable newsletters featuring general information relating to satellite telecommunication services and satellite telecommunications hardware; and entertainment services, namely, providing ongoing television programs in a wide variety of fields that also feature interactive television viewing functions that permit viewers to view and use computer applications simultaneously while viewing television programs</p>

U.S. Registration No.	4318660	Application Date	03/27/2012
Registration Date	04/09/2013	Foreign Priority Date	NONE
Word Mark	DIRECTV		
Design Mark			
Description of Mark	The mark consists of cyclone design adjacent and to the left of "DIRECTV" in overall horizontal orientation.		
Goods/Services	Class 009. First use: First Use: 2010/10/07 First Use In Commerce: 2010/10/07 Telecommunications products, namely, set-top boxes primarily comprised of a receiver and circuitry; Telecommunications products, namely, digital video recorders; Computer software for use with telecommunications products, namely, set-top boxes primarily comprised of a receiver and circuitry; Computer software for use with telecommunications products, namely, digital video recorders; Computer software for use in accessing and viewing interactive television program guides via global computer networks, wireless networks and electronic communication networks; Computer software for the remote programming of audio and video devices via global computer networks, wireless networks and electronic communication networks; Computer software for the reproduction, processing and streaming of audio, video and multimedia content; remote controls; Telecommunications products, namely, computer hardware and software for receiving, converting, transmitting, streaming, and reviewing audio, video, graphics, images, data and information recorded on digital video recorders; Downloadable computer software for operating telecommunications products; Downloadable software in the nature of a mobile application for operating telecommunications products		

U.S. Registration No.	4347867	Application Date	03/27/2012
Registration Date	06/04/2013	Foreign Priority Date	NONE
Word Mark	DIRECTV		
Design Mark			
Description of Mark	The mark consists of cyclone design adjacent and to the left of "DIRECTV" in an overall horizontal configuration.		
Goods/Services	Class 037. First use: First Use: 2010/10/07 First Use In Commerce: 2010/10/07 Installation services for satellite receivers, satellite dishes, telecommunications products, namely, receivers, receiver modules, modulators, transmitters, multiplexers, decoder boxes, data processors, integrated circuits, set-top boxes primarily composed of a receiver and circuitry, computer controlling hardware for use in the aforementioned goods, satellite dishes, remote controllers, video display devices, namely, television sets, video projectors, and video monitors, antennas, and kits composed of cables, phone cords, cable ties, cable clips, ground wire, phone adapters, video distribution equipment, namely, amplifiers, pre-amplifiers, block signal converters, routers, electrical switches, encoders, decoders and accessories, namely, telephone jacks, chimney mounts, surge protectors, cables, connectors and fittings all for use in the direct-to-home satellite broadcasting industry		

Attachments	Notice of Opposition.pdf(928115 bytes) exhibit A CRI Solutions.pdf(403066 bytes) Exhibit b CRI Solutions.pdf(2082232 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	s/James E. Griffith/
Name	James E. Griffith
Date	08/21/2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Serial Nos.: 85-625,513 and 85-625,556)	
)	
For the marks: QUOTEMORE & Design and)	
INTERACCT & Design)	OPPOSITION NO.
)	_____
DIRECTV, LLC,)	
)	
<i>Opposer,</i>)	
)	
v.)	
)	
CRI SOLUTIONS, INC.,)	
)	
<i>Applicant.</i>)	
)	

NOTICE OF OPPOSITION

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

DIRECTV, LLC (“Opposer”), a California limited liability company, located at 2230 East Imperial Highway, El Segundo, California 90245, believes that it will be damaged by registration of the marks shown in Application Serial Nos. 85-625,513 and 85-625,556 (the “Applications”), filed on May 15, 2012, by CRI Solutions, Inc. (“Applicant”), and hereby opposes the same. The Applications were both published for opposition on May 23, 2013. Opposer timely filed requests for extensions of time to oppose both Applications on May 21,

2013, and June 21, 2013. Those requests were granted, extending the time to oppose both Applications to August 21, 2013. This notice of opposition is therefore timely with respect to both Applications.

A description of Applicant's marks (the "CRI Marks") are as follows:

MARK: QuoteMore

SERIAL NO.: 85-625,513

FILED: May 15, 2012

PUBLISHED: April 23, 2013

INT'L CLASSES: 9, 36, 42

-and-

MARK: InterAcct

SERIAL NO.: 85-625,556

FILED: May 15, 2012

PUBLISHED: April 23, 2013

INT'L CLASSES: 42

As grounds for the Opposition, Opposer alleges that:

1. Opposer is one of the world's leading providers of digital television entertainment services. Opposer delivers a premium video experience to its customers through state-of-the-art technology, unmatched programming, and industry-leading customer service to millions of customers in the United States and in other countries in North America and South America. Continuously, since long prior to the filing date of the Application or the alleged first use date in interstate commerce stated in the Application, Opposer has been known throughout

the United States as the country’s leading satellite television service, offering over 265 digital channels to over 50 million viewers. Additionally, Opposer offers, distributes, and installs satellite television dish receivers, tuning boxes, and other products and services related to the delivery of high quality digital television service. Opposer’s goods and services have received wide and favorable publicity throughout the United States and the many other countries in which Opposer offers its services.

2. Opposer offers and sells a wide range of products, including software used in telecommunications receivers and related equipment, data processing services, on-line retail store services, computer data information services featuring general and local news and other information, providing on-line computer databases of information in the field of financial news (among others), satellite television broadcasting services, and pay-per view television programming and production services, under the following logo (the “DIRECTV Design logo”):



3. Opposer is the owner of federal trademark registrations for the DIRECTV Design logo in the United States, including the following:

Trademark	Registration Number	Registration Date	Goods and Services
	2715585	13-MAY-2003	(INT. CL. 9) TELECOMMUNICATIONS PRODUCTS, NAMELY, RECEIVERS, RECEIVER MODULES, MODULATORS, TRANSMITTERS, MULTIPLEXERS, DECODER BOXES, DATA PROCESSORS, INTEGRATED CIRCUITS, SET-TOP BOXES PRIMARILY COMPRISED OF A RECEIVER AND CIRCUITRY, COMPUTER CONTROLLING HARDWARE AND SOFTWARE FOR USE IN THE AFOREMENTIONED GOODS, SATELLITE DISHES, REMOTE CONTROLLERS, VIDEO DISPLAY DEVICES, NAMELY, TELEVISION SETS, VIDEO PROJECTORS, AND VIDEO MONITORS, ANTENNAS, INSTALLATION KITS PRIMARILY COMPRISING CABLES, PHONE CORDS, CABLE TIES, CABLE CLIPS, GROUND WIRE, PHONE ADAPTERS, AND PARTS FOR THE AFORESAID GOODS, VIDEO DISTRIBUTION EQUIPMENT.

			<p>NAMELY, AMPLIFIERS, PRE-AMPLIFIERS, BLOCK SIGNAL CONVERTERS, ROUTERS, ELECTRICAL SWITCHES, ENCODERS, DECODERS, AND ACCESSORIES, NAMELY, TELEPHONE JACKS, CHIMNEY MOUNTS, SURGE PROTECTORS, CABLES, CONNECTORS AND FITTINGS ALL FOR USE IN THE DIRECT-TO-HOME SATELLITE BROADCASTING INDUSTRY</p> <p>(INT. CL. 16) CARDBOARD FLOOR DISPLAY UNITS FOR MERCHANDISING PRODUCTS, INSTRUCTION MANUALS FOR USE IN CONNECTION WITH DIRECT-TO-HOME SATELLITE EQUIPMENT AND SERVICES, MAGAZINES, BROCHURES, [BOOKS,] AND PRINTED PROGRAMMING GUIDES IN THE FIELD OF DIRECT-TO-HOME SATELLITE SERVICES, WRITING PAPER, [BINDERS,] POSTERS, NOTE PADS, PENS, PENCILS, ADDRESS BOOKS, [APPOINTMENT BOOKS,] BOOK MARKS, [STATIONERY BOXES,] CALENDARS, [GIFT CARDS,] DECALS, DESK SETS, DIARIES, STATIONERY-TYPE PORTFOLIOS, [BUMPER STICKERS,] PAPER NAPKINS</p> <p>(INT. CL. 38) SATELLITE TELEVISION BROADCASTING SERVICES, BROADCASTING PROGRAMS VIA A GLOBAL COMPUTER NETWORK, PROVIDING AND PROCESSING INTERACTIVE ACCESS TO INFORMATION VIA AN ELECTRONIC COMMUNICATION NETWORK, [ELECTRONIC MAIL SERVICES,] ELECTRONIC TRANSMISSION OF MESSAGES AND DATA, PAY-PER-VIEW TRANSMISSION SERVICES, DELIVERY OF MESSAGES BY ELECTRONIC TRANSMISSION; [VIDEO BROADCASTING AND MESSAGING SERVICES,] VIDEO-ON-DEMAND TRANSMISSION SERVICES, PROVIDING MULTIPLE USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK, RENTAL OF SATELLITE BROADCASTING EQUIPMENT</p> <p>(INT. CL. 41) TELEVISION PROGRAMMING AND PRODUCTION SERVICES, PROGRAMMING ON A GLOBAL COMPUTER NETWORK, DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS, PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION IN THE FIELDS OF ENTERTAINMENT NEWS, CURRENT EVENTS, SPORTS, AND PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION ON SATELLITE TELEVISION PROGRAMMING LISTS AND SCHEDULES OF OTHERS; COMPUTER DATA INFORMATION SERVICES, NAMELY, PROVIDING DATABASES FEATURING GENERAL AND LOCAL NEWS AND INFORMATION TO SPECIFIC GEOGRAPHIC AREAS; PROVIDING ON-LINE NEWS IN THE NATURE OF CURRENT EVENTS REPORTING</p>
	2372271	01-AUG-2000	<p>(INT. CL. 9) TELECOMMUNICATIONS PRODUCTS NAMELY, RECEIVERS, RECEIVER MODULES, DECODER BOXES, SATELLITE DISHES, REMOTE CONTROLLERS, VIDEO DISPLAY DEVICES, NAMELY, TELEVISION SETS AND VIDEO MONITORS, ANTENNAS, INSTALLATION KITS PRIMARILY COMPRISING CABLES, PHONE CORDS, CABLE TIES, CABLE CLIPS, GROUND WIRE, PHONE ADAPTERS, AND PARTS FOR THE AFORESAID GOODS, AND ACCESSORIES, NAMELY, TELEPHONE JACKS, CHIMNEY MOUNTS, SURGE PROTECTORS, ALL FOR USE IN THE DIRECT-TO-HOME SATELLITE BROADCASTING INDUSTRY</p> <p>(INT. CL. 16) CARDBOARD FLOOR DISPLAY UNITS FOR MERCHANDISING PRODUCTS, INSTRUCTION MANUALS FOR USE IN CONNECTION WITH DIRECT-TO-HOME SATELLITE EQUIPMENT AND SERVICES, MAGAZINES, BROCHURES, BOOKS, AND PRINTED PROGRAMMING GUIDES IN THE FIELD OF DIRECT-TO-HOME SATELLITE SERVICES, WRITING PAPER, BINDERS, POSTERS, NOTE PADS, PENS, PENCILS, ADDRESS BOOKS, APPOINTMENT BOOKS, BOOK MARKS, STATIONERY BOXES, CALENDARS, GIFT CARDS, DECALS, DESK SETS, DIARIES, STATIONERY-TYPE PORTFOLIOS, BUMPER STICKERS</p> <p>(INT. CL. 25) CLOTHING, NAMELY, SHIRTS, GOLF SHIRTS,</p>

			<p>JACKETS, WIND-RESISTANT JACKETS, SWEATSHIRTS, T-SHIRTS, CAPS, AND HATS</p>
	<p>2601497</p>	<p>30-JUL-2002</p>	<p>(INT. CL. 9) TELECOMMUNICATIONS PRODUCTS, NAMELY, RECEIVERS, RECEIVER MODULES, MODULATORS, TRANSMITTERS, MULTIPLEXERS, DECODER BOXES, [DATA PROCESSORS,] INTEGRATED CIRCUITS, SET-TOP BOXES PRIMARILY COMPRISED OF A RECEIVER AND CIRCUITRY, COMPUTER CONTROLLING HARDWARE AND SOFTWARE FOR USE IN THE AFOREMENTIONED GOODS, SATELLITE DISHES, REMOTE CONTROLLERS, VIDEO DISPLAY DEVICES, NAMELY, TELEVISION SETS, [VIDEO PROJECTORS, AND VIDEO MONITORS,] ANTENNAS, INSTALLATION KITS PRIMARILY COMPRISING CABLES, PHONE CORDS, CABLE TIES, CABLE CLIPS, GROUND WIRE, PHONE ADAPTERS, AND PARTS FOR THE AFORESAID GOODS, VIDEO DISTRIBUTION EQUIPMENT, NAMELY, AMPLIFIERS, PRE-AMPLIFIERS, BLOCK SIGNAL CONVERTERS, ROUTERS, [ELECTRICAL SWITCHES,] ENCODERS AND DECODERS FOR THE DISTRIBUTION OF VIDEO SIGNALS, AND ACCESSORIES, NAMELY, [TELEPHONE JACKS, CHIMNEY MOUNTS, SURGE PROTECTORS,] CABLES, CONNECTORS AND PARTS ALL FOR USE IN THE DIRECT-TO-HOME SATELLITE BROADCASTING INDUSTRY</p> <p>(INT. CL. 16) CARDBOARD FLOOR DISPLAY UNITS FOR MERCHANDISING PRODUCTS, INSTRUCTION MANUALS FOR USE IN CONNECTION WITH DIRECT-TO-HOME SATELLITE EQUIPMENT AND SERVICES, [MAGAZINES,] BROCHURES, [BOOKS, AND] PRINTED PROGRAMMING GUIDES IN THE FIELD OF DIRECT-TO-HOME SATELLITE SERVICES, [WRITING PAPER, BINDERS,] POSTERS, [NOTE PADS,] PENS, [PENCILS, ADDRESS BOOKS, APPOINTMENT BOOKS, BOOK MARKS, STATIONERY BOXES, CALENDARS, GIFT CARDS,] DECALS, [DESK SETS, DIARIES, STATIONERY-TYPE PORTFOLIOS, BUMPER STICKERS]</p> <p>(INT. CL. 25) CLOTHING, NAMELY, SHIRTS, GOLF SHIRTS, JACKETS, WIND-RESISTANT JACKETS, SWEATSHIRTS, T-SHIRTS, CAPS, HATS, SWEATERS, SWEAT PANTS, SLEEPWEAR, SHORTS, RAINWEAR [, WRIST BANDS]</p> <p>(INT. CL. 35) DATA PROCESSING; RETAIL STORE SERVICES, NAMELY, ON-LINE RETAIL STORE SERVICES FEATURING GENERAL MERCHANDISE; AND RETAIL STORE SERVICES, AVAILABLE THROUGH COMPUTER COMMUNICATIONS [AND INTERACTIVE TELEVISIONS] FEATURING GENERAL MERCHANDISE</p> <p>(INT. CL. 38) SATELLITE TELEVISION BROADCASTING SERVICES, BROADCASTING PROGRAMS VIA A GLOBAL COMPUTER NETWORK, PROVIDING AND PROCESSING INTERACTIVE ACCESS TO INFORMATION VIA AN ELECTRONIC COMMUNICATION NETWORK, [ELECTRONIC MAIL SERVICES,] ELECTRONIC TRANSMISSION OF MESSAGES AND DATA, PAY-PER-VIEW TRANSMISSION SERVICES, DELIVERY OF MESSAGES BY ELECTRONIC TRANSMISSION; [VIDEO BROADCASTING AND MESSAGING SERVICES,] VIDEO-ON-DEMAND TRANSMISSION SERVICES, PROVIDING MULTIPLE-USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK</p> <p>(INT. CL. 41) TELEVISION PROGRAMMING AND PRODUCTION SERVICES, PROGRAMMING ON A GLOBAL COMPUTER NETWORK, DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS, PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION IN THE FIELDS OF ENTERTAINMENT NEWS, FINANCIAL NEWS, CURRENT EVENTS, SPORTS, AND PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION ON SATELLITE TELEVISION PROGRAMMING LISTS AND SCHEDULES OF OTHERS</p>

			(INT. CL. 42) COMPUTER DATA INFORMATION SERVICES, NAMELY, PROVIDING DATABASES FEATURING GENERAL AND LOCAL NEWS AND INFORMATION TO SPECIFIC GEOGRAPHIC AREAS
	1989358	23-JUL-1996	(INT. CL. 16) CARDBOARD DISPLAYS, WRITING PAPER, PENS, PRINTED PROGRAMMING GUIDES, MAGAZINES AND INSTRUCTION MANUALS RELATING TO SATELLITE BROADCASTING SERVICES AND EQUIPMENT (INT. CL. 25) CLOTHING, NAMELY T-SHIRTS, HATS, JACKETS, SWEATSHIRTS, SWEATERS, PANTS AND HEADWEAR (INT. CL. 38) SATELLITE TELEVISION BROADCASTING SERVICES (INT. CL. 41) PAY-PER VIEW TELEVISION PROGRAMMING AND PRODUCTION SERVICES

Attached as Exhibit A are true and correct copies of printouts from the Trademark Status and Document Retrieval (“TSDR”) electronic database of the USPTO showing registration status and title copies of the aforementioned registrations.

4. In addition to the DIRECTV Design logo, Opposer has also used, since long prior to Applicant’s filing date or alleged dates of first use, other marks that include the DIRECTV Design logo as a prominent feature as trademarks and service marks for Opposer’s goods and services. Opposer is the owner of the following federal trademark registrations for marks that include the DIRECTV Design logo as a prominent feature:

Trademark	Registration Number	Registration Date	Goods and Services
	3396107	11-MAR-2008	(INT. CL. 9) AMPLIFIERS; ANTENNAS; AUDIO TAPE RECORDERS; AUDIO-VIDEO RECEIVERS; COMPUTER HARDWARE; COMPUTER SOFTWARE FOR USE WITH TELECOMMUNICATIONS PRODUCTS, NAMELY, RECEIVERS, RECEIVER MODULES, MODULATORS, TRANSMITTERS, MULTIPLEXERS, DECODER BOXES, DATA PROCESSORS, TELEVISION AND VIDEO RECORDERS, INTEGRATED CIRCUITS, SET-TOP BOXES PRIMARILY COMPRISED OF A RECEIVER AND CIRCUITRY; COMPUTERS AND INSTRUCTIONAL MANUALS SOLD AS A UNIT; DIGITAL VIDEO RECORDERS; PRE-AMPLIFIERS; PROGRAMMABLE DIGITAL TELEVISION RECORDERS; RECEIVERS FOR SATELLITES; REMOTE CONTROLS FOR OPERATING TELEVISION EQUIPMENT, VIDEO EQUIPMENT AND COMPUTER EQUIPMENT; SATELLITE RECEIVERS; SET-TOP BOXES; TELEVISION RECEIVERS; TELEVISION SETS; TELEVISION TRANSMITTERS; VIDEO PROJECTORS; VIDEO TAPE RECORDERS

	3687565	22-SEP-2009	(INT. CL. 41) DISTRIBUTION OF RADIO PROGRAMS FOR OTHERS; DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING TELEVISION PROGRAMMING IN THE FIELD OF ENTERTAINMENT, GENERAL NEWS, CURRENT EVENTS, SPORTS AND WEATHER; ENTERTAINMENT IN THE NATURE OF ON-GOING TELEVISION PROGRAMS IN THE FIELD OF ENTERTAINMENT, GENERAL NEWS, CURRENT EVENTS, SPORTS AND WEATHER
	3396108	11-MAR-2008	(INT. CL. 38) AUDIO BROADCASTING; BROADCASTING PROGRAMS VIA A GLOBAL COMPUTER NETWORK; COMMUNICATION VIA COMPUTER TERMINALS, BY DIGITAL TRANSMISSION OR BY SATELLITE; COMMUNICATIONS SERVICES, NAMELY, TRANSMITTING STREAMED SOUND AND AUDIO-VISUAL RECORDINGS VIA THE INTERNET; DATA TRANSMISSION AND RECEPTION SERVICES VIA TELECOMMUNICATION MEANS; DELIVERY OF MESSAGES BY ELECTRONIC TRANSMISSION; ELECTRONIC MAIL SERVICES; ELECTRONIC MESSAGE TRANSMISSION; ELECTRONIC, ELECTRIC, AND DIGITAL TRANSMISSION OF VOICE, DATA, IMAGES, SIGNALS, AND MESSAGES; PAY-PER-VIEW TELEVISION TRANSMISSION SERVICES; PROVIDING ACCESS TO TELECOMMUNICATION NETWORKS; PROVIDING MULTIPLE-USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK; SATELLITE TELEVISION BROADCASTING; SATELLITE TRANSMISSION SERVICES; SUBSCRIPTION TELEVISION BROADCASTING; TELEVISION BROADCASTING; TELEVISION TRANSMISSION SERVICES; TRANSMISSION OF MESSAGES OVER ELECTRONIC MEDIA; TRANSMISSION OF SOUND AND VISION VIA SATELLITE OR INTERACTIVE MULTIMEDIA NETWORKS; VIDEO BROADCASTING; VIDEO-ON-DEMAND TRANSMISSION SERVICES
	3396109	11-MAR-2008	(INT. CL. 9) AMPLIFIERS; ANTENNAS; AUDIO TAPE RECORDERS; AUDIO-VIDEO RECEIVERS; COMPUTER HARDWARE; COMPUTER SOFTWARE FOR USE WITH TELECOMMUNICATIONS PRODUCTS, NAMELY, RECEIVERS, RECEIVER MODULES, MODULATORS, TRANSMITTERS, MULTIPLEXERS, DECODER BOXES, DATA PROCESSORS, TELEVISION AND VIDEO RECORDERS, INTEGRATED CIRCUITS, SET-TOP BOXES PRIMARILY COMPRISED OF A RECEIVER AND CIRCUITRY; COMPUTERS AND INSTRUCTIONAL MANUALS SOLD AS A UNIT; DIGITAL VIDEO RECORDERS; PRE-AMPLIFIERS; PROGRAMMABLE DIGITAL TELEVISION RECORDERS; RECEIVERS FOR SATELLITES; REMOTE CONTROLS FOR OPERATING TELEVISION EQUIPMENT, VIDEO EQUIPMENT AND COMPUTER EQUIPMENT; SATELLITE RECEIVERS; SET-TOP BOXES; TELEVISION RECEIVERS; TELEVISION SETS; TELEVISION TRANSMITTERS; VIDEO PROJECTORS; AND VIDEO TAPE RECORDERS

	3396111	11-MAR-2008	<p>(INT. CL. 38) AUDIO BROADCASTING; COMMUNICATION VIA COMPUTER TERMINALS, BY DIGITAL TRANSMISSION OR BY SATELLITE; DATA TRANSMISSION AND RECEPTION SERVICES VIA TELECOMMUNICATION MEANS; DELIVERY OF MESSAGES BY ELECTRONIC TRANSMISSION; ELECTRONIC, ELECTRIC, AND DIGITAL TRANSMISSION OF VOICE, DATA, IMAGES, SIGNALS, AND MESSAGES; PAY-PER-VIEW TELEVISION TRANSMISSION SERVICES; PROVIDING ACCESS TO TELECOMMUNICATION NETWORKS; SATELLITE TELEVISION BROADCASTING; SATELLITE TRANSMISSION SERVICES; SUBSCRIPTION TELEVISION BROADCASTING; TELEVISION BROADCASTING; TELEVISION TRANSMISSION SERVICES; TRANSMISSION OF MESSAGES OVER ELECTRONIC MEDIA; TRANSMISSION OF SOUND AND VISION VIA SATELLITE OR INTERACTIVE MULTIMEDIA NETWORKS; VIDEO BROADCASTING; VIDEO-ON-DEMAND TRANSMISSION SERVICES</p>
	3396112	11-MAR-2008	<p>(INT. CL. 41) DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING TELEVISION PROGRAMMING IN THE FIELD OF ENTERTAINMENT, GENERAL NEWS, CURRENT EVENTS, SPORTS AND WEATHER; ENTERTAINMENT IN THE NATURE OF ON-GOING TELEVISION PROGRAMS IN THE FIELD OF ENTERTAINMENT, GENERAL NEWS, CURRENT EVENTS, SPORTS AND WEATHER; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ON-LINE REVIEWS OF MOVIES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING PRERECORDED MUSIC, ALL ON-LINE VIA A GLOBAL COMPUTER NETWORK; PROVIDING RATINGS FOR TELEVISION, MOVIE AND VIDEO CONTENT</p>
	3382802	12-FEB-2008	<p>(INT. CL. 38) SATELLITE TELEVISION BROADCASTING SERVICES, BROADCASTING PROGRAMS VIA A GLOBAL COMPUTER NETWORK, PROVIDING ACCESS TO TELECOMMUNICATION NETWORKS, TELEMATIC SENDING OF INFORMATION, ELECTRONIC MAIL SERVICES, ELECTRONIC TRANSMISSION OF MESSAGES AND DATA, PAY-PER-VIEW TELEVISION TRANSMISSION SERVICES, DELIVERY OF MESSAGES BY ELECTRONIC TRANSMISSION; VIDEO BROADCASTING AND INSTANT MESSAGING SERVICES, VIDEO-ON-DEMAND TRANSMISSION SERVICES, PROVIDING MULTIPLE-USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK</p> <p>(INT. CL. 41) TELEVISION PROGRAMMING AND PRODUCTION SERVICES, PROGRAMMING ON A GLOBAL COMPUTER NETWORK, DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS, PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION IN THE FIELDS OF ENTERTAINMENT, CURRENT EVENTS, SPORTS, AND TELEVISION PROGRAMMING LISTS AND SCHEDULES OF OTHERS</p>
	2738513	15-JUL-2003	<p>(INT. CL. 25) CLOTHING, NAMELY, SHIRTS, GOLF SHIRTS, JACKETS, WIND-RESISTANT JACKETS, SWEATSHIRTS, T-SHIRTS, CAPS, HATS, SWEATERS, SWEAT PANTS, SLEEPWEAR, SHORTS, RAINWEAR [, WRIST BANDS]</p>

	2820253	02-MAR-2004	(INT. CL. 42) COMPUTER DATA INFORMATION SERVICES, NAMELY, PROVIDING ONLINE DATABASES FEATURING GENERAL AND LOCAL NEWS AND INFORMATION TO SPECIFIC GEOGRAPHIC AREAS
	3051285	24-JAN-2006	(INT. CL. 9) TELECOMMUNICATIONS PRODUCTS, NAMELY, RECEIVERS, RECEIVER MODULES, MODULATORS, TRANSMITTERS, MULTIPLEXERS, DECODER BOXES, DATA PROCESSORS, INTEGRATED CIRCUITS, SET-TOP BOXES PRIMARILY COMPRISED OF A RECEIVER AND CIRCUITRY, COMPUTER CONTROLLING HARDWARE AND SOFTWARE FOR USE IN THE AFOREMENTIONED GOODS, SATELLITE DISHES, REMOTE CONTROLLERS, VIDEO DISPLAY DEVICES, NAMELY, TELEVISION SETS, VIDEO PROJECTORS, AND VIDEO MONITORS, ANTENNAS, INSTALLATION KITS PRIMARILY COMPRISING CABLES, PHONE CORDS, CABLE TIES, CABLE CLIPS, GROUND WIRE, PHONE ADAPTERS, AND PARTS FOR THE AFORESAID GOODS, VIDEO DISTRIBUTION EQUIPMENT, NAMELY, AMPLIFIERS, PRE-AMPLIFIERS, BLOCK SIGNAL CONVERTERS, ROUTERS, ELECTRICAL SWITCHES, ENCODERS, DECODERS, AND ACCESSORIES, NAMELY, TELEPHONE JACKS, CHIMNEY MOUNTS, SURGE PROTECTORS, CABLES, CONNECTORS AND FITTINGS ALL FOR USE IN THE DIRECT-TO-HOME SATELLITE BROADCASTING INDUSTRY
	3051286	24-JAN-2006	(INT. CL. 38) SATELLITE TELEVISION BROADCASTING SERVICES, BROADCASTING PROGRAMS VIA A GLOBAL COMPUTER NETWORK, ELECTRONIC MAIL SERVICES, ELECTRONIC TRANSMISSION OF MESSAGES AND DATA, PAY-PER-VIEW TRANSMISSION SERVICES, DELIVERY OF MESSAGES BY ELECTRONIC TRANSMISSION; VIDEO BROADCASTING AND MESSAGING SERVICES, VIDEO-ON-DEMAND TRANSMISSION SERVICES, PROVIDING MULTIPLE USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK, RENTAL OF SATELLITE BROADCASTING EQUIPMENT
	2740757	22-JUL-2003	(INT. CL. 41) TELEVISION PROGRAMMING AND PRODUCTION SERVICES, PROGRAMMING ON A GLOBAL COMPUTER NETWORK, DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS, PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION IN THE FIELDS OF ENTERTAINMENT NEWS, CURRENT EVENTS, SPORTS, AND PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION ON SATELLITE TELEVISION PROGRAMMING LISTS AND SCHEDULES OF OTHERS
	2939061	12-APR-2005	(INT. CL. 9) TELECOMMUNICATIONS PRODUCTS, NAMELY, RECEIVERS, RECEIVER MODULES, DECODER BOXES, SATELLITE DISHES; REMOTE CONTROLLERS; VIDEO DISPLAY DEVICES, NAMELY, TELEVISION SETS AND VIDEO MONITORS, ANTENNAS, COMPUTER CONTROLLING HARDWARE AND SOFTWARE FOR USE IN THE AFOREMENTIONED GOODS, INSTALLATION KITS PRIMARILY COMPRISING CABLES, PHONE CORDS, CABLE TIES, CABLE CLIPS, GROUND WIRE, PHONE ADAPTERS, AND PARTS FOR THE AFORESAID GOODS, AND ACCESSORIES, NAMELY, TELEPHONE JACKS, CHIMNEY MOUNTS, SURGE PROTECTORS, ALL FOR USE IN THE DIRECT-TO-HOME SATELLITE BROADCASTING INDUSTRY, DECORATIVE REFRIGERATOR MAGNETS, CALCULATORS

	2639279	22-OCT-2002	(INT. CL. 38) SATELLITE TELEVISION TRANSMISSION AND BROADCASTING SERVICES; PAY-PER-VIEW TELEVISION TRANSMISSION SERVICES
	2618102	10-SEP-2002	(INT. CL. 41) TELEVISION PROGRAMMING AND PRODUCTION SERVICES; DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS
	2618103	10-SEP-2002	(INT. CL. 16) CARDBOARD FLOOR DISPLAY UNITS FOR MERCHANDISING PRODUCTS, INSTRUCTION MANUALS FOR USE IN CONNECTION WITH DIRECT-TO-HOME SATELLITE EQUIPMENT AND SERVICES, [MAGAZINES,] BROCHURES, [BOOKS,] AND PRINTED PROGRAMMING GUIDES IN THE FIELD OF DIRECT-TO-HOME SATELLITE SERVICES, WRITING PAPER, [BINDERS,] POSTERS, [NOTE PADS,] PENS, [PENCILS, ADDRESS BOOKS, APPOINTMENT BOOKS, BOOK MARKS, STATIONERY BOXES, CALENDARS, GIFT CARDS,] DECALS, [DESK SETS, DIARIES, STATIONERY-TYPE PORTFOLIOS, BUMPER STICKERS, PAPER NAPKINS]
	2628178	01-OCT-2002	(INT. CL. 25) CLOTHING, NAMELY, SHIRTS, GOLF SHIRTS, JACKETS, WIND-RESISTANT JACKETS, SWEATSHIRTS, T-SHIRTS, CAPS, AND HATS
	4198618	28-AUG-2012	<p>(INT. CL. 38) SATELLITE TELEVISION BROADCASTING; SATELLITE TRANSMISSION SERVICES; BROADCASTING PROGRAMS VIA A GLOBAL COMPUTER NETWORK; VIDEO-ON-DEMAND TRANSMISSION SERVICES; PAY-PER-VIEW TELEVISION TRANSMISSION SERVICES; STREAMING OF AUDIO AND VIDEO CONTENT ON THE INTERNET; ELECTRONIC TRANSMISSION OF DATA VIA GLOBAL COMPUTER NETWORKS, WIRELESS NETWORKS AND ELECTRONIC COMMUNICATION NETWORKS; PROVIDING ACCESS TO GLOBAL COMPUTER NETWORKS, WIRELESS NETWORKS AND TELECOMMUNICATION NETWORKS FOR TRANSMISSION OR RECEIPT OF DATA; SATELLITE TELEVISION BROADCASTING AND TRANSMISSION SERVICES FEATURING INTERACTIVE TELEVISION VIEWING FUNCTIONS THAT PERMIT USERS TO VIEW AND SHARE AUDIO FILES, VIDEO FILES, PHOTOGRAPHS, IMAGES AND OTHER MULTIMEDIA CONTENT BETWEEN AND AMONG COMPUTERS, SET-TOP-BOXES, AND OTHER AUDIOVISUAL DEVICES, ALL OF THE AFOREMENTIONED SERVICES EXCLUDING THE TRANSMISSION OF GAMES OVER SATELLITE, BROADCAST AND GLOBAL COMPUTER NETWORKS, CELLULAR-BASED ENTERTAINMENT SERVICES, AND GAMING SERVICES</p> <p>(INT. CL. 41) DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS; TELEVISION PROGRAMMING; PROGRAMMING ON A GLOBAL COMPUTER NETWORK; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ONGOING TELEVISION PROGRAMS FEATURING MUSIC, MUSICAL ENTERTAINMENT, INFORMATION ABOUT MUSIC AND ENTERTAINMENT IN THE FIELD OF MUSIC, ALL VIA SATELLITE; PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES IN THE FIELD OF ENTERTAINMENT INFORMATION FEATURING TELEVISION PROGRAMMING LISTS, PROGRAM SCHEDULES AND PROGRAM-RELATED INFORMATION; PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES FEATURING ENTERTAINMENT INFORMATION AND SCHEDULES ABOUT TELEVISION PROGRAMMING, MOVIES, AND</p>

			<p>OTHER DIGITAL IMAGES, AUDIO, VIDEO AND OTHER MULTIMEDIA MATERIALS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ON-LINE COMPUTER GAMES; PROVIDING COMPUTER GAMES VIA SATELLITE TRANSMISSION; PROVIDING A COMPUTER GAME FOR USE NETWORK-WIDE BY NETWORK USERS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ONGOING TELEVISION PROGRAMS FEATURING GENERAL NEWS AND LOCAL NEWS THAT ALSO INCLUDE INTERACTIVE FUNCTIONS THAT PERMIT VIEWERS TO VIEW MULTIPLE IMAGES AND SOURCES OF TELEVISION PROGRAMMING SIMULTANEOUSLY; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ONGOING TELEVISION PROGRAMS FEATURING GENERAL NEWS AND LOCAL NEWS AS WELL AS A VARIETY OF INFORMATION OF INTEREST TO SPECIFIC GEOGRAPHIC AREAS THAT ALSO INCLUDE INTERACTIVE COMPONENTS THAT LET VIEWERS CHOOSE WHAT TO WATCH AT VARIOUS TIMES, TO OBTAIN INFORMATION ABOUT POPULAR PROGRAMS IN THEIR LOCAL VIEWING AREA AND TO MORE NARROWLY DEFINE THE TYPES OF RELATED INFORMATION THEY RECEIVE AND PROGRAMS THEY VIEW; ENTERTAINMENT SERVICES, NAMELY, ONGOING TELEVISION PROGRAMS IN THE FIELD OF GEOGRAPHICAL, CATEGORICAL, REAL-TIME PROGRAMMING RATINGS THAT ALSO INCLUDE INTERACTIVE COMPONENTS THAT LET VIEWERS MORE NARROWLY DEFINE THE TYPES OF RELATED INFORMATION THEY RECEIVE AND PROGRAMS THEY VIEW. ENTERTAINMENT SERVICES, NAMELY, PROVIDING ONGOING TELEVISION PROGRAMS FEATURING GENERAL INFORMATION RELATING TO SATELLITE TELEVISION SERVICE, SATELLITE TELEVISION EQUIPMENT AND HARDWARE, SATELLITE TELEVISION PROGRAMMING AND AUDIO, VISUAL AND OTHER MULTIMEDIA CONTENT THAT ALSO INCLUDE INTERACTIVE COMPONENTS THAT ALLOW USERS TO DEFINE THEIR VIEWING PREFERENCE; ON-LINE, NON DOWNLOADABLE NEWSLETTERS FEATURING GENERAL INFORMATION RELATING TO ENTERTAINMENT, NAMELY, TELEVISION, MOVIES AND OTHER MULTIMEDIA ENTERTAINMENT-RELATED CONTENT; ON-LINE, NON DOWNLOADABLE NEWSLETTERS FEATURING GENERAL INFORMATION RELATING TO SATELLITE TELECOMMUNICATION SERVICES AND SATELLITE TELECOMMUNICATIONS HARDWARE; AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING ONGOING TELEVISION PROGRAMS IN A WIDE VARIETY OF FIELDS THAT ALSO FEATURE INTERACTIVE TELEVISION VIEWING FUNCTIONS THAT PERMIT VIEWERS TO VIEW AND USE COMPUTER APPLICATIONS SIMULTANEOUSLY WHILE VIEWING TELEVISION PROGRAMS</p>
 DIRECTV	4318660	09-APR-2013	<p>(INT. CL. 9) TELECOMMUNICATIONS PRODUCTS, NAMELY, SET-TOP BOXES PRIMARILY COMPRISED OF A RECEIVER AND CIRCUITRY; TELECOMMUNICATIONS PRODUCTS, NAMELY, DIGITAL VIDEO RECORDERS; COMPUTER SOFTWARE FOR USE WITH TELECOMMUNICATIONS PRODUCTS, NAMELY, DIGITAL VIDEO RECORDERS; COMPUTER SOFTWARE FOR USE IN ACCESSING AND VIEWING INTERACTIVE TELEVISION PROGRAM GUIDES VIA GLOBAL COMPUTER NETWORKS, WIRELESS NETWORKS AND ELECTRONIC COMMUNICATION NETWORKS; COMPUTER SOFTWARE FOR THE REPRODUCTION, PROCESSING AND STREAMING OF AUDIO, VIDEO AND MULTIMEDIA CONTENT; REMOTE CONTROLS; TELECOMMUNICATIONS PRODUCTS, NAMELY, COMPUTER HARDWARE AND SOFTWARE FOR RECEIVING, CONVERTING, TRANSMITTING, STREAMING, AND REVIEWING AUDIO, VIDEO, GRAPHICS, IMAGES, DATA AND INFORMATION RECORDED ON DIGITAL VIDEO RECORDERS; DOWNLOADABLE COMPUTER SOFTWARE FOR OPERATING TELECOMMUNICATIONS PRODUCTS; DOWNLOADABLE SOFTWARE IN THE NATURE OF A MOBILE APPLICATION FOR OPERATING TELECOMMUNICATIONS PRODUCTS</p>

	4347867	04-JUNE-2013	(INT. CL. 37) INSTALLATION SERVICES FOR SATELLITE RECEIVERS, SATELLITE DISHES, TELECOMMUNICATIONS PRODUCTS, NAMELY, RECEIVERS, RECEIVER MODULES, MODULATORS, TRANSMITTERS, MULTIPLEXERS, DECODER BOXES, DATA PROCESSORS, INTEGRATED CIRCUITS, SET-TOP BOXES PRIMARILY COMPRISED OF A RECEIVER AND CIRCUITRY, COMPUTER CONTROLLING HARDWARE AND SOFTWARE FOR USE IN THE AFOREMENTIONED GOODS, SATELLITE DISHES, REMOTE CONTROLLERS, VIDEO DISPLAY DEVICES, NAMELY, TELEVISION SETS, VIDEO PROJECTORS, AND VIDEO MONITORS, ANTENNAS, KITS COMPOSED OF CABLES, PHONE CORDS, CABLE TIES, CABLE CLIPS, GROUND WIRE, PHONE ADAPTERS, VIDEO DISTRIBUTION EQUIPMENT, NAMELY, AMPLIFIERS, PRE-AMPLIFIERS, BLOCK SIGNAL CONVERTERS, ROUTERS, ELECTRICAL SWITCHES, ENCODERS, DECODERS, AND ACCESSORIES, NAMELY, TELEPHONE JACKS, CHIMNEY MOUNTS, SURGE PROTECTORS, CABLES, CONNECTORS AND FITTINGS ALL FOR USE IN THE DIRECT-TO-HOME SATELLITE BROADCASTING INDUSTRY
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Attached as Exhibit B are true and correct copies of printouts from the TSDR electronic database of the USPTO showing registration status and title copies of the aforementioned registrations. (The registrations reflected in Exhibits A and B are referred to herein as “Opposer’s Marks.”)

5. Pursuant to Section 7(b) of the Lanham Act, 15 U.S.C. §1057(b), Opposer’s federal registration certificates are prima facie evidence of the validity of Opposer’s Marks as well as Opposer’s ownership and exclusive rights to use these marks in connection with the identified goods and services. As of the filing date of this Opposition, Opposer’s exclusive rights in the marks reflected in U.S. Trademark Registration Nos. 2715585, 2372271, 2601497, 1989358, 2738513, 2820253, 3051285, 3051286, 2740757, 2939061, 2639279, 2618102, 2618103, and 2628178 have achieved incontestable status under 15 U.S.C. §1065.

6. Since at least as early as 1996, Opposer has been using the DIRECTV Design logo as a mark in connection with its goods and services, including those stated in its existing trademark registrations. Opposer’s DIRECTV Design logo, by virtue of continuous and substantial use in interstate commerce, has acquired great value as the identifier of Opposer’s goods and services.

7. Opposer has invested significant resources in developing, advertising, promoting, and marketing its products under the DIRECTV Design logo and in establishing its mark in the minds of consumers as designating the high quality products offered by Opposer. The DIRECTV Design logo has long been used extensively by Opposer in radio and television, online, and in print on a variety of materials, such as product packaging, brochures, pamphlets, newspaper advertisements, and the like. Through extensive use and promotion, the DIRECTV Design logo has become favorably and well known among consumers and has become a valuable asset as a symbol of Opposer, the quality of its products, and its goodwill.

8. The DIRECTV Design logo is inherently distinctive.

9. Continuously, since long prior to the filing date of the Applications or the alleged first use dates in interstate commerce in the Applications, Opposer's goods and services have been sold under the DIRECTV Design logo through retail outlets, independent dealers, and online channels, including its online store located at www.directv.com.

10. Additionally, Opposer's services have been advertised under the DIRECTV Design logo in print publications, on radio and television, through online channels, and through other means throughout the United States since long prior to the filing dates contained in the Applications or the alleged first use dates in interstate commerce in the Applications.

11. Continuously, since long prior to the filing dates contained in the Applications or the alleged first use dates in interstate commerce in the Applications, Opposer has sold many millions of dollars worth of goods and services in the United States under the DIRECTV Design logo, and has spent millions of dollars designing, advertising, and promoting goods and services under the DIRECTV Design logo.

12. Opposer has priority based on its date of first commercial use set forth in its U.S. trademark registrations for Opposer's Marks, as well as its common law rights.

13. Because of the exceptionally high quality of the technology, programming, and service provided by Opposer in connection with the goods and services sold under the DIRECTV Design logo, and the enormous amounts of money, time, and effort devoted by Opposer to the development and promotion of its products bearing and advertised under the DIRECTV Design logo, the DIRECTV Design logo has become famous as a designation for the source of Opposer's digital television entertainment services and its related products. The DIRECTV Design logo has come to be widely recognized and associated exclusively with DIRECTV in the minds of the general consuming public of the United States. The DIRECTV Design logo was famous prior to the earliest date on which Applicant can rely for purposes of priority for both of its Marks.

14. Notwithstanding Opposer's prior rights in Opposer's Marks, Applicant filed its Applications on May 15, 2012, based on use of the CRI Marks in commerce, claiming a date of first use in interstate commerce of February 1, 2012 (Ser. No. 85-625,556) and January 1, 2010 (Ser. No. 85-625,513), both of which are well after the filing and registration dates of Opposer's Marks, as well as Opposer's common law use dates.

15. Applicant seeks registration of QUOTEMORE and Design for "Downloadable software for tracking, analyzing, formatting, storing, organizing and transmitting sales and payment quotes for use by providers of insurance, warranties, debt protection, loans, financial services and credit union services" in Class 9; "Providing an Internet website portal featuring information in the field of insurance premium rate quotes, vehicle insurance rate quotes and interest rate quotes for use by providers of insurance, warranties, debt protection, loans,

financial services and credit union services” in Class 36; and “Providing on-line non-downloadable software for tracking, analyzing, formatting, storing, organizing and transmitting sales and payment quotes for use by providers of insurance, warranties, debt protection, loans, financial services and credit union services; Computer services, namely, interactive website hosting services that allow the user to provide sales and payment quoting for insurance, warranties, debt protection, loans, financial services and credit union services; Providing a secure electronic online system featuring technology that allows users to provide sales and payment quoting for insurance, warranties, debt protection, loans, financial services and credit union services; Providing a web site featuring technology that enables users to provide sales and payment quoting for insurance, warranties, debt protection, loans, financial services and credit union services” in Class 42.

16. Applicant seeks registration of INTERACCT and Design for “Providing on-line non-downloadable software for tracking, analyzing, formatting, storing, organizing and transmitting the organization's and the member and potential member's data for use in enrollment and account opening in organizations; Providing on-line non-downloadable software for use in uploading documents relating to membership in organizations; Providing on-line non-downloadable software for form creation, word processing, database management, and e-commerce software for performing electronic business transactions via a global computer network in the field of loan applications and the offering of loan arrangements” in Class 42.

17. Applicant had constructive knowledge of the Opposer's Marks before filing the Applications. Upon information and belief, based on the fame of Opposer's Marks, Applicant had actual knowledge of Opposer's Marks before filing the Applications.

18. Applicant's Marks as contained in the Applications are confusingly similar in visual and commercial impression to the Opposer's Marks. The design element contained Applicant's Marks is nearly identical to the distinctive and widely recognized DIRECTV Logo:

DIRECTV Logo:



Design Element in Applicant's Marks:



Additionally, Applicant uses the design element in Ser. No. 85-625,556 (INTERACCT and Design) in a nearly identical manner as does Opposer in its prior registrations for DIRECTV and Design (Reg. Nos. 4198618, 4318660, 4347867):



19. Applicant's goods and services are highly similar to the Class 9, 35, 37, 41, and 42 goods and services contained in Opposer's registrations. Applicant's Class 9, 36, and 42 goods and services as stated in the Applications are downloadable and non-downloadable software applications and providing internet website portals for use in connection with financial services, insurance, warranties, and related products, whereas Opposer's registrations encompass software used in telecommunications receivers and related equipment, data processing services, on-line retail store services, computer data information services featuring general and local news

and other information, providing on-line computer databases of information in the field of financial news (among other fields), satellite television broadcasting services, and pay-per view television programming and production services. Applicant's goods and services are so similar to those of Opposer that a likelihood of confusion exists between the marks contained in the Applications and Opposer's prior registrations for the DIRECTV logo.

20. Opposer did not authorize Applicant's adoption or registration of either of the CRI Marks.

21. The CRI Marks so closely resemble Opposer's Marks that, if used in connection with the goods in the Applications, they would be likely to create confusion, mistake, or deception in the trade, and relevant consumers are likely to believe that Applicant's products are associated with or connected with, or approved, sponsored, or authorized by Opposer, or that Applicant's products otherwise originate from the same source as do Opposer's products, when such is not the case.

22. Registration of Applicant's Marks is barred by the provisions of Section 2(d) of the U.S. Trademark Act, 15 U.S.C. § 1052(d), because both consist of a mark which so resembles Opposer's Marks, previously used in the United States and not abandoned, as to be likely, when applied to the goods and services of Applicant, to cause confusion, mistake or to deceive.

23. Additionally, Applicant's use and registration of the CRI Marks dilutes or is likely to dilute the distinctive quality of Opposer's Marks.

24. Registration of the CRI Marks is barred by the provisions of Section 43(c) of the U.S. Trademark Act, 15 U.S.C. § 1125(c), because when used, each dilutes or is likely to

cause dilution of the distinctiveness and goodwill associated with Opposer's Marks, all to the damage of Opposer.

WHEREFORE, Opposer believes that it will be damaged by the registration of Applicant's Mark and prays that such registration be denied and that this Opposition be sustained.

The required fee of \$1200.00 is being submitted with this Notice of Opposition.

Please charge any additional costs to our Deposit Account 19-0741.

Dated: August 21, 2013

Respectfully submitted,

FOLEY & LARDNER LLP

By: s/ James E. Griffith

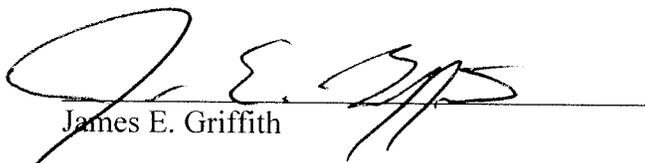
James E. Griffith
Attorney for Opposer
321 N. Clark Street
Chicago, IL 60654
(312) 832-4900

CERTIFICATE OF SERVICE

It is hereby certified that a copy of the foregoing NOTICE OF OPPOSITION, was served by first class mail, postage prepaid to:

Ned T. Himmelrich
Gordon Feinblatt LLC
233 E. Redwood St.
Baltimore, MD 21202-3332

filing correspondent for Applicant, this 21st day of August, 2013.


James E. Griffith

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Mark: D



US Serial Number: 76427432

Application Filing Date: Jul. 03, 2002

US Registration Number: 2715585

Registration Date: May 13, 2003

Register: Principal

Mark Type: Trademark, Service Mark

Status: The registration has been renewed.

Status Date: May 15, 2013

Publication Date: Feb. 18, 2003

Mark Information

Mark Literal Elements: D

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Lining and Stippling Statement: The drawing is lined for the color Blue.

Statement:

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Telecommunications products, namely, receivers, receiver modules, modulators, transmitters, multiplexers, decoder boxes, data processors, integrated circuits, set-top boxes primarily comprised of a receiver and circuitry, computer controlling hardware and software for use in the aforementioned goods, satellite dishes, remote controllers, [video display devices, namely, television sets, video projectors, and video monitors,] antennas, installation kits primarily comprising cables, [phone cords,] cable ties, cable clips, ground wire, [phone adapters,] and parts for the aforesaid goods, video distribution equipment, namely, amplifiers, pre-amplifiers, block signal converters, routers, electrical switches, encoders, decoders, and accessories, namely, [telephone jacks,] chimney mounts, surge protectors, cables, connectors and fittings all for use in the direct-to-home satellite broadcasting industry

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 1998

Use in Commerce: Oct. 01, 1998

For: Cardboard floor display units for merchandising products, instruction manuals for use in connection with direct-to-home satellite equipment and services, magazines, brochures, [books,] and printed programming guides in the field of direct-to-home satellite services, writing paper, [binders,] posters, [note pads,] pens, [pencils, address books, appointment books, book marks, stationery boxes, calendars, gift cards,] decals, [desk sets, diaries, stationery-type portfolios, bumper stickers, paper napkins]

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 17, 1994**Use in Commerce:** Oct. 01, 1998

For: Satellite television broadcasting services, broadcasting programs via a global computer network, providing and processing interactive access to information via an electronic communication network, [electronic mail services,] electronic transmission of messages and data, pay-per-view transmission services, delivery of messages by electronic transmission; [video broadcasting and messaging services,] video-on-demand transmission services, providing multiple user access to a global computer information network, rental of satellite broadcasting equipment

International Class(es): 038 - Primary Class**U.S Class(es):** 100, 101, 104**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Jun. 17, 1994**Use in Commerce:** Oct. 01, 1998

For: Television programming [and production services], programming on a global computer network, distribution of television programs for others, providing on-line interactive computer databases of information in the fields of entertainment news, current events, sports, and providing on-line interactive computer databases of information on satellite television programming lists and schedules of others; computer data information services, namely, providing databases featuring general and local news and information to specific geographic areas; providing on-line news in the nature of current events reporting

International Class(es): 041 - Primary Class**U.S Class(es):** 100, 101, 107**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Jun. 17, 1994**Use in Commerce:** Oct. 01, 1998

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
EL SEGUNDO, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country Where
Organized:** CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Takehiko Suzuki**Docket Number:** 93483-1-10

**Attorney Primary Email
Address:** tsuzuki@directv.com

Attorney Email Authorized: Yes

Correspondent

**Correspondent
Name/Address:** Takehiko Suzuki
2230 East Imperial Hwy
El Segundo, CALIFORNIA 90245
UNITED STATES

Phone: (206) 447-8925**Fax:** (206) 749-2006**Correspondent e-mail:** tsuzuki@directv.com

**Correspondent e-mail
Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted**Affidavit of Incontestability:** Section 15 - Accepted**Renewal Date:** May 13, 2013

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Mark:



US Serial Number: 75625374

Application Filing Date: Jan. 21, 1999

US Registration Number: 2372271

Registration Date: Aug. 01, 2000

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jul. 29, 2010

Publication Date: May 09, 2000

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a stylized letter "D" and a cyclone within a rectangle.

Design Search Code(s): 26.11.03 - Rectangles (incomplete); Incomplete rectangles
 26.11.21 - Rectangles that are completely or partially shaded
 26.13.25 - Quadrilaterals with one or more curved sides

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Telecommunications products namely, receivers, receiver modules, decoder boxes, satellite dishes, remote controllers, video display devices, namely, television sets and video monitors, antennas, installation kits primarily comprising cables, phone cords, cable ties, cable clips, ground wire, phone adapters, and parts for the aforesaid goods, and accessories, namely, telephone jacks, chimney mounts, surge protectors, all for use in the direct-to-home satellite broadcasting industry

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 1998

Use in Commerce: Oct. 01, 1998

For: Cardboard floor display units for merchandising products, instruction manuals for use in connection with direct-to-home satellite equipment and services, magazines, brochures, books, and printed programming guides in the field of direct-to-home satellite services, writing paper, binders, posters, note pads, pens, pencils, address books, appointment books, book marks, stationery boxes, calendars, gift cards, decals, desk sets, diaries, stationery-type portfolios, bumper stickers

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 17, 1994

Use in Commerce: Jun. 17, 1994

For: Clothing, namely, shirts, golf shirts, jackets, wind-resistant jackets, sweatshirts, t-shirts, caps, and hats

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 17, 1994

Use in Commerce: Jun. 17, 1994

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
EL SEGUNDO, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Takehiko Suzuki

Docket Number: T98042

Attorney Primary Email tsuzuki@directv.com

Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Name/Address: Takehiko Suzuki

2230 East Imperial Hwy
El Segundo, CALIFORNIA 90245
UNITED STATES

Phone: 206-447-8925

Fax: 206-749-2006

Correspondent e-mail: tsuzuki@directv.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Aug. 01, 2010

TM Staff and Location Information

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Mark: D



US Serial Number: 75600012

Application Filing Date: Dec. 04, 1998

US Registration Number: 2601497

Registration Date: Jul. 30, 2002

Register: Principal

Mark Type: Trademark, Service Mark

Status: The registration has been renewed.

Status Date: Sep. 28, 2012

Publication Date: May 02, 2000

Notice of Allowance Date: Jul. 25, 2000

Mark Information

Mark Literal Elements: D

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a stylized letter "D" and a cyclone within a rectangle.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools
 26.11.02 - Plain single line rectangles; Rectangles (single line)
 26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: TELECOMMUNICATIONS PRODUCTS, NAMELY, RECEIVERS, RECEIVER MODULES, MODULATORS, TRANSMITTERS, MULTIPLEXERS, DECODER BOXES, [DATA PROCESSORS,] INTEGRATED CIRCUITS, SET-TOP BOXES PRIMARILY COMPRISED OF A RECEIVER AND CIRCUITRY, COMPUTER CONTROLLING HARDWARE AND SOFTWARE FOR USE IN THE AFOREMENTIONED GOODS, SATELLITE DISHES, REMOTE CONTROLLERS, VIDEO DISPLAY DEVICES, NAMELY, TELEVISION SETS, [VIDEO PROJECTORS, AND VIDEO MONITORS,] ANTENNAS, INSTALLATION KITS PRIMARILY COMPRISING CABLES, PHONE CORDS, CABLE TIES, CABLE CLIPS, GROUND WIRE, PHONE ADAPTERS, AND PARTS FOR THE AFORESAID GOODS, VIDEO DISTRIBUTION EQUIPMENT, NAMELY, AMPLIFIERS, PRE-AMPLIFIERS, BLOCK SIGNAL CONVERTERS, ROUTERS, [ELECTRICAL SWITCHES,] ENCODERS AND DECODERS FOR THE DISTRIBUTION OF VIDEO SIGNALS, AND ACCESSORIES, NAMELY, [TELEPHONE JACKS, CHIMNEY MOUNTS, SURGE PROTECTORS,] CABLES, CONNECTORS AND PARTS ALL FOR USE IN THE DIRECT-TO-HOME SATELLITE BROADCASTING INDUSTRY

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 2000

Use in Commerce: Aug. 01, 2000

For: CARDBOARD FLOOR DISPLAY UNITS FOR MERCHANDISING PRODUCTS, INSTRUCTION MANUALS FOR USE IN CONNECTION WITH DIRECT-TO-HOME SATELLITE EQUIPMENT AND SERVICES, [MAGAZINES,] BROCHURES, [BOOKS, AND] PRINTED PROGRAMMING GUIDES IN THE FIELD OF DIRECT-TO-HOME SATELLITE SERVICES, [WRITING PAPER, BINDERS,] POSTERS, [NOTE PADS,] PENS,

[PENCILS, ADDRESS BOOKS, APPOINTMENT BOOKS, BOOK MARKS, STATIONERY BOXES, CALENDARS, GIFT CARDS,] DECALS,
 [DESK SETS, DIARIES, STATIONERY-TYPE PORTFOLIOS, BUMPER STICKERS]

International Class(es): 016 - Primary Class **U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 2000

Use in Commerce: Aug. 01, 2000

For: CLOTHING, NAMELY, SHIRTS, GOLF SHIRTS, JACKETS, WIND-RESISTANT JACKETS, SWEATSHIRTS, T-SHIRTS, CAPS, HATS, SWEAT PANTS, SLEEPWEAR, SHORTS, RAINWEAR [, WRIST BANDS]

International Class(es): 025 - Primary Class **U.S Class(es):** 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 2000

Use in Commerce: Aug. 01, 2000

For: DATA PROCESSING; RETAIL STORE SERVICES, NAMELY, ON-LINE RETAIL STORE SERVICES FEATURING GENERAL MERCHANDISE; AND RETAIL STORE SERVICES, AVAILABLE THROUGH COMPUTER COMMUNICATIONS [AND INTERACTIVE TELEVISIONS] FEATURING GENERAL MERCHANDISE

International Class(es): 035 - Primary Class **U.S Class(es):** 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 2000

Use in Commerce: Aug. 01, 2000

For: SATELLITE TELEVISION BROADCASTING SERVICES, BROADCASTING PROGRAMS VIA A GLOBAL COMPUTER NETWORK, PROVIDING AND PROCESSING INTERACTIVE ACCESS TO INFORMATION VIA AN ELECTRONIC COMMUNICATION NETWORK, [ELECTRONIC MAIL SERVICES,] ELECTRONIC TRANSMISSION OF MESSAGES AND DATA, PAY-PER-VIEW TRANSMISSION SERVICES, DELIVERY OF MESSAGES BY ELECTRONIC TRANSMISSION; [VIDEO BROADCASTING AND MESSAGING SERVICES,] VIDEO-ON-DEMAND TRANSMISSION SERVICES, PROVIDING MULTIPLE-USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK

International Class(es): 038 - Primary Class **U.S Class(es):** 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 2000

Use in Commerce: Aug. 01, 2000

For: TELEVISION PROGRAMMING AND PRODUCTION SERVICES, PROGRAMMING ON A GLOBAL COMPUTER NETWORK, DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS, PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION IN THE FIELDS OF ENTERTAINMENT NEWS, FINANCIAL NEWS, CURRENT EVENTS, SPORTS, AND PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION ON SATELLITE TELEVISION PROGRAMMING LISTS AND SCHEDULES OF OTHERS

International Class(es): 041 - Primary Class **U.S Class(es):** 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 2000

Use in Commerce: Aug. 01, 2000

For: COMPUTER DATA INFORMATION SERVICES, NAMELY, PROVIDING DATABASES FEATURING GENERAL AND LOCAL NEWS AND INFORMATION TO SPECIFIC GEOGRAPHIC AREAS

International Class(es): 042 - Primary Class **U.S Class(es):** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 2000

Use in Commerce: Aug. 01, 2000

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
 EL SEGUNDO, CALIFORNIA 90245
 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: Takehiko Suzuki

Attorney Primary Email trademarks@directv.com

Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Takehiko Suzuki

Name/Address: 2230 East Imperial Hwy
El Segundo, CALIFORNIA 90245
UNITED STATES

Phone: 206-447-8925

Fax: 206-749-2006

Correspondent e-mail: trademarks@directv.com

Correspondent e-mail Yes

Authorized:

Domestic Representative - Not Found**Prosecution History****Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jul. 30, 2012

TM Staff and Location Information**Assignment Abstract Of Title Information - Click to Load****Proceedings - Click to Load**

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Mark:



US Serial Number: 75975011

Application Filing Date: Dec. 10, 1993

US Registration Number: 1989358

Registration Date: Jul. 23, 1996

Register: Principal

Mark Type: Trademark, Service Mark

Status: The registration has been renewed.

Status Date: Sep. 28, 2006

Publication Date: Jan. 24, 1995

Notice of Allowance Date: Apr. 18, 1995

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a rectangle with a stylized cyclone reversed out of it.

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded
26.11.25 - Rectangles with one or more curved sides

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *...* identify additional (new) wording in the goods/services.

For: cardboard displays, writing paper, pens, printed programming guides, magazines and instruction manuals relating to satellite broadcasting services and equipment

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 17, 1994

Use in Commerce: Jun. 17, 1994

For: clothing, namely T-shirts, hats, jackets, sweatshirts, sweaters, pants and headwear

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 20, 1994

Use in Commerce: Jan. 20, 1994

For: satellite television broadcasting services

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 17, 1994

Use in Commerce: Jun. 17, 1994

For: pay-per view television programming and production services

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 17, 1994

Use in Commerce: Jun. 17, 1994

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
EL SEGUNDO, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country Where
Organized:** CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: /Nancy V. Stephens/

Correspondent

**Correspondent
Name/Address:** /NANCY V STEPHENS/
FOSTER PEPPER PLLC
1111 3RD AVE STE 3400
SEATTLE, WASHINGTON 98101
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jul. 23, 2006

TM Staff and Location Information

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Mark: DIRECTV PLUS



US Serial Number: 78772509

Application Filing Date: Dec. 13, 2005

US Registration Number: 3396107

Registration Date: Mar. 11, 2008

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 11, 2008

Publication Date: Aug. 22, 2006

Notice of Allowance Date: Nov. 14, 2006

Mark Information

Mark Literal Elements: DIRECTV PLUS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of A cyclone style design in a rectangle. "DIRECTV" appears on the lower edge and "PLUS" written vertically, from bottom to top, appears on the right edge. A "+" design appears at the corner.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.13.02 - Cross, Greek (equal sides); Greek cross (equal sized lines)
 26.11.02 - Plain single line rectangles; Rectangles (single line)
 26.11.03 - Incomplete rectangles; Rectangles (incomplete)
 26.11.21 - Rectangles that are completely or partially shaded
 26.17.09 - Lines, curved; Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s)

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: amplifiers; antennas; audio tape recorders; audio-video receivers; computer hardware; computer software for use with telecommunications products, namely, receivers, receiver modules, modulators, transmitters, multiplexers, decoder boxes, data processors, television and video recorders, integrated circuits, set-top boxes primarily comprised of a receiver and circuitry; computers and instructional manuals sold as a unit; digital video recorders; pre-amplifiers; programmable digital television recorders; receivers for satellites; remote controls for operating television equipment, video equipment and computer equipment; satellite receivers; set-top boxes; television receivers; television sets; television transmitters; video projectors; video tape recorders

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 01, 2005

Use in Commerce: Jul. 01, 2005

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
EL SEGUNDO, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Nancy V. Stephens **Docket Number:** 93483-1

Attorney Primary Email Address: stepn@foster.com **Attorney Email Authorized:** No

Correspondent

Correspondent Name/Address: Nancy V. Stephens
FOSTER PEPPER PLLC
1111 3RD AVE STE 3400
SEATTLE, WASHINGTON 98101-3299
UNITED STATES

Phone: 206-447-8925 **Fax:** 206-749-2006

Correspondent e-mail: stepn@foster.com **Correspondent e-mail Authorized:** No

Domestic Representative - Not Found

Prosecution History

TM Staff and Location Information

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Mark: DIRECTV + PLUS



US Serial Number: 78772562

Application Filing Date: Dec. 13, 2005

US Registration Number: 3687565

Registration Date: Sep. 22, 2009

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 22, 2009

Publication Date: Aug. 22, 2006

Notice of Allowance Date: Nov. 14, 2006

Mark Information

Mark Literal Elements: DIRECTV + PLUS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of A cyclone style design in a rectangle. "DIRECTV" appears on the lower edge and "PLUS" written vertically, from bottom to top, appears on the right edge. A "+" design appears at the corner.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.09.21 - Squares that are completely or partially shaded

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Distribution of radio programs for others; Distribution of television programs for others; Entertainment services, namely, providing television programming in the field of entertainment, general news, current events, sports and weather; Entertainment in the nature of on-going television programs in the field of entertainment, general news, current events, sports and weather

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 01, 2005

Use in Commerce: Jul. 01, 2005

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
EL SEGUNDO, CALIFORNIA 90245

UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Nancy V. Stephens

Docket Number: 93483-1

Attorney Primary Email stepn@foster.com
Address:

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Nancy V. Stephens
FOSTER PEPPER PLLC
1111 3RD AVE STE 3400
SEATTLE, WASHINGTON 98101-3264
UNITED STATES

Phone: 206-447-8925

Fax: 206-749-2006

Correspondent e-mail: stepn@foster.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

TM Staff and Location Information

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Mark: DIRECTV PLUS +



US Serial Number: 78772638

Application Filing Date: Dec. 13, 2005

US Registration Number: 3396108

Registration Date: Mar. 11, 2008

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 11, 2008

Publication Date: Aug. 22, 2006

Notice of Allowance Date: Nov. 14, 2006

Mark Information

Mark Literal Elements: DIRECTV PLUS +

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of A cyclone style design in a rectangle. "DIRECTV" appears on the lower edge and "PLUS" written vertically, from bottom to top, appears on the right edge. A "+" design appears at the corner.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools

26.11.08 - Rectangles comprised of letters, numerals or punctuation and letters, numerals or punctuation forming the perimeter of a rectangle or bordering the perimeter of a rectangle.

26.11.09 - Rectangles made of geometric figures, objects, humans, plants or animals

26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Audio broadcasting; Broadcasting programs via a global computer network; Communication via computer terminals, by digital transmission or by satellite; Communications services, namely, transmitting streamed sound and audio-visual recordings via the Internet; Data transmission and reception services via telecommunication means; Delivery of messages by electronic transmission; Electronic mail services; Electronic message transmission; Electronic, electric, and digital transmission of voice, data, images, signals, and messages; Pay-per-view television transmission services; Providing access to telecommunication networks; Providing multiple-user access to a global computer information network; Satellite television broadcasting; Satellite transmission services; Subscription television broadcasting; Television broadcasting; Television transmission services; Transmission of messages over electronic media; Transmission of sound and vision via satellite or interactive multimedia networks; Video broadcasting; Video-on-demand transmission services

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 01, 2005

Use in Commerce: Jul. 01, 2005

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC	
Owner Address: 2230 EAST IMPERIAL HWY EL SEGUNDO, CALIFORNIA 90245 UNITED STATES	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Nancy V. Stephens	Docket Number: 93483-1
Attorney Primary Email Address: stepn@foster.com	Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Nancy V. Stephens FOSTER PEPPER PLLC 1111 3RD AVE STE 3400 SEATTLE, WASHINGTON 98101-3299 UNITED STATES	
Phone: 206-447-8925	Fax: 206-749-2006
Correspondent e-mail: stepn@foster.com	Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

TM Staff and Location Information

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The service that provides Assignments data to TSDR is undergoing maintenance between 10 p.m. tonight, August 20th and 2 a.m., Wednesday, August 21st. Customers may experience an increase in the amount of time it takes TSDR to supply Assignments data during that time. We are sorry for any inconvenience this may cause.

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Mark: DIRECTV + HDDVR



US Serial Number: 78772645

Application Filing Date: Dec. 13, 2005

US Registration Number: 3396109

Registration Date: Mar. 11, 2008

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 11, 2008

Publication Date: Aug. 29, 2006

Notice of Allowance Date: Nov. 21, 2006

Mark Information

Mark Literal Elements: DIRECTV + HDDVR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of A cyclone style design in a rectangle. "DIRECTV" appears on the lower edge and "HDDVR" written vertically, from bottom to top, appears on the right edge. A "+" design appears at the corner.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "HDDVR"

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools

26.11.08 - Rectangles comprised of letters, numerals or punctuation and letters, numerals or punctuation forming the perimeter of a rectangle or bordering the perimeter of a rectangle.

26.11.09 - Rectangles made of geometric figures, objects, humans, plants or animals

26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: amplifiers; antennas; audio tape recorders; audio-video receivers; computer hardware; computer software for use with telecommunications products, namely, receivers, receiver modules, modulators, transmitters, multiplexers, decoder boxes, data processors, television and video recorders, integrated circuits, set-top boxes primarily comprised of a receiver and circuitry; computers and instructional manuals sold as a unit; digital video recorders; pre-amplifiers; programmable digital television recorders; receivers for satellites; remote controls for operating television equipment, video equipment and computer equipment; satellite receivers; set-top boxes; television receivers; television sets; television transmitters; video projectors; and video tape recorders

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 2006

Use in Commerce: Aug. 01, 2006

Basis Information (Case Level)**Current Owner(s) Information**

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
EL SEGUNDO, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: Nancy V. Stephens

Attorney Primary Email Address: stepn@foster.com

Docket Number: 93483-1

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Nancy V. Stephens
FOSTER PEPPER PLLC
1111 3RD AVE STE 3400
SEATTLE, WASHINGTON 98101-3299
UNITED STATES

Phone: 206-447-8925

Correspondent e-mail: stepn@foster.com

Fax: 206-749-2006

Correspondent e-mail Authorized: No

Domestic Representative - Not Found**Prosecution History****TM Staff and Location Information****Assignment Abstract Of Title Information - [Click to Load](#)****Proceedings - [Click to Load](#)**

The service that provides Assignments data to TSDR is undergoing maintenance between 10 p.m. tonight, August 20th and 2 a.m., Wednesday, August 21st. Customers may experience an increase in the amount of time it takes TSDR to supply Assignments data during that time. We are sorry for any inconvenience this may cause.

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Mark: DIRECTV + HDDVR



US Serial Number: 78772651

Application Filing Date: Dec. 13, 2005

US Registration Number: 3396111

Registration Date: Mar. 11, 2008

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 11, 2008

Publication Date: Aug. 29, 2006

Notice of Allowance Date: Nov. 21, 2006

Mark Information

Mark Literal Elements: DIRECTV + HDDVR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of A cyclone style design in a rectangle. "DIRECTV" appears on the lower edge and "HDDVR" written vertically, from bottom to top, appears on the right edge. A "+" design appears at the corner.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "HDDVR"

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools

26.11.08 - Rectangles comprised of letters, numerals or punctuation and letters, numerals or punctuation forming the perimeter of a rectangle or bordering the perimeter of a rectangle.

26.11.09 - Rectangles made of geometric figures, objects, humans, plants or animals

26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: audio broadcasting; communication via computer terminals, by digital transmission or by satellite; data transmission and reception services via telecommunication means; delivery of messages by electronic transmission; electronic, electric, and digital transmission of voice, data, images, signals, and messages; pay-per-view television transmission services; providing access to telecommunication networks; satellite television broadcasting; satellite transmission services; subscription television broadcasting; television broadcasting; television transmission services; transmission of messages over electronic media; transmission of sound and vision via satellite or interactive multimedia networks; video broadcasting; video-on-demand transmission services

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 2006

Use in Commerce: Aug. 01, 2006

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
EL SEGUNDO, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Nancy V. Stephens

Attorney Primary Email Address: stepn@foster.com

Docket Number: 93483-1

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Nancy V. Stephens
FOSTER PEPPER PLLC
1111 3RD AVE STE 3400
SEATTLE, WASHINGTON 98101-3299
UNITED STATES

Phone: 206-447-8925

Fax: 206-749-2006

Correspondent e-mail: stepn@foster.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

TM Staff and Location Information

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The service that provides Assignments data to TSDR is undergoing maintenance between 10 p.m. tonight, August 20th and 2 a.m., Wednesday, August 21st. Customers may experience an increase in the amount of time it takes TSDR to supply Assignments data during that time. We are sorry for any inconvenience this may cause.

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Mark: D DIRECTV + HDDVR



US Serial Number: 78772713

Application Filing Date: Dec. 13, 2005

US Registration Number: 3396112

Registration Date: Mar. 11, 2008

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 11, 2008

Publication Date: Aug. 29, 2006

Notice of Allowance Date: Nov. 21, 2006

Mark Information

Mark Literal Elements: D DIRECTV + HDDVR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of A cyclone style design in a rectangle. "DIRECTV" appears on the lower edge and "HDDVR" written vertically, from bottom to top, appears on the right edge. A "+" design appears at the corner.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "HDDVR"

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *.* identify additional (new) wording in the goods/services.

For: distribution of television programs for others; entertainment services, namely, providing television programming in the field of entertainment, general news, current events, sports and weather; entertainment in the nature of on-going television programs in the field of entertainment, general news, current events, sports and weather; entertainment services, namely, providing on-line reviews of movies; entertainment services, namely, providing prerecorded music, all on-line via a global computer network; providing ratings for television, movie and video content

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 2006

Use in Commerce: Aug. 01, 2006

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY

EL SEGUNDO, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Nancy V. Stephens

Docket Number: 93483-1

Attorney Primary Email Address: stepn@foster.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Nancy V. Stephens
FOSTER PEPPER PLLC
1111 3RD AVE STE 3400
SEATTLE, WASHINGTON 98101-3299
UNITED STATES

Phone: 206-447-8925

Fax: 206-749-2006

Correspondent e-mail: stepn@foster.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

TM Staff and Location Information

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The service that provides Assignments data to TSDR is undergoing maintenance between 10 p.m. tonight, August 20th and 2 a.m., Wednesday, August 21st. Customers may experience an increase in the amount of time it takes TSDR to supply Assignments data during that time. We are sorry for any inconvenience this may cause.

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Mark: DIRECTV



US Serial Number: 78564081

Application Filing Date: Feb. 09, 2005

US Registration Number: 3382802

Registration Date: Feb. 12, 2008

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 12, 2008

Publication Date: Mar. 13, 2007

Notice of Allowance Date: Jun. 05, 2007

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color Drawing: Yes

Color(s) Claimed: The color(s) Blue, Light Blue, and White is/are claimed as a feature of the mark.

Color Location: The mark consists of a white curve in a blue and light blue rectangle. The color blue appears to the right of the white curve in the rectangle and in the text "DIRECTV" and the color light blue appears to the left of the white curve in the rectangle.

Design Search Code(s): 26.11.02 - Plain single line rectangles; Rectangles (single line)
 26.11.11 - Rectangles divided twice into three sections
 26.11.21 - Rectangles that are completely or partially shaded
 26.17.09 - Lines, curved; Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s)

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Satellite television broadcasting services, broadcasting programs via a global computer network, providing access to telecommunication networks, telematic sending of information, electronic mail services, electronic transmission of messages and data, pay-per-view television transmission services, delivery of messages by electronic transmission; video broadcasting and instant messaging services, video-on-demand transmission services, providing multiple-user access to a global computer information network

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2005

Use in Commerce: Jan. 01, 2005

For: Television programming and production services, programming on a global computer network, distribution of television programs for others, providing on-line interactive computer databases of information in the fields of entertainment, current events, sports, and television programming lists and schedules of others

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2005

Use in Commerce: Jan. 01, 2005

Basis Information (Case Level)**Current Owner(s) Information**

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
EL SEGUNDO, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: Nancy V. Stephens

Docket Number: 93483-1

Attorney Primary Email stepn@foster.com

Attorney Email Authorized: No

Address:

CorrespondentCorrespondent Name/Address: Nancy V. Stephens
FOSTER PEPPER PLLC
1111 3RD AVE STE 3400
SEATTLE, WASHINGTON 98101-3299
UNITED STATES

Phone: 206-447-8925

Fax: 206-447-9700

Correspondent e-mail: stepn@foster.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History**TM Staff and Location Information****Assignment Abstract Of Title Information - Click to Load****Proceedings - Click to Load**

The service that provides Assignments data to TSDR is undergoing maintenance between 10 p.m. tonight, August 20th and 2 a.m., Wednesday, August 21st. Customers may experience an increase in the amount of time it takes TSDR to supply Assignments data during that time. We are sorry for any inconvenience this may cause.

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Mark: DIRECTV



US Serial Number: 76342848

Application Filing Date: Nov. 28, 2001

US Registration Number: 2738513

Registration Date: Jul. 15, 2003

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Mar. 27, 2013

Publication Date: Jun. 18, 2002

Notice of Allowance Date: Sep. 10, 2002

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools
 01.15.13 - Ripple (single wave); Waves, single
 26.11.03 - Rectangles (incomplete); Incomplete rectangles
 26.11.21 - Rectangles that are completely or partially shaded
 26.17.09 - Curved line(s), band(s) or bar(s); Bands, curved; Bars, curved; Lines, curved

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing, namely, shirts, golf shirts, jackets, wind-resistant jackets, sweatshirts, t-shirts, caps, hats, sweaters, sweat pants [sleepwear, shorts, rainwear] [, wrist bands]

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2000

Use in Commerce: Oct. 2000

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
 EL SEGUNDO, CALIFORNIA 90245
 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Takehiko Suzuki

Attorney Primary Email trademarks@directv.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Takehiko Suzuki
2230 East Imperial Highway
El Segundo, CALIFORNIA 90245
UNITED STATES

Phone: 206-447-8925

Fax: 206-749-2006

Correspondent e-mail: trademarks@directv.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jul. 15, 2013

TM Staff and Location Information

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Mark: DIRECTV



US Serial Number: 76342804

Application Filing Date: Nov. 28, 2001

US Registration Number: 2820253

Registration Date: Mar. 02, 2004

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Mar. 17, 2010

Publication Date: Jun. 18, 2002

Notice of Allowance Date: Sep. 10, 2002

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools
 01.15.13 - Ripple (single wave); Waves, single
 26.03.01 - Ovals as carriers and single line borders
 26.11.03 - Rectangles (incomplete); Incomplete rectangles
 26.11.21 - Rectangles that are completely or partially shaded
 26.17.09 - Curved line(s), band(s) or bar(s); Bands, curved; Bars, curved; Lines, curved

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer data information services, namely, providing online databases featuring general and local news and information to specific geographic areas

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2000

Use in Commerce: Oct. 2000

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
 EL SEGUNDO, CALIFORNIA 90245
 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Takehiko Suzuki

Correspondent

Correspondent: Takehiko Suzuki
Name/Address: DIRECTV, Inc.
2230 East Imperial Hwy
El Segundo, CALIFORNIA 90245
UNITED STATES

Domestic Representative - Not Found

Prosecution History

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

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Mark: DIRECTV



US Serial Number: 76342834

Application Filing Date: Nov. 28, 2001

US Registration Number: 3051285

Registration Date: Jan. 24, 2006

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Mar. 09, 2012

Publication Date: Jan. 25, 2005

Notice of Allowance Date: Apr. 19, 2005

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools
 01.15.13 - Ripple (single wave); Waves, single
 26.03.03 - Incomplete ovals; Ovals, incomplete
 26.11.03 - Rectangles (incomplete); Incomplete rectangles
 26.11.21 - Rectangles that are completely or partially shaded
 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Telecommunications products, namely, receivers, receiver modules, modulators, transmitters, multiplexers, decoder boxes, data processors, integrated circuits, set-top boxes primarily comprised of a receiver and circuitry, computer controlling hardware and software for use in the aforementioned goods, satellite dishes, remote controllers, video display devices, namely, television sets, video projectors, and video monitors, antennas, installation kits primarily comprising cables, phone cords, cable ties, cable clips, ground wire, phone adapters, and parts for the aforesaid goods, video distribution equipment, namely, amplifiers, pre-amplifiers, block signal converters, routers, electrical switches, encoders, decoders, and accessories, namely, telephone jacks, chimney mounts, surge protectors, cables, connectors and fittings all for use in the direct-to-home satellite broadcasting industry

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 1998

Use in Commerce: Oct. 01, 1998

Basis Information (Case Level)**Current Owner(s) Information**

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
EL SEGUNDO, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: Takehiko Suzuki

Attorney Primary Email Address: trademarks@directv.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Takehiko Suzuki
2230 East Imperial Hwy
El Segundo, CALIFORNIA 90245
UNITED STATES

Correspondent e-mail: trademarks@directv.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found**Prosecution History****Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information**Assignment Abstract Of Title Information - [Click to Load](#)****Proceedings - [Click to Load](#)**

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Mark: DIRECTV



US Serial Number: 76342841

Application Filing Date: Nov. 28, 2001

US Registration Number: 3051286

Registration Date: Jan. 24, 2006

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Mar. 13, 2012

Publication Date: Jan. 25, 2005

Notice of Allowance Date: Apr. 19, 2005

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools
 01.15.13 - Ripple (single wave); Waves, single
 26.03.03 - Incomplete ovals; Ovals, incomplete
 26.11.03 - Rectangles (incomplete); Incomplete rectangles
 26.11.21 - Rectangles that are completely or partially shaded
 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Satellite television broadcasting services, broadcasting programs via a global computer network, electronic mail services, electronic transmission of messages and data, pay-per-view transmission services, delivery of messages by electronic transmission; video broadcasting and messaging services, video-on-demand transmission services, providing multiple user access to a global computer information network, rental of satellite broadcasting equipment

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 17, 1994

Use in Commerce: Jun. 17, 1994

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
 EL SEGUNDO, CALIFORNIA 90245

UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Takehiko Suzuki

Attorney Primary Email trademarks@directv.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Takehiko Suzuki
2230 East Imperial Hwy
El Segundo, CALIFORNIA 90245
UNITED STATES

Correspondent e-mail: trademarks@directv.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

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The service that provides Assignments data to TSDR is undergoing maintenance between 10 p.m. tonight, August 20th and 2 a.m., Wednesday, August 21st. Customers may experience an increase in the amount of time it takes TSDR to supply Assignments data during that time. We are sorry for any inconvenience this may cause.

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Mark: DIRECTV



US Serial Number: 76342844

Application Filing Date: Nov. 28, 2001

US Registration Number: 2740757

Registration Date: Jul. 22, 2003

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Mar. 23, 2013

Publication Date: Sep. 03, 2002

Notice of Allowance Date: Nov. 26, 2002

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools
 01.15.13 - Ripple (single wave); Waves, single
 26.03.03 - Incomplete ovals; Ovals, incomplete
 26.11.03 - Rectangles (incomplete); Incomplete rectangles
 26.11.21 - Rectangles that are completely or partially shaded
 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Television programming [and production services], programming on a global computer network, distribution of television programs for others, providing on-line interactive computer databases of information in the fields of entertainment news, current events, sports, and providing on-line interactive computer databases of information on satellite television programming lists and schedules of others

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 17, 1994

Use in Commerce: Jun. 17, 1994

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
 EL SEGUNDO, CALIFORNIA 90245

UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Takehiko Suzuki

Docket Number: 93483-1-17-9

Attorney Primary Email trademarks@directv.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Takehiko Suzuki
2230 East Imperial Highway
El Segundo, CALIFORNIA 90245
UNITED STATES

Phone: 206-447-8925

Fax: 206-447-2006

Correspondent e-mail: trademarks@directv.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jul. 22, 2013

TM Staff and Location Information

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The service that provides Assignments data to TSDR is undergoing maintenance between 10 p.m. tonight, August 20th and 2 a.m., Wednesday, August 21st. Customers may experience an increase in the amount of time it takes TSDR to supply Assignments data during that time. We are sorry for any inconvenience this may cause.

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Mark: DIRECTV



US Serial Number: 76340810

Application Filing Date: Nov. 21, 2001

US Registration Number: 2939061

Registration Date: Apr. 12, 2005

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: May 07, 2011

Publication Date: Jan. 18, 2005

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools
 01.15.13 - Ripple (single wave); Waves, single
 26.03.03 - Incomplete ovals; Ovals, incomplete
 26.11.21 - Rectangles that are completely or partially shaded
 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Telecommunications products, namely, receivers, receiver modules, decoder boxes, satellite dishes; remote controllers; video display devices, namely, television sets and video monitors, antennas, computer controlling hardware and software for use in the aforementioned goods, installation kits primarily comprising cables, phone cords, cable ties, cable clips, ground wire, phone adapters, and parts for the aforesaid goods, and accessories, namely, telephone jacks, chimney mounts, surge protectors, all for use in the direct-to-home satellite broadcasting industry, decorative refrigerator magnets, calculators

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 1998

Use in Commerce: Oct. 01, 1998

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
 EL SEGUNDO, CALIFORNIA 90245
 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Takehiko Suzuki

Attorney Primary Email tsuzuki@directv.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Takehiko Suzuki
2230 East Imperial Hwy
El Segundo, CALIFORNIA 90245
UNITED STATES

Phone: (310) 662-9931

Correspondent e-mail: tsuzuki@directv.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

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Mark: DIRECTV



US Serial Number: 76341049

Application Filing Date: Nov. 21, 2001

US Registration Number: 2639279

Registration Date: Oct. 22, 2002

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Nov. 02, 2012

Publication Date: Jul. 30, 2002

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.11.03 - Incomplete rectangles; Rectangles (incomplete)
 26.11.21 - Rectangles that are completely or partially shaded
 26.17.09 - Curved line(s), band(s) or bar(s); Bars, curved; Lines, curved; Bands, curved

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Satellite television transmission and broadcasting services; pay-per-view television transmission services

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 17, 1994

Use in Commerce: Jun. 17, 1994

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
 EL SEGUNDO, CALIFORNIA 90245
 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: Takehiko Suzuki

Docket Number: 93483-1-17-4

Attorney Primary Email tsuzuki@directv.com

Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Takehiko Suzuki

Name/Address: 2230 East Imperial Hwy
El Segundo, CALIFORNIA 90245
UNITED STATES

Phone: 206-447-8925

Fax: 206-749-2006

Correspondent e-mail: tsuzuki@directv.com trademarks@directv.com
segibbons@directv.com dasklar@directv.comCorrespondent e-mail Yes
Authorized:**Domestic Representative - Not Found****Prosecution History****Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Oct. 22, 2012

TM Staff and Location Information**Assignment Abstract Of Title Information - Click to Load****Proceedings - Click to Load**

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Mark: DIRECTV



US Serial Number: 76341175

Application Filing Date: Nov. 21, 2001

US Registration Number: 2618102

Registration Date: Sep. 10, 2002

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Sep. 28, 2012

Publication Date: Jun. 18, 2002

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.09.21 - Squares that are completely or partially shaded
 26.17.09 - Lines, curved; Curved line(s), band(s) or bar(s); Bands, curved; Bars, curved

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Television programming and production services; distribution of television programs for others

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 17, 1994

Use in Commerce: Jun. 17, 1994

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
 EL SEGUNDO, CALIFORNIA 90245
 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: Takehiko Suzuki

Docket Number: 93483-1-17-5

Attorney Primary Email trademarks@directv.com

Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Takehiko Suzuki

Name/Address: 2230 East Imperial Highway
El Segundo, CALIFORNIA 90245
UNITED STATES

Phone: 206-447-8925

Fax: 206-749-2006

Correspondent e-mail: trademarks@directv.com

Correspondent e-mail Yes

Authorized:

Domestic Representative - Not Found**Prosecution History****Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Sep. 10, 2012

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The service that provides Assignments data to TSDR is undergoing maintenance between 10 p.m. tonight, August 20th and 2 a.m., Wednesday, August 21st. Customers may experience an increase in the amount of time it takes TSDR to supply Assignments data during that time. We are sorry for any inconvenience this may cause.

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Mark: DIRECTV



US Serial Number: 76341183

Application Filing Date: Nov. 21, 2001

US Registration Number: 2618103

Registration Date: Sep. 10, 2002

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Sep. 28, 2012

Publication Date: Jun. 18, 2002

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.09.21 - Squares that are completely or partially shaded
26.17.09 - Lines, curved; Curved line(s), band(s) or bar(s); Bands, curved; Bars, curved

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Cardboard floor display units for merchandising products, instruction manuals for use in connection with direct-to-home satellite equipment and services, [magazines,] brochures, [books,] and printed programming guides in the field of direct-to-home satellite services, writing paper, [binders,] posters, [note pads,] pens, [pencils, address books, appointment books, book marks, stationery boxes, calendars, gift cards,] decals, [desk sets, diaries, stationery-type portfolios, bumper stickers, paper napkins]

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 17, 1994

Use in Commerce: Jun. 17, 1994

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
EL SEGUNDO, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: Takehiko Suzuki

Attorney Primary Email trademarks@directv.com

Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Takehiko Suzuki

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Phone: 206-447-8925

Fax: 206-749-2006

Correspondent e-mail: trademarks@directv.com tsuzuki@directv.com
dasklar@directv.com segibbons@directv.comCorrespondent e-mail Yes
Authorized:**Domestic Representative - Not Found****Prosecution History****Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Sep. 10, 2012

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Mark: DIRECTV



US Serial Number: 76341195

Application Filing Date: Nov. 21, 2001

US Registration Number: 2628178

Registration Date: Oct. 01, 2002

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Sep. 28, 2012

Publication Date: Jul. 09, 2002

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools
 01.15.13 - Ripple (single wave); Waves, single
 26.09.21 - Squares that are completely or partially shaded
 26.11.21 - Rectangles that are completely or partially shaded
 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing, namely, shirts, golf shirts, jackets, wind-resistant jackets, sweatshirts, t-shirts, caps, and hats

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 17, 1994

Use in Commerce: Jun. 17, 1994

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 EAST IMPERIAL HWY
 EL SEGUNDO, CALIFORNIA 90245
 UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: Takehiko Suzuki

Docket Number: 93483-1-17-3

Attorney Primary Email trademarks@directv.com

Attorney Email Authorized: Yes

Address:

Correspondent

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dasklar@directv.com segibbons@directv.comCorrespondent e-mail Yes
Authorized:**Domestic Representative - Not Found****Prosecution History****Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Oct. 01, 2012

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Mark: DIRECTV



US Serial Number: 85580882

Application Filing Date: Mar. 27, 2012

US Registration Number: 4198618

Registration Date: Aug. 28, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 28, 2012

Publication Date: Jun. 12, 2012

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of cyclone design adjacent and to the left of the word "DIRECTV" in an overall horizontal configuration.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools
26.11.21 - Rectangles that are completely or partially shaded

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Satellite television broadcasting; Satellite transmission services; Broadcasting programs via a global computer network; Video-on-demand transmission services; Pay-per-view television transmission services; Streaming of audio and video content on the internet; Electronic transmission of data via global computer networks, wireless networks and electronic communication networks; Providing access to global computer networks, wireless networks and telecommunication networks for transmission or receipt of data; Satellite television broadcasting and transmission services featuring interactive television viewing functions that permit users to view and share audio files, video files, photographs, images and other multimedia content between and among computers, set-top-boxes, and other audiovisual devices, all of the aforementioned services excluding the transmission of games over satellite, broadcast and global computer networks, cellular-based entertainment services, and gaming services

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 07, 2010

Use in Commerce: Oct. 07, 2010

For: Distribution of television programs for others; television programming; programming on a global computer network; entertainment services, namely, providing ongoing television programs featuring music, musical entertainment, information about music and entertainment in the field of music, all via satellite; providing on-line interactive computer databases in the field of entertainment information featuring television programming lists, program schedules and program-related information; providing on-line interactive computer databases featuring entertainment information and schedules about television programming, movies, and other digital images, audio, video and other multimedia materials; Entertainment services, namely, providing on-line computer games; providing computer games via satellite transmission; providing a computer game for use network-wide by network users; Entertainment services, namely, providing ongoing television programs featuring general news and local news that also include interactive functions that permit viewers to view multiple images and sources of television programming simultaneously; Entertainment services, namely, providing ongoing television programs featuring general news and local news as well as a variety of information of interest to specific geographic areas that also include interactive components that let viewers choose what to watch at various times, to obtain information about popular programs in their local viewing area and to more narrowly define the types of related information they receive and programs they view; Entertainment services, namely, ongoing television programs in the field of geographical, categorical, real-time programming ratings that also include interactive components that let viewers more narrowly define the types of related information they receive and programs they view. Entertainment services, namely, providing ongoing television programs featuring general information relating to satellite television service, satellite television equipment and hardware, satellite television programming and audio, visual and other multimedia content that also

include interactive components that allow users to define their viewing preference; On-line, nondownloadable newsletters featuring general information relating to entertainment, namely, television, movies and other multimedia entertainment-related content; On-line, nondownloadable newsletters featuring general information relating to satellite telecommunication services and satellite telecommunications hardware; and entertainment services, namely, providing ongoing television programs in a wide variety of fields that also feature interactive television viewing functions that permit viewers to view and use computer applications simultaneously while viewing television programs

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 07, 2010

Use in Commerce: Oct. 07, 2010

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 East Imperial Hwy
El Segundo, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country Where
Organized:** CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Takehiko Suzuki

**Attorney Primary Email
Address:** trademarks@directv.com

Attorney Email Authorized: No

Correspondent

Correspondent TAKEHIKO SUZUKI

Name/Address: 2230 E IMPERIAL HWY
EL SEGUNDO, CALIFORNIA 90245
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segibbons@directv.com tsuzuki@directv.com

**Correspondent e-mail
Authorized:** No

Domestic Representative - Not Found

Prosecution History

TM Staff and Location Information

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Mark: DIRECTV



US Serial Number: 85581007

Application Filing Date: Mar. 27, 2012

US Registration Number: 4318660

Registration Date: Apr. 09, 2013

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 09, 2013

Publication Date: Jun. 12, 2012

Notice of Allowance Date: Aug. 07, 2012

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of cyclone design adjacent and to the left of "DIRECTV" in overall horizontal orientation.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools
26.11.21 - Rectangles that are completely or partially shaded

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Telecommunications products, namely, set-top boxes primarily comprised of a receiver and circuitry; Telecommunications products, namely, digital video recorders; Computer software for use with telecommunications products, namely, set-top boxes primarily comprised of a receiver and circuitry; Computer software for use with telecommunications products, namely, digital video recorders; Computer software for use in accessing and viewing interactive television program guides via global computer networks, wireless networks and electronic communication networks; Computer software for the remote programming of audio and video devices via global computer networks, wireless networks and electronic communication networks; Computer software for the reproduction, processing and streaming of audio, video and multimedia content; remote controls; Telecommunications products, namely, computer hardware and software for receiving, converting, transmitting, streaming, and reviewing audio, video, graphics, images, data and information recorded on digital video recorders; Downloadable computer software for operating telecommunications products; Downloadable software in the nature of a mobile application for operating telecommunications products

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 07, 2010

Use in Commerce: Oct. 07, 2010

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: 2230 East Imperial Highway
El Segundo, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Takehiko Suzuki

Attorney Primary Email trademarks@directv.com

Address:

Attorney Email Authorized: No

Correspondent

Correspondent TAKEHIKO SUZUKI

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segibbons@directv.com tsuzuki@directv.com

Correspondent e-mail No
Authorized:

Domestic Representative - Not Found

Prosecution History

TM Staff and Location Information

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Mark: DIRECTV



US Serial Number: 85580999

Application Filing Date: Mar. 27, 2012

US Registration Number: 4347867

Registration Date: Jun. 04, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 04, 2013

Publication Date: Jun. 12, 2012

Notice of Allowance Date: Aug. 07, 2012

Mark Information

Mark Literal Elements: DIRECTV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of cyclone design adjacent and to the left of "DIRECTV" in an overall horizontal configuration.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.12 - Cyclones; Tornadoes; Whirlpools
26.11.21 - Rectangles that are completely or partially shaded

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Installation services for satellite receivers, satellite dishes, telecommunications products, namely, receivers, receiver modules, modulators, transmitters, multiplexers, decoder boxes, data processors, integrated circuits, set-top boxes primarily composed of a receiver and circuitry, computer controlling hardware for use in the aforementioned goods, satellite dishes, remote controllers, video display devices, namely, television sets, video projectors, and video monitors, antennas, and kits composed of cables, phone cords, cable ties, cable clips, ground wire, phone adapters, video distribution equipment, namely, amplifiers, pre-amplifiers, block signal converters, routers, electrical switches, encoders, decoders and accessories, namely, telephone jacks, chimney mounts, surge protectors, cables, connectors and fittings all for use in the direct-to-home satellite broadcasting industry

International Class(es): 037 - Primary Class

U.S Class(es): 100, 103, 106

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 07, 2010

Use in Commerce: Oct. 07, 2010

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: DIRECTV, LLC

Owner Address: www.directv.com
2230 East Imperial Hwy
El Segundo, CALIFORNIA 90245
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Takehiko Suzuki

Attorney Primary Email trademarks@directv.com

Attorney Email Authorized: No

Address:

Correspondent

Correspondent TAKEHIKO SUZUKI

Name/Address: 2230 E IMPERIAL HWY
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UNITED STATES

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segibbons@directv.com tsuzuki@directv.com

Correspondent e-mail No
Authorized:

Domestic Representative - Not Found

Prosecution History

TM Staff and Location Information

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