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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91212024
Party	Plaintiff Republic Technologies (NA), LLC
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial  
No. 85/551,808 for S.O.B.

Published in the Official Gazette  
on July 23, 2013

REPUBLIC TECHNOLOGIES TECHNOLOGIES  
(NA), LLC,

Opposer,

v.

BROOKS ENTERTAINMENT, INC.,

Applicant.

**Opposition No. 91212024**

**OPPOSER'S MEMORANDUM IN OPPOSITION TO APPLICANT'S  
MOTION FOR SUMMARY JUDGMENT**

The undisputed facts in this proceeding establish that Opposer's ("Republic Technologies") JOB mark is strong and is entitled to broad protection; that the marks at issue are highly similar in their appearance, sound and meaning; that the parties' goods are closely related and sold in the same channels of trade to the same type of consumers; and that those consumers exercise relatively little care for such purchases.

Nevertheless, Applicant seeks summary judgment that there is no likelihood of confusion between its S.O.B mark and Republic Technologies' JOB mark based solely on the bald assertion that the marks are visually dissimilar. Applicant's assertion, however, is based on an improper side-by-side dissection of the marks and ignores genuine issues of material fact regarding their appearance, sound, meaning and commercial impression. Properly considered in

their entireties, the marks are highly similar. Moreover, summary judgment based on the similarity factor alone is inappropriate in this case. The undisputed facts related to the other *du Pont* factors, which must be given proper weight, reduce the level of similarity necessary to make confusion likely and weigh profoundly in favor of a finding of a likelihood of confusion. At a minimum, the record establishes genuine issues of material fact regarding the similarity of the marks, the strength of the JOB mark, the relatedness of the goods, the similarity of the channels of trade, and the care exercised by consumers. These issues preclude summary judgment in favor of Applicant.

**I. Factual Record**

***A. Applicant's S.O.B mark for cigars***

On February 24, 2012, more than 150 years after Republic Technologies' first use of its JOB mark with a variety of smokers' articles, Applicant filed an application to register the S.O.B mark for use in connection with cigars based on its purported use of the mark in commerce "at least as early as" June 16, 2011 and on its Dominican Republic registration for the mark. These facts, together with a chart that depicts the marks at issue, dissects Applicant's mark into separate elements and compares each element to Republic Technologies' various registered marks, represent the entire factual basis upon which Applicant seeks summary judgment. *See* Motion at 6. Applicant has not introduced *any* evidence pertaining to its use of the S.O.B mark, the strength of the JOB mark, the relevant channels of trade and classes of consumers, the care taken by consumers, or any other factor bearing on likelihood of confusion.

***B. Republic Technologies' JOB mark is strong for smokers' articles***

The JOB mark is the oldest cigarette paper mark in the world, with its first use dating back to 1838. Gold Decl. ¶2. The mark was created by Republic Technologies' predecessor in interest, Mr. Jean Bardou, who separated his initials with a diamond. *Id.* Over time, the mark

came to be commonly known as “JOB,” pronounced either as a single word or with each letter pronounced individually as is usual for initials (i.e., “J-O-B”). *Id.* Since 1906, Republic Technologies and its predecessors have used the mark continuously in the United States and throughout the world in connection with a unique and propriety blend of cigarette papers. *See*, Registration No. 63177, registered June 11, 1907. *Id.* ¶3.

For many years, and continuing to the present day, in addition to cigarette papers, Republic Technologies has also sold cigarette filter tips, tubes to be filled with loose tobacco, and machines for injecting tobacco into tubes and rolling cigarettes under and in connection with the JOB mark. *Id.* ¶4. Republic Technologies’ JOB products are sold in approximately 200,000 retail outlets nationwide, including tobacco stores, tobacco outlets, drug stores, gas stations, mini-marts, convenience stores, and mass merchandisers such as Sam’s Club and other bulk-packaging retailers. *Id.* ¶5. JOB products are sold by all leading distributors in the United States and in the leading retail locations for roll-your-own cigarette products. *Id.* ¶6.

Republic Technologies extensively advertises its JOB products through its exclusive distributor, Republic Tobacco L.P. (with its predecessors, “Republic Tobacco”). *Id.* ¶8. For more than 20 years, Republic Tobacco has attended numerous national and regional trade shows and has advertised JOB products in the associated trade show and other trade publications. *Id.* Republic Tobacco also advertises JOB products in monthly fliers delivered directly to all of its wholesalers and retailers and through an incentive rewards program. *Id.* ¶9.

Republic Tobacco provides retailers with materials to promote JOB products to end consumers. *Id.* ¶10. For general retail outlets, such as convenience stores or drug stores, Republic Tobacco provides “point-of-sale” promotional materials including shelf talkers (which stick to a shelf and point toward a particular location on the shelf), bowl collars (which hang

from the mouth of a bowl that holds individual books of cigarette papers) and product displays (which act as shelving or stands that bear the JOB mark and direct the consumer's eye to JOB products). *Id.* Republic Tobacco provides retailers that are open only to adults with additional signage, posters, banners, counter pads, stickers and cards for windows, cases, and aisles. *Id.* All of these materials and displays prominently feature the JOB mark and can be seen alongside JOB products in approximately 200,000 retail locations nationally. *Id.* In these ways, between 1997 and 2014, [REDACTED]

[REDACTED]

As a result of Republic Tobacco's considerable investment in promotion, JOB products are extremely successful commercially. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED] In fact, the JOB brand has become iconic in that vintage advertisements for JOB products are now appreciated as fine art and sold in galleries across the United States and online, and a well-known lithograph by the artist M.C. Escher likewise features a JOB cigarette paper booklet. *Id.* ¶13 and Ex. 1

Republic Technologies has diligently and successfully enforced its rights in the JOB mark, including in successful opposition proceedings against applications to register the marks JSB and Design for cigars and other smokers' articles, S.O.B. for cigars and other smokers' articles, JAB for cigars, and ZOB for water pipes. *Id.* ¶14; *see* Opposition Nos. 91210415, 91193021 and 91174931. Republic Technologies is and has long been the exclusive user of the JOB mark in the marketplace for smokers' articles. *Id.* ¶15.

Cigars are displayed at the same trade shows where JOB products are promoted, are sold

to the same wholesalers that purchase JOB products, and are sold by the same convenience stores, drug stores, gas stations, mini marts, tobacco stores, tobacco outlets, and cash-and-carry stores that sell JOB products. *Id.* ¶16. Indeed, in many instances, JOB products are sold literally side-by-side with cigars in retail outlets. *Id.*

## **II. Applicant's Dissected Visual Comparison Ignores Genuine Issues of Material Fact**

Summary judgment is appropriate only when there is no genuine dispute of material fact and the movant is entitled to judgment as a matter of law. Fed. R. Civ. P. 56(a). Where, as here, the nonmoving party bears the burden of proof at trial, the moving party must demonstrate the absence of evidence to support the nonmoving party's case. *Sweats Fashions Inc. v. Pannill Knitting Co.*, 833 F.2d 1560, 4 USPQ2d 1793, 1795-1796 (Fed. Cir. 1987), citing *Celotex Corp. v. Catrett*, 477 U.S. 317, 325 (1986). The burden then shifts to the non-movant to produce admissible, credible evidence sufficient to support a reasonable judgment in its favor. *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 252 (1986).

Here, Applicant has failed to demonstrate the absence of evidence to support Republic Technologies' case. Applicant relies only on the visual differences between the dissected components of its mark and the several registrations for Republic Technologies' JOB mark when viewed side by side. However, the record establishes genuine issues of material fact regarding the appearance and sound of the marks. In addition, Applicant has made no showing whatsoever regarding the meaning or the commercial impression of the marks, or relating to any of the other *du Pont* factors. Because Applicant has not shown (and cannot show) that the visual differences between the marks should be dispositive in this case, particularly in light of the undisputed facts relating to the *du Pont* other factors, Applicant has not met (and cannot meet) its burden.

**A. Fact Issues Regarding the Similarities of the Marks Preclude Summary Judgment**

It is axiomatic that in determining likelihood of confusion, marks must be compared in their entireties in terms of their appearance, sound, and meaning and the resulting overall commercial impression. *Franklin Mint Corp. v. Master Mfg. Co.*, 667 F.2d 1005, 212 USPQ 233, 234 (CCPA 1981). Accordingly, “[t]he proper test is not a side-by-side comparison of the marks, but instead ‘whether the marks are sufficiently similar in terms of their commercial impression’ such that persons who encounter the marks would be likely to assume a connection between the parties.” *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 101 USPQ2d 1713, 1721 (Fed. Cir. 2012) (citation omitted). Analysis of the marks “cannot be predicated on dissecting the marks into their various components.” *In re Hughes Furniture Indus., Inc.*, 114 USPQ2d 1134, 1138 (TTAB 2015) (citing *In re Nat’l Data Corp.*, 753 F.2d 1056, 224 USPQ 749, 751 (Fed. Cir. 1985)).

Applicant nonetheless makes exactly such an improper comparison. Applicant presents a chart showing its mark and the various JOB marks side by side, dissecting Applicant’s mark into its constituent visual elements and asserting that each is not identical to any element of the JOB marks, several of which also contain design elements. Motion at 6.

A proper comparison of the marks in their entireties, however, actually reveals genuine issues of material fact regarding the appearance and sound of the marks. In addition, Applicant offers no evidence or argument bearing on the marks’ meaning, and Applicant’s naked conclusion that the “visual and phonetic distinctions result in vastly different overall commercial impressions,” *Id.*, ignores the disputed fact issues of appearance and sound.

First, a visual comparison shows a material issue of fact regarding the marks’ appearance. While marks must be considered in their entireties, a visual feature may be recognized as being

dominant. *In re Nat'l data Corp.* at 751. When marks consist of both word and design elements, the word elements are generally considered more significant because consumers use words to refer to or call for the goods and are therefore more likely to remember the word elements. *In re Dakin's Miniatures, Inc.*, 59 USPQ2d 1593, 1596 (TTAB 1999).

Applicant's mark consists of the word element S.O.B and design elements including a floral pattern, tobacco leaves, two crowns, two circular rings and a banner. Motion at 6. These standard, non-distinctive design elements do not make a strong commercial impression. *See, e.g., In re Kysela Pere et Fils Ltd.*, 98 USPQ2d 1261, 1267 (TTAB 2011) (finding that crown design element did not indicate source and had merely a "laudatory suggestive connotation," and that oval designs were merely "background or 'carrier' elements, and do not make a strong commercial impression"). Applicant fails to address the relative weight of the various visual elements of its mark and the several JOB registrations. If, according to the general rule, the S.O.B and JOB elements are dominant, this factor favors likelihood of confusion. *See, e.g., B.V.D. Licensing Corp. v. Rodriguez*, 83 USPQ2d 1500, 1507-9 (TTAB 2007) (finding BHD & Design highly similar to BVD); *see also Republic Tech. (NA), LLC v. Shenzhen Jiेशibo Tech. Co., Ltd.*, Opp. No. 91201640, Dkt. No. 21 at 17-20 (TTAB July 8, 2013) (finding JOB and JSB (stylized) convey the same commercial impression and sustaining opposition). At a minimum, however, the record establishes an issue of material fact regarding the dominant elements of the marks.

Second, regarding the sound of the marks, Applicant merely concludes that "Applicant uses letters as an acronym (S.O.B.) as opposed to Opposer's word element "Job" so there is also a phonetic difference in the marks." Motion at 6 (emphasis in original). Applicant, however, does not provide any evidence (or even any argument) supporting its contention that consumers

pronounce the JOB mark exclusively as a single word. In fact, because the JOB mark is derived from the initials of Jean Bardou, consumers may pronounce each letter in sequence, as “J-O-B.” Gold Decl. ¶2. Likewise, Applicant has not offered evidence that consumers pronounce its mark exclusively as individual letters rather than a single word. Applicant’s stated intent to “[use] letters as an acronym” is irrelevant, as it is well settled that “[t]here is no correct pronunciation of a trademark, and it obviously is not possible for a trademark owner to control how purchasers will vocalize its mark.” *Centraz Indus. Inc. v. Spartan Chemical Co.*, 77 USPQ2d 1698, 1701 (TTAB 2006). Despite Applicant’s conclusory statement, the pronunciation of the marks remains an issue of material fact.

Third, Applicant has not offered any evidence or argument regarding the marks’ meaning. As noted, the JOB mark can be pronounced either as initials or as a single word, from which consumers may take two different meanings. Moreover, the mark is arbitrary for smokers’ articles, making a single, undisputed meaning virtually impossible. Applicant has made no showing of the meaning of its mark.

Finally, Applicant makes a mere conclusory statement that the marks have “vastly different commercial impressions.” Motion at 6. However, as set forth above, Applicant’s conclusion is based on an improper, incomplete visual comparison that actually reveals genuine issues of material fact regarding the marks’ appearance and sound. Accordingly, Applicant’s conclusion cannot form the basis for summary judgment in its favor.

**B. Undisputed Facts Relevant to the Other  
*du Pont* Factors Preclude Summary Judgment**

In light of the fact issues regarding the similarity of the marks, Applicant cannot show that summary judgment is appropriate based on that factor alone. The undisputed facts bearing on the strength of the JOB mark, the relatedness of the goods, the similarity of the channels of

trade, and the care exercised by consumers must be given proper weight along with the similarity factor.

In determining likelihood of confusion, the Board must consider all probative facts in evidence that are relevant to any of the *du Pont* factors.<sup>1</sup> *General Mills Inc. v. Fage Dairy Processing Indus. SA*, 100 USPQ2d 1584, 1594 (TTAB 2011); *see also In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (CCPA 1973). When, as the record shows here, other factors strongly support a likelihood of confusion, such as a close relationship between the parties' goods, the similarity of the marks necessary to support such a finding is reduced. *Century 21 Real Estate Corp. v. Century Life of Am.*, 23 USPQ2d 1698, 1700 (Fed. Cir. 1992) (holding that in where the parties' goods are closely related or identical, "the degree of similarity necessary to support a conclusion of likely confusion declines"); *see p. 13 below.*

Applicant relies on three cases in which the Board granted summary judgment based only on the first *du Pont* factor, finding the dissimilarity of the parties' marks sufficient to outweigh all the other factors.<sup>2</sup> Motion at 4. However, "[i]n each case the term common to both marks in issue either was descriptive of the goods or was the phonic equivalent of such descriptive term." *Sears Mortgage Corp. v. Northeast Savings F.A.*, 24 USPQ2d 1227, 1228 (TTAB 1992) (finding APPROVAL PLUS dispositively dissimilar to APPROVALFIRST); *see also Kellogg Co. v. Pack'em Enters. Inc.*, 21 USPQ2d 1142 (TTAB 1991) (finding FROOTEE ICE dispositively

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<sup>1</sup> The *du Pont* factors include, *inter alia*, (i) the similarity or dissimilarity of the marks in their entireties as to appearance, sound, connotation, and commercial impression; (ii) the similarity or dissimilarity and nature of the goods described in an application or registration or in connection with which a prior mark is in use, (iii) the similarity or dissimilarity of established, likely-to-continue trade channels; (iv) the conditions under which and buyers to whom sales are made, i.e. "impulse" vs. careful, sophisticated purchasing; (v) the fame of the prior mark, and (vi) the number and nature of similar marks in use on similar goods.

<sup>2</sup> Applicant also cites *Champagne Louis Roederer S.A. v. Delicato Vineyards*, 47 USPQ2d 1459 (TTAB 1998), in which the Federal Circuit upheld the Board's dismissal of an opposition based on dissimilarity of the marks despite finding that other factors weighed in the opposer's favor. In that case, the Board's opinion was strongly criticized for its opacity in a concurrence. *See Id.* at 1462 (Michel, J., concurring).

dissimilar to FROOT LOOPS); *Keebler Co. v. Murray Bakery Prods.*, 9 USPQ2d 1736 (TTAB 1989) (finding PECAN SANDIES dispositively dissimilar to PECAN SHORTEES). When the only similarity between marks is a merely descriptive term, “prospective purchasers are apt to look at other elements of the marks which include the term in order to distinguish between such marks,” *Sears Mortgage* at 1229, and the shared term is therefore given lesser weight in evaluating similarity. Because the marks in those cases shared only a relatively insignificant element, they were found to be dissimilar enough for that factor to be dispositive. In this case, as set forth above, the similar elements of the marks at issue are not merely descriptive. Indeed, both marks are arbitrary in relation to their respective goods. Applicant’s cases therefore do not support summary judgment in this case based solely on the similarity factor.

Moreover, the record evidence bearing on other *du Pont* factors, including the relatedness of the goods, strongly favors a finding of likelihood of confusion. Accordingly, confusion is likely even for more visually dissimilar marks, and the strength of the JOB mark, the relatedness of the goods, the similarity of the channels of trade, and the care exercised by consumers must be given proper weight. Because applicant has offered no relevant evidence whatsoever, at a minimum, the record establishes genuine issues of material fact as to these factors.

***i. The JOB mark is very strong for smokers’ articles***

“The strength of the senior prior mark plays a ‘dominant’ role in the process of balancing the *du Pont* factors.” *Recot Inc. v. M.C. Benton*, 54 USPQ2d 1894, 1897 (Fed. Cir. 2000) (citing cases). “The fame of a trademark may affect the likelihood purchasers will be confused inasmuch as less care may be taken in purchasing a product under a famous name.” *Specialty Brands, Inc. v. Coffee Bean Distributors, Inc.*, 748 F.2d 669, 223 USPQ 1281, 1284 (Fed. Cir. 1984). In assessing the strength of a mark, the Board considers “both its inherent strength based

on the nature of the mark itself and its commercial strength, based on the marketplace recognition value of the mark.” *Top Tobacco LP v. North Atlantic Operating Co.*, 101 USPQ2d 1163, 1171-2 (TTAB 2011).

Republic Technologies’ longstanding JOB mark is very strong, both inherently and in the marketplace. First, it is an arbitrary designation when used with smokers’ articles, and is therefore considered inherently strong. *See In re Davia*, 110 USPQ2d 1810, 1814-5 (TTAB 2014) (finding CHANTICO has no relation to food products and is therefore arbitrary and strong for purposes of likelihood of confusion). Moreover, Republic Technologies and its predecessors have marketed cigarette papers continuously under the JOB mark since 1838. Gold Decl. ¶2; *See* Reg. No. 73,124. Over the past 175 years, Republic Technologies’ JOB trademark has not only established immeasurable goodwill, but also has become a cultural icon, as illustrated by the vintage advertisements for JOB products that are now appreciated as fine art. Gold Decl. ¶13.

Republic Technologies, through its exclusive distributor, invests significant time and many millions of dollars annually to promote JOB products through industry trade shows, advertising to wholesalers and retailers, and retail point-of-sale promotional materials. *Id.* ¶¶8-11. [REDACTED]

[REDACTED] As a result, JOB products are extremely successful. JOB cigarette papers are the best-selling cigarette papers in the United States both by volume and by dollar value. *Id.* ¶12. [REDACTED]

[REDACTED] JOB products are available nationwide in over 200,000 retail stores *Id.* ¶5.

Based on these facts, the Trademark Trial and Appeal Board has found that JOB is a strong mark:

Because of the long usage of the JØB mark, both with and without the oval background, and the evidence of market share and penetration, and sales and promotion, we find that JØB is a strong mark that has developed recognition among consumers of make-your-own/roll-your-own cigarettes.

*Republic Tech. (NA), LLC v. Shenzhen Jiेशibo Tech. Co., Ltd.* at 11 (TTAB July 8, 2013). (not for precedential purposes).

***ii. The parties' goods are closely related***

The parties' goods need not be identical or even competitive for confusion to be likely. *L.C. Licensing Inc. v. Berman*, 86 USPQ2d 1883, 1889 (TTAB 2008). Rather, likelihood of confusion may be found when the goods are related or are marketed under circumstances that could give rise to the mistaken belief that they share the same producer or are otherwise affiliated. *Id.*

In this case, the parties' goods are closely related. Republic Technologies has registered its JOB mark for smokers' articles, including cigarette papers, cigarette tubes, injector machines for filling cigarette tubes, machines for rolling cigarettes, and filter tips for cigarettes. Applicant seeks to register its mark in connection with cigars, which very often emanate from the same source as other smokers' articles. Attached hereto as Exhibit B, for example, are 94 federal third-party trademark registrations, currently in force and based on use in commerce, that cover both cigars and at least one of the smokers' articles listed in Republic Technologies' registrations. *See In re Albert Trostel & Sons Co.*, 29 USPQ2d 1783, 1785-6 (TTAB 1993) (noting that third-party registrations based on use in commerce covering multiple goods are probative in that they suggest such goods may emanate from a single source).

The Board has repeatedly acknowledged the relatedness of various types of smokers' articles. *See, e.g., In re Bayuk Cigars Inc.*, 197 USPQ 627, 628 (TTAB 1977) (finding cigars

related to pipes and cigarette lighters); *Top Tobacco LP v. North Atlantic Operating Co.*, 101 USPQ2d at 1170 (finding cigarettes, pocket machines for rolling cigarettes, cigarette tubes, pocket machines for filling cigarette tubes, and filter tips for cigarettes “closely related” to tobacco); *Republic Tech. (NA), LLC v. Shenzhen Jieshibo Tech. Co., Ltd.* at 15 (TTAB July 8, 2013) (finding ashtrays and cigarette lighters related to Republic Technologies’ goods).

Moreover, as set forth above, the relatedness of the goods is inherently relevant when assessing the similarity of the marks because “the degree of similarity necessary to support a conclusion of likely confusion declines” the more closely the goods are related. *Century 21 Real Estate Corp. v. Century Life of Am.*, 23 USPQ2d 1698, 1700 (Fed. Cir. 1992).

***iii. The channels of trade are identical***

Where the listed goods are identical or closely related, and there are no limitations in either the registration or the subject application, the applicant’s goods and the opposer’s goods are presumed to be marketed in the same channels of trade to the same classes of purchasers. *Brown Shoe Co. v. Robbins*, 90 USPQ2d 1752, 1754-55 (TTAB 2009) (finding likelihood of confusion between PALOMA for footwear and hats, and PALOMITA for shoes and hats, because the goods were in part legally identical and otherwise closely related, and thus presumed to be sold in the same channels of trade and bought by the same purchasers).

Here, as discussed above, Republic Technologies’ smokers’ articles and Applicant’s cigars are closely related, and neither the subject application nor Republic Technologies’ registrations contain any limits regarding the channels of trade. The goods offered under both marks must therefore be presumed to travel in all channels of trade normal for smokers’ articles.

Moreover, the only record evidence establishes that cigars are sold to and by the same wholesalers and retailers as other smoker’s articles, including JOB products. Gold Decl. ¶18. In

fact, cigars are frequently sold literally side-by-side with JOB products and other roll-your-own cigarette products in small retail outlets. *Id.*; see *Black & Decker Corp. v. Emerson Electric Co.*, 84 USPQ2d 1482, 1493 (TTAB 2007) (finding similarity of channels of trade favors finding of likelihood of confusion where goods may be sold in close proximity, especially in small stores).

*iv. Consumers exercise little care in purchasing the goods*

“When products are relatively low-priced and subject to impulse buying, the risk of likelihood of confusion is increased because purchasers of such products are held to a lesser standard of purchasing care.” *Recot Inc. v. M.C. Benton*, 54 USPQ2d at 1899; see also *Starbucks U.S. Brands, LLC v. Ruben*, 78 USPQ2d 1741, 1752 (TTAB 2006); accord *Palm Bay Imports Inc. v. Veuve Clicquot Ponsardin Maison Fondée En 1772*, 396 F.3d 1369, 73 USPQ2d 1689 (Fed. Cir. 2005) (champagne and sparkling wines are not expensive goods that are always purchased by sophisticated purchasers who exercise a great deal of care in making their purchases). Grocery products, in particular, are “generally purchased on impulse at the shelf and the consumer decision is made quickly.” *General Mills Inc. v. Fage Dairy Processing Indus. SA*, 100 USPQ2d at 1600 (TTAB 2011).

Although some cigars are quite expensive, cigars are also found at a wide variety of price points. Because the subject application does not contain any limitations on the price or the class of purchasers, the Board “must consider the goods ... to include all price points, including those at the low end of the range. And these less expensive items will not necessarily be purchased with any degree of care, or with knowledge by sophisticated purchasers.” *In re Kysela Pere et Fils Ltd.*, 98 USPQ2d at 1267.

The JOB smokers’ articles at issue here are inexpensive and may be purchased by ordinary consumers at grocery stores, convenience stores, tobacco outlets, tobacco stores, drug

stores, mini marts, gas stations, and cash-and-carry outlets such as Sam's Club or Costco. Gold Decl. ¶5. As these goods are often purchased along with other grocery, convenience, and drug store items, consumers tend to exercise relatively little care in such purchases.

Given these facts and Applicant's lack of record evidence bearing on these factors, likelihood of confusion cannot be decided in favor of Applicant based solely on the visual differences between the marks. The strength of the JOB mark, the relatedness of the goods, the similarity of the channels of trade, and the care exercised by consumers must be given proper weight, and genuine issues of material fact regarding these factors preclude summary judgment in favor of Applicant on the basis of the visual dissimilarities of the marks.

### **III. Conclusion**

Likelihood of confusion must be determined in consideration of all of the *du Pont* factors for which the record contains evidence. Applicant, however, seeks summary judgment based on its mere assertion that the marks at issue are sufficiently visually dissimilar to dispose of this matter. Applicant's improper side-by-side dissection of the marks fails to address genuine issues of material fact as to their appearance and sound and entirely disregards the marks' meaning and commercial impression. In addition, the record evidence establishes the strength of Republic Technologies' mark, the relatedness of the parties' goods, the similarity of channels of trade, and the relatively little care exercised by consumers. This evidence, which strongly supports a finding of likelihood of confusion, must be given proper weight. Applicant has therefore failed to meet its burden of demonstrating the absence of evidence to support Republic Technologies' case. Accordingly, Applicant's motion for summary judgment should be denied.

Respectfully submitted,

Date: May 1, 2015

/Antony J. McShane/

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**CERTIFICATE OF SERVICE**

I, Andrew S. Fraker, an attorney, state that, pursuant to 37 CFR §§ 2.101, 2.111, and 2.119, I caused a true and correct copy of the foregoing **Opposer's Response to Applicant's Motion for Summary Judgment** to be served upon:

Richard B. Jefferson  
M.E.T.A.L. Law Group, LLP  
Museum Square  
5757 Wilshire Blvd., PH 3  
Los Angeles, CA 90036

via U.S. Mail, with a courtesy copy sent via email, on May 1, 2015.

/Andrew S. Fraker /  
Andrew S. Fraker

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
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REPUBLIC TECHNOLOGIES TECHNOLOGIES  
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BROOKS ENTERTAINMENT, INC.,

Applicant.

**Opposition No. 91212024**

**DECLARATION OF SETH I. GOLD**

I, Seth I. Gold, under the penalty of perjury state the following:

1. I am Executive Vice President and General Counsel of Republic Technologies (NA), LLC ("Republic Technologies"). My responsibilities as Executive Vice President and General Counsel of Republic Technologies include personally overseeing all legal operations and many of the day-to-day business operations, including the distribution and sale of numerous JOB branded products. I make the statements in this declaration based upon my own personal knowledge. If called to testify, I can competently attest to the matters set forth in this declaration. I certify under oath that the statements in this declaration are true to the best of my knowledge, information, and belief.

2. The JOB trademark is the oldest cigarette-paper mark in the world, with its first use dating back to 1838. It was created by Republic Technologies' predecessor in interest, Mr.

of JOB cigarette papers and tubes have been filed with the Center for Tobacco Products of the U.S. Food and Drug Administration.

8. Republic Tobacco L.P. and its predecessors (“Republic Tobacco”) have been Republic Technologies’ exclusive distributor of JOB products since 1972. For at least the past 20 years, Republic Tobacco has advertised JOB products to wholesalers and retailers by attending numerous national and regional trade shows, including those held by the National Association of Tobacco Outlets and the National Association of Convenience Stores, and by placing advertisements in the associated trade show and other trade publications.

9. Republic Tobacco also advertises its JOB products in monthly promotional fliers delivered directly to all of its wholesalers and retailers, and through an incentive program that allows wholesalers and retailers to earn “points” by buying JOB products and promoting them to end consumers to win various rewards.

10. Republic Tobacco also advertises its JOB products to consumers by providing retailers of JOB products with promotional material. For these purposes there are two separate categories of retailers: (1) retailers generally open to people of all ages and (2) adults-only retailers such as specialty tobacco shops. In general retail outlets, such as convenience stores or drug stores, Republic Tobacco is restricted to “point-of-sale” promotional materials, which include shelf talkers (which stick to a shelf and point toward a particular location on the shelf), bowl collars (which hang from the mouth of a bowl that holds individual books of cigarette papers) and product displays (which act as shelving or stands that bear the JOB mark and direct the consumer’s eye to JOB products). In adults-only locations, Republic Tobacco additionally provides retailers with signage, posters, banners, counter pads, stickers and cards for windows, cases, and aisles. All of these materials and displays prominently feature the JOB mark and can

be seen alongside JOB products in the approximately 200,000 retail locations nationally that sell Republic Technologies' JOB products.

11. [REDACTED]

12. JOB cigarette papers are the best-selling cigarette papers in the United States both by booklet volume and by gross dollar sales. [REDACTED]

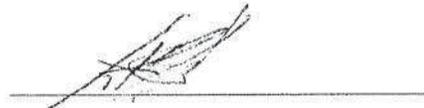
13. JOB products have been so well marketed over many decades that vintage advertisements for JOB products are now appreciated as fine art and sold in galleries across the United States and online, and a well-known lithograph by the artist M.C. Escher likewise features a JOB cigarette paper booklet. *See* Ex. 1 hereto.

14. Republic Technologies has diligently and successfully enforced its rights in the JOB mark with respect to a number of infringing marks used with various smokers' articles, including in successful opposition proceedings against applications to register the marks JSB and Design for cigars and other smokers' articles, S.O.B. for cigars and other smokers' articles, JAB for cigars, and ZOB for water pipes.

15. As a result, Republic Technologies is and has long been the exclusive user of the JOB mark in the marketplace for smokers' articles.

16. Cigars are displayed at the same trade shows where JOB products are promoted, are sold to and by the same wholesalers that purchase JOB products, and are sold by the same convenience stores, drug stores, gas stations, mini marts, tobacco stores, tobacco outlets, and cash-and-carry stores that sell JOB products. In many instances, JOB products are sold literally side-by-side with cigars in retail outlets.

I swear or affirm under penalties of perjury that the foregoing facts are true and correct  
this 21<sup>st</sup> day of April, 2015.

A handwritten signature in black ink, appearing to read "Seth I. Gold", is written over a horizontal line.

Seth I. Gold

019126.7002:21193209.3  
4/29/15

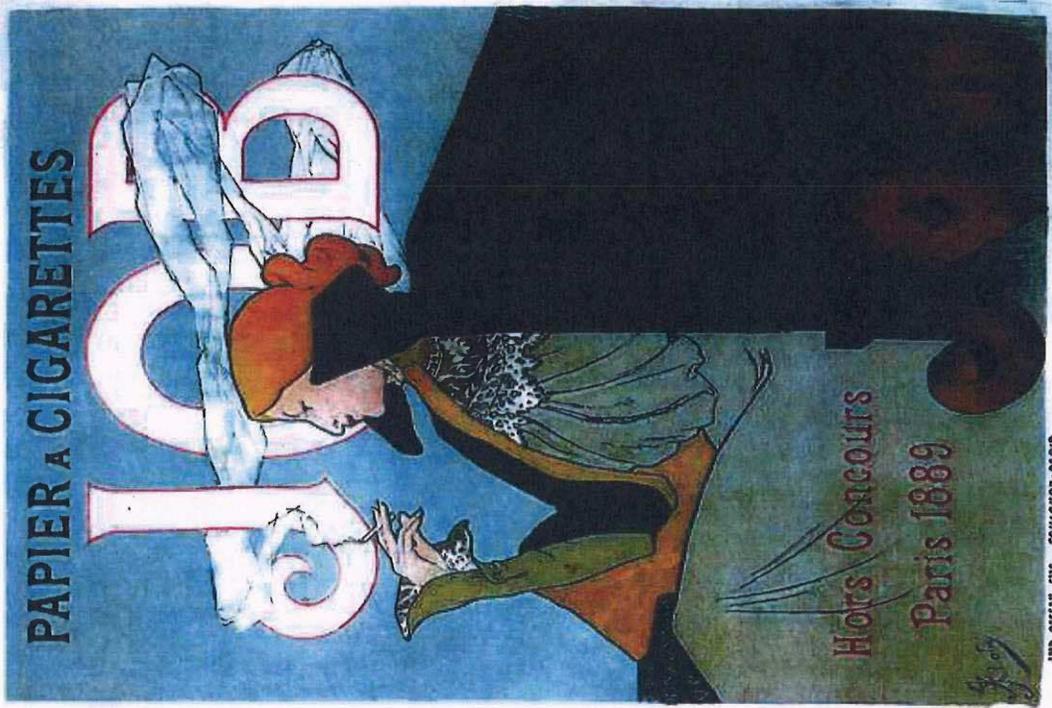
# EXHIBIT 1

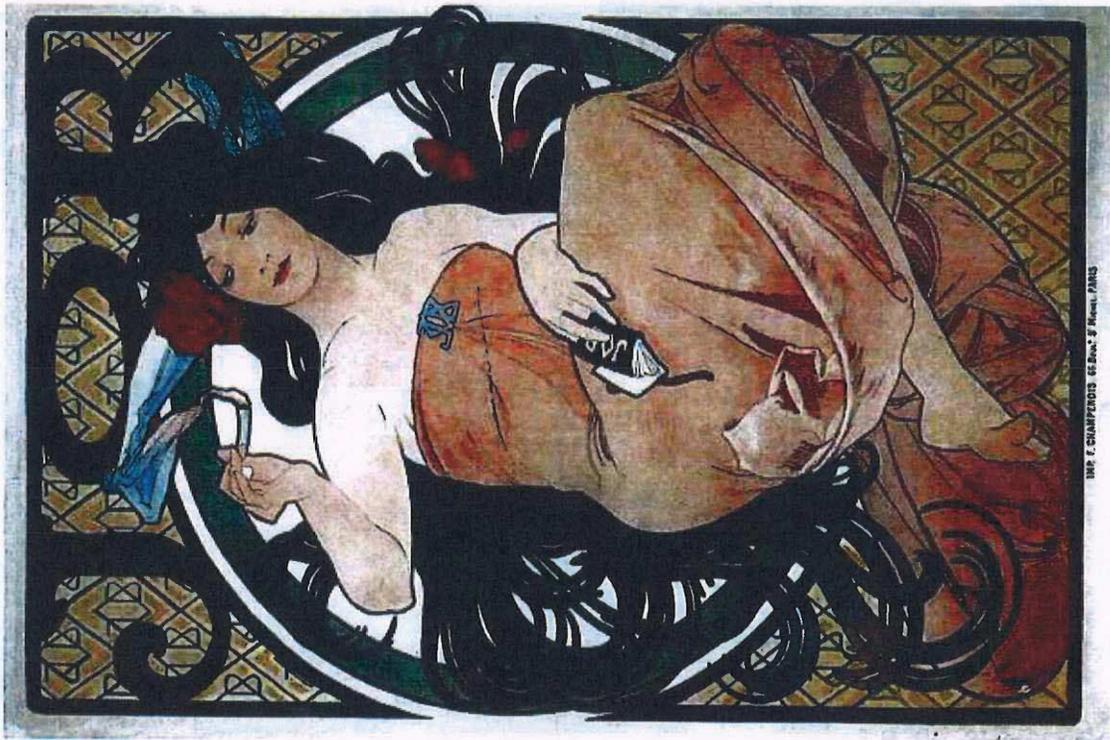


George Meunier - Catullus - Paris 1889 - Exposition Universelle - Paris - Cigarettes - C. C. Meunier



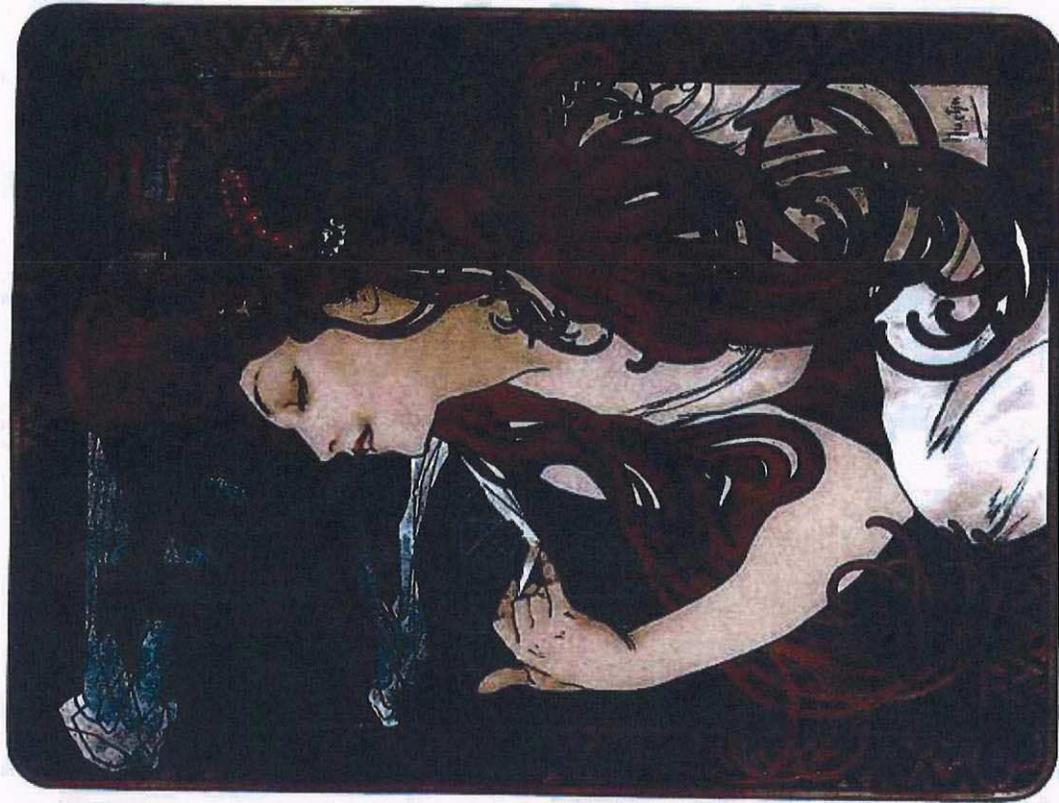
Jules Chéret - Catullus - Paris 1889 - Exposition Universelle - Paris - Cigarettes - C. C. Meunier



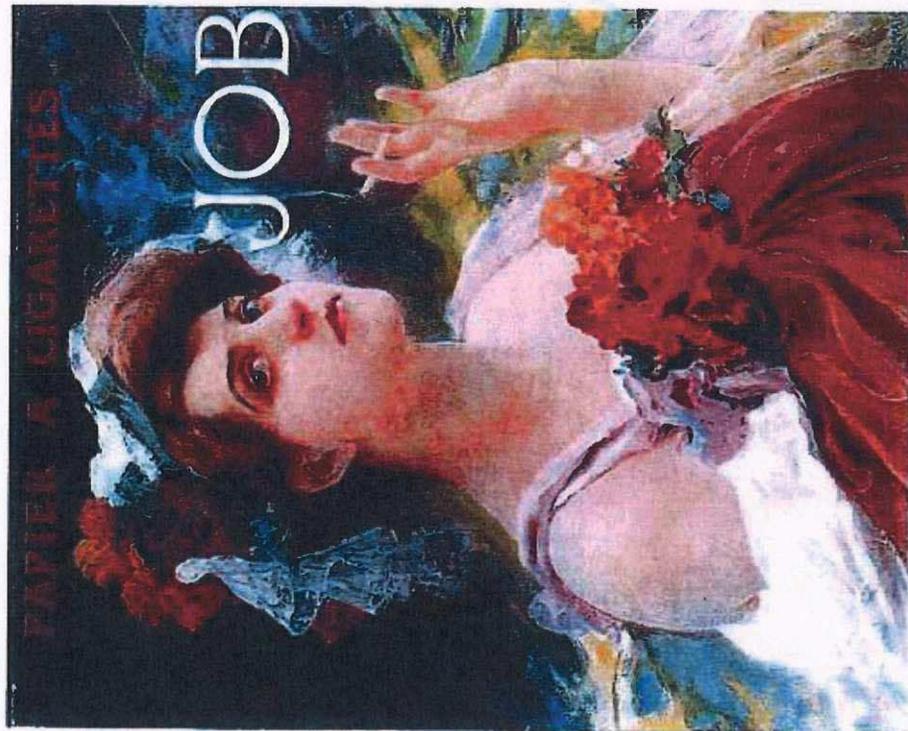


THE COMPANION OF DANIEL BOULANGER, PARIS

Alphonse Mucha, *Alphonse Mucha, 1868-1920*, Paris, 1908. *Alphonse Mucha, 1868-1920*, Paris, 1908. *Alphonse Mucha, 1868-1920*, Paris, 1908.



Alphonse Mucha, *Alphonse Mucha, 1868-1920*, Paris, 1908. *Alphonse Mucha, 1868-1920*, Paris, 1908. *Alphonse Mucha, 1868-1920*, Paris, 1908.



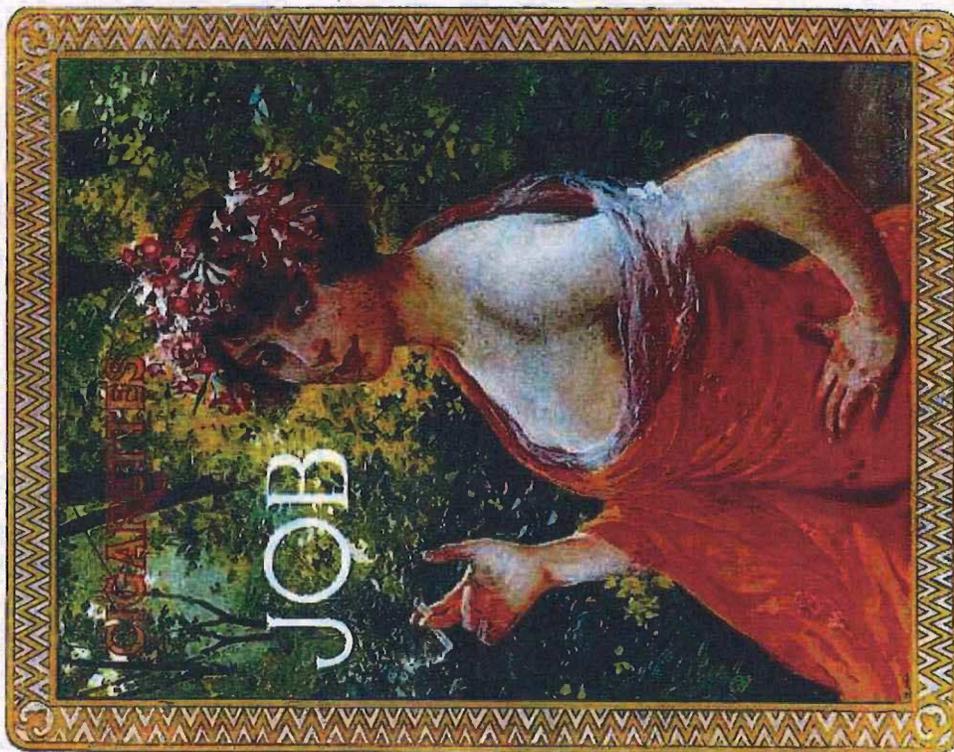
Paul Jean Béraud, *Job*, 1888. Musée de la Ville de Paris, Paris. <https://www.musee-lavoisier.org/en/oeuvre/paul-jean-beraud-job>



Paul Jean Béraud, *Job*, 1888. Musée de la Ville de Paris, Paris. <https://www.musee-lavoisier.org/en/oeuvre/paul-jean-beraud-job>



*The Siren* by Edward Munch, 1895. Oil on canvas. The Siren is a woman who lures sailors to their deaths with her song.

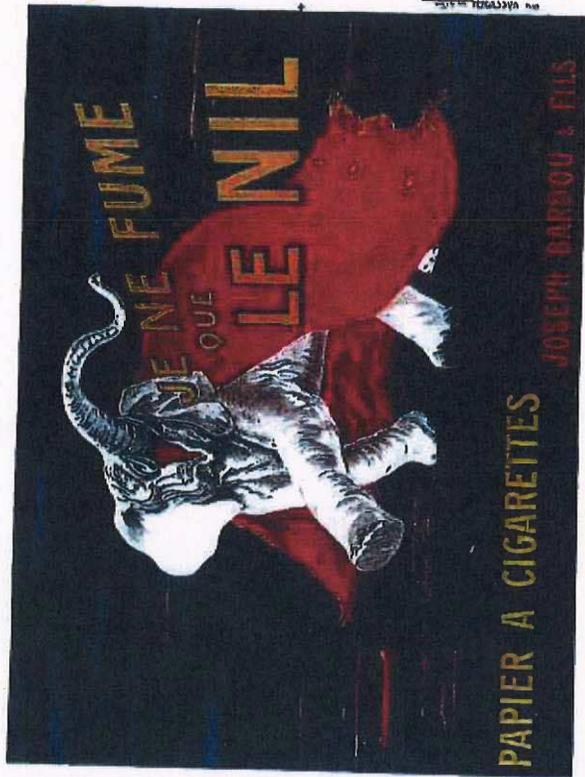


*Job* by Edward Munch, 1896. Oil on canvas. Job is a woman who lures sailors to their deaths with her song.

RT000066



Poster for 'PAPIER A CIGARETTES' and 'JOB' by Joseph Bampou & Fils. The figure is a stylized, futuristic character in a white suit, holding a cigarette. The background is dark with a red horizontal band.



Poster for 'PAPIER A CIGARETTES' and 'LE NE FUME QUE LE NIL' by Joseph Bampou & Fils. The figure is a stylized, futuristic character in a white suit, holding a cigarette. The background is dark with a red horizontal band.

RT000067

# Cartells i calendaris "Job"



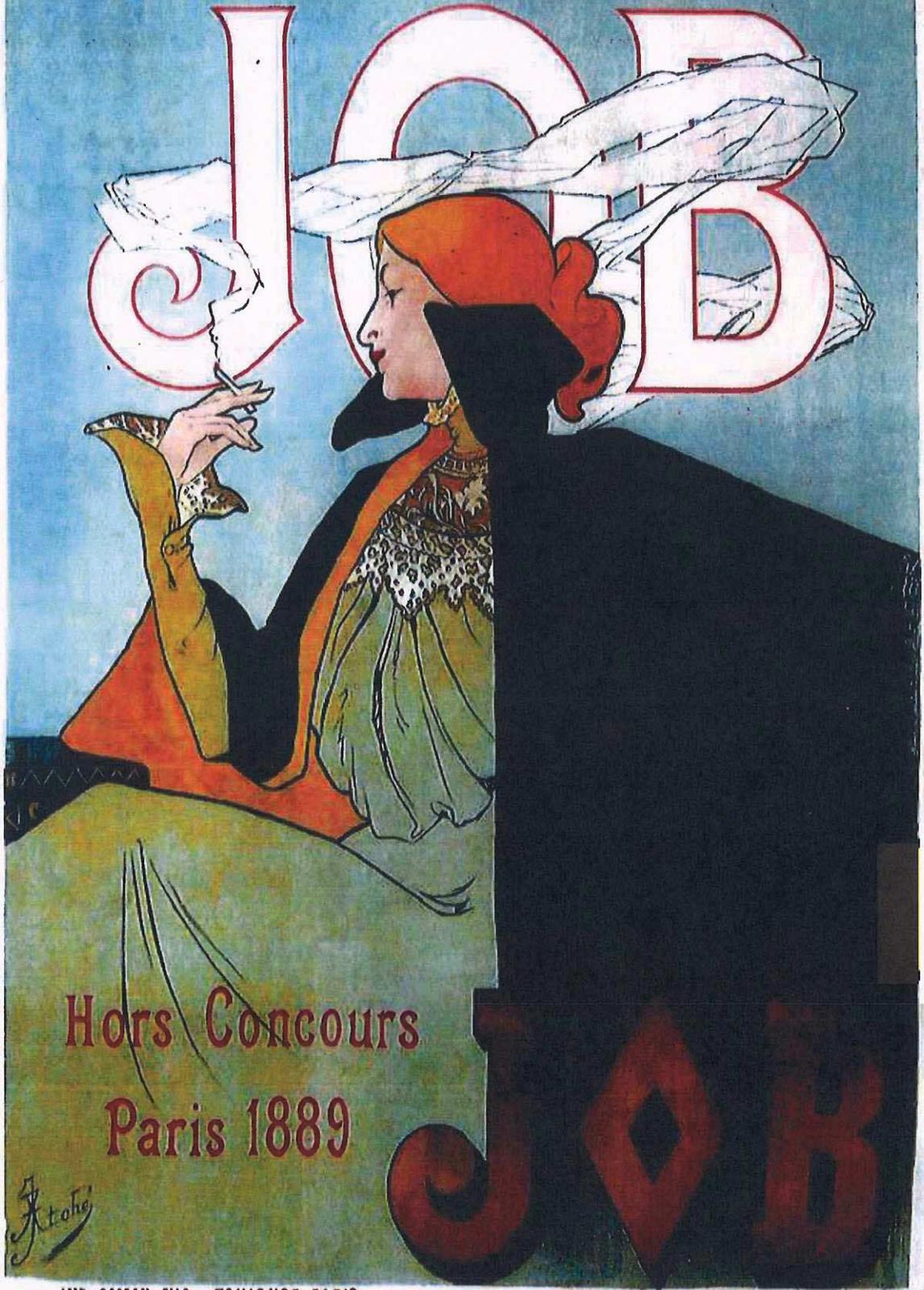
- 1 • Camps Almaraz 1903
- 2 • Ferra Borrero 1905
- 3 • P.M. 1905
- 4 • Jule Coker 1905
- 5 • Jean Abide 1906
- 6 • Mammé 1906
- 7 • Mena Naveja 1906
- 8 • Jean Goussier 1906
- 9 • David Hernandez 1906
- 10 • Angelo Star 1909
- 11 • Charles Lemaire 1909
- 12 • Edgar Allouane 1910
- 13 • Paul Geron 1912
- 14 • Edgar Marquet 1913
- 15 • Paul Geron 1914
- 16 • Paul Geron 1914
- 17 • Paul Geron 1914
- 18 • Edgar Allouane 1915

# Affiches et calendriers "Job"



- 19 • Ramon Curiel 1905
- 20 • Jule Drenault 1905
- 21 • Alphonse Villé 1907
- 22 • Paul Geron 1907
- 23 • Georges Badguyev 1908
- 24 • Paul Geron 1909
- 25 • Paul Geron 1910
- 26 • Jule Drenault 1910
- 27 • Georges Badguyev 1910
- 28 • Paul Geron 1911
- 29 • Louis Capelle 1912
- 30 • Joseph Goussier 1913
- 31 • Eugene Luyt 1913
- 32 • Jule Hays 1913
- 33 • Nicolas Desobry 1913
- 34 • anonyme après 1914
- 35 • F. Thullier après 1914
- 36 • F. Thullier après 1914

PAPIER A CIGARETTES



Hors Concours  
Paris 1889

A. Toché

IMP. CASSAN FILS. TOULOUSE-PARIS

RT000069

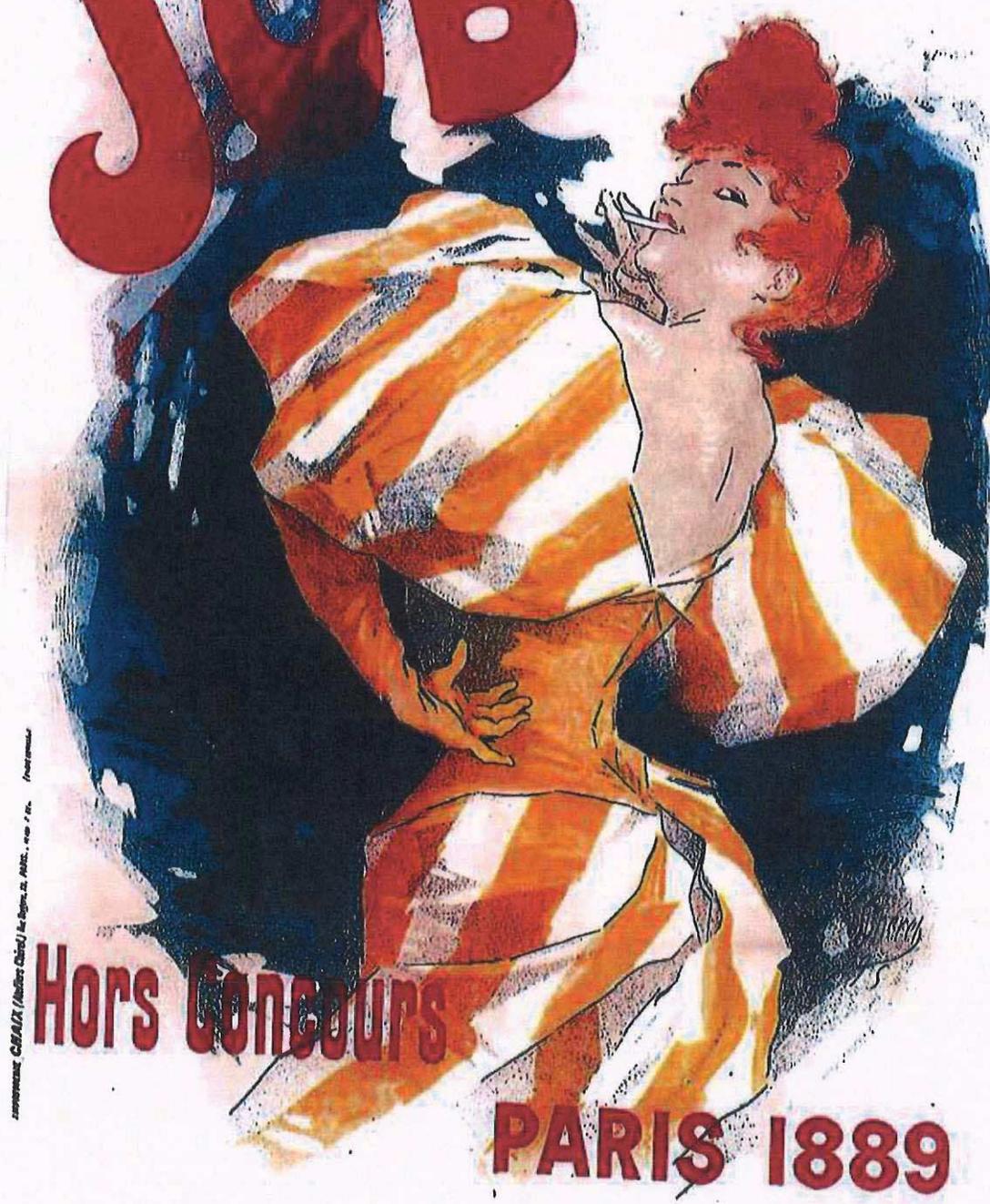


*Firmin Bonisset, Affiche Job, 1895  
(Paris, Les Arts Décoratifs, musée de la Publicité) ©*

*Firmin Bonisset, Cartell Job, 1895  
(Paris, Les Arts Décoratifs, musée de la Publicité) ©*

**PAPIER A CIGARETTES**

**JOB**



Imprimerie CHAIX (Aubert Durand) au Signe de l'Ancre - no 7 St. - Paris

**Hors Concours**

**PARIS 1889**

**PAPIER**  
à **CIGARETTES**

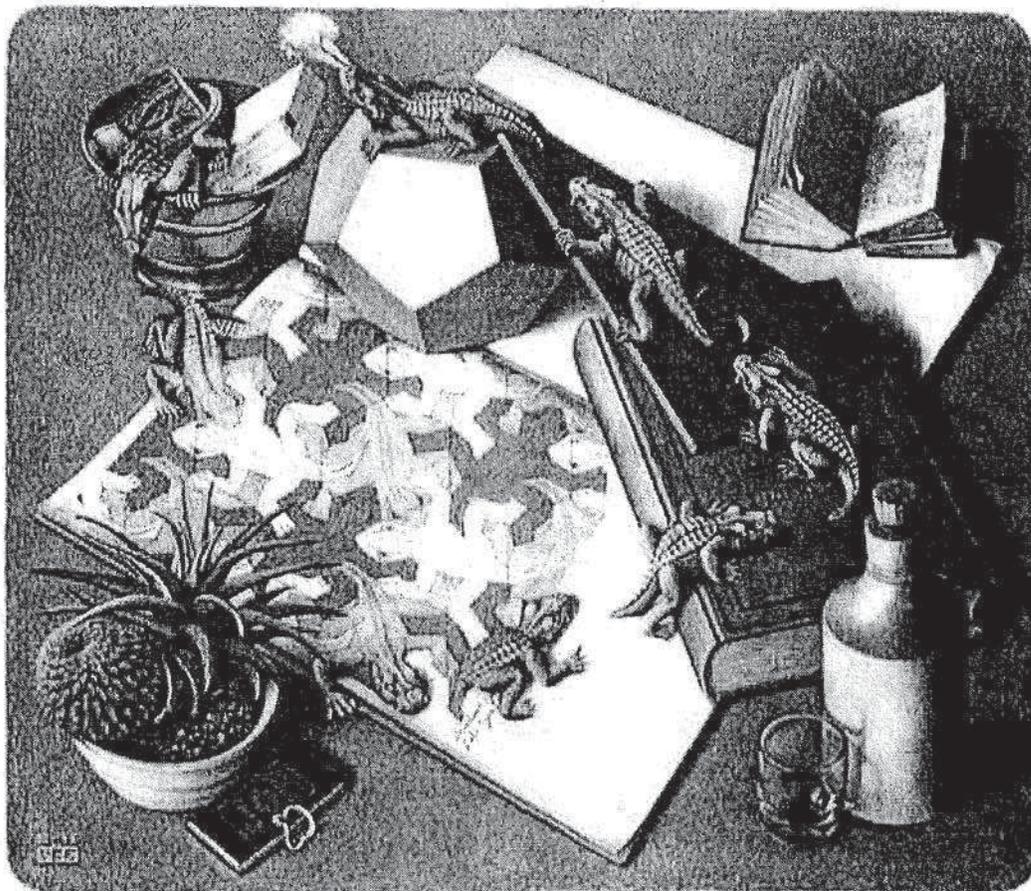
**JOB**



**HORS CONCOURS**

**PARIS 1889**

RT000072



RT000073

# EXHIBIT A



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**TSDR ASSIGN Status TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** CIGSTAR

**Translations** The wording CIGSTAR has no meaning in a foreign language.

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Air fragrancing preparations; Bathing lotions; Cakes of toilet soap; Cleaning and washing preparations; Cleaning preparations; Cosmetics; Cosmetics for animals; Dentifrices; Essential oils; Fragrances and perfumery; Hair lotions; Incense; Polishing preparations; Polishing, scouring and abrasive preparations; Washing powder. FIRST USE: 20110609. FIRST USE IN COMMERCE: 20120313

IC 009. US 021 023 026 036 038. G & S: Alarm installations and alarms; Automatic indicators of low pressure in tyres; Batteries, electric; Cases for eyeglasses and sunglasses; Chargers for electric batteries; Clothing for protection against accidents; Computer peripheral devices; Electric navigational instruments; Integrated circuits; Loudspeakers; Optical apparatus and instruments, namely, optical ports for underwater photography, dome ports for underwater photography, wet diopters, adapter lenses for underwater photography; Photographic cameras; Pocket calculators; Signal bells; Solar batteries; Sunglasses. FIRST USE: 20110609. FIRST USE IN COMMERCE: 20120313

IC 025. US 022 039. G & S: Baby layettes for clothing; Bathing suits; Girdles; Gloves as clothing; Hats; Hosiery; Leather belts; Masquerade costumes; Neckties; Pants; Raincoats; Shirts; Shoes; Shower caps; Skirts; Sport coats; Sweaters; Wedding dresses; Wind coats. FIRST USE: 20110609. FIRST USE IN COMMERCE: 20120313

IC 034. US 002 008 009 017. G & S: Ashtrays for smokers; Chewing tobacco; Cigarette cases; Cigarette filters; Cigarette holders; Cigarettes; Cigarettes containing tobacco substitutes not for medical purposes; **Cigars**; Herbs for smoking; Lighters for smokers; Matches; Tobacco; Tobacco filters; Tobacco pipes; Tobacco pouches. FIRST USE: 20110609. FIRST USE IN COMMERCE: 20120313

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 01.01.03 - Star - a single star with five points

**Serial Number** 85711720

**Filing Date** August 23, 2012

**Current Basis** 1A

**Original Filing Basis** 1A  
**Published for Opposition** January 29, 2013  
**Registration Number** 4321016  
**Registration Date** April 16, 2013  
**Owner** (REGISTRANT) FEELLIFE BIOSCIENCE INTERNATIONAL CO., LTD. LIMITED LIABILITY COMPANY CHINA  
 Huangtian, Yangbei Industrial Zone Phase 1 Xixiang Street, Bao'an District, Shenzhen CHINA  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of stylized wording "CIGSTAR" with a five-pointed star to the upper right.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# ZOBO

**Word Mark** ZOBO

**Goods and Services** IC 034. US 002 008 009 017. G & S: Absorbent paper for tobacco pipes ; Ashtrays for smokers ; Ashtrays for smokers made of non-precious metals ; Ashtrays for smokers made of precious metals ; Asian long tobacco pipe sheaths ; Asian long tobacco pipes (kiseru) ; Cartomizers, namely, combination electronic cigarette refill cartridges sold empty and atomizers, sold as a component of electronic cigarettes ; Chewing tobacco ; **Cigar** and cigarette boxes ; **Cigar** and cigarette boxes not of precious metal ; **Cigar** and cigarette boxes of precious metal ; **Cigar** boxes ; **Cigar** boxes not of precious metal ; **Cigar** boxes of precious metal ; **Cigar** cases ; **Cigar** cases of precious metal ; **Cigar** cutters ; **Cigar** holders ; **Cigar** holders of precious metal ; **Cigar** humidifiers ; **Cigar** lighters ; **Cigar** tubes ; **Cigar** wraps ; Cigarette ash receptacles ; Cigarette cases ; Cigarette cases made of precious metal ; Cigarette cases not of precious metal ; Cigarette filters ; Cigarette holders ; Cigarette holders not of precious metal ; Cigarette holders of precious metal ; Cigarette lighter holder ; Cigarette lighter holder not of precious metal ; Cigarette lighters not for land vehicles ; Cigarette lighters not of precious metal ; Cigarette lighters of precious metal ; Cigarette lights not of precious metal ; **Cigarette paper** ; **Cigarette papers** ; Cigarette rolling machines ; Cigarette rolling papers ; Cigarette tubes ; Cigarette-rolling machines ; Cigarettes ; Cigarettes containing tobacco substitutes not for medical purposes ; **Cigars** . Clips for attaching cigarette lighters onto objects ; Computerized cigarette lighters ; Electric cigarettes ; Electric **cigars** ; Electronic cigarette lighters ; Electronic cigarette refill cartridges sold empty ; Electronic cigarettes ; Electronic cigarettes for use as an alternative to traditional cigarettes ; Electronic **cigars** ; Filter tips ; Filter-tipped cigarettes ; Filtered **cigars** and cigarettes ; Fitted covers for tobacco pipes ; Flavored tobacco ; Hand-held machines for injecting tobacco into cigarette tubes ; Hand-rolling tobacco ; Holder for a cigarette pack and lighter ; Holders for **cigar** and cigarette of precious metal ; Holders for **cigars** and cigarettes ; Holders of **cigars** and cigarettes of precious metal ; Hookah tobacco ; Humidors ; Japanese shredded tobacco (kizami tobacco) ; Leaf tobacco ; Lighters for smokers ; Liquefied gas cylinders for cigarette lighters ; Machines allowing smokers to make cigarettes by themselves ; Match boxes ; Match boxes not of precious metal ; Match boxes of precious metal ; Match holders ; Match holders not of precious metal ; Match holders of precious metal ; Matches ; Molasses tobacco ; Paraffin matches ; Pipe tobacco ; Pocket apparatus for rolling cigarettes ; Pocket apparatus for self-rolling cigarettes ; Pocket appliances for rolling one's own cigarettes ; Pocket devices for self-rolling of cigarettes ; Pocket machines for rolling cigarettes ; Pocket-size cigarette rolling machines ; Roll your own tobacco ; Rolling tobacco ; Safety matches ; Smokeless cigarette vaporizer pipe ; Smokeless tobacco . Smokers' articles, namely, outdoor **cigar** and cigarette disposal units ; Smokers' articles, namely, outdoor receptacles for **cigar** and cigarette ash and waste ; Smokers' articles, namely, metal pocket-sized receptacles with lids for cigarette butts ; Smoking tobacco ; Snuff ; Snuff boxes ; Snuff boxes made of precious metal ; Snuff boxes of precious metal ; Snuff boxes, not of precious metal ; Snuff dispensers ; Snuffboxes ; Snuffboxes not made of precious metals ; Sulfur matches ; Tobacco ;

Tobacco filters ; Tobacco grinders ; Tobacco jars ; Tobacco jars of precious metal ; Tobacco pipe cleaners ; Tobacco pipes ; Tobacco pouches ; Tobacco powder, namely, snus; Tobacco spittoons ; Tobacco substitute ; Tobacco substitutes ; Tobacco substitutes not for medical purposes ; Tobacco tins ; Tobacco water pipes ; Tobacco, **cigars** and cigarettes; Wicks for cigarette lighters ; Yellow phosphorus matches. FIRST USE: 20130501. FIRST USE IN COMMERCE: 20140103

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86392876

**Filing Date** September 12, 2014

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** January 20, 2015

**Registration Number** 4716418

**Registration Date** April 7, 2015

**Owner** (REGISTRANT) LU JUAN INDIVIDUAL CHINA No.03 floor 15 Building11 YAJULE Chongqing CHINA 400067

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	IM IMOKER
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: Cigarette lighters not of precious metal; <b>Cigarette paper</b> ; Electric cigarettes; Matches; Snuff; Tobacco jars; Tobacco pipes; Tobacco pouches; Tobacco, <b>cigars</b> and cigarettes. FIRST USE: 20131220. FIRST USE IN COMMERCE: 20141201
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s) 26.17.06 - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal
<b>Serial Number</b>	86115988
<b>Filing Date</b>	November 12, 2013
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 29, 2014
<b>Registration Number</b>	4700879
<b>Registration Date</b>	March 10, 2015
<b>Owner</b>	(REGISTRANT) NINGBO LV YUAN ELECTRONIC TECHNOLOGY CO., LTD. LIMITED LIABILITY COMPANY CHINA JIAO CHUAN STREET GREEN ROAD NO. 616 ZHENHAI DISTRICT NINGBO CITY CHINA 00000
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Description of Mark</b>	Color is not claimed as a feature of the mark. The mark consists of a stylized word underlines "IM" with "IMOKER" words below.
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL

Live/Dead  
Indicator      LIVE

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**SMISS YOUR LIFE WE CARE**

**Word Mark** SMISS YOUR LIFE WE CARE  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Cartomizers, namely, combination electronic cigarette refill cartridges sold empty and atomizers, sold as a component of electronic cigarettes; **Cigar** and cigarette boxes; **Cigar** cutters; **Cigar** holders; **Cigar** lighters; **Cigar** wraps; Cigarette filters; Cigarette holders; Cigarette lighters not of precious metal; Cigarette lighters of precious metal; **Cigarette paper**; Cigarette rolling machines; Cigarette rolling papers; Cigarettes; Cigarettes containing tobacco substitutes not for medical purposes; Cigarillos; **Cigars**; Electric **cigars**; Electronic cigarette refill cartridges sold empty; Electronic cigarettes; Smokeless **cigar** vaporizer pipes; Smokeless cigarette vaporizer pipe; Tobacco; Tobacco pipes. FIRST USE: 20140601. FIRST USE IN COMMERCE: 20140601

**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86258735  
**Filing Date** April 22, 2014  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** July 29, 2014  
**Registration Number** 4661138  
**Registration Date** December 23, 2014

**Owner** (REGISTRANT) Smiss Technology Co.,Ltd limited company (Ltd.) CHINA Hua Chuang Da Industrial Park,Gu Shu VII 3/F, West of Building E Shenzhen, Guang Dong CHINA 518126

**Attorney of Record** Curt Handley, Esq.

**Type of Mark** TRADEMARK

Register        PRINCIPAL  
Live/Dead  
Indicator       LIVE

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**Word Mark** FLOWERMATE VAPORIZER TECHNOLOGY

**Goods and Services** IC 034. US 002 008 009 017. G & S: Cartomizers, namely, combination electronic cigarette refill cartridges sold empty and atomizers, sold as a component of electronic cigarettes; **Cigar** and cigarette boxes; **Cigar** cutters; **Cigar** holders; **Cigar** lighters; **Cigar** wraps; Cigarette filters; Cigarette holders; Cigarette lighters not of precious metal; Cigarette lighters of precious metal; **Cigarette paper**; Cigarette rolling machines; Cigarette rolling papers; Cigarettes; Cigarettes containing tobacco substitutes not for medical purposes; Cigarillos; **Cigars**; Electric **cigars**; Electronic cigarette refill cartridges sold empty; Electronic cigarettes; Smokeless **cigar** vaporizer pipes; Smokeless cigarette vaporizer pipe; Tobacco; Tobacco pipes. FIRST USE: 20140601. FIRST USE IN COMMERCE: 20140601

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 01.15.03 - Fire (flames), other than emanating from objects, words, numbers, fireplaces or candles; Flames, other than flames emanating from objects, words, numbers, fireplaces or candles  
 01.15.05 - Smoke; Steam; Vapor  
 01.15.08 - Raindrop (a single drop); Single drop (rain, tear, etc.); Teardrop (a single drop)  
 01.15.15 - Fire (flames), emanating from objects, words or numbers  
 05.03.01 - Tobacco leaves  
 05.03.25 - Leaf, single; Other leaves

**Serial Number** 86253735

**Filing Date** April 16, 2014

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** August 12, 2014

**Registration Number** 4654415

**Registration Date** December 9, 2014

**Owner** (REGISTRANT) Smiss Technology Co.,Ltd limited company (ltd.) CHINA Hua Chuang Da Industrial Park,Gu Shu VII 3/F, West of Building E Shenzhen, Guang Dong CHINA 518126

**Attorney of Record** Curt Handley, Esq.

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "VAPORIZER TECHNOLOGY" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the wording "FLOWERMATE" above the wording "VAPORIZER TECHNOLOGY", all to the right of designs. The designs feature a stylized flame and smoke with a leaf inside it.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# S.T.K.

<b>Word Mark</b>	S.T.K.
<b>Goods and Services</b>	IC 025. US 022 039. G & S: clothing, namely, t-shirts, tank tops, jeans, shorts, hats, caps, skull caps, bandannas, underwear, briefs, shoes, polo shirts, dress shirts, sandals. FIRST USE: 20140624. FIRST USE IN COMMERCE: 20140624
	IC 034. US 002 008 009 017. G & S: <b>cigars, cigar</b> lighters, smokers articles, namely, cigarette lighters not of precious metal, matches, humidors not of precious metal, cigarette cases not of precious metal, cigarette cutters not of precious metal, ash trays not of precious metal, and <b>cigarette papers</b> . FIRST USE: 20100731. FIRST USE IN COMMERCE: 20100731
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86012980
<b>Filing Date</b>	July 17, 2013
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	December 3, 2013
<b>Registration Number</b>	4602879
<b>Registration Date</b>	September 9, 2014
<b>Owner</b>	(REGISTRANT) GR Tabacaleras Unidas, Corp. CORPORATION FLORIDA 610 Nightingale Ave Miami Springs FLORIDA 33166
<b>Attorney of Record</b>	Jesus Sanchelima, Esq.

Type of Mark    TRADEMARK  
Register        PRINCIPAL  
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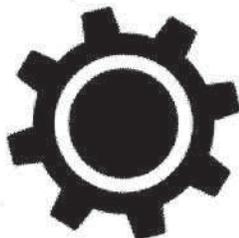
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**Goods and Services** IC 034. US 002 008 009 017. G & S: Ashtrays, not of precious metal; Chewing tobacco; **Cigar** cutters; Cigarette cases not of precious metal; Cigarette holders not of precious metal; Cigarette lighters not of precious metal; **Cigarette papers**; Cigarettes; Cigarillos; **Cigars**; Flints for lighters; Herbs for smoking; Matches; Pocket machines for rolling cigarettes; Smokeless tobacco; Smoking pipe cleaners; Smoking pipes; Smoking tobacco; Snuff; Snuff boxes, not of precious metal; Tobacco pouches; Tobacco spittoons. FIRST USE: 20140308. FIRST USE IN COMMERCE: 20140308

**Mark Drawing Code** (2) DESIGN ONLY

**Design** 15.07.01 - Cog wheels; Gears

**Search Code** 26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles

**Serial Number** 86231227

**Filing Date** March 25, 2014

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** June 17, 2014

**Registration Number** 4597317

**Registration Date** September 2, 2014

**Owner** (REGISTRANT) The Cigarette Store Corp. CORPORATION COLORADO 6790 Winchester Circle Boulder COLORADO 80301

**Attorney of Record** Michael E. Broms

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a cog wheel with two concentric circles inside.

**Type of Mark** TRADEMARK

Register PRINCIPAL  
Live/Dead Indicator LIVE

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**Word Mark** TESLA  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Cigarettes containing tobacco substitutes not for medical purposes; Tobacco pouches; Filter tips; Cigarette cases; Holders for **cigars** and cigarettes; Hookah parts, namely, mouthpieces; Pipe tobacco; Cigarettes; Tobacco; Electronic cigarettes; **Cigars**; Cigarette filters; **Cigar** and cigarette boxes; **Cigarette paper**. FIRST USE: 20120725. FIRST USE IN COMMERCE: 20120725  
**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Serial Number** 86151732  
**Filing Date** December 24, 2013  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** May 6, 2014  
**Registration Number** 4572255  
**Registration Date** July 22, 2014  
**Owner** (REGISTRANT) SHENZHEN ZUN YI PIN TECHNOLOGY CO., LTD LIMITED PARTNERSHIP CHINA 3/F, 45 Futang Rd, Tangxiayong Ind Area, Songgang Sub-district, Bao An District, Shenzhen, Guangdong CHINA  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of stylized of wording TESLA.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Word Mark** A PLUS CIGARS

**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigars**, Cigarillos, Cigarettes, Tobacco pipes, Ash trays for smokers; Pipe cleaners for tobacco; Smoking Pipes; Matches, Cigarette cases, **Cigarette paper**; Cigarette filters; **Cigar** cutters; **Cigar** cases. FIRST USE: 20120515. FIRST USE IN COMMERCE: 20120515

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 01.15.25 - Coal; Dust; Light rays; Liquids, spilling; Pouring liquids; Sand; Spilling liquids  
24.09.07 - Advertising, banners; Banners  
26.01.21 - Circles that are totally or partially shaded.

**Serial Number** 85297617

**Filing Date** April 18, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 3, 2012

**Registration Number** 4222700

**Registration Date** October 9, 2012

**Owner** (REGISTRANT) Ahmed Sayed INDIVIDUAL EGYPT 4ElAssiouty Street Elkhalif A El Maamoun Roxi-Helipolis Cairo EGYPT 12345

**Attorney of Record** PAULA B. MAYS

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "A PLUS" AND "CIGARS" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a shaded circle design. The letter "A" in a circle. The term "Plus", is in the ribbon design around the circle. The term "Cigars" is under the circle. The stippling is for shading purposes only.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# PURE LEAF

**Word Mark** PURE LEAF

**Goods and Services** IC 034. US 002 008 009 017. G & S: Absorbent paper for tobacco pipes; Asian long tobacco pipe sheaths; Asian long tobacco pipes (kiseru); Chewing tobacco; **Cigar** and cigarette boxes; **Cigar** and cigarette boxes not of precious metal; **Cigar** and cigarette boxes of precious metal; **Cigar** boxes; **Cigar** boxes not of precious metal; **Cigar** boxes of precious metal; **Cigar** cases; **Cigar** cases of precious metal; **Cigar** cutters; **Cigar** holders; **Cigar** holders of precious metal; **Cigar** humidifiers; **Cigar** lighters; **Cigar** tubes; **Cigar** wraps; Cigarette ash receptacles; Cigarette cases; Cigarette cases made of precious metal; Cigarette cases not of precious metal; Cigarette filters; Cigarette holders; Cigarette holders not of precious metal; Cigarette holders of precious metal; Cigarette lighter holder; Cigarette lighters not for land vehicles; Cigarette lighters not of precious metal; Cigarette lighters of precious metal; Cigarette lights not of precious metal; **Cigarette paper**; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Cigarette-rolling machines; Cigarettes; Cigarettes containing tobacco substitutes not for medical purposes; **Cigars**; Clips for attaching cigarette lighters onto objects; Computerized cigarette lighters; Electric cigarettes; Electronic cigarette lighters; Electronic cigarette refill cartridges sold empty; Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Filter-tipped cigarettes; Filtered **cigars** and cigarettes; Flavored tobacco; Hand-held machines for injecting tobacco into cigarette tubes; Hand-rolling tobacco; Holder for a cigarette pack and lighter; Holders for **cigar** and cigarette of precious metal; Holders for **cigars** and cigarettes; Holders of **cigars** and cigarettes of precious metal; Hookah tobacco; Japanese shredded tobacco (kizami tobacco); Leaf tobacco; Lighters for smokers. Liquefied gas cylinders for cigarette lighters; Machines allowing smokers to make cigarettes by themselves; Molasses tobacco; Non-electric **cigar** lighters not of precious metal; Pipe tobacco; Pocket apparatus for rolling cigarettes; Pocket apparatus for self-rolling cigarettes; Pocket appliances for rolling one's own cigarettes; Pocket devices for self-rolling of cigarettes; Pocket machines for rolling cigarettes; Pocket-size cigarette rolling machines; Roll your own tobacco; Rolling tobacco; Smokeless cigarette vaporizer pipe; Smokeless tobacco; Smokers' articles, namely, **cigar** glue; Smokers' articles, namely, **cigar** relighting liquid solution; Smokers' articles, namely, **cigar** storage tubes; Smokers' articles, namely, containment clips used to keep a **cigar** from falling apart; Smokers' articles, namely, outdoor **cigar** and cigarette disposal units; Smokers' articles, namely, outdoor receptacles for **cigar** and cigarette ash and waste; Smoker's articles, namely, metal pocket-sized receptacles with lids for cigarette butts; Smoking tobacco; Tobacco; Tobacco filters; Tobacco grinders; Tobacco jars; Tobacco jars of precious metal; Tobacco pipe cleaners; Tobacco pipes; Tobacco pouches; Tobacco powder, namely, snus; Tobacco spittoons; Tobacco substitute; Tobacco substitutes; Tobacco substitutes not for medical purposes; Tobacco tins; Tobacco water pipes; Tobacco, **cigars** and cigarettes. FIRST USE: 20140501. FIRST USE IN COMMERCE: 20140501

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85782412

**Filing Date** November 19, 2012

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** January 7, 2014

**Registration Number** 4649691

**Registration Date** December 2, 2014

**Owner** (REGISTRANT) CROSS FARMS, INC. CORPORATION DELAWARE 222 DELAWARE AVENUE, SUITE 1200 WILMINGTON DELAWARE 19801

**Attorney of Record** Jordan A. LaVine

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LEAF" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** JUDITAS  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Cigarette cases; Cigarette filters; **Cigarette papers**; Cigarettes; Electric cigarettes; Tobacco, **cigars** and cigarettes. FIRST USE: 20140430. FIRST USE IN COMMERCE: 20140430  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 01.15.15 - Fire (flames), emanating from objects, words or numbers  
 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved  
 29.01.07 - Inconspicuous designs functioning as punctuation or parts of letters; Small, inconspicuous design elements functioning as punctuation or parts of letters  
**Serial Number** 85961608  
**Filing Date** June 17, 2013  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** November 12, 2013  
**Registration Number** 4573504  
**Registration Date** July 22, 2014  
**Owner** (REGISTRANT) RODRIGUEZ WYLER ORTIZ DARIO LEOPOLDO INDIVIDUAL MEXICO 8107 RAMSGATE AVE LOS ANGELES CALIFORNIA 90045  
**Description of Mark** The color(s) black, white, red and yellow is/are claimed as a feature of the mark. The mark consists of the stylized form is the word "JUDITAS" with a special typography in white color, the background in black color, beside the word are two stylized forms in yellow and a red and yellow flame located at the top of the "I" letter.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL

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Indicator      LIVE

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# KSH

<b>Word Mark</b>	KSH
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: Tobacco products, accessories, and smoking articles, namely, <b>cigars</b> , rolling papers for cigarettes and <b>cigars</b> made out of tobacco, pre-rolled tobacco shells, tobacco sheets, and <b>cigarette papers</b> . FIRST USE: 20140512. FIRST USE IN COMMERCE: 20140516
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85148275
<b>Filing Date</b>	October 8, 2010
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	March 22, 2011
<b>Registration Number</b>	4572661
<b>Registration Date</b>	July 22, 2014
<b>Owner</b>	(REGISTRANT) Blunt Wrap U.S.A., Inc. CORPORATION LOUISIANA 629 Village Ln S Mandeville LOUISIANA 70471
<b>Attorney of Record</b>	Brett A. North
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE



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**K\$H**

<b>Word Mark</b>	K\$H
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: Tobacco products, accessories, and smoking articles, namely, <b>cigars</b> , rolling papers for cigarettes and <b>cigars</b> made out of tobacco, pre-rolled tobacco shells, tobacco sheets, and <b>cigarette papers</b> . FIRST USE: 20140512. FIRST USE IN COMMERCE: 20140516
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85148270
<b>Filing Date</b>	October 8, 2010
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	March 22, 2011
<b>Registration Number</b>	4572660
<b>Registration Date</b>	July 22, 2014
<b>Owner</b>	(REGISTRANT) Blunt Wrap U.S.A., Inc. CORPORATION LOUISIANA 629 Village Ln S Mandeville LOUISIANA 70471
<b>Attorney of Record</b>	Brett A. North
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE



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# BOND STREET

**Word Mark** BOND STREET

**Goods and Services** IC 034. US 002 008 009 017. G & S: TOBACCO, RAW OR MANUFACTURED, NAMELY, **CIGARS**, CIGARETTES, CIGARILLOS, TOBACCO FOR ROLL-YOUR-OWN CIGARETTES, PIPE TOBACCO, CHEWING TOBACCO, SNUFF TOBACCO, TOBACCO SUBSTITUTES NOT FOR MEDICAL PURPOSES; SMOKER'S ARTICLES, NAMELY, **CIGARETTE PAPERS** AND TUBES, CIGARETTE FILTERS, TOBACCO TINS, CIGARETTE CASES AND ASHTRAYS NOT OF PRECIOUS METALS, THEIR ALLOYS OR COATED THEREWITH; SMOKER'S ARTICLES, NAMELY, TOBACCO PIPES, APPARATUS FOR ROLLING CIGARETTES, LIGHTERS, MATCHES, TOBACCO POWDER, NAMELY, SNUS; SMOKELESS TOBACCO. FIRST USE: 20140401. FIRST USE IN COMMERCE: 20140401

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85147078

**Filing Date** October 7, 2010

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** March 29, 2011

**Registration Number** 4564430

**Registration Date** July 8, 2014

**Owner** (REGISTRANT) CROSS FARMS, INC. CORPORATION DELAWARE 222 DELAWARE AVENUE, SUITE 1200 WILMINGTON DELAWARE 19801

**Attorney of Record** RICHARD A. FORSTEN

Type of Mark TRADEMARK  
Register PRINCIPAL  
Live/Dead Indicator LIVE

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# MEGA HITS

**Word Mark** MEGA HITS

**Goods and Services** IC 034. US 002 008 009 017. G & S: Absorbent paper for tobacco pipes; Asian long tobacco pipe sheaths; Asian long tobacco pipes (kiseru); **Cigar** and cigarette boxes; **Cigar** and cigarette boxes not of precious metal; **Cigar** and cigarette boxes of precious metal; Cigarette ash receptacles; Cigarette cases; Cigarette cases made of precious metal; Cigarette cases not of precious metal; Cigarette filters; Cigarette holders; Cigarette holders not of precious metal; Cigarette holders of precious metal; Cigarette lighter holder; Cigarette lighter holder not of precious metal; Cigarette lighters not for land vehicles; Cigarette lighters not of precious metal; Cigarette lighters of precious metal; Cigarette lights not of precious metal; **Cigarette paper**; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Cigarette-rolling machines; Clips for attaching cigarette lighters onto objects; Computerized cigarette lighters; Electric cigarettes; Electronic cigarette lighters; Electronic cigarette refill cartridges sold empty; Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Filter-tipped cigarettes; Filtered **cigars** and cigarettes; Hand-held machines for injecting tobacco into cigarette tubes; Holder for a cigarette pack and lighter; Holders for **cigar** and cigarette of precious metal; Holders for **cigars** and cigarettes; Holders of **cigars** and cigarettes of precious metal; Lighters for smokers; Machines allowing smokers to make cigarettes by themselves; Pocket apparatus for rolling cigarettes; Pocket apparatus for self-rolling cigarettes; Pocket appliances for rolling one's own cigarettes; Pocket devices for self-rolling of cigarettes; Pocket machines for rolling cigarettes; Pocket-size cigarette rolling machines; Smokeless cigarette vaporizer pipe; Smokers' articles, namely, outdoor **cigar** and cigarette disposal units. Smokers' articles, namely, outdoor receptacles for **cigar** and cigarette ash and waste; Smoker's articles, namely, metal pocket-sized receptacles with lids for cigarette butts; Tobacco filters; Tobacco grinders; Tobacco jars; Tobacco jars of precious metal; Tobacco pipe cleaners; Tobacco pipes; Tobacco pouches; Tobacco spittoons; Tobacco tins; Tobacco water pipes. FIRST USE: 20130701. FIRST USE IN COMMERCE: 20130701

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85935939

**Filing Date** May 17, 2013

**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** October 1, 2013  
**Registration Number** 4561302  
**Registration Date** July 1, 2014  
**Owner** (REGISTRANT) Kamar, Mikhail INDIVIDUAL JORDAN 4th Floor 1111 21TH STREET Bakersfield CALIFORNIA 93301  
**Attorney of Record** Thomas G. Martin  
**Description of Mark** Color is not claimed as a feature of the mark.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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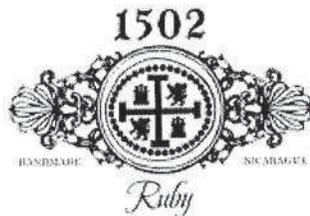
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**Word Mark** 1502 HANDMADE NICARAGUA RUBY

**Goods and Services** IC 034. US 002 008 009 017. G & S: Nicaraguan chewing tobacco; **Cigar** and cigarette boxes; **Cigar** boxes; **Cigar** cases; **Cigar** cutters; **Cigar** holders; **Cigar** humidifiers; **Cigar** lighters; **Cigar** tubes; **Cigar** wraps; Cigarette ash receptacles; Cigarette cases; Cigarette filters; Cigarette holders; Cigarette lighter holder; Cigarette lighters not for land vehicles; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Handmade cigarettes containing Nicaraguan tobacco; Handmade cigarettes containing tobacco substitutes not for medical purposes; Handmade **cigars** containing Nicaraguan tobacco; Clips for attaching cigarette lighters onto objects; Electric cigarettes; Electronic cigarette lighters; Handmade filter-tipped cigarettes containing Nicaraguan tobacco; Handmade filtered **cigars** and cigarettes containing Nicaraguan tobacco; Flavored tobacco from Nicaragua; Hand-rolling tobacco from Nicaragua; Holder for a cigarette pack and lighter; Holders for **cigars** and cigarettes; Nicaraguan leaf tobacco; Lighters for smokers; Liquefied gas cylinders for cigarette lighters; Machines allowing smokers to make cigarettes by themselves; Nicaraguan molasses tobacco; Nicaraguan pipe tobacco; Pocket apparatus for rolling cigarettes; Pocket apparatus for self-rolling cigarettes; Pocket appliances for rolling one's own cigarettes; Pocket devices for self-rolling of cigarettes; Pocket machines for rolling cigarettes; Pocket-size cigarette rolling machines; Roll your own Nicaraguan tobacco; Nicaraguan rolling tobacco; Smokeless cigarette vaporizer pipe; Nicaraguan smokeless tobacco; Smokers' articles, namely, **cigar** glue; Smokers' articles, namely, **cigar** storage tubes; Smokers' articles, namely, containment clips used to keep a **cigar** from falling apart; Smokers' articles, namely, outdoor **cigar** and cigarette disposal units; Smokers' articles, namely, outdoor receptacles for **cigar** and cigarette ash and waste; Nicaraguan smoking tobacco; Nicaraguan tobacco; Tobacco filters; Tobacco grinders; Tobacco jars. Tobacco pipe cleaners; Tobacco pipes; Tobacco pouches; Tobacco powder, namely, snus; Tobacco spittoons; Tobacco substitutes; Tobacco tins; Tobacco water pipes; Nicaraguan tobacco, and handmade **cigars** and cigarettes made from Nicaraguan tobacco. FIRST USE: 20120306. FIRST USE IN COMMERCE: 20120306

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 03.01.02 - Lion insignia (heraldic lion)  
 17.03.02 - Bracelets; Chains, jewelry; Chokers (jewelry); Dog tags (military identification); Necklaces; Tags, identification (metal)  
 19.05.03 - Gas storage tanks; Tanks, oil (large); Tanks, storage; Water towers  
 24.13.25 - Cross, ankh; Cross, Maltese; Other crosses, including ankh, Maltese  
 25.01.25 - Borders, ornamental; Other framework and ornamental borders

26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

**Serial Number** 85804612  
**Filing Date** December 17, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** April 8, 2014  
**Registration Number** 4554226  
**Registration Date** June 24, 2014  
**Owner** (REGISTRANT) GLOBAL PREMIUM CIGARS LLC LIMITED LIABILITY COMPANY FLORIDA 13137 SW 143 Terrace Miami FLORIDA 33186  
**Attorney of Record** Arturo Pérez-Guerrero  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HANDMADE" AND "NICARAGUA" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the number "1502" in stylized format below of which appears a design consisting of three rings inside of which appears a round necklace and inside the circle formed by the necklace appears a cross in whose upper left and lower right corners appears a set of towers, and in whose upper right and lower left corners appears a lion. On both sides of the design appears the same abstract design consisting of curved lines and intertwined flower like figures. Below the design appears the wording "HAND MADE NICARAGUA RUBY".  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Word Mark** 1502 HANDMADE NICARAGUA EMERALD

**Goods and Services** IC 034. US 002 008 009 017. G & S: Nicaraguan chewing tobacco; **Cigar** and cigarette boxes; **Cigar** boxes; **Cigar** cases; **Cigar** cutters; **Cigar** holders; **Cigar** humidifiers; **Cigar** lighters; **Cigar** tubes; **Cigar** wraps; Cigarette ash receptacles; Cigarette cases; Cigarette filters; Cigarette holders; Cigarette lighter holder; Cigarette lighters not for land vehicles; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Handmade cigarettes containing Nicaraguan tobacco; Handmade cigarettes containing tobacco substitutes not for medical purposes; Handmade **cigars** containing Nicaraguan tobacco; Clips for attaching cigarette lighters onto objects; Electric cigarettes; Electronic cigarette lighters; Handmade filter-tipped cigarettes containing Nicaraguan tobacco; Handmade filtered **cigars** and cigarettes containing Nicaraguan tobacco; Flavored tobacco from Nicaragua; Hand-rolling tobacco from Nicaragua; Holder for a cigarette pack and lighter; Holders for **cigars** and cigarettes; Nicaraguan leaf tobacco; Lighters for smokers; Liquefied gas cylinders for cigarette lighters; Machines allowing smokers to make cigarettes by themselves; Nicaraguan molasses tobacco; Nicaraguan pipe tobacco; Pocket apparatus for rolling cigarettes; Pocket apparatus for self-rolling cigarettes; Pocket appliances for rolling one's own cigarettes; Pocket devices for self-rolling of cigarettes; Pocket machines for rolling cigarettes; Pocket-size cigarette rolling machines; Roll your own Nicaraguan tobacco; Nicaraguan rolling tobacco; Smokeless cigarette vaporizer pipe; Nicaraguan smokeless tobacco; Smokers' articles, namely, **cigar** glue; Smokers' articles, namely, **cigar** storage tubes; Smokers' articles, namely, containment clips used to keep a **cigar** from falling apart; Smokers' articles, namely, outdoor **cigar** and cigarette disposal units; Smokers' articles, namely, outdoor receptacles for **cigar** and cigarette ash and waste; Nicaraguan smoking tobacco; Nicaraguan tobacco; Tobacco filters; Tobacco grinders; Tobacco jars. Tobacco pipe cleaners; Tobacco pipes; Tobacco pouches; Tobacco powder, namely, snus; Tobacco spittoons; Tobacco substitutes; Tobacco tins; Tobacco water pipes; Nicaraguan tobacco, and handmade **cigars** and cigarettes made from Nicaraguan tobacco. FIRST USE: 20120306. FIRST USE IN COMMERCE: 20120306

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 05.05.25 - Daffodils; Iris (flower); Other flowers  
 17.03.02 - Bracelets; Chains, jewelry; Chokers (jewelry); Dog tags (military identification); Necklaces; Tags, identification (metal)  
 24.13.02 - Cross, Greek (equal sides); Greek cross (equal sized lines)  
 26.01.11 - Circles comprised of animals; Circles comprised of geometric figures; Circles comprised of humans; Circles comprised of letters or numerals; Circles comprised of plants; Circles comprised of punctuation; Letters,

numerals, punctuation, geometric figures, objects, humans, plants or animals comprising a circle  
 26.01.21 - Circles that are totally or partially shaded.

**Serial Number** 85804590  
**Filing Date** December 17, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** April 8, 2014  
**Registration Number** 4554224  
**Registration Date** June 24, 2014  
**Owner** (REGISTRANT) GLOBAL PREMIUM CIGARS LLC LIMITED LIABILITY COMPANY FLORIDA 13137 SW 143 Terrace Miami FLORIDA 33186  
**Attorney of Record** Arturo Pérez-Guerrero  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HANDMADE" AND "NICARAGUA" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the number "1502" in stylized format below of which appears a design consisting of three rings inside of which appears a round necklace and inside the circle formed by the necklace appears a cross in whose upper left and lower right corners appears a set of towers, and in whose upper right and lower left corners appears a lion. On both sides of the design appears the same abstract design consisting of curved lines and intertwined flower like figures. Below the design appears the wording "HAND MADE NICARAGUA EMERALD".  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Word Mark** 1502 HANDMADE NICARAGUA BLACK GOLD

**Goods and Services** IC 034. US 002 008 009 017. G & S: Nicaraguan chewing tobacco; **Cigar** and cigarette boxes; **Cigar** boxes; **Cigar** cases; **Cigar** cutters; **Cigar** holders; **Cigar** humidifiers; **Cigar** lighters; **Cigar** tubes; **Cigar** wraps; Cigarette ash receptacles; Cigarette cases; Cigarette filters; Cigarette holders; Cigarette lighter holder; Cigarette lighters not for land vehicles; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Handmade cigarettes containing Nicaraguan tobacco; Handmade cigarettes containing tobacco substitutes not for medical purposes; Handmade **cigars** containing Nicaraguan tobacco; Clips for attaching cigarette lighters onto objects; Electric cigarettes; Electronic cigarette lighters; Handmade filter-tipped cigarettes containing Nicaraguan tobacco; Handmade filtered **cigars** and cigarettes containing Nicaraguan tobacco; Flavored tobacco from Nicaragua; Hand-rolling tobacco from Nicaragua; Holder for a cigarette pack and lighter; Holders for **cigars** and cigarettes; Nicaraguan leaf tobacco; Lighters for smokers; Liquefied gas cylinders for cigarette lighters; Machines allowing smokers to make cigarettes by themselves; Nicaraguan molasses tobacco; Nicaraguan pipe tobacco; Pocket apparatus for rolling cigarettes; Pocket apparatus for self-rolling cigarettes; Pocket appliances for rolling one's own cigarettes; Pocket devices for self-rolling of cigarettes; Pocket machines for rolling cigarettes; Pocket-size cigarette rolling machines; Roll your own Nicaraguan tobacco; Nicaraguan rolling tobacco; Smokeless cigarette vaporizer pipe; Nicaraguan smokeless tobacco; Smokers' articles, namely, **cigar** glue; Smokers' articles, namely, **cigar** storage tubes; Smokers' articles, namely, containment clips used to keep a **cigar** from falling apart; Smokers' articles, namely, outdoor **cigar** and cigarette disposal units; Smokers' articles, namely, outdoor receptacles for **cigar** and cigarette ash and waste; Nicaraguan smoking tobacco; Nicaraguan tobacco; Tobacco filters; Tobacco grinders; Tobacco jars. Tobacco pipe cleaners; Tobacco pipes; Tobacco pouches; Tobacco powder, namely, snus; Tobacco spittoons; Tobacco substitutes; Tobacco tins; Tobacco water pipes; Nicaraguan tobacco, and handmade **cigars** and cigarettes made from Nicaraguan tobacco. FIRST USE: 20120306. FIRST USE IN COMMERCE: 20120306

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 17.03.02 - Bracelets; Chains, jewelry; Chokers (jewelry); Dog tags (military identification); Necklaces; Tags, identification (metal)  
 24.13.02 - Cross, Greek (equal sides); Greek cross (equal sized lines)  
 26.01.09 - Circles having animals as a border; Circles having geometric figures as a border; Circles having humans as a border; Circles having objects as a border; Circles having plants as a border; Geometric figures, objects, humans, plants or animals forming or bordering the perimeter of a circle.

- 26.01.20 - Circles within a circle
- 26.01.21 - Circles that are totally or partially shaded.
- 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved
- 26.17.25 - Other lines, bands or bars

**Serial Number** 85804571

**Filing Date** December 17, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for** April 8, 2014

**Opposition**

**Registration Number** 4554223

**Registration Date** June 24, 2014

**Owner** (REGISTRANT) GLOBAL PREMIUM CIGARS LLC LIMITED LIABILITY COMPANY FLORIDA 13137 SW 143 Terrace Miami FLORIDA 33186

**Attorney of Record** Arturo Pérez-Guerrero

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HANDMADE" AND "NICARAGUA" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the number "1502" in stylized format below of which appears a design consisting of three rings inside of which appears a round necklace and inside the circle formed by the necklace appears a cross in whose upper left and lower right corners appears a set of towers, and in whose upper right and lower left corners appears a lion. On both sides of the design appears the same abstract design consisting of curved lines and intertwined flower like figures. Below the design appears the wording "HAND MADE NICARAGUA BLACK GOLD".

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**WINSOME**

**Word Mark** WINSOME  
**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigar** lighters; **Cigarette papers**; Smoking pipe racks; Snuff; Snuff boxes; Tobacco jars; Tobacco pipes; Tobacco pouches; Tobacco, **cigars** and cigarettes. FIRST USE: 20090925. FIRST USE IN COMMERCE: 20090925  
**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Serial Number** 85767572  
**Filing Date** October 30, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** February 5, 2013  
**Registration Number** 4324546  
**Registration Date** April 23, 2013  
**Owner** (REGISTRANT) WUHU WANSHEN GLASSWARE CO.,LTD. LIMITED LIABILITY COMPANY CHINA NORTH BRIDGE INDUSTRIAL DISTRICT WUHU ECONOMIC&TECHNOLOGICAL DEVELOPMENT ZONE,WUHU,ANHUI CHINA  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of stylized word "WINSOME".  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# Chase USA

**Word Mark** CHASE USA

**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigarette paper; Cigarette papers;** Cigarette tubes; Cigarettes; **Cigars;** Filter-tipped cigarettes; Filtered **cigars** and cigarettes; Hookah tobacco; Pipe tobacco; Roll your own tobacco; Rolling tobacco; Tobacco, **cigars** and cigarettes. FIRST USE: 20120831. FIRST USE IN COMMERCE: 20120831

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85723980

**Filing Date** September 8, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** March 26, 2013

**Registration Number** 4349311

**Registration Date** June 11, 2013

**Owner** (REGISTRANT) Quality Trading, Inc. CORPORATION FLORIDA Suite 11 2450 West Sample Road Pompano Beach FLORIDA 33073  
  
(LAST LISTED OWNER) OHSERASE HOLDINGS, LLC LIMITED LIABILITY COMPANY NEW YORK 425 STATE ROUTE 37 AKWESASNE NEW YORK 13655

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Barry Boren  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "USA" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# Moratic

**Word Mark** MORATIC

**Goods and Services** IC 034. US 002 008 009 017. G & S: Absorbent paper for tobacco pipes; Ashtrays; Ashtrays for smokers; Ashtrays for smokers made of non-precious metals; Ashtrays for smokers made of precious metals; Ashtrays of precious metal; Ashtrays, not of precious metal; Asian long tobacco pipe sheaths; Asian long tobacco pipes (kiseru); Chewing tobacco; **Cigar** and cigarette boxes; **Cigar** and cigarette boxes not of precious metal; **Cigar** and cigarette boxes of precious metal; **Cigar** boxes; **Cigar** boxes not of precious metal; **Cigar** boxes of precious metal; **Cigar** cases; **Cigar** cases of precious metal; **Cigar** cutters; **Cigar** holders; **Cigar** holders of precious metal; **Cigar** humidifiers; **Cigar** lighters; **Cigar** tubes; **Cigar** wraps; Cigarette ash receptacles; Cigarette cases; Cigarette cases made of precious metal; Cigarette cases not of precious metal; Cigarette filters; Cigarette holders; Cigarette holders not of precious metal; Cigarette holders of precious metal; Cigarette lighter holder; Cigarette lighter holder not of precious metal; Cigarette lighters not for land vehicles; Cigarette lighters not of precious metal; Cigarette lighters of precious metal; Cigarette lights not of precious metal; **Cigarette paper**; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Cigarette-rolling machines; Cigarettes; Cigarettes containing tobacco substitutes not for medical purposes; Cigarillos; **Cigars**; Clips for attaching cigarette lighters onto objects; Computerized cigarette lighters; Electric cigarettes; Electronic cigarette lighters; Electronic cigarette refill cartridges sold empty; Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Filter tips; Filter-tipped cigarettes; Filtered **cigars** and cigarettes; Firestones; Flints and firestones; Flints for lighters; Hand-held machines for injecting tobacco into cigarette tubes. Hand-rolling tobacco; Herbs for smoking; Holder for a cigarette pack and lighter; Holders for **cigar** and cigarette of precious metal; Holders for **cigars** and cigarettes; Holders of **cigars** and cigarettes of precious metal; Hookah tobacco; Hookahs; Humidors; Japanese shredded tobacco (kizami tobacco); Leaf tobacco; Lighter flints; Lighters for smokers; Lighters not of precious metal; Liquefied gas cylinders for cigarette lighters; Machines allowing smokers to make cigarettes by themselves; Match boxes; Match boxes not of precious metal; Match boxes of precious metal; Match holders; Match holders not of precious metal; Match holders of precious metal; Matches; Mentholated pipes; Molasses tobacco; Non-electric **cigar** lighters not of precious metal; Paraffin matches; Pipe pouches; Pipe tampers; Pipe tobacco; Pocket apparatus for rolling cigarettes; Pocket apparatus for self-rolling cigarettes; Pocket appliances for rolling one's own cigarettes; Pocket devices for self-rolling of cigarettes; Pocket machines for rolling cigarettes; Pocket-size cigarette rolling machines; Roll your own tobacco; Rolling tobacco; Safety matches; Smokeless cigarette vaporizer pipe; Smokeless tobacco; Smoker's articles, namely, filter tubes; Smokers' articles, namely, **cigar** glue; Smokers' articles, namely, **cigar** relighting liquid solution; Smokers' articles, namely, **cigar** storage tubes; Smokers' articles, namely, containment clips used to keep a **cigar** from falling apart; Smokers' articles, namely, hookah charcoal; Smokers' articles, namely, keystones for pipes; Smokers' articles, namely, outdoor **cigar** and cigarette disposal units; Smokers' articles, namely, outdoor receptacles

for **cigar** and cigarette ash and waste; Smokers' articles, namely, rehydration tubes; Smoker's articles, namely, metal pocket-sized receptacles with lids for cigarette butts; Smoking pipe cleaners; Smoking pipe racks. Smoking pipes; Smoking tobacco; Smoking urns; Snuff; Snuff boxes; Snuff boxes made of precious metal; Snuff boxes of precious metal; Snuff boxes, not of precious metal; Snuff dispensers; Snuffboxes; Snuffboxes not made of precious metals; Sulfur matches; Tobacco; Tobacco filters; Tobacco grinders; Tobacco jars; Tobacco jars of precious metal; Tobacco pipe cleaners; Tobacco pipes; Tobacco pouches; Tobacco powder, namely, snus; Tobacco spittoons; Tobacco substitute; Tobacco substitutes; Tobacco substitutes not for medical purposes; Tobacco tins; Tobacco water pipes; Tobacco, **cigars** and cigarettes; Wicks for lighters; Yellow phosphorus matches. FIRST USE: 20090101.  
 FIRST USE IN COMMERCE: 20120801

**Standard Characters Claimed**

**Mark**

**Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85695674

**Filing Date** August 6, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for** January 15, 2013

**Opposition**

**Registration Number** 4312624

**Registration Date** April 2, 2013

**Owner** (REGISTRANT) Tokha Dokha LLC LIMITED LIABILITY COMPANY TENNESSEE 1034 4th Avenue South Nashville TENNESSEE 37210

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Translations** The non-Latin characters in the mark transliterate to Zhong Hua and this means China in English.

**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco; **Cigars**; Cigarettes; Snuff; Tobacco pipes; Ashtrays, not of precious metal, for smokers; Matches; Lighters for smokers; **Cigarette paper**; Cigarette tips; Cigarette cases, not of precious metal; Pocket machines for rolling cigarettes. FIRST USE: 20131220. FIRST USE IN COMMERCE: 20131220

**Mark Drawing Code** (2) DESIGN ONLY

**Design Search Code** 22.05.25 - Sculptures, other; Statues, other  
 26.11.13 - Rectangles (exactly two rectangles); Two rectangles  
 26.11.28 - Miscellaneous designs with overall rectangular shape; Rectangular shapes (miscellaneous overall shape)  
 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 85655375

**Filing Date** June 19, 2012

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** January 29, 2013

**Registration Number** 4534131

**Registration Date** May 20, 2014

**Owner** (REGISTRANT) Shanghai Tobacco Group Co., Ltd. CORPORATION CHINA 717 Chang Yang Road Shanghai CHINA

**Attorney of Record** James R. Foley

**Prior Registrations** 2434448

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE NON-LATIN CHARACTERS THAT TRANSLITERATE TO ZHONG HUA APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a stylized design of the Huabiao Statue located in Beijing, China, with said design appearing to the left of two Chinese characters; beneath the Chinese characters appear two swirl-like geometric patterns having slightly squared corners.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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Word Mark Æ V A E P E

Goods and Services IC 005. US 006 018 044 046 051 052. G & S: Imitation cigarettes for quitting smoking; Tobacco-free cigarettes for medical purposes. FIRST USE: 20120110. FIRST USE IN COMMERCE: 20120110

IC 030. US 046. G & S: Chemical flavorings for the preparation of tobacco, namely, cigarette tobacco, chewing tobacco and snuff; Chemical flavorings in liquid form used to refill electronic cigarette cartridges. FIRST USE: 20120110. FIRST USE IN COMMERCE: 20120110

IC 034. US 002 008 009 017. G & S: **Cigar** and cigarette boxes; **Cigar** and cigarette boxes not of precious metal; **Cigar** and cigarette boxes of precious metal; Cigarette ash receptacles; Cigarette cases; Cigarette cases made of precious metal; Cigarette cases not of precious metal; Cigarette filters; Cigarette holders; Cigarette holders not of precious metal; Cigarette holders of precious metal; Cigarette lighter holder; Cigarette lighter holder not of precious metal; Cigarette lighters not for land vehicles; Cigarette lighters not of precious metal; Cigarette lighters of precious metal; Cigarette lights not of precious metal; **Cigarette paper**; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Cigarette-rolling machines; Cigarettes; Cigarettes containing tobacco substitutes not for medical purposes; Clips for attaching cigarette lighters onto objects; Computerized cigarette lighters; Electric cigarettes; Electronic cigarette lighters; Electronic cigarette refill cartridges sold empty; Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Filter-tipped cigarettes; Filtered **cigars** and cigarettes; Hand-held machines for injecting tobacco into cigarette tubes; Holder for a cigarette pack and lighter; Holders for **cigar** and cigarette of precious metal; Holders for **cigars** and cigarettes; Holders of **cigars** and cigarettes of precious metal; Lighters for smokers; Liquefied gas cylinders for cigarette lighters; Machines allowing smokers to make cigarettes by themselves; Pocket apparatus for rolling cigarettes; Smokeless cigarette vaporizer pipe; Smokers' articles, namely, outdoor **cigar** and cigarette disposal units; Smokers' articles, namely, outdoor receptacles for **cigar** and cigarette ash and waste; Smoker's articles, namely, metal pocket-sized receptacles with lids for cigarette butts; Tobacco, **cigars** and cigarettes. FIRST USE: 20120110. FIRST USE IN COMMERCE: 20120110

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design 26.01.01 - Circles as carriers or as single line borders  
 Search Code 26.01.02 - Circles, plain single line; Plain single line circles

**Serial Number** 85612785  
**Filing Date** May 1, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** October 23, 2012  
**Registration Number** 4489041  
**Registration Date** February 25, 2014  
**Owner** (REGISTRANT) Bergh, Johan Carl Fredrik DBA FOUNDER INDIVIDUAL SWEDEN LYNTON HOUSE 7-12 TAVISTOCK SQUARE LONDON UNITED KINGDOM WC1H9LT  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "VAPE" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of "Æ" in lowercase font inside of a single-line circle, all above the word "V A E P E" in all capital letters.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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timeless  
**TIME**



<b>Word Mark</b>	TIMELESS TIME
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: Ashtrays for smokers; Ashtrays, not of precious metal; <b>Cigar</b> cutters; Cigarette cases not of precious metal; Cigarette filters; Cigarette lighters not of precious metal; <b>Cigarette papers</b> ; Cigarettes; <b>Cigars</b> ; Matches; Snuff; Tobacco; Tobacco pipe cleaners; Tobacco pipes; Tobacco pouches. FIRST USE: 20120400. FIRST USE IN COMMERCE: 20120400
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	14.03.02 - Bolts; Fasteners, bolts; Fasteners, nails; Fasteners, screws; Nails (hardware); Nuts (hardware); Rivets; Screws; Tacks, thumb; Thumbtacks
<b>Serial Number</b>	85598723
<b>Filing Date</b>	April 16, 2012
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	June 19, 2012
<b>Registration Number</b>	4247517
<b>Registration Date</b>	November 20, 2012
<b>Owner</b>	(REGISTRANT) KT & G Corporation CORPORATION REPUBLIC OF KOREA 100 Pyong chon-dong, Daedeog-gu Daejeon REPUBLIC OF KOREA
<b>Attorney of Record</b>	Miriam D. Trudell
<b>Prior Registrations</b>	2592599
<b>Description of Mark</b>	Color is not claimed as a feature of the mark. The mark consists of the word "timeless" in lower case font above the word "TIME" in upper case font and both words appear above a tack-like design.

Type of Mark    TRADEMARK  
Register        PRINCIPAL  
Live/Dead  
Indicator       LIVE

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**Word Mark** SF SMOKER FRIENDLY

**Goods and Services** IC 034. US 002 008 009 017. G & S: cigarettes, **cigars**, ashtrays not of precious metal, cigarette cases not of precious metal, chewing tobacco, **cigar** cutters, cigarette holders not of precious metal, cigarette lighters not of precious metal, **cigarette papers**, cigarillos, flints for lighters, herbs for smoking, pocket machines for rolling cigarettes, matches, smoking pipe cleaners, pipes, tobacco pouches, smokeless tobacco, smoking tobacco, snuff, snuff boxes, and smoking spittoons. FIRST USE: 20060328. FIRST USE IN COMMERCE: 20060328

IC 035. US 100 101 102. G & S: retail convenience stores featuring cigarettes, **cigars**, tobacco, smoker's articles, candy, alcoholic and nonalcoholic drinks, lottery tickets, check cashing, gasoline, propane, snack items and sundries. FIRST USE: 20060328. FIRST USE IN COMMERCE: 20060328

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 01.15.05 - Smoke; Steam; Vapor  
 10.01.02 - Cigarettes; Holders, cigarette and cigar  
 26.01.18 - Circles, three or more concentric; Concentric circles, three or more; Three or more concentric circles  
 26.01.21 - Circles that are totally or partially shaded.  
 26.11.20 - Rectangles inside one another  
 26.11.21 - Rectangles that are completely or partially shaded  
 27.03.05 - Objects forming letters or numerals

**Serial Number** 85489950

**Filing Date** December 7, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** March 6, 2012

**Registration Number** 4146806

**Registration Date** May 22, 2012  
**Owner** (REGISTRANT) SMOKER FRIENDLY INTERNATIONAL, LLC LIMITED LIABILITY COMPANY COLORADO 6790 Winchester Circle Boulder COLORADO 80301  
**Attorney of Record** K Kalan  
**Prior Registrations** 1942618;2239110;3057397;AND OTHERS  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SMOKER" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the letters "SF" within a circle above the words "SMOKER FRIENDLY" within an oval. The letter "F" in "SF" is partly formed by a stylized design of a smoking cigarette.  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# New York Naturals

<b>Word Mark</b>	NEW YORK NATURALS
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: Chewing tobacco; Cigarette lighter holder not of precious metal; <b>Cigarette papers</b> ; Cigarette rolling papers; Cigarettes; Cigarillos; <b>Cigars</b> ; Matches; Pipe tobacco; Smoking pipe cleaners; Smoking pipes; Tobacco; Tobacco pouches. FIRST USE: 20111024. FIRST USE IN COMMERCE: 20111024
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85454750
<b>Filing Date</b>	October 24, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 10, 2012
<b>Registration Number</b>	4164119
<b>Registration Date</b>	June 26, 2012
<b>Owner</b>	(REGISTRANT) ONQ Worldwide, Inc. CORPORATION NEVADA 6139 East Allison Circle Orange CALIFORNIA 92869
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NATURALS" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE



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**Word Mark** REGIUS ARBITER ELEGANTIAE

**Goods and Services** IC 034. US 002 008 009 017. G & S: Absorbent paper for tobacco pipes; Asian long tobacco pipe sheaths; Asian long tobacco pipes (kiseru); Chewing tobacco; **Cigar** and cigarette boxes; **Cigar** and cigarette boxes not of precious metal; **Cigar** and cigarette boxes of precious metal; **Cigar** boxes; **Cigar** boxes not of precious metal; **Cigar** boxes of precious metal; **Cigar** cases; **Cigar** cases of precious metal; **Cigar** cutters; **Cigar** holders; **Cigar** holders of precious metal; **Cigar** humidifiers; **Cigar** lighters; **Cigar** tubes; **Cigar** wraps; Cigarette ash receptacles; Cigarette cases; Cigarette cases made of precious metal; Cigarette cases not of precious metal; Cigarette filters; Cigarette holders; Cigarette holders not of precious metal; Cigarette holders of precious metal; Cigarette lighter holder; Cigarette lighter holder not of precious metal; Cigarette lighters not for land vehicles; Cigarette lighters not of precious metal; Cigarette lighters of precious metal; Cigarette lights not of precious metal; **Cigarette paper**; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Cigarette-rolling machines; Cigarettes; Cigarettes containing tobacco substitutes not for medical purposes; **Cigars**; Clips for attaching cigarette lighters onto objects; Computerized cigarette lighters; Electric cigarettes; Electronic cigarette lighters; Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Filter-tipped cigarettes; Filtered **cigars** and cigarettes; Hand-held machines for injecting tobacco into cigarette tubes; Hand-rolling tobacco; Holder for a cigarette pack and lighter; Holders for **cigar** and cigarette of precious metal; Holders for **cigars** and cigarettes; Holders of **cigars** and cigarettes of precious metal; Hookah tobacco; Japanese shredded tobacco (kizami tobacco); Leaf tobacco; Lighters for smokers. Liquefied gas cylinders for cigarette lighters; Machines allowing smokers to make cigarettes by themselves; Molasses tobacco; Pipe tobacco; Pocket apparatus for rolling cigarettes; Pocket apparatus for self-rolling cigarettes; Pocket appliances for rolling one's own cigarettes; Pocket devices for self-rolling of cigarettes; Pocket machines for rolling cigarettes; Pocket-size cigarette rolling machines; Roll your own tobacco; Rolling tobacco; Smokeless cigarette vaporizer pipe; Smokeless tobacco; Smokers' articles, namely, outdoor **cigar** and cigarette disposal units; Smokers' articles, namely, outdoor receptacles for **cigar** and cigarette ash and waste; Smoker's articles, namely, metal pocket-sized receptacles with lids for cigarette butts; Smoking tobacco; Tobacco; Tobacco filters; Tobacco grinders; Tobacco jars; Tobacco jars of precious metal; Tobacco pipe cleaners; Tobacco pipes; Tobacco pouches; Tobacco powder, namely, snus; Tobacco spittoons; Tobacco substitute; Tobacco substitutes; Tobacco substitutes not for medical purposes; Tobacco tins; Tobacco water pipes; Tobacco, **cigars** and cigarettes. FIRST USE: 20100901. FIRST USE IN COMMERCE: 20110910

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 24.09.07 - Advertising, banners; Banners  
 25.01.01 - Frames, picture  
 25.01.25 - Borders, ornamental; Other framework and ornamental borders  
 26.11.02 - Plain single line rectangles; Rectangles (single line)

**Serial Number** 85454516

**Filing Date** October 24, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** April 3, 2012

**Registration Number** 4161078

**Registration Date** June 19, 2012

**Owner** (REGISTRANT) Regius Cigars Limited CORPORATION UNITED KINGDOM 188 Atkinson Road Newcastle-Upon-Tyne UNITED KINGDOM NE48XR

**Description of Mark** The color(s) red, gold and black is/are claimed as a feature of the mark. The mark consists of the stylized wording "REGIUS" in red lettering outlined in gold on a black background surrounded by a gold rectangle underneath which are the words "ARBITER ELEGANTIAE" in black lettering on a gold banner all of which are surrounded by a gold scroll design on a black background, itself surrounded by a gold stylized border.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# PIGLET

**Word Mark** PIGLET  
**Goods and Services** IC 034. US 002 008 009 017. G & S: cigarettes, **cigars**, ashtrays not of precious metal, cigarette cases not of precious metal, chewing tobacco, **cigar** cutters, cigarette holders not of precious metal, cigarette lighters not of precious metal, **cigarette papers**, cigarillos, flints for lighters, herbs for smoking, pocket machines for rolling cigarettes, matches, smoking pipe cleaners, smoking and tobacco pipes, tobacco pouches, smokeless tobacco, smoking tobacco, snuff, snuff boxes, and smoking spittoons. FIRST USE: 20110801. FIRST USE IN COMMERCE: 20110801  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85430318  
**Filing Date** September 23, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** February 28, 2012  
**Registration Number** 4142607  
**Registration Date** May 15, 2012  
**Owner** (REGISTRANT) Smoker Friendly International LLC LIMITED LIABILITY COMPANY COLORADO 6790 Winchester Circle Boulder COLORADO 80301  
**Attorney of Record** K Kalan  
**Type of Mark** TRADEMARK

Register        PRINCIPAL  
Live/Dead  
Indicator        LIVE

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# BIG PIG

**Word Mark** BIG PIG

**Goods and Services** IC 034. US 002 008 009 017. G & S: cigarettes, **cigars**, ashtrays not of precious metal, cigarette cases not of precious metal, chewing tobacco, **cigar** cutters, cigarette holders not of precious metal, cigarette lighters not of precious metal, **cigarette papers**, cigarillos, flints for lighters, herbs for smoking, pocket machines for rolling cigarettes, matches, smoking pipe cleaners, smoking and tobacco pipes, tobacco pouches, smokeless tobacco, smoking tobacco, snuff, snuff boxes, and smoking spittoons. FIRST USE: 20090801. FIRST USE IN COMMERCE: 20090801

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85430313

**Filing Date** September 23, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** February 28, 2012

**Registration Number** 4142606

**Registration Date** May 15, 2012

**Owner** (REGISTRANT) Smoker Friendly International LLC LIMITED LIABILITY COMPANY COLORADO 6790 Winchester Circle Boulder COLORADO 80301

**Attorney of Record** K Kalan

**Type of Mark** TRADEMARK

Register      PRINCIPAL  
Live/Dead  
Indicator      LIVE

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# FREELAND

<b>Word Mark</b>	FREELAND
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: Tobacco; tobacco products, namely, filters; pipe tobacco; <b>cigar</b> tobacco; cigarette tobacco; rolling tobacco; chewing tobacco; tobacco pipes; <b>cigarette papers</b> , wraps and tubes; <b>cigar</b> papers, wraps and tubes; cigarettes; <b>cigars</b> . FIRST USE: 20130201. FIRST USE IN COMMERCE: 20130201
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85420641
<b>Filing Date</b>	September 12, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	February 7, 2012
<b>Registration Number</b>	4358613
<b>Registration Date</b>	June 25, 2013
<b>Owner</b>	(REGISTRANT) United Group International, Inc. CORPORATION PENNSYLVANIA 5800 Ellwood Avenue Suite I Bristol PENNSYLVANIA 19007
<b>Attorney of Record</b>	Kevin J. Dunleavy
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE



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# EZ-FILL

**Word Mark** EZ-FILL  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco; tobacco products, namely, filters; pipe tobacco; **cigar** tobacco; cigarette tobacco; rolling tobacco; chewing tobacco; tobacco pipes; **cigarette papers**, wraps and tubes; **cigar** papers, wraps and tubes; cigarettes; **cigars**. FIRST USE: 20130401. FIRST USE IN COMMERCE: 20130401  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85404636  
**Filing Date** August 23, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** February 7, 2012  
**Registration Number** 4365280  
**Registration Date** July 9, 2013  
**Owner** (REGISTRANT) EZ-FILL TOBACCO, INC. INC. ASSOCIATION UNITED STATES SUITE I, 5800 ELLWOOD AVENUE BRISTOL PENNSYLVANIA 19007  
 (LAST LISTED OWNER) UNITED GROUP INTERNATIONAL, INC. CORPORATION PENNSYLVANIA 5800 ELLWOOD AVENUE SUITE I BRISTOL PENNSYLVANIA 19007  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Kevin J. Dunleavy

Type of Mark    TRADEMARK  
Register        PRINCIPAL  
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Indicator       LIVE

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**Word Mark** BOHEM CIGAR NO. 6 JOURNEY FOR THE REAL TASTE

**Translations** The wording "BOHEM" has no meaning in a foreign language.

**Goods and Services** IC 034. US 002 008 009 017. G & S: Ashtrays for smokers; Ashtrays, not of precious metal; **Cigar** cutters; Cigarette cases not of precious metal; Cigarette filters; Cigarette lighters not of precious metal; **Cigarette papers**; Cigarettes; **Cigars**; Matches; Snuff; Tobacco; Tobacco pipe cleaners; Tobacco pipes; Tobacco pouches. FIRST USE: 20070800. FIRST USE IN COMMERCE: 20110500

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 05.03.08 - More than one leaf, including scattered leaves, bunches of leaves not attached to branches  
05.03.25 - Leaf, single; Other leaves  
05.15.25 - Other decorations made of plants  
26.11.03 - Incomplete rectangles; Rectangles (incomplete)

**Serial Number** 85332394

**Filing Date** May 27, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** November 29, 2011

**Registration Number** 4218885

**Registration Date** October 2, 2012

**Owner** (REGISTRANT) KT & G Corporation CORPORATION REPUBLIC OF KOREA 100 Pyong chon-dong Daedeog-gu, Daejeon REPUBLIC OF KOREA

**Attorney of Record** Miriam D. Trudell

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CIGAR NO. 6" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the wording "BOHEM CIGAR NO. 6 JOURNEY FOR THE REAL TASTE" in a stylized rectangle which contains an image of leaves on the top.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# HUSH HONEY

<b>Word Mark</b>	HUSH HONEY
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: <b>Cigarette papers; Cigars; Tobacco.</b> FIRST USE: 20110815. FIRST USE IN COMMERCE: 20110815
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85264172
<b>Filing Date</b>	March 11, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	July 12, 2011
<b>Registration Number</b>	4132981
<b>Registration Date</b>	April 24, 2012
<b>Owner</b>	(REGISTRANT) Alrahib, Akrum INDIVIDUAL UNITED STATES 6001 E. Slauson Ave Commerce CALIFORNIA 90040
<b>Attorney of Record</b>	Kenneth L. Tolar
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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# CESARE BORGIA

**Word Mark** CESARE BORGIA  
**Goods and Services** IC 034. US 002 008 009 017. G & S: TOBACCO, RAW OR MANUFACTURED, NAMELY, **CIGARS**, CIGARETTES, CIGARILLOS, TOBACCO FOR ROLL-YOUR-OWN CIGARETTES, PIPE TOBACCO, CHEWING TOBACCO, SNUFF TOBACCO, TOBACCO SUBSTITUTES NOT FOR MEDICAL PURPOSES; SMOKER'S ARTICLES, NAMELY, **CIGARETTE PAPERS** AND TUBES, CIGARETTE FILTERS, TOBACCO TINS, CIGARETTE CASES AND ASHTRAYS NOT OF PRECIOUS METALS, THEIR ALLOYS OR COATED THEREWITH; SMOKER'S ARTICLES, NAMELY, TOBACCO PIPES, APPARATUS FOR ROLLING CIGARETTES, LIGHTERS, MATCHES, TOBACCO POWDER, NAMELY, SNUS; SMOKELESS TOBACCO. FIRST USE: 20130102. FIRST USE IN COMMERCE: 20130102

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85147098

**Filing Date** October 7, 2010

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** March 22, 2011

**Registration Number** 4361724

**Registration Date** July 2, 2013

**Owner** (REGISTRANT) CROSS FARMS, INC. CORPORATION DELAWARE 222 DELAWARE AVENUE, SUITE 1200 WILMINGTON DELAWARE 19801

**Attorney of Record** RICHARD A. FORSTEN

**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Other Data** The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.  
**Live/Dead Indicator** LIVE

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# RIO

**Word Mark** RIO

**Translations** The English translation of the word "RIO" in the mark is River.

**Goods and Services** IC 034. US 002 008 009 017. G & S: TOBACCO, RAW OR MANUFACTURED, NAMELY, **CIGARS**, CIGARETTES, CIGARILLOS, TOBACCO FOR ROLL-YOUR-OWN CIGARETTES, PIPE TOBACCO, CHEWING TOBACCO, SNUFF TOBACCO, TOBACCO SUBSTITUTES NOT FOR MEDICAL PURPOSES; SMOKER'S ARTICLES, NAMELY, **CIGARETTE PAPERS** AND TUBES, CIGARETTE FILTERS, TOBACCO TINS, CIGARETTE CASES AND ASHTRAYS NOT OF PRECIOUS METALS, THEIR ALLOYS OR COATED THEREWITH; SMOKER'S ARTICLES, NAMELY, TOBACCO PIPES, APPARATUS FOR ROLLING CIGARETTES, LIGHTERS, MATCHES, TOBACCO POWDER, NAMELY, SNUS; SMOKELESS TOBACCO. FIRST USE: 20110801. FIRST USE IN COMMERCE: 20110801

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85147020

**Filing Date** October 7, 2010

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** March 22, 2011

**Registration Number** 4057464

**Registration Date** November 15, 2011

**Owner** (REGISTRANT) CROSS FARMS, INC. CORPORATION DELAWARE 222 DELAWARE AVENUE, SUITE 1200 WILMINGTON DELAWARE 19801

Attorney of Record Richard A. Forsten,  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Live/Dead Indicator LIVE

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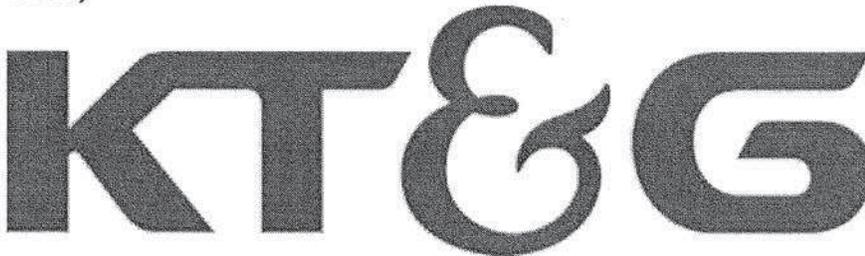
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**Word Mark**      KT & G

**Goods and Services**      IC 034. US 002 008 009 017. G & S: Tobacco; Cigarettes; **Cigars**; Snuff; **Cigarette papers**; Tobacco pipes, not of precious metal; Cigarette filters; Cigarette cases, not of precious metal; Tobacco pouches; Cigarette lighters, not of precious metal; Matches; Tobacco pipe cleaners; Ashtrays for smokers, not of precious metal; **Cigar cutters**. FIRST USE: 20100831. FIRST USE IN COMMERCE: 20100831

**Mark Drawing Code**      (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number**      85109118

**Filing Date**      August 17, 2010

**Current Basis**      1A

**Original Filing Basis**      1B

**Published for Opposition**      February 1, 2011

**Registration Number**      4050453

**Registration Date**      November 1, 2011

**Owner**      (REGISTRANT) KT & G Corporation CORPORATION REPUBLIC OF KOREA 100 Pyong chon-dong, Daedeog-gu, Daejeon REPUBLIC OF KOREA

**Attorney of Record**      Andrew J. Park

**Description of Mark**      The color(s) blue is/are claimed as a feature of the mark. The mark consists of "KT & G" in stylized letters. The letters "KT & G" appear in bold, blue lettering.

**Type of Mark**      TRADEMARK

**Register**      PRINCIPAL

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# LANDUS

**Word Mark** LANDUS

**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco; cigarettes; **cigars**; snuff; **cigarette papers**; tobacco pipes, not of precious metal; cigarette filters; cigarette cases, not of precious metal; tobacco pouches; cigarette lighters, not of precious metal; matches; tobacco pipe cleaners; ashtrays for smokers, not of precious metal; **cigar** cutters. FIRST USE: 20030700. FIRST USE IN COMMERCE: 20100600

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85058124

**Filing Date** June 9, 2010

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** September 28, 2010

**Registration Number** 3975904

**Registration Date** June 7, 2011

**Owner** (REGISTRANT) KT & G Corporation CORPORATION REPUBLIC OF KOREA 100 Pyong chon-dong, Daedeog-gu Daejeon REPUBLIC OF KOREA

**Attorney of Record** Terrence J. McAllister

**Type of Mark Register** TRADEMARK PRINCIPAL

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**TSDR** **ASSIGN Status** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)

# LUMEN

**Word Mark** LUMEN  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco; cigarettes; **cigars**; snuff; **cigarette papers**; tobacco pipes, not of precious metal; cigarette filters; cigarette cases, not of precious metal; tobacco pouches; cigarette lighters, not of precious metal; matches; tobacco pipe cleaners; ashtrays for smokers, not of precious metal; **cigar** cutters. FIRST USE: 20020600. FIRST USE IN COMMERCE: 20100600  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85058117  
**Filing Date** June 9, 2010  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** September 28, 2010  
**Registration Number** 3975903  
**Registration Date** June 7, 2011  
**Owner** (REGISTRANT) KT & G Corporation CORPORATION REPUBLIC OF KOREA 100 Pyong chon-dong, Daedeog-gu Daejeon REPUBLIC OF KOREA  
**Attorney of Record** Terrence J. McAllister  
**Type of Mark Register** TRADEMARK PRINCIPAL

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# HYPHY

**Word Mark** HYPHY  
**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigar tubes; Cigarette papers;** Cigarette rolling papers; Cigarette tubes; **Cigars.** FIRST USE: 20060301. FIRST USE IN COMMERCE: 20060312  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 78914133  
**Filing Date** June 22, 2006  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** December 19, 2006  
**Registration Number** 3215892  
**Registration Date** March 6, 2007  
**Owner** (REGISTRANT) BBK Tobacco & Foods Inc CORPORATION ARIZONA 3315-B W Buckeye Rd Phoenix ARIZONA 85009  
 (LAST LISTED OWNER) BBK TOBACCO & FOODS, LLP LIMITED LIABILITY PARTNERSHIP ARIZONA 3401 W Papago Street Phoenix ARIZONA 85009  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Brendan N. Mahoney, Esq.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
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# SPANISH FLY

**Word Mark** SPANISH FLY  
**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigarette papers**; Cigarette rolling papers; Cigarette tubes; **Cigars**.  
 FIRST USE: 20041014. FIRST USE IN COMMERCE: 20041216  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 78850342  
**Filing Date** March 30, 2006  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** April 10, 2007  
**Registration Number** 3255510  
**Registration Date** June 26, 2007  
**Owner** (REGISTRANT) BBK Tobacco & Foods Inc CORPORATION ARIZONA 3315-B W Buckeye Rd Legal Department Phoenix ARIZONA 85009  
 (LAST LISTED OWNER) BBK TOBACCO & FOODS, LLP LIMITED LIABILITY LIMITED PARTNERSHIP ARIZONA 3401 W Papago Street Phoenix ARIZONA 85009  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Brendan N. Mahoney, Esq.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE



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# CORLEONE

**Word Mark** CORLEONE

**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigar tubes; Cigarette papers;** Cigarette rolling machines; Cigarette tubes; **Cigars.** FIRST USE: 20051018. FIRST USE IN COMMERCE: 20051018

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 78830212

**Filing Date** March 6, 2006

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** May 22, 2007

**Registration Number** 3274690

**Registration Date** August 7, 2007

**Owner** (REGISTRANT) BBK TOBACCO & FOODS INC CORPORATION ARIZONA 3315-B W Buckeye Rd Legal Department Phoenix ARIZONA 85009  
  
(LAST LISTED OWNER) BBK TOBACCO & FOODS, LLP LIMITED LIABILITY LIMITED PARTNERSHIP ARIZONA 3401 W Papago Street Phoenix ARIZONA 85009

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Brendan N. Mahoney, Esq.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

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**TRIPLE DIP FLAVOR SYSTEM**

**Word Mark** TRIPLE DIP FLAVOR SYSTEM  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Chewing tobacco; **Cigarette papers**; Cigarette rolling papers; Cigarette tubes; **Cigars**; Hand-rolling tobacco; Rolling tobacco; Smokeless tobacco; Smoking tobacco. FIRST USE: 20010201. FIRST USE IN COMMERCE: 20010201  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 78729482  
**Filing Date** October 8, 2005  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** March 6, 2007  
**Registration Number** 3243793  
**Registration Date** May 22, 2007  
**Owner** (REGISTRANT) BBK Tobacco & Foods Inc CORPORATION ARIZONA 3315-B W Buckeye Rd Legal Department Phoenix ARIZONA 85009  
 (LAST LISTED OWNER) BBK TOBACCO & FOODS, LLP LIMITED LIABILITY LIMITED PARTNERSHIP ARIZONA 3401 W Papago Street Phoenix ARIZONA 85009  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Brendan N. Mahoney, Esq.

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FLAVOR" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
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# NEW IMAGE GLOBAL

<b>Word Mark</b>	NEW IMAGE GLOBAL
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: Chewing tobacco; <b>Cigarette papers</b> ; Cigarette rolling papers; [Cigarettes;] Cigarillos; <b>Cigars</b> ; [Filter-tipped cigarettes;] Hand-rolling tobacco; Pipe tobacco; Roll your own tobacco; Rolling tobacco; Smoking pipes; Smoking tobacco; Tobacco. FIRST USE: 19960807. FIRST USE IN COMMERCE: 20070402
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78905300
<b>Filing Date</b>	June 9, 2006
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 16, 2007
<b>Registration Number</b>	3545336
<b>Registration Date</b>	December 9, 2008
<b>Owner</b>	(REGISTRANT) NEW IMAGE GLOBAL, INC. CORPORATION CALIFORNIA 1672 RAILROAD STREET CORONA CALIFORNIA 92882
<b>Attorney of Record</b>	Jason R. Vener, Esq.
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR).

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# FRENCH MARTINI

<b>Word Mark</b>	FRENCH MARTINI
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: [Chewing tobacco; <b>Cigarette papers</b> ; Cigarette rolling papers; Cigarettes;] Cigarillos; <b>Cigars</b> ;[ Filter-tipped cigarettes;] Hand-rolling tobacco;[ Pipe tobacco;] Roll your own tobacco; Rolling tobacco; [Smoking pipes;] Smoking tobacco; Tobacco]. FIRST USE: 20060501. FIRST USE IN COMMERCE: 20070701
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78905307
<b>Filing Date</b>	June 9, 2006
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 16, 2007
<b>Registration Number</b>	3360852
<b>Registration Date</b>	December 25, 2007
<b>Owner</b>	(REGISTRANT) NEW IMAGE GLOBAL, INC. CORPORATION CALIFORNIA 1672 RAILROAD CORONA CALIFORNIA 92882
<b>Attorney of Record</b>	Jason R. Vener, Esq.
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR).

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# EZ-DUZ-IT

<b>Word Mark</b>	EZ-DUZ-IT
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: Chewing tobacco; <b>Cigarette papers</b> ; Cigarette rolling papers; Cigarette tubes; Cigarettes; Cigarillos; <b>Cigars</b> ; Filter-tipped cigarettes; Hand-rolling tobacco; Pipe tobacco; Roll your own tobacco; Rolling tobacco; Tobacco; Tobacco pipes. FIRST USE: 20060602. FIRST USE IN COMMERCE: 20060602
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78905288
<b>Filing Date</b>	June 9, 2006
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	January 23, 2007
<b>Registration Number</b>	3227766
<b>Registration Date</b>	April 10, 2007
<b>Owner</b>	(REGISTRANT) NEW IMAGE GLOBAL, INC. CORPORATION CALIFORNIA 1672 RAILROAD CORONA CALIFORNIA 92882
<b>Attorney of Record</b>	Jason R. Vener, Esq.
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR).

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# AMERICAN STEEL

<b>Word Mark</b>	AMERICAN STEEL
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: CIGARETTES, TOBACCO, <b>CIGARS</b> , CIGARETTE LIGHTERS NOT OF PRECIOUS METAL, <b>CIGARETTE PAPERS</b> , CIGARETTE TUBES, AND MATCHES. FIRST USE: 20090401. FIRST USE IN COMMERCE: 20090401
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78687925
<b>Filing Date</b>	August 8, 2005
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 18, 2006
<b>Registration Number</b>	3681528
<b>Registration Date</b>	September 8, 2009
<b>Owner</b>	(REGISTRANT) CROSS FARMS, INC. CORPORATION DELAWARE 3511 SILVERSIDE ROAD, SUITE 206 WILSON BLDG WILMINGTON DELAWARE 19810
<b>Attorney of Record</b>	MORRIS I RAUB, ESQUIRE
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE



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# SOUTHERN STEEL

<b>Word Mark</b>	SOUTHERN STEEL
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: CIGARETTES, TOBACCO, <b>CIGARS</b> , CIGARETTE LIGHTERS NOT OF PRECIOUS METAL, <b>CIGARETTE PAPERS</b> , CIGARETTE TUBES, AND MATCHES. FIRST USE: 20090401. FIRST USE IN COMMERCE: 20090401
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78687907
<b>Filing Date</b>	August 8, 2005
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	May 9, 2006
<b>Registration Number</b>	3674531
<b>Registration Date</b>	August 25, 2009
<b>Owner</b>	(REGISTRANT) CROSS FARMS, INC. CORPORATION DELAWARE SUITE 206, WILSON BLDG 3511 SILVERSIDE ROAD WILMINGTON DELAWARE 19810
<b>Attorney of Record</b>	MORRIS I RAUB, ESQUIRE
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE



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# Typed Drawing

**Word Mark** USA FLAG  
**Goods and Services** IC 034. US 002 008 009 017. G & S: smoking articles, namely, cigarettes, **cigarette papers, cigars**, tobacco, chewing tobacco. FIRST USE: 19990106. FIRST USE IN COMMERCE: 19990106  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 78127028  
**Filing Date** May 8, 2002  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** December 17, 2002  
**Registration Number** 2695899  
**Registration Date** March 11, 2003  
**Owner** (REGISTRANT) HBI International CORPORATION ARIZONA 836 E University Drive #101 Phoenix ARIZONA 85034  
 (LAST LISTED OWNER) BBK TOBACCO & FOODS, LLP LIMITED LIABILITY LIMITED PARTNERSHIP ARIZONA 3401 W Papago Street Phoenix ARIZONA 85009  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Brendan N. Mahoney, Esq.  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "USA" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120607.  
**Renewal** 1ST RENEWAL 20120607  
**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	NORTH ATLANTIC OPERATING COMPANY, INC.
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: [ smoking tobacco, ] <b>cigarette papers</b> , cigarette tubes [, lighters not of precious metal, cigarette rolling machines, cigarette injection machines, cigarettes, <b>cigars</b> ]. FIRST USE: 20020107. FIRST USE IN COMMERCE: 20020107
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	15.07.01 - Cog wheels; Gears
<b>Serial Number</b>	78092299
<b>Filing Date</b>	November 8, 2001
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	June 4, 2002
<b>Registration Number</b>	2664695
<b>Registration Date</b>	December 17, 2002
<b>Owner</b>	(REGISTRANT) North Atlantic Operating Company, Inc. CORPORATION DELAWARE 5201 Interchange Way North Atlantic Operating Co., Inc. Louisville KENTUCKY 40229
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Amy B. Berge
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "OPERATING COMPANY, INC." APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120405.  
**Renewal** 1ST RENEWAL 20120405  
**Live/Dead Indicator** LIVE

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**DERRINGER**

**Word Mark** DERRINGER

**Goods and Services** IC 034. US 002 008 009 017. G & S: [ Cigarettes, ] **cigars**, little **cigars**, cigarillos, smokeless tobacco, [ chewing tobacco, ] snuff, smoking tobacco [ and **cigarette papers** ]. FIRST USE: 20040630. FIRST USE IN COMMERCE: 20040630

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 78387782

**Filing Date** March 19, 2004

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** December 7, 2004

**Registration Number** 3016300

**International Registration Number** 0840469

**Registration Date** November 15, 2005

**Owner** (REGISTRANT) Cheyenne International, LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 701 S. Battleground Avenue Grover NORTH CAROLINA 28073  
  
(LAST LISTED OWNER) MOUNTAINEER HOLDINGS, LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 701 SOUTH BATTLEGROUN AVENUE GROVER NORTH CAROLINA 28073

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** William S. Fultz

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

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901'Z

**Word Mark** 901'Z  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Cigarettes, **cigars**, little **cigars**, cigarillos, smokeless tobacco, snuff, chewing tobacco, smoking tobacco and **cigarette papers**. FIRST USE: 20050121. FIRST USE IN COMMERCE: 20050127  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 78494502  
**Filing Date** October 5, 2004  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** September 13, 2005  
**Registration Number** 3115204  
**Registration Date** July 11, 2006  
**Owner** (REGISTRANT) Cheyenne International, LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 701 S. Battleground Avenue Grover NORTH CAROLINA 28073  
**Attorney of Record** William S. Fultz  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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# Typed Drawing

**Word Mark** CAYMAN  
**Goods and Services** IC 034. US 002 008 009 017. G & S: cigarettes, **cigars**, cigarillos, smokeless tobacco, chewing tobacco, snuff, smoking tobacco and **cigarette papers**. FIRST USE: 20060629. FIRST USE IN COMMERCE: 20060630  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 78278200  
**Filing Date** July 24, 2003  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** April 13, 2004  
**Registration Number** 3149407  
**Registration Date** September 26, 2006  
**Owner** (REGISTRANT) Cheyenne International, LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 701 S. Battleground Avenue Grover NORTH CAROLINA 28073  
**Attorney of Record** William S. Fultz  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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**Word Mark** VEGA ALTA  
**Translations** The foreign sentence in the mark translate into English as tobacco high plantation.  
**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigars**; Cigarillos; **Cigar** bands; **Cigar** cutters; **Cigar** tubes; Humidors; Matches; Match boxes not of precious metal; Match holders not of precious metal; Non-electric **cigar** lighters not of precious metal; Smoking tobacco; Smoking pipes; Smoking pipes cleaners; Smoking urns; Tobacco; Tobacco pouches; Tobacco spittoons; Snuff; Snuff boxes, not of precious metal; Smokeless tobacco; Chewing Tobacco; Ashtrays, not of precious metal; Cigarettes containing tobacco substitutes not for medical purposes; Cigarettes; Cigarettes rolling papers; **Cigarette papers**; Cigarette lighters not of precious metal; Cigarette lighters not for land vehicles; Cigarette holders, not of precious metal; Cigarette cases, not of precious metal; Cigarette ash receptacles; flints for lighters; herbs for smoking. FIRST USE: 20060103. FIRST USE IN COMMERCE: 20060103  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design** 05.03.01 - Tobacco leaves  
**Search Code** 06.03.02 - Coral reefs; Islands; Reefs (coral)  
**Serial Number** 78431741  
**Filing Date** June 8, 2004  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 30, 2005  
**Registration Number** 3083657  
**Registration Date** April 18, 2006  
**Owner** (REGISTRANT) ENDEMANO CIGARS, INC. CORPORATION FLORIDA 1908 NW 94 AVENUE DORAL FLORIDA 33172

(LAST LISTED OWNER) CINCOR, INC. CORPORATION FLORIDA 11370 SW 26th Street Miami FLORIDA 33165

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Kimberly Kolback

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "VEGA ALTA" and to use the pictorial representation of Cuba APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consist of a couple of tobacco leaves crossed with an island geographic design in the middle. On all the design are shown the words Vega Alta in stylized letters. The lines shown in the drawn are feature of the mark.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

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**SHOW**

**Word Mark** SHOW

**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco and tobacco products, namely, cigarettes, **cigars**, cigarillos, smoking tobacco, chewing tobacco, snuff, pipe tobacco, and hand rolling tobacco; smokers' articles, namely, cigarette lighters not of precious metal, matches, humidors not of precious metal, cigarette cases not of precious metal, cigarette cutters not of precious metal, ash trays not of precious metal, and **cigarette papers**. FIRST USE: 20031222. FIRST USE IN COMMERCE: 20031222

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 78344038

**Filing Date** December 22, 2003

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** October 19, 2004

**Registration Number** 2917367

**Registration Date** January 11, 2005

**Owner** (REGISTRANT) Banc Enterprises Corporation CORPORATION NEVADA 5455 Wilshire Blvd. 701 Los Angeles CALIFORNIA 90036  
 (LAST LISTED OWNER) SHOW CIGARS, INC. CORPORATION PENNSYLVANIA 315 GREEN RIDGE ROAD SUITE H2 NEW CASTLE PENNSYLVANIA 16105

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Robert J. Herberger  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 8 (6-YR). SECTION 8(10-YR) 20140131.  
**Renewal** 1ST RENEWAL 20140131  
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# TORNADO

**Word Mark** TORNADO

**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco and tobacco products, namely, cigarettes, **cigars**, cigarillos, smoking tobacco, chewing tobacco, snuff, pipe tobacco, and hand rolling tobacco; smokers' articles, namely, cigarette lighters not of precious metal, matches, humidors not of precious metal, cigarette cases not of precious metal, cigarette cutters not of precious metal, ash trays not of precious metal, and **cigarette papers**. FIRST USE: 20031122. FIRST USE IN COMMERCE: 20031122

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 78331806

**Filing Date** November 22, 2003

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** November 9, 2004

**Registration Number** 2922940

**Registration Date** February 1, 2005

**Owner** (REGISTRANT) Banc Enterprises Corporation CORPORATION NEVADA 5455 Wilshire Blvd. 701 Los Angeles CALIFORNIA 90036

(LAST LISTED OWNER) BELCORP NC INC CORPORATION NORTH CAROLINA 4101 NW 25 ST MIAMI FLORIDA 33142

**Assignment Recorded** ASSIGNMENT RECORDED

Type of Mark    TRADEMARK  
Register        PRINCIPAL  
Affidavit Text   SECT 15. SECT 8 (6-YR).  
Live/Dead  
Indicator        LIVE

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# WISH

**Word Mark** WISH

**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco and tobacco products, namely, cigarettes, **cigars**, cigarillos, smoking tobacco, chewing tobacco, snuff, pipe tobacco, and hand rolling tobacco; smokers' articles, namely, cigarette lighters not of precious metal, matches, humidors not of precious metal, cigarette cases not of precious metal, cigarette cutters not of precious metal, ash trays not of precious metal, and **cigarette papers**. FIRST USE: 20031119. FIRST USE IN COMMERCE: 20031119

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 78329810

**Filing Date** November 19, 2003

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** January 11, 2005

**Registration Number** 2937896

**Registration Date** April 5, 2005

**Owner** (REGISTRANT) Banc Enterprises Corporation CORPORATION NEVADA 4101 NW 25 St Miami FLORIDA 33142

**Description of Mark** The mark WISH in collors, letter W red, letter l green, letter S blue and letter H brown and a large red underline.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text**    SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator**    LIVE

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**Translations** The non-Latin character(s) in the mark transliterates into wu; ye; shen , and this means five; leaf; god in English.  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Cigarettes; cigarette filters; **cigars**; tobacco; **cigarette papers**; matches; cigarette lighters not of precious metal; cigarette lighters not for land vehicles; non-electric **cigar** lighters not of precious metal; ashtrays, not of precious metal; cigarette cases, not of precious metal; cigarette holders, not of precious metal. FIRST USE: 19990420. FIRST USE IN COMMERCE: 20041020

**Mark Drawing Code** (2) DESIGN ONLY

**Design Search Code** 05.03.01 - Tobacco leaves  
 05.03.08 - More than one leaf, including scattered leaves, bunches of leaves not attached to branches  
 28.01.03 - Asian characters; Chinese characters; Japanese characters

**Serial Number** 78306336

**Filing Date** September 26, 2003

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** June 15, 2004

**Registration Number** 2973850

**Registration Date** July 19, 2005

**Owner** (REGISTRANT) Guangdong Wuyeshen Industrial Development Co., Ltd. LIMITED LIABILITY COMPANY CHINA Room 2905, 29/F., Block A Huaqiang Building, Shennanzhong Road Futian District Shenzhen CHINA

(LAST LISTED OWNER) WUYESHEN INTERNATIONAL LIMITED LIMITED COMPANY HONG KONG 1509, 15/F, OFFICE TOWER ONE THE HARBOURFRONT, 18 TAK FUNG STREET HUNGHOM, KOWLOON HONG KONG

**Assignment Recorded** ASSIGNMENT RECORDED

**Description of Mark** The mark consists of a device of 5 leaves and 3 Chinese characters in stylized form.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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# BLACK N' BLUEBERRY

**Word Mark** BLACK N' BLUEBERRY  
**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigar tubes; Cigar wraps; Cigarette papers;** Cigarette rolling papers; **Cigars.** FIRST USE: 20050324. FIRST USE IN COMMERCE: 20050324  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Trademark Search Facility Classification Code** LETS-1 N A single letter, multiples of a single letter or in combination with a design NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks  
**Serial Number** 77953188  
**Filing Date** March 8, 2010  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** June 22, 2010  
**Registration Number** 3845266  
**Registration Date** September 7, 2010  
**Owner** (REGISTRANT) BBK Tobacco & Foods, LLP DBA HBI International BBK Tobacco & Food Products, LLC, an Arizona limited liability company limited liability partnership ARIZONA 3401 W Papago Street Phoenix ARIZONA 85009  
**Attorney of Record** Brendan N. Mahoney, Esq.

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BLUEBERRY" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# Mentholicious

**Word Mark** MENTHOLICIOUS  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Cigarette holders; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Cigarettes; Pipe tobacco; Pocket devices for self-rolling of cigarettes; Pocket machines for rolling cigarettes; Tobacco pipes; Tobacco, **cigars** and cigarettes. FIRST USE: 20091001. FIRST USE IN COMMERCE: 20100226  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77837740  
**Filing Date** September 29, 2009  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** February 2, 2010  
**Registration Number** 3815768  
**Registration Date** July 6, 2010  
**Owner** (REGISTRANT) BBK Tobacco & Foods, LLP DBA HBI International BBK Tobacco & Food Products, a limited liability company organized under the laws of Arizona limited liability partnership ARIZONA 3401 W Papago Street Phoenix ARIZONA 85009  
**Attorney of Record** Brendan N. Mahoney, Esq.  
**Type of Mark Register** TRADEMARK PRINCIPAL

Live/Dead  
Indicator      LIVE

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# SUBITO FUEGO

**Word Mark**      SUBITO FUEGO

**Translations**      The foreign wording in the mark translates into English as sudden fire.

**Goods and Services**      IC 034. US 002 008 009 017. G & S: CIGARETTES, **CIGARS**, ASHTRAYS NOT OF PRECIOUS METAL, CIGARETTE CASES NOT OF PRECIOUS METAL, CHEWING TOBACCO, **CIGAR CUTTERS**, CIGARETTE HOLDERS NOT OF PRECIOUS METAL, CIGARETTE LIGHTERS NOT OF PRECIOUS METAL, **CIGARETTE PAPERS**, CIGARILLOS, FLINTS FOR LIGHTERS, HERBS FOR SMOKING, POCKET MACHINES FOR ROLLING CIGARETTES, SMOKING TOBACCO, MATCHES, SMOKING PIPE CLEANERS, SMOKING PIPES, TOBACCO POUCHES, SMOKELESS TOBACCO, SNUFF, SNUFF BOXES NOT OF PRECIOUS METAL AND TOBACCO SPITTOONS. FIRST USE: 19961000. FIRST USE IN COMMERCE: 19971100

**Standard Characters Claimed**

**Mark Drawing Code**      (4) STANDARD CHARACTER MARK

**Serial Number**      77570914

**Filing Date**      September 16, 2008

**Current Basis**      1A

**Original Filing Basis**      1A

**Published for Opposition**      February 10, 2009

**Registration Number**      3611865

**Registration Date**      April 28, 2009

**Owner**      (REGISTRANT) Smoker Friendly International LLC LIMITED LIABILITY COMPANY COLORADO 6790 Winchester Circle Boulder COLORADO 80301

**Attorney of Record**      Michael E. Broms

Type of Mark TRADEMARK  
Register PRINCIPAL  
Affidavit Text SECT 15. SECT 8 (6-YR).  
Live/Dead Indicator LIVE

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# PULSE

**Word Mark** PULSE  
**Goods and Services** IC 034. US 002 008 009 017. G & S: cigarettes, **cigars**, little **cigars**, cigarillos, smokeless tobacco, snuff, chewing tobacco, smoking tobacco, and **cigarette papers**. FIRST USE: 20090629. FIRST USE IN COMMERCE: 20090629  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77629522  
**Filing Date** December 9, 2008  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** March 31, 2009  
**Registration Number** 3743218  
**Registration Date** January 26, 2010  
**Owner** (REGISTRANT) Cheyenne International, LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 701 S. Battleground Avenue Grover NORTH CAROLINA 28073  
**Attorney of Record** William S. Fultz  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# AURA

**Word Mark** AURA  
**Goods and Services** IC 034. US 002 008 009 017. G & S: cigarettes, **cigars**, little **cigars**, cigarillos, smokeless tobacco, snuff, chewing tobacco, smoking tobacco, and **cigarette papers**. FIRST USE: 20091027. FIRST USE IN COMMERCE: 20091027  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77602411  
**Filing Date** October 28, 2008  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** March 31, 2009  
**Registration Number** 3743189  
**Registration Date** January 26, 2010  
**Owner** (REGISTRANT) Cheyenne International, LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 701 S. Battleground Avenue Grover NORTH CAROLINA 28073  
**Attorney of Record** William S. Fultz  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Word Mark** URBANO

**Translations** The English translation of "URBANO" in the mark is URBAN.

**Goods and Services** IC 016. US 002 005 022 023 029 037 038 050. G & S: **Cigar** bands. FIRST USE: 20101130. FIRST USE IN COMMERCE: 20101130

IC 034. US 002 008 009 017. G & S: Tobacco, tobacco products and tobacco accessories, namely, **cigars**; cigarillos; **cigar** cutters; cigarettes; **cigar** rolling papers; cigarettes containing tobacco substitutes not for medical purposes; smoking tobacco; tobacco pouches; tobacco spittoons; tobacco pipes; snuff boxes, not of precious metal; smokeless tobacco; pipe tobacco, chewing and snuff tobacco; smoking pipes; smoking pipe cleaners; tobacco pipe cleaners; smoking pipe racks; smoking urns; cigarette filters; **cigar** filters; tobacco filters; humidors; cigarette holders, not of precious metal; cigarette cases, not of precious metal; **cigar** cases, not of precious metal; **cigar** holders, not of precious metal; cigarette filter tips; books of **cigarette papers**; pocket machines for rolling cigarettes; absorbent paper for tobacco pipes; mouthpieces of yellow amber for **cigar** and cigarette holders; mouthpieces for cigarette holders; **cigar** tubes; matches; match boxes, not of precious metal; match holders, not of precious metal; lighters for smokers; **cigar** lighters and cigarette lighters, not for land vehicles; liquefied gas containers for **cigar** lighters; lighter flints; non-electric **cigar** lighters, not of precious metal; cigarette lighters not of precious metal; and ashtrays, not of precious metal. FIRST USE: 20101130. FIRST USE IN COMMERCE: 20101130

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon

**Search Code** 24.09.07 - Advertising, banners; Banners

**Serial Number** 77879685

**Filing Date** November 24, 2009

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** August 3, 2010

**Registration Number** 3941590

**Registration Date** April 5, 2011

**Owner** (REGISTRANT) Urbanovsky, Matt INDIVIDUAL UNITED STATES 10229 Deercliff Drive Tampa FLORIDA 33647

**Attorney of Record** Brittany J. Maxey

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of an ornate shield, wherein said shield has a placard displayed across the upper portion of said shield and the term "URBANO" is displayed in said placard. Positioned below and centered beneath said placard is a fleur-de-lis bound by a crown. Surrounding said fleur-de-lis and said crown are five stars. Positioned around the bottom portion of said shield is a ribbon-like banner.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# ROOT

**Word Mark** ROOT

**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco products, accessories, and smoking articles, namely, cigarettes, **cigars**, rolling papers for cigarettes and **cigars** made out of paper, rolling papers for cigarettes and **cigars** made out of tobacco, rolling papers for cigarettes and **cigars** made out of cellulose, rolling tobacco for cigarettes and **cigars**, pre-rolled tobacco shells, tobacco sheets, chewing tobacco, snuff, pipe tobacco, roll your own tobacco, and **cigarette papers**. FIRST USE: 20100630. FIRST USE IN COMMERCE: 20100630

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77829148

**Filing Date** September 17, 2009

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** February 23, 2010

**Registration Number** 3929499

**Registration Date** March 8, 2011

**Owner** (REGISTRANT) Blunt Wrap U.S.A., Inc. CORPORATION LOUISIANA P.O. Box 1935 Mandeville LOUISIANA 70470

**Attorney of Record** Brett A. North

**Type of Mark Register** TRADEMARK PRINCIPAL

Live/Dead  
Indicator      LIVE

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# SMOKE GENIE

**Word Mark** SMOKE GENIE

**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigar** and cigarette boxes not of precious metal; **Cigar** and cigarette boxes of precious metal; Cigarette cases; Cigarette cases made of precious metal; Cigarette cases not of precious metal; Cigarette filters; Cigarette holders; Cigarette holders not of precious metal; Cigarette holders of precious metal; **Cigarette paper**; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Electric cigarettes; Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Hand-held machines for injecting tobacco into cigarette tubes; Holder for a cigarette pack and lighter; Holders for **cigar** and cigarette of precious metal; Holders for **cigars** and cigarettes; Holders of **cigars** and cigarettes of precious metal; Machines allowing smokers to make cigarettes by themselves; Pocket apparatus for rolling cigarettes; Pocket apparatus for self-rolling cigarettes; Pocket appliances for rolling one's own cigarettes; Pocket devices for self-rolling of cigarettes; Pocket machines for rolling cigarettes; Pocket-size cigarette rolling machines; Smokeless cigarette vaporizer pipe. FIRST USE: 20100125. FIRST USE IN COMMERCE: 20100125

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77825390

**Filing Date** September 12, 2009

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 6, 2010

**Registration Number** 3839166

**Registration Date** August 24, 2010  
**Owner** (REGISTRANT) KC INTERNATIONAL GROUP LLC LIMITED LIABILITY COMPANY ALABAMA P.O. Box 7711 Gulf Shores ALABAMA 36547  
**Attorney of Record** Drew Alia, Esq.  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SMOKE" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# Vegas Strip Cigars

**Word Mark** VEGAS STRIP CIGARS

**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigar** and cigarette boxes; **Cigar** and cigarette boxes not of precious metal; **Cigar** and cigarette boxes of precious metal; **Cigar** boxes; **Cigar** boxes not of precious metal; **Cigar** boxes of precious metal; **Cigar** cases; **Cigar** cases of precious metal; **Cigar** cutters; **Cigar** holders; **Cigar** holders of precious metal; **Cigar** humidifiers; **Cigar** lighters; **Cigar** tubes; Cigarette ash receptacles; Cigarette cases; Cigarette cases made of precious metal; Cigarette cases not of precious metal; Cigarette filters; Cigarette holders; Cigarette holders not of precious metal; Cigarette holders of precious metal; Cigarette lighter holder; Cigarette lighter holder not of precious metal; Cigarette lighters not for land vehicles; Cigarette lighters not of precious metal; Cigarette lighters of precious metal; Cigarette lights not of precious metal; **Cigarette paper**; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Cigarette-rolling machines; Cigarettes; Cigarettes containing tobacco substitutes not for medical purposes; **Cigars**; Clips for attaching cigarette lighters onto objects; Electric cigarettes; Electronic cigarettes; Electronic cigarettes for use as an alternative to traditional cigarettes; Filter-tipped cigarettes; Filtered **cigars** and cigarettes; Hand-held machines for injecting tobacco into cigarette tubes; Holder for a cigarette pack and lighter; Holders for **cigar** and cigarette of precious metal; Holders for **cigars** and cigarettes; Holders of **cigars** and cigarettes of precious metal; Lighters for smokers; Liquefied gas cylinders for cigarette lighters; Machines allowing smokers to make cigarettes by themselves; Non-electric **cigar** lighters not of precious metal; Pocket apparatus for rolling cigarettes; Pocket apparatus for self-rolling cigarettes; Pocket appliances for rolling one's own cigarettes. Pocket devices for self-rolling of cigarettes; Pocket machines for rolling cigarettes; Pocket-size cigarette rolling machines; Smokeless cigarette vaporizer pipe; Smokers' articles, namely, **cigar** glue; Smokers' articles, namely, **cigar** relighting liquid solution; Smokers' articles, namely, **cigar** storage tubes; Smokers' articles, namely, containment clips used to keep a **cigar** from falling apart; Smokers' articles, namely, outdoor **cigar** and cigarette disposal units; Smokers' articles, namely, outdoor receptacles for **cigar** and cigarette ash and waste; Smoker's articles, namely, metal pocket-sized receptacles with lids for cigarette butts; Tobacco, **cigars** and cigarettes. FIRST USE: 20101126. FIRST USE IN COMMERCE: 20101126

**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77811722  
**Filing Date** August 24, 2009  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Date Amended to Current Register** December 4, 2010  
**Registration Number** 3930205  
**Registration Date** March 8, 2011  
**Owner** (REGISTRANT) Pallino, Gary A. INDIVIDUAL UNITED STATES 5675 W. Rochelle Ave. # 101 Las Vegas NEVADA 89103  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CIGARS" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** SUPPLEMENTAL  
**Live/Dead Indicator** LIVE

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# MAXIMINT

<b>Word Mark</b>	MAXIMINT
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: Chewing tobacco; <b>Cigars; Cigarette papers</b> ; Cigarette tubes; Cigarillos; Hand-rolling tobacco; Roll your own tobacco; Rolling tobacco; Smoker's articles, namely, filter tubes; Smokeless tobacco; Smoking tobacco; Tobacco; Pipe tobacco; Snuff; Tobacco substitutes. FIRST USE: 20090301. FIRST USE IN COMMERCE: 20090301
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77675723
<b>Filing Date</b>	February 23, 2009
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	December 29, 2009
<b>Registration Number</b>	4067619
<b>Registration Date</b>	December 6, 2011
<b>Owner</b>	(REGISTRANT) CROSS FARMS, INC. CORPORATION DELAWARE 222 DELAWARE AVENUE, SUITE 1200 WILMINGTON DELAWARE 19801
<b>Attorney of Record</b>	MORRIS RAUB
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL

Live/Dead  
Indicator      LIVE

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# GFORCE

**Word Mark** GFORCE  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco products, accessories, and smoking articles, namely, cigarettes, **cigars**, cigarette rolling papers made out of paper, cigarette rolling papers made out of tobacco, rolling papers made out of cellulose for cigarettes and/or **cigars**, and rolling tobacco for cigarettes and/or **cigars**; rolling papers in the nature of pre-rolled tobacco shells for cigarettes and/or **cigars**, rolling papers in the nature of pre-rolled tobacco sheets for cigarettes and/or **cigars**, chewing tobacco, snuff, pipe tobacco, roll your own tobacco, and **cigarette papers**. FIRST USE: 20090921. FIRST USE IN COMMERCE: 20090921  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Trademark Search Facility Classification Code** LETS-1 G A single letter, multiples of a single letter or in combination with a design  
**Serial Number** 77624885  
**Filing Date** December 2, 2008  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** April 7, 2009  
**Registration Number** 3768779  
**Registration Date** March 30, 2010  
**Owner** (REGISTRANT) RSL Blunt Productions S.A. CORPORATION COSTA RICA APDO 5790-1000 San Jose COSTA RICA

Attorney of Record      Brett A. North  
Type of Mark      TRADEMARK  
Register          PRINCIPAL  
Live/Dead Indicator      LIVE

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# CHOCOLOOP

**Word Mark** CHOCOLOOP  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco products, accessories, and smoking articles, namely, cigarettes, **cigars**, cigarette rolling papers made out of paper, cigarette rolling papers made out of tobacco, rolling papers made out of cellulose for cigarettes and/or **cigars**, and rolling tobacco for cigarettes and/or **cigars**; rolling papers in the nature of pre-rolled tobacco shells for cigarettes and/or **cigars**, rolling papers in the nature of pre-rolled tobacco sheets for cigarettes and/or **cigars**, chewing tobacco, snuff, pipe tobacco, roll your own tobacco, and **cigarette papers**. FIRST USE: 20090921. FIRST USE IN COMMERCE: 20090921  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77624350  
**Filing Date** December 2, 2008  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** April 7, 2009  
**Registration Number** 3768776  
**Registration Date** March 30, 2010  
**Owner** (REGISTRANT) RSL Blunt Productions S.A. CORPORATION COSTA RICA APDO 5790-1000 San Jose COSTA RICA  
**Attorney of Record** Brett A. North  
**Type of Mark** TRADEMARK

Register PRINCIPAL  
Live/Dead Indicator LIVE

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# DRY SLITZ

**Word Mark** DRY SLITZ  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco products, accessories, and smoking articles, namely, cigarettes, **cigars**, cigarette rolling papers made out of paper, cigarette rolling papers made out of tobacco, rolling papers made out of cellulose for cigarettes and/or **cigars**, and rolling tobacco for cigarettes and/or **cigars**; rolling papers in the nature of pre-rolled tobacco shells for cigarettes and/or **cigars**, rolling papers in the nature of pre-rolled tobacco sheets for cigarettes and/or **cigars**, chewing tobacco, snuff, pipe tobacco, roll your own tobacco, and **cigarette papers**. FIRST USE: 20090921. FIRST USE IN COMMERCE: 20090921

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77622639

**Filing Date** November 26, 2008

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 7, 2009

**Registration Number** 3768756

**Registration Date** March 30, 2010

**Owner** (REGISTRANT) RSL Blunt Productions S.A. CORPORATION COSTA RICA APDO 5790-1000 San Jose COSTA RICA

**Attorney of Record** Brett A. North

**Type of Mark** TRADEMARK

Register PRINCIPAL  
Live/Dead Indicator LIVE

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**GOLDEN DEER**

<b>Word Mark</b>	GOLDEN DEER
<b>Translations</b>	The non-Latin character(s) in the mark transliterate into Jin Lu, and this means Golden Deer in English.
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: cigarettes; tobacco; <b>cigars</b> ; snuff, smoker's articles, not of precious metal, namely, cigarette pipes, cigarette holders, cigarette pockets, pocket apparatus for rolling cigarettes, ashtrays; lighters for smokers; matches; <b>cigarette paper</b> . FIRST USE: 19710000. FIRST USE IN COMMERCE: 20030700
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	03.07.07 - Caribou; Deer, elk, reindeer, fawns, antelopes, moose, gazelles; Fawns; Gazelle; Impala 03.07.24 - Stylized bovines, deer, antelopes, goats, sheep, pigs, cows, bulls, buffalo, moose 28.01.03 - Asian characters; Chinese characters; Japanese characters
<b>Trademark Search Facility Classification Code</b>	GROT-ANI Exaggerated depiction of an animal NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks
<b>Serial Number</b>	77535744
<b>Filing Date</b>	July 31, 2008
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	March 10, 2009
<b>Registration Number</b>	3626014
<b>Registration Date</b>	May 26, 2009
<b>Owner</b>	(REGISTRANT) SHANGHAI TOBACCO (GROUP) CORPORATION CORPORATION CHINA 1062 Xu Chang Road Shanghai CHINA  (LAST LISTED OWNER) SHANGHAI TOBACCO GROUP CO. LTD. LIMITED LIABILITY COMPANY CHINA

717 CHANG YANG ROAD SHANGHAI CHINA

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Steven M. Rabin

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the representation of a deer, two Chinese characters and the wording "Golden Deer" all in stylized form.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	FIFTY-ONE
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: Smoking simulators, namely, electronic cigarettes, <b>cigars</b> , and pipes without tobacco, not for medical use; tobacco; tobacco products, namely, <b>cigars</b> , cigarettes, smoking tobacco, chewing tobacco, snuff tobacco; tobacco substitutes not for medicinal purposes; smokers' articles, namely, tobacco tins, <b>cigar</b> and cigarette holders, <b>cigar</b> and cigarette cases, ashtrays, humidors, pipe stands, pipe cleaners, <b>cigar</b> cutters, pipes, pipe bags, lighters, pocket equipment for rolling cigarettes, <b>cigarette papers</b> , cigarette cases, cigarette filters; matches. FIRST USE: 20080402. FIRST USE IN COMMERCE: 20080422
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	25.01.25 - Borders, ornamental; Other framework and ornamental borders 26.11.21 - Rectangles that are completely or partially shaded
<b>Trademark Search Facility Classification Code</b>	ART-25.01 Framework NUM-COMBO Numeral Combinations (More than one number) NUM-1 Marks containing 1ST or the word First NUM-26-UP 50 Other Numerals - 26 and Up SHAPES-BAR-BANDS Designs with bar, bands or lines SHAPES-COLORS-2 Design listing or lined for two colors SHAPES-GEOMETRIC Geometric figures and solids including squares, rectangles, quadrilaterals and polygons SHAPES-MISC Miscellaneous shaped designs
<b>Serial Number</b>	77514632
<b>Filing Date</b>	July 3, 2008
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	September 29, 2009
<b>Registration Number</b>	3762126

**Registration Date** March 23, 2010

**Owner** (REGISTRANT) Smoke Anywhere, Inc. CORPORATION FLORIDA 2704 S. Park Road Pembroke Park FLORIDA 33009

**Description of Mark** The color(s) Gold is/are claimed as a feature of the mark. The mark consists of the wording "FIFTY-ONE" in type face Monotype Corsiva, placed between top and bottom horizontal etched looking borders; the entire mark is in the color Gold; the color black appears as background only and is not claimed as a feature of the mark.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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TRAINWRECK

Word Mark TRAINWRECK
Goods and Services IC 034. US 002 008 009 017. G & S: Cigarette papers; Cigarette rolling papers; Cigars. FIRST USE: 20080215. FIRST USE IN COMMERCE: 20080530
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 77487878
Filing Date May 30, 2008
Current Basis 1A
Original Filing Basis 1A
Published for Opposition January 4, 2011
Registration Number 3933191
Registration Date March 22, 2011
Owner (REGISTRANT) BBK Tobacco & Foods, LLP DBA HBI International Joshua D. Kesselman, US Citizen, General Partner LIMITED LIABILITY PARTNERSHIP ARIZONA 3401 W Papago Street Phoenix ARIZONA 85009
Attorney of Record Brendan N. Mahoney, Esq.
Prior Registrations 3169211
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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# GRAPES GONE WILD

**Word Mark** GRAPES GONE WILD  
**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigarette paper; Cigarette papers; Cigarette rolling papers; Cigars.** FIRST USE: 20080429. FIRST USE IN COMMERCE: 20080509  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77473635  
**Filing Date** May 13, 2008  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** August 5, 2008  
**Registration Number** 3520568  
**Registration Date** October 21, 2008  
**Owner** (REGISTRANT) BBK Tobacco & Foods, LLP Joshua D. Kesselman, US Citizen LIMITED LIABILITY PARTNERSHIP ARIZONA 3401 W Papago Street Phoenix ARIZONA 85009  
**Attorney of Record** Brendan N. Mahoney, Esq.  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GRAPES" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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# ALLIED TOBACCO

**Word Mark** ALLIED TOBACCO

**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; **Cigars**; Machines allowing smokers to make cigarettes by themselves; Roll your own tobacco; Rolling tobacco; Cigarette tobacco; Tobacco filters. FIRST USE: 20061206. FIRST USE IN COMMERCE: 20061206

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77068341

**Filing Date** December 20, 2006

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** May 8, 2007

**Registration Number** 3621349

**Registration Date** May 19, 2009

**Owner** (REGISTRANT) BBK TOBACCO & FOODS INC CORPORATION ARIZONA 3315-B W Buckeye Rd Legal Department Phoenix ARIZONA 85009  
  
(LAST LISTED OWNER) BBK TOBACCO & FOODS, LLP LIMITED LIABILITY LIMITED PARTNERSHIP ARIZONA 3401 W Papago Street Phoenix ARIZONA 85009

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Brendan N. Mahoney, Esq.

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TOBACCO" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# ASAP

**Word Mark**                    ASAP  
**Goods and Services**    IC 034. US 002 008 009 017. G & S: Cigarettes, **cigars**, little **cigars**, cigarillos, smokeless tobacco, snuff, chewing tobacco, smoking tobacco, and **cigarette papers**. FIRST USE: 20090109. FIRST USE IN COMMERCE: 20090109  
**Standard Characters Claimed**  
**Mark Drawing Code**    (4) STANDARD CHARACTER MARK  
**Serial Number**            77470113  
**Filing Date**                May 9, 2008  
**Current Basis**             1A  
**Original Filing Basis**    1B  
**Published for Opposition**    October 21, 2008  
**Registration Number**    3684009  
**Registration Date**        September 15, 2009  
**Owner**                      (REGISTRANT) Cheyenne International, LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 701 S. Battleground Avenue Grover NORTH CAROLINA 28073  
  
                                       (LAST LISTED OWNER) MOUNTAINEER HOLDINGS, LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 701 SOUTH BATTLEGROUN AVENUE GROVER NORTH CAROLINA 28073  
**Assignment Recorded**            ASSIGNMENT RECORDED  
**Attorney of Record**            William S. Fultz  
**Type of Mark**                    TRADEMARK  
**Register**                        PRINCIPAL  
**Live/Dead Indicator**            LIVE

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# Bodyshot

**Word Mark**                    BODYSHOT  
**Goods and Services**    IC 034. US 002 008 009 017. G & S: cigarettes, **cigars**, cigarillos, smokeless tobacco, chewing tobacco, snuff, smoking tobacco and **cigarette papers**. FIRST USE: 20080404. FIRST USE IN COMMERCE: 20080404  
**Standard Characters Claimed**  
**Mark Drawing Code**    (4) STANDARD CHARACTER MARK  
**Serial Number**            77193169  
**Filing Date**                May 30, 2007  
**Current Basis**             1A  
**Original Filing Basis**    1B  
**Published for Opposition**    May 20, 2008  
**Registration Number**    3577064  
**Registration Date**        February 17, 2009  
**Owner**                      (REGISTRANT) Cheyenne International, LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 701 S. Battleground Avenue Grover NORTH CAROLINA 28073  
  
 (LAST LISTED OWNER) OTPM, LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 701 SOUTH BATTLEGROUND AVENUE GROVER NORTH CAROLINA 28073  
**Assignment Recorded**            ASSIGNMENT RECORDED  
**Attorney of Record**            William S. Fultz  
**Type of Mark**                    TRADEMARK  
**Register**                        PRINCIPAL  
**Affidavit Text**                SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator**            LIVE

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# MICHAEL HERKLOTS

**Word Mark** MICHAEL HERKLOTS

**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigars**; cigarettes; **cigarette paper**; tobacco smoke filters; tobacco pipes; cigarette holders; cigarette cases; **cigar cutters**; cigarette lighters; all the aforesaid goods not of precious metals and their alloys or coated therewith; tobacco, in particular smoking tobacco; cigarillos; humidors. FIRST USE: 20090400. FIRST USE IN COMMERCE: 20090400

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77394811

**Filing Date** February 12, 2008

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** July 15, 2008

**Registration Number** 3752805

**Registration Date** February 23, 2010

**Owner** (REGISTRANT) Michael Herklots INDIVIDUAL UNITED STATES 3284 37th Street, #1 Astoria NEW YORK 11103

**Attorney of Record** Julie A. Greenberg

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Other Data** The name "MICHAEL HERKLOTS" identifies a living individual whose consent is of record.

**Live/Dead Indicator** LIVE

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**Word Mark** KEYSER SOZE

**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigarette papers**; cigarettes, **cigars**, **cigarette paper** tubes incorporating filter tips; filter tips for cigarettes; hand operated pocket machines for rolling cigarettes, and cases therefore; tobacco pouches; smoking tobacco; tobacco pipes; lighters for smokers; cigarette holders; matches, and ash trays not of precious metal.  
FIRST USE: 20070930. FIRST USE IN COMMERCE: 20070930

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.01.02 - Men depicted as shadows or silhouettes of men; Silhouettes of men  
02.07.01 - Groups, males  
26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

**Trademark Search Facility** ART-20.03 Paper goods; documents  
GROT-HUM Exaggerated depiction of a human

**Classification Code** NUM-COMBO Numeral Combinations (More than one number)  
NUM-FRACTIONS Number combinations consisting of fractions  
SHAPES-BAR-BANDS Designs with bar, bands or lines

**Serial Number** 77393547

**Filing Date** February 11, 2008

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** November 25, 2008

**Registration Number** 3571573

**Registration Date** February 10, 2009

**Owner** (REGISTRANT) Keyser Soze Rolling Papers SARL CORPORATION FRANCE 50 rue des forts chambon sur voueize FRANCE 23170

**Attorney of Record** Susan C. Chaires

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "keyser soze" and a police lineup of 5 individuals.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Other Data** The name shown in the mark does not identify a particular living individual.

**Live/Dead Indicator** LIVE

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# HAMLET

<b>Word Mark</b>	HAMLET
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: Tobacco, whether manufactured or unmanufactured; smoking tobacco; pipe tobacco; hand rolling tobacco; chewing tobacco; snus tobacco; cigarettes; <b>cigars</b> ; cigarillos; cigarettes containing tobacco substitutes not for medicinal or curative purposes; tobacco substitutes not for medical or curative purposes; snuff; <b>cigarette papers</b> ; cigarette tubes and matches. FIRST USE: 19640900. FIRST USE IN COMMERCE: 20080800
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77341453
<b>Filing Date</b>	November 30, 2007
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	October 14, 2008
<b>Registration Number</b>	3772188
<b>Registration Date</b>	April 6, 2010
<b>Owner</b>	(REGISTRANT) Gallaher Limited CORPORATION UNITED KINGDOM Members Hill, Brooklands Road Weybridge, Surrey UNITED KINGDOM KT130QU  (LAST LISTED OWNER) JT INTERNATIONAL SA CORPORATION SWITZERLAND 1, RUE DE LA GABELLE 1211 GENEVA 26 SWITZERLAND
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	James M. Slattery (Reg. No. 28,380)
<b>Prior Registrations</b>	2881229
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE



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# OLD HOLBORN

**Word Mark** OLD HOLBORN

**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco, whether manufactured or unmanufactured; smoking tobacco; pipe tobacco; hand rolling tobacco; chewing tobacco; snus tobacco; cigarettes; **cigars**; cigarillos; cigarettes containing tobacco substitutes not for medicinal or curative purposes; tobacco substitutes not for medical or curative purposes; snuff; **cigarette papers**; cigarette tubes and matches. FIRST USE: 20080600. FIRST USE IN COMMERCE: 20080600

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77341374

**Filing Date** November 30, 2007

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** October 14, 2008

**Registration Number** 3680591

**Registration Date** September 8, 2009

**Owner** (REGISTRANT) Gallaher Limited CORPORATION UNITED KINGDOM Members Hill, Brooklands Road Weybridge, Surrey UNITED KINGDOM KT130QU  
  
(LAST LISTED OWNER) JT INTERNATIONAL SA CORPORATION SWITZERLAND 1, RUE DE LA GABELLE 1211 GENEVA 26 SWITZERLAND

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** James M. Slattery

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** SMOKE IN DA ROOPA ORIGINAL

**Translations** The English translation of the Portuguese wording "DA" is "OF".

**Goods and Services** IC 034. US 002 008 009 017. G & S: **cigarette paper**; paper used to roll up tobacco; **cigar** and cigarette boxes; **cigars**; cigarettes, tobacco; smokers' articles, namely, pipes, cigarette holders. FIRST USE: 20071004. FIRST USE IN COMMERCE: 20071004

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code**  
 03.15.07 - Owls  
 03.15.24 - Stylized birds and bats  
 26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles  
 26.01.21 - Circles that are totally or partially shaded.  
 26.11.25 - Rectangles with one or more curved sides  
 26.11.28 - Miscellaneous designs with overall rectangular shape; Rectangular shapes (miscellaneous overall shape)  
 27.01.02 - Animals composed of letters or numerals; Letters forming animals; Numbers forming animals; Punctuation forming animals

**Trademark Search Facility** ART-24.09 Flags, banners  
 GROT-BIRD Exaggerated depiction of a bird

**Classification Code** SHAPES-BAR-BANDS Designs with bar, bands or lines  
 SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles  
 SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors  
 SHAPES-GEOMETRIC Geometric figures and solids including squares, rectangles, quadrilaterals and polygons  
 SHAPES-MISC Miscellaneous shaped designs

**Serial Number** 77247480

**Filing Date** August 5, 2007

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** February 17, 2009

**Registration Number** 3665495

**Registration Date** August 11, 2009

**Owner** (REGISTRANT) ROOPA PAPEIS E PAPELARIA LTDA - ME HENRIQUE MARINHO DE CASTRO NETTO, a citizen of Brazil, and CLAUDIA OLIVEIRA DE SOUZA, a citizen of Brazil LIMITED PARTNERSHIP BRAZIL Rua Japaraiba no. 105 Sao Paulo BRAZIL

**Attorney of Record** Arturo Perez-Guerrero

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ORIGINAL" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) black, green, red and white is/are claimed as a feature of the mark. The mark consists of two green rings forming one circle inside of which appears an owl like figure in black. The words "SMOKE IN DA" in black stylized letters and the word "ROOPA" in much bigger stylized green letters appear over the upper portion of the ring and owl like figures. On the lower portion of the owl like figure appears a red ribbon inside of which appears the word "ORIGINAL" in white stylized letters.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# CARLOS V

Word Mark CARLOS V

Goods and Services (CANCELLED) IC 034. US 002 008 009 017. G & S: Ashtrays; Ashtrays for smokers; Ashtrays for smokers made of non-precious metals; Ashtrays for smokers made of precious metals; Ashtrays of precious metal; Ashtrays, not of precious metal; Chewing tobacco; **Cigar** and cigarette boxes; **Cigar** and cigarette boxes not of precious metal; **Cigar** and cigarette boxes of precious metal; **Cigar** bands; **Cigar** boxes; **Cigar** boxes not of precious metal; **Cigar** boxes of precious metal; **Cigar** cases; **Cigar** cases of precious metal; **Cigar** cutters; **Cigar** holders; **Cigar** holders of precious metal; **Cigar** humidifiers; **Cigar** lighters; **Cigar** tubes; Cigarette ash receptacles; Cigarette cases; Cigarette cases made of precious metal; Cigarette cases, not of precious metal; Cigarette holders; Cigarette holders of precious metal; Cigarette holders, not of precious metal; Cigarette lighters not for land vehicles; Cigarette lighters not of precious metal; Cigarette lighters of precious metal; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Cigarettes; Cigarettes containing tobacco substitutes not for medical purposes; Cigarillos; **Cigars**; Filter-tipped cigarettes; Flints for lighters; Hand-rolling tobacco; Herbs for smoking; Holders for **cigar** and cigarette of precious metal; Holders for **cigars** and cigarettes; Holders of **cigars** and cigarettes of precious metal; Humidors; Lighter flints; Lighters for smokers; Lighters not of precious metal; Liquefied gas cylinders for cigarette lighters; Machines allowing smokers to make cigarettes by themselves; Match boxes; Match boxes not of precious metal; Match boxes of precious metal; Match holders; Match holders not of precious metal; Match holders of precious metal; Matches; Mentholated pipes; Non-electric **cigar** lighters not of precious metal; Paraffin matches. Pipe pouches; Pipe tampers; Pipe tobacco; Pocket apparatus for rolling cigarettes; Pocket apparatus for self-rolling cigarettes; Pocket appliances for rolling one's own cigarettes; Pocket devices for self-rolling of cigarettes; Pocket machines for rolling cigarettes; Pocket-size cigarette rolling machines; Roll your own tobacco; Rolling tobacco; Safety matches; Smokeless tobacco; Smoking pipe cleaners; Smoking pipes; Smoking tobacco; Smoking urns; Snuff; Snuff boxes; Snuff boxes made of precious metal; Snuff boxes, not of precious metal; Snuff dispensers; Snuffboxes not made of precious metals; Sulfur matches; Tobacco; Tobacco filters; Tobacco grinders; Tobacco jars; Tobacco jars of precious metal; Tobacco pipe cleaners; Tobacco pipes; Tobacco pouches; Tobacco powder, namely, snus; Tobacco spittoons; Tobacco substitute; Tobacco substitutes; Tobacco tins; Yellow phosphorus matches. FIRST USE: 20080710. FIRST USE IN COMMERCE: 20080710

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Trademark Search Facility LETS-1 V A single letter, multiples of a single letter or in combination with a design  
 NUM-5 The number 5 or the word Five

Classification Code

Serial Number 77213939

Filing Date June 23, 2007

Current Basis 1A

Original Filing Basis 1B

Published for Opposition December 4, 2007

**Registration Number** 3506150  
**Registration Date** September 23, 2008  
**Owner** (REGISTRANT) Mangiameli, Daniele INDIVIDUAL ITALY Suite T8 9153 SW 72 Avenue Miami FLORIDA 33156  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** DEAD  
**Cancellation Date** June 30, 2009

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# ZERO

Word Mark ZERO

Goods and Services IC 034, US 002 008 009 017. G & S: Tobacco products and accessories, namely, **cigars**, rolling papers made out of paper and/or tobacco for cigarettes and/or **cigars**, and pre-rolled tobacco shells, tobacco sheets, snuff, and/or **cigarette papers**.  
 FIRST USE: 20080221. FIRST USE IN COMMERCE: 20080307

**Standard**

Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

**Trademark Search**

Facility NUM-0-ZERO Marks containing "0" or the word Zero

**Classification Code**

Serial Number 77187434

Filing Date May 22, 2007

Current Basis 1A

Original Filing Basis 1B

Published for Opposition November 13, 2007

Registration Number 3454970

Registration Date June 24, 2008

Owner (REGISTRANT) Blunt Wrap U.S.A., Inc CORPORATION LOUISIANA P.O. Box 1935 Mandeville LOUISIANA 70470

Attorney of Record Brett A. North

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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STRAWBERRY FIELDS

Word Mark STRAWBERRY FIELDS
Goods and Services IC 034. US 002 008 009 017. G & S: Cigar tubes; Cigars; Cigarette papers; Cigarette rolling machines; Cigarette rolling papers; Tobacco. FIRST USE: 20070301. FIRST USE IN COMMERCE: 20070313
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 77132220
Filing Date March 15, 2007
Current Basis 1A
Original Filing Basis 1A
Published for Opposition June 14, 2011
Registration Number 4017470
Registration Date August 30, 2011
Owner (REGISTRANT) Basilia Kesselman INDIVIDUAL CANADA 1580 Rand Ave Vancouver CANADA V6P3G2
Attorney of Record Rosalind M. Young
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STRAWBERRY" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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# IDEAL

<b>Word Mark</b>	IDEAL
<b>Goods and Services</b>	IC 034. US 002 008 009 017. G & S: <b>Cigarette papers</b> ; Cigarette rolling papers; Cigarette-rolling machines; Cigarettes; <b>Cigars</b> ; Hookahs; Pipe tobacco; Pocket apparatus for rolling cigarettes; Pocket apparatus for self-rolling cigarettes; Rolling tobacco; Smoking pipe cleaners; Tobacco; Tobacco filters; Tobacco pipe cleaners. FIRST USE: 20101001. FIRST USE IN COMMERCE: 20101001
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77099531
<b>Filing Date</b>	February 5, 2007
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	July 17, 2007
<b>Registration Number</b>	3880186
<b>Registration Date</b>	November 23, 2010
<b>Owner</b>	(REGISTRANT) G & R BRANDS, LLC LIMITED LIABILITY COMPANY NEVADA 6525 South Bruce Street Las Vegas NEVADA 89119
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Dana Robinson
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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# NATURAL BEST

**Word Mark** NATURAL BEST

**Goods and Services** IC 034. US 002 008 009 017. G & S: **Cigar** cutters; **Cigar** humidifiers; **Cigar** tubes; Cigarette ash receptacles; Cigarette lighters not for land vehicles; Cigarette lighters not of precious metal; **Cigarette papers**; Cigarette rolling machines; Cigarette rolling papers; Cigarette tubes; Cigarette-rolling machines; Cigarettes; **Cigars**; Filter-tipped cigarettes; Hand-rolling tobacco; Hookahs; Lighters for smokers; Pipe tobacco; Pocket apparatus for rolling cigarettes; Pocket apparatus for self-rolling cigarettes; Pocket appliances for rolling one's own cigarettes; Pocket devices for self-rolling of cigarettes; Pocket machines for rolling cigarettes; Pocket-size cigarette rolling machines; Roll your own tobacco; Rolling tobacco; Smokeless tobacco; Smoking pipe cleaners; Smoking pipes; Smoking tobacco; Tobacco; Tobacco filters; Tobacco pipe cleaners; Tobacco pipes; Tobacco substitutes. FIRST USE: 20100430. FIRST USE IN COMMERCE: 20100430

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77065641

**Filing Date** December 15, 2006

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** January 8, 2008

**Registration Number** 3870778

**Registration Date** November 2, 2010

**Owner** (REGISTRANT) G & R BRANDS, LLC LIMITED LIABILITY COMPANY NEVADA 6525 South Bruce Street Las Vegas NEVADA 89119

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Dana B Robinson

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# COURCHEVEL

**Word Mark** COURCHEVEL  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Cigar bands; Cigarette papers; Cigarettes; Cigars; Filter-tipped cigarettes. FIRST USE: 20080805. FIRST USE IN COMMERCE: 20080805  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77060887  
**Filing Date** December 10, 2006  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** July 3, 2007  
**Registration Number** 3524730  
**Registration Date** October 28, 2008  
**Owner** (REGISTRANT) J. M. RIDGEWORTH INC. CORPORATION FLORIDA SUITE 206 4000 ISLAND BLVD. AVENTURA FLORIDA 33160  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**BROOKLYNN PREMIUM CIGARS**

**Word Mark** BROOKLYNN PREMIUM CIGARS  
**Goods and Services** IC 034. US 002 008 009 017. G & S: Tobacco products and smokers' articles, namely, **cigars**, cigarillos, tobacco, **cigar** cutters, **cigarette papers**, matches, lighters and ashtrays. FIRST USE: 20011001. FIRST USE IN COMMERCE: 20011001  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77020351  
**Filing Date** October 13, 2006  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** May 29, 2007  
**Registration Number** 3278622  
**Registration Date** August 14, 2007  
**Owner** (REGISTRANT) Brookelynn Premium Cigars, Inc. CORPORATION NORTH CAROLINA 7225 Market Street Wilmington NORTH CAROLINA 28411  
**Attorney of Record** E. Eric Mills  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE PREMIUM CIGARS APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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## Typed Drawing

**Word Mark**      NAT SHERMAN

**Goods and Services**      IC 034. US 002 008 009 017. G & S: cigarettes, **cigars, cigarette papers**; smokeless, smoking and chewing tobacco; snuff; matches; smoking pipes; lighters, cigarette and **cigar** cases and holders (not made of precious metals). FIRST USE: 19481231. FIRST USE IN COMMERCE: 19581231

**Mark Drawing Code**      (1) TYPED DRAWING

**Serial Number**      75039745

**Filing Date**      January 3, 1996

**Current Basis**      1A

**Original Filing Basis**      1A

**Published for Opposition**      September 3, 1996

**Registration Number**      2019294

**International Registration Number**      1181730

**Registration Date**      November 26, 1996

**Owner**      (REGISTRANT) Nat Sherman, Inc. CORPORATION NEW YORK 2200 Fletcher Avenue Fort Lee NEW JERSEY 07024

**Assignment Recorded**      ASSIGNMENT RECORDED

**Attorney of Record**      CHARLES T.J. WEIGELL

**Type of Mark**      TRADEMARK

**Register**      PRINCIPAL

**Affidavit Text**      SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20060924.

**Renewal**      1ST RENEWAL 20060924

**Other Data**      The name "NAT SHERMAN" does not refer to a living individual.

**Live/Dead Indicator**      LIVE

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## Typed Drawing

**Word Mark** SMOKER FRIENDLY

**Goods and Services** IC 034. US 002 008 009 017. G & S: cigarettes, **cigars**, ashtrays not of precious metal, cigarette cases not of precious metal, chewing tobacco, **cigar** cutters, cigarette holders not of precious metal, cigarette lighters not of precious metal, **cigarette papers**, cigarillos, flints for lighters, herbs for smoking, pocket machines for rolling cigarettes, matches, smoking pipe cleaners, pipes, tobacco pouches, smokeless tobacco, smoking tobacco, snuff, snuff boxes, and smoking spittoons. FIRST USE: 19951001. FIRST USE IN COMMERCE: 19951001

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 74698581

**Filing Date** July 7, 1995

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** December 3, 1996

**Registration Number** 2239110

**Registration Date** April 13, 1999

**Owner** (REGISTRANT) SMOKER FRIENDLY INTERNATIONAL LLC LIMITED LIABILITY COMPANY COLORADO 6790 Winchester Circle Boulder COLORADO 80301

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** K. KALAN

**Prior Registrations** 1942618

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SMOKER" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080930.

**Renewal** 1ST RENEWAL 20080930

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## Typed Drawing

**Word Mark** WOLF PACK

**Goods and Services** IC 034. US 017. G & S: TOBACCO PRODUCTS, NAMELY- CHERROOTS, CHEWING TOBACCO, CIGARETTES, CIGARETTE PAPER, CIGARROS, CIGARS, LITTLE CIGARS, PIPE TOBACCO AND SMOKING TOBACCO. FIRST USE: 19880523. FIRST USE IN COMMERCE: 19880523

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 73732159

**Filing Date** June 2, 1988

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** October 11, 1988

**Registration Number** 1519107

**Registration Date** January 3, 1989

**Owner** (REGISTRANT) HOUSE OF WINDSOR, INC. CORPORATION PENNSYLVANIA ORCHARD STREET YOE PENNSYLVANIA 17313  
  
(LAST LISTED OWNER) House of Windsor, LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 321 Farmington Road Mocksville NORTH CAROLINA 27028

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** FRED A. KEIRE

**Prior Registrations** 0510654;0587742

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20081210.

**Renewal** 1ST RENEWAL 20081210

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<b>Word Mark</b>	HOUSE OF WINDSOR EST. 1918 ROYAL FAMILY OF TABACCO PRODUCTS
<b>Goods and Services</b>	IC 034. US 017. G & S: TOBACCO PRODUCTS, NAMELY-CHEROOTS, CHEWING TOBACCO, CIGARETTES, <b>CIGARETTE PAPER</b> , CIGARROS, <b>CIGARS</b> , LITTLE <b>CIGARS</b> , PIPE TOBACCO AND SMOKING TOBACCO. FIRST USE: 19880415. FIRST USE IN COMMERCE: 19880415
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	02.01.02 - Men depicted as shadows or silhouettes of men; Silhouettes of men 02.01.24 - Band uniforms (men wearing); Cavalrymen; Men, soldiers, cavalrymen, men in military uniform, including men dressed in band uniforms with a military appearance; Military men; Soldiers 02.01.31 - Men, stylized, including men depicted in caricature form 02.09.17 - Humans, including men, women and children, depicted riding horses and other animals; Riding animals, humans 24.05.01 - Circular or elliptical seals; Seals, circular or elliptical 24.09.07 - Advertising, banners; Banners 24.11.01 - Crowns closed at the top
<b>Serial Number</b>	73731420
<b>Filing Date</b>	May 31, 1988
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	November 8, 1988
<b>Change In Registration</b>	CHANGE IN REGISTRATION HAS OCCURRED
<b>Registration Number</b>	1522848
<b>Registration Date</b>	January 31, 1989
<b>Owner</b>	(REGISTRANT) HOUSE OF WINDSOR, INC. CORPORATION PENNSYLVANIA ORCHARD STREET YOE PENNSYLVANIA 17313  (LAST LISTED OWNER) HOUSE OF WINDSOR LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 321 FARMINGTON ROAD MOCKSVILLE NORTH CAROLINA 27028
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	FRED A. KEIRE
<b>Prior Registrations</b>	0779750;0814204;1304054

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "EST 1918" AND "TOBACCO PRODUCTS" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20081022.  
**Renewal** 1ST RENEWAL 20081022  
**Live/Dead Indicator** LIVE

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*Palma Lites*

**Word Mark** PALMA LITES

**Translations** THE ENGLISH TRANSLATION OF THE WORD "PALMA" IN THE MARK IS "PALM TREE".

**Goods and Services** IC 034. US 017. G & S: **CIGARS, LITTLE CIGARS, SMOKING TOBACCO, CIGARETTES, CIGARETTE PAPER, CHEROOTS AND CHEWING TOBACCO.** FIRST USE: 19850406. FIRST USE IN COMMERCE: 19850406

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 73730670

**Filing Date** May 25, 1988

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** July 25, 1989

**Registration Number** 1561267

**Registration Date** October 17, 1989

**Owner** (REGISTRANT) HOUSE OF WINDSOR, INC. CORPORATION PENNSYLVANIA ORCHARD STREET YOE PENNSYLVANIA 17313

(LAST LISTED OWNER) HOUSE OF WINDSOR LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 321 FARMINGTON ROAD MOCKSVILLE NORTH CAROLINA 27028

(LAST LISTED OWNER) PHELPS, CALVIN INDIVIDUAL UNITED STATES 321 FARMINGTON ROAD MOCKSVILLE NORTH CAROLINA 27028

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** MARILYN MATTHES BROGAN

**Prior Registrations** 0790244;0805809

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LITES" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20090822.

**Renewal** 1ST RENEWAL 20090822

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