

ESTTA Tracking number: **ESTTA552140**

Filing date: **08/05/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Hulleon Records, Inc.
Granted to Date of previous extension	08/07/2013
Address	321 W. Hazelhurst Ferndale, MI 48220 UNITED STATES

Attorney information	Jeffrey H. Brown Michael Best & Friedrich LLP 180 N. Stetson, Suite 2000 Chicago, IL 60601 UNITED STATES jhbrown@michaelbest.com Phone:312.222.5794
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Applicant Information

Application No	85793874	Publication date	04/09/2013
Opposition Filing Date	08/05/2013	Opposition Period Ends	08/07/2013
Applicant	QVC, Inc. MC 207 1200 Wilson Drive West Chester, PA 19380 UNITED STATES		

Goods/Services Affected by Opposition

Class 041. All goods and services in the class are opposed, namely: Entertainment services, namely, an on-going series featuring home shopping shows and shopping events provided through means of mobile telephone, internet and by means of television

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2978608	Application Date	03/17/2003
Registration Date	07/26/2005	Foreign Priority Date	NONE
Word Mark	JUSTUS GIRLZ		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2003/05/01 First Use In Commerce: 2003/05/01 clothing, namely, caps, hats, jerseys, shirts and t-shirts

U.S. Registration No.	2835494	Application Date	12/27/2002
Registration Date	04/20/2004	Foreign Priority Date	NONE
Word Mark	JUSTUS BOYZ		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2003/01/01 First Use In Commerce: 2003/05/01 clothing, namely, caps, hats, jackets, jerseys, shirts, shorts, sweatshirts, and t-shirts		

U.S. Registration No.	2835493	Application Date	12/27/2002
Registration Date	04/20/2004	Foreign Priority Date	NONE
Word Mark	JUSTUS BOYZ		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2003/01/01 First Use In Commerce: 2003/06/01 musical sound recordings; pre-recorded audio-visual recordings featuring music		

U.S. Registration No.	2833343	Application Date	12/27/2002
Registration Date	04/13/2004	Foreign Priority Date	NONE
Word Mark	JUSTUS BOYZ		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2003/01/01 First Use In Commerce: 2003/06/01 record production services[; entertainment services, namely, live performances by a musical group]		

U.S. Registration No.	3903798	Application Date	05/24/2010
Registration Date	01/11/2011	Foreign Priority Date	NONE
Word Mark	JUSTUS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2010/05/21 First Use In Commerce: 2010/05/21 Clothing, namely, underwear		

Attachments	13678646_Notice_of_Opposition_-_JUST_US_GIRLS_-_QVC.PDF(381063 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Jeffrey H. Brown/
Name	Jeffrey H. Brown
Date	08/05/2013