

November 16th, 2012

This is in response to the opposition filed by Kittrich Corporation Opposition No. 91211736 against Lisa Julian of Little Twigs LLC

The opposition by Kittrich Corporation, is not just and should not be valid. We dispute this opposition for the following reasons.

1. There is no conflict of interest or any likelihood that our companies will be mistaken for one another. We operate Very different businesses.
2. Little Twigs LLC has been in business and operating since 2009. Kittrich Corporation just only recently decided to complain and make a very disingenuous claim to oppose our trademark application. In fact kittrich Corporation never even contacted us until we filed our Trademark application, which is strong evidence our business were never confused
3. Kittrich claims we offer and sell similar merchandise or "goods" we do not. We are primarily retailers, Kittrich Corporation are primarily wholesalers and sell to Target Corporation which is a very large retailer. Kittriches primary business is as a wholesaler. Our business is only as a retailer.
4. The primary goods Little Twigs LLC sells, are nursery furniture, clothing, and toys. We do not sell shampoos and lotions, and further more we do not wholesale any of our goods.
5. We are registered in the state of California as a LLC and the state found no conflict of interest in us filing our LLC. We have been registered and in business since 2009.
6. Our logo was done by famous artist and illustrator Sara Gillingham, our logo is not in any way similar to kittrich Corporations logo.
7. We would like this frivolous nonsense of an opposition thoroughly investigated as we are confident that it will be evident that our trademark application should continue to go through and be awarded.

Sincerely
Lisa Julian
Little Twigs LLC
1317 Cabrillo Ave.
Venice, CA 90291



11-19-2013