

ESTTA Tracking number: **ESTTA549626**

Filing date: **07/22/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Federation Internationale de Football Association (FIFA)
Granted to Date of previous extension	07/28/2013
Address	FIFA-Strasse 20 Zürich, 8044 SWITZERLAND

Attorney information	Drew M. Smith Holley & Menker, PA P.O. Box 1219 Sausalito, CA 94966 UNITED STATES eastdocket@holleymenker.com, dsmith@holleymenker.com, jmenker@holleymenker.com
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Applicant Information

Application No	85529590	Publication date	01/29/2013
Opposition Filing Date	07/22/2013	Opposition Period Ends	07/28/2013
Applicant	WCMMA Productions, LLC #343 20320 Fairway Oaks Dr. Boca Raton, FL 33434 UNITED STATES		

Goods/Services Affected by Opposition

Class 041. First Use: 2011/07/01 First Use In Commerce: 2011/07/01 All goods and services in the class are opposed, namely: Entertainment services in the nature of live mixed martial arts (MMA) events; Entertainment services, namely, organizing and conducting an array of athletic events rendered live and recorded for the purpose of distribution through broadcast media; Entertainment services, namely, participation in mixed martial arts; Entertainment services, namely, personal appearances by a martial arts professionals; Entertainment services, namely, providing a web site featuring photographic, video and prose presentations featuring mixed martial arts; Organizing live mixed martial arts events and competitions; Presentation of mixed martial arts (MMA) events; Providing classes, workshops, seminars and camps in the fields of fitness, exercise, boxing, kick boxing and mixed martial arts

Grounds for Opposition

False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2644871	Application Date	05/04/1995
Registration Date	11/05/2002	Foreign Priority Date	NONE
Word Mark	WORLD CUP		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 003. First use: [cosmetics, namely, perfumes and colognes; soaps; hair lotions; pre-shave and after shave lotions; shaving creams; shampoos; toothpaste; deodorants and antiperspirants for personal use; and mouth washes; said goods being distributed in conjunction with soccer competitions]</p> <p>Class 006. First use: [money clips,] keychains [and figurines,] all made of common metals or their alloys and said goods being distributed in conjunction with soccer competitions</p> <p>Class 009. First use: [sunglasses; cases and cords for sunglasses,] magnets; [audio and video recorders and players; computers; calculating machines and data processors; loudspeakers; video cameras; camcorders; blank video and audio tapes,] prerecorded [audio and] video tapes featuring soccer competitions; [facsimile transmission machines; telephones; photocopy machines; photographic equipment, namely, motion picture cameras, photographic cameras, video cameras, movie and slide projectors, exposed films, flash bulbs and batteries; windsocks; and hand-held electronic soccer games for use with television receivers only,] said [goods being distributed] in conjunction with soccer competitions</p> <p>Class 014. First use: jewelry; [watches,] ornamental lapel pins; [team and player trading pins made of precious metals,] medallions; [tie clips and tie pins not made of precious metal; ashtrays and cigarette cases made of precious metals; and non-monetary coins of precious metals,] said goods being distributed in conjunction with soccer competitions</p> <p>Class 016. First use: [paper party hats; gift and party supplies made of paper, namely, napkins, table cloths, bags, printed invitations and gift wrap; paper and plastic place mats; crepe paper; stationery and school supplies, namely, theme pads, notebooks, note paper, binders, pens, pencils, ball-point pens, pen and pencil sets, porous-point pens, rolling ball pens and broad-tip markers; correction fluids for type; calendars; adhesive note paper,] posters; [greeting cards; decals; heat transfer papers; coloring books; children's activity books; printed teaching materials for athletics; a series of] non-fiction books on the subjects of athletes and sports, [and magazines and journals, both featuring the subjects of athletes and sports, and general interest; road maps; playing cards; bumper stickers and mounted and unmounted photographs,] said goods being distributed in conjunction with soccer competitions</p> <p>Class 018. First use: [umbrellas,] all-purpose sport bags; backpacks; tote bags; [wallets; purses and briefcases,] said goods being distributed in conjunction with soccer competitions</p> <p>Class 025. First use: shirts; knit shirts; jerseys and tank tops; T-shirts; [shorts; pants; sweaters,] caps; hats; [scarves; visors; warm-up suits,] sweatshirts; jackets; [uniforms; neckties;</p>		

	<p>wristbands and headbands; gloves; aprons; baby bibs not of paper; pajamas; toddler and infant playwear, namely, rompers and sunsuits; socks and hosiery; athletic footwear [and suspenders,] said goods being distributed in conjunction with soccer competitions</p> <p>Class 028. First use: sport balls; [board games relating to soccer;] stuffed [dolls and] animals; [toy vehicles; jigsaw puzzles; balloons; inflatable toys;] soccer equipment, namely, balls, [gloves, knee pads, elbow pads and shoulder pads; and hand-held electronic soccer games other than those adapted for use with television receivers only,] said goods being distributed in conjunction with soccer competitions</p> <p>Class 030. First use: [coffee; tea; cocoa; breakfast cereals; bread; pastries, namely, cakes and pies; cookies and crackers; candies; frozen confections; rice; corn chips and ice cream, said goods being distributed in conjunction with soccer competitions held under the name WORLD CUP]</p> <p>Class 032. First use: soft drinks; [syrups and powders for making soft drinks; mineral and aerated waters; fruit and vegetable drinks and juices;] beers and ales, said goods being distributed in conjunction with soccer competitions</p> <p>Class 036. First use: credit card services; [travelers check issuance; financing services; banking services, including credit card and loan services; insurance underwriting in the field of life, health, accident, property and casualty; insurance claims administration; and real estate agencies;]said services being offered in conjunction with soccer competitions</p> <p>Class 038. First use: television and radio broadcasting; cable television and radio transmission; [telephone communication services; telegram and facsimile transmission services;] said services being offered in conjunction with soccer competitions</p> <p>Class 041. First use: [rental of motion picture projectors, radios, television, and tape recording equipment; said services being offered in conjunction with soccer competitions]</p> <p>Class 042. First use: providing of food and drink, in particular with fast food[, in cafeterias] and restaurants; [hotels, resort hotels and health resort services; temporary lodging and boarding house services; language translation services; photographic reporting services; videotaping services; computer programming for others; computer consulting services; guard and] security services; medical[, dental] and hospital services; drug testing services, namely, for substance abuse; [hair dressing, barber and beauty parlor services; legal services; uniform leasing services; rental of photographic equipment; retail outlet services featuring apparel; destruction of waste and trash; and architectural design and engineering services;] said services being offered in conjunction with soccer competitions held under the name WORLD CUP</p>
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U.S. Registration No.	2645052	Application Date	03/27/2000
Registration Date	11/05/2002	Foreign Priority Date	NONE
Word Mark	FIFA WORLD CUP		
Design Mark			
Description of Mark	NONE		

Goods/Services	<p>Class 001. First use: [Unexposed camera, cinematographic and photographic films; chemicals used in the cinematographic and photographic industries; tanning substances, namely, tanning agents for use in the manufacture of leather; artificial sweeteners]</p> <p>Class 003. First use: [Cosmetics, particularly, soaps, hair lotions, perfumes, colognes, pre-shave and after shave lotions, shaving creams, shampoos, toothpaste, deodorants and antiperspirants for personal use, mouth washes; non-medicated nourishing creams for the skin; non-medicated skin creams; hair gel, beauty additives, skin cleansing cream; eye shadow; face powder; cosmetic pencils; sunscreen lotions; cleaning, polishing, scouring, abrasive preparations for household purposes, laundry powder detergents, synthetic household detergents; shoe polish; wax, namely, floor wax]</p> <p>Class 004. First use: [Lubricants for vehicles; and motor oils and fuels for motor vehicles, namely, gasoline and diesel fuels; candles, waxes for use in the manufacture of candles]</p> <p>Class 005. First use: [vehicle deodorizers; pharmaceutical preparations for the treatment of disorders of the mouth; medicated chewing gum for stopping smoking; medicinal herbal tea, nutritional additives for foods for medical and dietetic purposes; vitamin preparations; feminine hygienic products, namely, sanitary napkins; materials for stopping teeth; dental wax; fungicides and herbicides for domestic use; medicines for the treatment of eye fatigue]</p> <p>Class 006. First use: [trophies made of common metals or their alloys; money clips made of common metals or their alloys; dispensers of kitchen towels made of metal;] key chains, [figurines and pogs] made of common non-precious metal or their alloys [; statues and sculptures of common non-precious metal; kitchen aluminum foil]</p> <p>Class 007. First use: [Aerated beverage making machines; electric blenders for household purposes; dish washing machines; electric can openers; electric knives; electric food processors; electric fruit presses for household purposes; electric kitchen machines, namely, domestic kitchen mixing machines; sewing machines; vacuum cleaners and accessories therefor, namely, cleaner hoses and nozzles; domestic dish washing machines; domestic clothes washing machines; electric whisks for household purposes; and electric can openers]</p> <p>Class 008. First use: [Hand tools and hand-operated implements, namely, non-electric can openers, nail clippers, tweezers, multi-functional knives with retractable blades; electric and non-electric razors; razor blades, cutlery; depilatory appliances; curling tongs]</p> <p>Class 009. First use: decorative magnets; [eyeglasses; sunglasses; cases and cords for eyeglasses and sunglasses; binoculars;] magnets; [television receivers; radio receivers; video recorders; compact disk players; digital disk players; recordable video tapes, magnetic tapes, magnetic disks, DVDs, floppy disks, optical disks, compact disks, CD-ROMs and video disks all sold empty;] pre-recorded video tapes, [magnetic tapes, magnetic disks, DVDs, floppy disks, optical disks, compact disks, CD-ROMs and video disks featuring music; pre-recorded video tapes, magnetic tapes, magnetic disks, DVDs, floppy disks, optical disks, compact disks, CD-ROMs and video disks featuring animation; pre-recorded video tapes, magnetic tapes, magnetic disks,] DVDs, [floppy disks, optical disks, compact disks, CD-ROMs and video disks] featuring images; [computers; modems; electronic pocket translators; electronic agendas; scanners; printers; calculators and data processors; credit card verification</p>
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machines; automated teller machines; foreign exchange currency machines; security alarms; loudspeakers; video cameras; camcorders; facsimile transmission machines; telephones; telephone answering machines; video phones; photocopy machines; photographic equipment, namely, cameras, projectors, exposed films, flash bulbs, camera cases, batteries and accessories therefor; windsocks for measuring wind; hand-held electronic games adapted for use with television receivers; video game cartridges; multimedia software recorded on CD-ROM featuring music, sound or images which may be animated;] prerecorded computer software, namely, software for games [; magnetic encoded cards; computer hardware, namely, memory cards and microchip cards; electronic vending machines; directional compasses; magnetically encoded cards, namely, credit cards, prepaid phone cards, debit cards, travel and entertainment cards and check guarantee cards; and electric irons, flat irons, and steam irons]

Class 010. First use:

[Personal diagnostic appliances, namely, ear thermometers, blood pressure measuring devices and heart monitors; medical measurement apparatus and instruments; massage apparatus for personal use; baby nursing bottles; condoms; orthopedic supportive bandages; ice and thermal packs for medical purposes; physical exercise machines for medical purposes; and medical diagnostic imaging equipment, namely, X-ray machines and MRI diagnostic apparatus]

Class 011. First use:

[products for purification and deodorization of the air, namely, separators for the cleaning and purification of air for commercial and domestic use; paper lanterns; electric laundry dryers; electric hair dryers; penlights; flashlights; table lamps; decorative lamps; lamp shades; light bulbs; lighting fixtures; refrigerators; freezers; space heaters; air conditioners; air purifying units for commercial and domestic use; ovens; gas stoves; barbecue grills; ranges; microwave ovens; electric coffee makers for domestic use; electric tea kettles; toasters; electric deep fryers; water filters for drinking water; bicycle lights; and drink fountains]

Class 012. First use:

[seat cushions as accessories for automobiles; bicycles; motorbikes; automobiles; trucks; vans; buses; airplanes; boats; balloons, airships; prams; strollers; car seats for babies or children; automobile accessories, namely, sun screen shades; sports racks; tire covers, vehicle seat covers, fitted and semi fitted vehicle covers; floor mats; engines for land vehicles and replacement parts therefor; and tires]

Class 014. First use:

Jewelry; [watches; clocks;] medallions; ornamental lapel pins [; pendants; team and player trading pins made of precious metals; trophies made of precious metals; commemorative cups and plates, tankards, statues and sculptures, pendants and pogs, all made of precious metals; medallions, tie clips and tie pins not made of precious metals; ashtrays and cigarette cases made of precious metals; non-monetary coins]

Class 016. First use:

[temporary tattoos, namely, decorative transfers for cosmetic purposes; holograms; passport holders; plastic key cards that are not magnetically encoded; display stands for selling goods made of cardboard; gift and party supplies made of paper, namely, napkins, table cloths, bags, printed invitations, gift wrap, coasters and place mats; paper table linens; crepe paper; garbage bags of paper or plastic; food storage wrappers; blank or partially printed labels not of textiles; flags of paper, pennants of paper; handkerchiefs of paper; typewriter paper; copying paper; paper coffee filters; towels of paper; disposable paper wipes not impregnated with chemicals or compounds; toilet paper; envelopes; babies disposable diapers of paper; stationery and school supplies, namely, theme pads, notebooks, note paper, binders, pens, pencils, ball-point

pens, pen and pencil sets, porous-point pens, rolling ball pens and broad-tip markers; printing blocks correction fluids; rubber erasers; bookends; pencil sharpeners; calendars; adhesive note paper;] posters; [greeting cards; decals; heat transfer paper;] coloring books and activity books, magazines, newspapers picture, books [and journals] featuring athletes or sport events; [roadmaps; playing cards; printed tickets; bank checks; printed timetables;] collectable player trading cards; [bumper stickers; mounted and unmounted photographs; photograph albums; stationery; credit cards, prepaid phone cards, debit cards, travel and entertainment cards and check guarantee cards, all made of paper or cardboard and not magnetically encoded; autograph books, binder paper; book covers; book stands; confetti; chalk; document holders; paper clips; drawing pins; ink; paint boxes; kitchen towels of paper; writing paper; scribble pads; clip boards; notepad holders; address books; decorations for pencils; stands for writing implements; ink pads; rubber stamps; rulers; score book schedules for recording results; adhesive tape for stationery; office dispensers for adhesive tape; staplers; stencils; luminous paper;] event programs [; event albums; stationery scissors; and boxed tissues made of cardboard]

Class 018. First use:

[Umbrellas; parasols;] all purpose sport and leisure bags; travelling bags; backpacks; tote bags; school bags [; belt bags; handbags; beach bags; suitcases; vanity cases sold empty; key cases; suit carriers; soccer ball shaped bags for general use; wallets; purses; brief-cases]

Class 020. First use:

[Holiday ornaments made of plaster, plastic and/or wood and not including Christmas tree ornaments; foam novelty items in the nature of foam hands; sleeping bags; non-metal trophies; keyholders made of plastic; hand held mirrors; furniture mirrors; articles made of plastics, namely, souvenir statues, plastic badges that are not encoded; cushions and furniture seats for outdoor use; furniture; coat hangers; furniture display racks; non-electric fans for personal use; display stands for selling goods not made of cardboard; inflatable publicity objects; and non-metal dispensers of kitchen towels]

Class 021. First use:

[Holiday ornaments made of china, crystal, glass, porcelain and/or terracotta and not including Christmas tree ornaments; china ornaments; all purpose portable household or kitchen containers not made of precious metals or coated therewith; tankards,] mugs, cups and drinking glasses [, plates and dishes, coasters not of precious metals; bottle openers, beverage bottles sold empty, non-electric coolers for food and drinks, combs and hairbrushes, tooth brushes; dental floss; statues and sculptures related to the sport of soccer made of porcelain, terra-cotta or glass; and tea pots not of precious metal]

Class 024. First use:

[kitchen oven mitts; cloth banners and pennants; bedding, namely, sheets; curtains; draperies; quilts and bedspreads; towels and bath linens; dish cloths; dish towels; stadium blankets; cloth handkerchiefs; wall hangings and able cloths made of textile; cloth labels made of textile; and beach mats made of textile]

Class 025. First use:

[footwear;] head wear; clothing, namely, shirts; knit shirts; jerseys and tank tops; T-shirts; [dresses; skirts; underwear; swimwear; shorts; pants; sweaters;] caps; hats; [scarves; visors; warm-up suits; sweatshirts;] jackets [; uniforms; neckties; wristbands and headbands; gloves; aprons; cloth bibs; pajamas; socks and hosiery; belts; suspenders; and toddler and infant playwear; namely, rompers, sunsuits, jumpsuits, dungarees and overalls]

Class 028. First use:

Games and playthings, namely, sport balls, [board games, stuffed dolls,] stuffed animals [, toy vehicles, jigsaw puzzles, balloons, inflatable toys]; soccer

equipment, namely, balls [, gloves, knee pads, elbow pads and shoulder pads; soccer goals, toy party hats; and hand-held electronic games other than those adapted for use with television receivers]

Class 029. First use:

[Meat; fish for food purposes; poultry for food purposes; game for food purposes; meat extracts; preserved and cooked fruits and vegetables, edible oils and fats; potato chips, french fried potatoes; processed nuts; jams; fruit preserves and jellies; milk; dairy products excluding ice cream, ice milk and frozen yogurt; cheese; canned fruits and vegetables]

Class 030. First use:

[Coffee; tea; cocoa; sugar; artificial coffee; flour; preparations made from cereals, namely, cereal based snack food and ready to eat cereal derived food bars; breakfast cereals; processed cereals; bread; pastries; cakes; cookies and crackers; candies; frozen confections; rice; corn chips; ice cream; honey; mustard; vinegar; sauces; spices; salt; non nutritional food additives for use as flavoring; ingredient or filler and not for medical or dietetic purposes]

Class 031. First use:

[unprocessed cereals; Foodstuff for animals; grass seeds; fresh fruits, berries, vegetables and flowers; litter for animals; and non-artificial turf]

Class 032. First use:

beers and ales, soft drinks [, syrups and powder for making soft drinks; mineral and aerated waters; fruit and vegetable drinks and juice; non-alcoholic beers and ales; and frozen fruit drinks]

Class 033. First use:

[Alcoholic beverages, namely, wine, liquor, aperitifs, champagne, cider, brandy, whiskey, vodka, gin, rum and tequila]

Class 034. First use:

[Matches; lighters; cigarette cases and ashtrays made of non-precious metal; cigarettes; and tobacco]

Class 035. First use:

[data processing services;] promoting soccer competitions, soccer exhibitions and soccer events of others; [employment agencies; personnel placement and recruitment services; advertising agency services; advertising for others via the internet; dissemination of advertising matter for others; rental of advertising space on outdoor billboards; preparing and placing outdoor advertising services for others; television advertising services for others; promotion agency services, namely, promoting the goods and services of others through the distribution of printed and audio promotional materials and by rendering sales promotion advice; advertising for others in the form of animation; marketing research services; public opinion polling services; promotion of commercial exhibitions of others; computerized on-line retail services in the field of general merchandise; computerized database management and licensing of computerized databases;] and sport record and statistical information services

Class 036. First use:

Credit card services; issuance of credit cards [, travelers check services; financing services; banking services, namely, credit and loan services; insurance underwriting in the field of life, health, accident, property and casualty]

Class 037. First use:

[automobile service station services; vehicle cleaning; vehicle lubrication; vehicle maintenance and repair; and vehicle washing services]

Class 038. First use:

[Telecommunication services, namely, personal communication services via mobile phones, telex, electronic computer terminals, telegraph, telephone or

	<p>facsimile; paging by radio, network conferencing services, namely, communications by television for meetings,] television broadcasting; cable television broadcasting; radio broadcasting</p> <p>Class 039. First use: [electronic archiving for others of messages and data; travel agency services; boat,] airline [, railway, bus and van] transportation services all for passengers and goods [; postal services, namely, parcel delivery; courier services; message delivery; vehicle rental services; arranging travel tours; tour boat services, namely, boat chartering and providing boat cruises; warehouse storage services; taxi transport services; freight shipping services, namely, freight forwarding and freight transportation by truck, train, and air; utility services, namely, transmission of gas, water, and electricity; delivery of solvents, paraffin, wax, bitumen and petroleum with the exclusion of liquid petroleum gas, by motor vehicle]</p> <p>Class 040. First use: [apparel outfitter services, namely, tailoring; developing of films for movies; enlarging of photographs, printing of photographs, developing of films for photograph; leasing or rental of machines and instruments for development, printing, enlarging or finishing for photography]</p> <p>Class 041. First use: [videotape production;] providing sports records and sports statistical information; educational services, namely, conducting classes, seminars, conferences and/or workshops in the field of sports and distributing course materials in connection therewith; entertainment services, namely, conducting lotteries for others, sporting and cultural activities, organizations of sporting and cultural events and activities for others [; providing facilities for football and soccer tournaments; rental services for audio and video equipment, radio, television program; production of animation movies, production of animation TV programs, arranging for ticket reservations for shows and other entertainment events; timing of sports events; entertainer managing services]</p> <p>Class 042. First use: [waste management services; leasing of telephone sets, facsimile; stock photograph services, namely, leasing reproduction rights of photographs to others;] providing of food and drink, in particular with fast food, in [cafeterias and] restaurants; [catering services, hotel resort, lodging and boarding services; language translation services; photography services; videotaping services; printing services; compute consulting services, computer data programming for others; guard and] security services; medical, [dental] and hospital services; drug testing services [; hair dressing, barber and beauty parlor services; uniform leasing services; computer software design for others; hosting the web sites of others on the internet; licensing of intellectual property rights]</p>
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U.S. Registration No.	3037050	Application Date	04/18/2002
Registration Date	01/03/2006	Foreign Priority Date	04/02/2002
Word Mark	FIFA WOMEN'S WORLD CUP		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 001. First use: [UNEXPOSED CAMERA, CINEMATOGRAPHIC AND PHOTOGRAPHIC FILMS; TANNING SUBSTANCES, NAMELY, TANNING AGENTS FOR USE IN THE MANUFACTURE OF LEATHER; AND ARTIFICIAL SWEETENERS]</p> <p>Class 003. First use:</p>		

[COSMETICS, PARTICULARLY, SOAPS, HAIR LOTIONS, PERFUMES, COLOGNES, PRE-SHAVE AND AFTER SHAVE LOTIONS, SHAVING CREAMS, SHAMPOOS, TOOTH PASTE, DEODORANTS AND ANTIPERSPIRANTS FOR PERSONAL USE, MOUTH WASHES; NON-MEDICATED NOURISHING CREAMS FOR THE SKIN; NON-MEDICATED SKIN CREAMS; HAIR GEL, BEAUTY BATH ADDITIVES, NAMELY, BATH BEADS, BATH CRYSTALS AND BATH FOAM; SKIN CLEANSING CREAM; EYE SHADOW; FACE POWDER; COSMETIC PENCILS; SUNSCREEN LOTIONS; CLEANING, POLISHING, SCOURING, ABRASIVE PREPARATIONS FOR HOUSEHOLD PURPOSES, LAUNDRY POWDER DETERGENTS, SYNTHETIC HOUSEHOLD DETERGENTS, NAMELY, DISH AND LAUNDRY DETERGENTS; SHOE POLISH; WAX, NAMELY, FLOOR WAX]

Class 004. First use:

[LUBRICANTS FOR VEHICLES; AND MOTOR OILS AND FUELS FOR MOTOR VEHICLES, NAMELY, GASOLINE AND DIESEL FUELS; CANDLES, WAXES FOR USE IN THE MANUFACTURE OF CANDLES, NAMELY, BEESWAX AND PARAFFIN]

Class 005. First use:

[VEHICLE DEODORIZERS; PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT OF DISORDERS OF THE MOUTH; MEDICATED CHEWING GUM FOR STOPPING SMOKING; MEDICINAL HERBAL TEA, NUTRITIONAL ADDITIVES FOR FOODS FOR MEDICAL AND DIETETIC PURPOSES, NAMELY, NUTRITIONAL SUPPLEMENTS; VITAMINS; FEMININE HYGIENIC PRODUCTS, NAMELY, SANITARY NAPKINS; MATERIAL FOR STOPPING TEETH; DENTAL WAX; FUNGICIDES AND HERBICIDES FOR DOMESTIC USE; AND MEDICINES FOR THE TREATMENT OF EYE FATIGUE, EYE WASHES AND EYE DROPS]

Class 006. First use:

[TROPHIES MADE OF COMMON METALS OR THEIR ALLOYS; MONEY CLIPS MADE OF COMMON METALS OR THEIR ALLOYS; DISPENSERS OF KITCHEN TOWELS MADE OF METAL; METAL KEY CHAINS, FIGURINES MADE OF COMMON NON-PRECIOUS METAL OR THEIR ALLOYS; STATUES AND SCULPTURES OF COMMON NON-PRECIOUS METAL; AND KITCHEN ALUMINUM FOIL]

Class 007. First use:

[AERATED BEVERAGE MAKING MACHINES, NAMELY, A MACHINE USED TO PUMP AIR INTO BEVERAGES FOR HOUSEHOLD USE; ELECTRIC BLENDERS FOR HOUSEHOLD PURPOSES; DISH WASHING MACHINES; ELECTRIC KNIVES; ELECTRIC FOOD PROCESSORS; ELECTRIC FRUIT PRESSES FOR HOUSEHOLD PURPOSES; ELECTRIC KITCHEN MACHINES, NAMELY, KITCHEN MIXERS; SEWING MACHINES; VACUUM CLEANERS AND ACCESSORIES THEREFOR, NAMELY, CLEANER HOSES AND NOZZLES; DOMESTIC DISH WASHING MACHINES; DOMESTIC CLOTHES WASHING MACHINES; ELECTRIC WHISKS FOR HOUSEHOLD PURPOSES; AND ELECTRIC CAN OPENERS]

Class 008. First use:

[HAND TOOLS, NAMELY, ADZES, AUGERS, AWL, CLAMPS, DIES, DRILLS, FILES, FOUNDRY LADLES, HAMMERS, HAND JACKS, ICE PICKS, MANUALLY-OPERATED GRINDING WHEELS AND GRINDSTONES, MITRE BOXES, PICKS, PINCERS, PLANERS, PLANES, PUNCHES, RASPS, RATCHET WRENCHES, REAMERS, SAWS, SCRAPERS, SCREW DRIVERS, SOCKET SETS, SQUARES, TAPS TONGS, AND WRENCHES; ELECTRIC OR NON-ELECTRIC RAZORS; RAZOR BLADES; CUTLERY, NAMELY, FORKS, SPOONS AND KNIVES; ELECTRIC AND NON-ELECTRIC DEPILATORY APPLIANCES; TWEEZERS; EYELASH CURLERS; AND KITCHEN SCISSORS; STATIONERY SCISSORS]

Class 009. First use:

[DECORATIVE MAGNETS; EYEGLASSES; SUNGLASSES; CASES AND CORDS FOR EYEGLASSES AND SUNGLASSES; BINOCULARS; MAGNETS; TELEVISION RECEIVERS AND TELEVISION SETS; RADIO RECEIVERS, NAMELY, RADIOS; APPARATUS FOR RECORDING, TRANSMITTING AND REPRODUCING OF SOUND AND IMAGES, NAMELY, VIDEO RECORDERS, COMPACT DISK PLAYERS; DIGITAL VIDEO DISC PLAYERS; BLANK RECORDABLE VIDEO TAPES, MAGNETIC TAPES, MAGNETIC DISKS, DVDS, FLOPPY DISKS, OPTICAL DISKS, COMPACT DISKS, CD-ROMS AND VIDEO DISKS; PRE-RECORDED VIDEO TAPES, MAGNETIC TAPES, MAGNETIC DISKS, DVDS, FLOPPY DISKS, OPTICAL DISKS, COMPACT DISKS, CD-ROMS AND VIDEO DISKS FEATURING MUSIC; PRE-RECORDED VIDEO TAPES, MAGNETIC TAPES, MAGNETIC DISKS, DVDS, FLOPPY DISKS, OPTICAL DISKS, COMPACT DISKS, CD-ROMS AND VIDEO DISKS FEATURING ANIMATION; PRE-RECORDED VIDEO TAPES, MAGNETIC TAPES, MAGNETIC DISKS, DVDS, FLOPPY DISKS, OPTICAL DISKS, COMPACT DISKS, CD-ROMS AND VIDEO DISKS FEATURING MOTION PICTURE FILMS AND SPORTING EVENTS; VIDEO TAPES, MAGNETIC TAPES, MAGNETIC DISKS, DVDS, FLOPPY DISKS, OPTICAL DISKS, COMPACT DISKS, CD-ROMS AND VIDEO DISKS FEATURING MUSIC AND ANIMATION; COMPUTERS; MODEMS; ELECTRONIC POCKET TRANSLATORS; ELECTRONIC AGENDAS, namely, A HAND-HELD ELECTRONIC DEVICE FOR SCHEDULING PERSONAL APPOINTMENTS; SCANNERS; COMPUTER PRINTERS; CALCULATORS AND DATA PROCESSORS; CREDIT CARD VERIFICATION MACHINES, NAMELY, MAGNETIC CODED CARD READERS; FOREIGN EXCHANGE CURRENCY MACHINES; PERSONAL SECURITY ALARMS; LOUDSPEAKERS; VIDEO CAMERAS; CAMCORDERS; FACSIMILE TRANSMISSION MACHINES; TELEPHONES; CELLULAR TELEPHONES; TELEPHONE ANSWERING MACHINES; VIDEO PHONES; PHOTOCOPY MACHINES; PHOTOGRAPHIC EQUIPMENT, NAMELY, CAMERAS, PROJECTORS, EXPOSED FILMS, FLASH BULBS, CAMERA CASES, BATTERIES AND ACCESSORIES THEREFOR; WINDSOCKS FOR MEASURING WIND DIRECTION AND INTENSITY; HAND-HELD ELECTRONIC GAMES ADAPTED FOR USE WITH TELEVISION RECEIVERS; VIDEO GAME CARTRIDGES; AND DISCS; MULTIMEDIA SOFTWARE RECORDED ON CD-ROM FEATURING MUSIC, SOUND AND IMAGES USED FOR THE ANIMATION OF OBJECTS; COMPUTER GAME SOFTWARE, NAMELY, SOFTWARE FOR GAMES; MAGNETIC ENCODED CARDS, NAMELY, ATM CARDS; COMPUTER HARDWARE, NAMELY, MEMORY CARDS AND MICROCHIP CARDS; ELECTRONIC VENDING MACHINES; DIRECTIONAL COMPASSES; MAGNETICALLY ENCODED CARDS, NAMELY, CREDIT CARDS, PREPAID PHONE CARDS, DEBIT CARDS, TRAVEL AND ENTERTAINMENT CARDS AND CHECK GUARANTEE CARDS; AND ELECTRIC IRONS, FLAT IRONS, STEAM IRONS; HOLOGRAM APPARATUS; GRADUATED RULERS]

Class 010. First use:

[PERSONAL DIAGNOSTIC APPLIANCES, NAMELY, EAR THERMOMETERS FOR MEDICAL PURPOSES, BLOOD PRESSURE MEASURING DEVICES AND HEART MONITORS; MEDICAL MEASUREMENT APPARATUS AND INSTRUMENTS, NAMELY, BLOOD PRESSURE MONITORS, THERMOMETERS FOR MEDICAL PURPOSES; MASSAGE APPARATUS FOR PERSONAL USE; BABY NURSING BOTTLES; CONDOMS; ORTHOPEDIC SUPPORTIVE BANDAGES; ICE AND THERMAL PACKS FOR MEDICAL PURPOSES; PHYSICAL EXERCISE MACHINES FOR THERAPEUTIC PURPOSES; AND MEDICAL DIAGNOSTIC IMAGING EQUIPMENT, NAMELY, X-RAY DIAGNOSTIC MACHINES AND MRI DIAGNOSTIC APPARATUS]

Class 011. First use:

[PRODUCTS FOR PURIFICATION AND DEODORIZATION OF THE AIR, NAMELY, SEPARATORS FOR THE CLEANING AND PURIFICATION OF AIR FOR COMMERCIAL AND DOMESTIC USE; ELECTRIC PAPER LANTERNS; ELECTRIC LAUNDRY DRYERS; HAND-HELD ELECTRIC HAIR DRYERS; PENLIGHTS; FLASHLIGHTS; TABLE LAMPS; DECORATIVE LAMPS; LAMP SHADES; LIGHT BULBS; ELECTRIC LIGHTING FIXTURES; REFRIGERATORS; FREEZERS; ELECTRIC SPACE HEATERS; AIR CONDITIONERS; AIR PURIFYING UNITS FOR COMMERCIAL AND DOMESTIC USE; CONVECTION AND ELECTRIC COOKING OVENS; GAS STOVES; BARBECUE GRILLS; RANGES; MICROWAVE OVENS FOR COOKING; ELECTRIC COFFEE MAKERS FOR DOMESTIC USE; ELECTRIC TEA KETTLES; ELECTRIC TOASTERS; ELECTRIC DEEP FRYERS; WATER FILTERS FOR DRINKING WATER; BICYCLE LIGHTS; ELECTRIC CLOTHES DRYING MACHINES; AND DRINK FOUNTAINS]

Class 012. First use:

[SEAT CUSHIONS AS ACCESSORIES FOR AUTOMOBILES; BICYCLES; MOTORBIKES; AUTOMOBILES; TRUCKS; VANS; BUSES; AIRPLANES; BOATS; VEHICULAR BALLOONS AND AIRSHIPS; PRAMS, namely, BABY CARRIAGES; BABY STROLLERS; CAR SEATS FOR BABIES OR CHILDREN; AUTOMOBILE ACCESSORIES, NAMELY, SUN VISORS, BICYCLE RACKS, SKI RACKS, LUGGAGE RACKS, SPARE TIRE COVERS, VEHICLE SEAT COVERS, AND FITTED AND SEMI FITTED VEHICLE COVERS; INTERNAL COMBUSTION ENGINES FOR LAND VEHICLES; AND TIRES]

Class 014. First use:

[JEWELRY; BROOCHES; WATCHES; CLOCKS; MEDALLIONS; MEDALS; ORNAMENTAL LAPEL PINS; PENDANTS; TEAM AND PLAYER TRADING LAPEL PINS MADE OF PRECIOUS METALS; TROPHIES MADE OF PRECIOUS METALS; COMMEMORATIVE STATUARY CUPS AND PLATES, TANKARDS, STATUES AND SCULPTURES, PENDANTS AND POGS, ALL MADE OF MADE OF PRECIOUS METALS; MEDALLIONS, TIE CLIPS AND TIE PINS NOT MADE OF PRECIOUS METALS; ASHTRAYS AND CIGARETTE CASES MADE OF PRECIOUS METALS; NON-MONETARY COINS; CIGARETTE LIGHTERS OF PRECIOUS METAL]

Class 015. First use:

[MUSICAL INSTRUMENTS, namely, CARILLONS, ELECTRONIC MUSICAL KEYBOARDS, STEEL DRUMS, BASS GUITARS, STRING BASSES, GONGS, FLUTES, PIANOS, GUITARS, VIOLINS, SAXOPHONES, TRUMPETS, TUBAS, OBOES, AND MUSIC BOXES]

Class 016. First use:

[TEMPORARY TATTOOS, NAMELY, DECORATIVE TRANSFERS FOR COSMETIC PURPOSES; HOLOGRAPHIC DECALS; PASSPORT HOLDERS; DISPLAY STANDS MADE OF CARDBOARD FOR SELLING GOODS; GIFT AND PARTY SUPPLIES MADE OF PAPER, namely, NAPKINS, TABLE CLOTHS, BAGS, PRINTED INVITATIONS, GIFT WRAP, COASTERS AND PLACE MATS; PAPER TABLE LINENS; CREPE PAPER; GARBAGE BAGS OF PAPER OR PLASTIC; FOOD STORAGE WRAPPERS; BLANK OR PARTIALLY PRINTED LABELS NOT OF TEXTILES; FLAGS OF PAPER; PENNANTS OF PAPER; HANDKERCHIEFS OF PAPER; TYPEWRITER PAPER; COPYING PAPER; PAPER COFFEE FILTERS; TOWELS OF PAPER; DISPOSABLE PAPER WIPES NOT IMPREGNATED WITH CHEMICALS OR COMPOUNDS; TOILET PAPER; ENVELOPES; BABY'S DISPOSABLE DIAPERS OF PAPER; STATIONERY AND SCHOOL SUPPLIES, NAMELY, THEME PADS, NOTEBOOKS, NOTE PAPER, BINDERS, PENS, PENCILS, BALL-POINT PENS, PEN AND PENCIL SETS, POROUS-POINT PENS, ROLLING BALL PENS AND BROAD-TIP MARKERS; PRINTING BLOCKS CORRECTION FLUIDS; RUBBER ERASERS; BOOKENDS; PENCIL SHARPENERS; CALENDARS; ADHESIVE NOTE PAPER; POSTERS; GREETING CARDS;

DECALS; HEAT TRANSFER PAPER; COLORING BOOKS AND ACTIVITY BOOKS; MAGAZINES, NEWSPAPERS, BOOKS AND JOURNALS FEATURING ATHLETES OR SPORT EVENTS; ROAD MAPS; PRINTED TICKETS; BANK CHECKS; PRINTED TIMETABLES; COLLECTABLE PLAYER TRADING CARDS; BUMPER STICKERS; PHOTOGRAPHS; PHOTOGRAPH ALBUMS; STATIONERY; CREDIT CARDS, PREPAID PHONE CARDS, DEBIT CARDS, TRAVEL AND ENTERTAINMENT CARDS AND CHECK GUARANTEE CARDS, ALL MADE OF PAPER OR CARDBOARD AND NOT MAGNETICALLY ENCODED; AUTOGRAPH BOOKS; BINDER PAPER; BOOK COVERS; BOOK STANDS; CHALK; DOCUMENT HOLDERS; PAPER CLIPS; DRAWING PENS; WRITING INK; PAINT BOXES, namely, ARTS AND CRAFTS PAINT KITS; KITCHEN TOWELS OF PAPER; WRITING PAPER; SCRIBBLE PADS; CLIP BOARDS; NOTEPAD HOLDERS; ADDRESS BOOKS; DECORATIONS FOR PENCILS, NAMELY, STICKERS; STANDS FOR WRITING IMPLEMENTS; INK PADS; RUBBER STAMPS; UNGRADUATED RULERS; SCORE BOOK SCHEDULES FOR RECORDING RESULTS; ADHESIVE TAPE FOR STATIONERY; OFFICE ADHESIVE TAPE DISPENSERS FOR STATIONERY OR HOUSEHOLD USE; STAPLERS; STENCILS; LUMINOUS PAPER; EVENT PROGRAMS; EVENT ALBUMS; AND BOXED FACIAL TISSUES]

Class 018. First use:

[UMBRELLAS; PARASOLS; ALL-PURPOSE SPORT AND LEISURE BAGS; TRAVELLING BAGS; BACKPACKS; TOTE BAGS; SCHOOL BAGS; BELT BAGS; HANDBAGS; BEACH BAGS; SUITCASES; VANITY CASES SOLD EMPTY; KEY CASES; SUIT CARRIERS; SOCCER BALL SHAPED BAGS FOR GENERAL USE; WALLETS; PURSES; BRIEF-CASES]

Class 020. First use:

[HOLIDAY ORNAMENTS MADE OF PLASTER, PLASTIC AND/OR WOOD AND NOT INCLUDING CHRISTMAS TREE ORNAMENTS; FOAM NOVELTY ITEMS IN THE NATURE OF FOAM HANDS; SLEEPING BAGS; NON-METAL TROPHIES; KEY HOLDERS MADE OF PLASTIC; HAND HELD MIRRORS; FURNITURE MIRRORS; ARTICLES MADE OF PLASTICS, NAMELY, SOUVENIR STATUES, PLASTIC BADGES THAT ARE NOT ENCODED; CUSHIONS AND FURNITURE FOR OUTDOOR USE; FURNITURE; COAT HANGERS; FURNITURE DISPLAY RACKS; NON-ELECTRIC FANS FOR PERSONAL USE; DISPLAY STANDS NOT MADE OF CARDBOARD; INFLATABLE PUBLICITY OBJECTS; NON-METAL DISPENSERS OF KITCHEN TOWELS; BOOKSHELVES; PLASTIC KEY CARDS THAT ARE NOT MAGNETICALLY ENCODED; NON-METAL AND NON-LEATHER KEY CHAINS]

Class 021. First use:

[HOLIDAY ORNAMENTS MADE OF CHINA, CRYSTAL, GLASS, PORCELAIN AND/OR TERRACOTTA AND NOT INCLUDING CHRISTMAS TREE ORNAMENTS; ALL PURPOSE PORTABLE HOUSEHOLD OR KITCHEN CONTAINERS NOT MADE OF PRECIOUS METALS OR COATED THEREWITH; TANKARDS, MUGS, CUPS AND DRINKING GLASSES, PLATES AND DISHES, COASTERS NOT OF PRECIOUS METALS; BOTTLE OPENERS, BEVERAGE BOTTLES SOLD EMPTY, NON-ELECTRIC PORTABLE COOLERS FOR FOOD AND DRINKS, COMBS AND HAIRBRUSHES, TOOTH BRUSHES; DENTAL FLOSS; STATUES AND SCULPTURES RELATED TO THE SPORT OF SOCCER MADE OF PORCELAIN, TERRA-COTTA OR GLASS AND TEA POTS NOT OF PRECIOUS METAL]

Class 024. First use:

[KITCHEN OVEN MITTS; CLOTH BANNERS AND PENNANTS; BEDDING, NAMELY, SHEETS; CURTAINS; DRAPERIES; QUILTS AND BEDSPREADS; TOWELS AND BATH LINENS; DISH CLOTHS; DISH TOWELS; STADIUM BLANKETS; CLOTH HANDKERCHIEFS; WALL HANGINGS AND TABLE

CLOTHS MADE OF TEXTILE; CLOTH LABELS MADE OF TEXTILE; AND BEACH MATS MADE OF TEXTILE]

Class 025. First use:

[CLOTHING, NAMELY, FOOTWEAR, HEAD WEAR, SHIRTS, KNIT SHIRTS, JERSEYS, TANK TOPS, T-SHIRTS, DRESSES, SKIRTS, UNDERWEAR, SWIMWEAR, SHORTS, PANTS, SWEATERS, CAPS, HATS, SCARVES, VISORS, WARM-UP SUITS, SWEATSHIRTS, JACKETS, UNIFORMS, NECKTIES, WRISTBANDS AND HEADBANDS; GLOVES; APRONS; CLOTH BIBS FOR BABIES; PAJAMAS; SOCKS AND HOSIERY; BELTS; SUSPENDERS; AND TODDLER AND INFANT PLAYWEAR; NAMELY, ROMPERS, SUN SUITS, JUMPSUITS, DUNGAREES AND OVERALLS; SINGLETs; BONNETS; BLAZERS; COATS; RAINWEAR, NAMELY, RAIN SUITS, RAIN TROUSERS, RAIN COATS, RAIN JACKETS, RAIN BOOTS AND RAIN HATS]

Class 026. First use:

[BRAIDS; TASSELS; RIBBONS; BUTTONS FOR CLOTHING; NEEDLES; SEWING BOXES; BROOCHES NOT OF PRECIOUS METAL AND NOT IMITATION JEWELRY; PINS, NAMELY, BOBBY PINS, CURLING PINS, HAIR PINS AND HAT PINS FOR SECURING HATS; HAIR NETS; HAIR PINS, HAIR RIBBONS, HAIR SCRUNCHES; HAIR BANDS; HAIR BOWS; AND HAIR BUCKLES]

Class 027. First use:

[CARPETS, RUGS, MATS, NAMELY, BATH MATS, CORK MATS, DOOR MATS, FLOOR MATS FOR VEHICLES, RUBBER MATS, AND WRESTLING MATS; HARD SURFACE COVERINGS FOR FLOORS; LINOLEUM FOR USE ON FLOORS; PROTECTIVE FLOOR COVERINGS; VINYL FLOOR COVERINGS; AND ARTIFICIAL TURF; TEXTILE FLOOR MATS FOR USE IN THE HOME]

Class 028. First use:

[GAMES AND PLAYTHINGS, NAMELY, SPORT BALLS, BOARD GAMES, STUFFED DOLLS, STUFFED ANIMALS, TOY VEHICLES, JIGSAW PUZZLES, BALLOONS, INFLATABLE TOYS; SOCCER EQUIPMENT, NAMELY, BALLS, GLOVES, KNEE PADS, ELBOW PADS; AND SHOULDER PADS; SOCCER GOALS; PARTY FAVORS IN THE NATURE OF TOY PARTY HATS NOT MADE OF PAPER OR CARDBOARD; TOY METAL POGS; HAND-HELD ELECTRONIC GAMES OTHER THAN THOSE ADAPTED FOR USE WITH TELEVISION RECEIVERS; PLAYING CARDS; AND CONFETTI]

Class 029. First use:

[MEAT; FISH FOR FOOD PURPOSES; POULTRY FOR FOOD PURPOSES; GAME FOR FOOD PURPOSES; MEAT EXTRACTS; PRESERVED AND COOKED FRUITS AND VEGETABLES; EDIBLE OILS AND FATS; POTATO CHIPS; FRENCH FRIED POTATOES; PROCESSED NUTS; JAMS; FRUIT PRESERVES AND JELLIES; MILK; DAIRY PRODUCTS EXCLUDING ICE CREAM, ICE MILK AND FROZEN YOGURT; CHEESE; AND CANNED FRUITS AND VEGETABLES]

Class 030. First use:

[COFFEE; TEA; COCOA; SUGAR; GRAIN OR CHICORY BASED COFFEE SUBSTITUTES; FLOUR; PREPARATIONS MADE FROM CEREALS, NAMELY, CEREAL BASED SNACK FOOD AND READY TO EAT CEREAL DERIVED FOOD BARS; BREAKFAST CEREALS; PROCESSED CEREALS; BREAD; PASTRIES; CAKES; COOKIES AND CRACKERS; CANDIES; FROZEN CONFECTIONS; RICE; CORN CHIPS; ICE CREAM; HONEY; MUSTARD; VINEGAR; SAUCES; SPICES; SALT; NON NUTRITIONAL FOOD ADDITIVES FOR USE AS FLAVORING, INGREDIENT OR FILLER AND NOT FOR MEDICAL OR DIETETIC PURPOSES]

Class 031. First use:

[UNPROCESSED CEREALS; FOODSTUFF FOR ANIMALS; GRASS SEEDS;

FRESH FRUITS, BERRIES AND VEGETABLES; LIVE FLOWERS; LITTER FOR ANIMALS; AND NON-ARTIFICIAL TURF]

Class 032. First use:

[BEERS AND ALES, SOFT DRINKS; SYRUPS AND POWDER FOR MAKING SOFT DRINKS; MINERAL AND AERATED WATERS; FRUIT AND VEGETABLE DRINKS AND JUICE; NON-ALCOHOLIC BEERS AND ALES; AND FROZEN FRUIT DRINKS]

Class 033. First use:

[ALCOHOLIC BEVERAGES, NAMELY, WINE, LIQUOR, APERITIFS, CHAMPAGNE, CIDER, BRANDY, WHISKY, VODKA, GIN, RUM, AND TEQUILA]

Class 034. First use:

[MATCHES; LIGHTERS FOR SMOKERS; CIGARETTE CASES AND ASHTRAYS MADE OF NON-PRECIOUS METAL; CIGARETTES; AND TOBACCO]

Class 035. First use:

[DATA PROCESSING SERVICES; PROMOTING SOCCER COMPETITIONS, SOCCER EXHIBITIONS AND SOCCER EVENTS OF OTHERS; EMPLOYMENT AGENCIES; PERSONNEL PLACEMENT AND RECRUITMENT SERVICES; ADVERTISING AGENCY SERVICES; DISSEMINATION OF ADVERTISING FOR OTHERS VIA THE INTERNET; DISSEMINATION OF ADVERTISING MATTER FOR OTHERS; RENTAL OF ADVERTISING SPACE ON OUTDOOR BILLBOARDS; OUTDOOR ADVERTISING SERVICES FOR OTHERS, NAMELY, PREPARING AND PLACING OUTDOOR ADVERTISEMENTS FOR OTHERS AND ELECTRONIC BILLBOARD ADVERTISING; TELEVISION ADVERTISING SERVICES FOR OTHERS; PROMOTION AGENCY SERVICES, NAMELY, DEVELOPING PROMOTIONAL CAMPAIGNS FOR BUSINESS; PREPARING PROMOTIONAL AND MERCHANDISING MATERIAL FOR OTHERS; PREPARATION OF CUSTOM ADVERTISEMENT AND CUSTOM PROMOTIONAL PRODUCTS FOR OTHERS; PROMOTING THE GOODS AND SERVICES OF OTHERS BY ARRANGING FOR SPONSORS TO AFFILIATE THEIR GOODS AND SERVICES WITH SOCCER TOURNAMENTS; SALES PROMOTION ADVICE; PROVIDING ADVERTISING IN THE FORM OF ANIMATION FOR OTHERS; MARKETING RESEARCH SERVICES; PUBLIC OPINION POLLING SERVICES FOR BUSINESS OR ADVERTISING PURPOSES; LICENSING OF COMPUTER SOFTWARE; LICENSING OF ELECTRONIC DATABASES; COMPUTERIZED DATABASE MANAGEMENT; MANAGEMENT OF PERFORMING ARTISTS; RETAIL STORE SERVICES IN THE FIELD OF CLOTHING]

Class 036. First use:

[CREDIT CARD SERVICES; ISSUANCE OF CREDIT CARDS; TRAVELERS CHECK ISSUANCE SERVICES; FINANCING SERVICES; BANKING SERVICES, namely, CREDIT AND LOAN SERVICES; INSURANCE UNDERWRITING IN THE FIELD OF LIFE, HEALTH, ACCIDENT, PROPERTY AND CASUALTY]

Class 037. First use:

[AUTOMOBILE SERVICE STATION SERVICES; VEHICLE CLEANING; VEHICLE LUBRICATION; VEHICLE MAINTENANCE AND REPAIR; AND VEHICLE WASHING SERVICES]

Class 038. First use:

[TELECOMMUNICATION SERVICES NAMELY, PERSONAL COMMUNICATION SERVICES VIA MOBILE PHONES, COMMUNICATIONS SYSTEM CONSISTING OF TELETYPEWRITERS CONNECTED TO A TELEPHONIC NETWORK TO SEND AND RECEIVE SIGNALS, ELECTRONIC COMPUTER TERMINALS, TELEGRAPH, TELEPHONE OR FACSIMILE;

PAGING BY RADIO; NETWORK CONFERENCING SERVICES, NAMELY, COMMUNICATIONS BY TELEVISION FOR MEETINGS, TELEVISION BROADCASTING; CABLE TELEVISION BROADCASTING; RADIO BROADCASTING; AND RENTAL OF TELECOMMUNICATIONS EQUIPMENT, NAMELY, TELEPHONE AND FACSIMILE MACHINES]

Class 039. First use:

[ELECTRONIC ARCHIVING FOR OTHERS OF MESSAGES AND DATA; TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION; BOAT, AIRLINE, RAILWAY, BUS AND VAN TRANSPORTATION SERVICES ALL FOR PASSENGERS AND GOODS; POSTAL SERVICES, NAMELY, PARCEL DELIVERY; COURIER SERVICES; MESSAGE DELIVERY; VEHICLE RENTAL SERVICES; PARKING LOT SERVICES; ARRANGING TRAVEL TOURS; TOUR BOAT SERVICES, NAMELY, BOAT CHARTERING AND PROVIDING BOAT CRUISES; WAREHOUSE STORAGE SERVICES; TAXI TRANSPORT SERVICES; FREIGHT SHIPPING SERVICES, NAMELY, FREIGHT FORWARDING AND FREIGHT TRANSPORTATION BY TRUCK, TRAIN, AND AIR; UTILITY SERVICES, namely, TRANSMISSION OF GAS, WATER, AND ELECTRICITY; DELIVERY OF DELIVERY OF NEWSPAPERS, MAGAZINES AND BOOKS BY AIR, RAIL, SHIP, OR TRUCK; DELIVERY OF SOLVENTS, PARAFFIN, WAX, BITUMEN AND PETROLEUM WITH THE EXCLUSION OF LIQUID PETROLEUM GAS BY MOTOR VEHICLE]

Class 040. First use:

[FILM DEVELOPING, NAMELY, DEVELOPING MOVIE FILM; ENLARGING OF PHOTOGRAPHS; PRINTING OF PHOTOGRAPHS; AND PHOTOGRAPHIC FILM DEVELOPING; WASTE MANAGEMENT SERVICES]

Class 041. First use:

[VIDEOTAPE PRODUCTION;] PROVIDING SPORTS RECORDS AND SPORTS STATISTICAL INFORMATION; [EDUCATIONAL SERVICES, namely, CONDUCTING CLASSES, SEMINARS, CONFERENCES AND WORKSHOPS IN THE FIELD OF SPORTS AND DISTRIBUTING COURSE MATERIALS IN CONNECTION THEREWITH; ENTERTAINMENT SERVICES, NAMELY, CONDUCTING LOTTERIES FOR OTHERS; ORGANIZING COMMUNITY SPORTING AND CULTURAL EVENTS FOR OTHERS; PRODUCTION OF RADIO AND TELEVISION PROGRAMS; PRODUCTION OF ANIMATED MOVIES; PRODUCTION OF ANIMATED TELEVISION PROGRAMS;] NEWS AGENCIES, NAMELY, GATHERING AND DISSEMINATING OF NEW AND STATISTICS REGARDING SOCCER; [ARRANGING FOR TICKET RESERVATIONS FOR SHOWS AND OTHER ENTERTAINMENT EVENTS; AND TIMING OF SPORTS EVENTS;] PROVIDING STATISTICAL INFORMATION IN THE FIELD OF SPORTS RECORDS AND STATISTICS

Class 042. First use:

[HOSTING THE WEB SITES OF OTHERS ON THE INTERNET; AND COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA, COMPUTER SOFTWARE DESIGN FOR OTHERS; DESIGNING, IMPLEMENTING, MANAGING, AND MAINTAINING THE WEB SITES OF OTHERS; MAINTENANCE OF THE COMPUTER SOFTWARE OF OTHERS; INSTALLATION OF COMPUTER SOFTWARE FOR OTHERS; LICENSING OF INTELLECTUAL PROPERTY; AND REGISTRATION OF DOMAIN NAMES FOR IDENTIFICATION OF USERS ON A GLOBAL COMPUTER NETWORK]

Class 043. First use:

[CAFETERIA AND RESTAURANT SERVICES, namely, PROVIDING OF FOOD AND DRINK, NAMELY, FAST FOOD; HOSPITALITY SERVICES, NAMELY, PROVIDING FOOD AND DRINK; CATERING SERVICES; HOTEL RESORT, LODGING AND BOARDING SERVICES; RESERVATION OF HOTELS AND TEMPORARY LODGINGS]

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Registration Date	01/17/2006	Foreign Priority Date	NONE
Word Mark	FIFA WOMEN'S WORLD CUP		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: [Automated teller machines, computer keyboards, computer monitors, dictating machines, photographic slide transparencies, headphones, theft alarms not for vehicles, odometers, speedometers, laser speed detectors, downloadable electronic publications in the nature of magazines, newsletters, brochures, pamphlets, and fliers in the field of sports; computer screensaver software]</p> <p>Class 016. First use: [Pamphlets and brochures in relation to the sport of soccer; decorative pencil top ornaments; tissue paper; cork board pins; diaries; personal organizers; scratch pads; rubber stamps; impressions stamps; marking stamps; commemorative or decorative postage stamps; desk top document stands; printed paper signs and banners; and printed teaching materials, namely, activity guides and manuals featuring soccer]</p> <p>Class 035. First use: [Personnel placement; radio advertising agency services; providing radio advertising for others; online retail store services in the fields of clothing; retail and online retail store services in the fields of footwear, sporting goods, stationery, magnetic tapes, compact disks, DVDs, videos, CD-ROMs, books and publications, solvents, paraffin, wax, bitumen, and petroleum; public relations; providing business information via a global computer network; online business directory featuring information on soccer and soccer events; providing online directory information services also featuring hyperlinks to other web sites; advertising agency services, namely, advertising the publications of others; promoting the commercial exhibitions of others;] promoting the goods and services of others by providing hypertext links to the Web sites of others; [promoting the goods and services of others by means of a preferred customer benefit program featuring supporter fidelity cards that contain personal data of the owner for use in conjunction with sporting events; auctioneering; providing a database featuring business information]</p> <p>Class 036. First use: [Banking; online banking; leasing of apartments, farms, office space, real estate, and shopping mall space; financial sponsorships of sporting events; and providing financial and insurance information via a global computer network]</p> <p>Class 038. First use: [Database and Internet related telecommunications networks, namely, providing telecommunications connections to a global computer network; broadcasting commercials via the Internet;] broadcasting [radio and] television programming via the Internet; [delivery of messages by electronic transmission; electronic store-and-forward messaging; providing online chat rooms and electronic bulletin boards for transmission of messages among computer users concerning soccer; electronic transmission of messages and images via computer; electronic, electric, and digital transmission of voice, data, images, signals and messages; electronic mail services; providing multiple user access to the Internet; providing multiple user access to a global computer information network; providing telecommunications connections to the internet; radio and] television broadcasting of sporting events; [providing multiple user access to Internet web sites featuring digital music and mp3 files; and transmitting music</p>		

	<p>via the Internet]</p> <p>Class 041. First use:</p> <p>[Betting services relating to or in conjunction with sports;] entertainment services provided at or relating to sports events, namely, organizing sporting events, [cultural activities] and soccer events; [providing facilities for sports competitions; rental of audio and video equipment, namely, cinema projection apparatus and accessories, radios and televisions, and tape recording equipment; rental of films and sound and video recordings; sound recording and production; production of video cassettes; rental of interactive educational and entertainment programming recorded on compact discs, CD ROMS, computer programs and computer games; production of interactive educational and entertainment programming recorded on compact discs, CD ROMS, computer programs and computer games; radio and] television coverage of sports and sporting events; [organizing beauty contests; providing an on-line web site that allows users to participate in gambling; providing computer games that may be accessed by network users; organizing raffles;] providing online information about entertainment and education; [electronic publishing services; and radio] and televised reporting of sports and sporting events</p>
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U.S. Registration No.	3213580	Application Date	11/04/2004
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Word Mark	INTERACTIVE WORLD CUP		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use:</p> <p>Spectacles, sunglasses, cases and cords for spectacles and sunglasses; binoculars; magnets and decorative magnets; directional compasses; apparatus for recording, transmitting and reproducing sound and images; television sets; television receivers; television monitors; television apparatus for projection purposes; radios; video recorders; compact disc players; DVD players; loudspeakers; headphones; computers; data processors; computer keyboards; computer monitors; modems; electronic pocket translators; dictating machines; electronic notebooks and diaries; scanners; printers; photocopiers; facsimile machines; telephone apparatus; telephone answering machines; video telephones; cellular telephones; accessories for cellular phones, namely, telephone headsets, hands free sets, car adapter charging units, charging stations, mouse devices, specialty holsters for carrying cellular phones, face plates, cell phone covers and cases; calculating machines; credit card reading machines; automated teller machines for exchanging foreign monies; automated teller machines; camcorders, portable video cameras with built-in videocassette recorders; photographic equipment and apparatus and cinematographic equipment and apparatus, namely, cameras, cinematographic projectors, camera flashes, photographic flash-bulbs, photographic flash units, and cases especially made for photographic apparatus and instruments; exposed camera films; exposed cinematographic films; exposed slide films; electrical cells and batteries; electronic games designed for use with a television set only; video game disks; video game cartridges; video game cassettes; video game software; apparatus for video games, namely, game consoles and coin-operated video games for game halls arcade games; computer programs for use as a spread sheet, for word processing; computer programs for presenting and manipulating data in the field of sports information; electronic database in the field of sports personalities and sports events recorded on computer media; computer screensaver software; sound and image recordings on magnetic, digital or analogue media; blank videodiscs, videotapes, magnetic tapes,</p>		

magnetic disks, DVDs, diskettes, optical discs, compact discs and CD-ROMs; prerecorded videodiscs, videotapes, magnetic tapes, magnetic disks, DVDs, diskettes, optical discs, compact discs and or CD-ROMs featuring music, sound, images and/or animation; hologram apparatus; coded magnetic cards for use in connection with identifying card holders attending sporting events; coded magnetic cards for use in commercial transactions in connection with payment of goods and services; memory boards; microprocessor cards; magnetically encoded credit cards, pre-paid telephone calling cards; magnetically encoded cash withdrawal bank cards; magnetically encoded travel and entertainment cards for use in connection with payment for services; magnetically encoded checking account debit cards; electric irons; personal security alarms; electronic vending machines; wind sleeves; distance measuring instruments, namely, instruments for measuring length and lasers for measuring purposes; instruments for measuring speed and speed indicators, namely, speed indicators, speedometers and laser speed detectors; publications available in electronic format, on CD-ROM, in the nature of magazines, newsletters, brochures, pamphlets, and fliers on the subject of sports; downloadable electronic publications in the nature of magazines, newsletters, brochures, pamphlets and fliers, on the subject of sports via data banks or a global computer network

Class 016. First use:

Bulldog clips, paper tablecloths; paper napkins; paper table linen; paper bags; invitation cards; greeting cards; gift-wrapping paper; coasters made of paper; paper place and table mats; garbage bags of paper or plastic materials; plastic or paper bags for keeping foodstuffs for household use; paper coffee filters; paper labels; adhesive labels; address labels; paper hand towels; wet wipes, namely, disposable wipes not impregnated with chemicals or compounds; toilet paper; paper tissues for removing make-up; boxes of paper or cardboard for handkerchiefs; paper handkerchiefs; paper napkins; writing instruments; typewriter paper; copying paper; envelopes; topic-based paper notebooks, desk pads, school and office writing books; paper for note-taking; paper for writing, scratch paper; paper binders; paper for bookbindings; file folders, document folders; book covers; painting pads; drawing pads; books of games, crosswords and puzzles; luminous paper; self-adhesive labels; crepe paper; tissue paper; staples; paper flags; paper pennants; writing instruments; pen nibs; pencils; fountain pens; sets of pens; sets of pencils; felt pens, felt-tip pens; ballpoint pens; felt-tip markers; writing ink; stamp pads, rubber stamps; paint boxes, namely, arts and crafts paint kits; crayons for painting and drawing; chalks; pencil ornaments; printing designs, namely, printed patterns; magazines featuring sports; newspapers; books in the fields of sports personalities, sports events, and the history of sports; daily newspapers; printed teaching materials, namely, activity guides and manuals featuring soccer; score charts; calendars of events; albums of events; photograph albums; signature books, namely, autograph books; address books; diaries; personal diaries, bound newspapers; road maps; admission tickets; printed tickets; scratch cards, namely, printed lottery tickets related with sports competitions; bank cheques; printed timetables; newsletters and pamphlets in the field of sports; comic books; collector's cards, namely, trading cards; stickers for motor cars; stickers; albums for stickers; calendars; posters; photographs; postcards; postage stamps, namely, commemorative stamp sheets; advertising panels, banners and signs of paper or cardboard, printed matter for advertising, namely, advertising pamphlets; transfers, namely, decals, appliques, iron-on transfers and plastic transfers; heat-activated adhesive labels; correcting fluids for type; rubber erasers; pencil sharpeners; stands for pens and pencils; paper clips; drawing pens; drawing rulers, adhesive tapes for stationery purposes; adhesive tape dispensers; staplers; three dimensional models for educational purposes models; stencil plates; document wallets; clip boards; holders for memo pads; bookends; stamps; seals; paper or cardboard telephone calling cards without magnetic coding; automatic teller machine cards without magnetic coding; travel and

entertainment debit cards without magnetic coding; checking account debit cards without magnetic coding; and credit cards without magnetic coding

Class 025. First use:

Clothing and knitwear, namely, shirts, pullovers, sleeveless pullovers, tee-shirts, jerseys, sleeveless jerseys, dresses, skirts, underclothing, bathing suits, shorts, trousers, jumpers, sashes for wear, tracksuits, sweat shirts, jackets, and blazers; scarves; shawls; waterproof clothing, namely, jackets and pants; coats; uniforms; neckties; gloves; aprons; bibs not of cloth or paper; pajamas; play suits for infants and children; socks and stockings; garters; belts; braces, namely, suspenders; shoes; athletic shoes; soccer shoes; headgear, namely, headwear, skullies, caps, caps with visors, hats and head scarves, headbands, and headbands against sweating

Class 028. First use:

Games and toys, namely, play balloons, board games, tables for table football, dolls and cuddly toys in the nature of plush toys, toys vehicles, jigsaw puzzles, balloons, inflatable toys, toy pogs, namely, game pieces in the nature of bottle caps and milk cap covers, game equipment, namely, metal or plastic discs used as game chips, toy disks to toss in playing a game wherein other disks are flipped and collected, playing cards, confetti; football equipment, namely, footballs, gloves, knee guards, elbow guards, shoulder pads and shin guards; soccer goals; sports bags; bags specially adapted for carrying sports balls and equipment; novelty toy hats; hand-held unit for playing electronic games; and foam rubber hands

Class 032. First use:

Non-alcoholic beverages, namely, soft drinks, diet soft drinks, low calories soft drinks, energy drinks, guarana drinks, sports drinks, smoothies, flavored water, mineral water, herbal juices; non-alcoholic beverages with tea flavor; non-alcoholic beverages, namely, carbonated beverages; syrups and powders for making non-alcoholic beverages; mineral and carbonated waters; isotonic beverages; fruit and vegetable juices; iced fruit beverages; beers; light beers

Class 035. First use:

Employment agencies; staff recruitment; advertising services; services of an advertising text publishing agency, namely, publication of publicity texts; services of an advertising agency; services of an advertising agency on a global computer network or via wireless electronic communication devices; dissemination of advertising matter; rental of advertising space; rental of advertising time in film credits; television advertising agency services; radio advertising agency services; preparing advertisements for others in the form of animated cartoons; promotional agency services, namely, promoting the goods and services of third parties through sponsoring arrangements and license agreements relating to international sports events; public relations agency services for the sports industry and for sporting events; market research study services; market investigation services; public opinion polling services; organization of exhibitions for business and advertising purposes; advertising the trade fairs of others; arranging and conducting of trade fairs for business and advertising purposes; data bank installation services, namely, management and compilation of computerized databases; computer file management services; gathering statistical information; advertising sports events for others in connection with soccer; retail store services for solvents, paraffin, waxes, bitumen and petroleum; gathering of various goods for the benefit of others with a view to offering customers the option of conveniently viewing and acquiring goods via a global computer network or via wireless electronic communication devices, namely, online retail store services featuring general merchandise and general consumer goods; advertising and promotional services; providing information services concerning advertising and promotion; commercial databank agencies; all the above services offered on-line from a computer databank or from a global computer network or via wireless electronic

communication devices; preparing and placing advertisements for others on Web sites on a global computer network or on wireless electronic communication devices; provision of space on websites, for advertising goods and services; auctioneering on a global computer network or via wireless electronic communication devices; collection of directories for publishing on the Internet and on networks of wireless electronic devices; commercial administration, namely, processing commercial transactions on a global computer network or via wireless electronic communication devices; setting-up and maintenance of domain names in a registry; sales promotion, namely, providing contests and incentive award programs to promote the sale of products and services of others customer loyalty services, namely, issuance of supporter fidelity and membership cards containing personal data of the owner for providing access to restricted and VIP areas in and around sporting stadiums; compilation of information into computer databases and especially of fixed or animated images; electronic commerce services for others, namely, providing information about products via telecommunication networks for advertising and sales purposes; promoting sports events in the field of soccer for others; compilation of data and information on athletic performances; serving as a human resources department for others, particularly in the field of selling beverages and foods

Class 038. First use:

Telecommunication services, namely, communications via mobile telephones; transmission of information via teletypewriter; communications via electronic computer terminals linked to telecommunication networks, data banks and the Internet or via wireless electronic communication devices; communications by telegrams; telephone communications; fax communications, namely, facsimile transmission; paging services; audio and video teleconferencing services; television program broadcasting; cable television program broadcasting; radio program broadcasting; services of a press and information agency, namely, transmission of news including sports results; other message transmission services, namely, delivery of messages by electronic means, electronic message sending, transmission of short messages, transmission of messages over electronic media, worldwide switched text and message transmission services, electronic voice messaging, namely, the recording and subsequent transmission of voice messages by telephone, providing on-line electronic bulletin boards for transmission of messages among computer users concerning general interest, sports and sporting events, providing on-line forums for transmission of messages among computer users concerning general interest, sports and sporting events and providing on-line list servers for transmission of messages among computer users concerning general interest, sports and sporting events; rental of telephone apparatus, facsimile machines and other telecommunication apparatus; transmission of commercial Internet pages on-line or via wireless electronic communications devices; radio and television program broadcasting services on global computer networks or via wireless electronic communication devices; electronic transmission of messages; providing multiple user access to blackboards in the nature of display and advertisement notice boards and to chat rooms in real time via a global computer network; computer-aided electronic transmission of messages and images; providing multiple user access to online private and commercial purchase and ordering services via a global computer network or interactive communications network; transmission of information, including Web site links, computer programs and other data on telecommunications networks; electronic mail services; providing multiple user access to a global computer network or via wireless electronic communication devices; providing multiple user access to a telecommunications network for electronic communications with a global computer network or databanks; providing multiple user access to a global computer network for downloading digital music or via wireless electronic communication devices; providing multiple user access to MP3 Web sites via a global computer network or via wireless electronic communication devices;

broadcasting of radio and television programs in the fields of sports and sporting events; providing on-line chat rooms for transmitting messages between computer users in the fields of general interest, sports and sporting events; providing electronic telecommunications connections to computing installations in the nature of wireless networks

Class 039. First use:

Services of a travel agency, namely arranging of tours, travel reservation services; transport services by plane, train, bus and lorry; boat transport; boat chartering outing services; tour organization services; vehicle rental services; parking space rental; taxi transport; goods delivery services by air, rail, ship or truck; public utility services in the nature of delivery of water, heating, gas or electricity; delivery of films and image and sound recordings by air, rail, ship or truck; delivery of interactive educational and entertainment products, interactive compact discs, CD-ROMs, computer programs and computer games by air, rail, ship or truck; postal services, namely, parcel delivery, packaging articles for transportation, and rental of mail boxes; messenger and courier services, in particular delivery of newspapers, magazines and books, product delivery services; warehousing services; delivery of solvents, paraffin, waxes, bitumen and petrol, with the exception of liquid gases by air, rail, ship or truck

Class 041. First use:

Educational services, namely, providing of training and training sessions in the field of sports; entertainment, namely, operating lotteries and competitions in the fields of soccer games and sports tournaments; betting and gaming services in connection with sporting events; organizing community sporting and cultural events; arranging and conducting athletic competitions; organizing sporting competitions in the field of football; providing facilities for sports tournaments; rental of audio and video equipment, namely, screens, recorders and projectors; production, presentation and rental of films, audio and video recordings; production, presentation and rental of interactive educational and entertainment products, namely, interactive compact disks, CD-ROMs, software and computer games; radio and televised reporting of sports events; radio and television program and audio and videotape editing services; production of animated cartoons; production of televised programs featuring animated cartoons; booking of seats for shows and sports events; booking of tickets for sporting events and entertainment events; timing of sports events; audio and video recording of sports events; arranging of beauty contests; interactive entertainment in the nature of providing children's entertainment and amusement centers, namely, interactive play areas; providing on-line games via a global computer network; provision of games on a global computer network or via wireless electronic communication devices; provision of lottery services; providing information concerning entertainment or training made available from a computer data bank or a global computer network or by wireless electronic communication devices; providing a computer game that may be accessed network-wide by network users either by means of a global computer network or by wireless electronic communication devices; providing on-line publications, namely, periodicals, newsletters, newspapers and magazines in the fields of sports and sporting events; book publishing; publishing of electronic books and periodicals; entertainment services in the form of chat rooms on a global computer network or via wireless electronic communication devices; providing Web sites and databases featuring digital music on a global computer network or via wireless electronic communication devices; providing MP3 Web sites featuring digital music on a global computer network the Internet or via wireless electronic communication devices; photographic, sound and video recording services; providing information about sports and sporting events online from a computer database or via the Internet; language interpretation services; providing sports records and statistical information in connection with sports and sporting events; providing facilities for entertainment purposes for companies; organization of video game competitions; video game competitions organized on-line on the Internet

	<p>Class 042. First use:</p> <p>Rental of access time to a centralized data bank computer; rental of access time to a centralized computer and to data banks; rental of access time to private and commercial purchasing and selling services by means of a global computer network; rental of access time to the Internet by means of a global computer network or via wireless electronic communication devices; leasing of access time to websites offering digital music by means of a global computer network or by means of wireless electronic communication devices; leasing of access time to MP3 websites via the Internet by means of a global computer network or via wireless electronic communication devices; leasing of access time to search engines for viewing data and information on global networks; computer rental; consulting services in the fields of computers, computer networking and computer programming; data processing in the nature of computer programming for others; development of computer software; granting of intellectual property licenses; design and hosting of websites and sites on wireless electronic communication networks for others; creation and maintenance of websites for others; installation and maintenance of computer software; granting of licenses for databanks; design and hosting of Web sites and sites on wireless electronic communications networks for others; creation and maintenance of websites and sites on wireless electronic communications networks for others; copyright management of films and recordings of images and sound as well as interactive compact disks, CD-ROMs, computer software and computer games; rental of computer programs; implementing websites in computer networks or via wireless electronic communications devices; development of domain names in a registry; implementing and hosting websites in computer networks or via wireless electronic communications devices; rental of access time to search engines for obtaining data and information on global networks</p>
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U.S. Registration No.	3307431	Application Date	07/18/2005
Registration Date	10/09/2007	Foreign Priority Date	01/27/2005
Word Mark	FIFA BEACH SOCCER WORLD CUP		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 003. First use:</p> <p>Cosmetics; soaps; cosmetic preparations for baths, namely bath oils, bath gels, bath salts, bath pearls, bath lotions, bath milk, bath crystals, bath powders, bubble bath, foam bath; perfumes; eau de Cologne; pre-shave and aftershave lotions; shaving creams; shampoos, hair rinses; dentifrices, mouthwash; deodorants and antiperspirants for personal use; skincare creams, beauty creams, facial cleansing creams; make-up removing preparations; suntan lotions; hair lotions, hair spray; make-up preparations, namely, eye shadow, face powder, cosmetic pencils; decorative motifs for cosmetic purposes, namely, decorative transfers and skin jewels for cosmetic purposes and face and body glitter; cleaning, polishing, scouring and abrasive preparations for household use; laundry powders; shoe waxes and creams; leather care products, namely, preparations for polishing, cleaning, and conditioning leather goods</p> <p>Class 006. First use:</p> <p>Aluminium foil; metal rings and chains for keys; metal money clips; figurines of common metal; metal ornaments; statues and statuettes made of non precious metal, sculptures and trophies made of non precious metal; printed metal bottle covers for collection purposes; fixed metal towel dispensers</p> <p>Class 009. First use:</p> <p>Spectacles, sunglasses, cases and neck cords for spectacles and sunglasses;</p>		

diving and swimming goggles, neck cords for diving and swimming goggles; binoculars; magnets and decorative magnets; directional compasses; apparatus for recording, transmission or reproduction of images and sound; television apparatus for projection purposes; radios; digital video recorders, videotape recorders; compact disc players; DVD players; loudspeakers; headphones; computers; data processing apparatus, namely, data processors; computer keyboards; computer screens, namely, computer flat panel display screens and computer LCD large-screen displays; modems; electronic pocket translators; dictating machines; electronic notebooks consisting of computer hardware and computer software for mimicking the functionality of paper notebooks; electronic diaries; scanners; printers; photocopiers; facsimile machines; telephone apparatus; telephone answering machines; video telephones; mobile telephones; accessories for mobile telephones, namely cell phone covers, devices for hands-free use of mobile phones, earphones and headsets for mobile phones, keyboards for mobile phones, mobile phone straps and specialty cases for carrying mobile phones; calculating machines; electronic credit card machines for reading and recording financial operations; money exchanging machines, namely for exchanging foreign money; automated teller machines; camcorders, portable video cameras with built-in videocassette recorders; photographic equipment, namely, cameras, cinematographic cameras, picture projectors, exposed films, exposed slide film, photographic flash units, namely, flash-bulbs; special cases for photographic apparatus and instruments, special neck cords and shoulder cords for photographic apparatus and instruments; batteries; electronic video games designed for use with a television set only; video games discs, video game cartridges; apparatus for video games, namely, video game remote control units and video game joysticks; video game consoles for use with televisions; arcade type coin-operated video games for game halls; video game cassettes; computer software, namely, software for computer games; computer programs and data banks, namely, computer game programs, computer operating programs, computer programs for use in database management, computer programs for use as a spread sheet, computer programs for word processing, computer programs for presenting and manipulating data in the field of sports information; computer screensaver software; pre-recordings of sounds and images on magnetic, digital or analogue media, namely, videodiscs, videotapes, magnetic tapes, DVDs, floppy discs, optical discs, compact discs, blank CD-ROMs and recorded CD-ROMs with music, sound, images and animated images; hologram apparatus; magnetically-encoded cards, namely, credit cards, debit cards and pre-paid telephone calling cards; memory cards; microchip cards; magnetic coded credit cards, magnetic coded phone cards, magnetic coded bank cards for cash withdrawal, magnetic cards for travel and entertainment, magnetic check and account cards; electric flat irons; alarms, namely, burglar alarms, fire alarms, smoke alarms, anti-intrusion alarms, personal security alarms; electronic vending machines; wind socks for indicating wind direction and intensity; distance measuring apparatus, namely, sensors and odometers; apparatus for measuring speed and speed indicators, namely, speedometers, laser speed detectors, and speed indicators; downloadable electronic publications in the nature of books, magazines, newsletters, brochures, pamphlets, fliers, press releases and newspapers, in the field of sports, also available on CD-ROM; protective gloves for commercial, industrial and household uses

Class 011. First use:

Pocket torches, torches for lighting, namely, electric pocket torches, pocket search lights, flashlights, lighters primarily for lighting grills, fireplaces and candles; table lamps; decorative lamps, namely, table lamps, floor lamps and hanging ceiling lamps; lamp shades; incandescent lamps; light bulbs; electric and non electric lighting fixtures for commercial and household use; portable paper lanterns, standing paper lanterns; bicycle lights; lanterns, namely, electric lanterns, oil lanterns and candle lanterns; refrigerators; freezers; furnaces; cookers, namely, gas cookers; electric cookers, namely, cooking ranges, gas

ranges and electric ranges; barbecues, microwave ovens; electric coffee making machines; electric kettles; electric toasters; electric deep fat fryers; electric laundry dryers; electric hair dryers; heating apparatus, namely, heat pumps, electric space heaters, electric radiant heaters for household purposes, electric radiators for heating buildings, electric heaters for commercial use; air humidifiers; air purifiers; water filters; drinking water fountains; electric fans for air conditioning for personal use; cloths drying machines; toilet seats

Class 012. First use:

Bicycles, motorcycles, automobiles, light lorries, vans; camping car trailers, motor buses, refrigerated vehicle trailers, airplanes and boats; vehicular air balloons, dirigible balloons; vehicle accessories, namely sun visors, pneumatic tyres, luggage carriers for vehicles, ski racks for vehicles and motor cars, wheel rims and hubcaps, vehicle seat covers, fitted vehicle covers; pushchairs, safety seats for infants and children for vehicles; engines for land vehicles

Class 014. First use:

Jewellery; watches; wristwatches, clocks, watch bands; medallions, pendants, brooches; jewellery pins; team and player lapel badges as jewellery; tie pins; cuff links; commemorative medals; commemorative cups, commemorative plates, beer pitchers, victor's trophies, statues and sculptures, teapots, ashtrays and cigarette cases made of precious metal, decorative hat pins made of precious metal; fancy key rings; commemorative coins; medallions and badges for clothing; medallions, not of precious metal

Class 016. First use:

Bulldog clips, paper tablecloths; paper napkins; paper table linen; paper bags; invitation cards; greeting cards; gift-wrapping paper; paper coasters, paper place and table mats, garbage bags composed of paper or plastic; plastic bags for storage of foodstuffs; paper coffee filters; labels, namely, address labels, adhesive labels, paper labels, printed paper labels, shipping labels, bar code labels and label paper; paper towels; pre-moistened disposable wipes not impregnated with chemicals or compounds; toilet paper; paper napkins for removing make-up; cardboard boxes for handkerchiefs; paper handkerchiefs; paper diapers; writing materials and school supplies, namely, typewriter paper, stationery, envelopes, paper topic-based notebooks and notepads; writing books, namely, school writing books, blank writing journals and recreational writing books; note paper; writing paper; rough paper for art; paper file jackets; paper for book-bindings; files, namely, document files, file folders, letter files and card files; folders for papers; document covers; pads for painting; drawing pads; books of games, namely, crosswords and puzzles; luminous paper; crepe paper; tissue paper; paper clips for offices; paper flags; writing instruments; pens; pencils; fountain pens; pencil and pen sets; felt-tip pens; ball-point pens; felt-tip markers; ink for writing instruments; inking pads, rubber stamps; arts and craft paint kits for use in schools; pencils for painting and drawing; chalk; pencil ornaments in the nature of stationery; printing blocks; magazines; newspapers; books and daily newspapers, in particular about sporting figures and sports events; printed teaching materials, namely, activity guides and manuals in the field of soccer; printed charts for recording sports results; events programs; albums for events; photograph albums; autograph books; address books; diaries; personal diaries, bound newspapers; road maps; printed admission tickets; tickets, namely, entry tickets and printed tickets; scratch pads; checks, namely, bank checks and check books; printed timetables; newsletters and pamphlets in the field of soccer; comics, namely, comic strips, comic books; collector's cards, namely, collectable player trading cards; stickers for motor cars; stickers; sticker albums; calendars; posters; photographs; postcards; postage stamps, namely, commemorative stamp sheets; advertising panels, banners and equipment made of paper or cardboard, printed matter for advertising purposes for others, namely, advertising signs of paper or cardboard; transfers, namely, heat transfers paper and decals; heat-activated adhesive labels; office requisites, namely, office hole punchers, correcting fluids

for type, rubber bands, rubber erasers, manual pencil sharpeners, electric pencils sharpeners, stands for pens and pencils, drawing pins, namely, corkboard pins; drawing rulers, adhesive tapes for stationery, adhesive tape dispensers for stationery use and paper staplers; stencils; stencil plates; briefcases; clip boards; notepad holders; bookends; sealing stamps; non-magnetically encoded prepaid paper or cardboard telephone cards, non-magnetically encoded prepaid purchase cards for travel and entertainment, prepaid credit cards not magnetically encoded made from paper or cardboard

Class 018. First use:

Unworked and semi-worked leather and imitations of leather; leather straps; umbrellas, parasols; sports bags other than those designed for the products they contain; carry-all bags; travel bags, rucksacks; school bags; waist bags to be pinned on belts, handbags, ball-shaped leather bags; beach bags, garment bags for travel; valises; straps for valises; travelling bags, briefcases; unfitted vanity cases sold empty; toiletry bags sold empty; leather key cases; identity card case; wallets; purses; check-book holders

Class 020. First use:

Mirrors; plastic goods, namely, statues, figurines, souvenir trophies made of wood, wax, plaster or plastic; non-metal identification plates not encoded, namely, nameplates, card keys, all the aforementioned goods made of plastic namely, cushions; cushions as car accessories; sleeping bags for camping, furniture, namely, office furniture; seats for indoor and outdoor use; racks, namely, coat racks, shoe racks, tie racks and display racks; non-metal stalls in the nature of furniture for displaying goods; fixed non-metallic towel dispensers; coat hangers, fans for personal use; inflatable and rigid promotional items, namely inflatable publicity objects, inflatable plastic signs; library shelves; stands for books; plastic printed lids for collecting game pieces

Class 025. First use:

Clothing, namely, shirts, pullovers, sleeveless pullovers, t-shirts, singlets, sleeveless jerseys, frocks, skirts, underwear, suspenders, bathing suits, shorts, trousers, sweaters; caps; hats; sashes; scarves; shawls; caps with visors; tracksuits; sweat-shirts; jackets; blazers; waterproof clothing, namely waterproof coats, waterproof jackets, waterproof pants; coats; uniforms; neckties; headbands against sweating; headbands; gloves; aprons; bibs, not of paper; pyjamas; play suits for infants and children; socks and stockings; garter belts; belts; braces; footwear; headwear; and knitwear, namely, knitted shirts, knitted caps

Class 028. First use:

Games and playthings, namely, play balloons; board games; game tables, namely, table football; dolls and plush toys; toy vehicles; jigsaw puzzles, inflatable toys; toy disks used to toss in playing a game wherein other disks are flipped and collected; playing cards; confetti; football equipment, namely footballs, gloves, knee guards, elbow guards, shoulder pads, shin guards, football goals; sports bags and containers designed for carrying sports items; novelty toy hats; electronic hand-held game units other than those designed to be used only with a television receiver; toy rubber-foam hands

Class 029. First use:

Meat; fish; poultry; game; meat extracts; cooked fruits and vegetables; fruit and vegetable preserves; edible oils and fats; potato crisps; French fried potatoes; processed nuts; jams; marmalades; canned cooked meat and fish; milk, milk beverage containing fruit, fruit juice, vegetables, vegetable juice, chocolate, cocoa, coffee, herb extracts, spices; yogurt-based beverages; cheese

Class 030. First use:

Coffee; tea; cocoa; sugar; honey; artificial coffee; flour; cereal preparations, namely, ready to eat, cereal derived food bars, breakfast cereals, cereal based snack foods, processed cereals, pasta and corn chips; bread; pastries; cakes;

biscuits; crackers; sweets, namely, candies, gum sweets; bakery products, namely, sweet bakery goods; ices, namely, edible fruit ice, flavoured ice, fruit ices; confectionery, namely, ice cream, frozen confections, ice milk, frozen yogurt; rice; dried breakfast cereal flakes; condiments, namely, mustard; vinegar; sauces; spices; salt; food additives for non-nutritional purposes made of coffee, tea, cocoa, sugar, rice, tapioca, sago, flour or cereal preparations, honey, treacle, yeast, salt, mustard, vinegar or spice

Class 032. First use:

Non-alcoholic beverages containing fruit juice; non-alcoholic beverages, namely, carbonated beverages; syrups and powders for making non-alcoholic beverages; mineral and aerated waters; other non-alcoholic beverages, namely, non alcoholic malt beverages, isotonic beverages; fruit and vegetable juices; iced fruit beverages; beers; pale ales

Class 035. First use:

Employment agencies; personnel recruitment; advertising services; publishing of advertising texts; advertising agency services; advertising agency services via global computer network or via wireless electronic communication devices; dissemination of advertising matter; rental of advertising space; rental of advertising time in film credits; providing television advertising for others; advertising services of radio advertising agency; advertising services in the nature of creating cartoons for advertising purposes; promotional services, namely, promotion and marketing services and related consulting in the field of sports; conducting marketing studies; marketing research; conducting opinion polling; organizing exhibitions for business and advertising purposes; organization of trade fairs for advertising purposes; data bank installation services; computer file management services; compilation and systematisation of statistical information in databanks; advertising, including promotion of products and services of third parties through sponsoring arrangements and license agreements relating to international football events; retail store services featuring solvents, paraffin, wax, bitumen and petroleum; bringing together different products for the benefit of third parties, excluding transport, offering customers the possibility of viewing and purchasing goods in comfort via a global computer network or wireless electronic communication devices; advertising and promotional services, providing information services featuring advertising and promotion, business information agencies, all the aforesaid services offered on line from a computer databank or from a global computer network or via wireless electronic communication devices; providing a website which features advertisements for the goods and services of others via a global computer network or via wireless electronic communication devices; provision of space on web sites for advertising goods and services of others; auctioneering on a global computer network or via wireless electronic communication devices; providing an online directory information service featuring information regarding sports; providing an on-line commercial information directory on the internet; business administration for processing business services on a global computer network or via wireless electronic communication devices; setting-up and maintenance of domain name registers for identification of users on a global computer network; sales promotion services, namely setting up preferential programs for customers; promotion of goods and services by means of setting up of bonus programs for customers in stadiums by distributing loyalty cards and encoded member cards which may hold personal user data; management and compilation of computerised databases with particularly still or moving images; electronic commerce services, namely on-line services for provision of information relating to purchase and sales contracts on behalf of others; promotion of football events; promotion of goods and services of third parties, by means of contractual agreements, particularly sponsorship and licensing agreements, offering greater exposure and image strength from cultural and sporting events, particularly international events; compiling of data and information on sports performances; provision of human resources services for others, in particular for selling beverages and foods; records management

services, namely, recording of sports records as well as providing sports statistics for others

Class 036. First use:

Credit card services; issuance of credit cards; issuing of travellers' checks; financing services; banking services; insurance services, namely, insurance underwriting services for all type of insurances; hire-purchase services, namely, hire-purchase financing and hire-purchase of image and sound recordings; financial sponsorship of sporting events; providing information about financial and insurance services via a computer databank or a global computer network or via wireless electronic communication devices; home banking; on-line banking services via a global computer network or wireless electronic communication devices

Class 038. First use:

Telecommunications services, namely, telecommunications access services, local and long distance transmission of voice, data, graphics by means of telephone, telegraphic, cable, and satellite transmissions, electronic transmissions of data and messages via cellular phone networks and wireless communication networks, electronic transmission of data, images and documents via computers and audiovisual equipment, instant messaging services, electronic transmission of streamed and downloadable audio and video files via global computer, provision of connectivity services and access to electronic communications networks, for transmission or reception of audio, video or multimedia content, provision of remote access to data stored electronically in central files for remote consultation, namely, computer programs in recorded form and fixed in electronic memory circuits, for use in relation to telecommunication devices for electronic games, for the transmission, reproduction, receiving, accessing, searching, indexing and retrieving of games, images, music, sounds, text, movies, video and animations in the field of general entertainment, and data, for general database management, for the management and operation of wireless communication devices, for enabling and securing electronic transactions, for enabling a navigation system, and for the transmission, reproduction, receiving, accessing, searching, indexing and retrieving of games, images, music, sounds, text, movies, video and animations in the field of general entertainment, and data from computer or communication networks, satellite, cable and broadcast transmission of motion pictures, television program and other entertainment programming; providing online discussion forums, chat rooms, news groups, and bulletin boards for transmission of messages among computers users concerning topics of news, sports, sporting events and sports personalities; providing multiple-user access to a global computer information network; communication via mobile telephones; transmission of information via teletypewriter; communication via electronic computer terminals linked to telecommunication networks, data banks and the Internet or via wireless electronic communication devices; communication via telegrams; communication via telephone; communication via fax; paging services; telephone conferencing services; television program broadcasting; cable television program broadcasting; radio program broadcasting; services of a press and information agency, namely, transmission of news including sports results and entertainment information, provided on-line through the Internet, via telecommunications network and via wireless electronic communication devices; electronic message transmission services; rental of telephone apparatus, namely, facsimile machines and mobile telephone apparatus and base station, telephone answering apparatus and mobile radio apparatus; transmission of commercial Internet pages on-line or via wireless electronic communication devices; distribution of radio and television broadcast programming on a global computer network or via wireless electronic communication devices; providing access to display and advertisement boards and to chat rooms concerning news, sports, sporting events and sports personalities in real time via a global computer network; computer aided transmission of messages and images; providing access to private and business sales and ordering services via global

computer network and interactive multimedia networks; transmission of information, web sites, computer programs and other data via telecommunications networks; electronic mail services; providing multiple user access to a global computer network or via wireless electronic communication devices; providing of telecommunication connections to a global computer network or data banks; providing high speed access, multiple user access and remote access to web sites offering digital music via a telecommunications network, global computer network or wireless electronic communication devices; radio and television broadcasting coverage of sports and sports events

Class 039. First use:

Travel agency services, namely arranging of tours and travel reservation services; transport by plane, train, bus and lorry; boat transport; pleasure boat tours; tour organization services; vehicle rental; parking space rental; taxi transport services; goods delivery services via truck, boat, plane, train, car, bus, bicycle, motorcycle; distribution of water, heating, gas or electricity; delivery of films, images and sound recordings via air, train, boat, truck, bus, car and bicycle; distribution services, namely delivery of interactive educational and entertainment products, namely, interactive compact discs, CD-ROMs, computer programs and computer games; postal services, messenger and courier services, namely, the delivery of newspapers, magazines and books; storage services, namely, provision of self storage facilities for others; distribution, namely delivery of solvents, paraffin, waxes, bitumen and petroleum, with the exception of liquid gases; transport and storage of waste services for industrial waste and commercial waste

Class 040. First use:

Processing cinema films; enlargement of photographs; photograph printing, photographic film development; rental of machines and apparatus for developing, printing, enlarging and finishing photographs; destruction of waste; fashion design services

Class 041. First use:

Educational services, namely, conducting classes, seminars, conferences and workshops in the field of sports and distributing course materials in connection therewith; providing of training, namely, personal training services, namely, strength and conditioning training, training in the use and operation of computers, and training services in the field of soccer; entertainment in the nature of operating lotteries and entertainment in the nature of soccer competitions; sports betting services; gaming services, namely, conducting gaming contest; entertainment in the nature of soccer games during or in connection with sports events; sporting and cultural activities, namely entertainment services provided at or relating to sports events, namely entertainment in the nature of laser shows, light shows, audio and visual performances, live performances by a musical band, preparation of special effects, and fireworks displays; organization of sporting and cultural events and activities; organization of sports competitions; organization of football events, providing sports facilities; rental of audio and video equipment for entertainment purposes; production, presentation, and rental of motion picture films; production, presentation and rental of interactive educational and entertainment products, namely interactive compact discs, CD-ROMs and computer games; multimedia entertainment software production services; entertainment in the nature of radio and television news shows of sports events; video and videotape editing services; entertainment, namely production of television cartoon programs; cartoon, namely, production of animated movies; booking of seats for shows and sports events; arranging ticket reservations for cultural and sporting events; timing of sports events; recording of sports events for others; arranging of beauty contests; interactive entertainment, namely, providing a computer game that may be accessed network-wide by network users; entertainment services, namely, providing computer games or video games services via a global computer network or via wireless electronic communication devices;

	<p>lottery services; providing information concerning sports entertainment via a computer data bank or a global computer network or by wireless electronic communication devices; providing electronic video games services; publication of electronic books, magazines, brochures, newsletters and pamphlets featuring the sport of soccer; publication of books; electronic publishing services, namely, publication of text and graphics of others featuring on-line books and periodicals; providing chat rooms via a global computer network or wireless electronic communications devices for the dissemination of messages among computer users; provision of prerecorded downloadable digital music on MP3 web sites via a global computer network or wireless electronic communication devices; photographic, sound and video recording services; provision of information from a computer database or via the Internet in connection with sports or sports events; language interpretation services; provision of installations for corporate entertainment purposes; organization of video game competitions</p> <p>Class 042. First use: Rental of computer application software; computer rental; consulting services in the field of design, selection, implementation and use of computer hardware and software systems for others; development of data processing programs for others; development of computer software; granting of intellectual property licensing; design and maintenance of web sites or sites on wireless electronic communication networks for others; installation and maintenance of computer software; copyright management of films and recordings of images and sound as well as interactive compact discs, CD-ROMs, computer software and computer games; rental of computer programs; hosting the web sites of others on computer networks and servers or via wireless electronic communications devices; provision of search engines for obtaining data and information on global networks</p> <p>Class 043. First use: Services for providing food and drink, namely, fast-food restaurants, restaurants and caf��s; catering services; hotels; reservation of hotel rooms for travellers and providing temporary housing accommodations</p>
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U.S. Registration No.	3705642	Application Date	05/17/2006
Registration Date	11/03/2009	Foreign Priority Date	11/17/2005
Word Mark	WORLD CUP 2010		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 001. First use: Unexposed sensitized, photographic films; industrial chemicals; tanning substances, namely, tanning agents for use in the manufacture of leather; artificial sweeteners</p> <p>Class 003. First use: Cosmetics; soaps; cosmetic bath preparations; perfumes; eau-de-Cologne; pre-shave and aftershave lotions; shaving creams; shampoos, hair-rinsing lotions; dentifrices, mouthwashes; deodorants and antiperspirants for personal use; skincare creams, beauty creams, facial cleansing creams; make-up removing preparations; suntan lotions; hair lotions, hair sprays; make-up preparations, eye shadows, face powders, cosmetic pencils; decorative transfers for cosmetic purposes; cleaning, polishing, scouring and abrasive liquids and powders for household use; laundry powders; synthetic cleaning products for household use, namely, synthetic household cleaning preparations; shoe waxes and polishing creams; leather care products, namely, soap for leather, preparations for polishing, cleaning, and conditioning leather goods</p>		

Class 004. First use:

All-purpose lubricants; engine oils and fuels; candles; waxes

Class 006. First use:

Aluminum foils; metal rings and chains for keys; note clips; figurines of common metals or their alloys; metal holiday ornaments; statues, statuettes, sculptures and trophies all of common metals or their alloys; collectible printed bottle caps made of common metal; souvenir metal name badges; fixed towel dispensers made of common metals or their alloys

Class 007. First use:

Machines for making aerated beverages, namely, aerators for making aerated beverages; electric can openers; electric knives, electromechanical machines for producing foodstuffs, namely, electric food choppers; mixing apparatus for household use, namely, electric blenders, mechanical mixing machines; electric whisks for household purposes; electric fruit presses for domestic use; electric food processors; electrical mixers for household use; dishwashers; washing machines for household use; ironing machines, namely, electric clothing pressing machines; sewing machines; vacuum cleaners; vacuum cleaner accessories, namely, vacuum cleaner bags, vacuum cleaner hoses, suction nozzles for vacuum cleaners and brushes for vacuum cleaners

Class 008. First use:

Hand-operated hand tools and implements, namely, hand-operated pumps; electric and non-electric razors, including razor blades; cutlery, namely, forks and spoons; depilatory appliances; hand tools, namely, tongs; non-electric flat irons; kitchen scissors; paper scissors

Class 010. First use:

Personal apparatus for diagnosis for medical purposes, namely, devices for measuring blood sugar, ear thermometers for medical purposes, heart monitors; medical measuring apparatus and instruments, namely, blood pressure measuring apparatus, heart rate measuring apparatus; massage apparatus for personal use; gymnastics apparatus for medical use, namely, exercise machines for therapeutic purposes; indicatory apparatus for medical diagnosis, namely, apparatus for clinical diagnosis, medical instrument for cardiovascular diagnostics, medical apparatus for diagnosing suspected heart attacks, medical apparatus for diagnosing or treating respiratory conditions, electromagnetic medical diagnostic imaging apparatus, MRI diagnostic apparatus, nuclear medicine diagnostic imaging apparatus, ultrasonic medical diagnostic apparatus, X-ray diagnostic apparatus; feeding bottles; condoms; orthopedic support bandages; and ice packs and heat packs for medical use

Class 011. First use:

Pocket searchlights; electric torches for lighting; table lamps; decorative lamps; lamp shades; incandescent lamps; light bulbs; lighting fixtures; standing, portable and hanging paper lanterns; lights for bicycles; lanterns; refrigerators; freezers; ovens other than for experimental purposes, namely, convection ovens; cookers, namely, cooking ranges; gas cookers; electric cookers, namely, electric food steamers, electric food warmers, electric slow cookers, electric pressure cookers, electric cooktops; electric broilers; electric roasters; barbecues; microwave ovens; electric coffee makers; electric kettles; electric toasters; electric deep fryers; electric laundry dryers; held electric hair dryers; heating apparatus, namely, electrical heaters, namely, electric space heaters, electric radiant heaters, electric heaters for commercial use; air humidifiers; air cleaning units; water filters; drinking water fountains; ventilators for air conditioning for personal use; clothes drying machines; and toilet seats

Class 012. First use:

Bicycles; motorcycles; motor cars; light lorries and vans, pickup trucks; camping cars; buses; refrigerated vehicle trailers; refrigerated trailers; airplanes and boats; aerostats; airships; vehicle accessories, namely, sun shields; pneumatic

tires; tire casings, namely, tire tubes; luggage racks for vehicles; ski racks for vehicles; wheel rims and trims; vehicle seat covers; fitted vehicle covers; prams; push chairs; vehicles safety seats for infants and children; and engines for land vehicles

Class 014. First use:

Jewelry; watches; wristwatches, watch bands, clocks; chronometers; wall clocks; medallions; pendants; brooches; pins; jewelry, namely, team and player lapel badges of precious metal; tie tacks and tie pins; cufflinks; commemorative medals; commemorative cups, commemorative plates, beer pitchers, victor's trophies, statues and sculptures and teapots, all made of precious metal; printed bottle caps for collection purposes made of precious metal; ashtrays and cigarette cases made of precious metal; jewelry, namely, decorative hat pins; fancy key rings made of precious metal; collectible and non-monetary coins; medallions and insignia for clothing made of precious metal; ornamental key rings made of precious metal; and medallions not of precious metal

Class 015. First use:

Musical instruments, musical boxes; electric and electronic musical instruments

Class 016. First use:

Bulldog clips, paper tablecloths; disposable napkins; paper bags; gift wrapping paper; coasters made of paper, paper place and table mats, paper or plastic garbage bags; plastic food storage bags for household use; paper coffee filters; non-textile labels made of paper; paper hand towels; disposable wipes not impregnated with chemicals or compounds; toilet paper; paper napkins for removing make-up; handkerchiefs boxes made of paper or cardboard; paper handkerchiefs; paper napkins; writing materials and school supplies, namely, typewriter paper, stationery, envelopes, letter files; folders for papers; book covers; tissue paper; staples; waste paper baskets; paper flags; paper pennants; writing articles, namely, fountain pens; pencils; pens; sets of pens; sets of pencils; felt pens, felt-tip pens; ballpoint pens; felt-tip markers; ink, namely, ink for writing instruments and inking pads; stamp pads, rubber stamps; arts and craft paint kits for use in schools; pencils for painting and drawing; chalks; pencil ornaments; printing designs, namely, prints; paper or cardboard banners and advertising material, namely, advertising pamphlets, advertising signs of cardboard; correcting fluid for type; rubber erasers; pencil sharpeners; stands for pens and pencils; paper clips; drawing pins, namely, corkboard pins; drawing rulers; adhesive tapes for stationery; adhesive tape dispensers; staplers; architectural models; stencil plates; document wallets, namely, document folders in the form of wallets; clipboards; notepad holders; bookends; stamps; seals

Class 018. First use:

Leather and imitation leather; leather straps; umbrellas, parasols; sports bags other than those adapted for the products they contain; leisure bags, namely, carry-all bags; travelling bags; rucksacks; messenger bags; college satchels; all-purpose bags for hanging on belts; handbags; leather bags; beach bags; garment bags for travelling; valises; straps for valises; leather briefcases; unfitted vanity cases sold empty; toilet bags sold empty; leather key cases; attaché cases; holdalls for identity cards and passports; wallets; purses; wallet that can accommodate checkbooks

Class 020. First use:

Mirrors; plastic articles, namely, statues, figurines, souvenir trophies of wood, wax, plaster or plastic; plastic identification plates not encoded, namely, nameplates, key cards and plastic key cards; cushions; cushions as car accessories; sleeping bags for camping; furniture; seats for indoor and outdoor use; racks, namely, coat racks, shoe racks, tie racks and display racks, shoe racks; display stalls for goods; fixed non-metallic towel dispensers; coat hangers; hand fans for personal use; inflatable and rigid promotional objects, namely, inflatable publicity objects and inflatable plastic signs; library shelves;

book stands; plastic printed bottle caps for collecting purposes

Class 021. First use:

Household or kitchen utensils and containers non electric not of precious metal or coated therewith, namely, grills, grill covers, wire baskets, graters, sieves, spatulas, strainers, turners, rolling pins, pot and pan scrapers, and skimmers; tankards; beer mugs, cups, drinking cups and glasses, trays and plates, plastic and leather coasters and coasters not of paper and not being table linen; saucers, drinking glasses, none of the above goods of precious metal; teapots not of precious metal; kitchen gloves; gloves for general household purposes; bottle openers; corkscrews; cap removers; bottles sold empty; insulating flasks; non-electric household containers for food and beverages; dispensers for paper towels; hair combs; brushes for hair, clothes brushes, cosmetic brushes, bath brushes and pet brushes; toothbrushes; dental floss; statues, sculptures and trophies of porcelain, earthenware or glass, in connection with football; small decorative bottles for cosmetic use, sold empty; clothes drying racks

Class 024. First use:

Padded sleeping bags; bed sheets; eiderdowns; bedspreads; pillow cases; curtains, textile or plastic shower curtains; curtain fabrics; kitchen linens, dining linen, bed linen; bath linen; dish towels; bed blankets; textile handkerchiefs; textile wall hangings; cloth flags; cloth pennants; table linen not of paper; cloth labels

Class 026. First use:

Braids; tassels; ribbons; buttons for clothing; needles; sewing boxes; clothing accessories, namely, brooches; decorative needles not of precious metal; ornamental novelty pins not of precious metal for hats; hair nets; hair bands; hair pins; hair ribbons; bonnet pins, bobby pins, sewing pins and safety pins; strips for clothing, namely, ornamental cloth patches having for use by players in sports competitions

Class 027. First use:

Carpets, rugs, mats and linoleum for covering existing floors; floor mats for automobiles; non-metal floor coverings; sports playing fields made of artificial turf; artificial turf; beach mats

Class 028. First use:

Play balloons; board games; football game tables; dolls and cuddly stuffed toys; toy vehicles; puzzle games; balls for games; inflatable toys; toy disks used to toss in playing a game wherein other disks are flipped and collected; playing cards; confetti; football equipment, namely, footballs, gloves, knee guards, elbow guards, shoulder pads, shin guards, football goals; bags specially adapted for sports equipment; novelty hats; electronic hand games other than those designed to be used only with a television receiver or an external display screen or monitor; novelty items, namely, rubber-foam hands; toy robots for entertainment

Class 029. First use:

Meat; fish; poultry; game; meat extracts; cooked fruits and vegetables; fruit and vegetable preserves; edible oils and fats; potato crisps; French fried potatoes; processed nuts; jams; marmalades; tinned fish and meat; milk; milk beverages; dairy products excluding ice cream, ice milk and frozen yogurt; cheeses

Class 030. First use:

Tea; cocoa; sugar; honey; flours; cereal preparations, namely, ready to eat cereals, cereal derived food bars, breakfast cereal, cereal based snack food, processed cereal, pasta, corn chips; processed cereals; crackers; sweets, namely, candies; edible ices; confectionery, namely, candy and gum sweets; rice; dried cereal flakes; mustard; vinegar; sauces; spices; salt; food additives for non-nutritional purposes for use as a flavoring, ingredient or filler made with coffee, tea, cocoa, sugar, rice, tapioca, sago, flour or cereal preparations, honey, molasses for food, yeast, salt, mustard, vinegar or spices, said goods

being offered in conjunction with soccer competitions

Class 031. First use:

Animal foodstuffs; seeds for lawn grass; fresh fruits; fresh berries; fresh vegetables; live and cut flowers; animal litter; turf; and peat used for animal litter

Class 033. First use:

Alcoholic beverages, except beers, namely, wine, liquor, aperitifs, champagne, hard cider, brandy, whisky, vodka, gin, rum and tequila

Class 037. First use:

Service station services, namely, cleaning, greasing, maintenance and repair of vehicles; installation and maintenance of wireless electronic communication network hardware; computer hardware installations in connection with sports; vehicle services stations, namely, refueling; construction of football grounds

Class 038. First use:

Telecommunication consultation services; communications via mobile telephones; transmission of information via teletypewriter; communications via electronic computer terminals linked to telecommunication networks, data banks and the Internet or via wireless electronic communication devices; communications by telegrams; telephone communications; radio broadcasting; fax communications; paging services; audio and video teleconferencing services; television program broadcasting; cable television program broadcasting; radio program broadcasting; services of a press and information agency, namely, electronic delivery of digital images, photographs, graphics, illustrations, designs and video clips, and text via a global computer network; electronic message transmission services; rental of telephone apparatus, facsimile machines and other telecommunication apparatus; transmission of commercial Internet pages online or via wireless electronic communication devices; broadcasting of radio and television program on a global computer network or via wireless electronic communication devices; providing electronic bulletin boards and chat rooms in real time by means of a global computer network concerning sports, sports events, sports competitions and sports celebrities; providing on-line chat rooms for transmission of messages among computer users concerning sports events, sports competitions and sports celebrities in real time by means of a global computer network; computer aided transmission of messages and images; providing electronic access to home and office shopping and ordering networks via a global computer network or via interactive communications devices; transmission of information via national and international networks and electronic data transmission; e-mail services; providing access to a global computer network and providing access to a global computer network via electronic communication devices; providing telecommunications connections to a global computer network or data banks; provision of access to web sites offering digital music on the Internet by means of a global computer network or via wireless electronic communication devices; radio and television broadcasting of sports and sporting events; providing chatrooms for the transmission of messages between computer users concerning sports events, sports competitions and sports celebrities; providing electronic telecommunication connections to computer installations

Class 040. First use:

Processing of cinema films; enlargement of photographs; photograph printing; photographic film development; rental of machines and apparatus for photographic development and printing; destruction of waste and trash; fashion designer services, namely, tailoring and dress making services

Class 041. First use:

Education services, namely, providing classes, seminars, conferences, and workshops in the fields of sports and distributing course materials in connection therewith; training in the use and operation of computers and construction machinery; provision of training sessions in the field of sports, namely, strength

	<p>and conditioning training; provision of pre-recorded, non-downloadable digital music online via a global computer network, the Internet, and via wireless electronic communication devices; provision of pre-recorded, non-downloadable digital music online by means of Mp3 web sites on a global computer network, the Internet and via wireless electronic communication devices</p> <p>Class 042. First use:</p> <p>Providing search engines for obtaining data and information via global network; rental of computer software; computer rental; computer consulting services; data processing, namely, computer programming; development of computer software; granting of intellectual property licenses; design of web sites or sites on wireless electronic communication networks; creation and maintenance of web sites; installation and maintenance of computer software; creation and maintenance of Internet sites and wireless electronic communication networks; copyright management of films and recordings of images and sound as well as interactive compact disks, CD-ROMs, computer software and computer games; computer programming services, namely, networking of computer programs, rental of application software; capturing Web sites on computer networks or via wireless electronic communication devices, namely, displaying the websites and images of others on a computer server; introduction of web sites in computer networks or via wireless electronic communications devices, namely, designing, creating, hosting, implementing and maintaining websites for others; provision of access time to search engines for obtaining data and information; hosting services for Internet sites or electronic wireless communication sites</p>
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U.S. Registration No.	3810937	Application Date	05/17/2006
Registration Date	06/29/2010	Foreign Priority Date	11/17/2005
Word Mark	WORLD CUP 2010		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 043. First use:</p> <p>Restaurant services in promotion of or in conjunction with soccer competitions, in particular fast-food restaurants and cafeterias; catering services in promotion of or in conjunction with soccer competitions; hotel services; providing food, drinks and temporary accommodation for guests in promotion of or in conjunction with soccer competitions; reservation of hotels and temporary accommodation, said services being offered in conjunction with soccer competition</p>		

U.S. Registration No.	3864540	Application Date	05/17/2006
Registration Date	10/19/2010	Foreign Priority Date	11/17/2005
Word Mark	WORLD CUP 2010		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 005. First use:</p> <p>Pharmaceutical preparations for the treatment of wounds, respiratory illnesses, cancer; pharmaceutical preparations for the treatment of disorders of the mouth; pharmaceutical preparations for the treatment of sports-related disorders of the hip, back, knee, foot and ankle; anti-inflammatories; anti-inflammatory and</p>		

antipyretic preparations; anti-arthritic compositions and preparations; pain relief medication; steroids; muscle relaxants; pharmaceutical preparations for the treatment of respiratory diseases and disorders; pharmaceutical preparations for wounds; medicated chewing gum; materials for dental fillings and for sealing purposes; moulding wax for dentists; sanitary preparations for medical purposes; sanitary products for menstruation included in this class, namely, menstruation tampons; menstruation bandages; fungicides; herbicides; medicinal preparations for the treatment of eye diseases and conditions; Herb teas for medicinal purposes; nutritional food additives for medical use; dietetic food additives for medical use; food for babies; vitamin preparations; products for purifying and refreshing air, namely, air freshener sprays; air freshening preparations for vehicles; deodorants other than for personal use, namely, household deodorant and room deodorants

Class 009. First use:

Spectacles, sunglasses, diving and swimming goggles, cords for diving and swimming goggles, cases and cords for spectacles and sunglasses; binoculars; magnets and decorative magnets; directional compasses; apparatus for recording, transmission or reproduction of sound and images; television apparatus, namely, television sets; radios; video recorders; compact disc players; DVD players; MP3 players; cassette players; mini-disc players; loudspeakers; headphones; earphones; microphones; remote controls for radios, televisions, electronic games consoles and stereos; voice-activated remote controls for radios, televisions, video games consoles and stereos; computers; data processors; computer keyboards; computer mice; mouse pads; computer screens; modems; computer accessories included in this class, namely, computer cables, computer carrying cases, and computer hardware; dictating machines; scanners; printers; photocopiers; facsimile machines; telephones; answering machines; video telephones; mobile telephones; accessories for cellular phones included in this class, namely, cell phone covers, devices for hands free use of mobile phones, earphones and headsets for mobile phones, keyboards for mobile phones, mobile phone straps, special bags for carrying mobile phones, cameras and video cameras for mobile phones; calculating machines, namely, calculators, data processors; electronic machines for reading credit cards and recording financial operations; machines for changing money; automated teller machines; camcorders, portable video cameras with built-in videocassette recorders; photographic equipment, namely, bags for cameras, exposed camera film, and flashbulbs; photographic cameras; cinematographic cameras; projectors, namely, movie and slide projectors; special cases and electronic cords made for cameras; electrical cells and batteries; batteries; videogames, namely, interactive video game programs; apparatus for video games, namely, joysticks; game consoles, namely, video output game machines for use with televisions; arcade games, namely, video game software for use with video arcade machines; voice-activated or manually operated joysticks; electric irons; alarms, namely, burglar alarms, fire alarms, smoke alarms, anti-intrusion alarms and personal security alarms; electronic vending machines; wind socks for indicating wind direction and intensity; distance measuring apparatus, namely, odometers; apparatus for measuring speed and speed indicators; protective gloves; sound receivers, amplifiers; liquid crystal display screens; television picture tubes; television cathode-ray tubes; floppy disk drives and hard drives for computers; video game machines with liquid crystal displays, namely, video game machines for use with external LCD display screen or monitor; protected semiconductors; rechargeable batteries; central processing units and converters for audio and visual data; cables for data transmission

Class 025. First use:

Clothing, namely, shirts, knitted shirts, knitted caps, pullovers, sleeveless pullovers, t-shirts, singlets, sleeveless jerseys, dresses, skirts, underwear, bathing suits, shorts, trousers, jerseys, sashes for wear, scarves, shawls, tracksuits, sweatshirts, jackets and blazers; waterproof clothing, namely,

waterproof coats, waterproof jackets, waterproof pants; coats; uniforms; ties; headbands against sweating; headbands; gloves; aprons; cloth bibs and cloth bibs having identifying information printed thereon for use by players in sports competitions; pajamas; play suits for infants and children; socks and stockings; garters; belts; braces for clothing; shoes; headwear; bonnets; caps; peaked caps; hats

Class 032. First use:

non-alcoholic drinks, namely, non-alcoholic beverages containing fruit drinks and soft drinks syrups and powders for making non-alcoholic drinks in the nature of soft drinks, fruit drinks, energy drinks, lemonades; syrups and powders for making non-alcoholic beverages; mineral and carbonated waters; other non-alcoholic beverages, namely, diet soft drinks, soft drinks, energy drinks, low calories soft drinks, sports drinks, herbal juices, non-medicinal health and wellness drinks in the nature of fruit drinks and lemonades, flavored waters; isotonic beverages; fruit and vegetable juices; iced fruit beverages; beers; lagers

Class 034. First use:

Matches; lighters for smokers; cigarette cases, ashtrays, smokers' articles not of precious metal, namely, cigar cutters, cigar cases, cigarette rolling machines and cigarette papers

Class 035. First use:

Employment agencies; recruitment of personnel; advertising services; services of an advertising text publishing agency; advertising agency services; services of an advertising agency on a global computer network, the Internet and via wireless electronic communication devices; dissemination of advertising matter; rental of advertising space; rental of advertising time in film credits; television advertising, radio advertising; advertising in the form of animated cartoons; promotional agency services, promotional agency services for sports and public relations; market study services; market research investigation services; public opinion polling services; organization of exhibitions for commercial or advertising purposes; advertising services, namely, organization and conducting trade fairs; database management services, namely, computer file management services; gathering and providing statistical information; advertising for sports events in connection with football; retail store services and on-line retail store services featuring a wide variety of consumer goods and general merchandise of others; retail store services and on-line retail store services featuring solvents, paraffin, waxes, bitumen and petrol; advertising and promotional services, information services concerning advertising and promotion, commercial information agencies, all the above services offered online from a computer databank or from a global computer network and via wireless electronic communication devices; advertising services, namely, design of advertisements for use as web sites in a global computer network or via wireless electronic communication devices; provision of space on web sites, for advertising goods and services; auctioneering on a global computer network and via wireless electronic communication devices; business information services, namely, the collection of data in connection with company names and details for publishing on the Internet and on wireless electronic communication device networks; administrative processing of purchase orders on a global computer network and via wireless electronic communication devices; administration of domain name registration programs; sales promotion, namely, implementing preferential discount programs for customers; administration of customer loyalty bonus programs for clients in stadiums by means of distributing loyalty and encoded member cards which may hold personal user data; customer loyalty services and customer club services for commercial, promotional and/or advertising purposes, namely, issuance of loyalty and bonus cards for fans, which hold personal data on the identity of the cardholder for controlling access to sports stadiums; compilation of information into computer databases and especially of fixed or animated images; electronic commerce services, namely, online services for provision of goods purchase and sales contracts on behalf of others;

	<p>promotion of sports events in the field of football; promotion of goods and services of third parties, by means of contractual agreements, particularly sponsorship and licensing agreements, providing them with increased notoriety and enhanced image derived from cultural and sporting events, particularly international events; compilation and recording of data and information on sporting performances; employment agency services, namely, services for the provision of personnel, particularly for selling beverages and foods</p> <p>Class 036. First use: Credit card services; issuing of credit cards; issuing of travelers' checks; financing services; banking services; credit inquiry and consultation; loan financing; insurance services, namely, insurance agency and brokerage; insurance underwriting services for all type of insurances; brokerage for hire-purchase; brokerage for hire-purchase of recordings containing image and sound; financial sponsoring of sports events for others; financial and insurance information provided online from a computerized database or on a global computer network, the Internet or via wireless electronic communication devices; home banking; banking services on a global computer network, the Internet or via wireless electronic communication devices</p> <p>Class 039. First use: Services of a travel agency, namely, arranging of tours, travel reservation services; transport services by plane, train, bus and lorry; boat transport; boat outing services, namely, boat chartering, and boat cruises; tour organization services; vehicle rental services; parking space rental; taxi transport; goods delivery by all available means; distribution of water, heating, gas or electricity; distribution of films; distribution services, namely, delivery of image and sound recordings; distribution services, namely, delivery of interactive educational and entertainment products, interactive compact discs, CD-ROMs, computer programs and computer games; Postal services, namely, parcel delivery; messenger services; courier services and courier services, namely, delivery of newspapers and book transportation; delivery of packages and letters by various modes of transportation; warehousing; delivery of solvents, paraffin, waxes, bitumen and petrol, with the exception of liquid gases by various modes of transportation; transport and storage of waste</p>
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U.S. Registration No.	3910298	Application Date	06/09/2009
Registration Date	01/25/2011	Foreign Priority Date	04/08/2009
Word Mark	WORLD CUP 2014		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 034. First use: Matches; cigarette lighters; cigarette cases, ashtrays; smoker's articles, namely, pocket ashtrays, cigarette boxes, cigar cutters, cigar cases, cigarette rolling machines and cigarette papers		

U.S. Registration No.	3987627	Application Date	07/24/2009
Registration Date	07/05/2011	Foreign Priority Date	04/08/2009
Word Mark	WORLD CUP 2014		
Design Mark			
Description of Mark	NONE		

Goods/Services

Class 009. First use:

Eyeglasses, sunglasses, diving and swimming goggles, cases and cords for sunglasses and glasses; binoculars; magnets and decorative magnets; directional compasses; apparatus for recording, transmitting, editing, mixing and reproducing of sound and/or images; radios; televisions; flat panel display screens; liquid crystal displays; high definition and plasma screens; home cinema systems comprised of audio speakers, headphones, audio receivers, video receivers, television receivers, audio amplifiers, audio decoders, video decoders, electrical audio and speaker cables and connectors, electronic inter connectors for audio and video signals, CD players, CD recorders, DVD players, DVD recorders, audio cassette players, video cassette players, digital media players, television and video recorders, CRT display screens, LCD large-screen displays, flat panel display screens, plasma display panels, video projectors, televisions, antennas, power conversion devices, power converters, and power inverters; video recorders; CD players; DVD players; MP3 players; apparatus for reading digital music; cassette players; mini-disc players; loudspeakers; headphones; earphones; microphones; remote controls and voice-activated remote controls for radios, televisions, stereos, electronic games and video games; satellite navigation systems, namely, global positioning systems (GPS); personal digital assistants (PDA); computers; data processors; computer keyboards; computer monitors; modems; computer carrying cases; computer mouses; pads for computer mouses; electronic pocket translators; dictating machines; electronic notebooks and agendas; scanners; printers; photocopy machines; facsimile transmission machines; telephones, telephone answering apparatus; video telephones; cellular telephones; cell phone covers, devices for hands-free use of mobile phones, earphones and headsets for mobile phones, keyboards for mobile phones, mobile phone straps, special bags for carrying mobile phones, camera and video accessories for mobile phones; calculating machines; credit card machines, namely, card readers for credit cards and electronic machines for reading credit cards and recording financial operations; cash exchanging machines, namely, cash registers, currency converters, currency counting and sorting machines, machines for exchanging foreign monies; automated teller machines; video cameras, camcorders; photographic equipment, namely, photographic cameras, cinematographic cameras, film cameras, movie projectors, video projectors and slide projectors, exposed camera films, exposed slide films, exposed cinematographic films, photographic slides, cameras and film cameras, projectors, namely, movie projectors, video projectors, slide projectors, cinematographic projectors, multimedia projectors, picture projectors, and photographic projectors, exposed films, slides, flash bulbs, camera and camera accessory cases and straps, batteries; machines and programs for karaoke; hand-held electronic games adapted for use with television receivers only; video games, namely, video games for use with external monitors, arcade-type electronic video games, coin operated video games, stand alone video game machines; video game machines for use with televisions; gaming consoles, namely, computer game consoles for use with an external display screen or monitor and video game consoles for use with an external display screen or monitor; video game cassettes; video game discs; voice-activated or hand-operated game control pads and game controllers; pre-recorded computer software, namely, software for games; computer programs and databases, namely, computer operating programs, computer programs for use in database management, computer programs for use as a spread sheet, computer programs for word processing, computer programs for presenting and manipulating data in the field of sports information, electronic databases in the field of sports information recorded on computer media; screen saver programs for computers; magnetic, numerical or analogical carriers for recording sound or images; video discs, video tapes, magnetic tapes, magnetic discs, DVDs, floppy discs, optical discs, compact discs, mini-discs, CD ROMs, all the aforementioned being blank or pre-recorded with music, sound or images which may be animated; hologram apparatus; encoded microchip or magnetic cards;

computer equipment, namely, memory adapters; memory cards; computer memory hardware, microchip cards; microchip or magnetic credit cards, microchip or magnetic phone cards, microchip or magnetic cards for automated teller and money exchange machines; microchip or magnetic prepaid cards for mobile phones; microchip or magnetic encoded travel and entertainment cards, microchip or magnetic check guarantee and debit cards; magnetically encoded credit cards of plastic; electric irons; security alarms; electronic vending machines; windsocks for indicating wind direction and intensity; distance measuring apparatus; speed measuring and indication equipment; tire pressure sensors, tire pressure gauges; electronic publications, namely, books, magazines, brochures, pamphlets, fliers, press releases, newspapers and newsletters in the fields of sports, sports events, sports records, athletes, sports personalities and celebrities supplied by CD-ROM, by downloadable databases and downloadable on the Internet; audio receivers; audio amplifiers; television tubes; cathode ray tubes; set top boxes, namely, computer software and hardware which can convert, supply and transmit audio and video data; computer disc drives; packaged semi-conductors; integrated circuits containing programming used for audio, video or computer data processing; rechargeable batteries; audio and video data processors and converters; data transmission cables; electronic commerce payment machines, namely, machines for processing electronic commerce payments made using smart cards and credit cards; protective helmets for sports; magnetic encoded identification bracelets; encoded magnetic cards for use as admission tickets; graduated rulers

Class 016. First use:

Money clips for holding bank notes; paper table cloths; paper napkins; paper bags; invitation cards; greeting cards; paper gift wrap; paper coasters, placemats and table sets, namely, paper table mats, paper table linens, paper table cloths, paper table napkins; garbage bags of paper or plastic; food storage wrappers; paper coffee filters; labels not of textiles, namely, paper labels; paper towels; wet paper towels, namely, pre-moistened disposable wipes not impregnated with chemicals or compounds; toilet paper; make-up removing towelettes made of paper; boxed facial tissue; boxed toilet tissue; boxed bathroom tissue; boxed paper tissue; paper handkerchiefs; babies' diapers of paper; stationery and school supplies except equipment, namely, writing instruments, pens, pencils, mechanical pencils, erasers, markers, crayons, highlighter pens, folders, notebooks, paper, protractors, paper clips, pencil sharpeners, writing grips, glue and book marks; typewriting machines; typewriter paper; copying paper; envelopes; themed pads of paper; blocks of paper, namely, paper note pads; notebooks; note paper; writing paper; scribble pads; binders; archive boxes of cardboard or paper; document sleeves; book covers; bookmarks; lithographies, framed or unframed paintings; painting pads, coloring books; drawing books and activity books in the field of sports, sports events, sports records, athletes, sports personalities and celebrities; luminous paper; adhesive note paper; crepe paper; tissue paper; staples; flags of paper; pennants of paper; writing instruments; pens; pencils; ball-point pens; pen sets; pencil sets; porous tip pens; coloring pens; rolling ball pens; broad-tip markers; ink for writing instruments, inking pads, rubber stamps; paint boxes; painting and coloring pencils; chalk; decorations for pencils; printing blocks; magazines featuring sports, sports events, sports records, athletes, sports personalities and celebrities; newspapers; books and journals, particularly dealing with athletes or sport events; printed teaching materials in the fields of sports, sports events, sports records, athletes, sports personalities and celebrities; printed schedules for recording results; event programs; event albums; photograph albums; autograph books; address books; diaries; personal organizers; road maps; entry tickets; printed tickets; scratch cards; check book and bank checks; printed timetables; pamphlet and brochures in the field of sports; comic strips; collectable player cards; bumper stickers; stickers; sticker albums; calendars; posters; photographs; postcards; postage stamps, namely, commemorative stamp sheets; advertising signs and banners of paper or cardboard; decals; heat

transfers not of textile; office requisites except furniture, namely, correction fluids for type, finger-stalls, punches, rubber bands; correction fluids for documents; rubber erasers; pencil sharpeners; stands for writing implements; paper clips; drawing pins, namely, corkboard pins, push pins, and thumbtacks; drawing rulers; adhesive tape for stationery, dispensers for adhesive tape; staplers; stencils; document holders; clip boards; notepad holders; bookends; sealing stamps; telephone, ATM, travel and entertainment, check guarantee and debit cards made of paper or cardboard, credit cards made of paper or cardboard, all not magnetically encoded; passport holders

Class 041. First use:

Education services, namely, conducting classes, seminars, conferences, and workshops in the field of sports and distributing course materials in connection therewith; providing of training, namely, personal training services, namely, strength and conditioning training; physical fitness training services; training services in the field of soccer, beach soccer and futsal; providing of training courses in the areas of coaching, refereeing, administration and management and sports medicine; entertainment in the nature of soccer, beach soccer, and futsal competitions, matches and tournaments; operating of lotteries; organization of sports competitions; fun park services, namely, providing amusement parks and recreational park services; betting and gaming services relating to or in conjunction with sports; entertainment services provided at or relating to sports events, namely, laser shows, audio and visual performances, live performances by a musical band, preparation of special effects, and fireworks display during or in connection with sports events; entertainment services in the form of public viewings of sports events, namely, soccer, beach soccer and futsal matches; organization of sporting and cultural activities; organization of community sporting and cultural events and activities; organization of sporting competitions in the field of soccer, beach soccer, and futsal; organization of sporting events in the field of soccer; providing sports facilities; rental services for audio and video equipment; production, presentation, publication and rental of films, sound and video recordings; production and rental of interactive educational and entertainment products, namely, interactive compact discs, DVDs, mini-discs, CD ROMs and computer games; radio and television reporting of sporting events; production and editing services for radio and television programs and video tapes; production of animated movies; production of animated television programs; seat booking services for shows and sporting events; ticket reservation services for entertainment and sporting events; timing of sports events; recording of sports events; organization of beauty contests; interactive entertainment, namely, providing a computer game that may be accessed network-wide by network users; on-line gambling services; provision of non-downloadable games over the Internet or accessible via a wireless electronic communication device; gambling services, namely, providing of raffle services; information in the fields of entertainment or education, provided on-line from a computer database or the Internet or on a wireless electronic communication device; non-downloadable electronic games services provided by means of the Internet or accessible via a wireless electronic communication device; providing non-downloadable, on-line electronic publications in the nature of magazines, books, and newsletters in the fields of sports, sports events, sports records, athletes, sports personalities, and celebrities; publication of books; publication of electronic books and journals on-line; providing prerecorded digital music from the Internet or accessible via a wireless electronic communication device; providing prerecorded digital music from MP3 Internet web sites or accessible via a wireless electronic communication device; photography, audio, and videotaping production services; information provided on-line from a computer database or from the Internet, related to sports or sporting events; language or sign language interpretation services; provision of sports information related to statistical information; logging of sports records for sports statistics; provision of entertainment infrastructures, namely, VIP lounges for watching sports and for

	fans' relaxation and sky boxes both on and off site sports facilities for entertainment purposes; organization of computer game competitions; computer game competitions organized on-line; translation services
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U.S. Registration No.	4040457	Application Date	06/09/2009
Registration Date	10/18/2011	Foreign Priority Date	04/08/2009
Word Mark	WORLD CUP 2014		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 001. First use: Sensitized unexposed films, namely, unexposed camera films and unexposed photographic films; chemicals used in industry; tanning substances, namely, tanning agents for use in the manufacture of leather; artificial sweeteners; oils and fluids for hydraulic power transmission; fluids for hydraulic circuits; hydraulic oils; transmission fluids; brake fluids; anti-freeze agents; coolants for vehicle engines</p> <p>Class 003. First use: Cosmetics; soaps, namely, skin soaps, liquid soaps, cosmetic soaps and soaps for personal use; cosmetic preparations for baths; perfumes; pre-shave and after-shave lotions; shaving creams; shampoos, conditioners; toothpaste, mouth washes; deodorants and antiperspirants for personal use; non-medicated nourishing creams for the skin, skin creams; facial cleansing creams; make-up removing preparations; sunscreen lotions; hair lotions, hair lacquers; make-up preparations, eye shadow, face powders, cosmetic pencils; decorative transfers for cosmetic purposes; cleaning, polishing, scouring and abrasive preparations for household purposes; laundry powder detergents; synthetic household detergents; shoe polishes and waxes; polishing agents for preserving leather; leather waxes; cream for leather; pastes for polishing leather</p> <p>Class 004. First use: Industrial oils and greases; lubricants, namely, all purpose lubricants, motor vehicle lubricants, and industrial lubricants; lubricating oils and greases; motor oils and fuels; non-chemical additives for motor fuels, lubricants and grease for spark plugs; waxes</p> <p>Class 006. First use: Metal rings and chains for keys all of common metals or their alloys; metal money clips of common metals or their alloys; figurines of common metals or their alloys; ornaments, namely, holiday ornaments of common metal; statues, statuettes, sculptures and trophies all of common metals or their alloys; badges of metal for vehicles; fixed dispensers for napkins or kitchen towels of common metals or their alloys; medals of common metals or their alloys</p> <p>Class 009. First use: Eyeglasses, sunglasses, diving and swimming goggles, cords for diving and swimming goggles, cases and cords for sunglasses and glasses; binoculars; magnets and decorative magnets; directional compasses; apparatus for recording, transmitting, editing, mixing and reproducing sound and images; radios; televisions; flat panel display screens; liquid crystal displays; high definition and plasma screens; home cinema systems comprised of audio speakers, headphones, audio receivers, video receivers, television receivers, audio amplifiers, audio decoders, video decoders, electrical audio and speaker cables and connectors, electronic interconnectors for audio and video signals, CD players, CD recorders, DVD players, DVD recorders, audio cassette players, video cassette players, digital media players, television and video recorders,</p>		

CRT display screens, LCD large-screen displays, flat panel display screens, plasma display panels, video projectors, televisions, antennas, power conversion devices, power converters, and power inverters; video recorders; CD players; DVD players; MP3 players; cassette players; mini-disc players; loudspeakers; headphones; earphones; microphones; remote controls and voice-activated remote controls for radios, televisions, stereos, electronic games and video games; navigation systems, namely, satellite navigational system in the nature of a global positioning system; personal digital assistants (PDAs); computers; data processors; computer keyboards; computer monitors; modems; computer carrying cases; computer mice; pads for computer mice; electronic pocket translators; dictaphones; electronic notebooks and agendas; scanners; printers; photocopying machines; facsimile transmission machines; telephones; telephone answering machines; video telephones; cellular telephones; cell phone covers; hands free devices for mobile phones; earphones and headsets for mobile phones; keyboards for mobile phones; mobile phone straps; special bags for carrying mobile phones; camera and video accessories for mobile phones; calculating machines; credit card machines, namely, card readers for credit cards and electronic machines for reading credit cards and recording financial operations; cash exchanging machines, namely, cash registers, currency converters, currency counting and sorting machines, and machines for exchanging foreign monies; automated teller machines; video cameras, camcorders; photographic equipment, namely, cameras, photographic cameras, cinematographic cameras, film cameras, movie projectors, photographic projectors, video projectors and slide projectors, exposed camera films, exposed slide films, exposed cinematographic films, photographic slides, flash bulbs, cases for cameras and camera accessories cases, straps for cameras and camera accessories, batteries, machines and programs for karaoke; video game machines for use with televisions; gaming consoles, namely, computer game consoles for use with an external display screen or monitor and video game consoles for use with an external display screen or monitor; voice-activated or hand-operated game control pads and game controllers; blank magnetic, digital or analogue recording media for sound or images; video discs, video tapes, magnetic tapes, magnetic discs, DVDs, floppy discs, optical discs, compact discs, mini-discs, CD ROMs, all the aforementioned goods being blank; hologram apparatus; computer equipment, namely, memory adapters; microchip or magnetic credit cards, microchip or magnetic phone cards, microchip or magnetic cards for cash dispensers, microchip or magnetic cards for automated teller and money exchange machines, microchip or magnetic prepaid cards for mobile phones, microchip or magnetic travel cards, microchip or magnetic cheque guarantee and debit cards; non magnetic credit cards; electric irons; security alarms; electronic vending machines; windsocks for indicating wind direction and intensity; distance measuring apparatus; speed measuring and indication equipment; vehicle safety equipment, namely, tire pressure monitors, tire pressure gauges; audio receivers, audio amplifiers; television tubes; cathode ray tubes; set top boxes, namely, computer software and hardware which can convert, supply and transmit audio and video data; computer disc drives; packaged semiconductors; integrated circuits containing programs used for audio, video or computer data processing; rechargeable batteries; audio and video data processors and converters; data transmission cables; electronic commerce payment terminal; protective helmets for sports

Class 010. First use:

Personal diagnosis apparatus for medical purposes, namely, ear thermometers, blood pressure monitors, apparatus for blood analysis, blood testing apparatus, and heart monitors; medical measurement apparatus and instruments, namely, blood pressure measuring apparatus, blood drawing apparatus, blood glucose meters, electrocardiographs, and instruments for drug abuse testing ; massage apparatus for personal use; physical exercise apparatus for medical purposes; medical diagnostic imaging equipment, namely, x-ray diagnostic apparatus and MRI diagnostic apparatus; condoms; supportive bandages; ice and thermal bags

for medical purposes

Class 012. First use:

Bicycles, motorcycles, automobiles, trucks, vans, caravans, buses, refrigerated vehicles, aeroplanes and boats; vehicular hot-air balloons, airships; tires, inner tubes for tires, rubber tread patterns for use in the retreading of tires, materials and kits for repairing tires and inner tubes, namely, adhesive rubber patches for repairing tires and inner tubes, valves for tires, and tire inflating apparatus in the nature of tire inflators; non-skid devices for vehicle tires, namely, spikes and snow chains; wheels, wheel rims, wheel rim bands, hubcaps; tire covers; alloy wheels for vehicles; automobile accessories, namely, sun shields and visors for motor cars, automotive windshield shade screens, automobile windshield sunshades, car window shades, roof racks, ski racks, hubcaps for wheels, seat covers, fitted car covers; prams, strollers; car seats for babies or children; engines for land vehicles

Class 014. First use:

Jewelry in the nature of necklaces; jewelry; watches; wristwatches, clocks; stopwatches; clock and watch-making pendulums; medallions, pendants, brooches; bracelets, leather bracelets; pins; jewelry, namely, team and player trading pins; tie clips and tie pins; cufflinks; commemorative medals of precious metals, commemorative plates, trophies, statues and sculptures, decorative pins for hats, all these products being of precious metal; decorative key chains as jewelry and decorative key chains of precious metals; coins, namely, collectible coins, commemorative coins, non-monetary coins, and monetary coin sets for collecting purposes; medals and badges for clothing of precious metals; decorative key holders of precious metals, medallions not of precious metals

Class 016. First use:

Money clips for holding bank notes, paper tablecloths; paper napkins; paper bags; invitation cards; greeting cards; gift wrap; paper coasters, placemats and table sets, namely, paper table mats, paper table linens, paper table cloths, paper table napkins; garbage bags of paper or plastic; food storage wrappers; paper coffee filters; paper towels; wet paper towels, toilet paper; make-up removing towelettes made of paper; boxed tissues; paper handkerchiefs; babies' diapers of paper; stationery and school supplies, namely, writing instruments, pens, pencils, mechanical pencils, erasers, markers, crayons, highlighters, folders, notebooks, paper, graduated rulers, protractors, paper clips, pencil sharpeners, writing grips, glue and book marks; typewriting machines; typewriter paper, copying paper, envelopes, blocks of paper, namely, paper note pads, notebooks; notepaper; writing paper, scribble pads; binders, archive boxes of paper and cardboard; document sleeves, book covers; bookmarks; painting pads, coloring books; luminous paper; crepe paper; tissue paper, staples, flags of paper; pennants of paper; writing instruments; pens; pencils; ball-point pens; pen sets; pencil sets; felt-tip pens, marker pencils; rolling ball pens; broad-tip markers; ink for writing instruments; ink pads, rubber stamps; paint boxes; coloring and drawing pencils; chalk; decorations for pencils printing blocks; address books; personal diaries, blank journals, roadmaps; bank checks; office requisites, namely, correction fluids for type, finger-stalls, punches, rubber bands; correction fluids for documents; rubber erasers; pencil sharpeners; stands for writing implements; paper clips; drawing pins, namely, corkboard pins, push pins and thumbtacks; drawing rulers, adhesive tape for stationery; dispensers for adhesive tape; staplers; document holders; clip boards; notepad holders; bookends; telephone, ATM, travel, check guarantee and bank cards made of paper or cardboard, non-magnetically encoded credit cards of paper or cardboard; luggage tags; identity card holders

Class 018. First use:

Leather and imitation leather; leather straps; umbrellas, parasols; sport bags; leisure bags, namely, all-purpose carrying bags; travelling bags, backpacks; tote bags, school bags; belt bags, hand bags, bags of leather; ball-shaped bags of

leather; beach bags, suit carriers; suitcases; straps for suitcases; travel bags; briefcases; vanity cases sold empty; toiletry bags sold empty; key cases; document holders; wallets; purses; check holders; clothing, collars and leashes for pets

Class 020. First use:

Mirrors; souvenir statues, figurines, trophies, ornaments of wood, wax, plaster or plastics; plastic identification badges not encoded particularly identity badges, plastic key cards not encoded; cushions; seat cushions as accessories for automobiles; sleeping bags, furniture; seats, for indoor and outdoor use; racks in the nature of furniture, namely, coat racks, shoe racks, tie racks, storage racks and display racks; display stands for selling goods; fixed nonmetallic dispensers of kitchen towels; coat hangers, fans for personal use; inflatable and rigid publicity objects of plastic; plastic advertising banners and signs; bookshelves; bookstands; decorative key-holders of plastic; bracelets of plastic; photograph frames

Class 021. First use:

Non-electric household or kitchen utensils and containers, namely, grills, grill covers, wire baskets, graters, sieves, spatulas, strainers, turners, rolling pins, pot and pan scrapers, and skimmers; tankards, beer mugs, cups and drinking glasses, decanters; plates and dishes, coasters not being of paper and not being of linen, saucers, drinking glasses; tea pots, insulated kitchen mitts; household gloves; corkscrews; bottle openers; bottle cap removers; beverage bottles; vacuum flasks; non-electric containers for food and drinks, namely, portable coolers for food and drinks; dispensers of kitchen towels made of metal; combs and hairbrushes; toothbrushes; dental floss; statues, sculptures, figurines, ornaments and trophies related to the sport of soccer made of porcelain, terracotta or glass; decorative bottles sold empty for cosmetic use, clothes drying racks; waste paper baskets; feeding bowls and cages for pets

Class 024. First use:

Sleeping bags in the nature of sewn wrapping sheets; sheets, namely, bath sheets, bed sheets and contour sheets; quilt covers; bedspreads; pillowcases; curtains, shower curtains; draperies; bed linen; table linen; bath linen; bed linen; household linen; dishcloths and dish towels; blankets, namely, bed blankets, lap blankets, blanket throws, children's blankets and blankets for outdoor use; cloth handkerchiefs, textile wall hangings, textile banners and flags; cloth banners; cloth flags; fabric flags; cloth flags for cars, fabric flags for cars; banderoles, namely, printed fabric signage panels, textile signage panels, cloth banners and banners made of textiles; cloth pennants and felt pennants; tablecloths made of textile; cloth labels

Class 025. First use:

Footwear; headgear, namely, headwear, sweatbands, headbands, peaked caps, knitted caps, bonnets, caps, hats; shirts; knitwear, namely, knit shirts, knit pants, knitted underwear, knitted caps; jerseys, pullovers, tank tops; T-shirts; singlets; sleeveless T-shirts, dresses; skirts; underwear; swimwear, shorts; pants; sweaters; bonnets; caps; hats; scarves; headscarves, shawls; caps with visors; warm-up suits; sweatshirts; jackets; sports jackets; stadium jackets; blazers; rainwear; coats; uniforms; ties; wristbands; headbands; gloves; aprons; bibs not of paper; pajamas; toddler and infant playwear, namely, infantwear and one piece garments for infants and toddlers; socks and hosiery; suspenders; belts; braces

Class 026. First use:

Braids; tassels; ribbons; lanyards in the nature of straps for clothing; buttons; needles; sewing boxes; brooches for clothing; decorative pins and badges not made of precious metals; pins for hats not made of precious metals; hair nets, hair bands; hair pins; hair ribbons; pins not of precious metals, namely, ornamental novelty pins, safety pins, hair pins, bobby pins, and bonnet pins; competitors' numbers not of textile used in competitions and for advertising

purposes; shoe ornaments not of precious metals

Class 028. First use:

Sport balls; board games; tables for table football; stuffed dolls and animals; toy vehicles; puzzles; balloons; inflatable toys; playing cards; confetti; articles for gymnastics and sport, namely, balance beams, gymnastic horizontal bars, gymnastic parallel bars, gymnastic training stools, gymnastic vaulting horses, pommel horses, springboards; appliances for gymnastics, namely, gymnastic apparatus; soccer equipment, namely, soccer balls, gloves, knee pads, elbow pads, shoulder pads, shin guards, soccer goals, soccer goal walls; sporting bags and containers adapted for carrying sports articles; paper and plastic party hats ; hand-held electronic games other than those adapted for use with television receivers only; toy foam novelty items, namely, foam hands; toy robots for entertainment use, arcade games; replica scale models of aircraft, toys for pets

Class 030. First use:

Coffee; tea; cocoa; sugar; honey; molasses, yeast; artificial coffee; flour; soya flour; preparations made from cereals, namely, ready to eat cereals, cereal derived food bars, breakfast cereal, cereal based snack food; processed cereals; bread; pastries; cakes, cookies; crackers; candies; ice cream; confectionery, namely, frozen confections, milk shakes, candy, and gum sweets; chocolate; rice; dried cereal flakes; corn chips; mustard; vinegar, sauces; spices; salt; vitamin products, namely, dietary and nutritionally fortified food products not for medical or dietetic purposes; nutritional supplements not for medical use

Class 032. First use:

Soft drinks; concentrates, syrups and powders for making soft drinks; mineral and aerated waters; other non-alcoholic drinks, namely, diet soft drinks, soft drinks, energy drinks, low calories soft drinks, sports drinks, herbal juices, health and wellness drinks in the nature of fruit drinks and lemonades, flavored waters; energy drinks; isotonic drinks; hypertonic drinks; hypotonic drinks; fruit and vegetable drinks; fruit and vegetable juices; iced fruit drinks; non-carbonated, non-alcoholic frozen flavored beverages; beverages enriched with added vitamins not for medical purposes, namely, water; beers; ales; non-alcoholic beer

Class 033. First use:

Alcoholic beverages, except beers

Class 035. First use:

Employment agencies; personnel recruitment services; advertising services; publishing agency services with regard to advertising materials; advertising agency services; advertising agency services via the Internet or wireless electronic communication devices; dissemination of advertisements; rental of advertising space; rental of advertising time in film credits; television and radio advertising; advertising in the form of animation; promotion agency services, sport and public relations promotion agency services; market study services; marketing research services; public opinion polling services; organization of exhibitions for commercial or advertising purposes; organization of advertising for commercial exhibitions; database management services; compilation and publication of statistics, services in the field of data collection and the publication of statistical and other information on sporting performances; business management and organization consultancy; business consultancy services; organizing of promotional competitions; provision of business information; publicity for soccer-related sports events; retail store services for goods made of common metals, machines and machine tools, tools and implements, optical and audio-visual and magnetic and electrical and electronic apparatus/equipment, medical apparatus/equipment, lighting and heating and cooking and refrigerating and drying and ventilating apparatus/equipment, vehicles and their accessories, goods of precious metals, jewelry and chronometric instruments, badges and pins, musical instruments, paper and cardboard goods, printed matter and stationery, tickets for sporting events, leather and imitation leather

goods, luggage and bags, umbrellas, household goods, furniture, promotional and display articles, textile goods, clothing and headgear and footwear, embroidery and ribbons and braid and derived goods, floor/ground coverings, games and playthings and sporting articles, food and food products, soft drinks and alcoholic drinks, solvents, paraffin, wax, bitumen and petroleum, fuels, oils and lubricants, transmission fluids, brake fluids, anti-freeze agents, coolants, hydraulic fluids, greases; convenience store services including retailing food and beverage products; providing vending machines featuring beverages; retail convenience stores located at automobile service stations; bringing together, for the benefit of others, goods of common metals, machines and machine tools, tools and implements, optical and audio-visual and magnetic and electrical and electronic apparatus/equipment, medical apparatus/equipment, lighting and heating and cooking and refrigerating and drying and ventilating apparatus/equipment, vehicles and their accessories, goods of precious metals, jewelry and chronometric instruments, badges and pins, musical instruments, paper and cardboard goods, printed matter and stationery, tickets for sporting events, leather and imitation leather goods, luggage and bags, umbrellas, household goods, furniture, promotional and display articles, textile goods, clothing and headgear and footwear, embroidery and ribbons and braid and derived goods, floor/ground coverings, games and playthings and sporting articles, food and food products, soft drinks and alcoholic drinks, solvents, paraffin, wax, bitumen and petroleum, fuels, oils and lubricants, transmission fluids, brake fluids, anti-freeze agents, coolants, hydraulic fluids, greases, excluding the transport thereof, enabling customers to view and purchase these goods via retail stores or via the Internet or via wireless electronic communication devices; advertising and promotion services; advertising through sponsorship; information services with regard to advertising and promotion, business information services, all the aforementioned services provided online from a computer database or the Internet or wireless electronic communication devices; compilation of advertisements for use as web pages on the Internet or via wireless electronic communication devices; provision of space on web sites on the Internet, for advertising goods and services; auctioneering provided on the Internet or via wireless electronic communication devices; compilation of commercial information directories for publishing on the Internet or on wireless electronic communication networks; business administration services for the processing of commercial services on the Internet or via wireless electronic communication devices; sales promotion, namely, providing advantage programs for customers; ticket sales promotion services; customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; promoting the goods and services of others by means of the issuance and distribution of loyalty and encoded member cards which may hold personal user identity data for controlling access to sports stadiums; archiving of data in a central database, notably for still or moving images; promotion of soccer-related sports events; promotion of the goods and services of third parties, by means of contractual agreements, particularly sponsorship and licensing agreements, providing them with increased brand awareness and enhanced image derived from cultural and sporting events, particularly international events; business sponsorship research with regard to soccer competitions; sports ticket agency services

Class 036. First use:

Issuing and managing credit cards and travelers checks; financial services; banking services, credit card services; investment services, namely, investment of funds for others; insurance services, namely, insurance consultation, insurance agency and brokerage, insurance administration, insurance underwriting services for all types of insurance; leasing services, namely, lease-purchase financing and lease-purchase loans; lease-purchase services; financial sponsorship of sporting events; information services related to finance and insurance, provided from a computer database or the Internet or on any wireless electronic communication network; home banking; banking services via the Internet or any wireless electronic communication network; services with

regard to making payments via mobile phone, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale; financial research, namely, researching financial sponsorship for soccer competitions

Class 037. First use:

Service station services, namely, cleaning, lubrication, maintenance and repair of vehicles; anti-rust treatment for vehicles; aircraft, land vehicle and trailer cleaning, polishing, greasing, lubrication, maintenance and repair; motor vehicle washing services; vehicle tire re-fitting and repair; service-station services, namely, refueling of vehicles; installation and maintenance of wireless electronic communication networks; computer installation services related to sport; construction, installation and repair of sports fields made of artificial turf or natural grass; construction of power generating plants; pipeline construction and maintenance; operation of oil and gas fields; installation of structures for the production of crude oil; installation of oil production apparatus

Class 038. First use:

Telecommunication services, namely, personal communication services, ISDN services, telecommunications access services, data transmission and reception services via telecommunication means, telecommunications gateway services; communication by mobile telephone; communication by electronic computer terminals linked to telecommunication or database networks or the Internet or via wireless electronic communication devices; communication by telephone; communication by radio; communication by facsimile; paging by radio; communication by teleconferencing; television broadcasting; cable television broadcasting; radio broadcasting; press and information agency services, namely, transmission of news; leasing of telephone and facsimile sets and other telecommunication equipment; transmission of commercial Internet pages online or via wireless electronic communication devices; radio and television program transmission and broadcasting services provided via the Internet or via wireless electronic communication devices; electronic messaging; leasing and providing access time to computer bulletin boards and real-time chat forums via a global computer network; transmission of messages and images via computer; provision of access to home and office shopping and ordering services via computer, a global computer network and/or interactive communications technologies; electronic mail services; providing access time to the Internet or wireless electronic communication; providing telecommunications connections to the Internet or databases; providing access to digital music web sites on the Internet via a global computer network or via wireless electronic communication devices; broadcasting of radio and television programs related to sports and sporting events; providing chatrooms for the transmission of messages via computers; providing connections to computer installations; providing access to a central database server; providing access to a centralized computer and to computer databases; providing access to the Internet via a global computer network or via wireless electronic communication devices; providing access to web sites containing digital music via a global computer network or wireless electronic communication devices; providing access to MP3 web sites on the Internet via a global computer network or via wireless electronic communication devices; provision of access to digital music via a telecommunications network; providing access to search engines for retrieving data and information via global networks

Class 039. First use:

Travel agency services, namely, organizing trips, reservations for trips; airline, railway, boat, bus and coach transportation services; air transportation services featuring a frequent flyer program; tour boat services; tour operator services; vehicle rental services; parking lot services; taxi services; freight shipping services; distribution of water, heat, gas or electricity; transportation and delivery of goods, namely, films and recordings of sound and images; distribution of tickets; postal, courier and messenger delivery services, in particular distribution

	<p>of newspapers, magazines and books; warehousing services; distribution, transport, supply and storage of fuel, oil, petroleum, gas, lubricants, solvents, paraffin, wax and bitumen; transmission, supply and distribution of electricity; transport of oil and gas by pipeline; transport and storage of waste</p> <p>Class 041. First use: Education services, namely, conducting classes, seminars, conferences, and workshops in the field of sports and distributing course materials in connection therewith; training, namely, personal training services, namely, strength and conditioning training; fitness training services; training services in the field of soccer, beach soccer and futsal; providing training courses in the areas of coaching, refereeing, administration and management and sport medicine; providing sports facilities; rental services for audio and video equipment; production and/or rental of interactive educational products, interactive compact discs, DVDs, minidisks, CD-ROMs and computer games in the fields of education and entertainment; seat booking services for shows and sporting events; ticket reservation services for entertainment and sporting events; timing of sports events; recording of sports events; information relating to education in the field of sports, sporting events, and sports statistics provided online from a computer database or via the Internet or wireless electronic communication devices; photography, audio, and video recording services; interpreter services; logging of sports records; provision of entertainment infrastructures, namely, VIP lounges and boxes both inside and outside sports stadia; translation services</p> <p>Class 043. First use: Restaurant services, fast food restaurant services; hospitality services, namely, providing food and drink during entertainment or sports events; hospitality suites, namely, providing accommodation, food and drink both inside and outside sports facilities; catering services; hotel services; board and lodging services, reservation of hotels and temporary lodgings</p>
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U.S. Registration No.	4307167	Application Date	05/11/2011
Registration Date	03/26/2013	Foreign Priority Date	11/15/2010
Word Mark	WORLD CUP 2018		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 001. First use: Unexposed sensitized films, namely, unexposed camera films and unexposed photographic films; chemicals for industrial purposes; tanning substances, namely, tanning agents for use in the manufacture of leather; artificial sweeteners; hydraulic energy transmission oils and fluids; liquids for hydraulic circuits; hydraulic oils; transmission fluids; brake fluids; antifreeze solution; cooling liquids for vehicle motors and engines</p> <p>Class 003. First use: Cosmetics; soaps; cosmetic bath preparations; perfumes; pre-shave and after-shave lotions; shaving creams; shampoos, hair conditioners; dentifrices, mouthwashes; deodorants and anti-perspirants for personal use; skincare creams, beauty creams; facial cleansing creams; make-up removing preparations; sun care lotions; makeup for the face; hair lotions, hair sprays; make-up preparations, eye shadows, face powders, cosmetic pencils; decorative transfers for cosmetic purposes; cleaning, polishing and abrasive preparations for household use; laundry powders; synthetic cleaning preparations for household use; shoe waxes and polishing creams; polish for maintaining leather; wax for leather; cream for leather; paste for waxing leather</p>		

Class 004. First use:

Industrial oils and greases; lubricants, namely, all purpose lubricants, automobile lubricants, and industrial lubricants; lubricating oils and greases; motor and engine oils and fuels; non-chemical additives for motor fuel, lubricants and grease for candles; waxes

Class 006. First use:

Metal rings and chains for keys, figurines, ornaments, statues, statuettes, sculptures and trophies; badges of metal for vehicles; fixed towel dispensers; all the above goods made of common metals or their alloys

Class 010. First use:

Personal diagnostic apparatus for medical purposes, namely, ear thermometers, blood pressure monitors, apparatus for blood analysis, blood testing apparatus, and heart monitors; medical measuring apparatus and instruments, namely, blood pressure measuring apparatus, blood drawing apparatus, blood glucose meters, electrocardiographs, laryngoscopes, otoscopes, retinoscopes, and instruments for drug abuse testing; massage apparatus for personal use; gymnastics apparatus for medical use, namely, exercise machines for therapeutic purposes, manually-operated exercise equipment for physical therapy purposes, and weight lifting machines for physical therapy; indicatory apparatus for medical diagnosis, namely, apparatus for clinical diagnosis, medical instrument for cardiovascular diagnostics, medical apparatus for diagnosing suspected heart attacks, medical apparatus for diagnosing or treating respiratory conditions, electromagnetic medical diagnostic imaging apparatus, MRI diagnostic apparatus, nuclear medicine diagnostic imaging apparatus, ultrasonic medical diagnostic apparatus, X-ray diagnostic apparatus; condoms; support bandages; ice bags and heat bags for medical use

Class 012. First use:

Bicycles, motorcycles, scooters, automobiles, trucks, pick-up trucks, camping cars, motor coaches, refrigerated vehicles, airplanes and boats; vehicular air balloons, dirigible air balloons; tires, air tubes for pneumatic tires, rubber reinforcements for retreading tires, kits for repairing tires and inner tubes comprised of adhesive rubber patches for repairing tires and inner tubes, valves for tires, and apparatus for inflating tires; adhesive patches for repairing tires and inner tubes, valves for tires, apparatus for inflating tires, skid-resistant devices for vehicle tires, namely, spikes and chains; wheels, wheel rims, wheel rim spacers, hubcaps; spare tire covers; vehicle accessories, namely, sun visors, luggage racks, ski racks, hubcaps for wheels, seat covers, fitted vehicle covers; baby carriages, strollers; vehicle safety seats for infants and children; motors and engines for land vehicles

Class 014. First use:

Jewelry, necklaces; jewelry; precious and semi-precious crystal stones and beads for use in jewelry, precious stones; watches; wristwatches, clocks; chronometers; pendulum clocks; medallions, pendants, brooches; bracelets, leather wristbands in the nature of bracelets; pins being jewelry; team and player pins being jewelry; tie clips and tie pins; cufflinks; medals, commemorative medals of precious metal, commemorative plates, victors' trophies, statues and sculptures, decorative hat pins, all these goods being of precious metal; fantasy key rings of precious metal; coins, namely, collectible coins, commemorative coins, and non-monetary coins; medallions and badges for clothing of precious metal; ornamental key holders of precious metals, ornamental key holders of plastic; medallions, not of precious metal

Class 018. First use:

Leather and imitation leather; leather straps; umbrellas, parasols; sports bags other than those adapted for the goods they contain; leisure bags; travel bags, backpacks; all-purpose carrying bags, school satchels; belt bags, handbags, leather bags; ball-shaped leather bags; beach bags, garment bags for travel; suitcases; straps for suitcases; travel bags; briefcases; toiletry cases and vanity

cases sold empty; toiletry sets in the nature of cases or bags sold empty; key cases; attaché cases; wallets; purses; check holders; clothing, collars and leashes for pets

Class 020. First use:

Mirrors; statues, figurines, ornaments, souvenir trophies of wood, wax, plaster or plastic; uncoded identification plates, namely, identity badges, name plates, and uncoded, non-electronic key cards, all the aforementioned goods of plastic; cushions; cushions as car accessories; sleeping bags for camping, furniture; seats for indoor and outdoor use; shelves; stalls for goods comprising display boards, display cases, display tables, furniture for displaying goods, display stands, point of purchase displays, display units in the nature of furniture, and sales and display counters in the nature of furniture; non-metallic fixed towel dispensers; coat hangers, fans for personal use; inflatable and rigid promotional objects of plastic, namely, inflatable plastic signs, inflatable publicity objects; plastic advertising banners and signs for others; library shelves; bookstands; identification wristbands of plastic in the nature of plastic identification bracelets; photograph frames

Class 021. First use:

Non-electric household or kitchen utensils, namely, grills, grill covers, wire baskets, graters, sieves, spatulas, strainers, turners, rolling pins, pot and pan scrapers, skimmers, and containers for household or kitchen use; picnic sets in the nature of fitted picnic baskets; glass bottles sold empty; kitchen utensils, namely, spoons for mixing; non-electric juicers for household use; cutting boards for the kitchen; serving trays, meal trays, paper trays, and non-metallic trays for household use; ice pails; manual mixers, namely, non-electric food mixers; manual cocktail shakers; sugar shakers; beer mugs, beer pitchers, tumblers, drinking cups and glasses, carafes; serving trays and plates, coasters for glasses or bottles not of paper and other than table linen, saucers, drinking glasses; teapots, kitchen gloves; household gloves; bottle openers; corkscrews; cap removers; bottles sold empty; insulating bottles sold empty; non-electric household containers for food and beverages; metal boxes for dispensing towels; hair brushes and combs; toothbrushes; dental floss; statues, sculptures, figurines, ornaments and trophies of porcelain, terra-cotta or glass in connection with football (soccer); small decorative bottles for cosmetic use, clothes dryers in the nature of clothes drying hangers and racks; waste paper baskets; feeding bowls and cages for pets

Class 024. First use:

Sheets, namely, bath sheets, bed sheets and contour sheets; eiderdowns; bed covers; pillowcases; curtains, shower curtains; curtain fabrics; towels; bath linen, tea towels, blankets, namely, bed blankets, lap blankets, blanket throws, children's blankets and blankets for outdoor use; handkerchiefs of textile, textile wall hangings, small textile flags; small cloth flags; small fabric flags; cloth, textile, and fabric flags for motor cars, rearview mirror covers; cloth banners and textile banners; cloth pennants and felt pennants; table linen not of paper; textile labels

Class 025. First use:

Footwear; headgear, namely, headwear, sweatbands, headbands, peaked caps, knitted caps, bonnets, caps, hats, caps with visors; knitwear, namely, knit shirts, knit pants, knitted underwear, knitted caps, knit bottoms, knit dresses, knit jackets, knit skirts; clothing, namely, shirts, pullovers, tank tops, slipovers, singlets, sleeveless t-shirts, sleeveless pullovers, T-shirts, jerseys, sleeveless jerseys, dresses, frocks, skirts; underclothing, underwear; swimwear, bathing suits, two-piece swimming suits, bikinis, shorts, trousers, slacks, pants, sweaters, sashes for wear, scarves, head scarves, shawls, tracksuits, warm-up suits, sweatshirts, jackets, sports jackets, stadium vests; stadium jackets, blazers, rainwear, coats, uniforms, neckties, ties, wrist bands, gloves, aprons, bibs not of paper, pajamas, play suits for infants and children, infantwear, one

piece garments for infants and toddlers, socks, hosiery, stockings, garters, belts, braces for clothing, suspenders, sandals, and flip-flop sandals; waterproof clothing, namely, waterproof footwear, jackets, and pants

Class 026. First use:

Braid; tassels; ribbons; ribbons for clothing; buttons; needles; sewing boxes; brooches for clothing; decorative ornamental novelty pins and needles, not of precious metal; ornamental pins, not of precious metal, for hats; hair bands; hair pins; hair ribbons; non-precious metal pins, namely, bonnet pins, bobby pins, sewing pins, and safety pins; competitors' numbers not of textile used in competitions for advertising purposes; shoe ornaments not of precious metal

Class 028. First use:

Toys, namely, action skill games, arcade games, card games, parlor games, party games; play balloons; tables for table football; dolls and stuffed toys; toy vehicles; balls, namely, balls for games, sport balls, soccer balls, basketballs, baseballs, and footballs; inflatable toys; confetti; gymnastic and sporting articles, namely, balance beams, gymnastic horizontal bars, gymnastic parallel bars, gymnastic training stools, gymnastic vaulting horses, pommel horses, springboards; gymnastic apparatus; football (soccer) equipment, namely, footballs (soccer balls), gloves, knee guards, elbow guards, shoulder guards, shin guards, football (soccer) goals, kick-at-goal walls; sports bags and containers specially adapted for carrying sports items; novelty toy hats; toy foam-rubber hands; toy robots for entertainment, toy model airplanes, toys for pets

Class 030. First use:

Coffee; tea; cocoa; sugar; honey; molasses for food, yeast; artificial coffee; flours; flours made with soya; cereal preparations, namely, ready to eat cereals, cereal derived food bars, breakfast cereal, cereal based snack food; cereals; bread; pastries; cakes, cookies and biscuits; crackers; sweets; edible ices; confectionery, namely, frozen confections, ice cream, candy, and gum sweets; chocolate confectionery, namely, sweet bakery goods; chocolate; rice; dried cereal flakes; corn chips; mustard; vinegar, sauces; spices; salt; nutritional, dietetic and/or food supplements made with flours, plant extracts, cereals, rice, tapioca, sago, including those containing vitamins, minerals, essential fatty acids and trace elements, other than for medical use

Class 032. First use:

Non-alcoholic beverages, namely, carbonated beverages, soft drinks, diet soft drinks, low calorie soft drinks, guarana drinks, sports drinks, smoothies, flavored water, herbal juices, carbonated water, health and wellness drinks in the nature of fruit drinks and lemonades, flavored waters, non-alcoholic malt beverages, non-alcoholic malt coolers, non-alcoholic beverages with tea flavor, fruit drinks and juices, vegetable drinks and juices; concentrates, syrups and powders for making non-alcoholic beverages; mineral and aerated waters; energy beverages; isotonic beverages; hypertonic beverages; hypotonic beverages; fruit and vegetable drinks; fruit and vegetable juices; iced fruit beverages; frozen, flavored, non-carbonated and non-alcoholic beverages; vitamin-enriched beverages for non-medical purposes, namely, drinking water, sports drinks, and energy drinks; beers; light beers and ales; non-alcoholic beers

Class 033. First use:

Alcoholic beverages (except beers)

Class 034. First use:

Matches; lighters for smokers; cigarette cases, ashtrays, smokers' articles, namely, pocket ashtrays, cigarette boxes, cigar cutters, cigar cases, cigarette rolling machines, and cigarette papers; cigarettes; tobacco

Class 035. First use:

Employment agencies; personnel recruitment; services of an advertising text publishing agency; dissemination of advertising matter; rental of advertising time

in film credits; advertising in the form of animated cartoons; market study services; market research services; public opinion polling services; organization of exhibitions for commercial or advertising purposes; advertising organization for trade shows; services for managing data banks; business organization and management consulting; business consulting for companies; providing commercial information; retail store services in connection with articles of common metal, machines and machine tools, implements and tools, optical, audiovisual, magnetic, electrical and electronic apparatus/equipment, medical apparatus/equipment, lighting, heating, cooking, refrigerating, drying and ventilating apparatus/equipment, vehicles and the accessories thereof, items of precious metal, jewelry and horological/chronometric instruments, badges and pins, musical instruments, paper and cardboard articles, printed items and stationery articles, tickets for sports events, articles of leather and imitation leather, luggage and bags, umbrellas, household goods, furniture, promotional and exhibition articles, textile articles, clothing, footwear and headgear, embroidery, ribbons, cords and related goods, floor coverings, games and toys and sports articles, foodstuffs and foods, alcoholic and non-alcoholic beverages, solvents, paraffin, wax, bitumen and oil, essences, oils and lubricants, transmission fluids, brake fluids, antifreeze solution, cooling liquids, hydraulic fluids, greases; supermarket services including the selling of foods and beverages; providing vending machines featuring beverages; vending machine services; retail convenience stores located in automobile services stations and retail store services featuring convenience store items and gasoline; bringing together for the benefit of others of items of common metal, machines and machine tools, implements and tools, optical, audiovisual, magnetic, electrical and electronic apparatus/equipment, medical apparatus/equipment, lighting, heating, cooking, refrigerating, drying and ventilating apparatus/equipment, vehicles and the accessories thereof, items of precious metal, jewelry and horological/chronometric instruments, badges and pins, musical instruments, paper and cardboard articles, printed items and stationery, tickets for sports events, goods of leather and imitation leather, luggage and bags, umbrellas, household goods, furniture, promotional and exhibition articles, textile articles, clothing, footwear and headgear, embroidery, ribbon, cords and related goods, floor coverings, games and toys and sports items, foodstuffs and foods, alcoholic and non-alcoholic beverages, solvents, paraffin, wax, bitumen and oil, essences, oils and lubricants, transmission fluids, brake fluids, antifreeze solution, cooling liquids, hydraulic fluids, greases, except the transport thereof, allowing customers to view and purchase these articles in retail stores or via the Internet or via wireless electronic communication; information services concerning advertising and promotion, commercial information agencies, all the above services offered online via a computer data bank or via a global computer network or via wireless electronic communications devices; design of advertisements for use as web sites in a global computer network or via wireless electronic communications devices; providing of space on web sites, for advertising of goods and services; auctioneering via a global computer network or via wireless electronic communications devices; compilation of commercial information directories for publication via the Internet and via a wireless electronic communications network; commercial administration services for processing sales and commercial transactions via a global computer network or via wireless electronic communications devices; sales promotion, namely, the implementation of preferential programs for customers; customer loyalty services and customer club services for commercial, promotional and/or advertising purposes; compilation of information into a central databank or computer database, and particularly of still or animated images

Class 036. First use:

Issuing and management of credit cards and travelers' checks; financial services, namely, financial advice, financial consulting, financial analysis and research, financial information and advisory services, financial management, financial planning, financing services; banking, credit and fund investment

services; insurance underwriting services for all types of insurance; lease-purchasing financing and lease-purchasing loans; financial sponsorship of sports meetings; information services concerning finance and insurance, provided via a computer database or via the Internet or via any wireless electronic communications network; home banking services; banking services via the Internet or via any wireless electronic communications network; payment services via mobile telephone, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale; financial research, namely, researching financial sponsorship for football (soccer) competitions; real estate consulting; real estate management services

Class 037. First use:

Service station services, namely, cleaning, greasing, maintenance and repair of vehicles; anti-rust treatments for vehicles; cleaning, polishing, greasing, lubrication, maintenance and repair of aircraft, land vehicles and trailers; motor vehicle cleaning; assembly and repair of tires for vehicle wheels; service station services, namely, refueling services for vehicles; installation and maintenance of hardware for wireless electronic communications networks; computer hardware installation services in connection with sports; real estate property construction services; construction, installation and repair of sports field of natural turf or artificial turf; construction of power stations; construction and maintenance of pipelines; operating of oil and gas fields, namely, oil and gas drilling and construction of oil and gas wells; installation of structures for the extraction of crude oil; installation of facilities for the extraction of crude oil; installation of solar panels; installation of wind power systems; installation of water power systems; mining extraction services

Class 038. First use:

Telecommunications, namely, personal communication services, ISDN services, telecommunications access services, data transmission and reception services via telecommunication means, telecommunications gateway services, communications via mobile telephones; communications via electronic computer terminals linked to telecommunications, data bank and Internet networks or via wireless electronic communications devices; telephone communications; radio communications; fax communications; paging services; teleconferencing services; television program broadcasting; cable television program broadcasting; radio program broadcasting; press and information agency services, namely, transmission of news; rental of telephone apparatus, facsimile machines and other telecommunications apparatus; transmission of commercial Internet pages online or via wireless electronic communications devices; services for transmitting and broadcasting television and radio programs provided via the Internet or via any wireless communications network; electronic message transmission; rental and provision of access time to online bulletin boards in the nature of information and advertisement notice boards and to discussion forums or chat rooms in real time by means of a global computer network; providing discussion areas online and electronic bulletin boards for registered users enabling the transmission of messages, management and sharing of photographs including the online posting, publishing, and organization thereof; providing discussion areas online and electronic bulletin boards for registered users for contact networks; providing access to Internet sites containing road maps, information on routes and location coordinates; computer-assisted transmission of messages and images; rental of access to private and commercial sales and ordering services via computer, a global computer network and/or interactive communications technologies; electronic postal services, namely, providing e-mail services; providing of access time to a global computer network or via wireless electronic communications devices; providing connections for telecommunications with a global computer network or data banks; providing of access to web sites offering digital music on the Internet via a global computer network or via wireless electronic communications devices; radio and television broadcasting of sports and sporting events; providing of discussion forums or chat rooms for the transmission of messages

	<p>between computer users; supply of connections to computer installations, namely, providing access to the Internet via a global computer network or via wireless electronic communications devices; rental of access to a computer holding centralized data banks; rental of access to a centralized computer and to data banks; leasing of access to the Internet via a global computer network or via wireless electronic communications devices; leasing of access to web sites offering digital music via a global computer network or via wireless electronic communications devices; rental of access to MP3 web sites via the Internet, via a global computer network or via wireless electronic communications devices; transmission in real time, namely, streaming of video and audio material via the Internet; transmission in real time, namely, streaming of digital music via mobile telephones; providing access time to search engines for obtaining data and information via global networks</p> <p>Class 043. First use: Food and drink services, fast-food restaurant services; reception and hospitality services, namely, provision of food and drink at sports or entertainment events</p>
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Attachments	WCMMA Notice of Opposition.pdf(135423 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Drew M. Smith/
Name	Drew M. Smith
Date	07/22/2013

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Federation Internationale de Football Association (FIFA))	
)	
Opposer,)	
)	Ser. No. 85529590
v.)	
)	
WCMMA Productions, LLC)	
)	
Applicant.)	

NOTICE OF OPPOSITION

Federation Internationale de Football Association (FIFA), (hereinafter “Opposer”), an association organized under the laws of Switzerland having an address at FIFA-Strasse 20, 8044 Zürich, Switzerland, is or will be damaged by the registration of the mark WCMMA WORLD CUP OF MIXED MARTIAL ARTS & Design, which is set forth in trademark application serial number 85529590 and owned by WCMMA Productions, LLC (hereinafter “Applicant”), and hereby opposes the same.

As grounds for the opposition, Opposer, by its attorneys, avers as follows:

1. Opposer is the international governing body of the sports of association football (also known as “soccer”), beach soccer and futsal.
2. Opposer conducts international tournaments for each of these sports on a regular basis.
3. Since 1930, Opposer has used the mark WORLD CUP and composite marks incorporating the wording WORLD CUP (collectively referred to herein as “Opposer’s WORLD

CUP Marks”) in connection with its sports tournaments. Opposer currently organizes tournaments for soccer, beach soccer and futsal using Opposer’s WORLD CUP Marks.

4. Since at least as early as 1930, Opposer has made extensive and continuously use of Opposer’s WORLD CUP Marks on and in connection with sporting events and related goods and services.

5. Since at least as early as 1930, Opposer has spent a significant amount of money and expended a significant amount of resources in the marketing and sale of goods and services bearing Opposer’s WORLD CUP Marks.

6. Through extensive marketing and promotion and through substantial sales of goods bearing Opposer’s WORLD CUP Marks, Opposer’s has established valuable consumer recognition and goodwill in Opposer’s WORLD CUP Marks.

7. Opposer is the owner several United States trademark registrations for Opposer’s WORLD CUP Marks including registrations, Reg. Nos. 2644871, 2645052, 3037050, 3045392, 3213580, 3307431, 3705642, 3810937, 3864540, 3910298, 3987627, 4040457 and 4307167.

8. On January 31, 2012, Applicant filed an application, assigned Serial No.



85529590, to register the mark  for services in International Class 41, specifically, “entertainment services in the nature of live mixed martial arts (MMA) events; entertainment services, namely, organizing and conducting an array of athletic events rendered live and recorded for the purpose of distribution through broadcast media; entertainment services, namely participation in mixed martial arts; entertainment services, namely, personal appearances by martial arts professionals; entertainment services, namely, providing a web site

featuring photographic, video and prose presentations featuring mixed martial arts; organizing live mixed martial arts events and competitions; presentation of mixed martial arts (MMA) events; providing classes, workshops, seminars and camps in the fields of fitness, exercise, boxing, kick boxing and mixed martial arts.”

9. On information and belief, Applicant’s trademark application serial number 85529590 was first used in commerce on July 1, 2011.

10. On January 29, 2013, trademark application, Ser. No. 85529590 was published for opposition.

11. On information and belief, Opposer’s use and registration of Opposer’s WORLD CUP Marks precede any actual use or constructive use of the mark WCMMA WORLD CUP OF MIXED MARTIAL ARTS that can be claimed by Applicant.

12. On information and belief, Opposer first used Opposer’s WORLD CUP Marks in commerce prior to any actual use or constructive use of the mark set forth in trademark application serial number 85529590.

13. The mark set forth in trademark application serial number 85529590 is confusingly similar to Opposer’s WORLD CUP Marks.

14. The services set forth in trademark application serial number 85529590 are closely related to the goods offered by Opposer’s under Opposer’s WORLD CUP Marks, namely, sporting equipment, athletic clothing and goods distributed in conjunction with sporting events.

15. The conditions surrounding the marketing of the services in trademark serial number 85529590 and the goods set forth in Opposer’s WORLD CUP Marks are such that they

could be encountered by the same purchasers under circumstances that could give rise to the mistaken belief that the goods and services come from a common source.

16. The services set forth in trademark application serial number 85529590 are closely related to the services offered under Opposer's WORLD CUP Marks, namely, educational, media, training services and organizing and promoting sporting events.

17. The conditions surrounding the marketing of the services in trademark serial number 85529590 and the services set forth in Opposer's WORLD CUP Marks are such that they could be encountered by the same purchasers under circumstances that could give rise to the mistaken belief that the services come from a common source.

18. Opposer will be damaged by the issuance of a registration from trademark application serial number 85529590. Specifically, trademark application serial number 85529590 consists of or comprises a mark which so resembles mark set forth in Opposer's WORLD CUP Marks as be likely to cause confusion, or to cause mistake, or to deceive in violation of Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d).

19. Registration of the mark set forth in the application Ser. No. 85529590 should also be refused pursuant to Trademark Act Section 2(a), 15 U.S.C. § 1052(a), on the grounds that any use by Applicant of the mark will falsely suggest a connection between Applicant and Opposer named herein, to the damage of Opposer.

WHEREFORE, Opposer requests that trademark application serial number 85529590 be refused registration.

Respectfully submitted,

FEDERATION INTERNATIONALE DE
FOOTBALL ASSOCIATION (FIFA)

By: 

Drew M. Smith
James R Menker

Opposer's Attorneys

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CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing Notice of Opposition has been served on Applicant's Attorney of Record, Lesley S. Rich, by mailing said copy on July 22, 2013, via first class mail, postage prepaid:

Lesley S. Rich, Esq.
1109 Prospect St.
Somerset, MA 02726-4423

A handwritten signature in black ink that reads "Drew Smith". The signature is written in a cursive style with a large initial "D" and "S".

Drew M. Smith