

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

EJW/mc

Mailed: May 6, 2015

Opposition No. 91211392

Hallmark Licensing, LLC

v.

Hallmark Industries, Inc.

ELIZABETH J. WINTER, INTERLOCUTORY ATTORNEY:

On March 27, 2015, Applicant¹ filed a motion to extend (reopen²) the time to file its response to Opposer's motion for leave to file consolidated and amended notice of opposition (filed February 27, 2015). In accordance with said motion, which is hereby **granted** (see Trademark Rule 2.127(a)), Applicant had until April 27, 2015, in which to respond to Opposer's motion to amend its pleading, and the parties' deadline for serving initial disclosures was changed to April 30, 2015.

Insofar as Applicant has not submitted a response to Opposer's motion to amend, said motion is **granted** as conceded. See Trademark Rule 2.127(a). In view thereof, Opposer's amended pleading filed on February 27, 2015, is considered to be its pleading of record. Additionally, the trial schedule set forth in Applicant's consent

¹ The appearance of Anthony M. Verna III of Kravitz & Verna LLC on behalf of Applicant is noted.

² Inasmuch as the consent motion to file a response to Opposer's motion was filed after the deadline for responding thereto, the motion for an extension of time must be treated as one to reopen the period for response. See Fed. R. Civ. P. 6(b); Trademark Rule 2.116(a).

motion, which is set forth below for the parties' convenience, is the reset schedule in this proceeding:

Expert Disclosures Due	7/28/2015
Discovery Closes	8/27/2015
Plaintiff's Pretrial Disclosures	10/11/2015
Plaintiff's 30-day Trial Period Ends	11/25/2015
Defendant's Pretrial Disclosures	12/10/2015
Defendant's 30-day Trial Period Ends	1/24/2016
Plaintiff's Rebuttal Disclosures	2/8/2016
Plaintiff's 15-day Rebuttal Period Ends	3/9/2016

In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.