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Filing date: **02/21/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91211312
Party	Plaintiff GrubHub, Inc
Correspondence Address	STEVEN L BARON MANDELL MENKES LLC ONE NORTH FRANKLIN AVE, SUITE 3600 CHICAGO, IL 60606 UNITED STATES sbaron@mandellmenkes.com, nharris@mandellmenkes.com, emorris@mandellmenkes.com, mdavis@mandellmenkes.com, bturner@mandellmenkes.com
Submission	Withdrawal of Opposition
Filer's Name	Steven L. Baron
Filer's e-mail	sbaron@mandellmenkes.com
Signature	/Steven L. Baron/
Date	02/21/2014
Attachments	Withdrawal of GrubHub Opposition 91211312.pdf(44828 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Serial No.: 85/820,352  
For the Mark: GURUHUB  
Filed: January 10, 2013  
Date of Publication: May 28, 2013

GRUBHUB, INC.,	)	
a Delaware corporation,	)	
	)	
Opposer,	)	
	)	Opposition No. 91211312
v.	)	
	)	
SO WITHIN REACH, LLC,	)	
an Alabama limited liability company,	)	
	)	
Applicant.	)	

**WITHDRAWAL OF OPPOSITION**

Pursuant to 37 C.F.R. § 2.106(c), Opposer, Grubhub, Inc. (“Grubhub”), hereby withdraws the above-referenced opposition without prejudice. A true and correct copy of the consent of Applicant is attached hereto as Exhibit A.

Respectfully submitted,

**GRUBHUB, INC.**

Dated: February 21, 2014

By:     /s/ Steven L. Baron      
One of its attorneys

Steven L. Baron  
Natalie A. Harris  
**Mandell Menkes LLC**  
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*Attorneys for Grubhub, Inc.*

**CONSENT TO DISMISSAL**

I, Robert B. Reach, Chief Executive Officer of Applicant, So Within Reach, hereby consent to the withdrawal of this Opposition without prejudice.  
SO WITHIN REACH, LLC

By Robert B. Reach  
Robert B. Reach, MBA  
Chief Executive Officer

Dated: February 17, 2014

**CERTIFICATE OF SERVICE**

I hereby certify that the foregoing **WITHDRAWAL OF OPPOSITION** is being filed using the Electronic System for Trademark Trials and Appeals, on this 21st day of February, 2014.

I further certify that, by agreement of the parties, I sent the foregoing document by electronic mail to the following e-mail addresses:

So Within Reach, LLC  
Attn.: Robert B. Reach & Matthew Bagley  
22893 Country Ridge Parkway  
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matthew.bagley@bagleyconsultingllc.com

on this 21st day of February, 2014.

/Steven L. Baron/