

**UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451**

dmd

Mailed: January 23, 2014

Opposition No. 91211305

IAC Search & Media, Inc.

v.

Social Ideology Inc.

On January 17, 2014, the parties filed a stipulated abandonment of application Serial No. 85736500, with prejudice, and withdrawal of the opposition without prejudice.

In view thereof, application Serial No. 85736500 stands abandoned with prejudice, and the opposition is dismissed without prejudice. See Trademark Rule 2.135.

***By the Trademark Trial  
and Appeal Board***