

ESTTA Tracking number: **ESTTA552135**

Filing date: **08/05/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

### Change of Correspondence Address

Proceeding.	91211305
Defendant	Defendant Social Ideology Inc.

Please change the correspondence address for the above party here as follows:

Old Correspondence Address	SOCIAL IDEOLOGY INC. SOCIAL IDEOLOGY INC. 1412 ALGUNO RD AUSTIN, TX 78757-3302  kusko@socialideology.com
New Correspondence Address	Shannon Bates Klemchuk Kubasta LLP 8150 North Central Expressway 10th Floor Dallas, TX 75206 UNITED STATES shannon.bates@kk-llp.com, ipdocketing@kk-llp.com Phone:214-367-6000

### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Respectfully submitted,  
/Shannon W. Bates/  
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08/05/2013