

ESTTA Tracking number: **ESTTA545391**

Filing date: **06/26/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	IAC Search & Media, Inc.
Granted to Date of previous extension	06/26/2013
Address	555 12th Street Suite 500 Oakland, CA 94607 UNITED STATES

Attorney information	Jennifer Lee Taylor Morrison & Foerster LLP 425 Market Street San Francisco, CA 94105 UNITED STATES jtaylor@mofo.com, jliou@mofo.com, lsimpson@mofo.com
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Applicant Information

Application No	85736500	Publication date	02/26/2013
Opposition Filing Date	06/26/2013	Opposition Period Ends	06/26/2013
Applicant	Social Ideology Inc. 1412 Alguno Road Austin, TX 78757 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. All goods and services in the class are opposed, namely: Computer application software for mobile phones, portable electronic tablets, and personal computers, namely, software for use in social networking, engagement and entertainment
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3525714	Application Date	06/07/2005
Registration Date	10/28/2008	Foreign Priority Date	NONE
Word Mark	ASK		
Design Mark			

Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 2007/06/06 First Use In Commerce: 2007/06/06 Downloadable computer software for use in providing search engine services which is provided through a browser tool bar</p> <p>Class 035. First use: First Use: 2007/06/06 First Use In Commerce: 2007/06/06 Providing consumer product information; providing comparison shopping information, providing online directory information services also featuring hyperlinks to other websites, dissemination of advertising for others via the internet; online advertising services for others, namely, providing advertising space on internet web sites</p> <p>Class 042. First use: First Use: 2007/06/06 First Use In Commerce: 2007/06/06 Computer services, namely, providing search engines for obtaining data on a global computer network</p>

U.S. Registration No.	3904781	Application Date	09/10/2008
Registration Date	01/11/2011	Foreign Priority Date	NONE
Word Mark	ASK		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 045. First use: First Use: 2010/07/27 First Use In Commerce: 2010/07/27 Computer social networking services, namely, creating an on-line community for registered users to participate in discussions and get feedback from their peers regarding areas of mutual interests</p>		

U.S. Registration No.	2412106	Application Date	07/29/1999
Registration Date	12/12/2000	Foreign Priority Date	NONE
Word Mark	ASK!		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 042. First use: First Use: 1998/10/00 First Use In Commerce: 1998/10/00 Computer services, namely, providing a search engine based on natural language queries on a global computer network</p>		

U.S. Registration No.	3652770	Application Date	02/21/2006
Registration Date	07/07/2009	Foreign Priority Date	NONE
Word Mark	ASK		
Design Mark			
Description of Mark	The mark consists of the word "ASK" in a stylized font inside the design of a filled in oval.		
Goods/Services	<p>Class 009. First use: First Use: 2007/06/06 First Use In Commerce: 2007/06/06 Downloadable internet browser plug-ins and client server applications in the nature of multi-function tool bar plug-ins; downloadable computer software for</p>		

	<p>use in providing search engine services which are provided through a browser tool bar</p> <p>Class 035. First use: First Use: 2007/06/06 First Use In Commerce: 2007/06/06 Business services, namely, providing links to the web sites of others, namely, retail service providers in the field of consumer electronics, computers, clothing, automobiles, toys and games and a wide variety of other general consumer products; providing links to the websites of others in the field of consumer products and services; promoting the goods and services of others by placing advertisements and promotional displays on electronic sites accessed through computer networks; providing consumer product information; providing comparison shopping information, providing online directory information services also featuring hyperlinks to other websites, dissemination of advertising for others via the internet; online advertising services for others, namely, providing advertising space on websites</p> <p>Class 041. First use: First Use: 2007/06/06 First Use In Commerce: 2007/06/06 providing links to websites of others in the field of entertainment</p> <p>Class 042. First use: First Use: 2007/06/06 First Use In Commerce: 2007/06/06 Providing customized on-line web pages featuring user-defined information, which includes search engines and online web links to other websites; providing on-line directories, indices and searchable databases of websites and computer networks; providing links to web sites of others in the field of computers and technology; computer services, namely, providing search engines for obtaining data on global computer network</p>
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U.S. Registration No.	3904782	Application Date	09/10/2008
Registration Date	01/11/2011	Foreign Priority Date	NONE
Word Mark	ASK		
Design Mark			
Description of Mark	The mark consists of the word "Ask" in an oval design.		
Goods/Services	Class 045. First use: First Use: 2010/07/27 First Use In Commerce: 2010/07/27 Computer social networking services, namely, creating an on-line community for registered users to participate in discussions and get feedback from their peers regarding areas of mutual interests		

U.S. Registration No.	3593278	Application Date	02/21/2006
Registration Date	03/17/2009	Foreign Priority Date	NONE
Word Mark	ASK		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2007/06/06 First Use In Commerce: 2007/06/06 Downloadable Internet browser plug-ins and client server applications in the nature of multi-function tool bar plug-ins; downloadable computer software for use in providing search engine services which are provided through a browser tool bar</p> <p>Class 035. First use: First Use: 2007/06/06 First Use In Commerce: 2007/06/06 Business services, namely, providing links to the websites of others, namely, retail service providers in the field of consumer electronics, computers, clothing,</p>		

	<p>automobiles, toys and games and a wide variety of other general consumer products; providing links to the websites of others in the field of consumer products and services; promoting the goods and services of others by placing advertisements and promotional displays on electronic sites accessed through computer networks; providing consumer product information; providing comparison shopping information, providing online directory information services also featuring hyperlinks to other websites, dissemination of advertising for others via the Internet; online advertising services for others, namely, providing advertising space on websites; providing on-line directories, indices and searchable databases of websites and computer networks</p> <p>Class 042. First use: First Use: 2007/06/06 First Use In Commerce: 2007/06/06</p> <p>Providing customized on-line web pages featuring user-defined information, which includes search engines and online web links to other websites; providing links to websites of others in the field of computers and technology; computer services, namely, providing search engines for obtaining data on global computer network</p>
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U.S. Registration No.	2463252	Application Date	04/28/1999
Registration Date	06/26/2001	Foreign Priority Date	NONE
Word Mark	ASK.COM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1998/10/15 First Use In Commerce: 1998/10/15 Computer services, namely, providing a search engine based on natural language queries on a global computer network		

U.S. Registration No.	2275474	Application Date	11/10/1997
Registration Date	09/07/1999	Foreign Priority Date	NONE
Word Mark	ASK JEEVES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1995/11/29 First Use In Commerce: 1996/02/01 Business computer services, namely a service which allows users of a global computer information network to conduct natural-language searches on a wide variety of subject matters		

U.S. Registration No.	3765425	Application Date	12/12/2007
Registration Date	03/23/2010	Foreign Priority Date	NONE
Word Mark	ASK KIDS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2008/08/27 First Use In Commerce: 2008/08/27 Business services, namely, providing links to the websites of others, namely,		

	<p>retail service providers in the field of consumer electronics, computers, clothing, automobiles, toys and games and a wide variety of other general consumer products; providing links to the websites of others in the field of consumer products and services; promoting the goods and services of others by placing advertisements and promotional displays on electronic sites accessed through computer networks; dissemination of advertising for others via the Internet; online advertising services for others, namely, providing advertising space on websites</p> <p>Class 042. First use: First Use: 2008/08/27 First Use In Commerce: 2008/08/27</p> <p>Providing customized on-line web pages featuring user-defined information, which includes search engines and online web links to other websites; providing search engines for searching indices and databases of websites and computer networks; computer services, namely, providing search engines for obtaining data on global computer network</p>
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U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	ASK		
Goods/Services	Downloadable computer software; providing consumer product information; providing comparison shopping information, providing online directory information services also featuring hyperlinks to other websites, dissemination of advertising for others via the internet; online advertising services for others, namely, providing advertising space on internet web sites; computer services; computer social networking services		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		

Design Mark			
Goods/Services	<p>Computer services; downloadable internet browser plug-ins and client server applications; downloadable computer software; business services; providing links to the websites of others in the field of consumer products and services; promoting the goods and services of others by placing advertisements and promotional displays on electronic sites accessed through computer networks; providing consumer product information; providing comparison shopping information, providing online directory information services also featuring hyperlinks to other websites, dissemination of advertising for others via the internet; online advertising services for others; providing links to websites of others in the field of entertainment; providing customized on-line web pages featuring user-defined information, which includes search engines and online web links to other websites; providing on-line directories, indices and searchable databases of websites and computer networks; providing links to web sites of others in the field of computers and technology; computer social networking services</p>		
U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		

Design Mark	
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Goods/Services	<p>downloadable Internet browser plug-ins and client server applications; downloadable computer software for use in providing search engine services; business services, namely, providing links to the websites of others; providing links to the websites of others in the field of consumer products and services; promoting the goods and services of others by placing advertisements and promotional displays on electronic sites accessed through computer networks; providing consumer product information; providing comparison shopping information, providing online directory information services also featuring hyperlinks to other websites, dissemination of advertising for others via the Internet; online advertising services for others; providing on-line directories, indices and searchable databases of websites and computer networks; providing customized on-line web pages featuring user-defined information, which includes search engines and online web links to other websites; providing links to websites of others in the field of computers and technology; computer services</p>
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U.S. Application/Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	ASK.COM		
Goods/Services	Computer services		

U.S. Application/Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	ASK JEEVES		
Goods/Services	Business computer services		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	ASK KIDS		
Goods/Services	Business services; providing links to the websites of others in the field of consumer products and services; promoting the goods and services of others by placing advertisements and promotional displays on electronic sites accessed through computer networks; dissemination of advertising for others via the Internet; online advertising services for others; providing customized on-line web pages featuring user-defined information; providing search engines for searching indices and databases of websites and computer networks; computer services		

Attachments	ASK logo.jpg ASK Red Logo.jpg Notice of Opposition - ASKIE_FINAL.pdf(2809914 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Jennifer Lee Taylor/
Name	Jennifer Lee Taylor
Date	06/26/2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

IAC SEARCH & MEDIA, INC.,

Opposer,

vs.

SOCIAL IDEOLOGY INC.,

Applicant.

Opposition No.: TO BE ASSIGNED

Application No.: 85/736,500

Mark: ASKIE

Filed on September 24, 2012

Published for Opposition on February 26, 2013

NOTICE OF OPPOSITION

IAC Search & Media, Inc. (“Opposer”), a Delaware corporation having its principal place of business at 555 12th Street, Suite 500, Oakland, California 94607, believes that it will be damaged by registration of the mark shown in U.S. Application Serial No. 85/736,500 for the mark ASKIE in an oval design (the “ASKIE Application”), which was filed by Social Ideology Inc. (“Applicant”), a Texas corporation having its principal place of business at 1412 Alguano Road, Austin, Texas 78757, and hereby opposes the same.

As grounds for the opposition, it is alleged as follows:

1. Opposer is a leading provider of online information, Q&A, and search services, as well as product reviews, social networking, and advertising services. Opposer also provides computer software, plugins, and other goods in connection with these services. Opposer offers these goods and services through its website located at www.ask.com (the “Ask Site”) and through Opposer’s Ask mobile applications for devices based on iOS and Android operating systems (the “Ask Apps”). The Ask Site and Ask Apps are branded with ASK-based word and design marks (collectively, the “ASK Marks”).

2. Since substantially prior to the filing date of the ASKIE Application, and, on information and belief, any use of the mark ASKIE in an oval design by Applicant, Opposer,

including under its prior name Ask Jeeves, Inc., has used the ASK Marks in connection with the goods and services offered through the Ask Site and Ask Apps. As a result of this widespread use and promotion of the ASK Marks, the ASK Marks are well known and recognizable to the public.

3. Opposer owns U.S. Registration No. 3,525,714 for the mark ASK for use in connection with “downloadable computer software for use in providing search engine services which is provided through a browser tool bar” in International Class 9; “providing consumer product information; providing comparison shopping information, providing online directory information services also featuring hyperlinks to other websites, dissemination of advertising for others via the internet; online advertising services for others, namely, providing advertising space on internet web sites” in International Class 35; and “computer services, namely, providing search engines for obtaining data on a global computer network” in International Class 42, which registered on October 28, 2008, based on Opposer’s use of the mark for these goods and services since at least as early as June 6, 2007. The underlying application was filed on June 7, 2005. Attached hereto as Exhibit A are true and correct copies of the registration certificate and TSDR status report, including assignment history, for Registration No. 3,525,714 printed from the USPTO website.

4. Opposer owns U.S. Registration No. 3,904,781 for the mark ASK for use in connection with “computer social networking services, namely, creating an on-line community for registered users to participate in discussions and get feedback from their peers regarding areas of mutual interests” in International Class 45, which registered on January 11, 2011, based on Opposer’s use of the mark for these services since at least as early as July 27, 2010. The underlying application was filed on September 10, 2008. Attached hereto as Exhibit B are true and correct copies of the registration certificate and TSDR status report, including assignment history, for Registration No. 3,904,781 printed from the USPTO website.

5. Opposer owns U.S. Registration No. 2,412,106 for the mark ASK in an oval design in connection with “computer services, namely, providing a search engine based on natural

language queries on a global computer network” in International Class 42, which registered on December 12, 2000, based on Opposer’s use of the mark for these services since at least as early as October 1998. The underlying application was filed on July 29, 1999. This registration is incontestable. Attached hereto as Exhibit C are true and correct copies of the registration certificate and TSDR status report, including assignment history, for Registration No. 2,412,106 printed from the USPTO website.

6. Opposer owns U.S. Registration No. 3,652,770 for the mark ASK in an oval design for use in connection with “downloadable internet browser plug-ins and client server applications in the nature of multi-function tool bar plug-ins; downloadable computer software for use in providing search engine services which are provided through a browser tool bar” in International Class 9; “business services, namely, providing links to the web sites of others, namely, retail service providers in the field of consumer electronics, computers, clothing, automobiles, toys and games and a wide variety of other general consumer products; providing links to the websites of others in the field of consumer products and services; promoting the goods and services of others by placing advertisements and promotional displays on electronic sites accessed through computer networks; providing consumer product information; providing comparison shopping information, providing online directory information services also featuring hyperlinks to other websites, dissemination of advertising for others via the internet; online advertising services for others, namely, providing advertising space on websites” in International Class 35; “providing links to websites of others in the field of entertainment” in International Class 41; and “providing customized on-line web pages featuring user-defined information, which includes search engines and online web links to other websites; providing on-line directories, indices and searchable databases of websites and computer networks; providing links to web sites of others in the field of computers and technology; computer services, namely, providing search engines for obtaining data on global computer network” in International Class 42, which registered on July 7, 2009, based on Opposer’s use of the mark for these goods and services since at least as early as June 6, 2007. The underlying application was filed on February 21, 2006. Attached hereto as Exhibit D

are true and correct copies of the registration certificate and TSDR status report, including assignment history, for Registration No. 3,652,770 printed from the USPTO website.

7. Opposer owns U.S. Registration No. 3,904,782 for the mark ASK in an oval design for use in connection with “computer social networking services, namely, creating an on-line community for registered users to participate in discussions and get feedback from their peers regarding areas of mutual interests” in International Class 45, which registered on January 11, 2011, based on Opposer’s use of the mark for these services since at least as early as July 27, 2010. The underlying application was filed on September 10, 2008. Attached hereto as Exhibit E are true and correct copies of the registration certificate and TSDR status report, including assignment history, for Registration No. 3,904,782 printed from the USPTO website.

8. Opposer owns U.S. Registration No. 3,593,278 for the mark ASK in a red oval design for use in connection with “downloadable Internet browser plug-ins and client server applications in the nature of multi-function tool bar plug-ins; downloadable computer software for use in providing search engine services which are provided through a browser tool bar” in International Class 9; “business services, namely, providing links to the websites of others, namely, retail service providers in the field of consumer electronics, computers, clothing, automobiles, toys and games and a wide variety of other general consumer products; providing links to the websites of others in the field of consumer products and services; promoting the goods and services of others by placing advertisements and promotional displays on electronic sites accessed through computer networks; providing consumer product information; providing comparison shopping information, providing online directory information services also featuring hyperlinks to other websites, dissemination of advertising for others via the Internet; online advertising services for others, namely, providing advertising space on websites; providing on-line directories, indices and searchable databases of websites and computer networks” in International Class 35; and “providing customized on-line web pages featuring user-defined information, which includes search engines and online web links to other websites; providing links to websites of others in the field of computers and technology; computer services, namely,

providing search engines for obtaining data on global computer network” in International Class 42, which registered on March 17, 2009, based on Opposer’s use of the mark for these goods and services since at least as early as June 6, 2007. The underlying application was filed on February 21, 2006. Attached hereto as Exhibit F are true and correct copies of the registration certificate and TSDR status report, including assignment history, for Registration No. 3,593,278 printed from the USPTO website.

9. Opposer owns U.S. Registration No. 2,463,252 for the mark ASK.COM for use in connection with “computer services, namely, providing a search engine based on natural language queries on a global computer network” in International Class 42, which registered on June 26, 2001, based on Opposer’s use of the mark for these services since at least as early as October 15, 1998. The underlying application was filed on April 28, 1999. This registration is incontestable. Attached hereto as Exhibit G are true and correct copies of the registration certificate and TSDR status report, including assignment history, for Registration No. 2,463,252 printed from the USPTO website.

10. Opposer owns U.S. Registration No. 2,275,474 for the mark ASK JEEVES for use in connection with “business computer services, namely a service which allows users of a global computer information network to conduct natural-language searches on a wide variety of subject matters” in International Class 42, which registered on September 7, 1999, based on Opposer’s use of the mark for these services since at least as early as November 29, 1995. The underlying application was filed on November 10, 1997. This registration is incontestable. Attached hereto as Exhibit H are true and correct copies of the registration certificate and TSDR status report, including assignment history, for Registration No. 2,275,474 printed from the USPTO website.

11. Opposer owns U.S. Registration No. 3,765,425 for the mark ASK KIDS for use in connection with “business services, namely, providing links to the websites of others, namely, retail service providers in the field of consumer electronics, computers, clothing, automobiles, toys and games and a wide variety of other general consumer products; providing links to the websites of others in the field of consumer products and services; promoting the goods and

services of others by placing advertisements and promotional displays on electronic sites accessed through computer networks; dissemination of advertising for others via the Internet; online advertising services for others, namely, providing advertising space on websites” in International Class 35; and “providing customized on-line web pages featuring user-defined information, which includes search engines and online web links to other websites; providing search engines for searching indices and databases of websites and computer networks; computer services, namely, providing search engines for obtaining data on global computer network” in International Class 42, which registered on March 23, 2010, based on Opposer’s use of the mark for these services since at least as early as August 27, 2008. The underlying application was filed on December 12, 2007. Attached hereto as Exhibit I are true and correct copies of the registration certificate and TSDR status report, including assignment history, for Registration No. 3,765,425 printed from the USPTO website.

12. Since at least as early as November 29, 1995, and substantially prior to Applicant’s filing date for the ASKIE Application, Opposer has continuously offered and promoted its goods and services under the ASK Marks. Through continuous use and promotion of its goods and services under the ASK Marks, Opposer has also acquired common law rights in the ASK Marks.

13. By its ASKIE Application herein opposed, Applicant seeks to register the mark ASKIE in an oval design for “[c]omputer application software for mobile phones, portable electronic tablets, and personal computers, namely, software for use in social networking, engagement and entertainment” in International Class 9 in U.S. Application Serial No. 85/736,500. Attached hereto as Exhibit J are true and correct copies of the TSDR status reports for the ASKIE Application printed from the USPTO website.

14. The opposed ASKIE Application was filed on an intent-to-use basis on September 24, 2012, approximately fifteen years after the first application to register the ASK JEEVES mark was filed.

15. The ASKIE Application was published in the *Official Gazette* on February 26, 2013. Opposer obtained a ninety-day extension of time until June 26, 2013 to oppose the ASKIE Application. Attached hereto as Exhibit K is a true and correct copy of the TTAB status report for the ASKIE Application printed from the USPTO website.

16. On information and belief, Opposer's use and use in commerce of the ASK Marks predate both the filing date of the ASKIE Application and, on information and belief, any use of the mark ASKIE in an oval design by Applicant.

17. In view of the fact that Applicant's mark ASKIE in an oval design is highly similar in sight, sound, meaning, and commercial impression to Opposer's ASK Marks; that Applicant's goods are competitive, complementary, and/or closely related with Opposer's goods and services; that the customers and trade channels for Applicant's goods and Opposer's goods and services will be the same or overlapping, Applicant's mark ASKIE in an oval design is likely to cause confusion with Opposer's ASK Marks, or to cause mistake, or to deceive as to the origin, source, or sponsor of Applicant's goods. Opposer would thereby be injured by Applicant's registration of the ASKIE Application.

WHEREFORE, Opposer prays that U.S. Application Serial No. 85/736,500 be rejected, that no registration be issued thereon to Applicant, and that this opposition be sustained in favor of Opposer.

Dated: June 26, 2013

Respectfully submitted,

By:



Jennifer Lee Taylor
Rosemary S. Tarlton
Attorneys for Opposer
IAC Search & Media, Inc.

Morrison & Foerster LLP
425 Market Street
San Francisco, California 94105-2482
Telephone: (415) 268-6538
Facsimile: (415) 268-7522

Exhibit A

Int. Cls.: 9, 35, and 42

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,525,714

Registered Oct. 28, 2008

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

ASK

IAC SEARCH & MEDIA, INC. (DELAWARE CORPORATION)
555 12TH STREET, SUITE 500
OAKLAND, CA 94607

FOR: DOWNLOADABLE COMPUTER SOFTWARE FOR USE IN PROVIDING SEARCH ENGINE SERVICES WHICH IS PROVIDED THROUGH A BROWSER TOOL BAR, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-6-2007; IN COMMERCE 6-6-2007.

FOR: PROVIDING CONSUMER PRODUCT INFORMATION; PROVIDING COMPARISON SHOPPING INFORMATION, PROVIDING ONLINE DIRECTORY INFORMATION SERVICES ALSO FEATURING HYPERLINKS TO OTHER WEBSITES, DISSEMINATION OF ADVERTISING FOR OTHERS VIA THE INTERNET; ONLINE ADVERTISING SERVICES FOR OTHERS, NAMELY, PROVIDING ADVERTISING SPACE ON INTERNET WEB SITES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-6-2007; IN COMMERCE 6-6-2007.

FOR: COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA ON A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-6-2007; IN COMMERCE 6-6-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,412,106 AND 2,463,252.

SN 78-645,692, FILED 6-7-2005.

MARK RADEMACHER, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2013-05-21 20:25:38 EDT

Mark: ASK

ASK

US Serial Number: 78645692 Application Filing Date: Jun. 07, 2005
US Registration Number: 3525714 Registration Date: Oct. 28, 2008
Register: Principal
Mark Type: Trademark, Service Mark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Oct. 28, 2008
Publication Date: Dec. 04, 2007 Notice of Allowance Date: Feb. 26, 2008

Mark Information

Mark Literal Elements: ASK
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2412106, 2463252

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Downloadable computer software for use in providing search engine services which is provided through a browser tool bar

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 06, 2007

Use in Commerce: Jun. 06, 2007

For: Providing consumer product information; providing comparison shopping information, providing online directory information services also featuring hyperlinks to other websites, dissemination of advertising for others via the internet; online advertising services for others, namely, providing advertising space on internet web sites

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 06, 2007

Use in Commerce: Jun. 06, 2007

For: Computer services, namely, providing search engines for obtaining data on a global computer network

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 06, 2007

Use in Commerce: Jun. 06, 2007

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: IAC SEARCH & MEDIA, INC.
Owner Address: 555 12TH STREET, SUITE 500
OAKLAND, CALIFORNIA 94607
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record
Attorney Name: Rosemary S. Tarlton
Docket Number: 47683-24002.
Correspondent
Correspondent Name/Address: Rosemary S. Tarlton
MORRISON & FOERSTER LLP
425 MARKET STREET
SAN FRANCISCO, CALIFORNIA 94105-2482
UNITED STATES
Phone: 415 268 6810
Fax: 415 268 7522

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 28, 2008	REGISTERED-PRINCIPAL REGISTER	
Sep. 25, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Sep. 19, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 29, 2008	STATEMENT OF USE PROCESSING COMPLETE	69302
Aug. 25, 2008	USE AMENDMENT FILED	69302
Aug. 29, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Aug. 25, 2008	TEAS STATEMENT OF USE RECEIVED	
Mar. 08, 2008	EXPARTE APPEAL TERMINATED	645692
Feb. 26, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 04, 2007	PUBLISHED FOR OPPOSITION	
Nov. 14, 2007	NOTICE OF PUBLICATION	
Oct. 31, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Oct. 29, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 27, 2007	AMENDMENT FROM APPLICANT ENTERED	73787
Oct. 27, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Oct. 27, 2007	ASSIGNED TO LIE	73787
Sep. 21, 2007	PAPER RECEIVED	
Apr. 13, 2007	LETTER OF SUSPENSION MAILED	
Apr. 13, 2007	SUSPENSION LETTER WRITTEN	78447
Feb. 26, 2007	EX PARTE APPEAL-INSTITUTED	645692
Feb. 26, 2007	JURISDICTION RESTORED TO EXAMINING ATTORNEY	645692
Feb. 16, 2007	PAPER RECEIVED	
Aug. 14, 2006	FINAL REFUSAL MAILED	
Aug. 11, 2006	FINAL REFUSAL WRITTEN	78447
Jul. 22, 2006	AMENDMENT FROM APPLICANT ENTERED	77978
Jun. 29, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	77978
Jul. 03, 2006	PAPER RECEIVED	
Apr. 12, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 29, 2005	NON-FINAL ACTION MAILED	
Dec. 28, 2005	NON-FINAL ACTION WRITTEN	78447

Dec. 28, 2005
Jun. 13, 2005

ASSIGNED TO EXAMINER
NEW APPLICATION ENTERED IN TRAM

78447

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date In Location: Sep. 25, 2008

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: IAC SEARCH & MEDIA, INC.

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: 3284/0679

Pages: 5

Date Recorded: Apr. 07, 2006

Supporting Documents: [assignment-tm-3284-0679.pdf](#)

Assignor

Name: ASK JEEVES, INC.

Execution Date: Feb. 17, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: IAC SEARCH & MEDIA, INC.

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 555 12TH STREET, SUITE 500
OAKLAND, CALIFORNIA 94607

Correspondent

Correspondent Name: ROSEMARY S. TARLTON

Correspondent Address: MORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: 91189244

Filing Date: Mar 11, 2009

Status: Terminated

Status Date: Oct 20, 2009

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: Worden, Michael

Correspondent Address: AHAB AYOUB
1726 ALPINE CIRCLE
SAN ANTONIO TX , 78248-2104
UNITED STATES

Correspondent e-mail: ahabayoub@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASK LOCALS	Abandoned - After Inter-Partes Decision	<u>77502938</u>	

Plaintiff(s)

Name: IAC Search & Media, Inc.

Correspondent Address: Rosemary S. Tarlton
Morrison & Foerster LLP
425 Market Street
San Francisco CA, 94105-2482
UNITED STATES

Correspondent e-mail: rtarlton@mofo.com, nsabri@mofo.com, mmcdaniel@mofo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASK!	Renewed	<u>75763395</u>	<u>2412106</u>
ASK	Registered	<u>78645692</u>	<u>3525714</u>
ASK.COM	Renewed	<u>75693002</u>	<u>2463252</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 11, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 11, 2009	Apr 20, 2009
3	PENDING, INSTITUTED	Mar 11, 2009	
4	STIPULATION FOR AN EXTENSION OF TIME	Apr 16, 2009	
5	EXTENSION OF TIME GRANTED	Apr 16, 2009	
6	NOTICE OF DEFAULT	Aug 25, 2009	
7	BOARD'S DECISION: SUSTAINED	Oct 20, 2009	
8	TERMINATED	Oct 20, 2009	

Type of Proceeding: Opposition

Proceeding Number: 91188737

Filing Date: Feb 06, 2009

Status: Terminated

Status Date: Jul 02, 2010

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Amazon Technologies, Inc.

Correspondent Address: John C. Rawls
Bracewell & Giuliani LLP
711 Louisiana Street, Suite 2300
Houston TX , 77002-2770
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASKVILLE	Registered	<u>77288841</u>	<u>3829978</u>

Plaintiff(s)

Name: IAC Search and Media, Inc.

Correspondent Address: Raffi V. Zerounian
Harvey Siskind LLP
4 Embarcadero Center, 39th Floor
San Francisco CA , 94111
UNITED STATES

Correspondent e-mail: rzerounian@harveysiskind.com , pharvey@harveysiskind.com , clee@harveysiskind.com , dfreitag@harveysiskind.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASK!	Renewed	<u>75763395</u>	<u>2412106</u>
ASK.COM	Renewed	<u>75693002</u>	<u>2463252</u>
ASK	Registered	<u>78645692</u>	<u>3525714</u>
ASK	Abandoned - No Statement Of Use Filed	<u>78820136</u>	
ASK	Abandoned - No Statement Of Use Filed	<u>78757477</u>	
ASK	Abandoned - No Statement Of Use Filed	<u>78820138</u>	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 06, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 06, 2009	Mar 18, 2009
3	PENDING, INSTITUTED	Feb 06, 2009	
4	ANSWER	Mar 18, 2009	
5	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Sep 03, 2009	

6	EXTENSION OF TIME GRANTED	Sep 18, 2009
7	STIPULATED PROTECTIVE ORDER	Dec 01, 2009
8	STIPULATION FOR AN EXTENSION OF TIME	Dec 10, 2009
9	STIPULATION NOTED AND APPROVED	Dec 14, 2009
10	STIPULATION FOR AN EXTENSION OF TIME	Jan 14, 2010
11	TRIAL DATES RESET	Jan 16, 2010
12	STIPULATION FOR AN EXTENSION OF TIME	Feb 03, 2010
13	CONSOLIDATED CHILD OF 91178765	Feb 06, 2010
14	STIPULATION OF DISMISSAL	Jun 30, 2010
15	BD'S DECISION: DISMISSED W/ PREJUDICE	Jul 02, 2010
16	TERMINATED	Jul 02, 2010

Type of Proceeding: Exparte Appeal

Proceeding Number: 78645692

Filing Date: Feb 14, 2007

Status: Terminated

Status Date: Mar 08, 2008

Interlocutory Attorney:

Plaintiff(s)

Name: IAC SEARCH & MEDIA, INC.

Correspondent Address: ROSEMARY S. TARLTON
MORRISON & FOERSTER LLP
425 MARKET STREET
SAN FRANCISCO CA , 94105-2482
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASK	Registered	<u>78645692</u>	<u>3525714</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	APPEAL TO BOARD	Feb 14, 2007	
2	APPEAL ACKNOWLEDGED; CASE REMANDED	Feb 26, 2007	
3	PENDING, INSTITUTED	Feb 26, 2007	
4	TERMINATED	Mar 08, 2008	

Exhibit B

United States of America

United States Patent and Trademark Office

ASK

Reg. No. 3,904,781

Registered Jan. 11, 2011

Int. Cl.: 45

SERVICE MARK

PRINCIPAL REGISTER

IAC SEARCH & MEDIA, INC. (DELAWARE CORPORATION)
SUITE 500
555 12TH STREET
OAKLAND, CA 94607

FOR: COMPUTER SOCIAL NETWORKING SERVICES, NAMELY, CREATING AN ON-LINE COMMUNITY FOR REGISTERED USERS TO PARTICIPATE IN DISCUSSIONS AND GET FEEDBACK FROM THEIR PEERS REGARDING AREAS OF MUTUAL INTERESTS, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 7-27-2010, IN COMMERCE 7-27-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,412,106, 2,463,252, AND 3,525,714.

SN 77-566,770, FILED 9-10-2008.

LINDSEY RUBIN, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2013-05-21 20:31:15 EDT

Mark: ASK

ASK

US Serial Number: 77566770
US Registration Number: 3904781
Register: Principal
Mark Type: Service Mark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Jan. 11, 2011
Publication Date: Feb. 09, 2010

Application Filing Date: Sep. 10, 2008
Registration Date: Jan. 11, 2011
Notice of Allowance Date: May 04, 2010

Mark Information

Mark Literal Elements: ASK
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2412106, 2463252, 3525714

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Computer social networking services, namely, creating an on-line community for registered users to participate in discussions and get feedback from their peers regarding areas of mutual interests

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 27, 2010

Use in Commerce: Jul. 27, 2010

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: IAC Search & Media, Inc.
Owner Address: Suite 500
555 12th Street
Oakland, CALIFORNIA 94607
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney Name: Rosemary S. Tarlton
Attorney of Record
Docket Number: 47683-24002.

Correspondent

Correspondent Name/Address: ROSEMARY S. TARLTON
 MORRISON & FOERSTER LLP
 425 MARKET ST
 SAN FRANCISCO, CALIFORNIA 94105-2482
 UNITED STATES

Phone: 415 268 6810

Fax: 415 268 7522

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 11, 2011	REGISTERED-PRINCIPAL REGISTER	
Dec. 07, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Dec. 06, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	70633
Dec. 03, 2010	ASSIGNED TO LIE	70633
Dec. 02, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 16, 2010	STATEMENT OF USE PROCESSING COMPLETE	61813
Nov. 02, 2010	USE AMENDMENT FILED	61813
Nov. 16, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Nov. 02, 2010	TEAS STATEMENT OF USE RECEIVED	
May 04, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 09, 2010	PUBLISHED FOR OPPOSITION	
Jan. 20, 2010	NOTICE OF PUBLICATION	
Jan. 06, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Jan. 06, 2010	ASSIGNED TO LIE	68552
Jan. 06, 2010	ASSIGNED TO EXAMINER	83184
Dec. 17, 2009	EXAMINERS AMENDMENT MAILED	
Dec. 16, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 16, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 16, 2009	EXAMINERS AMENDMENT -WRITTEN	66582
Jul. 01, 2009	FINAL REFUSAL MAILED	
Jun. 30, 2009	FINAL REFUSAL WRITTEN	66582
Jun. 19, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 18, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 18, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 18, 2008	NON-FINAL ACTION MAILED	
Dec. 17, 2008	NON-FINAL ACTION WRITTEN	66582
Dec. 12, 2008	ASSIGNED TO EXAMINER	66582
Sep. 15, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 06, 2010

Exhibit C

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,412,106

United States Patent and Trademark Office

Registered Dec. 12, 2000

**SERVICE MARK
PRINCIPAL REGISTER**



ASK JEEVES, INC. (CALIFORNIA CORPORATION)
5858 HORTON STREET, SUITE 350
EMERYVILLE, CA 94608

LANGUAGE QUERIES ON A GLOBAL COMPUTER
NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).
FIRST USE 10-0-1998; IN COMMERCE 10-0-1998.

SER. NO. 75-763,395, FILED 7-29-1999.

FOR: COMPUTER SERVICES, NAMELY, PRO-
VIDING A SEARCH ENGINE BASED ON NATURAL

DAWN FELDMAN, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2013-05-21 21:12:26 EDT

Mark: ASK!



US Serial Number: 75763395
US Registration Number: 2412106
Register: Principal
Mark Type: Service Mark
Status: The registration has been renewed.
Status Date: Dec. 14, 2012
Publication Date: Sep. 19, 2000

Application Filing Date: Jul. 29, 1999
Registration Date: Dec. 12, 2000

Mark Information

Mark Literal Elements: ASK!
Standard Character Claim: No
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Design Search Code(s): 26.03.01 - Ovals as carriers and single line borders

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate ~~deleted goods/services~~;
- Double parenthesis ((...)) identify ~~any goods/services~~ not claimed in a Section 15 affidavit of
- Asterisks *...* identify ~~additional (new) wording~~ in the goods/services.

For: Computer services, namely, providing a search engine based on natural language queries on a global computer network

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 1998

Use in Commerce: Oct. 1998

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: IAC SEARCH & MEDIA, INC.
Owner Address: 555 12TH STREET, SUITE 500
OAKLAND, CALIFORNIA 94607
UNITED STATES
Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney Name: ROSEMARY S. TARLTON
Attorney of Record
Docket Number: 476836013000
Correspondent

Correspondent ROSEMARY S. TARLTON
Name/Address: MORRISON & FOERSTER LLP
425 MARKET ST.
SAN FRANCISCO, CALIFORNIA 94105-2482
UNITED STATES

Phone: 415-268-8810

Fax: 415-268-7522

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 14, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
May 26, 2011	SEC 7 REQUEST FILED	59136
Dec. 14, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	59136
Dec. 14, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	59136
Nov. 19, 2012	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
May 21, 2012	POST REGISTRATION ACTION MAILED - SEC. 7	59136
May 09, 2012	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Nov. 09, 2011	POST REGISTRATION ACTION MAILED - SEC. 7	59136
Nov. 09, 2011	SEC 7 REQUEST FILED	59136
May 26, 2011	TEAS VOLUNTARY AMENDMENT RECEIVED	
May 26, 2011	TEAS SECTION 8 & 9 RECEIVED	
Oct. 18, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Mar. 05, 2008	CERTIFICATE OF CORRECTION ISSUED	
Oct. 18, 2007	RESPONSE RECEIVED TO POST REG. ACTION	
Oct. 18, 2007	PAPER RECEIVED	
Jul. 17, 2007	POST REGISTRATION ACTION MAILED - SEC. 7	59136
Jul. 02, 2007	ASSIGNED TO PARALEGAL	59136
Nov. 20, 2006	SEC 7 REQUEST FILED	
Nov. 20, 2006	PAPER RECEIVED	
Jul. 20, 2006	CASE FILE IN TICRS	
Jul. 19, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75184
Apr. 12, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 12, 2005	TEAS SECTION 8 & 15 RECEIVED	
Sep. 04, 2003	AMENDMENT UNDER SECTION 7 - ISSUED	
Jul. 17, 2003	SEC 7 REQUEST FILED	
Jul. 17, 2003	SEC 7 REQUEST FILED	
Jul. 17, 2003	PAPER RECEIVED	
Jun. 27, 2003	PAPER RECEIVED	
Dec. 12, 2000	REGISTERED-PRINCIPAL REGISTER	
Sep. 19, 2000	PUBLISHED FOR OPPOSITION	
Aug. 18, 2000	NOTICE OF PUBLICATION	
Jun. 22, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 16, 2000	EXAMINER'S AMENDMENT MAILED	
Dec. 28, 1999	NON-FINAL ACTION MAILED	
Dec. 20, 1999	ASSIGNED TO EXAMINER	74662
Dec. 16, 1999	ASSIGNED TO EXAMINER	76081

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 12, 2010

Change In Registration: Yes

Amendment to a Registration/Renewal Certificate: The drawing is amended to appear as follows: Publish New Cut

Correction made to Registration: In the statement, column 1, line 1, "CALIFORNIA" should be deleted, and "DELAWARE" should be inserted.

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 111

Date in Location: Dec. 14, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Ask Jeeves, Inc.

Assignment 1 of 2

Conveyance: MERGER

Reel/Frame: 3013/0060

Pages: 9

Date Recorded: Jan. 20, 2005

Supporting Documents: [assignment-tm-3013-0060.pdf](#)

Assignor

Name: ASK JEEVES, INC.

Execution Date: Jun. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: ASK JEEVES, INC.

State or Country Where Organized: DELAWARE

Legal Entity Type: CORPORATION

Address: 555 12TH STREET, SUITE 500
OAKLAND, CALIFORNIA 94607

Correspondent

Correspondent Name: ROSEMARY S. TARLTON

Correspondent Address: MORRISON & FOERSTER LLP, 425 MARKET ST.,
SAN FRANCISCO, CA 94105-2482

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: 3284/0679

Pages: 5

Date Recorded: Apr. 07, 2006

Supporting Documents: [assignment-tm-3284-0679.pdf](#)

Assignor

Name: ASK JEEVES, INC.

Execution Date: Feb. 17, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: IAC SEARCH & MEDIA, INC.

State or Country Where Organized: DELAWARE

Legal Entity Type: CORPORATION

Address: 555 12TH STREET, SUITE 500
OAKLAND, CALIFORNIA 94607

Correspondent

Correspondent Name: ROSEMARY S. TARLTON

Correspondent Address: MORRISON & FOERSTER LLP, 425 MARKET ST.,
SAN FRANCISCO, CA 94105-2482

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 3

Type of Proceeding: OppositionProceeding Number: 91189244

Filing Date: Mar 11, 2009

Status: Terminated

Status Date: Oct 20, 2009

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: Worden, Michael

Correspondent Address: AHAB AYOUB
1726 ALPINE CIRCLE
SAN ANTONIO TX , 78248-2104
UNITED STATESCorrespondent e-mail: ahabayoub@gmail.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ASK LOCALS	Abandoned - After Inter-Partes Decision	<u>77502938</u>	

Plaintiff(s)

Name: IAC Search & Media, Inc.

Correspondent Address: Rosemary S. Tarlton
Morrison & Foerster LLP
425 Market Street
San Francisco CA , 94105-2482
UNITED STATESCorrespondent e-mail: rtarlton@mofocom.nsabri@mofocom.mmcDaniel@mofocom**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ASK!	Renewed	<u>75763395</u>	<u>2412106</u>
ASK	Registered	<u>78645692</u>	<u>3525714</u>
ASK.COM	Renewed	<u>75693002</u>	<u>2463252</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 11, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 11, 2009	Apr 20, 2009
3	PENDING, INSTITUTED	Mar 11, 2009	
4	STIPULATION FOR AN EXTENSION OF TIME	Apr 16, 2009	
5	EXTENSION OF TIME GRANTED	Apr 16, 2009	
6	NOTICE OF DEFAULT	Aug 25, 2009	
7	BOARD'S DECISION: SUSTAINED	Oct 20, 2009	
8	TERMINATED	Oct 20, 2009	

Type of Proceeding: OppositionProceeding Number: 91188737

Filing Date: Feb 06, 2009

Status: Terminated

Status Date: Jul 02, 2010

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Amazon Technologies, Inc.

Correspondent Address: John C. Rawls
Bracewell & Giuliani LLP
711 Louisiana Street, Suite 2300
Houston TX , 77002-2770
UNITED STATES**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ASKVILLE	Registered	<u>77288841</u>	<u>3829978</u>

Plaintiff(s)

Name: IAC Search and Media, Inc.

Correspondent Address: Raffi V. Zerounian
Harvey Siskind LLP
4 Embarcadero Center, 39th Floor
San Francisco CA , 94111
UNITED STATES

Correspondent e-mail: rzerounian@harveysiskind.com , pharvey@harveysiskind.com , clee@harveysiskind.com , dfreitag@harveysiskind.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASK!	Renewed	<u>75763395</u>	<u>2412106</u>
ASK.COM	Renewed	<u>75693002</u>	<u>2463252</u>
ASK	Registered	<u>78645692</u>	<u>3525714</u>
ASK	Abandoned - No Statement Of Use Filed	<u>78820136</u>	
ASK	Abandoned - No Statement Of Use Filed	<u>78757477</u>	
ASK	Abandoned - No Statement Of Use Filed	<u>78820138</u>	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 06, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 06, 2009	Mar 18, 2009
3	PENDING, INSTITUTED	Feb 06, 2009	
4	ANSWER	Mar 18, 2009	
5	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Sep 03, 2009	
6	EXTENSION OF TIME GRANTED	Sep 18, 2009	
7	STIPULATED PROTECTIVE ORDER	Dec 01, 2009	
8	STIPULATION FOR AN EXTENSION OF TIME	Dec 10, 2009	
9	STIPULATION NOTED AND APPROVED	Dec 14, 2009	
10	STIPULATION FOR AN EXTENSION OF TIME	Jan 14, 2010	
11	TRIAL DATES RESET	Jan 16, 2010	
12	STIPULATION FOR AN EXTENSION OF TIME	Feb 03, 2010	
13	CONSOLIDATED CHILD OF 91178765	Feb 06, 2010	
14	STIPULATION OF DISMISSAL	Jun 30, 2010	
15	BD'S DECISION: DISMISSED W/ PREJUDICE	Jul 02, 2010	
16	TERMINATED	Jul 02, 2010	

Type of Proceeding: Opposition

Proceeding Number: 91178765

Filing Date: Aug 06, 2007

Status: Terminated

Status Date: Jul 02, 2010

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Amazon Technologies, Inc.

Correspondent Address: JOHN C. RAWLS
BRACEWELL & GIULIANI LLP
711 LOUISIANA STREET, SUITE 2300
HOUSTON TX , 77002
UNITED STATES

Correspondent e-mail: John.Rawls@bqllp.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASKVILLE	Fifth Extension - Granted	<u>77002313</u>	

Plaintiff(s)

Name: IAC Search & Media, Inc.

Correspondent Address: RAFFI V. ZEROUNIAN, ESQ.
HARVEY SISKIND LLP
4 EMBARCADERO CENTER, 39TH FLOOR
SAN FRANCISCO CA , 94111
UNITED STATES

Correspondent e-mail: rzerounian@harveysiskind.com , cllee@harveysiskind.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASK!	Renewed	<u>75763395</u>	<u>2412106</u>
ASK.COM	Renewed	<u>75693002</u>	<u>2463252</u>
ASK	Abandoned - No Statement Of Use Filed	<u>78820136</u>	
ASK	Abandoned - No Statement Of Use Filed	<u>78757477</u>	
ASK	Abandoned - No Statement Of Use Filed	<u>78820138</u>	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 06, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 06, 2007	Sep 15, 2007
3	PENDING, INSTITUTED	Aug 06, 2007	
4	STIPULATION FOR AN EXTENSION OF TIME	Sep 14, 2007	
5	EXTENSION OF TIME GRANTED	Sep 17, 2007	
6	STIPULATION FOR AN EXTENSION OF TIME	Nov 16, 2007	
7	EXTENSION OF TIME GRANTED	Nov 16, 2007	
8	STIPULATION FOR AN EXTENSION OF TIME	Nov 16, 2007	
9	EXTENSION OF TIME GRANTED	Nov 16, 2007	
10	ANSWER	Dec 17, 2007	
11	STIPULATION FOR AN EXTENSION OF TIME	Feb 26, 2008	
12	EXTENSION OF TIME GRANTED	Feb 26, 2008	
13	STIPULATION FOR AN EXTENSION OF TIME	Jun 15, 2008	
14	EXTENSION OF TIME GRANTED	Jun 15, 2008	
15	STIPULATION FOR AN EXTENSION OF TIME	Sep 15, 2008	
16	EXTENSION OF TIME GRANTED	Sep 15, 2008	
17	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Oct 17, 2008	
18	P'S MOTION TO COMPEL DISCOVERY	Oct 23, 2008	
19	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Nov 05, 2008	
20	DEF'S FEE FOR COUNTERCLAIM	Nov 05, 2008	
21	STIPULATION FOR AN EXTENSION OF TIME	Nov 12, 2008	
22	EXTENSION OF TIME GRANTED	Nov 14, 2008	
23	STIP STATEMENT NARROWING ISSUES RAISED IN PLS MOT TO COMPEL	Nov 19, 2008	
24	D'S OPPOSITION/RESPONSE TO MOTION	Nov 19, 2008	
25	P'S REPLY IN SUPPORT OF MOTION	Dec 09, 2008	
26	RESPONSE DUE 30 DAYS (DUE DATE)	Jan 21, 2009	Feb 20, 2009
27	ANSWER TO COUNTERCLAIM	Feb 20, 2009	
28	STIPULATION FOR AN EXTENSION OF TIME	Feb 23, 2009	
29	EXTENSION OF TIME GRANTED	Feb 23, 2009	
30	CHANGE OF CORRESPONDENCE ADDRESS	Mar 04, 2009	
31	STIPULATION FOR AN EXTENSION OF TIME	Apr 28, 2009	
32	EXTENSION OF TIME GRANTED	May 11, 2009	
33	D'S MOTION FOR AN EXTENSION OF TIME	Sep 03, 2009	
34	EXTENSION OF TIME GRANTED	Sep 10, 2009	
35	STIPULATED PROTECTIVE ORDER	Dec 01, 2009	
36	STIPULATION FOR AN EXTENSION OF TIME	Dec 10, 2009	
37	STIP PROTECTIVE ORDER APPROVED	Dec 16, 2009	
38	TRIAL DATES RESET	Dec 17, 2009	

39	STIPULATION FOR AN EXTENSION OF TIME	Jan 14, 2010
40	EXTENSION OF TIME GRANTED	Jan 20, 2010
41	STIPULATION FOR AN EXTENSION OF TIME	Feb 03, 2010
42	CONSOLIDATED (PARENT) P'S MOTION GRANTED	Feb 06, 2010
43	SUSPENDED	Mar 08, 2010
44	SUSPENDED	Mar 08, 2010
45	P'S MOT TO SUSP PEND SETLMT NEGOTIATIONS	Mar 24, 2010
46	SUSPENDED	Mar 26, 2010
47	STIP TO DISMISS OPPTS N COUNTERCLAIMS	Jun 18, 2010
48	BD'S DECISION: DISMISSED W/ PREJUDICE	Jul 02, 2010
49	TERMINATED	Jul 02, 2010

Exhibit D

Int. Cls.: 9, 35, 41, and 42

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, 102, and 107

Reg. No. 3,652,770

United States Patent and Trademark Office

Registered July 7, 2009

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



IAC SEARCH & MEDIA, INC. (DELAWARE CORPORATION)
555 12TH STREET, SUITE 500
OAKLAND, CA 94607

FOR: DOWNLOADABLE INTERNET BROWSER PLUG-INS AND CLIENT SERVER APPLICATIONS IN THE NATURE OF MULTI-FUNCTION TOOL BAR PLUG-INS; DOWNLOADABLE COMPUTER SOFTWARE FOR USE IN PROVIDING SEARCH ENGINE SERVICES WHICH ARE PROVIDED THROUGH A BROWSER TOOL BAR, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-6-2007; IN COMMERCE 6-6-2007.

FOR: BUSINESS SERVICES, NAMELY, PROVIDING LINKS TO THE WEB SITES OF OTHERS, NAMELY, RETAIL SERVICE PROVIDERS IN THE FIELD OF CONSUMER ELECTRONICS, COMPUTERS, CLOTHING, AUTOMOBILES, TOYS AND GAMES AND A WIDE VARIETY OF OTHER GENERAL CONSUMER PRODUCTS; PROVIDING LINKS TO THE WEBSITES OF OTHERS IN THE FIELD OF CONSUMER PRODUCTS AND SERVICES; PROMOTING THE GOODS AND SERVICES OF OTHERS BY PLACING ADVERTISEMENTS AND PROMOTIONAL DISPLAYS ON ELECTRONIC SITES ACCESSED THROUGH COMPUTER NETWORKS; PROVIDING CONSUMER PRODUCT INFORMATION; PROVIDING COMPARISON SHOPPING INFORMATION, PROVIDING ONLINE DIRECTORY INFORMATION SERVICES ALSO FEATURING HYPERLINKS TO OTHER WEBSITES, DISSEMINATION OF ADVERTISING FOR OTHERS VIA THE INTERNET; ONLINE ADVERTISING SERVICES FOR OTHERS, NAMELY, PROVIDING AD-

VERTISING SPACE ON WEBSITES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-6-2007; IN COMMERCE 6-6-2007.

FOR: PROVIDING LINKS TO WEBSITES OF OTHERS IN THE FIELD OF ENTERTAINMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-6-2007; IN COMMERCE 6-6-2007.

FOR: PROVIDING CUSTOMIZED ON-LINE WEB PAGES FEATURING USER-DEFINED INFORMATION, WHICH INCLUDES SEARCH ENGINES AND ONLINE WEB LINKS TO OTHER WEBSITES; PROVIDING ON-LINE DIRECTORIES, INDICES AND SEARCHABLE DATABASES OF WEBSITES AND COMPUTER NETWORKS; PROVIDING LINKS TO WEB SITES OF OTHERS IN THE FIELD OF COMPUTERS AND TECHNOLOGY; COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA ON GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-6-2007; IN COMMERCE 6-6-2007.

OWNER OF U.S. REG. NOS. 2,412,106, 2,463,252, AND OTHERS.

THE MARK CONSISTS OF THE WORD "ASK" IN A STYLIZED FONT INSIDE THE DESIGN OF A FILLED IN OVAL.

SN 78-981,112, FILED 2-21-2006.

LINDA MICKLEBURGH, EXAMINING ATTORNEY

SN 78-981,112, FILED 2-21-2006.

LINDA MICKLEBURGH, EXAMINING ATTORNEY

For: Providing customized on-line web pages featuring user-defined information, which includes search engines and online web links to other websites; providing on-line directories, indices and searchable databases of websites and computer networks; providing links to web sites of others in the field of computers and technology; computer services, namely, providing search engines for obtaining data on global computer network

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 06, 2007

Use In Commerce: Jun. 06, 2007

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: IAC SEARCH & MEDIA, INC.
Owner Address: 555 12TH STREET, SUITE 500
OAKLAND, CALIFORNIA 94607
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record
Attorney Name: Rosemary S. Tarlton
Docket Number: 47683-24103.
Correspondent
Correspondent Name/Address: Rosemary S. Tarlton
MORRISON & FOERSTER LLP
425 MARKET STREET
SAN FRANCISCO, CALIFORNIA 94105-2482
UNITED STATES
Phone: 415 268 6810
Fax: 415 268 7522

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 07, 2009	REGISTERED-PRINCIPAL REGISTER	
Jun. 04, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	70997
Jun. 01, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 13, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
May 12, 2009	STATEMENT OF USE PROCESSING COMPLETE	76538
May 08, 2009	USE AMENDMENT FILED	76538
May 12, 2009	DIVISIONAL PROCESSING COMPLETE	
May 08, 2009	DIVISIONAL REQUEST RECEIVED	
May 08, 2009	TEAS REQUEST TO DIVIDE RECEIVED	
May 08, 2009	TEAS STATEMENT OF USE RECEIVED	
Nov. 12, 2008	EXTENSION 3 GRANTED	76538
Nov. 08, 2008	EXTENSION 3 FILED	76538
Nov. 12, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Nov. 10, 2008	TEAS EXTENSION RECEIVED	
May 08, 2008	EXTENSION 2 GRANTED	98765
May 08, 2008	EXTENSION 2 FILED	98765

May 08, 2008	TEAS EXTENSION RECEIVED	
Nov. 08, 2007	EXTENSION 1 GRANTED	98765
Nov. 08, 2007	EXTENSION 1 FILED	98765
Nov. 08, 2007	TEAS EXTENSION RECEIVED	
May 08, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 13, 2007	PUBLISHED FOR OPPOSITION	
Jan. 24, 2007	NOTICE OF PUBLICATION	
Dec. 27, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	70997
Dec. 26, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 08, 2006	AMENDMENT FROM APPLICANT ENTERED	70997
Dec. 08, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	70997
Dec. 08, 2006	ASSIGNED TO LIE	70997
Nov. 13, 2006	PAPER RECEIVED	
May 09, 2006	NON-FINAL ACTION MAILED	
May 08, 2006	NON-FINAL ACTION WRITTEN	74288
May 08, 2006	ASSIGNED TO EXAMINER	74288
Apr. 20, 2006	NOTICE OF DESIGN SEARCH CODE MAILED	
Apr. 12, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 28, 2006	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 04, 2009

Exhibit E

United States of America
United States Patent and Trademark Office



Reg. No. 3,904,782

Registered Jan. 11, 2011

Int. Cl.: 45

SERVICE MARK

PRINCIPAL REGISTER

IAC SEARCH & MEDIA, INC. (DELAWARE CORPORATION)
555 12TH STREET, SUITE 500
OAKLAND, CA 94607

FOR: COMPUTER SOCIAL NETWORKING SERVICES, NAMELY, CREATING AN ON-LINE COMMUNITY FOR REGISTERED USERS TO PARTICIPATE IN DISCUSSIONS AND GET FEEDBACK FROM THEIR PEERS REGARDING AREAS OF MUTUAL INTERESTS, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 7-27-2010; IN COMMERCE 7-27-2010.

OWNER OF U.S. REG. NOS. 2,412,106, 2,463,252, AND 3,525,714.

THE MARK CONSISTS OF THE WORD "ASK" IN AN OVAL DESIGN.

SN 77-566,782, FILED 9-10-2008.

LINDSEY RUBIN, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2013-05-21 21:23:23 EDT

Mark: ASK



US Serial Number: 77566782
US Registration Number: 3904782

Application Filing Date: Sep. 10, 2008

Registration Date: Jan. 11, 2011

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 11, 2011

Publication Date: Feb. 09, 2010

Notice of Allowance Date: May 04, 2010

Mark Information

Mark Literal Elements: ASK

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "Ask" in an oval design.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.03.01 - Ovals as carriers and single line borders

Related Properties Information

Claimed Ownership of US Registrations: 2412106, 2463252, 3525714

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Computer social networking services, namely, creating an on-line community for registered users to participate in discussions and get feedback from their peers regarding areas of mutual interests

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 27, 2010

Use in Commerce: Jul. 27, 2010

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: IAC Search & Media, Inc.

Owner Address: 555 12th Street, Suite 500
Oakland, CALIFORNIA 94607
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where: DELAWARE

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Rosemary S. Tarlton

Docket Number: 47683-24103.

Correspondent

Correspondent Name/Address: ROSEMARY S. TARLTON
MORRISON & FOERSTER LLP
425 MARKET STREET
SAN FRANCISCO, CALIFORNIA 94105-2482
UNITED STATES

Phone: 415 268 6810

Fax: 415 268 7522

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 11, 2011	REGISTERED-PRINCIPAL REGISTER	
Dec. 07, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Dec. 06, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	70633
Dec. 03, 2010	ASSIGNED TO LIE	70633
Dec. 02, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 16, 2010	STATEMENT OF USE PROCESSING COMPLETE	61813
Nov. 02, 2010	USE AMENDMENT FILED	61813
Nov. 16, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Nov. 02, 2010	TEAS STATEMENT OF USE RECEIVED	
May 04, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 09, 2010	PUBLISHED FOR OPPOSITION	
Jan. 20, 2010	NOTICE OF PUBLICATION	
Jan. 06, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Jan. 06, 2010	ASSIGNED TO LIE	68552
Jan. 06, 2010	ASSIGNED TO EXAMINER	83184
Dec. 17, 2009	EXAMINERS AMENDMENT MAILED	
Dec. 16, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 16, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 16, 2009	EXAMINERS AMENDMENT -WRITTEN	66582
Jul. 01, 2009	FINAL REFUSAL MAILED	
Jun. 30, 2009	FINAL REFUSAL WRITTEN	66582
Jun. 19, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 18, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 18, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 18, 2008	NON-FINAL ACTION MAILED	
Dec. 17, 2008	NON-FINAL ACTION WRITTEN	66582
Dec. 12, 2008	ASSIGNED TO EXAMINER	66582
Sep. 16, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Sep. 15, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 06, 2010

Exhibit F

Int. Cls.: 9, 35, and 42

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, and 102

Reg. No. 3,593,278

United States Patent and Trademark Office

Registered Mar. 17, 2009

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



IAC SEARCH & MEDIA, INC. (DELAWARE CORPORATION)
555 12TH STREET, SUITE 500
OAKLAND, CA 94607

FOR: DOWNLOADABLE INTERNET BROWSER PLUG-INS AND CLIENT SERVER APPLICATIONS IN THE NATURE OF MULTI-FUNCTION TOOL BAR PLUG-INS; DOWNLOADABLE COMPUTER SOFTWARE FOR USE IN PROVIDING SEARCH ENGINE SERVICES WHICH ARE PROVIDED THROUGH A BROWSER TOOL BAR, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-6-2007; IN COMMERCE 6-6-2007.

FOR: BUSINESS SERVICES, NAMELY, PROVIDING LINKS TO THE WEBSITES OF OTHERS, NAMELY, RETAIL SERVICE PROVIDERS IN THE FIELD OF CONSUMER ELECTRONICS, COMPUTERS, CLOTHING, AUTOMOBILES, TOYS AND GAMES AND A WIDE VARIETY OF OTHER GENERAL CONSUMER PRODUCTS; PROVIDING LINKS TO THE WEBSITES OF OTHERS IN THE FIELD OF CONSUMER PRODUCTS AND SERVICES; PROMOTING THE GOODS AND SERVICES OF OTHERS BY PLACING ADVERTISEMENTS AND PROMOTIONAL DISPLAYS ON ELECTRONIC SITES ACCESSED THROUGH COMPUTER NETWORKS; PROVIDING CONSUMER PRODUCT INFORMATION; PROVIDING COMPARISON SHOPPING INFORMATION, PROVIDING ONLINE DIRECTORY INFORMATION SERVICES ALSO FEATURING HYPERLINKS TO OTHER WEBSITES, DISSEMINATION OF ADVERTISING FOR OTHERS VIA THE INTERNET; ONLINE ADVERTISING SERVICES FOR OTHERS, NAMELY, PROVIDING ADVERTISING SPACE ON WEBSITES; PROVIDING

ON-LINE DIRECTORIES, INDICES AND SEARCHABLE DATABASES OF WEBSITES AND COMPUTER NETWORKS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-6-2007; IN COMMERCE 6-6-2007.

FOR: PROVIDING CUSTOMIZED ON-LINE WEB PAGES FEATURING USER-DEFINED INFORMATION, WHICH INCLUDES SEARCH ENGINES AND ONLINE WEB LINKS TO OTHER WEBSITES; PROVIDING LINKS TO WEBSITES OF OTHERS IN THE FIELD OF COMPUTERS AND TECHNOLOGY; COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA ON GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-6-2007; IN COMMERCE 6-6-2007.

OWNER OF U.S. REG. NOS. 2,412,106, 2,463,252, AND OTHERS.

THE COLORS RED, WHITE AND BLACK ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "ASK" IN A STYLIZED FONT SET INSIDE A RED OVAL. THE WORD "ASK" APPEARS IN WHITE LETTERS WITH BLACK OUTLINING.

SN 78-980,897, FILED 2-21-2006.

LINDA MICKLEBURGH, EXAMINING ATTORNEY

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Mark: ASK



US Serial Number: 78980897 Application Filing Date: Feb. 21, 2006
US Registration Number: 3593278 Registration Date: Mar. 17, 2009
Register: Principal
Mark Type: Trademark, Service Mark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Mar. 17, 2009
Publication Date: Apr. 24, 2007 Notice of Allowance Date: Jul. 17, 2007

Mark Information

Mark Literal Elements: ASK
Standard Character Claim: No
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Color Drawing: Yes
Color(s) Claimed: The colors red, white and black are claimed as a feature of the mark.
Color Location: The mark consists of the word "ASK" in a stylized font set inside a red oval. The word "ASK" appears in white letters with black outlining.
Design Search Code(s): 26.03.21 - Ovals that are completely or partially shaded

Related Properties Information

Claimed Ownership of US 2412106, 2463252, 78820136 and others
Registrations:
Child Of: 78820136

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable Internet browser plug-ins and client server applications in the nature of multi-function tool bar plug-ins; downloadable computer software for use in providing search engine services which are provided through a browser tool bar

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 06, 2007

Use in Commerce: Jun. 06, 2007

For: Business services, namely, providing links to the websites of others, namely, retail service providers in the field of consumer electronics, computers, clothing, automobiles, toys and games and a wide variety of other general consumer products; providing links to the websites of others in the field of consumer products and services; promoting the goods and services of others by placing advertisements and promotional displays on electronic sites accessed through computer networks; providing consumer product information; providing comparison shopping information, providing online directory information services also featuring hyperlinks to other websites, dissemination of advertising for others via the Internet; online advertising services for others, namely, providing advertising space on websites; providing on-line directories, indices and searchable databases of websites and computer networks

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 06, 2007

Use in Commerce: Jun. 06, 2007

For: Providing customized on-line web pages featuring user-defined information, which includes search engines and online web links to other websites; providing links to websites of others in the field of computers and technology; computer services, namely, providing search engines for obtaining data on global computer network

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 06, 2007

Use in Commerce: Jun. 06, 2007

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: IAC SEARCH & MEDIA, INC.
Owner Address: 555 12TH STREET, SUITE 500
OAKLAND, CALIFORNIA 94607
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Rosemary S. Tarlton

Docket Number: 47683-24102.

Correspondent

Correspondent Name/Address: ROSEMARY S. TARLTON
MORRISON & FOERSTER LLP
425 MARKET STREET
SAN FRANCISCO, CALIFORNIA 94105-2482
UNITED STATES

Phone: 415 268 6810

Fax: 415 268 7522

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 17, 2009	REGISTERED-PRINCIPAL REGISTER	
Feb. 12, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	59272
Feb. 12, 2009	ASSIGNED TO LIE	59272
Feb. 05, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 21, 2009	STATEMENT OF USE PROCESSING COMPLETE	66154
Jan. 13, 2009	USE AMENDMENT FILED	66154
Jan. 21, 2009	DIVISIONAL PROCESSING COMPLETE	
Jan. 13, 2009	DIVISIONAL REQUEST RECEIVED	
Jan. 16, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Jan. 13, 2009	PAPER RECEIVED	
Jan. 13, 2009	TEAS STATEMENT OF USE RECEIVED	
Jul. 18, 2008	EXTENSION 2 GRANTED	66154
Jul. 10, 2008	EXTENSION 2 FILED	66154
Jul. 18, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jul. 10, 2008	TEAS EXTENSION RECEIVED	
Jan. 09, 2008	EXTENSION 1 GRANTED	98765
Jan. 09, 2008	EXTENSION 1 FILED	98765
Jan. 09, 2008	TEAS EXTENSION RECEIVED	
Jul. 17, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 24, 2007	PUBLISHED FOR OPPOSITION	

Apr. 04, 2007	NOTICE OF PUBLICATION	
Mar. 01, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Feb. 26, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 26, 2007	EXAMINER'S AMENDMENT ENTERED	68658
Feb. 23, 2007	EXAMINERS AMENDMENT MAILED	
Feb. 23, 2007	EXAMINERS AMENDMENT -WRITTEN	74288
Feb. 06, 2007	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Feb. 05, 2007	WITHDRAWN FROM PUB - OG REVIEW QUERY	61844
Jan. 05, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Dec. 26, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 06, 2006	AMENDMENT FROM APPLICANT ENTERED	68658
Nov. 09, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	68658
Dec. 06, 2006	ASSIGNED TO LIE	68658
Nov. 13, 2006	PAPER RECEIVED	
May 09, 2006	NON-FINAL ACTION MAILED	
May 08, 2006	NON-FINAL ACTION WRITTEN	74288
May 08, 2006	ASSIGNED TO EXAMINER	74288
Apr. 20, 2006	NOTICE OF DESIGN SEARCH CODE MAILED	
Apr. 12, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 28, 2006	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 12, 2009

Exhibit G

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,463,252

United States Patent and Trademark Office

Registered June 26, 2001

**SERVICE MARK
PRINCIPAL REGISTER**

ASK.COM

**ASK JEEVES, INC. (CALIFORNIA CORPORATION)
918 PARKER STREET
BERKELEY, CA 94710**

FIRST USE 10-15-1998; IN COMMERCE 10-15-1998.

SER. NO. 75-693,002, FILED 4-28-1999.

FOR: COMPUTER SERVICES, NAMELY, PROVIDING A SEARCH ENGINE BASED ON NATURAL LANGUAGE QUERIES ON A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

DAWN FELDMAN, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2013-05-21 20:44:04 EDT

Mark: ASK.COM

US Serial Number: 75693002 Application Filing Date: Apr. 28, 1999
US Registration Number: 2463252 Registration Date: Jun. 26, 2001
Register: Principal
Mark Type: Service Mark
Status: The registration has been renewed.
Status Date: Jul. 21, 2011
Publication Date: Jul. 11, 2000

Mark Information

Mark Literal Elements: ASK.COM
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer services, namely, providing a search engine based on natural language queries on a global computer network

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 15, 1998

Use in Commerce: Oct. 15, 1998

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: IAC SEARCH & MEDIA, INC.
Owner Address: 555 12TH STREET, SUITE 500
OAKLAND, CALIFORNIA 94607
UNITED STATES
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney Name: Rosemary S. Tarlton Docket Number: 476836014000
Attorney of Record
Correspondent

Correspondent Name/Address: Rosemary S. Tarlton
Morrison & Foerster LLP
425 Market Street
San Francisco, CALIFORNIA 94105-2482
UNITED STATES

Phone: 415 268 6810

Fax: 415 268 7522

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 21, 2011	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461
Jul. 21, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 21, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Jun. 10, 2011	TEAS SECTION 8 & 9 RECEIVED	
Oct. 11, 2006	CASE FILE IN TICRS	
Sep. 07, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	65765
Jun. 26, 2006	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jun. 26, 2006	TEAS SECTION 8 & 15 RECEIVED	
Apr. 12, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 09, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 27, 2003	PAPER RECEIVED	
Jun. 26, 2001	REGISTERED-PRINCIPAL REGISTER	
May 03, 2001	OPPOSITION TERMINATED NO. 999999	120374
May 03, 2001	OPPOSITION DISMISSED NO. 999999	120374
Sep. 25, 2000	OPPOSITION INSTITUTED NO. 999999	120374
Aug. 10, 2000	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jul. 11, 2000	PUBLISHED FOR OPPOSITION	
Jun. 09, 2000	NOTICE OF PUBLICATION	
Apr. 04, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 07, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Sep. 07, 1999	NON-FINAL ACTION MAILED	
Aug. 27, 1999	ASSIGNED TO EXAMINER	74662

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jun. 26, 2011

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: Jul. 21, 2011

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Ask Jeeves, Inc.

Assignment 1 of 2

Conveyance: MERGER

Reel/Frame: 3013/0060

Pages: 9

Date Recorded: Jan. 20, 2005

Supporting Documents: assignment-tm-3013-0060.pdf

Assignor

Name: ASK JEEVES, INC.
 Legal Entity Type: CORPORATION

Execution Date: Jun. 29, 1999
 State or Country Where Organized: CALIFORNIA

Assignee

Name: ASK JEEVES, INC.
 Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 555 12TH STREET, SUITE 500
 OAKLAND, CALIFORNIA 94607

Correspondent

Correspondent Name: ROSEMARY S. TARLTON
 Correspondent Address: MORRISON & FOERSTER LLP, 425 MARKET ST.
 SAN FRANCISCO, CA 94105-2482

Domestic Representative - Not Found**Assignment 2 of 2**

Conveyance: CHANGE OF NAME

Reel/Frame: 3284/0679

Pages: 5

Date Recorded: Apr. 07, 2006

Supporting Documents: assignment-tm-3284-0679.pdf

Assignor

Name: ASK JEEVES, INC.
 Legal Entity Type: CORPORATION

Execution Date: Feb. 17, 2006
 State or Country Where Organized: DELAWARE

Assignee

Name: IAC SEARCH & MEDIA, INC.
 Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 555 12TH STREET, SUITE 500
 OAKLAND, CALIFORNIA 94607

Correspondent

Correspondent Name: ROSEMARY S. TARLTON
 Correspondent Address: MORRISON & FOERSTER LLP, 425 MARKET ST.
 SAN FRANCISCO, CA 94105-2482

Domestic Representative - Not Found**Proceedings****Summary**

Number of Proceedings: 4

Type of Proceeding: Opposition

Proceeding Number: 91189244

Filing Date: Mar 11, 2009

Status: Terminated

Status Date: Oct 20, 2009

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: Worden, Michael
 Correspondent Address: AHAB AYOUB
 1726 ALPINE CIRCLE
 SAN ANTONIO TX , 78248-2104
 UNITED STATES

Correspondent e-mail: ahabayoub@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASK LOCALS	Abandoned - After Inter-Partes Decision Plaintiff(s)	<u>77502938</u>	

Name: IAC Search & Media, Inc.
 Correspondent Address: Rosemary S. Tarlton
 Morrison & Foerster LLP
 425 Market Street
 San Francisco CA , 94105-2482
 UNITED STATES

Correspondent e-mail: rtarlon@mofo.com, nsabri@mofo.com, mccdaniel@mofo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASK!	Renewed	<u>75763395</u>	<u>2412106</u>
ASK	Registered	<u>78645692</u>	<u>3525714</u>
ASK.COM	Renewed	<u>75693002</u>	<u>2463252</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 11, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 11, 2009	Apr 20, 2009
3	PENDING, INSTITUTED	Mar 11, 2009	
4	STIPULATION FOR AN EXTENSION OF TIME	Apr 16, 2009	
5	EXTENSION OF TIME GRANTED	Apr 16, 2009	
6	NOTICE OF DEFAULT	Aug 25, 2009	
7	BOARD'S DECISION: SUSTAINED	Oct 20, 2009	
8	TERMINATED	Oct 20, 2009	

Type of Proceeding: Opposition

Proceeding Number: 91188737

Filing Date: Feb 06, 2009

Status: Terminated

Status Date: Jul 02, 2010

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Amazon Technologies, Inc.

Correspondent Address: John C. Rawls
Bracewell & Giuliani LLP
711 Louisiana Street, Suite 2300
Houston TX , 77002-2770
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASKVILLE	Registered	<u>77288841</u>	<u>3829978</u>

Plaintiff(s)

Name: IAC Search and Media, Inc.

Correspondent Address: Raffi V. Zerounian
Harvey Siskind LLP
4 Embarcadero Center, 39th Floor
San Francisco CA , 94111
UNITED STATES

Correspondent e-mail: rzerounian@harveysiskind.com , pharvey@harveysiskind.com , cleo@harveysiskind.com , dfreitag@harveysiskind.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASK!	Renewed	<u>75763395</u>	<u>2412106</u>
ASK.COM	Renewed	<u>75693002</u>	<u>2463252</u>
ASK	Registered	<u>78645692</u>	<u>3525714</u>
ASK	Abandoned - No Statement Of Use Filed	<u>78820136</u>	
ASK	Abandoned - No Statement Of Use Filed	<u>78757477</u>	
ASK	Abandoned - No Statement Of Use Filed	<u>78820138</u>	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 06, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 06, 2009	Mar 18, 2009
3	PENDING, INSTITUTED	Feb 06, 2009	
4	ANSWER	Mar 18, 2009	

5	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Sep 03, 2009
6	EXTENSION OF TIME GRANTED	Sep 18, 2009
7	STIPULATED PROTECTIVE ORDER	Dec 01, 2009
8	STIPULATION FOR AN EXTENSION OF TIME	Dec 10, 2009
9	STIPULATION NOTED AND APPROVED	Dec 14, 2009
10	STIPULATION FOR AN EXTENSION OF TIME	Jan 14, 2010
11	TRIAL DATES RESET	Jan 16, 2010
12	STIPULATION FOR AN EXTENSION OF TIME	Feb 03, 2010
13	CONSOLIDATED CHILD OF 91178765	Feb 06, 2010
14	STIPULATION OF DISMISSAL	Jun 30, 2010
15	BD'S DECISION: DISMISSED W/ PREJUDICE	Jul 02, 2010
16	TERMINATED	Jul 02, 2010

Type of Proceeding: Opposition

Proceeding Number: 91178765

Filing Date: Aug 06, 2007

Status: Terminated

Status Date: Jul 02, 2010

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Amazon Technologies, Inc.

Correspondent Address: JOHN C. RAWLS
BRACEWELL & GIULIANI LLP
711 LOUISIANA STREET, SUITE 2300
HOUSTON TX , 77002
UNITED STATES

Correspondent e-mail: John.Rawls@bgllp.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASKVILLE	Fifth Extension - Granted Plaintiff(s)	77002313	

Name: IAC Search & Media, Inc.

Correspondent Address: RAFFI V. ZEROUNIAN, ESQ.
HARVEY SISKIND LLP
4 EMBARCADERO CENTER, 39TH FLOOR
SAN FRANCISCO CA , 94111
UNITED STATES

Correspondent e-mail: rzerounian@harveysiskind.com , cliee@harveysiskind.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASK!	Renewed	75763395	2412106
ASK.COM	Renewed	75693002	2463252
ASK	Abandoned - No Statement Of Use Filed	78820136	
ASK	Abandoned - No Statement Of Use Filed	78757477	
ASK	Abandoned - No Statement Of Use Filed	78820138	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 06, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 06, 2007	Sep 15, 2007
3	PENDING, INSTITUTED	Aug 06, 2007	
4	STIPULATION FOR AN EXTENSION OF TIME	Sep 14, 2007	
5	EXTENSION OF TIME GRANTED	Sep 17, 2007	
6	STIPULATION FOR AN EXTENSION OF TIME	Nov 16, 2007	
7	EXTENSION OF TIME GRANTED	Nov 16, 2007	
8	STIPULATION FOR AN EXTENSION OF TIME	Nov 16, 2007	

9	EXTENSION OF TIME GRANTED	Nov 16, 2007	
10	ANSWER	Dec 17, 2007	
11	STIPULATION FOR AN EXTENSION OF TIME	Feb 26, 2008	
12	EXTENSION OF TIME GRANTED	Feb 26, 2008	
13	STIPULATION FOR AN EXTENSION OF TIME	Jun 15, 2008	
14	EXTENSION OF TIME GRANTED	Jun 15, 2008	
15	STIPULATION FOR AN EXTENSION OF TIME	Sep 15, 2008	
16	EXTENSION OF TIME GRANTED	Sep 15, 2008	
17	MOTION TO AMEND ANSWER/AMENDED ANSWER OR COUNTERCLAIM	Oct 17, 2008	
18	P'S MOTION TO COMPEL DISCOVERY	Oct 23, 2008	
19	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Nov 05, 2008	
20	DEF'S FEE FOR COUNTERCLAIM	Nov 05, 2008	
21	STIPULATION FOR AN EXTENSION OF TIME	Nov 12, 2008	
22	EXTENSION OF TIME GRANTED	Nov 14, 2008	
23	STIP STATEMENT NARROWING ISSUES RAISED IN PLS MOT TO COMPEL	Nov 19, 2008	
24	D'S OPPOSITION/RESPONSE TO MOTION	Nov 19, 2008	
25	P'S REPLY IN SUPPORT OF MOTION	Dec 09, 2008	
26	RESPONSE DUE 30 DAYS (DUE DATE)	Jan 21, 2009	Feb 20, 2009
27	ANSWER TO COUNTERCLAIM	Feb 20, 2009	
28	STIPULATION FOR AN EXTENSION OF TIME	Feb 23, 2009	
29	EXTENSION OF TIME GRANTED	Feb 23, 2009	
30	CHANGE OF CORRESPONDENCE ADDRESS	Mar 04, 2009	
31	STIPULATION FOR AN EXTENSION OF TIME	Apr 28, 2009	
32	EXTENSION OF TIME GRANTED	May 11, 2009	
33	D'S MOTION FOR AN EXTENSION OF TIME	Sep 03, 2009	
34	EXTENSION OF TIME GRANTED	Sep 10, 2009	
35	STIPULATED PROTECTIVE ORDER	Dec 01, 2009	
36	STIPULATION FOR AN EXTENSION OF TIME	Dec 10, 2009	
37	STIP PROTECTIVE ORDER APPROVED	Dec 16, 2009	
38	TRIAL DATES RESET	Dec 17, 2009	
39	STIPULATION FOR AN EXTENSION OF TIME	Jan 14, 2010	
40	EXTENSION OF TIME GRANTED	Jan 20, 2010	
41	STIPULATION FOR AN EXTENSION OF TIME	Feb 03, 2010	
42	CONSOLIDATED (PARENT) P'S MOTION GRANTED	Feb 06, 2010	
43	SUSPENDED	Mar 08, 2010	
44	SUSPENDED	Mar 08, 2010	
45	P'S MOT TO SUSP PEND SETLMT NEGOTIATIONS	Mar 24, 2010	
46	SUSPENDED	Mar 26, 2010	
47	STIP TO DISMISS OPPTS N COUNTERCLAIMS	Jun 18, 2010	
48	BD'S DECISION: DISMISSED W/ PREJUDICE	Jul 02, 2010	
49	TERMINATED	Jul 02, 2010	

Type of Proceeding: Opposition

Proceeding Number: 91120374

Filing Date: Sep 11, 2000

Status: Terminated

Status Date: May 03, 2001

Interlocutory Attorney: CINDY B GREENBAUM

Defendant

Name: ASK JEEVES, INC.

Correspondent Address: JOHN W. CRITTENDEN
COOLEY GODWARD LLP
ONE MARITIME PLAZA 20TH FLOOR

SAN FRANCISCO CA , 94111-3580

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASK.COM	Renewed	<u>75693002</u>	<u>2463252</u>

Plaintiff(s)

Name: ASCOM HOLDING AG

Correspondent Address: NEIL F. GREENBLUM
GREENBLUM & BERSTEIN, P.L.C.
1941 ROLAND CLARKE PLACE
RESTON VA , 20191

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASCOM	Renewed	<u>74046868</u>	<u>1839234</u>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 11, 2000	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 25, 2000	Nov 04, 2000
3	PENDING, INSTITUTED	Sep 25, 2000	
4	ANSWER	Nov 03, 2000	
5	P'S STIPULATED MOT TO DISMISS OPP W/PREJ	Apr 02, 2001	
6	BD'S DECISION: DISMISSED W/ PREJUDICE	May 03, 2001	
7	TERMINATED	May 03, 2001	

Exhibit H

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,275,474

United States Patent and Trademark Office

Registered Sep. 7, 1999

**SERVICE MARK
PRINCIPAL REGISTER**

ASK JEEVES!

ASK JEEVES INC. (CALIFORNIA CORPORATION)
918 PARKER STREET
BERKELEY, CA 94710

FOR: BUSINESS COMPUTER SERVICES,
NAMELY A SERVICE WHICH ALLOWS
USERS OF A GLOBAL COMPUTER INFORMATION
NETWORK TO CONDUCT NATURAL-
LANGUAGE SEARCHES ON A WIDE VARIE-

TY OF SUBJECT MATTERS, IN CLASS 42 (U.S.
CLS. 100 AND 101).

FIRST USE 11-29-1995; IN COMMERCE
2-1-1996.

SER. NO. 75-388,008, FILED 11-10-1997.

DAVID M. MERMELSTEIN, EXAMINING AT-
TORNEY

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Mark: ASK JEEVES

ASK JEEVES!

US Serial Number: 75388008
US Registration Number: 2275474
Register: Principal
Mark Type: Service Mark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Sep. 07, 1999
Publication Date: Jun. 15, 1999

Application Filing Date: Nov. 10, 1997

Registration Date: Sep. 07, 1999

Mark Information

Mark Literal Elements: ASK JEEVES
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) / LETTER(S) / NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Business computer services, namely a service which allows users of a global computer information network to conduct natural-language searches on a wide variety of subject matters

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 29, 1995

Use in Commerce: Feb. 01, 1996

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: IAC SEARCH & MEDIA, INC.
Owner Address: 555 12TH STREET, SUITE 500
OAKLAND, CALIFORNIA 94607
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record - None
Correspondent

Correspondent Name/Address: ROSEMARY S TARLTON
MORRISON & FOERSTER LLP
425 MARKET ST
SAN FRANCISCO, CALIFORNIA 94105-2482
UNITED STATES

Phone: 415 268 6810

Fax: 415 268 7522

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 31, 2006	CASE FILE IN TICRS	
Apr. 12, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 01, 2005	AMENDMENT UNDER SECTION 7 - ISSUED	
Oct. 28, 2005	ASSIGNED TO PARALEGAL	70131
Sep. 09, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 09, 2005	PAPER RECEIVED	
Sep. 07, 2005	TEAS SECTION 8 & 15 RECEIVED	
Jun. 27, 2003	PAPER RECEIVED	
Sep. 07, 1999	REGISTERED-PRINCIPAL REGISTER	
Jun. 15, 1999	PUBLISHED FOR OPPOSITION	
May 14, 1999	NOTICE OF PUBLICATION	
Mar. 15, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 23, 1999	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 31, 1998	NON-FINAL ACTION MAILED	
Aug. 21, 1998	ASSIGNED TO EXAMINER	72619

Maintenance Filings or Post Registration Information

Change in Registration: Yes

Amendment to a Registration/Renewal Certificate: The drawing is amended to appear as follows: "Ask Jeeves".

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND

Date in Location: Aug. 31, 2006

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: Ask Jeeves Inc.

Assignment 1 of 3

Conveyance: MERGER

Reel/Frame: 2994/0246

Pages: 9

Date Recorded: Dec. 17, 2004

Supporting Documents: [assignment-tm-2994-0246.pdf](#)

Assignor

Name: ASK JEEVES, INC.

Execution Date: Jun. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: ASK JEEVES, INC.

State or Country Where Organized: DELAWARE

Legal Entity Type: CORPORATION

Address: 5858 HORTON STREET SUITE 350
EMERYVILLE, CALIFORNIA 94608

Correspondent

Correspondent Name: ROSEMARY S. TARLTON

Correspondent Address: MORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: MERGER

Reel/Frame: 3013/0060

Pages: 9

Date Recorded: Jan. 20, 2005

Supporting Documents: assignment-tm-3013-0060.pdf

Assignor

Name: ASK JEEVES, INC.

Execution Date: Jun. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: ASK JEEVES, INC.

State or Country Where Organized: DELAWARE

Legal Entity Type: CORPORATION

Address: 555 12TH STREET, SUITE 500
OAKLAND, CALIFORNIA 94607

Correspondent

Correspondent Name: ROSEMARY S. TARLTON

Correspondent Address: MORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: 3284/0679

Pages: 5

Date Recorded: Apr. 07, 2006

Supporting Documents: assignment-tm-3284-0679.pdf

Assignor

Name: ASK JEEVES, INC.

Execution Date: Feb. 17, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: IAC SEARCH & MEDIA, INC.

State or Country Where Organized: DELAWARE

Legal Entity Type: CORPORATION

Address: 555 12TH STREET, SUITE 500
OAKLAND, CALIFORNIA 94607

Correspondent

Correspondent Name: ROSEMARY S. TARLTON

Correspondent Address: MORRISON & FOERSTER LLP, 425 MARKET ST.
SAN FRANCISCO, CA 94105-2482

Domestic Representative - Not Found

Exhibit I

United States of America
United States Patent and Trademark Office

ASK KIDS

Reg. No. 3,765,425 IAC SEARCH & MEDIA, INC. (DELAWARE CORPORATION)
Registered Mar. 23, 2010 555 12TH STREET, SUITE 500
OAKLAND, CA 94607

Int. Cls.: 35 and 42 FOR: BUSINESS SERVICES, NAMELY, PROVIDING LINKS TO THE WEBSITES OF OTHERS, NAMELY, RETAIL SERVICE PROVIDERS IN THE FIELD OF CONSUMER ELECTRONICS, COMPUTERS, CLOTHING, AUTOMOBILES, TOYS AND GAMES AND A WIDE VARIETY OF OTHER GENERAL CONSUMER PRODUCTS; PROVIDING LINKS TO THE WEBSITES OF OTHERS IN THE FIELD OF CONSUMER PRODUCTS AND SERVICES; PROMOTING THE GOODS AND SERVICES OF OTHERS BY PLACING ADVERTISEMENTS AND PROMOTIONAL DISPLAYS ON ELECTRONIC SITES ACCESSED THROUGH COMPUTER NETWORKS; DISSEMINATION OF ADVERTISING FOR OTHERS VIA THE INTERNET; ONLINE ADVERTISING SERVICES FOR OTHERS, NAMELY, PROVIDING ADVERTISING SPACE ON WEBSITES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK
PRINCIPAL REGISTER**

FIRST USE 8-27-2008; IN COMMERCE 8-27-2008.

FOR: PROVIDING CUSTOMIZED ON-LINE WEB PAGES FEATURING USER-DEFINED INFORMATION, WHICH INCLUDES SEARCH ENGINES AND ONLINE WEB LINKS TO OTHER WEBSITES; PROVIDING SEARCH ENGINES FOR SEARCHING INDICES AND DATABASES OF WEBSITES AND COMPUTER NETWORKS; COMPUTER SERVICES, NAMELY, PROVIDING SEARCH ENGINES FOR OBTAINING DATA ON GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-27-2008; IN COMMERCE 8-27-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,412,106, 3,028,973, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "KIDS", APART FROM THE MARK AS SHOWN.

SN 77-978,701, FILED 12-12-2007.

KIMBERLY FRYE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2013-05-22 17:55:52 EDT

Mark: ASK KIDS

ASK KIDS

US Serial Number: 77978701
US Registration Number: 3765425

Application Filing Date: Dec. 12, 2007
Registration Date: Mar. 23, 2010

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 23, 2010

Publication Date: Nov. 04, 2008

Notice of Allowance Date: Jan. 27, 2009

Mark Information

Mark Literal Elements: ASK KIDS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "KIDS"

Related Properties Information

Claimed Ownership of US 2412106, 2463252, 3028973, 77350637 and others
Registrations:

Child Of: 77350637

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Business services, namely, providing links to the websites of others, namely, retail service providers in the field of consumer electronics, computers, clothing, automobiles, toys and games and a wide variety of other general consumer products; providing links to the websites of others in the field of consumer products and services; promoting the goods and services of others by placing advertisements and promotional displays on electronic sites accessed through computer networks; dissemination of advertising for others via the Internet; online advertising services for others, namely, providing advertising space on websites

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 27, 2008

Use in Commerce: Aug. 27, 2008

For: Providing customized on-line web pages featuring user-defined information, which includes search engines and online web links to other websites; providing search engines for searching indices and databases of websites and computer networks; computer services, namely, providing search engines for obtaining data on global computer network

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 27, 2008

Use in Commerce: Aug. 27, 2008

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: IAC Search & Media, Inc.
Owner Address: 555 12th Street, Suite 500
Oakland, CALIFORNIA 94607
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Rosemary S. Tarlton

Docket Number: 47683-24124.

Correspondent

Correspondent Name/Address: ROSEMARY S. TARLTON
MORRISON & FOERSTER LLP
425 MARKET ST
SAN FRANCISCO, CALIFORNIA 94105-2482
UNITED STATES

Phone: 415 268 6810

Fax: 415 268 7522

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 23, 2010	REGISTERED-PRINCIPAL REGISTER	
Feb. 16, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	76568
Feb. 13, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 12, 2010	EXAMINERS AMENDMENT MAILED	
Feb. 09, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 09, 2010	SU-EXAMINER'S AMENDMENT WRITTEN	77875
Feb. 03, 2010	NOTICE OF PSEUDO MARK MAILED	
Feb. 02, 2010	STATEMENT OF USE PROCESSING COMPLETE	61813
Jan. 08, 2010	USE AMENDMENT FILED	61813
Feb. 02, 2010	DIVISIONAL PROCESSING COMPLETE	
Jan. 08, 2010	DIVISIONAL REQUEST RECEIVED	
Jan. 08, 2010	TEAS REQUEST TO DIVIDE RECEIVED	
Jan. 28, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Jan. 08, 2010	TEAS POST PUBLICATION AMENDMENT RECEIVED	
Jan. 08, 2010	TEAS STATEMENT OF USE RECEIVED	
Jul. 27, 2009	EXTENSION 1 GRANTED	98765
Jul. 27, 2009	EXTENSION 1 FILED	98765
Jul. 27, 2009	TEAS EXTENSION RECEIVED	
Jan. 27, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 04, 2008	PUBLISHED FOR OPPOSITION	
Oct. 15, 2008	NOTICE OF PUBLICATION	
Sep. 26, 2008	EXAMINERS AMENDMENT MAILED	
Sep. 26, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Sep. 25, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 25, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 25, 2008	EXAMINERS AMENDMENT -WRITTEN	77875
Sep. 25, 2008	PRIORITY ACTION MAILED	
Sep. 24, 2008	PRIORITY ACTION WRITTEN	77875
Sep. 16, 2008	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 15, 2008	WITHDRAWN FROM PUB - OG REVIEW QUERY	61844
Sep. 04, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Sep. 04, 2008	ASSIGNED TO LIE	76568

Aug. 26, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 26, 2008	EXAMINERS AMENDMENT MAILED	
Aug. 25, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Aug. 25, 2008	EXAMINERS AMENDMENT -WRITTEN	77875
Aug. 25, 2008	ASSIGNED TO EXAMINER	77875
Mar. 27, 2008	NON-FINAL ACTION MAILED	
Mar. 26, 2008	NON-FINAL ACTION WRITTEN	81843
Mar. 17, 2008	ASSIGNED TO EXAMINER	81843
Dec. 19, 2007	NOTICE OF PSEUDO MARK MAILED	
Dec. 18, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date In Location: Feb. 16, 2010

Exhibit J

Generated on: This page was generated by TSDR on 2013-05-21 18:06:44 EDT

Mark: ASKIE



US Serial Number: 85736500

Application Filing Date: Sep. 24, 2012

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

Status Date: Mar. 28, 2013

Publication Date: Feb. 26, 2013

Mark Information

Mark Literal Elements: ASKIE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the stylized word "ASKIE" inside a speech bubble with a smaller speech bubble appearing above and to the right.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 01.15.17 - Balloons, thought or speech; Thought or speech clouds; Clouds, thought or speech

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Computer application software for mobile phones, portable electronic tablets, and personal computers, namely, software for use in social networking, engagement and entertainment

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Social Ideology Inc.

Owner Address: 1412 Alguano Road
Austin, TEXAS 78757
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: TEXAS

Attorney/Correspondence Information

Attorney of Record - None
Correspondent

Correspondent SOCIAL IDEOLOGY INC.

Name/Address: SOCIAL IDEOLOGY INC.
1412 ALGUNO RD
AUSTIN, TEXAS 78757-3302
UNITED STATES

Phone: 503-313-9951

Correspondent e-mail: kusko@socialideology.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 28, 2013	EXTENSION OF TIME TO OPPOSE RECEIVED	
Feb. 26, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 26, 2013	PUBLISHED FOR OPPOSITION	
Feb. 06, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 23, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 22, 2013	ASSIGNED TO EXAMINER	69195
Sep. 28, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Sep. 27, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 27, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: FOSDICK, GEOFFREY A

Law Office Assigned: LAW OFFICE 111

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 24, 2013

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Extension of Time

Proceeding Number: 85736500

Filing Date: Mar 28, 2013

Status: Not Instituted

Status Date: Mar 28, 2013

Interlocutory Attorney:

Defendant

Name: Social Ideology Inc.

Correspondent Address: SOCIAL IDEOLOGY INC.
SOCIAL IDEOLOGY INC.
1412 ALGUNO RD
AUSTIN TX , 78757-3302

Associated marks

Mark	Application Status	Serial Number	Registration Number
ASKIE	Request For Extension of Time to File Opposition	<u>85736500</u>	

Potential Opposer(s)

Name: IAC Search & Media, Inc.

Correspondent Address: Jennifer Lee Taylor
Morrison & Foerster LLP
425 Market Street
San Francisco CA , 94105
UNITED STATES

Correspondent e-mail: jtaylor@mofo.com , jliou@mofo.com , lsimpson@mofo.com

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Mar 28, 2013	
2	EXTENSION OF TIME GRANTED	Mar 28, 2013	

Exhibit K



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TTABVUE. Trademark Trial and Appeal Board Inquiry System

v1.5

Extension of Time**Number:** 85736500**Filing Date:** 03/28/2013**Status:** Not Instituted**Status Date:** 03/28/2013**Opposition #:****Defendant****Name:** Social Ideology Inc.**Correspondence:** SOCIAL IDEOLOGY INC.
SOCIAL IDEOLOGY INC.
1412 ALGONO RD
AUSTIN, TX 78757-3302**Serial #:** 85736500Application File**Application Status:** Request For Extension of Time to File Opposition**Mark:** ASKIE**Potential Opposer****Name:** IAC Search & Media, Inc.**Correspondence:** Jennifer Lee Taylor
Morrison & Foerster LLP
425 Market Street
San Francisco, CA 94105
UNITED STATES
jtaylor@mofo.com, jliou@mofo.com, lsimpson@mofo.com**Granted To Date:** 06/26/2013**Prosecution History**

#	Date	History Text
<u>2</u>	03/28/2013	<u>EXTENSION OF TIME GRANTED</u>
<u>1</u>	03/28/2013	<u>INCOMING - EXT TIME TO OPPOSE FILED</u>

Results as of 06/26/2013 05:03 PM

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UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Jennifer Lee Taylor
Morrison & Foerster LLP
425 Market Street
San Francisco, CA 94105

Mailed: March 28, 2013

Serial No.: 85736500
ESTTA TRACKING NO: ESTTA529447

The request to extend time to oppose is granted until **6/26/2013** on behalf of potential opposer **IAC Search & Media, Inc.**

Please do not hesitate to contact the Trademark Trial and Appeal Board at (571)272-8500 if you have any questions relating to this extension.

Note from the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to oppose, notices of opposition, petition for cancellation, notice of ex parte appeal, and inter partes filings are now available at <http://estta.uspto.gov>. Images of TTAB proceeding files can be viewed using TTABVue at <http://ttabvue.uspto.gov>.

PROOF OF SERVICE BY MAIL

I am employed with the law firm of Morrison & Foerster LLP, whose address is 425 Market Street, San Francisco, California, 94105; I am not a party to the within cause; I am over the age of eighteen years and I am readily familiar with Morrison & Foerster's practice for collection and processing of correspondence for mailing with the United States Postal Service and know that in the ordinary course of Morrison & Foerster's business practice the document described below will be deposited with the United States Postal Service on the same date that it is placed at Morrison & Foerster with postage thereon fully prepaid for collection and mailing.

I further declare that on June 26, 2013, I served a copy of:

NOTICE OF OPPOSITION

on the following by placing a true copy thereof enclosed in a sealed envelope addressed as follows for collection and mailing at Morrison & Foerster LLP, 425 Market Street, San Francisco, California, 94105, in accordance with Morrison & Foerster's ordinary business practices:

Social Ideology, Inc.
1412 Alguno Rd.
Austin, TX 78757-3302

I declare under penalty of perjury under the laws of the State of California that the above is true and correct.

Executed at San Francisco, California, this 26th day of June, 2013.

Lorna Simpson
(typed)



(signature)

Serial No. 85/736,500
Docket No. 47683-6011.501