

ESTTA Tracking number: **ESTTA544448**

Filing date: **06/21/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91210836
Party	Defendant Cheeky Fly Fishing, LLC
Correspondence Address	CHEEKY FLY FISHING, LLC 25 PETERBOROUGH ST APT 21 BOSTON, MA 02215-4435  scott@cheekyflyfishing.com;scottcaras@g
Submission	Answer
Filer's Name	Matthew H. Swyers
Filer's e-mail	mswyers@thetrademarkcompany.com
Signature	/Matthew H. Swyers/
Date	06/21/2013
Attachments	Answer.pdf(168877 bytes )



3. Applicant denies the allegations set forth in paragraph 3 of the Notice of Opposition as phrased and demands strict proof thereof.

4. Applicant denies the allegations set forth in paragraph 4 of the Notice of Opposition as phrased and demands strict proof thereof.

5. Applicant denies the allegations set forth in paragraph 5 of the Notice of Opposition and demands strict proof thereof.

6. Applicant is without knowledge of the allegations set forth in paragraph 6 of the Notice of Opposition and therefore denies the same.

7. Applicant is without knowledge of the allegations set forth in paragraph 7 of the Notice of Opposition and therefore denies the same.

8. Applicant denies the allegations set forth in paragraph 8 of the Notice of Opposition and demands strict proof thereof.

9. Applicant denies the allegations set forth in paragraph 9 of the Notice of Opposition and demands strict proof thereof.

10. Applicant denies the allegations set forth in paragraph 10 of the Notice of Opposition and demands strict proof thereof.

11. Applicant denies the allegations set forth in paragraph 11 of the Notice of Opposition and demands strict proof thereof.

12. Applicant denies the allegations set forth in paragraph 12 of the Notice of Opposition and demands strict proof thereof.

13. Applicant denies the allegations set forth in paragraph 13 of the Notice of Opposition and demands strict proof thereof.

14. Applicant denies the allegations set forth in paragraph 14 of the Notice of Opposition and demands strict proof thereof.

15. Applicant admits the allegations set forth in paragraph 15 of the Notice of Opposition.

16. Applicant denies the allegations set forth in paragraph 16 of the Notice of Opposition and demands strict proof thereof.

17. Applicant denies the allegations set forth in paragraph 17 of the Notice of Opposition and demands strict proof thereof.

18. Applicant denies the allegations set forth in paragraph 18 of the Notice of Opposition and demands strict proof thereof.

19. Applicant admits the allegations set forth in paragraph 19 of the Notice of Opposition.

20. Applicant denies the allegations set forth in paragraph 20 of the Notice of Opposition and demands strict proof thereof.

21. Applicant denies the allegations set forth in paragraph 21 of the Notice of Opposition and demands strict proof thereof.

22. Applicant denies the allegations set forth in paragraph 22 of the Notice of Opposition and demands strict proof thereof.

23. Applicant denies the allegations set forth in paragraph 23 of the Notice of Opposition and demands strict proof thereof.

Applicant further denies all allegations not specifically, actually or constructively, admitted in the foregoing paragraphs of this Answer and Grounds of Defense.

WHEREFORE, Applicant prays that the Notice of Opposition be dismissed.

Respectfully submitted this 21<sup>st</sup> of June 2013.

THE TRADEMARK COMPANY, PLLC

/Matthew H. Swyers/

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