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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91210819
Party	Plaintiff Motus Financial, Inc.
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move forward

merchant services
hardware/software
rapid funds availability
dedicated support

consulting
process improvement
technology analysis
expense mitigation

EXHIBIT A



Industry expertise, working for you

Motus Financial has more than 30 years combined experience in the electronic payments industry. Having worked with some of the largest merchants, banks, and credit unions, Motus Financial can bring a fresh perspective into your operating environment.

Our solutions are focused on small to medium-sized merchants, geared to optimize cash flow, improve your processes, and reduce expense wherever possible.

We have a steadfast commitment to service. As a fellow local small business, client satisfaction means everything.

flexible solutions for your

MERCHANT SERVICES

- CARD PROCESSING
- NEXT-DAY FUNDING OPTIONS
- MOBILE PAYMENTS
- ECOMMERCE
- WEB BROWSER-BASED TERMINALS
- CUSTOMIZED GIFT CARDS
- CHECK GUARANTY
- USE QUICKBOOKS
- iPhone, iPad, or DROID SOLUTIONS
- WEB-BASED ACCOUNT MANAGEMENT

SATISFACTION GUARANTY

Our clients are empowered with the freedom of choice —as every merchant should be. We are here to win your business each and every day.

In fact, if you're dissatisfied with your experience in our program, you can cancel any time, penalty-free. Just give a 45-day notice.

Our philosophy is simple:

Do business because you want to, not because you have to.

NEXT DAY FUNDING OPTIONS

For clients who qualify, Motus Financial allows you to receive deposits the very next business day. Although there are criteria that need to be met, nearly all of our low-risk merchants qualify for next-day funding.

Contact moveforward@motusfinancial.com to find out how you can optimize your cash flow.



CONNECTING YOUR BUSINESS TO THE SERVICE AND SOLUTIONS YOU NEED

Whether providing new technology solutions, flexible contract terms, or custom pricing methodologies, Motus Financial is prepared to go above and beyond the normal course of business for our clients.

And you don't have to take our word for it, we'll prove it to you.



business needs

ANCILLARY SOLUTIONS

Motus Financial is poised to enhance the cash flow of each of our clients. Through a closed-loop, merchant-branded gift card program, our clients enjoy a cash injection of, in some cases, more than \$10,000 due to gift card activity.



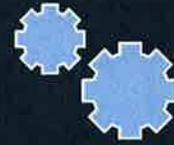
Aside from the marketing value, the advantage of gift cards, is that your business is always paid up-front for something that is redeemed later.

Gift card usage continues to grow at a significant rate, year after year.

OTHER AVAILABLE SOLUTIONS:

- Quickbooks payment processing
- Check conversion, verification, and guaranty services
- Mobile payment terminals
- eCommerce gateways and shopping carts
- Virtual terminals
- iPhone, iPad, Android, and other smartphone solutions

CONSULTING SOLUTIONS



PROCESS IMPROVEMENT

Sometimes a few small adjustments can make a huge impact on your costs. Our process improvement consulting will highlight the areas of opportunity as well as the current strengths, to ensure your process enhances your productivity and optimizes your cost efficiency.



TECHNOLOGY ANALYSIS

Keeping up with the latest credit card processing technology can be a challenge.

Although many clients are moving to cloud-based payment and enterprise management solutions, they may not be the best fit for your business. Motus

Financial is poised to identify the absolute most effective solution for your business, even if it is not the newest solution.



EXPENSE MITIGATION

If the best decision is to stay with your current provider, Motus Financial will work on your behalf to reduce your costs as much as possible. From facilitating technology adjustments, to contract and pricing negotiation, our goal is drive more dollars to your bottom line.

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Motus Financial, Inc. is one of the fastest growing merchant services companies in the U.S.

Based in Sun Prairie, WI, Motus Financial primarily serves businesses in WI and the upper mid-west. However, our reach extends all across the U.S., allowing merchants in all U.S. time zones to choose Motus Financial. Our clients gain time-critical data analytics and on-demand access to information – from absolutely anywhere and at any time.

From next-day funding options to industry leading expertise, Motus Financial is one of the most trusted and dynamic Merchant Services providers in the industry.



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