TTAB

September 5, 2013

United States Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
Attn: Veronica P. White, Paralegal Specialist

Re: Opposition No. 91210687
Made Event, LLC vs. MADE Holdings, LLC

On July 5, 2013, applicant's attorneys filed a renewed request to withdraw as counsel of record in this case.

This is notice that Applicant chooses to represent itself.

Please direct all correspondence to:

MADE Holdings, LLC
1011 Lake Country Drive
Greensboro, GA 30642
Phone: (706) 999-0100
Fax: (404) 795-0489
Email: md@madeholdings.com
Back-up Email: michelle.demattei@madeholdings.com

Best Regards,

Mark De Mattei
Its CEO
MADE Holdings, LLC

09-12-2013
U.S. Patent & TMOfc/TM Mail Rcpt Dt. #32

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: August 9, 2013

Opposition No. 91210687

Made Event, LLC

v.

MADE Holdings, LLC

Veronica P. White, Paralegal Specialist:

On July 15, 2013, applicant's attorneys filed a renewed request to withdraw as counsel of record in this case.[1] The request to withdraw as counsel is now in compliance with the requirements of Trademark Rule 2.19(b) and Patent and Trademark Rule 10.40, and is granted. Accordingly, Susan L. Heller and the law firm of Greenberg Traurig LLP no longer represents applicant in this proceeding.

In view of the withdrawal of applicant's counsel, and in accordance with standard Board practice, proceedings herein remain SUSPENDED, and applicant is allowed until **THIRTY DAYS** from the mailing date of this order to appoint new counsel, or to file a paper stating that applicant chooses to represent itself. If applicant files no response, the Board may issue

[1] A copy of said request has been placed in both the opposition file and the application file.

an order to show cause why default judgment should not be entered against applicant based on applicant's apparent loss of interest in the case.

The parties will be notified by the Board when proceedings are resumed, and dates will be rescheduled at the appropriate time.

A copy of this order has been sent to all persons listed below.

cc:

SUSAN L HELLER
GREENBERG TRAURIG LLP
1840 CENTURY PARK EAST
SUITE 1900
LOS ANGELES, CA 90067

MADE HOLDINGS LLC
1011 LAKE COUNTY DRIVE
GREENSBORO, GA 30642

GARY ADELMAN
DAVIS SHAPIRO & LEWIT LLP
414 WEST 14TH STREET
5TH FLOOR
NEW YORK, NY 10014

Undeliverable Return in Ten Days

OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE, $300

91210687

MADE HOLDINGS LLC
1011 LAKE COUNTY DRIVE
GREENSBORO, GA 30642

30642\$5157 R008