

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: September 6, 2013

Opposition No. **91210665**

Julius Sämann Ltd.

v.

Brand Builders Group Inc.

Cheryl S. Goodman, Interlocutory Attorney:

This order is reissued due to an error regarding defendant's e-mail address, which was incomplete in Board records, as it is unclear whether the prior order, once entered, delivered only via an e-mail notification to applicant. The e-mail address for applicant has been corrected.

On September 6, 2013, counsel for opposer advised of both parties' availability for a discovery conference with Board participation on Monday, September 9th, Wednesday September 11th or Thursday September 12th, in the morning. Accordingly, in view of the parties and the Board's availability, the Board sets the discovery conference with

Board participation for **Wednesday September 11, 2013 at 11:00 AM.**¹

The parties may use the following conference call in number and meeting ID:

571-270-3000; meeting ID 24270.

The parties should be prepared to discuss the topics identified in the notice of institution (docket entry #2, on TTABVUE) as topics to be addressed at the discovery conference. Additionally, since the Board does not involve itself in the parties' settlement discussions, the parties should be prepared to reconvene the discovery conference to discuss settlement as well as any other topics which the Board deems more appropriate for the parties to discuss without Board participation. Thus, the Board shall excuse itself at the appropriate time and leave the parties to reconvene to discuss any matters not addressed. The parties should be prepared to schedule a day and time to reconvene on the record.

This order will not be mailed.

¹ The Board understands from opposer's counsel that applicant will appear with counsel. However, at present, no attorney is of record for applicant, and applicant is proceeding pro se. If this is not the case, and applicant desires its counsel to participate in the conference, then applicant's counsel must file a notice of appearance in the record. The Board also notes that applicant's answer was filed by G. Kevin Townsend. It is unclear whether G. Kevin Townsend of Potomac, MD. is an authorized representative of applicant and is an appropriate filer of documents in this Board proceeding. See TBMP Section 114.06.