

ESTTA Tracking number: **ESTTA541290**

Filing date: **06/03/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|---------------------------|--|
| Proceeding | 91210604 |
| Party | Defendant Fathead, LLC |
| Correspondence Address | PAUL JUSTIN FATHEAD, LLC LEGAL TEAM 1050 WOODWARD AVE DETROIT, MI 48226 uspto@quickenloans.com |
| Submission | Appearance of Counsel/Power of Attorney |
| Filer's Name | Julie E. Reitz |
| Filer's e-mail | jreitz@honigman.com, tmdocketing@honigman.com |
| Signature | /Julie E. Reitz/ |
| Date | 06/03/2013 |
| Attachments | Appearance.pdf(19072 bytes) |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Climbing Rock Enterprises, Inc.

Opposer,

v.

Fathead, LLC

Applicant.

Opposition No. 91210604

Serial Nos. 85/754,863

THE TRADEMARK COMPANY
Attorneys for Opposer
Matthew H. Swyers
344 Maple Avenue West, Suite 151
Vienna, VA 22180
mswyers@thetrademarkcompany.com

HONIGMAN MILLER SCHWARTZ AND COHN LLP
Attorneys for Applicant
By: Julie E. Reitz
39400 Woodward Ave., Suite 101
Bloomfield Hills, MI 48304
(248) 566-8530
tmdocketing@hongiman.com,
jreitz@hongiman.com

NOTICE OF APPEARANCE

Please file the appearance of Julie E. Reitz on behalf of Applicant.

HONIGMAN MILLER SCHWARTZ AND COHN LLP

Dated: June 3, 2013

By: /s/Julie E. Reitz
Julie E. Reitz (P68624)
39400 Woodward Ave., Suite 101
Bloomfield Hills, MI 48304
(248) 566-8530
tmdocketing@hongiman.com, jreitz@hongiman.com

CERTIFICATE OF FILING AND SERVICE

I certify that on June 3, 2013, I filed a copy of the foregoing document with the Board via the ESTTA system, and served a copy on opposing counsel by U.S. Mail at the following address:

THE TRADEMARK COMPANY
Attorneys for Opposer
Matthew H. Swyers
344 Maple Avenue West, Suite 151
Vienna, VA 22180

By: /s/Julie E. Reitz