

ESTTA Tracking number: **ESTTA575109**

Filing date: **12/06/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91210547
Party	Plaintiff Ebay, Inc.
Correspondence Address	Bobby Ghajar PILLSBURY WINTHROP SHAW PITTMAN LLP 725 S. Figueroa St., Suite 2800 Los Angeles, CA 90017 UNITED STATES Bobby.Ghajar@pillsburylaw.com, Marcus.Peterson@pillsburylaw.com, Docket_IP@pillsburylaw.com
Submission	Other Motions/Papers
Filer's Name	James R. Cady
Filer's e-mail	ebay@hoganlovells.com,jennifer.lantz@hoganlovells.com,james.cady@hoganlovells.com,megan.mcconnell@hoganlovells.com,rosario.renojo@hoganlovells.com
Signature	/JRCady/
Date	12/06/2013
Attachments	eBay's Substitution of Counsel - POST BAY opp.pdf(93445 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

eBay Inc.

Opposer,

v.

Post Bay USA, Inc.

Applicant,

§
§
§
§
§
§
§
§
§
§

Opposition No. 91210547

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

SUBSTITUTION OF COUNSEL

eBay Inc., opposer against the trademark application for POST BAY & Design, hereby notifies the Board that it is substituting as its Counsel in this matter Jennifer Lantz and James R. Cady, California State Bar Numbers 202252 and 213377, lawyers in the law firm Hogan Lovells US LLP, as eBay's attorneys to represent eBay in proceedings, with full power of substitution and revocation, and to transact all business in the United States Patent and Trademark Office in connection therewith.

///

///

Please address all correspondence to:

James R. Cady and Jennifer Lantz
Hogan Lovells US LLP
4085 Campbell Ave., Suite 100
Menlo Park, CA 94025

and direct all telephone calls to James R. Cady at (650) 463-4047.

Dated: 12/06/13

Respectfully submitted,

eBay Inc.

By: Amber Leavitt
Amber Leavitt
Director, Global Intellectual Property

CERTIFICATE OF ELECTRONIC TRANSMISSION

DATE OF DEPOSIT: December 6, 2013

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office Trademark Trial and Appeal Board using the Electronic System for Trademark Trials and Appeals (ESTTA) on the date indicated above.

James R. Cady
James R. Cady

CERTIFICATE OF SERVICE VIA MAIL

I, James R. Cady, Esq., of Hogan Lovells US LLP, attorneys for Opposer eBay Inc., hereby certify that a true and complete copy of the foregoing SUBSTITUTION OF COUNSEL was served on counsel for Post Bay USA, Inc. – Jong H. Park, The PL Law Group PLLC, 11710 Plaza America Drive, Suite 2000, Reston, VA 20190 – via postage prepaid by first class mail.

Dated: Dec. 6, 2013

James R. Cady
JAMES R. CADY