

# BULKY DOCUMENT

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Serial No.	85468001
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Filing Date	04/25/2013
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Part	1	of	1
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<b>85468001</b>
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Pillsbury Winthrop Shaw Pittman LLP  
2550 Hanover Street | Palo Alto, CA 94304-1115 | tel 650.233.4500 | fax 650.233.4545

James R. Cady  
tel 650.233.4775  
james.cady@pillsburylaw.com

April 22, 2013

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

Re: Notice of Opposition  
Serial No. 85/468,001  
Applicant: Post Bay USA, Inc.

Dear Sir or Madam:

Enclosed please find the following:

1. This transmittal letter (in duplicate); and
2. Notice of Opposition.

Please charge all necessary government fees or credit to any overpayment to Deposit Account No. 03-3975, reference 073257.0000166/Cady for any necessary fees. Please stamp or sign and date the duplicate transmittal letter and return by mail to confirm receipt of the enclosed Notice of Opposition.

Sincerely yours,

  
James R. Cady

Enclosures



\*04-25-2013\*

U.S. Patent and Trademark Office #72

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application of: §  
POST BAY USA, Inc. §  
Serial No.: 85/468001 § International Classes: 35 and 39  
Filed: November 9, 2011 § Published: October 23, 2012  
Mark: POST BAY & Design | 04/26/2013 SWILSON1 00000002 033975 85468001  
01 FC:6402 300.00 DA

Commissioner for Trademarks  
P. O. Box 1451  
Alexandria, VA 22313-1451

**NOTICE OF OPPOSITION**

Madam:

Opposer eBay Inc. (“eBay”) is a Delaware corporation with its principal place of business at 2145 Hamilton Avenue, San Jose, California 95125 (“Opposer” or “eBay”). eBay believes that it will be damaged by the registration of the mark shown in Application Serial No. 85/468001, filed November 9, 2011 by Post Bay USA, Inc. (“Applicant”) and hereby opposes this application under the provisions of 15 U.S.C. § 1063 (as amended).

The Commissioner for Trademarks is hereby authorized to draw on the deposit account No. 03-3975, Order No. 073257. 0000166/Cady for any necessary fees.

Application Serial No. 85/468001 was filed on November 9, 2011 for the mark POST BAY & Design (hereinafter “the POST BAY Mark”) for “compilation of information into computer databases; systemization of information into computer databases; management and compilation of computerized databases; computerized file management; invoicing; import and export agencies; office functions; administrative processing of purchase orders; message and stenographic transcription; addressing of envelopes; word processing and typing services; business operation of railway stations” in International Class 35, and “transport of goods; airport

services; international complex transportation, namely, international moving services; unloading of international cargo; delivery of valuable goods; transport of valuable goods; transportation of goods by inland water; refrigerated transport of cold goods; transporting farm products; piloting; transportation of animals; transportation by means of raft; transportation of document packages; van transport; bus transport; transportation by means of persons, namely, courier services; delivery of goods; message delivery; gift delivery agency; transportation by means of ships; parcel delivery; delivery of goods by mail order; portorage; transportation agency in the nature of travel agency services, namely, making reservations and bookings for transportation; arrangement of the transportation of goods for others; reservation services for transportation; transportation information; transport brokerage; chauffeur services; pharmaceuticals transport; transport by two-wheeled motor vehicles; railway transport; rail freight transport; container transport; courier services; stevedoring; river transport by boat and ship; air traffic control services; towing of aeroplanes; aircraft leasing; airport baggage handling, namely, airport baggage check-in services; air mail transport; air transport agency in the nature of travel agency services, namely, making reservations and bookings for air transportation; air transport; air cargo transport; stevedoring air cargo; marine transport; helicopter transport; freight forwarding; freight brokerage; cargo ship transport; freighting services; providing freight transport information to others; warehousing services; refrigeration storage; frozen-food warehousing; rental of frozen food lockers; refrigerated warehousing; storage of farm products; farm products warehousing; storage of goods” in International Class 39. The application was published for opposition on October 23, 2012.

eBay has applied for and obtained the necessary extensions of time in which to oppose Application Serial No. 85/468001 following its publication. This Notice of Opposition is timely filed on Monday, April 22, 2013. See TBMP §112; 37 CFR §2.196.

As grounds for the opposition, it is alleged that:

### **EBAY'S BUSINESS**

1. eBay is the world's leading on-line marketplace. eBay has over 280 million registered users worldwide and hosts an on-line service featuring over 100 million items offered for sale or bid on its Web site at [www.ebay.com](http://www.ebay.com) at any given time. Each day, nearly many millions of new items are listed for sale in over 50,000 different categories of general consumer goods and services, ranging from telecommunications equipment to computers, coin collectibles to art, and cars to real estate.

### **EBAY'S MARKS**

2. Since its on-line marketplace was launched in September 1995, eBay has continuously used the mark EBAY in interstate commerce in the United States and in commerce between the United States and foreign countries in connection with its goods and services.

3. eBay is the owner of numerous U.S. registrations for the mark EBAY on the Principal Register (in word form and in design form), the earliest of which was issued on January 19, 1999. These registrations cover various goods and services. Each of these registrations is valid and subsisting, and many of are now incontestable under the provisions of 15 U.S.C. §1065. These registrations include the following:

<b>EXHIBIT</b>	<b>TRADEMARK</b>	<b>REG. NO.</b>	<b>REG. DATE</b>	<b>CLASS(ES)</b>
A	EBAY	2,218,732	January 19, 1999	35
B	EBAY	2,367,932	July 18, 2000	28
C	EBAY & Design	2,367,895	July 18, 2000	28

<b>EXHIBIT</b>	<b>TRADEMARK</b>	<b>REG. NO.</b>	<b>REG. DATE</b>	<b>CLASS(ES)</b>
D	EBAY & Design	2,410,023	December 5, 2000	35
E	EBAY & Design	2,420,512	January 16, 2001	35
F	EBAY & Design	2,468,781	July 17, 2001	9
G	EBAY	2,501,043	October 23, 2001	14
H	EBAY	2,518,652	December 11, 2001	25
I	EBAY	2,522,630	December 25, 2001	20
J	EBAY & Design	2,522,632	December 25, 2001	20
K	EBAY & Design	2,526,027	January 1, 2002	25
L	EBAY	2,578,260	June 11, 2002	18
M	EBAY & Design	2,578,259	June 11, 2002	18
N	EBAY	2,592,515	July 9, 2002	38
O	EBAY & Design	2,592,514	July 9, 2002	38
P	EBAY	2,604,374	August 6, 2002	21
Q	EBAY & Design	2,604,375	August 6, 2002	21
R	EBAY	2,666,767	December 24, 2002	25
S	EBAY	2,700,675	March 25, 2003	9
T	EBAY	2,700,836	March 25, 2003	16
U	EBAY & Design	2,729,649	June 24, 2003	16
V	EBAY & Design	2,735,542	July 8, 2003	38
W	EBAY	2,744,717	July 29, 2003	38
X	EBAY & Design	2,759,146	September 2, 2003	9
Y	EBAY	2,759,150	September 2, 2003	9
Z	EBAY	2,810,863	February 3, 2004	16

<b>EXHIBIT</b>	<b>TRADEMARK</b>	<b>REG. NO.</b>	<b>REG. DATE</b>	<b>CLASS(ES)</b>
AA	EBAY & Design	2,840,471	May 11,2004	16
BB	EBAY & Design	2,840,569	May 11, 2004	41
CC	EBAY & Design	2,840,738	May 11, 2004	30
DD	EBAY	2,847,996	June 1, 2004	30
EE	EBAY	2,913,401	December 21, 2004	41
FF	EBAY	2,926,481	February 15, 2005	41
GG	EBAY & Design	3,380,423	February 12, 2008	9, 16

4. eBay also has extensive common law rights in its EBAY and EBAY & Design marks, and uses these marks in connection with a wide variety of goods and services throughout the United States and abroad.

5. In addition to the EBAY and EBAY & Design marks noted above, eBay owns a number of U.S. registrations and pending U.S. applications to register marks that extend its family of EBAY marks, including the following:

<b>EXHIBIT</b>	<b>TRADEMARK</b>	<b>APPL. NO. OR REG. NO.</b>	<b>APPL. OR REG. DATE</b>	<b>CLASS(ES)</b>
HH	EBAY EXPRESS	3,379,500	February 8, 2008	35
II	EBAY EXPRESS	3,389,998	February 26, 2008	36
JJ	EBAY EXPRESS	3,399,871	March 18, 2008	35
KK	EBAY EXPRESS	3,399,872	March 18, 2008	38
LL	EBAY EXPRESS & Design	3,383,125	February 12, 2008	35
MM	EBAY EXPRESS & Design	3,383,126	February 12, 2008	38
NN	EBAY LIVE!	2,933,021	March 15, 2005	16

EXHIBIT	TRADEMARK	APPL. NO. OR REG. NO.	APPL. OR REG. DATE	CLASS(ES)
OO	EBAY LIVE!	2,913,397	December 21, 2004	25
PP	EBAY LIVE!	2,913,227	December 21, 2004	35
QQ	EBAY LIVE!	2,913,229	December 21, 2004	41
RR	EBAY TO GO	3,441,811	June 3, 2008	35
SS	EBAY TO GO	3,437,241	May 27, 2008	38
TT	EBAY TO GO	3,441,812	June 3, 2008	42
UU	YOU CAN GET IT ON EBAY	3,299,409	September 25, 2007	35

The registrations listed above are valid and subsisting. All of eBay's marks that consist of or incorporate the term EBAY are hereafter referred to as the "EBAY Marks."

6. EBAY is an invented, fanciful mark that is highly distinctive. The term EBAY has no descriptive meaning as applied to a marketplace, or to any of the other goods and services covered by eBay's registrations or in connection with which it uses the EBAY Marks.

7. eBay has expended considerable effort and expense in promoting the EBAY Marks, and goods and services offered in connection with these marks, both in the United States and internationally, typically spending many millions of dollars in advertising per year.

8. In addition to its own advertising efforts, eBay has been the subject of thousands of unsolicited stories in television, radio, and print media, highlighting eBay's innovative and successful efforts in online person-to-person trading.

9. eBay has also received numerous awards and recognitions. The EBAY mark has been consistently ranked by *Business Week* and *Interbrand* as one of the Top 50 "Best Global Brands." For years, eBay has garnered other accolades, including the 2007 National Medal of Technology and Innovation award by the President of the United States; *Fortune* magazine's "Top 100 Fastest Growing Companies" (ranking eBay as 8<sup>th</sup>) in August 2003; *Business Week Online*, "The eBay Economy" in August 2003; *Red Herring* magazine's "The Top 100

Companies Most Likely to Change the World” in May 2001; Harvard Business School’s “Entrepreneurial Company of the Year” in May 2000; *Forbes* magazine’s “Favorite Auction Site” in December 1999; *Business Week* magazine’s “Info Tech 100” in July 1999; *Ad Week* magazine’s “Top Marketers of the Year” in May 1999; and The Webby Award’s “Top E-Commerce Site” in March 1999.

10. The enthusiasm for eBay’s services abroad has been so overwhelming that eBay maintains separate, country-specific websites for Australia, Austria, Belgium, Canada, France, Germany, Hong Kong, India, Ireland, Italy, Malaysia, the Netherlands, New Zealand, Singapore, Spain, Sweden, Switzerland, and the U.K., and it has related websites in Argentina, Brazil, Chile, China, Colombia, Costa Rica, Dominica, Ecuador, South Korea, Mexico, Panama, Peru, Taiwan, Uruguay, and Venezuela. eBay’s services are not limited to these foreign countries, however, as eBay serves customers and has registered users from many other countries as well.

11. As a result of eBay’s widespread use of the EBAY Marks worldwide, extensive Internet, television, and print advertising and promotion, continuous and unsolicited media coverage, the high degree of consumer recognition of the EBAY Marks, the strong and loyal base of customers that eBay enjoys for its services, numerous trademark registrations, and the absence of any material use of any highly similar mark by others, among other factors, the EBAY Marks are famous within the meaning of Section 43(c) of the United States Trademark Act, 15 U.S.C. §1125(c).

#### **DISTINCTIVENESS OF THE TERM “BAY”**

12. The dominant component of the famous EBAY Marks is the term BAY, which is arbitrary and highly distinctive of the goods and services covered by eBay’s registrations or in connection with which it uses the EBAY Marks.

13. Following on the fame and success of eBay, a number of entities have attempted to adopt names and marks that combine the generic term for what the particular service or website offers or provides with the distinctive BAY suffix of the EBAY Marks, to create a

“generic plus BAY” mark. Examples of such marks, the use of which eBay has successfully stopped, include: ALTERNABAY (site offering goods related to alternative lifestyles), AUTOBAY (site advertising automobiles for sale), BOATBAY (site offering a “nautical search portal”), BRICKBAY (site offering Lego<sup>®</sup> bricks), CARBAY (site advertising automobiles for sale), EGGBAY (site offering items for egg farmers), COINBAY.BIZ (site offering auctions of collectible coins), EMERGENCYBAY (site offering emergency rescue goods), EVENTSBAY (online events guide), JEWELRYBAY (site offering diamonds and fine jewelry), MEXBAY (Mexican-themed site), MILITARYBAY (site offering military goods), NAZIBAY (site offering Nazi memorabilia), NIXBAY (online no-charge classified advertising website), SELLINGBAY (site listing auctions, classifieds, and want ads), XBAY (site offering sexually-oriented material), and SWAYBAY (site offering surfing-related products), among others.

14. The United States Patent and Trademark Office (“PTO”) has recognized that the dominant component of the EBAY Marks is the term BAY, refusing third-party registrations on the ground that the use of BAY combined with a generic or descriptive term is likely to cause confusion with the EBAY Marks.

15. For example, in an Office Action dated June 21, 2005, in Application Serial No. 78/516,920 for the mark FLEABAY for “flea markets,” the PTO refused registration because “applicant’s mark, when used on or in connection with the identified goods or services, so resembles the marks in U.S. Registration Nos. 2218732, 2420512, 2218732, 2514362, 2555505 and 2913227 (all owned by [eBay]) as to be likely to cause confusion, to cause mistake, or to deceive.”

16. Similarly, in an Office Action dated August 24, 2005, in Application Serial No. 78/552,094 for the mark BAY BAZAAR for “[b]usiness management assistance and particularly carrying out tasks necessary for the smooth conduct of sales by auction,” the PTO refused registration “because of a likelihood of confusion with the marks in U.S. Registration Nos. 2555505, 2218732, 2410023 and 2420512,” all of which similarly are owned by eBay.

17. The PTO has also recognized the distinctiveness of the BAY component in refusing registration to the following marks in light of the EBAY mark: BAYRU & Design (Serial No. 85/075,519), BAYRU (Serial No. 85/086,853), IBAY (Serial No. 76/195,016) and TBAY AUCTION (Serial No. 78/059,732). The refusal of the BAYRU marks is notable, as those marks were intended for use as an intermediary service to enable Russian consumers to be able to purchase goods from the EBAY website (hence the “BAY” element) and have them transported to Russia (hence the two letter country abbreviation “RU”).

18. Likewise, the Ninth Circuit in *Perfumebay.com Inc. v. eBay Inc.*, 506 F.3d 1165 (9th Cir., Nov. 5, 2007), recognized the distinctiveness of the BAY component of the EBAY Marks, holding that the term “BAY” was the dominant aspect of the EBAY marks, and that with the use of the mark PERFUMEBAY in connection with an online marketplace specializing in perfume, “consumers may no longer associate the usage of the “Bay” suffix with eBay’ s unique services, specifically the sale of products on an internet-based marketplace. The uniqueness of eBay’ s mark is diluted in direct proportion to the extent consumers, particularly internet users, disassociate the eBay mark with eBay’s services.” *Perfumebay.com*, 506 F.3d at 1181.

19. If others could freely use “generic plus BAY” marks for entities that offer or advertise their goods or services, the term BAY could become generic for “marketplace” or “location providing items for sale” and descriptive for services related thereto. That would dilute the distinctiveness of the famous EBAY Marks to the point that they cease to function as unique and distinctive identifiers of eBay’s goods or services, to eBay’s severe detriment.

#### **APPLICANT AND ITS PENDING APPLICATION**

20. Applicant seeks to register the word mark POST BAY & Design in connection with

“compilation of information into computer databases; systemization of information into computer databases; management and compilation of computerized databases; computerized file management; invoicing; import and export agencies; office functions;

administrative processing of purchase orders; message and stenographic transcription; addressing of envelopes; word processing and typing services; business operation of railway stations” in International Class 35, and

“transport of goods; airport services; international complex transportation, namely, international moving services; unloading of international cargo; delivery of valuable goods; transport of valuable goods; transportation of goods by inland water; refrigerated transport of cold goods; transporting farm products; piloting; transportation of animals; transportation by means of raft; transportation of document packages; van transport; bus transport; transportation by means of persons, namely, courier services; delivery of goods; message delivery; gift delivery agency; transportation by means of ships; parcel delivery; delivery of goods by mail order; porterage; transportation agency in the nature of travel agency services, namely, making reservations and bookings for transportation; arrangement of the transportation of goods for others; reservation services for transportation; transportation information; transport brokerage; chauffeur services; pharmaceuticals transport; transport by two-wheeled motor vehicles; railway transport; rail freight transport; container transport; courier services; stevedoring; river transport by boat and ship; air traffic control services; towing of aeroplanes; aircraft leasing; airport baggage handling, namely, airport baggage check-in services; air mail transport; air transport agency in the nature of travel agency services, namely, making reservations and bookings for air transportation; air transport; air cargo transport; stevedoring air cargo; marine transport; helicopter transport; freight forwarding; freight brokerage; cargo ship transport; freighting services; providing freight transport information to others; warehousing services; refrigeration storage; frozen-food warehousing; rental of frozen food lockers; refrigerated warehousing; storage of farm products; farm products warehousing; storage of goods” in International Class 39.

The application was published in the Official Gazette of the PTO on October 23, 2012.

21. The POST BAY Mark is highly similar to the EBAY Marks. Applicant's Mark follows the same pattern as the many "generic plus BAY" marks that surfaced following the success of eBay; the term POST is generic or descriptive of Applicant's services (transport and delivery of goods), while the term BAY is completely arbitrary as applied to eBay's various services. By combining the generic or descriptive term POST with the dominant, arbitrary, and distinctive term BAY, Applicant has created a "generic plus BAY" mark that emulates and calls to mind eBay.

22. The services offered under the POST BAY Mark are highly related to those provided by eBay. Specifically, eBay provides various online marketplace services under the EBAY Marks, which naturally includes *inter alia* compilation of information into computer databases, administrative processing of purchase orders, and providing its customers with various shipment options for the delivery of goods purchased on the famous EBAY website. Upon information and belief, Applicant actually provides a service of acting as an intermediary service to enable Korean consumers to be able to purchase goods from various US marketplace and retail websites, including among others, the famous EBAY website, and have those goods mailed or transported, i.e., posted, to Korea. Thus, Applicant's services are extremely and intrinsically related to and marketed in the same way as eBay's services and those services are actually marketed in connection with eBay's services.

23. Upon information and belief, Applicant selected the POST BAY Mark with knowledge of and intent to cause confusion with and/or create a purposeful association with the EBAY Marks.

24. eBay is not affiliated or connected with Applicant or its services; nor has eBay endorsed or sponsored Applicant or its services.

25. There is no issue as to priority of use. eBay began using its EBAY mark, and enjoys priority as a result of the filing dates of its trademark registrations, well prior to both the filing date of the application for the POST BAY Mark (November 9, 2011).

**FIRST GROUND FOR OPPOSITION:  
LIKELIHOOD OF CONFUSION**

26. eBay incorporates by reference paragraphs 1 through 25, inclusive, as if fully set forth here.

27. Registration of Applicant's mark will injure eBay by causing the public to be confused or mistaken into believing that the services provided by Applicant are endorsed or sponsored by eBay. eBay has no control over the nature and quality of the services offered by Applicant under the confusingly similar POST BAY Mark, and eBay's reputation and goodwill will be damaged and the value of the EBAY Marks jeopardized, all to eBay's detriment.

28. Any defect, objection or fault found with Applicant's services marketed under the POST BAY Mark would necessarily reflect upon and seriously injure the reputation that eBay has established for the goods and services it offers in connection with the EBAY Marks.

29. Accordingly, registration of the mark herein opposed will damage eBay because Applicant's mark is likely, when used on or in connection with the services described in the opposed application, to cause confusion, or to cause mistake or to deceive. Thus Applicant's mark is unregistrable under Sections 2(d) and 3 of the United States Trademark Act, as amended, 15 U.S.C. §§1052 and 1053, and should be refused registration.

**SECOND GROUND FOR OPPOSITION:  
DILUTION OF A FAMOUS MARK**

30. eBay incorporates by reference paragraphs 1 through 29, inclusive, as if fully set forth here.

31. Applicant intends to use the POST BAY Mark in commerce, as stated in the application herein opposed. Upon information and belief, Applicant is already using the POST BAY Mark in commerce at <http://www.postbay.co.kr> and at <http://www.postbay.com>.

32. EBAY is a fanciful mark and is thus highly distinctive of eBay's goods and services.

33. eBay has used the EBAY Marks since at least September 1995 for online trading services, and has expanded use of the EBAY Marks to many other goods and services, as alleged. eBay has used the EBAY Marks throughout the United States and many places around the world, via the internet.

34. eBay has advertised and promoted the EBAY Marks through extensive internet, radio, television, and print advertising and promotion. eBay and the EBAY Marks have enjoyed extensive media attention. As a result of the considerable publicity afforded the EBAY Marks, and the strong and loyal base of customers that eBay enjoys for its goods and services, the EBAY Marks have a high degree of consumer recognition.

35. Apart from unauthorized infringing uses of such marks, which eBay actively and diligently polices through its enforcement program, there is no material use of any highly similar mark by others.

36. Accordingly, when the public encounters the term EBAY, it immediately associates the term with eBay, and thus the EBAY Marks are famous.

37. The EBAY Marks became famous before Applicant filed its application for the POST BAY Mark on November 9, 2011.

38. The POST BAY Mark incorporates the most distinctive part of the EBAY Marks, "BAY," and its use is likely to cause dilution of the famous EBAY Marks. If Applicant and others are permitted to register marks similar to the EBAY Marks, the proliferation of such marks will blur and weaken the connection in consumers' minds between the EBAY Marks and eBay's goods and services.

39. Accordingly, registration of the mark herein opposed is likely to dilute the distinctive quality of eBay's famous EBAY Marks. Thus Applicant's mark is unregistrable

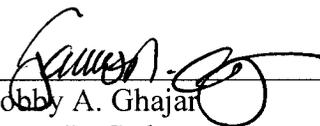
pursuant to Sections 2(a)(d), 3, 13, and 43(c) of the United States Trademark Act, as amended, 15 U.S.C. §§1052(a)(d), 1053, 1063, 1125, and should be refused registration.

WHEREFORE, eBay requests that Application Serial No. 85/468001 be rejected, and that no registration be issued in connection with this application, and that this opposition be sustained in favor of eBay.

Respectfully submitted,

EBAY INC.

Date: April 22, 2013

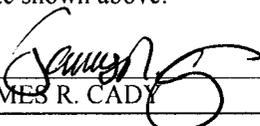
By:   
Bobby A. Ghajar  
James R. Cady  
Marcus D. Peterson  
PILLSBURY WINTHROP SHAW  
PITTMAN LLP  
2550 Hanover Street  
Palo Alto, California 94304  
(650) 233-3500  
Attorneys for Opposer

OF COUNSEL:  
Amber Leavitt, Esq.  
eBay Inc.  
2145 Hamilton Avenue  
San Jose, California 95125

CERTIFICATE OF MAILING

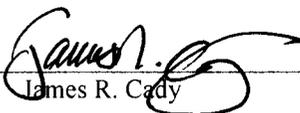
DATE OF DEPOSIT: April 22, 2013

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Trademarks, P.O. Box 1451, Alexandria, Virginia 22313-1451 on the date shown above:

  
JAMES R. CADY

CERTIFICATE OF SERVICE VIA MAIL

I, James R. Cady, of Pillsbury Winthrop Shaw Pittman LLP, attorneys for Opposer eBay Inc., hereby certify that a true and complete copy of the foregoing NOTICE OF OPPOSITION was served on counsel for Applicant, Post Bay USA, Inc., Jong H. Park, Esq., The PL Law Group, PLLC, 11710 Plaza America Dr., Suite 2000, Reston, Virginia 20190 via postage prepaid by first-class mail on April 22, 2013.

  
James R. Cady

**EXHIBIT A**

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,218,732

**United States Patent and Trademark Office**

Registered Jan. 19, 1999

**SERVICE MARK  
PRINCIPAL REGISTER**

**EBAY**

EBAY INC. (CALIFORNIA CORPORATION)  
2005 HAMILTON AVENUE, SUITE 350  
SAN JOSE, CA 95125

FOR: ON-LINE TRADING SERVICES IN WHICH SELLER POSTS ITEMS TO BE AUCTIONED AND BIDDING IS DONE ELECTRONICALLY, AND PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS, BUYERS' AND

SELLERS' PERFORMANCE, DELIVERY, AND OVERALL TRADING EXPERIENCE IN CONNECTION THEREWITH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-4-1995; IN COMMERCE 9-4-1995.

SER. NO. 75-391,661, FILED 11-17-1997.

LORI STOCKTON, EXAMINING ATTORNEY



United States Patent and Trademark Office

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List At:  OR to record:  **Record 55 out of 55**

[TARR Status](#) | [ASSIGN Status](#) | [TDR](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)

**Typed Drawing**

**Word Mark** EBAY  
**Goods and Services** IC 035. US 100 101 102. G & S: on-line trading services in which seller posts items to be auctioned and bidding is done electronically, and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith. FIRST USE: 19950904. FIRST USE IN COMMERCE: 19950904  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 75391661  
**Filing Date** November 17, 1997  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** October 27, 1998  
**Registration Number** 2218732  
**Registration Date** January 19, 1999  
**Owner** (REGISTRANT) eBay Inc. CORPORATION CALIFORNIA 2005 Hamilton Avenue, Suite 350 San Jose CALIFORNIA 95125  
 (LAST LISTED OWNER) EBAY INC. CORPORATION DELAWARE 2145 HAMILTON AVENUE SAN JOSE CALIFORNIA 95125  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080902.  
**Renewal** 1ST RENEWAL 20080902

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**EXHIBIT B**

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,367,932

**United States Patent and Trademark Office**

Registered July 18, 2000

**TRADEMARK  
PRINCIPAL REGISTER**

**EBAY**

EBAY INC. (DELAWARE CORPORATION)  
2125 E. HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 12-15-1998; IN COMMERCE  
12-15-1998.  
OWNER OF U.S. REG. NO. 2,218,732.

FOR: CHRISTMAS TREE ORNAMENTS AND  
SOFT SCULPTURE TOYS, IN CLASS 28 (U.S. CLS.  
22, 23, 38 AND 50).

SER. NO. 75-621,219, FILED 1-13-1999.  
ANTHONY MERCALDI, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark EBAY  
 Goods and Services IC 028. US 022 023 038 050. G & S: Christmas tree ornaments and soft sculpture toys. FIRST USE: 19981215. FIRST USE IN COMMERCE: 19981215  
 Mark Drawing Code (1) TYPED DRAWING  
 Serial Number 75621219  
 Filing Date January 13, 1999  
 Current Filing Basis 1A  
 Original Filing Basis 1A  
 Published for Opposition April 25, 2000  
 Registration Number 2367932  
 Registration Date July 18, 2000  
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
 Attorney of Record Bobby A. Ghajar and James R. Cady  
 Prior Registrations 2218732  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Affidavit Text SECT 15. SECT 8 (6-YR).  
 Live/Dead Indicator LIVE

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**EXHIBIT C**

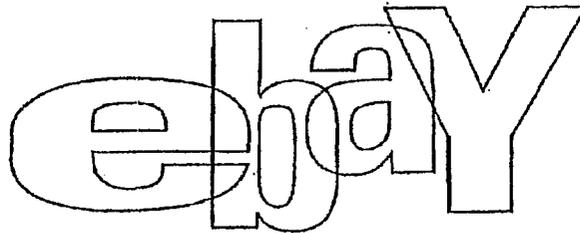
Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,367,895

**United States Patent and Trademark Office** Registered July 18, 2000

**TRADEMARK  
PRINCIPAL REGISTER**

The image shows the eBay logo in a stylized, outlined font. The letters are interconnected, with the 'e' and 'b' overlapping, and the 'a' and 'y' also overlapping. The 'y' has a long, thin tail that extends downwards.

EBAY INC. (DELAWARE CORPORATION)  
2125 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: CHRISTMAS TREE ORNAMENTS AND  
SOFT SCULPTURE TOYS, IN CLASS 28 (U.S. CLS.  
22, 23, 38 AND 50).

FIRST USE 12-15-1998; IN COMMERCE  
12-15-1998.  
OWNER OF U.S. REG. NO. 2,218,732.

SER. NO. 75-613,531, FILED 12-30-1998.  
ANTHONY MERCALDI, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Word Mark EBAY  
 Goods and Services IC 028, US 022 023 038 050, G & S: Christmas tree ornaments and soft sculpture toys. FIRST USE: 19981215. FIRST USE IN COMMERCE: 19981215  
 Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
 Serial Number 75613531  
 Filing Date December 30, 1998  
 Current Filing Basis 1A  
 Original Filing Basis 1A  
 Published for Opposition April 25, 2000  
 Registration Number 2367895  
 Registration Date July 18, 2000  
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
 Attorney of Record Bobby A. Ghajar and James R. Cady  
 Prior Registrations 2218732  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Affidavit Text SECT 15, SECT 8 (6-YR).  
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**EXHIBIT D**

Int. Cl.: 35

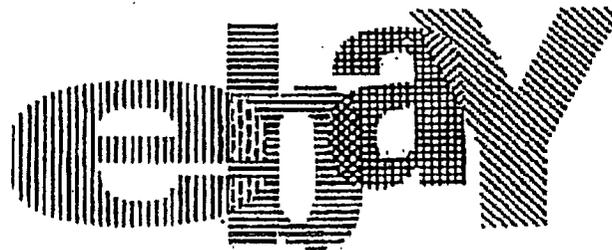
Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,410,023

**United States Patent and Trademark Office**

Registered Dec. 5, 2000

**SERVICE MARK  
PRINCIPAL REGISTER**



EBAY INC. (DELAWARE CORPORATION)  
2125 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: ON-LINE TRADING SERVICES TO FACILITATE THE SALE OF GOODS BY OTHERS VIA A COMPUTER NETWORK AND PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS, BUYERS' AND SELLERS' PERFORMANCE, DELIVERY, AND OVERALL

TRADING EXPERIENCE IN CONNECTION THEREWITH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-15-1998; IN COMMERCE 1-15-1998.

OWNER OF U.S. REG. NO. 2,218,732.

THE MARK IS LINED FOR RED, BLUE, YELLOW, GREEN, PURPLE, ORANGE AND BROWN.

SER. NO. 75-669,553, FILED 3-29-1999.

ANTHONY MERCALDI, EXAMINING ATTORNEY



United States Patent and Trademark Office

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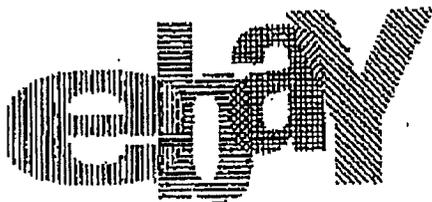
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**Word Mark** EBAY  
**Goods and Services** IC 035. US 100 101 102. G & S: On-line trading services to facilitate the sale of goods by others via a computer network and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith. FIRST USE: 19980115. FIRST USE IN COMMERCE: 19980115  
**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Serial Number** 75669553  
**Filing Date** March 29, 1999  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** September 12, 2000  
**Registration Number** 2410023  
**Registration Date** December 5, 2000  
**Owner** (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Prior Registrations** 2218732  
**Description of Mark** The mark is lined for red, blue, yellow, green, purple, orange and brown.

Type of Mark SERVICE MARK  
Register PRINCIPAL  
Affidavit Text SECT 15. SECT 8 (6-YR).  
Live/Dead Indicator LIVE

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**EXHIBIT E**

Int. Cl.: 35

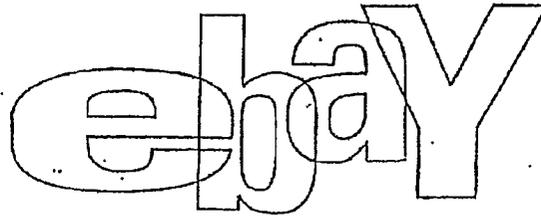
Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,420,512

**United States Patent and Trademark Office**

Registered Jan. 16, 2001

**SERVICE MARK  
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and also connected to the 'a'. The 'I' is uppercase and stands alone to the right of the 'ay' group. The entire logo is composed of thin black outlines on a white background.

EBAY, INC. (DELAWARE CORPORATION)  
2125 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: ON-LINE TRADING SERVICES TO FACILITATE THE SALE OF GOODS BY OTHERS VIA A COMPUTER NETWORK AND PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS; BUYERS' AND SELLERS'

PERFORMANCE, DELIVERY, AND OVERALL TRADING EXPERIENCE IN CONNECTION THEREWITH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-15-1998; IN COMMERCE 1-15-1998.  
OWNER OF U.S. REG. NO. 2,218,732.

SER. NO. 75-587,191, FILED 11-12-1998.

ANTHONY MERCALDI, EXAMINING ATTORNEY



United States Patent and Trademark Office

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**Word Mark** EBAY  
**Goods and Services** IC 035, US 100 101 102. G & S: On-line trading services to facilitate the sale of goods by others via a computer network and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith. FIRST USE: 19980115. FIRST USE IN COMMERCE: 19980115  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
 26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s)  
 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal  
 26.17.06 - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal  
 26.17.25 - Other lines, bands or bars  
 27.03.01 - Geometric figures forming letters, numerals or punctuation  
**Serial Number** 75587191  
**Filing Date** November 12, 1998  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** October 24, 2000  
**Registration Number** 2420512  
**Registration Date** January 16, 2001  
**Owner** (REGISTRANT) eBay, Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
**Attorney of**

Record Bobby A. Ghajar and James R. Cady  
Prior Registrations 2218732  
Type of Mark SERVICE MARK  
Register PRINCIPAL  
Affidavit Text SECT 15. SECT 8 (6-YR).  
Live/Dead Indicator LIVE

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**EXHIBIT F**

**Int. CL: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 2,468,781**

**United States Patent and Trademark Office**

**Registered July 17, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and also connected to the 'a'. The 'Y' is uppercase and stands out as the largest and most prominent letter in the logo.

**EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125**

**VARIETY OF PRODUCTS, IN CLASS 9 (U.S. CLS. 21,  
23, 26, 36 AND 38).**

**FOR: COMPUTER E-COMMERCE SOFTWARE  
TO ALLOW USERS TO PERFORM ELECTRONIC  
BUSINESS TRANSACTIONS CONDUCTED IN THE  
FORM OF AN AUCTION VIA A GLOBAL COMPU-  
TER NETWORK AND COMPUTER DATABASE  
SOFTWARE FEATURING INFORMATION IN THE  
FIELD OF HOBBIES, COLLECTIBLES AND A WIDE**

**FIRST USE 9-0-1995; IN COMMERCE 9-0-1995.**

**OWNER OF U.S. REG. NO. 2,218,732.**

**SER. NO. 75-611,780, FILED 12-23-1998.**

**LAURA KOVAISKY, EXAMINING ATTORNEY**



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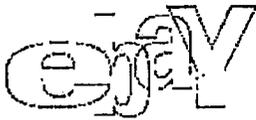
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<b>Word Mark</b>	EBAY
<b>Goods and Services</b>	IC 009, US 021 023 026 036 038, G & S: Computer e-commerce software to allow users to perform electronic business transactions conducted in the form of an auction via a global computer network and computer database software featuring information in the field of hobbies, collectibles and a wide variety of products. FIRST USE: 19950900. FIRST USE IN COMMERCE: 19950900
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	75611780
<b>Filing Date</b>	December 23, 1998
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 24, 2001
<b>Registration Number</b>	2468781
<b>Registration Date</b>	July 17, 2001
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady
<b>Prior Registrations</b>	2218732
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (8-YR).
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**EXHIBIT G**

**Int. Cl.: 14**

**Prior U.S. Cls.: 2, 27, 28, and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,501,043**

**Registered Oct. 23, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**EBAY**

**EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125**

**OWNER OF U.S. REG. NO. 2,218,732.**

**FOR: CLOCKS AND WATCHES, IN CLASS 14 (U.S.  
CLS. 2, 27, 28 AND 50).**

**SN 75-981,055, FILED 1-13-1999.**

**FIRST USE 5-13-1998; IN COMMERCE 5-13-1998.**

**LAURA KOVAISKY, EXAMINING ATTORNEY**



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### Typed Drawing

Word Mark	EBAY
Goods and Services	IC 014. US 002 027 028 050. G & S; clocks and watches. FIRST USE: 19980513. FIRST USE IN COMMERCE: 19980513
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75981055
Filing Date	January 13, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	November 23, 1999
Registration Number	2501043
Registration Date	October 23, 2001
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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**EXHIBIT H**

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,518,652

**United States Patent and Trademark Office**

Registered Dec. 11, 2001

**TRADEMARK  
PRINCIPAL REGISTER**

**EBAY**

EBAY INC. (CALIFORNIA CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 5-13-1998; IN COMMERCE 12-0-1998.

OWNER OF U.S. REG. NO. 2,218,732.

FOR: CLOTHING, NAMELY, T-SHIRTS, CAPS  
AND SWEATSHIRTS, IN CLASS 25 (U.S. CLS. 22  
AND 39).

SN 75-981,021, FILED 1-20-1999.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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**Typed Drawing**

Word Mark EBAY  
 Goods and Services IC 025. US 022 039. G & S: Clothing, namely, t-shirts, caps and sweatshirts. FIRST USE: 19980513. FIRST USE IN COMMERCE: 19981200  
 Mark Drawing Code (1) TYPED DRAWING  
 Serial Number 75981021  
 Filing Date January 20, 1999  
 Current Filing Basis 1A  
 Original Filing Basis 1B  
 Published for Opposition April 11, 2000  
 Registration Number 2518652  
 Registration Date December 11, 2001  
 Owner (REGISTRANT) eBay Inc. CORPORATION CALIFORNIA 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
 Attorney of Record Bobby A. Ghajar and James R. Cady  
 Prior Registrations 2218732  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Affidavit Text SECT 15. SECT 8 (6-YR).  
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**EXHIBIT I**

**Int. Cl.: 20**

**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**Reg. No. 2,522,630**

**United States Patent and Trademark Office**

**Registered Dec. 25, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**EBAY**

**EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125**

**FIRST USE 7-0-2000; IN COMMERCE 7-0-2000.**

**SER. NO. 76-267,752, FILED 6-6-2001.**

**FOR: PLASTIC KEY CHAIN TAGS AND PLASTIC  
NOVELTY LICENSE PLATE FRAMES, IN CLASS 20  
(U.S. CLS. 2, 13, 22, 25, 32 AND 50).**

**ALICE BENMAMAN, EXAMINING ATTORNEY**



United States Patent and Trademark Office

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### Typed Drawing

Word Mark	EBAY
Goods and Services	IC 020. US 002 013 022 025 032 050. G & S: plastic key chain tags and plastic novelty license plate frames. FIRST USE: 20000700. FIRST USE IN COMMERCE: 20000700
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78267752
Filing Date	June 6, 2001
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 2, 2001
Registration Number	2522630
Registration Date	December 25, 2001
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (8-YR).
Live/Dead Indicator	LIVE

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**EXHIBIT J**

**Int. Cl.: 20**

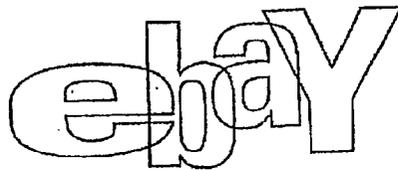
**Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,522,632**

**Registered Dec. 25, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters are interconnected, with the 'e' and 'b' overlapping significantly. The 'a' is also connected to the 'y'. The 'y' has a long, thin tail that extends downwards.

**EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125**

**FIRST USE 7-0-2000; IN COMMERCE 7-0-2000.**

**SER. NO. 76-267,830, FILED 6-6-2001.**

**FOR: PLASTIC KEY CHAIN TAGS AND PLASTIC  
NOVELTY LICENSE PLATE FRAMES, IN CLASS 20  
(U.S. CLS. 2, 13, 22, 25, 32 AND 50).**

**ALICE BENMAMAN, EXAMINING ATTORNEY**



United States Patent and Trademark Office

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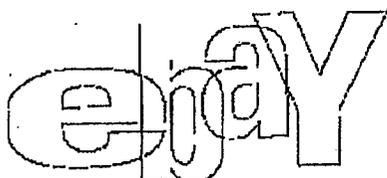
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TARR Status ASSIGH Status TDR TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)



Word Mark EBAY  
 Goods and Services IC 020. US 002 013 022 025 032 060. G & S: plastic key chain tags and plastic novelty license plate frames.  
 FIRST USE: 20000700. FIRST USE IN COMMERCE: 20000700  
 Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
 Serial Number 76267830  
 Filing Date June 6, 2001  
 Current Filing Basis 1A  
 Original Filing Basis 1A  
 Published for Opposition October 2, 2001  
 Registration Number 2522632  
 Registration Date December 25, 2001  
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
 Attorney of Record Bobby A. Ghajar and James R. Cady  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Affidavit Text SECT 15. SECT 8 (8-YR).  
 Live/Dead Indicator LIVE

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**EXHIBIT K**

Int. Cl.: 25.

Prior U.S. Cls.: 22 and 39

**United States Patent and Trademark Office**

Reg. No. 2,526,027

Registered Jan. 1, 2002

**TRADEMARK  
PRINCIPAL REGISTER**



EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: CLOTHING, NAMELY, T-SHIRTS, SWEAT-SHIRTS AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-13-1998; IN COMMERCE 12-0-1998.

OWNER OF U.S. REG. NO. 2,218,732.

THE MARK IS LINED FOR THE COLORS RED, BLUE, YELLOW, GREEN, PURPLE, ORANGE AND BROWN BUT COLOR IS NOT CLAIMED AS PART OF THE MARK.

SN 75-981,102, FILED 1-20-1999.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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**TARR Status** **ASSIGN Status** **TDR** **TTAB Status** ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** EBAY  
**Goods and Services** IC 025. US 022 039. G & S: Clothing, namely, t-shirts, sweatshirts and caps. FIRST USE: 19980513. FIRST USE IN COMMERCE: 19981200  
**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Serial Number** 75981102  
**Filing Date** January 20, 1999  
**Current Filing Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** December 7, 1999  
**Registration Number** 2526027  
**Registration Date** January 1, 2002  
**Owner** (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Prior Registrations** 2218732  
**Description of Mark** The mark is lined for the colors red, blue, yellow, green, purple, orange and brown but color is not claimed as part of the mark.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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**EXHIBIT L**

**Int. Cl.: 18**

**Prior U.S. Cls.: 1, 2, 3, 22 and 41**

**United States Patent and Trademark Office**

**Reg. No. 2,578,260**

**Registered June 11, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**EBAY**

**EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125**

**FIRST USE 4-0-1999; IN COMMERCE 4-0-1999.**

**SER. NO. 76-271,424, FILED 6-12-2001.**

**FOR: DUFFEL BAGS, TOTE BAGS, BACKPACKS  
AND BRIEFCASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22  
AND 41).**

**ALICE BENMAMAN, EXAMINING ATTORNEY**



United States Patent and Trademark Office

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TDR Status ASSIGN Status TDR TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark EBAY  
 Goods and Services IC 018. US 001 002 003 022 041. G & S: [ duffel bags,] tote bags, backpacks [ and briefcases ]. FIRST USE: 19990400. FIRST USE IN COMMERCE: 19990400  
 Mark Drawing Code (1) TYPED DRAWING  
 Serial Number 76271424  
 Filing Date June 12, 2001  
 Current Filing Basis 1A  
 Original Filing Basis 1A  
 Published for Opposition March 19, 2002  
 Registration Number 2578260  
 Registration Date June 11, 2002  
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
 Attorney of Record Bobby A. Ghajar and James R. Cady  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Affidavit Text SECT 15. SECT 8 (6-YR).  
 Live/Dead Indicator LIVE

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**EXHIBIT M**

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,578,259

United States Patent and Trademark Office

Registered June 11, 2002

TRADEMARK  
PRINCIPAL REGISTER

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and also connected to the 'a'. The 'E' is uppercase and positioned to the right of the lowercase letters, partially overlapping them.

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 4-0-1999; IN COMMERCE 4-0-1999.

SER. NO. 76-271,420, FILED 6-12-2001.

FOR: DUFFEL BAGS, TOTE BAGS, BACKPACKS  
AND BRIEFCASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22  
AND 41).

ALICE BENMAMAN, EXAMINING ATTORNEY



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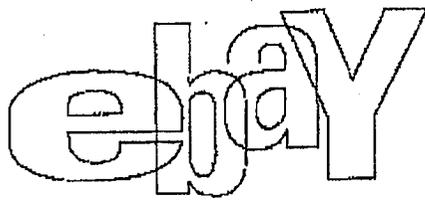
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Word Mark EBAY  
 Goods and Services IC 018. US 001 002 003 022 041. G & S: [ duffel bags, ] tote bags, backpacks [ and briefcases ]. FIRST USE: 19990400. FIRST USE IN COMMERCE: 19990400  
 Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
 Serial Number 76271420  
 Filing Date June 12, 2001  
 Current Filing Basis 1A  
 Original Filing Basis 1A  
 Published for Opposition March 19, 2002  
 Registration Number 2578259  
 Registration Date June 11, 2002  
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
 Attorney of Record Bobby A. Ghajar and James R. Cady  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Affidavit Text SECT 15. SECT 8 (6-YR).  
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**EXHIBIT N**

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

Reg. No. 2,592,515

United States Patent and Trademark Office

Registered July 9, 2002

**SERVICE MARK  
PRINCIPAL REGISTER**

**EBAY**

EBAY INC. (DELAWARE CORPORATION)  
2125 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 5-15-1999; IN COMMERCE 5-15-1999.

FOR: TELECOMMUNICATIONS SERVICES,  
NAMELY, THE ELECTRONIC TRANSMISSION OF  
DATA AND INFORMATION; PAGING SERVICES,  
IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

SN 76-022,871, FILED 4-10-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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#### Typed Drawing

**Word Mark** EBAY  
**Goods and Services** IC 038. US 100 101 104. G & S: Telecommunications services, namely, the electronic transmission of data and information; paging services. FIRST USE: 19990515. FIRST USE IN COMMERCE: 19990515  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 76022871  
**Filing Date** April 10, 2000  
**Current Filing Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** December 5, 2000  
**Registration Number** 2592515  
**Registration Date** July 9, 2002  
**Owner** (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2125 Hamilton Avenue San Jose CALIFORNIA 95125  
**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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**EXHIBIT O**

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

**United States Patent and Trademark Office**

Reg. No. 2,592,514

Registered July 9, 2002

**SERVICE MARK  
PRINCIPAL REGISTER**

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EBAY INC. (DELAWARE CORPORATION)  
2125 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 5-15-1999; IN COMMERCE 5-15-1999.

FOR: TELECOMMUNICATIONS SERVICES,  
NAMELY THE ELECTRONIC TRANSMISSION OF  
DATA AND INFORMATION; PAGING SERVICES,  
IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

SN 76-022,862, FILED 4-10-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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<b>Word Mark</b>	EBAY
<b>Goods and Services</b>	IC 038. US 100 101 104. G & S: Telecommunications services, namely the electronic transmission of data and information; paging services. FIRST USE: 19990516. FIRST USE IN COMMERCE: 19990515
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	76022862
<b>Filing Date</b>	April 10, 2000
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	December 5, 2000
<b>Registration Number</b>	2592514
<b>Registration Date</b>	July 9, 2002
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2125 Hamilton Avenue San Jose CALIFORNIA 95125
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR).
<b>Live/Dead Indicator</b>	LIVE

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**EXHIBIT P**

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

Reg. No. 2,604,374

United States Patent and Trademark Office

Registered Aug. 6, 2002

**TRADEMARK  
PRINCIPAL REGISTER**

**EBAY**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 4-0-1999; IN COMMERCE 4-0-1999.

FOR: MUGS, TUMBLERS, AND WATER BOT-  
TLES SOLD EMPTY; CONTAINERS FOR FOOD OR  
BEVERAGES, NAMELY, LUNCH CONTAINERS  
MADE OF VINYL OR NYLON, IN CLASS 21 (U.S.  
CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

SER. NO. 76-271,411, FILED 6-12-2001.

CHRISTOPHER ADKINS, EXAMINING ATTOR-  
NEY



United States Patent and Trademark Office

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### Typed Drawing

<b>Word Mark</b>	EBAY
<b>Goods and Services</b>	IC 021. US 002 013 023 029 030 033 040 050. G & S: mugs, tumblers, and water bottles sold empty; containers for food or beverages, namely, lunch containers made of vinyl or nylon. FIRST USE: 19990400. FIRST USE IN COMMERCE: 19990400
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	76271411
<b>Filing Date</b>	June 12, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	May 14, 2002
<b>Registration Number</b>	2604374
<b>Registration Date</b>	August 6, 2002
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2146 Hamilton Avenue San Jose CALIFORNIA 95125
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR).
<b>Live/Dead Indicator</b>	LIVE

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**EXHIBIT Q**

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

Reg. No. 2,604,375

**United States Patent and Trademark Office**

Registered Aug. 6, 2002

**TRADEMARK  
PRINCIPAL REGISTER**

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EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 4-0-1999; IN COMMERCE 4-0-1999.

FOR: MUGS, TUMBLERS, AND WATER BOT-  
TLES SOLD EMPTY; CONTAINERS FOR FOOD OR  
BEVERAGES, NAMELY, LUNCH CONTAINERS  
MADE OF VINYL OR NYLON, IN CLASS 21 (U.S.  
CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

SER. NO. 76-271,577, FILED 6-12-2001.

CHRISTOPHER ADKINS, EXAMINING ATTOR-  
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<b>Word Mark</b>	EBAY
<b>Goods and Services</b>	IC 021. US 002 013 023 029 030 033 040 050. G & S: Mugs, tumblers, and water bottles sold empty; containers for food or beverages, namely, lunch containers made of vinyl or nylon. FIRST USE: 19990400. FIRST USE IN COMMERCE: 19990400
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	76271577
<b>Filing Date</b>	June 12, 2001
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	May 14, 2002
<b>Registration Number</b>	2604375
<b>Registration Date</b>	August 6, 2002
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 16. SECT 8 (6-YR).
<b>Live/Dead Indicator</b>	LIVE

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**EXHIBIT R**

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

**United States Patent and Trademark Office**

Reg. No. 2,666,767

Registered Dec. 24, 2002

**TRADEMARK  
PRINCIPAL REGISTER**

**EBAY**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

OWNER OF U.S. REG. NO. 2,218,732.

FOR: CLOTHING, NAMELY, JACKETS, IN CLASS  
25 (U.S. CLS. 22 AND 39).

SN 75-625,390, FILED 1-20-1999.

FIRST USE 11-28-2000; IN COMMERCE 11-28-2000. LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark EBAY  
 Goods and Services IC 025. US 022 039. G & S: Clothing, namely, jackets..FIRST USE: 20001128. FIRST USE IN COMMERCE: 20001128  
 Mark Drawing Code (1) TYPED DRAWING  
 Serial Number 75625390  
 Filing Date January 20, 1999  
 Current Filing Basis 1A  
 Original Filing Basis 1B  
 Published for Opposition April 11, 2000  
 Registration Number 2666767  
 Registration Date December 24, 2002  
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
 Attorney of Record Bobby A. Ghajar and James R. Cady  
 Prior Registrations 2218732  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Affidavit Text SECT 15. SECT 8 (8-YR).  
 Live/Dead Indicator LIVE

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**EXHIBIT S**

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,700,675

United States Patent and Trademark Office Registered Mar. 25, 2003

**TRADEMARK  
PRINCIPAL REGISTER**

**EBAY**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

VARIETY OF PRODUCTS, IN CLASS 9 (U.S. CLS. 21,  
23, 26, 36 AND 38).

FIRST USE 3-1-2001; IN COMMERCE 3-1-2001.

FOR: COMPUTER E-COMMERCE SOFTWARE  
TO ALLOW USERS TO PERFORM ELECTRONIC  
BUSINESS TRANSACTIONS CONDUCTED IN THE  
FORM OF AN AUCTION VIA A GLOBAL COMPU-  
TER NETWORK AND COMPUTER DATABASE  
SOFTWARE FEATURING INFORMATION IN THE  
FIELD OF HOBBIES, COLLECTIBLES AND A WIDE

OWNER OF U.S. REG. NO. 2,218,732.

SN 75-620,479, FILED 1-13-1999.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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### Typed Drawing

Word Mark	EBAY
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Computer e-commerce software to allow users to perform electronic business transactions conducted in the form of an auction via a global computer network and computer database software featuring information in the field of hobbies, collectibles and a wide variety of products. FIRST USE: 20010301. FIRST USE IN COMMERCE: 20010301
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75620479
Filing Date	January 13, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	January 9, 2001
Registration Number	2700675
Registration Date	March 25, 2003
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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**EXHIBIT T**

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

Reg. No. 2,700,836

United States Patent and Trademark Office

Registered Mar. 25, 2003

**TRADEMARK  
PRINCIPAL REGISTER**

**EBAY**

EBAY INC. (DELAWARE CORPORATION)  
2125 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: PUBLICATIONS, NAMELY, A SERIES OF  
NONFICTION BOOKS, CONCERNING HOBBIES,  
COLLECTIBLES, AUCTIONS, AND A WIDE VARI-  
ETY OF PRODUCTS RELATING TO ANTIQUES,  
ART LITERATURE, CULTURE, TECHNOLOGY,  
TRAVEL, SPORTS, ENTERTAINMENT, HOME  
FURNISHINGS, GARDEN ITEMS, MUSICAL IN-  
STRUMENTS, MOTOR VEHICLES, TOYS AND  
GAMES, FASHION, JEWELRY, ELECTRONICS,  
PHOTOGRAPHY, HOLIDAY RELATED ITEMS,

FILM AND VIDEO; PAPER AND STATIONERY  
ITEMS, NAMELY, MEMO PADS, PAPER POST-  
CARDS, BUMPER STICKERS, CALENDARS, DEC-  
ORATIVE STICKERS AND DECALS, IN CLASS 16  
(U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

OWNER OF U.S. REG. NO. 2,218,732.

SN 75-983,141, FILED 1-13-1999.

LAURA KOVAISKY, EXAMINING ATTORNEY



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#### Typed Drawing

<b>Word Mark</b>	EBAY
<b>Goods and Services</b>	IC 016. US:002 005 022 023 029 037 038 050. G & S: PUBLICATIONS, NAMELY, A SERIES OF NONFICTION BOOKS, CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS, FILM AND VIDEO; PAPER AND STATIONERY ITEMS, NAMELY, MEMO PADS, PAPER POSTCARDS, BUMPER STICKERS, CALENDARS, DECORATIVE STICKERS AND DECALS. FIRST USE: 19991100. FIRST USE IN COMMERCE: 19991100
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75983141
<b>Filing Date</b>	January 13, 1999
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	August 15, 2000
<b>Registration Number</b>	2700836
<b>Registration Date</b>	March 25, 2003
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady
<b>Prior Registrations</b>	2218732
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR).
<b>Live/Dead</b>	LIVE

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**EXHIBIT U**

Int. Cl.: 16

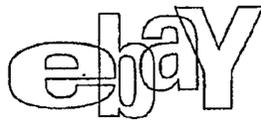
Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

Reg. No. 2,729,649

**United States Patent and Trademark Office**

Registered June 24, 2003

**TRADEMARK  
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'a', and 'y' are lowercase and connected to each other. The 'b' is lowercase and stands alone. The 'i' is lowercase and stands alone. The 'a' is lowercase and stands alone. The 'y' is lowercase and stands alone. The entire logo is centered on the page.

EBAY INC. (DELAWARE CORPORATION)  
2125 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: PUBLICATIONS, NAMELY, A SERIES OF NONFICTION BOOKS, CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART, LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS,

FILM AND VIDEO; PAPER AND STATIONERY ITEMS, NAMELY, MEMO PADS, PAPER POSTCARDS, BUMPER STICKERS, CALENDARS, DECORATIVE STICKERS AND DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

OWNER OF U.S. REG. NO. 2,218,732.

SN 75-983,172, FILED 12-23-1998.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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**Word Mark** EBAY  
**Goods and Services** IC 018. US 002 005 022 023 029 037 038 050. G & S: PUBLICATIONS, NAMELY, A SERIES OF NONFICTION BOOKS, CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART, LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS, FILM AND VIDEO; PAPER AND STATIONERY ITEMS, NAMELY, MEMO PADS, PAPER POSTCARDS, BUMPER STICKERS, CALENDARS, DECORATIVE STICKERS AND DECALS. FIRST USE: 19991100. FIRST USE IN COMMERCE: 19991100

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Serial Number** 75983172  
**Filing Date** December 23, 1998  
**Current Filing Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** October 24, 2000  
**Registration Number** 2729649  
**Registration Date** June 24, 2003  
**Owner** (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2125 Hamilton Avenue San Jose CALIFORNIA 95125  
**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Prior**

Registrations 2218732  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Live/Dead Indicator LIVE

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**EXHIBIT V**

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

**United States Patent and Trademark Office**

Reg. No. 2,735,542

Registered July 8, 2003

**SERVICE MARK  
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and stands on its own. The 'Y' is uppercase and stands on its own. The entire logo is composed of a double-line outline.

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 5-0-1996; IN COMMERCE 5-0-1996.

OWNER OF U.S. REG. NOS. 2,218,732, 2,367,895,  
AND 2,367,932.

FOR: PROVIDING AN ONLINE, INTERACTIVE  
BULLETIN BOARD FOR THE TRANSMISSION OF  
MESSAGES AMONG COMPUTER USERS CON-  
CERNING HOBBIES, COLLECTIBLES, TRADING,  
AND THE SALE OF ITEMS VIA A GLOBAL COM-  
PUTER NETWORK, IN CLASS 38 (U.S. CLS. 100, 101  
AND 104).

SN 76-975,311, FILED 4-10-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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<b>Word Mark</b>	EBAY
<b>Goods and Services</b>	IC 038. US 100 101 104. G & S: Providing an online, interactive bulletin board for the transmission of messages among computer users concerning hobbies, collectibles, trading, and the sale of items via a global computer network. FIRST USE: 19960500. FIRST USE IN COMMERCE: 19960500
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	76975311
<b>Filing Date</b>	April 10, 2000
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	May 15, 2001
<b>Registration Number</b>	2735542
<b>Registration Date</b>	July 8, 2003
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady
<b>Prior Registrations</b>	2218732;2367895;2367932
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead</b>	LIVE

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**EXHIBIT W**

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 2,744,717

Registered July 29, 2003

**SERVICE MARK  
PRINCIPAL REGISTER**

**EBAY**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 5-0-1996; IN COMMERCE 5-0-1996.

FOR: PROVIDING AN ONLINE, INTERACTIVE  
BULLETIN BOARD FOR THE TRANSMISSION OF  
MESSAGES AMONG COMPUTER USERS CON-  
CERNING HOBBIES, COLLECTIBLES, TRADING,  
AND THE SALE OF ITEMS VIA A GLOBAL COM-  
PUTER NETWORK, IN CLASS 38 (U.S. CLS. 100, 101  
AND 104).

OWNER OF U.S. REG. NOS. 2,218,732, 2,367,895,  
AND 2,367,932.

SN 76-975,318, FILED 4-10-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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**Typed Drawing**

**Word Mark** EBAY  
**Goods and Services** IC 038. US 100 101 104. G & S: Providing an online, interactive bulletin board for the transmission of messages among computer users concerning hobbies, collectibles, trading, and the sale of items via a global computer network. FIRST USE: 19960500. FIRST USE IN COMMERCE: 19960500  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 76975318  
**Filing Date** April 10, 2000  
**Current Filing Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** May 15, 2001  
**Registration Number** 2744717  
**Registration Date** July 29, 2003  
**Owner** (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Prior Registrations** 2218732;2367895;2367932  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**EXHIBIT X**

Int. Cl.: 9

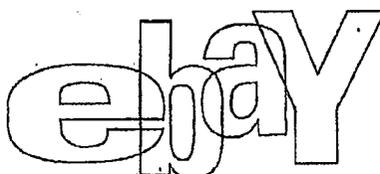
Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,759,146

Registered Sep. 2, 2003

TRADEMARK  
PRINCIPAL REGISTER

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and stands on its own. The 'e' and 'b' are particularly large and prominent.

EBAY INC. (DELAWARE CORPORATION)  
2125 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 2-20-2003; IN COMMERCE 2-20-2003.

OWNER OF U.S. REG. NO. 2,218,732.

FOR: CD ROMS AND COMPACT DISCS, FEATURING INFORMATION IN THE FIELDS OF HOBBIES, COLLECTING AND AUCTIONS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

SN 75-611,252, FILED 12-23-1998.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Word Mark	EBAY
Goods and Services	IC 009. US 021 023 028 036 038. G & S: CD ROMS and compact discs, featuring information in the fields of hobbies, collecting and auctions. FIRST USE: 20030220. FIRST USE IN COMMERCE: 20030220
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM.
Serial Number	75611252
Filing Date	December 23, 1998
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	June 27, 2000
Registration Number	2759146
Registration Date	September 2, 2003
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2125 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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**EXHIBIT Y**

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,759,150

United States Patent and Trademark Office

Registered Sep. 2, 2003

TRADEMARK  
PRINCIPAL REGISTER

EBAY

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 2-20-2003; IN COMMERCE 2-20-2003.

OWNER OF U.S. REG. NO. 2,218,732.

FOR: CD ROMS AND COMPACT DISCS FEATURING INFORMATION IN THE FIELDS OF HOBBIES, COLLECTING AND AUCTIONS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

SN 75-620,646, FILED 1-13-1999.

LAURA KOVAISKÝ, EXAMINING ATTORNEY



United States Patent and Trademark Office

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**Typed Drawing**

<b>Word Mark</b>	EBAY
<b>Goods and Services</b>	IC 009, US 021 023 026 036 038. G & S: CD ROMS and compact discs featuring information in the fields of hobbies, collecting and auctions. FIRST USE: 20030220. FIRST USE IN COMMERCE: 20030220
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75620646
<b>Filing Date</b>	January 13, 1999
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 25, 2000
<b>Registration Number</b>	2759150
<b>Registration Date</b>	September 2, 2003
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95126
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady
<b>Prior Registrations</b>	2218732
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**EXHIBIT Z**

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 2,810,863

Registered Feb. 3, 2004

**TRADEMARK  
PRINCIPAL REGISTER**

**EBAY**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: PUBLICATIONS, NAMELY A SERIES OF NONFICTION BOOKS CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART, LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS, FILM AND VIDEO; PAPER AND STATIONERY

ITEMS, NAMELY, GREETING CARDS, MEMORANDUM BOARDS, MEMO PADS, PAPER POSTCARDS, STATIONERY, PENS, BUMPER STICKERS, CALENDARS AND DECORATIVE STICKERS AND DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-10-2002; IN COMMERCE 12-10-2002.

OWNER OF U.S. REG. NO. 2,218,732.

SN 75-620,500, FILED 1-13-1999.

LAURA KOVAISKY, EXAMINING ATTORNEY



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### Typed Drawing

<b>Word Mark</b>	EBAY
<b>Goods and Services</b>	IC 016. US 002 005 022 023 029 037 038 050. G & S: PUBLICATIONS, NAMELY A SERIES OF NONFICTION BOOKS CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART, LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS, FILM AND VIDEO; PAPER AND STATIONERY ITEMS, NAMELY, GREETING CARDS, MEMORANDUM BOARDS, MEMO PADS, PAPER POSTCARDS, STATIONERY, PENS, BUMPER STICKERS, CALENDARS AND DECORATIVE STICKERS AND DECALS. FIRST USE: 20021210. FIRST USE IN COMMERCE: 20021210
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75620500
<b>Filing Date</b>	January 13, 1999
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	August 15, 2000
<b>Registration Number</b>	2810863
<b>Registration Date</b>	February 3, 2004
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2146 Hamilton Avenue San Jose CALIFORNIA 95125
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady
<b>Prior Registrations</b>	2218732
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**EXHIBIT AA**

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

**United States Patent and Trademark Office**

Reg. No. 2,840,471

Registered May 11, 2004

**TRADEMARK  
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'a', and 'y' are lowercase, while 'B' and 'A' are uppercase. The 'e' and 'a' are connected, and the 'y' has a long tail that loops back.

EBAY INC. (DELAWARE CORPORATION)  
2125 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 12-10-2002; IN COMMERCE 12-10-2002.

OWNER OF U.S. REG. NO. 2,218,732.

FOR: PAPER AND STATIONERY ITEMS, NAME-  
LY GREETING CARDS, MEMORANDUM BOARDS,  
STATIONERY AND PENS, IN CLASS 16 (U.S. CLS. 2,  
5, 22, 23, 29, 37, 38 AND 50).

SN 75-610,933, FILED 12-23-1998.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Word Mark EBAY  
 Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: PAPER AND STATIONERY ITEMS, NAMELY GREETING CARDS, MEMORANDUM BOARDS, STATIONERY AND PENS. FIRST USE: 20021210. FIRST USE IN COMMERCE: 20021210  
 Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
 Design Search Code 26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s)  
 Code 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal  
 26.17.06 - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal  
 Serial Number 75610933  
 Filing Date December 23, 1998  
 Current Filing Basis 1A  
 Original Filing Basis 1B  
 Published for Opposition October 24, 2000  
 Registration Number 2840471  
 Registration Date May 11, 2004  
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2125 Hamilton Avenue San Jose CALIFORNIA 95125  
 Attorney of Record Bobby A. Ghajar and James R. Cady  
 Prior Registrations 2218732  
 Type of Mark TRADEMARK

Register            PRINCIPAL  
Live/Dead  
Indicator            LIVE

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**EXHIBIT BB**

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 2,840,569

Registered May 11, 2004

**SERVICE MARK  
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and also connected to the 'a'. The 'I' is uppercase and stands alone to the right of the 'ay'.

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

AND TELEVISION PROGRAMS FOR OTHERS, IN  
CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-26-2003; IN COMMERCE 6-26-2003.

FOR: ENTERTAINMENT SERVICES, NAMELY  
PROVIDING A RADIO PROGRAM IN THE FIELDS  
OF HOBBIES, COLLECTIBLES, TRADING AND  
AUCTIONS AND A TELEVISION PROGRAM IN  
THE FIELDS OF HOBBIES, COLLECTIBLES, TRAD-  
ING AND AUCTIONS; PRODUCTION OF RADIO

OWNER OF U.S. REG. NOS. 2,218,732, 2,367,895,  
AND 2,367,932.

SN 76-022,899, FILED 4-10-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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<b>Word Mark</b>	EBAY
<b>Goods and Services</b>	IC 041. US 100 101 107. G & S: Entertainment services, namely providing a radio program in the fields of hobbies, collectibles, trading and auctions. FIRST USE: 20030626. FIRST USE IN COMMERCE: 20030626
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	76022899
<b>Filing Date</b>	April 10, 2000
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 24, 2001
<b>Change in Registration</b>	CHANGE IN REGISTRATION HAS OCCURRED
<b>Registration Number</b>	2840569
<b>Registration Date</b>	May 11, 2004
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady
<b>Prior Registrations</b>	2218732;2367895;2367932
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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**EXHIBIT CC**

Int. Cl.: 30

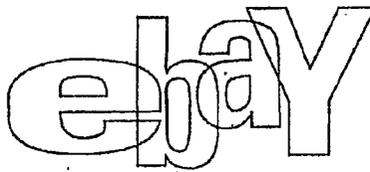
Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,840,738

Registered May 11, 2004

TRADEMARK  
PRINCIPAL REGISTER

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and also connected to the 'a'. The 'I' is uppercase and stands alone to the right of the 'ay'.

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 12-1-2003; IN COMMERCE 12-1-2003.

SN 76-233,209, FILED 3-30-2001.

FOR: CANDY AND DISPENSERS FOR CANDY,  
SOLD AS A UNIT, IN CLASS 30 (U.S. CL. 46).

ASMAT KHAN, EXAMINING ATTORNEY



United States Patent and Trademark Office

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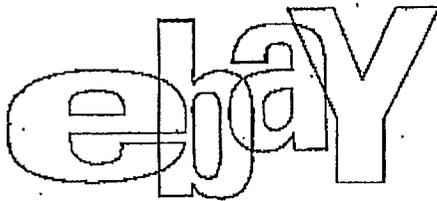
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Word Mark EBAY  
 Goods and Services IC 030. US 046. G & S: candy and dispensers for candy, sold as a unit. FIRST USE: 20031201. FIRST USE IN COMMERCE: 20031201  
 Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
 Serial Number 76233209  
 Filing Date March 30, 2001  
 Current Filing Basis 1A  
 Original Filing Basis 1B  
 Published for Opposition March 12, 2002  
 Registration Number 2840738  
 Registration Date May 11, 2004  
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
 Attorney of Record Bobby A. Ghajar and James R. Cady  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Live/Dead Indicator LIVE

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**EXHIBIT DD**

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,847,996

Registered June 1, 2004

TRADEMARK  
PRINCIPAL REGISTER

EBAY

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 12-1-2003; IN COMMERCE 12-1-2003.

SN 76-233,282, FILED 3-30-2001.

FOR: CANDY AND DISPENSERS FOR CANDY,  
SOLD AS A UNIT, IN CLASS 30 (U.S. CL. 46).

ASMAT KHAN, EXAMINING ATTORNEY



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TARR Status ASSIGN Status TDR TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark EBAY  
 Goods and Services IC 030. US 046. G & S: candy and dispensers for candy, sold as a unit. FIRST USE: 20031201. FIRST USE IN COMMERCE: 20031201  
 Mark Drawing Code (1) TYPED DRAWING  
 Serial Number 76233282  
 Filing Date March 30, 2001  
 Current Filing Basis 1A  
 Original Filing Basis 1B  
 Published for Opposition September 4, 2001  
 Registration Number 2847996  
 Registration Date June 1, 2004  
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
 Attorney of Record Bobby A. Ghajar and James R. Cady  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Live/Dead Indicator LIVE

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**EXHIBIT EE**

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,913,401

United States Patent and Trademark Office

Registered Dec. 21, 2004

**SERVICE MARK  
PRINCIPAL REGISTER**

**EBAY**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: PROVIDING SWEEPSTAKES, GAMES OF  
CHANCE AND CONTESTS VIA THE INTERNET, IN  
CLASS 41 (U.S. CLS. 100, 101 AND 107).

SER. NO. 78-384,624, FILED 3-15-2004.

FIRST USE 1-0-1999; IN COMMERCE 1-0-1999.

CAROLYN GRAY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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**EBAY**

**Word Mark** EBAY  
**Goods and Services** IC 041. US 100 101 107. G & S: Providing sweepstakes, games of chance and contests via the internet. FIRST USE: 19990100. FIRST USE IN COMMERCE: 19990100  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 78384624  
**Filing Date** March 15, 2004  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** September 28, 2004  
**Registration Number** 2913401  
**Registration Date** December 21, 2004  
**Owner** (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**EXHIBIT FF**

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

**United States Patent and Trademark Office**

Reg. No. 2,926,481

Registered Feb. 15, 2005

**SERVICE MARK  
PRINCIPAL REGISTER**

**EBAY**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: ENTERTAINMENT SERVICES, NAMELY  
PROVIDING A RADIO PROGRAM IN THE FIELDS  
OF HOBBIES, COLLECTIBLES, TRADING AND  
AUCTIONS, IN CLASS 41 (U.S. CLS. 100, 101 AND  
107).

FIRST USE 6-26-2003; IN COMMERCE 6-26-2003.

OWNER OF U.S. REG. NOS. 2,218,732, 2,367,895,  
AND 2,367,932.

SN 76-022,893, FILED 4-10-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark EBAY  
 Goods and Services IC 041, US 100 101 107. G & S: Entertainment services, namely providing a radio program in the fields of hobbies, collectibles, trading and auctions. FIRST USE: 20030626. FIRST USE IN COMMERCE: 20030626  
 Mark Drawing Code (1) TYPED DRAWING  
 Serial Number 76022893  
 Filing Date April 10, 2000  
 Current Filing Basis 1A  
 Original Filing Basis 1B  
 Published for Opposition April 24, 2001  
 Registration Number 2926481  
 Registration Date February 15, 2005  
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
 Attorney of Record Bobby A. Ghajar and James R. Cady  
 Prior Registrations 2218732;2367895;2367932  
 Type of Mark SERVICE MARK  
 Register PRINCIPAL  
 Live/Dead Indicator LIVE

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**EXHIBIT GG**

Int. Cls.: 9 and 16

Prior U.S. Cls.: 2, 5, 21, 22, 23, 26, 29, 36, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 3,380,423

Registered Feb. 12, 2008

TRADEMARK  
PRINCIPAL REGISTER



EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: MOUSE PADS, IN CLASS 9 (U.S. CLS. 21, 23,  
26, 36 AND 38).

FIRST USE 11-1-1999; IN COMMERCE 11-1-1999.

FOR: PUBLICATIONS, NAMELY, A SERIES OF  
NONFICTION BOOKS, CONCERNING ONLINE  
COMMERCE, CONSIGNMENT SELLING, HOME  
BASED BUSINESS, HOBBIES, COLLECTIBLES,  
AUCTIONS, AND A WIDE VARIETY OF PRO-  
DUCTS RELATING TO ANTIQUES, ART LITERA-  
TURE, CULTURE, TECHNOLOGY, TRAVEL,  
SPORTS, ENTERTAINMENT, HOME FURNISH-  
INGS, REAL ESTATE, GARDEN ITEMS, MUSICAL  
INSTRUMENTS, MOTOR VEHICLES, TOYS AND  
GAMES, FASHION, JEWELRY, ELECTRONICS, VI-  
DEO GAMES, CLOTHING, COMPUTERS, MUSIC,  
PHOTOGRAPHY, HOLIDAY RELATED ITEMS,  
FILM AND VIDEO; PRINTED MATTER, NAMELY,  
CHILDREN'S ACTIVITY BOOKS, AUTOGRAPH  
BOOKS, PAMPHLETS REGARDING ONLINE

TRADING; PAPER AND STATIONERY ITEMS,  
NAMELY, PAPER POSTCARDS, MEMO PADS,  
BUMPER STICKERS, CALENDARS, DECORATIVE  
STICKERS; PAPER AND STATIONERY ITEMS,  
NAMELY, GREETING CARDS, MEMORANDUM  
BOARDS, STATIONERY AND PENS, IN CLASS 16  
(U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-1-1999; IN COMMERCE 11-1-1999.

OWNER OF U.S. REG. NOS. 2,410,023, 2,840,471  
AND OTHERS.

THE COLOR(S) RED, BLUE, YELLOW AND  
GREEN IS/ARE CLAIMED AS A FEATURE OF  
THE MARK.

THE MARK CONSISTS OF THE WORD "EBAY"  
WITH A RED "E", A BLUE "B", A YELLOW "A",  
AND A GREEN "Y".

SER. NO. 77-104,284, FILED 2-9-2007.

CRAIG D. TAYLOR, EXAMINING ATTORNEY



United States Patent and Trademark Office

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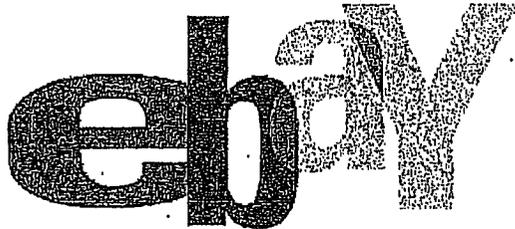
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Word Mark EBAY  
 Goods and Services IC 009. US 021 023 026 038 038. G & S: mouse pads. FIRST USE: 19991101. FIRST USE IN COMMERCE: 19991101

IC 018. US 002 005 022 023 029 037 038 050. G & S: publications, namely, a series of nonfiction books, concerning online commerce, consignment selling, home based business, hobbies, collectibles, auctions, and a wide variety of products relating to antiques, art literature, culture, technology, travel, sports, entertainment, home furnishings, real estate, garden items, musical instruments, motor vehicles, toys and games, fashion, jewelry, electronics, video games, clothing, computers, music, photography, holiday related items, film and video; printed matter, namely, children's activity books, autograph books, pamphlets regarding online trading; paper and stationery items, namely, paper postcards, memo pads, bumper stickers, calendars, decorative stickers; paper and stationery items, namely, greeting cards, memorandum boards, stationery and pens. FIRST USE: 19991101. FIRST USE IN COMMERCE: 19991101

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Trademark Search Facility SHAPES-1 E A single letter, multiples of a single letter or in combination with a design  
 Classification Code SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors  
 SHAPES-MISC Miscellaneous shaped designs

Serial Number 77104284

Filing Date February 9, 2007

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition November 27, 2007

Registration Number 3380423

Registration Date February 12, 2008

Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125

**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Prior Registrations** 2410023;2729649;2840471;AND OTHERS  
**Description of Mark** The color(s) red, blue, yellow and green is/are claimed as a feature of the mark. The mark consists of the word "eBay" with a red "e", a blue "b", a yellow "a", and a green "y".  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**EXHIBIT HH**

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

**United States Patent and Trademark Office**

**Reg. No. 3,379,500**

Registered Feb. 5, 2008

**SERVICE MARK  
PRINCIPAL REGISTER**

**EBAY EXPRESS**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: OPERATING ONLINE MARKETPLACES FOR SELLERS OF GOODS AND/OR SERVICES; PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS, BUYERS' AND SELLERS' PERFORMANCE, DELIVERY, AND OVERALL EXPERIENCE IN CONNECTION THEREWITH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-24-2006; IN COMMERCE 4-24-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,218,732 AND 2,420,512.

SN 78-795,222, FILED 1-19-2006.

RONALD MCMORROW, EXAMINING ATTORNEY



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# EBAY EXPRESS

<b>Word Mark</b>	EBAY EXPRESS
<b>Goods and Services</b>	IC 035. US 100 101 102. G & S: operating online marketplaces for sellers of goods and/or services; providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall experience in connection therewith. FIRST USE: 20060424. FIRST USE IN COMMERCE: 20060424
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78795222
<b>Filing Date</b>	January 19, 2006
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 3, 2007
<b>Registration Number</b>	3379500
<b>Registration Date</b>	February 5, 2008
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady

Prior Registrations 2218732;2420512  
Type of Mark SERVICE MARK  
Register PRINCIPAL  
Live/Dead Indicator LIVE

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**EXHIBIT II**

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,389,998

Registered Feb. 26, 2008

SERVICE MARK  
PRINCIPAL REGISTER

EBAY EXPRESS

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: ELECTRONIC COMMERCE PAYMENT  
SERVICES, NAMELY, PROCESSING PAYMENTS  
FOR THE PURCHASE OF GOODS AND SERVICES  
VIA AN ELECTRONIC COMMUNICATIONS NET-  
WORK, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-24-2006; IN COMMERCE 4-24-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,218,732 AND  
2,420,512.

SN 78-795,231, FILED 1-19-2006.

RONALD MCMORROW, EXAMINING ATTORNEY



United States Patent and Trademark Office

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# EBAY EXPRESS

Word Mark EBAY EXPRESS  
 Goods and Services IC 036. US 100 101 102. G & S: electronic commerce payment services, namely, processing payments for the purchase of goods and services via an electronic communications network. FIRST USE: 20060424. FIRST USE IN COMMERCE: 20060424  
 Standard Characters Claimed  
 Mark Drawing Code (4) STANDARD CHARACTER MARK  
 Trademark Search Facility Classification Code LETS-1 E A single letter, multiples of a single letter or in combination with a design  
 Serial Number 78795231  
 Filing Date January 19, 2006  
 Current Filing Basis 1A  
 Original Filing Basis 1B  
 Published for Opposition April 3, 2007  
 Registration Number 3389998  
 Registration Date February 26, 2008  
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125

**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Prior Registrations** 2218732;2420512  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**EXHIBIT JJ**

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,399,871

Registered Mar. 18, 2008

SERVICE MARK  
PRINCIPAL REGISTER

EBAY EXPRESS

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 4-24-2006; IN COMMERCE 4-24-2006.

FOR: PROVIDING A SEARCHABLE ONLINE  
ADVERTISING GUIDE FEATURING THE GOODS  
AND SERVICES OF ONLINE VENDORS; PROVID-  
ING A SEARCHABLE ONLINE EVALUATION DA-  
TABASE FOR BUYERS AND SELLERS;  
ADVERTISING AND ADVERTISEMENT SERVICES;  
CUSTOMER LOYALTY SERVICES AND CUSTO-  
MER CLUB SERVICES FOR COMMERCIAL, PRO-  
MOTIONAL AND ADVERTISING PURPOSES;  
PROMOTING THE GOODS AND SERVICES OF  
OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,218,732 AND  
2,420,512.

SN 78-829,199, FILED 3-3-2006.

RONALD MCMORROW, EXAMINING ATTORNEY



United States Patent and Trademark Office

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# EBAY EXPRESS

Word Mark EBAY EXPRESS  
 Goods and Services IC 035. US 100 101 102. G & S: providing a searchable online advertising guide featuring the goods and services of online vendors; providing a searchable online evaluation database for buyers and sellers; advertising and advertisement services; customer loyalty services and customer club services for commercial, promotional and advertising purposes; promoting the goods and services of others. FIRST USE: 20060424. FIRST USE IN COMMERCE: 20060424

Standard Characters Claimed  
 Mark Drawing Code (4) STANDARD CHARACTER MARK

Trademark Search Facility Classification Code LETS-1 E A single letter, multiples of a single letter or in combination with a design

Serial Number 78829199  
 Filing Date March 3, 2006  
 Current Filing Basis 1A  
 Original Filing Basis 1B  
 Published for Opposition April 3, 2007  
 Registration Number 3399871  
 Registration Date March 18, 2008

**Owner** (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Prior Registrations** 2218732;2420512  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**EXHIBIT KK**

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

**United States Patent and Trademark Office**

Reg. No. 3,399,872

Registered Mar. 18, 2008

**SERVICE MARK  
PRINCIPAL REGISTER**

**EBAY EXPRESS**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 4-24-2006; IN COMMERCE 4-24-2006.

FOR: TELECOMMUNICATIONS SERVICES, NAMELY, THE ELECTRONIC TRANSMISSION OF DATA AND INFORMATION; PAGING SERVICES; PROVIDING AN ONLINE, INTERACTIVE BULLETIN BOARD FOR THE TRANSMISSION OF MESSAGES AMONG COMPUTER USERS CONCERNING HOBBIES, COLLECTIBLES, TRADING, AND THE SALE OF GOODS AND SERVICES VIA A GLOBAL COMMUNICATIONS NETWORK, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,218,732 AND 2,420,512.

SN 78-829,200, FILED 3-3-2006.

RONALD MCMORROW, EXAMINING ATTORNEY



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# EBAY EXPRESS

<b>Word Mark</b>	EBAY EXPRESS
<b>Goods and Services</b>	IC 038. US 100 101 104. G & S: telecommunications services, namely, the electronic transmission of data and information; paging services; providing an online, interactive bulletin board for the transmission of messages among computer users concerning hobbies, collectibles, trading, and the sale of goods and services via a global communications network. FIRST USE: 20060424. FIRST USE IN COMMERCE: 20060424
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Trademark Search Facility Classification Code</b>	LETS-1 E A single letter, multiples of a single letter or in combination with a design
<b>Serial Number</b>	78829200
<b>Filing Date</b>	March 3, 2006
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 3, 2007
<b>Registration Number</b>	3399872
<b>Registration Date</b>	March 18, 2008

**Owner** (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125

**Attorney of Record** Bobby A. Ghajar and James R. Cady

**Prior Registrations** 2218732;2420512

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**EXHIBIT LL**

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,383,125

Registered Feb. 12, 2008

SERVICE MARK  
PRINCIPAL REGISTER

The logo for eBay Express. The word "eBay" is in a stylized, lowercase font where the 'e' and 'B' are connected. The 'Y' is a large, bold, yellow letter. To the right of "eBay" is the word "express" in a lowercase, sans-serif font.

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: OPERATING ONLINE MARKETPLACES FOR SELLERS AND BUYERS OF GOODS AND SERVICES; PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS, BUYERS' AND SELLERS' PERFORMANCE, DELIVERY, AND OVERALL EXPERIENCE IN CONNECTION THEREWITH; PROVIDING A SEARCHABLE ONLINE ADVERTISING GUIDE FEATURING THE GOODS AND SERVICES OF ONLINE VENDORS; PROVIDING A SEARCHABLE ONLINE EVALUATION DATABASE FOR BUYERS AND SELLERS; ADVERTISING AND ADVERTISEMENT SERVICES; CUSTOMER LOYALTY SERVICES AND CUSTOMER CLUB SERVICES FOR COMMERCIAL, PROMOTIONAL AND ADVERTISING PURPOSES; PROMOTING THE

GOODS AND SERVICES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-24-2006; IN COMMERCE 4-24-2006.

OWNER OF U.S. REG. NOS. 2,218,732 AND 2,420,512.

THE COLOR(S) RED, BLUE, YELLOW, GREEN AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE STYLIZED WORD EXPRESS IN BLACK, AND THE STYLIZED WORD EBAY COMPRISED OF A RED E, A BLUE B, A YELLOW A AND A GREEN Y.

SN 78-829,163, FILED 3-3-2006.

RONALD MCMORROW, EXAMINING ATTORNEY



United States Patent and Trademark Office

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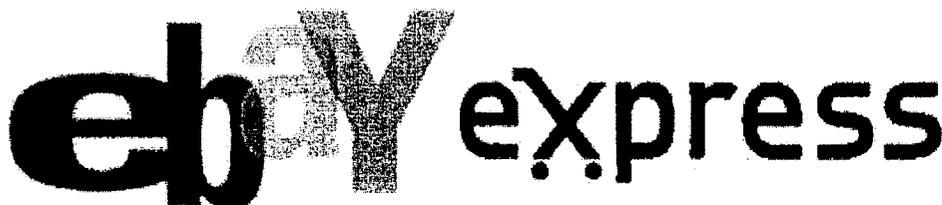
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Word Mark EBAY EXPRESS  
 Goods and Services IC 035. US 100 101 102. G & S: operating online marketplaces for sellers and buyers of goods and services; providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall experience in connection therewith; providing a searchable online advertising guide featuring the goods and services of online vendors; providing a searchable online evaluation database for buyers and sellers; advertising and advertisement services; customer loyalty services and customer club services for commercial, promotional and advertising purposes; promoting the goods and services of others. FIRST USE: 20060424. FIRST USE IN COMMERCE: 20060424  
 Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
 Design Search Code 18.03.05 - Carts, grocery; Carts, shopping; Grocery carts; Shopping carts  
 27.03.05 - Objects forming letters or numerals  
 Trademark Search Facility ART-18.03 Land vehicles propelled by human power  
 Classification LETS-1 E A single letter, multiples of a single letter or in combination with a design  
 Code SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles  
 SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors  
 Serial Number 78829163  
 Filing Date March 3, 2006  
 Current Filing Basis 1A  
 Original Filing Basis 1B  
 Published for Opposition April 3, 2007  
 Registration Number 3383125

**Registration Date** February 12, 2008  
**Owner** (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Prior Registrations** 2218732;2420512  
**Description of Mark** The color(s) red, blue, yellow, green and black is/are claimed as a feature of the mark. The mark consists of the stylized word EXPRESS in black, and the stylized word EBAY comprised of a red E, a blue B, a yellow A and a green Y.  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**EXHIBIT MM**

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 3,383,126

Registered Feb. 12, 2008

SERVICE MARK  
PRINCIPAL REGISTER

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: TELECOMMUNICATIONS SERVICES, NAMELY, THE ELECTRONIC TRANSMISSION OF DATA AND INFORMATION; PAGING SERVICES; PROVIDING AN ONLINE, INTERACTIVE BULLETIN BOARD FOR THE TRANSMISSION OF MESSAGES AMONG COMPUTER USERS CONCERNING HOBBIES, COLLECTIBLES, TRADING, AND THE SALE OF GOODS AND SERVICES VIA A GLOBAL COMMUNICATIONS NETWORK, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 4-24-2006; IN COMMERCE 4-24-2006.

OWNER OF U.S. REG. NOS. 2,218,732 AND 2,420,512.

THE COLOR(S) RED, BLUE, YELLOW, GREEN AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE STYLIZED WORD EXPRESS IN BLACK, AND THE STYLIZED WORD EBAY COMPRISED OF A RED E, A BLUE B, A YELLOW A AND A GREEN Y.

SN 78-829,195, FILED 3-3-2006.

RONALD MCMORROW, EXAMINING ATTORNEY



United States Patent and Trademark Office

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<b>Word Mark</b>	EBAY EXPRESS
<b>Goods and Services</b>	IC 038. US 100 101 104. G & S: telecommunications services, namely, the electronic transmission of data and information; paging services; providing an online, interactive bulletin board for the transmission of messages among computer users concerning hobbies, collectibles, trading, and the sale of goods and services via a global communications network. FIRST USE: 20060424. FIRST USE IN COMMERCE: 20060424
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	18.03.05 - Carts, grocery; Carts, shopping; Grocery carts; Shopping carts 27.03.05 - Objects forming letters or numerals
<b>Trademark Search Facility Classification Code</b>	ART-18.03 Land vehicles propelled by human power LETS-1 E A single letter, multiples of a single letter or in combination with a design SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors
<b>Serial Number</b>	78829195
<b>Filing Date</b>	March 3, 2006
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 3, 2007
<b>Registration Number</b>	3383126
<b>Registration Date</b>	February 12, 2008
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose

CALIFORNIA 95125

**Attorney of Record** Bobby A. Ghajar and James R. Cady

**Prior Registrations** 2218732;2420512

**Description of Mark** The color(s) red, blue, yellow, green and black is/are claimed as a feature of the mark. The mark consists of the stylized word EXPRESS in black, and the stylized word EBAY comprised of a red E, a blue B, a yellow A and a green Y.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**EXHIBIT NN**

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,933,021

Registered Mar. 15, 2005

TRADEMARK  
PRINCIPAL REGISTER

**EBAY LIVE!**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: PRINTED MATTER, NAMELY, CHILDREN'S ACTIVITY BOOKS, AUTOGRAPH BOOKS, PAMPHLETS REGARDING ONLINE TRADING, BINDERS AND STATIONERY ITEMS, NAMELY, PAPER POSTCARDS, MEMO PADS, BUMPER STICKERS, CALENDARS, DECORATIVE STICKERS, DECALS, GREETING CARDS, MEMO BOARDS, STATIONERY PAPER AND PENS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-1-2002; IN COMMERCE 6-1-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,700,836 AND 2,729,649.

SER. NO. 78-358,677, FILED 1-28-2004.

CAROLYN GRAY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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**EBAY LIVE!**

<b>Word Mark</b>	EBAY LIVE!
<b>Goods and Services</b>	IC 016. US 002 005 022 023 029 037 038 050. G & S: printed matter, namely, children's activity books, autograph books, pamphlets regarding online trading, binders and stationery items, namely, paper postcards, memo pads, bumper stickers, calendars, decorative stickers, decals, greeting cards, memo boards, stationery paper and pens. FIRST USE: 20020201. FIRST USE IN COMMERCE: 20020601
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78358677
<b>Filing Date</b>	January 28, 2004
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	December 21, 2004
<b>Registration Number</b>	2933021
<b>Registration Date</b>	March 15, 2005
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady

Prior Registrations 2700836;2729649  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Live/Dead Indicator LIVE

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**EXHIBIT OO**

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

**United States Patent and Trademark Office**

Reg. No. 2,913,397

Registered Dec. 21, 2004

**TRADEMARK  
PRINCIPAL REGISTER**

**EBAY LIVE!**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: CLOTHING, NAMELY, TEE-SHIRTS, CAPS,  
HATS, AND SWEATSHIRTS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 4-1-2002; IN COMMERCE 6-1-2002.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,518,652, 2,672,470  
AND OTHERS.

SER. NO. 78-350,421, FILED 1-12-2004.

CAROLYN GRAY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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EBAY LIVE!

Word Mark EBAY LIVE!  
 Goods and Services IC 025. US 022 039. G & S: clothing, namely, tee-shirts, caps, hats, and sweatshirts. FIRST USE: 20020401. FIRST USE IN COMMERCE: 20020601  
 Standard Characters Claimed  
 Mark Drawing Code (4) STANDARD CHARACTER MARK  
 Serial Number 78350421  
 Filing Date January 12, 2004  
 Current Filing Basis 1A  
 Original Filing Basis 1A  
 Published for Opposition September 28, 2004  
 Registration Number 2913397  
 Registration Date December 21, 2004  
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
 Attorney of Record Bobby A. Ghajar and James R. Cady  
 Prior Registrations 2518652;2526027;2666767;2672470;AND OTHERS  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Live/Dead Indicator LIVE

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**EXHIBIT PP**

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

**Reg. No. 2,913,227**

Registered Dec. 21, 2004

**SERVICE MARK  
PRINCIPAL REGISTER**

**EBAY LIVE!**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: ARRANGING AND CONDUCTING TRADE  
SHOWS AND EXHIBITIONS IN THE FIELD OF  
ONLINE TRADING SERVICES, IN CLASS 35 (U.S.  
CLS. 100, 101 AND 102).

SER. NO. 78-339,332, FILED 12-11-2003.

FIRST USE 6-1-2002; IN COMMERCE 6-1-2002.

CAROLYN GRAY, EXAMINING ATTORNEY



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**EBAY LIVE!**

**Word Mark** EBAY LIVE!  
**Goods and Services** IC 035. US 100 101 102. G & S: arranging and conducting trade shows and exhibitions in the field of online trading services. FIRST USE: 20020601. FIRST USE IN COMMERCE: 20020601

**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 78339332  
**Filing Date** December 11, 2003  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** September 28, 2004  
**Registration Number** 2913227  
**Registration Date** December 21, 2004  
**Owner** (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**EXHIBIT QQ**

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

**United States Patent and Trademark Office**

Reg. No. 2,913,229

Registered Dec. 21, 2004

**SERVICE MARK  
PRINCIPAL REGISTER**

**EBAY LIVE!**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: ARRANGING AND CONDUCTING EDUCATIONAL SEMINARS IN THE FIELD OF ONLINE TRADING SERVICES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-1-2002; IN COMMERCE 6-1-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-339,379, FILED 12-11-2003.

CAROLYN GRAY, EXAMINING ATTORNEY



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**EBAY LIVE!**

**Word Mark** EBAY LIVE!  
**Goods and Services** IC 041. US 100 101 107. G & S: arranging and conducting educational seminars in the field of online trading services. FIRST USE: 20020601. FIRST USE IN COMMERCE: 20020601  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 78339379  
**Filing Date** December 11, 2003  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** September 28, 2004  
**Registration Number** 2913229  
**Registration Date** December 21, 2004  
**Owner** (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
**Attorney of Record** Bobby A. Ghajar and James R. Cady  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**EXHIBIT RR**

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,441,811

Registered June 3, 2008

SERVICE MARK  
PRINCIPAL REGISTER

EBAY TO GO

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: ADVERTISING AND ADVERTISEMENT SERVICES; PROMOTING THE GOODS AND SERVICES OF OTHERS; DISSEMINATION OF ADVERTISING FOR OTHERS VIA A GLOBAL COMMUNICATIONS NETWORK; ONLINE ADVERTISING SERVICES FOR OTHERS, NAMELY, PROVIDING ADVERTISING SPACE ON INTERNET WEB SITES; ONLINE TRADING SERVICES TO FACILITATE THE SALE OF GOODS AND SERVICES BY OTHERS VIA A GLOBAL COMMUNICATIONS NETWORK AND PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF

SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS AND SERVICES, BUYERS' AND SELLERS' PERFORMANCE, DELIVERY, AND OVERALL TRADING EXPERIENCE IN CONNECTION THEREWITH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-30-2007; IN COMMERCE 4-30-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-139,017, FILED 3-23-2007.

CRAIG D. TAYLOR, EXAMINING ATTORNEY



United States Patent and Trademark Office

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# EBAY TO GO

**Word Mark** EBAY TO GO  
**Goods and Services** IC 035. US 100 101 102. G & S: advertising and advertisement services; promoting the goods and services of others; dissemination of advertising for others via a global communications network; online advertising services for others, namely, providing advertising space on internet web sites; online trading services to facilitate the sale of goods and services by others via a global communications network and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods and services, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith. FIRST USE: 20070430. FIRST USE IN COMMERCE: 20070430

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Trademark Search Facility Classification Code** LETS-1 E A single letter, multiples of a single letter or in combination with a design

**Serial Number** 77139017  
**Filing Date** March 23, 2007  
**Current Filing Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 7, 2007  
**Registration Number** 3441811  
**Registration Date** June 3, 2008  
**Owner** (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125  
**Attorney of** Bobby A. Ghajar and James R. Cady

Record  
Type of Mark      SERVICE MARK  
Register            PRINCIPAL  
Live/Dead  
Indicator            LIVE

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**EXHIBIT SS**

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 3,437,241

Registered May 27, 2008

SERVICE MARK  
PRINCIPAL REGISTER

EBAY TO GO

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 4-30-2007; IN COMMERCE 4-30-2007.

FOR: BROADCASTING SERVICES, NAMELY,  
UPLOADING, POSTING, SHOWING, DISPLAYING,  
AND ELECTRONICALLY TRANSMITTING INFOR-  
MATION VIA A GLOBAL COMMUNICATIONS  
NETWORK; PROVIDING ONLINE COMMUNICA-  
TIONS LINKS WHICH TRANSFER WEB SITE  
USERS TO OTHER LOCAL AND GLOBAL WEB  
PAGES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 77-139,029, FILED 3-23-2007.

CRAIG D. TAYLOR, EXAMINING ATTORNEY



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# EBAY TO GO

<b>Word Mark</b>	EBAY TO GO
<b>Goods and Services</b>	IC 038. US 100 101 104. G & S: broadcasting services, namely, uploading, posting, showing, displaying, and electronically transmitting information via a global communications network; providing online communications links which transfer web site users to other local and global web pages. FIRST USE: 20070430. FIRST USE IN COMMERCE: 20070430
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Trademark Search Facility Classification Code</b>	LETS-1 E A single letter, multiples of a single letter or in combination with a design
<b>Serial Number</b>	77139029
<b>Filing Date</b>	March 23, 2007
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	August 7, 2007
<b>Registration Number</b>	3437241
<b>Registration Date</b>	May 27, 2008
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady
<b>Type of Mark Register</b>	SERVICE MARK PRINCIPAL

Live/Dead  
Indicator      LIVE

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**EXHIBIT TT**

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 3,441,812

**United States Patent and Trademark Office**

Registered June 3, 2008

**SERVICE MARK  
PRINCIPAL REGISTER**

**EBAY TO GO**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FIRST USE 4-30-2007; IN COMMERCE 4-30-2007.

FOR: PROVIDING CUSTOMIZED ONLINE WEB PAGES FEATURING USER-DEFINED INFORMATION, WHICH INCLUDES SEARCH ENGINES AND ONLINE WEB LINKS TO OTHER WEB SITES; DESIGN, CREATION, HOSTING AND MAINTENANCE OF INTERNET SITES FOR THIRD PARTIES, IN CLASS 42 (U.S. CLS. 100 AND 101).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-139,040, FILED 3-23-2007.

CRAIG D. TAYLOR, EXAMINING ATTORNEY



United States Patent and Trademark Office

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# EBAY TO GO

Word Mark	EBAY TO GO
Goods and Services	IC 042. US 100 101. G & S: providing customized online web pages featuring user-defined information, which includes search engines and online web links to other web sites; design, creation, hosting and maintenance of internet sites for third parties. FIRST USE: 20070430. FIRST USE IN COMMERCE: 20070430
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Trademark Search Facility Classification Code	LETS-1 E A single letter, multiples of a single letter or in combination with a design
Serial Number	77139040
Filing Date	March 23, 2007
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	August 7, 2007
Registration Number	3441812
Registration Date	June 3, 2008
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Type of Mark	SERVICE MARK
Register	PRINCIPAL
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**EXHIBIT UU**

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

**United States Patent and Trademark Office**

Reg. No. 3,299,409

Registered Sep. 25, 2007

**SERVICE MARK  
PRINCIPAL REGISTER**

**YOU CAN GET IT ON EBAY**

EBAY INC. (DELAWARE CORPORATION)  
2145 HAMILTON AVENUE  
SAN JOSE, CA 95125

FOR: ON-LINE TRADING SERVICES TO FACILITATE THE SALE OF GOODS AND SERVICES BY OTHERS VIA A COMPUTER NETWORK AND PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS AND SERVICES, BUYERS' AND SELLERS' PERFORMANCE, DELIVERY, AND OVERALL TRADING EXPERIENCE IN CONNECTION THEREWITH; AD-

VERTISING AND ADVERTISEMENT SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-17-2005; IN COMMERCE 10-17-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-733,648, FILED 10-14-2005.

MICHELLE DUBOIS, EXAMINING ATTORNEY



United States Patent and Trademark Office

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# YOU CAN GET IT ON EBAY

<b>Word Mark</b>	YOU CAN GET IT ON EBAY
<b>Goods and Services</b>	IC 035. US 100 101 102. G & S: On-line trading services to facilitate the sale of goods and services by others via a computer network and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods and services, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith; advertising and advertisement services. FIRST USE: 20051017. FIRST USE IN COMMERCE: 20051017
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78733648
<b>Filing Date</b>	October 14, 2005
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	June 27, 2006
<b>Registration Number</b>	3299409
<b>Registration Date</b>	September 25, 2007
<b>Owner</b>	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
<b>Attorney of Record</b>	Bobby A. Ghajar and James R. Cady
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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