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Filing date: **06/11/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91210518
Party	Defendant Cube Egg Inc.
Correspondence Address	FUKUSHIMA HAJIME 4-9-5-1305 MINAMIMUKONOSOU, AMAGASAKI HYOGO, 661-0033 JAPAN
Submission	Answer
Filer's Name	FUKUSHIMA HAJIME
Filer's e-mail	hajimefukusima@pat-tm-fuku.com
Signature	/FUKUSHIMA HAJIME/
Date	06/11/2013
Attachments	20130611Answer 79123773.pdf(5819235 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of:

Application Serial No. 79/123,773

Published in the *Official Gazette*

April 9, 2013

Newegg Inc., )

)

Opposer, )

)

v. )

Opposition No. 91210518

)

CUBE EGG INC., )

Applicant )

APPLICANT'S ANSWER TO NOTICE OF OPPOSITION

Applicant, CUBE EGG INC., composed of TAKAYUKI SASAKI, for its/his answer to the Notice of Opposition filed by Newegg Inc. against application for registration of CUBE EGG 's trademark CUBE EGG and Design, Serial No. 79123773 filed August 20, 2012, and published in the Official Gazette of April 9, 2013, pleads and avers as follows:

1. Answering paragraph 1 of the Notice of Opposition, Applicant admits the allegations thereof.

2. Answering paragraph 2 of the Notice of Opposition, Applicant admits the allegations thereof.

3. Answering paragraph 3 of the Notice of Opposition, Applicant does not have sufficient knowledge or information to form a belief as to the allegations contained therein and accordingly denies the allegations.

4. Answering paragraph 4 of the Notice of Opposition, Applicant does not have sufficient knowledge or information to form a belief as to the allegations contained therein and accordingly denies the allegations.

5. Answering paragraph 5 of the Notice of Opposition, Applicant does not

have sufficient knowledge or information to form a belief as to the allegations contained therein and accordingly denies the allegations.

6. Answering paragraph 6 of the Notice of Opposition, Applicant does not have sufficient knowledge or information to form a belief as to the allegations contained therein and accordingly denies the allegations.

7. Answering paragraph 7 of the Notice of Opposition, Applicant does not have sufficient knowledge or information to form a belief as to the allegations contained therein and accordingly denies the allegations.

8. Answering paragraph 8 of the Notice of Opposition, Applicant denies each and every allegations contained therein.

9. Answering paragraph 9 of the Notice of Opposition, Applicant denies each and every allegations contained therein.

10. Answering paragraph 10 of the Notice of Opposition, Applicant denies each and every allegations contained therein.

11. Answering paragraph 11 of the Notice of Opposition, Applicant denies each and every allegations contained therein.

12. Answering paragraph 12 of the Notice of Opposition, Applicant denies each and every allegations contained therein.

13. Answering paragraph 13 of the Notice of Opposition, Applicant denies each and every allegations contained therein.

14. Answering paragraph 14 of the Notice of Opposition, Applicant denies each and every allegations contained therein.

15. Answering paragraph 15 of the Notice of Opposition, Applicant denies each and every allegations contained therein.

16. Answering paragraph 16 of the Notice of Opposition, Applicant denies each and every allegations contained therein.

17. Applicant further affirmatively alleges that Applicant's CUBE EGG and Design is a valuable asset of Applicant and carries considerable goodwill and consumer acceptance of its products sold under Applicant's CUBE EGG and Design because Applicant exhibited cell phone cases, cell phone covers, lunch boxes, household containers for foods, plastic storage containers for household or domestic use for foods and beverages and containers for household or kitchen use in the exhibition of New York in August 18-22, 2012 and in January 26-30, 2013 distributed many brochures to American, continuously introduce its products using Applicant's web site and export its products from Japan to America since the exhibition. The Guidance of the exhibition of New York in August 18-22, 2012, the nameplate of the exhibition of New York in

January 26-30, 2013, many brochures, the copy of Applicant's web site, and the receipt of export are attached hereto as Exhibit A. Such goodwill usage has made Applicant's CUBE EGG and Design distinctive to Applicant. In addition, Applicant continues to use Applicant's CUBE EGG and Design in Japan from January 25, 2008, and obtained the trademark of Applicant's CUBE EGG and Design in Japan on January 25, 2013. The all matters current certificate of Applicant in Japan and Trademark registration Gazette of Applicant's CUBE EGG and Design in Japan are attached hereto as Exhibit A.

18. Applicant further affirmatively alleges that Applicant never knew the fact that Opposer used the pleaded marks of Opposer as trademarks till Notice of Opposition.

19. Applicant further affirmatively alleges that there is no likelihood of confusion, mistake or deception because Applicant's mark consists of CUBE EGG and "CUBE" Design, the pleaded marks of Opposer mainly consists of NEWEGG or/and "EGG" Design, therefore Applicant's mark and the pleaded marks of Opposer are not confusingly similar in sight, sound, meaning and commercial impression.

20. Applicant further affirmatively alleges that there is no likelihood of confusion, mistake or deception because Goods and Services for Applicant's mark are "Cell phone cases; cell phone covers; cellular phone accessories" in International Class 9 and "lunch boxes; cruet stands; household containers for foods; plastic storage containers for household or domestic use for foods and beverages; containers for household or kitchen use; clothes drying hangers" in International Class 21, Goods and Services for the pleaded marks of Opposer mainly is online retail store services, therefore Applicant's mark and the pleaded marks of Opposer are not confusingly similar in Goods and Services.

21. Applicant further affirmatively alleges that there is no likelihood of confusion, mistake or deception because products for Applicant's mark are all made in Japan, products for the pleaded marks of Opposer are unknown, therefore Applicant's mark and the pleaded marks of Opposer are not confusingly similar in place of origin.

22. Applicant further affirmatively alleges that there is no likelihood of confusion, mistake or deception because the portion "EGG Marks" between Applicant's mark and the pleaded marks of Opposer has been used and registered by numerous third parties in Goods and Services in International Class 9, 21, 35. The Trademark registration Gazette of third parties in Goods and Services in International Class 9, 21, 35 in U.S. are attached hereto as Exhibit B. As a result, Opposer cannot base any similarity between its pleaded marks and the mark of Applicant of the "EGG Marks". Any trademark or service mark rights that Opposer may have are narrowly

circumscribed to the goods or services indicated and any other use would not lead to likelihood of confusion.

WHEREFORE, Applicant requests that the notice of opposition be dismissed.

Please direct all correspondence to:

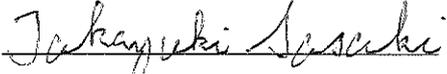
TAKAYUKI SASAKI  
303, Amagasaki KR Building,  
3-90-1, Showa-dori,  
Amagasaki-shi  
Hyogo 660-0881  
Japan

Respectfully submitted,

CUBE EGG IN.C,

By its President

Date: June 11 , 2013

  
TAKAYUKI SASAKI

303, Amagasaki KR Building,  
3-90-1, Showa-dori,  
Amagasaki-shi  
Hyogo 660-0881  
Japan

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Applicant's Answer to Notice of Opposition has been served on opposing counsel by mailing said copy on June , 2013, via First Class Mail, postage prepaid to:

Scott W Johnston  
MERCHANT and GOULD P.C.  
P.O. Box 2910  
Minneapolis, MN 55402-0910

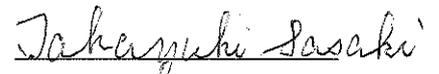
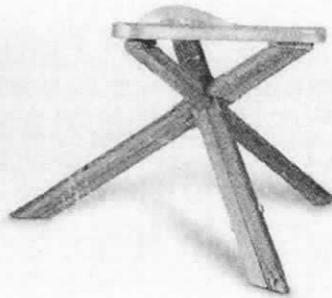
  
TAKAYUKI SASAKI

EXHIBIT A

**NY  
IGF.**

driven by



**NEW  
DATE  
PATTERN**

**AUGUST 18 - 22, 2012**

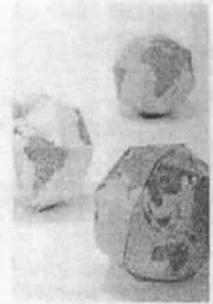
official market director / summer 2012

# apan Pavilion by JETRO

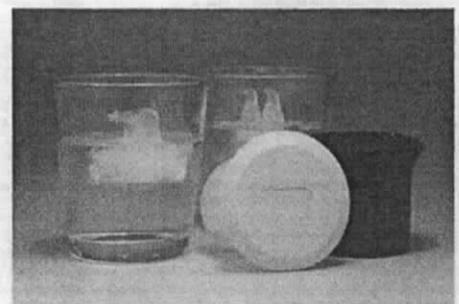
**JETRO**  
 JETRO New York  
 1221 Avenue of the  
 Americas, 42nd  
 Floor  
 New York, NY 10022  
 212-997-0433

JETRO, a non-profit governmental organization that promotes trade and investment between Japan and the rest of the world, is working to introduce unique, attractive and high-

quality Japanese products worldwide. To learn more about undiscovered Japanese cuisine, fashion, design and film/ anime, please visit [www.jetro.org](http://www.jetro.org).



**geografia**  
2840



**monos**  
2842



**DT&COMPANY**  
2844



**MastroGeppetto**  
2846



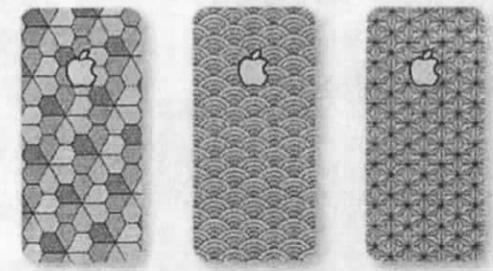
**d-torso**  
2848



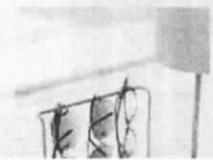
**tegami**  
2852



**SINRA DESIGN WORKS**  
2854



**Cubeeegg**  
2856



Welcome to the NYIGF!

Saturday, Jan. 26 - Wednesday, Jan. 30 2013  
See the launch of our new exhibitor  
search add-on, NYIGF365, in the  
Javits Concourse lobby.

Seminars & Events, 40+ seminars offer trend  
information and business strategies. Special  
events offer "only in NY" experiences. Purchase  
tickets at any NYIGF registration area.

Free Business Consultations. Register in the  
Level 1 Show Office to meet NYIGF partner Right  
Angle Strategies during NYIGF.

**NYIGF**<sup>®</sup> 2013

**TAKAYUKI  
SASAKI**

**CUBEEGG/JETRO/JAPAN  
AMAGASAKI JAPAN**

238610



**EXHIBITOR**



tower  
lunchbox

- micro wave available
- dishwasher available
- water-tightness
- coated by Ag<sup>+</sup> ion

CUBE  
EGG  
Made in Japan



# Bottle type lunchbox "ZEN" Water-tightness.

Nyigf August  
booth 2856



- ZEN is coated by Ag+ ion from pure silver powder which has an antibacterial effect.
- You can microwave this lunch box. Furthermore, it's possible to wash it by dishwasher.
- You can make soup put into this lunch box.
- You can feel comfortable putting it into the slim bag.
- The color variations of ZEN are the Japanese traditional colors.
- You shouldn't use a belt to seal up.



This lunch box "ZEN" is made in Japan.  
Our main purpose of this design is "the ease of use"

### color features

- White
- Black
- Azuki
- Sakura
- Maccha

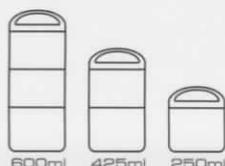
### materials

body polypropylene  
outer Covers polypropylene  
innerCovers polypropylene  
seals silicone rubber

size  $\Phi 82 \times H190\text{mm}$

### capaciteis

top cell (almost) 175ml  
center cell (almost) 175ml  
lower cell (almost) 250ml  
total (almost) 600ml



## CUBE EGG INC.

TEL (+81) 6-6423-9361  
FAX (+81) 6-6423-9362  
E-MAIL info@cubeegg.com

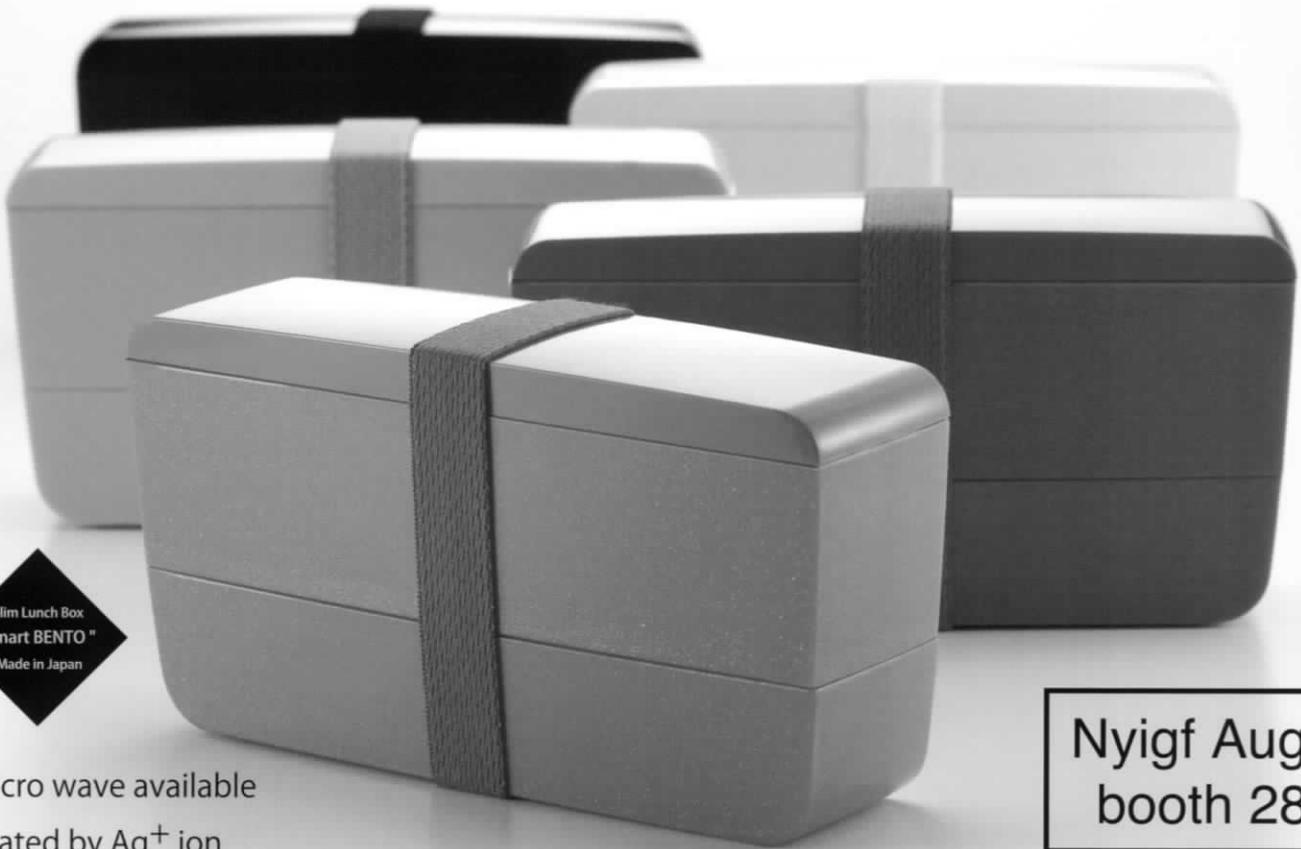
Amagasaki KR Bldg. #303,3-90-1,  
Showa-Dori,Amagasaki,Hyogo,  
Japan Zip 660-0881

CUBE EGG [www.CUBE EGG.com](http://www.CUBE EGG.com)

\*All features and specifications are subject to change without notice.

We are proud of this lunch box style and thinness.  
You can put it in only 2 inches space of your bag.

# smart BENTO

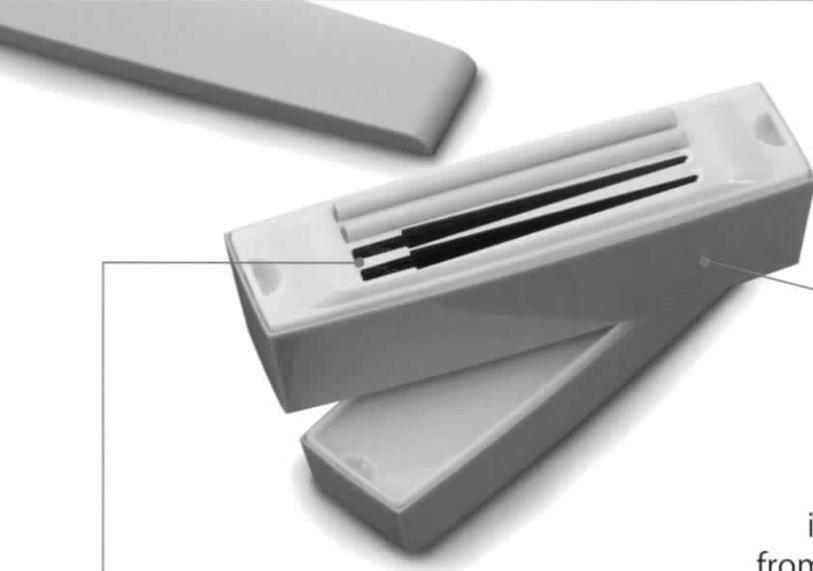


Slim Lunch Box  
"smart BENTO"  
Made in Japan

micro wave available

coated by Ag<sup>+</sup> ion

Nyigf August  
booth 2856



As a result, it was sold  
20,000 units for 3 months.  
Of course, it is made in Japan.

The jointable chopsticks



The jointable chopsticks is an accessory,  
and it's comfortable to set.

The lunch box  
is coated by Ag<sup>+</sup> ion  
from pure silver powder  
which has  
an antibacterial effect.



**color features**

- White
- Black
- Pink
- Green
- Orange

**materials**

- body polypropylene
- outer Covers ABS resin
- innerCovers polyethylene
- chopsticks(body) PA resin(nylon)
- chopsticks(tip) PS resin

**size**

- lunch box W187×D53×H98
- chopstickds 210mm

**CUBE EGG INC.**

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booth 2856

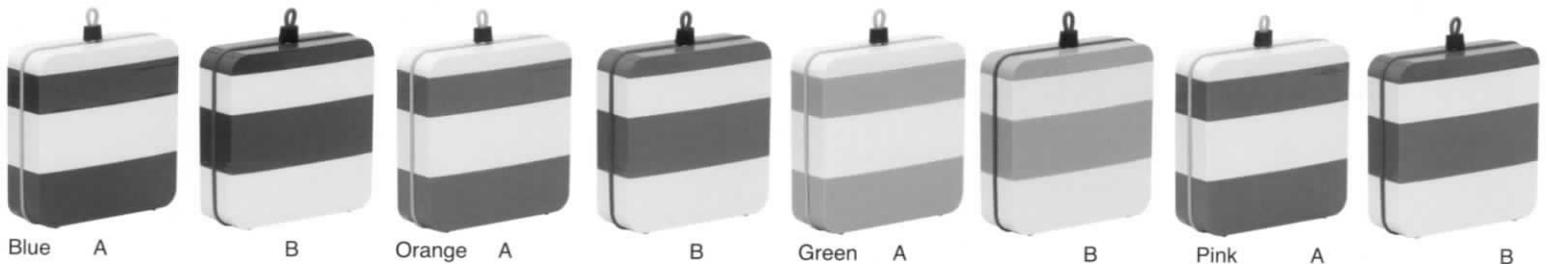
# ojue

## Lunch Box



From books and wallets to cell-phones and digital cameras, the content of any bag is full of "vertical elements." So why do conventional lunch boxes, when placed flat in a bag have to remain as "horizontal elements"? Looking to resolve this issue, CUBE EGG has created Ojue – a lunch box with a minimized base area that can be stacked vertically, allowing it to be placed neatly and freely even within the slimmest of bags. Comprised of three units, Ojue can be freely combined depending on appetite and physical condition, based on the idea of providing "vertical flexibility."

### color for the united states



The three stackable sections can be used together, or as a set of two. The maximum capacity when all three sections are used is 750ml.



300ml



440ml



600ml



740ml



## CUBE EGG INC.

TEL (+81) 6-6423-9361  
FAX (+81) 6-6423-9362  
E-MAIL [info@cubeegg.com](mailto:info@cubeegg.com)

Amagasaki KR Bldg. #303,3-90-1,  
Showa-Dori, Amagasaki, Hyogo,  
Japan Zip 660-0881



[www.CUBE EGG.com](http://www.CUBE EGG.com)

\*All features and specifications are subject to change without notice.

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booth 2856



## Design Case & Sheet

for iPhone4 / 4S

Enjoy  
original decoration,  
which keeps  
the iPhone's style!



[www.cubeegg.com](http://www.cubeegg.com)

Amagasaki KR Bldg. #303,  
3-90-1, Showa Dori, Amagasaki, Hyogo  
Japan



# First time in U.S.A.!

## A new, fresh case with a transfer foil design.

- A new design that perfectly meshes with the Apple logo.
  - This product, which sold 150,000 units in one year, makes its first appearance in America.
  - Made in Japan, manufactured with transfer foil design technology utilizing traditional Japanese techniques.
  - Non-solvent printing technology.
  - Paying for patterns not necessary, OEM supply possible through small lot compatibility.
  - Clear hard coating so that the pattern doesn't fade.
- \* We accept OEM manufacturing starting from one lot pattern, 1,000 units \* three patterns.

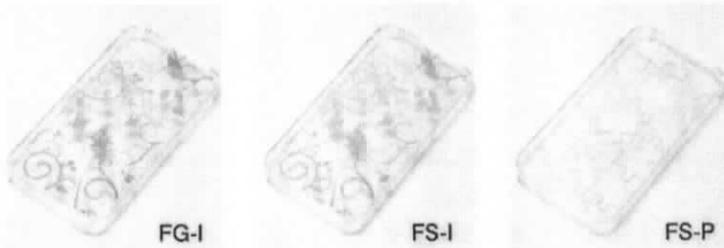
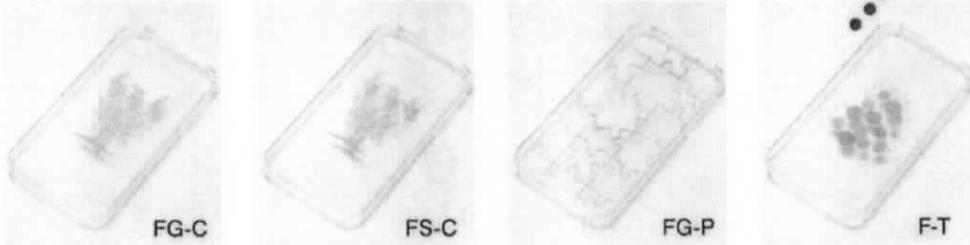


# Design Case

for iPhone 4 line ups

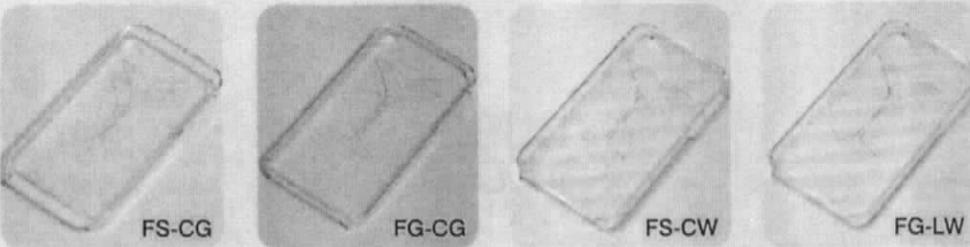
set!

### transfer foil design



**Notes and precautions**  
 This product does not completely prevent damage to films to case iPhone 4/iPhone 5.  
 This iPhone/iPhone 5 is a delicate device. Take all necessary care when handling it while attaching the product.  
 Remove all dust and dirt from your iPhone 4/iPhone 5 when attaching. If you attach the product with liquids or dust, there is a danger of damage to your iPhone/iPhone 5.  
 iPhone, iPhone 4, and iPhone 5 are registered trademarks of Apple Inc.

### transfer foil & Texture Ink design



# First time in U.S.A.!

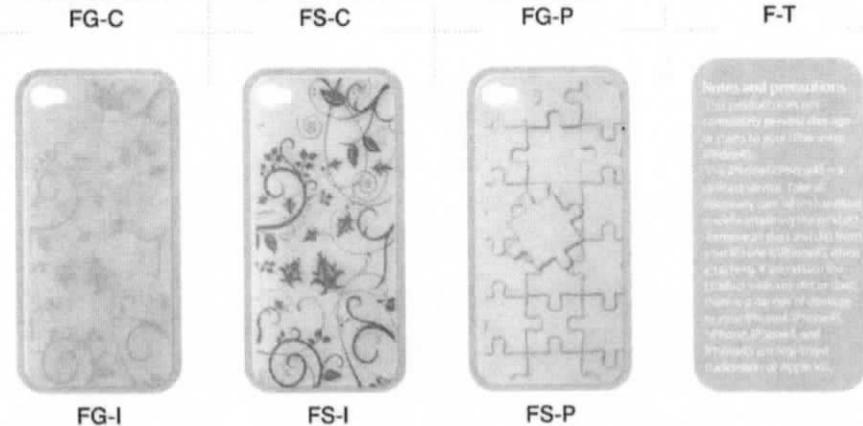
## A new, fresh sheet with a transfer foil design. Enjoy this original decoration, which keeps the iPhone's style!

- A new design that perfectly meshes with the Apple logo
- This product, which sold 150,000 units in one year, makes its first appearance in America
- Made in Japan, manufactured with transfer foil design technology utilizing traditional Japanese techniques
- Non-solvent printing technology.
- Paying for patterns not necessary, OEM supply possible through small lot compatibility
- Clear hard coating so that the pattern doesn't fade



\*this item is not transfer foil product

### transfer foil design

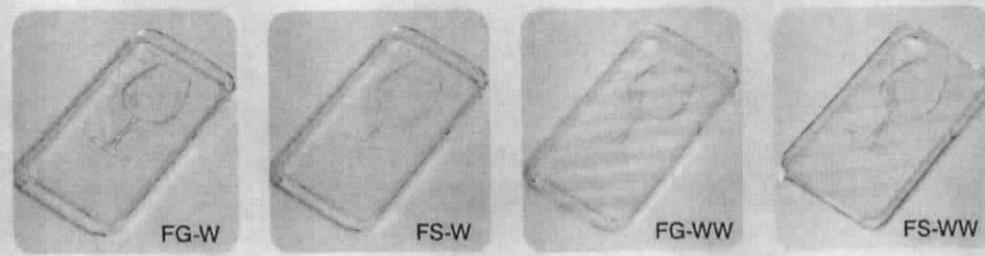
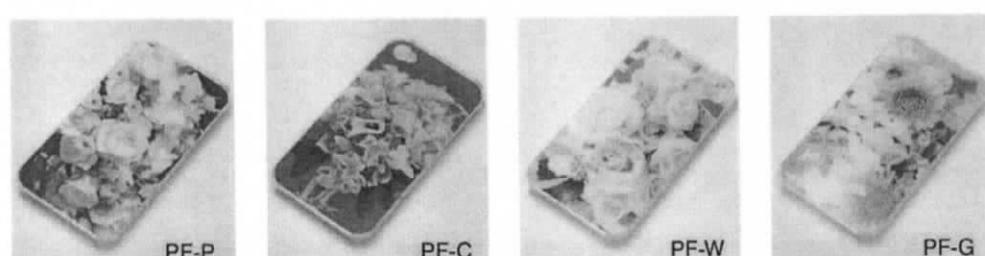
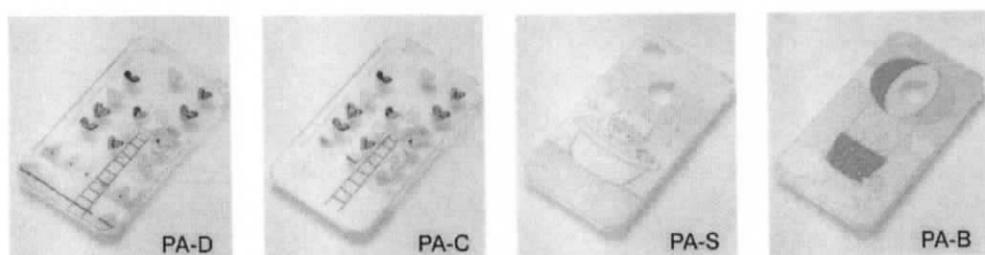
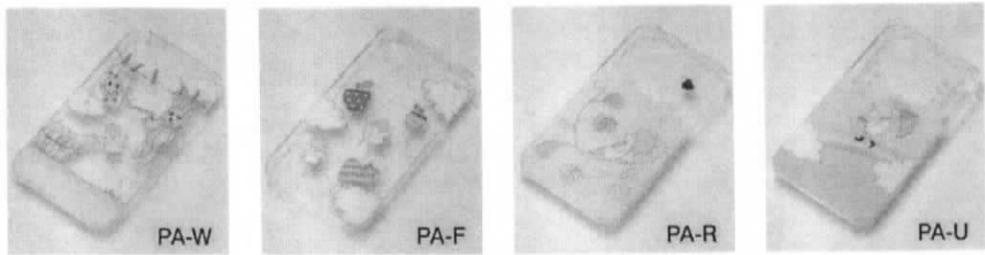
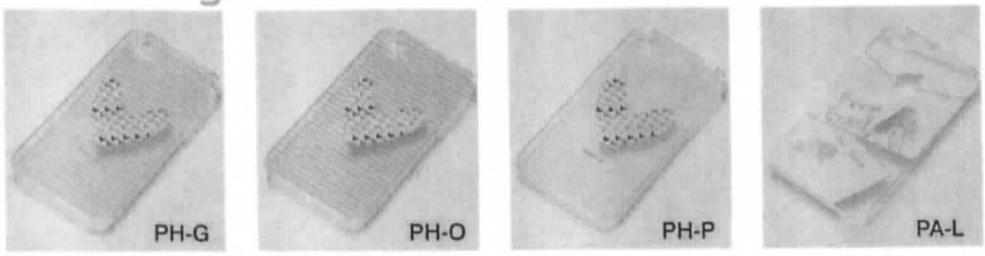


**Notes and precautions**  
 This product does not completely prevent damage to case iPhone 4/iPhone 5.  
 This iPhone/iPhone 5 is a delicate device. Take all necessary care when handling it while attaching the product.  
 Remove all dust and dirt from your iPhone 4/iPhone 5 when attaching. If you attach the product with liquids or dust, there is a danger of damage to your iPhone/iPhone 5.  
 iPhone, iPhone 4, and iPhone 5 are registered trademarks of Apple Inc.

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e  
s

# featuring POP ARTS

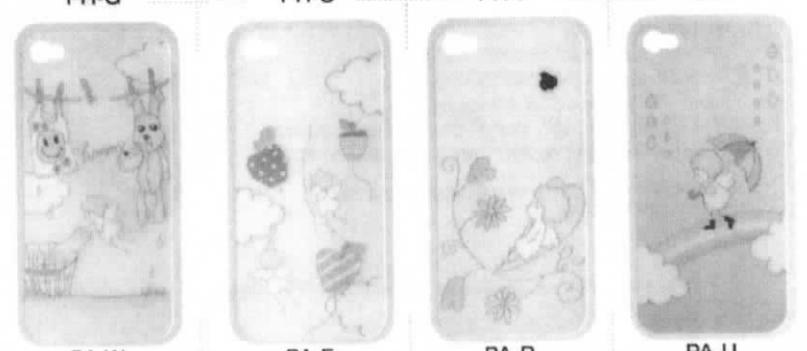
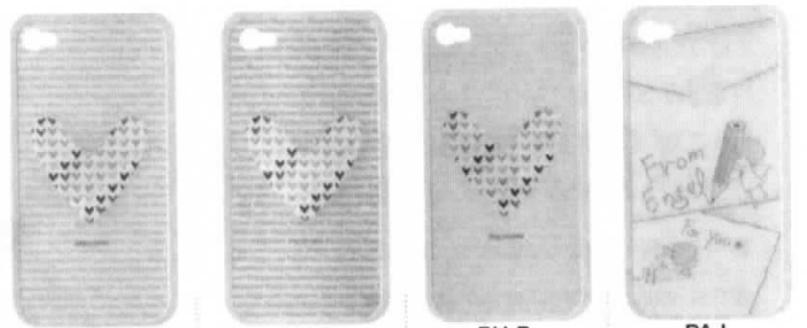
\*[those are not transfer foil product]



# Design Sheet

line ups

# featuring POP ARTS!





# ART CASE

for iPhone5



CUBE  
EGG

# 干支

## 12 Zodiac Animals

The 12 Zodiac Animals, better known as the Chinese zodiac, is a traditional Chinese future action, that relates each year to a specific animal. This wide currency is used in several East Asian countries. These art cases with the design of



E-001



E-002



E-003



E-004



E-007



E-008



E-009

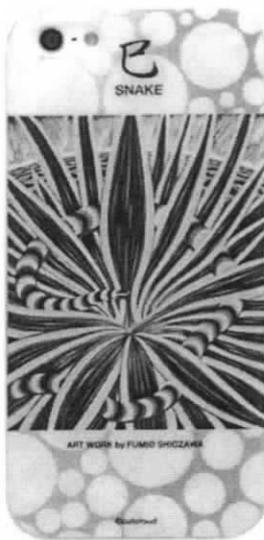


E-010

English as the Chinese Zodiac, is a scheme, and a systematic plan of  
an animal and its reputed attributes, according to a 12-year cycle. It has  
countries, such as China, Vietnam, Korea and Japan.  
The Japanese artist "Fumio Shiozawa".



E-005



E-006



E-011



E-012



寅 Tiger

# 十二星座

The 12 signs of the zodiac



he art cases with the design of the Japanese artist "Fumio Shiozawa" who assumed 12 Western traditional constellations a motif.



POP ARTS of

# 京都

kyoto

These designs are a modern interpretation of Kyoto's traditional culture.

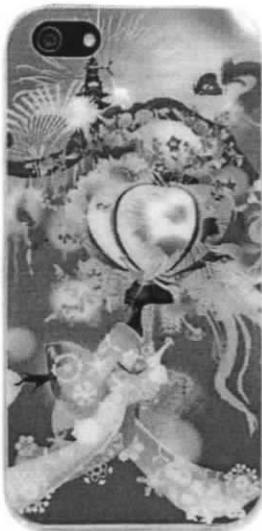
The key point of the design is the expression of ancient Japanese culture through the use of distinctive colors.

As a matter of fact, these various colors are a reproduction of traditional colors used in ancient Japan.





KYOTO-01



KYOTO-02



KYOTO-03



KYOTO-04



KYOTO-05



KYOTO-06



KYOTO-07



KYOTO-08



KYOTO-09



KYOTO-10



KYOTO-11



KYOTO-12

# POP ART cases



T-DO



T-DG



T-DP



T-DBR



T-DR



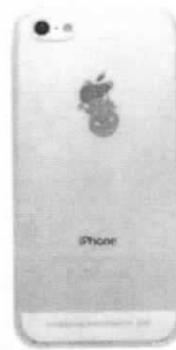
K-SD



T-DBK



T-DY



T-HG



T-BP



T-HBR



K-SB



T-HR



T-BL



T-BY



T-CY



T-CG



A-G1



T-CP



T-CBR



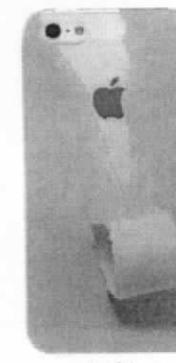
T-CR



T-CBL



T-CBY



A-C4

All items created by pop graphic artist in japan.



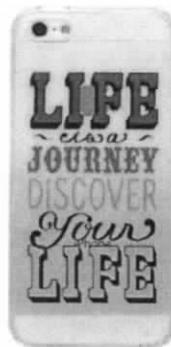
K-ST



K-SG



K-SM1



K-SL



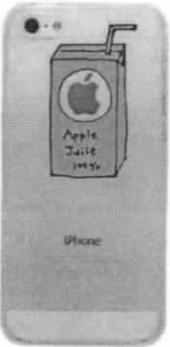
K-SM2



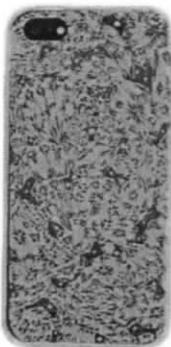
K-CB1



K-SE



K-AJ



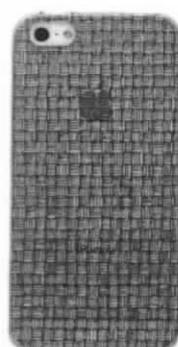
K-A1



K-A2



K-B3



K-B4



A-G2



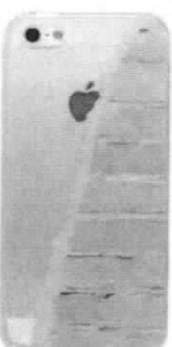
A-P1



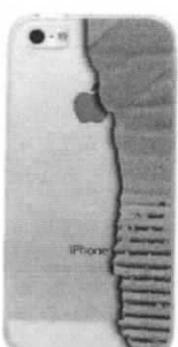
A-P2



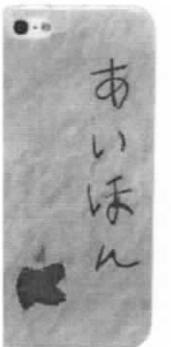
A-C1



A-C2



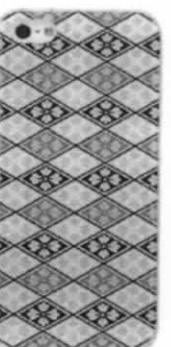
A-C3



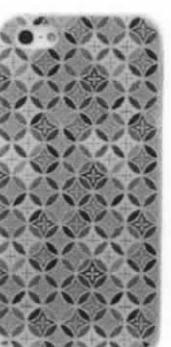
A-C5



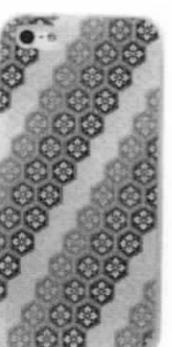
A-C6



H-J1



H-J2

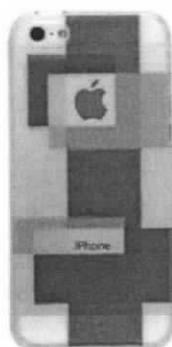


H-J3

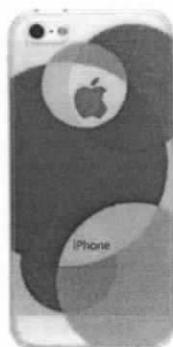


H-CB2

# POP ART cases



H-TR



H-TS



H-SR



H-SB



H-CR



H-CG



H-AG



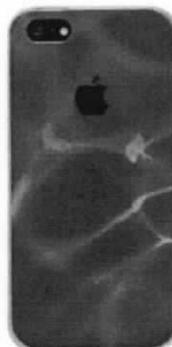
H-AZ



H-BA



O-SS



O-UW



O-FR



O-AS



B-01



B-02



B-03



B-04



B-05



G-D6



G-D8



G-D7



G-B21



G-D2



G-B17

All items created by pop graphic artist in japan.



H-CFB



H-CE



H-CFR



H-CFD



H-CFG



O-PB



A-N1



A-N2



O-LC



O-PW



O-CR



O-BS



B-06



B-07



B-08



B-09



B-10



G-D11



G-D5



G-D9



G-B15



G-B10



G-B3



G-B2



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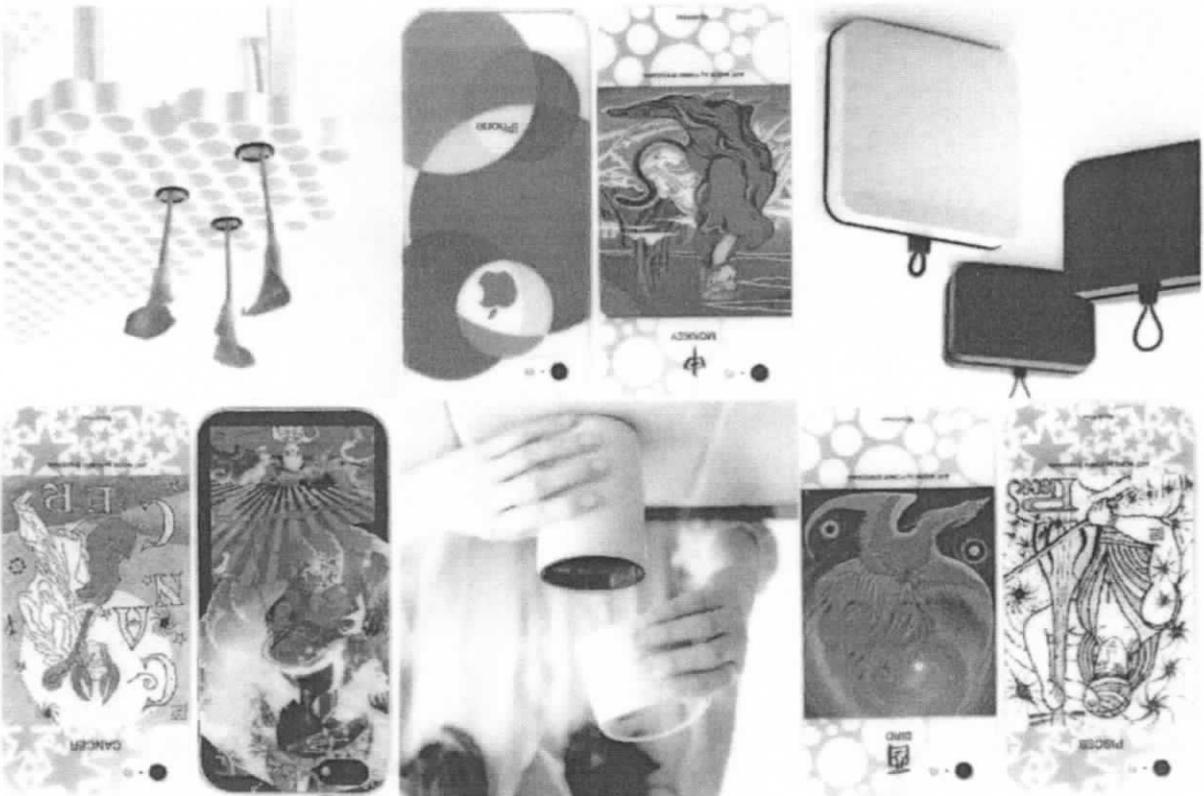
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c o m p a n y   p r o f i l e

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ADDRESS	AMAGASAKI KP BLDG.#303,3-90-1,SHO-WA DORI,AMAGASAKI,HYOGO,JAPAN
TEL.	(+81)6-6423-9361
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E-mail	<a href="mailto:info@cubeegg.com">info@cubeegg.com</a>
PRESIDENT	TAKAYUKI SASAKI
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 株式会社キューegg  
 3-90-1, Showa-Dori,  
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 660-0881  
 JAPAN  
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CUBE EGG INC.  
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送料代金 0

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## 現在事項全部証明書

兵庫県尼崎市昭和通三丁目90番地1尼崎KRビルディング303号  
株式会社キューブエッグ  
会社法人等番号 1400-01-049115

商号	神港化成工業株式会社	
	株式会社キューブエッグ	平成20年 1月25日変更
		平成20年 1月25日登記
本店	兵庫県尼崎市南清水38番28号	昭和62年11月 1日住居表示実施
	兵庫県尼崎市昭和通三丁目90番地1尼崎KRビルディング303号	平成22年 8月 2日移転
		平成22年 8月 3日登記
公告をする方法	官報に掲載してする	
会社成立の年月日	昭和56年10月23日	
目的	1. プラスチックス、ゴム、並びに附属金具の製造、加工及び販売 2. 前項に附帯する一切の業務	
発行可能株式総数	6万4000株	
発行済株式の総数並びに種類及び数	発行済株式の総数 4万8000株	
株券を発行する旨の定め	当会社の株式については、株券を発行する  平成17年法律第87号第136条の規定により平成18年 5月 1日登記	
資本金の額	金2400万円	
株式の譲渡制限に関する規定	当会社の株式を譲渡するには、取締役会の承認を受けなければならない。	
役員に関する事項	取締役 佐々木孝之	平成22年11月19日重任
		平成22年12月 6日登記
	取締役 佐々木和子	平成22年11月19日重任
		平成22年12月 6日登記

兵庫県尼崎市昭和通三丁目90番地1尼崎KRビルディング303号  
 株式会社キューブエッグ  
 会社法人等番号 1400-01-049115

	取締役 佐々木 齊	平成22年11月19日就任
		平成22年12月 6日登記
	兵庫県伊丹市春日丘二丁目136番地3春日丘 アーバンコンフォートB-411号 代表取締役 佐々木 孝之	平成22年11月19日重任
		平成22年12月 6日登記
	監査役 立花 重章	平成20年11月11日就任
		平成20年11月12日登記
取締役会設置会社 に関する事項	取締役会設置会社	平成17年法律第87号第1 36条の規定により平成18 年 5月 1日登記
監査役設置会社 に関する事項	監査役設置会社	平成17年法律第87号第1 36条の規定により平成18 年 5月 1日登記

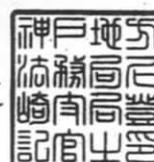
これは登記簿に記録されている現に効力を有する事項の全部であることを証明  
 した書面である。

(神戸地方法務局管轄)

平成24年 7月24日

神戸地方法務局尼崎支局  
 登記官

関 信 之



(190) 【発行国】日本国特許庁(JP)  
(450) 【発行日】平成25年2月26日(2013.2.26)  
【公報種別】商標公報  
(111) 【登録番号】商標登録第5551942号(T5551942)  
(151) 【登録日】平成25年1月25日(2013.1.25)  
(540) 【登録商標】



(500) 【商品及び役務の区分の数】2  
(511) 【商品及び役務の区分並びに指定商品又は指定役務】  
第9類 電気通信機械器具の附属品  
第21類 弁当箱, 台所用器具, 調理用具, 台所用具及び清掃用具, 愛玩動物用かご, 愛玩動物用トイレ, 愛玩動物用ブラシ, 愛玩動物用食器  
【国際分類第10版】  
(210) 【出願番号】商願2012-63814(T2012-63814)  
(220) 【出願日】平成24年8月6日(2012.8.6)  
(732) 【商標権者】  
【識別番号】506240780  
【氏名又は名称】株式会社キューブエッグ  
【住所又は居所】兵庫県尼崎市昭和通3-90-1 尼崎KRビル303  
(740) 【代理人】  
【識別番号】100170025  
【弁理士】  
【氏名又は名称】福島 一  
【法区分】平成23年改正  
【審査官】山田 正樹  
(561) 【称呼(参考情報)】キューブエッグ、キューブ、エッグ、イイジイジイ、ジイイジイ  
【検索用文字商標(参考情報)】CUBE、EGG、G、E、G  
【類似群コード(参考情報)】  
第9類 11B01  
第21類 17A08、18C02、18C10、18C13、19A01、19A03、19A04、19A05、19A06、19B33  
(531) 【ウィーン分類(参考情報)】27.1.1; 27.1.4; 27.5.1.5; 27.5.1.7; 27.5.22.93; 27.5.23.93

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# Nest Egg

**Word Mark** NEST EGG  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Gaming machines, namely, electronic slot and bingo machines. FIRST USE. 20050124. FIRST USE IN COMMERCE: 20050124  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77345158  
**Filing Date** December 5, 2007  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** March 18, 2008  
**Registration Number** 3440552  
**Registration Date** June 3, 2008  
**Owner** (REGISTRANT) C2 Gaming, LLC DBA C2 Gaming, LLC LIMITED LIABILITY COMPANY NEVADA 1945 Pama Lane Las Vegas NEVADA 89119  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# EGG HUGGER

**Word Mark** EGG HUGGER  
**Goods and Services** IC 021. US 002 013 023 029 030 033 040 050. G & S: a household container for transporting and serving hors d'oeuvres. FIRST USE: 20100424. FIRST USE IN COMMERCE: 20100424  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77854602  
**Filing Date** October 22, 2009  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** February 16, 2010  
**Registration Number** 3955485  
**Registration Date** May 3, 2011  
**Owner** (REGISTRANT) Ray Marks Co. LLC LIMITED LIABILITY COMPANY NEW YORK 900 Broadway, Suite 1001 New York NEW YORK 10003  
**Attorney of Record** Robin E. Silverman  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "EGG" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# E-STAR EGG

**Word Mark** E-STAR EGG  
**Goods and Services** IC 035. US 100 101 102. G & S: Conducting incentive award programs via a global computer network to promote customer loyalty. FIRST USE: 20091106. FIRST USE IN COMMERCE: 20091106  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Trademark Search Facility Classification Code** LETS-1 E A single letter, multiples of a single letter or in combination with a design NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks  
**Serial Number** 77337959  
**Filing Date** November 27, 2007  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** April 22, 2008  
**Registration Number** 3758142  
**Registration Date** March 9, 2010  
**Owner** (REGISTRANT) Global Marketing Resources, Inc. CORPORATION FLORIDA 1415 Pinehurst Road, Suite M Dunedin FLORIDA 34698



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**EAST • EGG**  
REALTY

<b>Word Mark</b>	EAST • EGG REALTY
<b>Goods and Services</b>	IC 035. US 100 101 102. G & S: Real estate sales management. FIRST USE: 20080315. FIRST USE IN COMMERCE: 20080315
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	08.13.02 - Eggs, in shell 27.03.05 - Objects forming letters or numerals
<b>Trademark Search Facility Classification Code</b>	ART-08.13 Other foodstuffs SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles SHAPES-MISC Miscellaneous shaped designs
<b>Serial Number</b>	77588162
<b>Filing Date</b>	October 8, 2008
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	March 3, 2009
<b>Registration Number</b>	3622556
<b>Registration Date</b>	May 19, 2009
<b>Owner</b>	(REGISTRANT) Cifuentes French, Leslie INDIVIDUAL UNITED STATES 97 Wolver Hollow Road Upper Brookville NEW YORK 11545
<b>Attorney of</b>	David S. Kashman