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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91210506
Party	Plaintiff Ovation LLC
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Signature	/Paul A. Bost/
Date	01/08/2016
Attachments	Ovation's and E! Entertainment's Stipulation to Dismiss.pdf(18246 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>In re Matter of Application No. 85/569,798 for the mark: POP OF CULTURE</p> <p>In re Matter of Application Nos. 85/937,423 and 85/937,399 for the mark: E POP OF CULTURE</p> <p>Ovation LLC,</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">vs.</p> <p>E! Entertainment Television, LLC,</p> <p style="text-align: center;">Applicant.</p>	<p>Opposition No. 91-210506 (parent) Opposition No. 91-217286 Opposition No. 91-217287</p> <p><b>OPPOSER OVATION LLC'S AND APPLICANT E! ENTERTAINMENT TELEVISION, LLC'S STIPULATION TO DISMISS</b></p>
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In light of Applicant E! Entertainment Television, LLC's express abandonment of its application to register POP OF CULTURE, Ser. No. 85/569,798 with prejudice and without the consent of Opposer Ovation, LLC [Docket No. 40], the parties stipulate to the dismissal of the remainder of the consolidated opposition proceedings with prejudice. Accordingly, judgment should be entered against Applicant with respect to Ser. No. 85/569,798 only, and, upon dismissal of the remainder of these consolidated opposition proceedings with prejudice, Applicant's applications bearing Ser. Nos. 85/937,423 and 85/937,399 for E POP OF CULTURE should proceed towards registration.

Respectfully submitted,

SHEPPARD MULLIN RICHTER & HAMPTON, LLP

Dated: January 8, 2016

By: /s/Paul A. Bost  
Jill M. Pietrini  
Whitney Walters  
Paul A. Bost

*Attorneys for Opposer*  
Ovation LLC

LEWIS ROCA ROTHGERBER CHRISTIE LLP

Dated: January 8, 2016

By: /s/Michael J. McCue  
Michael J. McCue  
Jonathan Fountain

*Attorneys for Applicant*  
E! Entertainment Television, LLC

**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that this **OPPOSER OVATION LLC'S AND APPLICANT E! ENTERTAINMENT TELEVISION, LLC'S STIPULATION TO DISMISS THE CONSOLIDATED OPPOSITION PROCEEDINGS WITH PREJUDICE** is being submitted electronically to the Commissioner for Trademarks, Trademark Trial and Appeals, through ESTTA, on this 8th day of January, 2016.

/s/Lynne Thompson  
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Lynne Thompson

**CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing **OPPOSER OVATION LLC'S AND APPLICANT E! ENTERTAINMENT TELEVISION, LLC'S STIPULATION TO DISMISS THE CONSOLIDATED OPPOSITION PROCEEDINGS WITH PREJUDICE** is being deposited as first class mail, postage prepaid, in an envelope addressed to:

Michael J. McCue  
LEWIS ROCA ROTHGERBER CHRISTIE LLP  
3993 Howard Hughes Pkwy, Ste 600  
Las Vegas, NV 89169

on this 8th day of January, 2016.

/s/Lynne Thompson  
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Lynne Thompson