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Filing date: **09/30/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91210390
Party	Plaintiff Feel the World, Inc.
Correspondence Address	DAVID MASTBAUM LAW OFFICES OF DAVID MASTBAUM PO BOX 806 BOULDER, CO 80306 UNITED STATES dmast@mastlaw.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Philip A. Matthews
Filer's e-mail	dok@webbiplaw.com
Signature	/Philip A. Matthews/
Date	09/30/2013
Attachments	Power of Attorney.PDF(60496 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>FEEL THE WORLD, INC.</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">v.</p> <p>HEAPSYLON, LLC</p> <p style="text-align: center;">Applicant.</p>	<p style="text-align: center;">Opposition No. 91210390 Serial No. 85778259</p>
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POWER OF ATTORNEY

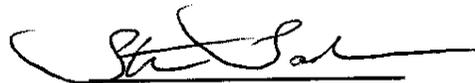
In accordance with 37 C.F.R. §2.17(c) and 37 C.F.R. §2.19, Feel the World, Inc. ("Opposer), hereby appoints Philip A. Matthews (Utah Bar No. 13294) and Jason P. Webb (Utah Bar No.10128) as my attorneys with full power of substitution and revocation, and to transact all business in the Unites States Patent and Trademark Office and before the Trademark Trial and Appeal Board in connection therewith.

Correspondence for Philip A. Matthews and Jason P. Webb shall be as follows:

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Respectfully submitted,

Date: 30 September 2013



Steven Sashen
Chief Executive Officer
Feel the World, Inc.
1282 Elder Ave
Boulder, CO 80304

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing **Power of Attorney** has this 30th day of September, 2013, been mailed by prepaid first class mail to Anthony M. Verna, attorney for Heapsylon, LLC, Applicant, to: Kravitz & Verna LLC, PO Box 3620293, PACC, New York, NY 10129, and via email to: averna@kravitzverna.com.

Date: 9/30/2013

/Philip A. Matthews/
Philip A. Matthews
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