

ESTTA Tracking number: **ESTTA546772**

Filing date: **07/03/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91210369
Party	Defendant Ruggiero, Bethney C.
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Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Harold G. Furlow
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Signature	/Harold G. Furlow/
Date	07/03/2013
Attachments	Bethney Ruggiero Special Power of Attorney - Truly Scrumptious.pdf(61482 bytes)

SPECIAL POWER OF ATTORNEY

I, Bethney Ruggiero having an address of 130 Little East Neck Road South, Babylon, NY 11702 hereby appoint Harold G. Furlow, Esq. having a business address of 260 West Main Street, Suite 10, Bay Shore, New York 11706 as my as my Attorney-of-Record ("Agent") to act in my capacity to do the following:

To act as my representative before the United States Patent and Trademark Office
for the purpose of prosecuting trademark application
serial no. 85/683,416 TRULY SCRUMPTIOUS
and

and to perform such other Trademark tasks as identified before the United States Patent and Trademark Office to include any actions before the Trademark Trial and Appeal Board.

The rights, powers, and authority of my Agent to exercise any and all of the rights and powers herein granted shall commence and be in full force and effect as of this date and shall remain in full force and effect through the completion of this action or unless specifically extended or rescinded earlier by either party.



Bethney Ruggiero

Dated: 7/3/12