

ESTTA Tracking number: **ESTTA522672**

Filing date: **02/20/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	PEI Licensing, Inc.
Granted to Date of previous extension	02/20/2013
Address	3000 NW 107th Ave. Miami, FL 33172 UNITED STATES

Attorney information	Ariel Y. Bublick Norvell IP LLC 1776 Ash Street Northfield, IL 60093 UNITED STATES abublick@norvellip.com, jburgett@norvellip.com, officeactions@norvellip.com
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Applicant Information

Application No	85622600	Publication date	10/23/2012
Opposition Filing Date	02/20/2013	Opposition Period Ends	02/20/2013
Applicant	Bluestar Alliance LLC 1370 Broadway, Suite 1107 New York, NY 10018 UNITED STATES		

Goods/Services Affected by Opposition

Class 025. All goods and services in the class are opposed, namely: Clothing, namely, shirts, pants, jackets, footwear, hats and caps, Beachwear; Belts; Blazers; Blouses; Button-Down shirts; Cargo pants; jumpers, sleepwear, pajamas, rompers; headwear; Coats; Collared shirts; Denims; Dress shirts; Dresses; Gloves; Hosiery; Jeans; Jerseys; Knit bottoms; Knit shirts; Knit tops; Leggings; Lingerie; Loungewear; Neckwear; Nightgowns; Nightwear; Overcoats; Panties, Polo knit tops; Polo shirts; Ponchos; Raincoats; Scarves; Shoes; Skirts; Skorts; Slacks; Slippers; Socks; Sport shirts; Sports pants; Suits; Sweat pants; Sweat shirts; Sweat suits; Sweaters; Swimwear; T-shirts; Tank tops; Underwear; Vests
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

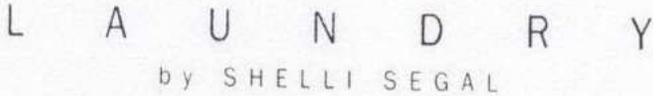
U.S. Registration No.	2826250	Application Date	06/01/2000
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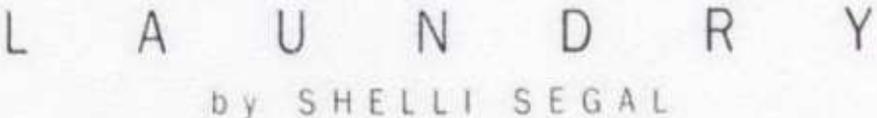
Registration Date	03/23/2004	Foreign Priority Date	NONE
Word Mark	LAUNDRY BY SHELLI SEGAL		
Design Mark	LAUNDRY BY SHELLI SEGAL		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1998/01/18 First Use In Commerce: 1998/01/18 RETAIL STORE SERVICES AND MAIL ORDER SERVICES FEATURING CLOTHING AND CLOTHING ACCESSORIES		

U.S. Registration No.	2886837	Application Date	06/01/2000
Registration Date	09/21/2004	Foreign Priority Date	NONE
Word Mark	LAUNDRY BY SHELLI SEGAL		
Design Mark	LAUNDRY BY SHELLI SEGAL		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1991/12/31 First Use In Commerce: 1991/12/31 CLOTHING, NAMELY, SKIRTS, SHIRTS, BLOUSES, PANTS, JACKETS, [VESTS,] SWEATERS, DRESSES, JUMPSUITS, SHORTS, JEANS, JERSEYS, [CULOTTES, SCARVES,] TUNICS, BLAZERS, [NECKWEAR, BELTS,] COATS, [HATS, CAPS, HOODS, GLOVES; PANTYHOSE, DRESS HOSIERY, SPORT HOSIERY, SOCKS; UNDERWEAR; BODYWEAR, NAMELY, LEOTARDS AND TIGHTS; NECKWEAR, NAMELY, MUFFLERS, BOW TIES, COLLARS AND DICKIES; SHOES, SANDALS, SLIPPERS, BOOTS AND SNEAKERS;] RAINWEAR; [SWIMSUITS AND COVERUPS]		

U.S. Registration No.	3083904	Application Date	04/23/2004
Registration Date	04/18/2006	Foreign Priority Date	NONE
Word Mark	LAUNDRY BY SHELLI SEGAL		

Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 014. First use: First Use: 2005/09/25 First Use In Commerce: 2005/09/25 Watches, necklaces, earrings, bracelets, pins being jewelry, rings being jewelry and brooches</p> <p>Class 018. First use: First Use: 2005/10/25 First Use In Commerce: 2005/10/25 Handbags, wallets, change purses, clutch purses, brief-case type portfolios, cosmetic and toiletry cases sold empty, and briefcases</p>		

U.S. Registration No.	3011284	Application Date	09/07/2004
Registration Date	11/01/2005	Foreign Priority Date	NONE
Word Mark	LAUNDRY BY SHELLI SEGAL		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 025. First use: First Use: 1991/12/31 First Use In Commerce: 1991/12/31 skirts, shirts, blouses, pants, jackets, [vests,] sweaters, dresses, shorts, jeans, jerseys, [culottes, scarves,] tunics, blazers, [neckwear, belts,] coats, [hats, caps, hoods, gloves; pantyhose, dress hosiery, sport hosiery, socks, underwear,] rainwear [and swimwear]</p>		

U.S. Registration No.	3122190	Application Date	12/17/2004
Registration Date	07/25/2006	Foreign Priority Date	NONE
Word Mark	LAUNDRY BY SHELLI SEGAL		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 014. First use: First Use: 2005/09/13 First Use In Commerce: 2005/09/13 watches, necklaces, earrings, bracelets, pins being jewelry, rings being jewelry and brooches Class 018. First use: First Use: 2005/10/24 First Use In Commerce: 2005/10/24 handbags, wallets, change purses, clutch purses, brief-case type portfolios, cosmetic and toiletry cases sold empty and briefcases Class 025. First use: First Use: 2005/01/00 First Use In Commerce: 2005/01/00 shoes, sandals, slippers, boots [and sneakers]

U.S. Registration No.	3665361	Application Date	11/01/1993
Registration Date	08/11/2009	Foreign Priority Date	NONE
Word Mark	LAUNDRY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1987/09/30 First Use In Commerce: 1987/09/30 blouses, dresses, halter tops, jackets, jeans, jeans, jerseys, jumpsuits, pants, pantsuits, shirts, knitshirts, shorts, skirts, slacks, sweaters, T-shirts, tank tops, tights		

U.S. Registration No.	4202574	Application Date	05/31/2007
Registration Date	09/04/2012	Foreign Priority Date	NONE
Word Mark	LBD LAUNDRY BY DESIGN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2010/02/01 First Use In Commerce: 2010/02/01 Dresses		

U.S. Registration No.	4214932	Application Date	05/20/2011
Registration Date	09/25/2012	Foreign Priority Date	NONE
Word Mark	LAUNDRY BY SHELLI SEGAL		

Design Mark	LAUNDRY BY SHELLI SEGAL		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2010/10/01 First Use In Commerce: 2010/10/01 hats, mittens, scarves and gloves		

U.S. Application No.	77079144	Application Date	01/09/2007
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	LAUNDRY BY DESIGN		
Design Mark	LAUNDRY BY DESIGN		
Description of Mark	NONE		
Goods/Services	Class 025. First use: Belts; Bras; Coats; Dresses; Footwear; Gloves; Headwear; Hosiery; Jeans; Lingerie; Mittens; Neckties; Pajamas; Rainwear; Robes; Scarves; Shirts; Skirts; Sleepwear; Socks; Suits; Sweaters; Swim wear; T-shirts; Underwear		

U.S. Application No.	77079168	Application Date	01/09/2007
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	LAUNDRY BY DESIGN		

Design Mark	LAUNDRY BY DESIGN		
Description of Mark	NONE		
Goods/Services	Class 018. First use: Backpacks; Briefcases; Clutches; Cosmetic cases sold empty; Credit card cases; Handbags; Key cases; Luggage; Purses; Sports bags; Umbrellas; Wallets		

U.S. Application No.	77122243	Application Date	03/05/2007
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	LAUNDRY BY DESIGN		
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Design Mark	LAUNDRY BY DESIGN		
Description of Mark	NONE		
Goods/Services	Class 035. First use: On-line retail store services featuring apparel, leather goods, fashion accessories, jewelry, footwear, cosmetics, personal care products, eyewear, luggage and home products; Retail store services featuring apparel, leather goods, fashion accessories, jewelry, footwear, cosmetics, personal care products, eyewear, luggage and home products; Mail order services featuring apparel, leather goods, fashion accessories, jewelry, footwear, cosmetics, personal care products, eyewear, luggage and home products		

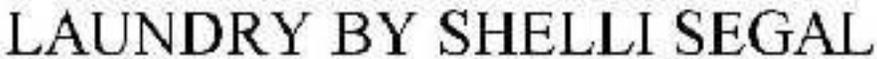
U.S. Application No.	85222831	Application Date	01/21/2011
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	LAUNDRY BY SHELLI SEGAL		
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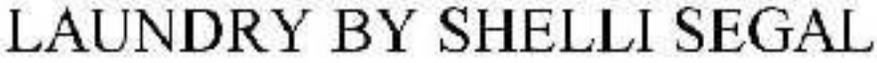
Design Mark	LAUNDRY BY SHELLI SEGAL
Description of Mark	NONE
Goods/Services	<p>Class 020. First use: Decorative pillows</p> <p>Class 021. First use: Vases, soap dispensers, drinking glasses, pitchers, bowls and household items, namely, soap dishes, napkin holders, salt and pepper shakers and sugar and creamer sets</p> <p>Class 024. First use: Towels, facecloths, shower curtains, pillowcases, bed sheets, bed blankets, comforters, comforter cases, bedspreads, pillow shams, dust ruffles, duvet covers, bed skirts, fabric window treatments in the nature of curtains, draperies, valances, and tie-backs; daybed covers, tablecloths not made of paper; textile napkins, curtains, draperies; tapestry style ornamental wall hangings made of textile; quilts in the nature of ornamental wall hangings; fabric sold by the yard for use in making curtains, drapes and upholstery</p>

U.S. Application No.	85315512	Application Date	05/09/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	LAUNDRY BY DESIGN		
Design Mark	LAUNDRY BY DESIGN		
Description of Mark	NONE		
Goods/Services	<p>Class 003. First use: Bath gel; Bath lotion; Bath oil; Bath powder; Bath soaps; Bubble bath; Cosmetics; Eau de perfume; Hair conditioner; Hair shampoo; Perfume; Personal deodorants; Shampoos; Shower and bath gel; Body lotion; Body powder; Body scrub; Face powder; Skin moisturizer; Soaps for personal use; Hair gel; Hair mousse; Hair styling spray; Sun care lotions; Sun tan gel; Sun tan lotion; Sun tan oil; Sun-block lotions</p>		

U.S. Application No.	85350967	Application Date	06/20/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	LAUNDRY BY DESIGN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: Hair jewelry, watches, necklaces, earrings, bracelets, pins being jewelry, rings being jewelry and brooches		

U.S. Application No.	85531801	Application Date	02/02/2012
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	LAUNDRY BY SHELLI SEGAL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: Bath gel; Bath lotion; Bath oil; Bath powder; Bath soaps; Bubble bath; Cosmetics; Eau de perfume; Hair conditioner; Hair shampoo; Perfume; Personal deodorants; Shampoos; Shower and bath gel; Body lotion; Body powder; Body scrub; Face powder; Skin moisturizer; Soaps for personal use; Hair gel; Hair mousse; Hair styling spray; Sun care lotions; Sun tan gel; Sun tan lotion; Sun tan oil; Sun-block lotions		

U.S. Application No.	85668382	Application Date	07/03/2012
Registration Date	NONE	Foreign Priority	NONE

		Date	
Word Mark	LAUNDRY BY SHELLI SEGAL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2012/01/20 First Use In Commerce: 2012/01/20 (Based on Use in Commerce) Swimwear, namely, swimsuit, bandeau, swim skirt, cover ups; Sleepwear and lounge wear, namely, nightgowns, pajamas; lounge pants, lounge shirts, lounge dresses; robes; (Based on Intent to Use) Active wear, namely, jackets, sports bras, leggings, pants, shorts, and shirts		

U.S. Application/Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	LAUNDRY		
Goods/Services	Apparel and accessories; retail store and mail order services related to the same		

Attachments	76976283#TMSN.gif (1 page)(bytes) 76058921#TMSN.gif (1 page)(bytes) 78976806#TMSN.jpeg (1 page)(bytes) 78479532#TMSN.jpeg (1 page)(bytes) 78977084#TMSN.jpeg (1 page)(bytes) 77194571#TMSN.jpeg (1 page)(bytes) 85326122#TMSN.jpeg (1 page)(bytes) 77079144#TMSN.jpeg (1 page)(bytes) 77079168#TMSN.jpeg (1 page)(bytes) 77122243#TMSN.jpeg (1 page)(bytes) 85222831#TMSN.jpeg (1 page)(bytes) 85315512#TMSN.jpeg (1 page)(bytes) 85350967#TMSN.jpeg (1 page)(bytes) 85531801#TMSN.jpeg (1 page)(bytes) 85668382#TMSN.jpeg (1 page)(bytes) 130220 Notice of Opp - AMERICAN LAUNDRY (12232-1314).pdf (11 pages)(187406 bytes) 130220 Exhibit A - LAUNDRY2.pdf (55 pages)(446463 bytes) 130220 Exhibit B - LAUNDRY2.pdf (37 pages)(90673 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

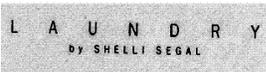
Signature	/Ariel Y. Bublick/
Name	Ariel Y. Bublick
Date	02/20/2013

ELLIS[®], JANTZEN[®], MANHATTAN[®], ORIGINAL PENGUIN[®], and LAUNDRY BY SHELLI SEGAL[®].

2. PEI’s goods are distributed through national and international department stores, luxury retailers, and specialty boutiques.

3. PEI, through its predecessors, adopted and first used the mark LAUNDRY on and in connection with apparel and related goods since at least as early as 1987. Since that date, PEI and/or its predecessors have continuously used the LAUNDRY mark.

4. PEI owns the following U.S. registrations, all of which are legally and validly registered on the Principal Register of the United States Patent and Trademark Office (“USPTO”) (collectively, the “PEI Registrations”):

Mark	Reg. No.	Goods	Status
LAUNDRY BY SHELLI SEGAL	2,826,250	Retail store services and mail order services featuring clothing and clothing accessories	Incontestable
LAUNDRY BY SHELLI SEGAL	2,886,837	Clothing, namely, skirts, shirts, blouses, pants, jackets, sweaters, dresses, jumpsuits, shorts, jeans, jerseys, tunics, blazers, coats, rainwear	Incontestable
LAUNDRY BY SHELLI SEGAL	3,083,904	Watches, necklaces, earrings, bracelets, pins being jewelry, rings being jewelry and brooches; Handbags, wallets, change purses, clutch purses, brief-case type portfolios, cosmetic and toiletry cases sold empty, and briefcases	Incontestable
	3,011,284	Skirts, shirts, blouses, pants, jackets, sweaters, dresses, shorts, jeans, jerseys, tunics, blazers, coats, rainwear	Incontestable
	3,122,190	Watches, necklaces, earrings, bracelets, pins being jewelry,	Incontestable

Mark	Reg. No.	Goods	Status
		rings being jewelry and brooches; Handbags, wallets, change purses, clutch purses, brief-case type portfolios, cosmetic and toiletry cases sold empty and briefcases; Shoes, sandals, slippers, boots	
LAUNDRY	3,665,361	Blouses, dresses, halter tops, jackets, jeans, jeans, jerseys, jumpsuits, pants, pantsuits, shirts, knitshirts, shorts, skirts, slacks, sweaters, t-shirts, tank tops, tights	Registered
LBD LAUNDRY BY DESIGN	4,202,574	Dresses	Registered
LAUNDRY BY SHELLI SEGAL	4,214,932	Hats, mittens, scarves and gloves	Registered

Copies of the Certificates of Registration and current USPTO Trademark Status and Document Retrieval (“TSDR”) printouts are attached as Exhibit A.

5. PEI also owns the following pending United States trademark applications, which were legally and validly filed with the USPTO (collectively, the “PEI Applications”):

Mark	Ser. No.	Goods	Status
LAUNDRY BY DESIGN	77-079144	Belts; bras; coats; dresses; footwear; gloves; headwear; hosiery; jeans; lingerie; mittens; neckties; pajamas; rainwear; robes; scarves; shirts; skirts; sleepwear; socks; suits; sweaters; swim wear; t-shirts; underwear	Allowed
LAUNDRY BY DESIGN	77-079168	Backpacks; briefcases; clutches; cosmetic cases sold empty; credit card cases; handbags; key cases; luggage; purses; sports bags; umbrellas; wallets	Allowed
LAUNDRY BY DESIGN	77-122243	On-line retail store services featuring apparel, leather goods, fashion accessories, jewelry, footwear, cosmetics,	Allowed

Mark	Ser. No.	Goods	Status
		personal care products, eyewear, luggage and home products; retail store services featuring apparel, leather goods, fashion accessories, jewelry, footwear, cosmetics, personal care products, eyewear, luggage and home products; mail order services featuring apparel, leather goods, fashion accessories, jewelry, footwear, cosmetics, personal care products, eyewear, luggage and home products	
LAUNDRY BY SHELLI SEGAL	85-222831	Decorative pillows; Vases, soap dispensers, drinking glasses, pitchers, bowls and household items, namely, soap dishes, napkin holders, salt and pepper shakers and sugar and creamer sets; Towels, facecloths, shower curtains, pillowcases, bed sheets, bed blankets, comforters, comforter cases, bedspreads, pillow shams, dust ruffles, duvet covers, bed skirts, fabric window treatments in the nature of curtains, draperies, valances, and tie-backs; daybed covers, tablecloths not made of paper; textile napkins, curtains, draperies; tapestry style ornamental wall hangings made of textile; quilts in the nature of ornamental wall hangings; fabric sold by the yard for use in making curtains, drapes and upholstery	Allowed
LAUNDRY BY DESIGN	85-315512	Bath gel; bath lotion; bath oil; bath powder; bath soaps; bubble bath; cosmetics; eau de perfume; hair conditioner; hair shampoo; perfume; personal	Allowed

Mark	Ser. No.	Goods	Status
		deodorants; shampoos; shower and bath gel; body lotion; body powder; body scrub; face powder; skin moisturizer; soaps for personal use; hair gel; hair mousse; hair styling spray; sun care lotions; sun tan gel; sun tan lotion; sun tan oil; sun-block lotions	
LAUNDRY BY DESIGN	85-350967	Hair jewelry, watches, necklaces, earrings, bracelets, pins being jewelry, rings being jewelry and brooches	Allowed
LAUNDRY BY SHELLI SEGAL	85-531801	Bath gel; bath lotion; bath oil; bath powder; bath soaps; bubble bath; cosmetics; eau de perfume; hair conditioner; hair shampoo; perfume; personal deodorants; shampoos; shower and bath gel; body lotion; body powder; body scrub; face powder; skin moisturizer; soaps for personal use; hair gel; hair mousse; hair styling spray; sun care lotions; sun tan gel; sun tan lotion; sun tan oil; sun-block lotions	Allowed
LAUNDRY BY SHELLI SEGAL	85-668382	Swimwear, namely, swimsuit, bandeau, swim skirt, cover ups; sleepwear and lounge wear, namely, nightgowns, pajamas; lounge pants, lounge shirts, lounge dresses; robes; active wear, namely, jackets, sports bras, leggings, pants, shorts, and shirts	Pending

Copies of the current TSDR printouts are attached as Exhibit B.

6. PEI also owns extensive common law rights in its LAUNDRY marks in connection with a wide variety of apparel and related goods. PEI promotes and sells these goods under its LAUNDRY marks in retail stores, where the marks are

prominently displayed. Moreover, PEI promotes its goods on its website www.laundrybyshellisegal.com, where the LAUNDRY marks are prominently shown. The marks reflected in the PEI Registrations and PEI Applications together with PEI's extensive common law rights in its LAUNDRY marks are hereafter referred to as the "LAUNDRY Marks."

7. Long prior to the filing date of the application for the Opposed Mark, PEI extensively advertised, promoted, and sold products bearing the LAUNDRY Marks as companion products originating from the same source. The LAUNDRY Marks have been so extensively used and advertised together that goods bearing the LAUNDRY Marks are recognized by trade and consumers as companions and as originating from a single source. As a result, the LAUNDRY Marks constitute a family of LAUNDRY Marks that identify PEI as the source of the goods provided.

8. PEI has expended substantial sums of money in marketing, advertising, and promoting its LAUNDRY Marks and, through such sales and advertising, has generated substantial goodwill and customer recognition in its LAUNDRY Marks. The public has come to associate the LAUNDRY Marks exclusively with PEI.

9. PEI has derived substantial revenues from the sale of its products under the LAUNDRY Marks.

10. PEI's extensive use and advertising of the LAUNDRY Marks have resulted in consumer recognition that the LAUNDRY Marks identify PEI as the source of fashionable, high-quality products. The LAUNDRY Marks are distinctive of PEI's products and are well known and famous, and valuable goodwill has been generated in

the LAUNDRY Marks. Such goodwill was generated long before the filing date and use of the Opposed Mark.

Applicant's Application to Register the Opposed Mark

11. On May 11, 2012, Applicant filed an intent-to-use application to register the Opposed Mark in connection with "Clothing, namely, shirts, pants, jackets, footwear, hats and caps, Beachwear; Belts; Blazers; Blouses; Button-Down shirts; Cargo pants; jumpers, sleepwear, pajamas, rompers; headwear; Coats; Collared shirts; Denims; Dress shirts; Dresses; Gloves; Hosiery; Jackets; Jeans; Jerseys; Knit bottoms; Knit shirts; Knit tops; Leggings; Lingerie; Loungewear; Neckwear; Nightgowns; Nightwear; Overcoats; Pajamas; Panties, Polo knit tops; Polo shirts; Ponchos; Raincoats; Scarves; Shirts; Shoes; Skirts; Skorts; Slacks; Sleepwear; Slippers; Socks; Sport shirts; Sports pants; Suits; Sweat pants; Sweat shirts; Sweat suits; Sweaters; Swimwear; T-shirts; Tank tops; Underwear; Vests" in International Class 25. The application was assigned Serial No. 85-622600.

12. Applicant's filing of the Opposed Mark in connection with apparel is without the consent or permission of PEI.

13. On September 7, 2012, the USPTO issued an Examiner's Amendment to remove duplicate entries of the terms "shirts," "jackets," "sleepwear," and "pajamas." The identification of goods was amended to: "Clothing, namely, shirts, pants, jackets, footwear, hats and caps, Beachwear; Belts; Blazers; Blouses; Button-Down shirts; Cargo pants; jumpers, sleepwear, pajamas, rompers; headwear; Coats; Collared shirts; Denims; Dress shirts; Dresses; Gloves; Hosiery; Jeans; Jerseys; Knit bottoms; Knit shirts; Knit tops; Leggings; Lingerie; Loungewear; Neckwear; Nightgowns; Nightwear;

Overcoats; Panties, Polo knit tops; Polo shirts; Ponchos; Raincoats; Scarves; Shoes; Skirts; Skorts; Slacks; Slippers; Socks; Sport shirts; Sports pants; Suits; Sweat pants; Sweat shirts; Sweat suits; Sweaters; Swimwear; T-shirts; Tank tops; Underwear; Vests” (hereafter, “Applicant’s Goods”).

14. On September 19, 2012, the USPTO approved the Opposed Mark for publication.

15. On October 3, 2012, the USPTO issued a Notice of Publication and the Opposed Mark was published in the *Official Gazette* of the USPTO on October 23, 2013.

16. Long before Applicant’s filing of the Opposed Mark, PEI adopted, first used, and registered its LAUNDRY Marks on and in connection with apparel and related goods. Since then, PEI has continuously used and has not abandoned the LAUNDRY Marks.

17. The goods for which Applicant seeks registration of the Opposed Mark are identical or closely related to the goods in which PEI uses its LAUNDRY Marks and for which PEI owns registrations. Applicant seeks to register the Opposed Mark in International Class 25, the identical class in which PEI owns registrations for its LAUNDRY Marks.

OPPOSITION BASED UPON LIKELIHOOD OF CONSUMER CONFUSION

18. PEI repeats and realleges the allegations of Paragraphs 1 through 17 above, as though fully set forth herein.

19. PEI has used the LAUNDRY Marks in United States commerce prior to Applicant’s adoption, use and application to register the Opposed Mark. Moreover, PEI

registered its LAUNDRY mark (Reg. No. 3,665,361), among other LAUNDRY marks, prior to Applicant's adoption and application to register the Opposed Mark.

20. Applicant's Opposed Mark are confusingly similar to PEI's family of LAUNDRY Marks, and registration and use thereof by Applicant in connection with Applicant's Goods is likely to cause confusion, mistake, or deception that Applicant's goods are those of PEI or are otherwise endorsed, sponsored, or approved by PEI, or cause confusion, mistake, or deception as to the affiliation, connection, or association between Applicant and PEI.

21. If Applicant is permitted to use and register the Opposed Mark in connection with Applicant's Goods, confusion in trade resulting in irreparable damage and injury to PEI would be caused by reason of the similarity between the Opposed Mark and PEI's family of LAUNDRY Marks. Consumers are likely to buy Applicant's products incorrectly believing that such products are provided by, endorsed by, or associated with PEI.

22. If Applicant is granted registration for the Opposed Mark as shown in Application Serial No. 85-622600, Applicant would thereby obtain a *prima facie* exclusive right to use such mark, and such Registration would be the source of irreparable damage and injury to PEI.

23. Accordingly, Applicant's application to register the Opposed Mark must be refused registration under Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d), as amended.

PRAYER FOR RELIEF

WHEREFORE, PEI prays that the application to register the mark AMERICAN LAUNDRY, as shown in Application Serial No. 85-622600, be refused.

PEI submits herewith the requisite filing fee in the amount of \$300. The Board is authorized to charge PTO Deposit Account No. 50-4454 for any additional charges or fees related to this filing.

Respectfully submitted,

PEI LICENSING, INC.

Dated: February 20, 2013

By: /Ariel Y. Bublick/
Joseph V. Norvell
Jay M. Burgett
Ariel Y. Bublick
NORVELL IP LLC
1776 Ash Street
Northfield, Illinois 60093
Telephone: (888) 315-0732
Facsimile: (312) 268-5063
officeactions@norvellip.com

Attorneys for PEI LICENSING, INC.

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing NOTICE OF OPPOSITION has been served upon Bluestar Alliance LLC via United States first class mail, postage prepaid, addressed to:

JOSEPH SUTTON
1370 BROADWAY RM 1107
NEW YORK, NEW YORK 10018-7775

Dated: February 20, 2013

By: /Ariel Y. Bublick/
Ariel Y. Bublick

Exhibit A

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,826,250

Registered Mar. 23, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

LAUNDRY BY SHELLI SEGAL

L.C. LICENSING, INC. (DELAWARE CORPORATION)
1441 BROADWAY
NEW YORK, NY 10018

FOR: RETAIL STORE SERVICES AND MAIL
ORDER SERVICES FEATURING CLOTHING AND
CLOTHING ACCESSORIES, IN CLASS 35 (U.S. CLS.
100, 101 AND 102).

FIRST USE 1-18-1998; IN COMMERCE 1-18-1998.

OWNER OF U.S. REG. NO. 2,283,860.

"SHELLI SEGAL" IS A LIVING INDIVIDUAL
WHOSE CONSENT IS OF RECORD.

SN 76-976,283, FILED 6-1-2000.

LINDA E. BLOHM, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2013-02-20 15:54:35 EST

Mark: LAUNDRY BY SHELLI SEGAL

LAUNDRY BY SHELLI SEGAL

US Serial Number: 76976283

Application Filing Date: Jun. 01, 2000

US Registration Number: 2826250

Registration Date: Mar. 23, 2004

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 24, 2010

Publication Date: Jan. 30, 2001

Notice of Allowance Date: Apr. 24, 2001

Mark Information

Mark Literal Elements: LAUNDRY BY SHELLI SEGAL

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Name Portrait Consent: "SHELLI SEGAL" is a living individual whose consent is of record.

Related Properties Information

Claimed Ownership of US Registrations: [2283860,76058921](#)

Child Of: [76058921](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: RETAIL STORE SERVICES AND MAIL ORDER SERVICES FEATURING CLOTHING AND CLOTHING ACCESSORIES

International Class: 035 - Primary Class **U.S Class:** 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 18, 1998 **Use in Commerce:** Jan. 18, 1998

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PEI LICENSING, INC.

Owner Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: Tricia McDermott Thompkins
PEI Licensing, Inc.
3000 NW 107th Avenue
Legal Dept.
Miami, FLORIDA 33172
UNITED STATES

Phone: (305) 873-1735 **Fax:** (786) 221-8735

Correspondent e-mail: tricia.thompkins@pery.com; legal@pery.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 24, 2010	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76533
Sep. 24, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Sep. 23, 2010	TEAS SECTION 8 & 15 RECEIVED	
Mar. 12, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 21, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 23, 2004	REGISTERED-PRINCIPAL REGISTER	
Jan. 22, 2004	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 13, 2004	STATEMENT OF USE PROCESSING COMPLETE	
Oct. 24, 2003	USE AMENDMENT FILED	
Jan. 13, 2004	DIVISIONAL PROCESSING COMPLETE	
Oct. 27, 2003	DIVISIONAL REQUEST RECEIVED	
Oct. 27, 2003	PAPER RECEIVED	
May 20, 2003	EXTENSION 4 GRANTED	
Apr. 15, 2003	EXTENSION 4 FILED	

Apr. 15, 2003	TEAS EXTENSION RECEIVED	
Nov. 09, 2002	EXTENSION 3 GRANTED	
Oct. 15, 2002	EXTENSION 3 FILED	
Oct. 15, 2002	TEAS EXTENSION RECEIVED	
Mar. 29, 2002	EXTENSION 2 GRANTED	
Mar. 11, 2002	EXTENSION 2 FILED	
Mar. 11, 2002	PAPER RECEIVED	
Jun. 29, 2001	EXTENSION 1 GRANTED	
Jun. 15, 2001	EXTENSION 1 FILED	
Apr. 24, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 30, 2001	PUBLISHED FOR OPPOSITION	
Dec. 29, 2000	NOTICE OF PUBLICATION	
Nov. 12, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 09, 2000	EXAMINER'S AMENDMENT MAILED	
Nov. 06, 2000	ASSIGNED TO EXAMINER	69197
Nov. 06, 2000	ASSIGNED TO EXAMINER	76546
Nov. 06, 2000	ASSIGNED TO EXAMINER	76546

Maintenance Filings or Post Registration Information

Affidavit of Continued Use:	Section 8 - Accepted
Affidavit of Incontestability:	Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 110 **Date in Location:** Sep. 24, 2010

Assignment Abstract of Title Information

Summary

**Total
Assignments:** 1

Registrant: L.C. LICENSING, INC.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3732/0119](#)

Pages: 7

Date Recorded: Mar. 05, 2008

**Supporting
Documents:** [assignment-tm-3732-0119.pdf](#)

Assignor

Name: [L.C. LICENSING, INC.](#)

Execution Date: Feb. 04, 2008

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [PEI LICENSING, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172

Correspondent

**Correspondent
Name:** GERI LYNN MANKOFF-ELIAS

**Correspondent
Address:** 3000 N.W. 107TH AVENUE
LEGAL DEPT
MIAMI, FL 33172

Domestic Representative - Not Found

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,886,837

Registered Sep. 21, 2004

**TRADEMARK
PRINCIPAL REGISTER**

LAUNDRY BY SHELLI SEGAL

L.C. LICENSING, INC. (DELAWARE CORPORATION)
1441 BROADWAY
NEW YORK, NY 10018

FOR: CLOTHING, NAMELY, SKIRTS, SHIRTS, BLOUSES, PANTS, JACKETS, VESTS, SWEATERS, DRESSES, JUMPSUITS, SHORTS, JEANS, JERSEYS, CULOTTES, SCARVES, TUNICS, BLAZERS, NECKWEAR, BELTS, COATS, HATS, CAPS, HOODS, GLOVES; PANTYHOSE, DRESS HOSIERY, SPORT HOSIERY, SOCKS; UNDERWEAR; BODYWEAR, NAMELY, LEOTARDS AND TIGHTS; NECKWEAR, NAMELY, MUFFLERS, BOW TIES, COLLARS AND DICKIES; SHOES, SANDALS, SLIPPERS, BOOTS

AND SNEAKERS; RAINWEAR; SWIMSUITS AND COVERUPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-31-1991; IN COMMERCE 12-31-1991.

OWNER OF U.S. REG. NO. 2,283,860.

"SHELLI SEGAL" IS A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

SN 76-058,921, FILED 6-1-2000.

LINDA E. BLOHM, EXAMINING ATTORNEY

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Mark: LAUNDRY BY SHELLI SEGAL ~~LAUNDRY BY SHELLI SEGAL~~

US Serial Number: 76058921 **Application Filing Date:** Jun. 01, 2000

US Registration Number: 2886837 **Registration Date:** Sep. 21, 2004

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 27, 2010

Publication Date: Jan. 30, 2001 **Notice of Allowance Date:** Apr. 24, 2001

Mark Information

Mark Literal Elements: LAUNDRY BY SHELLI SEGAL

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Name Portrait Consent: "SHELLI SEGAL" is a living individual whose consent is of record.

Related Properties Information

Claimed Ownership of US Registrations: [2283860,76976283](#)

Parent Of: [76976283](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- • Brackets [..] indicate deleted goods/services;
- • Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

- Asterisks *..* identify additional (new) wording in the goods/services.

For: CLOTHING, NAMELY, SKIRTS, SHIRTS, BLOUSES, PANTS, JACKETS, [VESTS,] SWEATERS, DRESSES, JUMPSUITS, SHORTS, JEANS, JERSEYS, [CULOTTES, SCARVES,] TUNICS, BLAZERS, [NECKWEAR, BELTS,] COATS, [HATS, CAPS, HOODS, GLOVES; PANTYHOSE, DRESS HOSIERY, SPORT HOSIERY, SOCKS; UNDERWEAR; BODYWEAR, NAMELY, LEOTARDS AND TIGHTS; NECKWEAR, NAMELY, MUFFLERS, BOW TIES, COLLARS AND DICKIES; SHOES, SANDALS, SLIPPERS, BOOTS AND SNEAKERS;] RAINWEAR; [SWIMSUITS AND COVERUPS]

International Class: 025 - Primary Class **U.S Class:** 022, 039
Class Status: ACTIVE
Basis: 1(a)
First Use: Dec. 31, 1991 **Use in Commerce:** Dec. 31, 1991

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PEI LICENSING, INC.
3000 N.W. 107TH AVENUE
Owner Address: MIAMI, FLORIDA 33172
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: Tricia McDermott Thompkins
PEI Licensing, Inc.
3000 NW 107th Avenue
Legal Dept.
Miami, FLORIDA 33172
UNITED STATES

Phone: (305) 873-1735

Fax: (786) 221-8735

Correspondent e-mail: tricia.thompkins@pery.com;
legal@pery.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 27, 2010	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Sep. 21, 2010	TEAS SECTION 8 & 15 RECEIVED	
May 26, 2009	AMENDMENT UNDER SECTION 7 - ISSUED	71378
May 19, 2009	ASSIGNED TO PARALEGAL	71378
May 03, 2009	TEAS SECTION 7 REQUEST RECEIVED	
Jun. 20, 2008	NOTICE OF SUIT	
Mar. 12, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 03, 2008	NOTICE OF SUIT	
Jul. 24, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 21, 2004	REGISTERED-PRINCIPAL REGISTER	
Jul. 06, 2004	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 01, 2004	ASSIGNED TO EXAMINER	69197
Apr. 29, 2004	STATEMENT OF USE PROCESSING COMPLETE	

Apr. 23, 2004	USE AMENDMENT FILED	
Jun. 17, 2004	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 30, 2004	CASE FILE IN TICRS	
Apr. 23, 2004	TEAS STATEMENT OF USE RECEIVED	
Jan. 13, 2004	EXTENSION 5 GRANTED	
Oct. 24, 2003	EXTENSION 5 FILED	
Jan. 13, 2004	DIVISIONAL PROCESSING COMPLETE	
Oct. 27, 2003	DIVISIONAL REQUEST RECEIVED	
Oct. 27, 2003	PAPER RECEIVED	
May 20, 2003	EXTENSION 4 GRANTED	
Apr. 15, 2003	EXTENSION 4 FILED	
Apr. 15, 2003	TEAS EXTENSION RECEIVED	
Nov. 09, 2002	EXTENSION 3 GRANTED	
Oct. 15, 2002	EXTENSION 3 FILED	
Oct. 15, 2002	TEAS EXTENSION RECEIVED	
Mar. 29, 2002	EXTENSION 2 GRANTED	
Mar. 11, 2002	EXTENSION 2 FILED	
Mar. 11, 2002	PAPER RECEIVED	
Jun. 29, 2001	EXTENSION 1 GRANTED	
Jun. 15, 2001	EXTENSION 1 FILED	
Apr. 24, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 30, 2001	PUBLISHED FOR OPPOSITION	
Dec. 29, 2000	NOTICE OF PUBLICATION	
Nov. 12, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 09, 2000	EXAMINER'S AMENDMENT MAILED	
Nov. 06, 2000	ASSIGNED TO EXAMINER	69197
Nov. 06, 2000	ASSIGNED TO EXAMINER	76546
Nov. 06, 2000	ASSIGNED TO EXAMINER	76546

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Change in Registration: Yes

Amendment to a Registration/Renewal Certificate: In the statement, Column 1, lines 1-4, is deleted, and "PEI LICENSING, INC. (DELAWARE CORPORATION) 3000 N.W. 107TH AVENUE MIAMI, FL 33172" is inserted, And, In the statement, Column 1, line 6, "vests" is deleted, And, In the statement, Column 2, line 8-11, "culottes, scarves, neckwear, belts, hats, caps, hoods, gloves, pantyhose, dress hosiery, sport hosiery, socks, underwear; bodywear, namely, leotards and tights; neckwear, namely, mufflers, bow ties, collars and dickies; shoes, sandals, slippers, boots" is deleted, And, In the statement, Column 2, lines 1-2, "and sneakers, swimsuits and coverups" is deleted.

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 110 **Date in Location:** Sep. 27, 2010

Assignment Abstract of Title Information

Summary

Total Assignments: 1 **Registrant:** L.C. LICENSING, INC.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3732/0119](#) **Pages:** 7

Date Recorded: Mar. 05, 2008

Supporting Documents: [assignment-tm-3732-0119.pdf](#)

Assignor

Name: [L.C. LICENSING, INC.](#) **Execution Date:** Feb. 04, 2008

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [PEI LICENSING, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172

Correspondent

**Correspondent
Name:** GERI LYNN MANKOFF-ELIAS

**Correspondent
Address:** 3000 N.W. 107TH AVENUE
LEGAL DEPT
MIAMI, FL 33172

Domestic Representative - Not Found

Int. Cls.: 14 and 18

Prior U.S. Cls.: 1, 2, 3, 22, 27, 28, 41, and 50

United States Patent and Trademark Office

Reg. No. 3,083,904

Registered Apr. 18, 2006

**TRADEMARK
PRINCIPAL REGISTER**

**LAUNDRY BY SHELLI
SEGAL**

L.C. LICENSING, INC. (DELAWARE CORPORATION)
1441 BROADWAY
NEW YORK, NY 100176105

FOR: WATCHES, NECKLACES, EARRINGS, BRACELETS, PINS BEING JEWELRY, RINGS BEING JEWELRY AND BROOCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 9-25-2005; IN COMMERCE 9-25-2005.

FOR: HANDBAGS, WALLETS, CHANGE PURSES, CLUTCH PURSES, BRIEF-CASE TYPE PORTFOLIOS, COSMETIC AND TOILETRY CASES SOLD EMPTY, AND BRIEFCASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 10-25-2005; IN COMMERCE 10-25-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,283,860, 2,411,638, AND 2,826,250.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES SHELLI SEGAL, WHOSE CONSENT(S) TO REGISTER IS SUBMITTED.

SN 78-976,806, FILED 4-23-2004.

ZACHARY BELLO, EXAMINING ATTORNEY

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Mark: LAUNDRY BY SHELLI SEGAL

**LAUNDRY BY SHELLI
SEGAL**

**US Serial
Number:** 78976806

**Application
Filing Date:** Apr. 23, 2004

**US Registration
Number:** 3083904

**Registration
Date:** Apr. 18, 2006

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 25, 2012

**Publication
Date:** Mar. 15, 2005

**Notice of
Allowance Date:** Jun. 07, 2005

Mark Information

**Mark Literal
Elements:** LAUNDRY BY SHELLI SEGAL

**Standard
Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing
Type:** 4 - STANDARD CHARACTER MARK

**Name Portrait
Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark identifies SHELLI SEGAL, whose consent(s) to register is submitted.

Related Properties Information

**Claimed Ownership
of US Registrations:** [2283860,2411638,2826250,78407304](#)

Child Of: [78407304](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Watches, necklaces, earrings, bracelets, pins being jewelry, rings being jewelry and brooches

International Class: 014 - Primary Class **U.S Class:** 002, 027, 028, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 25, 2005 **Use in Commerce:** Sep. 25, 2005

For: Handbags, wallets, change purses, clutch purses, brief-case type portfolios, cosmetic and toiletry cases sold empty, and briefcases

International Class: 018 - Primary Class **U.S Class:** 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 25, 2005 **Use in Commerce:** Oct. 25, 2005

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PEI LICENSING, INC.
3000 N.W. 107TH AVENUE

Owner Address: LEGAL DEPT.
MIAMI, FLORIDA 33172
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: Tricia McDermott Thompkins
PEI LICENSING, INC.
LEGAL DEPT.
3000 NW 107TH AVENUE
MIAMI, FLORIDA 33179
UNITED STATES

Phone: (305) 873-1735

Fax: (786) 221-8735

Correspondent e-mail: legal@pery.com; legal@pery.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 25, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 25, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Sep. 25, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Sep. 11, 2012	TEAS SECTION 8 & 15 RECEIVED	
Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 12, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 20, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

Apr. 18, 2006	REGISTERED-PRINCIPAL REGISTER	
Mar. 03, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	70997
Feb. 24, 2006	ASSIGNED TO LIE	70997
Feb. 23, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 23, 2006	STATEMENT OF USE PROCESSING COMPLETE	76569
Feb. 13, 2006	USE AMENDMENT FILED	76569
Feb. 22, 2006	DIVISIONAL PROCESSING COMPLETE	
Feb. 13, 2006	DIVISIONAL REQUEST RECEIVED	
Feb. 13, 2006	PAPER RECEIVED	
Jan. 13, 2006	EXTENSION 1 GRANTED	65362
Dec. 07, 2005	EXTENSION 1 FILED	65362
Dec. 07, 2005	TEAS EXTENSION RECEIVED	
Jun. 07, 2005	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 15, 2005	PUBLISHED FOR OPPOSITION	
Feb. 23, 2005	NOTICE OF PUBLICATION	
Dec. 30, 2004	LAW OFFICE PUBLICATION REVIEW COMPLETED	70997
Dec. 27, 2004	ASSIGNED TO LIE	70997
Dec. 21, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 20, 2004	AMENDMENT FROM APPLICANT ENTERED	76538
Dec. 11, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	76538
Dec. 11, 2004	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 11, 2004	FAX RECEIVED	
Nov. 11, 2004	EXAMINER'S AMENDMENT AND/OR PRIORITY ACTION E-MAILED	6326
Nov. 11, 2004	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	77073
Nov. 07, 2004	ASSIGNED TO EXAMINER	77073
May 03, 2004	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

**Affidavit of
Continued Use:**

Section 8 - Accepted

Affidavit of
Incontestability:

Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 111

Date in Location: Sep. 25, 2012

Assignment Abstract of Title Information

Summary

Total
Assignments:

1

Registrant:

L.C. Licensing, Inc.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3732/0119](#)

Pages: 7

Date Recorded: Mar. 05, 2008

Supporting
Documents: [assignment-tm-3732-0119.pdf](#)

Assignor

Name: [L.C. LICENSING, INC.](#)

Execution Date: Feb. 04, 2008

Legal Entity Type: CORPORATION

State or Country
Where
Organized: DELAWARE

Assignee

Name: [PEI LICENSING, INC.](#)

Legal Entity Type: CORPORATION

State or Country
Where
Organized: DELAWARE

Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172

Correspondent

Correspondent
Name: GERI LYNN MANKOFF-ELIAS

Correspondent
3000 N.W. 107TH AVENUE

Address: LEGAL DEPT
MIAMI, FL 33172

Domestic Representative - Not Found

Int. Cl.: 25

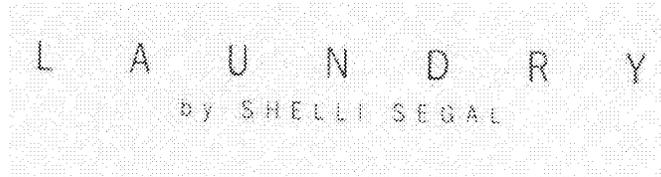
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,011,284

Registered Nov. 1, 2005

**TRADEMARK
PRINCIPAL REGISTER**



L.C. LICENSING, INC. (DELAWARE CORPORATION)
1441 BROADWAY
NEW YORK, NY 10018

OWNER OF U.S. REG. NOS. 2,283,860, 2,411,638,
AND 2,826,250.

FOR: SKIRTS, SHIRTS, BLOUSES, PANTS, JACKETS, VESTS, SWEATERS, DRESSES, SHORTS, JEANS, JERSEYS, CULOTTES, SCARVES, TUNICS, BLAZERS, NECKWEAR, BELTS, COATS, HATS, CAPS, HOODS, GLOVES; PANTYHOSE, DRESS HOSIERY, SPORT HOSIERY, SOCKS, UNDERWEAR, RAINWEAR AND SWIMWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES SHELLI SEGAL, WHOSE CONSENT(S) TO REGISTER IS SUBMITTED.

SER. NO. 78-479,532, FILED 9-7-2004.

FIRST USE 12-31-1991; IN COMMERCE 12-31-1991.

MELISSA VALLILLO, EXAMINING ATTORNEY

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Mark: LAUNDRY BY SHELLI SEGAL



US Serial Number: 78479532

Application Filing Date: Sep. 07, 2004

US Registration Number: 3011284

Registration Date: Nov. 01, 2005

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Nov. 15, 2011

Publication Date: Aug. 09, 2005

Mark Information

Mark Literal Elements: LAUNDRY BY SHELLI SEGAL

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

Name Portrait Consent: The name(s), portrait(s), and/or signature(s) shown in the mark identifies SHELLI SEGAL , whose consent(s) to register is submitted.

Related Properties Information

Claimed Ownership of US Registrations: [2283860,2411638,2826250](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: skirts, shirts, blouses, pants, jackets, [vests,] sweaters, dresses, shorts, jeans, jerseys, [culottes, scarves,] tunics, blazers, [neckwear, belts,] coats, [hats, caps, hoods, gloves; pantyhose, dress hosiery, sport hosiery, socks, underwear,] rainwear [and swimwear]

International Class: 025 - Primary Class **U.S Class:** 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 31, 1991 **Use in Commerce:** Dec. 31, 1991

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PEI LICENSING, INC.
 3000 N.W. 107TH AVENUE
Owner Address: MIAMI, FLORIDA 33172
 UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: Tricia McDermott Thompkins
PEI Licensing, Inc.
3000 NW 107th Avenue
Legal Dept.
Miami, FLORIDA 33179
UNITED STATES

Phone: (305) 873-1735

Fax: (786) 221-8735

Correspondent e-mail: tricia.thompkins@pery.com;
legal@pery.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Nov. 15, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Nov. 15, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Nov. 01, 2011	TEAS SECTION 8 & 15 RECEIVED	
Nov. 01, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 01, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 26, 2009	AMENDMENT UNDER SECTION 7 - ISSUED	71378
May 19, 2009	ASSIGNED TO PARALEGAL	71378
May 03, 2009	TEAS SECTION 7 REQUEST RECEIVED	
Mar. 12, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 20, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 01, 2005	REGISTERED-PRINCIPAL REGISTER	
Aug. 09, 2005	PUBLISHED FOR OPPOSITION	
Jul. 20, 2005	NOTICE OF PUBLICATION	
Apr. 26, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	76984
Apr. 13, 2005	ASSIGNED TO LIE	76984

Apr. 06, 2005 APPROVED FOR PUB - PRINCIPAL REGISTER

Apr. 04, 2005 ASSIGNED TO EXAMINER

80805

Sep. 14, 2004 NEW APPLICATION ENTERED IN TRAM

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Change in Registration: Yes

Amendment to a Registration/Renewal Certificate:

In the statement, Column 1, lines 1-4, is deleted, and "PEI LICENSING, INC. (DELAWARE CORPORATION) 3000 N.W. 107TH AVENUE MIAMI, FL 33172" is inserted, And, In the statement, Column 1, line 6, "vests" is deleted, And, In the statement, Column 1, lines 7-11, "culottes, scarves, neckwear, belts, hats, caps, hoods, gloves, pantyhose, dress hosiery, sport hosiery, socks, underwear and swimwear" is deleted.

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 113

Date in Location: Nov. 15, 2011

Assignment Abstract of Title Information

Summary

Total Assignments: 1

Registrant: L.C. Licensing, Inc.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3732/0119](#)

Pages: 7

Date Recorded: Mar. 05, 2008

Supporting Documents: [assignment-tm-3732-0119.pdf](#)

Assignor

Name: [L.C. LICENSING, INC.](#)

Execution Date: Feb. 04, 2008

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [PEI LICENSING, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172

Correspondent

**Correspondent
Name:** GERI LYNN MANKOFF-ELIAS

**Correspondent
Address:** 3000 N.W. 107TH AVENUE
LEGAL DEPT
MIAMI, FL 33172

Domestic Representative - Not Found

Int. Cls.: 14, 18, and 25

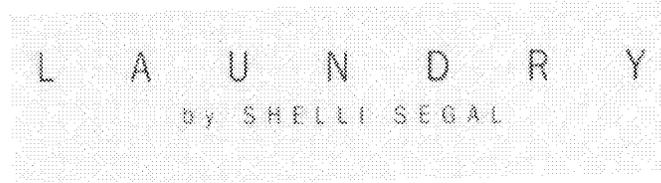
Prior U.S. Cls.: 1, 2, 3, 22, 27, 28, 39, 41, and 50

United States Patent and Trademark Office

Reg. No. 3,122,190

Registered July 25, 2006

**TRADEMARK
PRINCIPAL REGISTER**



L.C. LICENSING, INC. (DELAWARE CORPORATION)
1441 BROADWAY
NEW YORK, NY 10018

FOR: WATCHES, NECKLACES, EARRINGS, BRACELETS, PINS BEING JEWELRY, RINGS BEING JEWELRY AND BROOCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 9-13-2005; IN COMMERCE 9-13-2005.

FOR: HANDBAGS, WALLETS, CHANGE PURSES, CLUTCH PURSES, BRIEF-CASE TYPE PORTFOLIOS, COSMETIC AND TOILETRY CASES SOLD EMPTY AND BRIEFCASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 10-24-2005; IN COMMERCE 10-24-2005.

FOR: SHOES, SANDALS, SLIPPERS, BOOTS AND SNEAKERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.

OWNER OF U.S. REG. NOS. 2,283,860, 2,411,638, AND 2,826,250.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES SHELLI SEGAL, WHOSE CONSENT(S) TO REGISTER IS SUBMITTED.

SN 78-977,084, FILED 12-17-2004.

MELISSA VALLILLO, EXAMINING ATTORNEY

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Mark: LAUNDRY BY SHELLI SEGAL



US Serial Number: 78977084

Application Filing Date: Dec. 17, 2004

US Registration Number: 3122190

Registration Date: Jul. 25, 2006

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 14, 2012

Publication Date: Aug. 30, 2005

Notice of Allowance Date: Nov. 22, 2005

Mark Information

Mark Literal Elements: LAUNDRY BY SHELLI SEGAL

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Color(s) Claimed: Color is not claimed as a feature of the mark.

Name Portrait Consent: The name(s), portrait(s), and/or signature(s) shown in the mark identifies SHELLI SEGAL , whose consent(s) to register is submitted.

Related Properties Information

Claimed Ownership of US Registrations: [2283860,2411638,2826250,78534213](#)

Child Of: [78534213](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: watches, necklaces, earrings, bracelets, pins being jewelry, rings being jewelry and brooches

International Class: 014 - Primary Class **U.S Class:** 002, 027, 028, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 13, 2005 **Use in Commerce:** Sep. 13, 2005

For: handbags, wallets, change purses, clutch purses, brief-case type portfolios, cosmetic and toiletry cases sold empty and briefcases

International Class: 018 - Primary Class **U.S Class:** 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 24, 2005 **Use in Commerce:** Oct. 24, 2005

For: shoes, sandals, slippers, boots [and sneakers]

International Class: 025 - Primary Class **U.S Class:** 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 2005 **Use in Commerce:** Jan. 2005

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No

Filed 66A: No **Currently 66A:** No
Filed No Basis: No **Currently No Basis:** No

Current Owner(s) Information

Owner Name: PEI LICENSING, INC.
3000 N.W. 107TH AVENUE
Owner Address: LEGAL DEPT.
MIAMI, FLORIDA 33172
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: Tricia McDermott Thompkins
PEI LICENSING, INC.
LEGAL DEPT.
3000 NW 107TH AVENUE
MIAMI, FLORIDA 33179
UNITED STATES

Phone: (305) 873-1735 **Fax:** 305-406-0513

Correspondent e-mail: legal@pery.com; legal@pery.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 14, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 14, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Sep. 11, 2012	TEAS SECTION 8 & 15 RECEIVED	

Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 28, 2010	NOTICE OF SUIT	
May 26, 2009	AMENDMENT UNDER SECTION 7 - ISSUED	71378
May 19, 2009	ASSIGNED TO PARALEGAL	71378
May 03, 2009	TEAS SECTION 7 REQUEST RECEIVED	
Mar. 12, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 03, 2008	NOTICE OF SUIT	
Jul. 25, 2006	REGISTERED-PRINCIPAL REGISTER	
Jul. 20, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 08, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	77975
Jun. 06, 2006	ASSIGNED TO LIE	77975
May 15, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 12, 2006	STATEMENT OF USE PROCESSING COMPLETE	76873
May 10, 2006	USE AMENDMENT FILED	76873
May 12, 2006	DIVISIONAL PROCESSING COMPLETE	
May 10, 2006	DIVISIONAL REQUEST RECEIVED	
May 10, 2006	TEAS STATEMENT OF USE RECEIVED	
May 10, 2006	FAX RECEIVED	
Nov. 22, 2005	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 30, 2005	PUBLISHED FOR OPPOSITION	
Aug. 10, 2005	NOTICE OF PUBLICATION	
Apr. 26, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	76984
Apr. 13, 2005	ASSIGNED TO LIE	76984
Apr. 06, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 04, 2005	ASSIGNED TO EXAMINER	80805
Dec. 29, 2004	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Use:

Affidavit of Incontestability: Section 15 - Accepted

Change in Registration: Yes

Amendment to a Registration/Renewal Certificate: In the statement, Column 1, lines 1-4, is deleted, and "PEI LICENSING, INC. (DELAWARE CORPORATION) 3000 N.W. 107TH AVENUE MIAMI, FL 33172" is inserted, And, In the statement, Column 2, lines 1-2, "AND SNEAKERS" is deleted.

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 113 **Date in Location:** Sep. 14, 2012

Assignment Abstract of Title Information

Summary

Total Assignments: 1 **Registrant:** L.C. Licensing, Inc.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3732/0119](#) **Pages:** 7

Date Recorded: Mar. 05, 2008

Supporting Documents: [assignment-tm-3732-0119.pdf](#)

Assignor

Name: [L.C. LICENSING, INC.](#) **Execution Date:** Feb. 04, 2008

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [PEI LICENSING, INC.](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

3000 N.W. 107TH AVENUE

Address: LEGAL DEPT.
MIAMI, FLORIDA 33172

Correspondent

**Correspondent
Name:** GERI LYNN MANKOFF-ELIAS

**Correspondent
Address:** 3000 N.W. 107TH AVENUE
LEGAL DEPT
MIAMI, FL 33172

Domestic Representative - Not Found

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 3,665,361

Registered Aug. 11, 2009

**TRADEMARK
PRINCIPAL REGISTER**

LAUNDRY

L.C. LICENSING, INC. (DELAWARE CORPORATION)
1441 BROADWAY
NEW YORK, NY 10018

FOR: BLOUSES, DRESSES, HALTER TOPS, JACKETS, JEANS, JEANS, JERSEYS, JUMPSUITS, PANTS, PANTSUITS, SHIRTS, KNITSHIRTS, SHORTS, SKIRTS, SLACKS, SWEATERS, T-SHIRTS, TANK TOPS, TIGHTS , IN CLASS 25 (U.S. CL. 39).

FIRST USE 9-30-1987; IN COMMERCE 9-30-1987.

OWNER OF U.S. REG. NOS. 2,283,860, 2,886,837 AND OTHERS.

SER. NO. 74-452,843, FILED 11-1-1993.

ROBERT C. CLARK JR., EXAMINING ATTORNEY

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Mark: LAUNDRY

US Serial Number: 74452843

Application Filing Date: Nov. 01, 1993

US Registration Number: 3665361

Registration Date: Aug. 11, 2009

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 11, 2009

Publication Date: Nov. 06, 2007

Mark Information

Mark Literal Elements: LAUNDRY

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: [2283860](#), [2411638](#), [2826250](#), [2886837](#), and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

blouses, dresses, halter tops, jackets, jeans, jeans, jerseys, jumpsuits, pants,

For: pantsuits, shirts, knitshirts, shorts, skirts, slacks, sweaters, T-shirts, tank tops, tights

International Class: 025 - Primary Class

U.S Class: 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 30, 1987

Use in Commerce: Sep. 30, 1987

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: L.C. LICENSING, INC.

Owner Address: 1441 BROADWAY
NEW YORK, NEW YORK 10018
UNITED STATES

Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
---------------------------	-------------	--	----------

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Geri Lynn Mankoff-Elias **Docket Number:** WM ID 9370

Correspondent

Correspondent Name/Address: Geri Lynn Mankoff-Elias
PEI Licensing, Inc.
3000 NW 107th Avenue
Legal Dept.
Miami, FLORIDA 33172

UNITED STATES

Phone: 212-536-5432

Fax: 917-546-5432

Correspondent e-mail: geri.mankoff@pery.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 17, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 17, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 11, 2009	REGISTERED-PRINCIPAL REGISTER	
Jul. 06, 2009	TTAB RELEASE CASE TO TRADEMARKS	182803
Jul. 06, 2009	OPPOSITION TERMINATED NO. 999999	182803
Jul. 06, 2009	OPPOSITION DISMISSED NO. 999999	182803
Mar. 12, 2008	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 04, 2008	OPPOSITION INSTITUTED NO. 999999	182803
Nov. 13, 2007	EXTENSION OF TIME TO OPPOSE RECEIVED	
Nov. 06, 2007	PUBLISHED FOR OPPOSITION	
Oct. 17, 2007	NOTICE OF PUBLICATION	
Oct. 03, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	76537
Oct. 03, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 24, 2007	ATTORNEY REVOKED AND/OR APPOINTED	
Sep. 24, 2007	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 17, 2007	FINAL REFUSAL MAILED	
Sep. 17, 2007	FINAL REFUSAL WRITTEN	59500
Sep. 03, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	76537
Aug. 27, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	76537
Aug. 27, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 14, 2007	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	

Jan. 19, 2007	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76537
Jan. 19, 2007	ASSIGNED TO LIE	76537
Jun. 30, 2006	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Dec. 28, 2005	LETTER OF SUSPENSION MAILED	
Dec. 28, 2005	SUSPENSION LETTER WRITTEN	59500
Dec. 08, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	66230
Nov. 30, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	66230
Nov. 30, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 01, 2005	FINAL REFUSAL MAILED	
Jun. 01, 2005	FINAL REFUSAL WRITTEN	59500
May 18, 2005	AMENDMENT FROM APPLICANT ENTERED	76539
May 12, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	76539
May 12, 2005	PAPER RECEIVED	
Nov. 12, 2004	NON-FINAL ACTION MAILED	
Nov. 11, 2004	NON-FINAL ACTION WRITTEN	59500
Sep. 11, 2003	CASE FILE IN TICRS	
Sep. 10, 1997	ASSIGNED TO EXAMINER	59500
Mar. 11, 1997	ASSIGNED TO EXAMINER	59500
Sep. 17, 1996	ASSIGNED TO EXAMINER	59500
Jan. 23, 1995	LETTER OF SUSPENSION MAILED	
Nov. 07, 1994	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 16, 1994	NON-FINAL ACTION MAILED	
Mar. 30, 1994	ASSIGNED TO EXAMINER	59500
Mar. 18, 1994	ASSIGNED TO EXAMINER	66324

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Aug. 11, 2009

Assignment Abstract of Title Information

Summary

**Total
Assignments:** 2

Registrant: L.C. LICENSING, INC.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3200/0481](#)

Pages: 4

Date Recorded: Nov. 29, 2005

**Supporting
Documents:** [assignment-tm-3200-0481.pdf](#)

Assignor

Name: [PODELL INDUSTRIES,
INC.](#)

Execution Date: Mar. 01, 2000

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** CALIFORNIA

Assignee

Name: [L.C. LICENSING, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: 1441 BROADWAY
NEW YORK, NEW YORK 10018

Correspondent

**Correspondent
Name:** DAVID B. KIRSCHSTEIN, ESQ.

**Correspondent
Address:** 489 FIFTH AVENUE, 17TH FLOOR
NEW YORK, NY 10017-6105

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3732/0119](#)

Pages: 7

Date Recorded: Mar. 05, 2008

**Supporting
Documents:** [assignment-tm-3732-0119.pdf](#)

Documents: _____

Assignor

Name: [L.C. LICENSING, INC.](#) **Execution Date:** Feb. 04, 2008

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [PEI LICENSING, INC.](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172

Correspondent

Correspondent Name: GERI LYNN MANKOFF-ELIAS

Correspondent Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT
MIAMI, FL 33172

Domestic Representative - Not Found

United States of America

United States Patent and Trademark Office

LBD LAUNDRY BY DESIGN

Reg. No. 4,202,574

Registered Sep. 4, 2012

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

PEI LICENSING, INC. (DELAWARE CORPORATION)
3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FL 33172

FOR: DRESSES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-1-2010; IN COMMERCE 2-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,826,250 AND 3,011,284.

SN 77-194,571, FILED 5-31-2007.

ZACHARY R. SPARER, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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Mark: LBD LAUNDRY BY DESIGN

LBD LAUNDRY BY DESIGN

US Serial Number:	77194571	Application Filing Date:	May 31, 2007
US Registration Number:	4202574	Registration Date:	Sep. 04, 2012
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Sep. 04, 2012		
Publication Date:	Jul. 26, 2011	Notice of Allowance Date:	Sep. 20, 2011

Mark Information

Mark Literal Elements:	LBD LAUNDRY BY DESIGN
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: [2826250,3011284](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Dresses

International Class: 025 - Primary Class **U.S Class:** 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 01, 2010 **Use in Commerce:** Feb. 01, 2010

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PEI LICENSING, INC.

Owner Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: TRICIA MCDERMOTT THOMPkins
PEI LICENSING, INC.
3000 NW 107TH AVE
LEGAL DEPT.
MIAMI, FLORIDA 33172-2133
UNITED STATES

Phone: (305) 873-1735

Fax: (786) 221-8735

Correspondent e-mail: tricia.thompkins@pery.com;
legal@pery.com

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 04, 2012	REGISTERED-PRINCIPAL REGISTER	
Aug. 01, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 31, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	69712
Jul. 20, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 19, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 18, 2012	ASSIGNED TO EXAMINER	89012
Jul. 18, 2012	STATEMENT OF USE PROCESSING COMPLETE	76538
Jun. 22, 2012	USE AMENDMENT FILED	76538
Jul. 18, 2012	EXTENSION 1 GRANTED	76538
Mar. 20, 2012	EXTENSION 1 FILED	76538
Jul. 18, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Jun. 23, 2012	NOTICE OF REVIVAL - E-MAILED	
Jun. 22, 2012	EXTENSION RECEIVED WITH TEAS PETITION	
Jun. 22, 2012	PETITION TO REVIVE-GRANTED	88889
Jun. 22, 2012	TEAS PETITION TO REVIVE RECEIVED	
Jun. 22, 2012	TEAS STATEMENT OF USE RECEIVED	
Apr. 23, 2012	ABANDONMENT NOTICE MAILED - NO USE	

STATEMENT FILED

Apr. 23, 2012	ABANDONMENT - NO USE STATEMENT FILED	99999
Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 20, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 26, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 26, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 26, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 26, 2011	PUBLISHED FOR OPPOSITION	
Jun. 22, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Jun. 20, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 17, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	69712
Jun. 09, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	69712
Dec. 08, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	69712
Jun. 08, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	69712
Dec. 07, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Jun. 04, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	69712
Jun. 04, 2008	ASSIGNED TO LIE	69712
Mar. 12, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 04, 2007	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Dec. 04, 2007	LETTER OF SUSPENSION E-MAILED	6332
Dec. 04, 2007	SUSPENSION LETTER WRITTEN	78352
Dec. 04, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 03, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 03, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	

Jul. 18, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 18, 2007	NON-FINAL ACTION E-MAILED	6325
Jul. 18, 2007	NON-FINAL ACTION WRITTEN	78352
Jul. 16, 2007	ASSIGNED TO EXAMINER	78352
Jun. 06, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jul. 31, 2012

Assignment Abstract of Title Information

Summary

Total Assignments: 1 **Registrant:** PEI LICENSING, INC.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3732/0119](#) **Pages:** 7

Date Recorded: Mar. 05, 2008

Supporting Documents: [assignment-tm-3732-0119.pdf](#)

Assignor

Name: [L.C. LICENSING, INC.](#) **Execution Date:** Feb. 04, 2008

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [PEI LICENSING, INC.](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172

Correspondent

**Correspondent
Name:** GERI LYNN MANKOFF-ELIAS

**Correspondent
Address:** 3000 N.W. 107TH AVENUE
LEGAL DEPT
MIAMI, FL 33172

Domestic Representative - Not Found

United States of America

United States Patent and Trademark Office

LAUNDRY BY SHELLI SEGAL

Reg. No. 4,214,932

Registered Sep. 25, 2012

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

PEI LICENSING, INC. (DELAWARE CORPORATION)
3000 NW 107TH AVENUE
LEGAL DEPT.
MIAMI, FL 33172

FOR: HATS, MITTENS, SCARVES AND GLOVES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 10-1-2010; IN COMMERCE 10-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,411,638, 3,122,190, AND OTHERS.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "SHELLI SEGAL", WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 85-326,122, FILED 5-20-2011.

RICHARD WHITE, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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Mark: LAUNDRY BY SHELLI SEGAL

LAUNDRY BY SHELLI SEGAL

US Serial Number:	85326122	Application Filing Date:	May 20, 2011
US Registration Number:	4214932	Registration Date:	Sep. 25, 2012
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Sep. 25, 2012		
Publication Date:	Oct. 11, 2011	Notice of Allowance Date:	Dec. 06, 2011

Mark Information

Mark Literal Elements:	LAUNDRY BY SHELLI SEGAL
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK
Name Portrait Consent:	The name(s), portrait(s), and/or signature(s) shown in the mark identifies "SHELLI SEGAL", whose consent(s) to register is made of record.

Related Properties Information

Claimed Ownership of US Registrations: [2411638,3011284,3122190](#), and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: hats, mittens, scarves and gloves

International Class: 025 - Primary Class **U.S Class:** 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 2010 **Use in Commerce:** Oct. 01, 2010

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: PEI LICENSING, INC.

Owner Address: 3000 NW 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: Tricia McDermott Thompkins
PEI Licensing, Inc.
3000 NW 107th Avenue
Legal Dept.
Miami, FLORIDA 33172
UNITED STATES

Phone: (305) 873-1735 **Fax:** (786) 221-8735

Correspondent e-mail: tricia.thompkins@pery.com; legal@pery.com **Correspondent e-mail Authorized:** No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 25, 2012	REGISTERED-PRINCIPAL REGISTER	
Aug. 23, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 22, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	68171
Aug. 22, 2012	ASSIGNED TO LIE	68171
Aug. 13, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 16, 2012	STATEMENT OF USE PROCESSING COMPLETE	70565
Jun. 06, 2012	USE AMENDMENT FILED	70565
Jun. 29, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Jun. 06, 2012	TEAS STATEMENT OF USE RECEIVED	
Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 06, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 11, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 11, 2011	PUBLISHED FOR OPPOSITION	
Sep. 07, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 07, 2011	ASSIGNED TO EXAMINER	78478
May 25, 2011	NEW APPLICATION OFFICE SUPPLIED DATA	

ENTERED IN TRAM

May 24, 2011 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION **Date in Location:** Aug. 22, 2012

Exhibit B

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Mark: LAUNDRY BY DESIGN

LAUNDRY BY DESIGN

US Serial Number:	77079144	Application Filing Date:	Jan. 09, 2007
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Trademark		
Status:	A second request for extension of time to file a Statement of Use has been granted.		
Status Date:	Aug. 24, 2012		
Publication Date:	Jun. 21, 2011	Notice of Allowance Date:	Aug. 16, 2011

Mark Information

Mark Literal Elements:	LAUNDRY BY DESIGN
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: [2886837,3011284,3122190](#),and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

- Asterisks *.* identify additional (new) wording in the goods/services.

For: Belts; Bras; Coats; Dresses; Footwear; Gloves; Headwear; Hosiery; Jeans; Lingerie; Mittens; Neckties; Pajamas; Rainwear; Robes; Scarves; Shirts; Skirts; Sleepwear; Socks; Suits; Sweaters; Swim wear; T-shirts; Underwear

International Class: 025 - Primary Class **U.S Class:** 022, 039

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	Yes	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PEI LICENSING, INC.

Owner Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent: Tricia McDermott Thompkins
PEI Licensing, Inc.
3000 NW 107th Avenue

Name/Address: Legal Dept.
Miami, FLORIDA 33172
UNITED STATES

Phone: (305) 873-1735

Fax: (786) 221-8735

Correspondent e-mail: tricia.thompkins@pery.com;
legal@pery.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 18, 2013	TEAS EXTENSION RECEIVED	
Aug. 25, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 24, 2012	EXTENSION 2 GRANTED	76874
Aug. 16, 2012	EXTENSION 2 FILED	76874
Aug. 16, 2012	TEAS EXTENSION RECEIVED	
Mar. 15, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 14, 2012	EXTENSION 1 GRANTED	76874
Feb. 16, 2012	EXTENSION 1 FILED	76874
Mar. 14, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Feb. 16, 2012	TEAS EXTENSION RECEIVED	
Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 16, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 20, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 20, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 21, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 21, 2011	PUBLISHED FOR OPPOSITION	
May 19, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
May 17, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	

Nov. 15, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 14, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	67287
Nov. 13, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 13, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 13, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 13, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	67287
May 13, 2008	ASSIGNED TO LIE	67287
Mar. 12, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 13, 2007	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 10, 2007	LETTER OF SUSPENSION E-MAILED	6332
May 10, 2007	SUSPENSION LETTER WRITTEN	82419
May 10, 2007	EXAMINER'S AMENDMENT ENTERED	88888
May 10, 2007	EXAMINERS AMENDMENT E-MAILED	6328
May 10, 2007	EXAMINERS AMENDMENT -WRITTEN	82419
Apr. 27, 2007	ASSIGNED TO EXAMINER	82419
Jan. 17, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney:	LOVELACE, JAMES B	Law Office Assigned:	LAW OFFICE 117
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File Location

Current Location: INTENT TO USE SECTION **Date in Location:** Mar. 14, 2012

Assignment Abstract of Title Information

Summary

**Total
Assignments:** 1

Applicant: L.C. Licensing, Inc.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3732/0119](#)

Pages: 7

Date Recorded: Mar. 05, 2008

**Supporting
Documents:** [assignment-tm-3732-0119.pdf](#)

Assignor

Name: [L.C. LICENSING, INC.](#)

Execution Date: Feb. 04, 2008

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [PEI LICENSING, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172

Correspondent

**Correspondent
Name:** GERI LYNN MANKOFF-ELIAS

**Correspondent
Address:** 3000 N.W. 107TH AVENUE
LEGAL DEPT
MIAMI, FL 33172

Domestic Representative - Not Found

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Mark: LAUNDRY BY DESIGN

LAUNDRY BY DESIGN

US Serial Number:	77079168	Application Filing Date:	Jan. 09, 2007
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Trademark		
Status:	A second request for extension of time to file a Statement of Use has been granted.		
Status Date:	Sep. 13, 2012		
Publication Date:	Jul. 19, 2011	Notice of Allowance Date:	Sep. 13, 2011

Mark Information

Mark Literal Elements:	LAUNDRY BY DESIGN
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: [3083904,3122190](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

- Asterisks *..* identify additional (new) wording in the goods/services.

For: Backpacks; Briefcases; Clutches; Cosmetic cases sold empty; Credit card cases; Handbags; Key cases; Luggage; Purses; Sports bags; Umbrellas; Wallets

International Class: 018 - Primary Class

U.S Class: 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	Yes	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PEI LICENSING, INC.

Owner Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172
UNITED STATES

Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
---------------------------	-------------	--	----------

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: Tricia McDermott Thompkins
PEI Licensing, Inc.
3000 NW 107th Avenue
Legal Dept.

Miami, FLORIDA 33172
UNITED STATES

Phone: (305) 873-1735

Fax: (786) 221-8735

Correspondent e-mail: tricia.thompkins@pery.com;
legal@pery.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 14, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 13, 2012	EXTENSION 2 GRANTED	61813
Sep. 11, 2012	EXTENSION 2 FILED	61813
Sep. 11, 2012	TEAS EXTENSION RECEIVED	
Apr. 06, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 05, 2012	EXTENSION 1 GRANTED	61813
Mar. 09, 2012	EXTENSION 1 FILED	61813
Mar. 28, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Mar. 09, 2012	TEAS EXTENSION RECEIVED	
Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 13, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 19, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 19, 2011	PUBLISHED FOR OPPOSITION	
Jun. 21, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 21, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 31, 2011	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
May 19, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
May 17, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER REPORT COMPLETED SUSPENSION CHECK CASE	

Nov. 15, 2010	STILL SUSPENDED	
May 14, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	67287
Nov. 13, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 13, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 13, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 13, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	67287
May 13, 2008	ASSIGNED TO LIE	67287
Mar. 12, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 13, 2007	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 10, 2007	LETTER OF SUSPENSION E-MAILED	6332
May 10, 2007	SUSPENSION LETTER WRITTEN	82419
May 10, 2007	EXAMINER'S AMENDMENT ENTERED	88888
May 10, 2007	EXAMINERS AMENDMENT E-MAILED	6328
May 10, 2007	EXAMINERS AMENDMENT -WRITTEN	82419
Apr. 27, 2007	ASSIGNED TO EXAMINER	82419
Jan. 17, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney:	LOVELACE, JAMES B	Law Office Assigned:	LAW OFFICE 117
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File Location

Current Location: INTENT TO USE SECTION **Date in Location:** Mar. 28, 2012

Assignment Abstract of Title Information

Summary

**Total
Assignments:** 1

Applicant: L.C. Licensing, Inc.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3732/0119](#)

Pages: 7

Date Recorded: Mar. 05, 2008

**Supporting
Documents:** [assignment-tm-3732-0119.pdf](#)

Assignor

Name: [L.C. LICENSING, INC.](#)

Execution Date: Feb. 04, 2008

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Assignee

Name: [PEI LICENSING, INC.](#)

Legal Entity Type: CORPORATION

**State or Country
Where
Organized:** DELAWARE

Address: 3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FLORIDA 33172

Correspondent

**Correspondent
Name:** GERI LYNN MANKOFF-ELIAS

**Correspondent
Address:** 3000 N.W. 107TH AVENUE
LEGAL DEPT
MIAMI, FL 33172

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2013-02-20 16:16:59 EST

Mark: LAUNDRY BY DESIGN

LAUNDRY BY DESIGN

US Serial Number:	77122243	Application Filing Date:	Mar. 05, 2007
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Service Mark		
Status:	A second request for extension of time to file a Statement of Use has been granted.		
Status Date:	Aug. 22, 2012		
Publication Date:	Jun. 21, 2011	Notice of Allowance Date:	Aug. 16, 2011

Mark Information

Mark Literal Elements:	LAUNDRY BY DESIGN
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: [3011284](#), [3083904](#), [3122190](#), and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

- Asterisks *.* identify additional (new) wording in the goods/services.

For: On-line retail store services featuring apparel, leather goods, fashion accessories, jewelry, footwear, cosmetics, personal care products, eyewear, luggage and home products; Retail store services featuring apparel, leather goods, fashion accessories, jewelry, footwear, cosmetics, personal care products, eyewear, luggage and home products; Mail order services featuring apparel, leather goods, fashion accessories, jewelry, footwear, cosmetics, personal care products, eyewear, luggage and home products

International Class: 035 - Primary Class

U.S Class: 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	Yes	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PEI LICENSING, INC.
 3000 N.W. 107TH AVENUE
Owner Address: MIAMI, FLORIDA 33172
 UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: Tricia McDermott Thompkins
PEI Licensing, Inc.
3000 NW 107th Avenue
Legal Dept.
Miami, FLORIDA 33172
UNITED STATES

Phone: (305) 873-1735

Fax: (786) 221-8735

Correspondent e-mail: tricia.thompkins@pery.com;
legal@pery.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 18, 2013	TEAS EXTENSION RECEIVED	
Aug. 23, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 22, 2012	EXTENSION 2 GRANTED	76874
Aug. 15, 2012	EXTENSION 2 FILED	76874
Aug. 15, 2012	TEAS EXTENSION RECEIVED	
Mar. 15, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 14, 2012	EXTENSION 1 GRANTED	76874
Feb. 16, 2012	EXTENSION 1 FILED	76874
Mar. 14, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Feb. 16, 2012	TEAS EXTENSION RECEIVED	
Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 16, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 20, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 20, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 21, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 21, 2011	PUBLISHED FOR OPPOSITION	

May 19, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
May 17, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 15, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 15, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 14, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	67287
Nov. 13, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 13, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 13, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 13, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	67287
May 13, 2008	ASSIGNED TO LIE	67287
Mar. 12, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 13, 2007	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 10, 2007	LETTER OF SUSPENSION E-MAILED	6332
May 10, 2007	SUSPENSION LETTER WRITTEN	82419
May 10, 2007	EXAMINER'S AMENDMENT ENTERED	88888
May 10, 2007	EXAMINERS AMENDMENT E-MAILED	6328
May 10, 2007	EXAMINERS AMENDMENT -WRITTEN	82419
Apr. 27, 2007	ASSIGNED TO EXAMINER	82419
Mar. 08, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney:	LOVELACE, JAMES B	Law Office Assigned:	LAW OFFICE 117
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File Location

Current Location: INTENT TO USE SECTION **Date in Location:** Mar. 14, 2012

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Mark: LAUNDRY BY SHELLI SEGAL

LAUNDRY BY SHELLI SEGAL

US Serial Number: 85222831

Application Filing Date: Jan. 21, 2011

Register: Principal

Mark Type: Trademark

Status: A first request for extension of time to file a Statement of Use has been granted.

Status Date: Sep. 04, 2012

Publication Date: Jan. 03, 2012

Notice of Allowance Date: Feb. 28, 2012

Mark Information

Mark Literal Elements: LAUNDRY BY SHELLI SEGAL

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Name Portrait Consent: The name "SHELLI SEGAL" identifies a living individual whose consent is of record.

Related Properties Information

Claimed Ownership of US Registrations: [3011284](#), [3083904](#), [3122190](#), and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit

of incontestability; and

- Asterisks *.* identify additional (new) wording in the goods/services.

For: Decorative pillows

International Class: 020 - Primary Class

U.S Class: 002, 013, 022, 025, 032, 050

Class Status: ACTIVE

Basis: 1(b)

For: Vases, soap dispensers, drinking glasses, pitchers, bowls and household items, namely, soap dishes, napkin holders, salt and pepper shakers and sugar and creamer sets

International Class: 021 - Primary Class

U.S Class: 002, 013, 023, 029, 030, 033, 040, 050

Class Status: ACTIVE

Basis: 1(b)

For: Towels, facecloths, shower curtains, pillowcases, bed sheets, bed blankets, comforters, comforter cases, bedspreads, pillow shams, dust ruffles, duvet covers, bed skirts, fabric window treatments in the nature of curtains, draperies, valances, and tie-backs; daybed covers, tablecloths not made of paper; textile napkins, curtains, draperies; tapestry style ornamental wall hangings made of textile; quilts in the nature of ornamental wall hangings; fabric sold by the yard for use in making curtains, drapes and upholstery

International Class: 024 - Primary Class

U.S Class: 042, 050

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	Yes	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PEI Licensing, Inc.

Owner Address: 3000 N.W. 107th Avenue
Miami, FLORIDA 33172
UNITED STATES

Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: Tricia McDermott Thompkins
PEI Licensing, Inc.
3000 NW 107th Avenue
Legal Dept.
Miami, FLORIDA 33172
UNITED STATES

Phone: (305) 873-1735

Fax: (786) 221-8735

Correspondent e-mail: tricia.thompkins@pery.com;
legal@pery.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 05, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 04, 2012	EXTENSION 1 GRANTED	65362
Aug. 27, 2012	EXTENSION 1 FILED	65362
Aug. 29, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Aug. 27, 2012	TEAS EXTENSION RECEIVED	
Feb. 28, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	

Jan. 03, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 03, 2012	PUBLISHED FOR OPPOSITION	
Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 14, 2011	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 01, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	59554
Nov. 28, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 28, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 28, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 28, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 18, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 18, 2011	NON-FINAL ACTION E-MAILED	6325
Nov. 18, 2011	NON-FINAL ACTION WRITTEN	81878
Nov. 17, 2011	ASSIGNED TO EXAMINER	81878
Nov. 17, 2011	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Nov. 14, 2011	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Nov. 01, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	59554
Nov. 01, 2011	ASSIGNED TO LIE	59554
Oct. 03, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 24, 2011	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Feb. 24, 2011	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Feb. 24, 2011	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	81878
Feb. 22, 2011	ASSIGNED TO EXAMINER	81878
Jan. 25, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 25, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: BAKER, JORDAN A

**Law Office
Assigned:**

LAW OFFICE 102

File Location

Current Location: INTENT TO USE SECTION **Date in Location:** Aug. 29, 2012

Generated on: This page was generated by TSDR on 2013-02-20 16:17:58 EST

Mark: LAUNDRY BY DESIGN

LAUNDRY BY DESIGN

US Serial Number: 85315512

Application Filing Date: May 09, 2011

Register: Principal

Mark Type: Trademark

Status: A second request for extension of time to file a Statement of Use has been granted.

Status Date: Jan. 14, 2013

Publication Date: Oct. 18, 2011

Notice of Allowance Date: Dec. 13, 2011

Mark Information

Mark Literal Elements: LAUNDRY BY DESIGN

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Bath gel; Bath lotion; Bath oil; Bath powder; Bath soaps; Bubble bath; Cosmetics; Eau de perfume; Hair conditioner; Hair shampoo; Perfume; Personal deodorants; Shampoos; Shower and bath gel; Body lotion; Body powder; Body scrub; Face powder; Skin moisturizer; Soaps for personal use; Hair gel; Hair mousse; Hair styling spray; Sun care lotions; Sun tan gel; Sun tan

lotion; Sun tan oil; Sun-block lotions

International Class: 003 - Primary Class

U.S Class: 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	Yes	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PEI LICENSING, INC.

Owner Address: 3000 NW 107H AVENUE
MIAMI, FLORIDA 33172
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: Tricia McDermott Thompkins
PEI Licensing, Inc.
3000 NW 107th Avenue
Legal Dept.
Miami, FLORIDA 33172
UNITED STATES

Phone: (305) 873-1735

Fax: (786) 221-8735

Correspondent e-mail: tricia.thompkins@pery.com;
legal@pery.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 15, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 14, 2013	EXTENSION 2 GRANTED	76874
Dec. 12, 2012	EXTENSION 2 FILED	76874
Dec. 12, 2012	TEAS EXTENSION RECEIVED	
Jun. 30, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 29, 2012	EXTENSION 1 GRANTED	76874
Jun. 06, 2012	EXTENSION 1 FILED	76874
Jun. 29, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Jun. 06, 2012	TEAS EXTENSION RECEIVED	
Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 13, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 18, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 18, 2011	PUBLISHED FOR OPPOSITION	
Sep. 14, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Sep. 05, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 24, 2011	EXAMINER'S AMENDMENT ENTERED	77976
Aug. 24, 2011	ASSIGNED TO LIE	77976
Aug. 24, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Aug. 24, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Aug. 24, 2011	EXAMINERS AMENDMENT -WRITTEN	78426
Aug. 23, 2011	ASSIGNED TO EXAMINER	78426

May 13, 2011 NEW APPLICATION OFFICE SUPPLIED DATA
ENTERED IN TRAM

May 12, 2011 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information

TM Attorney: FINNEGAN, TIMOTHY J **Law Office Assigned:** LAW OFFICE 104

File Location

Current Location: INTENT TO USE SECTION **Date in Location:** Jun. 29, 2012

Generated on: This page was generated by TSDR on 2013-02-20 16:25:44 EST

Mark: LAUNDRY BY DESIGN

LAUNDRY BY DESIGN

US Serial Number: 85350967

Application Filing Date: Jun. 20, 2011

Register: Principal

Mark Type: Trademark

Status: A second request for extension of time to file a Statement of Use has been granted.

Status Date: Dec. 13, 2012

Publication Date: Oct. 18, 2011

Notice of Allowance Date: Dec. 13, 2011

Mark Information

Mark Literal Elements: LAUNDRY BY DESIGN

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: [2826250](#), [3083904](#), [3122190](#), and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Hair jewelry, watches, necklaces, earrings, bracelets, pins being jewelry, rings being jewelry and brooches

International Class: 014 - Primary Class

U.S Class: 002, 027, 028, 050

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	Yes	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PEI LICENSING, INC.
3000 N.W. 107th Avenue
Owner Address: MIAMI, FLORIDA 33172
UNITED STATES

Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: Tricia McDermott Thompkins
PEI Licensing, Inc.
3000 NW 107th Avenue
Legal Dept.
Miami, FLORIDA 33172
UNITED STATES

Phone: (305) 873-1735

Fax: (786) 221-8735

Correspondent e-mail: tricia.thompkins@pery.com;
legal@pery.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 14, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 13, 2012	EXTENSION 2 GRANTED	66154
Dec. 12, 2012	EXTENSION 2 FILED	66154
Dec. 12, 2012	TEAS EXTENSION RECEIVED	
Jul. 03, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 02, 2012	EXTENSION 1 GRANTED	66154
Jun. 06, 2012	EXTENSION 1 FILED	66154
Jun. 29, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jun. 06, 2012	TEAS EXTENSION RECEIVED	
Dec. 13, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 13, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 13, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 18, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 18, 2011	PUBLISHED FOR OPPOSITION	
Sep. 09, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Sep. 08, 2011	ASSIGNED TO LIE	74221
Sep. 07, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 07, 2011	ASSIGNED TO EXAMINER	78478
Jun. 23, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 23, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: WHITE, RICHARD F

**Law Office
Assigned:**

LAW OFFICE 109

File Location

Current Location: INTENT TO USE SECTION **Date in Location:** Jun. 29, 2012

Generated on: This page was generated by TSDR on 2013-02-20 16:26:33 EST

Mark: LAUNDRY BY SHELLI SEGAL

LAUNDRY BY SHELLI SEGAL

US Serial Number: 85531801

Application Filing Date: Feb. 02, 2012

Register: Principal

Mark Type: Trademark

Status: A first request for extension of time to file a Statement of Use has been granted.

Status Date: Jan. 22, 2013

Publication Date: May 08, 2012

Notice of Allowance Date: Jul. 03, 2012

Mark Information

Mark Literal Elements: LAUNDRY BY SHELLI SEGAL

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Name Portrait Consent: The name(s), portrait(s), and/or signature(s) shown in the mark identifies "Shelli Segal", whose consent(s) to register is made of record.

Related Properties Information

Claimed Ownership of US Registrations: [3011284](#), [3083904](#), [3122190](#), and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit

of incontestability; and

- Asterisks *..* identify additional (new) wording in the goods/services.

For: Bath gel; Bath lotion; Bath oil; Bath powder; Bath soaps; Bubble bath; Cosmetics; Eau de perfume; Hair conditioner; Hair shampoo; Perfume; Personal deodorants; Shampoos; Shower and bath gel; Body lotion; Body powder; Body scrub; Face powder; Skin moisturizer; Soaps for personal use; Hair gel; Hair mousse; Hair styling spray; Sun care lotions; Sun tan gel; Sun tan lotion; Sun tan oil; Sun-block lotions

International Class: 003 - Primary Class

U.S Class: 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	Yes	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PEI Licensing, Inc.

Owner Address: Legal Dept.
3000 N.W. 107th Avenue
Miami, FLORIDA 33172
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** FLORIDA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia McDermott Thompkins

Correspondent

Correspondent Name/Address: TRICIA MCDERMOTT THOMPkins
PEI LICENSING, INC.
3000 NW 107TH AVE
MIAMI, FLORIDA 33172-2133
UNITED STATES

Phone: (305) 873-1735

Fax: (786) 221-8735

Correspondent e-mail: tricia.thompkins@pery.com; legal@pery.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 23, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 22, 2013	EXTENSION 1 GRANTED	66530
Jan. 02, 2013	EXTENSION 1 FILED	66530
Jan. 22, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Jan. 02, 2013	TEAS EXTENSION RECEIVED	
Jul. 03, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 08, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 08, 2012	PUBLISHED FOR OPPOSITION	
Apr. 18, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 03, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Apr. 02, 2012	ASSIGNED TO LIE	66213
Mar. 14, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 13, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 12, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 12, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 08, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 08, 2012	NON-FINAL ACTION E-MAILED	6325
Mar. 08, 2012	NON-FINAL ACTION WRITTEN	76153

Mar. 06, 2012 ASSIGNED TO EXAMINER 76153
Feb. 07, 2012 NEW APPLICATION OFFICE SUPPLIED DATA
ENTERED IN TRAM
Feb. 06, 2012 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information

TM Attorney: TAYLOR, DAVID T **Law Office Assigned:** LAW OFFICE 112

File Location

Current Location: INTENT TO USE SECTION **Date in Location:** Jan. 22, 2013

Generated on: This page was generated by TSDR on 2013-02-20 16:26:59 EST

Mark: LAUNDRY BY SHELLI SEGAL

LAUNDRY BY SHELLI SEGAL

US Serial Number:	85668382	Application Filing Date:	Jul. 03, 2012
Register:	Principal		
Mark Type:	Trademark		
Status:	Review prior to publication completed.		
Status Date:	Feb. 01, 2013		
Publication Date:	Mar. 12, 2013		

Mark Information

Mark Literal Elements:	LAUNDRY BY SHELLI SEGAL
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK
Name Portrait Consent:	The name(s), portrait(s), and/or signature(s) shown in the mark identifies "Shelli Segal", whose consent(s) to register is made of record.

Related Properties Information

Claimed Ownership of US Registrations: [2886837,3011284,3122190](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit

of incontestability; and

- Asterisks *.* identify additional (new) wording in the goods/services.

For: (Based on Use in Commerce) Swimwear, namely, swimsuit, bandeau, swim skirt, cover ups; Sleepwear and lounge wear, namely, nightgowns, pajamas; lounge pants, lounge shirts, lounge dresses; robes; (Based on Intent to Use) Active wear, namely, jackets, sports bras, leggings, pants, shorts, and shirts

International Class: 025 - Primary Class **U.S Class:** 022, 039

Class Status: ACTIVE

Basis: 1(a) 1(b)

First Use: Jan. 20, 2012 **Use in Commerce:** Jan. 20, 2012

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	Yes	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: PEI Licensing, Inc.

Owner Address: Legal Dept.
3000 N.W. 107th Avenue
Miami, FLORIDA 33172
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Tricia M. Thompkins

Correspondent

Correspondent Name/Address: TRICIA M. THOMPkins
PEI LICENSING, INC.
3000 NW 107TH AVE
MIAMI, FLORIDA 33172-2133
UNITED STATES

Phone: 305-873-1735

Fax: 305-406-0513

Correspondent e-mail: legal@pery.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 20, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 01, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Jan. 30, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 29, 2013	AMENDMENT FROM APPLICANT ENTERED	68552
Jan. 29, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	68552
Jan. 24, 2013	ASSIGNED TO LIE	68552
Jan. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 25, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 25, 2012	NON-FINAL ACTION E-MAILED	6325
Jul. 25, 2012	NON-FINAL ACTION WRITTEN	83185
Jul. 25, 2012	ASSIGNED TO EXAMINER	83185
Jul. 11, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 06, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: SOBRAL, CHRISTINA

Law Office Assigned:

LAW OFFICE 109

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Feb. 01, 2013