

ESTTA Tracking number: **ESTTA533554**

Filing date: **04/22/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91208987
Party	Plaintiff The Coca-Cola Company
Correspondence Address	JESSICA LEWIS THE COCA COLA COMPANY ONE COCA COLA PLAZA NW, NAT 1926 ATLANTA, GA 30313 UNITED STATES jeslewis@coca-cola.com, vkeenan@coca-cola.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Kathryn W. Bina
Filer's e-mail	kitty.bina@alston.com
Signature	/Kathryn W. Bina/
Date	04/22/2013
Attachments	THE COCA-COLA COMPANY - Notice of Appearance for Opposition Against Application 85604733.pdf (3 pages)(111337 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of U.S. Application Serial No. 85/604,733
Mark: COQUI COLA

THE COCA-COLA COMPANY)	
)	
Opposer,)	OPPOSITION NO. 91208987
)	
vs.)	
)	
DARYLL DESANTIS)	
)	
Applicant.)	
_____)	

**NOTICE OF APPEARANCE OF
COUNSEL FOR OPPOSER**

Pursuant to TBMP § 114.03, the following attorneys hereby enter their appearances as counsel for Opposer, The Coca-Cola Company, in this proceeding:

Robert L. Lee
Alston & Bird LLP
One Atlantic Center
1201 West Peachtree Street
Atlanta, Georgia 30309-3424
Phone: (404) 881-7000
Fax: (404) 881-7777
bob.lee@alston.com

Kathryn W. Bina
Alston & Bird LLP
One Atlantic Center
1201 West Peachtree Street
Atlanta, Georgia 30309-3424
Phone: (404) 881-7000
Fax: (404) 881-7777
kitty.bina@alston.com

It is requested that the Board and Applicant direct all filings and correspondence relating to this proceeding to Robert L. Lee at the address provided above.

Date: April 22, 2013

Respectfully submitted,

/s/ Kathryn W. Bina
Robert L. Lee
Kathryn W. Bina
Attorneys for Opposer

CERTIFICATE OF SERVICE

I hereby certify that this correspondence is being deposited with the Trademark Trial and Appeal Board via electronic means by filing with the Electronic System for Trademark Trial and Appeals on April 22, 2013. A true and correct copy was also mailed to Applicant's correspondent of record at the following address via overnight mail.

David Mech
1 Crescent Hill
Springfield, MA 01105-1979
gignation@gmail.com
ccobrecords@aol.com

/s/ Kathryn W. Bina
Kathryn W. Bina
Attorney for Opposer