

ESTTA Tracking number: **ESTTA517025**

Filing date: **01/19/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Stardom Group LLC
Granted to Date of previous extension	01/23/2013
Address	306 West 38th Street New York City, NY 10018 UNITED STATES
Attorney information	MICHAEL E ZALL MICHAEL E ZALL LAW FIRM TWO YORKSHIRE DRIVE SUFFERN, NY 10901 UNITED STATES Mike@Zall-Law.com Phone:(845) 357-6800

**Applicant Information**

Application No	79101190	Publication date	09/25/2012
Opposition Filing Date	01/19/2013	Opposition Period Ends	01/23/2013
International Registration No.	1087085	International Registration Date	06/21/2011
Applicant	Ruffians Group Limited 57 Noel Road London N1 8HE UNITED KINGDOM		

**Goods/Services Affected by Opposition**

<p>Class 003. All goods and services in the class are opposed, namely: Non-medicated toilet preparations, namely, shampoo, hair conditioner, styling gel, styling putty, styling gum, matt clay, styling wax, styling powder, hair tonic; haircare and shaving preparations; non-medicated skincare preparations, namely, moisturizer, facial cleanser, facial wash, hand wash and body wash; perfumes and fragrances; all for men and boys</p>
<p>Class 044. All goods and services in the class are opposed, namely: Barber shop services, male grooming services, namely, hair cutting services, hair washing services, hair dyeing services; shaving services; manicure and pedicure services; and massage services; all for men and boys</p>

**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
Other	Applicant did not have a bona fide intent to use

	the mark in U.S. commerce in connection with each of goods or service identified in the Application at the time it filed for extension of protection under Section 66(a) of the Lanham Act. Applicant's filing of the Application is therefore in violation of Section 66(a) of the Lanham Act, 15 U.S.C. Â§ 1141f(a) in that there is no bona fide intention to use the mark in commerce.
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### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4272385	Application Date	07/01/2012
Registration Date	01/08/2013	Foreign Priority Date	NONE
Word Mark	RUFFIAN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2009/01/03 First Use In Commerce: 2009/01/03 Jewelry, namely, plastic and metal jewelry, fine and costume jewelry, precious and semi-precious jewelry, beaded jewelry; necklaces; bracelets; watches; earrings; brooches; pendants; rings; tiaras; jewelry pins; jewelry collar necklaces; cuffs in the nature of bracelets		

U.S. Registration No.	4032555	Application Date	07/12/2010
Registration Date	09/27/2011	Foreign Priority Date	NONE
Word Mark	RUFFIAN		
Design Mark			
Description of	NONE		

Mark	
Goods/Services	Class 003. First use: First Use: 2009/02/14 First Use In Commerce: 2009/02/14 Cosmetics, namely, lipstick, lipgloss, lipliner, mascara, eyeliner-liquid, eyeliner-pencil, eyeshadow, blush highlighter, blush shimmer, foundation, lip primer, face powder, nail polish, nail hardener, nail top coat, nail base coat, nail drying drops, nail patches, nail stickers, nail appliques, press on nails

U.S. Registration No.	2981520	Application Date	07/28/2003
Registration Date	08/02/2005	Foreign Priority Date	NONE

Word Mark	RUFFIAN
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Design Mark	<b>RUFFIAN</b>
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Description of Mark	NONE
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Goods/Services	Class 018. First use: First Use: 2004/09/08 First Use In Commerce: 2004/09/08 Luggage, garment bags for travel, handbags, pocketbooks, purses, clutches, tote bags, belt bags, duffel bags, beach bags, briefcases, cosmetic bags sold empty, toiletry cases sold empty, backpacks, knapsacks; umbrellas; wallets
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U.S. Registration No.	2415120	Application Date	12/31/1998
Registration Date	12/26/2000	Foreign Priority Date	NONE

Word Mark	RUFFIAN
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Design Mark	<b>RUFFIAN</b>
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Description of Mark	NONE
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Goods/Services	Class 025. First use: First Use: 1998/11/16 First Use In Commerce: 1998/12/07 women's clothing and accessories, namely gloves, scarves, collars, fur collars, evening wear, namely evening gowns, coats, lingerie, muffs, shoes, and robes; and mens clothing and accessories, namely gloves, scarves, ties, 1and coats
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U.S. Application No.	85793602	Application Date	12/03/2012
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	RUFFIAN		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 003. First use:</p> <p>Hair care preparations, namely gel, mousse, hair spray, prep lotion, shampoo, conditioner, hair wax, pomade, hair tonic, hair cream, oil treatment, hair perfume, hair vitamins, styling products; skin care products, namely moisturizing cream, eye cream, cleanser, toner, exfoliation products, face masks, make-up remover, shaving cream, aftershave, skin tonic; soaps, namely bar soap, gel soap, face soap, body soap, body cleanser, exfoliating body cleanser, body scrub, fragrance soap, liquid soap; creams, namely eye cream, body cream, anti-aging cream, vitamin cream, face cream, moisturizing cream, sun screen cream.; lotions, namely sun tan lotion, body lotion, hair lotion, massage oil, massage lotion; powders, namely face powder, body powder, hair powder, talc powder; bath salts; perfumes; eau de perfume; eau de toilette; eau de cologne; cologne; sachets; air fragrances, namely, room fragrance, room fragrance crystals, essential oils for room</p>		

Attachments	85666393#TMSN.jpeg ( 1 page )( bytes ) 85082264#TMSN.jpeg ( 1 page )( bytes ) 76535510#TMSN.gif ( 1 page )( bytes ) 75614450#TMSN.gif ( 1 page )( bytes ) 85793602#TMSN.jpeg ( 1 page )( bytes ) Opposition (2).pdf ( 6 pages )(1836601 bytes ) ExhibitA.pdf ( 14 pages )(1613059 bytes ) ExhibitB.pdf ( 4 pages )(184360 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Michael E. Zall/
Name	MICHAEL E ZALL
Date	01/19/2013

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

-----  
In the matter of Application :  
Serial No. 79/101,190 :  
For the mark: :  
**RUFFIANS** :  
 :  
Published in the Official :  
Gazette (Trademarks) on :  
September 25, 2012 :  
 :  
STARDOM GROUP, LLC :  
OPPOSER, :  
 :  
v. :  
 :  
RUFFIANS GROUP, LTD. :  
APPLICANT :  
-----

OPPOSITION NO. \_\_\_\_\_

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**NOTICE OF OPPOSITION**

1. STARDOM GROUP, LLC (“Opposer”) is a Limited Liability Company organized and existing under the laws of Delaware having a principal place of business at 306 West 38<sup>th</sup> Street, 16<sup>th</sup> Floor, New York City, NY 10018, USA.

2. Upon information and belief, the Applicant, Ruffians Group Limited (“Applicant”) is a limited company of the United Kingdom, having a place of business at 57 Noel Road, London N1 8HE, United Kingdom.

3. Upon information and belief, on June 21, 2011, Applicant filed as Application Serial No. 79/101,190 a request for extension of protection to the United States of an International Registration 1087085 for the mark RUFFIANS under Section 66(a) of the Lanham Act, 15 U.S.C. § 1141f(a), based on the existence of an International Registration and an alleged bona fide intent to use the mark in commerce. This application was published for Opposition on September 25, 2012.

4. Opposer believes that it will be damaged by this requested extension to the United States of Applicant’s International Registration for **RUFFIANS** as it relates to goods in:

**International Class 003** for *Non-medicated toilet preparations, namely, shampoo, hair conditioner, styling gel, styling putty, styling gum, matt clay, styling wax, styling powder, hair tonic; haircare and shaving preparations; non-medicated skincare preparations, namely, moisturizer, facial cleanser, facial wash, hand wash and body wash; perfumes and fragrances; all for men and boys; and*

**International Class 044** for *Barber shop services, male grooming services, namely, hair cutting services, hair washing services, hair dyeing services; shaving services; manicure and pedicure services; and massage services; all for men and boys;*

and hereby opposes the same.

5. Opposer is the owner of U.S. trademark registrations on the Principal Register (“Registrations”) for the mark **RUFFIAN**, in particular:

**US Registration Number No. 4,272,385** for:

**International Class 014** for *Jewelry, namely, plastic and metal jewelry, fine and costume jewelry, precious and semi-precious jewelry, beaded jewelry; necklaces; bracelets; watches; earrings; brooches; pendants; rings; tiaras; jewelry pins; jewelry collar necklaces; cuffs in the nature of bracelets.*

**US Registration No. 4,032,555** for:

**International Class 003** for *Cosmetics, namely, lipstick, lipgloss, lipliner, mascara, eyeliner-liquid, eyeliner-pencil, eyeshadow, blush highlighter, blush shimmer, foundation, lip primer, face powder, nail polish, nail hardener, nail top coat, nail base coat, nail drying drops, nail patches, nail stickers, nail appliques, press on nails.*

**US Registration No. 2,981,520** for:

**International Class 018** for *Luggage, garment bags for travel, handbags, pocketbooks, purses, clutches, tote bags, belt bags, duffel bags, beach bags, briefcases, cosmetic bags sold empty, toiletry cases sold empty, backpacks, knapsacks; umbrellas; wallets.*

This registration is incontestable.

**US Registration No. 2,415,120** for:

**International Class 025** for *women's clothing and accessories, namely gloves, scarves, collars, fur collars, evening wear, namely evening gowns, coats, lingerie, muffs, shoes, and robes; and mens clothing and accessories, namely gloves, scarves, ties, and coats.*

This registration is incontestable.

Copies of these Registrations from the US Patent & Trademark Office TSDR are attached herto as **EXHIBIT A**.

6. The foregoing registrations of Opposer are valid, subsisting, and in full force and effect. Each registration constitutes evidence of the validity of the registered mark and of the registration thereof, of Opposer's ownership of the mark shown therein, and of Opposer's exclusive right to use the mark in commerce in connection with the goods named therein

pursuant to Sections 7(b) and/or 33(b) of the Lanham Act, 15 U.S.C. §§ 1057(b), 1115(b), and place others on constructive notice of Opposer's claim of ownership thereof pursuant to Section 22 of the Lanham Act, 15 U.S.C. § 1072.

7. Opposer is the owner of pending U.S. trademark application on the Principal Register ("Application") for the mark **RUFFIAN**, in particular:

**US Serial Number 85/793602** for:

**International Class 003** for *hair care preparations, namely gel, mousse, hair spray, prep lotion, shampoo, conditioner, hair wax, pomade, hair tonic, hair cream, oil treatment, hair perfume, hair vitamins, styling products; skin care products, namely moisturizing cream, eye cream, cleanser, toner, exfoliation products, face masks, make-up remover, shaving cream, aftershave, skin tonic; soaps, namely bar soap, gel soap, face soap, body soap, body cleanser, exfoliating body cleanser, body scrub, fragrance soap, liquid soap; creams, namely eye cream, body cream, anti-aging cream, vitamin cream, face cream, moisturizing cream, sun screen cream.; lotions, namely sun tan lotion, body lotion, hair lotion, massage oil, massage lotion; powders, namely face powder, body powder, hair powder, talc powder; bath salts; perfumes; eau de perfume; eau de toilette; eau de cologne; cologne; sachets; air fragrances, namely, room fragrance, room fragrance crystals, essential oils for room*

A copy of this application from the US Patent & Trademark Office TSDR is attached herto as **EXHIBIT B**

8. Opposer's **RUFFIAN** mark was used in interstate commerce, and the Registrations were issued, for the goods indicated therein, on the dates indicated on such Registrations. These Registrations are based on applications filed in the U.S. Patent and Trademark Office on dates prior to January 26, 2011, the Section 67 Priority Claim of the Applicant's 66(a) based application. Additionally, such Registrations are based on dates of use prior to such date.

9. As evidenced by **US Registration Number No. 4,272,385**, Opposer's **RUFFIAN** mark was used in interstate commerce on *Jewelry, namely, plastic and metal jewelry, fine and costume jewelry, precious and semi-precious jewelry, beaded jewelry; necklaces; bracelets; watches; earrings; brooches; pendants; rings; tiaras; jewelry pins; jewelry collar necklaces; cuffs in the nature of bracelets* on dates of use prior to January 26, 2011, the Applicant's Section 67 Priority Claim of the Applicant's 66(a) based application.

10. Opposer's use of its **RUFFIAN** mark has been continuous since its dates of first use and the mark has not been abandoned. The **RUFFIAN** mark of Opposer is symbolic of the extensive good will and consumer recognition built up by Opposer through substantial amounts of time and effort in advertising promoting and selling its goods under these marks. The **RUFFIAN** mark is used in such a way that the purchasing public associates the individual mark, with Opposer. Opposer's **RUFFIAN** mark is distinctive and has become widely recognized by the consuming public as a designation of the source of Opposer's goods and of Opposer. Consumers have come to recognize Opposer as a source of, inter alia, luxury cosmetics, jewelry and apparel.

**FIRST GROUND FOR RELIEF**  
**UNDER 15 U.S.C. § 1052(d)**  
**Likelihood of Confusion**

11. Opposer repeats and realleges each and every allegation set forth in paragraphs 1 through 10.

12. The registration date of the International Registration on which the Application herein opposed is based, which is the earliest date on which Applicant can rely in the United States, is many years after Opposer's first use of **RUFFIAN** and long after Opposer acquired rights in its **RUFFIAN** marks. As such, Opposer's rights in **RUFFIAN** are prior and superior to any rights Applicant may claim in Applicant's **RUFFIANS**.

13. Applicant's mark copies, incorporates and is virtually identical to Opposer's **RUFFIAN** mark in its entirety, and is highly similar thereto, if not considered identical thereto in appearance and commercial impression.

14. The goods and services identified in the Application are identical or closely related to the goods offered by Opposer under Opposer's **RUFFIAN** mark.

15. In view of the similarity and virtual identity between Opposer's **RUFFIAN** and Applicant's **RUFFIANS** mark, and the related nature of the goods and services of the respective parties, Applicant's mark so resembles Opposer's **RUFFIAN** mark which were previously used in the United States and not abandoned, as to be likely to cause confusion, or to cause mistake, or to deceive as to source, sponsorship and/or affiliation.

16. Use by Applicant of the mark **RUFFIANS** for the goods and services identified in its Application is therefore likely to create the erroneous impression that Applicant's goods and services originate with, are sponsored or approved by, or are otherwise connected with Opposer or Opposer's goods. Any use of the **RUFFIANS** mark by Applicant is, therefore, likely to cause confusion, cause mistake or to deceive the public, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

17. The granting of a trademark registration for **RUFFIANS** to Applicant would be contrary to Section 2(d) of the Lanham Act, 15 U.S.C. 1052(d), and would violate or diminish the prior and superior rights of Opposer in its **RUFFIAN** mark.

18. Opposer will be damaged if Application Serial No. 79/101190 should be granted because Applicant will obtain statutory rights in the designation **RUFFIANS** in violation and derogation of the established prior rights of Opposer.

**SECOND GROUND FOR RELIEF**  
**LACK OF BONA FIDE INTENT TO USE**

19. Opposer incorporates by reference paragraphs 1 through 18 above as if fully set forth herein.

20. Applicant was required to have a bona fide intention to use the **RUFFIANS** mark in U.S. commerce for each of the goods or services identified in the Application at the time it filed for extension of protection under Section 66(a) of the Lanham Act.

21. Upon information and belief, Applicant did not have a bona fide intent to use the mark in U.S. commerce in connection with each of goods or service identified in the Application at the time it filed for extension of protection under Section 66(a) of the Lanham Act.

22. Upon information and belief, Applicant has not taken any steps to use the **RUFFIANS** mark in U.S. commerce in connection with the goods and services identified in the application, either before or after the filing date of the Application.

23. Upon information and belief, Applicant does not have any evidence that establishes a bona fide intention to use the **RUFFIANS** mark in U.S. commerce in connection with the goods or services identified in the application.

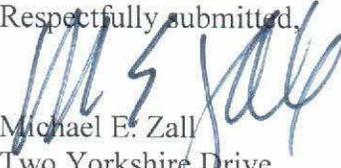
24. Applicant's filing of the Application is therefore in violation of Section 66(a) of the Lanham Act, 15 U.S.C. § 1141f(a) in that there is no bona fide intention to use the mark in commerce.

25. By reason of the foregoing, Opposer will be damaged by the registration of the **RUFFIANS** mark to Applicant.

WHEREFORE, Opposer respectfully requests that this opposition be sustained and that the Application be in all respects denied.

Dated: January 19, 2013

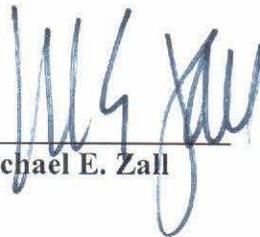
Respectfully submitted,

  
Michael E. Zall  
Two Yorkshire Drive  
Suffern, NY 10901  
Tel.: (845) 357-6800  
Fax.: (845) 357-4616  
E-Mail: [Mike@Zall-Law.com](mailto:Mike@Zall-Law.com)  
Attorney for Opposer

## CERTIFICATE OF SERVICE

This is to certify that on the 19<sup>th</sup> day of January, 2013, the undersigned served the foregoing NOTICE OF OPPOSITION via U.S. First Class Mail, postage prepaid, on Applicant as follows:

Janet Fogg  
57 Noel Road  
London N1 8HE  
UNITED KINGDOM  
janetdfogg@gmail.com



Michael E. Zall

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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In the matter of Application :  
Serial No. 79/101,190 :  
For the mark: :  
**RUFFIANS** :  
 :  
Published in the Official :  
Gazette (Trademarks) on :  
September 25, 2012 :  
 :  
STARDOM GROUP, LLC :  
OPPOSER, :  
 :  
v. :  
 :  
RUFFIANS GROUP, LTD. :  
APPLICANT :  
-----

OPPOSITION NO. \_\_\_\_\_

**OPPOSER'S EXHIBIT A**

STATUS DOCUMENTS

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**Generated on:** This page was generated by TSDR on 2012-12-23 21:31:48 EST**Mark:** RUFFIAN**RUFFIAN****US Serial Number:** 85082264**Application Filing Date:** Jul. 12, 2010**US Registration Number:** 4032555**Registration Date:** Sep. 27, 2011**Register:** Principal**Mark Type:** Trademark**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.**Status Date:** Sep. 27, 2011**Publication Date:** Dec. 14, 2010**Notice of Allowance Date:** Feb. 08, 2011**Mark Information**[expand all](#)**Mark Literal Elements:** RUFFIAN**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK**Goods and Services****Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** Cosmetics, namely, lipstick, lipgloss, lipliner, mascara, eyeliner-liquid, eyeliner-pencil, eyeshadow, blush highlighter, blush shimmer, foundation, lip primer, face powder, nail polish, nail hardener, nail top coat, nail base coat, nail drying drops, nail patches, nail stickers, nail appliques, press on nails

**International Class:** 003 - Primary Class**U.S Class:** 001, 004, 006, 050, 051, 052**Class:****Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Feb. 14, 2009**Use in Commerce:** Feb. 14, 2009**Basis Information (Case Level)**

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

**Current Owner(s) Information****Owner Name:** STARDOM GROUP, LLC

**Owner Address:** 306 WEST 38TH STREET  
16TH FLOOR  
NEW YORK CITY, NEW YORK 10018  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Attorney/Correspondence Information****Attorney of Record**

Attorney Name: Michael E. Zall

Docket Number: 10-002A

**Correspondent**

**Correspondent** MICHAEL E. ZALL  
**Name/Address:** 2 YORKSHIRE DR  
 SUFFERN, NEW YORK 10901  
 UNITED STATES

Phone:

Fax: (845) 357-4533

Correspondent e-mail: [mike@zall-law.com](mailto:mike@zall-law.com)

Correspondent e-mail No  
 Authorized:

**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Jun. 27, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 27, 2011	REGISTERED-PRINCIPAL REGISTER	
Aug. 20, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 19, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	76568
Aug. 17, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 16, 2011	STATEMENT OF USE PROCESSING COMPLETE	66230
Jul. 28, 2011	USE AMENDMENT FILED	66230
Aug. 16, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Jul. 28, 2011	TEAS STATEMENT OF USE RECEIVED	
Feb. 08, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 14, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 14, 2010	PUBLISHED FOR OPPOSITION	
Nov. 08, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Nov. 08, 2010	ASSIGNED TO LIE	76568
Oct. 26, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 26, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 26, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 26, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 26, 2010	EXAMINERS AMENDMENT -WRITTEN	77304
Oct. 25, 2010	ASSIGNED TO EXAMINER	77304
Jul. 15, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 15, 2010	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information****TM Staff Information - None****File Location**

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 19, 2011

**Assignment Abstract of Title Information****Summary**

Total Assignments: 1

Registrant: Brian Wolk's Ruffian, Ltd.

**Assignment 1 of 1**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4807/0200](#)

Pages: 2

Date Recorded: Jun. 20, 2012

Supporting Documents: [assignment-tm-4807-0200.pdf](#)**Assignor**Name: [BRIAN WOLK'S RUFFIAN LTD](#)

Execution Date: Jun. 12, 2012

Legal Entity Type: CORPORATION

NEW YORK

**Assignee**

**Name:** [STARDOM GROUP, LLC](#)

**Legal Entity Type:** CORPORATION

**Address:** 306 WEST 38TH STREET  
16TH FLOOR  
NEW YORK CITY, NEW YORK 10018

**Correspondent**

**Correspondent Name:** MICHAEL E. ZALL

**Correspondent Address:** TWO YORKSHIRE DRIVE  
SUFFERN, NY 10901

**Domestic Representative - Not Found**

**State or Country Where  
Organized:**

**State or Country Where  
Organized:** DELAWARE

STATUS DOCUMENTS

[Back to Search](#)

Print

**Generated on:** This page was generated by TSDR on 2012-12-23 21:34:54 EST**Mark:** RUFFIAN**RUFFIAN****US Serial Number:** 76535510**Application Filing Date:** Jul. 28, 2003**US Registration Number:** 2981520**Registration Date:** Aug. 02, 2005**Register:** Principal**Mark Type:** Trademark**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.**Status Date:** Sep. 07, 2011**Publication Date:** Sep. 07, 2004**Notice of Allowance Date:** Nov. 30, 2004

### Mark Information

[expand all](#)**Mark Literal Elements:** RUFFIAN**Standard Character Claim:** No**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

### Related Properties Information

**Claimed Ownership of US [2415120](#)****Registrations:**

### Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** Luggage, garment bags for travel, handbags, pocketbooks, purses, clutches, tote bags, belt bags, duffel bags, beach bags, briefcases, cosmetic bags sold empty, toiletry cases sold empty, backpacks, knapsacks; umbrellas; wallets**International Class:** 018 - Primary Class**U.S Class:** 001, 002, 003, 022, 041**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Sep. 08, 2004**Use in Commerce:** Sep. 08, 2004

### Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

**Owner Name:** STARDOM GROUP, LLC

**Owner Address:** 306 WEST 38TH STREET  
16TH FLOOR  
NEW YORK CITY, NEW YORK 10018  
UNITED STATES

**Legal Entity Type:** CORPORATION

DELAWARE

State or Country Where  
Organized:

### Attorney/Correspondence Information

#### Attorney of Record

Attorney Name: Michael E. Zall

Docket Number: Wolk 10-003

#### Correspondent

Correspondent Michael E. Zall  
Name/Address: Michael E. Zall Law Firm  
Two Yorkshire Drive  
SUFFERN, NEW YORK 10901  
UNITED STATES

Phone:

Fax: (845) 357-4616

Correspondent e-mail: [mike@zall-law.com](mailto:mike@zall-law.com)

Correspondent e-mail Yes  
Authorized:

Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Jun. 27, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 07, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 07, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Sep. 06, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Jul. 28, 2011	TEAS SECTION 8 & 15 RECEIVED	
Aug. 02, 2005	REGISTERED-PRINCIPAL REGISTER	
Jun. 21, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	76539
Jun. 17, 2005	ASSIGNED TO LIE	76539
Jun. 16, 2005	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 13, 2005	STATEMENT OF USE PROCESSING COMPLETE	71280
May 28, 2005	USE AMENDMENT FILED	71280
Jun. 02, 2005	PAPER RECEIVED	
Nov. 30, 2004	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 07, 2004	PUBLISHED FOR OPPOSITION	
Aug. 18, 2004	NOTICE OF PUBLICATION	
Jun. 22, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 06, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Mar. 02, 2004	NON-FINAL ACTION MAILED	
Feb. 07, 2004	ASSIGNED TO EXAMINER	69800

### Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

### TM Staff and Location Information

TM Staff Information - None

#### File Location

Current Location: TMEG LAW OFFICE 103

Date in Location: Sep. 07, 2011

### Assignment Abstract of Title Information

Conveyance Filter

#### Summary

Total Assignments: 1

Registrant: Brian Wolk's Ruffian, Ltd.

**Assignment 1 of 1**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [4807/0200](#)

**Pages:** 2

**Date Recorded:** Jun. 20, 2012

**Supporting Documents:** [assignment-tm-4807-0200.pdf](#)

**Assignor**

**Name:** [BRIAN WOLK'S RUFFIAN LTD](#)

**Execution Date:** Jun. 12, 2012

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEW YORK

**Assignee**

**Name:** [STARDOM GROUP, LLC](#)

**State or Country Where Organized:** DELAWARE

**Legal Entity Type:** CORPORATION

**Address:** 306 WEST 38TH STREET  
16TH FLOOR  
NEW YORK CITY, NEW YORK 10018

**Correspondent**

**Correspondent Name:** MICHAEL E. ZALL

**Correspondent Address:** TWO YORKSHIRE DRIVE  
SUFFERN, NY 10901

**Domestic Representative - Not Found**

STATUS DOCUMENTS

[Back to Search](#)

Print

**Generated on:** This page was generated by TSDR on 2012-12-23 21:36:09 EST**Mark:** RUFFIAN**RUFFIAN****US Serial Number:** 75614450**Application Filing Date:** Dec. 31, 1998**US Registration Number:** 2415120**Registration Date:** Dec. 26, 2000**Register:** Principal**Mark Type:** Trademark**Status:** The registration has been renewed.**Status Date:** Dec. 29, 2010**Publication Date:** Oct. 03, 2000

### Mark Information

[expand all](#)**Mark Literal Elements:** RUFFIAN**Standard Character Claim:** No**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

### Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*, \* identify additional (new) wording in the goods/services.

**For:** women's clothing and accessories, namely gloves, scarves, collars, fur collars, evening wear, namely evening gowns, coats, lingerie, muffs, shoes, and robes; and mens clothing and accessories, namely gloves, scarves, ties, 1and coats**International Class:** 025 - Primary Class**U.S Class:** 022, 039**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Nov. 16, 1998**Use in Commerce:** Dec. 07, 1998

### Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

**Owner Name:** STARDOM GROUP, LLC**Owner Address:** 306 WEST 38TH STREET  
16TH FLOOR  
NEW YORK CITY, NEW YORK 10018  
UNITED STATES**Legal Entity Type:** CORPORATION**State or Country Where** DELAWARE  
**Organized:**

### Attorney/Correspondence Information

**Attorney of Record****Attorney Name:** MICHAEL E. ZALL**Docket Number:** Wolk 10-001**Correspondent****Correspondent Name/Address:** MICHAEL E. ZALLMichael E. Zall  
2 Yorkshire Drive  
SUFFERN, NEW YORK 10901  
UNITED STATES**Phone:****Fax:** (845) 357-4616**Correspondent e-mail:** [mike@zall-law.com](mailto:mike@zall-law.com)**Correspondent e-mail Yes****Authorized:****Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Jun. 27, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 29, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
Dec. 29, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 29, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Dec. 19, 2010	TEAS SECTION 8 & 9 RECEIVED	
Jan. 12, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	61619
Jan. 09, 2007	ASSIGNED TO PARALEGAL	61619
Nov. 09, 2006	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 09, 2006	TEAS SECTION 8 & 15 RECEIVED	
Jul. 25, 2006	CASE FILE IN TICRS	
Dec. 26, 2000	REGISTERED-PRINCIPAL REGISTER	
Oct. 03, 2000	PUBLISHED FOR OPPOSITION	
Sep. 01, 2000	NOTICE OF PUBLICATION	
Jun. 26, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 20, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 11, 1999	NON-FINAL ACTION MAILED	
Jul. 23, 1999	ASSIGNED TO EXAMINER	76080

**Maintenance Filings or Post Registration Information****Affidavit of Continued Use:** Section 8 - Accepted**Affidavit of Incontestability:** Section 15 - Accepted**Renewal Date:** Dec. 26, 2010**TM Staff and Location Information****TM Staff Information - None****File Location****Current Location:** Not Found**Date in Location:** Dec. 29, 2010**Assignment Abstract of Title Information**[Conveyance Filter](#)**Summary****Total Assignments:** 1**Registrant:** Brian Wolk's Ruffian, Ltd.**Assignment 1 of 1****Conveyance:** ASSIGNS THE ENTIRE INTEREST**Reel/Frame:** [4807/0200](#)**Pages:** 2**Date Recorded:** Jun. 20, 2012**Supporting Documents:** [assignment-tm-4807-0200.pdf](#)**Assignor**

Name: [BRIAN WOLK'S RUFFIAN LTD](#)

Execution Date: Jun. 12, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW YORK

**Assignee**

Name: [STARDOM GROUP, LLC](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 306 WEST 38TH STREET  
16TH FLOOR  
NEW YORK CITY, NEW YORK 10018

**Correspondent**

Correspondent Name: MICHAEL E. ZALL

Correspondent Address: TWO YORKSHIRE DRIVE  
SUFFERN, NY 10901

Domestic Representative - Not Found

**Generated on:** This page was generated by TSDR on 2013-01-19 13:17:01 EST

**Mark:** RUFFIAN

RUFFIAN

**US Serial Number:** 85666393

**Application Filing Date:** Jul. 01, 2012

**US Registration Number:** 4272385

**Registration Date:** Jan. 08, 2013

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jan. 08, 2013

**Publication Date:** Oct. 23, 2012

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### Mark Information

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**Mark Literal Elements:** RUFFIAN

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

Jewelry, namely, plastic and metal jewelry, fine and costume jewelry, precious and semi-precious jewelry, beaded jewelry; necklaces; bracelets; watches;

**For:** earrings; brooches; pendants; rings; tiaras; jewelry pins; jewelry collar necklaces; cuffs in the nature of bracelets

**International Class:** 014 - Primary Class      **U.S Class:** 002, 027, 028, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 03, 2009      **Use in Commerce:** Jan. 03, 2009

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### Basis Information (Case Level)

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<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

---

**Owner Name:** Stardom Group, LLC

**Owner Address:** 16th Floor  
306 West 38th Street  
New York City, NEW YORK 10018  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** DELAWARE

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### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Michael E. Zall      **Docket Number:** 10-005

#### Correspondent

**Correspondent Name/Address:** MICHAEL E. ZALL  
MICHAEL E. ZALL LAW FIRM  
2 YORKSHIRE DR  
SUFFERN, NEW YORK 10901-7414

UNITED STATES

Phone: 845-357-6800

Fax: 845-357-4616

Correspondent e-mail: [Mike@Zall-Law.com](mailto:Mike@Zall-Law.com)

Correspondent e-mail Authorized: No

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Jan. 08, 2013	REGISTERED-PRINCIPAL REGISTER	
Oct. 23, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 23, 2012	PUBLISHED FOR OPPOSITION	
Oct. 03, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 19, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Sep. 19, 2012	ASSIGNED TO LIE	70138
Sep. 10, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 10, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 10, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 10, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 10, 2012	EXAMINERS AMENDMENT -WRITTEN	75571
Sep. 05, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 05, 2012	NON-FINAL ACTION E-MAILED	6325
Sep. 05, 2012	NON-FINAL ACTION WRITTEN	75571
Sep. 05, 2012	ASSIGNED TO EXAMINER	75571
Jul. 12, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 12, 2012	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information - None**

## File Location

**Current Location:** PUBLICATION AND ISSUE  
SECTION

**Date in Location:** Jan. 08, 2013

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

-----  
In the matter of Application :  
Serial No. 79/101,190 :  
For the mark: :  
**RUFFIANS** :  
: :  
Published in the Official :  
Gazette (Trademarks) on :  
September 25, 2012 :  
: :  
STARDOM GROUP, LLC :  
OPPOSER, :  
: :  
v. :  
: :  
RUFFIANS GROUP, LTD. :  
APPLICANT :  
-----

OPPOSITION NO. \_\_\_\_\_

**OPPOSER'S EXHIBIT B**

**Generated on:** This page was generated by TSDR on 2013-01-19 13:26:54 EST

**Mark:** RUFFIAN

RUFFIAN

**US Serial Number:** 85793602

**Application Filing Date:** Dec. 03, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** New application will be assigned to an examining attorney approximately 3 months after filing date.

**Status Date:** Dec. 12, 2012

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### Mark Information

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**Mark Literal Elements:** RUFFIAN

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

---

### Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Hair care preparations, namely gel, mousse, hair spray, prep lotion, shampoo, conditioner, hair wax, pomade, hair tonic, hair cream, oil treatment, hair perfume, hair vitamins, styling products; skin care products, namely moisturizing cream, eye cream, cleanser, toner, exfoliation products, face masks, make-up remover, shaving cream, aftershave, skin tonic; soaps, namely bar soap, gel soap, face soap, body soap, body cleanser, exfoliating body cleanser, body scrub, fragrance soap, liquid soap; creams, namely eye cream,

body cream, anti-aging cream, vitamin cream, face cream, moisturizing cream, sun screen cream.; lotions, namely sun tan lotion, body lotion, hair lotion, massage oil, massage lotion; powders, namely face powder, body powder, hair powder, talc powder; bath salts; perfumes; eau de perfume; eau de toilette; eau de cologne; cologne; sachets; air fragrances, namely, room fragrance, room fragrance crystals, essential oils for room

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(b)

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### Basis Information (Case Level)

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	Yes	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

### Current Owner(s) Information

---

**Owner Name:** Stardom Group, LLC

**Owner Address:** 16th Floor  
306 West 38th Street  
New York City, NEW YORK 10018  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** DELAWARE

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Michael E. Zall

**Docket Number:** Ruffian 10-0

#### Correspondent

**Correspondent** MICHAEL E. ZALL  
MICHAEL E. ZALL LAW FIRM  
2 YORKSHIRE DR

**Name/Address:** SUFFERN, NEW YORK 10901-7414  
UNITED STATES

**Phone:** 845-357-6800

**Fax:** 845-357-4616

**Correspondent e-mail:** [Mike@Zall-Law.com](mailto:Mike@Zall-Law.com); [mezall@aol.com](mailto:mezall@aol.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

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### Prosecution History

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Dec. 12, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 06, 2012	NEW APPLICATION ENTERED IN TRAM	

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### TM Staff and Location Information

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**TM Staff Information - None**

**File Location**

**Current Location:** NEW APPLICATION PROCESSING

**Date in Location:** Dec. 12, 2012