

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

BUO

Mailed: June 17, 2013

Opposition No. 91208255

Beckham Brand Limited and
David Beckham

v.

Cassady Closeouts, LLC

Benjamin U. Okeke, Interlocutory Attorney:

Applicant's unconsented motion filed, February 8, 2013, to extend time to file its answer to the notice of opposition and to reset conferencing, disclosure, discovery and trial dates is **DENIED**. Trademark Rule 2.127(a).

Applicant failed to show good cause for the Board to extend applicant's time to file its answer.¹ See Fed. R. Civ. P. 6(b); TBMP § 509. A motion to extend must set forth with particularity the facts said to constitute good cause for the requested extension; mere conclusory allegations lacking in factual detail are not sufficient. See *Luemme*,

¹ Applicant is also cautioned that pursuant to Trademark Rule 2.119(b)(6), service by electronic transmission is only acceptable when mutually agreed to by the parties. Any further submissions that do not show proof of proper service may not be considered. See 37 C.F.R. § 2.119(a) and (b)(6).

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Inc. v. D. B. Plus Inc., 53 USPQ2d 1758 (TTAB 1999) (sparse motion contained insufficient facts on which to find good cause).

Accordingly, applicant is ordered within **TEN DAYS** of the mailing date of this order to file and properly serve its answer to the notice of opposition. The conferencing, disclosure, discovery and trial dates are reset as follows:

Time to Answer	6/27/2013
Deadline for Discovery Conference	7/27/2013
Discovery Opens	7/27/2013
Initial Disclosures Due	8/26/2013
Expert Disclosures Due	12/24/2013
Discovery Closes	1/23/2014
Plaintiff's Pretrial Disclosures	3/9/2014
Plaintiff's 30-day Trial Period Ends	4/23/2014
Defendant's Pretrial Disclosures	5/8/2014
Defendant's 30-day Trial Period Ends	6/22/2014
Plaintiff's Rebuttal Disclosures	7/7/2014
Plaintiff's 15-day Rebuttal Period Ends	8/6/2014

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.