ESTTA Tracking number: **ESTTA574645**

Filing date: **12/04/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91207896
Party	Plaintiff Spin Concepts, Inc.
Correspondence Address	JOAN OPTICAN HERMAN HOVEY WILLIAMS LLP 10801 MASTIN BLVD, SUITE 1000 OVERLAND PARK, KS 66210 UNITED STATES joh@hoveywilliams.com, clb@hoveywilliams.com, litigation@hoveywilliams.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	Cheryl L. Burbach
Filer's e-mail	clb@hoveywilliams.com, joh@hoveywilliams.com, litigation@hoveywilliams.com
Signature	/s/ Cheryl L. Burbach
Date	12/04/2013
Attachments	Opposer's Second Revised Notice of Reliance.pdf(82091 bytes) EXHIBIT A.pdf(5625386 bytes) Pages 81 -100 from EXHIBIT A.pdf(1201236 bytes) Pages 101-139 from EXHIBIT A.pdf(1991590 bytes) EXHIBIT A_PART II.pdf(2779711 bytes) Pages 51-91 from EXHIBIT A_PART II.pdf(3387648 bytes) EXHIBIT B_FINAL - Revised.pdf(3466600 bytes) Pages 150-274 from EXHIBIT B.pdf(4651866 bytes) EXHIBIT C_FINAL - Revised.pdf(916712 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Spin Concepts, Inc. Opposer,	)	
v.	)	Opposition No. 91207896
David Gwynn Applicant.	)	

OPPOSER SPIN CONCEPTS, INC.'S SECOND REVISED NOTICE OF RELIANCE

Opposer Spin Concepts, Inc. ("Opposer") notifies the Trademark Trial and Appeal Board and David Gwynn ("Applicant"), pursuant to 37 C.F.R. § 2.122 and TBMP §704.02 *et seq.*, of its intent to make of record the following documents in connection with this opposition and are attached hereto:

Exhibit A. File histories for the following marks cited by Opposer in its Notice of Opposition under 37 C.F.R. § 2.122(d)(1).

Bates Range	Registration No.	Mark
SCI0000001 – SCI00065	3,163,808	SPIN! NEAPOLITAN PIZZA AND DESIGN
SCI0000066 – SCI00138	3,172,270	SPIN! NEAPOLITAN PIZZA AND DESIGN
SCI0000139 – SCI00229	3,302,233	SPIN! AND DESIGN

Exhibit B. Relevant media files and press releases related to Opposer and its goods and services under 37 C.F.R. § 2.122(e).

Bates Nos. – SCI0000282-SCI0000503; SCI00001014-SCI00001020.

Exhibit C. Printouts of social media and website materials for Opposer.

Bates Nos. – SCI0000504; SCI0000508-SCI0000514; SCI0000587-SCI0000592.

This Second Revised Notice of Reliance supersedes and replaces all prior Notices of Reliance and omits certain documents that were identified in the original Notice of Reliance.

Dated: December 4, 2013

Respectfully Submitted,

/s/ Cheryl L. Burbach

Cheryl L. Burbach
Joan Optican Herman
HOVEY WILLIAMS LLP
10801 Mastin Boulevard, Suite 1000
Overland Park, KS 66210
Phone: 913-647-9050
Fax: 913-647-9057
Email: clb@hoveywilliams.com
joh@hoveywilliams.com

ATTORNEYS FOR OPPOSER
SPIN CONCEPTS, INC.

CERTIFICATE OF FILING

I hereby certify that the foregoing is being filed electronically with the United States Patent and Trademark Office - Trademark Trial and Appeal Board.

/s/ Cheryl L. Burbach
Cheryl L. Burbach

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing was deposited with the United States Postal Service as first class mail, postage prepaid, on this 4th day of December, 2013 to:

William H. Hollimon, Esq.
HOLLIMON PA
118 N. Gadsden Street
Tallahassee, FL 32301

Email: bill@hollimonpa.com

ATTORNEYS FOR APPLICANT
DAVID GWYNN

s/ Cheryl L. Burbach

Exhibit A

Side - 1

NOTICE OF ACCEPTANCE AND ACKNOWLEDGEMENT OF §§8 & 15 DECLARATION

MAILING DATE: Dec 17, 2011

The combined declaration of use and incontestability filed in connection with the registration identified below meets the requirements of Sections 8 and 15 of the Trademark Act, 15 U.S.C. §1058 and 1065. The combined declaration is accepted and acknowledged. The registration remains in force.

For further information about this notice, visit our website at: http://www.uspto.gov. To review information regarding the referenced registration, go to http://tarr.uspto.gov.

REG NUMBER: **3163808**
MARK: **SPIN! NEAPOLITAN PIZZA AND DESIGN**
OWNER: **Spin Concepts, Inc.**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

Joan Optican Herman
HOVEY WILLIAMS LLP
10801 MASTIN BLVD., SUITE 1000
84 Corporate Woods
OVERLAND PARK, KS 66210

PTO Form 1583 (Rev 5/2006)
OMB No. 0651-0055 (Exp 12/31/2011)

Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3163808
REGISTRATION DATE	10/24/2006
SERIAL NUMBER	78548071
MARK SECTION	
MARK	SPIN! NEAPOLITAN PIZZA (stylized and/or with design)
ATTORNEY SECTION (current)	
NAME	Joan Optican Herman
FIRM NAME	84 CORPORATE WOODS
STREET	10801 MASTIN BLVD., SUITE 1000
CITY	OVERLAND PARK
STATE	Kansas
POSTAL CODE	66210
COUNTRY	United States
PHONE	913-647-9050
FAX	913-647-9057
ATTORNEY SECTION (proposed)	
NAME	Joan Optican Herman
FIRM NAME	HOVEY WILLIAMS LLP
INTERNAL ADDRESS	84 Corporate Woods
STREET	10801 MASTIN BLVD., SUITE 1000
CITY	OVERLAND PARK
STATE	Kansas

POSTAL CODE	66210
COUNTRY	United States
PHONE	913-647-9050
FAX	913-647-9057
DOCKET/REFERENCE NUMBER	35820/3997.003
OTHER APPOINTED ATTORNEY	Thomas H. Van Hoozer, John M. Collins, Thomas B. Luebbering, Andrew G. Colombo, Scott R. Brown, Tracy L. Bornman, Michael B. Hurd, Michael Elbein, Kameron D. Kelly, Gregory J. Skoch, Jennifer C. Bailey, Cheryl L. Burbach, Randall W. Schwartz, Crissa A. Cook, Dianne Smith-Misemer, Matthew B. Walters, Paul J. Walker, Adam C. Rehm, Matthew P. Harlow and Robert D. Chisolm
CORRESPONDENCE SECTION (current)	
NAME	JOAN OPTICAN HERMAN
FIRM NAME	84 CORPORATE WOODS
STREET	10801 MASTIN BLVD., SUITE 1000
CITY	OVERLAND PARK
STATE	Kansas
POSTAL CODE	66210
COUNTRY	United States
PHONE	913-647-9050
FAX	913-647-9057
CORRESPONDENCE SECTION (proposed)	
NAME	JOAN OPTICAN HERMAN
FIRM NAME	HOVEY WILLIAMS LLP
INTERNAL ADDRESS	84 Corporate Woods
STREET	10801 MASTIN BLVD., SUITE 1000
CITY	OVERLAND PARK
STATE	Kansas
POSTAL CODE	66210
COUNTRY	United States
PHONE	913-647-9050
FAX	913-647-9057

DOCKET/REFERENCE NUMBER	35820/3997.003
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	030
GOODS OR SERVICES	DELETE ENTIRE CLASS
INTERNATIONAL CLASS	043
GOODS OR SERVICES	Restaurant services and restaurant carry-out services
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN1-7043171130-162151354_._Specimen_for_SPIN__3163808.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT11\IMAGEOUT11\785\480\78548071\xml2\8150002.JPG
SPECIMEN DESCRIPTION	Image(s) of the mark as used by the Registrant in connection with the services
OWNER SECTION (current)	
NAME	Spin Concepts, Inc.
STREET	12110 W. 129th Terrace
CITY	Overland Park
STATE	Kansas
ZIP/POSTAL CODE	66213
COUNTRY	United States
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Kansas
PAYMENT SECTION	
NUMBER OF CLASSES	2
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	300
TOTAL FEE PAID	300
SIGNATURE SECTION	

SIGNATORY FILE NAME(S)	\\TICRS\EXPORT11\IMAGEOUT_11\785\480\78548071\xml2\8150003.JPG
SIGNATORY'S NAME	Gail Lozoff
SIGNATORY'S POSITION	CEO
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Thu Nov 03 16:29:59 EDT 2011
TEAS STAMP	USPTO/S08N15-70.43.171.13 0-20111103162959435757-31 63808-4805a342e4286a72d5f f8c379a9aa2fa95-DA-3061-2 01111103162151354680

PTO Form 1583 (Rev 5/2006)
OMB No. 0651-0055 (Exp 12/31/2011)

Combined Declaration of Use and Incontestability under Sections 8 & 15
To the Commissioner for Trademarks:

REGISTRATION NUMBER: 3163808
REGISTRATION DATE: 10/24/2006

MARK: (Stylized and/or with Design, SPIN! NEAPOLITAN PIZZA)

The owner, Spin Concepts, Inc., a corporation of Kansas, having an address of
12110 W. 129th Terrace
Overland Park, Kansas 66213
United States
is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 030, this filing does **not** cover this specific class. This entire class is to be permanently **deleted** from the registration.

For International Class 043, the mark is in use in commerce on or in connection with **all** of the goods or services listed in the existing registration for this specific class: Restaurant services and restaurant carry-out services; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods or services listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists. The owner is submitting one specimen for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Image(s) of the mark as used by the Registrant in connection with the services.

Original PDF file:
SPN1-7043171130-162151354_._Specimen_for_SPIN__3163808.pdf
Converted PDF file(s) (1 page)
Specimen File1
The registrant's current Attorney Information: Joan Optican Herman of 84 CORPORATE WOODS
10801 MASTIN BLVD., SUITE 1000
OVERLAND PARK, Kansas (KS) 66210
United States (USX)

The registrant's proposed Attorney Information: Joan Optican Herman of HOVEY WILLIAMS LLP
84 Corporate Woods
10801 MASTIN BLVD., SUITE 1000
OVERLAND PARK, Kansas (KS) 66210
United States (USX)
The docket/reference number is 35820/3997.003.

The phone number is 913-647-9050.

The fax number is 913-647-9057.
The registrant's current Correspondence Information: JOAN OPTICAN HERMAN of 84 CORPORATE WOODS
10801 MASTIN BLVD., SUITE 1000
OVERLAND PARK, Kansas (KS) 66210
United States (USX)

The registrant's proposed Correspondence Information: JOAN OPTICAN HERMAN of HOVEY WILLIAMS LLP
84 Corporate Woods
10801 MASTIN BLVD., SUITE 1000
OVERLAND PARK, Kansas (KS) 66210
United States (USX)
The docket/reference number is 35820/3997.003.

The phone number is 913-647-9050.

The fax number is 913-647-9057.

A fee payment in the amount of $300 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

Signature
Signatory's Name: Gail Lozoff
Signatory's Position: CEO

Mailing Address **(current):**
84 CORPORATE WOODS
10801 MASTIN BLVD., SUITE 1000
OVERLAND PARK, Kansas 66210

Mailing Address **(proposed):**
HOVEY WILLIAMS LLP
10801 MASTIN BLVD., SUITE 1000
OVERLAND PARK, Kansas 66210

Serial Number: 78548071
Internet Transmission Date: Thu Nov 03 16:29:59 EDT 2011
TEAS Stamp: USPTO/S08N15-70.43.171.130-2011110316295
9435757-3163808-4805a342e4286a72d5ff8c37
9a9aa2fa95-DA-3061-20111103162151354680

Declaration

The mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce. There has been no final decision adverse to the owner's claim of ownership of such mark, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the U.S. Patent and Trademark Office or in the courts.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature Section

Signature: _____ Date: 11-3-2011

Signatory's Name: Gail Lozoff

Signatory's Position: CEO

ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 3163808

Serial Number: 78548071

RAM Sale Number: 3061

RAM Accounting Date: 20111104

Total Fees: $300

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

Transaction	Fee Code	Transaction Date	Fee per Class	Number of Classes	Number of Classes Paid	Total Fee
§8 affidavit	7205	20111103	$100	2	1	$100
§15 affidavit	7208	20111103	$200	2	1	$200

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20111103

Declaration

The mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce. There has been no final decision adverse to the owner's claim of ownership of such mark, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the U.S. Patent and Trademark Office or in the courts.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature Section

Signature: Gail Lozoff Date: 11-3-2011

Signatory's Name: Gail Lozoff

Signatory's Position: CEO

Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78548071
REGISTRATION NUMBER	3163808
LAW OFFICE ASSIGNED	LAW OFFICE 105
MARK SECTION	
MARK	SPIN! NEAPOLITAN PIZZA (stylized and/or with design)
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	JOAN OPTICAN HERMAN HOVEY WILLIAMS LLP 2405 GRAND BLVD STE 400 KANSAS CITY Missouri 64108-2525 United States 816-474-9057 816-474-0950
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	Joan Optican Herman 84 Corporate Woods 10801 Mastin Blvd., Suite 1000 Overland Park Kansas United States 66210 913-647-9050 913-647-9057
SIGNATURE SECTION	
SIGNATURE	/JOH/
SIGNATORY NAME	Joan Optican Herman
SIGNATORY DATE	03/19/2008
SIGNATORY POSITION	Attorney of record
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Mar 19 16:02:44 EDT 2008

TEAS STAMP	USPTO/CCA-70.43.171.130-2 00803191602440444452-77140 493-4001a1e9d87c68b311cd8 5aff4b366eb398-N/A-N/A-20 080319155925980483

Int. Cls.: 30 and 43

Prior U.S. Cls.: 46, 100, and 101

United States Patent and Trademark Office

Reg. No. 3,163,808

Registered Oct. 24, 2006

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

SPIN CONCEPTS, INC. (KANSAS CORPORATION)
12110 W. 129TH TERRACE
OVERLAND PARK, KS 66213

FOR: PREPARED FOODS FOR CONSUMPTION ON AND OFF THE PREMISES, NAMELY, PIZZA, PANINI AND GELATO, IN CLASS 30 (U.S. CL. 46).

FIRST USE 5-1-2005; IN COMMERCE 5-1-2005.

FOR: RESTAURANT SERVICES AND RESTAURANT CARRY-OUT SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 5-1-2005; IN COMMERCE 5-1-2005.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE NEAPOLITAN PIZZA, APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORD SPIN STACKED ABOVE THE STYLIZED IMAGE OF A MAN BENDING OVER WHILE RIDING A BICYCLE AND SPINNING A PIZZA OVER HIS HEAD WITH THE WORDS NEAPOLITAN PIZZA BELOW THE IMAGE.

SN 78-548,071, FILED 1-14-2005.

GRETTA YAO, EXAMINING ATTORNEY

Side - 1

NOTICE OF ACCEPTANCE OF SOU
MAILING DATE: Sep 19, 2006

The statement of use (SOU) filed for the trademark application identified below has been accepted. This acceptance means that the mark identified below is entitled to be registered. Accordingly, the registration will issue in due course barring any extraordinary circumstances.

For further information, visit our website at: http://www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

SERIAL NUMBER: **78548071**
MARK: **SPIN! NEAPOLITAN PIZZA**
OWNER: **Spin Concepts, Inc.**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS
MAIL
U.S POSTAGE
PAID

JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2525

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	78548071	FILING DATE	01/14/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	YAO, GRETTA	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	09/01/2006
PUB DATE	03/14/2006
STATUS	818-SU - STATEMENT OF USE ACCEPTED - APPROVED FOR REGISTRATION
STATUS DATE	08/31/2006
LITERAL MARK ELEMENT	SPIN! NEAPOLITAN PIZZA

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	SPIN! NEAPOLITAN PIZZA

MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Spin Concepts, Inc.
ADDRESS	12110 W. 129th Terrace Overland Park, KS 66213
ENTITY	03-CORPORATION
CITIZENSHIP	Kansas

GOODS AND SERVICES

INTERNATIONAL CLASS	030
DESCRIPTION TEXT	Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato
INTERNATIONAL CLASS	043
DESCRIPTION TEXT	Restaurant services and restaurant carry-out services

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	030	FIRST USE DATE	05/01/2005	FIRST USE IN COMMERCE DATE	05/01/2005	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	043	FIRST USE DATE	05/01/2005	FIRST USE IN COMMERCE DATE	05/01/2005	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
DISCLAIMER W/PREDETER TXT	NEAPOLITAN PIZZA
DESCRIPTION OF MARK	The mark consists of the word SPIN stacked above the stylized image of a man bending over while riding a bicycle and spinning a pizza over his head with the words NEAPOLITAN PIZZA below the image.

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
08/31/2006	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	023

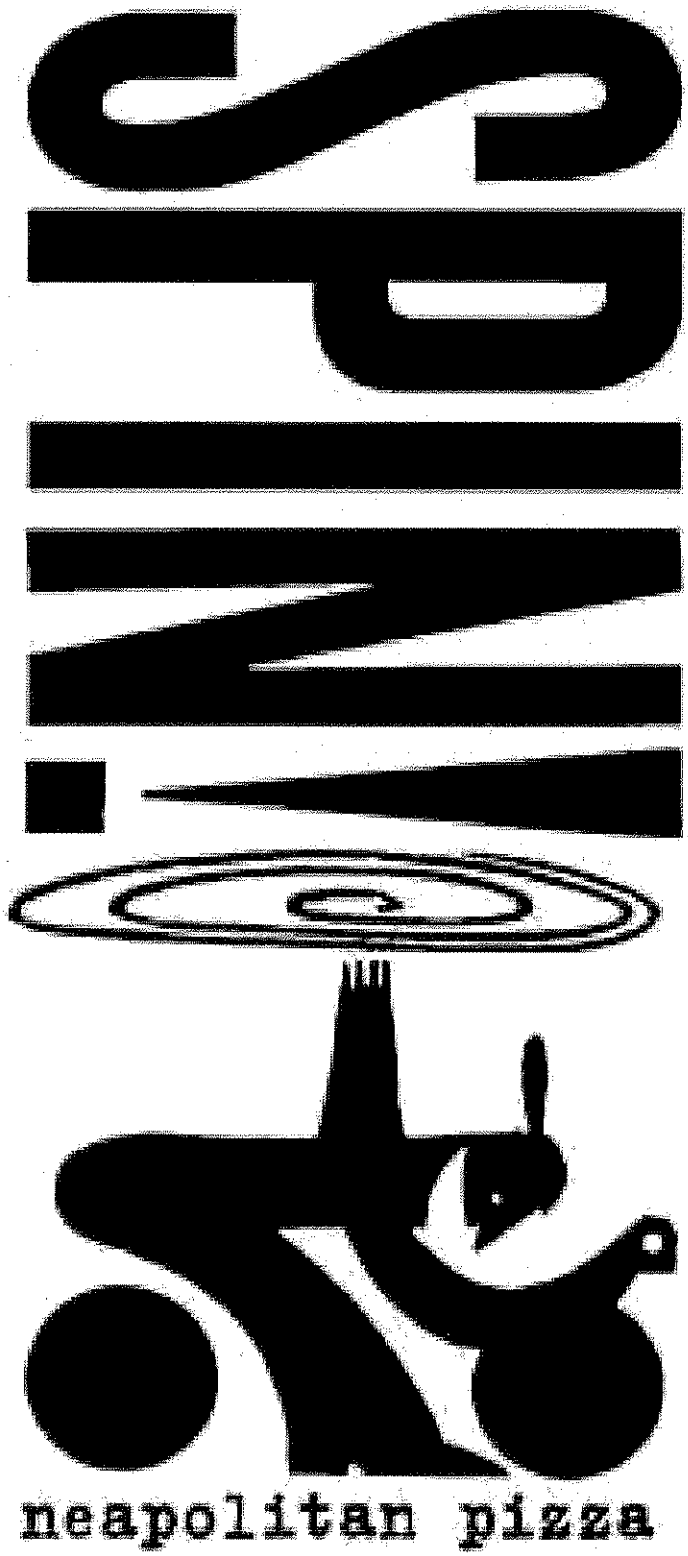
08/16/2006	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	022
07/18/2006	IUAF	S	USE AMENDMENT FILED	021
07/18/2006	EISU	I	TEAS STATEMENT OF USE RECEIVED	020
06/06/2006	NOAM	O	NOTICE OF ALLOWANCE-MAILED	019
03/14/2006	PUBO	A	PUBLISHED FOR OPPOSITION	018
02/22/2006	NPUB	O	NOTICE OF PUBLICATION	017
01/31/2006	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	016
01/20/2006	ALIE	A	ASSIGNED TO LIE	015
01/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	014
01/13/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
01/03/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
01/03/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
11/22/2005	CNFR	O	FINAL REFUSAL MAILED	010
11/22/2005	CNFR	R	FINAL REFUSAL WRITTEN	009
11/22/2005	DMCC	I	DATA MODIFICATION COMPLETED	008
11/18/2005	ACEC	I	AMENDMENT FROM APPLICANT ENTERED	007
11/15/2005	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	006
11/15/2005	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	005
08/16/2005	CNRT	F	NON-FINAL ACTION MAILED	004
08/15/2005	CNRT	R	NON-FINAL ACTION WRITTEN	003
08/15/2005	DOCK	D	ASSIGNED TO EXAMINER	002
01/27/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Joan Optican Herman
CORRESPONDENCE ADDRESS	JOAN OPTICAN HERMAN HOVEY WILLIAMS LLP 2405 GRAND BLVD STE 400 KANSAS CITY, MO 64108-2525
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Spin Concepts, Inc.
ADDRESS	12110 W. 129th Terrace Overland Park, KS 66213
ENTITY	03-CORPORATION
CITIZENSHIP	Kansas


neapolitan pizza

HAND-TOSSED, STONE-FIRED PIZZA,
SALADS, SANDWICHES,
WINE & GELATO IN THE
NEAPOLITAN TRADITION.
neapolitan pizza

"Eat Fluent Italian."

Benvenuto (Welcome) &
we'll make you a

FREE PIZZA

In the Italian spirit, we invite you into our new home and push free food on you! Come in before **November 15, 2005,** and we'll SPIN you **any pizza** on our menu.

6541 W. 119th St
Behind Cheesecake Factory
913-451-SPIN
Open 11 am daily
Til 9 Sun-Thur
Til 10:30 Fri & Sat

SPIN!

neapolitan pizza

HAND-TOSSED, STONE-FIRED PIZZA. SALADS, SANDWICHES, WINE & GELATO IN THE NEAPOLITAN TRADITION.

©2005 Spin! Concepts Inc.

Presorted Standard U.S. Postage PAID Shawnee Mission, KS Permit No. 563

Bring this in for a completely handmade

FREE PIZZA

Expires November 15, 2005. Dine-in only. No cash value.

******AUTO**5-DIGIT 66209
RONALD S BRONSTEIN
OR CURRENT RESIDENT
3608 W 122ND TER
LEAWOOD, KS 66209-2115

Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))

Handwritten Signature
To the Commissioner for Trademarks:

MARK: **SPIN! NEAPOLITAN PIZZA** (stylized and/or with design)
SERIAL NUMBER: 78/548,071

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, Spin Concepts, Inc., residing at 12110 W. 129th Terrace, Overland Park, Kansas United States 66213, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows: *restaurant services and restaurant carry-out services; prepared foods for consumption on and off the premises, namely, pizza, panini and gelato*

For International Class: 030, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods listed in the application or Notice of Allowance.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of an image of the mark as used by Applicant in connection with the goods.

For International Class: 043, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all services listed in the application or Notice of Allowance.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of an image of the mark as used by Applicant in connection with rendering the services.

The applicant hereby appoints Joan Optican Herman to submit this Trademark/Service Mark Statement of Use on behalf of the applicant. The attorney docket/reference number is 3997.003; 35820.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that she is properly authorized to execute this document on behalf of the Owner; and all statements made of her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: Gail Lozoff Date: 7/13/06
Signatory's Name: Gail Lozoff
Signatory's Position: Chief Executive Officer

PTO Form 1583 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 11/30/2006)

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78548071
LAW OFFICE ASSIGNED	LAW OFFICE 105
NOTICE OF ALLOWANCE	YES
EXTENSION OF USE	NO
REQUEST TO DIVIDE	NO
MARK SECTION	
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	SPIN! NEAPOLITAN PIZZA
OWNER SECTION (no change)	
ATTORNEY SECTION (current)	
NAME	Joan Optican Herman
DOCKET NUMBER	3997.003; Dk
ATTORNEY SECTION (proposed)	
NAME	Joan Optican Herman
DOCKET NUMBER	3997.003; 35820
GOODS AND/OR SERVICES SECTION	

INTERNATIONAL CLASS	030
GOODS AND/OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	05/01/2005
FIRST USE IN COMMERCE DATE	05/01/2005
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT4\IMAGEOUT4\785\480\78548071\xml1\SOU0002.JPG
SPECIMEN DESCRIPTION	image of the mark as used by Applicant in connection with the goods
INTERNATIONAL CLASS	043
GOODS AND/OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	05/01/2005
FIRST USE IN COMMERCE DATE	05/01/2005
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT4\IMAGEOUT4\785\480\78548071\xml1\SOU0003.JPG
SPECIMEN DESCRIPTION	image of the mark as used by Applicant in connection with rendering the services
PAYMENT SECTION	
NUMBER OF CLASSES	2
SUBTOTAL AMOUNT	200
TOTAL AMOUNT	200
SIGNATURE SECTION	
SIGNATORY FILE	Signature
SIGNATORY NAME	Gail Lozoff
SIGNATORY POSITION	Chief Executive Officer
FILING INFORMATION	
SUBMIT DATE	Tue Jul 18 15:48:43 EDT 2006

TEAS STAMP	USPTO/SOU-68.91.202.162-2 00607181548438046O5-78548 071-33253f0c1c24def2255ce ecfae08ae6beaa-DA-229-200 60718154508907596

PTO Form 1553 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 11/30/2008)

Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: SPIN! NEAPOLITAN PIZZA (stylized and/or with design)
SERIAL NUMBER: 78548071

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, Spin Concepts, Inc., having an address of 12110 W. 129th Terrace, Overland Park, Kansas United States 66213, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows:

For International Class: 030, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods and/or services listed in the application or Notice of Allowance.
The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) image of the mark as used by Applicant in connection with the goods.
Specimen-1

For International Class: 043, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods and/or services listed in the application or Notice of Allowance.
The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) image of the mark as used by Applicant in connection with rendering the services.
Specimen-1

The applicant hereby appoints Joan Optican Herman to submit this Trademark/Service Mark Statement of Use on behalf of the applicant. The attorney docket/reference number is 3997.003; 35820.

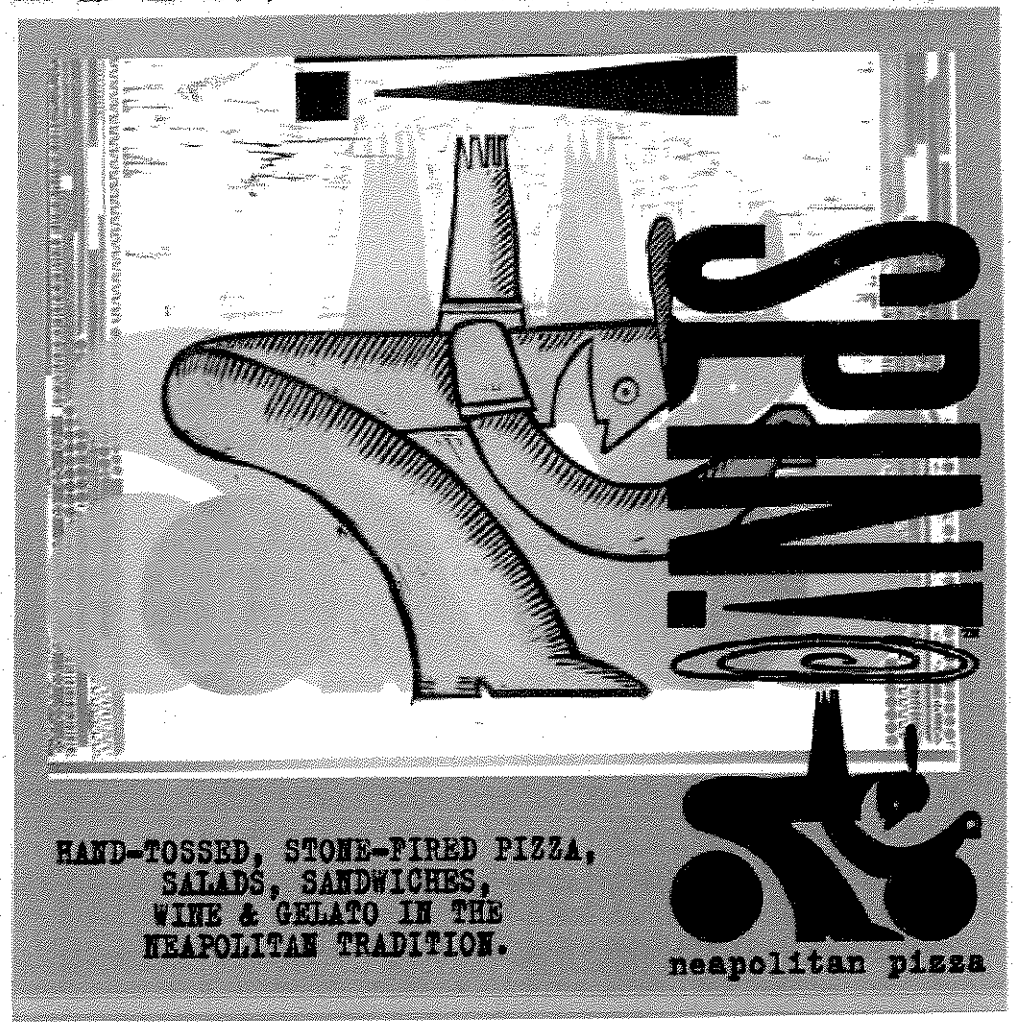
A fee payment in the amount of $200 will be submitted with the form, representing payment for 2 classes.

Declaration

Signatory's Name: Gail Lozoff
Signatory's Position: Chief Executive Officer
Signatory File Signature

RAM Sale Number: 229
RAM Accounting Date: 07/19/2006

Serial Number: 78548071
Internet Transmission Date: Tue Jul 18 15:48:43 EDT 2006
TEAS Stamp: USPTO/SOU-68.91.202.162-2006071815484380
4605-78548071-33253f0c1c24def2255ceecfae
08ae6beaa-DA-229-20060718154508907596



HAND-TOSSED, STONE-FIRED PIZZA,
SALADS, SANDWICHES,
WINE & GELATO IN THE
NEAPOLITAN TRADITION.

neapolitan pizza

"Eat Fluent Italian."

Benvenuto (Welcome) &
We'll make you a

FREE PIZZA

In the Italian spirit, we invite you into our new home and push free food on you! Come in before **November 15, 2005,** and we'll SPIN you **any pizza** on our menu.

6541 W. 119th St
Behind Cheesecake Factory
913-451-SPIN
Open 11 am daily
Til 9 Sun-Thur
Til 10:30 Fri & Sat

SPIN!

neapolitan pizza
HAND-TOSSED, STONE-FIRED PIZZA. SALADS, SANDWICHES, WINE & GELATO IN THE NEAPOLITAN TRADITION.

©2005 Spin! Concepts Inc.

Presorted Standard U.S. Postage PAID Permit No. 963

Bring this in for a completely handmade

FREE PIZZA

Expires November 15, 2005. Dine-in only. No cash value.

******AUTO**5-DIGIT 66209
RONALD S BRONSTEIN
OR CURRENT RESIDENT
3608 W 122ND TER
LEAWOOD, KS 66209-2115

Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))

Handwritten Signature
To the Commissioner for Trademarks:

MARK: **SPIN! NEAPOLITAN PIZZA** (stylized and/or with design)
SERIAL NUMBER: 78/548,071

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, Spin Concepts, Inc., residing at 12110 W. 129th Terrace, Overland Park, Kansas United States 66213, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows: *restaurant services and restaurant carry-out services; prepared foods for consumption on and off the premises, namely, pizza, panini and gelato*

For International Class: 030, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods listed in the application or Notice of Allowance.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of an image of the mark as used by Applicant in connection with the goods.

For International Class: 043, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all services listed in the application or Notice of Allowance.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of an image of the mark as used by Applicant in connection with rendering the services.

The applicant hereby appoints Joan Optican Herman to submit this Trademark/Service Mark Statement of Use on behalf of the applicant. The attorney docket/reference number is 3997.003; 35820.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that she is properly authorized to execute this document on behalf of the Owner; and all statements made of her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: Gail Lozoff Date: 7/13/06
Signatory's Name: Gail Lozoff
Signatory's Position: Chief Executive Officer

FEE RECORD SHEET

Serial Number: 78548071

RAM Sale Number: 229

Total Fees: $200

RAM Accounting Date: 20060719

Transaction	Fee Code	Transaction Date	Fee per Class	Number of Classes	Total Fee
Statement of Use (SOU)	7003	20060718	$100	2	$200

Transaction Date: 20060718

U.S. Patent and Trademark Office (USPTO)

NOTICE OF ALLOWANCE

NOTE: If any data on this notice is incorrect, please fax a request for correction to the Intent to Use Unit at 571-273-9550. Please include the serial number of your application on ALL correspondence with the USPTO.

ISSUE DATE: Jun 6, 2006

JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2525

ATTORNEY
REFERENCE NUMBER

3997.003; Dk

** IMPORTANT INFORMATION: 6 MONTH DEADLINE **

You filed the trademark application identified below based upon a bona fide intention to use the mark in commerce. You must use the mark in commerce and file a Statement of Use (a.k.a. Allegation of Use) before the USPTO will register the mark. You have six (6) MONTHS from the ISSUE DATE of this Notice of Allowance (NOA) to file either a Statement of Use, or if you are not yet using the mark in commerce, a Request for Extension of Time to File a Statement of use ("Extension Request"). If you file an extension request, you must continue to file a new request every six months until the Statement of Use is filed. Applicant may file a total of five (5) extension requests. FAILURE TO FILE A REQUIRED DOCUMENT DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF YOUR APPLICATION.

Please note that both the "Statement of Use " and "Extension Request" have many legal requirements including fees. Therefore, we encourage use of the USPTO forms, available online at http://www.uspto.gov/teas/index.html (under "File a PRE-registration form"), to avoid the possible omission of important information. Please note that the Trademark Electronic Application System (TEAS) provides line-by-line help instructions for completing the Extension Request or Statement of Use forms online. If you do not have access to the Internet, you may call 1-800-786-9199 to request the printed form(s).

The following information should be reviewed for accuracy:

SERIAL NUMBER: 78/548071
MARK: SPIN! NEAPOLITAN PIZZA (AND DESIGN)
OWNER: Spin Concepts, Inc.
12110 W. 129th Terrace
Overland Park , KANSAS 66213

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

030 - Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato

043 - Restaurant services and restaurant carry-out services

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

ADDITIONAL INFORMATION MAY BE PRESENT IN THE USPTO RECORDS

UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Feb 22, 2006

NOTICE OF PUBLICATION UNDER 12(a)

1. Serial No.:
78/548,071

2. Mark:
SPIN! NEAPOLITAN PIZZA
and design

3. International Class(es):
30, 43

4. Publication Date:
Mar 14, 2006

5. Applicant:
Spin Concepts, Inc.

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Correspondence Address:

JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2525

TMP&I

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	78548071	FILING DATE	01/14/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	YAO, GRETTA	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	01/20/2006
PUB DATE	N/A
STATUS	680-APPROVED FOR PUBLICATON
STATUS DATE	01/19/2006
LITERAL MARK ELEMENT	SPIN! NEAPOLITAN PIZZA

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	SPIN! NEAPOLITAN PIZZA

MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Spin Concepts, Inc.
ADDRESS	12110 W. 129th Terrace Overland Park, KS 66213
ENTITY	03-CORPORATION
CITIZENSHIP	Kansas

GOODS AND SERVICES

INTERNATIONAL CLASS	030
DESCRIPTION TEXT	Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato
INTERNATIONAL CLASS	043
DESCRIPTION TEXT	Restaurant services and restaurant carry-out services

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	030	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	043	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
DISCLAIMER W/PREDETER TXT	NEAPOLITAN PIZZA
DESCRIPTION OF MARK	The mark consists of the word SPIN stacked above the stylized image of a man bending over while riding a bicycle and spinning a pizza over his head with the words NEAPOLITAN PIZZA below the image.

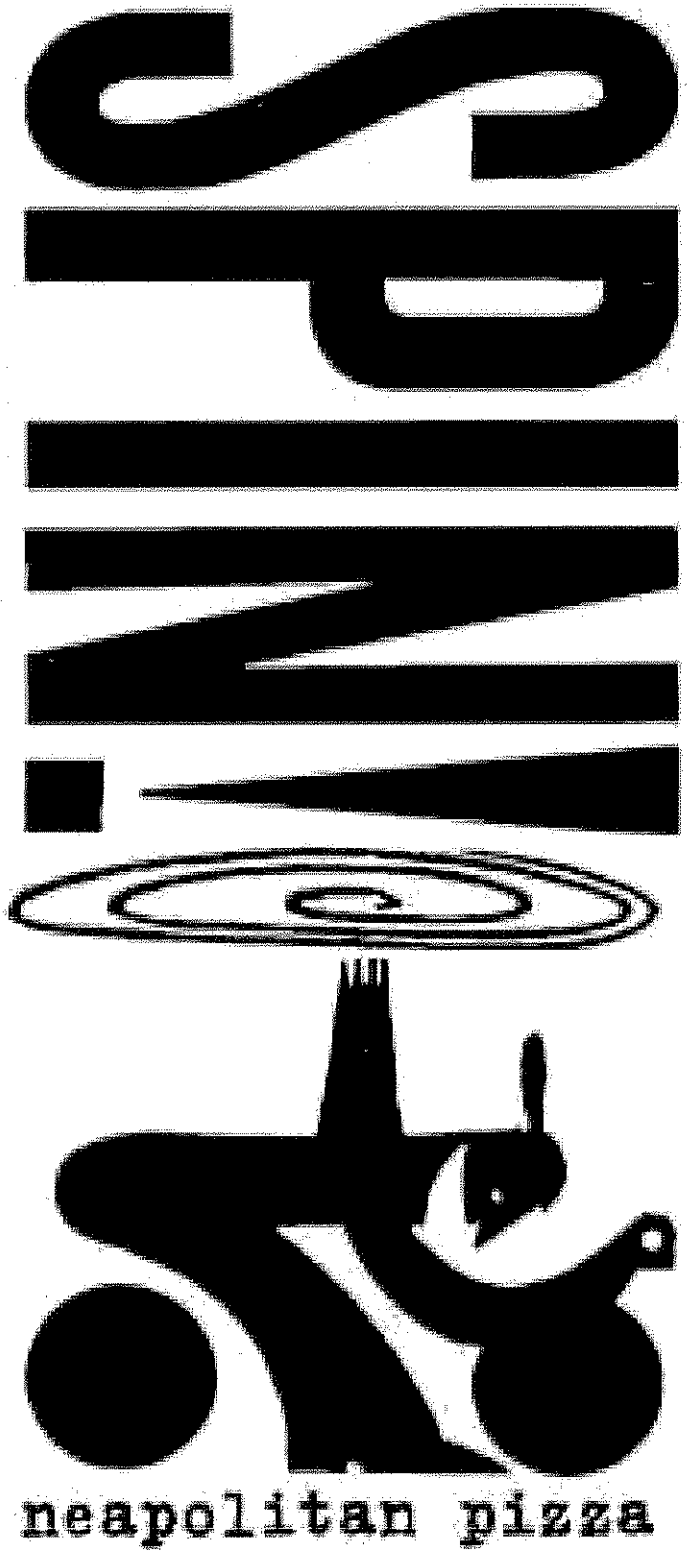
PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	014

01/13/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
01/03/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
01/03/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
11/22/2005	CNFR	O	FINAL REFUSAL MAILED	010
11/22/2005	CNFR	R	FINAL REFUSAL WRITTEN	009
11/22/2005	DMCC	I	DATA MODIFICATION COMPLETED	008
11/18/2005	ACEC	I	AMENDMENT FROM APPLICANT ENTERED	007
11/15/2005	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	006
11/15/2005	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	005
08/16/2005	CNRT	F	NON-FINAL ACTION MAILED	004
08/15/2005	CNRT	R	NON-FINAL ACTION WRITTEN	003
08/15/2005	DOCK	D	ASSIGNED TO EXAMINER	002
01/27/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Joan Optican Herman
CORRESPONDENCE ADDRESS	JOAN OPTICAN HERMAN HOVEY WILLIAMS LLP 2405 GRAND BLVD STE 400 KANSAS CITY, MO 64108-2525
DOMESTIC REPRESENTATIVE	NONE


neapolitan pizza

PTO Form 1957 (Rev 5/2006)
OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78548071
LAW OFFICE ASSIGNED	LAW OFFICE 105
MARK SECTION (no change)	
ARGUMENT(S)	

AMENDMENT & RESPONSE TO OFFICE ACTION

This is in response to the Office Action dated November 22, 2005. Please enter the following amendment.

AMENDMENT

Please delete the recitation of goods currently of record in class 30, and substitute therefor:

--Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato, in International Class 30.--

REMARKS

As required by the Examining Attorney, the goods in Class 30 have been amended to delete the reference to "salads". The goods as recited above are all believed to fall within International Class 30, and it is further believed that this amendment fully complies with the requirement.

In view of the above amendment and remarks, it is believed that this application is now in condition for passing to publication, and such favorable action is requested when this case is next reached for attention. If any issues remain, the Examining Attorney is invited to contact the undersigned by telephone to resolve the same.

Respectfully submitted,

Joan Optican Herman

HOVEY WILLIAMS LLP

2405 Grand Blvd., Suite 400

Kansas City, MO 64108-2519 Attorneys for Applicant	
GOODS AND/OR SERVICES SECTION (030)(current)	
INTERNATIONAL CLASS	030
DESCRIPTION	
Prepared foods for consumption on and off the premises, namely, pizza, panini, salads and gelato	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (030)(proposed)	
INTERNATIONAL CLASS	030
DESCRIPTION	
Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (043)(no change)	
SIGNATURE SECTION	
RESPONSE SIGNATURE	/JOH/
SIGNATORY NAME	Joan Optican Herman
SIGNATORY POSITION	Authorized Representative
SIGNATURE DATE	01/03/2006
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Jan 03 14:57:49 EST 2006
TEAS STAMP	USPTO/ROA-65.16.22.226-20 060103145749008578-785480 71-3203133d3fcf231efca21e 2e08cc3652-N/A-N/A-200601 03144902216884

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **78548071** has been amended as follows:
Argument(s)
In response to the substantive refusal(s), please note the following:

AMENDMENT & RESPONSE TO OFFICE ACTION

This is in response to the Office Action dated November 22, 2005. Please enter the following amendment.

AMENDMENT

Please delete the recitation of goods currently of record in class 30, and substitute therefor:

--Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato, in International Class 30.--

REMARKS

As required by the Examining Attorney, the goods in Class 30 have been amended to delete the reference to "salads". The goods as recited above are all believed to fall within International Class 30, and it is further believed that this amendment fully complies with the requirement.

In view of the above amendment and remarks, it is believed that this application is now in condition for passing to publication, and such favorable action is requested when this case is next reached for attention. If any issues remain, the Examining Attorney is invited to contact the undersigned by telephone to resolve the same.

Respectfully submitted,

Joan Optican Herman

HOVEY WILLIAMS LLP

2405 Grand Blvd., Suite 400

Kansas City, MO 64108-2519

Attorneys for Applicant

Classification and Listing of Goods/Services

Applicant hereby amends the following class of goods/services in the application as follows:
Current: Class 030 for Prepared foods for consumption on and off the premises, namely, pizza, panini, salads and gelato
Original Filing Basis: 1(b).
Proposed: Class 030 for Prepared foods for consumption on and off the premises, namely, pizza, panini

and gelato

Response Signature

Signature: /JOH/ Date: 01/03/2006
Signatory's Name: Joan Optican Herman
Signatory's Position: Authorized Representative

Serial Number: 78548071
Internet Transmission Date: Tue Jan 03 14:57:49 EST 2006
TEAS Stamp: USPTO/ROA-65.16.22.226-20060103145749008
578-78548071-3203133d3fcf231efca21e2e08c
c3652-N/A-N/A-20060103144902216884

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/548071

APPLICANT: Spin Concepts, Inc.

78548071

CORRESPONDENT ADDRESS:
JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2525

RETURN ADDRESS:
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

MARK: SPIN! NEAPOLITAN PIZZA

CORRESPONDENT'S REFERENCE/DOCKET NO : 3997.003; Dk

CORRESPONDENT EMAIL ADDRESS:

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

FINAL OFFICE ACTION

RESPONSE TIME LIMIT: TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE MAILING OR E-MAILING DATE.

Serial Number 78/548071

This letter is written in response to the applicant's communication dated November 15, 2005, in which the applicant 1) amended the identification of goods and services; and 2) submitted a disclaimer.

The disclaimer is acceptable, however, the identification of goods in International Class 030 is unacceptable for the reasons set forth below. The requirement for an acceptable and definite identification of goods is continued and made FINAL.

IDENTIFICATION OF GOODS

The wording "salads" in the identification of goods is unacceptable as indefinite. The applicant must amend the identification to specify the nature/main ingredient of the salad. For example, "fruit salads" and "garden salads" are in International Class 029, "pasta salad" and "macaroni salads" are in International Class 030. TMEP §1402.01. Applicant must limit the identification to the two classes paid for, or submit additional fees to prosecute this as a combined multiple class application.

Where possible, the examining attorney has provided guidelines to assist the applicant in amending the existing identification of goods and services. The applicant may wish to consult the on-line identification manual on the USPTO homepage for acceptable common names of goods and services; and classification therefor. http://tess2.uspto.gov/netahtml/tidm.html.

Please note that, while the identification of goods may be amended to clarify or limit the goods, adding to the goods or broadening the scope of the goods is not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, applicant may not amend the identification to include goods that are not within the scope of the goods set forth in the present identification.

REQUIREMENTS FOR A COMBINED APPLICATION

If applicant prosecutes this application as a combined, or multiple-class application, then applicant must comply with each of the following for those goods based on an intent to use the mark in commerce under Trademark Act Section 1(b):

1. Applicant must list the goods by international class with the classes listed in ascending numerical order. TMEP § 1403.01; and

2. Applicant must submit a filing fee for each international class of goods not covered by the fee already paid (current fee information should be confirmed at http://www.uspto.gov). 37 C.F.R. §2.86(a)(2); TMEP §§810 and 1403.01.

RESPONSE TO A FINAL ACTION

If applicant fails to respond to this final action within six months of the mailing date, the application will be abandoned. 15 U.S.C. §1062(b); 37 C.F.R. §2.65(a). Applicant may respond to this final action by:

(1) submitting a response that fully satisfies all outstanding requirements, if feasible (37 C.F.R. §2.64(a)); and/or

(2) filing an appeal to the Trademark Trial and Appeal Board, with an appeal fee of $100 per class (37 C.F.R. §§2.6(a)(18) and 2.64(a); TMEP §§715.01 and 1501 *et seq.*; TBMP Chapter 1200).

In certain circumstances, a petition to the Director may be filed to review a final action that is limited to procedural issues, pursuant to 37 C.F.R. §2.63(b)(2). 37 C.F.R. §2.64(a). *See* 37 C.F.R. §2.146(b), TMEP §1704, and TBMP Chapter 1201.05 for an explanation of petitionable matters. The petition fee is $100. 37 C.F.R. §2.6(a)(15).

PARTIAL ABANDONMENT - ADVISORY

If applicant should fail to respond to this Office action within the six month time limit, then the following goods will be deleted from the application: "salads."

The application will then proceed forward for the following goods and/or services only: "Prepared foods for consumption on and off the premises, namely, pizza, panini, and gelato." International Class 030, and "restaurant services and restaurant carry-out services." International Class 043 37 C.F.R. §2.65(a).

/gy/
Gretta Yao
Attorney
United States Patent and Trademark Office
Law Office 105
T. 571-272-9313
F. 571-273-9313

HOW TO RESPOND TO THIS OFFICE ACTION:

- ONLINE RESPONSE: You may respond formally using the Office's Trademark Electronic Application System (TEAS) Response to Office Action form (visit http://www.uspto.gov/teas/index.html and follow the instructions, but if the Office Action has been issued via email, you must wait 72 hours after receipt of the Office Action to respond via TEAS).
- REGULAR MAIL RESPONSE: To respond by regular mail, your response should be sent to the mailing return address above and include the serial number, law office number and examining attorney's name in your response.

STATUS OF APPLICATION: To check the status of your application, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at http://tarr.uspto.gov.

VIEW APPLICATION DOCUMENTS ONLINE: Documents in the electronic file for pending applications can be viewed and downloaded online at http://portal.uspto.gov/external/portal/tow.

GENERAL TRADEMARK INFORMATION: For general information about trademarks, please visit the Office's website at http://www.uspto.gov/main/trademarks.htm

FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY SPECIFIED ABOVE.

PTO Form 1957 (Rev 5/2006)
OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78548071
LAW OFFICE ASSIGNED	LAW OFFICE 105
MARK SECTION (no change)	
ARGUMENT(S)	

AMENDMENT & RESPONSE TO OFFICE ACTION

This is in response to the Office Action dated August 16, 2005. Please enter the following amendment.

AMENDMENT

Please enter the following disclaimer:

-- No claim is made to the exclusive right to use "NEAPOLITAN PIZZA" apart from the mark as shown.--

Please delete the recitation of goods currently of record in class 29, and substitute therefor:

--Prepared foods for consumption on and off the premises, namely, pizza, panini, salads and gelato, in International Class 30.--

REMARKS

As requested by the Examining Attorney, the goods have been amended to more specifically set forth those goods in connection with which the mark is used. The goods as now recited are believed to fall within International Class 30, and the classification has also been amended accordingly. In addition, a disclaimer of the words "Neapolitan pizza" has been entered, as requested.

It is noted with appreciation that no similar registered or pending marks were located which would bar registration of the present mark. In view of the above amendment and remarks, it is believed that this application is now in condition for passing to publication, and such favorable action is requested when this case is next reached for attention.

Respectfully submitted,

Joan Optican Herman

HOVEY WILLIAMS LLP

2405 Grand Blvd., Suite 400

Kansas City, MO 64108-2519

Attorneys for Applicant

GOODS AND/OR SERVICES SECTION (029)(class deleted)	
INTERNATIONAL CLASS	029
DESCRIPTION	Prepared foods for consumption on and off the premises
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (030)(class added)Original Class (029)	
INTERNATIONAL CLASS	030
DESCRIPTION	
Prepared foods for consumption on and off the premises, namely, pizza, panini, salads and gelato	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (043)(no change)	
ADDITIONAL STATEMENTS SECTION	
DISCLAIMER	"No claim is made to the exclusive right to use NEAPOLITAN PIZZA apart from the mark as shown."
SIGNATURE SECTION	
RESPONSE SIGNATURE	/JOH/
SIGNATORY NAME	Joan Optican Herman
SIGNATORY POSITION	Attorney of Record/Authorized Representative
SIGNATURE DATE	11/15/2005
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Nov 15 12:16:11 EST 2005
TEAS STAMP	USPTO/ROA-65.16.22.226-20051115121611302651-78548071-320b3855507b8b1efc376290f15425bae0-N/A-N/A-2005

1115121015845885

PTO Form 1957 (Rev 5/2006)
OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **78548071** has been amended as follows:

Argument(s)

In response to the substantive refusal(s), please note the following:

AMENDMENT & RESPONSE TO OFFICE ACTION

This is in response to the Office Action dated August 16, 2005. Please enter the following amendment.

AMENDMENT

Please enter the following disclaimer:

> -- No claim is made to the exclusive right to use "NEAPOLITAN PIZZA" apart from the mark as shown.--

Please delete the recitation of goods currently of record in class 29, and substitute therefor:

> --Prepared foods for consumption on and off the premises, namely, pizza, panini, salads and gelato, in International Class 30.--

REMARKS

As requested by the Examining Attorney, the goods have been amended to more specifically set forth those goods in connection with which the mark is used. The goods as now recited are believed to fall within International Class 30, and the classification has also been amended accordingly. In addition, a disclaimer of the words "Neapolitan pizza" has been entered, as requested.

It is noted with appreciation that no similar registered or pending marks were located which would bar registration of the present mark. In view of the above amendment and remarks, it is believed that this application is now in condition for passing to publication, and such favorable action is requested when this case is next reached for attention.

Respectfully submitted,

Joan Optican Herman

HOVEY WILLIAMS LLP

2405 Grand Blvd., Suite 400

Kansas City, MO 64108-2519

Attorneys for Applicant

Classification and Listing of Goods/Services
Applicant hereby deletes the following class of goods/services from the application.
Class 029 for Prepared foods for consumption on and off the premises

Applicant hereby adds the following class of goods/services to the application:
New:
Class 030 (Original Class: 029) for Prepared foods for consumption on and off the premises, namely, pizza, panini, salads and gelato
Section 1(b), The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection withthe identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Additional Statements
"No claim is made to the exclusive right to use NEAPOLITAN PIZZA apart from the mark as shown."

Response Signature

Signature: /JOH/ Date: 11/15/2005
Signatory's Name: Joan Optican Herman
Signatory's Position: Attorney of Record/Authorized Representative

Serial Number: 78548071
Internet Transmission Date: Tue Nov 15 12:16:11 EST 2005
TEAS Stamp: USPTO/ROA-65.16.22.226-20051115121611302
651-78548071-320b3855507b8b1efc376290f15
425bae0-N/A-N/A-20051115121015845885

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/548071

APPLICANT: Spin Concepts, Inc.

78548071

CORRESPONDENT ADDRESS:
JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2525

RETURN ADDRESS:
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

MARK: SPIN! NEAPOLITAN PIZZA

CORRESPONDENT'S REFERENCE/DOCKET NO : 3997.003; Dk

CORRESPONDENT EMAIL ADDRESS:

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

OFFICE ACTION

RESPONSE TIME LIMIT: TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE MAILING OR E-MAILING DATE.

Serial Number 78/548071

The assigned trademark examining attorney has reviewed the referenced application filed on January 14, 2005, and has determined the following.

SEARCH RESULTS

The examining attorney has searched the Office records and has found no similar registered or pending mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

DISCLAIMER OF DESCRIPTIVE WORDING

The applicant must insert a disclaimer of "NEAPOLITAN PIZZA" in the application. "NEAPOLITAN PIZZA" is a certain type of pizza, therefore, the wording "NEAPOLITAN PIZZA" is descriptive of applicant's goods and services. Trademark Act Section 6, 15 U.S.C. Section 1056; TMEP Sections 1213 and 1213.03(a).

The computerized printing format for the Office's *Trademark Official Gazette* requires a standardized format for a disclaimer. TMEP §1213.08(a)(i). The following is the standard format used by the Office:

> No claim is made to the exclusive right to use "NEAPOLITAN PIZZA" apart from the mark as shown.

See In re Owatonna Tool Co., 231 USPQ 493 (Comm'r Pats. 1983).

IDENTIFICATION OF GOODS

The identification of goods in International Class 029 is unacceptable as indefinite. The applicant must amend the identification to specify the common commercial name of the goods. TMEP §1402.01. Applicant may amend to adopt the following if accurate:

"Prepared foods, namely, pizza, for consumption on and off the premises." International Class 030

Where possible, the examining attorney has provided guidelines to assist the applicant in amending the existing identification of goods and services. The applicant may wish to consult the on-line identification manual on the USPTO homepage for acceptable common names of goods and services; and classification therefor. http://tess2.uspto.gov/netahtml/tidm.html.

Please note that, while the identification of goods may be amended to clarify or limit the goods, adding to the goods or broadening the scope of the goods is not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, applicant may not amend the identification to include goods that are not within the scope of the goods set forth in the present identification.

/gy/
Gretta Yao
Attorney
United States Patent and Trademark Office
Law Office 105
T. 571-272-9313
F. 571-273-9313

HOW TO RESPOND TO THIS OFFICE ACTION:

- ONLINE RESPONSE: You may respond formally using the Office's Trademark Electronic Application System (TEAS) Response to Office Action form (visit http://www.uspto.gov/teas/index.html and follow the instructions, but if the Office Action has been issued via email, you must wait 72 hours after receipt of the Office Action to respond via TEAS).
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STATUS OF APPLICATION: To check the status of your application, visit the Office's Trademark

Applications and Registrations Retrieval (TARR) system at http://tarr.uspto.gov.

VIEW APPLICATION DOCUMENTS ONLINE: Documents in the electronic file for pending applications can be viewed and downloaded online at http://portal.uspto.gov/external/portal/tow.

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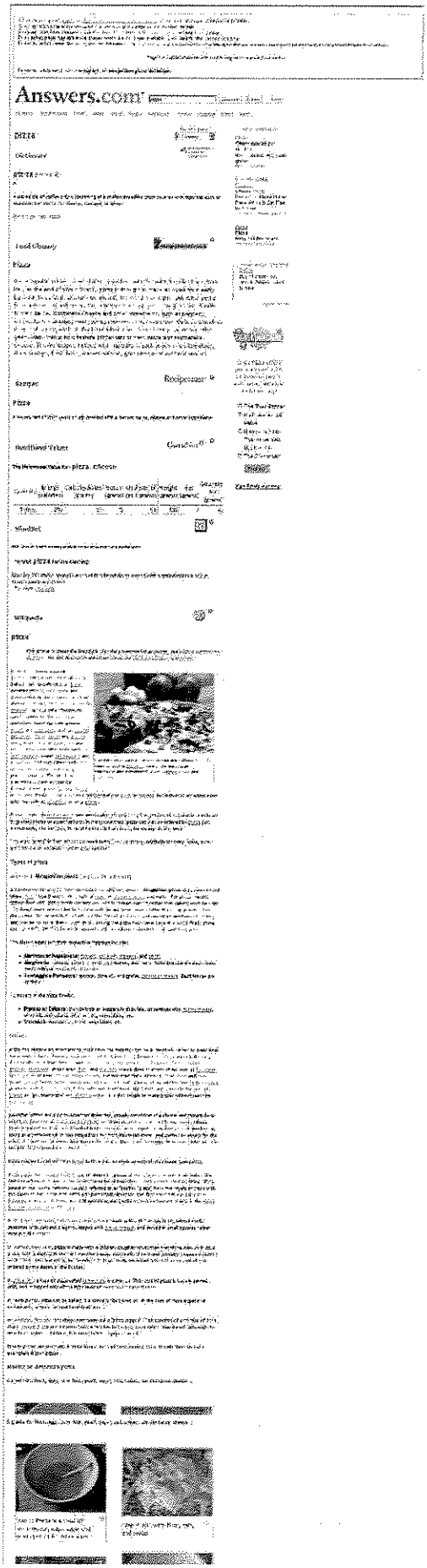
FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY SPECIFIED ABOVE.


Answers.com

*** User:gyao ***

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Session started 8/15/05 3:58:47 PM

Session finished 8/15/05 3:59:20 PM

Total search duration 0 minutes 1 seconds

Session duration 0 minutes 33 seconds

Defaut NEAR limit=1 ADJ limit=1

Sent to TICRS as Serial Number: 78548071

*** User:gyao ***

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04	7	3	4	3	0:01	1 and 3
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07	1494	N/A	0	0	0:01	spin[bi,ti]
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10	345	N/A	0	0	0:01	8 not 6
11	58	28	30	8	0:01	spin[fm]
12	818	N/A	0	0	0:01	080112[DC]
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14	6854	N/A	0	0	0:01	260126[DC]
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16	5	2	3	3	0:01	12 and 14
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18	24359	N/A	0	0	0:01	020133[DC]
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20	874	N/A	0	0	0:01	180301[DC]
21	7156	N/A	0	0	0:01	260113[DC]
22	688	N/A	0	0	0:01	(20 21) and (17 18 12 14)
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Sent to TICRS as Serial Number: 78548071

PTO Form 1478 (Rev 6/2005)
OMB No. 0651-0009 (Exp xx/xx/xxxx)

Trademark/Service Mark Application, Principal Register

Serial Number: 78548071
Filing Date: 01/14/2005

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
MARK FILE NAME	\\TICRS\EXPORT11\IMAGEOUT 11\785\480\78548071\xml1\ APP0002.JPG
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	SPIN! NEAPOLITAN PIZZA
COLOR MARK	NO
DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the word SPIN stacked above the stylized image of a man bending over while riding a bicycle and spinning a pizza over his head with the words NEAPOLITAN PIZZA below the image.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	350 x 466
OWNER SECTION	
NAME	Spin Concepts, Inc.
STREET	12110 W. 129th Terrace
CITY	Overland Park
STATE	KS
ZIP/POSTAL CODE	66213
COUNTRY	United States
AUTHORIZED EMAIL COMMUNICATION	No
LEGAL ENTITY SECTION	
TYPE	CORPORATION

STATE/COUNTRY OF INCORPORATION	Kansas
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	029
DESCRIPTION	Prepared foods for consumption on and off the premises
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	043
DESCRIPTION	Restaurant services and restaurant carry-out services
FILING BASIS	Section 1(b)
SIGNATURE SECTION	
SIGNATORY FILE	\\TICRS\EXPORT11\IMAGEOUT 11\785\480\78548071\xml1\ APP0003.JPG
SIGNATORY NAME	Gail Lozoff
SIGNATORY POSITION	Chairman
PAYMENT SECTION	
NUMBER OF CLASSES	2
NUMBER OF CLASSES PAID	2
SUBTOTAL AMOUNT	670
TOTAL AMOUNT	670
ATTORNEY	
NAME	Joan Optican Herman
FIRM NAME	Hovey Williams LLP
STREET	2405 Grand Blvd., Suite 400
CITY	Kansas City
STATE	MO
ZIP/POSTAL CODE	64108
COUNTRY	United States
PHONE	816-474-0950
FAX	816-474-9057
AUTHORIZED EMAIL COMMUNICATION	

AUTHORIZED EMAIL COMMUNICATION	No
ATTORNEY DOCKET NUMBER	3997.003; Dkt. 35820
OTHER APPOINTED ATTORNEY(S)	Robert D. Hovey, Warren M. Williams, Stephen D. Timmons, John M. Collins, Thomas H. Van Hoozer, Thomas B. Luebbering, Andrew G. Colombo, Scott R. Brown, Tracy L. Bornman, Tracey S. Truitt, Michael B. Hurd, Michael Elbein, David V. Ayres, Kameron D. Kelly, Gregory J. Skoch, Jennifer C. Bailey, Jason E. Gorden and Cheryl L. Burbach
CORRESPONDENCE SECTION	
NAME	Joan Optican Herman
FIRM NAME	Hovey Williams LLP
STREET	2405 Grand Blvd., Suite 400
CITY	Kansas City
STATE	MO
ZIP/POSTAL CODE	64108
COUNTRY	United States
PHONE	816-474-0950
FAX	816-474-9057
AUTHORIZED EMAIL COMMUNICATION	No
FILING INFORMATION	
SUBMIT DATE	Fri Jan 14 17:32:51 EST 2005
TEAS STAMP	USPTO/BAS-651622226-20050 114173251434564-78548071-200b76ddd3cf86bc5942e06b5 c6d7529cb-DA-423-20050114 172940894361

PTO Form 1478 (Rev 9/2005)
OMB No. 0651-0009 (Exp xx/xx/xxxx)

Trademark/Service Mark Application, Principal Register

Serial Number: 78548071
Filing Date: 01/14/2005

To the Commissioner for Trademarks:

MARK: SPIN! NEAPOLITAN PIZZA (stylized and/or with design, see mark)

The literal element of the mark consists of SPIN! NEAPOLITAN PIZZA.

The mark consists of the word SPIN stacked above the stylized image of a man bending over while riding a bicycle and spinning a pizza over his head with the words NEAPOLITAN PIZZA below the image.

The applicant, Spin Concepts, Inc., a corporation of Kansas, residing at 12110 W. 129th Terrace, Overland Park, KS, United States, 66213, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 029: Prepared foods for consumption on and off the premises
International Class 043: Restaurant services and restaurant carry-out services

The applicant hereby appoints Joan Optican Herman and Robert D. Hovey, Warren M. Williams, Stephen D. Timmons, John M. Collins, Thomas H. Van Hoozer, Thomas B. Luebbering, Andrew G. Colombo, Scott R. Brown, Tracy L. Bornman, Tracey S. Truitt, Michael B. Hurd, Michael Elbein, David V. Ayres, Kameron D. Kelly, Gregory J. Skoch, Jennifer C. Bailey, Jason E. Gorden and Cheryl L. Burbach of Hovey Williams LLP, 2405 Grand Blvd., Suite 400, Kansas City, MO, United States, 64108 to submit this application on behalf of the applicant. The attorney docket/reference number is 3997.003; Dkt. 35820.

A fee payment in the amount of $670 will be submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right

to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature:
Signatory's Name: Gail Lozoff
Signatory's Position: Chairman

Signatory's Signature: Signature

Mailing Address:
Joan Optican Herman
2405 Grand Blvd., Suite 400
Kansas City, MO 64108

RAM Sale Number: 423
RAM Accounting Date: 01/18/2005

Serial Number: 78548071
Internet Transmission Date: Fri Jan 14 17:32:51 EST 2005
TEAS Stamp: USPTO/BAS-651622226-20050114173251434564
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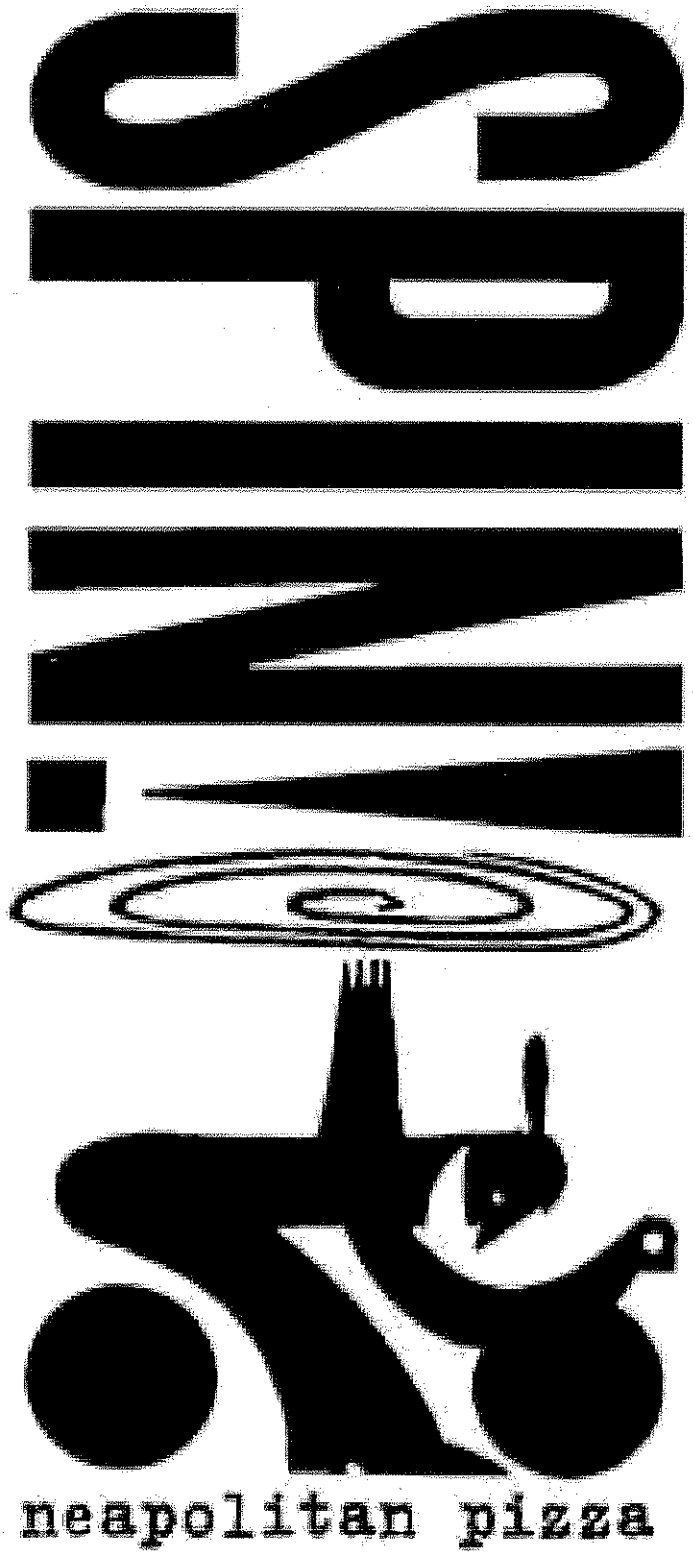

neapolitan pizza

PTO Form 1478 (Rev 4/98)
OMB Control #0651-0009 (Exp. 06/30/2008)

Trademark/Service Mark Application, Principal Register

To the Commissioner for Trademarks:
MARK: SPIN! NEAPOLITAN PIZZA (stylized and/or with design, see mark)

The literal element of the mark consists of SPIN! NEAPOLITAN PIZZA.

The mark consists of the word SPIN stacked above the stylized image of a man bending over while riding a bicycle and spinning a pizza over his head with the words NEAPOLITAN PIZZA below the image.

The applicant, Spin Concepts, Inc., a corporation of Kansas, residing at 12110 W. 129th Terrace, Overland Park, KS, United States, 66213, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 029: Prepared foods for consumption on and off the premises
International Class 043: Restaurant services and restaurant carry-out services

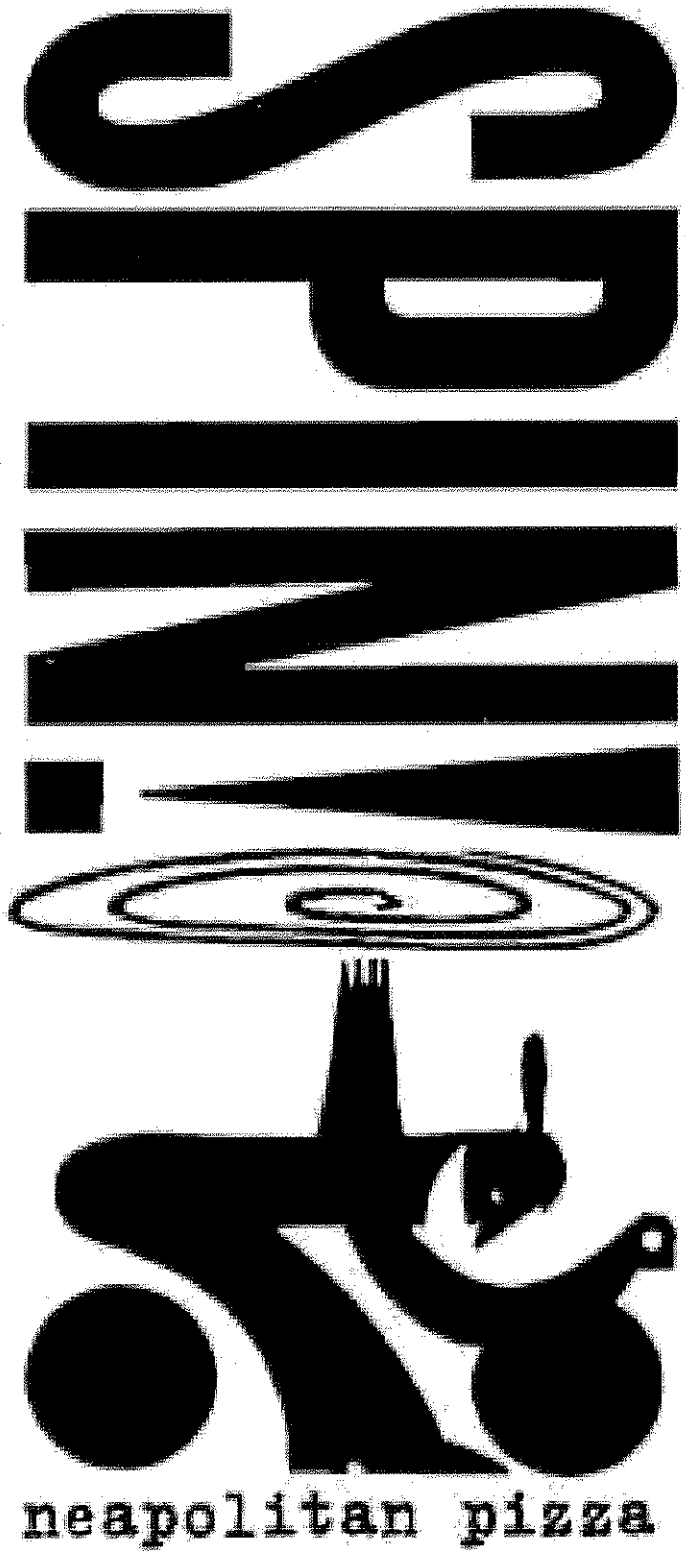
The applicant hereby appoints Joan Optican Herman and Robert D. Hovey, Warren M. Williams, Stephen D. Timmons, John M. Collins, Thomas H. Van Hoozer, Thomas B. Luebbering, Andrew G. Colombo, Scott R. Brown, Tracy L. Bornman, Tracey S. Truitt, Michael B. Hurd, Michael Elbein, David V. Ayres, Kameron D. Kelly, Gregory J. Skoch, Jennifer C. Bailey, Jason E. Gorden and Cheryl L. Burbach of Hovey Williams LLP2405 Grand Blvd., Suite 400, Kansas City, MO, United States, 64108 to submit this application on behalf of the applicant. The attorney docket/reference number is 3997.003; Dkt. 35820.

APPLICANT NAME: Spin Concepts, Inc.
MARK: SPIN! NEAPOLITAN PIZZA (stylized and/or with design)

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: Gail Logan Date: 1/13/05
Signatory's Name: Gail Logan
Signatory's Position: Chairman


neapolitan pizza

Side - 1

NOTICE OF ACCEPTANCE AND ACKNOWLEDGEMENT OF §§8 & 15 DECLARATION

MAILING DATE: May 19, 2012

The combined declaration of use and incontestability filed in connection with the registration identified below meets the requirements of Sections 8 and 15 of the Trademark Act, 15 U.S.C. §1058 and 1065. The combined declaration is accepted and acknowledged. The registration remains in force.

For further information about this notice, visit our website at: http://www.uspto.gov. To review information regarding the referenced registration, go to http://tarr.uspto.gov.

REG NUMBER:	**3172270**
MARK:	**SPIN! NEAPOLITAN PIZZA AND DESIGN**
OWNER:	**Spin Concepts, Inc.**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS MAIL
U.S POSTAGE
PAID

Joan Optican Herman
HOVEY WILLIAMS LLP
10801 MASTIN BLVD., SUITE 1000
84 Corporate Woods
OVERLAND PARK, KS 66210

PTO Form 1583 (Rev 5/2006)
OMB No. 0651-0055 (Exp 09/30/2014)

Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3172270
REGISTRATION DATE	11/14/2006
SERIAL NUMBER	78547987
MARK SECTION	
MARK	SPIN! NEAPOLITAN PIZZA (stylized and/or with design)
ATTORNEY SECTION (current)	
NAME	Joan Optican Herman
FIRM NAME	84 CORPORATE WOODS
STREET	10801 MASTIN BLVD., SUITE 1000
CITY	OVERLAND PARK
STATE	Kansas
POSTAL CODE	66210
COUNTRY	United States
PHONE	913-647-9050
FAX	913-647-9057
ATTORNEY SECTION (proposed)	
NAME	Joan Optican Herman
FIRM NAME	HOVEY WILLIAMS LLP
INTERNAL ADDRESS	84 Corporate Woods
STREET	10801 MASTIN BLVD., SUITE 1000
CITY	OVERLAND PARK
STATE	Kansas

POSTAL CODE	66210
COUNTRY	United States
PHONE	913-647-9050
FAX	913-647-9057
DOCKET/REFERENCE NUMBER	35819/3997.002
OTHER APPOINTED ATTORNEY	Thomas H. Van Hoozer, John M. Collins, Thomas B. Luebbering, Andrew G. Colombo, Scott R. Brown, Tracy L. Bornman, Michael B. Hurd, Michael Elbein, Kameron D. Kelly, Gregory J. Skoch, Jennifer C. Bailey, Cheryl L. Burbach, Randall W. Schwartz, Crissa A. Cook, Dianne Smith-Misemer, Matthew B. Walters, Paul J. Walker, Matthew P. Harlow, Robert D. Chisolm and Chad Kyle
CORRESPONDENCE SECTION (current)	
NAME	JOAN OPTICAN HERMAN
FIRM NAME	84 CORPORATE WOODS
STREET	10801 MASTIN BLVD., SUITE 1000
CITY	OVERLAND PARK
STATE	Kansas
POSTAL CODE	66210
COUNTRY	United States
PHONE	913-647-9050
FAX	913-647-9057
CORRESPONDENCE SECTION (proposed)	
NAME	JOAN OPTICAN HERMAN
FIRM NAME	HOVEY WILLIAMS LLP
INTERNAL ADDRESS	84 Corporate Woods
STREET	10801 MASTIN BLVD., SUITE 1000
CITY	OVERLAND PARK
STATE	Kansas
POSTAL CODE	66210
COUNTRY	United States
PHONE	913-647-9050
FAX	913-647-9057

DOCKET/REFERENCE NUMBER	35819/3997.002
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	030
GOODS OR SERVICES	Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT11\IMAGEOUT 11\785\479\78547987\xml2\ 8150002.JPG
SPECIMEN DESCRIPTION	Image of the mark as used by the Registrant in connection with the goods
INTERNATIONAL CLASS	043
GOODS OR SERVICES	Restaurant services and restaurant carry-out services
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN1-7043171130-175746572_35819_spec._class_43_http___www.spinpizza.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT11\IMAGEOUT11\785\479\78547987\xml2\8150003.JPG
SPECIMEN DESCRIPTION	Image of the mark as used by the Registrant in connection with the services
OWNER SECTION (current)	
NAME	Spin Concepts, Inc.
STREET	12110 W. 129th Terrace
CITY	Overland Park
STATE	Kansas
ZIP/POSTAL CODE	66213
COUNTRY	United States
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Kansas
PAYMENT SECTION	
NUMBER OF CLASSES	2
NUMBER OF CLASSES PAID	2

SUBTOTAL AMOUNT	600
TOTAL FEE PAID	600
SIGNATURE SECTION	
SIGNATORY FILE NAME(S)	\\TICRS\EXPORT11\IMAGEOUT 11\785\479\78547987\xml2\ 8150004.JPG
SIGNATORY'S NAME	Gail Lozoff
SIGNATORY'S POSITION	CEO
PAYMENT METHOD	DA
FILING INFORMATION	
SUBMIT DATE	Thu May 10 18:04:49 EDT 2012
TEAS STAMP	USPTO/S08N15-70.43.171.13 0-20120510180449575599-31 72270-49054f9b6fa0a67bb2f 3afbb77ec9e9713-DA-4945-2 0120510175746572702

PTO Form 1583 (Rev 5/2006)
OMB No. 0651-0055 (Exp 09/30/2014)

Combined Declaration of Use and Incontestability under Sections 8 & 15
To the Commissioner for Trademarks:

REGISTRATION NUMBER: 3172270
REGISTRATION DATE: 11/14/2006

MARK: (Stylized and/or with Design, SPIN! NEAPOLITAN PIZZA)

The owner, Spin Concepts, Inc., a corporation of Kansas, having an address of
12110 W. 129th Terrace
Overland Park, Kansas 66213
United States
is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 030, the mark is in use in commerce on or in connection with **all** of the goods or services listed in the existing registration for this specific class: Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods or services listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one specimen for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Image of the mark as used by the Registrant in connection with the goods.
Specimen File1

For International Class 043, the mark is in use in commerce on or in connection with **all** of the goods or services listed in the existing registration for this specific class: Restaurant services and restaurant carry-out services; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods or services listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods or services exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists. The owner is submitting one specimen for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Image of the mark as used by the Registrant in connection with the services.

Original PDF file:
SPN1-70431711 30-175746572 . 35819 spec. class 43 http www.spinpizza.pdf
Converted PDF file(s) (1 page)

Specimen File1

The registrant's current Attorney Information: Joan Optican Herman of 84 CORPORATE WOODS
10801 MASTIN BLVD., SUITE 1000
OVERLAND PARK, Kansas (KS) 66210
United States

The registrant's proposed Attorney Information: Joan Optican Herman of HOVEY WILLIAMS LLP
84 Corporate Woods
10801 MASTIN BLVD., SUITE 1000
OVERLAND PARK, Kansas (KS) 66210
United States
The docket/reference number is 35819/3997.002.
The Other Appointed Attorney(s): Thomas H. Van Hoozer, John M. Collins, Thomas B. Luebbering, Andrew G. Colombo, Scott R. Brown, Tracy L. Bornman, Michael B. Hurd, Michael Elbein, Kameron D. Kelly, Gregory J. Skoch, Jennifer C. Bailey, Cheryl L. Burbach, Randall W. Schwartz, Crissa A. Cook, Dianne Smith-Misemer, Matthew B. Walters, Paul J. Walker, Matthew P. Harlow, Robert D. Chisolm and Chad Kyle.

The phone number is 913-647-9050.

The fax number is 913-647-9057.
The registrant's current Correspondence Information: JOAN OPTICAN HERMAN of 84 CORPORATE WOODS
10801 MASTIN BLVD., SUITE 1000
OVERLAND PARK, Kansas (KS) 66210
United States

The registrant's proposed Correspondence Information: JOAN OPTICAN HERMAN of HOVEY WILLIAMS LLP
84 Corporate Woods
10801 MASTIN BLVD., SUITE 1000
OVERLAND PARK, Kansas (KS) 66210
United States
The docket/reference number is 35819/3997.002.

The phone number is 913-647-9050.

The fax number is 913-647-9057.

A fee payment in the amount of $600 will be submitted with the form, representing payment for 2 class(es), plus any additional grace period fee, if necessary.

Declaration

Signature

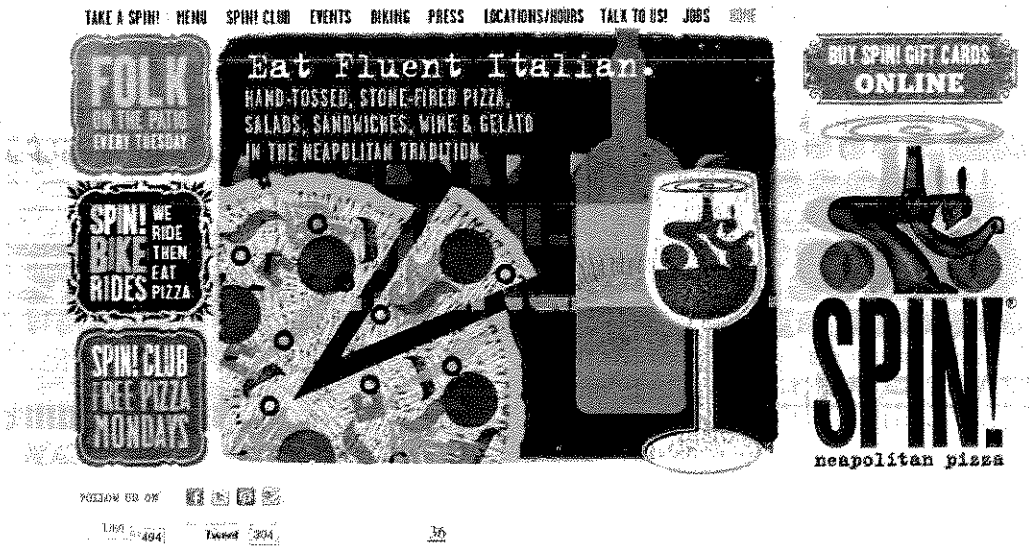
Signatory's Name: Gail Lozoff
Signatory's Position: CEO

Mailing Address **(current):**
84 CORPORATE WOODS
10801 MASTIN BLVD., SUITE 1000
OVERLAND PARK, Kansas 66210

Mailing Address **(proposed):**
HOVEY WILLIAMS LLP
10801 MASTIN BLVD., SUITE 1000
OVERLAND PARK, Kansas 66210

Serial Number: 78547987
Internet Transmission Date: Thu May 10 18:04:49 EDT 2012
TEAS Stamp: USPTO/S08N15-70.43.171.130-2012051018044
9575599-3172270-49054f9b6fa0a67bb2f3afbb
77ec9e9713-DA-4945-20120510175746572702

SPIN!
NEAPOLITAN
PIZZA
SPIN!


TAKE A SPIN!
MENU
SPIN! CLUB
EVENTS
BIKING
PRESS
LOCATIONS/HOURS
TALK TO US!
JOBS
FOLK
SPIN! BIKE RIDES
WE RIDE THEN EAT PIZZA
SPIN! CLUB
FREE PIZZA MONDAYS
Eat Fluent Italian.
HAND-TOSSED, STONE-FIRED PIZZA,
SALADS, SANDWICHES, WINE & GELATO
IN THE NEAPOLITAN TRADITION
BUY SPIN! GIFT CARDS ONLINE
SPIN!
neapolitan pizza
494
304
36

Declaration

The mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce. There has been no final decision adverse to the owner's claim of ownership of such mark, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the U.S. Patent and Trademark Office or in the courts.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature Section

Signature: Gail Lozoff Date: 5/10/12

Signatory's Name: Gail Lozoff

Signatory's Position: CEO

ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 3172270

Serial Number: 78547987

RAM Sale Number: 4945

RAM Accounting Date: 20120511

Total Fees: $600

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

Transaction	Fee Code	Transaction Date	Fee per Class	Number of Classes	Number of Classes Paid	Total Fee
§8 affidavit	7205	20120510	$100	2	2	$200
§15 affidavit	7208	20120510	$200	2	2	$400

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20120510

SPIN!
NEAPOLITAN
PIZZA
SPIN!

TAKE A SPIN! MENU SPIN! CLUB EVENTS BIKING PRESS LOCATIONS/HOURS TALK TO US! JOBS
FOLK
SPIN! BIKE RIDES WE RIDE THEN EAT PIZZA
SPIN! CLUB FREE PIZZA MONDAYS
Eat Fluent Italian.
HAND-TOSSED, STONE-FIRED PIZZA,
SALADS, SANDWICHES, WINE & GELATO
IN THE NEAPOLITAN TRADITION
BUY SPIN! GIFT CARDS ONLINE
SPIN!
neapolitan pizza
Like 494 Tweet 304
36

Declaration

The mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce. There has been no final decision adverse to the owner's claim of ownership of such mark, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the U.S. Patent and Trademark Office or in the courts.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature Section

Signature: Gail Lozoff Date: 5/10/12

Signatory's Name: Gail Lozoff

Signatory's Position: CEO

Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78547987
REGISTRATION NUMBER	3172270
LAW OFFICE ASSIGNED	LAW OFFICE 105
MARK SECTION	
MARK	SPIN! NEAPOLITAN PIZZA (stylized and/or with design)
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	JOAN OPTICAN HERMAN HOVEY WILLIAMS LLP 2405 GRAND BLVD STE 400 KANSAS CITY Missouri 64108-2525 United States 816-474-9057 816-474-0950
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	Joan Optican Herman 84 Corporate Woods 10801 Mastin Blvd., Suite 1000 Overland Park Kansas United States 66210 913-647-9050 913-647-9057
SIGNATURE SECTION	
SIGNATURE	/JOH/
SIGNATORY NAME	Joan Optican Herman
SIGNATORY DATE	03/19/2008
SIGNATORY POSITION	Attorney of record
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Mar 19 16:02:44 EDT 2008

TEAS STAMP	USPTO/CCA-70.43.171.130-2 00803191602440444452-77140 493-4001a1e9d87c68b311cd8 5aff4b366eb398-N/A-N/A-20 080319155925980483

Int. Cls.: 30 and 43

Prior U.S. Cls.: 46, 100, and 101

United States Patent and Trademark Office

Reg. No. 3,172,270

Registered Nov. 14, 2006

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

SPIN CONCEPTS, INC. (KANSAS CORPORATION)
12110 W. 129TH TERRACE
OVERLAND PARK, KS 66213

FOR: PREPARED FOODS FOR CONSUMPTION ON AND OFF THE PREMISES, NAMELY, PIZZA, PANINI AND GELATO, IN CLASS 30 (U.S. CL. 46).

FIRST USE 5-1-2005; IN COMMERCE 5-1-2005.

FOR: RESTAURANT SERVICES AND RESTAURANT CARRY-OUT SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 5-1-2005; IN COMMERCE 5-1-2005.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NEAPOLITAN PIZZA", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE STYLIZED IMAGE OF A MAN BENDING OVER WHILE RIDING A BICYCLE AND SPINNING A PIZZA OVER HIS HEAD WITH THE WORDS SPIN! AND NEAPOLITAN PIZZA BELOW THE IMAGE.

SN 78-547,987, FILED 1-14-2005.

GRETTA YAO, EXAMINING ATTORNEY

Side - 1

NOTICE OF ACCEPTANCE OF SOU
MAILING DATE: Oct 11, 2006

The statement of use (SOU) filed for the trademark application identified below has been accepted. This acceptance means that the mark identified below is entitled to be registered. Accordingly, the registration will issue in due course barring any extraordinary circumstances.

For further information, visit our website at: http://www.uspto.gov or call the Trademark Assistance Center at 1-800-786-9199.

SERIAL NUMBER: **78547987**
MARK: **SPIN! NEAPOLITAN PIZZA**
OWNER: **Spin Concepts, Inc.**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS
MAIL
U.S POSTAGE
PAID

JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2525

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	78547987	FILING DATE	01/14/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	YAO, GRETTA	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	09/27/2006
PUB DATE	03/14/2006
STATUS	818-SU - STATEMENT OF USE ACCEPTED - APPROVED FOR REGISTRATION
STATUS DATE	09/26/2006
LITERAL MARK ELEMENT	SPIN! NEAPOLITAN PIZZA

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	SPIN! NEAPOLITAN PIZZA

MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Spin Concepts, Inc.
ADDRESS	12110 W. 129th Terrace Overland Park, KS 66213
ENTITY	03-CORPORATION
CITIZENSHIP	Kansas

GOODS AND SERVICES

INTERNATIONAL CLASS	030
DESCRIPTION TEXT	Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato
INTERNATIONAL CLASS	043
DESCRIPTION TEXT	Restaurant services and restaurant carry-out services

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	030	FIRST USE DATE	05/01/2005	FIRST USE IN COMMERCE DATE	05/01/2005	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	043	FIRST USE DATE	05/01/2005	FIRST USE IN COMMERCE DATE	05/01/2005	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
DISCLAIMER W/PREDETER TXT	"NEAPOLITAN PIZZA"
DESCRIPTION OF MARK	The mark consists of The stylized image of a man bending over while riding a bicycle and spinning a pizza over his head with the words SPIN! and NEAPOLITAN PIZZA below the image.

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
09/26/2006	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	027

09/26/2006	XAEC	I	EXAMINER'S AMENDMENT ENTERED	026
09/26/2006	SNEA	W	SU-EXAMINER'S AMENDMENT WRITTEN	025
09/01/2006	CNRT	O	NON-FINAL ACTION MAILED	024
08/31/2006	CNRT	W	SU - NON-FINAL ACTION - WRITTEN	023
08/16/2006	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	022
07/18/2006	IUAF	S	USE AMENDMENT FILED	021
07/18/2006	EISU	I	TEAS STATEMENT OF USE RECEIVED	020
06/06/2006	NOAM	O	NOTICE OF ALLOWANCE-MAILED	019
03/14/2006	PUBO	A	PUBLISHED FOR OPPOSITION	018
02/22/2006	NPUB	O	NOTICE OF PUBLICATION	017
01/31/2006	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	016
01/20/2006	ALIE	A	ASSIGNED TO LIE	015
01/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	014
01/13/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
01/03/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
01/03/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
11/22/2005	CNFR	O	FINAL REFUSAL MAILED	010
11/22/2005	CNFR	R	FINAL REFUSAL WRITTEN	009
11/21/2005	DMCC	I	DATA MODIFICATION COMPLETED	008
11/18/2005	ACEC	I	AMENDMENT FROM APPLICANT ENTERED	007
11/15/2005	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	006
11/15/2005	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	005
08/16/2005	CNRT	F	NON-FINAL ACTION MAILED	004
08/15/2005	CNRT	R	NON-FINAL ACTION WRITTEN	003
08/15/2005	DOCK	D	ASSIGNED TO EXAMINER	002
01/27/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

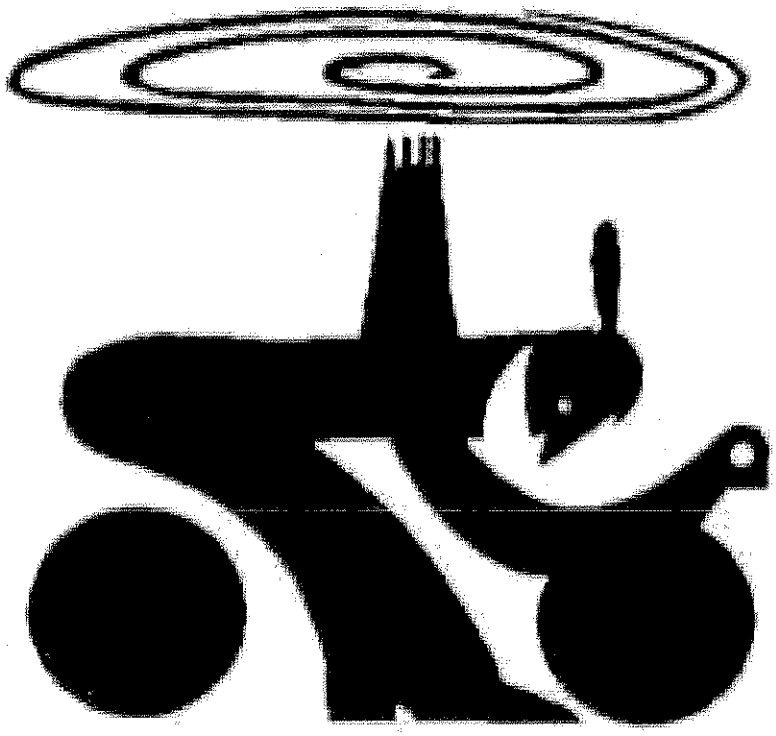
CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Joan Optican Herman
CORRESPONDENCE ADDRESS	JOAN OPTICAN HERMAN HOVEY WILLIAMS LLP 2405 GRAND BLVD STE 400 KANSAS CITY, MO 64108-2525
DOMESTIC REPRESENTATIVE	NONE

PRIOR OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT

NAME	Spin Concepts, Inc.
ADDRESS	12110 W. 129th Terrace Overland Park, KS 66213
ENTITY	03-CORPORATION
CITIZENSHIP	Kansas



SPIN!

neapolitan pizza

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/547987

APPLICANT: Spin Concepts, Inc.

78547987

CORRESPONDENT ADDRESS:
JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2525

RETURN ADDRESS:
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

If no fees are enclosed, the address should include the words "Box Responses - No Fee."

MARK: SPIN! NEAPOLITAN PIZZA

CORRESPONDENT'S REFERENCE/DOCKET NO : 3997.002; 35

CORRESPONDENT EMAIL ADDRESS:

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and email address.

Serial Number 78/547987

EXAMINER'S AMENDMENT

If applicant disagrees with or objects to any of the amendments below, please notify the undersigned trademark examining attorney immediately. Otherwise, no response is necessary. TMEP §707.

SPECIMEN

The examining attorney withdraws the requirement for substitute specimens.

Gretta Yao
/Gretta Yao/
Attorney
United States Patent and Trademark Office
Law Office 105
T. 571.272.9313

F. 571.273.9313

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/547987

APPLICANT: Spin Concepts, Inc.

78547987

CORRESPONDENT ADDRESS:
JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2525

RETURN ADDRESS:
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

MARK: SPIN! NEAPOLITAN PIZZA

CORRESPONDENT'S REFERENCE/DOCKET NO : 3997.002; Dk

CORRESPONDENT EMAIL ADDRESS:

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

OFFICE ACTION

RESPONSE TIME LIMIT: TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE MAILING OR E-MAILING DATE.

MAILING/E-MAILING DATE INFORMATION: If the mailing or e-mailing date of this Office action does not appear above, this information can be obtained by visiting the USPTO website at http://tarr.uspto.gov/, inserting the application serial number, and viewing the prosecution history for the mailing date of the most recently issued Office communication.

Serial Number 78/547987

The assigned trademark examining attorney has reviewed the statement of use and has determined the following.

SPECIMEN – INTERNATIONAL CLASS 030

The specimen is unacceptable as evidence of actual trademark use because it is merely advertising. Invoices, announcements, order forms, bills of lading, leaflets, brochures, publicity releases and other printed advertising material generally are not acceptable specimens for goods. *In re Bright of America, Inc.*, 205 USPQ 63 (TTAB 1979); TMEP sections 905.05 and 905.07. *See In re Ultraflight Inc.*, 221 USPQ 903 (TTAB 1984). The applicant must submit a specimen showing the mark as used in commerce.

37 C.F.R. Section 2.56. Examples of acceptable specimens are tags, labels, instruction manuals, containers or photographs that show the mark **on the goods or packaging**.

The applicant must verify, with an affidavit or a declaration under 37 C.F.R. Section 2.20, that "*the substitute specimen was in use in commerce prior to the expiration of the time allowed to the applicant for filing a statement of use*," verified with a notarized affidavit or a signed declaration under 37 C.F.R. Section 2.20. 37 C.F.R. Section 2.59(b)(2); TMEP Sections 904.02(a), 904.09 and 1109.09(b)

Properly worded declaration:

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting there from, declares **that *the substitute specimen was in use in commerce prior to the expiration of the time allowed to the applicant for filing a statement of use*;** all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

_____
(Signature)

_____
(Print or Type Name and Position)

_____
Date)

PARTIAL ABANDONMENT - ADVISORY

If applicant should fail to respond to this Office action within the six month time limit, then Class 030 will be deleted from the application and the application will proceed forward for Class 043 only. 37 C.F.R. §2.65(a).

Gretta Yao
/Gretta Yao/
Attorney
United States Patent and Trademark Office
Law Office 105
T. 571.272.9313
F. 571.273.9313

HOW TO RESPOND TO THIS OFFICE ACTION:

- ONLINE RESPONSE: You may respond using the Office's Trademark Electronic Application System (TEAS) Response to Office action form available on our website at http://www.uspto.gov/teas/index.html. If the Office action issued via e-mail, you must wait 72 hours after receipt of the Office action to respond via TEAS. **NOTE: Do not respond by e-mail. THE USPTO WILL NOT ACCEPT AN E-MAILED RESPONSE.**
- REGULAR MAIL RESPONSE: To respond by regular mail, your response should be sent to the

mailing return address above, and include the serial number, law office number, and examining attorney's name. **NOTE: The filing date of the response will be the *date of receipt in the Office*,** not the postmarked date. To ensure your response is timely, use a certificate of mailing. 37 C.F.R. §2.197.

STATUS OF APPLICATION: To check the status of your application, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at http://tarr.uspto.gov.

VIEW APPLICATION DOCUMENTS ONLINE: Documents in the electronic file for pending applications can be viewed and downloaded online at http://portal.uspto.gov/external/portal/tow.

GENERAL TRADEMARK INFORMATION: For general information about trademarks, please visit the Office's website at http://www.uspto.gov/main/trademarks.htm

FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY SPECIFIED ABOVE.

ANTIPASTI Appetizers

Rosemary flatbread.....$1.95
White Bean Hummus with Flatbread.....$3.95
Fresh Mozzarella, Roasted Tomatoes & Basil..$4.95

VINO E BIRRA
Wine & Beer

Wine By the Glass..$5.95
1/2 Carafe.....$6.95
Full Carafe.....$9.95
Beer.....$2.75 & $3.50

PIZZA rossa

with rosa tomato sauce & our mix of Italian cheeses

1|MARGHERITA DI GIHO(Spin Margherita)..$8.95
with Fresh Mozzarella, Roasted Tomatoes and fresh basil

2|PEPPERONI.....$8.95

3|FUNGHI(Mushroom).....$8.95
roasted portabellini & cremini

4|SALSICCIA(Italian Sausage).....$8.95
with caramelized onions

5|OLIVA E CARCIOFFO(Olive & Artichoke)...$9.95
roasted artichokes, caramelized onions, roasted capers

6|SALSICCIA DI POLLO(Chicken Sausage) & GORGONZOLA.....$9.95
with caramelized onions and toasted pinenuts

PIZZA bianca

with olive oil glaze & our mix of Italian cheeses

7|SPINACI E AGLIO(Spinach & Garlic)....$8.95
Baby spinach, roasted garlic, fresh mozzarella, toasted pinenuts

8|PATATE(Roasted Potato).....$8.95
with pancetta, roasted red peppers, goat cheese, scallions

9|MELANZANE(Eggplant).....$8.95
roasted eggplant, caramelized onions, goat cheese

10|CINQUE FORMAGGI(5 Cheese).....$8.95
Mozzarella, provolone, fontina, taleggio, grana padano, toasted pinenuts

11|OLIVA(Olive).....$7.95
Kalamata olives with fresh mozzarella

12|POLLO ROSTO E CHEVRE (Roasted Chicken & Goat Cheese).....$9.95
with caramelized onions and crimini mushrooms

13|PROSCIUTTO E SPINACI(Ham & Spinach)...$9.95
with Roasted Onion Fig Marmalade

"SPIN" your own pizza...$7.95

Cheese (Mozzarella, Provolone, Fontina) & Sauce (Bianco or Rosso)

Formaggi/cheeses $1.00 ea	Verduri/Veggies $1.00 ea	Carni/Meats $1.50 ea
Double Spin Cheese	Roasted Eggplant	Italian sausage
Fresh Mozzarella	Roasted Crimini	Chicken Sausage
Goat cheese	Roasted Portabellini	Meatballs
Gorgonzola	Kalamata Olives	Roasted chicken
Asiago	Caramelized onions	Pepperoni
Feta	Roasted Garlic Cloves	Prosciutto
Taleggio	Roasted Pinenuts	Pancetta
	Spinach	
	Roasted Red Peppers	
	Roasted Capers	
	Roasted Onion Fig Marmalade	

INSALATE di casa
Spin Signature Salads

Add SPIN oven-roasted chicken breast to any salad $2.00

Spin Caesar.....$6.95 (Piccolo $2.95)
Romaine with housemade farmhouse croutons

8 Colors.....$7.95 (Piccolo $3.95)
Romaine, red cabbage, red butter lettuce, roasted grape tomatoes, radicchio, celery, green onions, gorgonzola, toasted pinenuts, Red Wine Vinaigrette or Cucumber Buttermilk Dressing

Greek.....$7.95 (Piccolo $3.95)
Cucumber, Grilled artichokes, roasted grape tomatoes, feta, kalamata olives, Romaine, red cabbage, red butter lettuce, Greek vinaigrette, oregano

Spinach.....$7.95 (Piccolo $3.95)
Fresh baby spinach, caramelized onions, pancetta, caramelized onions, roasted grape tomatoes, glazed pecans, goat cheese, Chianti vinaigrette

PANINI alla Griglia

your choice of any Spin salad

CAPRESE.....$5.95
Fresh Mozzarella, Basil and roasted grape tomatoes, Chianti Vinaigrette

SOFIA.....$5.95
5 cheesemy Mozzarella, Provolone, Fontina, Goat & Asiago
Add Prosciutto $1.50

EDUARDO.....$6.95
Roasted chicken sausage, white bean spread, Onion Fig Marmalade, Asiago

RICCARDO.....$6.95
House-roasted sliced turkey, asiago cheese, caramelized onions, roasted grape tomatoes, pancetta, pesto mayo

WE HAVE REALLY COOL GIFT CARDS, TOO!

SPIN!
neapolitan pizza

gatto gelatto™

Our own Sleek and Natural Italian Ice Cream. Made with fresh fruits, imported chocolates,and nothing artificial.

10 daily flavors — Check the board!

Grande....$3.50 Piccolo....$2.50

SCI0000095

TO: LEAWOOD FAMILY CARE
FROM: SPIN PIZZA (just down the street)
RE: YOU'RE INVITED TO THE PERFECT LITTLE LUNCH

Huh! You say. That's advertising hype. Nope. Of course, it's only if you like pizza and salad, which we THINK much of the world does. Picture a little cute 6" totally gourmet mini pizza. With only the stuff on it that you love. Even if all you love is pepperoni. Or totally if you get jazzed by stuff like fresh mozzarella and stone oven roasted portabello mushrooms. Or the 25 other freshly roasted ingredients and hand grated cheeses you won't find in any other pizza place. You tell us what you want on your pizza (we figure over 650 combinations, there should be one for everyone) and which of our 4 delicious salads (Caesar, Greek, 8-Color Chopped or Spinach) will be just the perfect accompaniment. Then we'll bring it to you on REAL china (because you and the environment are worth it). We call it our *Pizza Mia*, it's only $7.95, and we hope we get to make your perfect Pizza Mia really soon!

SPIN!

HAND-TOSSED, STONE-FIRED PIZZA, SALADS, SANDWICHES, WINE & GELATO IN THE NEAPOLITAN TRADITION.

119th and Lamar 913-451-SPIN
behind Cheesecake Factory

YOU'RE INVITED!
2 *Pizza Mias* FOR THE PRICE OF 1 (reg $7.95)
BEFORE OCT 28, 2005

Limit 1 per 2 guests.
Valid 11am-2 pm daily.
No cash value.

SCI0000096

Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))

Handwritten Signature
To the Commissioner for Trademarks:

MARK: **SPIN! NEAPOLITAN PIZZA** (stylized and/or with design)
SERIAL NUMBER: 78/547,987

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, Spin Concepts, Inc., residing at 12110 W. 129th Terrace, Overland Park, Kansas United States 66213, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows: *prepared foods for consumption on and off the premises, namely, pizza, panini and gelato; restaurant services and restaurant carry-out services*

For International Class: 030, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods listed in the application or Notice of Allowance.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of an image of the mark as used by Applicant in connection with the goods.

For International Class: 043, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all services listed in the application or Notice of Allowance.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of an image of the mark as used by Applicant in connection with rendering the services.

The applicant hereby appoints Joan Optican Herman to submit this Trademark/Service Mark Statement of Use on behalf of the applicant. The attorney docket/reference number is 3997.002; 35819.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that she is properly authorized to execute this document on behalf of the Owner; and all statements made of her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: Gail Lozoff Date: 7/13/06
Signatory's Name: Gail Lozoff
Signatory's Position: Chief Executive Officer

PTO Form 1553 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 11/30/2008)

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78547987
LAW OFFICE ASSIGNED	LAW OFFICE 105
NOTICE OF ALLOWANCE	YES
EXTENSION OF USE	NO
REQUEST TO DIVIDE	NO
MARK SECTION	
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	SPIN! NEAPOLITAN PIZZA
OWNER SECTION (no change)	
ATTORNEY SECTION (current)	
NAME	Joan Optican Herman
DOCKET NUMBER	3997.002; Dk
ATTORNEY SECTION (proposed)	
NAME	Joan Optican Herman
DOCKET NUMBER	3997.002; 35819
GOODS AND/OR SERVICES SECTION	

INTERNATIONAL CLASS	030
GOODS AND/OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	05/01/2005
FIRST USE IN COMMERCE DATE	05/01/2005
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT4\IMAGEOUT4\785\479\78547987\xml1\SOU0002.JPG
SPECIMEN DESCRIPTION	image of the mark as used by Applicant in connection with the goods
INTERNATIONAL CLASS	043
GOODS AND/OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	05/01/2005
FIRST USE IN COMMERCE DATE	05/01/2005
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT4\IMAGEOUT4\785\479\78547987\xml1\SOU0003.JPG
SPECIMEN DESCRIPTION	image of the mark as used by Applicant in connection with rendering the services
PAYMENT SECTION	
NUMBER OF CLASSES	2
SUBTOTAL AMOUNT	200
TOTAL AMOUNT	200
SIGNATURE SECTION	
SIGNATORY FILE	Signature
SIGNATORY NAME	Gail Lozoff
SIGNATORY POSITION	Chief Executive Officer
FILING INFORMATION	
SUBMIT DATE	Tue Jul 18 16:00:39 EDT 2006

TEAS STAMP	USPTO/SOU-68.91.202.162-2 00607181600393428 77-78547 987-3328fd9a1188d0c960ca4 c50bdcc62538b-DA-283-2006 0718154910293123

PTO Form 1553 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 11/30/2008)

Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: SPIN! NEAPOLITAN PIZZA (stylized and/or with design)
SERIAL NUMBER: 78547987

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, Spin Concepts, Inc., having an address of 12110 W. 129th Terrace, Overland Park, Kansas United States 66213, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows:

For International Class: 030, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods and/or services listed in the application or Notice of Allowance.
The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) image of the mark as used by Applicant in connection with the goods.
Specimen-1

For International Class: 043, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods and/or services listed in the application or Notice of Allowance.
The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) image of the mark as used by Applicant in connection with rendering the services.
Specimen-1

The applicant hereby appoints Joan Optican Herman to submit this Trademark/Service Mark Statement of Use on behalf of the applicant. The attorney docket/reference number is 3997.002; 35819.

A fee payment in the amount of $200 will be submitted with the form, representing payment for 2 classes.

Declaration

Signatory's Name: Gail Lozoff
Signatory's Position: Chief Executive Officer
Signatory File Signature

RAM Sale Number: 283
RAM Accounting Date: 07/19/2006

Serial Number: 78547987
Internet Transmission Date: Tue Jul 18 16:00:39 EDT 2006
TEAS Stamp: USPTO/SOU-68.91.202.162-20060718160039342877-78547987-3328fd9a1188d0c960ca4c50bdcc62538b-DA-283-20060718154910293123

ANTIPASTI Appetizers

Rosemary flatbread.....$1.95

White Bean Hummus with Flatbread.....$3.95

Fresh Mozzarella, Roasted Tomatoes & Basil..$4.95

VINO E BIRRA
Wine & Beer

Vino By the Glass..$2.95

1/2 Carafe.....$6.95

Full Carafe.....$8.95

Beer.....$2.75 & $3.50

PIZZA rossa

with roma tomato sauce & our mix of Italian cheeses

1|MARGHERITA DI GIRO(Spin Margherita)..$8.95
with Fresh Mozzarella, Roasted Tomatoes and fresh Basil

2|PEPPERONI.....$8.95

3|FUNGHI(Mushroom).....$8.95
roasted portabellini & crimini

4|SALSICCIA(Italian Sausage).....$8.95
with caramelized onions

5|OLIVA E CARCIOFFO(Olive & Artichoke)...$9.95
roasted artichokes, caramelized onions, roasted capers

6|SALSICCIA DI POLLO(Chicken Sausage) & GORGONZOLA.....$9.95
with caramelized onions and roasted pinenuts

PIZZA bianca

with olive oil glaze & our mix of Italian cheeses

7|SPINACI E AGLIO(Spinach & Garlic)....$8.95
baby spinach, roasted garlic, fresh mozzarella, toasted pinenuts

8|PATATE(Roasted Potato).....$8.95
with pancetta, roasted red peppers, goat cheese, scallions

9|MELANZANE(Eggplant).....$8.95
roasted eggplant, caramelized onions, goat cheese

10|CINQUE FORMAGGI(5 Cheese).....$8.95
Bocconcini, provolone, fontina, taleggio, grana padano, toasted pinenuts

11|OLIVA(Olive).....$7.95
Kalamata olives with fresh mozzarella

12|POLLO ROSTO E CHEVRE (Roasted Chicken & Goat Cheese).....$9.95
with caramelized onions and crimini mushrooms

13|PROSCIUTTO E SPINACI(Ham & Spinach)...$9.95
with Roasted Onion Fig Marmalade

"SPIN" your own pizza...$7.95

Cheese (Mozzarella, Provolone, Fontina) & Sauce (Bianco or Rosso)

Formaggi Cheeses $1.00 ea	Verduri Veggies $1.00 ea	Carni Meats $1.50 ea
Jumbo Spin Cheese	Roasted Eggplant	Italian Sausage
Fresh Mozzarella	Roasted Crimini	Chicken Sausage
Goat cheese	Roasted Portabellini	Applewood Smoked Roasted chicken
Gorgonzola	Kalamata Olives	Pepperoni
Asiago	Caramelized onions	Prosciutto
Feta	Roasted Garlic Cloves	Pancetta
Taleggio	Roasted Pinenuts	
	Spinach	
	Roasted Red Peppers	
	Roasted Capers	
	Roasted Onion Fig Marmalade	

PANINI alla Griglia

your choice of any Spin salad

CAPRESE.....$5.95
Fresh Mozzarella, Basil and roasted grape tomatoes, Chianti Vinaigrette

SOFIA.....$5.95
3 cheeses: Mozzarella, Provolone, Fontina, Goat & Asiago
Add Prosciutto $1.50

EDUARDO.....$6.95
Roasted chicken sausage, white bean spread, Onion Fig Marmalade, asiago

RICCARDO.....$6.95
House-roasted sliced turkey, Asiago cheese, caramelized onions, roasted grape tomatoes, pancetta, pesto mayo

INSALATE di casa
Spin Signature Salads

Add SPIN oven-roasted chicken breast to any salad $2.00

Spin Caesar.....$6.95 (Piccola $2.95)
Romaine with homemade Parmesan dressing

8 Colors.....$7.95 (Piccola $3.95)
Romaine, red cabbage, red butter lettuce, roasted grape tomatoes, radicchio, celery, green onion, gorgonzola, toasted pinenuts, Red Wine Vinaigrette or Cucumber Buttermilk Dressing

Greek.....$7.95 (Piccola $3.95)
Cucumber, Grilled artichokes, roasted grape tomatoes, feta, Kalamata olives, Romaine, red cabbage, red butter lettuce, Greek vinaigrette, oregano

Spinach.....$7.95 (Piccola $3.95)
Fresh baby spinach, caramelized onions, pancetta, caramelized onions, roasted grape tomatoes, glazed pecans, goat cheese, Chianti vinaigrette

WE HAVE REALLY COOL GIFT CARDS, TOO!

SPIN!
neapolitan pizza

gatto gelatto™

Our own Sleek and Natural Italian Ice Cream. Made with fresh fruits, imported chocolates, and nothing artificial.

10 daily flavors — Check the board!

Grande....$3.50 Piccola....$2.50

SCI0000103

TO: LEAWOOD FAMILY CARE
FROM: SPIN PIZZA (just down the street)
RE: YOU'RE INVITED TO THE
PERFECT LITTLE LUNCH

Hmm! You say. That's advertising hype. Nope. Of course, it's only if you like pizza and salad, which we THINK much of the world does. Picture a little cute 6" totally gourmet mini pizza. With only the stuff on it that you love. Even if all you love is pepperoni. Or totally if you get jazzed by stuff like fresh mozzarella and stone oven roasted portabello mushrooms. Or the 25 other freshly roasted ingredients and hand grated cheeses you won't find in any other pizza place. You tell us what you want on your pizza (we figure over 650 combinations, there should be one for everyone) and which of our 4 delicious salads (Caesar, Greek, 8-Color Chopped or Spinach) will be just the perfect accompaniment. Then we'll bring it to you on REAL china (because you and the environment are worth it). We call it our *Pizza Mia*, it's only $7.95, and we hope we get to make your perfect Pizza Mia really soon!

SPIN!

HAND-TOSSED, STONE-FIRED PIZZA, SALADS, SANDWICHES, WINE & GELATO IN THE NEAPOLITAN TRADITION.

119th and Lamar 913-451-SPIN
behind Cheesecake Factory

YOU'RE INVITED!
2 *Pizza Mias* FOR THE PRICE OF 1 (reg $7.95)
BEFORE OCT 28, 2005

Limit 1 per 4 guests.
Valid 11am-2 pm daily.
No cash value.

SCI0000104

Trademark/Service Mark Statement of Use
(15 U.S.C. Section 1051(d))

Handwritten Signature
To the Commissioner for Trademarks:

MARK: **SPIN! NEAPOLITAN PIZZA** (stylized and/or with design)
SERIAL NUMBER: 78/547,987

This Allegation of Use is being filed after a Notice of Allowance has issued.

The applicant, Spin Concepts, Inc., residing at 12110 W. 129th Terrace, Overland Park, Kansas United States 66213, is using or is using through a related company or licensee the mark in commerce on or in connection with the goods and/or services as follows: *prepared foods for consumption on and off the premises, namely, pizza, panini and gelato; restaurant services and restaurant carry-out services*

For International Class: 030, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all goods listed in the application or Notice of Allowance.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of an image of the mark as used by Applicant in connection with the goods.

For International Class: 043, the applicant, or the applicant's related company or licensee, is using the mark in commerce on or in connection with all services listed in the application or Notice of Allowance.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of an image of the mark as used by Applicant in connection with rendering the services.

The applicant hereby appoints Joan Optican Herman to submit this Trademark/Service Mark Statement of Use on behalf of the applicant. The attorney docket/reference number is 3997.002; 35819.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that she is properly authorized to execute this document on behalf of the Owner; and all statements made of her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: Gail Lozoff Date: 7/13/06
Signatory's Name: Gail Lozoff
Signatory's Position: Chief Executive Officer

FEE RECORD SHEET

Serial Number: 78547987

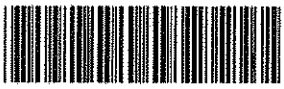
RAM Sale Number: 283

RAM Accounting Date: 20060719

Total Fees: $200

Transaction	Fee Code	Transaction Date	Fee per Class	Number of Classes	Total Fee
Statement of Use (SOU)	7003	20060718	$100	2	$200

Transaction Date: 20060718



U.S. Patent and Trademark Office (USPTO)

NOTICE OF ALLOWANCE

NOTE: If any data on this notice is incorrect, please fax a request for correction to the Intent to Use Unit at 571-273-9550. Please include the serial number of your application on ALL correspondence with the USPTO.

ISSUE DATE: Jun 6, 2006

JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2525

ATTORNEY
REFERENCE NUMBER

3997.002; Dk

** IMPORTANT INFORMATION: 6 MONTH DEADLINE **

You filed the trademark application identified below based upon a bona fide intention to use the mark in commerce. You must use the mark in commerce and file a Statement of Use (a.k.a. Allegation of Use) before the USPTO will register the mark. You have six (6) MONTHS from the ISSUE DATE of this Notice of Allowance (NOA) to file either a Statement of Use, or if you are not yet using the mark in commerce, a Request for Extension of Time to File a Statement of use ("Extension Request"). If you file an extension request, you must continue to file a new request every six months until the Statement of Use is filed. Applicant may file a total of five (5) extension requests. FAILURE TO FILE A REQUIRED DOCUMENT DURING THE APPROPRIATE TIME PERIOD WILL RESULT IN THE ABANDONMENT OF YOUR APPLICATION.

Please note that both the "Statement of Use " and "Extension Request" have many legal requirements including fees. Therefore, we encourage use of the USPTO forms, available online at http://www.uspto.gov/teas/index.html (under "File a PRE-registration form"), to avoid the possible omission of important information. Please note that the Trademark Electronic Application System (TEAS) provides line-by-line help instructions for completing the Extension Request or Statement of Use forms online. If you do not have access to the Internet, you may call 1-800-786-9199 to request the printed form(s).

The following information should be reviewed for accuracy:

SERIAL NUMBER:	78/547987
MARK:	SPIN! NEAPOLITAN PIZZA (AND DESIGN)
OWNER:	Spin Concepts, Inc. 12110 W. 129th Terrace Overland Park , KANSAS 66213

Section 1(a): NO Section 1(b): YES Section 44(e): NO

GOODS/SERVICES BY INTERNATIONAL CLASS

030 - Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato

043 - Restaurant services and restaurant carry-out services

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

ADDITIONAL INFORMATION MAY BE PRESENT IN THE USPTO RECORDS

UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Feb 22, 2006

NOTICE OF PUBLICATION UNDER 12(a)

1. Serial No.:
78/547,987

2. Mark:
SPIN! NEAPOLITAN PIZZA
and design

3. International Class(es):
30, 43

4. Publication Date:
Mar 14, 2006

5. Applicant:
Spin Concepts, Inc.

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Correspondence Address:

JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2525

TMP&I

Trademark Snap Shot Publication Stylesheet
(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	78547987	FILING DATE	01/14/2005
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	YAO, GRETTA	L.O. ASSIGNED	105

PUB INFORMATION

RUN DATE	01/20/2006
PUB DATE	N/A
STATUS	680-APPROVED FOR PUBLICATON
STATUS DATE	01/19/2006
LITERAL MARK ELEMENT	SPIN! NEAPOLITAN PIZZA

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	SPIN! NEAPOLITAN PIZZA

MARK DRAWING CODE	3-AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Spin Concepts, Inc.
ADDRESS	12110 W. 129th Terrace Overland Park, KS 66213
ENTITY	03-CORPORATION
CITIZENSHIP	Kansas

GOODS AND SERVICES

INTERNATIONAL CLASS	030
DESCRIPTION TEXT	Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato
INTERNATIONAL CLASS	043
DESCRIPTION TEXT	Restaurant services and restaurant carry-out services

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	030	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	043	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
DISCLAIMER W/PREDETER TXT	NEAPOLITAN PIZZA
DESCRIPTION OF MARK	The mark consists of The stylized image of a man bending over while riding a bicycle and spinning a pizza over his head with the words SPIN! and NEAPOLITAN PIZZA below the image.

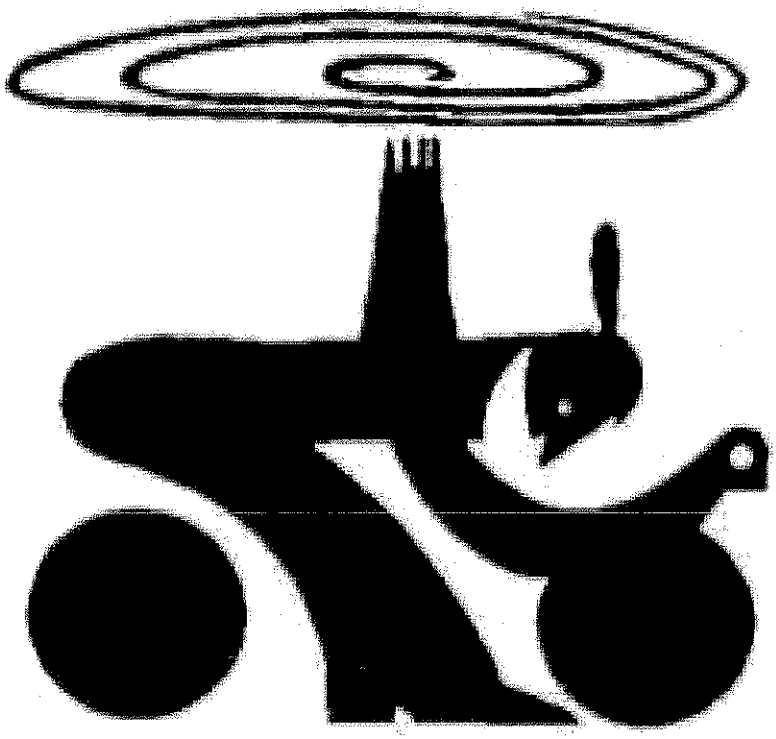
PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/19/2006	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	014

01/13/2006	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	013
01/03/2006	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	012
01/03/2006	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	011
11/22/2005	CNFR	O	FINAL REFUSAL MAILED	010
11/22/2005	CNFR	R	FINAL REFUSAL WRITTEN	009
11/21/2005	DMCC	I	DATA MODIFICATION COMPLETED	008
11/18/2005	ACEC	I	AMENDMENT FROM APPLICANT ENTERED	007
11/15/2005	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	006
11/15/2005	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	005
08/16/2005	CNRT	F	NON-FINAL ACTION MAILED	004
08/15/2005	CNRT	R	NON-FINAL ACTION WRITTEN	003
08/15/2005	DOCK	D	ASSIGNED TO EXAMINER	002
01/27/2005	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Joan Optican Herman
CORRESPONDENCE ADDRESS	JOAN OPTICAN HERMAN HOVEY WILLIAMS LLP 2405 GRAND BLVD STE 400 KANSAS CITY, MO 64108-2525
DOMESTIC REPRESENTATIVE	NONE



SPIN!

neapolitan pizza

PTO Form 1957 (Rev 5/2006)
OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78547987
LAW OFFICE ASSIGNED	LAW OFFICE 105
MARK SECTION (no change)	
ARGUMENT(S)	

AMENDMENT & RESPONSE TO OFFICE ACTION

This is in response to the Office Action dated November 22, 2005. Please enter the following amendment.

AMENDMENT

Please delete the recitation of goods currently of record in class 30, and substitute therefor:

--Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato, in International Class 30.--

REMARKS

As required by the Examining Attorney, the goods in Class 30 have been amended to delete the reference to "salads". The goods as recited above are all believed to fall within International Class 30, and it is further believed that this amendment fully complies with the requirement.

In view of the above amendment and remarks, it is believed that this application is now in condition for passing to publication, and such favorable action is requested when this case is next reached for attention. If any issues remain, the Examining Attorney is invited to contact the undersigned by telephone to resolve the same.

Respectfully submitted,

Joan Optican Herman

HOVEY WILLIAMS LLP

2405 Grand Blvd., Suite 400

Kansas City, MO 64108-2519 Attorneys for Applicant	
GOODS AND/OR SERVICES SECTION (030)(current)	
INTERNATIONAL CLASS	030
DESCRIPTION	
Prepared foods for consumption on and off the premises, namely, pizza, panini, salads and gelato	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (030)(proposed)	
INTERNATIONAL CLASS	030
DESCRIPTION	
Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (043)(no change)	
SIGNATURE SECTION	
RESPONSE SIGNATURE	/JOH/
SIGNATORY NAME	Joan Optican Herman
SIGNATORY POSITION	Authorized Representative
SIGNATURE DATE	01/03/2006
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Jan 03 14:58:21 EST 2006
TEAS STAMP	USPTO/ROA-65.16.22.226-20 060103145821077002-785479 87-320bc1ea18c778fc766ffa cbcadea0e-N/A-N/A-2006010 3144332425317

PTO Form 1957 (Rev 5/2006)
OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **78547987** has been amended as follows:
Argument(s)
In response to the substantive refusal(s), please note the following:

AMENDMENT & RESPONSE TO OFFICE ACTION

This is in response to the Office Action dated November 22, 2005. Please enter the following amendment.

AMENDMENT

Please delete the recitation of goods currently of record in class 30, and substitute therefor:

> --Prepared foods for consumption on and off the premises, namely, pizza, panini and gelato, in International Class 30.--

REMARKS

As required by the Examining Attorney, the goods in Class 30 have been amended to delete the reference to "salads". The goods as recited above are all believed to fall within International Class 30, and it is further believed that this amendment fully complies with the requirement.

In view of the above amendment and remarks, it is believed that this application is now in condition for passing to publication, and such favorable action is requested when this case is next reached for attention. If any issues remain, the Examining Attorney is invited to contact the undersigned by telephone to resolve the same.

Respectfully submitted,

Joan Optican Herman

HOVEY WILLIAMS LLP

2405 Grand Blvd., Suite 400

Kansas City, MO 64108-2519

Attorneys for Applicant

Classification and Listing of Goods/Services

Applicant hereby amends the following class of goods/services in the application as follows:
Current: Class 030 for Prepared foods for consumption on and off the premises, namely, pizza, panini, salads and gelato
Original Filing Basis: 1(b).
Proposed: Class 030 for Prepared foods for consumption on and off the premises, namely, pizza, panini

and gelato

Response Signature

Signature: /JOH/ Date: 01/03/2006
Signatory's Name: Joan Optican Herman
Signatory's Position: Authorized Representative

Serial Number: 78547987
Internet Transmission Date: Tue Jan 03 14:58:21 EST 2006
TEAS Stamp: USPTO/ROA-65.16.22.226-20060103145821077
002-78547987-320bc1ea18c778fc766ffacbcad
ea0e-N/A-N/A-20060103144332425317

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/547987

APPLICANT: Spin Concepts, Inc.

78547987

CORRESPONDENT ADDRESS:
JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2525

RETURN ADDRESS:
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

MARK: SPIN! NEAPOLITAN PIZZA

CORRESPONDENT'S REFERENCE/DOCKET NO : 3997.002; Dk

CORRESPONDENT EMAIL ADDRESS:

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

FINAL OFFICE ACTION

RESPONSE TIME LIMIT: TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE MAILING OR E-MAILING DATE.

Serial Number 78/547987

This letter is written in response to the applicant's communication dated November 15, 2005, in which the applicant 1) amended the identification of goods and services; and 2) submitted a disclaimer.

The disclaimer is acceptable, however, the identification of goods in International Class 030 is unacceptable for the reasons set forth below. The requirement for an acceptable and definite identification of goods is continued and made FINAL.

IDENTIFICATION OF GOODS

The wording "salads" in the identification of goods is unacceptable as indefinite. The applicant must amend the identification to specify the nature/main ingredient of the salad. For example, "fruit salads" and "garden salads" are in International Class 029, "pasta salad" and "macaroni salads" are in International Class 030. TMEP §1402.01. Applicant must limit the identification to the two classes paid for, or submit additional fees to prosecute this as a combined multiple class application.

Where possible, the examining attorney has provided guidelines to assist the applicant in amending the existing identification of goods and services. The applicant may wish to consult the on-line identification manual on the USPTO homepage for acceptable common names of goods and services; and classification therefor. http://tess2.uspto.gov/netahtml/tidm.html.

Please note that, while the identification of goods may be amended to clarify or limit the goods, adding to the goods or broadening the scope of the goods is not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, applicant may not amend the identification to include goods that are not within the scope of the goods set forth in the present identification.

REQUIREMENTS FOR A COMBINED APPLICATION

If applicant prosecutes this application as a combined, or multiple-class application, then applicant must comply with each of the following for those goods based on an intent to use the mark in commerce under Trademark Act Section 1(b):

1. Applicant must list the goods by international class with the classes listed in ascending numerical order. TMEP § 1403.01; and

2. Applicant must submit a filing fee for each international class of goods not covered by the fee already paid (current fee information should be confirmed at http://www.uspto.gov). 37 C.F.R. §2.86(a)(2); TMEP §§810 and 1403.01.

RESPONSE TO A FINAL ACTION

If applicant fails to respond to this final action within six months of the mailing date, the application will be abandoned. 15 U.S.C. §1062(b); 37 C.F.R. §2.65(a). Applicant may respond to this final action by:

(1) submitting a response that fully satisfies all outstanding requirements, if feasible (37 C.F.R. §2.64(a)); and/or

(2) filing an appeal to the Trademark Trial and Appeal Board, with an appeal fee of $100 per class (37 C.F.R. §§2.6(a)(18) and 2.64(a); TMEP §§715.01 and 1501 *et seq.*; TBMP Chapter 1200).

In certain circumstances, a petition to the Director may be filed to review a final action that is limited to procedural issues, pursuant to 37 C.F.R. §2.63(b)(2). 37 C.F.R. §2.64(a). *See* 37 C.F.R. §2.146(b), TMEP §1704, and TBMP Chapter 1201.05 for an explanation of petitionable matters. The petition fee is $100. 37 C.F.R. §2.6(a)(15).

PARTIAL ABANDONMENT - ADVISORY

If applicant should fail to respond to this Office action within the six month time limit, then the following goods will be deleted from the application: "salads."

The application will then proceed forward for the following goods and/or services only: "Prepared foods for consumption on and off the premises, namely, pizza, panini, and gelato." International Class 030, and "restaurant services and restaurant carry-out services." International Class 043 37 C.F.R. §2.65(a).

/gy/
Gretta Yao
Attorney
United States Patent and Trademark Office
Law Office 105
T. 571-272-9313
F. 571-273-9313

HOW TO RESPOND TO THIS OFFICE ACTION:

- ONLINE RESPONSE: You may respond formally using the Office's Trademark Electronic Application System (TEAS) Response to Office Action form (visit http://www.uspto.gov/teas/index.html and follow the instructions, but if the Office Action has been issued via email, you must wait 72 hours after receipt of the Office Action to respond via TEAS).
- REGULAR MAIL RESPONSE: To respond by regular mail, your response should be sent to the mailing return address above and include the serial number, law office number and examining attorney's name in your response.

STATUS OF APPLICATION: To check the status of your application, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at http://tarr.uspto.gov.

VIEW APPLICATION DOCUMENTS ONLINE: Documents in the electronic file for pending applications can be viewed and downloaded online at http://portal.uspto.gov/external/portal/tow.

GENERAL TRADEMARK INFORMATION: For general information about trademarks, please visit the Office's website at http://www.uspto.gov/main/trademarks.htm

FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY SPECIFIED ABOVE.

PTO Form 1957 (Rev 9/2004)
OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78547987
LAW OFFICE ASSIGNED	LAW OFFICE 105
MARK SECTION (no change)	
ARGUMENT(S)	

AMENDMENT & RESPONSE TO OFFICE ACTION

This is in response to the Office Action dated August 16, 2005. Please enter the following amendment.

AMENDMENT

Please enter the following disclaimer:

-- No claim is made to the exclusive right to use "NEAPOLITAN PIZZA" apart from the mark as shown.--

Please delete the recitation of goods currently of record in class 29, and substitute therefor:

--Prepared foods for consumption on and off the premises, namely, pizza, panini, salads and gelato, in International Class 30.--

REMARKS

As requested by the Examining Attorney, the goods have been amended to more specifically set forth those goods in connection with which the mark is used. The goods as now recited are believed to fall within International Class 30, and the classification has also been amended accordingly. In addition, a disclaimer of the words "Neapolitan pizza" has been entered, as requested.

It is noted with appreciation that no similar registered or pending marks were located which would bar registration of the present mark. In view of the above amendment and remarks, it is believed that this application is now in condition for passing to publication, and such favorable action is requested when this case is next reached for attention.

Respectfully submitted,

Joan Optican Herman

HOVEY WILLIAMS LLP

2405 Grand Blvd., Suite 400

Kansas City, MO 64108-2519

Attorneys for Applicant

GOODS AND/OR SERVICES SECTION (029)(class deleted)	
INTERNATIONAL CLASS	029
DESCRIPTION	Prepared foods for consumption on and off the premises
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (030)(class added)Original Class (029)	
INTERNATIONAL CLASS	030
DESCRIPTION	
Prepared foods for consumption on and off the premises, namely, pizza, panini, salads and gelato	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (043)(no change)	
ADDITIONAL STATEMENTS SECTION	
DISCLAIMER	"No claim is made to the exclusive right to use NEAPOLITAN PIZZA apart from the mark as shown."
SIGNATURE SECTION	
RESPONSE SIGNATURE	/JOH/
SIGNATORY NAME	Joan Optican Herman
SIGNATORY POSITION	Attorney of Record/Authorized Representative
SIGNATURE DATE	11/15/2005
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Nov 15 12:20:20 EST 2005
TEAS STAMP	USPTO/ROA-65.16.22.226-20051115122020817801-785479 87-320fdfee63441c14241a98349153ec4e3e-N/A-N/A-2005

1115121741797762

PTO Form 1957 (Rev 5/2004)
OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **78547987** has been amended as follows:
Argument(s)
In response to the substantive refusal(s), please note the following:

AMENDMENT & RESPONSE TO OFFICE ACTION

This is in response to the Office Action dated August 16, 2005. Please enter the following amendment.

AMENDMENT

Please enter the following disclaimer:

-- No claim is made to the exclusive right to use "NEAPOLITAN PIZZA" apart from the mark as shown.--

Please delete the recitation of goods currently of record in class 29, and substitute therefor:

--Prepared foods for consumption on and off the premises, namely, pizza, panini, salads and gelato, in International Class 30.--

REMARKS

As requested by the Examining Attorney, the goods have been amended to more specifically set forth those goods in connection with which the mark is used. The goods as now recited are believed to fall within International Class 30, and the classification has also been amended accordingly. In addition, a disclaimer of the words "Neapolitan pizza" has been entered, as requested.

It is noted with appreciation that no similar registered or pending marks were located which would bar registration of the present mark. In view of the above amendment and remarks, it is believed that this application is now in condition for passing to publication, and such favorable action is requested when this case is next reached for attention.

Respectfully submitted,

Joan Optican Herman

HOVEY WILLIAMS LLP

2405 Grand Blvd., Suite 400

Kansas City, MO 64108-2519

Attorneys for Applicant

Classification and Listing of Goods/Services
Applicant hereby deletes the following class of goods/services from the application.
Class 029 for Prepared foods for consumption on and off the premises

Applicant hereby adds the following class of goods/services to the application:
New:
Class 030 (Original Class: 029) for Prepared foods for consumption on and off the premises, namely, pizza, panini, salads and gelato
Section 1(b), The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection withthe identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Additional Statements
"No claim is made to the exclusive right to use NEAPOLITAN PIZZA apart from the mark as shown."

Response Signature

Signature: /JOH/ Date: 11/15/2005
Signatory's Name: Joan Optican Herman
Signatory's Position: Attorney of Record/Authorized Representative

Serial Number: 78547987
Internet Transmission Date: Tue Nov 15 12:20:20 EST 2005
TEAS Stamp: USPTO/ROA-65.16.22.226-20051115122020817
801-78547987-320fdfee63441c14241a9834915
3ec4e3e-N/A-N/A-20051115121741797762

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/547987

APPLICANT: Spin Concepts, Inc.

78547987

CORRESPONDENT ADDRESS:
JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2525

RETURN ADDRESS:
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

MARK: SPIN! NEAPOLITAN PIZZA

CORRESPONDENT'S REFERENCE/DOCKET NO : 3997.002; Dk

CORRESPONDENT EMAIL ADDRESS:

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

OFFICE ACTION

RESPONSE TIME LIMIT: TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE MAILING OR E-MAILING DATE.

Serial Number 78/547987

The assigned trademark examining attorney has reviewed the referenced application filed on January 14, 2005, and has determined the following.

SEARCH RESULTS

The examining attorney has searched the Office records and has found no similar registered or pending mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

DISCLAIMER OF DESCRIPTIVE WORDING

The applicant must insert a disclaimer of "NEAPOLITAN PIZZA" in the application. "NEAPOLITAN PIZZA" is a certain type of pizza, therefore, the wording "NEAPOLITAN PIZZA" is descriptive of applicant's goods and services. Trademark Act Section 6, 15 U.S.C. Section 1056; TMEP Sections 1213 and 1213.03(a).

The computerized printing format for the Office's *Trademark Official Gazette* requires a standardized format for a disclaimer. TMEP §1213.08(a)(i). The following is the standard format used by the Office:

> No claim is made to the exclusive right to use "NEAPOLITAN PIZZA" apart from the mark as shown.

See In re Owatonna Tool Co., 231 USPQ 493 (Comm'r Pats. 1983).

IDENTIFICATION OF GOODS

The identification of goods in International Class 029 is unacceptable as indefinite. The applicant must amend the identification to specify the common commercial name of the goods. TMEP §1402.01. Applicant may amend to adopt the following if accurate:

"Prepared foods, namely, pizza, for consumption on and off the premises." International Class 030

Where possible, the examining attorney has provided guidelines to assist the applicant in amending the existing identification of goods and services. The applicant may wish to consult the on-line identification manual on the USPTO homepage for acceptable common names of goods and services; and classification therefor. http://tess2.uspto.gov/netahtml/tidm.html.

Please note that, while the identification of goods may be amended to clarify or limit the goods, adding to the goods or broadening the scope of the goods is not permitted. 37 C.F.R. §2.71(a); TMEP §1402.06. Therefore, applicant may not amend the identification to include goods that are not within the scope of the goods set forth in the present identification.

/gy/
Gretta Yao
Attorney
United States Patent and Trademark Office
Law Office 105
T. 571-272-9313
F. 571-273-9313

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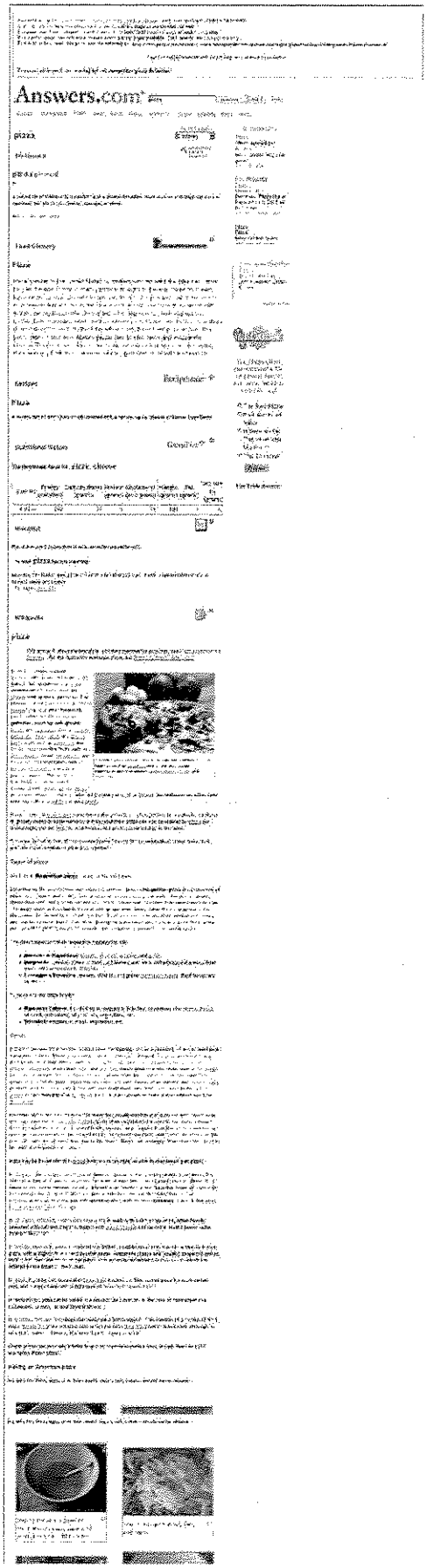
FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY SPECIFIED ABOVE.



SCI0000128

*** User:gyao ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
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Session finished 8/15/05 3:59:29 PM
Total search duration 0 minutes 1 seconds
Session duration 0 minutes 42 seconds
Defaut NEAR limit=1 ADJ limit=1

Sent to TICRS as Serial Number: 78547987

*** User:gyao ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
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03	4748	N/A	0	0	0:01	*pizza*[bi,ti]
04	7	3	4	3	0:01	1 and 3
05	1037	N/A	0	0	0:02	1 and (030 043)[cc]
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07	1494	N/A	0	0	0:01	spin[bi,ti]
08	378	N/A	0	0	0:01	7 and (030 043)[cc]
09	33	22	11	7	0:02	7 and (030 043 a b 200)[ic]
10	345	N/A	0	0	0:01	8 not 6
11	58	28	30	8	0:01	spin[fm]
12	818	N/A	0	0	0:01	080112[DC]
13	486	295	2	191	0:01	12 and (1 3)
14	6854	N/A	0	0	0:01	260126[DC]
15	44	25	2	19	0:01	14 and (1 3)
16	5	2	3	3	0:01	12 and 14
17	17888	N/A	0	0	0:01	020131[DC]
18	24359	N/A	0	0	0:01	020133[DC]
19	458	230	2	228	0:01	(17 18) and (11 14 1 3)
20	874	N/A	0	0	0:01	180301[DC]
21	7156	N/A	0	0	0:01	260113[DC]
22	688	N/A	0	0	0:01	(20 21) and (17 18 12 14)
23	391	194	2	197	0:01	22 and (043 030)[cc]
24	25	12	1	13	0:01	(1 3) and (20 21)

Session started 8/15/05 3:34:47 PM

Session finished 8/15/05 3:47:56 PM

Total search duration 0 minutes 27 seconds

Session duration 13 minutes 9 seconds

Defaut NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 78547987

PTO Form 1478 (Rev 6/2005)
OMB No. 0651-0009 (Exp xx/xx/xxxx)

Trademark/Service Mark Application, Principal Register

Serial Number: 78547987
Filing Date: 01/14/2005

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
MARK FILE NAME	\\TICRS\EXPORT11\IMAGEOUT 11\785\479\78547987\xml1\ APP0002.JPG
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	SPIN! NEAPOLITAN PIZZA
COLOR MARK	NO
DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of The stylized image of a man bending over while riding a bicycle and spinning a pizza over his head with the words SPIN! and NEAPOLITAN PIZZA below the image.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	350 x 466
OWNER SECTION	
NAME	Spin Concepts, Inc.
STREET	12110 W. 129th Terrace
CITY	Overland Park
STATE	KS
ZIP/POSTAL CODE	66213
COUNTRY	United States
AUTHORIZED EMAIL COMMUNICATION	No
LEGAL ENTITY SECTION	
TYPE	CORPORATION

STATE/COUNTRY OF INCORPORATION	Kansas
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	029
DESCRIPTION	Prepared foods for consumption on and off the premises
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	043
DESCRIPTION	Restaurant services and restaurant carry-out services
FILING BASIS	Section 1(b)
SIGNATURE SECTION	
SIGNATORY FILE	\\TICRS\EXPORT11\IMAGEOUT 11\785\479\78547987\xml1\ APP0003.JPG
SIGNATORY NAME	Gail Lozoff
SIGNATORY POSITION	Chairman
PAYMENT SECTION	
NUMBER OF CLASSES	2
NUMBER OF CLASSES PAID	2
SUBTOTAL AMOUNT	670
TOTAL AMOUNT	670
ATTORNEY	
NAME	Joan Optican Herman
FIRM NAME	Hovey Williams LLP
STREET	2405 Grand Blvd., Suite 400
CITY	Kansas City
STATE	MO
ZIP/POSTAL CODE	64108
COUNTRY	United States
PHONE	816-474-0950
FAX	816-474-9057
AUTHORIZED EMAIL COMMUNICATION	

AUTHORIZED EMAIL COMMUNICATION	No
ATTORNEY DOCKET NUMBER	3997.002; Dkt. 35819
OTHER APPOINTED ATTORNEY(S)	Robert D. Hovey, Warren M. Williams, Stephen D. Timmons, John M. Collins, Thomas H. Van Hoozer, Thomas B. Luebbering, Andrew G. Colombo, Scott R. Brown, Tracy L. Bornman, Tracey S. Truitt, Michael B. Hurd, Michael Elbein, David V. Ayres, Kameron D. Kelly, Gregory J. Skoch, Jennifer C. Bailey, Jason E. Gorden and Cheryl L. Burbach
CORRESPONDENCE SECTION	
NAME	Joan Optican Herman
FIRM NAME	Hovey Williams LLP
STREET	2405 Grand Blvd., Suite 400
CITY	Kansas City
STATE	MO
ZIP/POSTAL CODE	64108
COUNTRY	United States
PHONE	816-474-0950
FAX	816-474-9057
AUTHORIZED EMAIL COMMUNICATION	No
FILING INFORMATION	
SUBMIT DATE	Fri Jan 14 16:37:41 EST 2005
TEAS STAMP	USPTO/BAS-651622226-20050 114163741803484-78547987-2004ad8515d303be809cffb39 25e2463cc-DA-281-20050114 163459087997

PTO Form 1478 (Rev 6/2005)
OMB No. 0651-0009 (Exp xx/xx/xxxx)

Trademark/Service Mark Application, Principal Register

Serial Number: 78547987
Filing Date: 01/14/2005

To the Commissioner for Trademarks:

MARK: SPIN! NEAPOLITAN PIZZA (stylized and/or with design, see mark)

The literal element of the mark consists of SPIN! NEAPOLITAN PIZZA.

The mark consists of The stylized image of a man bending over while riding a bicycle and spinning a pizza over his head with the words SPIN! and NEAPOLITAN PIZZA below the image.

The applicant, Spin Concepts, Inc., a corporation of Kansas, residing at 12110 W. 129th Terrace, Overland Park, KS, United States, 66213, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 029: Prepared foods for consumption on and off the premises
International Class 043: Restaurant services and restaurant carry-out services

The applicant hereby appoints Joan Optican Herman and Robert D. Hovey, Warren M. Williams, Stephen D. Timmons, John M. Collins, Thomas H. Van Hoozer, Thomas B. Luebbering, Andrew G. Colombo, Scott R. Brown, Tracy L. Bornman, Tracey S. Truitt, Michael B. Hurd, Michael Elbein, David V. Ayres, Kameron D. Kelly, Gregory J. Skoch, Jennifer C. Bailey, Jason E. Gorden and Cheryl L. Burbach of Hovey Williams LLP, 2405 Grand Blvd., Suite 400, Kansas City, MO, United States, 64108 to submit this application on behalf of the applicant. The attorney docket/reference number is 3997.002; Dkt. 35819.

A fee payment in the amount of $670 will be submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right

to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature:
Signatory's Name: Gail Lozoff
Signatory's Position: Chairman

Signatory's Signature: Signature

Mailing Address:
Joan Optican Herman
2405 Grand Blvd., Suite 400
Kansas City, MO 64108

RAM Sale Number: 281
RAM Accounting Date: 01/18/2005

Serial Number: 78547987
Internet Transmission Date: Fri Jan 14 16:37:41 EST 2005
TEAS Stamp: USPTO/BAS-651622226-20050114163741803484
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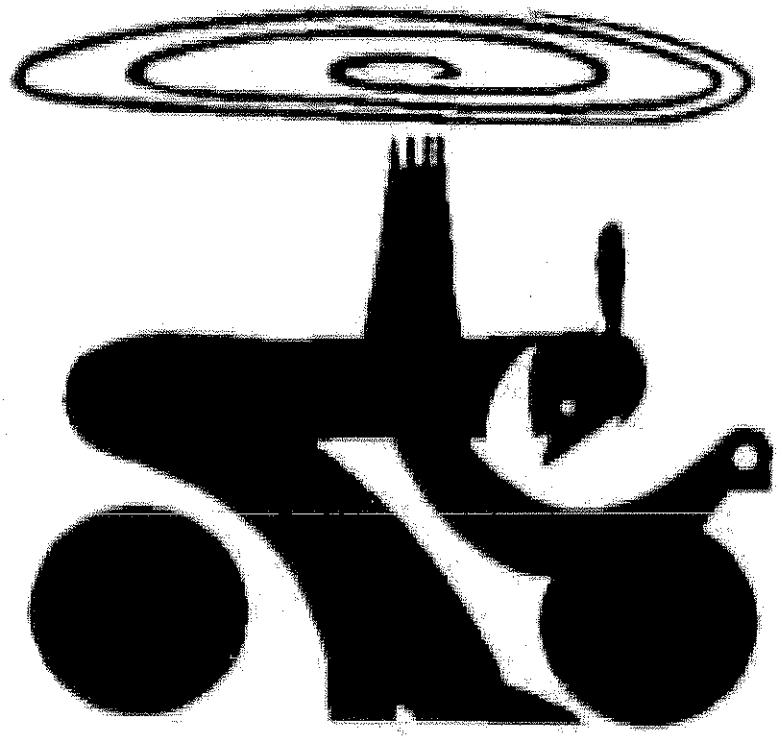


SPIN!

neapolitan pizza

PTO Form 1478 (Rev 4/98)
OMB Control #0651-0009 (Exp. 06/30/2005)

Trademark/Service Mark Application, Principal Register

To the Commissioner for Trademarks:
MARK: SPIN! NEAPOLITAN PIZZA (stylized and/or with design, see mark)

The literal element of the mark consists of SPIN! NEAPOLITAN PIZZA.

The mark consists of the stylized image of a man bending over while riding a bicycle and spinning a pizza over his head with the words SPIN! and NEAPOLITAN PIZZA below the image.

The applicant, Spin Concepts, Inc., a corporation of Kansas, residing at 12110 W. 129th Terrace, Overland Park, KS, United States, 66213, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 *et seq.*), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 029: Prepared foods for consumption on and off the premises
International Class 043: Restaurant services and restaurant carry-out services

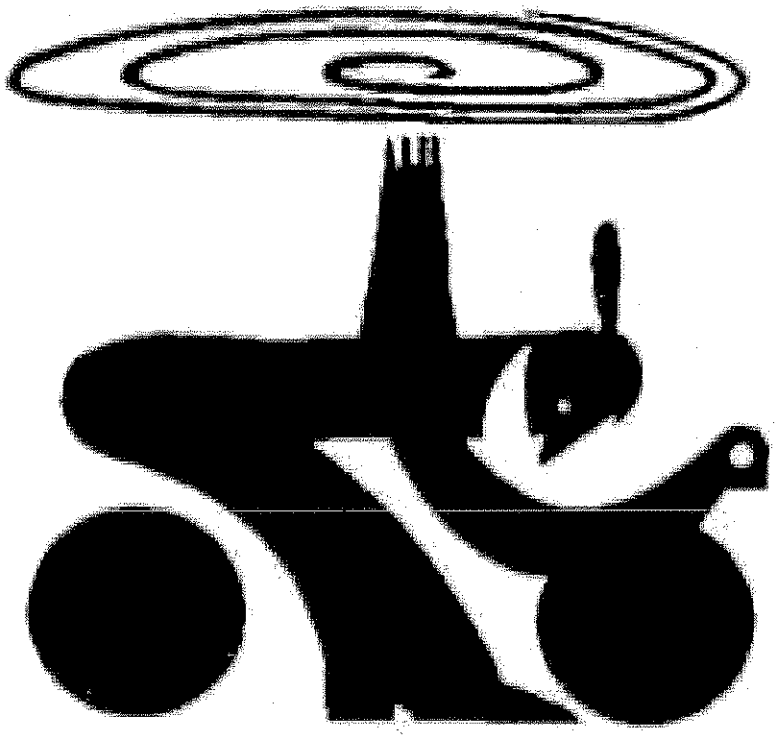
The applicant hereby appoints Joan Optican Herman and Robert D. Hovey, Warren M. Williams, Stephen D. Timmons, John M. Collins, Thomas H. Van Hoozer, Thomas B. Luebbering, Andrew G. Colombo, Scott R. Brown, Tracy L. Bornman, Tracey S. Truitt, Michael B. Hurd, Michael Elbein, David V. Ayres, Kameron D. Kelly, Gregory J. Skoch, Jennifer C. Bailey, Jason E. Gorden and Cheryl L. Burbach of Hovey Williams LLP2405 Grand Blvd., Suite 400, Kansas City, MO, United States, 64108 to submit this application on behalf of the applicant. The attorney docket/reference number is 3997.002; Dkt. 35819.

APPLICANT NAME: Spin Concepts, Inc.
MARK: SPIN! NEAPOLITAN PIZZA (stylized and/or with design)

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: Gail Lozoff Date: 1/13/05
Signatory's Name: Gail Lozoff
Signatory's Position: Chairman



SPIN!

neapolitan pizza

Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78891702
REGISTRATION NUMBER	3302233
LAW OFFICE ASSIGNED	LAW OFFICE 111
MARK SECTION	
MARK	SPIN!
CORRESPONDENCE SECTION (current)	
ORIGINAL ADDRESS	JOAN OPTICAN HERMAN HOVEY WILLIAMS LLP 2405 GRAND BLVD STE 400 KANSAS CITY Missouri 64108-2519 United States 816-474-9057 816-474-9050
NEW CORRESPONDENCE ADDRESS	
NEW ADDRESS	Joan Optican Herman 84 Corporate Woods 10801 Mastin Blvd., Suite 1000 Overland Park Kansas United States 66210 913-647-9050 913-647-9057
SIGNATURE SECTION	
SIGNATURE	/JOH/
SIGNATORY NAME	Joan Optican Herman
SIGNATORY DATE	03/19/2008
SIGNATORY POSITION	Attorney of record
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Mar 19 16:02:44 EDT 2008

TEAS STAMP	USPTO/CCA-70.43.171.130-2 00803191602440444452-77140 493-4001a1e9d87c68b311cd8 5aff4b366eb398-N/A-N/A-20 080319155925980483

Int. Cls.: 30 and 43

Prior U.S. Cls.: 46, 100 and 101

United States Patent and Trademark Office

Reg. No. 3,302,233

Registered Oct. 2, 2007

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

SPIN!

SPIN CONCEPTS, INC. (KANSAS CORPORATION)
12110 W. 129TH TERRACE
OVERLAND PARK, KS 66213

FOR: PREPARED FOODS FOR CONSUMPTION ON AND OFF THE PREMISES, NAMELY, PIZZA, PANINI, AND GELATO, IN CLASS 30 (U.S. CL. 46).

FIRST USE 5-1-2005; IN COMMERCE 5-1-2005.

FOR: RESTAURANT SERVICES AND RESTAURANT CARRY-OUT SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 5-1-2005; IN COMMERCE 5-1-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,163,808 AND 3,172,270.

SER. NO. 78-891,702, FILED 5-24-2006.

NAKIA HENRY, EXAMINING ATTORNEY

Side - 1

NOTICE OF PUBLICATION UNDER §12(a)
MAILING DATE: Jun 27, 2007
PUBLICATION DATE: Jul 17, 2007

The mark identified below will be published in the Official Gazette on Jul 17, 2007. Any party who believes they will be damaged by registration of the mark may oppose its registration by filing an opposition to registration or a request to extend the time to oppose within thirty (30) days from the publication date on this notice. If no opposition is filed within the time specified by law, the USPTO may issue a Certificate of Registration.

To view the Official Gazette online or to order a paper copy, visit the USPTO website at http://www.uspto.gov/web/trademarks/tmog/ any time within the five-week period after the date of publication. You may also order a printed version from the U.S. Government Printing Office (GPO) at http://bookstore.gpo.gov or 202-512-1800. To check the status of your application, go to http://tarr.uspto.gov/.

SERIAL NUMBER: **78891702**
MARK: **SPIN!**
OWNER: **Spin Concepts, Inc.**

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

FIRST-CLASS
MAIL
U.S POSTAGE
PAID

JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2519

Trademark Snap Shot Publication & Issue Review Stylesheet

(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	78891702	FILING DATE	05/24/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	HENRY, NAKIA D	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	06/15/2007
PUB DATE	07/17/2007
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE
STATUS DATE	06/14/2007
LITERAL MARK ELEMENT	SPIN!

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	YES	1 (a)	YES	1 (a)	NO
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	SPIN!

MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Spin Concepts, Inc.
ADDRESS	12110 W. 129th Terrace Overland Park, KS 66213
ENTITY	03-CORPORATION
CITIZENSHIP	Kansas

GOODS AND SERVICES

INTERNATIONAL CLASS	030
DESCRIPTION TEXT	prepared foods for consumption on and off the premises, namely, pizza, panini, and gelato
INTERNATIONAL CLASS	043
DESCRIPTION TEXT	restaurant services and restaurant carry-out services

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	030	FIRST USE DATE	05/01/2005	FIRST USE IN COMMERCE DATE	05/01/2005	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	043	FIRST USE DATE	05/01/2005	FIRST USE IN COMMERCE DATE	05/01/2005	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
OWNER OF US REG NOS	3163808 3172270

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
06/14/2007	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	010
06/14/2007	ALIE	A	ASSIGNED TO LIE	009
05/19/2007	CNSA	O	APPROVED FOR PUB - PRINCIPAL REGISTER	008
04/26/2007	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	007

04/25/2007	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	006
04/25/2007	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	005
10/30/2006	CNRT	F	NON-FINAL ACTION MAILED	004
10/28/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
10/25/2006	DOCK	D	ASSIGNED TO EXAMINER	002
05/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Joan Optican Herman
CORRESPONDENCE ADDRESS	JOAN OPTICAN HERMAN HOVEY WILLIAMS LLP 2405 GRAND BLVD STE 400 KANSAS CITY, MO 64108-2519
DOMESTIC REPRESENTATIVE	NONE

SPIN!

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	78891702	FILING DATE	05/24/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	HENRY, NAKIA D	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	05/22/2007
PUB DATE	N/A
STATUS	680-APPROVED FOR PUBLICATON
STATUS DATE	05/19/2007
LITERAL MARK ELEMENT	SPIN!

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	YES	1 (a)	YES	1 (a)	NO
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	SPIN!

MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Spin Concepts, Inc.
ADDRESS	12110 W. 129th Terrace Overland Park, KS 66213
ENTITY	03-CORPORATION
CITIZENSHIP	Kansas

GOODS AND SERVICES

INTERNATIONAL CLASS	030
DESCRIPTION TEXT	prepared foods for consumption on and off the premises, namely, pizza, panini, and gelato
INTERNATIONAL CLASS	043
DESCRIPTION TEXT	restaurant services and restaurant carry-out services

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	030	FIRST USE DATE	05/01/2005	FIRST USE IN COMMERCE DATE	05/01/2005	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	043	FIRST USE DATE	05/01/2005	FIRST USE IN COMMERCE DATE	05/01/2005	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
OWNER OF US REG NOS	3163808 3172270

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
05/19/2007	CNSA	O	APPROVED FOR PUB - PRINCIPAL REGISTER	008
04/26/2007	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	007
04/25/2007	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	006
04/25/2007	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	005

10/30/2006	CNRT	F	NON-FINAL ACTION MAILED	004
10/28/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
10/25/2006	DOCK	D	ASSIGNED TO EXAMINER	002
05/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Joan Optican Herman
CORRESPONDENCE ADDRESS	JOAN OPTICAN HERMAN HOVEY WILLIAMS LLP 2405 GRAND BLVD STE 400 KANSAS CITY, MO 64108-2519
DOMESTIC REPRESENTATIVE	NONE

SPIN!

Trademark Snap Shot Amendment & Mail Processing Stylesheet

(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	78891702	FILING DATE	05/24/2006
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	HENRY, NAKIA D	L.O. ASSIGNED	111

PUB INFORMATION

RUN DATE	04/27/2007
PUB DATE	N/A
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED
STATUS DATE	04/26/2007
LITERAL MARK ELEMENT	SPIN!

DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	YES	1 (a)	YES	1 (a)	NO
1 (b)	NO	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	SPIN!

MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Spin Concepts, Inc.
ADDRESS	12110 W. 129th Terrace Overland Park, KS 66213
ENTITY	03-CORPORATION
CITIZENSHIP	Kansas

GOODS AND SERVICES

INTERNATIONAL CLASS	030
DESCRIPTION TEXT	prepared foods for consumption on and off the premises, namely, pizza, panini, and gelato
INTERNATIONAL CLASS	043
DESCRIPTION TEXT	restaurant services and restaurant carry-out services

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	030	FIRST USE DATE	05/01/2005	FIRST USE IN COMMERCE DATE	05/01/2005	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	043	FIRST USE DATE	05/01/2005	FIRST USE IN COMMERCE DATE	05/01/2005	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
OWNER OF US REG NOS	3163808 3172270

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
04/26/2007	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	007
04/25/2007	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	006
04/25/2007	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	005
10/30/2006	CNRT	F	NON-FINAL ACTION MAILED	004

10/28/2006	CNRT	R	NON-FINAL ACTION WRITTEN	003
10/25/2006	DOCK	D	ASSIGNED TO EXAMINER	002
05/31/2006	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY	Joan Optican Herman
CORRESPONDENCE ADDRESS	JOAN OPTICAN HERMAN HOVEY WILLIAMS LLP 2405 GRAND BLVD STE 400 KANSAS CITY, MO 64108-2519
DOMESTIC REPRESENTATIVE	NONE

SPIN!

PTO Form 1957 (Rev 9/2005)
OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78891702
LAW OFFICE ASSIGNED	LAW OFFICE 111
MARK SECTION (no change)	
ARGUMENT(S)	

AMENDMENT AND RESPONSE TO OFFICE ACTION

This is in response to the Office Action dated October 30, 2006.

Amendment

Please enter the following claim of ownership:

- - Applicant is the owner of U.S. Registration Nos. 3,163,808 and 3,172,270.- -

Remarks

As requested, Applicant has entered a claim of ownership of U.S. Registration Nos. 3,163,808 and 3,172,270, both for the mark SPIN! NEOPOLITAN PIZZA and Design.

Registration has been refused on the basis of a likelihood of confusion with two registered marks, namely SPIN, Reg. No. 2,942,183, for "coffee-based beverages; espresso-based beverages"; and SPIN CAFFE, Reg. No. 3,137,891, for "coffee house; coffee shop". Based on the following comments, Applicant respectfully traverses these rejections, and requests that they be withdrawn.

While the cited marks and the mark of the present application include the term "spin" in common, this term, and variations thereof, are widely used in a number of marks, even in the food and beverage industries, and thus is not as strong with respect to goods or services in or related to these industries. When, as with the present situation, the common marks are considered "weak", the likelihood of confusion is diminished. McCarthy, Thomas J., *McCarthy on Trademarks and Unfair Competition*, § 23:48 (4th Ed. 2004), citing *Gruner + Jahr USA Publishing v. Meredith Corp.*, 26 U.S.Q.P.2d 1583 (2d Cir. 1993)(Confusion not likely between PARENTS and PARENTS DIGEST for magazines due to extreme weakness of "parents" portion), *Nestle's Milk Products, Inc. V. Baker Importing Co.*, 86 U.S.P.Q. 80 (C.C.P.A. 1950) (HYCAFE versus NESCAFE); and *Smith v. Tobacco By-Products & Chemical Corp.*, 113 U.S.P.Q. 339 (C.C.P.A. 1958) (GREEN LEAF versus BLACK LEAF for plant sprays).

Also, Applicant's mark has a distinctive presentation not found in either of the cited marks, namely the exclamation point following the word "Spin". This distinctive feature is likewise found in Applicant's prior registrations for SPIN! NEOPOLITAN PIZZA and Design, as noted above.

In addition to comparing the marks, the similarity of the goods or services associated with the marks must also be assessed. While the goods connected with the cited marks and the services associated with the mark of the present application are both in the field of food and beverages, they are still very different goods and services. Indeed, one of the cited marks is registered for a coffee-based or espresso-based beverage, while the other mark is for a coffee house and coffee shop. The goods and services of these co-existing registrations are much more highly related to each other than either one of them is to

Applicant's pizza restaurant. According to the reasoning in the Action, "numerous establishments ... provide gelato and coffee and pizza and coffee, which demonstrates that these two products are sold within similar channels of trade." In support of this position, attached to the Action were internet printouts advertising restaurants or coffee houses which sell combinations of these items. However, advertisements from the internet are not persuasive evidence that the goods are currently being sold, or that the public is familiar with these establishments.

Although the evidence submitted with the Action shows that combinations of these food and beverage items are advertised together, there are, contrastedly, numerous examples of food or beverage registrations co-existing on the Trademark Register with registrations for other food or beverage items, as well as for restaurant services. As stated above, the best example of this is the coexistence of the two cited registrations, one for the term "SPIN" alone, and the other for the mark "SPIN CAFFE", for coffee-based beverages and for a coffee shop, respectively. It would be hard to imagine a coffee shop not selling coffee-based beverages. However, the SPIN CAFFE registration issued even in view of the prior registration for the single-word mark, SPIN. If these two registrations have been allowed to co-exist, it is believed that applicant's SPIN! mark for its restaurant selling pizza, panini and gelato items should similarly be allowed to register for these goods and services.

In addition, a review of Registrant Tully's Coffee Corporation's website shows another of its in-store menu items is "Bellaccino", Reg. No. 2,369,199, which is registered for coffee based beverages. A copy of this registration is attached as Exhibit A. Directly on point, Tully's "Bellaccino" registration for this in-store menu item was allowed to register even in view of a prior registration for the nearly identical mark "BELLACINO'S" for "restaurant and carry out services", Reg. No. 2,044,832. A copy of this registration is attached as Exhibit B. Further, another of Tully's menu items, TULLY'S TANGO, was registered as Reg. No. 2,841,455 for fruit and blended fruit beverages, even in view of the prior registrations for BRITVIC TANGO, Reg. No. 2,635,543, for carbonated soft drinks, CAFÉ TU TU TANGO, Reg. No. 2,504,612 for restaurant services, and ISLAND TANGO, Reg. No. 2,776,119 for fruit drinks. Copies of these registrations are attached hereto as Exhibits C-F. Finally, Tully's TULLY mark was registered as a single word both for beverages, coffee, and retail coffee store and cafe services, Reg. No. 2,918,290, among others, and co-exists with registrations for various "TULLY" marks, including "TULLY'S GOOD TIMES", Reg. No. 2,886,025, for restaurant services and menu items, among others. Copies of these registrations are attached hereto as Exhibits G and H, respectively. This co-existence clearly demonstrates the allowable co-registration of nearly identical marks for retail coffee store and café services, and for restaurant services, as well as for menu drinks and for restaurant services. Based on the fanciful nature of these marks, and in particular the "BELLACINO" and "TULLY" marks, there can be no argument that they would be seen as more highly similar to each other, from a likelihood of confusion standpoint, than are the cited marks to Applicant's marks. Clearly, though, the cited "coffee beverage" and "coffee house" goods and services are <u>not</u> so similar as to require a likelihood of confusion finding with Applicant's recited goods and services.

Another example of marks allowed to co-exist on the Trademark Register are the identical marks REVOLVER, which is registered for a "coffee beverage," Reg. No. 3,058,630, and will be published for opposition on May 1, 2007 for "cocktail lounges; cocktail bar services," Ser. No. 78/658,958. Copies of this registration and Notice of Publication are attached as Exhibits I and J, respectively. Other examples of similar co-existence of related food, beverage and restaurant services include the term "domino", for sugar and for restaurants, namely, DOMINO'S for retail pizza store services, and the nearly identical mark "DOMINO" for sugar items and non-dairy creamer. Copies of these registrations are attached hereto as Exhibits K and L. Another example is the term "McCormick", which is registered as "MCCORMICK'S" for restaurant services and as "MCCORMICK" for whiskey, gin, vodka and grain alcohol. Copies of these registrations are attached as Exhibits M and N.

Comparing a specific coffee drink on a menu to a restaurant selling pizza, panini and gelato, as well as comparing a coffee house to such a restaurant, is an oversimplification, similar to comparing sugar or a

non-dairy creamer with a restaurant, or to comparing a brand of liquor with a restaurant. While restaurants typically sell coffee drinks, or typically have available sugar or non-dairy creamer, or more likely will also sell alcoholic beverages, this does not make these goods and services confusingly similar. These pairs of goods and services may reach the same consumers, possibly even through the same channels, and importantly could reach these customers at the same time; however, they have consistently been found not to automatically create a likelihood of confusion as to the source of such goods and services.

Once again, the two cited marks create the strongest example of allowable co-existence, that of a one word mark, "SPIN", and a combination "SPIN" mark, one for a coffee beverage sold as an in-store menu item at a specific coffee house, and the other for a coffee house or coffee shop, respectively, and thus these items will almost certainly be encountered by the same type of customers through the same channels of trade. Tully Coffee's "SPIN" menu item will, however, not be encountered by customers dining at Applicant's restaurant. Nor would customers of SPIN CAFFE's coffee house services be likely to confuse it with Applicant's pizza, panini and gelato restaurant. While both cited marks and Applicant's mark are related to food and beverages, there simply is no feasible opportunity for customers to encounter both marks in a situation where any confusion could result. These readily apparent differences in the cited goods and services, and in Applicant's goods and services are sufficient to eliminate any likelihood of confusion between the marks.

Further, it is not irrelevant that Applicant is also the owner of U.S. Registration Nos. 3,163,808 and 3,172,270, both for the marks SPIN! NEOPOLITAN PIZZA and Design. These marks were clearly deemed registrable on the Trademark Register, even in view of the currently cited marks, and their identical and distinctive presentation of the term "Spin" with the exclamation point, namely SPIN!, should be more than sufficient to differentiate it from the cited marks, and establish the registrability of the present SPIN! mark.

Clearly, while Applicant's services and the goods and services associated with the cited marks are somewhat related, as they both pertain in the very broadest sense to the fields of food and beverages, they are still very different goods and services. A case which is on point to the present matter is *In re American Olean Tile Co.*, 1 U.S.P.Q.2d 1823 (TTAB 1986), where the Board found that there is no broad per se rule that the use of identical marks on building construction goods is likely to cause confusion. The Board held that MILANO for ceramic tile, and MILANO for exterior and interior wood doors, were not likely to be confused by the "sophisticated" professional home-builders and tile contractors who are the usual purchasers of tile. The Board found no support for the position that consumers would be confused by the use of the same mark on "products so different in composition, process of manufacture and purpose."

Furthermore, the term "spin" is a commonly used term and, as such, not granted a broad scope of protection. Applicant notes that an in-house search of the Patent and Trademark Office records conducted in April of 2007 for marks including the term "spin" or variations thereof for any related goods or services found over 3000 records, with over 1400 of those for active registrations or pending applications. Copies of these search results listing, at least partially, those records are attached hereto as Exhibits O and P, respectively. A more narrow search for marks which include the term "spin" or variations thereof for related goods or services found over 90 records, with 40 of those for active registrations or pending applications. Copies of these search results listing, at least partially, those records are attached hereto as Exhibits Q and R, respectively. The more relevant of these marks are listed below, with copies of the registrations taken from the Patent and Trademark Office electronic records attached hereto as Exhibits S-Y, respectively:

Trademark	**Goods/Services**
NIC SPIN OLI and Design Reg. No.: 1,798,021	Hot baked food item consisting of a blend of cheeses, a blend of spices, a clear sauce and spinach rolled inside of a pizza dough shell to be consumed on or off the premises
SPIN Reg. No.: 2,888,205	Carbonated beverages, namely carbonated soft drinks
SPINACI'S Reg. No.: 2,481,595	Restaurant services
SPINELLI COFFEE COMPANY SAN FRANCISCO and Design Reg. No.: 2,119,772	Coffee bar services
SPINNAKER'S Reg. No.: 1,205,013	Restaurant services
SPINNER'S PIZZA Reg. No.: 1,413,794	Restaurant services for ready to eat foods for consumption on or off the premises
TWIN SPIN Reg. No.: 1,442,538	Restaurant and carryout services

As is evident, the goods and services associated with the two cited marks, as well as the marks in the above chart, are much more highly related to each other than the cited mark are to Applicant's food items and restaurant services. As these marks and the cited mark have all been allowed to co-exist with each other on the Trademark Register, it is believed that Applicant's SPIN! mark should similarly be found to be registrable.

Where a mark has been extensively used, the Board has found no likelihood of confusion even where the identical mark is used on related goods. *In re Dayco Products-Eaglemotive Inc.*, 9 U.S.P.Q.2d 1910 (TTAB 1988) (no likelihood of confusion between IMPERIAL for automobiles and structural parts, and IMPERIAL for automotive products). Unlike the automotive products of the IMPERIAL marks discussed in *In re Dayco*, the only connection between Applicant's goods and services and the goods and services associated with the cited marks is the general relationship that they are all in the broad field of food and beverages, which is an insufficient basis upon which to establish that the goods and services

are related for the purposes of a likelihood of confusion analysis.

Given the significant differences in the nature of the goods and services, and in particular the crowded field of related marks for related goods and services, it is believed that there is no likelihood of confusion between the mark of the present application and the mark of the cited registration. It is, therefore, respectfully requested that the refusal to register be withdrawn.

In view of the above claim of ownership and accompanying remarks, it is believed that this application is now in condition for passing to publication. Accordingly, such favorable action is requested when this case is next reached for attention.

Respectfully submitted,
Joan Optican Herman
Hovey Williams LLP
Attorneys for Applicant

EVIDENCE SECTION

EVIDENCE FILE NAME(S)	\\TICRS2\EXPORT12\788\917 \78891702\xml1\ROA0002.JP G
	\\TICRS2\EXPORT12\788\917 \78891702\xml1\ROA0003.JP G
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	\\TICRS2\EXPORT12\788\917\78891702\xml1\ROA0026.JPG
DESCRIPTION OF EVIDENCE FILE	
ADDITIONAL STATEMENTS SECTION	
PRIOR REGISTRATION(S)	"Applicant claims ownership of U.S. Registration Number(s) 3163808, 3172270."
SIGNATURE SECTION	
DECLARATION SIGNATURE	The filing Attorney has elected not to submit the signed declaration, believing no supporting declaration is required under the *Trademark Rules of Practice.*
RESPONSE SIGNATURE	/JOH/
SIGNATORY'S NAME	Joan Optican Herman
SIGNATORY'S POSITION	Authorized Representative
DATE SIGNED	04/25/2007

AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Apr 25 15:39:47 EDT 2007
TEAS STAMP	USPTO/ROA-70.43.171.130-2 00704251539475687 76-78891 702-3706f6d462ee88894085e c1721fc74ba58-N/A-N/A-200 70425152724094471

PTO Form 1957 (Rev 9/2003)
OMB No. 0651-0050 (Exp. 04/2006)

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **78891702** has been amended as follows:

Argument(s)

In response to the substantive refusal(s), please note the following:

AMENDMENT AND RESPONSE TO OFFICE ACTION

This is in response to the Office Action dated October 30, 2006.

Amendment

Please enter the following claim of ownership:

- - Applicant is the owner of U.S. Registration Nos. 3,163,808 and 3,172,270.- -

Remarks

As requested, Applicant has entered a claim of ownership of U.S. Registration Nos. 3,163,808 and 3,172,270, both for the mark SPIN! NEOPOLITAN PIZZA and Design.

Registration has been refused on the basis of a likelihood of confusion with two registered marks, namely SPIN, Reg. No. 2,942,183, for "coffee-based beverages; espresso-based beverages"; and SPIN CAFFE, Reg. No. 3,137,891, for "coffee house; coffee shop". Based on the following comments, Applicant respectfully traverses these rejections, and requests that they be withdrawn.

While the cited marks and the mark of the present application include the term "spin" in common, this term, and variations thereof, are widely used in a number of marks, even in the food and beverage industries, and thus is not as strong with respect to goods or services in or related to these industries. When, as with the present situation, the common marks are considered "weak", the likelihood of confusion is diminished. McCarthy, Thomas J., *McCarthy on Trademarks and Unfair Competition*, § 23:48 (4th Ed. 2004), citing *Gruner + Jahr USA Publishing v. Meredith Corp.*, 26 U.S.Q.P.2d 1583 (2d Cir. 1993)(Confusion not likely between PARENTS and PARENTS DIGEST for magazines due to extreme weakness of "parents" portion), *Nestle's Milk Products, Inc. V. Baker Importing Co.*, 86 U.S.P.Q. 80 (C.C.P.A. 1950) (HYCAFE versus NESCAFE); and *Smith v. Tobacco By-Products & Chemical Corp.*, 113 U.S.P.Q. 339 (C.C.P.A. 1958) (GREEN LEAF versus BLACK LEAF for plant sprays).

Also, Applicant's mark has a distinctive presentation not found in either of the cited marks, namely the

exclamation point following the word "Spin". This distinctive feature is likewise found in Applicant's prior registrations for SPIN! NEOPOLITAN PIZZA and Design, as noted above.

In addition to comparing the marks, the similarity of the goods or services associated with the marks must also be assessed. While the goods connected with the cited marks and the services associated with the mark of the present application are both in the field of food and beverages, they are still very different goods and services. Indeed, one of the cited marks is registered for a coffee-based or espresso-based beverage, while the other mark is for a coffee house and coffee shop. The goods and services of these co-existing registrations are much more highly related to each other than either one of them is to Applicant's pizza restaurant. According to the reasoning in the Action, "numerous establishments ... provide gelato and coffee and pizza and coffee, which demonstrates that these two products are sold within similar channels of trade." In support of this position, attached to the Action were internet printouts advertising restaurants or coffee houses which sell combinations of these items. However, advertisements from the internet are not persuasive evidence that the goods are currently being sold, or that the public is familiar with these establishments.

Although the evidence submitted with the Action shows that combinations of these food and beverage items are advertised together, there are, contrastedly, numerous examples of food or beverage registrations co-existing on the Trademark Register with registrations for other food or beverage items, as well as for restaurant services. As stated above, the best example of this is the coexistence of the two cited registrations, one for the term "SPIN" alone, and the other for the mark "SPIN CAFFE", for coffee-based beverages and for a coffee shop, respectively. It would be hard to imagine a coffee shop not selling coffee-based beverages. However, the SPIN CAFFE registration issued even in view of the prior registration for the single-word mark, SPIN. If these two registrations have been allowed to co-exist, it is believed that applicant's SPIN! mark for its restaurant selling pizza, panini and gelato items should similarly be allowed to register for these goods and services.

In addition, a review of Registrant Tully's Coffee Corporation's website shows another of its in-store menu items is "Bellaccino", Reg. No. 2,369,199, which is registered for coffee based beverages. A copy of this registration is attached as Exhibit A. Directly on point, Tully's "Bellaccino" registration for this in-store menu item was allowed to register even in view of a prior registration for the nearly identical mark "BELLACINO'S" for "restaurant and carry out services", Reg. No. 2,044,832. A copy of this registration is attached as Exhibit B. Further, another of Tully's menu items, TULLY'S TANGO, was registered as Reg. No. 2,841,455 for fruit and blended fruit beverages, even in view of the prior registrations for BRITVIC TANGO, Reg. No. 2,635,543, for carbonated soft drinks, CAFÉ TU TU TANGO, Reg. No. 2,504,612 for restaurant services, and ISLAND TANGO, Reg. No. 2,776,119 for fruit drinks. Copies of these registrations are attached hereto as Exhibits C-F. Finally, Tully's TULLY mark was registered as a single word both for beverages, coffee, and retail coffee store and cafe services, Reg. No. 2,918,290, among others, and co-exists with registrations for various "TULLY" marks, including "TULLY'S GOOD TIMES", Reg. No. 2,886,025, for restaurant services and menu items, among others.

Copies of these registrations are attached hereto as Exhibits G and H, respectively. This co-existence clearly demonstrates the allowable co-registration of nearly identical marks for retail coffee store and café services, and for restaurant services, as well as for menu drinks and for restaurant services. Based on the fanciful nature of these marks, and in particular the "BELLACINO" and "TULLY" marks, there can be no argument that they would be seen as more highly similar to each other, from a likelihood of confusion standpoint, than are the cited marks to Applicant's marks. Clearly, though, the cited "coffee beverage" and "coffee house" goods and services are <u>not</u> so similar as to require a likelihood of confusion finding with Applicant's recited goods and services.

Another example of marks allowed to co-exist on the Trademark Register are the identical marks REVOLVER, which is registered for a "coffee beverage," Reg. No. 3,058,630, and will be published for opposition on May 1, 2007 for "cocktail lounges; cocktail bar services," Ser. No. 78/658,958. Copies of this registration and Notice of Publication are attached as Exhibits I and J, respectively. Other examples of

similar co-existence of related food, beverage and restaurant services include the term "domino", for sugar and for restaurants, namely, DOMINO'S for retail pizza store services, and the nearly identical mark "DOMINO" for sugar items and non-dairy creamer. Copies of these registrations are attached hereto as Exhibits K and L. Another example is the term "McCormick", which is registered as "MCCORMICK'S" for restaurant services and as "MCCORMICK" for whiskey, gin, vodka and grain alcohol. Copies of these registrations are attached as Exhibits M and N.

Comparing a specific coffee drink on a menu to a restaurant selling pizza, panini and gelato, as well as comparing a coffee house to such a restaurant, is an oversimplification, similar to comparing sugar or a non-dairy creamer with a restaurant, or to comparing a brand of liquor with a restaurant. While restaurants typically sell coffee drinks, or typically have available sugar or non-dairy creamer, or more likely will also sell alcoholic beverages, this does not make these goods and services confusingly similar. These pairs of goods and services may reach the same consumers, possibly even through the same channels, and importantly could reach these customers at the same time; however, they have consistently been found not to automatically create a likelihood of confusion as to the source of such goods and services.

Once again, the two cited marks create the strongest example of allowable co-existence, that of a one word mark, "SPIN", and a combination "SPIN" mark, one for a coffee beverage sold as an in-store menu item at a specific coffee house, and the other for a coffee house or coffee shop, respectively, and thus these items will almost certainly be encountered by the same type of customers through the same channels of trade. Tully Coffee's "SPIN" menu item will, however, not be encountered by customers dining at Applicant's restaurant. Nor would customers of SPIN CAFFE's coffee house services be likely to confuse it with Applicant's pizza, panini and gelato restaurant. While both cited marks and Applicant's mark are related to food and beverages, there simply is no feasible opportunity for customers to encounter both marks in a situation where any confusion could result. These readily apparent differences in the cited goods and services, and in Applicant's goods and services are sufficient to eliminate any likelihood of confusion between the marks.

Further, it is not irrelevant that Applicant is also the owner of U.S. Registration Nos. 3,163,808 and 3,172,270, both for the marks SPIN! NEOPOLITAN PIZZA and Design. These marks were clearly deemed registrable on the Trademark Register, even in view of the currently cited marks, and their identical and distinctive presentation of the term "Spin" with the exclamation point, namely SPIN!, should be more than sufficient to differentiate it from the cited marks, and establish the registrability of the present SPIN! mark.

Clearly, while Applicant's services and the goods and services associated with the cited marks are somewhat related, as they both pertain in the very broadest sense to the fields of food and beverages, they are still very different goods and services. A case which is on point to the present matter is *In re American Olean Tile Co.*, 1 U.S.P.Q.2d 1823 (TTAB 1986), where the Board found that there is no broad per se rule that the use of identical marks on building construction goods is likely to cause confusion. The Board held that MILANO for ceramic tile, and MILANO for exterior and interior wood doors, were not likely to be confused by the "sophisticated" professional home-builders and tile contractors who are the usual purchasers of tile. The Board found no support for the position that consumers would be confused by the use of the same mark on "products so different in composition, process of manufacture and purpose."

Furthermore, the term "spin" is a commonly used term and, as such, not granted a broad scope of protection. Applicant notes that an in-house search of the Patent and Trademark Office records conducted in April of 2007 for marks including the term "spin" or variations thereof for any related goods or services found over 3000 records, with over 1400 of those for active registrations or pending applications. Copies of these search results listing, at least partially, those records are attached hereto as Exhibits O and P, respectively. A more narrow search for marks which include the term "spin" or variations thereof for related goods or services found over 90 records, with 40 of those for active registrations or pending applications. Copies of these search results listing, at least partially, those records are attached hereto as Exhibits Q and R, respectively. The more relevant of these marks are listed below, with copies of the registrations taken from the Patent and Trademark Office electronic records attached hereto as Exhibits S-Y, respectively:

Trademark	**Goods/Services**
NIC SPIN OLI and Design Reg. No.: 1,798,021	Hot baked food item consisting of a blend of cheeses, a blend of spices, a clear sauce and spinach rolled inside of a pizza dough shell to be consumed on or off the premises
SPIN Reg. No.: 2,888,205	Carbonated beverages, namely carbonated soft drinks
SPINACI'S Reg. No.: 2,481,595	Restaurant services
SPINELLI COFFEE COMPANY SAN FRANCISCO and Design Reg. No.: 2,119,772	Coffee bar services
SPINNAKER'S Reg. No.: 1,205,013	Restaurant services
SPINNER'S PIZZA Reg. No.: 1,413,794	Restaurant services for ready to eat foods for consumption on or off the premises
TWIN SPIN Reg. No.: 1,442,538	Restaurant and carryout services

As is evident, the goods and services associated with the two cited marks, as well as the marks in the above chart, are much more highly related to each other than the cited mark are to Applicant's food items and restaurant services. As these marks and the cited mark have all been allowed to co-exist with each other on the Trademark Register, it is believed that Applicant's SPIN! mark should similarly be found to be registrable.

Where a mark has been extensively used, the Board has found no likelihood of confusion even where the identical mark is used on related goods. *In re Dayco Products-Eaglemotive Inc.*, 9 U.S.P.Q.2d 1910 (TTAB 1988) (no likelihood of confusion between IMPERIAL for automobiles and structural parts, and IMPERIAL for automotive products). Unlike the automotive products of the IMPERIAL marks discussed in *In re Dayco*, the only connection between Applicant's goods and services and the goods and services associated with the cited marks is the general relationship that they are all in the broad field of food and beverages, which is an insufficient basis upon which to establish that the goods and services are related for

the purposes of a likelihood of confusion analysis.
Given the significant differences in the nature of the goods and services, and in particular the crowded field of related marks for related goods and services, it is believed that there is no likelihood of confusion between the mark of the present application and the mark of the cited registration. It is, therefore, respectfully requested that the refusal to register be withdrawn.
In view of the above claim of ownership and accompanying remarks, it is believed that this application is now in condition for passing to publication. Accordingly, such favorable action is requested when this case is next reached for attention.
Respectfully submitted,
Joan Optican Herman
Hovey Williams LLP
Attorneys for Applicant

Evidence

Evidence-1
Evidence-2
Evidence-3
Evidence-4
Evidence-5
Evidence-6
Evidence-7
Evidence-8
Evidence-9
Evidence-10
Evidence-11
Evidence-12
Evidence-13
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Evidence-23
Evidence-24
Evidence-25

Additional Statements

"Applicant claims ownership of U.S. Registration Number(s) 3163808, 3172270."

Declaration Signature
I hereby elect to bypass the submission of a signed declaration, because I believe a declaration is not

required by the rules of practice. I understand that the examining attorney could still, upon later review, require a signed declaration.

Response Signature

Signature: /JOH/ Date: 04/25/2007
Signatory's Name: Joan Optican Herman
Signatory's Position: Authorized Representative

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 78891702
Internet Transmission Date: Wed Apr 25 15:39:47 EDT 2007
TEAS Stamp: USPTO/ROA-70.43.171.130-2007042515394756
8776-78891702-3706f6d462ee88894085ec1721
fc74ba58-N/A-N/A-20070425152724094471

Int. Cl.: 30

Prior U.S. Cl.: 46

Reg. No. 2,369,199

United States Patent and Trademark Office Registered July 18, 2000

TRADEMARK
PRINCIPAL REGISTER

BELLACCINO

CIAO FOODS, INC. (MASSACHUSETTS CORPORATION), DBA CHIANTI CAFE,
285 D CABOT STREET
BEVERLY, MA 01915

FOR: COFFEE BASED BEVERAGES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 10-24-1999; IN COMMERCE 10-24-1999.

SN 75-453,688, FILED 3-20-1998.

DORITT L. CARROLL, EXAMINING ATTORNEY

EXHIBIT
A

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,044,832

United States Patent and Trademark Office

Registered Mar. 11, 1997

SERVICE MARK
PRINCIPAL REGISTER

BELLACINO'S

CADCO, INC. (MICHIGAN CORPORATION)
555 N. MAIN STREET
MT. PLEASANT, MI 48858

FOR: RESTAURANT AND CARRY OUT SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 12-13-1995; IN COMMERCE 12-13-1995.

SN 74-684,474, FILED 6-5-1995.

ADAM STRIEGEL, EXAMINING ATTORNEY

EXHIBIT
B

Int. Cl.: 32

Prior U.S. Cls.: 45, 46, and 48

United States Patent and Trademark Office

Reg. No. 2,841,455
Registered May 11, 2004

TRADEMARK
PRINCIPAL REGISTER

TULLY'S TANGO

TULLY'S COFFEE CORPORATION (WASHINGTON CORPORATION)
3100 AIRPORT WAY SOUTH
SEATTLE, WA 981342116

FOR: BEVERAGES, NAMELY, FRUIT BEVERAGES, BLENDED FRUIT BEVERAGES, FRUIT WITH CREAM BEVERAGES, FRUIT WITH TEA BEVERAGES, FRUIT WITH CREAM AND TEA BEVERAGES, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 5-25-2001; IN COMMERCE 5-25-2001.

SN 78-065,919, FILED 5-25-2001.

ROBIN CHOSID, EXAMINING ATTORNEY

EXHIBIT
C

Int. Cl.: 32

Prior U.S. Cls.: 45, 46, and 48

United States Patent and Trademark Office

Reg. No. 2,635,543

Registered Oct. 15, 2002

TRADEMARK
PRINCIPAL REGISTER

BRITVIC TANGO

BRITVIC SOFT DRINKS LIMITED (UNITED KINGDOM CORPORATION)
BRITVIC HOUSE, BROOMFIELD ROAD
CHELMSFORD
ESSEX CM1 1TU, ENGLAND

FOR: NON-ALCOHOLIC BEVERAGES, NAMELY, CARBONATED SOFT DRINKS, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 7-0-1996; IN COMMERCE 6-30-2001.

SN 75-134,219, FILED 7-12-1996.

ROBERT LORENZO, EXAMINING ATTORNEY

EXHIBIT
D

Int. Cls.: 25 and 42

Prior U.S. Cls.: 22, 39, 100 and 101

Reg. No. 2,504,612

United States Patent and Trademark Office

Registered Nov. 6, 2001

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

CAFE TU TU TANGO

CAFE TU TU TANGO GROUP JOINT VENTURE (PARTNERSHIP)
3250 MARY STREET SUITE 203
COCONUT GROVE, FL 33133

FOR: UNIFORMS, HATS, SHIRTS, T-SHIRTS, APRONS, SCARVES, SHORTS, SHIFTS, DRESSES, PANTS, BELTS, AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-10-1991; IN COMMERCE 2-10-1991.

FOR: RESTAURANT SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 2-10-1991; IN COMMERCE 2-10-1991.

OWNER OF U.S. REG. NO. 1,823,479.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CAFE", APART FROM THE MARK AS SHOWN.

SER. NO. 76-211,887, FILED 2-20-2001.

MIDGE BUTLER, EXAMINING ATTORNEY

EXHIBIT
witness
E

Int. Cl.: 32

Prior U.S. Cls.: 45, 46, and 48

United States Patent and Trademark Office

Reg. No. 2,776,119

Registered Oct. 21, 2003

TRADEMARK
PRINCIPAL REGISTER

ISLAND TANGO

CENTRAL ISLAND JUICE CORP. (NEW YORK CORPORATION)
128 MAGNOLIA AVENUE
WESTBURY, NY 11590

FOR: NON-CARBONATED BEVERAGES, NAMELY, FRUIT DRINKS, FRUIT FLAVORED SOFT DRINKS AND FRUIT JUICES, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 6-1-2003; IN COMMERCE 6-1-2003.

SN 76-088,694, FILED 7-13-2000.

KAREN M. STRZYZ, EXAMINING ATTORNEY

EXHIBIT
F

Int. Cls.: 35 and 42

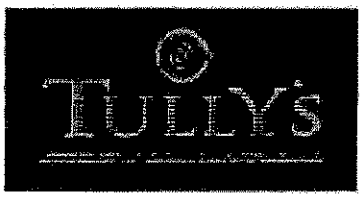
Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,918,290

Registered Jan. 18, 2005

SERVICE MARK
PRINCIPAL REGISTER



TULLY'S COFFEE CORPORATION (WASHINGTON CORPORATION)
2010 AIRPORT WAY SOUTH
SEATTLE, WA 98134

FOR: RETAIL COFFEE STORE SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-1-1996; IN COMMERCE 4-1-1996.

FOR: CAFE SERVICES , IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 4-1-1996; IN COMMERCE 4-1-1996.

THE DRAWING IS LINED FOR THE COLORS ORANGE, GREEN AND CREAM.

SER. NO. 75-211,522, FILED 12-11-1996.

VIVIAN MICZNIK, FIRST, EXAMINING ATTORNEY

EXHIBIT
6

Int. Cl.: 43

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,886,025

Registered Sep. 21, 2004

SERVICE MARK
PRINCIPAL REGISTER

TULLY'S GOOD TIMES

G-MAR DEVELOPMENT CORP. (NEW YORK CORPORATION), DBA TULLY'S GOOD TIMES
ONE TECHNOLOGY PLACE
EAST SYRACUSE, NY 13057

FOR: RESTAURANT SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 6-1-1991; IN COMMERCE 6-1-1991.

SER. NO. 76-540,971, FILED 8-29-2003.

MONIQUE MILLER, EXAMINING ATTORNEY

EXHIBIT
H

SCI0000174

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,058,630

Registered Feb. 14, 2006

TRADEMARK
PRINCIPAL REGISTER

REVOLVER

LARAMIE CAPITAL, LLC (UTAH LTD LIAB CO)
8619 SANDY PARKWAY, SUITE 110
SANDY, UT 840706404

FOR: COFFEE BEVERAGE, IN CLASS 30 (U.S. CL. 46).

FIRST USE 6-30-2000; IN COMMERCE 6-30-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-633,067, FILED 3-9-2005.

MAUREEN DALL, EXAMINING ATTORNEY

EXHIBIT

I

Side - 1

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MAILING DATE: Apr 11, 2007
PUBLICATION DATE: May 1, 2007

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SERIAL NUMBER:	**78658958**
MARK:	**REVOLVER**
OWNER:	**STEDMAN, TROY M.**

Side - 2

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ROBERT D HOVEY
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108

EXHIBIT
Stedman
J

Int. Cls.: 30 and 42

Prior U.S. Cls.: 46 and 100

United States Patent and Trademark Office

Reg. No. 1,744,721
Registered Jan. 5, 1993

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

DOMINO'S

DOMINO'S PIZZA, INC. (MICHIGAN CORPORATION)
30 FRANK LLOYD WRIGHT DR., P.O. BOX 997
ANN ARBOR, MI 481060997

FOR: HOT PIZZA MADE TO ORDER FOR CONSUMPTION OFF THE PREMISES, IN CLASS 30 (U.S. CL. 46).
FIRST USE 2-1-1965; IN COMMERCE 4-27-1965.
FOR: RETAIL PIZZA STORE SERVICES SPECIALIZING IN PIZZA FOR CONSUMPTION OFF THE PREMISES, IN CLASS 42 (U.S. CL. 100).
FIRST USE 2-1-1965; IN COMMERCE 4-27-1965.
OWNER OF U.S. REG. NOS. 1,166,751, 1,604,865 AND OTHERS.

SER. NO. 74-277,464, FILED 5-21-1992.

MARK T. MULLEN, EXAMINING ATTORNEY

EXHIBIT
K

Int. Cls.: 29, 30 and 32

Prior U.S. Cls.: 45, 46 and 48

Reg. No. 2,717,484

United States Patent and Trademark Office

Registered May 20, 2003

TRADEMARK
PRINCIPAL REGISTER

DOMINO

AMERICAN SUGAR REFINING, INC. (DELAWARE CORPORATION)
ONE FEDERAL STREET
YONKERS, NY 10702

FOR: NON-DAIRY CREAMER, IN CLASS 29 (U.S. CL. 46).

FIRST USE 9-1-1977; IN COMMERCE 9-1-1977.

FOR: SUGAR, SUGAR CUBES, DIRECT COMPACTING SUGAR, DIRECT TABLETING SUGAR, CINNAMON SUGAR, CONFECTIONERS SUGAR, FLAVORED CONFECTIONERS SUGAR, BROWN SUGAR AND BROWN FREE-FLOWING SUGAR, FONDANT SUGAR, HARD SUGAR, SUGAR AND SUGAR SUBSTITUTE PRODUCT FOR USE AS A FOOD FLAVOR AND TEXTURE MODIFIER, MOLASSES AND MOLASSES GRANULES, HONEY GRANULES, INVERT SUGAR, INVERT SYRUPS, SUGAR SYRUPS, POWDERED SUGAR WITH CORNSTARCH, POWDERED SUGAR WITH MALTODEXTRIN, CO-CRYSTALLIZED SUGAR, IN CLASS 30 (U.S. CL. 46).

FIRST USE 8-1-1900; IN COMMERCE 8-1-1900.

FOR: DRY SYRUP BASES FOR MAKING SOFT DRINKS, FRUIT FLAVORED DRINKS AND TEA-FLAVORED DRINKS, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 3-19-1975; IN COMMERCE 3-19-1975.

OWNER OF U.S. REG. NOS. 37,177, 1,191,810 AND OTHERS.

SER. NO. 76-440,871, FILED 8-15-2002.

YSA DEJESUS, EXAMINING ATTORNEY

Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office

Reg. No. 1,536,934
Registered Apr. 25, 1989

SERVICE MARK
PRINCIPAL REGISTER

MCCORMICK'S

MCCORMICK, WILLIAM PAUL (UNITED STATES CITIZEN), DBA MCCORMICK'S
9945 S.W. BEAVERTON HIGHWAY
BEAVERTON, OR 97005 AND

SCHMICK, DOUGLAS LLOYD (UNITED STATES CITIZEN), DBA MCCORMICK'S
9945 S.W. BEAVERTON HIGHWAY
BEAVERTON, OR 97005

FOR: RESTAURANT SERVICES, IN CLASS 42 (U.S. CL. 100).

FIRST USE 1-0-1982; IN COMMERCE 1-0-1982.

SEC. 2(F).

SER. NO. 719,037, FILED 3-28-1988.

MARY C. SCHIMELFENIG, EXAMINING ATTORNEY

EXHIBIT
M

United States Patent Office

793,468
Registered July 27, 1965

PRINCIPAL REGISTER
Trademark

Ser. No. 99,764, filed June 27, 1960

McCORMICK

McCormick Distilling Company (Missouri corporation)
Weston, Mo.

For: WHISKEY, GIN, VODKA, AND GRAIN ALCOHOL, in CLASS 49.

First use in or about 1903 on whiskey; in commerce in or about 1903; in or about 1887 as to "McCormick's" on whiskey.

Owner of Reg. No. 401,746.

EXHIBIT
N

United States Patent and Trademark Office

Trademarks > Trademark Electronic Search System(Tess)

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3293 Records(s) found (This page: 1 ~ 100)

Refine Search (spin or spin*)[Bl] Submit

Current Search: S1: (spin or spin*)[Bl] docs: 3293 occ: 5480

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	79035533		BIG PLUS SPINDLE SYSTEM BIG BIG DAISHOWA	TARR	LIVE
2	79025917		SPINNING JEWELRY	TARR	DEAD
3	79032893		WORLD SPINE HEIGHTS	TARR	LIVE
4	79034889		SPINA	TARR	LIVE
5	79025493		SPINNRAD	TARR	LIVE
6	79030932		S SPINNRAD	TARR	LIVE
7	79034140		SPINOUT	TARR	LIVE
8	79026390		ONESPIN 360	TARR	LIVE
9	79016416	3204164	SPINTRAP	TARR	LIVE
10	79020706		SPINE & WINE	TARR	DEAD
11	79014903	3181149	SPINDRIFT	TARR	LIVE
12	79030504		SPINLIGHT	TARR	LIVE
13	79022215		ONESPIN	TARR	LIVE
14	79007045	3051155	SPINALISER	TARR	LIVE
15	79012958		LIGHTSPIN	TARR	DEAD
16	79012230		LIGHTSPIN	TARR	DEAD
17	79011113	3123825	SPINFORM	TARR	LIVE
18	79016532		SPINELINER COMPUTER ASSISTED PHYSICAL DIAGNOSIS & THERAPY	TARR	DEAD
19	79024717		INTRA SPINE	TARR	LIVE
20	79024312		PRO SPINE	TARR	LIVE
21	79008428	3114436	SPINE-FIX	TARR	LIVE
22	79010939	3104179	SPINEFREE	TARR	LIVE
23	79007298		SPINNAKER	TARR	DEAD

EXHIBIT O

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1456 Records(s) found (This page: 1 ~ 100)

Refine Search (spin or spin*)[Bl] and (live)[ld] Submit

Current Search: S2: (spin or spin*)[Bl] and (live)[ld] docs: 1456 occ: 3826

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	79035533		BIG PLUS SPINDLE SYSTEM BIG BIG DAISHOWA	TARR	LIVE
2	79032893		WORLD SPINE HEIGHTS	TARR	LIVE
3	79034889		SPINA	TARR	LIVE
4	79025493		SPINNRAD	TARR	LIVE
5	79030932		S SPINNRAD	TARR	LIVE
6	79034140		SPINOUT	TARR	LIVE
7	79026390		ONESPIN 360	TARR	LIVE
8	79016416	3204164	SPINTRAP	TARR	LIVE
9	79014903	3181149	SPINDRIFT	TARR	LIVE
10	79030504		SPINLIGHT	TARR	LIVE
11	79022215		ONESPIN	TARR	LIVE
12	79007045	3051155	SPINALISER	TARR	LIVE
13	79011113	3123825	SPINFORM	TARR	LIVE
14	79024717		INTRA SPINE	TARR	LIVE
15	79024312		PRO SPINE	TARR	LIVE
16	79008428	3114436	SPINE-FIX	TARR	LIVE
17	79010939	3104179	SPINEFREE	TARR	LIVE
18	79008232	3068427	SPINA	TARR	LIVE
19	79007705	3046456	ESP ELASTIC SPINE PAD	TARR	LIVE
20	78905458		SPIN PIN	TARR	LIVE
21	78783190		SPINE DESIGN	TARR	LIVE
22	78760321		SPINALPLASTY	TARR	LIVE
23	78702773		SPINEPLASTY	TARR	LIVE
24	78674106		PARADIGM SPINE	TARR	LIVE

EXHIBIT
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United States Patent and Trademark Office

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94 Records(s) found (This page: 1 ~ 94)

Refine Search (spin or spin*)[Bi] and (restaurant or bevera Submit

Current Search: S3: (spin or spin*)[Bi] and (restaurant or beverage or coffee or tea or food) [gs] docs: 94 occ: 364

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	79025493		SPINNRAD	TARR	LIVE
2	79030932		S SPINNRAD	TARR	LIVE
3	78895752		S.S. SPINNER'S BAIT SHOP & BAR	TARR	LIVE
4	78895718		SPINNER'S BAIT SHOP & BAR	TARR	LIVE
5	78969961		PUT A SPIN ON IT	TARR	LIVE
6	78777823		SPINOMAX	TARR	LIVE
7	78548071	3163808	SPIN! NEAPOLITAN PIZZA	TARR	LIVE
8	78547987	3172270	SPIN! NEAPOLITAN PIZZA	TARR	LIVE
9	78916090		SPINY LOBSTER KING'S FISH HOUSE	TARR	LIVE
10	78783360		EASTSIDE SPIN	TARR	DEAD
11	78783358		SEATTLE SPIN	TARR	DEAD
12	78779006		SPINDRIFT CELLARS	TARR	LIVE
13	78891702		SPIN!	TARR	LIVE
14	78585965		SPIN FEST MIDWEST CAR & BIKE SHOW	TARR	DEAD
15	78236342		APPETIZER SPINNER	TARR	DEAD
16	78407406	2942183	SPIN	TARR	LIVE
17	78444063	3137891	SPIN CAFFE	TARR	LIVE
18	78110100		SALAD SPINNERS	TARR	DEAD
19	78327965		THE SPIN-CREDIBLE SPIN DAZZLER	TARR	DEAD
20	78327952		SPIN DAZZLER	TARR	DEAD
21	78385778		SPINACH ARTICHOKE PIE	TARR	DEAD
22	78377320	2997312	THE SPIN THAT'S IN	TARR	LIVE
23	78328168	2974165	EASY SPIN	TARR	LIVE
24	78304760		SNAK 'N SPIN	TARR	DEAD

EXHIBIT

United States Patent and Trademark Office

Trademarks > Trademark Electronic Search System(Tess)

TESS was last updated on Thu Apr 19 04:18:30 EDT 2007

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40 Records(s) found (This page: 1 ~ 40)

Refine Search (spin or spin*)[Bl] and (restaurant or bevera Submit

Current Search: S4: (spin or spin*)[Bl] and (restaurant or beverage or coffee or tea or food)[gs] and (live)[ld] docs: 40 occr: 201

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	79025493		SPINNRAD	TARR	LIVE
2	79030932		S SPINNRAD	TARR	LIVE
3	78895752		S.S. SPINNER'S BAIT SHOP & BAR	TARR	LIVE
4	78895718		SPINNER'S BAIT SHOP & BAR	TARR	LIVE
5	78969961		PUT A SPIN ON IT	TARR	LIVE
6	78777823		SPINOMAX	TARR	LIVE
7	78548071	3163808	SPIN! NEAPOLITAN PIZZA	TARR	LIVE
8	78547987	3172270	SPIN! NEAPOLITAN PIZZA	TARR	LIVE
9	78916090		SPINY LOBSTER KING'S FISH HOUSE	TARR	LIVE
10	78779006		SPINDRIFT CELLARS	TARR	LIVE
11	78891702		SPIN!	TARR	LIVE
12	78407406	2942183	SPIN	TARR	LIVE
13	78444063	3137891	SPIN CAFFE	TARR	LIVE
14	78377320	2997312	THE SPIN THAT'S IN	TARR	LIVE
15	78328168	2974165	EASY SPIN	TARR	LIVE
16	78290510	2916223	SALAD SPINNERS	TARR	LIVE
17	78272564		FRUIT SPINNERS	TARR	LIVE
18	78165571	2846605	DINNER SPINNER	TARR	LIVE
19	77143742		SPINFRIES	TARR	LIVE
20	76622427	3165723	SPINACH SENSATIONS	TARR	LIVE
21	76385340	2888205	SPIN	TARR	LIVE
22	76114632	2721952	SPIN	TARR	LIVE
23	76019930	2865697	SPIN THE BOTTLE	TARR	LIVE
			NICK'S PIZZA & SEAFOOD HOME OF THE SPINACH		

EXHIBIT 21

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 1,798,021
Registered Oct. 12, 1993

TRADEMARK
PRINCIPAL REGISTER

NICOLA PIZZA, INC. (DELAWARE CORPORATION)
8 NORTH FIRST STREET
REHOBOTH BEACH, DE 19971

FOR: HOT BAKED FOOD ITEM CONSISTING OF A BLEND OF CHEESES, A BLEND OF SPICES, A CLEAR SAUCE AND SPINACH ROLLED INSIDE OF A PIZZA DOUGH SHELL, TO BE CONSUMED ON OR OFF THE PREMISES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 5-0-1992; IN COMMERCE 5-0-1992.

SER. NO. 74-304,161, FILED 8-14-1992.

ZHALEH KHABIRI, EXAMINING ATTORNEY

EXHIBIT
5

SCI0000185

Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

United States Patent and Trademark Office

Reg. No. 2,888,205

Registered Sep. 28, 2004

TRADEMARK
PRINCIPAL REGISTER

SPIN

S&S BRANDS, INC. (DELAWARE CORPORATION)
300 DELAWARE AVENUE, STE. 1202
WILMINGTON, DE 19801

FOR: CARBONATED BEVERAGES, NAMELY CARBONATED SOFT DRINKS, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 9-2-2002; IN COMMERCE 9-2-2002.

SER. NO. 76-385,340, FILED 3-20-2002.

INGRID C. EULIN, EXAMINING ATTORNEY

EXHIBIT
T

SCI0000186

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,481,595

Registered Aug. 28, 2001

SERVICE MARK
PRINCIPAL REGISTER

SPINACI'S

LAS OLAS GOURMET, GIFTS AND ANTIQUES, INC. (FLORIDA CORPORATION)
P.O. BOX 030176
FORT LAUDERDALE, FL 33303

FOR: RESTAURANT SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 2-0-1996; IN COMMERCE 2-0-1996.

THE ENGLISH TRANSLATION OF "SPINACI" IS "SPINACH".

SER. NO. 75-846,153, FILED 11-10-1999.

MATTHEW PAPPAS, EXAMINING ATTORNEY

EXHIBIT
U

SCI0000187

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,119,772

United States Patent and Trademark Office

Registered Dec. 9, 1997

SERVICE MARK
PRINCIPAL REGISTER

SPINELLI COFFEE COMPANY (CALIFORNIA CORPORATION)
495 BARNEVELD AVENUE
SAN FRANCISCO, CA 94124

FOR: COFFEE BAR SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 12-0-1983; IN COMMERCE 12-0-1983.

OWNER OF U.S. REG. NOS. 1,661,868 AND 1,664,276.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COFFEE COMPANY" AND "SAN FRANCISCO", APART FROM THE MARK AS SHOWN.

SER. NO. 75-209,712, FILED 12-9-1996.

LINDA E. BLOHM, EXAMINING ATTORNEY

EXHIBIT
Spinelli
V

Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office

Reg. No. 1,205,013
Registered Aug. 10, 1982

SERVICE MARK
Principal Register

SPINNAKER'S

Tri-M Management, Inc. (Tennessee corporation)
3808 Cleghorn Ave.
Nashville, Tenn. 37215

For: RESTAURANT SERVICES, in CLASS 42 (U.S. Cl. 100).
First use Sep. 11, 1981; in commerce Sep. 12, 1981.

Ser. No. 328,820, filed Sep. 21, 1981.

CARLISLE WALTERS, Primary Examiner

MARY I. SPARROW, Examiner

EXHIBIT
W

Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office

Reg. No. 1,413,794
Registered Oct. 14, 1986

SERVICE MARK
PRINCIPAL REGISTER

SPINNER'S PIZZA

HAGLER, GRUBBS & HAGLER, INC. (TEXAS CORPORATION)
6425 CASA VISTA
GARLAND, TX 75043

FOR: RESTAURANT SERVICES FOR READY TO EAT FOODS FOR CONSUMPTION ON OR OFF THE PREMISES, IN CLASS 42 (U.S. CL. 100).

FIRST USE 12-15-1985; IN COMMERCE 12-15-1985.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PIZZA", APART FROM THE MARK AS SHOWN.

SER. NO. 585,123, FILED 2-28-1986.

CRAIG D. TAYLOR, EXAMINING ATTORNEY

EXHIBIT
X

Int. Cl.: 42

Prior U.S. Cl.: 100

Reg. No. 1,442,538

United States Patent and Trademark Office

Registered June 9, 1987

SERVICE MARK
PRINCIPAL REGISTER

TWIN SPIN

HAGLER, GRUBBS & HAGLER, INC. (TEXAS CORPORATION)
6425 CASA VISTA
GARLAND, TX 75043

FOR: RESTAURANT AND CARRYOUT SERVICES, IN CLASS 42 (U.S. CL. 100).

FIRST USE 1-2-1986; IN COMMERCE 1-2-1986.

SER. NO. 623,920, FILED 10-3-1986.

MARY E. HANNON, EXAMINING ATTORNEY

EXHIBIT

Y

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/891702

APPLICANT: Spin Concepts, Inc.

78891702

CORRESPONDENT ADDRESS:
JOAN OPTICAN HERMAN
HOVEY WILLIAMS LLP
2405 GRAND BLVD STE 400
KANSAS CITY, MO 64108-2519

RETURN ADDRESS:
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

MARK: SPIN!

CORRESPONDENT'S REFERENCE/DOCKET NO : 37140/3997.0

CORRESPONDENT EMAIL ADDRESS:

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address.

OFFICE ACTION

RESPONSE TIME LIMIT: TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE MAILING OR E-MAILING DATE.

MAILING/E-MAILING DATE INFORMATION: If the mailing or e-mailing date of this Office action does not appear above, this information can be obtained by visiting the USPTO website at http://tarr.uspto.gov/, inserting the application serial number, and viewing the prosecution history for the mailing date of the most recently issued Office communication.

Serial Number 78/891702

The assigned examining attorney has reviewed the referenced application and determines as follows:

Section 2(d) - Likelihood of Confusion Refusal

Registration of the proposed mark is refused because of a likelihood of confusion with the mark in U.S. Registration Nos. 2942183 and 3137891. Trademark Act Section 2(d), 15 U.S.C. §1052(d); TMEP §§1207.01 et seq. *See* the enclosed registrations.

Comparison of the Marks

The examining attorney must analyze each case in two steps to determine whether there is a likelihood of

confusion. First, the examining attorney must look at the marks themselves for similarities in appearance, sound, connotation and commercial impression. *In re E. I. DuPont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973). Second, the examining attorney must compare the goods or services to determine if they are related or if the activities surrounding their marketing are such that confusion as to origin is likely. *In re August Storck KG*, 218 USPQ 823 (TTAB 1983); *In re International Telephone and Telegraph Corp.*, 197 USPQ 910 (TTAB 1978); *Guardian Products Co., v. Scott Paper Co.*, 200 USPQ 738 (TTAB 1978). TMEP §§1207.01 *et seq.*

Here, the applicant's mark is "Spin!" Registrants' own the marks, "Spin" and "Spin Caffe," respectively. The marks all share the common term – Spin. The marks differ based upon an exclamation point, which does not add to the commercial impression of the applicant's mark and the word "Caffe," which has been disclaimed.

Disclaimed wording has less trademark significance. Disclaimed matter is typically less significant or less dominant when comparing marks. Although a disclaimed portion of a mark certainly cannot be ignored, and the marks must be compared in their entireties, one feature of a mark may be more significant in creating a commercial impression. *In re Dixie Restaurants Inc.*, 105 F.3d 1405, 41 USPQ2d 1531 (Fed. Cir. 1997); *In re National Data Corporation*, 753 F.2d 1056, 224 USPQ 749 (Fed. Cir. 1985); and *In re Appetito Provisions Co. Inc.*, 3 USPQ2d 1553 (TTAB 1987). *See also Hewlett-Packard Co. v. Packard Press Inc.*, 281 F.3d 1261, 62 USPQ 2d 1001 (Fed. Cir. 2002); *Tektronix, Inc. v. Daktronics, Inc.*, 534 F.2d 915, 189 USPQ 693 (C.C.P.A. 1976); *In re El Torito Rests. Inc.*, 9 USPQ2d 2002 (TTAB 1988); *In re Equitable Bancorporation,* 229 USPQ 709 (TTAB 1986). As a result, the relevant portion of the second registrant's mark, will also be Spin.

Comparison of Goods/services

The goods and/or services of the parties need not be identical or directly competitive to find a likelihood of confusion. Instead, they need only be related in some manner, or the conditions surrounding their marketing be such that they could be encountered by the same purchasers under circumstances that could give rise to the mistaken belief that the goods and/or services come from a common source. *On-line Careline Inc. v. America Online Inc.*, 229 F.3d 1080, 56 USPQ2d 1471 (Fed. Cir. 2000); *In re Martin's Famous Pastry Shoppe, Inc.*, 748 F.2d 1565, 223 USPQ 1289 (Fed. Cir. 1984); *In re Melville Corp.*, 18 USPQ2d 1386, 1388 (TTAB 1991); *In re Corning Glass Works*, 229 USPQ 65 (TTAB 1985); In re Rexel Inc., 223 USPQ 830 (TTAB 1984); *Guardian Prods. Co., Inc. v. Scott Paper Co.*, 200 USPQ 738 (TTAB 1978); *In re Int'l Tel. & Tel. Corp* ., 197 USPQ 910 (TTAB 1978); TMEP §1207.01(a)(i).

In the instant case, the applicant's goods include pizza, panini, and gelato and restaurant services. Registrants' goods and services concern "coffee-based beverages; espresso-based beverages" and coffee house/shops. There are numerous establishments that provide gelato and coffee and pizza and coffee, which demonstrate that these two products are sold within similar channels of trade. In addition, applicant's proposed services for restaurant services also fall within similar channels of trade as coffee shops. See the attached evidence that shows the goods/services are sold within similar channels of trade.

Any doubt regarding a likelihood of confusion is resolved in favor of the prior registrant. *Hewlett-Packard Co. v. Packard Press Inc.*, 281 F.3d 1261, 62 USPQ2d 1001, 1004 (Fed. Cir. 2002); *In re Hyper Shoppes* (Ohio), Inc., 837 F.2d 463, 6 USPQ2d 1025 (Fed. Cir. 1988); TMEP §§1207.01(d)(i).

Although the trademark-examining attorney has refused registration, applicant may respond to the refusal to register by submitting evidence and arguments in support of registration.

Informalities

If applicant elects to respond to the refusal above, applicant must also respond to the issue(s) as follows.

Claim of Ownership

While applicant has claimed ownership of two prior pending applications, only ownership of registered marks may be claimed and therefore the claimed ownership will not be printed. However, if applicant is the owner of U.S. Registration No. 3163808, then applicant must submit a claim of ownership. 37 C.F.R. §2.36; TMEP §812. The following standard format is suggested:

Applicant is the owner of U.S. Registration No. 3163808.

If applicant has questions about its application or needs assistance in responding to this Office action, please telephone the assigned trademark examining attorney directly at the number below.

/Nakia D. Henry/
Trademark Attorney (Law Office 111)
United States Patent and Trademark Office
Phone: (571) 272-7208
Fax: (571) 273-7208

HOW TO RESPOND TO THIS OFFICE ACTION:

- ONLINE RESPONSE: You may respond using the Office's Trademark Electronic Application System (TEAS) Response to Office action form available on our website at http://www.uspto.gov/teas/index.html. If the Office action issued via e-mail, you must wait 72 hours after receipt of the Office action to respond via TEAS. **NOTE: Do not respond by e-mail. THE USPTO WILL NOT ACCEPT AN E-MAILED RESPONSE.**
- REGULAR MAIL RESPONSE: To respond by regular mail, your response should be sent to the mailing return address above, and include the serial number, law office number, and examining attorney's name. **NOTE: The filing date of the response will be the *date of receipt in the Office*,** not the postmarked date. To ensure your response is timely, use a certificate of mailing. 37 C.F.R. §2.197.

STATUS OF APPLICATION: To check the status of your application, visit the Office's Trademark Applications and Registrations Retrieval (TARR) system at http://tarr.uspto.gov.

VIEW APPLICATION DOCUMENTS ONLINE: Documents in the electronic file for pending applications can be viewed and downloaded online at http://portal.uspto.gov/external/portal/tow.

GENERAL TRADEMARK INFORMATION: For general information about trademarks, please visit the Office's website at http://www.uspto.gov/main/trademarks.htm

FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY SPECIFIED ABOVE.

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Gelato and coffee bar will be Portland's Irvington Corner's first

Daily Journal of Commerce (Portland, OR) Feb 10, 2005 by Michelle Madison

Mio Gelato, a locally owned Italian cafe and coffee shop with a space in the Pearl District, has signed a lease to become Irvington Corner's first tenant.

The shop will open in May in an 1,800-square-foot space at 1517 N.E. Brazee St. in Northeast Portland's Irvington neighborhood.

Find More Results for: "gelato and coffee shops"
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The Irvington Corner project is a mix of retail and office space being developed by Venerable Properties, which specializes in restoring historic buildings. The company is adding 18-foot windows, a new multi-color stucco facade, custom exterior lights and tweed canvas awnings to the building.

Wooden accordion-style fold doors with glass transoms will open onto the sidewalk as well.

The building had been a market of one kind or another since it was built in 1916, although it was remodeled in the 1950s, said Venerable's marketing assistant, Carolyn Pantier.

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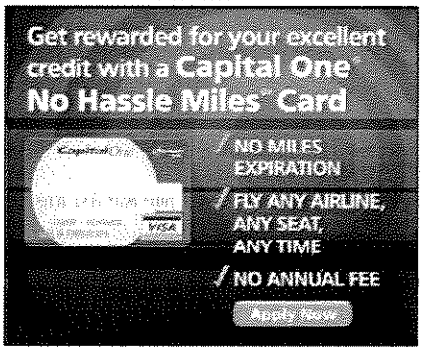
It looked very '50s, she explained. We're trying to make it resemble what it looked like in 1916. It's kind of an Italian Renaissance revival.



Pantier said Venerable spent $750,000 on the remodel, which will be completed next week.

The property will have space for four tenants, although Mio Gelato is the only one that has signed a lease so far.

This was a major deal because it's essentially a brand-new building, said Bob Lightman, who owns Mio Gelato with Denise Barnes.

The two opened the first Mio Gelato location at 25 N.W. 11th Ave. in July 2003. The cafe serves homemade gelato, grilled Panini sandwiches, soups, Illy coffee and Italian hot chocolate.

Lightman said he picked Irvington Corner for the second location because it was near like-minded businesses and because it was big enough to accommodate most of the business' production. The Pearl location is about 1,200 square feet.

Our current location is a great space, but it only has one door and no parking, he said.

Craig Kelly, vice president at Venerable, said the company plans to make a big marketing push when the building opens later this month.

We're actively seeking other neighborhood services that would be good for both the commuter and

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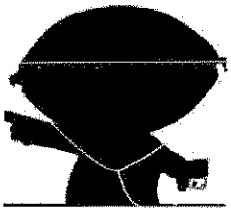

•STEWIE
•BART
•CARTMAN
CLICK HERE TO SUBMIT

We're actively seeking other neighborhood services that would be good for both the company and the area, and we feel that Mio Gelato fits the bill very nicely, he said. Ideally, we'd love to see retailers that can take advantage of the building services we're offering.

That includes a spacious outdoor seating area that Kelly said would be ideal for a restaurant or wine bar.

Dan Galloway Construction is the general contractor on the project, and Emerick Architects is in charge of design work.

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Balsano's Gelato Cafe and Coffee Shop

1811 W. 45th Street *(45th and State Line Road)*
Kansas City, MO 64111
Neighborhood: Midtown
Cuisine: Coffee Shop

(816) 931-4010
(816) 931-4010

Hours of Operation:
Call for hours, change for season

Meals Served:
☑ Breakfast ☐ Dinner
☑ Lunch ☑ Brunch

Price Range: $4.95 to $6.95

Meals Options:
☐ Delivery ☐ Banquet
☑ Take Out ☐ Catering

Facilities:
☑ Family/Kids friendly

Ambiance: Homemade Italian Gelato

Noise Level: Medium Noisy

Smoking: Totally smoke free

Reservation: Not Required

Attire: Casual

Outdoors: Courtyard & pavement tables

Parking: Parking lot

Credit Cards:

Overall -
Food -
Service -
Ambiance -
Rate this Restaurant

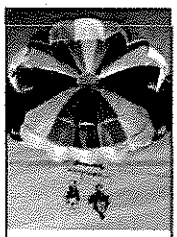
Established: 2004

Description:
Coffee Cafe specializing in homemade Italian Gelato Ice Cream

Best Known For:
Homemade Gelato

Winner Awards:
Voted Best Gelato in Kansas City, Pitch Weekly 2005

Chef/Owner Bio.
Tom Haas Owner - Named the business after his grandfather; Tom specializes in making the gelato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Good for kids: yes | Good for groups: yes

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10
Posted by ink181 on 08/17/2002

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Restaurant Info

Posted by lok181 on 08/13/2003

This is a Greek family owned restaurant. You will enjoy the warmth and good service of this restaurant. Once you ented this fine restaurant you will be greeted at the door with a smile and a hand shake. Speaking of good service u will not belive the prices for the quality food and service they provide, the prices are affordable to everyone out there. I recommend u try this restaurant with your family, where family comes first and business comes second, thats why i vote Oakdale Pizza & Coffee Shop as the number one place to go to. Once you get here you will not want to go back. So i give this restaurant 10 stars and 2 thumbs up!.

Pros: Cheap prices, Good service, Friendly People
Cons: crowded
Overall user rating: Highly Recommended

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Jimmy's Pizza & Coffee Shop

NY WEST SIDE SITE

Columbus Ave. (On the East side of Columbus Ave., 105th-106th)

Category: Pizza Restaurants

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Posted in Cafe | Coffee Shop | International | Restaurants | Surrey by nshb on August 19, 2006 - 9:34pm

Phone:
604-507-3003

Address:
103 - 8383 A 128th Street

Description:
Open Mon to Wed 10:00am - 11:00pm, Thurs to Sat 10:00am - Midnight, Sunday 11:00am - 11:00pm

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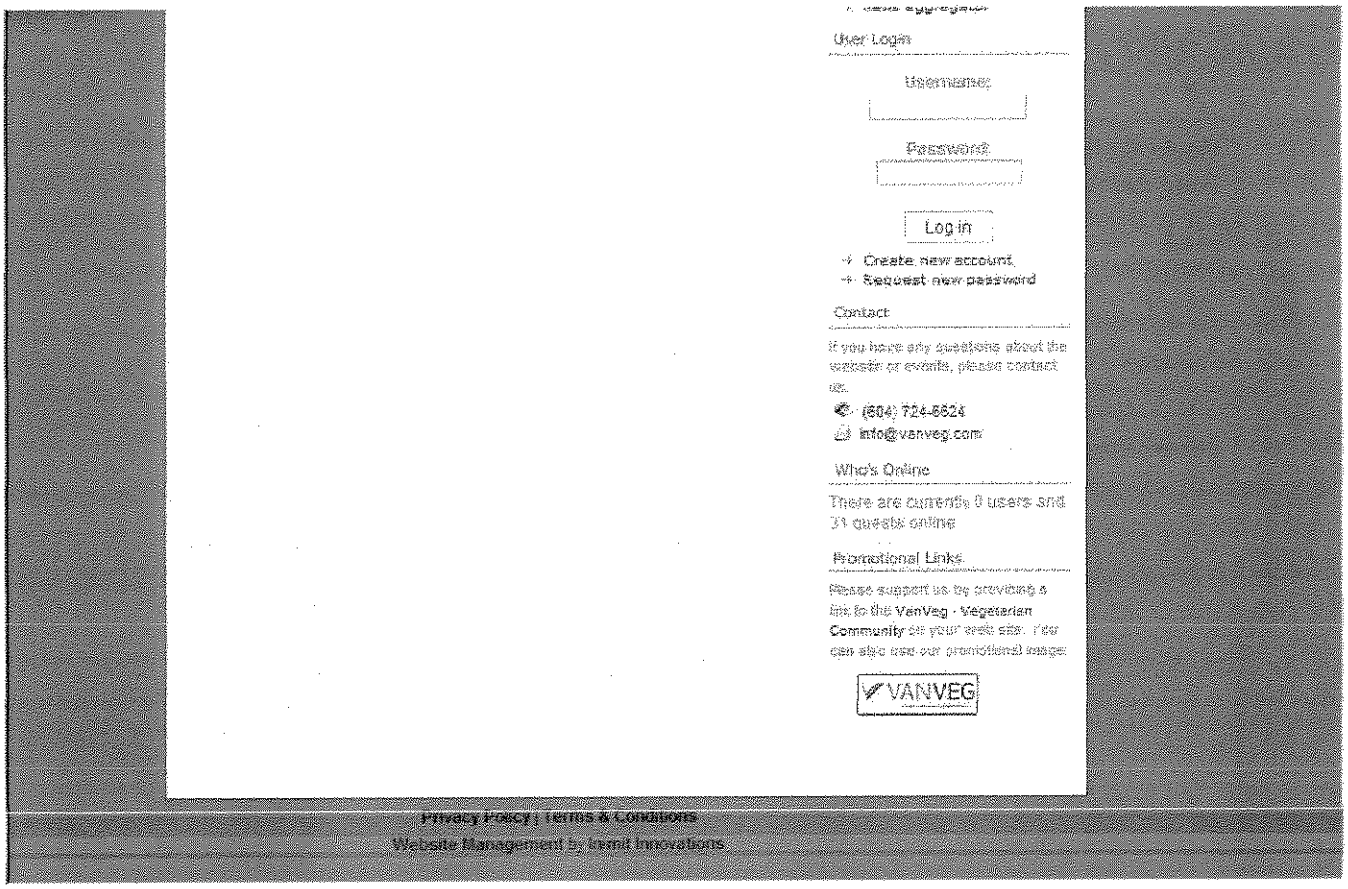
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info@vanveg.com
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- Pillow Packs

Conservation Blends

- American Whitewater
- Back the Brookie

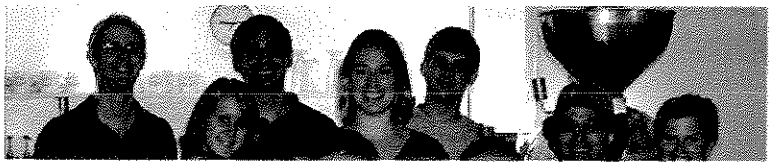
Other Products

- Gift Cards

Little River - Spartanburg's Coffee Shop and Lunch Restaurant

Our Coffee Shop is located on Marion Ave, next to Bell Laundry and across from Hodge Carpets. Map. We have a lunch menu with soups, salads and sandwiches. We also have freshly brewed coffee drinks and delicious home made cookies. We roast our coffee every day, so you get the freshest coffee in town!

Our building has a free wireless network, so feel free to bring your laptop. Or you can use our shop's computer to surf the internet. We have original art on display by local Spartanburg artists Alix Refshauge and Mark Olencki.



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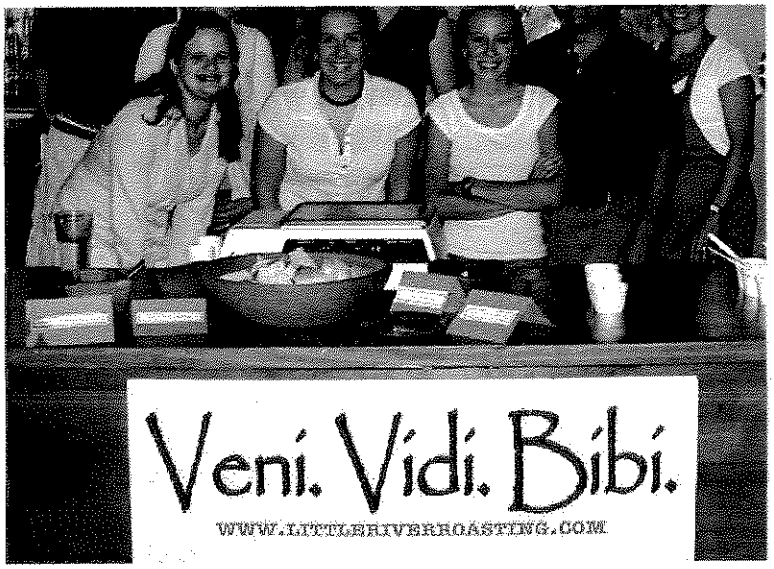

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461 B Hanson Ave
Spartanburg, SC 29306
864.582.7900

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Alfredo's Coffee House and Restaurant

Address: 1919 Old Town Road, Albuquerque, NM, 87104
Phone: 505-244-0774

Description:

Heated smoking area? Unknown
Smoking porch? Unknown

Scheduled events

NOVEMBER 2006

- Albuquerque Songwriters Series (Thursday, Nov. 2)

Past events at Alfredo's Coffee House and Restaurant

Comments

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CAFE / COFFEE SHOP
DINER

Top: United States: HI: Hilo: Prince Kuhio Plaza & KTA

Dotty's Coffee Shop and Restaurant

Prince Kuhio Plaza & KTA
111 E Puainako St #790 -
map
Hilo, HI 96720-5295
808.959.6744

Hours
Sun 7:30am-6:00pm
Mon-Fri 7:00am-9:00pm
Sat 7:30am-9:00pm

Web Information
D_Frasco@msn.com

add / change info

Price (dinner)	$
Price (lunch)	$
Price (breakfast)	$
Food	-
Service	-
Ambiance	

Description

Dotty's is a large and bright coffee shop and diner. It is located within Prince Kuhio Mall, but has its own entrance next to Macy's mens store (old JC Penney). It is family friendly

Reviews

review it add a link

Review Dotty's Coffee Shop and Restaurant in United_States/HI/Hilo

Headline

Review* Don't know what to write?

Recommended Dishes

Ambiance -
Overall -

Features
kid friendly

Accepts
cash
Visa
MasterCard/Eurocard
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not permitted

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* required field

Editors: equay

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DESIGN MARK

Serial Number
78407406

Status
REGISTERED

Word Mark
SPIN

Standard Character Mark
Yes

Registration Number
2942183

Date Registered
2005/04/19

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Tully's Coffee Corporation CORPORATION WASHINGTON 3100 Airport Way South Seattle WASHINGTON 981342116

Goods/Services
Class Status -- ACTIVE. IC 030. US 046. G & S: coffee-based beverages; espresso-based beverages. First Use: 1996/05/22. First Use In Commerce: 1996/05/22.

Filing Date
2004/04/23

Examining Attorney
ANKRAH, NAAKWAMA

Attorney of Record
Kevin S. Costanza

SPIN

DESIGN MARK

Serial Number
78444063

Status
REGISTERED

Word Mark
SPIN CAFFÉ

Standard Character Mark
Yes

Registration Number
3137891

Date Registered
2006/09/05

Type of Mark
SERVICE MARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
ORLANDO, RANDY G INDIVIDUAL UNITED STATES 4 Chevhill Circle Penfield NEW YORK 14526

Owner
OHNSON, JAMES E J JR INDIVIDUAL UNITED STATES 4 Chevhill Circle Penfield NEW YORK 14526

Goods/Services
Class Status -- ACTIVE. IC 043. US 100 101. G & S: COFFEE HOUSE; COFFEE SHOP. First Use: 1999/04/01. First Use In Commerce: 1999/04/01.

Disclaimer Statement
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "caffe" APART FROM THE MARK AS SHOWN.

Translation Statement
The foreign wording in the mark translates into English as coffee.

Filing Date
2004/06/30

Examining Attorney
DAWE, BILL

Attorney of Record
Christopher J. Day

Spin Caffé

*** User:nhenry ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	5551	N/A	0	0	0:01	*sp{"iey"}n*[bi,ti]
02	1285	N/A	0	0	0:02	1 and "029"[cc]
03	576	283	90	90	0:03	1 and ("029" "030" "035" "043" a b "200")[ic]
04	293	0	293	176	0:02	3 and live[ld]

Session started 10/27/2006 1:30:41 PM

Session finished 10/27/2006 1:37:50 PM

Total search duration 0 minutes 8 seconds

Session duration 7 minutes 9 seconds

Defaut NEAR limit=1 ADJ limit=1

Sent to TICRS as Serial Number: 78891702

PTO Form 1478 (Rev 9/2005)
OMB No. 0651-0009 (Exp xx/xx/xxxx)

Trademark/Service Mark Application, Principal Register

Serial Number: 78891702
Filing Date: 05/24/2006

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
MARK	SPIN!
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	SPIN!
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
OWNER SECTION	
NAME	Spin Concepts, Inc.
STREET	12110 W. 129th Terrace
CITY	Overland Park
STATE	Kansas
ZIP/POSTAL CODE	66213
COUNTRY	United States
AUTHORIZED EMAIL COMMUNICATION	No
LEGAL ENTITY SECTION	
TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	Kansas
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	030
DESCRIPTION	prepared foods for consumption on and off the premises, namely, pizza, panini, and

	gelato
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/01/2005
FIRST USE IN COMMERCE DATE	At least as early as 05/01/2005
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT4\IMAGEOUT4\788\917\78891702\xml1\AP P0003.JPG
SPECIMEN DESCRIPTION	image of the mark as used by Applicant in connection with the goods
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	043
DESCRIPTION	restaurant services and restaurant carry-out services
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/01/2005
FIRST USE IN COMMERCE DATE	At least as early as 05/01/2005
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT4\IMAGEOUT4\788\917\78891702\xml1\AP P0004.JPG
SPECIMEN DESCRIPTION	an image of the mark as used by Applicant in connection with rendering the services
ADDITIONAL STATEMENTS SECTION	
MISCELLANEOUS STATEMENT	Applicant is the owner of co-pending application Serial Nos. 78/548,071 and 78/547,987
SIGNATURE SECTION	
SIGNATORY FILE	\\TICRS\EXPORT4\IMAGEOUT4\788\917\78891702\xml1\AP P0005.JPG
SIGNATORY NAME	Gail Lozoff
SIGNATORY POSITION	Chief Executive Officer
PAYMENT SECTION	
NUMBER OF CLASSES	2
NUMBER OF CLASSES PAID	2
SUBTOTAL AMOUNT	650
TOTAL AMOUNT	650
PAYMENT METHOD	DA

ATTORNEY	
NAME	Joan Optican Herman
FIRM NAME	Hovey Williams LLP
STREET	2405 Grand Blvd., Suite 400
CITY	Kansas City
STATE	Missouri
ZIP/POSTAL CODE	64108-2519
COUNTRY	United States
PHONE	816-474-9050
FAX	816-474-9057
AUTHORIZED EMAIL COMMUNICATION	No
ATTORNEY DOCKET NUMBER	37140/3997.006
OTHER APPOINTED ATTORNEY(S)	Warren N. Williams, Stephen D. Timmons, John M. Collins, Thomas H. Van Hoozer, Thomas B. Luebbering, Andrew G. Colombo, Scott R. Brown, Tracy L. Bornman, Tracey S. Truitt, Michael B. Hurd, Michael Elbein, David V. Ayres, Kameron D. Kelly, Gregory J. Skoch, Jennifer C. Bailey, Cheryl L. Burbach, Matthew P. Harlow, and Sam M. Korte
CORRESPONDENCE SECTION	
NAME	Joan Optican Herman
FIRM NAME	Hovey Williams LLP
STREET	2405 Grand Blvd., Suite 400
CITY	Kansas City
STATE	Missouri
ZIP/POSTAL CODE	64108-2519
COUNTRY	United States
PHONE	816-474-9050
FAX	816-474-9057
AUTHORIZED EMAIL COMMUNICATION	No
FILING INFORMATION	

SUBMIT DATE	Wed May 24 16:09:15 EDT 2006
TEAS STAMP	USPTO/BAS-6891202162-2006 0524160915892022-78891702 -200c46df8d6df67045862285 f3914d5d-DA-293-200605241 60619918676

PTO Form 1478 (Rev 6/2005)
OMB No. 0651-0009 (Exp xx/xx/xxxx)

Trademark/Service Mark Application, Principal Register

Serial Number: 78891702
Filing Date: 05/24/2006

To the Commissioner for Trademarks:

MARK: (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of SPIN!.

The applicant, Spin Concepts, Inc., a corporation of Kansas, residing at 12110 W. 129th Terrace, Overland Park, Kansas, United States, 66213, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

The applicant, or the applicant's related company or licensee, is using the mark in commerce, and lists below the dates of use by the applicant, or the applicant's related company, licensee, or predecessor in interest, of the mark on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

International Class 030: prepared foods for consumption on and off the premises, namely, pizza, panini, and gelato
International Class 043: restaurant services and restaurant carry-out services

In International Class 030, the mark was first used at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting or will submit one specimen for *each class* showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) image of the mark as used by Applicant in connection with the goods.

Specimen - 1

In International Class 043, the mark was first used at least as early as 05/01/2005, and first used in commerce at least as early as 05/01/2005, and is now in use in such commerce. The applicant is submitting or will submit one specimen for *each class* showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) an image of the mark as used by Applicant in connection with rendering the services.

Specimen - 1

Applicant is the owner of co-pending application Serial Nos. 78/548,071 and 78/547,987

The applicant hereby appoints Joan Optican Herman and Warren N. Williams, Stephen D. Timmons, John M. Collins, Thomas H. Van Hoozer, Thomas B. Luebbering, Andrew G. Colombo, Scott R. Brown, Tracy L. Bornman, Tracey S. Truitt, Michael B. Hurd, Michael Elbein, David V. Ayres, Kameron D. Kelly, Gregory J. Skoch, Jennifer C. Bailey, Cheryl L. Burbach, Matthew P. Harlow, and Sam M. Korte of Hovey Williams LLP, 2405 Grand Blvd., Suite 400, Kansas City, Missouri, United States, 64108-2519 to submit this application on behalf of the applicant. The attorney docket/reference number is 37140/3997.006.

A fee payment in the amount of $650 will be submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature:
Signatory's Name: Gail Lozoff
Signatory's Position: Chief Executive Officer

Signatory's Signature: Signature

Mailing Address:
Joan Optican Herman
2405 Grand Blvd., Suite 400
Kansas City, Missouri 64108-2519

RAM Sale Number: 293
RAM Accounting Date: 05/25/2006

Serial Number: 78891702
Internet Transmission Date: Wed May 24 16:09:15 EDT 2006
TEAS Stamp: USPTO/BAS-6891202162-20060524160915892022-78891702-200c46df8d6df67045862285f3914d5d-DA-293-20060524160619918676

SPIN!

SPIN!
HAND-TOSSED, STONE-FIRED PIZZA,
SALADS, SANDWICHES,
WINE & GELATO IN THE
NEAPOLITAN TRADITION.
neapolitan pizza

APPLICANT NAME: Spin Concepts, Inc.
MARK: SPIN!

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that she is properly authorized to execute this application on behalf of the applicant; she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), she believes applicant to be entitled to use such mark in commerce; to the best of her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: Gail Lozoff Date: 5/22/06

Signatory's Name: Gail Lozoff
Signatory's Position: Chief Executive Officer

SPIN!

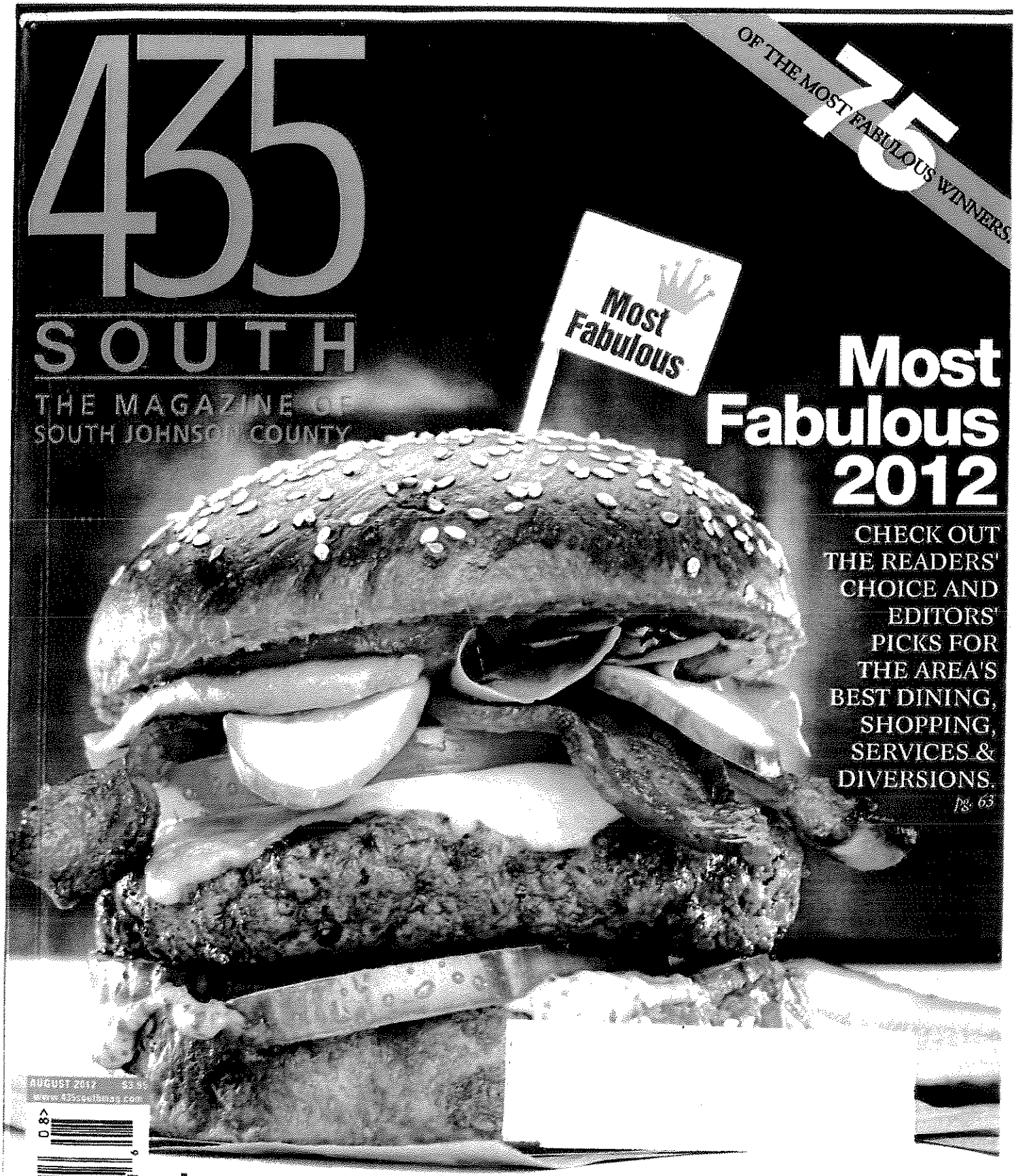
SPIN!
HAND-TOSSED, STONE-FIRED PIZZA,
SALADS, SANDWICHES,
WINE & GELATO IN THE
NEAPOLITAN TRADITION.
neapolitan pizza

Exhibit B

435 SOUTH

THE MAGAZINE OF SOUTH JOHNSON COUNTY

75 OF THE MOST FABULOUS WINNERS,



Most Fabulous 2012

CHECK OUT THE READERS' CHOICE AND EDITORS' PICKS FOR THE AREA'S BEST DINING, SHOPPING, SERVICES & DIVERSIONS.

pg. 63

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+ IRRESISTIBLE DONUTS TO START YOUR DAY

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WOLFGANG PUCK SPICES IT UP IN OP

BILL KURTIS SHARES HIS KANSAS PASSION

SCI0000282

*Editors' Picks

We like to treat ourselves every now and then ... just a little self-reward. These are perfect mini-indulgences. Dive in.

Best Place To Drink A Glass Of Award-Winning Kansas wine
Somerset Ridge Vineyard

Yup, we have award-winning wine from grapes grown right outside the city limits. This über-charming family-owned winery has a picture-perfect background for wine tastings and when you want to uncork yourself from the rat race.

(913) 491-0038
somersetridge.com
Somerset, Kan.

Best Insanely Delish Caramel
Kansas City-made
Oishii Studio Sweets

These rustically wrapped sweet nuggets of joy are indescribable, but we'll try: they coat your mouth in velvet, melt on your tongue and actually have layers of flavor. All that in a humble caramel. Available at Better Cheddar, Dean & DeLuca and other outlets.

Oishiistudio@hotmail.com

Best Dessert Destination
André's Confiserie Suisse

Kansas City's sweet tooth has been satisfied for eons at this iconic confection haven. The menu is filled with chocolates, candies, cakes, tea cookies, tortes and pastries, all made in the Swiss tradition. The only problem with André's? What to choose, what to choose.

(913) 498-3440
andreschocolates.com
Hawthorne Plaza/Kansas City, Mo.

*EDITORS' PICK
Best Place to take the Kids for Dinner
T-Rex Café

We love T-Rex Café for its surreal and fun atmosphere—let's face it, you can act like a kid here, too. Time-travel back millions of years ago with your kids—and eat dinner surrounded by pre-historic creatures from dinosaurs to mammoths. After dinner, visit the Build-A-Dino workshop or Paleo Zone. It's loud, but your kids will love you for it.

(913) 334-8888
trexcafe.com
The Legends

*EDITORS' PICK
Best House-Made Ketchup
Martin City Brewing Co.

Right now, you might want to pay attention to this local joint with a delicious twist. Any bar that delivers a custom kraut, spicy aioli, a mean silky hummus and their own brand of flag-waving gourmet ketchup is, in our book, total genius.

(816) 268-2222
martincitybrewingcompany.com
Martin City

Pizza
SPIN!

Hands down the best Neapolitan pizza around, we give this pie a blue ribbon. Now with five locations around Kansas City, this homegrown restaurant serves authentic, hand-tossed, swoony pizza, along with salads and gelato. We love SPIN! too, for its community karma—weekly bike rides, live music during the summer on their patios, even a fund-raising event where you can dine with your pooch. Mmm ... but it's the pizza that keeps us coming back.

(913) 451-7746
spinpizza.com
Overland Park/Olathe/Lenexa/and more!

*EDITORS' PICK
Best Salsa
Cactus Grill

This is the thing about the salsa at Cactus Grill: it's not too hot, not too mild and not too sweet. It's so right that we could drink it straight from the bowl, but we bow to convention and dip chips and douse entrees with the stuff. Olé!

(913) 345-9933
josepeppers.com
Camelot Court

Barbecue
Oklahoma Joe's Barbecue

In a city where barbecue is often regarded as sacred as Grandma's Sunday pot roast and sauces are as heatedly debated as some political issues, Oklahoma Joe's gets a lot of love. And with the new location at 119th and Roe, along with the Olathe store and original gas station joint on 47th St., we can have our Z-Man, fries and beans most anytime we want—except on Sundays, when OJ's rests and refuels the smoker.

(913) 338-5151
oklahomajoesbbq.com
Leawood/Olathe/47th St..

SCI0000283

8/10/06 Kan. City Star G35
2006 WLNR 13810748

Kansas City Star (MO)
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August 10, 2006

Section: G

The Star Recommends The Star Recommends The Star Recommends The Star Recommends The Star Recommends

THE PLACE	WHAT'S IT LIKE?	EAT THIS	SMOKE?	COST
Bo Lings Zona Rosa 8670 N.W. Prairie View Road	The fifth location of the Richard and Theresa Ng dynasty has prime Zona Rosa site. (Reviewed 2/9/06)	Lettuce wraps, pork pot stickers, sizzling black pepper beef and Beijing roasted duck. Try the Sho Chiku Bai Ginjo sake or coconut bubble tea.	No	$12-$30
Panda Café 927 N.E. Wood's Chapel Road Lee's Summit	Two menus available: One with typical Chinese dishes, the other, dishes from Singapore. (Reviewed 2/24/05)	Nasi lemak and the Singapore curry soft noodles are good introductions to the cuisine.	No	$13-$18

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Samurai Chef Japanese Steakhouse and Sushi Bar 12712 E. U.S. 40 Independence	Hoodless teppanyaki grills make diners feel less claustrophobic in space with Colorado lodge look. (Reviewed 1/13/05)	Try the Samurai seafood lovers, the teriyaki steak and Rainbow roll.	Smoking and non-smoking sections	$17-$39
Sung Son 4116 Pennsylvania	Whatever the weather or your health, this food will make you feel better.	Try the banh cuon rice crepes, then bowl of vermicelli with pork.	Smoking and non-smoking sections	$18-$23
Oklahoma Joe's Barbecue and Catering Shamrock Gas Station 3002 W. 47th Ave. Kansas City, Kan.	Gas station creates the initial buzz; the 'cue takes over from there. A second location is in Olathe.	Try the Carolina-style pulled pork sandwich, the ribs and the beans.	Smoking allowed	$10-$27
The American Restaurant 2450 Grand Blvd.	Executive chef Celina Tio mixes cuisines with ease, fashioning beautiful dishes for every sea-	Menu changes weekly. Examples: lobster in vanilla sauce and Georgia quail with	No	$36-$50

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	son.	black trumpet stuffing. Fabulous wine list.		
THE PLACE	WHAT'S IT LIKE?	EAT THIS	SMOKE?	COST
Bluestem 900 Westport Road	Colby and Megan Garrelts' cuisine is sophisticated and artful. Menu changes frequently; stellar presentation. (Reviewed 6/18/04)	Torchon of foie gras, chef's tasting menu and dessert sampler.	No	$34-$50
Korma Sutra 4113 Pennsylvania (816) 931-7775	Second location for the Baljit Singh family; the food at the Johnson County site is just as wonderful. (Reviewed 6/30/05)	Start with chicken samosas, then feast on butter chicken, yellow dal, lamb saag. Wonderful masala chai.	No	$15-$24
Blue Nile 20 E. Fifth St.	Wonderfully flavored Ethiopian food prepared by Selam and Daniel	Start with the sambusa appetizers, then order a combination platter with collard	No	$12-$18

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	Fikru.	greens, red lentils, doro watt chicken and lamb. Use injera to eat with hands.		
Pizza 51 5060 Oak St.	Former garage is now great pizza joint, strategically situated near UMKC.	Veggie Delight slice, cheese slice, calzones.	Smoking on patio only	$4.50-$8
PotPie 904 Westport Road	John Williams and Sarah Ponak saw dreams come true. (Reviewed 3/12/04)	Try the chicken liver pate, pan-roasted chicken or any of the fish entrees.	No	$18-$30
Spin! Neapolitan Pizza 6541 W. 119th St., Overland Park (913) 451-SPIN	Cool concrete and cinder block space with 600-degree oven serves awesome, thin-crust pizzas.	Try the chicken sausage and gorgonzola pie or spinach and roasted garlic version. The pepperoni ain't bad either. Terrific house salads and real Italian gelatos.	No	$10-$15

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Stroud's Restaurant 5410 N.E. Oak Ridge Drive Kansas City, North	Sadly, we're down to just one Stroud's. Happily, the chicken is still worth the wait.	Pan-fried chicken, homemade mashed potatoes and gravy, and cinnamon rolls are the hallmarks here.	No	$12-$30
Woodsweth er Cafe 1414 W. Ninth St.	Jerry Naster's new place sports a new mural, smoking and nonsmoking rooms and a long counter.	Homemade chili, hot roast-beef sandwiches, real french fries and made-from-scratch pies and cakes.	No	$7-$12
Brio Tuscan Grille 502 Nichols Drive	Two-story chain restaurant fits right in on Plaza.	Beef carpaccio is one of best deals in town. Gorgonzola-crusted steak comes with fabulous mashed potatoes.	Smoking in bar and lounge and on outdoor terraces	$24-$40
The Copa Room 3421 Broadway	Kathy Fiorella, called Nonni by her grandchildren, uses family recipes at this	On the must-have list: meatballs, lasagna and chicken spiedini. Save room	Smoking allowed	$20-$36

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	restau-rant/lounge. (Reviewed 11/11/04)	for the cheesecake.		
Frondizi's Ristorante 4558 Main St.	For almost six years, executive chef Linda Duerr has kept Frondizi's on the short list of KC's top restau-rants. (Re-viewed 11/3/05)	Try her wood-fired pizzas, lob-ster risotto, osso buco. Award-winn ing wine list; try the Tommasi valpolicelli ripasso.	Smoking	$30-$50
Marrakesh Café 7528 W. 119th St. Overland Park	Mustapha Alhiane prepares almost eve-rything from scratch at his nonde-script strip mall buffet.	Fabulous baba ghannouj, falafel and harrira soup. Hot choices change fre-quently.	No	$14
Tarahumara 10001 W. 87th St. Overland Park (913) 403-9211	Magdalena Meza and Fred Garcia use her fam-ily recipes at this JoCo strip mall site.	Queso fundido, shredded pork burri-tos and chile rojo con carne de puerco.	No	$12-$16
THE	WHAT'S IT	EAT THIS	SMOKE?	COST

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PLACE	LIKE?			
1924 Main 1924 Main	Chef Rob Dalzell's handsome space in Rieger Building is a hot spot on the dining scene. (Reviewed 1/6/05)	Two and three-course, prix fixe menu. Wine pairings are nice idea.	No	$36-$60
Bonefish Grill 6334 N. Lucerne (816) 746-8179	St. Petersburg-based seafood chain delivers a variety of grilled and sauteed fish.	Bang Bang shrimp and calamari appetizers, grouper piccata, and Key lime pie are highlights.	Smoking in separate bar only	$20-$36
Café Sebastienne Kemper Museum of Contemporary Art 4420 Warwick	Contemporary art adorns walls.	Weekly menu is always seasonal. Any seafood dish, pizza du jour and chocolate budino cake always stellar.	No	$30-$42
Circe 1715 W. 39th St.	Nathan Feldmiller runs the show here. Some dishes already have	Duck breast club, Portuguese grilled sardines, and flourless	No smoking;	$25-$35

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	legendary status. (Reviewed 9/3/04)	chocolate cake with caramel crème anglaise and pistachio brittle.		
40 Sardines 11942 Roe Overland Park	Michael Smith and Debbie Gold maintain their high standards at their chic strip mall restaurant. (Reviewed 8/11/05)	Grilled fresh sardines, steamed mussels, soft shell crabs and lemon meringue pie highlight the seasonal menu. Fabulous wine and cocktail list.	Smoking	$25-$40
InterContinental (formerly the Fairmont) 401 Ward Parkway	Afternoon tea is served in the Oak Room, with a lovely view of the Country Club Plaza. (Reviewed 11/11/05)	There are three tea options: the Traditional, the Fairmont and the Diplomat. All teas come with tiny sandwiches, fresh strawberries and pastries.	No	$24-$34
Macaluso's 1403 W. 39th St.	Bigger than life restaurateur Tom Macaluso has an or-	On the must-try list: crab cakes, rack of lamb, ma-	No	$25-$40

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	nery sense of humor. Check out the wind-up toys at the bar.	nicotti and double pork chop.		
MelBee's 6120 Johnson Drive Mission (913) 262-6121	Lloyd Boothe brings prix fixe and small plates to Johnson Drive. Piano player sings show tunes on baby grand.	Choose either a 4- or 5-course meal and pick and choose from changing menu. Try the mussels, the duck confit, the seared swordfish.	No	$35-$85
The Peach Tree Restaurant 1512 E. 18th St.	Vera Willis knows fried chicken. This upscale-casual soul food eatery is the first restaurant in the 18th and Vine District. (Reviewed 3/20/04)	Superb ribs, collard greens, fried chicken and sweet potato pie.	No	$21-$40
Room 39 1719 W. 39th St. (816) 753-3939	Ted Habiger and Andrew Sloan reunite after their days at Café Alle-	Lunch and Saturday breakfasts include weekly specials and	No	$13-$18

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	gro. Local and seasonal is their M.O.	menu choices like wild salmon over olive mashed potatoes. Save room for an affogato.		
Sienna Bistro 303 W. 10th St.	A pre-theater downtown dining spot. (Reviewed 4/28/05)	Gnocchi in a gorgonzola sauce, followed by tri-stuffed ravioli. Pair with Fife Redhead Red.	No	$26-$38
SORedux 549 Gillis	Pete Peterman's reincarnation of Sour Octopus is a 7-9 course, prix fixe menu. Optional wine pairings available. Reservations required. (Reviewed 3/9/06)	Dinner only, with a menu that changes daily. Optional course of lobster and foie gras. Gratuity included in price.	No	$38-$62
Ted's Montana Grill 1713 Village West Parkway	Three locations of chain started by CNN founder Ted Turner. (Reviewed	Pair a Montana margarita with bison tenderloin filet and sides of garlic	No	$18-$42

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	6/8/06)	mashed potatoes and creamed spinach.		

Restaurants listed received at least three stars for food from The Star's critics. Reviews from repeat visits, but performance is subject to change.

Cost rating is the price range of an entrée, drink and tip

Matadors 1815 W. 39th St.	Former Café Allegro space finds new life as Spanish food and salsa music emporium. (Reviewed 2/10/05)	Order the ceviche, garlic shrimp, carne a la piedra and seafood paella.	Small smoking section and smoking at bar	$25-$35

Cost rating is the price range of an entrée, drink and tip

Cost rating is the price range of an entrée, drink and tip

Cost rating is the price range of an entrée, drink and tip

Cost rating is the price range of an entrée, drink and tip

---- INDEX REFERENCES ---

INDUSTRY: (Restaurants & Food Service (1RE91); Food & Beverage Production (1FO79); Agriculture, Food & Beverage (1AG53))

REGION: (Kansas (1KA13); Pennsylvania (1PE71); Montana (1MO88); USA (1US73); Southeast Asia (1SO64); Americas (1AM92); North America (1NO39); Far East (1FA27); Asia (1AS61); Singapore (1SI94); Eastern Asia (1EA61))

Language: EN

OTHER INDEXING: (Bo Lings; Zona Rosa; Theresa Ng; Zona Rosa; Sung Son; Celina Tio; John Williams; Kathy Fiorella; Linda Duerr; Magdalena Meza; Fred Garcia; Michael Smith; Debbie Gold; Tom Macaluso; Lloyd Boothe; Vera Willis; Andrew Sloan; Ted Turner) (10TH ST; 119TH ST; 18TH; 18TH ST; 39TH ST; 87TH ST; AMERICAN RESTAURANT; BALJIT SINGH; CHEF ROB DALZELL; CNN; COLORADO; CONTEMPORARY; CONTEMPORARY ART; COUNTRY CLUB; DIPLOMAT; EAT; FAIRMONT; JOCO; KC; NE OAK RIDGE; NW PRAIRIE VIEW; NINTH ST; PEACH TREE RESTAURANT; RESTAURANT; REVIEWED; RICHARD AND THERESA NG; SHO CHIKU BAI GINJO; SOUR OCTOPUS; ST; STAR; STAR RECOMMENDS; TERRIFIC HOUSE; TOMMASI; UMKC) (6334 N. Lucerne; Afternoon; An-

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6/21/07 Kan. City Star G39
2007 WLNR 11584458

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June 21, 2007

Section: G

The Star Recommends The Star Recommends

THE PLACE	WHAT'S IT LIKE?	EAT THIS	SMOKE?	COST
Bo Lings Zona Rosa 8670 N.W. Prairie View Road	The fifth location of the Richard and Theresa Ng dynasty has prime Zona Rosa site. (Reviewed 2/9/06)	Lettuce wraps, pork pot stickers, sizzling black pepper beef and Beijing roasted duck. Try the Sho Chiku Bai Ginjo sake or coconut bubble tea.	No	$12-$30
Panda Caf?? 927 N.E. Wood's Chapel Road Lee's Summit	Two menus available: one with typical Chinese dishes, the other, dishes from Singapore. (Reviewed 2/24/05)	Nasi lemak and the Singapore curry soft noodles are good introductions to the cuisine.	No	$13-$18

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Samurai Chef Japanese Steakhouse and Sushi Bar 12712 E. U.S. 40 Independence	Hoodless teppanyaki grills make diners feel less claustrophobic in space with Colorado lodge look.	Try the samurai seafood lovers, the teriyaki steak and rainbow roll.	Smoking and non-smoking sections	$17-$39
Fiorella's Jack Stack 4747 Wyandotte	Country Club Plaza site brings 'cue to shoppers, tourists and natives alike.	Try the Poor Russ sandwich, the beans and the crown prime beef ribs.	Smoking in bar only	$12-$40
Oklahoma Joe's Barbecue and Catering Shamrock Gas Station 3002 W. 47th Ave. Kansas City, Kan.	Gas station creates the initial buzz; the 'cue takes over from there. A second location is in Olathe.	Try the Carolina-style pulled pork sandwich, the ribs and the beans.	Smoking allowed	$10-$27
The American Restaurant 2450 Grand Blvd.	James Beard Award-winning executive chef Celina Tio mixes cuisines with ease, fash-	Menu changes weekly.. Examples: lobster in vanilla sauce and Georgia	No	$36-$50

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	ioning beautiful dishes for every season.	quail with black trumpet stuffing. Fabulous wine list.		
Benton's Steak and Chop House	The food matches the view at Benton's on the 20th floor of the Westin Crown Center. (Reviewed 8/31/06)	Crab bisque, crab Rangoon, tournedos with crab beurre blanc.	No smoking	$35-$50
Phillips Chophouse 106 W. 12th St., 816-221-9292	Marshall Roth has been named the new chef.	Look for the menu to change.	No	$40-$52
Korma Sutra 4113 Pennsylvania 816-931-7775	Second location for the Baljit Singh family; the food at the Johnson County site is just as wonderful.	Start with chicken samosas, then feast on butter chicken, yellow dal, lamb saag. Wonderful masala chai.	No	$15-$24
Blue Nile 20 E. Fifth St.	Wonderfully flavored Ethiopian	Start with the sambusa appetizers,	No	$12-$18

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	food prepared by Selam and Daniel Fikru.	then order a combination platter with collard greens, red lentils, doro watt chicken and lamb. Use injera to eat with hands.		
Spin! Neapolitan Pizza 6541 W. 119th St., Overland Park 913-451-SPIN	Cool concrete and cinder block space with 600-degree oven serves awesome, thin-crust pizzas.	Try the chicken sausage and gorgonzola pie or spinach and roasted garlic version. Terrific house salads and real Italian gelatos.	No	$10-$15
Stroud's Restaurant 5410 N.E. Oak Ridge Drive Kansas City, North	Sadly, we're down to just one Stroud's. Happily, the chicken is still worth the wait.	Pan-fried chicken, homemade mashed potatoes and gravy and cinnamon rolls are the hallmarks here.	No	$12-$30
Woodswether Cafe 1414 W. Ninth St.	Jerry Naster's new place sports a new mural, smoking and	Homemade chili, hot roast-beef sandwiches, real french	No	$7-$12

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	nonsmoking rooms and a long counter.	fries.		
Tarahumara 10001 W. 87th St. Overland Park 913-403-9211	Magdalena Meza and Fred Garcia use her family recipes at this JoCo strip mall site.	Queso fundido, shredded pork burritos and chile rojo con carne de puerco.	No	$12-$16
Bonefish Grill 6334 N. Lucerne 816-746-8179	St. Petersburg-based seafood chain delivers a variety of grilled and sauteed fish.	Bang Bang shrimp and calamari appetizers, grouper piccata, and Key lime pie are highlights.	Smoking in separate bar only	$20-$36
Caf?? Sebastienne Kemper Museum of Contemporary Art 4420 Warwick	Contemporary art adorns walls.	Weekly menu is always seasonal. Any seafood dish, pizza du jour and chocolate budino cake always stellar.	No	$30-$42
Em Chamas	Waiters carve meats tableside at	An all-you-can-eat Brazilian	No smoking	$34.95 prix fixe buffet

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	this handsome glass and limestone restaurant in the Tuileries. (Reviewed 5/17/07)	churrascaria, with gourmet bar and up to 14 kinds of wood-grilled meats.		
40 Sardines 11942 Roe Overland Park	Debbie Gold maintains her high standards at her chic strip mall restaurant.	Grilled fresh sardines, steamed mussels, soft shell crabs and lemon meringue pie highlight the seasonal menu. Fabulous wine and cocktail list.	Smoking	$25-$40
Hereford House 8661 N. Stoddard Ave., Kansas City, North 816-584-9000	Rod Anderson's Zona Rosa steakhouse is his newest.	Dry-aged beef from Nebraska is table knife tender. Try the steak Oscar or black and bleu steak. Nice wine list.	Bar only	$35-$50
MelBee's 6120 Johnson Drive Mission 913-262-6121	Lloyd Boothe brings prix fixe and small plates to Johnson	Choose either a 4- or 5-course meal and pick and choose from	No	$35-$85

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	Drive. Piano player sings show tunes on baby grand.	changing menu. Try the mussels, the duck confit, the seared swordfish.		
Room 39 1719 W. 39th St. 816-753-3939	Ted Habiger and Andrew Sloan reunite after their days at Caf?? Allegro. Local and seasonal is their M.O.	Serving breakfast, lunch and dinner Mondays through Saturdays. Menu changes weekly.	No	$20-$30
Shields Manor Bistro 121 Main St., Platte City,	Max and DeDe Shields welcome guests into their Platte City home three nights a week.	Start with DeDe's blue cheese shrimp appetizer. Finish with Max's Platte County Black Bottom pie. Wonderful peppercorn encrusted filet in	No	$35-$45
Sienna Bistro 303 W. 10th St.	A pre-theater downtown dining spot.	Gnocchi in a gorgonzola sauce, followed by tri-stuffed ravioli. Pair with Fife Redhead	No	$26-$38

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		Red.		
Swizzle 7100 Wornall Road	Ryan Torpey's menu is as aromatic as it is flavorful.	Scallop and potato ravioli and saffron risotto with a pork shank highlight a short but comprehensive menu.	No smoking until after dinner service	$30-$45
Ted's Montana Grill 1713 Village West Parkway	Three locations of chain started by CNN founder Ted Turner.	Pair a Montana margarita with bison tenderloin filet and sides of garlic mashed potatoes and creamed spinach.	No	$18-$42
Trezo Mare 4105 N. Mulberry Drive	Gorgeous Briarcliff Village site	Michael Peterson is back in the kitchen, fire-grilling seafood. Try the harissa-rubbed salmon skewers and tagine for two.	Smoking in bar only	$35-$55

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Brio Tuscan Grille 502 Nichols Drive	Two-story chain restaurant fits right in on Plaza.	Beef carpaccio is one of best deals in town. Gorgonzola-crusted steak comes with fabulous mashed potatoes.	Smoking in bar and lounge and on outdoor terraces	$24-$40
1924 Main 1924 Main	Chef Rob Dalzell's handsome space in Rieger Building is a hot spot on the dining scene. (Reviewed 1/6/05)	Two and three-course, prix fixe menu. Wine pairings are nice idea.	No	$36-$60
Bluestem 900 Westport Road	James Beard award winner Colby Garrelts' cuisine is sophisticated and artful. Menu changes frequently; stellar presentation. (Reviewed 6/18/04)	Torchon of foie gras, chef's tasting menu and dessert sampler.	No	$34-$50
The Copa Room 3421	Kathy Fiorella,	On the must-have	Smoking allowed	$20-$36

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Broadway	called Nonni by her grandchildren, uses family recipes at this restaurant/lounge. (Reviewed 11/11/04)	list: meatballs, lasagna and chicken spiedini. Save room for the cheesecake.		
The Peach Tree Restaurant 1512 E. 18th St.	Vera Willis knows fried chicken. This upscale-casual soul food eatery is the first restaurant in the 18th and Vine District. (Reviewed 3/20/04)	Superb ribs, collard greens, fried chicken and sweet potato pie.	No	$21-$40
PotPie 904 Westport Road	John Williams and Sarah Ponak saw dreams come true. (Reviewed 3/12/04)	Try the chicken liver pate, pan-roasted chicken or any of the fish entrees.	No	$18-$30
Frondizi's Ristorante 4558 Main St.	Executive chef Linda Duerr has kept Frondizi's on the short list of KC's top restau-	Try her wood-fired pizzas, lobster risotto, osso buco. Award-winning wine list; try the	Smoking	$30-$50

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rants. (Reviewed 11/3/05)	Tommasi valpolicelli ripasso.

Restaurants listed received at least three stars for food from The Star's critics. Reviews from repeat visits, but performance is subject to change.

Cost rating is the price range of an entr??e, drink and tip

---- INDEX REFERENCES ---

COMPANY: STAR; COLORADO; MEDIA NORTHSTAR INC

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REGION: (Kansas (1KA13); Southeast Asia (1SO64); Americas (1AM92); North America (1NO39); Far East (1FA27); Asia (1AS61); Eastern Asia (1EA61); Montana (1MO88); USA (1US73); Singapore (1SI94))

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OTHER INDEXING: (Bo Lings; Zona Rosa; Theresa Ng; Zona Rosa; Jack Stack; Celina Tio; Marshall Roth; Magdalena Meza; Fred Garcia; Debbie Gold; N. Stoddard Ave; Zona Rosa; Lloyd Boothe; Andrew Sloan; DeDe Shields; Ted Turner; Michael Peterson; James Beard; Kathy Fiorella; Vera Willis; John Williams; Linda Duerr) (10TH ST; 18TH; 18TH ST; 39TH ST; 87TH ST; AMERICAN RESTAURANT; BALJIT SINGH; CHEF ROB DALZELL; CHOP HOUSE; CNN; COLORADO; CONTEMPORARY; CONTEMPORARY ART; COUNTRY CLUB; EAT; HEREFORD HOUSE; JOCO; KC; NE OAK RIDGE; NW PRAIRIE VIEW; NINTH ST; PEACH TREE RESTAURANT; PLATTE COUNTY BLACK BOTTOM; POOR RUSS; RESTAURANT; REVIEWED; RICHARD AND THERESA NG; SAMURAI CHEF JAPANESE STEAKHOUSE; SHO CHIKU BAI GINJO; ST; STAR; STAR RECOMMENDS; TERRIFIC HOUSE; TOMMASI; WESTIN CROWN CENTER) (6334 N. Lucerne; Andrew Sloan; Bang Bang; Benton; Bo Lings; Bonefish Grill; Brio Tuscan Grille; Caf?; Celina Tio; Chamas; Colby Garrelts; Daniel Fikru; Debbie Gold; DeDe; Dry; Finish; Fiorella; Fred Garcia; Frondizi; Gas; Gnocchi; Happily; Independence; James Beard; Jerry Naster; John Williams and Sarah Ponak; Kathy Fiorella; Kemper Museum; Korma Sutra; Lee; Lettuce; Linda Duerr; Lloyd Boothe; Local; Magdalena Meza; Marshall Roth; Max; Max and DeDe Shields; MelBee; Michael Peterson; Mission; Montana; Montana Grill; N.E. Wood; Nasi; Neapolitan Pizza; Oklahoma Joe; Overland Park; Panda Caf?; Phillips Chophouse; Piano; Platte; Queso; Redhead Red; Reviews; Rod Anderson; Ryan Torpey; Sadly; Scallop; Shamrock Gas; Shields Manor; Sienna Bistro; Stroud; Superb; Ted; Ted Habiger; Ted Turner; Torchon; Trezo Mare; Vera Willis; Woodswether Cafe; Zona Rosa) (Beijing; Singapore; Singapore; Colorado; Kansas City, Kan; Georgia; Rangoon; Pennsylvania; Kansas City; St. Petersburg; Warwick; Kansas City; Nebraska; Nice; Montana; us; usa; na; us.mo; us.mo.kcity; chn; cn; fr; fra; gb; gbr; mm; mmr; ru; rus; sg; sgp; uk; as; asp; eu; gb.eng; us.co; us.ga; us.ks; us.mt; us.ne; us.pa; cn..beijng; fr..nice; gb.eng.wrwick; mm..rangon; ru..stpbrg; us.ks.kancty; us.mo.kancty)

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March 8, 2011

What's in a name? For businesses, just about everything

JOYCE SMITH
The Kansas City Star

A Kansas City coffee and sandwich shop named after a Native American word and a New Orleans street?

What was the owner thinking?

Most Kansas Citians didn't know what to make of Tchoupitoulas, much less how to say it (chop-a-TOO-lus) or spell it so they could look it up.

The business didn't last two years at its Crossroads Arts District spot, now filled by the transparently named Tannin Wine Bar & Kitchen.

What's in a name? When it comes to a business it better be a whole lot more than something that smoothly rolls off your tongue. A name is not only what the company says it is, it's what the customer thinks it is, branding experts say.

"Your brand name is your permanent media," said David Placek , president and founder of Lexicon Branding Inc. of Sausalito, Calif., which created some of the country's hottest brand names, including BlackBerry, Pentium, Swiffer and OnStar. "It's intellectual property, and you want to protect it just like we protect our homes."

The right stuff

Ideally, a business moniker should be memorable and distinctive enough to set it apart from its competitors. It should say something about the company's product or service, should simplify the shopper's selection process, and perhaps even engage them emotionally, branding experts say.

Business names also should be easy to spell — especially in this day of Google searches — and easy to trademark, and work well in the company's logo, signs and letterhead.

"They should be distinctive, relevant in the category but unexpected," Placek said. "Small businesses make an effort to be clever, but it's all about starting a conversation. The name is the first line of a story. It doesn't have to be creative or clever, but it has to be interesting."

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Branding experts tend to start by identifying the business.

What do you do you offer that your competitors don't? What do you do better than your competitors, and how might you express that? Why would consumers want to do business with you? What words would you use to describe the product or service? What's the company's personality? Who are your potential customers?

Then they look at competitors' names and try for something that will set the new company apart.

"You need a clear understanding of what your brand is. Get it down to a small list," said Kristin Wing , principal with AccelerAction, an Overland Park company that focuses on marketing, brand development and public relations for professional services firms. "If you can zero in on the keywords that describe how your business is different, they can be clues to coming up with a name."

Is there a story behind the name you've chosen? The name AccelerAction conveys "accelerate" business by "action" strategies, Wing said.

"When we introduce the firm name, we are then asked, 'What? What do you do?' which is terrific because it gives us the opportunity to explain in further detail," Wing said.

Professional services firms — law firms, doctor's offices and the like — tend to have the partners' names in the title. Not New Horizons LLC . The Kansas City environmental engineering and remediation firm picked the name when it opened in mid-2007 partly because the owners wanted a new start for themselves and their clients.

"We were stuck in our careers and we needed something new, and our clients needed something new," said Stephanie Isaacson , president. "We can also tell our story. When someone says, 'What is New Horizons?' I say: 'It's 360 degrees of new environmental solutions. You don't have to call several companies. You can just call one.' "

The owners of the new Coal Vines restaurant on the Country Club Plaza licensed the name from its creator — "coal" for the wood-fired pizza and "vines" for the wine list.

"I don't find it clever or cute, but it's memorable. 'What's going on here?' It's not how most restaurants sound or look," said Placek of Lexicon Branding.

Nationally, the Gap got its moniker in 1969 when the founders opened their first store in San Francisco and played off the "generation gap" separating parents and their teenage children. Sister company Banana Republic's founders searched the world for travel clothing before opening their first shop.

In recent years local entrepreneurs also have tried out such titles as Gawdawfull! Productions , Don't Tell Anybody, Church Clothes, Goin' Postal, Heads Will Roll Sound, Partners in Grime, Handy Woman Not Handyman, Honey Do Handyman Service, Wunda Dog, Here's to Your Success, Sweet Savour Bar-B-Q, A Silk Purse, and Flip Ya Wig Records — with varying levels of success.

One-person brands

The ups and downs of identifying with one person were shown by Martha Stewart . Her name was enough to send the company stock soaring during an initial public offering, then sinking when she was sentenced to prison in an insider-trading case, then back up again once she was back in the boardroom.

In Kansas City, Michael Smith's investors pushed him to put his name in the title of his restaurant — maybe Michael's

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or Smith's or Michael Smith's. The upscale restaurant opened in the Crossroads in 2007 as Michael Smith .

"It wasn't my first choice, but they said they were investing in me so they wanted at least part of my name in the title," said Smith, a winner of the James Beard Award. "But there are inherent issues; certainly it looks of egotism."

When the owner's name is over the door, customers also expect him to be around and available at all times, so delegating jobs or even taking a night off isn't easy. Smith took a different tack with his second restaurant, next door to Michael Smith . He chewed on such hearty and saucy names as Robusto and Sugo before selecting Extra Virgin, a name he thought would work with a hip Crossroads crowd. And more conservative customers would simply be reminded of top-grade olive oil.

A family name also can succeed, as Tivol has in the local jewelry business since 1910 — especially if the family has a personable spokesman and builds a reputation for quality.

Not too exotic

When Maggie Goldsborough wanted to take her Mairead Design home-based business into a retail location she planned to keep Mairead (Gaelic for Margaret) in the title. But she reconsidered after talking with retail consultant Lori Scott Pemberton , owner of Square Foot Retail Consulting in Overland Park. "Mairead" wouldn't mean much to potential customers driving by. Goldsborough also considered Regrets Only, but nixed it because it sounded too negative.

"I needed a name that signified what I did. 'Salutations' can cover a broad spectrum of things," said Goldsborough, who opened Salutations by Mairead Design in Briarcliff Village in late 2009, keeping the Mairead for her shift from home-based to retail. The shop sells fine stationery, invitations, boxed note cards and gifts.

"I think it's a very positive name, an upscale name that tells people exactly the type of store it is going to be before they walk in," Scott Pemberton said. "The name doesn't have to be literal but set the tone of what the business is."

If the name has less specific meaning, operators also can add a tagline to sum up the brand or product, such as Brookside's new Element — Wellness Spa Studio.

Grab the map

But some entrepreneurs simply pull out an atlas when naming their operations.

In Kansas City you can eat at Texas Roadhouse (which originally opened in Clarksville, Ind.), California Pizza Kitchen (which sells flavors from Thai to Jamaican jerk), Oklahoma Joe's Barbecue (actually founded in Stillwell, Okla.), and Kentucky Fried Chicken (or the more svelte sounding KFC).

You can also shop at California Closets, New York & Co. or Nebraska Furniture Mart, and get a pedicure at California Nails.

"Jayhawk" works well for Lawrence-based businesses, as does "Tiger" for those Columbia, Mo., operations. But what if those companies later want to expand into opposing team markets?

"Work local but think global, think about where you want to be," said Jon Stephens , president of Rockhill Strategic LLC , a Kansas City branding and communications consulting firm. "If that is eventually going online, going outside the city or even neighborhood, does that make sense?"

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Easy does it

When it comes to company names, don't make your customers work too hard, branding experts advise.

But even they may overestimate the public.

Kansas Citians sometimes confuse Fritz's Railroad Restaurants (the ones with food coming on little train tracks) with Fritz's Chili (famous for, what else, chili).

Some people referred to the former Venue restaurant as "Vanew" and stumbled over the spelling of Raoul in Raoul's Velvet Room in Overland Park. Some Salutations by Mairead Design customers are stumped spelling Salutations before they even try to take on Mairead.

Ruth's Chris Steak House can be more of a mouthful than a bite of its thick steaks. When Ruth Fertel bought New Orleans' Chris Steak House in 1965 she agreed she wouldn't relocate it under the same name. That wasn't a problem until the original location burned down. Fertel moved the restaurant a few blocks and put her name in front of Chris. Now customers across the country just call it Ruth's Chris.

Adams Dairy Bank in Blue Springs sometimes has to explain to callers that it isn't a dairy, just on the site of a former dairy, said David Chinnery , bank president and chief executive. But the cow image is now a big part of its brand — from the cowbell by the front door to its "News and Udder Things" newsletter to its "Who's your cash cow?" billboards to its debit cards with a photo of an old dairy barn.

"We love it. It kind of differentiates us from other banks," Chinnery said. "Three words tell it all: Our location — they know we are not in One Kansas City Place. And what we are about — a country bank that happens to be located in Blue Springs."

Check it out

Once owners zone in on a name, they need to make sure it's available.

Short of hiring an attorney or a branding firm they can do a Google search and check the U.S. Patent Trademark Office website at www.uspto.govIf the name is similar to one in the same industry they probably won't be able to get a trademark. Register.com will show which Internet domain names are available.

Attorneys can do a more extensive search. Spending a little on the front end is much more cost-effective then fighting a later lawsuit.

"We like to get them at the beginning. But sometimes they are already married to a particular name," said Greg Kratofil Jr. , who specializes in intellectual property for Polsinelli Shughart PC .

Sprinkles Cupcakes of Beverly Hills, Calif., has fought the Sprinkles Yogurt chain in Philadelphia, which argued that the name Sprinkles was too generic to be trademarked. McDonald's has waged many wars to protect its name, including trying to stop an Indian restaurant from calling itself McCurry.

Attorneys also can help make sure the business isn't a victim of "typosquatting," also called URL hijacking. It takes advantage of input errors by Internet users, leading them to alternative websites owned by a competitor or charging a fee to direct them to the correct website.

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It cost one local company about $5,000 to get control of 10 wrong spellings of its names, Kratofil said. He would have locked those domain names up in advance for just a few dollars a year, along with three or four similar domain names.

Companies considering a global marketplace also might want to make sure the name translates into other cultures.

"If you're releasing a name on a global scale and wonder what the name of the business might translate to in other languages, ask a translation expert. Better yet, find a native speaker who not only understands how to translate the word, but also knows the social context in which a word is used," said Wing of AccelerAction. "And remember that some words, especially in Spanish, have different connotations and meaning depending upon which Spanish-speaking country you are in."

Stephens also recommends checking the secretary of state's office for both the corporate name and DBA (doing business as) names. In the metro area, businesses might want to check with both the Kansas and Missouri secretaries of state.

"Branding firms can help select the name and then develop the complete brand around it, keeping the company's vision at the core," Stephens said. "All fonts, logos, colors and interiors should reinforce and reflect the brand promise and not be at odds."

Some of Stephens' favorite local DBAs: **Spin! Neapolitan** Pizza (simple, clean and easily shortened to just Spin), the Country Club Plaza (iconic heritage brand that has grown and evolved), Populous (formerly HOK, a unique name for a unique sports architecture company), The Roasterie (immediately says coffee but in a savvy way that also implies fresh), and Sprint (clean name that conveys speed and efficiency).

Wing loves the story of Three Dog Bakery, where the founders set out to create not a business but a healthy treat for their three dogs.

"What a great way to talk about your passion for your business," Wing said.

And she noted that Story, a restaurant opening soon in Prairie Village, "linked its brand with something we can identify with: Most of the precious moments in our lives revolve around a meal."

How to name your company • How does the name sound?

• How does it look in print?

• What kind of emotion or feeling does it bring? If your customer will be a teenage girl, what words/emotions will appeal to them? Maybe words like "girlz" or "diva."

Source: AccelerAction

---- INDEX REFERENCES ---

COMPANY: TEXAS ROADHOUSE OF TEXAS LLC; URL PHARMA INC; KFC LTD; SUCCESS RESOURCES GLOBAL LTD; MCDONALDS CORP; MCDONALDS; VENUE; SPRINT BIOSCIENCE AB; COUNTRY CLUB (INDIA) LTD; SPRINT COMMUNICATIONS COMPANY LP; COUNTRY CLUB TRUST COMPANY NA; SUCCESS CORP; TEXAS ROADHOUSE HOLDINGS LLC; GAP ASSET MANAGEMENT; BROOKSIDE CAPITAL PARTNERS INC; MCDONALDS USA LLC; SUCCESS FINANCE LTD; RUTHS HOSPITALITY

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GROUP INC; NEBRASKA FURNITURE MART INC; UNIVERSITAT RAMON LLULL; GAP VASSILOPOULOS PUBLIC LTD; PRINCE OF WALES COUNTRY CLUB S A INMOBILIARIA; MCDONALDS IMMOBILIEN GMBH; COUNTRY CLUB OF THE SOUTH INC; MCDONALDS RESTAURANTS LTD; COUNTRY CLUB KFAR SABA LTD; CALIFORNIA PIZZA KITCHEN INC; BROOKSIDE APARTMENTS ASSOCIATES; TEXAS ROADHOUSE INC; GAP; MCDONALDS FRANCE SA; SUCCESS UNIVERSE GROUP LTD; COUNTRY CLUB VILLAGES PTY LTD; GAP FILMS COMMERCIAL PRODUCTIONS GMBH; LEXICON BRANDING INC; SPRINT SP ZOO; GAP INTERNATIONAL SOURCING (INDIA) PVT LTD; KENTUCKY FRIED CHCICKEN; PACIFIC AIRPORT GROUP; RESTAURANTES FRITZ LDA; MCDONALDS RESTAURANTS OF CANADA LTD

NEWS SUBJECT: (Social Issues (1SO05); Intellectual Property (1IN75); Legal (1LE33); Financial Fraud (1FI18); Sales & Marketing (1MA51); Fraud (1FR30); Patents & Trademarks (1PA79); Criminal Law (1CR79); Parents & Parenting (1PA25); Economics & Trade (1EC26); Technology Law (1TE30); Health & Family (1HE30); Crime (1CR87); Insider Trading (1IN76); Teenagers (1TE59); Business Management (1BU42))

INDUSTRY: (Food & Beverage Production (1FO79); Food & Beverage Distribution & Services (1FO39); Advertising (1AD82); Agriculture, Food & Beverage (1AG53); Restaurants & Food Service (1RE91); Advertising & Public Relations (1AD83); Branding & Naming (1BR12))

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Language: EN

OTHER INDEXING: (ACCELERACTION; ADAMS DAIRY BANK; BLACKBERRY; BRANDING; BROOKSIDE; CALIFORNIA CLOSETS; CALIFORNIA NAILS; CALIFORNIA PIZZA KITCHEN; CHRIS; CHRIS STEAK HOUSE; COUNTRY CLUB; FLIP YA WIG; FRITZ; GAP; HANDYMAN SERVICE; HOK; HORIZONS LLC; JAMES BEARD AWARD; KENTUCKY FRIED CHICKEN; KFC; LEXICON BRANDING; LEXICON BRANDING INC; MAIREAD; MAIREAD DESIGN; MCDONALDS; MICHAEL; NEAPOLITAN PIZZA; NEBRASKA FURNITURE MART; NEW YORK CO; OVERLAND PARK; PENTIUM; RAILROAD RESTAURANTS; ROBUSTO; ROCKHILL STRATEGIC LLC; SILK PURSE; SPRINKLES YOGURT; SPRINT; SQUARE FOOT RETAIL CONSULTING; SUCCESS; SWEET SAVOUR BAR; SWIFFER; TANNIN WINE BAR; TEXAS ROADHOUSE; US PATENT TRADEMARK OFFICE; URL; VENUE) (Chinnery; Church Clothes; David Chinnery; David Placek; Dog Bakery; Extra Virgin; Fertel; Fritz; Gawdawfull Productions; Goldsborough; Grab; Greg Kratofil Jr.; Ideally; Jon Stephens; Kratofil; Kristin Wing; Lori Scott Pemberton; Maggie Goldsborough; Martha Stewart; Michael Smith; Nationally; Oklahoma Joe; OnStar; Pemberton; Placek; Ruth; Ruth Fertel; Short; Sister; Smith; Spa Studio; Sprinkles Cupcakes; Stephanie Isaacson; Stephens; Tivol; Wing; Wunda Dog) (Kansas City; New Orleans; Kansas City; San Francisco; Kansas City; Kansas City; Columbia, Mo; Kansas City; Philadelphia; Kansas; Missouri; us; usa; na; us.mo; us.mo.kcity; us.ca; us.ks; us.la; us.pa; us.ca.sanfrn; us.la.nworln; us.mo.columb; us.mo.kancty; us.pa.phila)

KEYWORDS: (XC/NASDAQ-NMS); (XC/NYSE); (NT/NEC); (XC/any.company); (XC/any)

TICKER SYMBOL: NASDAQ-NMS:GOOG; NYSE:YUM|UPPER; NYSE:S

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March 19, 2012

Neapolitan Pizza chain to spin out west

JOYCE SMITH
The Kansas City Star

Kansas City's **Spin Neapolitan** Pizza will soon be available on the West Coast.

Craig Hofman will be Spin's first franchisee and plans to develop 35 restaurants in southern California. Hofman also has 15 Lucille's Smokehouse BBQ locations in California, Arizona and Nevada.

"Concepts usually come out of California or New York, so it's kind of interesting to pull something out of Kansas City and have it go west," Hofman said. "It's a great concept, great pizzas and salads and a fast-casual approach."

Hofman was looking to expand and heard about Spin about a year ago when it was featured as an "up-and-coming" restaurant concept in a trade magazine, Nation's Restaurant News .

Gail and Richard Lozoff , and Edwin Brownell , opened their first Spin in Overland Park in 2005 and now have locations in Lee's Summit, Olathe, Overland Park and south of the Country Club Plaza . A Lenexa location is to open in May, and another is planned for Prairie Village in late 2012 or early 2013. The partners also are looking for other franchisees.

"We felt like we were ready to go out of the market and look for a partner we felt like we could trust," said Gail Lozoff . "We're just really impressed by the quality of (Hofman's) operations and culture — employee-oriented, guest-oriented, relationship-oriented. And the quality of his service and attention to detail is very similar to how we like to run our restaurants."

James Beard Award-winning chef Michael Smith collaborated on the Spin menu. Items include traditional thin crust, whole wheat and gluten-free stone-fired pizzas, with traditional and gourmet toppings: caramelized onions, artichokes, chicken sausage, pancetta and hand-grated cheese.

The restaurants also serve appetizers, soups, salads, panini, Italian deli sandwiches and gelato. Spin's soups, salad dressings, pizza toppings and pizza dough are prepared fresh daily.

New franchisee Hofman said he will open two Spin operations in the next 11/2 years in the Orange County/Los Angeles County area.

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Another P&L venue

The Power & Light District continues to develop its second-floor spaces, mostly recently opening Hotel Nightclub on the "KC Live" block and now adding a private event space above the Bristol Seafood Grill .

The Gallery, a 9,000-square-foot space, will seat up to 600 people, or it can sectioned off for smaller groups by using a retractable wall. The space has floor-to-ceiling windows on the north side, and a balcony overlooking 14th Street, between Main and Walnut streets, with a view of the downtown skyline. When it opens in July, it also will have a stage, dance floor and projection screen. Bookings will include rehearsal dinners, post-event cocktails, corporate events and meetings, social functions and weddings.

The event space is owned by ECI Inc. , which is affiliated with The Cordish Cos ., the district's developers. It also will have its own sales director and manager.

Orvis to open this fall

Orvis, a family-owned mail-order and retail business founded in 1856, this fall will return to the Kansas City area.

The Vermont-based company plans a fall opening for its store in One Nineteen, 4357 W. 119th St., Leawood. The company specializes in high-end fly fishing, hunting and sporting goods equipment. It has 53 stores in the United States and 23 in the United Kingdom.

The company had opened a store in Leawood's Town Center Plaza in 1996 but closed it in 2001.

---- INDEX REFERENCES ---

COMPANY: CORDISH COSWALK; ECI INC; NATION ENERGY INC

NEWS SUBJECT: (Business Management (1BU42); Sales & Marketing (1MA51); Franchising (1FR73))

INDUSTRY: (Restaurants & Food Service (1RE91); Pizza (1PI09); Retail (1RE82); Food & Beverage Production (1FO79); Agriculture, Food & Beverage (1AG53); Food & Beverage Distribution & Services (1FO39); Fast Food (1FA67))

REGION: (North America (1NO39); Americas (1AM92); USA (1US73); U.S. West Region (1WE46); California (1CA98); Kansas (1KA13); U.S. Midwest Region (1MI19))

Language: EN

OTHER INDEXING: (Nic Smith; Craig Hofman; Gail Lozoff; Edwin Brownell; Richard Lozoff; James Beard) (West Coast; California; California; Arizona; Nevada; California; New York; Kansas City; Overland Park; Overland Park; Prairie Village; Orange County; Los Angeles County; Light District; Hotel Nightclub; 14th Street; Kansas City; Vermont; 4357 W. 119th St.; the United States; United Kingdom; Town Center Plaza; nam; us; am; us.mo; us.mo.kcity; neur; gb; uk; eur; us.az; us.ca; us.nv; us.ny; us.vt; us.ca.losang; us.ca.orange; us.mo.kancty; us.ny.nyc)

KEYWORDS: (XC/any.company); (XC/any.private); (NT/NEC); (XC/any)

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Section: C

360 Architecture spins up a winning design

The open, graphically vibrant space created for **Spin**! **Neapolitan** Pizza has earned "Best of Show" honors from regional design professionals. Kansas City's 360 Architecture was slated to receive the award Friday night at the annual Mid-America Design Awards event in St. Louis. Sponsor is the regional chapter of the International Interior Design Association. Thirty architecture and design firms from Kansas City, St. Louis and Wichita submitted projects for consideration. Another Kansas City firm, Hoefer Wysocki Architects, won awards for two projects, including Fire Station No. 35.

---- INDEX REFERENCES ---

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (AMERICA DESIGN AWARDS; INTERNATIONAL INTERIOR DESIGN ASSOCIATION; SPIN) (Hoefer Wysocki Architects; Neapolitan Pizza; Sponsor; Thirty) (St. Louis; Kansas City; St. Louis; Wichita; Kansas City; us; usa; na; us.mo; us.mo.kcity; us.ks; us.ks.wichta; us.mo.kancty; us.mo.stloui)

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March 31, 2011

It's OK Joe's vs. Spin for the title — vote for your favorite

And now it's down to two. The taco slingers and burger joints have faded away, and the last restaurants standing are two of the most popular local eateries in town: Oklahoma Joe's, for barbecue, and **SPIN**! **Neapolitan** Pizza.

Voting in the last round is now under way online and will close at noon Tuesday. The Chowdown winner will then reign right here and will also be announced Thursday in the Preview section.

Thanks for playing -- and for eating!

Go to the contest page to vote .

---- INDEX REFERENCES ---

COMPANY: STICHTING PENSIOENFONDS IBM NEDERLAND; SPIN SPOLKA AKCYJNA

Language: EN

OTHER INDEXING: (CHOWDOWN; PREVIEW; SPIN) (Neapolitan Pizza; Spin) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (NT/NEC)

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March 17, 2011

It's OK Joe's vs. Spin for the title — vote for your favorite

And now it's down to two. The taco slingers and burger joints have faded away, and the last restaurants standing are two of the most popular local eateries in town: Oklahoma Joe's, for barbecue, and **SPIN**! **Neapolitan** Pizza.

Voting in the last round is now under way closes at noon today. The Chowdown winner will then reign right here and will also be announced Thursday in the Preview section. As of 10:30 this morning, Joe's was smoking the competition, 71 percent to 29 percent.

Thanks for playing -- and for eating!

Go to the contest page to vote .

---- INDEX REFERENCES ---

COMPANY: STICHTING PENSIOENFONDS IBM NEDERLAND; PREVIEW SA; SPIN SPOLKA AKCYJNA; SPIN CRAFT

Language: EN

OTHER INDEXING: (CHOWDOWN; PREVIEW; SPIN) (Neapolitan Pizza; Spin) (us; usa; na; us.mo; us.mo.kcity)

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Business Journal (KANSAS CITY)
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January 12, 2012

Country Club Plaza hotel does $3.5M renovation; Milio's Sandwiches eyes Kansas City

Brenna Hawley

A Country Club Plaza hotel has finished a multimillion-dollar renovation, and a sandwich chain is expanding into the Kansas City area.

Those are some highlights of this week's restaurant and retail roundup:

• The Holiday Inn Country Club Plaza has completed a $3.5 million renovation.

The money was spread out among new beds, carpeting, fabrics, a heating and cooling system, and other projects.

"As Kansas City is becoming recognized internationally as a center for both business and culture, it was our hotel's turn to contribute to that level of sophistication," Stephanie Porter, the hotel's sales director, said in a written release. "Now, when guests walk in, they are immediately drawn to all the changes we've made, and we know that all the work and planning was worth it."

More than $1 million went toward a new cooling and heating system. The hotel replaced furniture in the lobby and updated workspaces in the business center with Wi-Fi. The hotel put down about 150,000 square feet of new carpeting and bought hundreds of new mattress and bed frames.

The hotel is at 1 E. 45th St. in Kansas City near the Country Club Plaza.

• The namesake of Jimmy John's sandwich company has a cousin, and he's into sandwiches, too: Mike Liautaud, founder of Milio's Sandwiches, plans to open 12 locations in the Kansas City area during the next five years.

Liautaud opened a sub shop in Madison, Wis., in 1989. Today, his sandwich chain has grown to almost 50 locations in Wisconsin, Minnesota, Iowa and Nebraska.

"It's a natural expansion for us," Liautaud said in a written statement. "We are thrilled to be spreading our concept throughout the Midwest."

He hopes to sell 200 franchises in states where he already has locations, as well as in Missouri, Illinois, Indiana,

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Michigan and Ohio.

• Kansas City continues to land on national rankings for its new venues. Midwest Living lauded Kansas City for both the Kauffman Center for the Performing Arts and Livestrong Sporting Park.

The buildings were on the magazine's 2012 list of best new Midwest attractions, restaurants and hotels.

Midwest Living complimented the Kauffman Center's grand opening program, which was full of stars such as Placido Domingo.

The magazine enjoyed Livestrong Sporting Park's architecture, as well as its charitable tie to Livestrong.

• **SPIN! Neapolitan** Pizza has landed tasty recognition: Its margherita pizza has been named as one of the country's best dishes by Restaurant Business magazine.

A panel of food experts selected the pie as one of its 2011 Clean Plate Award-winners.

"We are truly honored to have our pizza included among the nation's best restaurant dishes," Gail Lozoff, co-owner of **SPIN! Neapolitan** Pizza, said in a written release. "There are many notable dining establishments on the list, and we are humbled to be included alongside them."

SPIN! has four locations in the metro area: Overland Park, Olathe, Lee's Summit and Kansas City. It plans to open a fifth in Lenexa in March.

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---- INDEX REFERENCES ---

INDUSTRY: (Fast Food (1FA67); Hotels (1HO42); Retail (1RE82); Pizza (1PI09); Travel & Tourism (1TR07); Food & Beverage Distribution & Services (1FO39); Food & Beverage Production (1FO79); Agriculture, Food & Beverage (1AG53); Restaurants & Food Service (1RE91))

REGION: (Americas (1AM92); North America (1NO39); Wisconsin (1WI54); U.S. Midwest Region (1MI19); USA (1US73); Missouri (1MI10); Kansas (1KA13))

Language: EN

OTHER INDEXING: (KANSAS CITY BUSINESS JOURNAL) (Jimmy John; Gail Lozoff; Mike Liautaud; Stephanie Porter)

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May 26, 2011

Chamber honors Leawood fertilizer company SFP as Small Business of the Year

JOYCE SMITH
The Kansas City Star

Growing up on his family's farm, Larry Sanders was frustrated when costly fertilizer didn't do much good.

As an adult he set out to change that.

His Leawood-based SFP LLC has done so well in overcoming fertilizer inefficiencies it now has international clients. On Wednesday, the Greater Kansas City Chamber of Commerce recognized its success by naming SFP as its 2011 Small Business of the Year.

The company also received the Mr. K Award at the chamber's 25th annual award celebration at the Muehlebach Tower. The award is named after the late Ewing Marion Kauffman , founder of Marion Laboratories and former owner of the Kansas City Royals . About 500 people attended the event.

The chamber also recognized its Top 10 Small Businesses of the Year. Criteria for the awards include growth, sustainability, community service and employee relations.

In accepting the award, Sanders said he could hardly believe the company won the top honor, and he praised the other nine businesses for their growth and impact on the community.

Tony Hsieh , entrepreneur and chief executive officer of Zappos.com, was the keynote speaker at the dinner.

Sanders grew up on a beef cattle and hay farm on the Texas-Louisiana border. After earning a doctorate in soil chemistry and plant nutrition, Sanders founded SFP (for specialty fertilizer products) in 1998.

He then spent several years on research and development before launching his first two products: Avail and Nutrisphere-N.

There was no money for marketing so he gave away a lot of product to universities and farmers.

He asserted that they could use less fertilizer and still increase their crop yields by as much as 15 percent, and he said once farmers got the results themselves, sales increased dramatically.

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In 2010, SFP's revenues grew by nearly 22 percent, and the number of employees grew by 24 percent to about 40. Its products are now sold internationally, including in the United Kingdom, the Netherlands, Zambia, Australia and Peru.

Sanders said Kansas City is emerging from the Midwest as a technological hotbed and offers easy access to farmers, as well as being centrally located for customers across the country. He also wants to increase global food production while preserving the environment, and plans to branch out into non-agricultural applications.

The company offers employees a wide range of benefits including health and dental insurance, profit sharing programs, tuition reimbursement, and health club memberships.

Sanders said he hired the "brightest and the best" and then trusted their instinct and knowledge.

Other winners Also honored were the nine other businesses that, along with SFP, made up the Top 10 Small Businesses of the Year:

•AOS (Alexander Open Systems)

•Brookside Barkery & Bath

•Concrete & Masonry Restoration Co.

•EMR Inc.

•Gragg Advertising

•James Engle Custom Homes LLC

•McAnany Van Cleave & Phillips, Attorneys at Law

•Mile Rail LLC

• **Spin Neapolitan** Pizza

---- INDEX REFERENCES ---

COMPANY: EMR INC; STE FRSE PRODUCT CREAT AUDIOVISUELLE; SFP

NEWS SUBJECT: (Small Business (1SM15); Business Management (1BU42))

INDUSTRY: (Chemicals (1CH04); Agriculture, Food & Beverage (1AG53); Agrochemicals (1AG08); Agriculture (1AG63); Fertilizers (1FE31))

REGION: (U.S. Midwest Region (1MI19); North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

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OTHER INDEXING: (AOS (ALEXANDER OPEN SYSTEMS; COMMERCE; CONCRETE MASONRY RESTORATION CO; EMR INC; JAMES ENGLE CUSTOM HOMES LLC; MARION LABORATORIES; MCANANY VAN CLEAVE PHILLIPS; MILE RAIL LLC; MUEHLEBACH TOWER; SFP) (Brookside Barkery Bath; Criteria; Gragg Advertising; Larry Sanders; Marion Kauffman; Sanders; Spin Neapolitan Pizza; Tony Hsieh) (Texas; Louisiana; United Kingdom; Netherlands; Zambia; Australia; Peru; Kansas City; us; usa; na; us.mo; us.mo.kcity; au; aus; gb; gbr; nl; nld; pe; per; uk; zm; zmb; af; afr; an; anz; eu; eur; sa; sam; us.la; us.tx; us.mo.kancty)

KEYWORDS: (SL/mlb.kans.roya); (SL/mlb.kans); (SL/mlb); (NT/NEC); (XC/any.company); (XC/any)

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May 26, 2011

Leawood company earns "Mr. K" small business award

Growing up on his family's farm, J. Larry Sanders was frustrated when costly fertilizer didn't do much good.

As an adult he set out to change that. His Leawood-based SFP LLC has done so well in overcoming fertilizer inefficiencies it now has international clients. On Wednesday, the Greater Kansas City Chamber of Commerce recognized its success by naming SFP as its 2011 Small Business of the Year.

The company also received the Mr. K Award at the chamber's 25th annual award celebration at the Muehlebach Tower. The award is named after the late Ewing Marion Kauffman , founder of Marion Laboratories and former owner of the Kansas City Royals . About 500 people attended the event.

The chamber also rec ognized its Top Ten Small Businesses of the Year. Criteria for the awards include growth, sustainability, community service and employee relations.

Tony Hsieh , entrepreneur and chief executive officer of Zappos.com, was the keynote speaker at the dinner.

Sanders grew up on a beef cattle and hay farm on the border between Texas and Louisiana. After earning a doctorate in soil chemistry and plant nutrition, Sanders founded SFP (for specialty fertilizer products) in 1998.

He then spent several years on research and development before launching his first two products: AVAIL and Nutrisphere-N. There was no money for marketing so he gave away a lot of product to universities and farmers. He claimed they could use less fertilizer and still increase their crop yields by as much as 15 percent, and once farmers got the results themselves, sales increased dramatically.

In 2010, SFP's revenues grew by nearly 22 percent, while the number of employees grew by 24 percent. Its products are now sold internationally, including in the United Kingdom, Netherlands, Zambia, Australia, and Peru.

Sanders said Kansas City is emerging from the Midwest as a technological hotbed, and offers easy access to farmers, as well as being centrally-located for customers across the country. He also wants to increase global food production while preserving the environment, and plans to branch out into non-agricultural applications.

The company offers employees a wide range of benefits including health and dental insurance, profit sharing programs, tuition reimbursement, and health club memberships. Sanders said he hires the "brightest and the best" and then

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trusts their instinct and knowledge.

Also honored at the Small Business Celebration Dinner were the nine other businesses that, along with SFP, made up this year's Top 10 Small Businesses: AOS (Alexander Open Systems) Brookside Barkery & Bath Concrete & Masonry Restoration Co. EMR Inc. Gragg Advertising James Engle Custom Homes LLC McAnany Van Cleave & Phillips, Attorneys at Law Mile Rail LLC **SPIN Neapolitan** Pizza To reach Joyce Smith , call 816-234-4692 or send e-mail to jsmith@kcstar.com. Follow her on Twitter and Facebook at JoyceKC

---- INDEX REFERENCES ---

COMPANY: EMR INC; STE FRSE PRODUCT CREAT AUDIOVISUELLE; ALEXANDER OPEN SYSTEMS; ALEXANDER OPEN SYSTEMS INC; SFP

NEWS SUBJECT: (Small Business (1SM15); Business Management (1BU42))

INDUSTRY: (Chemicals (1CH04); Agriculture, Food & Beverage (1AG53); Agrochemicals (1AG08); Agriculture (1AG63); Fertilizers (1FE31))

REGION: (U.S. Midwest Region (1MI19); North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (ALEXANDER OPEN SYSTEMS; BROOKSIDE BARKERY BATH CONCRETE MASONRY RESTORATION CO; COMMERCE; EMR INC; GRAGG ADVERTISING JAMES ENGLE CUSTOM HOMES LLC; LAW MILE RAIL LLC; LEAWOOD; MARION LABORATORIES; MCANANY VAN CLEAVE PHILLIPS; MUEHLEBACH TOWER; SFP; SMALL BUSINESSES: AOS; SPIN NEAPOLITAN PIZZA; TOP TEN SMALL BUSINESSES) (Criteria; J.; Joyce Smith; Larry Sanders; Louisiana; Marion Kauffman; Sanders; Texas; Tony Hsieh) (Texas; Louisiana; United Kingdom; Netherlands; Zambia; Australia; Peru; Kansas City; us; usa; na; us.mo; us.mo.kcity; au; aus; gb; gbr; nl; nld; pe; per; uk; zm; zmb; af; afr; an; anz; eu; eur; sa; sam; us.la; us.tx; us.mo.kancty)

KEYWORDS: (XC/Unknown); (SL/mlb.kans.roya); (SL/mlb.kans); (SL/mlb); (NT/NEC); (XC/any.company); (XC/any)

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Business Journal (KANSAS CITY)
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May 26, 2011

Greater KC Chamber names SFP as small business of the year

The Greater Kansas City Chamber of Commerce picked fertilizer company SFP as its Small Business of the Year.

The Leawood-based company, whose name stands for Specialty Fertilizer Products, stood out among a crop of more than 1,000 nominees, according to the chamber. The company received the "Mr. K" Award at a Wednesday evening event.

The company was founded in 1998 by Larry Sanders, who grew up on a farm and earned a doctorate degree, then put his mind to developing products that would help farmers bring in better yields while preserving the environment. SFP has about 100 patents.

The company spent several years doing research before launching AVAIL and Nutrisphere-N. It gave samples to universities and farmers because SFP lacked money for marketing. The products increase crop yields by as much as 15 percent, and sales began to take off after people tried the product.

The company's revenue grew by almost 22 percent and its employee count increased by 24 percent. Clients are in the United States, United Kingdom, Netherlands, Zambia, Australia and Peru.

"Kansas City is emerging from the Midwest as a technological hotbed," Sanders said. "Kansas City not only offers easy access to those who benefit most from our products — the American farmer — but being centrally-located provides easy transportation to other parts of the country."

He wants to use his products to help address possible food shortages globally.

The chamber also recognized nine other businesses that rounded out the top 10: AOS (Alexander Open Systems), Brookside Barkery & Bath, Concrete & Masonry Restoration, EMR Inc., Gragg Advertising, James Engle Custom Homes, McAnany Van Cleave & Phillips, Mile Rail LLC and **Spin! Neapolitan** Pizza.

SFP was one of the Kansas City Business Journal'sChampions of Businessin 2009, based on its financial performance, innovation and community service.

---- INDEX REFERENCES ---

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COMPANY: IMC; INC; ENVIRONMENTAL RESOURCES MANAGEMENT LTD; STE FRSE PRODUCT CREAT AUDIOVISUELLE; EMR; KANSAS CITY; SFP; IRISH NATIONAL CAUCUS

NEWS SUBJECT: (Small Business (1SM15); Business Management (1BU42))

REGION: (U.S. Midwest Region (1MI19); North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (BROOKSIDE BARKERY BATH; EMR; INC; KANSAS CITY; LEAWOOD; MCANANY VAN CLEAVE PHILLIPS; MILE RAIL LLC; OPEN SYSTEMS; SFP; SPECIALTY FERTILIZER PRODUCTS) (Concrete Masonry Restoration; Custom Homes; Gragg Advertising; Greater KC; James Engle; K; Larry Sanders; Neapolitan Pizza; Sanders; Spin)

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May 11, 2011

Nominees for Small Business of the Year talk about their success

JOYCE SMITH
The Kansas City Star

How do you go from a small business to a Top 10 Small Business of the Year?

Nominees for the Greater Kansas City Chamber of Commerce's annual awards shared how they did it during the Top 10 Breakfast on Tuesday. About 300 people attended the event at the Hyatt Regency Crown Center hotel.

The Top 10 honorees are diverse — from pet food to railcar services to pizzas — but some of their tips span the marketplace, especially in customer service.

"You get two grades in business, an A or an F. If you can't get an A, you're going to get an F," said Greg Gragg , chief executive officer of Gragg Advertising in Kansas City.

Bill Thomas , president of Concrete & Masonry Restoration Co. Inc. , a Kansas City specialist in restoration, preservation and maintenance of concrete and masonry structures, tries to exceed his customers' expectations to the best of the company's ability.

"It's real simple to say, but following through is a challenge," Thomas said. So he conducts customer surveys and gets in the habit of asking customers what they like the least , a tip he learned from Kansas City businessman Barnett Helzberg.

The other Top 10 small businesses:

Alexander Open Systems Inc. , Overland Park; Brookside Barkery & Bath; Kansas City; EMR Inc. , Lawrence; James Engle Custom Homes, Olathe; McAnany Van Cleave & Phillips, Kansas City, Kan.; SFP LLC , of Leawood; **Spin Neapolitan** Pizza, Kansas City; and Mile Rail LLC , Kansas City.

---- INDEX REFERENCES ---

COMPANY: OLATHE; KANSAS CITY; ALEXANDER OPEN SYSTEMS INC

NEWS SUBJECT: (Small Business (1SM15); Business Management (1BU42))

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REGION: (U.S. Midwest Region (1MI19); North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

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OTHER INDEXING: (ALEXANDER OPEN SYSTEMS INC; BROOKSIDE BARKERY BATH; CONCRETE MASONRY RESTORATION CO INC; HYATT REGENCY CROWN CENTER; KANSAS CITY; LAWRENCE; JAMES ENGLE CUSTOM HOMES; MCANANY VAN CLEAVE PHILLIPS; MILE RAIL LLC; OLATHE; OVERLAND PARK) (Barnett Helzberg; Bill Thomas; Greg Gragg; Spin Neapolitan Pizza; Thomas) (Kansas City; Kansas City; Kansas City; Kansas City; Kansas City, Kan; Kansas City; Kansas City; us; usa; na; us.mo; us.mo.kcity; us.ks; us.ks.kancty; us.mo.kancty)

KEYWORDS: (NT/NEC); (XC/any.company); (XC/any)

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Business Journal (KANSAS CITY)
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April 1, 2011

Greater Kansas City Chamber of Commerce announces small business finalists

The Greater Kansas City Chamber of Commerce's finalists for Small Business of the Year and the Mr. K Award have reason to celebrate beyond the recognition the program brings.

As a group, their 2010 revenue topped $322 million. The businesses had an aggregate employee count of 956.

The finalists, revealed Friday, are:

• Alexander Open Systems Inc., Overland Park, an information technology company specializing in wireless network communication, security and design.

• Brookside Barkery & Bath, Kansas City, which provides natural and holistic pet food, supplies and grooming.

• Concrete & Masonry Restoration Inc., Kansas City, which provides concrete and masonry restoration.

• EMR Inc., Lawrence, an infrastructure and environmental company.

• Gragg Advertising Inc., Kansas City, a full-service marketing agency.

• James Engle Custom Homes LLC, Olathe, a construction team that offers detailed, custom home building.

• McAnany Van Cleave & Phillips PA, Kansas City, Kan., a full-service law firm.

• Mile Rail LLC, Kansas City, which provides rail training, repair, cleaning and environmental waste management services.

• SFP LLC, Leawood, a research and development company focusing on nontoxic solutions to fertilizers.

• **SPIN! Neapolitan** Pizza, Kansas City, a restaurant with Neapolitan traditional hand-tossed, stone-fired pizza.

Events for 25th annual small-business celebration will include the Top 10 Breakfast at the Hyatt Regency Crown Center and the awards dinner May 25 at the Muehlebach Tower, where the Small Business of the Year and Mr. K Award winner will be announced.

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---- INDEX REFERENCES ---

COMPANY: KANSAS CITY HOTEL CORP; KANSAS CITY ROOFERS MART INC; STICHTING PENSIOENFONDS IBM NEDERLAND; COMMERCE NATIONAL BANK AND TRUST; SPIN SPOLKA AKCYJNA; KANSAS CITY EQUITY FUND 2007 LLC; KANSAS CITY POWER AND LIGHT CO; COMMERCE BANCSHARES INC; KANSAS CITY INDOOR SOCCER PARTNERSHIP; KANSAS CITY TERMINAL RAILWAY CO; KANSAS CITY TRANSIT INC; COMMERCE RESOURCES CORP; KANSAS CITY CAPITAL GROUP LP; KANSAS CITY; ALEXANDER OPEN SYSTEMS INC; COMMERCE COMMISSION; KANSAS CITY TEXANS 18 LTD; COMMERCE AND INTELLECTUAL PROPERTY OFFICE; GRAGG ADVERTISING INC; KANSAS CITY ASSOCIATES; COMMERCE AND INDUSTRY INSURANCE CO; KANSAS CITY GEORGETOWN APARTMENTS LLC; KANSAS CITY HOUSING PARTNERS LP; KANSAS CITY BROKERAGE SERVICE INC; KANSAS CITY SENIOR LIVING PROPERTY LLC; KANSAS CITY BROKERAGE INC; COMMERCE FASTIGHETER AB; KANSAS CITY ORTHOTRIPSY LP; KANSAS CITY SOUTHERN; KANSAS CITY HOTEL ASSOCIATES; KANSAS CITY REALTY CO; KANSAS CITY MISSOURI; KANSAS CITY SOUTHERN RAILWAY CO (THE); KANSAS CITY SOUTHERN DE MEXICO SA DE CV; KANSAS CITY EQUITY FUND 2010 LLC

NEWS SUBJECT: (Sales & Marketing (1MA51); Small Business (1SM15); Government (1GO80); Local Government (1LO75); Business Management (1BU42))

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April 1, 2011

Ten businesses try for honor that bears Mr. K's name

JOYCE SMITH CITYSCAPE

The Greater Kansas City Chamber of Commerce has announced the top 10 companies vying to be the 2011 Small Business of the Year and receive the Mr. K Award.

The businesses were selected from 1,600 nominations and 119 candidates who completed the application process.

Criteria for the awards include growth, sustainability, community service and employee relations.

The winner will be announced at the chamber's annual small-business celebration in May, which will be a dinner this year instead of a lunch in honor of the 25th anniversary of the event.

The Mr. K award is named after the late Ewing Marion Kauffman , founder of Marion Laboratories and owner of the Kansas City Royals .

The top 10:

•Alexander Open Systems Inc., an Overland Park-based technology solutions provider.

•Brookside Barkery & Bath, a Kansas City-based natural and holistic pet food and supply store, self-service pet wash and grooming services company.

•Concrete & Masonry Restoration Co. Inc., a Kansas City-based specialist in restoration, preservation and maintenance of concrete and masonry structures.

•EMR Inc., a Lawrence-based engineering company specializing in environment and infrastructure, disaster management and construction management.

•Gragg Advertising, a Kansas City-based, full-service, direct-response advertising agency.

•James Engle Custom Homes, an Olathe-based homebuilder.

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•McAnany Van Cleave & Phillips, a Kansas City, Kan.-based, 110-year-old law firm.

•Mile Rail LLC, a Kansas City-based company offering rail car cleaning and repair services and other environmental services.

•SFP LLC, a Leawood-based research and development company that specializes in overcoming fertilizer inefficiencies.

• **Spin Neapolitan** Pizza, a Kansas City-based restaurant company specializing in hand-tossed stone-baked pizza.

The theme of this year's Small Business Celebration will be "A History of Success."

The annual top 10 breakfast will be on May 10. The dinner will be on May 25.

For more information on the events or to make reservations, call 816-374-5472 or email smallbusiness@kcchamber .com.

Restaurant inspection report | A13

---- INDEX REFERENCES ---

COMPANY: KANSAS CITY HOTEL CORP; COMMERCE NATIONAL BANK AND TRUST; KANSAS CITY ROOFERS MART INC; KANSAS CITY EQUITY FUND 2007 LLC; KANSAS CITY POWER AND LIGHT CO; OVERLAND PARK REGIONAL MEDICAL CTR LLC; COMMERCE BANCSHARES INC; KANSAS CITY INDOOR SOCCER PARTNERSHIP; KANSAS CITY TERMINAL RAILWAY CO; KANSAS CITY TRANSIT INC; COMMERCE RESOURCES CORP; KANSAS CITY CAPITAL GROUP LP; KANSAS CITY; ALEXANDER OPEN SYSTEMS INC; COMMERCE COMMISSION; OVERLAND PARK ASSOCIATES LTD; KANSAS CITY TEXANS 18 LTD; COMMERCE AND INTELLECTUAL PROPERTY OFFICE; KANSAS CITY ASSOCIATES; COMMERCE AND INDUSTRY INSURANCE CO; KANSAS CITY GEORGETOWN APARTMENTS LLC; KANSAS CITY HOUSING PARTNERS LP; KANSAS CITY BROKERAGE SERVICE INC; KANSAS CITY SENIOR LIVING PROPERTY LLC; KANSAS CITY BROKERAGE INC; COMMERCE FASTIGHETER AB; KANSAS CITY ORTHOTRIPSY LP; KANSAS CITY SOUTHERN; KANSAS CITY HOTEL ASSOCIATES; KANSAS CITY MISSOURI; KANSAS CITY REALTY CO; KANSAS CITY SOUTHERN RAILWAY CO (THE); KANSAS CITY SOUTHERN DE MEXICO SA DE CV; KANSAS CITY EQUITY FUND 2010 LLC

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December 21, 2006

Section: G

BYOVino

| Corkage deals | **Spin**! **Neapolitan** Pizza, 6541 W. 119th St. (at 119th and Lamar), wants you to bring your own vino for a nominal corkage fee. It charges just a buck Sunday through Thursday and $5 on Friday and Saturdays. For details, call (913) 451-7746.

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (SATURDAYS) (BYOVino Spin; Corkage; Neapolitan Pizza) (us; usa; na; us.mo; us.mo.kcity)

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October 14, 2007

Section: H

DIANE STAFFORD CAREERS - CAREERS: A new spin on finding workers

DIANE STAFFORD CAREERS

In the highly competitive search for good workers, one Kansas City area restaurant company has turned to its loyal patrons for help.

Spin Neapolitan Pizza last week sent about 6,000 e-mail notices to members of its loyalty rewards dining program.

The message from owner Gail Lozoff:

"We are proud of our service and our staff, and hope that you might spread the word to anyone that you think might enjoy working in our environment as a server...

"If you do know anyone who might be interested, please have them come to the store to fill out an application or send us an e-mail online from the jobs page on our website."

(That's spinpizza.com for those who like job opportunities handed to them on a serving platter!)

The Overland Park restaurant, looking to open another dining spot in Lee's Summit later this year, used the technique once before.

"We did it last spring and it seemed to work," Lozoff said. "We mostly heard from people whose kids were looking for summer jobs. I think we got more response than if we'd just counted on people looking in the want ads."

It's a maxim in hiring that some of the best employees come through referrals from employees who already work there. It's a reasonable corollary that loyal customers are a next best source.

Any employer needs to offer competitive pay and a safe and satisfying work environment to attract and keep workers. But there's a lot of competition out there. And there's a lot of turnover, especially in the restaurant industry.

That leads to one possible drawback in the Spin prospecting plan: Employers need workers who take initiative. When job opportunities are dropped in someone's lap -- no personal search effort required -- it may give some entry-level

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workers a false impression about how competitive the job market is.

That said, applicants still have to ace the interview on their own. And then follow through with good job performance.

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (OVERLAND PARK; SPIN; SPIN NEAPOLITAN PIZZA) (DIANE; Gail Lozoff; Lozoff) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

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August 21, 2008

Section: E

Blue Grotto's wood-fired pizzas are deliciously authentic

LAUREN CHAPIN, The Kansas City Star

Wood-fired pizzas are hot -- and we're not just talking about the blistering temperatures that bake pies within minutes.

Faster than you can import a stone oven from Italy, several restaurants have begun specializing in authentic, Italian-style pizzas. **Spin**! **Neapolitan** Pizza opened at 119th and Glenwood in early 2005, using imported Italian Caputo 00 (fine-grained) flour for the crust.

But when Rob Dalzell opened Pizzabella in the Crossroads last year, it seemed a new game was on -- one all about imported Italian flours and wood ovens, hands-on training from Italian pizza masters and certifications from the Associazione Verace Pizza Napoletana in Naples, Italy.

The newest entrant in the pizza smack-down is Blue Grotto, a big-city chic pizzeria in Brookside. Owners John and Michelle Grier fell in love with the pies when they traveled to Italy for their honeymoon. And even though they had no prior restaurant experience, they decided to introduce a wood-fired pizza place to their neighborhood.

They hired forward-thinking 360 Architecture to gut the 1920s space, one that had most recently served as a sock and underwear store. They also brought in partner/chef/neighbor Chris Graham, who developed their specialty pizzas.

Sit at one of the second-floor tables, and you can look directly down onto the pizza makers below -- each of whom spent 10 days training with the American-born pizza geek who installed the massive two-story oven that anchors the open kitchen. The bar is just inside the front door; most of the seating is on the second floor, although a few booths line the back wall of the lower level. If noise bothers you, ask to be seated down there.

Ahhh, but it's hard to be distracted by the noise when the pizzas are so lovely.

The 12-inch pizzas are as thin as window glass, their puffy crusts glazed with extra-virgin olive oil after they're pulled from the 900-degree oven stoked by oak or hickory. As Graham likes to say, even though it takes just under two minutes to bake one, this isn't fast food.

Made with hand-crushed, canned San Marzano tomatoes grown on the foothills of Mount Vesuvius, the sauce is

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seasoned with just a bit of sea salt. Purists will swoon over the margherita dotted with pillowy slices of fresh mozzarella and ribbons of fresh, hand torn basil, or the Four Seasons, a heady medley of roasted crimini mushrooms, black olives, roasted peppers, marinated artichoke hearts and Pecorino cheese.

My favorites:

** Porri: Chewy cubes of prosciutto lardons hiding beneath a frizzled topping of thin-sliced onions and leeks. The proscuitto gave the pizza lovely, smoky-salt undertones accentuated by the sweetness of the onions, although the leeks would have been less chewy if they'd been caramelized a bit before being baked.

** Salsiccia: Finely crumbled fennel sausage made in-house, rose-petal pink champagne-marinated onions and roasted red peppers -- a close second.

** Bianco: A roasted garlic and fresh thyme beauty sprinkled with meaty, roasted crimini mushrooms, supple fontina cheese and handfuls of arugula thrown on top of the pizza after it is pulled from the oven. The arugula, not listed as an ingredient on the menu, was a bit of a surprise, although I liked the peppery bite.

The menu is short: four appetizers, three salads and just nine pizzas, no substitutions allowed.

The starters include a marinated artichoke dip that was more like a coarse, cold tapenade than an oozy, cheesy, hot artichoke spread. The antipasti platter, available in two sizes, was a savory, bountiful spread of cheeses, three kinds of cured meats, pickled and roasted vegetables (red peppers, artichoke hearts, baby mushrooms, caper berries, olives and two kinds of pickled onions) and rosemary-seasoned flatbreads.

The salads were made with whole-leaf romaine -- a pretty presentation but a little unwieldy to eat. My favorite was the Grotto Azurra, topped with straw-cut apples, red onions, blue cheese crumbles and candied nuts, and dressed with a perky lemon Dijon vinaigrette.

The Greek salad was a close second, with crumbled feta, cucumbers and red onions tossed with a zippy Greek vinaigrette, and served with a pecan-encrusted goat cheese pillow.

The Caesar, though, was mixed: During the first visit, the dressing sang with garlic and anchovy, but some of the leaves were brown. The second time, the lettuce was crispy-crunchy, but the dressing was watery and bland.

Right now, Blue Grotto serves just two desserts: s'mores and Nutella spread on pizza dough. Both were kid-friendly but not as elegant and refined as the appetizers and pizzas. Here's a thought: Foo's Fabulous Frozen Custard is just a block away.

Meanwhile Graham and Grier have changes in store. The s'mores will stay, but the Nutella bites will become a special, and Graham is refining a pound cake waffle topped with fruit compote.

They've also added sandwiches to the lunch menu to supplement an abbreviated menu of 9-inch pizzas. They plan to add weekly pizza specials and outdoor seating at the rear of the building.

Open since early June, Blue Grotto is already a neighborhood favorite, adding fuel to the great Italian pizza war.

blue grotto

6324 Brookside Plaza

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816-361-3473

Food: ***

Service: ***

Atmosphere: ***

Hours: 11 a.m.-1:30 a.m. Monday through Friday, 11 a.m.-3 p.m. Saturday brunch, 3 p.m.-1:30 a.m. Saturday dinner and 4 p.m.-midnight Sunday

Entrée range: $8-$13

Vegetarian choices: Several vegetarian pizzas including margherita, quattro formaggio and bianco

Smoking policy: Nonsmoking

Reservations: Not taken

Noise level: Can get noisy, so ask for booth downstairs

Credit cards: Yes

Children: Yes but just know these aren't gooey, American-style pizzas

Seating capacity: 120

Parking: Streetside

Takeout: Call ahead 15 to 25 minutes

Handicap accessible: Yes

Web site: bluegrottobrookside.com (under construction)

the wine list

This is a wine list driven by value. Glasses start at $5; bottles start at $20.

The Cristalino Brut Cava from Spain is a bright, citrusy cava that got on well with the antipasti platter. And its quiet creaminess and toastiness made it a terrific companion to the pizzas. The Donnafugata Sedara Nero D'Avola, with lots of woodsy, leathery fruit and soft, gentle tannins, was a mellow companion to the fennel sausage on the salsiccia and the mushrooms on the bianco.

There were lots of other enticing selections: the Crios Torrontes from Argentina, the Laurenz und Sophie Gruner Veltliner from Austria, the Castle Rock Pinot Noir from California and the Villa Maria Sauvignon Blanc from New Zealand.

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turning up the heat

For years, Il Trullo at 90th and Metcalf was one of the few restaurants that used wood to bake thin-crust pies.

Then Teller's in Lawrence and Shiraz on Southwest Boulevard began baking pizzas over wood. Jake Imperiali started fashioning Neapolitan pies at La Cucina di Mamma after taking pizza lessons in Naples.

Hillsdale Bank BBQ even has a wood-fired pizza on its 'que menu.

And yet another wood-fired crust to chew on: Genovese in Lawrence, owned by the same guys who own La Parilla and Zen Zero.

menu sampler

Antipasti platter | $14 and $22

Salads | $8

Margherita pizza | $12

Salsiccia pizza | $13

Porri pizza | $13

---- INDEX REFERENCES ---

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Language: EN

OTHER INDEXING: (Rob Dalzell; Michelle Grier; Chris Graham) (ASSOCIAZIONE VERACE PIZZA NAPOLETANA; BLUE GROTTO; CAESAR; CASTLE ROCK PINOT NOIR; CRISTALINO BRUT CAVA; DONNAFUGATA SEDARA NERO; FABULOUS FROZEN CUSTARD; GROTTO; GROTTO AZURRA; HILLSDALE BANK; LAURENZ; MOUNT VESUVIUS; TELLER; VILLA MARIA SAUVIGNON BLANC) (Ahhh; Antipasti; Chewy; Chris Graham; Faster; Finely; Graham; Grier; Jake Imperiali; Michelle Grier; Neapolitan; Neapolitan Pizza; Nonsmoking Smoking; Nutella; Owners John; Pecorino; Pizzabella; Porri; Purists; Rob Dalzell; Sit; Sophie Gruner Veltliner; Streetside Parking; Zen) (Italy; Naples, Italy; Italy; Spain; Argentina; Austria; California; New Zealand; Naples; us; usa; na; us.mo; us.mo.kcity; ar; arg; at; aut; es; esp; it; ita; nz; nzl; an; anz; eu; eur; sa; sam; us.ca; it..naples)

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Section: OL

Monday night bike rides have community feel

JEFF STRAIT, Special to The Star

Professional cyclist JP Shores of Olathe was eating with his family at a **Spin**! **Neapolitan** Pizza in Overland Park last year when he got an idea.

Though it was his first time in the restaurant, it wasn't too hard to pick up on the cycling motif -- from the logo that incorporates bike wheels to a mural of shadowy cyclist silhouettes on a patio wall. But it was a picture of two-time Tour de France winner Fausto Coppi that really caught his attention.

Coppi is an Italian cycling legend, but someone whom the average American has probably never heard of. These people must know at least a little something about cycling, he thought.

It turns out they did.

Spin! owners Gail and Richard Lozoff and Ed Brownell, if not professional cyclists, were people who at least knew their way around a bike. The Lozoffs had biked in Italy, where they got the inspiration for the restaurant, which Shores found out when he asked the owners if they'd be interested in sponsoring his GP VeloTek bicycle racing team.

Long story short, they were.

The sponsorship led to the customary business name on the team's jerseys but also some cycling events that fit both the restaurant's and bike team's philosophies of community involvement, like the family bike rides Spin! now hosts on Monday nights.

The rides start at 6:15 at the restaurant's Overland Park location at 6541 W. 119th St. They are led by VeloTek members and are open to riders of any skill level. The rides emphasize safety with no racing or competing allowed, which Shores says sets them apart from others he's been to that are billed as "family-friendly."

"A lot of people go to group rides that are not as they appear," said Shores, who has been a team member for two years since reconnecting with team coach and old college buddy Jim Whittaker of Lawrence, who started the team four years ago.

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"You get there and it's just like a race, and although we're a racing team we wanted to support the community from the other side of things and introduce people to more than just racing."

The ride consists of two loops, a short one of about 11 miles or a round-trip of close to 20. Gail Lozoff said it's a great opportunity for families or novices who are looking for a safe environment to learn the ins and outs of riding on roads or in a group. There are enough VeloTek cyclists that no one ever has to worry about being left behind.

"All south Johnson County has a little hill to it, but people can quit after the first loop if they get tired," she said. "It's just a nice ride."

A little after 6 p.m. on a recent Monday, Debra Box of Prairie Village was unloading a bike out of her minivan. Though she said she might bike 50 to 60 miles a week, it was the easygoing pace of the ride that appealed to her most.

"I like the fact that it sounds family-friendly," she said. "I'm not as fast as I used to be."

A few minutes later Jane Allen of Overland Park stood beside her bike behind the restaurant, looking forward to her first Spin! ride experience. She said she saw the ride as a good opportunity to get back into some easy cycling after injuring her leg in a bike accident several months ago.

"I like being outside and exercising, and I like being able to move faster than you can when you're walking," she said. "You get to see lots more scenery."

Of the handful of kids and teenagers who were gearing up for the Monday night ride, about half were sporting VeloTek jerseys. Whittaker said that junior rider development was one of the most important aspects of the team. The rides provide a chance for them to get more practice or pass on what they know to riders who might be several years older.

A number of junior team members have even had success on the national level, including John "Jack" Funk, 14, who made the ride from his home in Topeka since taking two first-place finishes in a junior national race earlier this month.

"It was a really close race," said Funk, who said he was surprised when he saw he'd finished first in the 11-kilometer Junior National Time Trial and Criterium held in Orange County, Calif., and also finished 10th in the road race. Monday was his first time back on a bike since then, he said -- a good way to break in his muscles for the next round of training.

Lozoff said the highlight for many who show up on Monday nights might not only be the ride but what's waiting for them when they get back. Live music on the patio adds to the festive atmosphere, and a 10-percent discount on food after the ride doesn't hurt either.

"It feels a lot like a piazza out there," Lozoff said. "It's kind of chaotic and casual and fun."

If you go

Spin! Neapolitan Pizza's Monday night bike rides start at 6:15 p.m. from the Overland Park restaurant, 6541 W. 119th St.

The rides will continue on Monday nights through Sept. 29.

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---- INDEX REFERENCES ---

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Section: BV

Monday night bike rides have community feel

JEFF STRAIT, Special to The Star

Professional cyclist JP Shores was eating with his family at a **Spin**! **Neapolitan** Pizza in Overland Park last year when he got an idea.

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Coppi is an Italian cycling legend, but someone whom the average American has probably never heard of. These people must know at least a little something about cycling, he thought.

It turns out they did.

Spin! owners Gail and Richard Lozoff and Ed Brownell, if not professional cyclists, were people who at least knew their way around a bike. The Lozoffs had biked in Italy, where they got the inspiration for the restaurant, which Shores found out when he asked the owners if they'd be interested in sponsoring his GP VeloTek bicycle racing team.

Long story short, they were.

The sponsorship led to the customary business name on the team's jerseys but also some cycling events that fit both the restaurant's and bike team's philosophies of community involvement, like the family bike rides Spin! now hosts on Monday nights.

The rides start at 6:15 at the restaurant's Overland Park location at 6541 W. 119th St. They are led by VeloTek members and are open to riders of any skill level. The rides emphasize safety with no racing or competing allowed, which Shores says sets them apart from others he's been to that are billed as "family-friendly."

"A lot of people go to group rides that are not as they appear," said Shores, of Olathe, who has been a team member for two years since reconnecting with team coach and old college buddy Jim Whittaker of Lawrence, who started the team four years ago.

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"You get there and it's just like a race, and although we're a racing team we wanted to support the community from the other side of things and introduce people to more than just racing."

The ride consists of two loops, a short one of about 11 miles or a round-trip of close to 20. Gail Lozoff said it's a great opportunity for families or novices who are looking for a safe environment to learn the ins and outs of riding on roads or in a group. There are enough VeloTek cyclists that no one ever has to worry about being left behind.

"All south Johnson County has a little hill to it, but people can quit after the first loop if they get tired," she said. "It's just a nice ride."

A little after 6 p.m. Monday, Debra Box of Prairie Village was unloading a bike out of her minivan. Though she said she might bike 50 to 60 miles a week, it was the easygoing pace of the ride that appealed to her most.

"I like the fact that it sounds family-friendly," she said. "I'm not as fast as I used to be."

A few minutes later Jane Allen of Overland Park stood beside her bike behind the restaurant, looking forward to her first Spin! ride experience. She said she saw the ride as a good opportunity to get back into some easy cycling after injuring her leg in a bike accident several months ago.

"I like being outside and exercising, and I like being able to move faster than you can when you're walking," she said. "You get to see lots more scenery."

Of the handful of kids and teenagers who were gearing up for the Monday night ride, about half were sporting VeloTek jerseys. Whittaker said that junior rider development was one of the most important aspects of the team. The rides provide a chance for them to get more practice or pass on what they know to riders who might be several years older.

A number of junior team members have even had success on the national level, including John "Jack" Funk, 14, who made the ride from his home in Topeka since taking two first-place finishes in a junior national race earlier this month.

"It was a really close race," said Funk, who said he was surprised when he saw he'd finished first in the 11-kilometer Junior National Time Trial and Criterium held in Orange County, Calif., and also finished 10th in the road race. Monday was his first time back on a bike since then, he said -- a good way to break in his muscles for the next round of training.

Lozoff said the highlight for many who show up on Monday nights might not only be the ride but what's waiting for them when they get back. Live music on the patio adds to the festive atmosphere, and a 10-percent discount on food after the ride doesn't hurt either.

"It feels a lot like a piazza out there," Lozoff said. "It's kind of chaotic and casual and fun."

If you go

Spin! Neapolitan Pizza's Monday night bike rides start at 6:15 p.m. from the Overland Park restaurant, 6541 W. 119th St.

The rides will continue on Monday nights through Sept. 29.

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---- INDEX REFERENCES ---

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Section: E

Our restaurant critic searches for the best pizza in KC

LAUREN CHAPIN, The Kansas City Star

Pizza preferences are personal, as personal as boxers or briefs, Pepsi or Coke, MU or KU.

In Kansas City we are blessed with an abundance of pizzerias serving all sorts of pies: thin-crust, thick crust, gluten-free or cheese stuffed.

We have the major styles covered, including several sources of original Neapolitan. And we span the country, too: from New York to Chicago, from St. Louis to California. And, of course, it wouldn't be Kansas City if we didn't dish up a few barbecue pizzas.

In honor of National Pizza Month, The Star checked out a few beloved pizzerias, compiled a list of even more favorites and set up a "Best of" list on our Web site at KansasCity.com, where you can vote for your favorite.

** **Spin! Neapolitan** Pizza: 6541 W. 119th St., Overland Park 913-451-7746 (SPIN). www.spinpizza .com.

Richard Lozoff fell in love with authentic pizzas when traveling through Italy in the 1970s, and Spin! is the result. The staff uses a real Italian flour for the pizzas, which bake in the 600-degree oven. Choose from two basic styles: the pizza Rossa (crushed tomato sauce with a blend of cheeses) or Bianca (olive oil and Italian cheeses). Mix and match your own toppings or choose from the creative list of Spin pizzas.

I preferred the Cipolla e Chevre (roasted and caramelized onions with goat cheese) with fig jam and fresh mozzarella instead of the Polpette -- caramelized onions and roasted crimini mushrooms. The crusts were thin and chewy and folded easily in half. And the kitchen was generous with the toppings. But they tasted even better the next morning.

Other highlights: carafes of fruity white sangria that paired really well with the earthiness of the pizza toppings and inventive house salads. One disappointment: The gelatos, imported from a small company in Michigan, were sticky, as if they hadn't been transported and stored properly.

(Spin! has other locations at 1808 D N.W. Chipman Road in Lee's Summit and at 14230 W. 119th St. in Olathe.)

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** D'Bronx: 2450 Grand in Crown Center, 816-842-2211.

It seems the bloom is off D'Bronx since Robert and Janet Bloom sold it. I tried slices of cheese, pepperoni and the specialty pizza, loaded with all sorts of meat and vegetables.

They were all lovely hot. The cheese stretched from slice to mouth like a telephone wire, the pepperoni had a nice bite and the toppings on the meaty slice were a nice amalgam of tastes and textures.

But they lost their appeal as they cooled off on the plate. Then the flavors seemed to disappear -- like early morning fog under a rising summer sun.

The flavors revved up, at least a little bit, when slowly reheated the next day. But still, the slice wasn't what I remembered.

(D'Bronx has other locations at 3904 Bell and at 105th and Metcalf.)

** Grinders: 417 E. 18th St., 816-472-5454. www.grinderspizza .com.

Grinders is the pizza joint equivalent of a mosh pit -- loud, ramped-up and not for the faint-of-heart.

If you want to impress your 'tweens and teens, take them to Grinders. The place is a designer-worthy showcase for the reduce/reuse/recycle mantra: There's lots of art cobbled together from salvage, covering the walls, dangling from the ceiling, adorning the back patio.

The kids making the pizzas sport more ink than the Sunday comics and more pins, needles and piercings than a dressmaker's mannequin. The tunes are cutting-edge. The beer list, big and lusty.

Grinders does some dandy, sloppy appetizers, including Death Wings in three levels of spice: Wimpy, Molten and Absolutely Insane. Go for the Molten; even the waitress dissed the Insane as truly too insanely spicy to eat.

Pizzas come in two sizes, 10-inch and 18-inch, or made-to-order slices. The crust was thin as a cracker, speckled brown from its short time in the pizza oven. It had a nice, wheaty toast flavor and a pleasantly chewy texture. The sauce glazing the surface had a subtle oregano kiss.

They didn't skimp on the cheese or pepperoni, but the Margherita was disappointing primarily because the sliced-too-thick Romas were as flavorless as winter-hard tomatoes. Ick. It was better to just pick them off.

As for the cold pizza test? Thumbs-up.

La Cucina di Mamma: 6227 Brookside Blvd., 816-444-1138.

Jake Imperiale, a second generation Neapolitan, went to his mother's birthplace to learn how to make his pizzas.

His pies are soft and pillowy, with just a gilding of sauce covering the crust. But he generously dots them with fresh mozzarella and piles on the toppings. His Margherita has just a blush of marinara, sprinkles of fresh basil chiffonade and melted discs of fresh mozzarella. The Pugliese is heartier: a bit more sauce, lots of sweet caramelized onion, puddles of melted mozzarella and shimmery pools of pepper oil with a hint of heat.

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Wash them down with glasses of Sant' Agata Ruche from Piedmonte -- made from the ruche grape, an ancient grape with a pedigree as colorful as Neapolitan pizzas themselves.

** Pizza 51: 5060 Oak St., 816-531-1151.

Pizza 51, just across the street from UMKC, still feels a bit like the garage/gas station it once was. It has a great vibe, an outdoor patio that's a people-watchers' paradise and enormous slices of thin-crust pizza.

The Veggie Delight is heaping with lots of green stuff: broccoli, green peppers and spinach plus mushroom, black olives and onions.

Pizza 51 does zippy house salads, too, heaped with more veggies and served with tarragon-flecked house vinaigrette that doesn't play second fiddle to the pizzas.

Customers order at the counter just inside the door; slices (and pies, too) are delivered to tables. Other pluses: $3 cheese slices, sandwiches, breadsticks and calzones and a decent beer selection.

more favorites

Here are other favorites, including some we've reviewed in 2008.

** Art of Pizza: 1801 Baltimore St., 816-421-1888. Slices, pies, calzones, stromboli and pane stuffata -- stuffed Italian bread.

** Avelluto's Italian Delight: 6552 Martway, Mission, 913-262-7564, www.avellutositalian delight.com. A casual, come-and-go spot. Thin-crust, New York-style pizza plus lots of salads, daily specials, pastas and hot and cold sandwiches.

** Blue Grotto: 6324 Brookside Plaza, 816-361-3473, www.bluegrotto brookside.com. The newest entrant in the battle of the slice and pie. Twelve-inch pizzas are baked in a 900-degree oven imported from Italy. Order the Porri and the Bianco. Bonus: terrific, budget-priced wine list.

** The Dish Famous Stuffed Pizza: 846 S. Missouri 291, Liberty, 816-781-3474, www.dishpizza.com. One of the first Chicago-style stuffed pizza places in the area, courtesy of Windy City native Jason Ransom. If you can't make it to Liberty, pick up one of the frozen pizzas at local supermarkets.

** Il Trullo: 9056 Metcalf Ave., Overland Park, 913-341-3773, www.iltrullo-kc.com. Joe Avelluto built one of the first wood-fired pizza ovens in town. Joe Jr. has taken up the cause.

** Ingredient: 11563 Ash St., Leawood, 913-948-6800 or 947 Massachusetts, Lawrence, 785-832-0100, www.ingredient restaurant.com. The Lawrence-based chain opened a second location this summer in the trendy new Park Place shopping mecca. Gourmet pizzas and all sorts of create-your-own pies.

** Pizza Bella: 1810 Baltimore, 816-421-7492, www.pizzabellakc.com. Ten-inch, Neapolitan-style pizzas, baked in a 700-degree, wood-fired oven. Certified by the Associazione Verace Pizza Napoletana in Naples, Italy. Start with an order of the brussels sprout salad and try the egg-and-arugula or mushroom pizzas.

** RecordBar: 1020 Westport Road, 816-753-5207, www.therecordbar.com. The rollicking live music venue does

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7-inch pizzas with music references, including the Heavy Vegetable and Bat out of Hell.

** Tarantino's: 417-A E. 13th St., 816-421-0043: Joe Spino's family recipes star in the downtown Italian eatery. Terrific calzones. Bonus: Try the cannolis.

** Teller's: 746 Massachusetts, Lawrence, 785-843-4111, www.tellerslawrence.com. Lovely spot in downtown Lawrence in former bank building.

** Tim's Pizza Parlor: 17201 East U.S. 40, Independence, 816-478-0777, www.timspizza.com. A beloved, old-style American pizza joint with a salad bar, lots of sports memorabilia and very loyal customers.

** Waldo Pizza: 7433 Broadway, 816-363-5242, www.Waldopizza.net. Open since 1987, Phil Bourne's pizza parlor serves St. Louis-style pizza, Ted Drewes custard and a massive beer list: 16 on tap, 64 craft and domestics and 44 imports. Add to that list: Chicago-style pizza, a salad bar and gluten-free crusts. (A second location is at 1543 N.E. Douglas in Lee's Summit.)

** Whole Foods Market Deli: 7401 W. 91st St., Overland Park, 913-652-9633, www.wholefoodsmarket.com. Some of the prettiest, healthiest ingredients in town are piled on their thin, crispy crust pizzas and baked in a 600-degree woodstone oven.

the history of pizza

Pizza has come a long way, baby.

During its roughly 200-year history, it has evolved from a dietary staple of Neapolitan peasants to standard-issue fare in American school cafeterias.

Modern pizza was created in 1889 when tavern owner Don Raffaele Esposito was asked to create a special dish for Queen Margherita Teresa Giovanni, the queen of Italy. Esposito baked a pizza with tomatoes, mozzarella and basil -- the colors of the Italian flag.

In 1905 Gennaro Lombardi opened the first American pizzeria, Lombardi's Pizzeria Napoletana in New York City. But it wasn't until after World War II, when American servicemen returned home, opened their own pizza joints and spread the gospel of pizza, that the business really took off.

Today pizza is a $35 billion -- yep, billion with a "b" -- business. We're talking fresh-baked, real pizzeria stuff, not the frozen pies sold in grocery stores.

---- INDEX REFERENCES ---

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Two Italian pastimes spin together on Saturdays

MINDY KINNAMAN, The Kansas City Star

SPIN! **Neapolitan** Pizza wants to bring a touch of the Italian lifestyle to Lee's Summit, but not just with its food.

The restaurant, at 1808 N.W. Chipman Road, hosts free bike rides each Saturday beginning at 9:45 a.m., now through Labor Day weekend.

SPIN! co-owners Gail and Richard Lozoff and Ed Brownell wanted to bring together two of Italy's greatest pastimes: eating and bicycle riding.

Each of the restaurant's four locations features bicycles in its décor — from the murals of bicycle riders on the walls to the light fixtures made from bicycle gears. The patios are surrounded by fences created from bike racks.

"I'm personally interested in cycling, not in a competitive way," Gail Lozoff said. "When we started, we wanted to create a community tie-in. Every well-intentioned store wants to do that. The benefits of cycling are health, fun and community building."

While looking for a sponsor, Jon-Paul Shores, a bicycle racer and owner of ShoresSports.com, recognized that SPIN! would be a good fit. While talking with Gail Lozoff about sponsorship, the two conceived the idea of non-competitive bicycle rides for the community.

The program began last year at the Overland Park location, 6541 W. 119th St. Each Monday night individuals and families gather at the restaurant to ride through the neighborhood.

Based upon the success of the Overland Park rides, Gail Lozoff and Shores decided to expand the idea to Lee's Summit.

The 19-mile ride around Longview Lake is open to riders of all ages and skill levels and is led by Shores and former mountain bike champion Cameron Chambers. Both Shores and Chambers take steps to help make sure all participants are comfortable with their bicycles, even helping make adjustments if necessary.

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Participants are given wristbands with the restaurant's phone number on them in case they need to call for help. A shorter ride is also an option.

"People should expect a family-friendly ride where they are going to show up and it be as advertised," Gail Lozoff said. "We're trying to create an opportunity to learn. Riders will learn the rules of the road and get their feet wet for a longer ride."

In its first week, 25 riders came out to participate in the Lee's Summit ride.

"It was really well received," Gail Lozoff said. "Everyone had a great time."

The numbers have dropped off, but Gail Lozoff remains optimistic. The Overland Park location experienced turnout that varied from week to week last year, but this year, the ride's popularity has risen and the numbers have stayed around 50 people each week.

Blue Springs cyclist Sheryl Crawford learned of the rides through an e-mail from the restaurant. She came out for the first ride and enjoyed it so much, she made it a regular part of her week.

"It had a good turnout," Crawford said. "It was a good ride, and I got to eat SPIN! pizza afterward. I'm a bike rider. You can't beat that."

SPIN! offers a 10 percent discount on meals for participants, friends and family to enjoy after the ride.

Another participant, Meshelle Vesecky of Columbia, learned of the ride from a friend.

"I love to cycle," Vesecky said. "It's good exercise. I was going to be in town for the (Royals vs. Cardinals baseball) game, so I thought it would be great to do. I plan to come back."

Details **SPIN! Neapolitan** Pizza has arranged to take recreational bicyclists on a spin through the Lee's Summit area.

•When: 9:45 a.m. Saturdays through Labor Day

•Where: Meet at the pizza restaurant, 1808 N.W. Chipman Road, Lee's Summit.

•Route: 19 miles around Longview Lake

---- INDEX REFERENCES ---

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Saturdays; Sheryl Crawford; Shores; Vesecky) (Columbia; us; usa; na; us.mo; us.mo.kcity; us.sc; us.sc.columb)

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Take a spin on Wednesday evenings; blessing of the animals is Aug. 23

Add midtown Kansas City to the list of **SPIN! Neapolitan** Pizza locations that arrange free, family-friendly bicycle rides each week.

The rides will be led by knowledgeable cyclists every Wednesday through September, with an emphasis on safety. Riders will gather at 6:15 p.m. behind the SPIN! at 4950 Main St. and take off at 6:30 p.m.

The route is 11 miles, but riders have the option to repeat it for a 22-mile ride. The course goes past Loose Park, through Mission Hills, south to Gregory, north on Oak to 40th St., south on Broadway through the Plaza, jog on Ward Parkway to 48th St. and back to the restaurant.

The other rides: 6:15 p.m. Mondays at the Overland Park SPIN!, 6541 W. 119th St., and 9:15 a.m. Saturdays in Lee's Summit, 1808 N.W. Chipman Road.

St. Peter's United Church of Christ will conduct its annual "blessing of the animals" by the Rev. Jody Furnas-Wright at 2 p.m.Aug. 23 at the church, 700 E. 110th St., followed by a dog agility demonstration at 2:30 p.m.

All pets are welcome, but should be caged or restrained. Owners will receive a certificate personalized with the pet's name.

The event is free to the public, but a freewill offering will benefit Wayside Waifs. Refreshments will be provided for people and pets, and professional photographers will be available to take pictures of your pet, and you can get a free 8-by-10 print. Call 816-942-1155 for more information.

---- INDEX REFERENCES ---

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September 1, 2009

Restaurants let you stash your alcohol

sarah benson
{ ink }

Thanks to a restaurant-industry trend, you can pay to keep your drink in the clink.

Wine lockers — available at select restaurants and wine bars — are for-rent lockboxes where you can stash wine or liquor until your next visit.

At $200 to $1,000 a year, the lockers aren't cheap. But they do come with enticing benefits.

For example, if you rent a $200-per-year whiskey locker at Raglan Road, 170 E. 14th St., you get your name etched onto a brass plate on the locker's exterior, said manager Tammy Slaybaugh . That's all about prestige, she said.

And when you rent a wine locker at Trezo Mare, 4105 N. Mulberry Drive, you get two bottles of top-quality wine each month. The value of the wine is roughly equal to your locker rent, according to manager Dinh Pham, who said Trezo Mare doesn't turn much profit on its wine-locker program.

The goal, Pham said, is to give customers incentive to return again and again.

Paul and Alana Scott of midtown started renting a wine locker three years ago at JP Wine Bar, 1526 Walnut St. to learn more about vino.

The two rent the locker for $40 a month. Thanks to the membership — and frequent trips to JP — the couple is on a first-name basis with the bar's staff.

"You feel like it's your place," Paul said.

He said that comfort level allows him to ask questions and find out more about wine. An extra perk is the discount he receives on wine and food at the bar.

Want to vault your vino? Here's where to do it.

Bring your own Here's a wallet-friendly alternative to the wine locker: **Spin Neapolitan** Pizza, a locally owned

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artisan pizza chain with four local locations, has a "BYOV" program — as in, bring your own vino.

It works like this: You bring your own bottle of wine into the restaurant, pay an uncorking fee, and drink up while you eat pizza (or salad or a sandwich). The uncorking fee is $1 on Sundays and Thursdays and $5 on Fridays and Saturdays. Spin also sells bottles of wine for about $18 apiece.

Owner Gail Lozoff said she started the program shortly after opening because at the time Spin had a limited wine list.

"We wanted people to be able to drink good wines with our pizza," Lozoff said. "We kept the pricing low because we felt that one of the attractions of Spin is that you get great artisan food for a very reasonable price."

The BYOV program was a hit, Lozoff said, so Spin kept it going even after improving its wine list.

The program is available at three of four Spin locations: 6541 W. 119th St. in Overland Park, 1808D N.W. Chipman Road in Lee's Summit and 14230 W. 119th St. in Olathe. You can't BYOV to the Kansas City location at 4950 Main St. because of Kansas City liquor laws.

Trezo Vino Open since March, this Leawood wine bistro at 11570 Ash St. was the first bar or restaurant in Kansas to sell wine lockers (wine lockers were illegal in Kansas until this summer).

Trezo Vino, which started selling the lockers in June, has three levels of wine lockers: silver, gold and platinum.

The silver membership costs $400, the gold costs $600 and the platinum is $1,000. Each annual membership nets you two bottles of wine per month — the more expensive the membership, the more expensive the wine. You can't bring your own wine in, but you can purchase more wine from the restaurant and keep it in the locker, even if you don't finish the whole bottle.

Each locker has a nameplate and a key, which is kept at Trezo Vino.

Trezo Vino event planner Andrea Lavalley said the bistro has 75 wine lockers, and 25 have sold since June.

She added that the wine lockers are a good value because when you buy a $1,000 platinum membership, for example, you actually get $2,000 in wine.

Trezo Mare Act fast if you want a wine locker at Trezo Mare, 4105 N. Mulberry Drive in Kansas City.

The Mediterranean restaurant and bar boasts 100 wine lockers, but there's only one left for rent.

The wine lockers also come in three tiers: There's a $300-per-year locker, a $500-per-year locker and a $1,000-per year temperature-controlled locker. Again, the higher the price, the better the wine. Trezo Mare allows wine-locker members to bring their own wine, and there's no uncorking fee.

Wine-locker owners also enjoy free wine tastings (normally about $20) and special treatment.

"We treat those folks as part of our restaurant," manager Dinh Pham said.

Raglan Road This Power & Light District Irish pub, 170 E. 14th St., rents out whiskey lockers for $200 a year.

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To keep your locker, you have to buy at least one bottle of liquor a year. Whiskey is popular, but you can buy vodka, rum or any other liquor you prefer. You keep the key, but you can't pour from your own bottle — that's the server's job, thanks to liquor laws.

Manager Tammy Slaybaugh said the pub has sold 20 out of 50 whiskey lockers.

JP Wine Bar This classy wine bar, with locations at 1526 Walnut St. in the Crossroads Arts District and 4311 W. 119th St. in Leawood, treats its wine-locker program as a wine-of-the-month club.

Brian K. Jewell , who manages the Crossroads location, said lockers at both wine bars cost $475 per year. That money gets you 12 bottles of wine that retail for about $35 each. Wine-locker owners also net a 15 percent discount on wine and food at the bar. Plus, they're invited to free monthly wine tastings, which normally cost $10 to $15.

---- INDEX REFERENCES ---

NEWS SUBJECT: (Food & Beverage Laws (1FO27))

INDUSTRY: (Food & Beverage Production (1FO79); Agriculture, Food & Beverage (1AG53); Restaurants & Food Service (1RE91))

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (BYOV; FRIDAYS; JP; JP WINE BAR; N MULBERRY DRIVE) (Andrea Lavalley; Brian K. Jewell; Dinh Pham; Gail Lozoff; Lozoff; Neapolitan Pizza; Paul; Paul and Alana Scott; Pham; Spin; Tammy Slaybaugh) (Kansas City; Kansas City; Kansas; Kansas; Kansas City; us; usa; na; us.mo; us.mo.kcity; us.ks; us.mo.kancty)

KEYWORDS: (NT/NEC); (XC/any.company); (XC/any)

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September 21, 2009

Recession prompts a boom in cause marketing

DEBRA SKODACK
The Kansas City Star

Ronda and Scott Gentry never thought about buying a slice of Spin pizza.

That is, until it did some good.

Then they bought a whole pizza — Italian and turkey sausage — last week, along with a special pizza for their dog Bulova.

The Lee's Summit fundraiser at Spin benefited the Wayside Waifs animal shelter.

The Blue Springs couple's special dinner is part of a growing segment of philanthropy called cause marketing. Simply put, it's when businesses and nonprofits get together to sell something to consumers that helps raise donations.

Cause marketing is not a 5K run, but rather a structured business deal. It might be the sale of a pink blender, with a portion of the proceeds going to breast cancer research. It might be a massage, with some of the proceeds going to a domestic violence shelter.

Cause marketing has been around for more than two decades, but the recession has prompted a boom.

"We are your perfect cause-marketing people," Ronda Gentry said.

She has a full-time job as operations manager at The Best of Kansas City, but her husband has been underemployed as a video and audio contractor since losing his full-time job in June.

Going out has become a rarity for the two — unless it's for a good cause.

"Anytime we choose to go out, it's got to be worthwhile," Ronda Gentry said.

Their next special date is "Bark at the K" on Sunday, when dogs and their owners can enjoy a Royals game together while raising money for animal causes.

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Nonprofits certainly have noticed the importance of cause marketing as the recession erodes individual donations and grants.

Habitat for Humanity Kansas City, for example, has scheduled four cause-marketing events in the next few weeks, including a happy hour Friday at Qudos Cognac and Cigar Bar in Kansas City.

The $5 cover charge that goes to the nonprofit might not seem like much until Habitat begins to calculate its potential: If 100 people pay the cover, that's enough money to buy a front and back door to a Habitat home.

"You have to be more creative in this type of economy," said Rebecca Dye , spokeswoman for Habitat for Humanity Kansas City. "Funds are short, but the needs are great."

Cause marketing often brings in more than donations to a nonprofit. It can introduce a business's regular customers to a charity.

"Awareness is as important as the actual dollars raised in the event," said Marla Svoboda , development director at Wayside Waifs in Kansas City.

Businesses definitely understand the benefit.

"What we've seen happening in this economy hasn't put a damper on companies continuing to invest in cause marketing and cause products," said Mike Swenson , president of Barkley Public Relations in Kansas City and a national cause-marketing expert.

"Think of it — since the turn of the century, we've had 9/11, Katrina, two wars and the worst recession in our lifetime," Swenson said. "We've had a lot of upheaval, and amidst all that, what kept growing is people's desire to give back."

Swenson said consumers are so used to corporate good deeds that they almost expect it from a company.

Consider some of the findings from the 2008 Cause Survey from PRWeek/Barkley Public Relations:

•45.8 percent of the women surveyed said they had bought a product that benefited a cause in the last 12 months.

•63.4 percent of those women said they purchased a particular brand because they knew that brand supports a cause they believe in.

•72 percent of the companies surveyed said a worsening economy would not affect their commitment to cause-marketing programs.

Consumers should not be afraid to ask how a charity might be benefiting from cause marketing, said David Renz , director of the Midwest Center for Nonprofit Leadership at the University of Missouri-Kansas City .

Renz said he once bought a tie at a department store, with some of the proceeds going to a national charity.

"It was something like 1/19th of 1 percent, which doesn't sound like much except if you sell $12 million worth of ties," Renz said. "It's legitimate to ask."

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But there are other reasons for businesses to engage in cause marketing.

"No one practices cause marketing just for the money," said Joe Waters , the director of cause marketing for a Boston nonprofit hospital, who writes a blog called "Selfish Giving."

"More and more consumers are demanding that companies show their corporate responsibilities," Waters said.

That's OK, said Gail Lozoff, a co-owner of **Spin Neapolitan** Pizza.

Last week's fundraiser — the restaurant's third — grew out of the suggestion of an employee.

"It's a way to connect with our customers and provide things that are important to our customers and important to us," Lozoff said.

What everyone gets for giving Besides the money raised and spent, cause marketing produces intangibles, too.

For the business:

•New customers who know the charity but not the business

•A nice-guy image

•A morale boost for employees who want to support a cause

For the charity:

•Virtually no overhead

•New donors who know the business but not the charity

•A creative reminder of the cause

For the customer:

•A feel-good, no-guilt way to spend money

•A chance to meet people with similar interests

•A fun reason to write a check

---- INDEX REFERENCES ---

COMPANY: MIDWEST CENTER FOR NONPROFIT LEADERSHIP; UNIVERSITY OF MISSOURI

NEWS SUBJECT: (Social Issues (1SO05); Economic Indicators (1EC19); Sales & Marketing (1MA51); Economics & Trade (1EC26); Philanthropy (1PH09); Recession (1RE01); Business Management (1BU42))

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INDUSTRY: (Sponsorship (1SP44); Advertising & Public Relations (1AD83))

REGION: (Missouri (1MI10); Kansas (1KA13); North America (1NO39); USA (1US73); Americas (1AM92))

Language: EN

OTHER INDEXING: (AWARENESS; BLUE SPRINGS; LEE; MIDWEST CENTER FOR NONPROFIT LEADERSHIP; ROYALS; SPIN; SPIN NEAPOLITAN PIZZA; UNIVERSITY OF MISSOURI; WAYSIDE WAIFS) (Anytime; Cigar Bar; David Renz; Funds; Gail Lozoff; Habitat; Joe Waters; Lozoff; Marla Svoboda; Mike Swenson; Rebecca Dye; Renz; Ronda and Scott Gentry; Ronda Gentry; Selfish; Swenson; Virtually; Waters) (Kansas City; Kansas City; Kansas City; Kansas City; Boston; us; usa; na; us.mo; us.mo.kcity; us.ma; us.ma.boston; us.mo.kancty)

KEYWORDS: (CT/ebf.bus.mkt.mrk); (CT/ebf.bus.mkt); (CT/ebf.bus); (CT/ebf.eco.oth.eco); (CT/ebf.eco.oth); (CT/ebf.eco); (CT/ebf); (NT/Economy_US); (NT/Sales+Marketing); (XC/any.company); (XC/any)

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September 16, 2009

Fall festivals; Lee's Summit news in brief

Downtown's Main Street will be hopping this weekend during the 40th anniversary Fall Fun Festival, which begins at noon Friday and runs through 6 p.m. Sunday. What's billed as the largest parade in Eastern Jackson County kicks off Saturday's activities at 10 a.m.

Organized by the Blue Springs Chamber of Commerce , the event features a beer garden with live entertainment, a 22-foot rock-climbing wall, a petting zoo, a carnival and a Dockdogs contest, where canines will compete all three days to see which one can make the longest leap from a dock into a body of water. Look for a karaoke contest at 8 p.m. Friday and local dance groups performing on the community stage.

New this year is a crisscross collision course, where runners compete on a slippery course while enclosed in bubbles.

St. Ann's parish invites the community to its annual fall festival from 11:30 a.m. to 4 p.m.Sept. 27, a Sunday.

You'll find games, a Moon Walk , dunk tank, crafts, funny photos, lots of raffles and a priestly magic show, courtesy of the Rev. Bernard Branson .

The church is at 10109 E. Lexington Ave.

Breast care center

St. Luke's East–Lee's Summit opened its Center for Breast Care on Monday.

Services include walk-in mammograms, various biopsy techniques, an MRI designed specifically for breast scans, and computer–aided detection of breast abnormalities, which augments the work of the on-site breast radiologist.

Breast cancer patients will have access to clinical research trials through the center's affiliation with Saint Luke's Cancer Institute .

"Because we have biopsy capability on-site, we can perform a breast biopsy on the same day that the breast abnormality is found and often have pathology results to the patient on the following day," said Ruby Meierotto , breast radiologist at Saint Luke's East, 100 N.E. St. Luke's Blvd. near Interstate 470 and Douglas Street.

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Take a dog for pizza

If you think you can't take your dog anywhere, you're wrong. Starting at 5:30 tonight, your mutt is welcome at **SPIN! Neapolitan** Pizza's patio, where he or she can dine on breadstick appetizers, pizzas and gelato made by Three Dog Bakery..

The cost for the CIAO BOW WOW! event is $20 per dog, plus food ordered from the restaurant menu.

Profits will benefit the Wayside Waifs animal shelter.

Registration is required. Call 816-246-SPIN (7746).

BLUE SPRINGS INDEPENDENCE

---- INDEX REFERENCES ---

COMPANY: MRI; SUMMIT

INDUSTRY: (Healthcare Practice Specialties (1HE49); Healthcare Services (1HE13); X-Ray Imaging (1XR26); Healthcare (1HE06); Diagnostic Imaging (1DI42))

Language: EN

OTHER INDEXING: (BLUE; BLUE SPRINGS CHAMBER; CANCER INSTITUTE; FALL FUN FESTIVAL; LEE; MOON WALK; MRI; NE ST; SPIN; SUMMIT; WAYSIDE WAIFS) (Bernard Branson; Call; Downtown; Lexington Ave; Luke; Neapolitan Pizza; Registration; Ruby Meierotto) (us; usa; na; us.mo; us.mo.kcity)

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September 23, 2009

Johnson County Community Calendar Sept. 23-29

Benefits

CIAO BOW WOW: Eat pizza with your dog on patio; canine pizzas made by Three Dog Bakery. 5:30 p.m.Sept. 23, **Spin! Neapolitan** Pizza, 6541 W. 119th, Overland Park. $20 per dog plus food ordered from menu; reservations required. Benefits Wayside Waifs. (913-764-7746)

LIGHT THE NIGHT WALK: Carnival, 6 p.m.; three-mile walk, 8 p.m.Sept. 25, Corporate Woods, College Boulevard and Indian Creek Parkway, Overland Park. Participants raise minimum of $25. www.lightthenight.org/mid (913-262-1515)

RAISING AWARENESS FOR CHILDREN'S EDUCATION AND CAR SHOW: Car show, live band, food and more. 5-10 p.m.Sept. 25, Kansas School for the Deaf , 450 E. Park, Olathe. Free. ksdeaf.org/ (913-324-0600)

IN LIVING PINK: Young Survival Coalition Greater of Kansas City gala to raise funds for young breast-cancer survivor support, education and awareness. 6:30 p.m.Sept. 25, Overland Park Marriott, 10800 Metcalf, Overland Park. $75. www.youngsurvival.org/kansascity (913-642-4972)

Civic affairs

FOCUS ON JOHNSON COUNTY: Understanding Property Taxes and the Appeals Process. Co-sponsored by League of Women Voters. 7-8:30 p.m.Sept. 24, Johnson County Library-Central Resource, 9875 W. 87th, Overland Park. Free. Reservations required. www.jocolibrary.org/leagueseminars (913-495-2497)

Community events

HERE WE GROW AGAIN KIDS CONSIGNMENT SALE: 9 a.m.-8 p.m.Sept. 23-24, 9 a.m.-6 p.m.Sept. 25, 9 a.m.-2 p.m.Sept. 26, Holiday Inn, 101 W. 151st, Olathe. Sunday is half-price day. www.herewegrowagain.biz (913-940-7963)

Health, medical

L'CHAIM PHYSICIANS WELLNESS SERIES: Topic: aging eyes. 4:30-6 p.m.Sept. 24, Jewish Community Center,

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Lewis and Shirley White Theatre, 5801 W. 115th, Overland Park. Free. www.jcckc.org or saintlukeshealthsystem.org (816-932-6220)

LIFE SKILLS: EMBRACING CHANGE AND CREATING CONNECTIONS: Making the Most of Your Mental Illness Series Workshop. 7-8:30 p.m.Sept. 24, Old Mission United Methodist Church , 5519 State Park, Fairway . www.mhah.org (913-281-2221, ext. 112)

CANCER PREVENTION: Dr. David Bouda , head of Midwest Cancer Care at Menorah Medical Center . 1 p.m.Sept. 29, Tallgrass Creek Center, 13800 Metcalf, Overland Park. Reservations requested. www.menorahmedicalcenter.com (913-541-7400)

Nature

OVERLAND PARK ARBORETUM AND BOTANICAL GARDENS: Programs include: Herbs: The harvest ... medicinal, culinary, aromatherapy (Sept. 23, $20), Bird walk (Sept. 26, free). 8909 W. 179th, Overland Park. www.opkansas.org/_Vis/Arboretum/ (913-685-3604)

NATURE TOTS: Walk with child on trail. 10-11:30 a.m.Sept. 23, Blue Valley Recreation Center, 6545 W. 151st, Stanley. $30-$38. www.mymomsupport.com (913-638-5508)

Reunions

ST. THOMAS AQUINAS HIGH SCHOOL ALL YEARS REUNION: 8:30-11:30 p.m.Sept. 25, St. Thomas Aquinas High School , 11411 Pflumm, Overland Park. $5. Class of 1984 also 8 p.m.Sept. 26 at Shorthorn's and noon Sept. 27 picnic at Sar-Ko-Par Park; Gold Medal Club 5-7 p.m.Sept. 25 in St. Thomas Aquinas High library. www.aquinascommunity.com

Senior adults

JOHNSON COUNTY PARK AND RECREATION 50-PLUS OVERLAND PARK: Activities include: Laptop Computer Internet and E-mail (Sept. 23), Art: Plein Air Day Trip (Sept. 24), Ways to Protect Yourself from Identity Theft (Sept. 24). Matt Ross Community Center, 8101 Marty, Overland Park. $10-$54. www.jcprd.com (913-642-6410)

JOHNSON COUNTY PARK AND RECREATION 50-PLUS OLATHE: Activities include: Adventure Walk: Kaw River (Sept. 23), Basic Internet I (Sept. 24), 50 Plus Sock Hop (Sept. 25), Basic Internet II (Sept. 29). Olathe Senior Center, 311 E. Park, Olathe. $8-$57. www.jcprd.com (913-782-1878)

Volunteers, donations (areawide)

SCHOOL LUNCH REVOLUTION: Shoppers at Whole Foods Market can contribute at checkout stands through Sept. 30. (816-472-4289)

JOHNSON COUNTY YOUTH COURT: Volunteers ages 13-18 needed for peer-to-peer counseling and intervention program. www.volunteerkc.org (913-715-7467)

VILLA ST. JOSEPH: Read with older adults. www.volunteerkc.org (913-345-1745)

OSAWATOMIE CHAMBER OF COMMERCE: Plant trees Sept. 26 along railroad tracks in Marais Des Cygnes

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River basin. www.volunteerkc.org (913-755-4114)

KAW VALLEY ARTS ASSOCIATION : Assist with keeping gallery open, help create database and assist with tours. www.kvarts.org (913-371-0024)

Youth activities

JOHNSON COUNTY MUSEUM OF HISTORY: Programs include: Pop 'n Play @ the Museum (Sept. 23). 6305 Lackman, Shawnee. Free-$1. www.jocomuseum.org (913-715-2550)

---- INDEX REFERENCES ---

COMPANY: MENORAH MEDICAL CENTER; JEWISH COMMUNITY CENTER; CIAO

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (115TH; 179TH; APPEALS PROCESS; ARTS ASSOCIATION; BENEFITS WAYSIDE WAIFS; BLUE VALLEY RECREATION CENTER; CIAO; COMMUNITY; CORPORATE WOODS COLLEGE; COUNTY; GOLD MEDAL CLUB; JEWISH COMMUNITY CENTER; JOHNSON COUNTY; JOHNSON COUNTY COMMUNITY CALENDAR; JOHNSON COUNTY LIBRARY CENTRAL RESOURCE; KANSAS SCHOOL; KAW; LEAGUE OF WOMEN VOTERS; MATT ROSS COMMUNITY CENTER; MENORAH MEDICAL CENTER; MENTAL ILLNESS SERIES; MIDWEST CANCER CARE; OSAWATOMIE; SCHOOL; ST; TALLGRASS CREEK CENTER; THOMAS; VILLA ST; YOUTH COURT) (26; 26, Holiday Inn; Benefits; BOTANICAL GARDENS; Civic; Coalition Greater; Computer Internet; David Bouda; Health; Internet; L'CHAIM; Methodist Church; Neapolitan Pizza; Olathe Senior; Overland; Overland Park; OVERLAND PARK ARBORETUM; Park; Park Marriott; Reunions; Shirley White Theatre; Sunday; Thomas Aquinas; Volunteers; Youth) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

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September 30, 2009

City community calendar: Sept. 30-Oct. 6

Benefits

CIAO BOW WOW: Eat pizza with your dog on patio; canine pizzas made by Three Dog Bakery. Benefits Wayside Waifs. 5:30 p.m.Sept. 30, **Spin! Neapolitan** Pizza, 4950 Main. $20 per dog plus food ordered from menu; reservations required. (816-561-7746)

ALUMNI AND FRIENDS GOLF TOURNAMENT: Sponsored by Harrisonville Public School Foundation . 8 a.m.Oct. 2, Hoot's Hollow, Country Creek Golf Club, 20800 E. 215th, Harrisonville. $80. www.harrisonvilleschools.org (816-380-2727, ext. 1224)

CATCH THE SPIRIT 5K WALK/RUN: Benefits Harrisonville Public School Foundation and Christina Collins Memorial scholarship. 8 a.m.Oct. 3, Harrisonville High School , 1504 E. Elm, Harrisonville. $20-$25. www.harrisonvilleschools.org (816-380-2727, ext. 1224)

Civic affairs

BRITISH NATIONAL DEBATE TOUR: MCC-Longview team will challenge two British debaters on topic of crime and punishment. 7 p.m.Oct. 1, Metropolitan Community College-Longview, Cultural Arts Building, 500 S.W. Longview, Lee's Summit. (816-672-2090)

WATER QUALITY IN MISSOURI: Learn about status and what you can do. 7 p.m.Oct. 6, Anita B. Gorman Conservation Discovery Center, 4750 Troost. Free. missouri.sierraclub.org/thb (816-523-7823)

Organizations

NATIONAL ASSOCIATION OF ACTIVE AND RETIRED FEDERAL EMPLOYEES, CHAPTER 1012: Luncheon meeting; program on changes to federal employee health-insurance plans. 11 a.m.Oct. 2, Foxwood Springs Living Center, Holmes Hall, Raymore. $9. (816-322-9314)

Community events

JOSEPH S. AND ETHEL B. ATHA LECTURE: MARC SIMPSON : Associate director of Williams College

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graduate program in History of Art on "Whistler, Inness and the Art of Painting Softly." 6-7 p.m.Oct. 1, Nelson-Atkins Museum of Art , Atkins Auditorium, 4525 Oak. Free. Tickets required. www.nelson-atkins.org (816-751-1ART)

KANSAS CITY JUGGLING FESTIVAL: Oct. 2-4, 3-Trails Camp and Retreat Center, 16200 E. U.S. 40. $10 for jugglers, $3 for non-jugglers. www.kansascityjugglingclub.com/fest (978-810-0108)

CRAFT SHOW AND BAKE SALE: Sponsored by Lee's Summit Parks and Recreation. 10:30 a.m.-5 p.m.Oct. 2, 9 a.m.-4 p.m.Oct. 3, Gamber Center, 4 S.E. Independence Ave., Lee's Summit. www.lsparks.net (816-969-1580)

ARTS IN THE PARK: Art walk, music, food samples and more. 11 a.m.-2 p.m.Oct. 2, Oppenstein Park, 12th & Walnut.

LONGVIEW ART AND WORLD MUSIC FESTIVAL: Music, entertainment, food, drink and artwork. 3-7 p.m. Oct. 2, 10 a.m.-7 p.m. Oct. 3, 11 a.m.-5 p.m.Oct. 4, New Longview Retail Area, 3217 S.W. Longview, Lee's Summit. www.longviewartmusicfest.com (816-373-4987)

MISSOURI BANK ROCK. PAPER. SCISSORS. THROWDOWN TOURNAMENT: 5:30-8 p.m.Oct. 2, Missouri Bank , Crossroads Branch, 125 Southwest Blvd. Free. (816-881-6119)

HARVEST FESTIVAL: Hayrides, pumpkin patch, contests, music, food drive and more. 8 a.m.-3 p.m.Oct. 3, City Market, Fifth and Walnut. www.thecitymarket.org (816-842-1271)

FALL FESTIVAL AND AUCTION: Crafts, vendors, food and auction. Benefits mission projects. 9 a.m.Oct. 3, Grandview United Methodist Church , 12613 Grandview Road, Grandview.

HARVEST FESTIVAL: Booths, chuck wagon, chicken dinner. 10 a.m.-7 p.m.Oct. 3, Blue Ridge Boulevard United Methodist Church , 5055 Blue Ridge. $4-$8.50. (816-353-1435)

FACES OF CORINTHIAN HALL: Public can craft faces of Corinthian Hall using clay, design gargoyle masks and other activities. Noon-4 p.m.Oct. 4, Kansas City Museum , 3218 Gladstone. Free. www.kcmuseum.com (816-483-8300)

NATIONAL FRONTIER TRAILS MUSEUM: Civil War Lecture: "The Lower South Secedes — Fort Sumter," 7 p.m.Oct. 6 ($5). 318 W. Pacific, Independence. Regular admission $3-$5. www.frontiertrailsmuseum.org (816-325-7575)

Exhibits, performances

MYSTICAL MATH ROOM: Discover physics and math through demonstrations. 6-8:30 p.m.Sept. 30, Rockhurst University , Richardson Science Center, 5300 Troost. www.rockhurst.edu (816-501-4895)

"MEET THE PAST" TELEVISION SERIES PREVIEW: Series, filmed at library, features interviews with prominent historical figures as portrayed by actors. 6:30 p.m.Oct. 1, Kansas City Public Library Plaza Branch, 4801 Main. www.kclibrary.org (816-701-3407)

GARY COOPER GOES TO WAR FILM SERIES: "They Came to Cordura." 1 p.m.Oct. 3, National World War One Museum , J.C. Nichols Auditorium, 100 W. 26th. Free. www.theworldwar.org (816-784-1918)

BENEFIT CONCERT: Polished Brass, an ensemble of Raytown Community Band , and other local talent. Benefits

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Shepherds Center of Raytown. 2-3:30 p.m.Oct. 3, River Christian Fellowship, 6400 Woodson, Raytown. $6. (816-356-9000)

U.S. AIR FORCE BAND OF MID-AMERICA'S HOT BRASS: Jazz, funk, blues, soul, zydeco, swing and country music on museum's southeast lawn. 4 p.m.Oct. 3, National World War One Museum , 100 W. 26th. Free. www.theworldwar.org (816-784-1918)

LIVE ON THE LAWN: BENEFIT CONCERT AND OPEN-MIKE JAM: Featuring Kevin Watson, singer/songwriter from Golden, Colo. 4:30-7 p.m.Oct. 3, John Wornall House Museum , 6115 Wornall. Free. www.wornallhouse.org (816-444-1858)

Health

WOMEN'S HEART HEALTH — BETTER U: Learn about American Heart Association's Better U Program; free blood- pressure and cholesterol checks. 11:30 a.m.-1 p.m.Sept. 30, Centerpoint Medical Center , 19600 E. 39th, Independence. Free. www.centerpointmedical.com (816-751-3000)

DIABETES NATION: AMERICA AT RISK: Town hall meeting on how diabetes affects community and health care. Sponsored by Truman Medical Centers. 8:30 a.m.- 12:30 p.m.Oct. 5, InterContinental, 401 Ward Parkway. (800-667-6316) www.vnakc.com

BOO TO THE FLU: Seasonal flu vaccination event. 8 a.m.-4 p.m.Oct. 6, Visiting Nurse Association , 1500 Meadow Lake Parkway. $25. 18 and over. www.boototheflu.com or (816-627-6241 or 816-931-1909)

WHAT'S BEST FOR YOUR BREASTS?: Learn life-saving role early detection can play and how women with breast cancer survive and thrive. 2-3 p.m.Oct. 6, St. Luke's Hospital Foundation , 4225 Baltimore. Free. saintlukeshealthsystem.org (816-932-6220)

Let's eat

STEAK NITE: Steak, shrimp, chicken. 5-7 p.m.Oct. 2, American Legion Post 21, 16701 E. U.S. 40, Independence. $6.50-$9.50. (816-373-0221)

Nature

BURR OAK WOODS NATURE CENTER: Programs include: Conservation Kids Club: Take Your Parent Camping Night! (7-13 and parent), Leaves Before They Leave (5 and up), Calling All Caterpillars! (7 and up). 1401 N.W. Park, Blue Springs. mdc.mo.gov/areas/cnc/burroak/ (816-228-3766)

GEORGE OWENS NATURE PARK: Events include: Hunter Education Course (Oct. 6 and 8). 1601 S. Speck, Independence. Free. www.independencemo.org (816-325-7370)

Libraries

KANSAS CITY PUBLIC LIBRARY, www.kclibrary.org : •Central Branch: Programs include: Art of Lester Goldman (Oct. 2), "Beetle Juice" (Oct. 3). 14 W. 10th. (816-701-3407)

•Plaza Branch: Programs include: Do You Like My Hat ? (Oct. 2), David N. Atkinson , "Appointing the Supreme Court : Truman to Obama" (Oct. 5). 4801 Main. (816-701-3481)

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MID-CONTINENT PUBLIC LIBRARY, www.mcpl.lib.mo.us : •Lee's Summit Branch: Programs include: Knits and Needles (Oct. 1, adults), Underbooked! Finding New Titles to Read (Oct. 6, adults). 150 N.W. Oldham Parkway, Lee's Summit. (816-524-0567)

•Colbern Road Branch: Programs include: Japanese Calligraphy for Teens (Oct. 1), Stitch 'N Time (Oct. 6, adults), Restorative Yoga (Oct. 6, adults). 1000 N.E. Colbern, Lee's Summit. (816-525-9924)

•Raytown Branch: Programs include: T'ai Chi Chih Beginner's Level (Sept. 30, adults), Crochet (Sept. 30, adults), Overdrive (Sept. 30, adults), Flu Shots (Oct. 1, adults, $25). 6131 Raytown, Raytown. (816-353-2052)

Seasonal

CORN MAZE AND PUMPKIN PATCH: Open to public 6-10 p.m. Fridays, 10 a.m.-10 p.m. Saturdays, 1-6 p.m. Sundays through Oct. 31, Shuck's Family Fun Farm, 20156 S. Missouri 291, Pleasant Hill. $11; special group rates. www.shucksmaze.com (816-478-0249)

FRIDAY NIGHT GHOST TOURS ON THE SQUARE: 45-minute tours on covered wagon. 7-10 p.m.Oct. 3, 10, 17, 24 and 31, Independence Square, Independence. $12-$18. www.theindependencesquare.com (816-461-0065)

Senior adults

ADVENTURES IN LEARNING: 8:30 a.m. registration and free blood-pressure checks, 9 a.m. travelogue, 10 a.m. classes. Oct. 2, Christ United Methodist Church , Independence Shepherds Center, 14506 E. 39th, Independence. $1, lunch $4. (816-254-0521)

Getting listed E-MAIL: calendar@kcstar.com

DEADLINE: E-mail notices should be received at least two weeks before the Wednesday publication date.

---- INDEX REFERENCES ---

COMPANY: AMERICAN LEGION; CRAFT; METROPOLITAN COMMUNITY COLLEGE; AMERICAN HEART ASSOCIATION; CENTERPOINT MEDICAL CENTER; CHRIST UNITED METHODIST CHURCH; ROCKHURST UNIVERSITY; MISSOURI BANK AND TRUST COMPANY OF KANSAS CITY; CIAO

REGION: (Missouri (1MI10); North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (ADVENTURES; ALUMNI; AMERICAN HEART ASSOCIATION; AMERICAN LEGION; ARTS; BENEFITS HARRISONVILLE PUBLIC SCHOOL FOUNDATION; BENEFITS SHEPHERDS CENTER; BENEFITS WAYSIDE WAIFS; BLUE RIDGE BOULEVARD UNITED METHODIST CHURCH; BOO; BURR; CENTER; CENTERPOINT MEDICAL CENTER; CHRIST UNITED METHODIST CHURCH; CHRISTINA COLLINS; CIAO; COLBERN ROAD BRANCH; CONSERVATION KIDS CLUB; CORN; COUNTRY CREEK GOLF CLUB; CRAFT; ELM; FALL; FAMILY FUN FARM; FOXWOOD SPRINGS LIVING CENTER; GAMBER CENTER; GARY; GORMAN CONSERVATION DISCOVERY CENTER; GRANDVIEW UNITED METHODIST CHURCH; HARRISONVILLE; HARRISONVILLE PUBLIC SCHOOL FOUNDATION; HOOT; HOSPITAL FOUNDATION; INDEPENDENCE SHEPHERDS CENTER; JOHN WORNALL HOUSE; LEE; LESTER

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GOLDMAN; LIVE; LONGVIEW; LONGVIEW RETAIL AREA; MCC LONGVIEW; METROPOLITAN COMMUNITY COLLEGE; MISSOURI BANK; MISSOURI BANK ROCK PAPER SCISSORS; MYSTICAL; NW; NW PARK BLUE SPRINGS; NATIONAL; NATIONAL ASSOCIATION; NATIONAL WORLD WAR; PAINTING SOFTLY; RAYTOWN; RAYTOWN BRANCH; RAYTOWN COMMUNITY BAND; RETREAT CENTER; RICHARDSON SCIENCE CENTER; ROCKHURST UNIVERSITY; S MISSOURI; SHUCK; SUPREME COURT; TRUMAN; TRUMAN MEDICAL CENTERS; US AIR FORCE; VISITING NURSE ASSOCIATION; WILLIAMS COLLEGE; WOMEN) (2, Oppenstein Park; Atkins Auditorium; BAKE SALE; Benefits; Christian Fellowship; City; Civic; Crossroads Branch; David N. Atkinson; E. Independence Ave.; ETHEL B. ATHA; Exhibits; Flu Shots; Fridays; FRIENDS GOLF; GEORGE OWENS NATURE; Hall; Holmes Hall; InterContinental; J.C. Nichols Auditorium; JOSEPH S.; Kevin Watson; Learn; Library Plaza Branch; N.E. Colbern; NATIONAL; Neapolitan Pizza; Organizations; Plaza Branch; PUMPKIN PATCH; Regular; Restorative Yoga; S.W. Longview; Saturdays; Sponsored; Sundays; Tickets; Walnut; WATER QUALITY; WORLD MUSIC) (Baltimore; Missouri; us; usa; na; us.mo; us.mo.kcity; us.md; us.md.bltmre)

KEYWORDS: (NT/NEC); (XC/any.company); (XC/any)

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September 29, 2009

Get Involved: Ciao Bow Wow

SEPTEMBER

Ciao Bow Wow What: Enjoy pizza with your pooch on the **Spin Neapolitan** Pizza patio to raise money for Wayside Waifs. Includes dog treats from Three Dog Bakery.

When: 5:30 p.m. today

Where: **Spin Neapolitan** Pizza, 4950 Main St.

Cost : $20 per dog (human food is extra)

Info : Reservations required. Call 816.561.7746

OCTOBER

"On the Upswing" Golf Tournament What: An 18-hole scramble, silent auction and lunch to benefit Solace House, a Prairie Village grief resource center for children and their families.

When : 9 a.m. registration, 10:30 a.m. tee-off Monday

Where: Meadowbrook Golf & Country Club, 9101 Nall Ave. in Prairie Village

Cost: $200 per golfer

Info: kansascityhospice.org or call Vicki Rancilio at 816.276.2616

Thomas Hart Benton Group What: Learn about the status of water quality in Missouri and how you can help protect it.

When : 7 p.m. Tuesday

Where: Anita B. Gorman Conservation Discovery Center, 4750 Troost Ave.

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Cost: Free

Info: missouri.sierraclub.org/thb

Ozanam Guild Second Fridays What: An opportunity to network with young professionals while raising money to support children in need. Food and beer provided.

When : 6-8 p.m.Oct. 9

Where: Velvet Dog, 400 E. 31st St.

Cost: $15

Info: ozanamguild.org

Pilates for Pink 2009 What: Studio on Main hosts four special pilates classes to help support the Breast Cancer Research Foundation .

When : 9 a.m.Oct. 10 and Oct. 16, 5:30 p.m.Oct. 21, 7 p.m.Oct. 27

Where: Studio on Main, 123 S. Main St., Independence

Cost: $10

Info: studio-on-main.com, pilates forpink.com

TLC's Fourth Annual Power With a Purpose What: Women's gathering and fundraiser for TLC for Children and Families

When : 6-8:30 p.m.Oct. 12

Where: The Spirit of Avalon, 5225 Renner Road in Shawnee

Cost: Individual reservations are a minimum $100 donation. Bring a guest at no additional cost

Info: kidstlc.org

Swing for Life Golf Tournament What: Panera Bread hosts the second annual golf tournament to benefit the Young Survival Coalition , an organization dedicated to helping women with breast cancer ages 40 and under.

When : 10:30 a.m.Oct. 12.

Where: Prairie Highlands Golf Course, 14695 Inverness St., Olathe

Cost: $100 per player

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Info: panerakansas.com

Midwest Ear Institute's HearAid Gala: The Resonance of Revelry What: A reception, auctions and dinner fundraiser for Midwest Ear Institute , part of Saint Luke's Hospital. Entertainment by Quixotic performance ensemble.

When : 6-10 p.m.Oct. 16

Where: Starlight Theatre, 4600 Starlight Road

Cost: $175 per person

Info: saintlukesgiving.org, 816.932.1664

Community LINC Rent Party What: An annual fundraiser with food, drinks, jazz and other live entertainment to raise money for Community LINC, an area nonprofit that aids homeless and needy families.

When : 6-9 p.m.Oct. 17

Where: The Midland, 1228 Main St.

Cost: $75

Info: communitylinc.org, cdenny@communitylinc.org

Ante Up for YouthFriends What: A charity Texas Hold 'em tournament featuring 2008 World Series of Poker Champions Grant and Blair Hinkle . The winning player will receive an entry into the World Series of Poker Championship in Las Vegas.

When : 6-11 p.m.Oct. 17

Where: Town Pavilion, 1100 Walnut St., 32nd floor

Cost: $75-$250

Info: poker@youthfriends.org , 816.268.5919

Benefit Concert & BBQ for Mike Roark What: Six bands, coffee-house acoustic music show, barbecue dinner, bake sale and silent auction.

When : 3-9 p.m.Oct. 18.

Where: Unity Temple on the Plaza, 707 W. 47th St.

Cost: Concert is $10 for adults, $6 ages 12 and under. Concert/meal combo is $18 for adults, $14 ages 12 and under.

Info: mikeroarkbenefit.com

Beyond the Blues What: A night of dancing and live music to support the Mental Health Association of the Heartland

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and the Kansas City Blues Society .

When : 6 p.m.Oct. 24

Where: Armacost Museum , 4200 E. 135th St., Grandview

Cost: $25

Info: beyondtheblueskc.org

Volunteers needed Salud Center Food Pantry

The Guadalupe Centers Inc. Salud Center is running low on supplies and looking for donations of canned food and toiletries. Call 816.561.6885 before dropping your donations off at the center, 2641 Belleview St.

Cross-Lines Thrift Store

Help run the cash register and provide customer service at Cross-Lines Thrift Store, 736 Shawnee Ave. in Kansas City, Kan. Call 913.281.3388 or go to cross-lines.org.

---- INDEX REFERENCES ---

COMPANY: MENTAL HEALTH ASSOCIATION; UNITY; LINC; GUADALUPE CENTERS INC; CONCERT; PANERA BREAD CO

INDUSTRY: (Entertainment (1EN08); Golf (1GO13); Sports (1SP75))

REGION: (Missouri (1MI10); North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (BENEFIT CONCERT BBQ; BREAST CANCER RESEARCH FOUNDATION; CONCERT; GUADALUPE CENTERS INC; HEARAID GALA; LIFE GOLF TOURNAMENT; LINC; MEADOWBROOK GOLF COUNTRY CLUB; MENTAL HEALTH ASSOCIATION; MIDWEST EAR INSTITUTE; NALL AVE; PANERA BREAD; PRAIRIE HIGHLANDS GOLF; SAINT LUKES HOSPITAL; SALUD CENTER; SHAWNEE AVE; SOLACE HOUSE; SPIN NEAPOLITAN PIZZA; TLC; UNITY; WAYSIDE WAIFS; WOMEN) (Anita B. Gorman; Ante; Armacost Museum; Blair Hinkle; Champions Grant; Ciao Bow Wow; Community LINC; Mike Roark; Ozanam Guild; Pavilion; Starlight Theatre; Survival Coalition; Thomas Hart; Thrift Store; Velvet Dog; Vicki Rancilio; Volunteers) (Missouri; Las Vegas; Kansas City, Kan; us; usa; na; us.mo; us.mo.kcity; us.ks; us.nv; us.ks.kancty; us.nv.lasveg)

KEYWORDS: (XC/NASDAQ-NMS); (XC/Unknown); (NT/NEC); (XC/any.company); (XC/any)

TICKER SYMBOL: Unknown:MGGI; NASDAQ-NMS:PNRA

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September 22, 2009

Get Involved: How you can help KC

SEPTEMBER

Royals Girls Night Out What: Pregame happy hour, cooking lesson by "Top Chef" Season 4 finalist Richard Blais , fashion show and spa services to benefit the American Heart Association's Go Red for Women Campaign.

When: 4 p.m. Thursday

Where: Kauffman Stadium Outfield Experience

Cost: $23-$33

Info: royals.com/girlsnightout

Royals Coat Drive What: Royals wives and volunteers will collect new and gently used coats. Items will be given to the Johnson County Christmas Bureau .

When : 4-7 p.m. Thursday and 5-7:30 p.m. Friday

Where: Kauffman Stadium Outfield Experience

Cost: Free

Info: royals.com

Ed-Stock What: Music festival to help pay for surgery for Ed Drowns, a singer with local tribute band KC/DC who has a brain tumor. The event features a bike run, auction and music by Rattle and Hum, Perpetual Change, The Zeros, Stairway to Zeppelin and KC/DC.

When: Bike run starts at 6 p.m. Friday. Music starts at 7 p.m.

Where: Bike Run at Worth Harley Davidson North, 6609 N. Oak Trafficway. Music at Jerry's Bait Shop, 302 S.W. Main St. in Lee's Summit

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Cost: $10, plus donations

Info: edstock.groovysoul.com

See What I See: Night Golf What: Hank Stram charity gold tournament to benefit the Children's Center for the Visually Impaired .

When: 5 p.m. Friday

Where: The National Golf Club of Kansas City, 10316 Tom Watson Parkway, Parkville

Cost: $175 per golfer. Includes dinner.

Info: ccvi.org

Images of Hope What: Art auction to benefit Gordon Parks Elementary, a nonprofit charter school serving children in Kansas City. The artwork is inspired by students' poetry.

When: 6:30 p.m. Friday

Where: Gordon Parks Elementary School , 3715 Wyoming St.

Cost: $175 per person, $100 ages 35 and under

Info: gordonparks.org

Make-A-Wish Foundation Hot Air Balloon Show What: Help kick off the Make-A-Wish Foundation's "Stories of Light" fundraising campaign with a hot-air balloon show, games, face painting, crafts and more.

When: 4-9 p.m. Saturday

Where: Mission Farms, 106th and Mission Road in Leawood

Cost: A donation of $2 per person, $5 per family is requested.

Info: kc.wish.org or contact Kendra Gray at 816.889.9474.

Rotary Club of Leawood benefit auction What: Dinner with live and silent auctions to benefit First Downs for Down Syndrome, Marillac and Synergy Services. Western dress and barbecue theme.

When: 6 p.m. Saturday

Where: Ritz Charles, 9000 W. 137th. St. in Overland Park

Cost: $75

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Info: jrawlings@kc.rr.com , 913.341.1854

Paint the Town for Saint Luke's Cancer Institute What: Performing and visual artists, tapas and cocktails to benefit Saint Luke's Cancer Institute .

When: 6-10 p.m. Saturday

Where: Poolside at InterContinental Kansas City at the Plaza, 401 Ward Parkway

Cos t: $100, or $150 for ages 41 and up

Info : Call 816.932.2252 to register.

Strutt With Your Mutt What: An annual three-kilometer dog walk down the Trolley Track Trail. The event includes shopping, contests and entertainment. Proceeds benefit Wayside Waifs.

When: Registration starts at 9:30 a.m. Saturday, walk starts at 10:30 a.m.

Where: West 63rd Street and Brookside Plaza

Cost: $25-$35

Info: waysidewaifs.org

Big Brothers Big Sisters Fundraiser at Great Wolf Lodge Water Park What: Indoor water park will be open to the public with all proceeds benefiting Big Brothers Big Sisters of America Inc.

When: 1-5 p.m. Sunday

Where: Great Wolf Lodge, 10401 Cabela Drive, Kansas City, Kan.

Cos t: $15

Info : bbbskc.org

Free to Breathe Lung Cancer Event What: A five-kilometer, half-mile walk and kids' dash to raise awareness and gain support.

When: Registration at 7 a.m., first race at 8:30 a.m. Sunday.

Where: Zepi's Pizza and Pub, 13164 State Line Road , Leawood

Cos t: $15-$30

Info : freetobreathe.org or contact Jayne Hartwig at 816.679.7914 or juliasarmy@gmail.com

Folly Theater Usher Training What: Help the Folly Theater by learning to be an usher.

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When : 6-8 p.m. Tuesday

Where : Folly Theater, 300 W. 12th St.

Cost: Free

Info: 816.842.5500 or joan@follytheater.com

Ciao Bow Wow What: Enjoy pizza with your pooch while enjoying pizza on the patio to raise money for Wayside Waifs. Includes pizza from **Spin Neapolitan** Pizza and dog treats from Three Dog Bakery.

When: 5:30 p.m.Sept. 30

Where: **Spin Neapolitan** Pizza, 4950 Main St.

Cost : $20 per dog, plus food costs

Info : Reservations required. Call 816.561.7746

Volunteers needed Clay County Public Health Center

Volunteers are needed Thursday to help the Clay County Public Health Center during its busy flu-shot season. Volunteers will work as greeters, help with data entry, direct traffic or serve as runners. Call Carol Lovett at 816.595.4237 or e-mail clovett@clayhealth.com .

Arthritis Foundation Classic Car Show

The Arthritis Foundation Western Missouri/Greater Kansas City Chapter needs classic-car owners to exhibit cars that are more than 25 years old at its show Saturday. The charity also needs volunteers from 10 a.m. to 7 p.m. E-mail Colin Chambers at cchambers@arthritis.org for details.

Humane Society of Greater Kansas City

The Humane Society is in need of volunteers to help walk dogs and groom cats. Helpers also need for office work, housekeeping and outside yard work. Call Jo Hickey at 913.596.1000 or e-mail jo@hcgkc.org .

Reach Out and Read Kansas City

Read to at-risk kids at a pediatric clinic, host a book drive, help with special events, be part of the group's speakers' bureau or sort and label books. Go to reachoutandreadkc.org or call 913.588.2793.

Walk for Lupus

Join the committee for the Sept. 27 Walk for Lupus Now. Duties include publicity, raising money, finding sponsors and helping at the walk. Call 816.761.0850 or e-mail info@lifewithlupus.org .

Cross-Lines Thrift Store

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Help run the cash register and provide customer service at Cross-Lines Thrift Store, 736 Shawnee Ave. in Kansas City, Kan. Volunteers are needed for on-call shifts and Saturdays. Call 913.281.3388 or go to cross-lines.org.

The Children's Place

Classroom assistants are needed to help with activities, field trips and lessons at The Children's Place, which provides treatment and therapy to children who have suffered abuse, neglect and severe trauma. Call 816.363.1898 or e-mail solish@tcpkc.org .

---- INDEX REFERENCES ---

COMPANY: GREAT PLAINS ENERGY INC; AMERICAN HEART ASSOCIATION; PERPETUAL

NEWS SUBJECT: (Non-Profit Organizations (1NO22); Social Issues (1SO05))

REGION: (Missouri (1MI10); North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (137TH ST; AMERICAN HEART ASSOCIATION; ARTHRITIS FOUNDATION; ARTHRITIS FOUNDATION CLASSIC CAR SHOW; BIG BROTHERS BIG; BIKE; BREATHE LUNG CANCER; CABELA DRIVE; CALL; CALL CAROL LOVETT; CALL JO HICKEY; CANCER INSTITUTE; CANCER INSTITUTE WHAT: PERFORMING; CLAY COUNTY PUBLIC HEALTH CENTER; ED DROWNS; FOUNDATION HOT AIR; GORDON PARKS ELEMENTARY SCHOOL; GREAT WOLF LODGE; GREAT WOLF LODGE WATER; GREATER KANSAS CITY; HUM; HUMANE SOCIETY; JERRY; JOHNSON COUNTY CHRISTMAS BUREAU; KANSAS CITY; LUPUS; MARILLAC AND SYNERGY SERVICES; MISSION FARMS; N OAK TRAFFICWAY; NATIONAL GOLF CLUB; PERPETUAL; PREGAME; REGISTRATION; ROTARY CLUB; ROYALS; SAINT LUKE; SHAWNEE AVE; SPIN NEAPOLITAN PIZZA; SYNDROME; VISUALLY IMPAIRED; WESTERN MISSOURI/GREATER; WORTH HARLEY DAVIDSON NORTH; ZEPI) (Bait Shop; Ciao Bow Wow; Classroom; Colin Chambers; Cos; Folly Theater; Folly Theater Usher; Free; Gordon Parks Elementary; Helpers; Join; Make; Pub; Rattle; Read; Richard Blais; Ritz Charles; Saint Luke; Stairway; Strutt; Sunday; Thrift Store; Wayside Waifs; Western) (Kansas City; Kansas City; Kansas City, Kan; Kansas City, Kan; us; usa; na; us.mo; us.mo.kcity; us.ks; us.ks.kancty; us.mo.kancty)

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October 4, 2009

Tour de BBQ bike ride has a higher purpose

DAN MARGOLIES
The Kansas City Star

Tired but jubilant, Titus Fehling and his girlfriend pedaled the final few yards of the Tour de BBQ today, stopping just short of Hale Arena in the American Royal Complex .

The 60-mile bike ride had begun some five hours earlier. Along the way, the pair partook of barbecue provided by Oklahoma Joe's and Jack Stack — two of more than half a dozen barbecue joints that provided riders with succulent sustenance along the way.

But the reason for Fehling's jubilance had nothing to do with pulled pork or smoked sausage.

It had everything to do with his sister, 41-year-old Jerri Sum , who was diagnosed with stage 3 cervical cancer two years ago and greeted him at the end of the ride.

Fehling, his girlfriend and more than a dozen other riders signed up in honor of Sum for the ride, a fundraiser for the Lance Armstrong Foundation and the University of Kansas Cancer Center. The group managed to raise $3,000.

"I'm so incredibly proud," said a beaming and visibly moved Sum, who threw her arms around her brother as he pulled up.

More than 400 riders took part in the maiden Tour de BBQ on Saturday, traversing a 60-mile loop around some of the area's signature barbecue joints and stopping for samples at each. There was also a shorter, 15-mile ride.

The Tour — held in conjunction with the American Royal Barbecue — raised a total of $45,000, according to organizer Erica R. Brown .

"It's an incredible, humbling experience to see how many people are committed to the cause," she said.

Jeff Reene, chief operating officer of the KU Cancer Center , rode the 15-mile course and said he was thrilled with how well the event turned out.

He was even more pleased with the money it raised, which he said would be used to pursue KU's goal of acquiring

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comprehensive cancer center designation — the highest level of recognition in cancer research and care — from the National Cancer Institute .

The designation would entitle KU to more federal grants, clinical trials and research programs.

Reene described himself as a recreational cyclist, but the tour brought out the full gamut of cyclists — from beginning to recreational to hard-core. **Spin Neapolitan** Pizza, one of the sponsors, fielded a team of 60 riders, many of whom participate in the rides that depart several times a week from area Spin locations.

For the Tour de BBQ, Spin created a special pizza consisting of barbecued spiked crushed Roma tomatoes, roasted chicken sausage, mozzarella, provolone and fontina cheese, chopped red onions and roasted corn.

"We sold 181 pies as of last night," Spin co-owner Gail Lozoff said.

Spin donated 10 percent of the proceeds to the event.

Michael Straub , 52, didn't take part in the 15- or 60-mile rides, but he may have been the toughest cyclist of all.

Determined not to let his liver cancer keep him from participating, he volunteered his time at BB's Lawnside BBQ at 85th Street and Troost Avenue, one of the pit stops along the 60-mile route.

To get there, he cycled from Antioch and Johnson Drive. When he was done, he cycled back to Hale Arena.

"Don't tell my doctor," he pleaded. "But I know I'm going. There's nothing they can do. I'm on full disability. But I still wanted to be involved."

---- INDEX REFERENCES ---

COMPANY: NATIONAL CANCER INSTITUTE

INDUSTRY: (Entertainment (1EN08); Sports (1SP75); Cycling (1BI76))

Language: EN

OTHER INDEXING: (AMERICAN ROYAL; ANTIOCH AND JOHNSON DRIVE; BB; BBQ; CANCER CENTER; KU; LANCE ARMSTRONG FOUNDATION; LAWNSIDE BBQ; NATIONAL CANCER INSTITUTE; OKLAHOMA JOES AND JACK STACK; TOUR; TOUR DE BBQ; UNIVERSITY OF KANSAS CANCER CENTER) (Erica R. Brown; Fehling; Gail Lozoff; Jeff Reene; Jerri Sum; Michael Straub; Reene; Spin; Spin Neapolitan Pizza; Sum; Titus Fehling; Troost Avenue) (Roma; us; usa; na; us.mo; us.mo.kcity; it; ita; eu; it..rome)

KEYWORDS: (NT/NEC)

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June 25, 2009

SPIN! Neapolitan Pizza to Feature Rick Malsick on June 30

Rick Malsick will play his original music at **SPIN! Neapolitan** Pizza in Overland Park on Tuesday, June 30 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Malsick has more than 25 years experience as a musician, songwriter, playwright, and actor. He is an accomplished finger style guitarist, playing mostly ragtime, jazz, and blues, with some sweet and slow tunes thrown in for good measure. Malsick's newest CD, Athena, will be released this summer. For more about his music go to www.myspace.com/rickmalsick.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Neapolitan Pizza) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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June 25, 2009

Jim Abel to Play at **SPIN**! **Neapolitan** Pizza in Olathe on June 30

Jim Abel will perform at **SPIN**! **Neapolitan** Pizza in Olathe from 6 – 8 p.m. on Tuesday, June 30 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Abel writes and performs a unique style of folk and alternative music, including humorous and serious songs about love, friends, and family. Widely acclaimed for his compelling music and intelligent lyrics, Abel plays regularly in venues across the Kansas City area and surrounding communities and has received significant coverage in print and broadcast media. Abel released his latest CD, Thunder, in May 2008. For more on his music go to www.wordsandmusic.us.

read more

---- INDEX REFERENCES ---

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (Jim Abel) (POUNCE MARKETING; SPIN) (Abel; Jim Abel; Neapolitan Pizza) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

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June 25, 2009

Tim Hazlett to Play at **SPIN**! **Neapolitan** Pizza on Main Street on June 30

Tim Hazlett will perform at **SPIN**! **Neapolitan** Pizza on Main Street in Kansas City from 6 – 8 p.m. on Tuesday, June 30 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Hazlett has played the violin for 35 years, with musical styles that include classical, jazz, and blues. He is a strolling violinist and has played at weddings, receptions, parties, restaurants, and holiday events. Hazlett is currently a violinist in the Heritage Philharmonic based in Independence, where he has played for 11 seasons.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (Tim Hazlett) (HERITAGE PHILHARMONIC; POUNCE MARKETING; SPIN) (Hazlett; Neapolitan Pizza; Tim Hazlett) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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June 25, 2009

SPIN! Neapolitan Pizza to Feature Musician Lezlie Revelle in Lee's Summit on June 30

Lezlie Lezlie Revelle will play her original music at **SPIN! Neapolitan** Pizza in Olathe on Tuesday, June 30 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Revelle comes from a family where music was the second language. Since she was old enough to walk and sing, she has performed in choirs, variety shows, theatre productions, coffee houses, fairs, and festivals. Revelle blends her songwriting talents with a roots rock/folk feel, a buoyant personality, and an occasional Celtic flair. As a songwriter, playwright, and poet Revelle shares stories of the human condition and the divinity to be found in us all. For more about her music go to www.myspace.com/lezlierevelle.

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---- INDEX REFERENCES ---

INDUSTRY: (Entertainment (1EN08); Live Entertainment (1LI85))

Language: EN

OTHER INDEXING: (Lezlie Lezlie Revelle) (FEATURE MUSICIAN LEZLIE REVELLE; LEZLIE LEZLIE REVELLE; POUNCE MARKETING; REVELLE; SPIN) (Neapolitan Pizza) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (NT/NEC)

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6/12/09 Kan. City Star (Pg. Unavail. Online)
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June 12, 2009

Jim Abel to play at **SPIN! Neapolitan** Pizza in Overland Park

Jim Abel will perform at **SPIN! Neapolitan** Pizza in Overland Park from 6 – 8 p.m. on Tuesday, June 16 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (Jim Abel) (POUNCE MARKETING) (Jim Abel; Neapolitan Pizza) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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June 12, 2009

Kirby Wendler to play at **SPIN! Neapolitan** Pizza on Main Street

Kirby Wendler will perform at **SPIN! Neapolitan** Pizza on Main Street in Kansas City from 6 – 8 p.m. on Tuesday, June 16 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (Kirby Wendler) (POUNCE MARKETING) (Kirby Wendler; Neapolitan Pizza) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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August 6, 2009

Nathan Goldman and Graham Fasbinder to Play at **SPIN**! **Neapolitan** Pizza on Main Street on August 11

Nathan Goldman will perform at **SPIN**! **Neapolitan** Pizza on Main Street from 6 – 8 p.m. on Tuesday, August 11 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. He will be joined by guest Graham Fasbinder. Goldman is a talented acoustic singer/songwriter who is just breaking into the Kansas City music scene with his heartfelt and clever original music. A senior at Shawnee Mission East High School, Goldman also plays guitar and sings vocals with the popular teen rock band, Mr. Fish. Their CD, Soft Serve Assault, was released in 2007. Fasbinder, who will start at K.U. in the fall, plays both acoustic lyrical and electric lead guitar with felicity. His music is a mix of thoughtful, inspiring, introspective and stirring compositions. In addition to his solo singing and songwriting, he plays with the band Lifted. For more information on Goldman's music go to www.myspace.com/nathangoldman.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (Nathan Goldman) (CD; KU; POUNCE MARKETING; SOFT SERVE ASSAULT; SPIN) (Fasbinder; Fish; Goldman; Graham Fasbinder; Nathan Goldman; Neapolitan Pizza) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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August 6, 2009

Erik Karlsson to Play at **SPIN! Neapolitan** Pizza in Overland Park on August 11

Erik Karlsson will perform at **SPIN! Neapolitan** Pizza in Overland Park from 6 – 8 p.m. on Tuesday, August 11 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. A transplant from Houston to the heartland of Kansas City, Karlsson quickly found his way into the local music scene with his positive outlook and dynamic stage presence. His folk-rock songs feature stories about people with honest issues dealing with things in honest ways - some are happy, some at the end of their rope - but all are treated with respect at the hands of this engaging musician. Karlsson's newest CD, Trying To Fill The Great Big Empty, was released in April. For more information on his music go to www.erikkarlsson.com.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Erik Karlsson; Karlsson; Neapolitan Pizza) (Houston; Kansas City; us; usa; na; us.mo; us.mo.kcity; us.tx; us.mo.kancty; us.tx.houstn)

KEYWORDS: (NT/NEC)

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August 6, 2009

Tim Hazlett to Play at **SPIN! Neapolitan** Pizza in Olathe on August 11

Tim Hazlett will perform at **SPIN! Neapolitan** Pizza in Olathe from 6 – 8 p.m. on Tuesday, August 11 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Hazlett has played the violin for 35 years, with musical styles that include classical, jazz, and blues. He is a strolling violinist and has played at weddings, receptions, parties, restaurants, and holiday events. Hazlett is currently a violinist in the Heritage Philharmonic based in Independence, where he has played for 11 seasons.

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---- INDEX REFERENCES ---

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (HERITAGE PHILHARMONIC; POUNCE MARKETING; SPIN) (Hazlett; Neapolitan Pizza; Tim Hazlett) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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August 6, 2009

SPIN! Neapolitan Pizza to Feature Musician Larry Garrett in Lee's Summit on August 11

Larry Garrett will play his original music at **SPIN! Neapolitan** Pizza in Lee's Summit on Tuesday, August 11 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Garrett has been performing in the Kansas City area since the mid-80s. He plays the guitar and harmonica, and sings in coffeehouses, libraries, churches, bars, restaurants, and festivals, as well as at private parties. Garrett's music focuses on family and friends, and audiences always smile at his poignant approach to life. For more information on his music go to www.myspace.com/larrygarrett.

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---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (FEATURE MUSICIAN LARRY GARRETT; GARRETT; LARRY GARRETT; POUNCE MARKETING; SPIN) (Neapolitan Pizza) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

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July 30, 2009

SPIN! Neapolitan Pizza to Feature Musician Jim Abel in Lee's Summit on August 4

Jim Abel will play his original music at **SPIN! Neapolitan** Pizza in Lee's Summit on Tuesday, August 4 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Abel writes and performs a unique style of folk and alternative music, including humorous and serious songs about love, friends, and family. Widely acclaimed for his compelling music and intelligent lyrics, Abel plays regularly in venues across the Kansas City area and surrounding communities and has received significant coverage in print and broadcast media. Abel released his latest CD, Thunder, in May 2008. For more information on his music go to www.wordsandmusic.us.

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---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (FEATURE MUSICIAN JIM ABEL; POUNCE MARKETING; SPIN) (Abel; Jim Abel; Neapolitan Pizza) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

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July 30, 2009

Rick Malsick to Play at **SPIN**! **Neapolitan** Pizza in Overland Park on August 4

Rick Malsick will perform at **SPIN**! **Neapolitan** Pizza in Overland Park from 6 – 8 p.m. on Tuesday, August 4 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Malsick has more than 25 years of experience as a musician, songwriter, playwright, and actor. He is an accomplished finger-style guitarist, playing mostly ragtime, jazz, and blues, with some sweet and slow tunes thrown in for good measure. Malsick plays regularly in the Kansas City area at a variety of venues, including bars, coffeehouses, and restaurants. His most recent CD, Athena, will be released July 31. For more information on his music go to www.myspace.com/rickmalsick.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Malsick; Neapolitan Pizza; Rick Malsick) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

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July 16, 2009

Kirby Wendler to play July 21 at **Spin Neapolitan** Pizza on Main Street

Kirby Wendler will perform at **SPIN! Neapolitan** Pizza on Main Street from 6 – 8 p.m. on Tuesday, July 21 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Wendler draws on life experiences as he weaves his observations, visions, and emotions into songs we can all identify with. His melodies and lyrics are masterful, well accompanied by acoustic guitar, and occasionally seasoned with Dylanesque style harmonica. They run from deeply thought provoking to romantic to ethereal. You cannot leave without hearing something you liked.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (Kirby Wendler) (POUNCE MARKETING; SPIN) (Kirby Wendler; Wendler) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (NT/NEC)

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July 16, 2009

Tim Behrens to play July 21 at **Spin Neapolitan** Pizza in Overland Park

Tim Behrens will perform at **SPIN**! **Neapolitan** Pizza in Overland Park from 6 – 8 p.m. on Tuesday, July 21 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Behrens has been writing and performing music for the last 17 years. He is an acoustic singer/songwriter with a contemporary edge, mixing folk and finger-style with heartfelt lyrics. Behrens models himself after poetic songwriters like Paul Simon, Jack Johnson, James Taylor, but has a unique twist that is all his own. For more information on his music go to

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---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (Tim Behrens; Paul Simon; Jack Johnson; James Taylor) (NEAPOLITAN PIZZA; POUNCE MARKETING; SPIN; SPIN NEAPOLITAN PIZZA) (Behrens; Jack Johnson; James Taylor; Paul Simon; Tim Behrens) (us; usa; na; us.mo; us.mo.kcity)

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July 16, 2009

Dave Patmore to play July 21 at **Spin Neapolitan** Pizza in Olathe

Dave Patmore will perform at **SPIN! Neapolitan** Pizza in Olathe from 6 – 8 p.m. on Tuesday, July 21 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. David Patmore sings about love, loss, redemption, and the trials of everyday life, delivering an unforgettable punch with his gutsy lyrics, percussive guitar, and bluesy vocals. Patmore's musical credits include playing with The Bobcats, Change Agent, Abbey Road, and The Jerry Dowell Band. He has original material recorded on five CDs, and has been covered by other artists, as well. For more information on his music go to www.myspace.com/davidpatmore.

read more

---- INDEX REFERENCES ---

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (Dave Patmore; David Patmore; Abbey Road) (JERRY DOWELL BAND; NEAPOLITAN PIZZA; POUNCE MARKETING; SPIN; SPIN NEAPOLITAN PIZZA) (Dave Patmore; David Patmore; Patmore) (us; usa; na; us.mo; us.mo.kcity)

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July 16, 2009

Tim Hazlett to play July 21 at **Spin Neapolitan** Pizza in Lee's Summit

Tim Hazlett will play his original music at **SPIN! Neapolitan** Pizza in Lee's Summit on Tuesday, July 21 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Tim Hazlett has played the violin for 35 years, with musical styles that include classical, jazz, and blues. He is a strolling violinist and has played at weddings, receptions, parties, restaurants, and holiday events. Hazlett is currently a violinist in the Heritage Philharmonic based in Independence, where he has played for 11 seasons.

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---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (Tim Hazlett; Tim Hazlett) (HERITAGE PHILHARMONIC; NEAPOLITAN PIZZA; POUNCE MARKETING; SPIN; SPIN NEAPOLITAN PIZZA) (Hazlett; Tim Hazlett) (us; usa; na; us.mo; us.mo.kcity)

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August 30, 2009

Jim Abel plays Tuesday at **SPIN**! **Neapolitan** Pizza in Overland Park

Jim Abel will perform at **SPIN**! **Neapolitan** Pizza in Overland Park from 6 -- 8 p.m. on Tuesday, Sept 1 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Abel writes and performs a unique style of folk and alternative music, including humorous and serious songs about love, friends, and family. Widely acclaimed for his compelling music and intelligent lyrics, Abel plays regularly in venues across the Kansas City area and surrounding communities and has received significant coverage in print and broadcast media. Abel released his latest CD, Thunder, in May 2008. For more on his music go to www.wordsandmusic.us

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---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Abel; Jim Abel; Neapolitan Pizza) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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August 30, 2009

Dave Patmore plays Tuesday at **SPIN**! **Neapolitan** Pizza on Main Street

Dave Patmore will perform at **SPIN**! **Neapolitan** Pizza on Main Street from 6 – 8 p.m. on Tuesday, Sept 1 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. David Patmore sings about love, loss, redemption, and the trials of everyday life, delivering an unforgettable punch with his gutsy lyrics, percussive guitar, and bluesy vocals. Patmore's musical credits include playing with The Bobcats, Change Agent, Abbey Road , and The Jerry Dowell Band . He has original material recorded on five CDs, and has been covered by other artists, as well. For more information on his music go to www.myspace.com/davidpatmore.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (JERRY DOWELL BAND; POUNCE MARKETING; SPIN) (Dave Patmore; David Patmore; Neapolitan Pizza; Patmore) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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August 30, 2009

Harry Hewlett plays Tuesday at SPIN! Neapoltan Pizza in Olathe

Harry Hewlett will play his original music at **SPIN! Neapolitan** Pizza in Olathe on Tuesday, Sept 1 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Hewlett grew up on a cotton farm in west Texas and now lives in the Kansas City area, where he writes, sings, and plays the guitar and harmonica. Last year he performed hundreds of shows at retirement homes, coffee shops, and other venues. His concerts are full of humor and feature original songs from his latest CD, Tahoka Daisy.

read more

---- INDEX REFERENCES ---

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Harry Hewlett; Hewlett; Neapolitan Pizza; Neapoltan Pizza) (Texas; Kansas City; us; usa; na; us.mo; us.mo.kcity; us.tx; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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August 30, 2009

Larry Garrett plays Tuesday at **SPIN**! **Neapolitan** Pizza in Lee's Summit

Larry Garrett will perform at **SPIN**! **Neapolitan** Pizza in Overland Park from 6 – 8 p.m. on Tuesday, Sept 1 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Garrett has been performing in the Kansas City area since the mid-80s. He plays the guitar and harmonica, and sings in coffeehouses, libraries, churches, bars, restaurants, and festivals, as well as at private parties. Garrett's music focuses on family and friends, and audiences always smile at his poignant approach to life. For more about his music go to www.myspace.com/larrygarrett.

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--- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Garrett; Larry Garrett; Neapolitan Pizza) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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August 24, 2009

Jim Abel to Play at **SPIN! Neapolitan** Pizza in Olathe on August 25

Jim Abel will perform at **SPIN! Neapolitan** Pizza in Olathe from 6 – 8 p.m. on Tuesday, August 25 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Abel writes and performs a unique style of folk and alternative music, including humorous and serious songs about love, friends, and family. Widely acclaimed for his compelling music and intelligent lyrics, Abel plays regularly in venues across the Kansas City area and surrounding communities and has received significant coverage in print and broadcast media. Abel released his latest CD, Thunder, in May 2008. For more on his music go to www.wordsandmusic.us

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---- INDEX REFERENCES ---

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (Jim Abel) (POUNCE MARKETING; SPIN) (Abel; Jim Abel; Neapolitan Pizza) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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August 15, 2009

Rick Malsick to Play at **SPIN! Neapolitan** Pizza on Main Street on August 18

Rick Malsick will perform at **SPIN! Neapolitan** Pizza on Main Street from 6 – 8 p.m. on Tuesday, August 18 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Malsick has more than 25 years of experience as a musician, songwriter, playwright, and actor. He is an accomplished finger-style guitarist, playing mostly ragtime, jazz, and blues, with some sweet and slow tunes thrown in for good measure. Malsick plays regularly in the Kansas City area at a variety of venues, including bars, coffeehouses, and restaurants. His most recent CD, Athena, was released in July. For more information on Malsick's music go to www.myspace.com/rickmalsick.

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---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Malsick; Neapolitan Pizza; Rick Malsick) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

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August 15, 2009

Street Corner Choir to Play at **SPIN**! **Neapolitan** Pizza in Overland Park on August 18

Street Corner Choir, the songwriting duo of Lezlie Revelle and David Hakan, will perform at **SPIN**! **Neapolitan** Pizza in Overland Park from 6 – 8 p.m. on Tuesday, August 18 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. With inspired guitar arrangements, solid gold lyrics, and velvet harmonies, you'll think you just stepped off the bus and entered the gates of heaven. Hakan has been recording and performing his original music since 1999. He has played small clubs and house concerts from Baltimore to Houston. Hakan gives us a voice like John Denver's, wit like John Prine's, and the subtle poetry of Dave Carter. His guitar sound is clear and luscious; the melodies will have you whistling in the shower, and the stories will get you wondering about the world in new ways. Revelle comes from a family where music was the second language. Since she was old enough to walk and sing, she has performed in choirs, variety shows, theatre productions, coffee houses, fairs, and festivals. Revelle blends her songwriting talents with a roots rock/folk feel, a buoyant personality, and an occasional Celtic flair. As a songwriter, playwright, and poet Revelle shares stories of the human condition and the divinity to be found in us all. For more on their music go to www.myspace.com/davidhakan and www.myspace.com/lezlierevelle.

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---- INDEX REFERENCES ---

INDUSTRY: (Entertainment (1EN08); Live Entertainment (1LI85))

REGION: (North America (1NO39); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (Lezlie Revelle; Dave Carter) (LEZLIE REVELLE; POUNCE MARKETING; REVELLE; SPIN) (Corner Choir; David Hakan; Hakan; John Prine; Neapolitan Pizza; Street; Street Corner Choir) (Baltimore; Houston; us; usa; na; us.mo; us.mo.kcity; us.md; us.tx; us.md.bltmre; us.tx.houstn)

KEYWORDS: (NT/NEC)

Word Count: 276
8/15/09 KCSTAR (No Page)
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8/15/09 Kan. City Star (Pg. Unavail. Online)
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August 15, 2009

Elaine McMilian to Play at **SPIN! Neapolitan** Pizza in Olathe on August 18

Elaine McMilian will perform at **SPIN! Neapolitan** Pizza in Olathe from 6 -- 8 p.m. on Tuesday, August 18 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Born and raised in Independence, Missouri, McMilian has been singing all over the greater Kansas City area since she was a small child. After performing in such diverse groups as an alternative rock band, a women's a capella trio, an acoustic duo, and a classic rock cover band, McMilian's focus now is on songwriting and performing her own original music. She writes songs that showcase her high voice and wide range as well as poetic musings. For more on her music go to www.myspace.com/elainemcmilianmusic.

read more

---- INDEX REFERENCES ---

REGION: (Missouri (1MI10); North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Born; Elaine McMilian; McMilian; Neapolitan Pizza) (Missouri; Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

Word Count: 143
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August 15, 2009

SPIN! Neapolitan Pizza to Feature Musician Paula Crawford in Lee's Summit on August 18

Paula Crawford will play her original music at **SPIN! Neapolitan** Pizza in Lee's Summit on Tuesday, August 18 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Crawford is a life-long Kansas City resident who has performed for more than 10 years throughout the metro area. Her songs and style are unique. Last year she performed with Kacico Dance in over a dozen performances. She is also a favorite in Independence at the Main Street Coffee House. Crawford creates songs as one would sample at a smorgasbord -- a little bite of this and a little pinch of that. She is currently recording a CD with hopes of a release party this fall. You can learn more about her music at www.myspace.com/paulasorensen.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (CRAWFORD; FEATURE MUSICIAN PAULA CRAWFORD; PAULA CRAWFORD; POUNCE MARKETING; SPIN; STREET COFFEE HOUSE) (Neapolitan Pizza) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

Word Count: 154
8/15/09 KCSTAR (No Page)
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September 12, 2009

Kirby Wendler plays Tuesday at **Spin Neapolitan** Pizza on Main Street

Kirby Wendler will perform at **SPIN! Neapolitan** Pizza on Main Street from 6 – 8 p.m. on Tuesday, September 15 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Wendler draws on life experiences as he weaves his observations, visions, and emotions into songs we can all identify with. His melodies and lyrics are masterful, well accompanied by acoustic guitar, and occasionally seasoned with Dylanesque style harmonica. They run from deeply thought provoking to romantic to ethereal. You cannot leave without hearing something you liked. For more information on his music go to www.myspace.com/kirbylive.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Kirby Wendler; Wendler) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/acc); (NT/Arts+Culture)

Word Count: 131
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September 12, 2009

Dave Patmore plays Tuesday at **Spin Neapolitan** Pizza in Overland Park

Dave Patmore will perform at **SPIN**! **Neapolitan** Pizza in Overland Park from 6 – 8 p.m. on Tuesday, Sept 15 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Patmore sings about love, loss, redemption, and the trials of everyday life, delivering an unforgettable punch with his gutsy lyrics, percussive guitar, and bluesy vocals. Patmore's musical credits include playing with The Bobcats, Change Agent, Abbey Road , and The Jerry Dowell Band . He has original material recorded on five CDs and has been covered by other artists, as well. For more information on his music go to www.myspace.com/davidpatmore.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (JERRY DOWELL BAND; POUNCE MARKETING; SPIN) (Dave Patmore; Patmore) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

Word Count: 132
9/12/09 KCSTAR (No Page)
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September 12, 2009

Jim Thomas plays Tuesday at **Spin Neapolitan** Pizza in Lee's Summit

Jim Thomas will play his original music at **SPIN**! **Neapolitan** Pizza in Lee's Summit on Tuesday, Sept 15 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Thomas has performed in bands and groups throughout the South and Midwest, and has recently started writing and performing his own material as a solo act. His easy listening, story-telling style incorporates both humor and emotion as he sings about life. For more information on his music go to www.myspace.com/jimthomas1951.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Jim Thomas; Thomas) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

Word Count: 109
9/12/09 KCSTAR (No Page)
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September 12, 2009

Laura Lisbeth plays Tuesday at **Spin Neapolitan** Pizza in Olathe

Laura Lisbeth will play her original music at **SPIN! Neapolitan** Pizza in Olathe on Tuesday, September 15 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. When Lisbeth takes the stage with her big dreadnaught guitar, you can expect a smile to appear on your face the minute she starts singing. With a strong and silky voice carrying over her crisp acoustic guitar, she'll draw you in and weave her magical lyrics until you know that this is where you want to stay, where you need to be, until the last word of the last song is finally sung. Lisbeth is an accomplished singer/songwriter whose songs are receiving recognition: McCallister Road, Southernmost Point, and The Number, winning 3rd place in the American Songwriter Magazine's lyric contest for September/October 2008. For more on her music go to www.myspace.com/lauragiess .

read more

---- INDEX REFERENCES ---

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (AMERICAN SONGWRITER; POUNCE MARKETING; SPIN) (Laura Lisbeth; Lisbeth) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

Word Count: 180
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September 6, 2009

Jim Abel plays Tuesday at **Spin Neapolitan** Pizza on Main Street

Jim Abel will perform at **SPIN! Neapolitan** Pizza in Main Street from 6 – 8 p.m. on Tuesday, Sept. 8 as part of the restaurant's Folk on the Patio series, produced by POUNCE Marketing. Abel writes and performs a unique style of folk and alternative music, including humorous and serious songs about love, friends, and family. Widely acclaimed for his compelling music and intelligent lyrics, Abel plays regularly in venues across the Kansas City area and surrounding communities and has received significant coverage in print and broadcast media. Abel released his latest CD, Thunder, in May 2008. For more on his music go to www.wordsandmusic.us

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Abel; Jim Abel) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

Word Count: 131
9/6/09 KCSTAR (No Page)
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September 6, 2009

Spin Neapolitan Pizza featuresRick Malsick on Tuesday in Olathe on Sept. 8

Rick Malsick will play his original music at **SPIN**! **Neapolitan** Pizza in Olathe on Tuesday, Sept. 8 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced by POUNCE Marketing. Malsick has more than 25 years experience as a musician, songwriter, playwright, and actor. He is an accomplished finger style guitarist, playing mostly ragtime, jazz, and blues, with some sweet and slow tunes thrown in for good measure. Malsick plays regularly in the Kansas City area at a variety of venues, including bars, coffeehouses, and restaurants. His newest CD, Athena, was released in July. For more about his music go to www.myspace.com/rickmalsick.

read more

---- INDEX REFERENCES ---

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Malsick; Neapolitan Pizza; Rick Malsick; Spin Neapolitan Pizza) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

Word Count: 133
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September 6, 2009

Lezlie Revelle, Street Corner Choir play Tuesday at **Spin Neapolitan** Pizza in Overland Park

Lezlie Revelle and her musical duo with David Hakan, Street Corner Choir, will perform at **SPIN! Neapolitan** Pizza in Overland Park from 6 – 8 p.m. on Tuesday, Sept. 8 as part of the restaurant's Folk on the Patio series, produced by POUNCE Marketing. Revelle comes from a family where music was the second language. Since she was old enough to walk and sing, she has performed in choirs, variety shows, theatre productions, coffee houses, fairs, and festivals. Revelle blends her songwriting talents with a roots rock/folk feel, a buoyant personality, and an occasional Celtic flair. As a songwriter, playwright, and poet Revelle shares stories of the human condition and the divinity to be found in us all. Hakan has been recording and performing his original music since 1999. He has played small clubs and house concerts from Baltimore to Houston. Hakan gives us a voice like John Denver's, wit like John Prine's, and the subtle poetry of Dave Carter . His guitar sound is clear and luscious; the melodies will have you whistling in the shower, and the stories will get you wondering about the world in new ways. For more on their music go to www.myspace.com/davidhakan and www.myspace.com/lezlierevelle.

read more

---- INDEX REFERENCES ---

INDUSTRY: (Entertainment (1EN08); Live Entertainment (1LI85))

REGION: (North America (1NO39); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Corner Choir; David Hakan; Hakan; John Prine; Lezlie Revelle; Revelle; Street; Street Corner Choir) (Baltimore; Houston; us; usa; na; us.mo; us.mo.kcity; us.md; us.tx; us.md.bltmre; us.tx.houstn)

KEYWORDS: (NT/NEC)

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September 6, 2009

Spin Neapolitan Pizza feature Duane Woner on Tuesday in Lee's Summit

Duane Woner will play his original music at **SPIN! Neapolitan** Pizza in Olathe on Tuesday, Sept. 8. from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced by POUNCE Marketing. Woner has been playing music in Kansas City since the early 60s. He plays bass in a number of bands and performs his original music in coffeehouses, bars, and outdoor venues throughout the city. Woner's music has been described as "mid-western alternative folk country rock with an occasional but seriously bizarre twist of weird and childlike humor." For more on his music go to www.myspace.com/duanewoner.

read more

---- INDEX REFERENCES ---

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (LEE; POUNCE MARKETING; SPIN) (Duane Woner; Neapolitan Pizza; Spin Neapolitan Pizza; Woner) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

Word Count: 122
9/6/09 KCSTAR (No Page)
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September 17, 2009

Rick Malsick to Play at **SPIN**! **Neapolitan** Pizza in Overland Park on Sept 22

Rick Malsick will perform at **SPIN**! **Neapolitan** Pizza in Overland Park from 6 – 8 p.m. on Tuesday, Sept 22 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Malsick has more than 25 years of experience as a musician, songwriter, playwright, and actor. He is an accomplished finger-style guitarist, playing mostly ragtime, jazz, and blues, with some sweet and slow tunes thrown in for good measure. Malsick plays regularly in the Kansas City area at a variety of venues, including bars, coffeehouses, and restaurants. His most recent CD, Athena, was released this summer. For more on his music go to www.myspace.com/rickmalsick.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Malsick; Neapolitan Pizza; Rick Malsick) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (NT/NEC)

Word Count: 136
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September 17, 2009

Jim Thomas to Play at **SPIN**! **Neapolitan** Pizza on Main Street on Sept 22

Jim Thomas will perform at **SPIN**! **Neapolitan** Pizza on Main Street from 6 – 8 p.m. on Tuesday, September 22 as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Thomas has performed in bands and groups throughout the South and Midwest, and has recently started writing and performing his own material as a solo act. His easy listening, story-telling style incorporates both humor and emotion as he sings about life. For more on his music go to www.myspace.com/jimthomas1951.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Jim Thomas; Neapolitan Pizza; Thomas) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

Word Count: 105
9/17/09 KCSTAR (No Page)
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September 17, 2009

Duane Woner to Play at **SPIN! Neapolitan** Pizza in Olathe on Sept 22

Duane Woner will play his original music at **SPIN! Neapolitan** Pizza in Olathe on Tuesday, September 22 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Woner has been playing music in Kansas City since the early 60s. He plays bass in a number of bands and performs his original music in coffeehouses, bars, and outdoor venues throughout the city. Woner's music has been described as "mid-western alternative folk country rock with an occasional but seriously bizarre twist of weird and childlike humor." Guess that says it all! For more on his music go to www.myspace.com/duanewoner

read more

---- INDEX REFERENCES ---

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Duane Woner; Neapolitan Pizza; Woner) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (XC/NYSE); (CT/ace); (NT/Arts+Culture)

TICKER SYMBOL: NYSE:GES

Word Count: 130
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September 17, 2009

SPIN! **Neapolitan** Pizza to Feature Musician Harry Hewlett in Lee's Summit on Sept 22

Harry Hewlett will play his original music at **SPIN**! **Neapolitan** Pizza in Lee's Summit on Tuesday, September 22 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced all summer by POUNCE Marketing. Hewlett grew up on a cotton farm in west Texas and now lives in the Kansas City area, where he writes, sings, and plays the guitar and harmonica. Last year he performed hundreds of shows at retirement homes, coffee shops, and other venues. His concerts are full of humor and feature original songs from his latest CD, Tahoka Daisy.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (FEATURE MUSICIAN HARRY HEWLETT; HARRY HEWLETT; HEWLETT; POUNCE MARKETING; SPIN) (Neapolitan Pizza) (Texas; Kansas City; us; usa; na; us.mo; us.mo.kcity; us.tx; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

Word Count: 112
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September 27, 2009

Kirby Wendler plays Tuesday at **Spin Neapolitan** Pizza on Main Street

Kirby Wendler will perform at **SPIN! Neapolitan** Pizza on Main Street from 6 – 8 p.m. on Tuesday, September 29 as part of the restaurant's Folk on the Patio series, produced through mid-October by POUNCE Marketing. Wendler draws on life experiences as he weaves his observations, visions, and emotions into songs we can all identify with. His melodies and lyrics are masterful, well accompanied by acoustic guitar, and occasionally seasoned with Dylanesque style harmonica. They run from deeply thought provoking to romantic to ethereal. You cannot leave without hearing something you like. For more information on his music go to www.myspace.com/kirbylive.

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---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Kirby Wendler; Wendler) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (NT/NEC)

Word Count: 133
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September 27, 2009

Street Corner Choir plays Tuesday at **Spin Neapolitan** Pizza in Olathe

Street Corner Choir, the musical duo of David Hakan and Lezlie Revelle , will play their original music at **SPIN! Neapolitan** Pizza in Olathe on Tuesday, September 29 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced through mid-October by POUNCE Marketing. Hakan has been recording and performing his original music since 1999. He has played small clubs and house concerts from Baltimore to Houston. Hakan gives us a voice like John Denver's, wit like John Prine's, and the subtle poetry of Dave Carter . His guitar sound is clear and luscious; the melodies will have you whistling in the shower, and the stories will get you wondering about the world in new ways. Revelle comes from a family where music was the second language. Since she was old enough to walk and sing, she has performed in choirs, variety shows, theatre productions, coffee houses, fairs, and festivals. Revelle blends her songwriting talents with a roots rock/folk feel, a buoyant personality, and an occasional Celtic flair. As a songwriter, playwright, and poet Revelle shares stories of the human condition and the divinity to be found in us all. For more on their music go to www.myspace.com/davidhakan and www.myspace.com/lezlierevelle.

read more

---- INDEX REFERENCES ---

INDUSTRY: (Entertainment (1EN08); Live Entertainment (1LI85))

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Corner Choir; David Hakan; Hakan; John Prine; Lezlie Revelle; Revelle; Street; Street Corner Choir) (Baltimore; Houston; us; usa; na; us.mo; us.mo.kcity; us.md; us.tx; us.md.bltmre; us.tx.houstn)

KEYWORDS: (NT/NEC)

Word Count: 250
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September 27, 2009

Spin Neapolitan Pizza in Lee's Summit features Larry Garrett on Tuesday

Larry Garrett will play his original music at **SPIN! Neapolitan** Pizza in Lee's Summit on Tuesday, September 29 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced through mid-October by POUNCE Marketing. Garrett has been performing in the Kansas City area since the mid-80s. He plays the guitar and harmonica, and sings in coffeehouses, libraries, churches, bars, restaurants, and festivals, as well as at private parties. Garrett's music focuses on family and friends, and audiences always smile at his poignant approach to life. For more about his music go to www.myspace.com/larrygarrett.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (NEAPOLITAN PIZZA; POUNCE MARKETING; SPIN; SPIN NEAPOLITAN PIZZA) (Garrett; Larry Garrett) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/acc); (NT/Arts+Culture)

Word Count: 125
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September 27, 2009

Tim Hazlett plays Tuesday at **Spin Neapolitan** Pizza in Overland Park

Tim Hazlett will perform at **SPIN! Neapolitan** Pizza in Overland Park from 6 – 8 p.m. on Tuesday, September 29 as part of the restaurant's Folk on the Patio series, produced through mid-October by POUNCE Marketing. Hazlett has played the violin for 35 years, with musical styles that include classical, jazz, and blues. He is a strolling violinist and has played at weddings, receptions, parties, restaurants, and holiday events. Hazlett is currently a violinist in the Heritage Philharmonic based in Independence, where he has played for 11 seasons.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (HERITAGE PHILHARMONIC; POUNCE MARKETING; SPIN) (Hazlett; Tim Hazlett) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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October 4, 2009

Larry Garrett plays Tuesday at **Spin Neapolitan** Pizza in Overland Park

Larry Garrett will perform at **SPIN**! **Neapolitan** Pizza in Overland Park from 6 – 8 p.m. on Tuesday, October 6 as part of the restaurant's Folk on the Patio series, produced through mid-October by POUNCE Marketing. Garrett has been performing in the Kansas City area since the mid-80s. He plays the guitar and harmonica, and sings in coffeehouses, libraries, churches, bars, restaurants, and festivals, as well as at private parties. Garrett's music focuses on family and friends, and audiences always smile at his poignant approach to life. For more on his music go to www.myspace.com/larrygarrett.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Garrett; Larry Garrett) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

Word Count: 121
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10/4/09 Kan. City Star (Pg. Unavail. Online)
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October 4, 2009

Spin Neapolitan Pizza features Paula Crawford Tuesday in Lee's Summit

Paula Crawford will play her original music at **SPIN! Neapolitan** Pizza in Lee's Summit on Tuesday, October 6 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced through mid-October by POUNCE Marketing. Crawford is a life-long Kansas City resident who has performed for more than 10 years throughout the metro area. Her songs and style are unique. Last year she performed with Kacico Dance in over a dozen performances. She is also a favorite in Independence at the Main Street Coffee House. Crawford creates songs as one would sample at a smorgasbord -- a little bite of this and a little pinch of that. She is currently recording a CD with hopes of a release party this fall. For more on her miusic go to www.myspace.com/paulasorensen.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (LEE; POUNCE MARKETING; SPIN; STREET COFFEE HOUSE) (Crawford; Neapolitan Pizza; Paula Crawford; Spin Neapolitan Pizza) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (NT/NEC)

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October 4, 2009

Lisa Sandell plays Tuesday at **Sping Neapolitan** Pizza in Olathe

Lisa Sandell will play her original music at **SPIN! Neapolitan** Pizza in Olathe on Tuesday, October 6 from 6-8 p.m. as part of the restaurant's Folk on the Patio series, produced through mid-October by POUNCE Marketing. Sandell's unique improvisational guitar style and compelling mix of original folk/blues songs weave a deep and soulful spell. With unique lap-sliding acoustic guitar and spine-tingling bluesy vocals, Sandell creates music that is spiritually resonant and emotionally satisfying. For more information on her music go to www.lisasandell.com.

read more

---- INDEX REFERENCES ---

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Lisa Sandell; Sandell) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

Word Count: 113
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October 4, 2009

Jim Abel plays Tuesday at **Spin Neapolitan** Pizza on Main Street

Jim Abel will perform at **SPIN! Neapolitan** Pizza on Main Street from 6 – 8 p.m. on Tuesday, October 6 as part of the restaurant's Folk on the Patio series, produced through mid-October by POUNCE Marketing. Abel writes and performs a unique style of folk and alternative music, including humorous and serious songs about love, friends, and family. Widely acclaimed for his compelling music and intelligent lyrics, Abel plays regularly in venues across the Kansas City area and surrounding communities and has received significant coverage in print and broadcast media. Abel released his latest CD, Thunder, in May 2008. For more on his music go to www.wordsandmusic.us.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Abel; Jim Abel) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (CT/ace); (NT/Arts+Culture)

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October 9, 2009

Rick Malsick to play Tuesday at **Spin Neapolitan** Pizza in Overland Park

Rick Malsick will perform at **SPIN! Neapolitan** Pizza in Overland Park from 6 – 8 p.m. on Tuesday, October 13. This will be the final night of this season's Folk on the Patio series, produced at all four SPIN! restaurants by POUNCE Marketing. Malsick has more than 25 years of experience as a musician, songwriter, playwright, and actor. He is an accomplished finger-style guitarist, playing mostly ragtime, jazz, and blues, with some sweet and slow tunes thrown in for good measure. Malsick plays regularly in the Kansas City area at a variety of venues, including bars, coffeehouses, and restaurants. His most recent CD, Athena, was released this summer. For more on his music go to www.myspace.com/rickmalsick.

read more

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (POUNCE MARKETING; SPIN) (Malsick; Rick Malsick) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

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January 9, 2010

Restaurants offer incentives for people to venture out in the cold to dine out

JOYCE SMITH
The Kansas City Star

It may be cold on the outside, but Kansas City restaurants are turning up the heat on the inside with deals for hunkered-down homebodies.

Frigid temperatures? Get chili cheap at The Well Bar Grill & Rooftop and Lew's Grill & Bar, sister operations in Waldo. They've tied the price of a cup of chili to the temperature — with the purchase of an entree — so when it's 15 degrees outside, you pay 15 cents. And yes, if the temperature is below zero, they'll pay you.

Under 20 degrees? Downtown's Prime Rib Grill is offering "buy one/get one free" entrees at that temperature for members of the Kansas City Originals, an independent restaurant group.

And tonight, Cafe Trio near the Country Club Plaza is offering free valet parking, free coffee or cocoa, and a "buy one/get one free" lunch, dinner or drink, up to a $20 value.

"It's been a slow week, all the snow, so we are trying to generate business and give people incentive to get out of the house," said Greg Morey , director of marketing for Cafe Trio.

Spin Neapolitan Pizza offered a voucher worth 20 percent off this week to its Spin Club e-mail members. The response was so good at the four area locations that it extended the offer through Sunday.

Others restaurateurs have turned up their marketing efforts.

Celina Tio is using Facebook and Twitter to remind fans that her Brookside restaurant, Julia(n), is still open despite the weather.

During last Saturday's snowstorm she had 95 diners. But on Wednesday, another snow day, she only had about 20 customers for lunch and then another 20 for dinner.

"Some came from the Northland, some were first-time diners, and some were neighbors from less than a mile away," Tio said. "When I thanked them for braving the weather to come in, they thanked me for staying open, because several places were closed."

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As the owner of a "neighborhood" restaurant, Tio said, she thinks it is unfair to close early or entirely.

"It is important to me that we are always open during our posted hours," she said.

---- INDEX REFERENCES ---

INDUSTRY: (Food & Beverage Distribution & Services (1FO39); Food & Beverage Production (1FO79); Agriculture, Food & Beverage (1AG53); Restaurants & Food Service (1RE91))

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (BAR GRILL ROOFTOP AND LEWS GRILL BAR; COUNTRY CLUB; PRIME RIB GRILL; SPIN CLUB; SPIN NEAPOLITAN PIZZA) (Cafe Trio; Celina Tio; Downtown; Frigid; Greg Morey; Tio) (Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (XC/Unknown); (NT/NEC)

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September 22, 2010

Community briefs: Spin! plans benefit for Wayside Waifs

SPIN! BENEFIT TO AID WAYSIDE WAIFS

SPIN! Neapolitan Pizza, 12890 W. 119th St., Olathe, will have its fourth annual Ciao Bow Wow event at 4 p.m. Sunday.

The patios will be reserved for dogs and their human companions to share dinner while benefitting Wayside Waifs animal shelter. There will be a special menu for dogs of breadstick appetizers, pizzas and gelato made by Three Dog Bakery. The cost is $25 per dog, plus food ordered from the restaurant menu.

Reservations are required. Visit www.spinpizza.com or call the restaurant, 913-764-7746.

CITY'S GLOVER RECEIVES AWARD

Victor Glover , the city of Olathe's human relations manager, has received a "Marks of Excellence" Award from the National Forum for Black Public Administrators.

The award is presented annually to African-American public administrators who achieve extraordinary success in the field of public management while demonstrating an unselfish commitment to the community.

Glover is one of 10 Kansas or Missouri citizens to receive the award, which will be presented Oct. 15 at the annual NFBPA Kansas City Chapter award luncheon.

Glover, an Olathe native, joined the city of Olathe staff in 2006.He manages human relations functions, including equal employment opportunity and fair housing initiatives. He also serves as the staff liaison to the Olathe Human Relations Commission , the Persons with Disabilities Advisory Board and the Olathe Diversity Committee.

DISABILITY MENTORING DAY

Greater Kansas City Disability Mentoring Day will be celebrated Oct. 15, at MidAmerica Nazarene University's Bell Cultural Center, 2030 College Way.

The event promotes employment and entrepreneurial opportunities for job seekers with disabilities through infor-

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mation sharing, job shadowing and career exploration. Businesses interested in participating in the Job Fair portion of the event can find details at www.dmd-kc.org or may contact Brian Ellefson , 913-239-9776 or briman3@kc.rr.com , or Barney Mayse , 913-262-1294, bmayse@thewholeperson.org .

There will be a panel discussion, "It's a Win Win: Hiring the Disabled and Veterans" from 11 a.m. to 1:30 p.m. in Hager Lecture Hall in the Cook Center. Panelists include representatives from Grundfos Pumps, the city of Olathe, AMC Theatres—Olathe, and Foreclosure Management Co.

COUNTY CLINICS OFFER FLU SHOTS

The Johnson County Health Department is offering flu shots during regular clinic hours. The vaccine costs $25 and Medicare Part B is accepted.

The Centers for Disease Control and Prevention recommends that everyone 6 months of age and older get a seasonal flu vaccine this year. The H1N1 flu strain is covered in this year's seasonal shot.

For information on availability, clinic hours and locations, call 913-826-1263 (informational recording only) or visit www. jocoflu.org.

---- INDEX REFERENCES ---

COMPANY: DISABILITY MANAGEMENT ALTERNATIVES LLC; MIDAMERICA NAZARENE UNIVERSITY

INDUSTRY: (Viral (1VI15); Healthcare (1HE06); Influenza (1IN29); Infectious Diseases (1IN99))

REGION: (Missouri (1MI10); U.S. Midwest Region (1MI19); North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (BELL CULTURAL CENTER; COOK CENTER; DISABILITIES ADVISORY BOARD; DISABILITY; FORECLOSURE MANAGEMENT CO; JOHNSON COUNTY HEALTH DEPARTMENT; MIDAMERICA NAZARENE UNIVERSITY; NATIONAL FORUM FOR BLACK PUBLIC; OLATHE; OLATHE DIVERSITY COMMITTEE; OLATHE HUMAN RELATIONS COMMISSION; SPIN; WAYSIDE WAIFS) (Barney Mayse; Brian Ellefson; Businesses; COUNTY CLINICS OFFER FLU; Glover; Lecture Hall; Neapolitan Pizza; Victor Glover) (Kansas; Missouri; us; usa; na; us.mo; us.mo.kcity; us.ks)

KEYWORDS: (NT/NEC); (XC/any.company); (XC/any)

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March 2, 2011

Food club searches KC for the best pizza, burgers

JAMES A. FUSSELL
The Kansas City Star

Like millions of others, Lea and Valerie Bailes enjoy going out with friends for pizza or burgers.

Unlike those millions of others, they bring detailed score cards.

Since 2008, the Liberty couple and their group of friends have been on a mission, going from Parkville to Prairie Village in search of the most mouth-watering burger and palate-pleasing pizza. Recently Valerie began blogging about the results at www.kcnoshers.blogspot.com .

The gastric get-togethers — part socializing, part culinary criticism — started after they read a story in The Star. The inspiring article, "Our Critic Searches for KC's Best Pizza," was written by the paper's late food critic, Lauren Chapin .

If The Star could do it, Valerie thought, so could she. After all, she was a registered dietitian.

And what about Lea, an attorney who owns Guier Fence with Valerie?

A lanky 6-foot 3, he likes to eat.

The couple recruited more than a dozen friends from Pleasant Valley Baptist Church in Liberty, and a pizza club was born. Over the next year and a half they followed Chapin's list, meeting once a month at 18 restaurants to rate crusts, cheeses, sauces, toppings, service and more.

Each member had his or her own style of evaluation. One member took a walk on the wild side, ordering both salmon and artichoke and Polish sausage and sauerkraut pizzas, while another stuck with pepperoni for the sake of consistency.

Opinions varied, of course. Valerie liked the Art of Pizza in the Crossroads Arts District so much she had her sister's baby shower there.

But when all the votes were counted, four restaurants — D'Bronx, Waldo Pizza , the Art of Pizza and **Spin! Nea-**

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politan Pizza — shared top honors.

Last August the club switched its focus from pizza to burgers: KC's Best Burger Club.

Laura Anderson , a marketing manager from Kansas City, North, who is the club's only single member, loves the club.

"Brilliant idea," she said. "When you're adults and you start getting married and having kids it can be hard to maintain your friendships. If you let it, life can get in the way."

Sometimes the club meetings seem like a scene from a movie.

"One of the guys was swinging one of the kids in the air, and I was holding one of the babies, and we were all laughing. And I remember thinking, 'I am so richly blessed to have these friends in my life.' "

Adeena Almond appreciates the club for exposing her to places she might not have found on her own.

"So many people gravitate to chain restaurants," she said. "But with the smaller places, you get fantastic food and wonderful atmosphere."

On a recent Tuesday they were at it again. Valerie Bailes wrapped her small hands around a hefty hamburger at Grinders, an eclectic eatery in the Crossroads Arts District that the group had previously visited for pizza.

"Mmmm," she said, sinking her teeth into soft bread and steaming ground beef.

Her burger is called the "Large Marge" for a reason. A huge bun and handfuls of toppings (including cheese, grilled onions, barbecue sauce and bacon) snuggled up to a hulking half-pound of beef. Around her sat a table of friends, all club members. Last week they wolfed down burgers at Westport Flea Market. Before that it was BRGR in Prairie Village and Blanc Burgers + Bottles on the Plaza.

Valerie's favorite?

"I like Blanc," she said. "But I was pleasantly surprised by BRGR. They both had unique, fresh, delicious burgers and fries and milkshakes."

Lea goes with BRGR over Blanc by a smidge, but only because one of the owners is from his hometown of Tyler, Texas.

The most passionate response for any single burger — inducing breathless gasps and exaggerated eye rolls — belongs to Blanc's Inside Out burger, a bleu-cheese stuffed meat monster with smoked bacon and onion ring on an onion brioche bun.

"Oh my gosh!" gushed Adeena Almond. "It's to die for. It is so good!"

The club doesn't have many rules. Members prefer locally owned restaurants, and — with an occasional exception — do not go to chains. Valerie brings ballots to each meal. And while personal preferences are fair game (thin crust over thick), she does insist on some standards, especially with the pizza.

Take the cheese.

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"A good cheese doesn't make the pizza oily, nor does it taste funny," she wrote in her judging guidelines. "The cheese should ... be stretchy when you take your first bite."

Or the sauce.

"A good sauce isn't acidic or bitter, nor is it laden with sugar. It shouldn't be sweet like ketchup. There should be enough sauce that you can taste it and slide the cheese off in your mouth, but not too much as to overpower the taste of the cheese."

There are no guidelines yet for burgers.

The Grinders burger menu is small but infinitely customizable. On this night members are in luck. There's a buy-one-get-one special on the Large Marge. Most everyone orders one. Around the table with Valerie, Lea and Laura Anderson sit fellow Northlanders Adeena and Jerin Almond, Ashley and Kyle Jackson and their 1-year-old daughter, Ellie, and Craig Swanson , whose wife, Nicole, couldn't make it. Swanson sits with his 3-year-old son, Brett.

Over the years the meetings have become more than the sum of their scrumptiousness.

Members have celebrated births, new jobs and new boyfriends and mourned loved ones and members moving away. At Grinders, Kyle Jackson , who recently returned from a church mission trip to Myanmar, talked about the experience. Later the group celebrated Jerin's 30th birthday with a cookie cake.

"We've sort of done life through this," Anderson said.

Grinders was dimly lit. Adeena liked its eclectic décor and hipster ambiance. The waitress began to take orders, and quickly rattled off the dizzying variety of cheese options.

"American, cheddar, pepper Jack, Swiss, bleu cheese, gorgonzola, fresh mozzarella, goat cheese," she said without taking a breath. "You name it, we've got it."

Anderson ordered hers Hillbilly style with barbecue sauce, cheddar, grilled onions and bacon, with a side of gouda potato casserole. Valerie ordered the same, while Lea opted for "Diablo" (hot and spicy).

When the food arrived, Anderson dug into her gouda potato casserole and made a "yummy" face.

Swanson picked up a fork and raised his eyebrows as if to say "bite?"

Anderson nodded.

"Mmmm ... goud-a" he said.

Later Anderson took a bite of her Hillbilly burger.

"This is seriously good," she said.

Anderson considered bringing a guy she has been dating but changed her mind. Too early, she thought. And too much pressure.

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"It is like meeting members of your family," she said.

At the end of the night, the members looked at one another. What's the verdict?

"The meat's tasty," Valerie said. "Really good. The toppings? Great selection and quality."

Craig Swanson wasn't as positive. The MU grad felt it was a step down from Westport Flea Market, which reminded him of Booches Billiard Hall in Columbia.

No, Valerie said. Grinders was better.

For Kyle, BRGR was still the best. As for Adeena, who had bleu cheese and bacon on her burger, Grinders was love at first bite — "neck and neck" with Blanc's Inside Out burger for noshing nirvana.

As the night ended, members tended to their ballots. A month later they will meet again in another part of town with fresh experiences and opinions for another installment of KC's Best Burger Club.

Until then they wiped their mouths and said goodbye, happy and smiling with full stomachs and warm hearts.

"So," Valerie said. "Where do y'all think we should we go next month?"

WHERE HAVE THEY BEEN?

For pizza: **Spin! Neapolitan** Pizza in Lee's Summit; D'Bronx Authentic Deli and Pizzeria on West 39th Street; Grinders in the Crossroads Arts District; the Dish Famous Stuffed Pizza in Liberty; La Cucina di Mamma in Brookside; Pizza 51 near the University of Missouri-Kansas City ; the Art of Pizza in the Crossroads; Avelluto's Italian Delight in Mission; Blue Grotto in Brookside; Ingredient, downtown; PizzaBella, in the Crossroads; Tim's Pizza in Independence; Waldo Pizza in Lee's Summit; Whole Foods Market in Overland Park; Breadeaux Pizza in Parkville; Minsky's Pizza Café & Bar in Liberty; and the Square Pizza in Independence.

For burgers : Five Guys Burgers and Fries in Liberty; LC's Hamburgers Etc. in Gladstone; B:2 a Burger Boutique in Lee's Summit (now closed); Blanc Burgers + Bottles on the Plaza; BRGR Kitchen + Bar in Prairie Village; Westport Flea Market and Grinders.

---- INDEX REFERENCES ---

COMPANY: AMERICAN LIMOUSINE SERVICE INC; AMERICAN LITHOGRAPHERS INC; AMERICAN CELLULAR CORP; AMERICAN STRATEGIC INCOME PORTFOLIO INC III; AMERICAN WHOLESALE INSURANCE HOLDING COMPANY LLC; AMERICAN HOME VIDEO CORP; AMERICAN PROPERTY EXCHANGE INC; AMERICAN NATIONAL BANK OF SIDNEY (THE); AMERICAN INTERNATIONAL GROUP INC; AMERICAN INVESTMENT SERVICES INC; AMERICAN COMMUNITY BANCORP INC; AMERICAN INTERNATIONAL VENTURES INC; PLEASANT VALLEY BAPTIST CHURCH; AMERICAN INDEPENDENCE CAPITAL MANAGEMENT LLC; AMERICAN INDEPENDENCE CORP; AMERICAN COMMERCIAL BARGE LINE LLC; AMERICAN ACHIEVEMENT CORP; AMERICAN AMMUNITION INC; JACK; AMERICAN MIDSTREAM (LOUISIANA INTRASTATE) LLC; AMERICAN TRANSMISSION COMPANY LLC; AMERICAN GREETINGS CORP; AMERICAN CYANAMID CO; AMERICAN EXPERIMENT FOUNDATION (THE); AMERICAN WHOLESALE INSURANCE HOLDING CO LLC; AMERICAN VANGUARD CORPORATION OF IMPERIAL VALLEY; AMERICAN RESIDENTIAL SERVICES LLC;

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INDUSTRY: (Food & Beverage Production (1FO79); Fast Food (1FA67); Agriculture, Food & Beverage (1AG53); Restaurants & Food Service (1RE91); Pizza (1PI09); Food & Beverage Distribution & Services (1FO39))

REGION: (Missouri (1MI10); U.S. Mid-Atlantic Region (1MI18); Kansas (1KA13); North America (1NO39); U.S. Midwest Region (1MI19); New York (1NE72); USA (1US73); Americas (1AM92))

Language: EN

OTHER INDEXING: (AMERICAN; BLUE GROTTO; BOOCHES BILLIARD HALL; BRGR; BRGR KITCHEN + BAR; BURGER BOUTIQUE; BURGER CLUB; FOOD; JACK; KC; LA CUCINA; MU; PIZZA CAFÉ BAR; PIZZABELLA; PLEASANT VALLEY BAPTIST CHURCH; UNIVERSITY OF MISSOURI) (Adeena; Adeena Almond; Anderson; Blanc; Blanc Burgers; Breadeaux Pizza; Brett; Brilliant; Chapin; Craig Swanson; Ellie; Famous Stuffed Pizza; Fries; Guys Burgers; Jerin; Jerin Almond; Kyle; Kyle Jackson; Laura Anderson; Lauren Chapin; Lea; Minsky; Mmmm; Neapolitan Pizza; Nicole; Northlanders Adeena; Pizza; Spin; Square Pizza; Swanson; Valerie; Valerie Bailes; Waldo Pizza) (Kansas City; Texas; Myanmar; Columbia; us; usa; na; us.mo; us.mo.kcity; mm; mmr; as; asp; us.sc; us.tx; us.mo.kancty; us.sc.columb)

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September 26, 2011

Tour de BBQ bicycle ride to raise money for cancer research

PETE GRATHOFF
The Kansas City Star

This quite possibly could be the first bicycle ride that won't help you lose weight.

The third annual Tour de BBQ is this Saturday, and it's less a race and more a culinary delight.

Starting in the Power & Light District at 7 a.m., there are 15-, 35- and 62-mile routes available. Rest stops are every 10 miles and are at Kansas City barbeque restaurants.

The places to get your eats are: Gates Bar-B-Q, Smokestack BBQ, Woodyard Bar-B-Que, Fiorella's Jack Stack , Johnny's BBQ, Oklahoma Joe's and RJ's Bob-Be-Que, as well as **Spin Neapolitan** Pizza .

The event benefits the Lance Armstrong Foundation and the University of Kansas Cancer Center .

For more information, go to TourdeBBQ.com .

TODAY

GOLF CLASSIC: The Priest Holmes Foundation Golf Classic is at 11 a.m. at the Staley Farms Golf Club ; priestholmesfoundation.org; benefits youth enrichment and empowerment programs of the Priest Holmes Foundation .

WWE: Wrestling's WWE Super Show is at 7:15 p.m. at the Sprint Center; sprintcenter.com.

TUESDAY

GOLF TOURNAMENT: The Liberty Mutual Invitational benefiting the Kevin Lockett's Lockett-Up Foundation is at 11 a.m. at The Deuce at The National; tournament winners qualify for Liberty Mutual Invitational finals at Pinehurst; a fundraiser for literacy programs at Genesis Promise Academy . www.lockettup.org/register .

NHL GAME: The Pittsburgh Penguins will take on the Los Angeles Kings in a preseason game at 7 p.m. at the Sprint Center; sprintcenter.com.

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TIGER CLUB LUNCHEON: The Star's Mike DeArmond and Gabe DeArmond of PowerMizzou.com will be the guest speakers; lunch buffet is $15 and begins at 11:30 a.m.; program is at noon; Westport Flea Market, 817 Westport Road.

THURSDAY

BASEBALL HISTORICAL MEETING: Former Royals Dennis Leonard and Ed Hearn will be the guests at the Kansas City Baseball Historical Society meeting from 6:30 to 8:30 p.m. at the Westport Flea Market, 817 Westport Rd.; members get in for free, there is a minimum $5 donation for nonmembers; kansascitybaseballhistoricalsociety.com.

BOOK SIGNINGS

BEYOND THE PHOG — UNTOLD STORIES FROM KANSAS BASKETBALL'S MOST DOMINANT DECADE: Author Jason King will be at four locations: Wednesday from 4-7 p.m. at Johnny's Tavern, 95th and Antioch in Overland Park; Thursday from 4-7 p.m. at Mac's Sports Pub, 9617 W 87th St. in Overland Park; Friday from 4-8 p.m. at Jock's Nitch in Lawrence; and Saturday at the KU Bookstore in the Student Union an hour before and two hours after the Jayhawks' football game against Texas Tech.

SEX, LIES AND TRIATHLON: Author Leib Dodell will sign copies of his book at Barnes and Noble on the Plaza on Friday Oct. 1 from 10 a.m. to noon.

WATCH PARTIES

PURDUE : Alumni will gather to watch Saturday's 7 p.m. game against Notre Dame at Johnny's Tavern, 6765 W. 119th St., in Overland Park; kcpurdueclub@gmail.com .

ILLINOIS: Illini fans will meet at Coach's Bar & Grill, 103rd and Wornall for all football and basketball games; www.kcillini.net .

OHIO STATE : Gathering for the Buckeyes' game against Michigan State at Old Chicago, 11721 Metcalf Ave., in Overland Park; www.kcbucks.org .

UPCOMING EVENT

KANSAS CITY MARATHON: The marathon, half-marathon and 5K race is Oct. 15; waddellandreedkansascitymarathon.org.

---- INDEX REFERENCES ---

COMPANY: WESTPORT INNOVATIONS INC; PT STAR PACIFIC TBK; BARNES AND NOBLE INC

NEWS SUBJECT: (Philanthropy (1PH09); Social Issues (1SO05); Foundations (1FO95))

INDUSTRY: (Athletics (1AT05); Golf (1GO13); Sports (1SP75); Wrestling (1WR72); Marathons, Biathlons, & Triathlons (1MA39); Entertainment (1EN08))

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REGION: (USA (1US73); Illinois (1IL01); North America (1NO39); U.S. Midwest Region (1MI19); Kansas (1KA13); Americas (1AM92))

Language: EN

OTHER INDEXING: (Jason King; GOLF CLASSIC; Ed Hearn; Gabe DeArmond; Royals Dennis Leonard; Jack Stack; Mike DeArmond) (Light District; Kansas City; 817 Westport Road; 817 Westport Rd.; Overland Park; 9617 W 87th St.; Overland Park; Lawrence; 6765 W. 119th St.; Overland Park; ILLINOIS; 11721 Metcalf Ave.; Overland Park; nam; us; am; us.mo; us.mo.kcity; us.il; us.mo.kancty; us.mo.lawnce)

KEYWORDS: (XC/any.company); (XC/any.private); (MC/HOT#1); (MC/HOT); (NT/NEC)

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2008 WLNR 15394325

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August 16, 2008

Section: SM

Johnson County Community Calendar August 13-19

Community events

OP CHAMBER CONNECTION: Chamber Connection provides 60 minutes of pure networking -- 20 minutes dedicated to large group networking, 35 minutes dedicated to small group networking and 3 minutes to promote your business to your small networking group. Sponsored by United Studios of Self Defense. 8-9 a.m.Aug. 21, Overland Park Chamber of Commerce, 9001 W. 110th St., Overland Park. Reservations required by Aug. 20. (913-491-3600)

7TH STROKE, STROLL, RUN: All participating families get a free pancake breakfast sponsored by HyVee. Sponsored by Kauffman Foundation, Corporate Document Services, Dick's Sporting Goods, Elite Feet, HyVee, The Kansas City Star, Liberty Fruit, O'Reilly Auto Parts, Peavy Corporation, Quartz Concepts, Research Medical Center, Menorah Medical Center, The Rehabilitation Institute of Kansas City, Star Design, Village Shalom, and FitChix. 4 mile walk/run 7 a.m.; kids fun run 8:15 a.m.; 1 mile walk/run 8:30 a.m.Aug. 17, Hy-Vee, 12200 State Line, Leawood. Early registration saves you $5 before Aug. 10. www.activenet.com or www.communitycarecoalition.org (913-649-2121)

FAMILY-FRIENDLY BIKE RIDES: Weekly family-friendly bikes rides open to bicyclists of all ages and levels of experience led by experienced bike team members. Ride in a group, get cycling tips and advice, and learn the rules of the road. Choose from 11-mile loop or 20-mile route. 6:15 p.m.Aug. 18, **SPIN! Neapolitan** Pizza, 6541 W. 119th St., Overland Park. www.spinpizza.com (913-451-7746)

WHAT PART OF MEOW DON'T YOU UNDERSTAND?: Inspirational speaker, Barb Gaines, shares some of the antics of her cat and how they relate to choices she has made in life. Feature: Saks on 69th Street. Join us for brunch. 9:30-11 a.m.Aug. 21, Milburn Country Club, 7501 W. 69th, Overland Park. $16. Reservations and cancellations are essential by Aug. 18 at noon. (913-768-4151, 913-780-6850)

Exhibits, performances

WONDER OF THE WORLD: 7:30 p.m.Aug. 15-16; 2 p.m.Aug. 17, Barn Players Theatre, 6219 Martway, Mission. $5-12. Cash and check only. www.thebarnplayers.org (913-432-9100)

Health

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CELIAC DISEASE: Discussion of the diagnosis and treatment of celiac disease as well as information on long term risks associated with the disease and how it is a common cause of intestinal disorders in the general population. Sponsored by Saint Luke's Health System. 10-11 a.m.Aug. 19, St. Luke's South Hospital, 12300 Metcalf, Overland Park. Call NurseLine and choose option two. www.saintlukeshealthsystem.org (816-932-6220)

---- INDEX REFERENCES ---

COMPANY: MENORAH MEDICAL CENTER

Language: EN

OTHER INDEXING: (Liberty Fruit; Line, Leawood; Barb Gaines) (69TH; COMMERCE; CORPORATE DOCUMENT SERVICES; HY VEE; KAUFFMAN FOUNDATION; MENORAH MEDICAL CENTER; MILBURN COUNTRY CLUB; PEAVY CORP; QUARTZ CONCEPTS RESEARCH MEDICAL CENTER; REHABILITATION INSTITUTE OF DESIGN; SOUTH HOSPITAL; UNITED STUDIOS) (Barb Gaines; Call NurseLine; Chamber Connection; Community; Discussion; Elite Feet; Exhibits; Feature: Saks; Inspirational; Johnson County Community; Join; Luke; Neapolitan Pizza; Overland; Overland Park; Park Chamber; Players Theatre; Reservations; Saint Luke; Weekly) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (XC/NYSE); (XC/Unknown); (NT/NEC); (XC/any.company); (XC/any)

TICKER SYMBOL: Unknown:HYV; NYSE:DKS

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August 13, 2008

Section: SL

Johnson County Community Calendar August 13-19

Classes, workshops

EXTREME LUNCH BOX MAKEOVER DEMONSTRATION: Learn how to give the contents of your child's lunch box a healthy makeover with the dietitian. 11 a.m.-1 p.m.Aug. 16, Hy-Vee, 12200 State Line, Leawood. (913-345-9477)

Community events

OP CHAMBER CONNECTION: Chamber Connection provides 60 minutes of pure networking-20 minutes dedicated to large group networking, 35 minutes dedicated to small group networking and 3 minutes to promote your business to your small networking group. Sponsored by United Studios of Self Defense. 8-9 a.m.Aug. 21, Overland Park Chamber of Commerce, 9001 W. 110th ST, Overland Park. Reservations required by Aug. 20. (913-491-3600)

KU FUN FEST PICNIC AND BLUEGRASS CONCERT: Jayhawk appearance and KU cheerleaders, Bungee run and bounce house inflatables, Kid's activity area, KU Bookstore specials, Johnny's Tavern, Sarpino's Pizzeria, and much more. Festival starts at 5:30 p.m. at Jayhawk Central, Concert starts at 7 p.m. in Regnier Hall Auditorium, KU Edwards Campus, 12600 Quivira, Overland Park. Tickets are not required for the concert but seating is limited. www.edwardscampus.ku.edu (913-897-8400)

FAMILY-FRIENDLY BIKE RIDES: Weekly family-friendly bikes rides open to bicyclists of all ages and levels of experience led by experienced bike team members. Ride in a group, get cycling tips and advice, and learn the rules of the road. Choose from 11-mile loop or 20-mile route. 6:15 p.m.Aug. 18, **SPIN! Neapolitan** Pizza, 6541 W. 119th ST, Overland Park. www.spinpizza.com (913-451-7746)

WHAT PART OF MEOW DON'T YOU UNDERSTAND?: Inspirational speaker, Barb Gaines, shares some of the antics of her cat and how they relate to choices she has made in life. Feature: Saks on 69th Street. Join us for brunch. 9:30-11 a.m.Aug. 21, Milburn Country Club, 7501 W. 69th, Overland Park. $16. Reservations and cancellations are essential by Aug. 18 at noon. (913-768-4151, 913-780-6850)

Exhibits, performances

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KANSAS OLD-TIME FIDDLERS, PICKERS, & SINGERS DE SOTO CHAPTER MEETING: Jam session and dancing at 3 p.m., potluck meal at 5 p.m. with music performances and dancing resuming at 6 p.m. Bring a covered dish if arriving for the meal. Non-smoking family environment with no alcoholic beverages. Sponsored by KOFPS DeSoto Chapter. 3-9 p.m.Aug. 15, DeSoto Community Center, 32905 W. 84th, DeSoto. www.kofps.org (913-441-2713)

JAZZ CONCERT SERIES: WILD WOMEN OF KANSAS CITY: Free jazz concert. Presented by Leawood Arts Council & Town and Country Bank. 6-8 p.m.Aug. 17, Ironwoods Park Amphitheatre, 147th and Mission, Leawood. (913-339-6700, Ext.157)

WONDER OF THE WORLD: 7:30 p.m.Aug. 15-16; 2 p.m.Aug. 17, Barn Players Theatre, 6219 Martway, Mission. $5-12. Cash and check only. www.thebarnplayers.org (913-432-9100)

Faith communities

ENCORE CONTEMPORARY CHOIR FALL KICKOFF: Rehearsal in Rehearsal Hall C then immediately sing at the church service. Rehearsal 4:15-5 p.m. Church service 5 p.m.Aug. 17, United Methodist Church of the Resurrection, 13720 Roe, Leawood. www.cor.org (913-544-0233)

CREATING HOLY TIME: A WOMEN'S RETREAT: Join other women for a day of personal reflection and High Holy Day preparation. Cost includes a light brunch and catered box lunch. 8:45 a.m.-3 p.m.Sept. 1, Congregation Beth Torah, 6100 W. 127th, Overland Park. R.S.V.P. deadline is Aug. 25. Your check is your reservation. www.beth-torah.org (913-599-3603, 913-402-0422, 816-942-8291)

Health, medical

CELIAC DISEASE: Discussion of the diagnosis and treatment of celiac disease as well as information on long term risks associated with the disease and how it is a common cause of intestinal disorders in the general population. Sponsored by Saint Luke's Health System. 10-11 a.m.Aug. 19, St. Luke's South Hospital, 12300 Metcalf, Overland Park. Call NurseLine and choose option two. www.saintlukeshealthsystem.org (816-932-6220)

Let's eat

BERRY COOL-DEMO: Learn how to transform berries into desserts. 6:30-8:30 p.m.Aug. 13, Whole Foods Market, 7401 W. 91st, Overland Park. $25. Reservations required. (913-341-1269)

COOL CHINESE-DEMO: Join Richard Ng as he shares ancient culinary techniques used by Chinese chefs that feature fresh and light ingredients with tasty textures and cooling properties that result in dishes that are cool and satisfying. 6:30-8:30 p.m.Aug. 14, Whole Foods Market, 7401 W. 91st, Overland Park. $40. Reservations required. (913-341-1269)

DINNERS AT THE STUDIO: Learn cooking techniques and enjoy a four-course gourmet dinner. 6:30-9:30 p.m.Aug. 15-16, Whole Foods Market, 7401 W. 91st, Overland Park. $50. Reservations required. (913-341-1269)

BEER TASTING: Complimentary Flying Monkey beer, hors d'oeuvres provided by Corporate Caf?. Benefiting Merillac. 5-8 p.m.Aug. 14, Flying Monkey Brewery, 311 N Burch, Olathe. $10+ bottle of wine per attendee to be auctioned. R.S.V.P. by August 11. (816-508-3280)

WINE TASTING: Featuring wines from Wildhurst Vineyard and Carneros Creek Winery with appetizer samplings.

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6:30 p.m.Aug. 13, Renee Kelly's at Caenen Castle, 12401 Johnson Drive, Shawnee, Kan. $20 per person. Reservations requested. www.reneekellys.com (913-631-4100)

---- INDEX REFERENCES ---

COMPANY: UGC HOLDINGS INC; COUNTRY BANK; STUDIO; UNITED GLOBAL COM

NEWS SUBJECT: (Health & Family (1HE30); Nutrition (1NU67))

INDUSTRY: (Food & Beverage Production (1FO79); Nutraceuticals & Health Foods (1NU55))

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (Line, Leawood; Barb Gaines; BERRY COOL-DEMO; Richard Ng) (127TH; 69TH; 91ST; COMMERCE; COUNTRY BANK; DESOTO COMMUNITY CENTER; FEATURE: SAKS; HY VEE; KOFPS DESOTO; KU; KU EDWARDS CAMPUS; LEAWOOD; LEAWOOD ARTS COUNCIL; MILBURN COUNTRY CLUB; SOUTH HOSPITAL; STUDIO; UNITED; UNITED STUDIOS; W 91ST) (13; Barb Gaines; Benefiting Merillac; Beth Torah; BLUEGRASS CONCERT; Bungee; Call NurseLine; Carneros Creek Winery; Chamber Connection; Classes; Complimentary Flying Monkey; CONCERT SERIES; CONTEMPORARY CHOIR FALL; Corporate Caf?; Cost; Discussion; Exhibits; Faith; Festival; Foods Market; Free; Hall Auditorium; Health; Inspirational; Jam; Jayhawk; Jayhawk Central; Johnny; Johnson County Community; Join; Kid; Luke; Monkey Brewery; Neapolitan Pizza; Overland; Overland Park; Park Amphitheatre; Park Chamber; Players Theatre; Rehearsal; Rehearsal in Rehearsal Hall; Renee Kelly; Reservations; Richard Ng; Saint Luke; Sponsored; Weekly) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (XC/NASDAQ-NMS); (XC/Unknown); (NT/NEC)

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May 23, 2011

Organizations reaching out to Joplin

Kansas City Star

Looking for ways to help those in Joplin? Several organizations in the Kansas City area are gathering supplies to help with the relief effort.

Here's how to get involved:

•NBC Action News in Kansas City will sponsor a telethon tonight from 5-7 p.m. to raise money for The Salvation Army tornado relief efforts in Joplin and Reading, Kan. The phone number to call to donate is 816-932-HELP (816-932-4357).

The Salvation Army has four mobile feeding kitchens stationed in Joplin, each capable of serving several thousand meals. The Salvation Army Team Emergency Radio Network also arrived in Joplin today to assist survivors in locating loved ones through a ham radio network.

In Reading, Kansas, which was struck by a tornado late Saturday night, The Salvation Army is serving hundreds of meals per day from two mobile feeding kitchens.

• KMBC 9 News will hold a telethon to raise money for the victims of the Joplin tornado from 5 to 10:30 p.m. today.
•Summit Christian Academy and GracePointe Church in Lee's Summit will make a trip to Joplin to drop off supplies Wednesday morning.

They are looking for donations of bottled water, clothes, medical supplies, gas cans, generators, extension cords, non-perishable food items, toiletries and baby items including diapers, wipes, formula.

Drop off locations Summit Christian Academy , 1500 S.W. Jefferson St., Lee's Summit.

Drop off times are until 4:30 p.m. today and 7:30 to 4:30 Tuesday.

• **SPIN! Neapolitan** Pizza will begin collecting donations at 5 p.m. today at its four locations for victims of the tornado in Joplin. The company will continue to collect the money through at least Friday or until it raises $2,500 in donations.

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The pizza company also will match the total donated up to $2,500. The proceeds will go to assist Heart to Heart International , which has sent its mobile medical clinic along with volunteer medical professionals and supplies to Joplin.

SPIN! Neapolitan Pizza has locations at 4950 Main St. in Kansas City; 1808 N.W. Chipman Road in Lee's Summit; 6541 W. 119th St. in Overland Park and 14230 W. 119th St. in Olathe.

•The Christian Campus House at Northwest Missouri State University in Maryville will collect donations today including flashlights and batteries, toiletries, blankets, clothing of all sizes, (new) underwear of all sizes, baby supplies — diapers, wipes, formula, water and non-perishable food items.

Donations can be cropped off at the Christian Campus House at 904 College Ave. in Maryville. The van will leave at midnight tonight.

•Ozarks Technical Community College in Springfield is accepting donations of non-perishable food and water, and new blankets, boxes and more items. Donations can be brought between 7 a.m. and 9 p.m. through Thursday to the parking lot at the corner of National Avenue and Chestnut Expressway on the college's Springfield campus.

The college is requesting that all donations be new items so they can be loaded directly into trailers. The college is working with the Springfield-Greene County Office of Emergency Management for distribution of the donated items.

•To support The Salvation Army Disaster Relief Efforts, people can text the word "JOPLIN" to 80888 for an automatic $10 donation; by calling 1-800-Sal-Army (1-800-725-2769) or by going to www.salvationarmy.us. Donations may be mailed to The Salvation Army, 3637 Broadway, Kansas City, MO 64111.

•To support the American Red Cross Disaster Relief, people can text the word "REDCROSS" to 90999 to make a $10 donation; by calling 1-800-Red-Cross (1-800-733-2767). Donations may be mailed to the Greater Kansas City Chapter, 211 W. Armour Blvd., Kansas City, MO 64114.

•Heart to Heart International sent a team of medical volunteers to Joplin Sunday night and has since sent deployed its mobile health clinic to the region for further medical aid.

The non-profit organization based in Olathe is also mobilizing a group to go to communities in Kansas that were damaged by severe weather during weekend storms. But it will concentrate volunteers in Joplin for now.

"Our focus point right now is Joplin, where we already have a medical-assessment team on the ground and are preparing to send more resources later today," said Heart to Heart Chief Executive Officer Andre T. Butler .

Based on assessments from its initial launch of volunteers, the crew immediately organized its mobile health clinic to help in Joplin. The facility includes a waiting room, scrub station, two exam rooms and an onboard pharmacy.

The group is also asking for the public's help. Medical volunteers are asked to contact the organization at 913-764-5200. The general public can make financial contributions or pack hygiene kits. To learn how to pack the kits or to help in other ways go to www.hearttoheart.org

---- INDEX REFERENCES ---

COMPANY: NEWS; NORDWEST HANDEL AG; STICHTING PENSIOENFONDS IBM NEDERLAND; NEWS

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LTD; NEWS CORP; SPIN SPOLKA AKCYJNA; SPIN CRAFT; SALVATION ARMY; OLATHE; CENTRAL TERRITORIAL OF THE SALVATION ARMY; SALVATION ARMY GA INC (THE); NORTHWEST MISSOURI STATE UNIVERSITY (INC)

NEWS SUBJECT: (Natural Disasters (1NA67); World Organizations (1IN77); Tornadoes (1TO55))

REGION: (Missouri (1MI10); U.S. Midwest Region (1MI19); North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (AMERICAN RED CROSS DISASTER RELIEF; CHRISTIAN CAMPUS HOUSE; HEART; HEART INTL; NW; NATIONAL AVENUE AND CHESTNUT EXPRESSWAY; NBC ACTION NEWS; NEWS; NORTHWEST MISSOURI STATE UNIVERSITY; OLATHE; SALVATION ARMY; SALVATION ARMY DISASTER RELIEF EFFORTS; SALVATION ARMY TEAM EMERGENCY RADIO NETWORK; SPIN) (Academy; Andre T. Butler; College Ave.; Community College; GracePointe Church; Neapolitan Pizza; Ozarks Technical; Summit; Summit Christian Academy) (Kansas City; Kansas City; Reading, Kan; Reading, Kansas; Kansas City; Springfield; Springfield; Kansas City, MO; Kansas City, MO; Kansas; us; usa; na; us.mo; us.mo.kcity; us.il; us.ks; us.il.sprgfd; us.ks.readin; us.mo.kancty)

KEYWORDS: (NT/NEC)

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May 24, 2011

How to help tornado relief efforts in Joplin

Looking for ways to help those in Joplin? Several organizations in the Kansas City area are gathering supplies to help with the relief effort.

Here's how to get involved:

•To support the Salvation Army disaster relief efforts, people can text the word "JOPLIN" to 80888 for an automatic $10 donation, call 1-800-SAL-ARMY (1-800-725-2769) or go to www.salvationarmy.us . Donations may be mailed to The Salvation Army, 3637 Broadway, Kansas City, MO 64111.

•To support the American Red Cross disaster relief, people can text the word "REDCROSS" to 90999 to make a $10 donation, or call 1-800-Red-Cross (1-800-733-2767). Donations may be mailed to the Red Cross' Greater Kansas City Chapter, 211 W. Armour Blvd., Kansas City, MO 64114.

• Heart to Heart International is asking medical volunteers to contact the organization at 913-764-5200. The general public can make financial contributions or pack hygiene kits. To learn how to pack the kits or to help in other ways, go to www.hearttoheart.org . Heart to Heart sent medical volunteers to Joplin Sunday night and has since deployed its mobile health clinic to the region for further medical aid.

•The Community Blood Center is asking area residents to donate blood this week. To find a mobile blood drive, go to www.savealifenow.org or call 1-888-647-4040. Donors can also go to one of Community Blood Center's seven neighborhood donation centers.

• **Spin Neapolitan** Pizza will collect money at its four locations through at least Friday or until it raises $2,500 in donations. The pizza company also will match the total donated up to $2,500. The proceeds will go to assist Heart to Heart International .Spin has locations at 4950 Main St. in Kansas City; 1808 N.W. Chipman Road in Lee's Summit; 6541 W. 119th St. in Overland Park and 14230 W. 119th St. in Olathe.

• Summit Christian Academy and GracePointe Church in Lee's Summit will make a trip to Joplin to drop off supplies Wednesday morning.

They are looking for donations of bottled water, clothes, medical supplies, gas cans, generators, extension cords, nonperishable food items, toiletries and baby items including diapers, wipes and formula.

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Drop off supplies between 7:30 a.m. and 4:30 p.m. today at Summit Christian Academy , 1500 S.W. Jefferson St., Lee's Summit.

---- INDEX REFERENCES ---

COMPANY: AMERICAN RED CROSS; NORDWEST HANDEL AG; SALVATION ARMY; AMERICAN NATIONAL RED CROSS (THE); CENTRAL TERRITORIAL OF THE SALVATION ARMY; COMMUNITY BLOOD CENTER; SALVATION ARMY GA INC (THE)

NEWS SUBJECT: (World Organizations (1IN77))

REGION: (Missouri (1MI10); U.S. Midwest Region (1MI19); North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (AMERICAN RED CROSS; COMMUNITY BLOOD CENTER; HEART; HEART INTL; NW; RED CROSS; SALVATION ARMY) (Academy; Donors; GracePointe Church; Spin; Spin Neapolitan Pizza; Summit; Summit Christian; Summit Christian Academy) (Kansas City; Kansas City, MO; Kansas City, MO; Kansas City; us; usa; na; us.mo; us.mo.kcity; us.mo.kancty)

KEYWORDS: (NT/NEC)

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Section: OL

Shops join Avignon project

Mixed-use development also means mixed tastes for shoppers.

That could be part of the reason why a developer has signed three distinctly different restaurants to fill the Shops of Avignon commercial development on 119th between Pflumm and Black Bob roads.

Spin! **Neapolitan** Pizza has recently signed with the development, as did Mi Ranchito, a Mexican and Central American restaurant. New restaurant tenants also include Lenny's Sub Shop, which makes gourmet sub sandwiches and Philly cheesesteaks. Spin, which is based in Overland Park, makes traditional stone-baked pizzas.

The three new eateries are just the beginning in the overall Avignon development, which also includes a residential component. The apartments and single-family homes directly behind the commercial development are already being sold.

---- INDEX REFERENCES ---

Language: EN

OTHER INDEXING: (PFLUMM; SPIN) (Black Bob; Lenny; Mi Ranchito; Neapolitan Pizza; Philly; Shops) (us; usa; na; us.ks; us.mo; us.mo.kcity)

KEYWORDS: (NT/NEC); (SU/olathe)

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2007 WLNR 16478475

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August 24, 2007

Section: C

JOYCE SMITH CITYSCAPE - CITYSCAPE: Cityscape: Shops of Avignon sign new tenants

JOYCE SMITH, The Kansas City Star

The Shops of Avignon in Olathe has signed several new tenants, including two locally owned restaurant companies that are expanding. The center, which was built last year, is at 14110 W. 118th St., just west of Pflumm.

Town Center Plaza 's Sushi House plans to open its second area location in late 2007 or early 2008. The new location, with an outdoor patio, will be a bit larger than the Leawood restaurant.

"The more I looked at it, the more I liked the area," said Tom Johnson, president of Sushi House.

"The demographics, it's very dense. Sprint is a daytime population, and there are still a lot of fields out by Leawood."

Johnson's brother owns four Sushi House restaurants in the Chicago area.

Spin Neapolitan Pizza hopes to open in early 2008. Spin, which has an Overland Park restaurant, also plans to open in SummitWoods in Lee's Summit, probably before the end of the year. Spin features authentic Italian-styled pizza baked in a brick oven with fresh gourmet ingredients.

Blendz -- selling ice cream, fresh fruit smoothies, specialty coffee drinks, shaved ice and pastries -- is expected to open in mid-September.

Snap Fitness, of Chanhassen, Minn., will open a franchise fitness center. The operations boast no contracts, 24-hour access daily and state-of-the-art equipment.

Eddie V's in the works

Eddie V's Edgewater Grille, Scottsdale, Ariz., is in negotiations to open one of its white-tablecloth restaurants in the Country Club Plaza area. Eddie V's is known for its high-end seafood and steaks, along with live entertainment in the bar. If the deal is done the restaurant probably would open in 2008.

Eddie V's entrees include sauteed New Zealand grouper with Fresh Jonah crab, Chilean sea bass, grilled fresh crab

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stuffed colossal shrimp, filet mignon, and roasted rack of Colorado lamb.

The company has two locations in Austin, Texas, and one in Scottsdale. It also has another seafood concept, Wildfish Seafood Grille.

New building

The former Gil Rumsey Gallery site in downtown Overland Park will get a new life as a mixed-use complex.

The gallery burned just over a year ago, and Rumsey relocated to 8201 Santa Fe Drive.

The owners of Overland Park's Incite Design Studio partnered with four others to purchase the land for $500,000; they plan to build a three-story building on the site. Incite owners Brian Foxworthy and Randy Bartel are the architects and developers of the project under Incite Properties.

The first floor of 7924 Santa Fe Drive, which should open next summer, will have 8,500 square feet of retail space. The second floor will be for offices including Incite's new studio. The third floor will be for four condos with rooftop patios.

"The area has that small downtown feel without being downtown Kansas City," Foxworthy said. "And we really feel like this area is on the rise."

Jim Kerwin of RED Brokerage LLC handled the negotiations for the seller and Jake McGuire with CB Richard Ellis handled the negotiations for the buyers.

Manager moves on

Joe Wilcox, longtime manager of Plaza III The Steakhouse on the Country Club Plaza, has moved on.

"I'd rather not comment on the circumstances, but he left on good terms," said David Haddad of Haddad Restaurant Group earlier this week.

The company later issued this statement: "Joe Wilcox, longtime manager at Plaza III on the Country Club Plaza, has been moved to a new position in the expanding Restaurant Group."

On Thursday he was at the licensed Plaza III The Steakhouse in Jacksonville, Fla., helping with a party, but was too busy to comment.

---- INDEX REFERENCES ---

COMPANY: VF CORP; LEE; SPRINT NEXTEL CORP; CENTRAL TELEPHONE CO OF VIRGINIA; CENTEL CORP; CAROLINA TELEPHONE AND TELEGRAPH CO; ROCKY MOUNTAIN FOOD FACTORY INC

INDUSTRY: (Restaurants & Food Service (1RE91); Food & Beverage Production (1FO79); Agriculture, Food & Beverage (1AG53))

REGION: (Kansas (1KA13); USA (1US73); Americas (1AM92); North America (1NO39); Texas (1TE14))

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Language: EN

OTHER INDEXING: (Tom Johnson; Gil Rumsey Gallery; Brian Foxworthy; Randy Bartel; Jim Kerwin; Jake McGuire; Joe Wilcox; David Haddad; Joe Wilcox) (CB RICHARD; COUNTRY CLUB PLAZA; EDGEWATER GRILLE COUNTRY CLUB; HADDAD RESTAURANT GROUP; INCITE DESIGN STUDIO; LEE; OLATHE; OVERLAND PARK; PLAZA; RED BROKERAGE LLC; SANTA FE; SANTA FE DRIVE; SPIN; SPIN NEAPOLITAN PIZZA; SPRINT; SUSHI HOUSE; TOWN CENTER; WILDFISH SEAFOOD GRILLE) (Brian Foxworthy; David Haddad; Eddie; Foxworthy; Gil Rumsey Gallery; Incite; Incite Properties; Jim Kerwin; Joe Wilcox; Johnson; JOYCE; Leawood; Randy Bartel; Snap Fitness; Tom Johnson) (Chicago; Scottsdale, Ariz; New Zealand; Colorado; Austin, Texas; Scottsdale; Kansas City; Jacksonville, Fla; us; usa; na; us.mo; us.mo.kcity; nz; nzl; an; anz; us.az; us.co; us.fl; us.il; us.tx; us.az.scotsd; us.fl.jckvil; us.il.chicgo; us.mo.kancty; us.tx.austin)

KEYWORDS: (CT/ope.reg); (CT/ope); (XC/LSE); (XC/NYSE); (NT/Editorials); (XC/any.company); (XC/any); (SU/joyce.smith)

TICKER SYMBOL: NYSE:CBG; LSE:RTN

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Section: C

Sexologist's store offers 'an educational experience'

With a name like Wink, consumers would be excused for thinking they were walking into an optical shop.

But Wink is out to open eyes in a different way.

Elizabeth Rich, a clinical sexologist, opened her "sex-positive, gender-neutral, orientation-friendly store" a few months ago at 1415 W. 39th St.

"I have a lot of people who stumble in here, and those are actually some of the most gratifying experiences," Rich said. "Most of the people who wonder if we are a sex shop find out pretty quickly that we are different. We really try to make it an educational experience as opposed to a retail experience."

Rich has a bachelor's degree in American studies from the University of Missouri-Kansas City and a graduate sexologist degree from The Institute for Advanced Study of Human Sexuality in San Francisco, and she is working on her doctorate in human sexuality from the institute.

She was living in San Francisco and visited Good Vibrations, a similar store offering sexual information and products, and decided it was needed in the Kansas City area.

Recently, a new mother stopped into the store and confided a problem she was having after giving birth and discussed with Rich what products could help. Rich also has held bachelorette parties in the store.

"People find we have all of these really great partner products, things that can just enhance their bedroom experience whether they have just gotten married or they have been married for 40 years," Rich said. "And the men are generally the ones who are a little bit more uncomfortable than their wives. So that's sort of a little bit of a cultural turnaround."

Wink products also are available online at www.winkkc.com.

Rich also is considering her options and may have someone take over the day-to-day retail operations so she can work full time with Joani Blank, founder of Good Vibrations and a writer and educator in sexuality.

Costume sale

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Kansas City Costume Co. has put its building at 2020 Grand Blvd. up for sale after nine years.

"We bought it before it was really going down here and have loved it," said co-owner Steve Short.

"The retail is fabulous. But it's too expensive to store costumes/wardrobe here. Our taxes have gone from $11,000 a year to $47,000 over the years, with the greatest increases in the last three years."

The three-story building with basement parking has 54,000 square feet and is on the market for $3 million.

Kansas City Costume, which has been in business since 1925, is a theatrical rental and sales company that also ships wardrobes throughout the country for traveling shows. It also has an online store at www.kccostume.com.

Second Spin

The Overland Park-based **Spin Neapolitan** Pizza has opened a second area location in the SummitWoods Crossing shopping center, 1808 N.W. Chipman Road, Lee's Summit. The operations offer thin-crust pizza baked in a stone oven with fresh-roasted ingredients such as spinach and garlic, roasted potato, eggplant, chicken and goat cheese, along with gourmet salads and sandwiches, wines and specialty cocktails.

A third location is expected to open in June at the Shops at Avignon, 119th and Greenwood streets, in Olathe.

Delayed

Stroud's owner Mike Donegan hoped to kick off his new south location on St. Patrick's Day. But the opening for the restaurant at 4200 Shawnee Mission Parkway, Fairway, has been pushed back.

"It looks like April 1st, but nothing is written in stone," Donegan said this week.

@ For Joyce Smith's video report on Wink, go to KansasCity.com/business.

---- INDEX REFERENCES ---

COMPANY: UNIVERSITY AND STATE EMPLOYEE CREDIT UNION OF SAN DIEGO

REGION: (Kansas (1KA13); Missouri (1MI10); USA (1US73); Americas (1AM92); North America (1NO39))

Language: EN

OTHER INDEXING: (Elizabeth Rich; Steve Short; Mike Donegan) (GRAND BLVD; GREENWOOD; NW; OVERLAND PARK; SEXOLOGIST; SPIN NEAPOLITAN PIZZA SUMMITWOODS; UNIVERSITY) (Delayed; Donegan; Elizabeth Rich; Good Vibrations; Joyce Smith; Mike Donegan; Recently; Rich; Steve Short; Stroud; Vibrations; Wink) (San Francisco; San Francisco; Kansas City; us; usa; na; us.mo; us.mo.kcity; us.ca; us.ca.sanfrn; us.mo.kancty)

KEYWORDS: (CT/ope.reg); (CT/ope); (NT/Editorials); (XC/any.company); (XC/any); (SU/joyce.smith)

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Section: OL

BUSINESS NOTES: Olathe among top places to live

Olathe listed among top places to live

Relocate America has included Olathe among its list of the top 100 Places to Live in the United States.

The Web site, which officers relocating consumers a directory of more than 6,000 community profiles, selects communities for the list based on statistics and feedback from the people in the communities.

Inclusion is based on data about education, employment, economy, crime, parks, recreation and housing.

Olathe was the only Kansas city on the list. The complete list is available online at http://top100.relocate-america.com/

Spin! opens pizza shop in Avignon center

Spin! Neapolitan Pizza is opening in The Shops at Avignon.

The location at the northeast corner of 119th Street and Greenwood is the company's third location and first in Olathe.

The 4,000-square-foot pizza, salad and wine restaurant has seating for 130 and a landscaped outdoor patio.

The restaurant's menu is created and managed by James Beard Award-winning chefs and minority partners Michael Smith and Debbie Gold.

Spin! Neapolitan Pizza is owned by Gail and Richard Lozoff and Edwin Brownell. Gail Lozoff originated Einstein Bros. Bagels before selling it.

The restaurant's other locations are in Overland Park and Lee's Summit. Another location is expected to open in Kansas City later this year or in early 2009

Leadership Olathe searching for alumni

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In an effort to make better and more effective use of the talents and skills of the hundreds of graduates of Leadership Olathe, the Olathe Chamber of Commerce has formed the Leadership Olathe Alumni Association.

The chamber hopes to pool the group's skills to further benefit Olathe. Almost 700 have graduated from the program since it was started in 1982.

Alumni who are interested in joining a steering committee to help set the association's direction or who would like to provide contact information to the chamber may call Diane Costello, vice president for leadership and development for the chamber, by Friday at 913-764-1050 or send e-mail to dcostello@olathe.org.

---- INDEX REFERENCES ----

COMPANY: NATIONWIDE HOMES NETWORK INC; LEE

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (Michael Smith; Debbie Gold; Edwin Brownell; Diane Costello) (COMMERCE; LEADERSHIP OLATHE ALUMNI ASSOCIATION; LEE; OLATHE; RELOCATE AMERICA) (Bagels; BUSINESS; Debbie Gold; Diane Costello; Edwin Brownell; Einstein Bros; Gail; Gail Lozoff; Inclusion; James Beard; Michael Smith; Neapolitan Pizza; Richard Lozoff; Spin) (United States; Kansas; Kansas City; us; usa; na; us.ks; us.mo; us.mo.kcity; nam; us.mo.kancty)

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Section: D

Tanner's downtown to serve up last bite

Another locally owned downtown restaurant/bar will soon go dark, but it is not laying the blame on the Kansas City Power & Light District.

Tanner's Bar & Grill will close at 1000 Broadway at the end of the month, according to Mark Untersee, attorney for the owners. He said sales had been down for about three years.

"It is more of a neighborhood place, and downtown is not a neighborhood," Untersee said. "They were dependent on business customers and conventions."

Tanner's opened in the spot in late 1995, taking over the short-lived P.J. Clarke's space. It currently has about 30 full-time and part-time employees.

Tanner's has six other area locations and will open a new Northland operation at 6024 N. Antioch in mid-July.

The Mango Room and Fred P. Ott's also have closed downtown in recent weeks.

Spin update

Spin Neapolitan Pizza has opened its third location at 14230 W. 119th St. in Olathe's The Shops at Avignon. It also plans to open a fourth location at 4950 Main St. in late 2008.

Other locations are in Overland Park and Lee's Summit.

Spin makes its own pizza dough on site daily and roasts many ingredients each morning on a stone hearth oven. Cheeses are hand-grated. Customers can choose between 14 signature pizzas or come up with their own combination.

Other items include appetizers, soups, salads, sandwiches and gelato.

Now open

** Blue Grotto, an upscale wood-fired pizza place at 6324 Brookside Plaza.

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Along with salads and appetizers, the operation serves gourmet pizzas such as prosciutto pizza or roasted garlic and fontina with roasted crimini mushrooms and fresh thyme.

** Fronteras Mexican Restaurant & Cantina now has a second location in Deer Creek Woods, 13316 Metcalf Ave., Overland Park.

The local owners also have a location 7779 Quivira Road, Lenexa, which opened in mid-2006.

** Rev Cafe and Gallery, 2010 Main St., features coffee, espresso, teas, sandwiches, pastries and cookies.

The nonprofit operation is a fundraiser for, and is owned by, the Lutheran Mission of the Good Shepherd, an urban and multi-ethnic ministry with a food pantry, English as a second-language program and other services.

** Whole Lot of Wings & Things, 5354 Roberts St., Shawnee, is a locally owned operation specializing in Jumbo chicken wings with 10 different sauces.

It also sells chicken sandwiches, hamburgers, wraps, brisket, seafood and more.

---- INDEX REFERENCES ---

COMPANY: LEE

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (BROOKSIDE PLAZA; FRONTERAS MEXICAN RESTAURANT CANTINA; LEE; N ANTIOCH IN; SPIN NEAPOLITAN PIZZA) (Along; Blue Grotto; Creek Woods; English; Fred P. Ott; Lutheran Mission; Mark Untersee; P.J. Clarke; Rev Cafe; Spin; Tanner; Untersee) (us; usa; na; us.mo; us.mo.kcity)

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Section: D

Perfect Scents reopens a bricks-and-mortar store

Locally owned Perfect Scents is back.

The perfume-bath-and-body shop built a loyal following when it opened in Westport in 1989. It operated there for 13 years before relocating to the Country Club Plaza in 2002. Owner Nancy Pell closed it four years later to concentrate on her Internet business.

But the lively Pell missed the face-to-face contact with customers. So she has taken over her sister-in-law's former Middle Class Values space at 5010 Main St.

Half the store is the traditional Perfect Scents lines. Customers also can pick from among 250 perfume oils for custom blends to put in 20 products, from body lotions to shaving gel.

The north half of the store is devoted to the unique greeting cards -- from birthday to sympathy cards for the death of a pet -- and novelty items, such as windup toys, that Middle Class Values was known for. Other items include jewelry by local designers, lamps, handbags and candleholders.

"I love being off the beaten path yet close to a neighborhood shopping area and not cookie-cutter," Pell said.

Perfect Scents is one of the few businesses on the block not part of the new DST redevelopment.

Accurso's Italian Restaurant & Catering, at 5044 Main St., and Plaza Ford-Ideal Laundry & Dry Cleaners, at 6 W. 51st St., will relocate to DST's new buildings in the 4900 block of Main in February but will continue to operate at their current locations until then.

Locally owned **Spin Neapolitan** Pizza will join them in mid-February with its fourth area restaurant.

Reader question

Did the Sushi House at 14178 W. 119th St. in Olathe close?

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Indeed it did. The locally owned Sushi House opened in the Shops of Avignon when the economy was still doing well. Owner Tom Johnson said he steadily built business from the April opening through September. Then business was "depressed" except for a few increases here and there. He is working with the landlord to do a different concept or bring in another tenant.

Johnson said business was still good at his 6 1/2 -year-old Leawood location, at 5041 W. 117th St. in Town Center Plaza, although down from a year ago.

---- INDEX REFERENCES ---

COMPANY: SUSHI HOUSE; DST

NEWS SUBJECT: (Social Issues (1SO05))

Language: EN

OTHER INDEXING: (Nancy Pell; Tom Johnson) (CENTER PLAZA; DST; IDEAL LAUNDRY DRY; ITALIAN RESTAURANT CATERING PLAZA FORD; LEAWOOD; SUSHI HOUSE; WESTPORT COUNTRY CLUB) (Accurso; Class; Johnson; Middle Class; Owner; Owner Nancy Pell; Pell; Perfect Scents; Reader; Spin Neapolitan Pizza; Tom Johnson) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/ope.reg); (CT/ope); (XC/LSE); (NT/Editorials); (SU/joyce.smith)

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Section: C

JOYCE SMITH CITYSCAPE: Cityscape: Bartender draws a following

Thirty-five years ago, Watergate brought down President Richard Nixon. "The Waltons" was about the hottest thing on TV. Word processors -- the precursor of the personal computer -- were the rage.

And Willie Grandison set up shop behind the bar at The American Restaurant.

He's still there, having raised five children on the pay and tips (along with a side job), creating signature drinks that were written up everywhere from Playboy to Cheers magazines, and meeting celebrities from Henry Kissinger to Tony Bennett to "John Boy" Walton himself, Richard Thomas.

"People give thanks for their friends and family at Thanksgiving, but I also give thanks for my bartender," said customer Ann Tierney, director of corporate gifts at Halls. "He can talk to anybody, join in any conversation."

Grandison grew up in Louisiana but later moved to Kansas City, getting "stuck" here in 1962.

"I didn't come here to stay. But I got in debt as a young married man and stayed. I never got out of debt," he said with a laugh.

Grandison, who this month celebrates his 35th anniversary at the American, started bartending at Putsch's 210 on the Country Club Plaza in 1964 and worked for the company for 18 years, including a stint at the Strawberry Patch in Ward Parkway Center. But in 1974, while in his early 30s, he was recruited by the new American Restaurant in Crown Center at 200 E. 25th St.

At first he kept his day job at Putsch's 210, working nights at the American.

"They watched me work. They liked my personality and how I get to people, how people like me," said the low-key Grandison. "I think I was one of the first, or the first, black bartender on the Plaza."

But "Willie's Bar" at the American is where he created his signature drinks -- "The Stinging Bee," a rum-based concoction, and "The Stoli Pickled Brussels Sprout Martini."

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Customers often send him special pins that he wears on his tuxedo lapel -- a Texas boot, a Burma map. He gets a kick out of those, but perhaps seems most proud of the Halls "Gold Crown" pin, as well as the Mobil Four Star and AAA Four Diamonds pins awarded for the restaurant's quality.

"I helped to build those," Grandison said. "So I've got to be proud of that, just like I am of the Stinging Bee."

Natasha to Flo's

The Crossroads' Bar Natasha cabaret lounge will reopen with new owners and a new name.

Chad Waldrop -- who has been in the club business here and in Miami for 14 years -- has bought the business as a starring venue for Flo, Kansas City's famed drag queen.

The new Flo's Cabaret is scheduled to open in early April.

"It will have more of a theater atmosphere, a dinner show on the weekends," Waldrop said.

Flo will appear Wednesdays, Fridays and Saturdays while still making Sunday gigs at Tootsie's, just north on Main Street, which Waldrop also manages. Waldrop plans other shows Tuesdays and Thursdays, along with happy hour offerings.

The space at 1911 Main St. also will be available for private events.

Bar Natasha closed in September after five years.

Former co-owner J.D. Mann is looking for the "next great idea." For now, he jokes: "I'm going to Disneyland."

Taking a Spin

Locally owned **Spin Neapolitan** Pizza has opened its fourth area restaurant.

Spin offers Italian thin-crust pizza baked in a stone oven with fresh gourmet ingredients, along with appetizers, soups, sandwiches, salads, antipasto, wine, beer and Italian gelato (ice cream). It has dining inside and an outdoor patio.

The first location opened in mid-2005 in Overland Park. Other locations later opened in Lee's Summit and Olathe.

The latest location -- just south of the Plaza at 4950 Main St. -- is in the new DST redevelopment project. Accurso's Italian Restaurant & Catering has closed up the street and also will soon relocate to the project, shooting for a Wednesday opening. Plaza Ford-Ideal Laundry & Dry Cleaners, which is still operating at 6 W. 51st St., also is scheduled to relocate by next week.

Then their former buildings at the end of the block on the west side will be demolished in the next 30 days to make way for future development.

Now open

** The locally owned KC Juice, 4141 Pennsylvania Ave. The Westport shop sells fresh fruit smoothies and milk smoothies.

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** Polished Nail Salon, Kansas City Power & Light District, 1221 Main St. The locally owned, full-service nail salon offers nail enhancement services, spa manicures, spa pedicures and specialty treatments like a chocolate manicure, therapeutic masks and scrubs.

Reader questions

On a weekly basis, readers ask if Trader Joe's, an eclectic kind of grocery, is coming to this area.

Nothing has changed since I last wrote about this in April 2008. The company has a store in St. Louis, but a company spokesman said there is still no plan to build one in Kansas City.

Local real estate agents, however, say the chain has looked at sites on the Missouri side of the city close to State Line Road. Then it would draw Kansas customers without having to deal with Kansas liquor laws.

The marquee on Trailridge Cinema keeps being changed weekly, announcing a revised reopening date. With $10 ticket prices, what a time for our area not to have a second-run movie theater. Any clues?

Turns out two of the three theaters there are open. Owner Benny Late has renovated two and is showing "subrun movies," films that have been out for a while at discounted prices. The third theater is still being renovated and should be open this spring. The theaters also offer new menu items such as burritos.

The theaters at 75th Street and Nieman Road in Shawnee charge $2.50 for tickets. To learn more, go to www.mytrailridgecinema.com.

For more Cityscape items, including the closing of Italian restaurant/club Seven Downtown and the two-day liquor license suspension of Harling's Upstairs, visit the Star's Dollars & Sense business blog at economy.kansascity.com.

---- INDEX REFERENCES ---

COMPANY: AMERICAN SUPERCONDUCTOR CORP; AMERICAN BUSINESS FINANCIAL SERVICES INCORPORATION; CROSSROADS; AMERICAN BLACKDUCK SHOPPER (THE); AMERICAN AND INTERNATIONAL TRAVEL SERVICE INC

INDUSTRY: (PC (1PC82); Entertainment (1EN08); Computer Equipment (1CO77); I.T. (1IT96); Bars & Nightclubs (1BA02))

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (Richard Nixon; Willie Grandison; Henry Kissinger; Tony Bennett; Richard Thomas; Ann Tierney; Chad Waldrop; J.D. Mann; Nail Salon; Line Road; Benny Late) (AMERICAN; AMERICAN RESTAURANT; COUNTRY CLUB; CROSSROADS; DIAMONDS; DST ACCURSO; FLO; IDEAL LAUNDRY DRY; ITALIAN; ITALIAN RESTAURANT CATERING PLAZA FORD; KC; LOUISIANA; PLAZA; PLAZA STRAWBERRY PATCH WARD PARKWAY CENTER; POLISHED NAIL SALON; PUTSCH; SPIN; SPIN NEAPOLITAN PIZZA; STINGING BEE; TEXAS; TV; WESTPORT) (Ann Tierney; Benny; Grandison; Halls; J.D. Mann; John Boy; JOYCE SMITH; Natasha; Playboy Cheers; Richard Nixon; Richard Thomas; Saturdays; Thirty; Thursdays; Tony Bennett; Tootsie; Trader Joe; Turns; Waldrop; Walton; Watergate; Willie; Willie Grandison; Word)

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(Louisiana; Kansas City; Texas; Miami; St. Louis; Kansas City; Missouri; Kansas; Kansas; us; usa; na; us.mo; us.mo.kcity; us.fl; us.ks; us.la; us.tx; us.fl.miami; us.mo.kancty; us.mo.stloui)

KEYWORDS: (XC/LSE); (XC/TelAviv); (XC/Unknown); (NT/NEC)

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Section: YR

What's new in town, who's making news

More dress-code wrangling

Kansas City Council members are looking to loosen dress-code standards. A Council committee is studying a proposal to put restrictions on just what city-subsidized developments can ban.

The measure follows many complaints about the Power & Light District's dress code, which some critics say discriminates against racial minorities and is inconsistently enforced. Officials with The Cordish Co., the developer, have said the dress code is not discriminatory and is implemented fairly.

Councilwoman Beth Gottstein emphasized that the ordinance was not aimed just at Power & Light. She said it would prohibit such provisions as:

Type of jewelry and how it is worn. Hairstyle or length of hair. Length of sleeves or pants being too long. Type of shoes worn. Wearing of garments associated with a particular religion or national origin. Wearing of ball caps or the manner in which they are worn. Length of an exposed shirttail.

Many of those elements are included in the Power & Light District's dress code.

Drag-aret and barbecue

Coming soon:

** The Crossroads' Bar Natasha cabaret lounge will reopen with new owners and a new name. Chad Waldrop -- who has been in the club business here and in Miami for 14 years -- has bought the business as a starring venue for Flo, Kansas City's famed drag queen. The new Flo's Cabaret, 1911 Main St., is scheduled to open in early April.

** Famous Dave's barbecue will return to the Power & Light District, less than two months after it closed. The operation had wanted to convert to an Old Chicago and had started remodeling. But a deal couldn't be worked out with landlord The Cordish Co.

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openings

** The fourth area restaurant of locally owned **Spin Neapolitan** Pizza, 4950 Main St., just south of the Plaza.

** Locally owned KC Juice, 4141 Pennsylvania Ave. The Westport shop sells fresh-fruit smoothies and milk smoothies.

** Polished Nail Salon, 1221 Main St. in the Power & Light District. Locally owned, full-service nail salon.

closings

** Northern Italian restaurant and nightclub Seven Downtown, 613 Walnut St. Owner Bill George blamed the closing on a "perfect storm" of the economy, competition from the Kansas City Power & Light District and the smoking ban. Seven opened in May 2007.

** After nearly nine years on the Country Club Plaza, contemporary furnishings store Z Gallerie shut down for good Saturday.

A shiny, new K

Crews are working 10- and 11-hour shifts to finish a massive renovation project that will have Royals fans thinking they're in a brand new Kauffman Stadium for the home opener April 10 against the New York Yankees. Among the changes:

** A new restaurant and rooftop party deck just outside the right-field wall.

** Pregame amusements, including miniature golf and video batting tunnels, behind the scoreboard.

** A 360-degree concourse,which will, for the first time, give fans the chance to stand at the center-field wall as a homer sails by.

** Cheap seats near where the old JumboTron was located, which will go on sale each game day for $7.

** The ratio of food and beverage points of sale to fans has been slashed more than half, from 1 per 438 to 1 per 193. There also will be more choices, including more than 20 beers on tap or in bottles.

'Wine by the sip'

Kansas City is considering a new category of liquor license. Call it "wine by the sip."

If approved by the Council, package liquor stores could upgrade to the new license and sell wine -- and only wine -- for consumption on the premises in servings up to 5 ounces. The idea is to discourage free-sample freeloaders while allowing retailers and wine specialty shops a practical option to let customers sample their wares.

---- INDEX REFERENCES ---

COMPANY: CROSSROADS; CORDISH CO

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OTHER INDEXING: (Chad Waldrop; Nail Salon; Bill George) (CORDISH CO; COUNCIL; COUNTRY CLUB; CROSSROADS; JUMBOTRON; KC; POLISHED NAIL SALON; PREGAME; WESTPORT) (Bar Natasha; Call; Cheap; Councilwoman Beth Gottstein; Famous Dave; Hairstyle; Locally; Owner Bill George; Spin Neapolitan Pizza; Type) (Miami; Kansas City; us; usa; na; us.mo; us.mo.kcity; us.fl; us.fl.miami; us.mo.kancty)

KEYWORDS: (XC/LSE); (SL/mlb.newy.yank); (SL/mlb.newy); (SL/mlb); (NT/NEC); (XC/any.company); (XC/any)

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April 29, 2009

Section: YR

New in Town: Plaza eateries Accurso's Italian Restaurant & Catering, Chaz on the Plaza, **Spin Neapolitan** Pizza

sarah benson, { ink }

Three new Plaza eateries have two things in common: They're locally owned, and Italian food's on the menu. Here's the lowdown on each one. Buon appetito!

Accurso's Italian Restaurant & Catering

The back story: This cozy, traditional Italian restaurant recently moved from 4980 Main St. to new digs at 5044 Main St. Joe Accurso, who has owned the restaurant for 24 years, said the new Accurso's has the same menu.

The look: The old Accurso's had a checkerboard floor, red gingham tablecloths and wood-paneled walls hung with Accurso family photos dating back decades. The new Accurso's feels decidedly more modern. Tall windows let in plenty of natural light and provide a sweeping view of Main Street. A long marble bar is an elegant spot to grab a glass of vino, and the dining room behind the bar is bright and airy, with a precisely arranged row of family photos on one wall. The overall vibe is down-to-earth but polished. An outdoor patio will be perfect for warm summer nights.

The food: For lunch, there's a wide variety of pasta, sandwiches, soups and appetizers for less than $10. Menu items include the Meatball Grinder with fresh mozzarella ($7), which comes with homemade potato chips, and the Eggplant Parmesan ($8) which comes with salad and garlic bread. For dinner, owner Accurso prefers Walt's Steak Modiga ($28.95). That's two beef tenderloin medallions breaded and charbroiled, topped with mozzarella cheese and a lemon-mushroom sauce, and served with spaghetti and red sauce. Looking for something lighter? Try the Salmon Amogia ($17.95), a grilled salmon fillet served on a bed of sauteed vegetables. Or there's the Spinach Salad ($11.95), which comes topped with bacon, sliced apple and gorgonzola cheese.

The drinks: Accurso's serves 55 or so wines by the glass or bottle. The restaurant also sells beer by the bottle (Peroni, Stella Artois, Boulevard).

Hours: 10 a.m.-10 p.m. Monday through Saturday

Info: accursos.com, 816.753.0810

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Chaz on the Plaza Restaurant and Lounge

The back story: This renovated bar and restaurant housed inside The Raphael Hotel reopened in February. There's live music at Chaz from 6 to 10 p.m. Tuesday through Thursday and from 6 p.m. to midnight Friday and Saturday.

The look: The 86-seat restaurant has old-school hotel charm. Touches of silver and bronze on the booths, tables and chairs pop against deep-red walls. Vintage Victorian furniture, crackled mirrors, Asian-inspired wall hangings and an abstract mural of Plaza landmarks lend an eclectic air and keep the restaurant from feeling too stuffy.

The food: Executive Chef Peter Hahn prepares Midwestern dishes with European flair. He's choosy about ingredients. Hahn uses, for example, Piedmontese beef, an heirloom breed of cattle from Italy, instead of Angus.

If you just want to grab a bite, hit the bar for some Marinated Olives ($4) or Blue Chips ($5), a set of house-made kettle chips dusted with parmesan and drizzled with Maytag blue-cheese sauce.

For dinner, sit at one of the cozy, round booths. Try the American Bison Ribeye Steak ($28), Spanish Style Diver Scallops ($25) or the Roast Fingerling-Arugala Salad ($8), which consists of roasted potatoes, crispy pancetta, walnuts, crumbled goat cheese and sliced tomatoes. Chaz serves breakfast, too, including Lemon Ricotta Pancakes ($9.50).

The drinks: Five Godiva chocolate martinis, Roasterie coffee, 354 wines, assorted mixed drinks and beer. Happy hour runs from 5 to 7 p.m. Monday through Friday in the lounge. Martinis cost $6 during happy hour Thursdays. If you go when bartender Cameron Hart's on duty, you can try his specialty martinis: Tiramisu and Pineapple Upside-down Cake.

Hours: Restaurant: 6:30 a.m. to 3 p.m. and 5 to 10 p.m. Monday through Friday. 7 a.m. to 3 p.m. and 5 to 11 p.m. Saturday. 7 a.m. to 1 p.m. and 5 to 9 p.m. Sunday. Lounge: Appetizers and beverages served 11 a.m. to midnight Monday through Saturday.

Info: raphaelkc.com, 800.821.5343

Spin Neapolitan Pizza

The back story: This sleek Neapolitan pizza joint just opened a fourth location, its first in Kansas City. You might've sampled the Spin in Overland Park, Lee's Summit or Olathe. The Kansas City location is now the corporate headquarters, too.

The look: When you walk into Spin, you're greeted by an employee who helps you navigate the extensive menu. Sidle up to the "order here" station to pick your pie, then walk by the gelato case and try not to drool over the colorful bins of creamy Italian ice cream. The dining area here is all tall ceilings and sunny windows. Deep-green booths, tomato-red lamps and bold murals of cyclists and Italian sayings enliven this large space. Interwoven slats of wood protrude from the ceiling. They're rustic and elegant at once, just like the pizza. This location has a bar and patio, too.

The food: Pizza (duh) with red or white sauce. The red sauce is made with roma tomatoes, the white with olive oil and mozzarella. You can find pretty much any topping you fancy here and then some, including the more exotic fare of artichoke, pesto, apple, spinach, potato, eggplant, etc. They have pepperoni and sausage here, too. If you're not in the mood for pizza, try the salads, which range from $4.25 for a small Caesar to $7.45 for a large Greek salad (complete with kalamata olives, roasted tomatoes, feta and artichokes). Spin also sells grilled panini sandwiches ($6.50 to $7.95)

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and Meaty Ziti pasta ($7.95).

The drinks: A well-edited selection of wine curated by the downtown vino experts at Cellar Rat, plus beers on draft or by the bottle.

Hours: 11 a.m. to 9 p.m. Sunday through Thursday. 11 a.m. to 10 p.m. Friday and Saturday.

Info: spinpizza.com, 816.561.7746

Accurso's Italian Restaurant & Catering

Chaz on the Plaza Restaurant and Lounge

Spin Neapolitan Pizza

---- INDEX REFERENCES ---

COMPANY: RAPHAEL HOTEL

INDUSTRY: (Food & Beverage Production (1FO79); Agriculture, Food & Beverage (1AG53); Restaurants & Food Service (1RE91))

REGION: (Southern Europe (1SO59); Europe (1EU83); Italy (1IT70); North America (1NO39); Kansas (1KA13); Western Europe (1WE41); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (BLUE CHIPS; EGGPLANT PARMESAN; EXECUTIVE CHEF PETER HAHN; GODIVA; HAHN; ITALIAN; ITALIAN RESTAURANT CATERING; LOUNGE; MARINATED OLIVES; MAYTAG; MEATBALL GRINDER; NEAPOLITAN; PLAZA; PLAZA RESTAURANT; RAPHAEL HOTEL; ROAST FINGERLING ARUGALA SALAD; SALMON AMOGIA; SPIN; SPIN NEAPOLITAN PIZZA; SPINACH SALAD) (Accurso; Asian; Buon; Cameron Hart; Diver Scallops; Interwoven; Joe Accurso; Meaty Ziti; Piedmontese; Roasterie; Sidle; Stella Artois; Vintage Victorian; Walt) (The Raphael Hotel; Italy; Angus; Kansas City; Kansas City; us; usa; na; us.mo; us.mo.kcity; gb; gbr; it; ita; uk; eu; eur; gb.scot; gb.scot.angus; us.mo.kancty)

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Section: YR

Accurso's Italian Restaurant & Catering This cozy, traditional Italian restaurant kept its menu, but has new modern digs near the Plaza. Chaz on the Plaza ...

Accurso's Italian Restaurant & Catering

This cozy, traditional Italian restaurant kept its menu, but has new modern digs near the Plaza.

Chaz on the Plaza Restaurant and Lounge

The renovated bar and restaurant inside The Raphael Hotel serves Midwestern dishes with European flair.

Cupcake a la Mode

The bakery west of the Plaza serves enticing confections in 16 flavors. Decadently moist chocolate and vanilla cakes are topped with mouthwatering, made-from-scratch frostings, such as pineapple, peanut butter, maple cinnamon, chocolate-chunk strawberry and mocha java.

The Duchess of Flanders

The small, sunlit cafe, which features home-style meals and baked goods, is operated by an apron-clad Belgian woman who tweaks the menu from week to week, augmenting comfort-food staples such as egg-salad sandwiches and cottage pie with dishes of the day such as meatloaf and tomato jam and herb-roasted pork tenderloin.

Grinders West

Despite the common name and shared wall with the original Grinders, Grinders West -- soup, salad, deli -- presents a cleaner, healthier and fresher vibe.

Spin Neapolitan Pizza

This sleek Neapolitan pizza joint just opened a fourth location near the Plaza.

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---- INDEX REFERENCES ---

COMPANY: RAPHAEL HOTEL

INDUSTRY: (Food & Beverage Production (1FO79); Agriculture, Food & Beverage (1AG53); Restaurants & Food Service (1RE91))

Language: EN

OTHER INDEXING: (ITALIAN; ITALIAN RESTAURANT CATERING; LOUNGE; PLAZA; PLAZA RESTAURANT; RAPHAEL HOTEL) (Accurso; Chaz; Cupcake; Decadently; Grinders; Grinders West; Spin Neapolitan Pizza; West) (The Raphael Hotel; us; usa; na; us.mo; us.mo.kcity)

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May 24, 2011

The latest spin on Spin: Think Lenexa

JOYCE SMITH
The Kansas City Star

Locally owned **Spin Neapolitan** Pizza has been looking all over the area for its next location.

Now it has found one in Lenexa.

Spin will open a 3,500-square-foot restaurant in January in the new Patio 95 Shops (formerly dubbed Prairie Creek Shops) at 95th Street and Renner Road. It's the first announced tenant for the center.

Spin will seat 100 people indoors with a patio for 48 people and a bar area. It makes its pizza dough fresh daily with three types of flour, including one imported from Italy. Toppings such as mushrooms, tomatoes, artichokes and chicken sausage are roasted each morning in stone hearth ovens. The menu also features panini, salad, soups and sandwiches.

Gail Lozoff, a partner in Spin, said the area has a great combination of daytime traffic, as well as residential rooftops and apartments. Patio 95 also will have two freestanding fast-food operations, as well as other tenants yet to be announced.

This will be Spin's fifth location.

New brewpub

As they sailed on the smooth waters of Lake Jacomo, two friends would often talk about one of their hobbies: home brewing.

Those talks became more serious when Chancie Adams and Matt Moore got an opportunity to purchase a Martin City building. So after they finished their day jobs — Adams in pharmaceutical development, and Moore in lawn care and landscaping — they would meet to remodel the building at 500 E. 135th St. (just down the street from Jess & Jim's Steak House) for a brewpub. Their friends Matt Murdick and Robb Richmiller joined in for the redo and will stay on as chefs when Martin City Brewing Co. opens there on June 1.

They'll serve 14 American-style craft beers on tap and 50 beers in bottles. Menu items will include bacon-wrapped

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jalapenos, braised brisket sandwich with egg, chicken burgers, risotto balls, pork tenderloin medallions with risotto, and spicy shrimp dip. It also will have an outdoor patio.

Adams and Moore plan to roll out the brewpub in three phases because they are financing the business themselves. At first they will just offer free tastings of their microbrews because they don't have a microbrewing license yet. A second phase calls for a full-scale microbrewery with the beers on tap. Later the partners will produce Martin City Brewing Co. beer for local distribution.

"We want a destination in south Kansas City that offers a unique and upscale experience, different from Power & Light, different from Brookside," said Adams.

Around town

•Carter's, a provider of apparel and products for infants and young children, plans to open a 5,000-square-foot store in Lenexa this fall.

The retail chain, which owns the Carter's and OshKosh B'gosh brands, will open in Orchard Shopping Center, 9596 Quivira Road, across from Oak Park Mall. Nordstrom Rack also will open in the center this fall.

•Burrito Joe's has opened at 1403 W. 39th St. It offers Mexican-style breakfast including huevos rancheros and chorizo with egg and potato. Lunch and dinner items include a vegetarian burrito, tacos and tostados.

•Pieroguys Pierogies has opened its Pieroguys Cafe in City Market. The operation at 307 Main St. serves eight varieties of pierogies — all made by hand with organic ingredients. The cafe is open from 10:30 a.m. to 3 p.m. Thursday and Friday, and 7 a.m. to 5 p.m. Saturday and Sunday, with breakfast pierogies until 10:30 a.m.

---- INDEX REFERENCES ---

COMPANY: STICHTING PENSIOENFONDS IBM NEDERLAND; SPIN SPOLKA AKCYJNA; SPIN CRAFT

Language: EN

OTHER INDEXING: (NORDSTROM RACK; PIEROGUYS CAFE; PRAIRIE CREEK; SPIN; SPIN NEAPOLITAN PIZZA; STEAK HOUSE) (Adams; Burrito Joe; Carter; Gail Lozoff; Lunch; Matt Moore; Matt Murdick; Moore; Pieroguys Pierogies; Robb Richmiller; Toppings) (Italy; Kansas City; us; usa; na; us.mo; us.mo.kcity; it; ita; eu; eur; us.mo.kancty)

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June 20, 2011

Spin! Neapolitan Pizza.
Pizza restaurants

Brandau, Mark.

United States

A profile of four-unit "growth chain" **Spin! Neapolitan** Pizza in Kansas City, Missouri, illustrates how the fast-casual concept parlays efficient throughput and value into slow but steady growth.

---- INDEX REFERENCES ---

INDUSTRY: (Restaurants & Food Service (1RE91); Food & Beverage Distribution & Services (1FO39); Agriculture, Food & Beverage (1AG53); Pizza (1PI09); Retail (1RE82); Fast Food (1FA67); Food & Beverage Production (1FO79))

REGION: (North America (1NO39); U.S. Midwest Region (1MI19); Americas (1AM92); Missouri (1MI10); USA (1US73))

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November 21, 2011

Spin Neapolitan Pizza will open in Prairie Village

Spin Neapolitan Pizza plans to open a location in Corinth Square shopping center by late 2012 or early 2013.

Spin will take a 3,500-square-foot space at 8226 Mission Road, Prairie Village, in part of the space currently occupied by CVS/pharmacy.

CVS is in negotiations to open a new freestanding store nearby, on the site of the former Tippin's Restaurant and Pie Pantry in Corinth.

The new restaurant will seat 100 people, a bar will seat 9 and it also will have outdoor seating for 48.

Spin's recipes were developed in collaboration with the James Beard Award-chef Michael Smith . The pizza dough is made fresh daily using three types of flour – one imported from Italy. The menu includes specialty pizzas, whole wheat pizza crust and gluten-free pizzas, as well as appetizers, soups, salads, panini, deli sandwiches, and Italian gelato ice cream.

The locally owned Spin has locations south of the Country Club Plaza , in Lee's Summit, Overland Park, and Olathe. A fifth restaurant is under construction in Lenexa.

To reach Joyce Smith , call 816-234-4692 or send email to jsmith@kcstar.com

Follow her on Twitter and Facebook at JoyceKC

---- INDEX REFERENCES ---

COMPANY: CVS CAREMARK CORP

INDUSTRY: (Fast Food (1FA67); Retail (1RE82); Food & Beverage Distribution & Services (1FO39); Food & Beverage Production (1FO79); Restaurants & Food Service (1RE91); Agriculture, Food & Beverage (1AG53))

Language: EN

OTHER INDEXING: (Joyce Smith) (Corinth Square; 8226 Mission Road; Prairie Village; Italy; Overland Park; nam;

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us; am; us.mo; us.mo.kcity; seur; it; eur)

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November 17, 2011

Gram & Dun 'gastropub' beats deadline for holiday opening

JOYCE SMITH
The Kansas City Star

After signing a lease for a Country Club Plaza restaurant space, Bread & Butter Concepts had just four months to gut it, remodel it and reopen it as a "gastropub" — if the owners wanted that bustling holiday business.

They just made it.

Gram & Dun plans to open at 11 a.m. today at 600 Ward Parkway in the former home of Baja 600.

The main entrance has returned to Pennsylvania Avenue, and the inside features long rows of tufted leather banquettes down the center, with tables and chairs in front of floor-to-ceiling windows overlooking the patio area and Brush Creek. The windows will open up in warmer weather.

The patio has three fire pits, heaters, a bar, tables and chairs, and a lounge area.

"It's not quite a bar, it's not quite a restaurant. It's a hybrid. The chefs are creating comfort food from all over the world, with a culinary twist, and we match the food with specific wine, beer and cocktails," said Alan Gaylin , chief executive officer of Bread & Butter Concepts.

The seasonal menu now includes French onion dumplings, a burger with Tillamook cheddar cheese and house-smoked bacon, blackened shrimp and grits, Korean beef short ribs, citrus-roasted chicken, corn flake fried chicken with cheese and herb waffles, hazelnut cocoa coffee crusted ribeye, catfish BLT club and wild boar sloppy joe sandwiches.

Bread & Butter Concepts also owns BRGR Kitchen + Bar and Urban Table in Corinth Square in Prairie Village. It plans to open another area BRGR Kitchen + Bar in 2012.

Bar Louie at Zona Rosa

Hot on the heels of opening its first area location in September, Texas-based Bar Louie is at it again.

Bar Louie said it will take the former O'Dowd's Little Dublin spot in Zona Rosa, 8600 N.W. Prairie View Road, and

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plans a Feb. 6 opening. O'Dowd's closed in October after nearly six years of operation.

The new Bar Louie will be bigger than the one that opened in September in the Power & Light District at 101 E. 14th St., formerly a Ted's Montana Grill . The menu includes small plates, flatbreads, burgers, salads and entrees.

Taking another Spin

Spin Neapolitan Pizza plans to open a location in the Corinth Square shopping center by late 2012 or early 2013.

Spin will take a 3,500-square-foot space at 8226 Mission Road, Prairie Village, in part of the space now occupied by CVS/pharmacy. CVS is in negotiations to open a new freestanding store nearby, on the site of the former Tippin's Restaurant and Pie Pantry in Corinth.

The locally owned Spin has locations south of the Country Club Plaza and in Lee's Summit, Overland Park and Olathe. A fifth restaurant is under construction in Lenexa.

Cole Haan steps into Legends

A Cole Haan Factory Store is now open in the Legends Outlets Kansas City.

The store, at 1843 Village West Parkway, Suite 107 (near the Brooks Brothers store), sells the luxury brand's women's and men's shoes, along with handbags, sunglasses, outerwear, leather goods, duffle bags and more at discounted prices.

---- INDEX REFERENCES ---

COMPANY: CVS CAREMARK CORP; BROOKS BROTHERS (JAPAN) LTD

INDUSTRY: (Apparel & Textiles (1AP20); Home Furnishings & Home Decor (1HO86); Outdoor Furniture (1OU10); Apparel (1AP19); Footwear (1FO74); Retail (1RE82); Food & Beverage Distribution & Services (1FO39); Agriculture, Food & Beverage (1AG53); Furniture (1FU53); Fast Food (1FA67); Food & Beverage Production (1FO79); Restaurants & Food Service (1RE91); Household (1HO53); Consumer Products & Services (1CO62))

REGION: (U.S. Midwest Region (1MI19); North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (BREAD AND BUTTER CONCEPTS) (Montana Grill; Cole Haan; Alan Gaylin; Rosa Hot) (600 Ward Parkway; Baja; Pennsylvania Avenue; Brush Creek; Corinth Square; Prairie Village; Texas; 8600 N.W. Prairie View Road; Light District; 101 E. 14th St.; Corinth Square; 8226 Mission Road; Prairie Village; Corinth; Overland Park; 1843 Village West Parkway; nam; us; am; us.mo; us.mo.kcity; cam; mx; mx.ba; us.tx; us.tx.cornth)

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Section: D

JOYCE SMITH CITYSCAPE - CITYSCAPE: Divorce not just 20 sardines each

JOYCE SMITH, The Kansas City Star

The divorce between Debbie Gold and Michael Smith is turning out to be as complicated as some of the delectable dishes they created for their 40 Sardines restaurant.

The chefs/owners, who opened the operation in southern Overland Park in mid-2002, are set to go to divorce court in early March, where they will hammer out noncompete clauses along with personal issues.

But legal maneuverings have been taking place since Gold filed for divorce on Dec. 13, 2005.

In documents filed in civil court in Johnson County, Gold says the couple's business has been put in jeopardy by Smith's behavior with a manager of the restaurant, specifically "an extramarital affair between the respondent and the (manager)."

The manager "has put the parties' company on notice of her intent to pursue a claim against the parties' restaurant for harassment and hostile work environment, also adversely affecting the parties' joint business," according to the lawsuit. The manager's testimony is needed to "prove a disproportionate distribution is proper."

While Gold declined to comment, Smith said he began dating the manager months after separating and filing for divorce. Smith's last day was Oct. 31, 2006. The manager also has left the restaurant. Smith paid her a small severance from his own funds, and the two are still seeing each other.

"The fact that a divorce is going on would create internal issues," Smith said. "But sales have actually gone up. Revenues were $2.5 million in 2005 and $2.7 million in 2006."

Brad Manson, Smith's attorney, said: "The business has never performed better. They put years into it, and he basically walked away from it -- for her -- now that's the high road."

Smith said the couple had 18 years together. "As both chefs, maybe we competed against each other," Smith said. "We're both competitive people. But she's a good mother, a great woman and a great chef."

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Smith wants to open a location -- perhaps in the Country Club Plaza area, Crossroads Arts District or the Power & Light District. He may have two concepts, one fine-dining, one a casual cafe.

Comings and goings

Spin Neapolitan Pizza is expanding with a second location in The Shops at Avignon, 14230 W. 119th St., Olathe, next fall.

The space will be a little larger than the original location at 6541 W. 119th St., Overland Park, and will include an outdoor patio. Toppings are made from fresh produce, freshly made pizza dough, and mostly hand-grated cheeses.

Debbie Gold and Michael Smith created the menu and are minority partners. Gail Lozoff, co-founder, also was co-founder of Bagel & Bagel, which later merged with three bagel companies to become Einstein Bros. Bagels.

Meanwhile, the Einstein Bros. Bagels has closed its location at 12219 Shawnee Mission Parkway, Shawnee. A spokeswoman for the chain said the restaurant's lease was up for renewal and it "wasn't meeting certain business expectations."

Elite honor

Elite Feet in Overland Park has been named one of "The 50 Best Running Stores in America" by Footwear Intelligence, a trade magazine, and The Running Network , a clearinghouse for information on grassroots running.

Among other things, stores were judged on inventory selection, window displays, and staff friendliness and helpfulness.

Don and Leslie Nottberg opened Elite Feet, in Hawthorne Plaza, 11938 Roe Ave., in 1996 and previously operated Phidippides, also in Overland Park.

"We work very hard at it, one or both of us are always here," said Leslie Nottberg. "Whatever we are doing to make our feet feel good, we do for our customers."

Footwear Intelligence was a bit confused about local geography, putting Elite Feet in Kansas City, Kan., not Overland Park.

---- INDEX REFERENCES ---

NEWS SUBJECT: (Legal (1LE33); Social Issues (1SO05); Divorces (1DI23); Personal & Family Law (1PE02))

INDUSTRY: (Fish & Seafood (1FI89); Food & Beverage Production (1FO79); Agriculture, Food & Beverage (1AG53))

REGION: (Kansas (1KA13); USA (1US73); Americas (1AM92); North America (1NO39))

Language: EN

OTHER INDEXING: (Debbie Gold; Michael Smith; Brad Manson; Debbie Gold; Michael Smith) (BAGEL BAGEL EINSTEIN; COUNTRY CLUB; EINSTEIN BROTHERS; ELITE FEET FOOTWEAR INTELLIGENCE; FOOT-

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WEAR INTELLIGENCE; HAWTHORNE PLAZA PHIDIPPIDES; RUNNING NETWORK; RUNNING STORES) (Brad Manson; Debbie Gold; Elite; Gail Lozoff; Gold; JOYCE; Leslie Nottberg; Michael Smith; Smith; Spin Neapolitan Pizza) (Kansas City, Kan; us; usa; na; us.mo; us.mo.kcity; us.ks; us.ks.kancty)

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Section: D

Today in Kansas City | June 2

EVENTS

THE MESSIER SKY: 3 p.m.; Union Station, Gottlieb Planetarium, Pershing and Main. www.unionstation.org (816-460-2020)

IT'S BIG and THE KANSAS-NEBRASKA ACT: It's Big includes documents, events, personalities and ideas from the archival holdings. 9 a.m.-5 p.m.; National Archives at Kansas City, 400 W. Pershing. www.archives.gov/ facilities/mo/kansas_city.html (816-268-8000)

THE CHRONICLES OF NARNIA: Includes a tour and activities. 9:30 a.m.-5:30 p.m.; Union Station, Pershing and Main. $14; $9 for children; $7 for Union Station members. www.unionstation.org (816-460-2020)

LEE CHILD: Author presents "Gone Tomorrow." 7 p.m.; Unity Temple on the Plaza, 707 W. 47th. rainydaybooks.com (913-384-3126)

NIGHTLIFE

ARI'S GREEK RESTAURANT: Abel Ramirez Big Band, 7:30-9:30 p.m.; I-35 and Santa Fe, Olathe. www.arisgreekrestaurant.com (913-393-3950)

B.B.'S LAWNSIDE BAR-B-Q: Trampled Under Foot, 7-10 p.m.; 1205 E. 85th. www.bbs lawnsidebbq.com (816-822-7427)

DAVEY'S UPTOWN RAMBLERS CLUB: Slimm Spins, 8-10 p.m.; 3402 Main. www.daveys uptown.com (816-753-1909)

DOWNTOWN MARRIOTT: 12TH STREET RAG ROOM: Marilyn Marlin. 4:30-8:30 p.m.; 200 W. 12th. (816-421-6800)

JARDINE'S: Barclay Martin Ensemble, 7-11 p.m.; 4536 Main. www.jardines4jazz.com (816-561-6480)

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JAZZ, A LOUISIANA KITCHEN-MIDTOWN: Billy Ebeling, 7-10 p.m.; 1823 W. 39th. Free. www.jazzkitchen.com (816-531-5556)

PHOENIX JAZZ CLUB: Everette DeVan Trio, 7-11 p.m.; 302 W. Eighth. www.phoenixjazzkc .com (816-221-JAZZ)

RECORDBAR: Ellewood with Paramedics and Make Me, 10 p.m.; 1020 Westport. $7-$9. www.therecordbar.com (816-753-5207)

SPIN! NEAPOLITAN PIZZA: Elaine McMilian, 6:30-8:30 p.m.; 6541 W. 119th, Overland Park. (913-451-7746)

SULLIVAN'S STEAKHOUSE: Greg Richter, 6 p.m.; 4501 W. 119th, Leawood. www. sullivanssteakhouse.com (913-345-0800)

STAGE

"DON'T DRESS FOR DINNER": Starring Jamie Farr. 6 p.m.; New Theatre Restaurant, 9229 Foster, Overland Park. $28.50-$54. www.newtheatre.com (913-649-7469)

"UNNECESSARY FARCE": 7:30 p.m.; American Heartland Theatre, Crown Center Shops, 2450 Grand. $15-$33. www.ahtkc.com (816-842-9999)

---- INDEX REFERENCES ---

COMPANY: PERSHING LLC

REGION: (North America (1NO39); Kansas (1KA13); Americas (1AM92); USA (1US73))

Language: EN

OTHER INDEXING: (LEE CHILD; Marilyn Marlin; Billy Ebeling; Everette DeVan Trio; Greg Richter; Jamie Farr) (119TH; DRESS; EVENTS; JAZZ CLUB; NATIONAL ARCHIVES; NIGHTLIFE; PERSHING; PERSHING FACILITIES; STAGE) (Abel Ramirez Big Band; Author; Barclay Martin Ensemble; Billy Ebeling; Elaine McMilian; Ellewood; Everette DeVan Trio; Gottlieb Planetarium; Greg Richter; Heartland Theatre; Marilyn Marlin; Overland Park; Paramedics; Slimm Spins; Starring Jamie Farr.; Theatre Restaurant; Today; Trampled; UPTOWN RAMBLERS) (Kansas City; Santa Fe; us; usa; na; us.mo; us.mo.kcity; us.nm; us.mo.kancty; us.nm.santaf)

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May 28, 2009

DOWNTOWN Blue Room: 1600 E. 18th. www.americanjazz museum.org (816-474-8463) Crossroads KC: 18th and Locust. www .crossroadskc.com (816-256-4399)...

DOWNTOWN Blue Room: 1600 E. 18th. www.americanjazz museum.org (816-474-8463) Crossroads KC: 18th and Locust. www .crossroadskc.com (816-256-4399) Crosstown ...

DOWNTOWN

Blue Room: 1600 E. 18th. www.americanjazz museum.org (816-474-8463)

Crossroads KC: 18th and Locust. www .crossroadskc.com (816-256-4399)

Crosstown Station: 1522 McGee. www .crosstownstation.com (816-471-1522)

Czar Bar: 1531 Grand Blvd. www.czarbar.com (816-221-2244)

Downtown Marriott, 12th Street Rag Room: 200 W. 12th. (816-421-6800)

Famous Dave's BBQ: 131 E. 14th. (816-471-3700)

Golden Ox Restaurant: 1600 Genessee. (816-842-2866)

Harry's Country Club: 112 E. Missouri. www .kansascitymenus.com/harryscountryclub (816-421-3505)

Municipal Auditorium: 301 W. 13th. www.ticket master.com (816-931-3330)

Peachtree Restaurant: 31 E. 14th. (816-923-0099)

Phoenix Jazz Club: 302 W. Eighth. www.phoenix jazzkc.com (816-221-JAZZ)

Winslow's City Market Bar: 20 E. Fifth. www.kc- bbq.com (816-471-RIBS)

MIDTOWN/ WESTPORT

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Beaumont Club: 4050 Pennsylvania. www.kcclubs.com/beaumont.cfm (800-745-3000)

Blayney's: 415 Westport . www.blayneys.com (816-561-3747)

Davey's Uptown Ramblers Club: 3402 Main. www.daveysuptown.com (816-753-1909)

Jazz, A Louisiana Kitchen: 1823 W. 39th. www.jazzkitchen.com (816-531-5556)

Kelly's Westport Inn: 500 Westport . www.kellys wesportinn.com (816-561-5800)

Pilgrim Chapel: 3801 Gillham. www.brownpaper tickets.com/event/58530 (816-753-6719)

RecordBar: 1020 Westport . www.therecord bar.com (816-753-5207)

Unity Temple on the Plaza: 707 W. 47th. (816-561-4466)

Westport Flea Market Bar and Grill: 817 Westport . (816-931-1986)

PLAZA/BROOKSIDE

All Souls Unitarian Universalist Church : 4501 Walnut. www.allsoulskc.org (816-931-6415)

Jardine's: 4536 Main. www.jardines4jazz.com (816-561-6480)

The Raphael Hotel Restaurant: 325 Ward Parkway. (816-802-2152)

EAST

Hazel's Country Cafe: 219 West U.S. 24, Independence. www.hazelcountrycafe.com (816-461-5882)

Howard Station Park : 228 S.E. Main , Lee's Summit. www.kccaferadio.com (816-246-6598)

Knuckleheads Saloon: 2715 Rochester. www.knuckleheadskc.com (816-483-1456)

Peachtree Restaurant and Bar: 1672 N.W. Chapman , Lee's Summit. (816-554-8733)

Rheinland Restaurant: 208 N. Main, Independence. rheinlandrestaurant.com (816-461-5383)

Trouser Mouse: 625 Mock, Blue Springs. www.trousermousebar.com (816-220-1222)

NORTH

Ameristar Casino, Depot #9: 3200 N. Ameristar Drive. www.ameristar.com (816-414-7000)

Argosy Casino, Casino Stage: 777 N.W. Argosy Parkway, Riverside. (816-746-3100)

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Bojo' s Bar and Grill, Antioch Annex: 5410 N.E. Antioch. (816-455-3344)

Castaways Marina and Grill: 2825 N.E. 180th St., Smithville Lake. (816-532-2240)

Kearney Amphitheater at Jesse James Park : 3001 N. Missouri 33, Kearney. www.kearney amphitheater.com (816-903-4730)

Riverwood Winery: 22200 Highway 45 North, Rushville. (816-579-9797)

The Hideout Bar and Grill: 6948 N. Oak. (816-468-0550)

VooDoo Lounge, Harrah's Casino: One Riverboat Drive, North Kansas City. www.ticketmaster .com (816-472-7777)

WALDO/SOUTH

B.B.'s Lawnside Bar-B-Q: 1205 E. 85th. www.bbslawnsidebbq.com (816-822-7427)

EBT Restaurant: In UMB Bank building I-435 and State Line. (816-942-8870)

R.C.'s Back Door Bar and Grill: 330 E. 135th, Martin City. www.360kc.com/Restaurants/RCs RestaurantandLounge.html (816-942-4202)

JOHNSON COUNTY

Ari's Greek Restaurant: I-35 and Santa Fe, Olathe. www.arisgreekrestaurant.com (913-393-3950)

Llywelyn's Pub: 6995 W. 151st, Overland Park. llywelynspubkc.com (913-402-0333)

The Mission Theatre: 5909 Johnson Drive, Mission. www.themissiontheatre.com

Soho 119: 4419 W. 119th, Leawood. (913-338-5800)

Spin! Neapolitan Pizza: 6541 W. 119th, Overland Park. (913-451-7746)

Sullivan's Steakhouse: 4501 W. 119th, Leawood. www.sullivanssteakhouse.com (913-345-0800)

Sunset Grill: 14577 Metcalf, Overland Park. www.sunsetgrillrestaurant.com (913-681-1722)

WYANDOTTE/ LEAVENWORTH

Cheeseburger in Paradise: 1705 Village West Parkway, Kansas City, Kan. www.cheeseburger inparadise.com (913-328-0003)

Jazz, A Louisiana Kitchen: 1859 Village West Parkway, Suite 102, Kansas City, Kan. (913-328-0003)

LAWRENCE

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Jackpot Music Hall: 943 Massachusetts. www.the jackpotsaloon.com (785-832-1085)

Jazzhaus: 926 1/2 Massachusetts. www.jazzhaus .com (785-749-3320)

---- INDEX REFERENCES ---

COMPANY: ARGOSY GAMING CO; LAWRENCE

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May 28, 2009

Section: D

THURSDAY SHOWS GAVIN ROSSDALE WITH NICO VEGA: 8 p.m. VooDoo Lounge, Harrah's Casino. NIGHTLIFE B.B.'S LAWNSIDE BAR-B-Q: John Paul's Flying Circus, 7:30-11 ...

THURSDAY

SHOWS

GAVIN ROSSDALE WITH NICO VEGA: 8 p.m. VooDoo Lounge, Harrah's Casino.

NIGHTLIFE

B.B.'S LAWNSIDE BAR-B-Q: John Paul's Flying Circus, 7:30-11 p.m.

BLAYNEY'S: Open Blues Jam with Sweet Mike, 8 p.m.

BLUE ROOM: Makuza, 7 p.m.

CHEESEBURGER IN PARADISE-SPEEDWAY: Brion Leftwich, 7-11 p.m.

DAVEY'S UPTOWN RAMBLERS CLUB: The Weasels with O'Giant Man and Tim York, 7 p.m.

DOWNTOWN MARRIOTT, 12TH STREET RAG ROOM: Marilyn Marlin, 4:30-8:30 p.m.

HARRY'S COUNTRY CLUB: The Beach Nuts, 8-11 p.m.

HAZEL'S COUNTRY CAFE: Sidekicks, 5:30-7 p.m.

JACKPOT MUSIC HALL: Death Vessel with the Afterparty and Suzannah Johannes, 10 p.m.

JARDINE'S: Sons of Brasil, 7:30-11:30 p.m.

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JAZZ, A LOUISIANA KITCHEN-LEGENDS: Andy DeWitt Duo, 6-9 p.m.

JAZZ, A LOUISIANA KITCHEN-MIDTOWN: Grand Marquis, 7-11 p.m.

JAZZHAUS: D Berry and the Baggs, 10 p.m.

KNUCKLEHEADS SALOON: Jerry Forney Blues, 8 p.m.

LLYWELYN'S PUB: Billy Ebeling, 8:30 p.m.-12:30 a.m.

PHOENIX JAZZ CLUB: Brian Ruskin, 7-11 p.m.

RECORDBAR: Switched On with DJ Nartan, 10 p.m.

SULLIVAN'S STEAKHOUSE: TJ Martley, 6 p.m.

THE RAPHAEL HOTEL RESTAURANT: Valerie Price Trio, 6-10 p.m.

TROUSER MOUSE: Tommy Andrews, 8 p.m.-midnight.

FRIDAY

SHOWS

SUGARLAND, 8 p.m., Sprint Center.

BRUCE KATZ, TRAMPLED UNDER FOOT AND CANDYE KANE: 8 p.m. Knuckleheads Saloon.

CHARLIE WILSON, THE GAP BAND, BARKAYS AND DAZZ BAND: 8 p.m. Municipal Auditorium.

GOGOL BORDELLO: 8 p.m. Beaumont Club.

IDA MCBETH: 8:30 p.m. Blue Room.

NIGHTLIFE

AMERISTAR CASINO, DEPOT #9: Superfly, 8:30 p.m.-12:30 a.m.

ARGOSY CASINO, CASINO STAGE: Souled Out, 9 p.m.-1 a.m.

BLAYNEY'S: The Nace Brothers, 9 p.m.-1:30 a.m.

BLUE ROOM: Indigo Hour featuring Gray Matter, 5 p.m.

BOJO'S BAR AND GRILL, ANTIOCH ANNEX: Connie and the Choir Boys, 9 p.m.-1 a.m.

CASTAWAYS MARINA AND GRILL: Mickey Fin Band, 8 p.m. to midnight.

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CHEESEBURGER IN PARADISE-SPEEDWAY: Scott Duncan, 9 p.m.-12:30 a.m.

CZAR BAR: Rattle & Hum -- U2 Tribute, 9:30 p.m.

DAVEY'S UPTOWN RAMBLERS CLUB: Bleech Bloodz, the Sixteens and the Rich Boys, 9 p.m.

DOWNTOWN MARRIOTT, 12TH STREET RAG ROOM: Marilyn Marlin, 4:30-8:30 p.m.

EBT RESTAURANT: The Noel Scott and Don Warner Duo, 6-10 p.m.

GOLDEN OX RESTAURANT: The Loren Pickford Trio, 6:30-10:30 p.m.

HOWARD STATION PARK: KC Cafe Radio's First Birthday Party & Concert, 7 p.m.

JACKPOT MUSIC HALL: Deep Thinkers with Def Ear and Los Blos, 10 p.m.

JARDINE'S: Angela Hagenbach, 6 and 8 p.m.; Sansabelt, 10:30 p.m.-1:30 a.m.

JAZZ, A LOUISIANA KITCHEN-LEGENDS: The Ticklers, 7-10 p.m.

JAZZ, A LOUISIANA KITCHEN-MIDTOWN: Midtown Quartet, 7-11 p.m.

JAZZHAUS: Manchild with Restless Breed, 10 p.m.

KELLY'S WESTPORT INN: The Rockhills, 9:30 p.m.-1:30 a.m.

KNUCKLEHEADS SALOON: Jeff Bergen's Elvis Show, 6:15 p.m.

LLYWELYN'S PUB: Billy Ebeling and the Late for Dinner Band, 8:30 p.m.-12:30 a.m.

PEACHTREE RESTAURANT-DOWNTOWN: Everette DeVan Duo with Eboni Fondren, 6:30-9:30 p.m.

PHOENIX JAZZ CLUB: Lonnie McFadden, 4:30-8:30 p.m.; Dan Doran, 9 p.m.-1 a.m.

RECORDBAR: Jason Ricci & the New Blood with Brody Buster, 10 p.m.

RHEINLAND RESTAURANT: Willie Kirst, 6-9 p.m.

SOHO 119: David Basse Trio, 6-10 p.m.

SULLIVAN'S STEAKHOUSE: Chuck Eddy, 6 p.m.

THE HIDEOUT BAR AND GRILL: KoolAide and Exact Change Band, 8 p.m.

THE MISSION THEATRE: Battle of the Bands Sixth Semifinals, 8 p.m.

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TROUSER MOUSE: Brother Bagman, 9 p.m.-1 a.m.

WINSLOW'S CITY MARKET BAR: After Groove Band, 6-10 p.m.

SATURDAY

SHOWS

ROCKFEST 2009, with Korn, Buckcherry, Shinedown and 12 other bands, noon, Liberty Memorial.

BEN FOLDS WITH RACHEL UNTHANK & THE WINTERSET: 8 p.m. Crossroads KC.

HUBERT SUMLIN WITH THE INSOMNIACS: 9 p.m. Knuckleheads Saloon.

LOGAN RICHARDSON QUARTET: 8:30 p.m. Blue Room.

TODD WILKINSON & THE GOOMBAHLES: 8 p.m. All Souls Unitarian Universalist Church.

NIGHTLIFE

AMERISTAR CASINO, DEPOT #9: Superfly, 8:30 p.m.-12:30 a.m.

ARGOSY CASINO, CASINO STAGE: Souled Out, 9 p.m.-1 a.m.

ARI'S GREEK RESTAURANT: Joe Defio, 6:30-9:30 p.m.

B.B.'S LAWNSIDE BAR-B-Q: Diane Mama Ray's Jam, 2-5:30 p.m.; Eric "Guitar" Davis and the Troublemakers, 9 p.m.

BLAYNEY'S: Open Blues Jam with Penelope, 5-8 p.m.; Josh Vowell and the Rumble, 9 p.m.-1:30 a.m.

BOJO'S BAR AND GRILL, ANTIOCH ANNEX: X-Ray Glasses, 8 p.m.-1 a.m.

CASTAWAYS MARINA AND GRILL: Mickey Fin Band, 8 p.m. to midnight.

CHEESEBURGER IN PARADISE-SPEEDWAY: Gary Charlson Trio, 9 p.m.-12:30 a.m.

CZAR BAR: Rattle & Hum -- U2 Tribute, 9:30 p.m.

DAVEY'S UPTOWN RAMBLERS CLUB: Now Hawhins, Story May Vary and Rocker Lips, 10 p.m.

EBT RESTAURANT: The Noel Scott and Don Warner Duo, 6-10 p.m.

FAMOUS DAVE'S BBQ: Bill Ebeling and the Late for Dinner Band, 9 p.m.-1 a.m.

GOLDEN OX RESTAURANT: The Loren Pickford Trio, 6:30-10:30 p.m.

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HAZEL'S COUNTRY CAFE: Tommy and Bobbie Campbell, 5-8 p.m.

JARDINE'S: Ida Mcbeth, 6 and 8 p.m.; Mark Southerland and Snuff Jazz, 10:30 p.m.-1:30 a.m.

JAZZ, A LOUISIANA KITCHEN-LEGENDS: Lonnie Ray Band, 7-11 p.m.

JAZZ, A LOUISIANA KITCHEN-MIDTOWN: The Garrett Nordstrom Situation, 7-11 p.m.

JAZZHAUS: True North, 10 p.m.

KEARNEY AMPHITHEATER AT JESSE JAMES PARK: Blues Festival. 6 p.m.

KNUCKLEHEADS SALOON: Open Jam with Billy Ebeling, 1-5 p.m.

PEACHTREE RESTAURANT AND BAR-LEE'S SUMMIT: Everette DeVan Duo with Eboni Fondren, 6-9 p.m.

PHOENIX JAZZ CLUB: Scamps, 4:30-8:30 p.m.; D.J. Sweeney Quartet, 9 p.m.-1 a.m.

R.C.'S BACK DOOR BAR AND GRILL: Rhythm Method, 8 p.m.-midnight.

RECORDBAR: On the Record, 7 p.m.; the Life & Times with Mr. Gnome and Pet Comfort, 10 p.m.

RHEINLAND RESTAURANT: Pick & Hammer, 5:30-8:30 p.m.

RIVERWOOD WINERY: Dan Bliss, 1-4 p.m.

SULLIVAN'S STEAKHOUSE: Greg Richter, 6 p.m.

SUNSET GRILL: Brian Sandmoen, 7:30-11 p.m.

THE RAPHAEL HOTEL RESTAURANT: Rock, Paper, Scissors, 6-10 p.m.

TROUSER MOUSE: Ernest James, 9 p.m.-1 a.m.

WINSLOW'S CITY MARKET BAR: Unique Breed, 1-5 p.m.; Lonesome Hank and the Heartaches, 6-10 p.m.

SUNDAY

SHOWS

BARCLAY MARTIN: 2-3:30 p.m. Pilgrim Chapel.

NIGHTLIFE

B.B.'S LAWNSIDE BAR-B-Q: Blues Fest, 1-5 p.m.; Lee McBee and the Confessors, 6-9 p.m.

HAZEL'S COUNTRY CAFE: Dave Downs and Friends, noon-2 p.m.

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JAZZ, A LOUISIANA KITCHEN-LEGENDS: Bill Ebeling, 3-7 p.m.

JAZZ, A LOUISIANA KITCHEN-MIDTOWN: Dan Bliss, 7-10 p.m.

PEACHTREE RESTAURANT AND BAR-LEE'S SUMMIT: Everette DeVan Duo with Eboni Fondren, 1:30-4:30 p.m.

RECORDBAR: Jeff Harshbarger presents an Alternative Jazz Series, 7 p.m.; Allison Miller, 8 p.m.

SULLIVAN'S STEAKHOUSE: Mark Lowery, 4 p.m.

THE HIDEOUT BAR AND GRILL: Frank Plas and the Silvertones, 5 p.m.

TROUSER MOUSE: Open Jam, 6-10 p.m.

WESTPORT FLEA MARKET BAR AND GRILL: Adam Wyatt, 9 p.m.

WINSLOW'S CITY MARKET BAR: Blues Jam, 3-7 p.m.

MONDAY

NIGHTLIFE

CROSSTOWN STATION: Jam Session, 5 p.m.-1 a.m.

DAVEY'S UPTOWN RAMBLERS CLUB: Elektro Nekro, 10 p.m.

DOWNTOWN MARRIOTT, 12TH STREET RAG ROOM: Marilyn Marlin, 4:30-8:30 p.m.

JARDINE'S: Bill Ebeling and the Late for Dinner Band, 6-10 p.m.

JAZZ, A LOUISIANA KITCHEN-MIDTOWN: Jazzbo, 6-9 p.m.

PHOENIX JAZZ CLUB: Cheri Hand, 4:30 p.m.; G4ORCE Jam, 7-11 p.m.

RECORDBAR: Justin Whedon, 11:45 p.m.

TUESDAY

NIGHTLIFE

ARI'S GREEK RESTAURANT: Abel Ramirez Big Band, 7:30-9:30 p.m.

B.B.'S LAWNSIDE BAR-B-Q: Trampled Under Foot, 7-10 p.m.

DAVEY'S UPTOWN RAMBLERS CLUB: Slimm Spins, 8-10 p.m.

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DOWNTOWN MARRIOTT, 12TH STREET RAG ROOM: Marilyn Marlin, 4:30-8:30 p.m.

JARDINE'S: Barclay Martin Ensemble, 7-11 p.m.

JAZZ, A LOUISIANA KITCHEN-MIDTOWN: Billy Ebeling, 7-10 p.m.

PHOENIX JAZZ CLUB: Everette DeVan Trio, 7-11 p.m.

RECORDBAR: Ellewood with Paramedics and Make Me, 10 p.m.

SPIN! NEAPOLITAN PIZZA: Elaine McMilian, 6:30-8:30 p.m.

SULLIVAN'S STEAKHOUSE: Greg Richter, 6 p.m.

WEDNESDAY

SHOWS

YEAH YEAH YEAHS: 8 p.m. Beaumont Club.

NIGHTLIFE

ARGOSY CASINO, CASINO STAGE: Lonnie McFadden, 7-11 p.m.

B.B.'S LAWNSIDE BAR-B-Q: New Vintage Big Band, 7 p.m.

DOWNTOWN MARRIOTT, 12TH STREET RAG ROOM: Marilyn Marlin, 4:30-8:30 p.m.

HARRY'S COUNTRY CLUB: Tater and the Gravy Train, 6:30 p.m.

JACKPOT MUSIC HALL: Wolf Eyes with Family Battle Snake, 10 p.m.

JARDINE'S: Frame of Mind, 7:30-11:30 p.m.

JAZZ, A LOUISIANA KITCHEN-MIDTOWN: Garrett Nordstorm Duo, 7-10 p.m.

JAZZ, A LOUISIANA KITCHEN-LEGENDS: Dan Bliss, 6-9 p.m.

JAZZHAUS: That Acoustic Jam Thing, 10 p.m.

RECORDBAR: Mammoth Life with Drake's Hotel and Kristeen Young, 10 p.m.

THE RAPHAEL HOTEL RESTAURANT: Max Groove Trio, 6-10 p.m.

UNITY TEMPLE ON THE PLAZA: Spirituality and All That Jazz, Diane "Mama" Ray with Rod Fleeman. 7 p.m.

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THURSDAY

FRIDAY

SATURDAY

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

---- INDEX REFERENCES ---

COMPANY: BLUE AND WHITE FOODS LLC; GOLDEN AGRI RESOURCES LTD; BERRY; SULLIVAN AND CURTIS INC; GAP; BLUE AND GOLD ENTERPRISES LLC; SUMMIT TELEVISION; SPEEDWAY SUPER AMERICA LLC; NORDSTROM INC; PARK BUILDINGS(11) (THE); SUMMIT; BLUE AND WHITE FUNDS TRUST; UNITY

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Language: EN

OTHER INDEXING: (Tim York; Marilyn Marlin; Jerry Forney Blues; Billy Ebeling; Brian Ruskin; Valerie Price Trio; Tommy Andrews; BRUCE KATZ; CHARLIE WILSON; IDA MCBETH; Scott Duncan; Marilyn Marlin; HOWARD STATION PARK; Elvis Show; Billy Ebeling; Eboni Fondren; Lonnie McFadden; Dan Doran; Jason Ricci; Brody Buster; Willie Kirst; David Basse Trio; Chuck Eddy; TODD WILKINSON; Josh Vowell; Gary Charlson Trio; Bill Ebeling; Bobbie Campbell; Ida Mcbeth; Mark Southerland; Billy Ebeling; Eboni Fondren; Dan Bliss; Greg Richter; Ernest James; Lee McBee; Dave Downs; Bill Ebeling; Dan Bliss; Eboni Fondren; Jeff Harshbarger; Allison Miller; Mark Lowery; Adam Wyatt; Marilyn Marlin; Bill Ebeling; Cheri Hand; Justin Whedon; Marilyn Marlin; Billy Ebeling; Everette DeVan Trio; Greg Richter; Lonnie McFadden; Marilyn Marlin; Dan Bliss; Kristeen Young; Rod Fleeman) (ACOUSTIC JAM; ARI; BANDS SIXTH SEMIFINALS; BBQ; BEAUMONT CLUB; BERRY; BLAYNEY; BLUE; BOJO; BUCKCHERRY; CASTAWAYS; CHEESEBURGER; CHOIR BOYS; COUNTRY CLUB; CROSSROADS KC; CROSSTOWN; DAVEY; DOWNTOWN; FAMOUS; GAP; GARRETT; GARRETT NORDSTORM DUO; GOLDEN; GRAVY TRAIN; HARRY; HAWHINS; HAZEL; HIDEOUT; HOWARD STATION; INSOMNIACS; JACKPOT; JARDINE; JAZZ; JAZZHAUS; KC; KEARNEY; KELLY; KORN; LLYWELYN; LOGAN; LOREN PICKFORD TRIO; MONDAY; NACE BROTHERS; NICO; NIGHTLIFE; NORDSTROM; PARK; PEACHTREE; PLAZA; RAPHAEL; RECORDBAR; RICH BOYS; ROCKFEST; ROCKHILLS; SHINEDOWN; SHOWS; SIXTEENS; SOHO; SPEEDWAY; STORY; SUGARLAND; SULLIVAN; SUMMIT; TICKLERS; TJ; TODD; UNITY; WINSLOW; YEAH) (Abel Ramirez Big; Adam Wyatt; Allison Miller; Andy DeWitt Duo; Angela Hagenbach; Baggs; Band; BAR; Barclay Martin Ensemble; Battle; Battle Snake; Big Band; Bill Ebeling; Billy Ebeling; Bleech Bloodz; Blue Room; Blues Fest; Blues Festival.; Blues Jam; Bobbie Campbell; Brian Ruskin; Brian Sandmoen; Brion Leftwich; Brother Bagman; CANDYE KANE; Cheri Hand; Chuck Eddy; Confessors; Connie; D.J. Sweeney Quartet; Dan Bliss; Dan Doran; Dave; David Basse Trio; DAZZ BAND;

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Death Vessel; Deep Thinkers; DeVan Trio; Diane Mama Ray; Duo; Eboni Fondren; Elaine McMilian; Elektro Nekro; Ellewood; Ernest James; Everette; Everette DeVan Duo; Frame; Frank Plas; Gary Charlson Trio; Gnome; Grand Marquis; Gray Matter; Greg Richter; Groove Band; Heartaches; Ida Mcbeth; Indigo Hour; Jam; Jam Session; Jason Ricci; Jazz Series; Jazzbo; Jeff Bergen; Jeff Harshbarger; Jerry Forney Blues; Joe Defio; John Paul; Josh Vowell; Justin Whedon; Knuckleheads Saloon; KoolAide; Kristeen Young; Lee McBee; Lonesome Hank; Lonnie McFadden; Lonnie Ray Band; Makuza; Mammoth Life; Manchild with Restless Breed; Marilyn Marlin; Mark Lowery; Mark Southerland; MARKET BAR; Max Groove Trio; Mickey Fin; Mickey Fin Band; Midtown Quartet; Mind; Municipal Auditorium; Nuts; Open Blues; Open Blues Jam; Open Jam; Paper; Paramedics; Party Concert; Penelope; Pet Comfort; Pick Hammer; Pilgrim Chapel; Rattle Hum; Ray; Ray Glasses; Rhythm Method; Rocker Lips; Rod; Rumble; Scamps; Scott; Scott Duncan; Sidekicks; Silvertones; Slimm Spins; Snuff Jazz; Sons; Souled; Spirituality; Superfly; Suzannah Johannes; Sweet Mike; Switched; Tater; THURSDAY; THURSDAY SHOWS GAVIN ROSSDALE; Tim York; Tommy; Tommy Andrews; Trampled; Troublemakers; True North; Unique Breed; UPTOWN RAMBLERS; Valerie Price Trio; VooDoo Lounge; Warner Duo; WESTPORT FLEA MARKET BAR; Willie Kirst; Wolf Eyes) (us; usa; na; us.mo; us.mo.kcity)

KEYWORDS: (CT/ace); (NT/Arts+Culture); (SU/entertainment)

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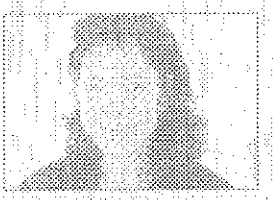
The Kansas City Star
Friday December 10, 2004

CITYSCAPE



JOYCE SMITH

Neapolitan pizza place to open in Fountains

The founders of Bagel & Bagel are launching a new concept — Spin Neapolitan Pizza.

The casual restaurant is scheduled to open in The Fountains shopping center at 6541 W. 119th St. in Overland Park in March. Gail Lozoff and Richard Lozoff, founders of Bagel & Bagel, and Ed Brownell, who was operating partner for Bagel & Bagel, plan an Italian pizza place with thin crust pizza baked in a brick oven with fresh gourmet ingredients. The operation also will serve sandwiches, salads, antipasto, wine, beer and Italian gelato.

Award-winning chefs Debbie Gold and Michael Smith of 40 Sardines are working on the operation's menu.

Richard Lozoff went to medical school in Italy in the mid-1970s and became a fan of the local cuisine. The Lozoffs started Bagel & Bagel in 1988 in Brookside. In 1995, Boston Market bought Bagel & Bagel and two other bagel companies to form Einstein/Noah Bagel, a national bagel chain. Gail Lozoff remains a partner of Houlihan's Restaurants Inc., which she joined in 2002.

KANSAS CITY CHALLENGE

Lozoff's creativity guides her 'round restaurant business

BY JAMES DORNBROOK | STAFF WRITER

Cooking up new businesses comes naturally to Gail Lozoff, a third-generation entrepreneur.

Lozoff is best known as co-founder of Bagel & Bagel, a local chain that she sold to Boston Market and turned into Einstein Bros. Bagels. The concept for her business included not only a popular product but also a place for customers to hang out.

"Gail is one of those people who helped put Kansas City on the business map," said Martha Gershun, a former business associate. "She is one of those rare people who combines creativity with common sense. She always has new ideas but still understands that the budget has to be balanced, the food has to taste good and deliveries have to be made on time."

Lozoff said her entrepreneurial streak comes from her grandfather Ben Pastemak, a Russian baker who immigrated to Kansas City and started the Vienna Bakery. Pastemak later started a business with Lozoff's father, The Cake Box, that grew into a chain of area stores.

Lozoff began working at The Cake Box when she was 5, folding cake boxes for a penny each. She eventually did many other jobs, working behind the counter, in the kitchen and in the office.

"I grew up around bagels," Lozoff said. "My father and grandfather always made them at the bakery."

Lozoff got an English degree in 1972 from Beaver College in Philadelphia. She then attended the Kansas City Art Institute and did freelance graphic design work for marketing agencies.

In 1985, Lozoff accepted a full-time position at DataPhase Systems, which she called her "first real job." The company sold a computer-based marketing tool.

Although she stayed for less than a year, the job introduced Lozoff to Gershun, a Harvard graduate who taught her disciplined business techniques.

"I launched a business with Gail called Eastwind Trading Co.," Gershun said. "The idea came when she visited a fabric store in Fairway and found some antique mother-of-pearl buttons."

The pair got a loan from the U.S. Small Business Association and bought about 10 million of the buttons. They tried to sell them to fabric stores and make jewelry out of them.

"It really flopped," Lozoff said. "There wasn't enough interest, and the jewelry fell apart. I learned the hard way that product is everything."

Lozoff had to declare bankruptcy but said the experience wasn't a total loss. She learned from Gershun how to create a business plan and start a company from scratch. It wasn't long before Lozoff was ready to dive into the entrepreneurial waters again.

A visit from her in-laws led to a discussion about a small chain of bagel shops in Minnesota called Brugger's. Talk soon turned to Lozoff's experience with bagels at her father's bakery.

Soon after, Bagel & Bagel was born. The first store opened in 1988 at 63rd Street and Brookside Avenue – in the same location as The Cake Box's first store.

"We entered the market at just the right time," Lozoff said. "It was right at the end of the old classic diner era. There was a hole in the market, and we were able to fill it."

Ann Willoughby, founder of Willoughby Design Group, said Lozoff's work at Bagel & Bagel helped create the fast casual dining experience.

"Everybody looks at Starbucks as the creator of that concept, but she was doing it at the same time," Willoughby said. "She knew about bagels, had an understanding of that trend and was able to capture it. What set Bagel & Bagel apart was it was as much a cultural thing as it was a business."

Bagel & Bagel grew to nine stores in the Kansas City area. By 1994, it attracted the interest of Boston Market. Lozoff and her partners – her husband, Richard, and in-laws, Mitchell and Debra Swaden – sold their interests in the business. Lozoff moved to Boulder, Colo., to become vice president of marketing for what became the Einstein Bros. chain. The goal was to build the franchise to 600 stores.

DAVID SAUR | KCBJ

Gail Lozoff's latest venture is Spin Neapolitan Pizza in Overland Park. The entrepreneur started her first business, the Bagel & Bagel chain, in 1988 before selling it to Boston Market about six years later.

As the Kansas City Business Journal *commemorates its silver anniversary in 2007, we also celebrate some of the area's seminal business figures of the past 25 years. Their profiles will appear every week until the newspaper's special anniversary section is published Sept. 28.*

Lozoff left before the company sold again in 2001 and returned to Kansas City as chief concept officer for Houlihan's Restaurants Inc., which was in Chapter 11 bankruptcy. She worked there for about two years and then took a year off before launching her latest business, a restaurant in Overland Park called Spin Neapolitan Pizza.

"My husband and I would always go out to eat and get a salad and a pizza, but we could never find a place where both were good, unless you spent $50," Lozoff said.

Although she is busy with her new business, Lozoff also devotes time to the community through her role as president of Jewish Family Services.

"In her time here, she's been instrumental in marketing our agency and freshening our image," said Adrienne Kizer, the charity's marketing and special events coordinator. "She also helped quadruple fund-raising for our Friendship Counts campaign, that we rely on to fund programs."

Lozoff said she's reminded of her bagel past every time she sees the Einstein Bros. logo. The logo came from Bagel & Bagel, and the two men in the image are her husband and her brother-in-law.

"We were in the Phoenix airport a couple weeks ago, and there was an Einstein Bros. there, and my husband was trying to tell somebody that was him in the picture," Lozoff said. "They were saying 'Yeah, right, whatever.' They just didn't believe him."

jdornbrook@bizjournals.com | 816-421-5900

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Bagel makers twirling a nev

The Lozoffs are at it again.

Nearly two decades ago, Richard and Gail Lozoff opened a **Brookside** bagel shop that became the local **Bagel & Bagel** chain and then part of national chain **Einstein Bros. Bagels**.

Now the couple are launching another concept that they hope might be just as popular.

JOYCE SMITH

Spin Neapolitan Pizza recently opened in the **Fountains** shopping center at 6541 W. 119th St., Overland Park, just behind the **Cheesecake Factory**.

The casual restaurant with a contemporary design offers thin-crust pizza baked in a stone oven with fresh-roasted ingredients — spinach and garlic, roasted potato, eggplant, olive, roasted chicken and goat cheese, ham and spinach, and more. It also serves several gourmet salads and sandwiches.

The Lozoffs developed the concept with Ed Brownell, their operating partner in **Bagel & Bagel**, and Debbie Gold and Michael Smith from **40 Sardines**. Richard Lozoff lived in Italy for four years and recently took a sabbatical from his medical practice and went to culinary school in Boulder, Colo.

"Once we get our feet on the ground here, then we would like to expand to other locations in the city," Gail Lozoff said.

Kitchen work

The Lozoffs know kitchens, and not just commercial ones.

They've moved nine times in six years and have designed three residential kitchens for their homes.

For their new Kansas City house, they wanted top-end, professional-grade appliances, brown granite on the kitchen island, raisin-colored concrete on the countertops, and deep-blue, custom-built cabinets with orange interiors.

The project was featured in the April issue of *Metropolitan Home*.

Architect Dan Maginn of **El Dorado Architects Inc.**, Kansas City, and independent area interior designer Lisa Schmitz worked on the project.

JILL TOYOSHIBA/The Kansas

Spin Neapolitan Pizza, 6541 W. 119th St. in Overland Park, opened last week. Brian Harrison and other p makers bake the thin-crust pies in a stone oven.

A plug on the Wheel

"**Wheel of Fortune's**" Kansas City shows are airing this week through May 20, and several area businesses will get a plug.

This week is "Mom & Me Week," and Vanna White will be wearing dresses from **Halls** all week. On May 20, White will don a custom-made black-silk evening gown with satin trim around the high ne from **Tomboy Design**, 1817 M St. White also will be wearin elry from **Tivol**.

Viewers can check out W dresses in Vanna Style www.wheeloffortune.com.

Other area businesses pro on the shows include **Plaz Sprint Corp.**, several barbecu taurants, the **Kansas Spee** and the **Kansas City Chiefs**.

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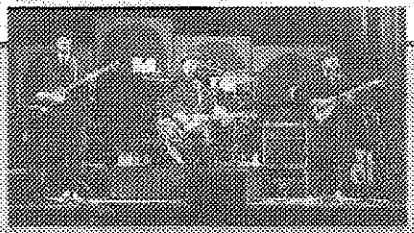
Play

The no-guarantee weekend forecast

FRIDAY | [illegible] | Partly cloudy
SATURDAY | [illegible] | Partly cloudy
SUNDAY | [illegible] | Cloudy



THE SHOW GOES ON

Liverpool, which has had a hugely busy summer, plays again at 7 p.m. Saturday at the Kearney Amphitheater in Jesse James Park. Fireworks will follow the free show. See kearneyamphitheater.com for more.

WHAT'S HAPPENING FRIDAY, SATURDAY AND SUNDAY

COVER STORY | Celebrate National Pizza Month

TOWER OF PIZZA

Our restaurant critic chews through a mountain of pies to find the best in KC.

By LAUREN CHAPIN
The Kansas City Star

Pizza preferences are personal, as personal as boxers or briefs, Pepsi or Coke, MU or KU.

In Kansas City we are blessed with an abundance of pizzerias serving all sorts of pies: thin-crust, thick crust, gluten-free or cheese stuffed.

We have the major styles covered, including several sources of original Neapolitan. And we span the country, too: from New York to Chicago, from St. Louis to California. And, of course, it wouldn't be Kansas City if we didn't dish up a few barbecue pizzas.

In honor of National Pizza Month, *The Star* checked out a few beloved pizzerias, compiled a list of even more favorites and set up a "Best of" list on our Web site at **KansasCity.com**, where you can vote for your favorite.

Spin! Neapolitan Pizza: 6541 W. 119th St., Overland Park 913-451-7746 (SPIN). www.spinpizza.com.

Richard Lozoff fell in love with authentic pizzas when traveling through Italy in the 1970s, and Spin! is the result. The staff uses a real Italian flour for the pizzas, which bake in the 600-degree oven. Choose from two basic styles: the pizza Rossa (crushed tomato sauce with a blend of cheeses) or Bianca (olive oil and Italian cheeses). Mix and match your own toppings or choose from the creative list of Spin pizzas.

I preferred the Cipolla e Chevre (roasted and caramelized onions with goat cheese) with fig jam and fresh mozzarella instead of the Polpette — caramelized onions and roasted crimini mushrooms. The crusts were thin and chewy and folded easily in half. And the kitchen was generous with the toppings. But they tasted even better the next morning.

Other highlights: carafes of fruity white sangria that paired really well with the earthiness of the pizza toppings and inventive house salads. One disappointment: The gelatos, imported from a small company in Michigan, were sticky, as if they hadn't been transported and stored properly.

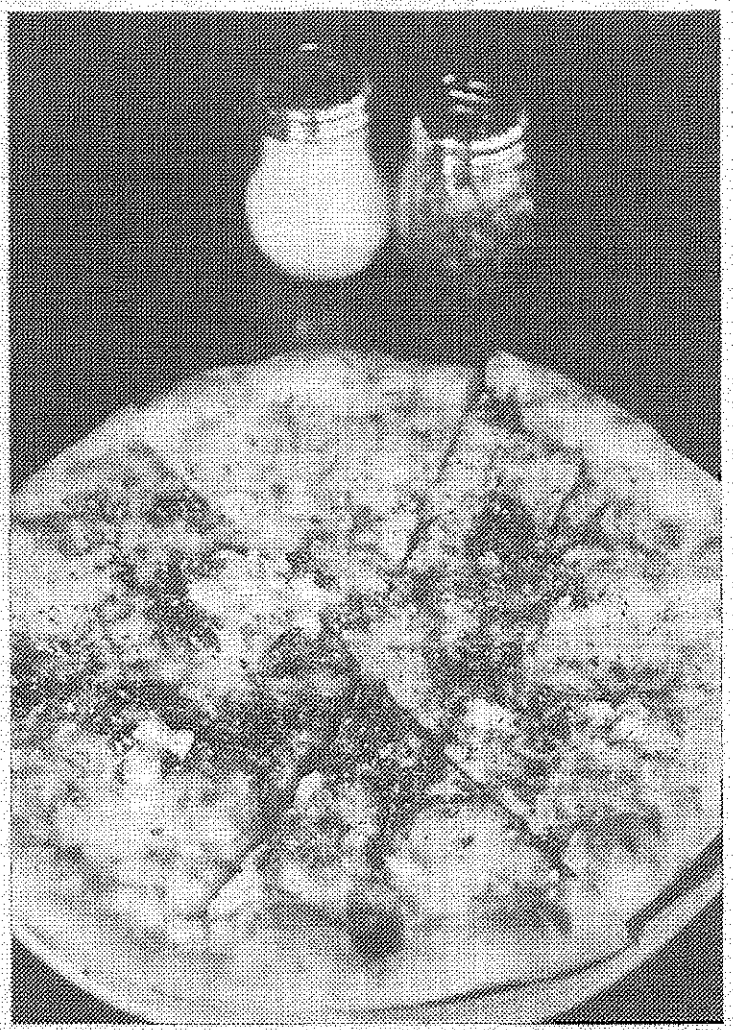
(Spin! has other locations at 1808 D N.W. Chipman Road in Lee's Summit and at 14230 W. 119th St. in Olathe.)

D'Bronx: 2450 Grand in Crown Center, 816-842-2211.

It seems the bloom is off D'Bronx since Robert and Janet Bloom sold it. I tried slices of cheese, pepperoni and the specialty pizza loaded with all sorts of meat and vegetables.

They were all lovely hot. The cheese stretched from slice to mouth like a telephone wire, the

SEE PIZZA | PAGE 6



TETONA DUNLAP | THE KANSAS CITY STAR

The crusts at Spin! are thin and easily folded. The Cipolla e Chevre pizza comes with roasted, caramelized onions and is sprinkled with goat cheese.

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FYIM038

FYI Weekend
Preview
SLICES OF
HEAVEN
We search for the best
pizza in town, 1-5

SCI0001018

A community newspaper published every Wednesday and Saturday serving southeast Johnson County

BLUE VALLEY/LEAWOOD NEIGHBORHOOD NEWS

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Schools hosting 'Rachel's Challenge'

Educational program aims to help students change violence into acts of kindness.

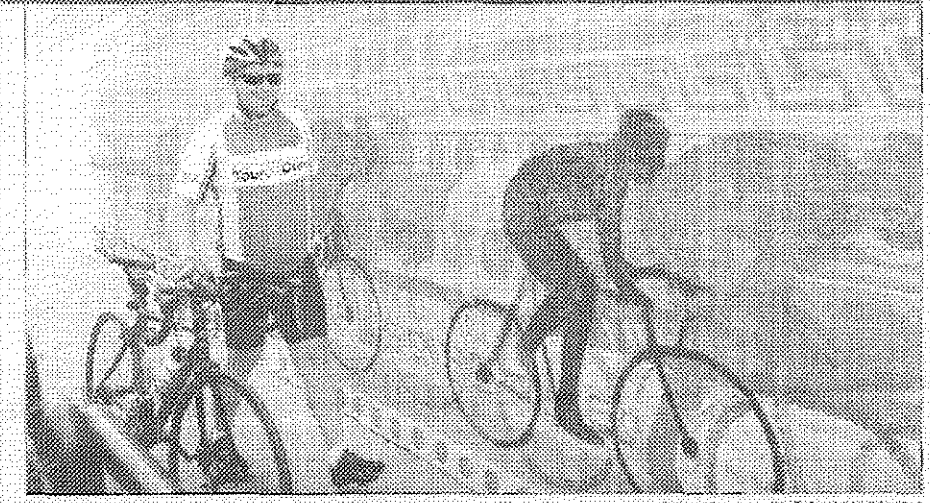
By LINDA SAUER
The Kansas City Star

Since his daughter died in the one of the nation's worst school shootings, Darrell Scott has traveled the country telling students how Rachel lived.

How she would scoot next to someone at lunch if they were sitting alone. Or stick up for someone being picked on, even if she'd never met that person. Rachel's dad — along with other family members and trained speakers — have shared journal writings where the Columbine high school student theorized that doing kind acts for one person would cause a ripple reaction.

Students across the Blue Valley district will hear about this "Rachel's Challenge," a national educational program that's coming to two Blue Valley high schools next week. Darrell Scott will present the message himself, urging students to change the culture around them and replace the violence and rage in the world with kindness and compassion.

SEE RACHEL | PAGE 10



SUSAN PAPA/KRT, FOR THE KANSAS CITY STAR

Walking past a biking mural, Mike Larma of Leawood headed off to participate in a weekly bike ride sponsored by Spin! Neapolitan Pizza and the GP VeloTek bike and racing club. The rides give less experienced riders a chance to ride in a group and get tips from the team riders.

GP VELOTEK | Racing team and Overland Park restaurant sponsor weekly outings

RELAXED RIDES APPEAL TO FAMILIES

Non-competitive rides have a community feel.

By JEFF STRAIT
Special to The Star

Professional cyclist JP Shores was eating with his family at a Spin! Neapolitan Pizza in Overland Park last year when he got an idea.

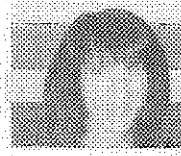
Though it was his first time in the restaurant, it wasn't too hard to pick up on the cycling motif — from the logo that incorporates bike wheels to a mural of shadowy cyclist silhouettes on a patio wall. But it was a picture of two-time Tour de France winner Fausto Coppi that really caught his attention.

Coppi is an Italian cycling legend, but someone whom the average American has probably never heard of. These people must know at least a little something about cycling, he thought.

It turns out they did.

Spin! owners Gail and Richard Lozoff and Ed Brownell, if not professional cyclists, were people who at least knew their way around a bike. The Lozoffs had biked in Italy, where they got the inspiration for the restaurant, which Shores found out when he asked the owners if they'd be in-

SEE VELOTEK | PAGE 7



DENISE SNODELL | [illegible] | [illegible]

SCHOOL NOTES | PAGE 6 DATE OF THE WEEK | PAGE 6 POLICE REPORT | PAGE 10

SPORTS | Girls golf preview | PAGE 1

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WE'RE #1!!!

Vote for your favorite pizzeria

Spin! Neapolitan Pizza
1085
27%

O'Bronx
436
11%

Grinders
136
3%

La Cucina di Mamma
37
1%

Pizza 51
92
2%

Art of Pizza
9
0%

Avelluto's Italian Delight
68
2%

Blue Grotto
38
1%

The Dish Famous Stuffed Pizza
89
2%

Il Trullo
10
0%

Ingredient
13
0%

Pizza Bella
87
2%

RecordBar
5
0%

Tarantino's
41
1%

Teller's
155
4%

Tim's Pizza Parlor
216
5%

Waldo Pizza
707
18%

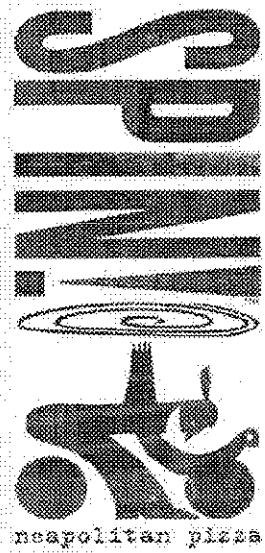
Whole Foods Market Deli
43
1%

Kelso's
9
0%

The Original Antonio's
12
0%

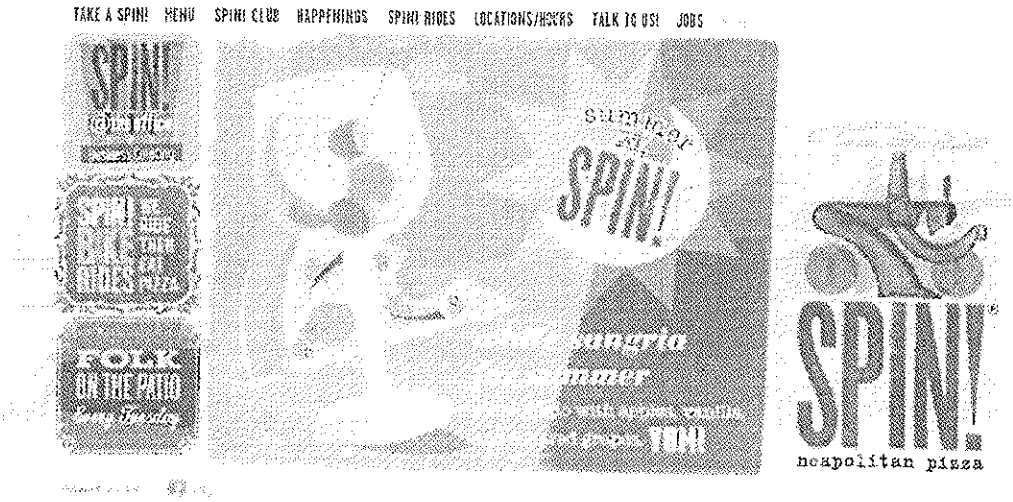
None of these. (Write in your favorite in the comment box below.)
743
18%

Total Votes: 4031



KANSAS CITY STAR.COM SUNDAY, NOVEMBER 2, 2008
THE KANSAS CITY STAR.

Exhibit C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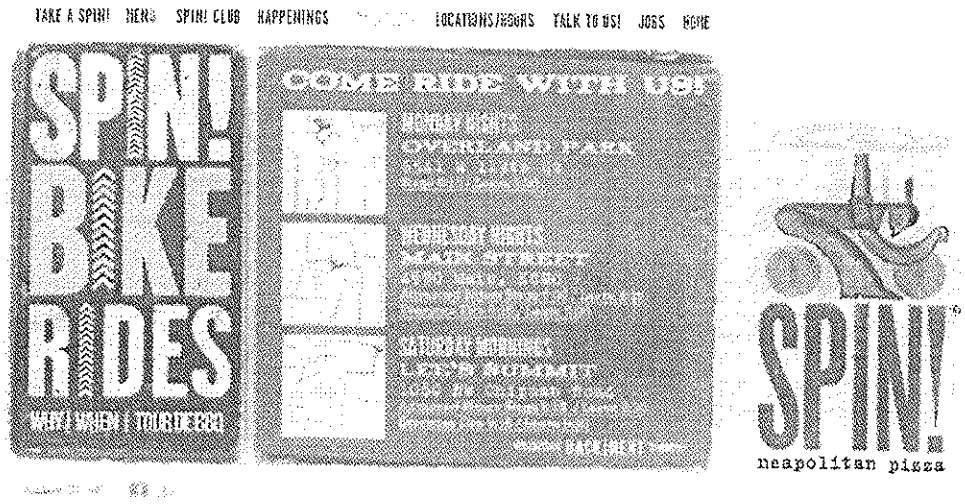
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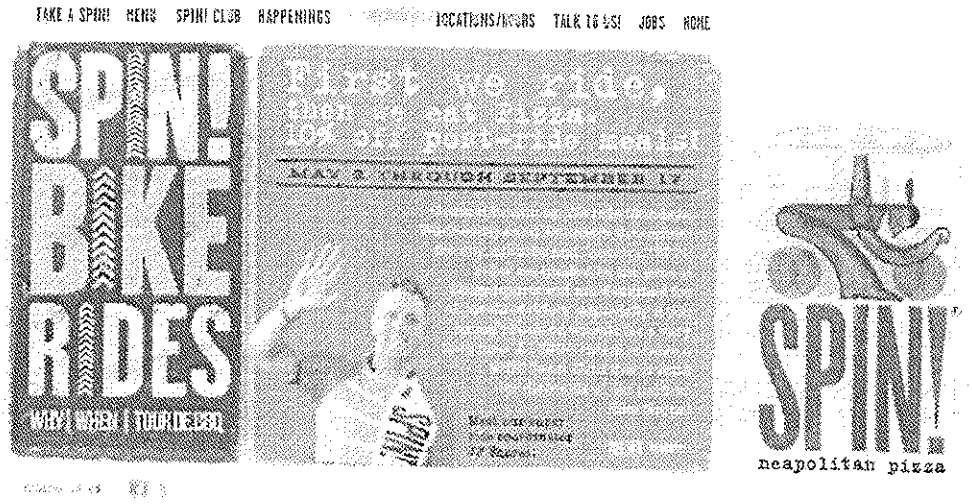
neapolitan pizza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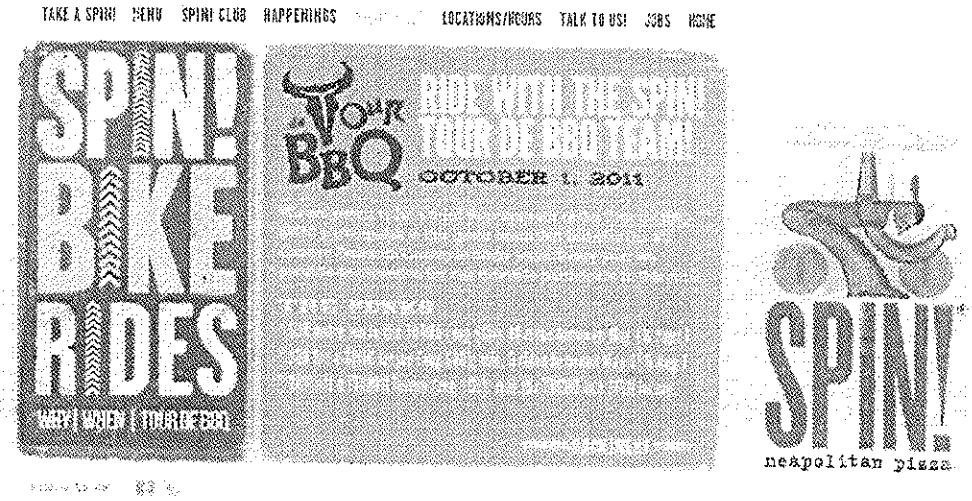
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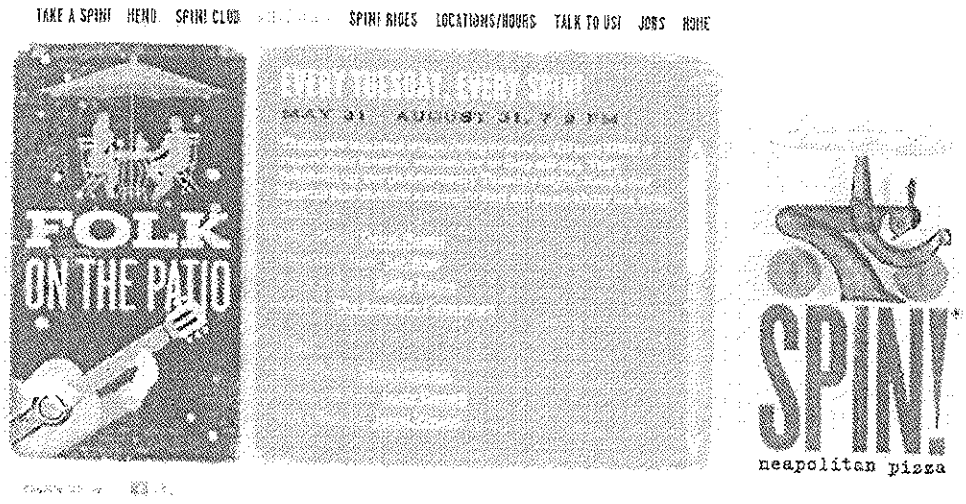
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6709 W 119th Street #502
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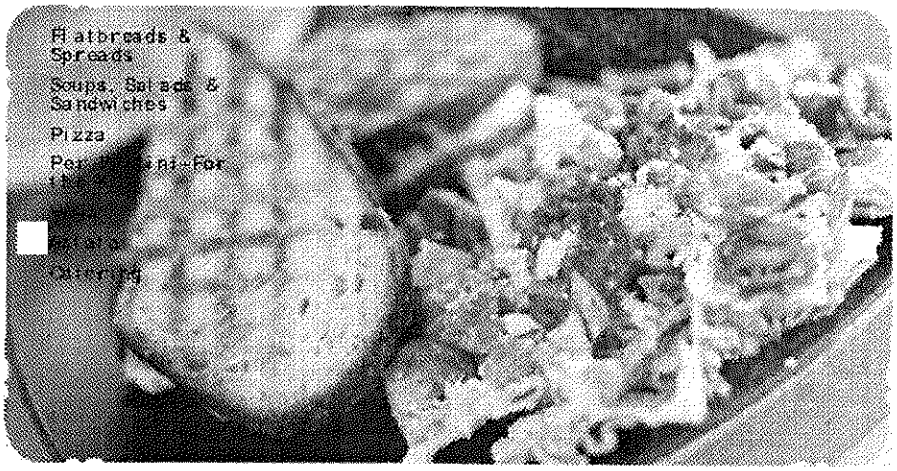
KANSAS CITY

Gluten Free &/or Vegan Items

Nutritional Info (PDF)
Download Menu (PDF)
Catering Menu (PDF)

Flavors Favoloso.

The simple & awesome staples of Italy. Fresh & Handmade. The naturally mellow sweetness that comes from roasting veggies, meats, even nuts, in our Stone Oven.



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With Rosemary Flatbread
just spread for one...$0.95

ROASTED RED PEPPER, GOAT CHEESE & RICOTTA
With Rosemary Flatbread
slice and spread for one ... $1.25
platter to share ...$3.95
just spread for one...$0.95

SICILIAN OLIVE, GOAT CHEESE & RICOTTA
With Rosemary Flatbread
slice and spread for one ... $1.25
platter to share $3.95
just spread for one...$0.95

TRIO OF ALL THREE SPREADS
With Rosemary Flatbread
platter to share...$4.95
platter with one spread to share...$3.95

JUST FLATBREAD
Rosemary Flatbread
slice for one...$0.50
flatbread to share...$1.95

JUST TRIO OF SPREADS
Trio of Spreads (no Flatbread)
spreads to share...$3.25
just one spread to share... $2.95

SPIN! DELI SANDWICHES

(Choice of kettle chips, Baked Lays, salad, cup of soup)

STONE OVEN ROASTED CHICKEN
Asiago cheese, Pancetta mayo, cherry pepper relish, red leaf lettuce, roma tomatoes. On Challah roll.
with chips...$7.45
with salad or soup...$8.45

LEAN ROAST BEEF
Asiago cheese, horseradish mayo, red leaf lettuce, roma tomatoes. On Challah roll.
with chips...$7.45
with salad or soup...$8.45

SPIN! SUB
Hard salami, mortadella, ham, provolone, Mustard Mayo, red leaf lettuce, roma tomatoes. On Challah roll.
with chips...$7.45
with salad or soup...$8.45

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CAPRESE
Fresh Mozzarella, roma tomatoes, Balsamic, Extra Virgin Olive Oil, Fresh Basil. On Baguette.
add eggplant ...$1
with chips...$7.45
with salad or soup...$8.45

HOMEMADE ZUPPA (SOUP)

ROASTED TOMATO & BASIL (VEGETARIAN)
cup ...$3.95
bowl ...$4.95
cup + 1/2 insalata ...$7.95

WHITE BEAN MINESTRONE
cup ...$3.95
bowl ...$4.95
cup + 1/2 insalata ...$7.95
(add meatballs ...$2 extra)

GRILLED PANINI
(Grilled on farmhouse bread, choice of chips, salad or cup of soup)

SPICY ITALIAN BEEF
Marinated lean roast beef, asiago, mozzarella, provolone, giardiniera, pepperoncini
with chips...$7.45
with salad or soup...$8.45

STONE OVEN-ROASTED TURKEY & ASIAGO
House-roasted sliced turkey, Italian bacon, asiago cheese, caramelized onions, roasted grape tomatoes, pesto mayo
with chips...$7.45
with salad or soup...$8.45

"PERFETTO" GRILLED 3 CHEESE
Fresh mozzarella, asiago and provolone
add prosciutto...$1.50
with chips...$5.45
with salad or soup...$6.45

FRESH MOZZARELLA & ROASTED TOMATOES
Roasted grape tomatoes, basil & Chianti vinaigrette
with chips...$6.45
with salad or soup...$7.45

GREEN INSALATA
(add thin-sliced Roasted Chicken or Sopressata (dry-cured Italian salami) half ...$1.25 or full ...$1.95)

8 COLOR
Romaine, Red Cabbage, Red Butter Lettuce, Roasted Grape Tomatoes, Radishes, Celery, Scallions, Gorgonzola, Toasted Pinenuts, Farmhouse Croutons, Red Wine Vinagrette or Cucumber Buttermilk Dressing
half ...$4.95
full ...$7.75
1/2 + cup of soup ...$7.95

CLASSIC ARUGULA
With thinly sliced fresh criminis, Extra Virgin Olive Oil & fresh squeezed lemon juice, Shaved & Grated Grana Padana, Romano & Pecorino
half ...$4.45
full ...$7.45
1/2 + cup of soup ...$7.95

SONOMA
Red leaf and spinach with grapes, raisins, apples, goat cheese, chopped glazed pecans, Blood Orange Vinaigrette.
half ...$4.45
full ...$7.75
1/2 + cup of soup ...$7.95

SPIN! CAESAR
Romaine hearts with homemade farmhouse croutons and Grana Padana and Romano.
half ...$4.25
full ...$7.25
1/2 + cup of soup ...$7.95

CHOPPED BLT
Italian Bacon, Blue Cheese chopped with romaine,scallions, farmhouse croutons, grape tomatoes. Blue Cheese Buttermilk dressing.
half ...$4.45
full ...$7.75
1/2 + cup of soup ...$7.95

GREEK
Romaine, red cabbage, red butter lettuce, cucumber, roasted artichokes, roasted grape tomatoes, feta, scallions, kalamata olives. Red Wine vinaigrette, oregano.
half ...$4.45
full ...$7.75
1/2 + cup of soup ...$7.95

SPINACH
Fresh baby spinach, criminis, Italian bacon, caramelized onions, roasted grape tomatoes, glazed pecans, goat cheese. Chianti vinaigrette

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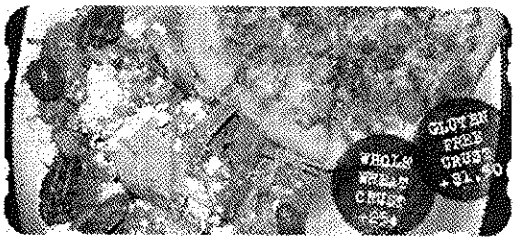
half ...$4.45
full ..$7.75
12 + cup of soup ...$7.95



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DELIZIOSO for lunch or dinner
Pick your pizza. Pick your salad. Just $8.45 for a meal that's got your name all over it.

MAKE IT A MINI MIA
A 6" signature pizza or SPIN! Your Own with 2 toppings & choice of side salad or cup of soup
...$8.45
whole wheat crust + 0.25
gluten-free crust + $1.50

PIZZA ROSSA
(whole wheat crust add $0.50 | gluten-free crust add $3.00)

1. FORMAGGI SEMPLICE (CHEESE)
Mozzarella, Provalone, Fontina
... $9.95

2. MARGHERITA
Fresh Mozzarella, Roasted Tomatoes & Basil
... $10.75

3. PEPPERONI
..$10.75

4. FUNGHI (MUSHROOM)
Roasted Portabellos & Criminis
...$10.45

5. SALSICCIA (ITALIAN SAUSAGE)
Scimeca's Italian Sausage & Caramelized Onions
...$11.75

6. OLIVA E CARCIOFFO (OLIVE & ARTICHOKE)
Roasted Artichokes, Caramelized Onions, Kalamata Olives, Roasted Capers
..$10.45

7. SALSICCIA DI POLLO (CHICKEN SAUSAGE)
Caramelized Onions, Toasted Pinenuts & Gorgonzola
...$11.75

8. SOPRESSATA & CALABRIAN PEPPERS
Dry-cured Italian salami & fresh Italian peppers
...$11.95

9. BBQ CHICKEN SAUSAGE
Chicken Sausage, BBQ Sauce, Sweet Red Onions, Fontina, Roasted Corn
...$11.95

10. TRE CARNI (3 MEATS)
Roasted Meatballs, Pepperoni, Italian Sausage
...$12.95

PIZZA BIANCA
(White Pizza w/ Roasted Garlic Olive Oil Glaze | whole wheat crust add $0.50 | gluten-free

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crust add $3.00)

15. SPINACI E AGLIO (SPINACH & GARLIC)
Spinach, roasted garlic, toasted pinenuts
...$10.25

16. PATATE (ROASTED POTATO)
Italian bacon, roasted red peppers, goat cheese, scallions, potatoes
...$10.75

17. MELANZANA (EGGPLANT)
Roasted eggplant, Goat cheese, caramelized onions
...$10.75

18. CINQUE FORMAGGI (5 CHEESE)
Fresh Mozzarella, provolone, fontina, taleggio, Grana Padana, toasted pinenuts
...$10.45

19. CIPOLLA E CHEVRE (ROASTED CARAMELIZED ONIONS & GOAT CHEESE)
Onion Fig Marmalade
...$10.75

20. POLLO ARROSTO E CHEVRE (ROASTED CHICKEN & GOAT CHEESE)
Crimini mushrooms, caramelized onions
...$11.75

21. PROSCIUTTO E SPINACI (ITALIAN HAM & SPINACH)
Roasted Onion Fig Marmalade
...$12.95

22. SALSICCIA CON MELA (ITALIAN SAUSAGE & APPLES)
Crushed Glazed Pecans
...$11.75

23. PESTO E POLLO (ROASTED CHICKEN & PESTO)
...$11.75

PIZZA CLASSICA
(Hearty but Lighter on the Cheese | On wheat crust | gluten-free crust add $3.00)

11. POMODORO
Fresh Mozzarella, crushed tomato sauce & basil
...$10.45

12. PRIMAVERA
Fresh mozzarella, roasted red peppers, spinach, sweet onions, crimini mushrooms & goat cheese
...$12.95

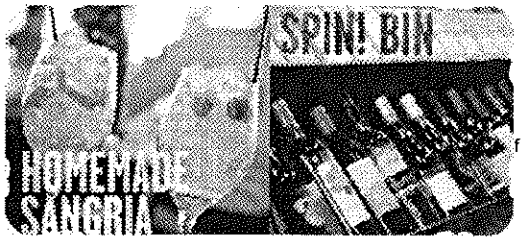
13. GOAT CHEESE & ARUGULA
Fresh Mozzarella, crushed tomato sauce & basil
...$11.45

14. SUNDRIED TOMATO & OLIVE
Fresh Mozzarella, crushed tomatoes, goat cheese & basil
...$11.45

KID-SIZED CHEESE OR PEPPERONI PIZZA
Or Substitute One Ingredient.
With mini gelato and Milk, Apple Juice or Soft Drink
... $4.95

whole wheat crust +25¢
gluten-free crust + $1.50

MAC AND CHEESE
With mini gelato and Milk, Apple Juice or Soft Drink
... $4.95



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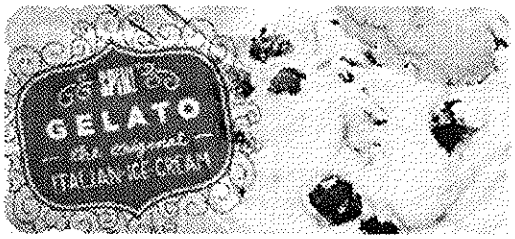
& Other Pizza-Loving Libations

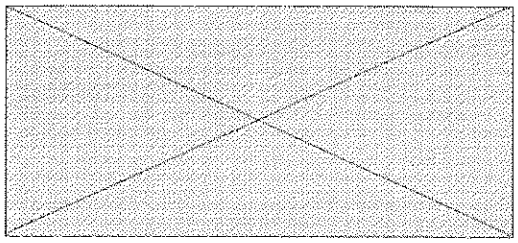
Lots of choices to go with your favorite pizza. Wines by the glass rotated daily and lots of local artisan beers.



SPIN! Gelato is made with All Natural Ingredients.

We use mostly milk (not lots of high butterfat cream) and churn it for a long time to bring you its unique creamy, dense texture.

Ilummy gelato is a summer fav!



For Groups Large and Small

Let us cater your business meetings! Pizzas, salads, box lunches with SPIN! Italian deli sandwiches. Everything on the menu, served "family" style.

Try out our fantastic catering!

More information, or to place an order, call:

Overland Park, 913-451-7746
Lee's Summit, 816-246-7746
Olathe, 913-764-7746
Main St, 816-561-7746
Lenexa, 913-438-7746

#09-6 $84

Mini Mia 一o媽 lunc l all le伦 ⿰阝 an时 lo媽。100

BOX LUNCH
any 6" mini pizza with soup or salad
⿱⺮⺮。几45

all le伦 ⿰阝 coo-ies ⿰阝 an时 lo媽。100

SPIN! SANDWICH BOX LUNCH
your choice of any SPIN! Deli Sandwich
wi ⿰阝 clips⿱⺮⺮。几45
wi ⿰阝 an时 sa伦 ⿱⺮⺮。几45

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1 2 or full salad, add gelato cookies to any box $10.0

CAESAR
1 2...$4.25
add chicken 1/2 $1.25
full...$7.25

CLASSIC ARUGULA
1/2...$4.45
add chicken 1/2 $1.25
full...$7.75
add chicken full...$1.95

8 COLOR
1 2...$4.45
add chicken 1/2 $1.25
full...$7.75
add chicken full...$1.95

GREEK
1 2...$4.45
add chicken 1/2 $1.25
full...$7.75
add chicken full...$1.95

SPINACH
1/2...$4.45
add chicken 1/2 $1.25
full...$7.75
add chicken full...$1.95

SONOMA
1 2...$4.45
add chicken 1/2 $1.25
full...$7.75
add chicken full...$1.95

CHOPPED BLT
1 2...$4.45
add chicken 1/2 $1.25
full...$7.75
add chicken full...$1.95

FLATBREADS AND SPREADS

Choose from White Bean Hummus, Red Pepper & Goat Cheese, or Roasted Artichoke Sicilian Olive & Ricotta

Flatbread and Spread for 4-6
...$1.6.95

12" NEAPOLITAN PIZZAS

Order what you like, or we can help you design a selection of pizzas for your group. Priced same as our dine-in or carryout pizzas.

12" Neapolitan pizzas
Same as dine-in menu and
carryout prices

GREEN INSALATA

Classic Arugula, SPIN! Caesar, 8 Color, Greek, Spinach, Sonoma, Chopped BLT

serves 4-6...$2.1.95
serves 4-6...add roasted
chicken or sopressata...$7.95
serves 8-1.0...$3.4.95
serves 8-1.0...add roasted
chicken or sopressata...$1.4.95

SPIN! DELI SANDWICH PLATTERS

8 generous 1 2 size sandwiches, your choice of Roasted Chicken, Lean Roast Beef, SPIN! Sub or Caprese. Served with chips.

Sandwich Platter (8 1/2 size
sandwiches)
...$2.9.95

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