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Filing date: **12/17/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|---|
| Proceeding | 91207895 |
| Party | Plaintiff Hokie Objective Onomastics Society LLC |
| Correspondence Address | KEITH FINCH THE CREEKMORE LAW FIRM PC 318 N MAIN STREET BLACKSBURG, VA 24060 UNITED STATES iplaw@creekmorelaw.com, keith@creekmorelaw.com |
| Submission | Plaintiff's Notice of Reliance |
| Filer's Name | Keith Finch |
| Filer's e-mail | iplaw@creekmorelaw.com,keith@creekmorelaw.com |
| Signature | /Keith Finch/ |
| Date | 12/17/2015 |
| Attachments | HOOS - Opposer's Third Notice of Reliance_Part1.pdf(5233446 bytes) HOOS - Opposer's Third Notice of Reliance_Part2.pdf(5241143 bytes) HOOS - Opposer's Third Notice of Reliance_Part3.pdf(5041020 bytes) HOOS - Opposer's Third Notice of Reliance_Part4.pdf(4221697 bytes) HOOS - Opposer's Third Notice of Reliance_Part5.pdf(5137746 bytes) HOOS - Opposer's Third Notice of Reliance_Part6.pdf(5164219 bytes) HOOS - Opposer's Third Notice of Reliance_Part7.pdf(5189983 bytes) HOOS - Opposer's Third Notice of Reliance_Part8.pdf(5229089 bytes) HOOS - Opposer's Third Notice of Reliance_Part9.pdf(5224860 bytes) HOOS - Opposer's Third Notice of Reliance_Part10.pdf(5166789 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | | |
|--------------------------------|---|-------------------------|
| HOKIE OBJECTIVE ONOMASTICS |) | |
| SOCIETY LLC, |) | |
| |) | |
| Opposer, |) | |
| v. |) | Opposition No. 91207895 |
| |) | |
| VIRGINIA POLYTECHNIC INSTITUTE |) | Serial No. 85-531,923 |
| AND STATE UNIVERSITY, |) | |
| |) | |
| Applicant. |) | |

OPPOSER’S THIRD NOTICE OF RELIANCE

Pursuant to Rule 2.120(j) of the Trademark Rules of Practice, Opposer Hokie Objective Onomastics Society LLC hereby makes of record and notifies Applicant Virginia Polytechnic Institute and State University of its reliance on Applicant’s admission of the requests for admission in the attached Opposer’s Third Set of Discovery Requests, which Opposer served upon Applicant on September 18, 2014, and to which Applicant did not respond within the period prescribed by the Rules.

HOKIE OBJECTIVE ONOMASTICS SOCIETY LLC

By:



Keith Finch (VSB No. 37599)
THE CREEKMORE LAW FIRM PC
Attorney for Opposer
318 N. Main Street
Blacksburg, Virginia 24060
(540) 443-9350 – Telephone
(540) 443-9352 – Facsimile
keith@creekmorelaw.com

CERTIFICATE OF SERVICE

I hereby certify that on December 17, 2015, I served the foregoing by first-class mail upon the following, with a courtesy copy (not including attachments) via e-mail:

Norm J. Rich, Esq.; Robert S. Weisbein, Esq.
FOLEY & LARDNER LLP
90 Park Avenue
New York, NY 10016



Keith Finch (VSB No. 37599)
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

HOKIE OBJECTIVE ONOMASTICS)
SOCIETY LLC,)
)
Opposer,)
v.) Opposition No. 91207895
)
VIRGINIA POLYTECHNIC INSTITUTE) Serial No. 85-531,923
AND STATE UNIVERSITY,)
)
Applicant.)

OPPOSER'S THIRD SET OF DISCOVERY REQUESTS

Opposer Hokie Objective Onomastics Society LLC, by counsel, pursuant to Federal Rules of Civil Procedure 33, 34 and 36, through counsel, hereby requests that Applicant Virginia Polytechnic Institute and State University ("VPI&SU") (a) admit the truth of the matters set forth in the following Requests for Admission; (b) produce for inspection and copying (or produce copies of) the documents and things described in the following Requests for Production of Documents at The Creekmore Law Firm PC, 318 North Main Street, Blacksburg, Virginia 24060; and (c) respond to the following interrogatory. VPI&SU's responses and productions are to be served within the time prescribed by the Federal Rules of Civil Procedure.

DEFINITIONS AND INSTRUCTIONS

- A. The term "communication" refers to any actual or attempted exchange or transfer of information between or among two or more persons.
- B. The term "document" will have the fullest meaning ascribed to the terms "document" and "electronically stored information" by Federal Rule of Civil Procedure 34 and

encompasses written, printed, typed and visually or aurally reproduced material of any kind, whether or not privileged, and includes, but is not limited to, letters, telegrams, facsimile transmissions, electronic mail, work papers, handwritten or other notes, memoranda, inter-office communications, notices, books, studies, analyses, evaluations, statements, summaries, opinions, records, minutes or transcriptions or notations of meetings, telephone conversations or other communications of any type, photographs, bills, contracts, invoices, agreements, orders, receipts, drawings or sketches, advertising or promotional literature, operating manuals or instruction bulletins, cables, tape and other recordings, test data, reports, questionnaires, surveys, charts, graphs, pamphlets and catalogs.

C. The term “identify” or “identification”:

- (1) when used in reference to documents and things, means to describe sufficiently (a) the type of document or thing (*e.g.*, letter or memorandum, etc.) and, if electronically stored information, the software application used to create it (*e.g.*, Microsoft Word or Microsoft Excel, etc.); (b) the general subject matter of the document or thing; (c) the date of the document or thing; and (d) the author or creator and recipients of the document or thing;
- (2) when used in reference to a communication, means to describe (a) the date of the communication, (b) the substance of the communication, (c) the identity of all persons and/or entities who were parties to the communication, and (d) the form of the communication (*e.g.*, verbal, written, e-mail, telephonic, etc.);
- (3) when used in reference to a natural person, means to state that person’s (a) full name, (b) last known home address, (c) last known home phone

number, (d) last known e-mail address, (e) last known employer, (f) last known work address, and (g) last known job title;

- (4) when used in reference to a legal entity, means to state that entity's (a) full legal name, (b) principal office address and phone number, and (c) responsible officer, owner or agent;
- (5) when used in reference to an agreement, license or understanding, means (a) to identify the parties thereto, (b) to state the date thereof, (c) to describe the general subject matter thereof, and (d) if the agreement, license or understanding is unwritten, to describe in detail the terms and provisions thereof;
- (6) when used in reference to a good or service, means (a) to state the general nature of such good or service, (b) to state the locations where each such good or service has been sold, rendered, offered or provided, and (c) to identify the dates when each such good or service has been sold, rendered, offered or provided; and
- (7) when used in reference to a date, means the exact date, month and year, if ascertainable, or if not, the best approximation (including relationship to other events).

D. The term "person" refers both to natural persons, whether or not in the employ of Applicant or Opposer, and to corporate or other business entities, divisions, departments, units, affiliates, parents, or subsidiaries, and the "acts and knowledge" of a person are defined to include the acts and knowledge of that person's directors, officers, members, employees, representatives, agents and attorneys.

E. The term “Applicant” refers to Virginia Polytechnic Institute and State University.

F. The term “thing” will have the fullest meaning ascribed to the term “tangible thing” by Federal Rule of Civil Procedure 34.

G. The term “trademark” or “mark” includes trademarks, service marks, collective marks, certification marks and trade names as defined in 15 U.S.C. §1127. (Opposer’s use of the term “trademark” or “mark” in connection with a term is for efficiency only and is not a concession by Opposer that such term is in fact entitled to protection as a trademark or mark.)

H. “HOKIE mark” means the mark HOKIE and all variants thereof, including but not limited to the mark HOKIES, as well as all marks containing or including the words HOKIE or HOKIES or any variant thereof. (Opposer’s use of this defined term is for efficiency only and does not constitute a concession by Opposer that the terms HOKIE and HOKIES are the same when used as a mark, or that they are identical or similar in meaning or usage.)

I. The phrase “singular HOKIE term” means the word HOKIE and does not include any variants or plurals thereof.

INSTRUCTIONS

J. If documents or things exist in multiple distinct versions, then produce all such versions. If a document or thing exists in both hard-copy format and electronic format, then produce it in both formats, and ensure that the electronic format is in its native file format (*i.e.*, the format in which it is normally maintained).

K. When asked to “describe” or “describe in detail,” provide a complete and full identification of all details and information concerning such fact, event, ground or allegation

that is the subject of the inquiry, including an identification of all documents and things that embody, reflect, refer or relate to, or provide evidence of the fact, grounds or allegation that is the subject of the inquiry.

L. Should Applicant deem to be privileged any documents or information concerning which information or inspection is requested by any of the following requests, Applicant shall indicate that it claims privilege therefor, briefly state the grounds on which the claim of privilege rests, and (consistent with and subject to Federal Rule of Civil Procedure 26(b)(5)(A)) indicate the position held by the person who prepared and/or possesses the document, indicate the position held by the addressee, and identify all persons (and their positions) who received copies of such documents, either at the time of initial distribution or at any subsequent time, all in order that Opposer may have the actual basis to determine whether such documents or information are, in fact, privileged.

M. Applicant has the duty to supplement its responses to these requests at such times and to the extent required by Rule 26(e)(1) of the Federal Rules of Civil Procedure.

REQUESTS FOR ADMISSION

1. With respect to each item depicted in (a) pages HOKIE-2011-01-21-001734 through HOKIE-2011-01-21-001771 and HOKIE-2011-01-21-002271 through HOKIE-2011-01-21-002400 of the PDF file served with these requests entitled "Exhibit A-2 to Opposer's Third Set of Discovery Requests.pdf" ("Exhibit A-2) and (b) each item depicted in the PDF file served with these requests entitled "Exhibit C to Opposer's Third Set of Discovery Requests.pdf," ("Exhibit C") admit that VPI&SU authorized the use of the circle-r "®" registration symbol in connection with the singular HOKIE term on such item.

2. With respect to each item depicted in (a) pages HOKIE-2011-01-21-001734 through HOKIE-2011-01-21-001771 and HOKIE-2011-01-21-002271 through HOKIE-2011-01-21-

002400 of Exhibit A-2 and (b) each item depicted in Exhibit C, admit that VPI&SU used the circle-r “®” registration symbol in connection with the singular HOKIE term on such item.

3. With respect to (a) each item depicted in pages HOKIE-2011-01-21-001734 through HOKIE-2011-01-21-001771 and HOKIE-2011-01-21-002271 through HOKIE-2011-01-21-002400 of Exhibit A-2 and (b) each item depicted in Exhibit C, admit that a licensee of VPI&SU used the circle-r “®” registration symbol in connection with the singular HOKIE term on such item.

4. With respect to each document at pages (a) HOKIE-2011-01-21-002265 through HOKIE-2011-01-21-002268 of Exhibit A-2, (b) HOKIE-2011-01-21-002623 of Exhibit A-2, (c) HOKIE-2011-01-21-002630 through HOKIE-2011-01-21-002687 of Exhibit A-2, and (c) HOKIE-2011-01-21-002700 through HOKIE-2011-01-21-002707 of Exhibit A-2, admit the following:

- (i) The documents are authentic and genuine copies of the original documents.
- (ii) The documents were made by VPI&SU in the regular course of business.
- (iii) The documents were made by a person in the course of his or her job duties, and who had a duty to make a true record.
- (iv) The documents are kept by VPI&SU in the ordinary course of business.
- (v) The documents are used and relied upon by VPI&SU in the transaction of business.
- (vi) The documents were made at or near the time of the events described therein.
- (vii) The documents were made by, or from information transmitted by, a person with knowledge of the facts contained therein.
- (viii) The custodian of the documents in fact has custody of them.

5. With respect to each document at pages (a) HOKIE-2011-01-21-001865 through HOKIE-2011-01-21-001866 of Exhibit A-2; (b) HOKIE-2011-01-21-001868 through HOKIE-2011-01-21-001872 of Exhibit A-2; (c) HOKIE-2011-01-21-001874 through HOKIE-2011-01-21-002015 of Exhibit A-2; (d) HOKIE-2011-01-21-002471 through HOKIE-2011-01-21-002473 of Exhibit A-2; and (e) HOKIE-2011-01-21-002531 through HOKIE-2011-01-21-002532 of Exhibit A-2; admit the following:

- (i) VPI&SU received a copy of the document in January 2011.
- (ii) In January 2011, the use of the HOKIE mark depicted in the document was not authorized by VPI&SU.
- (iii) Since receiving the document, VPI&SU has taken no action to confirm the use of the HOKIE mark depicted in the document.
- (iv) Since receiving the document, VPI&SU has taken no action to stop the use of the HOKIE mark depicted in the document.
- (v) Since receiving the document, VPI&SU has taken no action to require or request that the user of the HOKIE mark as depicted in the document obtain a license for such use from VPI&SU.
- (vi) The use of the HOKIE mark depicted in the document is not presently authorized by VPI&SU.

6. With respect to each document in the PDF file served with these requests entitled "Exhibit B-2 to Opposer's Third Set of Discovery Requests.pdf," admit the following:

- (i) VPI&SU received a copy of the document in February 2011.
- (ii) In February 2011, the use of the HOKIE mark depicted in the document was not authorized by VPI&SU.

- (iii) Since receiving the document, VPI&SU has taken no action to confirm the use of the HOKIE mark depicted in the document.
- (iv) Since receiving the document, VPI&SU has taken no action to stop the use of the HOKIE mark depicted in the document.
- (v) Since receiving the document, VPI&SU has taken no action to require or request that the user of the HOKIE mark as depicted in the document obtain a license for such use from VPI&SU.
- (vi) The use of the HOKIE mark depicted in the document is not presently authorized by VPI&SU.

7. With respect to the document at page HOKIE-2011-02-27-00030 in the PDF file served with these requests entitled “Exhibit D to Opposer’s Third Set of Discovery Requests.pdf” (“Exhibit D”), admit the following:

- (i) VPI&SU received a copy of the document in February 2011.
- (ii) In February 2011, the use of the HOKIE mark depicted in the document was not authorized by VPI&SU.
- (iii) Since receiving the document, VPI&SU has taken no action to confirm the use of the HOKIE mark depicted in the document.
- (iv) Since receiving the document, VPI&SU has taken no action to stop the use of the HOKIE mark depicted in the document.
- (v) Since receiving the document, VPI&SU has taken no action to require or request that the user of the HOKIE mark as depicted in the document obtain a license for such use from VPI&SU.
- (vi) The use of the HOKIE mark depicted in the document is not presently authorized by VPI&SU.

8. With respect to each document at pages HOKIE-2011-04-26-000001 through HOKIE-2011-04-26-000050 in the PDF file served with these requests entitled "Exhibit E to Opposer's Third Set of Discovery Requests.pdf" ("Exhibit E"), admit the following:

- (i) VPI&SU received a copy of the document in April 2011.
- (ii) In April 2011, the use of the HOKIE mark depicted in the document was not authorized by VPI&SU.
- (iii) Since receiving the document, VPI&SU has taken no action to confirm the use of the HOKIE mark depicted in the document.
- (iv) Since receiving the document, VPI&SU has taken no action to stop the use of the HOKIE mark depicted in the document.
- (v) Since receiving the document, VPI&SU has taken no action to require or request that the user of the HOKIE mark as depicted in the document obtain a license for such use from VPI&SU.
- (vi) The use of the HOKIE mark depicted in the document is not presently authorized by VPI&SU.

9. With respect to each third party use identified at pages 5 through 36 of the PDF file served with these requests entitled "Exhibit A-1 to Opposer's Third Set of Discovery Requests.pdf" ("Exhibit A-1"), admit the following:

- (i) VPI&SU received a copy of Exhibit A-1 in January 2011.
- (ii) In January 2011, the third party use was not authorized by VPI&SU.
- (iii) Since receiving Exhibit A-1, VPI&SU has taken no action to confirm the third party use.
- (iv) Since receiving Exhibit A-1, VPI&SU has taken no action to stop the third party use.

- (v) Since receiving Exhibit A-1, VPI&SU has taken no action to require or request that the user of the third party use obtain a license for such use from VPI&SU.
- (vi) The third party use is not presently authorized by VPI&SU.

10. With respect to each third party use identified at pages 2 through 21 of the PDF file served with these requests entitled “Exhibit B-1 to Opposer’s Third Set of Discovery Requests.pdf” (“Exhibit B-1”), admit the following:

- (i) VPI&SU received a copy of Exhibit B-1 in February 2011.
- (ii) In February 2011, the third party use was not authorized by VPI&SU.
- (iii) Since receiving Exhibit B-1, VPI&SU has taken no action to confirm the third party use.
- (iv) Since receiving Exhibit B-1, VPI&SU has taken no action to stop the third party use.
- (v) Since receiving Exhibit B-1, VPI&SU has taken no action to require or request that the user of the third party use obtain a license for such use from VPI&SU.
- (vi) The third party use is not presently authorized by VPI&SU.

11. With respect to the third party use identified at page 3 of Exhibit D, admit the following:

- (i) VPI&SU received a copy of Exhibit D in February 2011.
- (ii) In February 2011, the third party use was not authorized by VPI&SU.
- (iii) Since receiving Exhibit D, VPI&SU has taken no action to confirm the third party use.
- (iv) Since receiving Exhibit D, VPI&SU has taken no action to stop the third party use.

(v) Since receiving Exhibit D, VPI&SU has taken no action to require or request that the user of the third party use obtain a license for such use from VPI&SU.

(vi) The third party use is not presently authorized by VPI&SU.

12. With respect to each third party use identified at pages 3 through 21 of Exhibit E, admit the following:

(vii) VPI&SU received a copy of Exhibit E in April 2011.

(vii) In April 2011, the third party use was not authorized by VPI&SU.

(viii) Since receiving Exhibit E, VPI&SU has taken no action to confirm the third party use.

(ix) Since receiving Exhibit E, VPI&SU has taken no action to stop the third party use.

(x) Since receiving Exhibit E, VPI&SU has taken no action to require or request that the user of the third party use obtain a license for such use from VPI&SU.

(xi) The third party use is not presently authorized by VPI&SU.

INTERROGATORIES

1. Describe in detail the reasons for any denial of any of the above requests for admission, including the date and nature of any action taken to confirm or stop any third party use or of any action taken to cause a third party user to obtain a license for such use from VPI&SU.

**REQUESTS FOR PRODUCTION
OF DOCUMENTS AND THINGS**

1. Produce all documents and things supporting, or relied upon in making, any denial of any of the above requests for admission, or relied upon in responding to the above interrogatory, including any communications or agreements with third party users.

HOKIE OBJECTIVE ONOMASTICS SOCIETY LLC

By:



Keith Finch (VSB No. 37599)
THE CREEKMORE LAW FIRM PC
Attorney for Opposer
318 N. Main Street
Blacksburg, Virginia 24060
(540) 443-9350 – Telephone
(540) 443-9352 – Facsimile
keith@creekmorelaw.com

CERTIFICATE OF SERVICE

I hereby certify that on September 18, 2014, I served the foregoing by first-class mail upon the following:

Norm J. Rich, Esq.
Robert S. Weisbein, Esq.
FOLEY & LARDNER LLP
3000 K Street, N.W., Suite 600
Washington, DC 20007-5109



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(From Exhibit A-1 to
Opposer's Third Set of Discovery Requests)

IN THE UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF VIRGINIA
Roanoke Division

VIRGINIA POLYTECHNIC INSTITUTE)
AND STATE UNIVERSITY,)

Plaintiff,)

v.)

HOKIE REAL ESTATE, INC.,)

Defendant.)

Case No. 7-10-cv-00466

**DEFENDANT'S RESPONSE TO PLAINTIFF'S
FIRST SET OF INTERROGATORIES**

Defendant, Hokie Real Estate, Inc. ("Defendant") responds to the Interrogatories of Plaintiff, Virginia Polytechnic Institute and State University ("Plaintiff") as follows:

GENERAL OBJECTIONS

Defendant objects generally to any and all of the following discovery requests to the extent that any such request seeks information (1) that is overly broad, burdensome, vague and/or ambiguous; (2) irrelevant, beyond the scope of permissible discovery and/or unlikely to lead to the discovery of admissible evidence; (3) overly burdensome and/or sought for the purpose of harassment; (4) protected from disclosure by one or more applicable privileges, including but not limited to the attorney client privilege and work product doctrine; and (5) to the extent that any such request calls for a legal conclusion.

Without waiving these objections, and subject thereto, Defendant makes the following responses:

INTERROGATORIES

1. *Identify the officers, directors, shareholders and employees of Defendant.*

ANSWER:

John Wilburn, President, Director, sole shareholder and sole employee
Residence: 320 Briarwood Drive, Christiansburg VA 24073
Business: 318 N. Main Street, Blacksburg, VA 24060-3990
Phone: 540-998-1276

2. *Describe how the service mark HOKIE REAL ESTATE was chosen by Defendant, including identifying any other marks that were considered but not chosen.*

ANSWER:

The name Hokie Real Estate was chosen because John Wilburn is a supporter of VPI&SU. Mr. Wilburn feels that he is as much a Hokie as one can be. He feels that as a long-time fan, season ticket holder, Golden Hokie, Alumnus, event sponsor, and donor/supporter in many other ways, there would be no one better suited to own and operate Hokie Real Estate. He also intended the name to show that the business would support VPI&SU and that supporters of VPI&SU would be welcome customers.

The only other ideas Mr. Wilburn batted around were "Real Estate Solutions" and "Wilburn Real Estate." In addition to the domain name www.realestatesolutions.com being unavailable, he never warmed up to this name because it sounded too much like a consulting firm. As for Wilburn Real Estate, in the course of casual conversation about real estate teams some years ago, one of his then-colleagues (Jim Viers) said "I would have no interest in being on a named team" (*i.e.*, a team named after just one person). Dr. Viers was referring to the Hedrick Team named after Connie Hedrick who headed a four-agent team with the same firm that both Viers and Mr. Wilburn worked for. This conversation happened well before Mr. Wilburn formed Hokie Real Estate, but Dr.

Viers's comments stuck with Mr. Wilburn and had a bearing on his not wanting to name the brokerage after himself. Also, Mr. Wilburn thinks that it would be unfortunate to give a real estate brokerage a name that sounds like "*will burn* real estate" or worse yet "*will burn* homes."

3. *Set forth the revenues of Defendant since the time the service mark HOKIE REAL ESTATE was first used.*

ANSWER:

\$43,992.98.

4. *Set forth the services offered by Defendant in connection with the HOKIE REAL ESTATE service mark.*

ANSWER:

Hokie Real Estate, Inc. lists properties with the intent of causing them to be sold. It markets primarily to other agents through the MLS. Hokie Real Estate, Inc. also represents buyers in the purchase of real estate.

5. *Set forth the employment history for each of the employees of the Defendant, including past employers and job responsibilities for each employee.*

ANSWER:

John Wilburn

December 2009 – present: Broker/owner of Hokie Real Estate™, Inc.,
Blacksburg VA

October 2007 - November 2009: Associate Broker with Prudential Radford & Associates, REALTORS® .

October 2005 – October 2007: Sales agent with Prudential Radford & Associates, REALTORS® .

May 2004-October 2005: Sales agent with Raines Real Estate, Inc GMAC. Raines Real Estate, Inc. was sold to Prudential Radford & Associates.

October 2003-April 2004: Buyer's agent and licensed assistant with RE/MAX Gallery (until the broker's retirement).

6. *Set forth all of the marketing and advertising of the Defendant since the beginning of the use of the service mark HOKIE REAL ESTATE.*

ANSWER:

Hokie Real Estate, Inc. has (a) advertised in every issue of the Real Estate Book since January 20, 2010, (b) distributed magnetic calendars right after the first of the year in 2010, (c) sponsored the May 2010 Relay for Life event in Christiansburg, Virginia, (d) operated a web site at www.hokierealestate.com, (e) created and distributed business cards, and (f) created and posted signs.

7. *State whether Defendant is owner of the property at 318 North Main Street, Blacksburg, Virginia. If not, please identify the owner of that property.*

ANSWER:

Defendant is not the owner of the property. To the best of Defendant's knowledge, the property is owned by Joseph T. and Joan P. Jones of 3775 West Ridge Drive, Blacksburg, and by Ernestine J. Foresman and the George E. Foresman Trust of 1303 Harvest Ridge Lane, Blacksburg.

8. *If Defendant contends that there are any third party uses of the trademark/service mark HOKIE that Virginia Tech has permitted, without interference, then set forth each of those third party uses including the mark, the third party user of that mark, the length of use, the goods and services used in connection with each mark, and the basis for the contention that such use is being permitted without interference by Virginia Tech.*

ANSWER:

Mark: HOKIE TRAVEL HEADQUARTERS

Third Party user of the Mark: Martin Travel
1344 S. Main St. Suite 3
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Travel agent services

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE MEMORABILIA

Third Party user of the Mark: Original Frameworks
1344 South Main Street
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Custom frame shop

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE LIGHTNING
HOKIE SNACK

Third Party user of the Mark: Moe's Southwest Grill
239 North Main Street
Blacksburg, VA 24060-3948

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant and catering services; food and drink

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE HOAGIE

Third Party user of the Mark: The Market Place
2767 Market Street
Blacksburg, VA

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services; food

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by

VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: YOUR HOMETOWN HOKIE HEADQUARTERS!

Third Party user of the Mark: Gobbler Gear
603 South College Avenue
Salem, VA 24153

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Retail store services; apparel

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE POKIE CHARTER BUS LINES

Third Party user of the Mark: Hokie Pokie Charter Bus Lines
Capitol Compass LLC
contact@hokiepokiebus.com

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Bus chartering and travel services

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE PLANET WHERE HOKIE FANS SHOP!
WE HAVE HOKIE SPIRIT!
HOKIEPLANET.COM

Third Party user of the Mark: SportsWired Retail, LLC
1060 1st Ave. NE
Gravette, AR 72736

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online retail services for Virginia Tech apparel and merchandise

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: YOUR ONLINE HOKIE SHOP!
YOUR ONE STOP HOKIE SHOP
YOUR ONE STOP HOKIE SHOP AND VIRGINIA TECH
UNBOOKSTORE!

Third Party user of the Mark: Campus Emporium
207 N. Main St.
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Physical and online retail store services for Virginia Tech apparel and merchandise

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE AQUATICS
H₂OKIE AQUATICS
HOKI

Third Party user of the Mark: Hokie Aquatics
NRVA Inc
P.O. Box 1076
Christiansburg, VA 24068

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Swim and sports facility; swim events

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE HAM AND CHEESE

Third Party user of the Mark: The Cellar
302 North Main Street
Blacksburg, VA 24060
(540) 953-0651

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services; food

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: EL BIG HOKIE

Third Party user of the Mark: Alejandro's Mexican Grill

1635 North Franklin Street
Christiansburg, VA 24073

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services featuring Mexican food; food

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOME OF THE WORLD FAMOUS HOKIE BURGER!
GRAND HOKIE NACHOS
HOKIE CLUB
HOKIE REUBEN
HOKIE BURGER
HOKIE BACON BURGER
HOKIE POKIE BURGER

Third Party user of the Mark: Hokie House
322 North Main Street
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services; food

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE SAUCE

Third Party user of the Mark: Kobe Japanese Express

860 University City Blvd
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services featuring Japanese food; food

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE ROLL SPECIAL

Third Party user of the Mark: Poor Billy's
126 Jackson Street Northwest
Blacksburg, VA 24060-7410

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services; food

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE

Third Party user of the Mark: Market Wikiteria and Café
1715 Pratt Drive, Suite 1200
Corporate Research Center Building 12
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services; food
Basis of contention that use is being permitted without interference by VPI&SU:
Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE SPECIAL

Third Party user of the Mark: El Gran Rodeo
2575 Market Street
Christiansburg, VA 24073

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services featuring Mexican food; food

Basis of contention that use is being permitted without interference by VPI&SU:
Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: THE HOKIE MELT

Third Party user of the Mark: Ramshead Tavern and Fordham Brewery, several locations throughout Maryland.

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant and bar services

Basis of contention that use is being permitted without interference by VPI&SU:
Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by

Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: THE "HOKIE"

Third Party user of the Mark: Tiger Town Tavern
368 College Ave
Clemson, SC 29631

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services; food

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE ROLL

Third Party user of the Mark: Sake House
1560 South Main Street, Suite 115
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services featuring Japanese food; food

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE

Third Party user of the Mark: Ben Gui Sushi
4353 Starkey Road
Roanoke, VA 24018

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services featuring Japanese food; food

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE BURGER

Third Party user of the Mark: Spry's BBQ
21088 Timberlake Road, Unit C
Lynchburg, VA 24502

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services featuring pork barbeque; food

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE BURGER

Third Party user of the Mark: America's Tap Room

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services; food

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by

VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE BURGER

Third Party user of the Mark: Sparky's Shenanigans
Leesburg Plaza Shopping Center, 538 East Market
Street
Leesburg, VA 20176

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services; food

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE ROLL

Third Party user of the Mark: Kabuki Sushi Bar
120 Arbor Drive
Christiansburg, VA 24073

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services featuring
Japanese food; food

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE CROISSANT

Third Party user of the Mark: Solstice Tavern
3221 North Davidson Street
Charlotte, NC 28205

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Restaurant services; food

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: THE HOKIE GALLERY
HOKIE ABSTRACT
HOKIES
THEHOKIEGALLERY.COM

Third Party user of the Mark: Light Rain Media
401 B1 Foster St.
Durham, NC 27701

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online art gallery

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HEY HOKIE FANS!

Third Party user of the Mark: Home Search of the New River Valley

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to

this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Real estate services and real estate publications

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: THE HOKIE REALTORS® OF CHOICE!
GO HOKIES!

Third Party user of the Mark: Kerry Gillispie
3601 Holiday Lane
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Real estate services

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE CORNER

Third Party user of the Mark: Janet Winslow, Realtor, Re/Max 1st Realty
820 University Blvd
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Real estate services

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by

VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIECASH
HOKIECASH COUPONS

Third Party user of the Mark: Hokiecash.com

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Coupons

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE CAR CARE PACKAGE

Third Party user of the Mark: Firestone
305 Ferguson Drive
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Automotive repair services

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE GIFTS

Third Party user of the Mark: Best Wishes Flowers and Gifts

210 Prices Fork Road
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Florist services

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE CONSULTING
HOKIE CONSULTANTS

Third Party user of the Mark: Hokie Consulting
West Chester, Pennsylvania

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Information technology and computer consulting services

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIEDIGITALCOMMUNITY.COM

Third Party user of the Mark: Smith Mountain Lake Wellness and Fitness
Godsey, Jerry
345 Hermitage Rd
Wirtz, VA 24184
jerrywgodsey@aol.com

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to

this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Personal training services; health and wellness recourse services

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIEDIVERDEALS.COM

Third Party user of the Mark: St. Mary's Catholic Church
1205 Old Mill Rd
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Charitable services namely a 5K race to benefit teens

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE FLYING CLUB
HOKIEFLYING.COM

Third Party user of the Mark: Hokie Flying Club, hokieflying.com
Harris, William
bill4@compuserve.com
Motion Control Systems
Box 115
New River, Virginia 24129

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Association services; clubs
Basis of contention that use is being permitted without interference by VPI&SU:
Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE GAMES

HOKIEGAMES.COM (this domain name forwards to site <richtander.com>)

Third Party user of the Mark: Rich Tandler
5705 Laurel Trail Rd
Midlothian, Virginia 23112

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Games and toys
Basis of contention that use is being permitted without interference by VPI&SU:
Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE GIFT SHOP
HOKIEGIFTSHOP.COM

Third Party user of the Mark: TeamFanShop, Inc. d/b/a Hokie Gift Shop
5245 Commonwealth Avenue, Suite 200
Jacksonville, Florida 32254

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online retail services featuring gifts and accessories

Basis of contention that use is being permitted without interference by VPI&SU:
Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to

prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE HARD

Third Party user of the Mark: Pipeline Baseball, pipelinebaseball.com

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online informational resource in the field of baseball

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE HAUS
HOKIE HAUS CABINS
HOKIEHAUS.COM
GO HOKIES!!!

Third Party user of the Mark: Hokie Haus Cabins
57 Southwest Ridge Road, Snowshoe
West Virginia, 26206

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Lodging and/or real estate services, sports entertainment services namely snow skiing

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE HELPERS
HOKIEHELPERS.COM

Third Party user of the Mark: Hokie Helpers

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Charitable services including donations

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE HIDEAWAY
HOKIEHIDEAWAY.COM

Third Party user of the Mark: Froehler, Matt, d/b/a Hokie Hideaway
2233 Indian Hill Rd
Virginia Beach, VA 23455

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Lodging services and/or real estate services

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE HILL
HOKIEHILL.COM

Third Party user of the Mark: Birk, Ray, d/b/a/ Birkenry
11810 Rexmoor Drive, Richmond
Virginia 23236

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Lodging services

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: BRING THE HOKIE HOME
BRINGTHEHOKIEHOME.COM

Third Party user of the Mark: Fiddler's Green, d/b/a SAS Builders, Inc.
3169 Commerce Street
Blacksburg, Virginia 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Residential and real estate development

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIEHOTELS.COM
HOKIEHOTEL.COM
HOKIECONDOS.COM (these domain names forward to site
<talk2tanya.com>)

Third Party user of the Mark: Tanya & Co., Keller Williams Realty
21036 Tripleseven Road
Sterling VA 20165

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to

this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Real estate services

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE HUT
HOKIEHUT.COM

Third Party user of the Mark: HokieHut.Com
Noah Lichtig
PO Box 82
Tyrone, Pennsylvania 16686

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online retailer of apparel and Virginia Tech merchandise

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIEJERSEYS.COM
HOKIE JERSEYS

Third Party user of the Mark: Jerseys Finest LLC

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online retailer of apparel and Virginia Tech merchandise

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-

party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: MYHOKIELAND.COM (this domain name forwards to site <turmanlandsales.com>)

Third Party user of the Mark: Turman Land Sales

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Forestry; construction and land development services

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIELISTINGS.COM

Third Party user of the Mark: Hokie Listings

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online apartment and temporary housing marking services and/or real estate services

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIERENTAL.COM
HOKIERENTING.COM
HOKIE LIVING.COM
HOKIE LIVING
HOKIE LIVING.COM
HOKIELIVING.COM

Third Party user of the Mark: Wuptibam, Inc.
Kendall, Donnell
1635 Obispo Ave
Long Beach, CA

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online housing search and/or real estate services

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: RISE OF THE HOKIE NATION
RISEOFTHEHOKIENATION.COM

Third Party user of the Mark: Craig Freund
205 Edith ST
Pittsburgh, PA

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Book

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE NEST
HOKIENEST.COM

Third Party user of the Mark: Rebecca
204 Washington Street, SW
Blacksburg, VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Lodging services and/or real estate services

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: YOU'RE A HOKIE NOW!
YOU'REAHOKIENOW.COM

Third Party user of the Mark: Miriam Rich

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Book

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIEPHOTOS.COM (this domain name forwards to site
<replayphotos.com>)

Third Party user of the Mark: Replay Photos, ATTN: Jenni Wilson
905 West Main Street, Suite 23 C
Durham, NC 27701

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online retailer of photographs
Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE POKIE
HOKIE POKIE (& Design)
HOKIE POKIE GIFTS
HOKIEPOKEGIFTS.COM

Third Party user of the Mark: Hokie Pokie Gifts

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online retailer of gifts and t-shirts

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIE RETREAT!
HOKIERETREAT.COM

Third Party user of the Mark: Hokie Retreat

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Lodging services and/or real estate services

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOGS 4 HOKIES
HOGS4HOKIES.ORG

Third Party user of the Mark: Hogs 4 Hokies

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Services not provided

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: BLACKSBURGHOKIE.COM (this domain name forwards to site
<johnskelton.com>)

Third Party user of the Mark: John Skelton, Coldwell Banker, (540) 357-0330 e-mail: hokiorealtor@ymail.com

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Real estate services

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: CASA HOKIE
CASAHOKIE.COM

Third Party user of the Mark: Casa Hokie

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Lodging and/or real estate services

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: VIRGINIA TECH HOKIES SHOP

Third Party user of the Mark: Football Fanatics.Com

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online retailer of apparel and Virginia Tech merchandise and Hokies Gear

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HEY HOKIE
HEYHOKIE.BLOGSPOT.COM

Third Party user of the Mark: Patrick Leonard
8609 Millstream Dr.
Richmond, Virginia 23228

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to

this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online blog, hosting of advertisements

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HUNGRY HOKIE
HUNGRYHOKIE.COM

Third Party user of the Mark: Alexander Obenauer
12973 Pintail Road
Woodbridge, Virginia 22192

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Services unknown

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: SHOP HOKIE

Third Party user of the Mark: Shop Hokie

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online retailer of art, crafts and books.

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to

prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: SML HOKIE
SMLHOKIE.NET

Third Party user of the Mark: SML Hokie

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Lodging services and/or real estate services

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: TRIHOKIE IMAGES
TRIHOKIE.COM

Third Party user of the Mark: Triahokie Images, Barry Jones, trihokie@cfl.rr.com

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Photography services

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIEBABYCLOTHES.COM

Third Party user of the Mark: Domain Ventures, Inc
2711 Centerville Rd

Suite 400
Wilmington, Delaware 19808

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online retailer of clothes

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIEBIKES.COM

Third Party user of the Mark: Americas Bike Company, LLC
PO Box 9331
San Diego, California 92169
Hokie Bikes.com

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Online retail services for bicycles

Basis of contention that use is being permitted without interference by VPI&SU:

Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIECENTRAL.COM

Third Party user of the Mark: SportsWar, LLC
P.O. Box 3472
Radford, Virginia 24143

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Information services featuring Virginia Tech sports

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: THE HOKIE CHIROPRACTOR
THEHOKIECHIROPRACTOR.COM

Third Party user of the Mark: Tilley Chiropractic & Sports Injury Clinic
825 Dave Street
Blacksburg VA 24060

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Chiropractic services

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Mark: HOKIEPOKEY.COM

Third Party user of the Mark: 40Eleven Design Solutions, 757.897.9660,
rebekah@40eleven.com

Length of use: Defendant is without sufficient knowledge or information to state the length of use of this mark by this third party. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

Goods and services used in connection with mark: Internet design services and internet marketing services

Basis of contention that use is being permitted without interference by VPI&SU: Defendant is not aware of (a) any license or agreement between VPI&SU and this third-party user that permits this third-party user to use this mark, or (b) any attempt by VPI&SU to prosecute this third-party user for the use of this mark or otherwise to prevent such use by this third-party user. Defendant accordingly presumes (absent any

evidence to the contrary) that such use is being permitted without interference by VPI&SU. Defendant will supplement its response to this interrogatory as required by Federal Rule of Civil Procedure 26(e) and in compliance with any scheduling order entered in this matter.

9. *If Defendant contends that it does not infringe any trademark rights of Virginia Tech, then set forth in detail the bases for each such contention of non-infringement.*

ANSWER:

Defendant objects to this interrogatory to the extent that it calls for a legal conclusion. To the extent that this interrogatory constitutes a factual inquiry, Defendant states that it does not believe that VPI&SU has any trademark or service mark rights in the term HOKIE. Otherwise Defendant refers to the legal arguments raised by its counsel in Defendant's filings in this case.

10. *If Defendant contends that its actions do not constitute dilution by blurring of any trademark rights of Virginia Tech, then set forth in detail the bases for such contention.*

ANSWER:

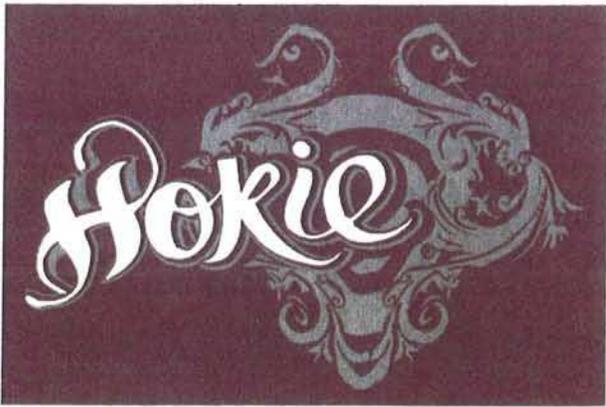
Defendant objects to this interrogatory to the extent that it calls for a legal conclusion. To the extent that this interrogatory constitutes a factual inquiry, Defendant states that it does not believe that VPI&SU has any trademark or service mark rights in the term HOKIE. Otherwise Defendant refers to the legal arguments raised by its counsel in Defendant's filings in this case.

(From Exhibit A-2 to
Opposer's Third Set of Discovery Requests)

VOLUNTEER

The Reasons You
Should Hire A Hokie[®]

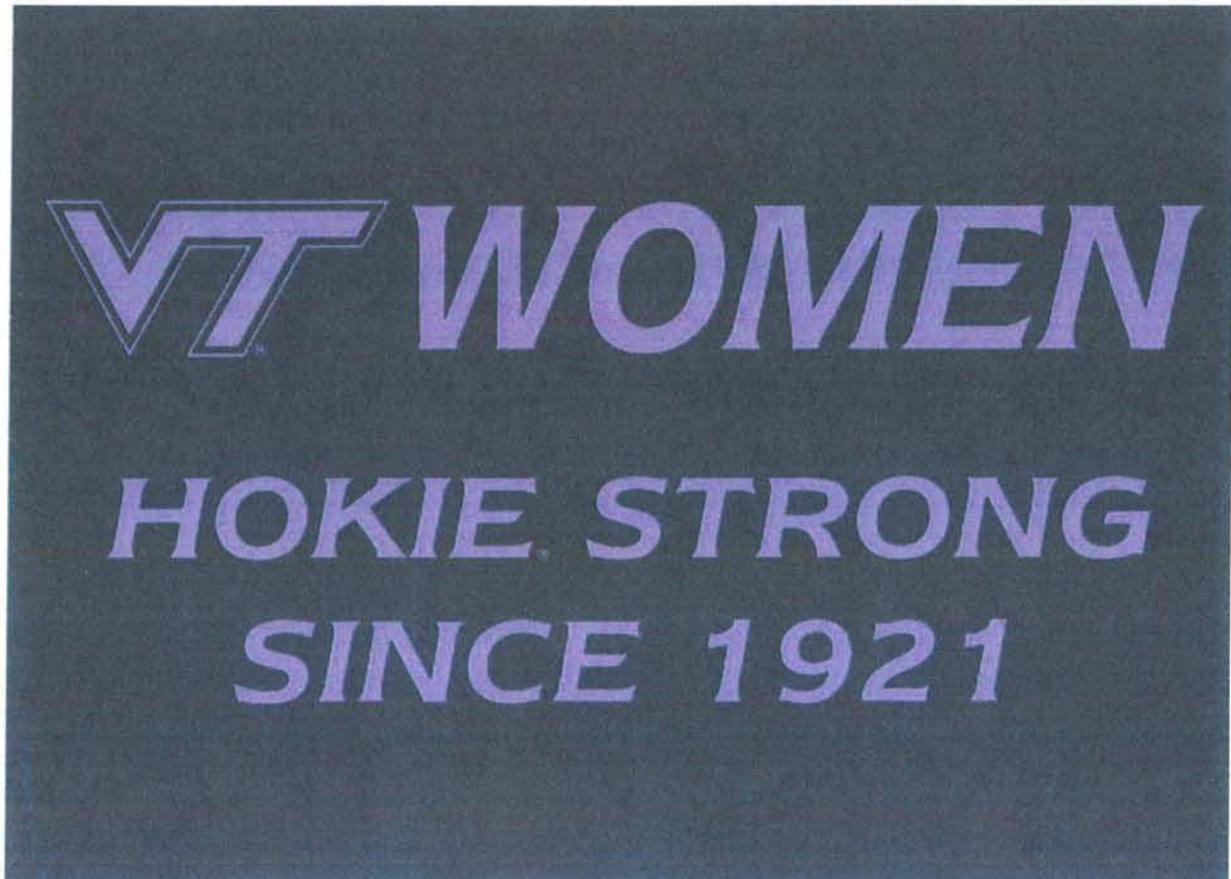




Front Design - 12"W



Back Design - 12"W





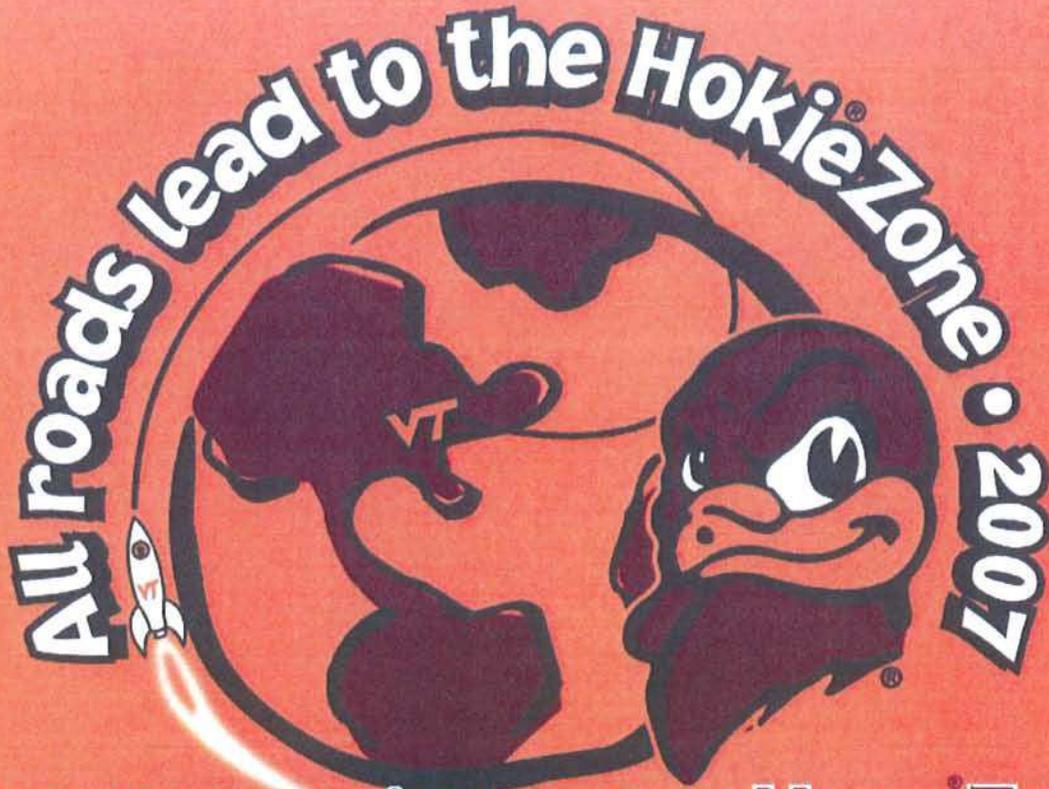
APC01788255 P2 6.7" H x 12.5" W
NSS 03-23-09 GADDY RUSSELL



SCREEN 1. ORANGE
SCREEN 2. CHICAGO MAROON

CT1000-000





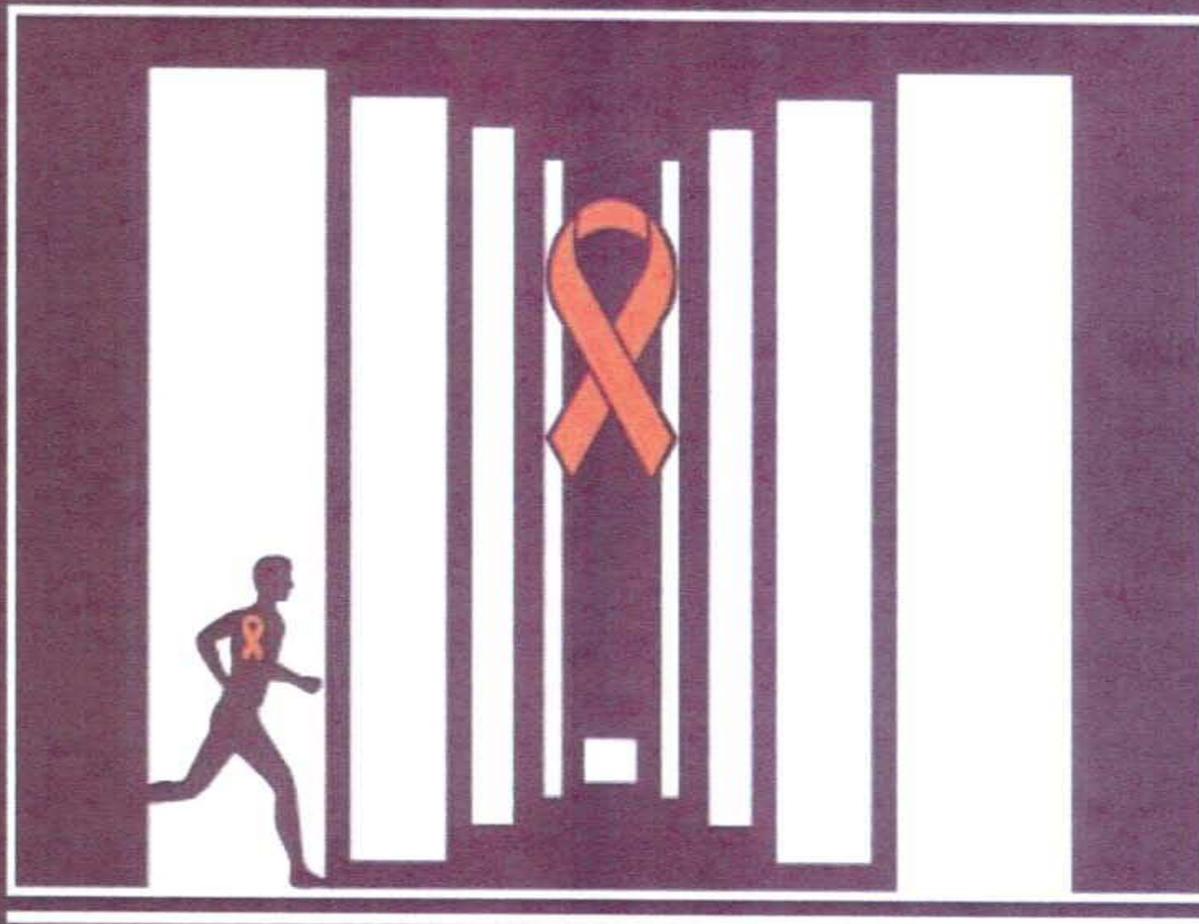
YOU KNOW YOU'RE IN THE HOKIEZONE...

10. YOU WISH YOU COULD ORDER HOKIE STONE IN YOUR CLASS RING INSTEAD OF YOUR BIRTHSTONE.
9. THE ONLY REAL CHOICE YOU HAVE TO MAKE IN THE MORNING IS: ORANGE OR MAROON?
8. ALL OF LANE STADIUM LOOKS LIKE THE STUDENT SECTION.
7. *Enter Sandman* IS YOUR RING TONE.
6. YOU LOOK FOR OPPORTUNITIES TO CALL YOUR FRIENDS OUT WITH "JERK ALERT".
5. THE SMELL OF LIVESTOCK MANURE FILLS YOUR NOSE AND YOU LOVE IT.
4. YOU'VE CHANTED EITHER "LET'S GO" OR "HOKIES" ANYWHERE IN BLACKSBURG AND HAD A COMPLETE STRANGER YELL THE OTHER HALF RIGHT BACK.
3. YOU FIND YOURSELF "INVENTING THE FUTURE" BY GUESSING WHERE THE BOWL GAME WILL BE AND HOW EXACTLY YOU'LL GET THERE.
2. YOU WOULD CHOOSE A FRANK AND A BUD OVER A BURGER AND A SODA ANY DAY.
1. YOU'D RATHER WIN THE VT LOTTERY THAN THE VA LOTTERY.

HOKIE NATION. HOKIE PROUD.
 WE ARE VIRGINIA TECH[®] for life



RUNNING STRONG...



HOKIE STRONG

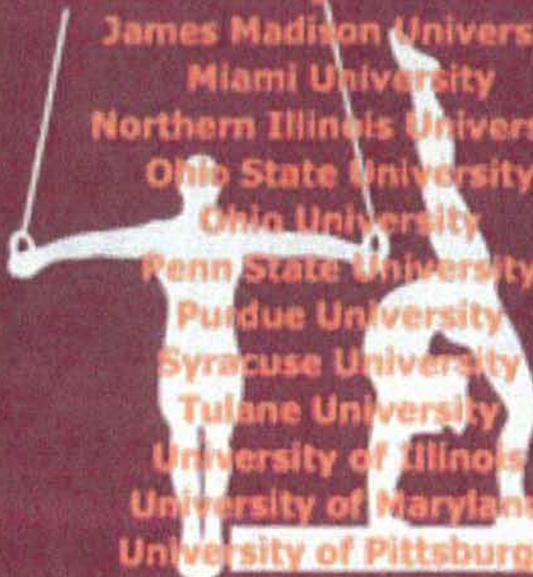
14th Annual

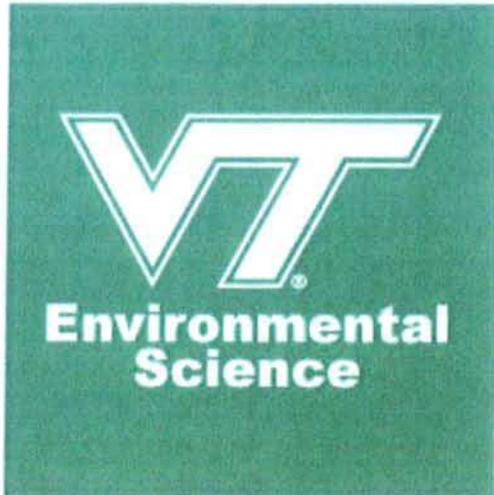
HOKIE Classic

✕✕ TODAY WE ARE
ALL HOKIES ✕✕

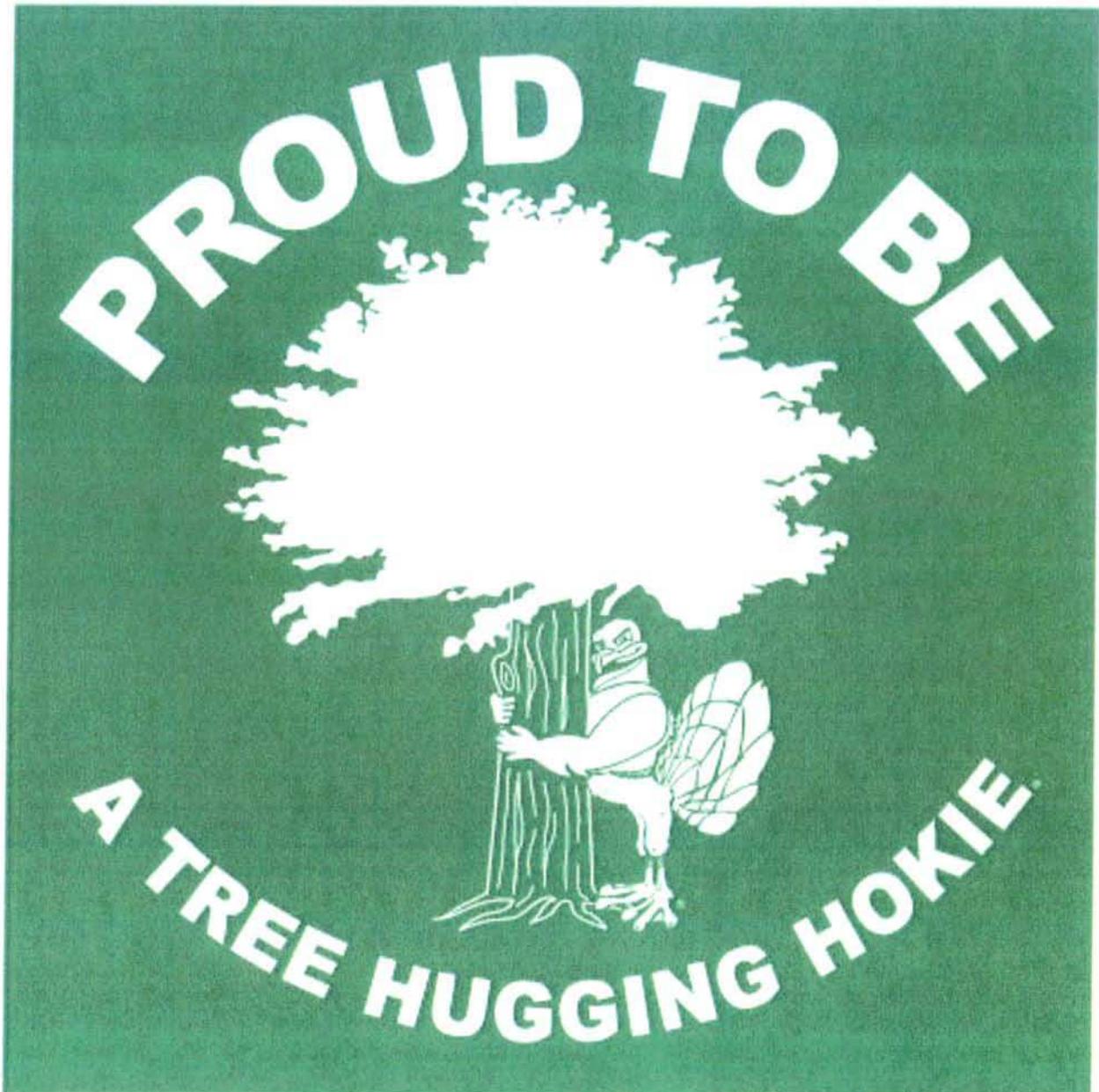


American University
Georgia Tech
James Madison University
Miami University
Northern Illinois University
Ohio State University
Ohio University
Penn State University
Purdue University
Syracuse University
Tulane University
University of Illinois
University of Maryland
University of Pittsburgh
University of Virginia
Virginia Tech





(FRONT LEFT CHEST)
Art will be 3.5 inches wide at full size and prints in White ink on Kelly Green shirts.



(CENTER BACK)
Art will be 12 inches wide at full size and prints in White ink on Kelly Green shirts.

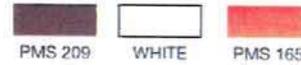
PINE
SPECIALTY
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P.O. Box 49, 2081 Main St.
New NC 27556
TOLL FREE 1-800-342-2948
FAX 910-474-9167
usa@pineusa.com

CLC - COTTON SLEEPWEAR

REORDERABLE - BODYSUIT



Art: Heat Transfer
Placement: Solid Front, Centered
Dimensions: 4 x 3.6 inches
Colors:



GROUND COLOR

BURGUNDY

Date: 11/15/07 (gg); 11/27/07 (pb) added ©

Category: CLC - Reorderables

Season: FALL 2008

Style No.: 2409, 2410 VT

Featured Team: VIRGINIA TECH

Product Description: BODYSUIT

Art: Team Specific Screen (center front chest)

Sizes: Newborn 0-3, 3-6, 6-9 mos.
infant 12, 18, 24 mos.

Content: 100% Cotton Interlock

Trim: Self

Ring Snaps (14L Matte) Color: DTM

SELF FABRIC & TRIM COLOR: BURGUNDY



The colors on this copy are only a representation of PANTONE® colors, and are not to be interpreted as exact color.



The colors on this copy are only a representation of PANTONE® colors, and are not to be interpreted as exact color.



Hokie.
Girls...

Hokie.
Girls...

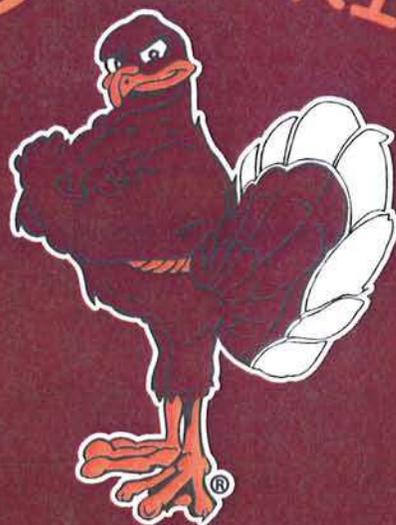
...Best in the
VT World!

...Best in the
VT World!





LIL' HOKIE®



BIG FAN

Hokie Zone



You Know You're in
the Hokie[®]Zone when...

10. YOU PLAY THE GAME OF CORNHOLE AT FAMILY PICNICS.
9. YOU CONSIDER YOURSELF AN EXPERT AT IDENTIFYING RARE, HUMAN-SIZED BIRDS.
8. YOU STRUGGLE TO GET UP FOR 8 AM CLASSES, BUT WILL EASILY GET UP AT 6 AM FOR GAME DAY.
7. *ENTER SANDMAN* IS THE ONLY HEAVY METAL SONG YOU CARE TO LISTEN TO.
6. YOU HAVE TO WEAVE THROUGH TAILGATERS TO GET TO FRIDAY CLASSES.
5. YOU WRITE-IN FRANK BEAMER'S NAME ON THE PRESIDENTIAL BALLOT.
4. YOU BULK UP YOUR KEYCHAIN FOR GAME DAY.
3. EXIT 118 B OFF I-81 IS THE ONLY 118 B IN VIRGINIA YOU EVER NEED TO TAKE.
2. YOU DON'T NEED A CAR TO TAILGATE, YOU JUST NEED A BEAMER.
1. TRADITION IS HOT!! EVEN WHEN BLACKSBURG'S WEATHER IS NOT.

Where Tradition is HOT!

VirginiaTechforlife™



PO# C18487

2 color - maroon and white imprint

item# 2056 - 1 1/2 oz. shot glass

job# 08-5468



Virginia tech
Tech Bookstore
2056girl

FRONT 12" WIDE

Career Fair Volunteer

BACK 12" WIDE

I AM THE REASON



YOU SHOULD HIRE A HOKIE!

hokie girl

FULL FRONT 11.5X3.25

HOKIE.  BALL

Front Art



Back Art

NET INJURES ON GAMEDAY

CHIPPED REED - TRIPPED AT PRACTICE

CRACKED MOUTHPIECE - ENTER SANDMAN

BROKEN LYRE - INTENSE DANCING

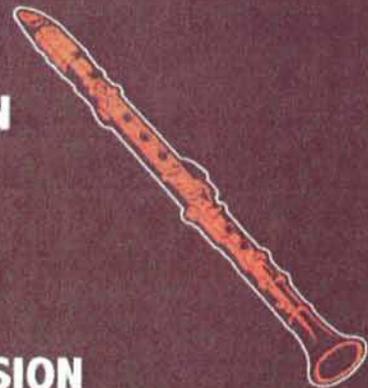
RIPPED CORK - HOKIE TOUCHDOWN

LOST SCREW - THE RUN-ON

RUINED PADS - RAIN

BUSTED KEY - INSTRUMENT COLLISION

NET BEYOND REPAIR - VIRGINIA TECH. WIN



IT'S A WONDER YOU CAN EVEN HEAR US

BACK

APC01704942 X2 6.0"H x 13.0"W
LT 08/19/08 RUSSELL GADDY

SCREEN 1. CANVAS
SCREEN 2. OUTRAGE ORANGE
SCREEN 3. WHITE BASE

CT1000-578

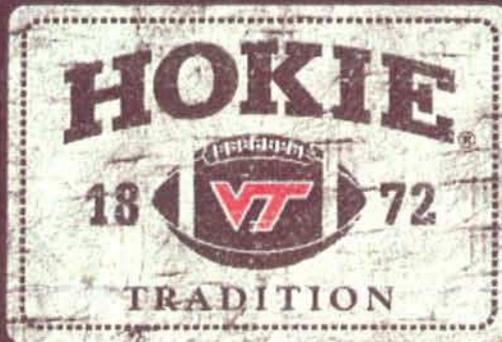


LEFT CHEST

APC01704939 X2 2.4"H x 3.6"W
LT 08/19/08 RUSSELL GADDY

SCREEN 1. CANVAS
SCREEN 2. OUTRAGE ORANGE
SCREEN 3. WHITE BASE

CT1000-578



HH

HOKIE HOPS

Left Chest: 3.5"W x 2.02"H
Colors are approximate.

HOKIE HOPS



FRIDAYS WITH THE FLOCK

Full Back: 11"W x 9.72"H
Colors are approximate.

FULL CHEST

AP001795809 X2 5.1"H x 12.0"W
NWG 04/10/09 GADDY, RUSSELL

SCREEN 1. WHITE
SCREEN 2. ORANGE
SCREEN 3. WHITE BASE

G1092-578



HOKIE DAD
VIRGINIA TECH.





CONCRETE CANOE

FRONT: Art will be 3.5" wide at full size and will print in Black and Maroon ink on the front left chest.

BACK: Art will be 12" tall at full size and will print in Black and Maroon ink centered on the back.

HOKIE.
AND THE
AGGRENAUTS
VIRGINIA TECH. - 2009



full front size 10x4.75



full back size 10.5x4.5

Whats A Hokie?



I AM



**Hokie.
Strong**

left sleeve size 3.5x1.25

ORIENTATION STAFF

full front size 10x4.75



full back size 10.5x4.5

Whats A Hokie?®



I AM

JANSPORT

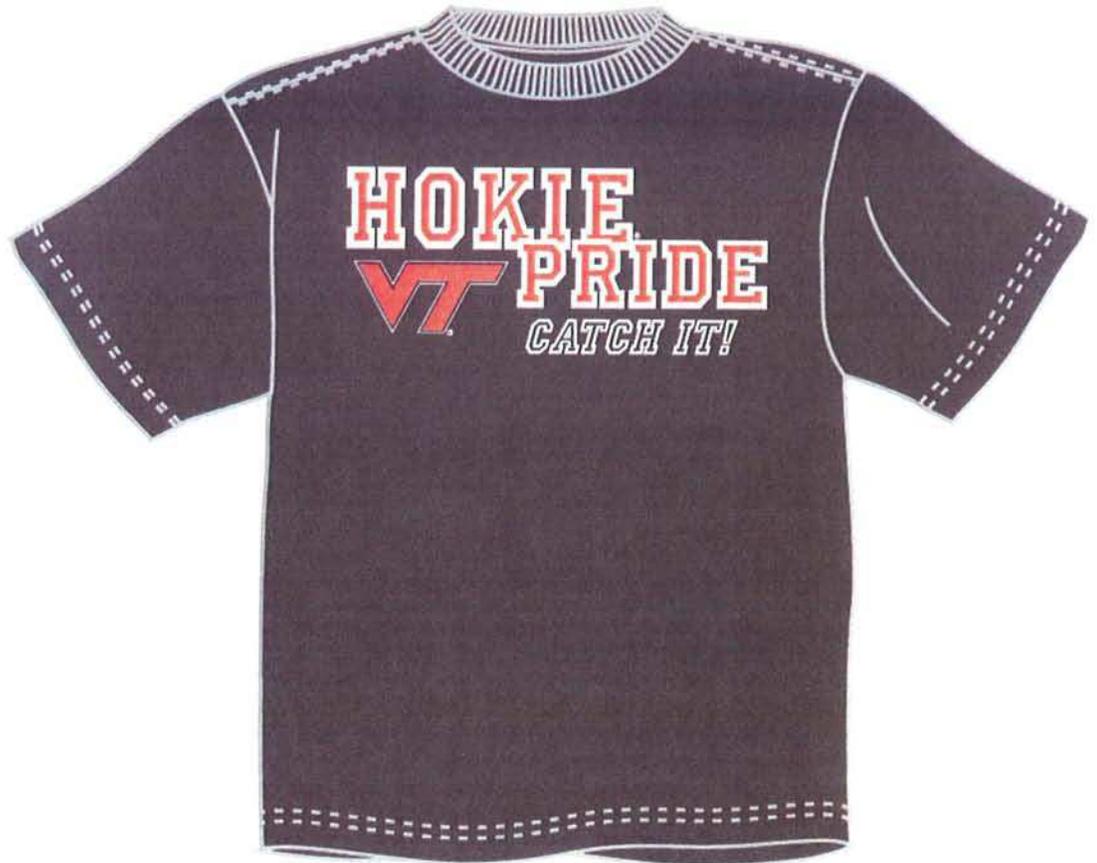
KELI BUDNIK/ EXT. 8375

A1

JANSPORT

ACCT# 11026 44 0003
PO# GM0026063-C
REFERENCE# Y245
GARM. STL/COLOR T320/Maroon
PROCESS Print
TEXTURE None
PRINT LOCATION AFF
SCREEN# 641055
INK COLORS:
POS 1 2300 Orange (#158)
POS 2 9000 White
POS 3 9990 First down white
SIZE 5.25" x 11.5"

HOKIE
VT **PRIDE**
CATCH IT!



DESIGN APPROVAL REQUEST FORM



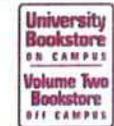
T-FORMATION

Name: **MATT MOELLER**

Date: **6/04/10**

Shopworks # **29594** Order # **133136** Client **VIRGINIA TECH**

PMS 208 MAROON ———— *Proud sponsors of the*

PMS 208 MAROON HALFTONES ————  **StellarOne** 

————— CPSIA# 133136

To ensure on time delivery, T-Formation must have a signed copy of this form faxed back by **5:00 pm on 6/08/10**
➔ Forms sent back after the approval form deadline may result in a missed ship date. ◀

Job Name **HOKIES KIDS CLUB YS-YM FB**

PO# _____ Size **9.5h" x 7w"** Placement **FULL BACK** Acct. Rep. **JESSICA**

Shirt Color **WHITE**

Ink Color **PMS 208**

Notes **"In accordance with Section 103 of the Consumer Product Safety Information Act a "tracking label" is a mandatory requirement for screen-printed youth shirts. Printing this number on the shirts meets that requirement"**

**133136
CPSIA #**

CG 1 Plate Count

I hereby approve **ALL** aspects of this image, including Spelling, Ink Colors, Size, Legal Trademark Information, and Graphic Placement of design items. I have carefully reviewed this image and understand fully that following the receipt of this signed form, T-Formation may begin production of this order, and I will not have another opportunity to make any changes. **I also hereby state that I am an authorized agent of the client listed above and can legally approve this layout, and am the contact listed at the top of this form.**

Signed _____ Date _____

Please print name _____

DESIGN APPROVAL REQUEST FORM



T-FORMATION

Name: **MATT MOELLER**

Date: **6/04/10**

Shopworks # **29595**

Order # **133137**

Client **VIRGINIA TECH**

PMS 209 MAROON ———→

Proud sponsors of the

PMS 208 MAROON HALFTONES ———→

To ensure on time delivery, T-Formation must have a signed copy of this form faxed back by **5:00 pm on 6/08/10**
➡ Forms sent back after the approval form deadline may result in a missed ship date. ⬅

Job Name **HOKIES KIDS CLUB YL-ADULT FB**

PO# Size **12h" x 8.8w"** Placement **FULL BACK** Acct. Rep. **JESSICA**

Shirt Color **WHITE**

Ink Color **PMS 208**

Notes

Plate Count
CG 1

I hereby approve **ALL** aspects of this image, including Spelling, Ink Colors, Size, Legal Trademark Information, and Graphic Placement of design items. I have carefully reviewed this image and understand fully that following the receipt of this signed form, T-Formation may begin production of this order, and I will not have another opportunity to make any changes. **I also hereby state that I am an authorized agent of the client listed above and can legally approve this layout, and am the contact listed at the top of this form.**

Signed _____ Date _____

Please print name _____

DESIGN APPROVAL REQUEST FORM



T-FORMATION

Name: **MATT MOELLER**

Date: **6/04/10**

Shopworks # **29595** Order # **133137** Client **VIRGINIA TECH**

BLACK

PMS 208 MAROON

PMS 158 ORANGE

To ensure on time delivery, T-Formation must have a signed copy of this form faxed back by **5:00 pm on 6/08/10**
 ➔ Forms sent back after the approval form deadline may result in a missed ship date. ◀

Job Name **HOKIES KIDS CLUB YL-ADULT FF**

PO# Size **12h" x 9.6w"** Placement **FULL FRONT** Acct. Rep. **JESSICA**

Shirt Color **WHITE**

Ink Color **PMS 158, PMS 208, BLACK**

Notes

CG 3

I hereby approve **ALL** aspects of this image, including Spelling, Ink Colors, Size, Legal Trademark Information, and Graphic Placement of design items. I have carefully reviewed this image and understand fully that following the receipt of this signed form, T-Formation may begin production of this order, and I will not have another opportunity to make any changes. **I also hereby state that I am an authorized agent of the client listed above and can legally approve this layout, and am the contact listed at the top of this form.**

Signed _____ Date _____

Please print name _____

8-06

Fax this form to T-Formation (850)701-2899

DESIGN APPROVAL REQUEST FORM

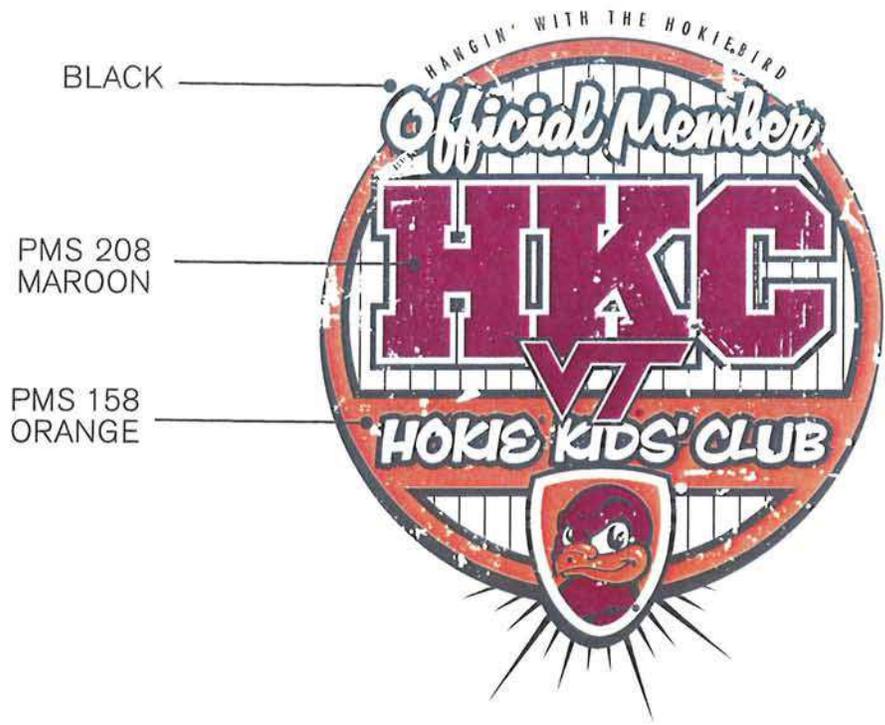


T-FORMATION

Name: **MATT MOELLER**

Date: **6/04/10**

Shopworks # **29594** Order # **133136** Client **VIRGINIA TECH**



To ensure on time delivery, T-Formation must have a signed copy of this form faxed back by **5:00 pm** on **6/08/10**
 ➔ Forms sent back after the approval form deadline may result in a missed ship date. ◀

Job Name **HOKIES KIDS CLUB YS-YM FF**

PO# _____ Size **9.5h" x 7.5w"** Placement **FULL FRONT** Acct. Rep. **JESSICA**

Shirt Color **WHITE**

Ink Color **PMS 158, PMS 208, BLACK**

Notes _____

CG 3

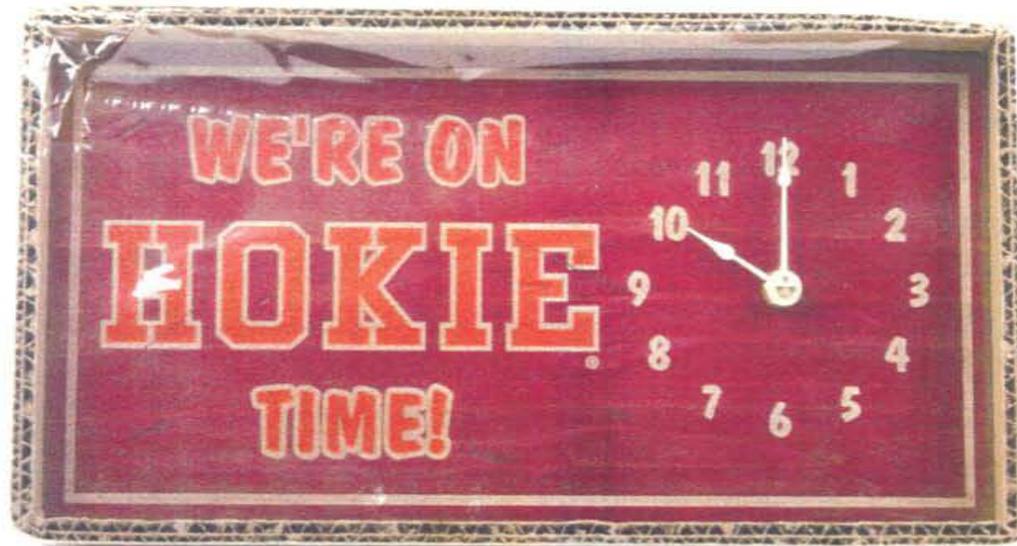
I hereby approve **ALL** aspects of this image, including Spelling, Ink Colors, Size, Legal Trademark Information, and Graphic Placement of design items. I have carefully reviewed this image and understand fully that following the receipt of this signed form, T-Formation may begin production of this order, and I will not have another opportunity to make any changes. **I also hereby state that I am an authorized agent of the client listed above and can legally approve this layout, and am the contact listed at the top of this form.**

Signed _____ Date _____

Please print name _____

8-06

Fax this form to T-Formation (850)701-2899





 VirginiaTech



101

**MY FIRST
TEXT-BOARD-BOOK™**

the required primer for
every future Hokie®
age 1 to freshman





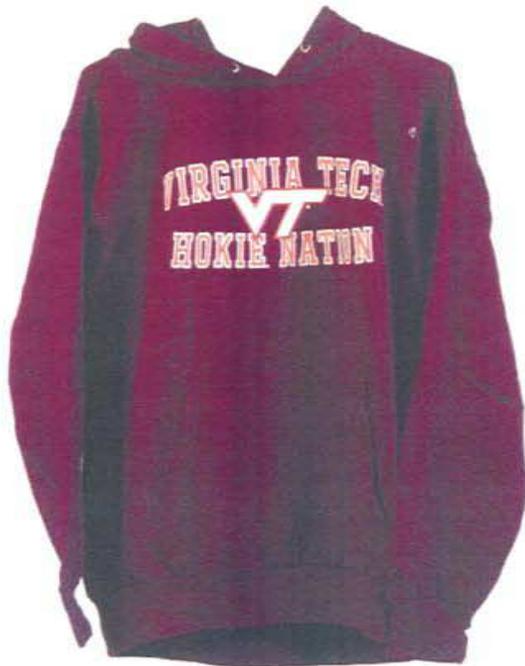
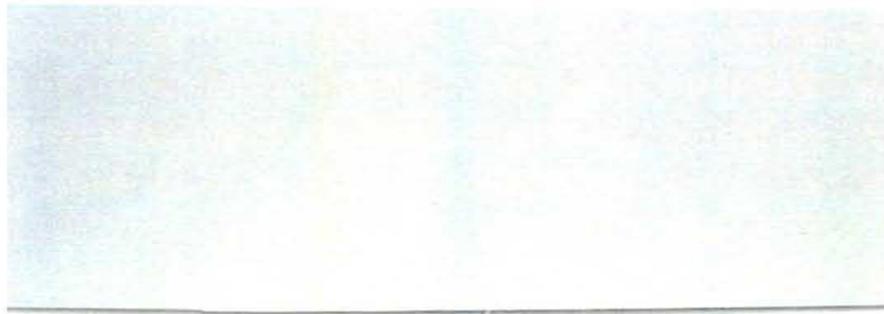
HOKIE NATION



**A TEAM, A TOWN AND
THE BEST DAMNED FANS
IN COLLEGE FOOTBALL.**







Maps &

**HOKIE
TRAVEL
HEADQUARTERS**

HOKIADO
BUFFET

**HOKIE
MEMORABILIA**

unanimous decision (vegetarian)
Beans, shredded cheese, pico de gallo, lettuce, sour cream
and guacamole

\$2.59

the funk meister

Choice of grilled meat, beans, shredded cheese,
pico de gallo and lettuce

\$2.49

a taco called wanda

lemon pepper grilled white fish, southwestern slaw,
spicy

\$2.99



HOKIE SNACK

Nacholitos and Regular drink.

\$3.99

Moe's [®]

HOKIE-2011-01-21-001868

southwest grill
**KNOWS
FISH TACOS**



NEIGHBORHOOD CATERING CENTER

Moe's Caters
any event, any time!



FREE CHIPS & SALSA
WITH EVERY ORDER!



| | |
|---|--|
| alfredo garcia <small>chicken, cheese, mushrooms, tomatoes, onions, jalapenos, and sour cream</small> | \$7.99 |
| QUESADILLAS john coctostan <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | add \$.49 for fajita steak or pulled pork |
| instant friend <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | \$5.99 |
| super kingpin <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | \$4.49 |
| NACHOS billy barou <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | add \$.49 for fajita steak or pulled pork add \$.39 for shredded cheese |
| ruprict <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | \$5.99 |
| nacholitos <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | \$4.49 |
| TACOS overachiever <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | add \$.29 for steak or pork (cheese fond just takes better) |
| unanimous decision <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | \$3.19 |
| the funk meister <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | \$2.19 |
| a taco called wanda <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | \$2.99 |

HOKIE SNACK \$3.99
homemade nachos

make it a meal
20 oz. DRINK + ONE MEAL
\$12.99 FOR CATERING OR \$15.99 FOR MEAL

| | | |
|---|---------|--------|
| BURRITOS homewrecker <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | regular | junior |
| triple lindy <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | \$6.49 | \$5.49 |
| joey bag of donuts <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | \$6.19 | \$5.19 |
| art vandalay <small>chicken, cheese, tomatoes, onions, jalapenos, and sour cream</small> | \$5.49 | \$4.49 |

ENCORE BURRITOS

| | | | |
|---------|--------|--------|--------|
| Chicken | Small | Medium | Large |
| \$7.49 | \$7.99 | \$8.49 | \$8.99 |

chicken bowl pork bowl tofu bowl

\$6.99 \$6.99 \$6.99

ADD-ONS
for steak or pork (chicken, cheese, tomatoes, onions, jalapenos, and sour cream)

| | |
|-------------------|--------|
| extra meat | \$1.99 |
| bacon | \$1.99 |
| queso | \$1.99 |
| guacamole | \$1.99 |
| grilled peppers | \$1.99 |
| sautéed mushrooms | \$1.99 |
| sour cream | \$1.99 |
| pico de gallo | \$1.99 |

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SALADS
close talker
personal trainer

KIDS
power wagon
moo moo ice cream

mini masterpiece

QUESO, GUAC & S...

BEVERAGES



Knows Catering

BRICK OVEN PIZZA

| | SLICE | LG-14" | MONSTER 18" |
|--|-------|--------|-------------|
| CHEESE ONLY | 1.80 | 9.95 | 13.95 |
| WHITE RICOTTA & ALFREDO SAUCE, MOZZARELLA, GARLIC & SPICES | 1.95 | 10.95 | 14.95 |
| 1 TOPPING, ADD | .50 | 1.50 | 2.00 |
| 2 TOPPINGS, ADD | 1.00 | 3.00 | 4.00 |
| 3 OR MORE TOPPINGS, ADD... | 1.50 | 4.50 | 6.00 |



TOPPINGS: EXTRA CHEESE, PEPPERONI, ONIONS, MUSHROOMS, GREEN PEPPERS, BLACK OLIVES, BANANA PEPPERS, JALAPENOS, TOMATO, SPINACH, PINEAPPLE, HAM, BACON, MEATBALLS, ITALIAN SAUSAGE, FETA CHEESE, EGGPLANT

SPECIALTY PIZZAS

| | LG-14" | MONSTER 18" |
|--|--------|-------------|
| ITALIAN SPECIAL Pepperoni, Sausage, Meatballs, & Mozzarella | 12.95 | 16.95 |
| VEGGIE SPECIAL Mushrooms, Onions, Green Peppers, Tomatoes, & Mozzarella | 13.25 | 16.95 |
| SUPREME Pepperoni, Sausage, Mushrooms, Onions, Green Peppers, & Mozzarella | 13.95 | 17.95 |

GOURMET PIZZAS

| | LG-14" | MONSTER 18" |
|--|--------|-------------|
| PHILLY CHEESESTEAK PIZZA Philly Steak Meat, Onions, Mushrooms, Green Peppers, Mozzarella & Cheddar | 13.95 | 17.75 |
| BUFFALO CHICKEN WING PIZZA Buffalo Chicken, Hot Wing Sauce, Onions, Mozzarella & Cheddar | 13.95 | 17.75 |
| BBQ CHICKEN PIZZA BBQ Chicken, BBQ Sauce, Onions, Mozzarella & Cheddar | 13.95 | 17.75 |
| MAUI SUPREME PIZZA Ham, Pineapple, Bacon, Mozzarella & Cheddar | 13.50 | 16.95 |

BRICK OVEN CALZONES & STROMBOLIS

| | PERSONAL | LARGE 14" | MONSTER 18" |
|---|----------|-----------|-------------|
| CALZONE (Red Sauce, Mozzarella, Ricotta, +1 Free Topping) | 5.45 | 9.95 | 13.95 |
| STROMBOLI (Red Sauce, Mozzarella, +2 Free Toppings) | 5.75 | 10.95 | 14.95 |
| GOURMET PHILLY STROMBOLI Philly Meat, Onions, Mushrooms, Green Peppers, Mozzarella & Cheddar | 6.45 | 13.95 | 17.75 |
| GOURMET REUBEN STROMBOLI Corned Beef, Sauerkraut, Swiss & Mozzarella | 6.45 | 13.95 | 17.75 |
| GOURMET CHICKEN PARMIGIANA STROMBOLI Red Sauce, Breaded Chicken Tenders, Mozzarella & Parmigiana | 6.45 | 13.95 | 17.75 |
| GOURMET EGGPLANT PARMIGIANA STROMBOLI Red Sauce, Breaded Eggplant, Mozzarella & Parmigiana | 6.45 | 13.95 | 17.75 |
| GOURMET MAUI SUPREME STROMBOLI Red Sauce, Ham, Pineapple, Bacon, Mozzarella & Cheddar | 6.25 | 13.50 | 16.95 |

OVERSTUFFED SUBS

| | MED (6") | LG (12") | MED (6") | LG (12") |
|--------------------------|----------|----------|--|-----------|
| 1. HAM & CHEESE | 4.60 | 7.00 | 11. VEGGIE & CHEESE | 4.40 6.85 |
| 2. GENOA SALAMI & CHEESE | 4.75 | 7.25 | 12. HAM, GENOA SALAMI & CHEESE | 4.95 7.50 |
| 3. ROAST BEEF & CHEESE | 4.95 | 7.50 | 13. ROAST BEEF, TURKEY & CHEESE | 4.95 7.50 |
| 4. PASTRAMI & CHEESE | 4.95 | 7.50 | 14. PEPPERONI & CHEESE | 4.40 6.85 |
| 5. CORNED BEEF & CHEESE | 4.95 | 7.50 | 15. HAM, TURKEY & CHEESE | 4.95 7.50 |
| 6. TURKEY & CHEESE | 4.60 | 7.00 | 16. HAM, PEPPERONI & CHEESE | 4.95 7.50 |
| 7. BOLOGNA & CHEESE | 4.40 | 6.85 | 17. THREE CHEESE | 4.40 6.85 |
| 8. CHICKEN SALAD SUB | 4.75 | 7.25 | 18. ITALIAN SPECIAL <small>WITH GENOA SALAMI, PEPPERONI & CHEESE</small> | 5.25 7.85 |
| 9. TUNA SALAD SUB | 4.75 | 7.25 | 19. ANY TWO MEATS & CHEESE | 4.95 7.50 |
| 10. SEAFOOD SUB | 4.75 | 7.25 | 20. ANY THREE MEATS & CHEESE | 5.25 7.85 |

What comes on our subs? Anything you want!

CONDIMENT & DRESSING OPTIONS: LETTUCE, TOMATO, ONION, PICKLES, BANANA PEPPERS, JALAPENOS, SALT, PEPPER, OREGANO, MAYO, MUSTARD, OIL & VINEGAR, FRENCH, PARMESAN PEPPERCORN, BLEU CHEESE, 1000 ISLAND, RANCH, FAT FREE RANCH, ITALIAN, HONEY MUSTARD **CHEESE CHOICES:** AMERICAN, PROVOLONE, SWISS

OUR FAMOUS GRILLED SUBS

| | MED (6") | LG (12") | MED (6") | LG (12") |
|------------------------------|----------|----------|-------------------------|-----------|
| CHICKEN TENDER SUB | 5.50 | 7.95 | REUBEN SUB | 5.45 7.85 |
| PHILLY CHEESESTEAK | 5.50 | 8.25 | MEATBALL SUB | 5.35 7.65 |
| HOKIE HOAGIE (Turkey Philly) | 5.25 | 7.50 | CHICKEN PARMIGIANA SUB | 5.50 7.95 |
| ITALIAN SAUSAGE SUB | 5.45 | 7.85 | EGGPLANT PARMIGIANA SUB | 5.45 7.85 |
| GRILLED CHEESE SANDWICH 2.80 | | | | |

ADD ANY OF THESE OPTIONS FROM THE GRILL • Fried Onions, Mushrooms, Green Peppers, Banana Peppers, Jalapenos

FRESH SALADS

| | |
|----------------------|------|
| CHEF SALAD | 5.75 |
| CHICKEN TENDER SALAD | 6.25 |
| CHICKEN SALAD | 5.75 |
| TUNA SALAD | 5.75 |
| SEAFOOD SALAD | 5.75 |
| GARDEN SALAD | 4.50 |
| TOSSED SALAD | 2.95 |

KIDS MENU

(12 & UNDER)

| | |
|---|-------|
| HAM, TURKEY, OR BOLOGNA & CHEESE SANDWICH | 3.15 |
| CHICKEN TENDERS | 3.15 |
| CORN DOG NUGGETS | 3.15 |
| ADD KIDS FRIES WITH ABOVE | -1.00 |
| KIDS BEVERAGE IN SOUVENIR CUP | -.90 |

SIDE ORDERS

| | |
|----------------------------|----------------|
| CHIPS | .85 |
| FRIES (Waffle or Seasoned) | 2.95 |
| ONION RINGS | 3.25 |
| SIDE OF EXTRA DRESSING | .25 |
| BREAD STICKS | 3.95 |
| ZEPPOLI DESSERT | 1.75/2.65/4.25 |
| POWDERED DOUGH-ZERT BALLS | 2.95 |
| FRESH BAKED COOKIE | 1.10 |



DRINKS

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20oz. 1.75 / 32oz. 1.95
Coffee 1.75



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Kid's



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Holiday Décor



Toys & Games



Women's



Men's



Kid's



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Best Sellers and New Arrivals



VT Throwback Under Armour Polo
\$49.99



Virginia Tech Under Armour Shorts
Everyday price: \$34.99
Sale price: \$19.99



Virginia Tech Under Armour Shorts
Everyday price: \$34.99
Sale price: \$19.99



VT Mens Pixel Wind Shirt:
Online special!
Everyday price: \$60.00
Sale price: \$30.00



Virginia Tech Heavy Jacket
\$79.99



VT Throwback Jacket
\$89.99



VT Womens Soft Shell Jacket
\$74.99



VT Hokies Junior's Bubble Vest
\$55.00



Virginia Tech Quilt
Everyday price: \$59.99
Sale price: \$49.99



Blacksburg Cloisonne Ornament
\$36.99



VT Snowman Tree Skirt:
Online special!
Everyday price: \$59.99
Sale price: \$45.99



\$100 Gift Certificate for Online Shopping
\$100.00



Virginia Tech Girls' Long Sleeve Babydoll Top
\$29.99



VT Kids Vintage Hokie Bird T-Shirt
\$17.00



VT Kids' Throwback Logo T-Shirt
\$12.99



Virginia Tech Hokies Kids' Outlaw Tee
\$22.00

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WEATHER ALERT FOR HOKI IMX QUALIFIER MEET



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What's New

- 01/07/2011
 - WEATHER ALERT FOR HOKI IMX QUALIFIER MEET
- 01/07/2011
 - Free Pizza & VT Swim Clinic
- 01/03/2011
 - Practice Schedule Adjustments (1/3-1/16)
- 01/03/2011
 - Week 19 Newsletter
- 12/20/2010
 - Holiday Practice Schedule (12.26.10- 1.02.11)
- 12/20/2010
 - Week 17 Newsletter
- 12/17/2010
 - Friday Practice Schedule- 12.17.10
- 12/16/2010
 - Thursday Practice Cancelled
- 12/15/2010
 - HOKI: Inclement Weather Policy Reminder
- 12/06/2010
 - Week 15 Newsletter

[View More News >>](#)

Upcoming Events

- HOKI IMX Qualifier Meet**
 Jan 8 ~ 9, 2011
[Attend this Event](#) [Job Signup](#)
- VT Swim Meet, Clinic, & Pizza**
 Jan 15 (11:00 AM) ~ 15 (03:00 PM), 2011
[Attend this Event](#)
- STORM A/BB/B/C Mini**
 Jan 22 ~ 23, 2011
[Attend this Event](#)
- Stroke School Meet 5**
 Jan 28 (05:30 PM) ~ 28 (07:30 PM), 2011
- IM Xtreme Games**
 Feb 4 ~ 6, 2011
[Attend this Event](#)
- Stroke School Meet 6**
 Feb 17 (05:30 PM) ~ 17 (07:30 PM), 2011
- Southwest District Champs**
 Feb 18 ~ 20, 2011
- Blue Ridge Region Champs**
 Feb 25 ~ 27, 2011
- 2011 SC Senior Champs**
 Mar 3 ~ 6, 2011
- 2011 SC Age Group Champs**
 Mar 10 ~ 13, 2011

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H2OKIE AQUATICS are working in
Coordination with
VA TECH Swimming and Diving
Varsity Athletes

Approximately 100 swim families
Ages 5-20

STATE MEETS

Senior Champs 15 and over
July 22 through July 25
(Thursday eve to Sunday eve)
500 swimmers

Age Group Champs
July 29-August 1st
700-800 swimmers

Volunteering opportunity
First hand action on deck

3 sessions held Friday, Saturday and Sunday lasting 3-4 hrs each
Morning, afternoon and evening sessions

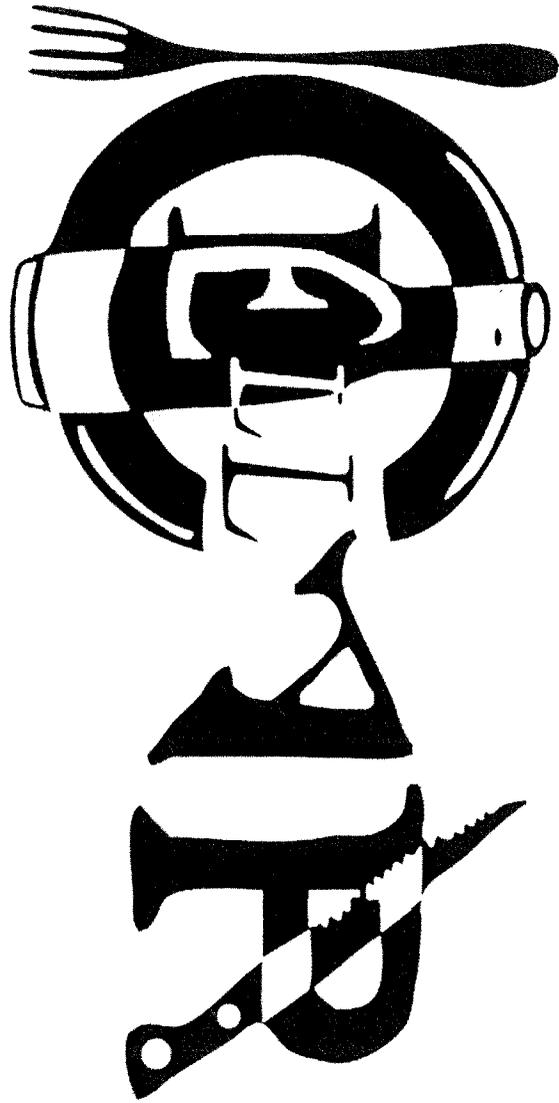
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The Cellar Restaurant
302 North Main Street, Blacksburg, Va
540-953-0651
www.the-cellar.com



Blacksburg's Original Underground Tavern
Since 1963

Flat-Grilled & Oven Baked Subs



All subs are served with deli chips and a pickle. Substitute potato salad, pasta salad or a side salad for an additional \$2.00

Cheeses: American, Cheddar, Swiss, Provolone, Mozzarella, Blue Cheese, Feta, Smoked Gouda & Pepper Jack

Mayonnaise, Horseradish, BBQ Sauce, Mustard, Ketchup, Ranch Dressing, Vinegar, Hot Sauce, Steak Sauce and House Dressing available upon request



| | <u>6-inch</u> | <u>12-inch</u> |
|---|---------------|----------------|
| Cellar Cheese-Steak | 7.50 | 10.50 |
| Philly-style shaved chuck steak grilled with onions, mushrooms, green peppers and spices, topped with your choice of melted cheese finished with lettuce & tomato. | | |
| Mad Greek | 7.50 | 10.50 |
| Shaved chuck steak grilled with black olives, onions, green peppers, mixed spices and spinach, topped with melted feta cheese and finished with lettuce, tomato & our house cucumber sauce. | | |
| The Kitchen Sink | 7.95 | 10.95 |
| Smoked turkey, thin-sliced Smithfield buffet ham, Italian Genoa Salami baked with your choice of two cheeses and topped with lettuce & tomato. | | |
| Hot Italian | 7.95 | 10.95 |
| Flat-grilled and chopped pepperoni, Genoa salami, ham, onions and green peppers all smothered with melted provolone cheese, Cellar spices and fixed with lettuce and tomato. Sweet banana and jalapeño peppers gladly added upon request. | | |
| Vegetarian Garden Burger | 6.95 | ---- |
| A grilled garden burger with onions, peppers and spices, topped with melted provolone cheese on a large Kaiser roll with lettuce and tomato. | | |
| Greek Gyro Sub | 6.95 | 9.50 |
| Grilled sliced lamb and beef, topped with tzatziki sauce and finished with shredded lettuce, tomato and diced onions. | | |



| | <u>6-inch</u> | <u>12-inch</u> |
|--|---------------|----------------|
| Pork Barbecue | 6.95 | ---- |
| Slow-cooked and hand-pulled, hickory smoked pork barbecue, served on a large Kaiser roll with a side of Amish cole slaw and a sweet BBQ sauce. | | |
| Hot Pastrami & Swiss | 7.50 | 10.50 |
| Tender sliced peppered-pastrami grilled with onions and green peppers with melted Swiss or your choice of cheese and topped with sliced tomato and lettuce. | | |
| Roast Beef French Dip | 7.50 | 10.50 |
| A generous portion of thinly sliced, medium-well roast beef baked with melted Swiss cheese & served with a side of Au Jus. Add ground horseradish for no extra charge. | | |
| Grilled Chicken Sub | 7.50 | 10.50 |
| Italian marinated chicken breast cut and flat-grilled with onions, mushrooms, green peppers and your choice of melted cheese topped with lettuce & tomato. | | |
| Chicken Cordon Blue | 7.50 | 10.50 |
| Marinated chicken breast grilled with slices of Smithfield buffet ham, topped with melted Swiss cheese and dressed with blue cheese, lettuce and slices of tomato. | | |
| Chicken Parmesan | 7.50 | 10.50 |
| Italian marinated sliced chicken breast grilled with onions and green peppers, topped with melted provolone cheese, our house marinara sauce and fresh-grated parmesan cheese. | | |

| | <u>6-inch</u> | <u>12-inch</u> |
|--|---------------|----------------|
| Yonkers Meatball Sub | 6.95 | 9.95 |
| Italian seasoned beef meatballs on a baked sub roll with our special house marinara sauce, topped with melted provolone cheese and sprinkled with fresh-grated parmesan cheese and a dash of Cellar spices. | | |
| The Greek Veggie | 6.95 | 9.95 |
| The perfect vegetarian sub with grilled artichoke hearts, spinach, broccoli, sautéed onions, black olives, mushrooms, green peppers and mixed spices topped with melted feta cheese or any choice of cheese, and closed with lettuce, tomato & cucumber sauce. | | |
| Cellar Baked Cheese | 6.50 | 8.95 |
| A vegetarian favorite sub with a choice of any two of our fine cheeses baked on fresh sub roll bread, with special Cellar spices and topped with lettuce & tomato. | | |
| Hokie Ham & Cheese | 6.95 | 9.95 |
| Thin-sliced, tender buffet ham baked on fresh bread with your choice of cheese, dressed with lettuce & sliced tomato. Add hot or sweet peppers at no extra charge. | | |
| Smoked Turkey Gobbler | 6.95 | 9.95 |
| Tender slices of Carolina smoked turkey breast baked with your choice of fine cheese topped with lettuce & tomato. | | |
| Corned Beef Reuben | 7.50 | ---- |
| Classic corned beef sandwich on toasted rye bread with melted Swiss and sauerkraut. Comes with potato salad and a pickle. | | |

ENTREES

Flautas \$7.99

Colored hand rolled flautas with queso fresco, chipotle taco cream sauce, bandera and tamalito

Chimichangas \$9.99

Two chimis topped with queso dip bandera beans and rice

Chiles Rellenos \$8.99

Two poblano chiles stuffed with house blend of cheeses topped with tomato sauce. Served with rice and beans

Plato de Sopes or Gorditas \$9.99

Three gorditas or sopes filled with choice of meat, lettuce, queso fresco, tomato sauce, rice and beans

Rosarito XX Fish Tacos \$9.99

Two beer battered deep fried fish tacos with chipotle taco sauce, baja slaw and green sauce.
Served with rice and beans

Carne Asada \$11.99

Grilled angus steak served with grilled green onions, bandera, served with rice and beans.

Cochinita Pibil \$11.99

Pork braised in a Yucatan style marinade, cooked in banana leaves. Topped with picked onions, lime. Served with rice and beans.

Carnitas \$11.99

Chunks of pork braised in a house secret blend marinade and spices. Topped with grilled green onions and lime.
Served with rice and beans.

Alejandro's Special \$14.99

Threesome grilled chicken, angus steak, pork cutlet topped with mushroom, onion, queso dip. Served with rice and beans.

TACOS

Tacos a la Diabla (spicy) \$9.99

Three chipotle marinated steak tacos topped with onion, cilantro. Served with beans and rice

Tacos Cochinita Pibil \$10.99

Five pibil marinated pork tacos dipped in achiote sauce, served with beans & rice

Taco Mexicano \$2.25

Choice of grilled meat on a corn tortilla with cilantro, onion and lemon

Soft Taco \$2.25

Choice of meat on flour tortilla with lettuce & cheese

Crispy Taco \$2.00

Choice of meat crispy taco shell with lettuce and cheese

Grilled Fish Taco \$2.99

Grilled fish on a flour tortilla with cilantro, onion and lime

XX Rosarito Fish Taco \$2.99

Beer battered fish taco deep fried with chipotle taco sauce, baja slaw, green salsa, lime

SEAFOOD

Camarones a la Diabla (spicy) \$13.99

Chipotle marinated shrimp served with beans & rice bandera

Camarones Cancun \$13.99

Shrimp tossed in a house spice mix served over a bed of grilled veggies, zucchini, bell peppers, green onions, topped with toasted sesame seeds bandera and served with rice and beans

Pescado Veracruz \$12.99

Grilled fish with house spice cooked in banana leaf served with veracruz sauce (capers, olives, tomatoes, tequila) topped with pico, lime served with black beans And white rice

Chimayo Salmon \$11.99

Two salmon fillets marinated in a house bbq sauce served on a grilled corn husk. Topped with grilled corn kernels, black beans white rice tamalito

Fish en Papillote \$11.99

Fish baked on a bed of veggies with Mexican butter in a banana leaf, black beans and white rice

Cocktel de Camarones \$12.50

Shrimp cooked in a court bouillon served with a cold tomato orange sauce, avocado, cucumber pico

Seafood medley add \$1.50

Zarzuela \$11.99

Fire roasted tomato broth with house chorizo, seafood medley and jalapeno cornbread crostini

DESSERTS

\$2.99

House Tres Leches
Peach Cake

House Flan

Fried Ice Cream

Chocolate Sopapilla

***Consuming raw or undercooked meat, eggs, or seafood may increase your risk of foodborne illness.**

Tamalito Sweet corn pudding served on a corn husk

Bandera Bed of lettuce with sour cream, guacamole, pico de gallo

KID'S MENU

\$4.50 includes drink

Choice of crispy or soft taco, enchilada, bean burrito, cheese quesadilla (shredded beef, chicken or ground beef)

Choice of beans, rice or fries

Mex n' meat includes tamalito and fresh fruit

Alejandro's Mexican Grill

www.Alejandrosmexicangrill.com

Christiansburg

1635 N. Franklin Street
Christiansburg, VA 24073
(540) 382-3747
Fax (540) 382-3748

Hollins/North Roanoke

7212 Williamson Road
Roanoke, VA 24019
(Corner of Peters Creek and Williamson Road)
(540) 904-5825
Fax (540) 904-5826

Downtown Roanoke

127 Campbell Avenue
Roanoke, VA 24011
(540) 400-7053
Fax (540) 400-0733

APPETIZERS

Nachos \$4.25

Chips, queso dip, shredded cheese

Nachos Azteca \$6.99

Chips, queso dip, shredded cheese, refried beans, house red sauce, shredded chicken, ground beef, roasted red bell peppers, jalapenos and bandera

Substitute with Fajita Beef or Chicken \$8.75

Chiqui-flautas \$5.25

Colored flour tortillas stuffed with chicken, queso fresco, corn salsa. Topped with chipotle taco sauce, queso fresco jalapeno jelly, house ranch

Guajas Wings \$5.99

8 spiced up fresh wings tossed in a special house bbq sauce. Served with jalapeno jelly, house ranch, queso fresco, and corn salsa

Martini de Ceviche \$5.99

Fresh citrus marinated fish. Served in a martini glass with two house tostadas

SALADS

Mexican Caesar Salad \$3.99

Romaine lettuce tossed with house caesar dressing, queso fresco, spiced tortilla chips and red roasted bell peppers.

Add chicken \$6.99

Taco Salad \$6.75

Refried beans, rice, queso dip, lettuce, shredded cheese, guacamole, sour cream, cherry tomatoes.
Choice of ground beef, shredded chicken or beef

Fajita style \$7.99

***Consuming raw or undercooked meat, eggs, or seafood may increase your risk of foodborne illness.**

Tamalito

Sweet corn pudding served on a corn husk

Bandera

Bed of lettuce with sour cream, guacamole, pico de gallo

Monday-Thursday, 11:00 am-10:00 pm

Friday & Saturday, 11:00 am- 11:00 pm
*Limited Menu after 10:00 pm
on Friday & Saturday*

Sunday, 12:00 pm-9:00 pm

All Major Credit Cards Accepted

TAPAS

Croquetas \$4.99

Potato and house chorizo formed into balls & topped with chipotle taco sauce, queso fresco, and corn salsa

Gambas \$4.99

Shrimp tossed in a house spice mix on a bed of green salsa and nopalitos

Steak Adobo Bruschetta \$4.99

Steak marinated in a adobo sauce served on a top of jalapeno cornbread

Arepas \$4.99

Two arepas filled with carnitas, seared shrimp and corn salsa with a side of sweet salsa blanca

Queso Fundido \$4.99

Blend of four cheeses broiled topped with house chorizo

Taste of Alejandro's \$10.99

Little bit of everything.

Chicken quesadilla, colored flautas, guajas wings, tamales, served with bandera, jalapeno jelly and house ranch

Quesadillas

Cheese Quesadillas \$3.99

Shredded Chicken or Beef or Ground Beef \$5.25

House Chorizo \$5.99

Grilled Meats

Fajita Quesadilla \$7.99

Grilled veggies with choice of steak or chicken. Served with rice, beans and bandera

Quesadilla Marina \$10.99

Melted shredded cheese, refried beans, seafood medley or shrimp. Served with rice, beans and bandera

ENCHILADAS

Enchiladas Supremas \$8.75

One beef, one chicken, one cheese, on refried beans with bandera and tamalito

Enchiladas Mexicanas \$9.99

4 potato enchiladas with red chili tortillas, bandera and tamalito

Enchiladas Suizas \$7.99

4 chicken enchiladas with a creamy green sauce, pickled red onion, crema fresca, bandera & tamalito

Enchiladas Acapulco \$9.99

4 enchiladas with seafood medley, pesto creamy sauce, queso fresco, chipotle taco sauce, bandera and tamalito

Dos Enchiladas \$7.75

Two enchiladas choice of ground beef, shredded beef or chicken, rice, beans, bandera and tamalito

BURRITOS

California Style Burrito \$7.25

Refried beans, rice, guacamole, pico de gallo, cheese, chipotle taco sauce. Choice of shredded chicken, beef or ground beef, grilled meats. Burrito is grilled, cut in 1/2, served with tamalito, lettuce and pico

Fajita Style Burrito \$8.25

Refried beans, rice, guacamole, pico de gallo, chipotle taco sauce, cheese. Grilled veggies choice of grilled meat. Burrito is grilled, cut 1/2, served with tamalito, lettuce and pico \$8.25

Burrito Croqueta \$8.99

Burrito filled with grilled chicken pico de gallo, topped with queso dip served with rice and beans

Wet Burritos add \$1.00

Beef Red Chile Colorado Burrito \$8.99

Chunks of beef braised in red chile Colorado sauce, refried beans, rice, topped with red sauce & cheese

FAJITAS

House Fajitas \$12.50

Choice of meat served over a bed of grilled veggies with Mexican butter, bandera, beans and rice.
Beef, chicken or carnitas

Shrimp \$14.50

Alejandro's Skewers \$10.99

Two steak, two chicken, one shrimp skewer marinated in a house seasoning. Served over a bed of veggies

Apple Pork Fajitas \$11.99

Pork medallions marinated in a chili pineapple sweet soy marinade on a bed of grilled apple veggies with bacon. Side of jalapeno jelly, bandera served with beans and rice

Fajita 3 Hermanos \$14.99

Steak, chicken, shrimp served over a bed of grilled veggies with house chorizo, Mexican butter and bandera. Served with rice and beans

CHICKEN

Pollo Azteca \$11.99

Chicken paillard on a bed of mushroom veggies topped with queso dip and served with rice and beans

Pollo Chilango \$11.99

Chicken paillard on a bed of zucchini, squash, bell peppers, green onion, and topped with toasted sesame seeds served with beans and rice

Chori Pollo \$11.99

Chicken paillard with grilled pineapple, house chorizo and queso dip served with beans and rice

Pollo Con Mole \$11.99

Grilled chicken with house mole sauce topped with pickled onions, queso fresco and lime. Served with beans and rice (*mole sauce may differ green, red, brown chef's choice*)

Arroz con Pollo \$10.99

Grilled chicken tossed with grilled veggies. Served on top of rice and topped with queso dip with shrimp \$13.99

TORTAS

From On The Rise Bakery

La Classica \$6.99

Choice of grilled meats steak, chicken, chorizo, carnitas, chipotle taco sauce, lettuce, avocado, refried beans, jalapeno and pickled onions

Nortena \$7.25

Refried beans, salsa verde, melted cheese, avocado, chipotle taco sauce, grilled beef

Cubana \$7.25

Refried beans, fried egg, angus beef frank, bacon, house chorizo, ham, cheese, chipotle taco sauce, pickled onions, & avocado

La Habana \$7.25

Shredded pork, secret sauce, prosciutto, Swiss and provolone cheese

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Tamalito

Sweet corn pudding served on a corn husk

Bandera

Bed of lettuce with sour cream, guacamole, pico de gallo

Fresh Fish of the Day

Market-price fish served with fresh fruit salsa over a bed of grilled veggies, bandera served with rice and beans. Market price

El Big Hokie \$32.99

Serves 4
Portion of carnitas, beef and chicken fajitas, pescado Veracruz, camarones cancan. Served with rice and beans bandera

DAILY LUNCH SPECIALS

Available Monday to Friday
from 11:00am-3:00pm

#1 Carnitas \$7.99

Chunks of pork braised in a house special marinade. Served with grilled green onions, lime and rice & beans

#2 Cochinita Pibil \$7.99

Shredded pork marinated in Yucatan style achiote Braised in banana leaves served with pickled red onion, lime and rice and beans

#3 Guajas Burrito \$6.99

Burrito filled with grilled fajita meat and grilled veggies topped with queso dip served with rice.

#5 Enchiladas Poblano \$6.25

Two chicken enchiladas topped with house mole sauce, pickled onion, queso fresco, served with rice

#6 Huevos Rancheros \$6.00

Two ranch style fried eggs topped with tomato sauce and queso fresco and served with beans, rice and tortillas

#7 Fajita Lunch Beef or Chicken \$7.75

Grilled beef or chicken on a bed of grilled veggies. Served with bandera, rice and beans

#9 Chimicanga \$6.50

One chimichanga topped with cheese sauce served with rice or beans and bandera

#10 Chicken Quesadilla \$6.50

Shredded chicken quesadilla served with rice bandera

#11 Caldo de Pollo \$5.99

Mexican chicken soup shredded chicken, rice, vegetables, chipotle, which gives a bit of bite. If you prefer your soup not spicy ask server to leave it out.

***Consuming raw or undercooked meat, eggs, or seafood may increase your risk of foodborne illness.**

Any Daily Lunch Special, Taco Salad or Burrito—
add drink for 75¢

LUNCH SPECIALS AVAILABLE FOR DINNER +\$1.50

SIDE ORDERS & EXTRAS

Guacamole \$2.75

Bandera \$1.50

Sour Cream \$.75

Rice or Refried Beans \$2.25

Corn or Flour Tortillas \$.75

Beef or Chicken Enchilada \$2.25

Extra Cheese, Tomato, Lettuce, Jalapeno, Sour Cream or Bell Pepper \$.50

Tamalito \$2.25

Chile con Queso \$3.50

Chips & Salsa \$3.99

Shredded Cheese \$.75

French Fries \$1.99

Tamale \$2.25

Cheese Dip sm \$2.75/lg \$4.50

Black Beans \$2.25

Extra Cheese Sauce \$.75

Chiles Rellenos \$2.75

CATERING

Tacos \$8/pp

- Shredded beef, shredded chicken, ground beef
- Shredded lettuce, shredded cheese, tomatoes, sour cream
- Choice of soft flour tortillas, crispy corn taco
- Chips and two salsas
- Beans and rice

Fajitas \$12/pp

- Choice of beef, chicken, vegetable on a bed of house seasoned veggies
- Served with beans, rice and small bandera salad

Seafood \$15/pp

- Two fish facos, flour tortilla, chipotle taco sauce, baja slaw, green salsa
- House Fish fajitas, shrimp fajitas, Chimayo salmon, fish en papillote

Buffet \$10/pp

Burritos

- Beans, rice, cheese, chipotle taco sauce, pico de gallo, choice of shredded chicken shredded beef, ground beef

Tostadas

- Beans, shredded lettuce, queso fresco, red onion, salsa ranchera
- Choice of shredded beef, shredded chicken, ground beef

Mexican Tacos

- Small corn tortilla, cilantro, onion, salsa
- Choice of grilled chicken, beef, al pastor, carnitas

Tortas

- Mexican bread, chipotle taco sauce, refried beans, choice of meat, cheese, lettuce, avocado

Taco Salad

- Fried taco shell, beans, rice, queso dip, lettuce, choice of meat, cheese, tomato, sour cream, guacamole
- Two house dressings

Combinations

Choices

Enchilada cheese, shredded chicken or beef, or ground beef. Taco soft flour tortilla, corn tortilla, crispy taco shell choice of shredded chicken, beef or ground beef, chile relleno, tamal, chalupa, bean burrito, deep fry taquito, quesadilla gemela, mini burrito

One Item \$4.99
includes rice & beans
Two Items \$5.00
Three Items \$6.00
Add rice and beans \$1.00

Dinner Prices

One Item \$6.50
includes rice & beans
Two Items \$6.50
Three Items \$7.50
Add rice and beans \$1.50

BEVERAGES

Soft Drinks

Reg. \$1.75 Large \$2.25
Coke, Diet Coke, Sprite, Mello Yello, Mr. Pibb, Pink Lemonade, Iced Tea

Jarritos \$1.90

Coffee \$1.50

Bottled Drinks \$1.99

Agua Frescas

(flavors may vary by season)
Horchata, Pina, Melon, Jamaica \$2.99

Tum-E Yummies

\$1.50

~PIZZA~

~SAUCES~

PK's Traditional Red Sauce Alfredo White Sauce
Basil Pesto (contains pine nuts)

~Regular Toppings~

pepperoni onions green peppers spinach extra cheese
anchovies jalapenos black olives fresh mushrooms ham
cheddar cheese sausage pineapple green olives garlic
tomatoes banana peppers beef Roma tomatoes

~Specialty Toppings~

bacon artichoke hearts Italian sausage chicken meatballs
feta cheese kalamata olives fresh mozzarella proscuitto
wild mushrooms ricotta cheese

~Hand-tossed Thin Crust~

Our special hand-tossed, thin crust pizza is made from scratch daily and served hot & fresh from the oven.

By the Slice \$1.99

\$0.39 reg topping / \$0.79 specialty topping

12" Medium Pizza \$8.99

\$1.19 reg topping / \$1.79 specialty topping
5 regular toppings for \$5.00

16" Extra Large Pizza \$10.99

\$1.59 reg topping / \$2.39 specialty topping
5 regular toppings for \$7.00

~Sicilian Deep Dish~

Our 17-inch square extra thick crust pizza is made from scratch and served hot & fresh from the oven.

Sicilian Slice \$1.99

\$0.39 reg topping / \$0.79 specialty topping

Sicilian Whole \$13.99

\$2.19 each topping / \$2.79 specialty topping
5 regular toppings for \$9.00

~Calzones~

Ricotta & mozzarella cheeses with your choice of one topping baked in fresh dough. Served with pizza sauce.

Small 12 inch \$8.99 Large 16 inch \$12.99

Extra toppings \$1.39 regular / \$2.09 specialty

~Bruschetta~

Twelve-inch rustic ciabatta bread baked with garlic butter, mozzarella cheese and your choice of one topping. \$7.99
Extra toppings \$1.39 regular / \$2.09 specialty

~BEVERAGES~

20 oz. Fountain Drinks \$2.00

Pepsi Diet Pepsi Dr. Pepper Diet Dr. Pepper Mt. Dew
Sierra Mist Root Beer Ginger Ale Orange Crush

Pink Lemonade Iced Tea

2L Soft Drinks \$3.00

Pepsi Diet Pepsi Dr. Pepper Mt. Dew

~Specialty Pizzas~

12" Medium \$12.99 16" Extra Large \$15.99
17" Sicilian \$19.99 Slice \$3.49

PK's Chicken Wing Pizza A spicy combination of hot sauce, grilled chicken, onions, cheddar & mozzarella.

Pete's Pizza Our favorite combination of pepperoni, sausage, green peppers, mushrooms, onions & mozzarella.

Meat Monster Pizza Pepperoni, sausage, ham, bacon, beef & mozzarella.

BBQ Chicken Pizza Grilled BBQ chicken, onions, cheddar & mozzarella.

California Pizza Artichoke hearts, spinach, feta cheese, garlic & mozzarella.

Margherita Pizza Crust brushed with olive oil and topped with mozzarella, Roma tomatoes, fresh basil and garlic.

Italian Stallion Pizza Meatballs, Italian sausage & extra mozzarella.

Polynesian Pizza Ham, pineapple, bacon, cheddar & mozzarella.

Pepper Jack Pizza Mozzarella, pepperoni, spinach, tomatoes and ham topped with pepper jack cheese.

Garden Patch Pizza Mushrooms, onions, green peppers, tomatoes, black olives, & mozzarella.

Greek Pizza Crust brushed with olive oil & pizza spice and topped with feta cheese, garlic, black olives, tomatoes and mozzarella.

Pesto Pizza Basil pesto, baby spinach, feta cheese, artichoke hearts, Roma tomatoes, garlic and mozzarella.

Bacon Cheeseburger Pizza Beef, bacon, onions, tomatoes, cheddar & mozzarella.

~DESSERTS~

Brownie Sundae

Warm chocolate fudge brownie topped with vanilla ice cream, hot fudge and whipped cream. \$3.99

New York Cheesecake

High top New York style cheesecake served plain or drizzled with your choice of strawberry, chocolate or caramel sauce. \$4.99

Chocolate Calzone

Homemade Italian turnover filled with gooey fudge brownies and drizzled with vanilla icing & chocolate sauce and topped with powdered sugar. \$3.99



PK's Bar & Grill
432 North Main Street
Blacksburg, VA 24060

www.pksbarandgrill.com

For Delivery Call 552-FAST (3278)

~STARTERS~

~DIPS~

Buffalo Chicken Dip

Homemade blend of cream cheese & bleu cheese with shredded chicken and PK's medium wing sauce. Served with tortilla chips. \$6.99

Con Queso Dip

Homemade creamy, spicy jalapeno jack cheese dip served with tortilla chips. \$6.99

Key West Dip

Homemade zesty, creamy spinach and artichoke dip served with tortilla chips. \$6.99

~WINGS, TENDERS & MORE~

PK's Famous Chicken Wings

Buffalo wings with the authentic recipe from the Anchor Bar. Mild, medium, hot, extra-hot, spicy garlic, BBQ, honey BBQ, hot BBQ, teriyaki or Jamaican jerk. Served with your choice of ranch or bleu cheese dressing. Celery available upon request.
10 wings/\$7.99 40 wings/\$29.99

PK's Wing Bites

Tender bites of boneless, skinless chicken, tossed in your favorite wing sauce. Served with your choice of ranch or bleu cheese dressing. Celery available upon request. \$6.99

Chicken Tenders

Tender strips of fresh chicken hand-breaded & deep fried. Served with a side of honey mustard \$5.99 Make 'em Buffalo Tenders tossed in your favorite PK's wing sauce. Served with your choice of ranch or bleu cheese dressing \$1.00 more

Nachos Grande

Tortilla chips heaped with chili, cheddar & mozzarella cheeses, lettuce, tomatoes, jalapenos, salsa & sour cream \$7.99
Add chicken to your nachos. \$2.00

Mozzarella Moons

Seasoned, breaded mozzarella cheese moons fried golden brown and served with marinara sauce. \$5.99

Corn Dog Nuggets

Mini cornbread battered hot dogs fried golden brown and served with spicy mustard. \$3.99

Grilled Quesadilla

Melted mozzarella & cheddar cheeses, grilled green peppers, onions & jalapenos in a grilled tortilla. Served with shredded lettuce, tomatoes, sour cream, and salsa. \$5.99

Add any flavor chicken. \$2.00 Add shaved ribeye steak. \$3.00



Delivery
DAILY
starting at 11am
Call 552-FAST

Buffalo Shrimp

One-half pound of hand-breaded and fried large shrimp tossed in your choice of PK's wing sauce (also available plain). Served with bleu cheese dressing. \$8.99

Steamed Shrimp

One-half pound of large shrimp steamed & seasoned with Old Bay. Served with cocktail sauce. \$7.99

~FROM THE PIZZA KITCHEN~

Parmesan & Garlic Bread Sticks

Homemade bread sticks topped with garlic butter and Parmesan cheese. Served with pizza sauce. \$3.99

Garlic Hokie Sticks

A 12" pizza dough washed with garlic butter & topped with mozzarella cheese. Served with pizza sauce. \$8.99

PK's Original Roni Rolls

Homemade pizza rolls filled with pepperoni & mozzarella cheese. Served with pizza sauce. \$3.99

Bruschetta

Rustic ciabatta bread topped with olive oil, fresh garlic, herbs, fresh mozzarella cheese, Roma tomatoes, kalamata olives & Parmesan cheese. \$8.99

~FRIES & RINGS~

French Fries

Long-cut french fries seasoned with our special blend of spices. Basket. \$3.99 Side order \$1.99

Loaded Cheese Fries

PK's seasoned fries topped with cheddar & mozzarella cheeses, bacon bits and your choice of ranch dressing or sour cream. \$7.99
Make 'em chili cheese fries for \$1.00 Half order \$4.99

Sweet Potato Fries

Basket of tasty strips of sweet potatoes deep fried and served with a side of honey mustard. \$4.99 Side order \$2.99

French Fried Onion Rings

Basket of thinly sliced onions, hand-breaded, fried crispy and piled high. Served with our homemade Cajun aioli. \$5.99

~FROM THE SOUP KITCHEN~

Chili

Our made-from-scratch chili with a kick, topped with mozzarella and cheddar cheeses and served with tortilla chips. \$3.99

Soup of the Day

Homemade soups served with Italian bread. Ask your server for today's selection. \$3.59

FOR DELIVERY
CALL 552-FAST(3278)



-SUBS & WRAPS-

Served on your choice of sub roll or grilled tortilla with a pickle spear and potato chips. Substitute your choice of french fries, pasta salad, onion rings, or sweet potato fries for \$1.00

Philly Cheese Steak
Our spin on a classic with shaved ribeye steak, grilled green peppers, onions, mushrooms and melted provolone cheese. \$6.99
FAT JACK IT add mozzarella moons & french fried onion rings on your Philly. \$2.00 more

Philly Cheese Chicken
Fresh chicken, grilled green peppers, onions, mushrooms and melted provolone cheese. \$6.99

PK's Grinder
Grilled ham, turkey, pepperoni, banana peppers and jalapeno jack cheese with lettuce, tomato and mayo. \$6.99

Meatball & Cheese
Jumbo meatballs topped with marinara and melted cheese. \$6.99

Chicken Parmesan
Crispy strips of hand-breaded fried chicken tenders topped with marinara and melted cheese. \$6.99

PK's Fajita
Grilled chicken or seasoned steak with sauteed mushrooms, onions, green peppers, mozzarella and cheddar cheeses, lettuce, tomato, salsa and sour cream. \$7.99

Buffalo Tender
Crispy strips of hand-breaded fried chicken tenders tossed in your favorite PK's wing sauce with lettuce and tomato. Served with a side of ranch or bleu cheese dressing. \$6.99

Chicken Caesar
Grilled chicken, romaine lettuce, tomato, Parmesan cheese and caesar dressing. \$6.99

Chicken Ranch
Grilled chicken, lettuce, tomato and ranch dressing. \$6.99

Grilled Veggie
Grilled zucchini, squash, broccoli, wild mushrooms, onions and green peppers with lettuce, tomato & balsamic vinaigrette topped with melted provolone cheese. \$6.99

-PUB CLASSICS-

All sandwiches are served with a pickle spear and potato chips. Substitute your choice of french fries, pasta salad, onion rings, or sweet potato fries for \$1.00 more.

Club Sandwich
Turkey, ham & bacon layered between three slices of white, wheat, or rye bread with lettuce, tomato, mayo, American & Swiss cheeses. \$6.99

Grilled Cheese Sandwich
Your choice of American, Swiss, provolone, cheddar, or jalapeno jack cheese melted on white, wheat, or rye bread. \$3.99
Add turkey, ham, or bacon \$2.29

BLT
Bacon, lettuce, tomato and mayo on your choice of white, wheat or rye bread. \$4.99

Turkey Reuben
Grilled turkey, sauerkraut and thousand island dressing with melted Swiss cheese on grilled rye bread. \$6.99

Fried Fish Sandwich
Fried catfish served on a sub roll with lettuce, tomato and a side of tartar sauce. \$6.99

-ABBY & CLAIRE'S CORNER-

For children 12 and under. Small drink included with meal.

Chicken Tender Basket \$4.99
Two chicken tenders served with french fries and BBQ sauce.

Spaghetti and Meatballs \$4.99
Spaghetti marinara with two meatballs and Italian bread.

Cheeseburger Basket \$4.99
5-oz burger with American cheese served with french fries.

Hot Dog Basket \$4.99
One all-beef hotdog served with french fries.

Grilled Cheese Basket \$4.99
Melted American cheese on white bread served with french fries.

Corn Dog Nuggets \$4.99
Mini cornbread battered hotdogs fried and served with french fries.

-BURGERS* & CHICKEN SANDWICHES-

Chicken sandwiches & half-pound burgers* are served on a kaiser roll with lettuce & tomato, a pickle spear & potato chips. Substitute your choice of french fries, pasta salad, onion rings, or sweet potato fries for \$1.00.

Classic
Char-grilled and topped with your choice of cheese (provolone, Swiss, American, white American, cheddar, smoked gouda or jalapeno jack) \$6.99

Cordon Bleu
Topped with honey roasted ham and melted Swiss cheese. \$7.99

Diablo
Tossed in hot sauce and topped with grilled onions and melted cheddar cheese. \$7.99

Big Foot*
Our biggest burger ever!! Grilled split-top kaiser roll stuffed with two 5oz fresh beef patties, bacon, lettuce, tomatoes, fried onion rings, Swiss and American cheeses and Cajun mayonnaise. \$8.99

Island
Grilled pineapple, bacon, provolone cheese and teriyaki sauce. \$7.99

Cobb
Seasoned with crushed black pepper and topped with bleu cheese dressing. \$7.99

Faculty Street
Teriyaki-glazed and topped with bacon and melted cheddar cheese. \$7.99

Hickory
BBQ sauce, bacon, grilled mushrooms and cheddar cheese. \$7.99

PK's Famous Hot Dogs Hebrew National
all-beef hot dogs topped with your choice of sauerkraut, chili, mustard, onion, ketchup, or relish. \$3.99/solo \$6.99/pair

-PK'S DELI FEATURES-

Served on grilled rustic ciabatta bread with a pickle spear and potato chips. Substitute your choice of french fries, pasta salad, onion rings, or sweet potato fries for \$1.00

Italian Deli
Capicola ham, Genoa salami, smoked ham, pepperoni, provolone cheese, lettuce, tomato and light Italian dressing. \$7.99

French Dip
Grilled roast beef and onions topped with melted provolone cheese. Served with au jus dipping sauce. \$7.99

PK's Po'Boy
Your choice of Cajun-seasoned deep fried catfish or shrimp piled high over shredded lettuce, tomato and onion with pepper jack cheese and Cajun mayo. \$7.99

Rustic Club
Turkey, ham, bacon and smoked gouda cheese with lettuce, tomato & mayo. \$7.99

Kansas City Steak
Flat-grilled ribeye steak seasoned with crushed peppercorns, topped with french-fried onion rings, cheddar cheese, BBQ sauce, lettuce & tomato. \$8.99

Italian Chicken Club
Grilled chicken breast topped with capicola ham, pepperoni, provolone cheese, Italian dressing, lettuce and tomato. \$7.99

Pub Grill
Grilled roast beef with jalapeno jack cheese, french-fried onion rings, Parmesan peppercorn sauce, lettuce & tomato. \$7.99

Classic Ham & Swiss
Grilled sliced smoked ham with melted Swiss cheese, lettuce, tomato & mayo. \$7.99

-MAKE YOUR OWN DELI SANDWICH-

One Meat & Cheese \$6.99

| -BREADS- | | -MEATS- | | -CHEESES- | | -CONDIMENTS- | |
|----------|------------------------|--------------------|--------|---------------------|---------|------------------|---------|
| White | Wheat | Turkey | Ham | Provolone | Lettuce | Tomato | |
| Rye | Sub Roll | Roast Beef | Salami | American | Onion | Pickles | |
| | Kaiser Roll | Capicola | Ham | Cheddar | Swiss | Mayo | Mustard |
| | Grilled Tortilla | Pepperoni | | Smoked Gouda | | Cajun | Mayo |
| | Rustic Ciabatta \$1.29 | Prosciutto | | Jalapeno Jack | | Pesto | Mayo |
| | | Extra Meats \$2.29 | | Extra Cheese \$0.99 | | Italian Dressing | |

Consuming raw or undercooked meats, seafood & poultry may increase your risk for foodborne illness.

-SALADS-

Dressings: Bleu Cheese, Hidden Valley Ranch, Pepper Parmesan, Honey Mustard, 1000 Island, Fat Free Italian, Fat Free Ranch, Caesar, French, Balsamic Vinaigrette

ADD GRILLED OR FRIED CHICKEN TO ANY SALAD \$3.00
ADD GRILLED OR FRIED SHRIMP TO ANY SALAD \$3.00
ADD CHAR-GRILLED RIBEYE STEAK TO ANY SALAD \$4.50

Garden Salad
Fresh mixed lettuce greens with ripe Roma tomatoes, cucumbers, red onions and croutons. \$3.29/small \$4.99/large

Caesar Salad
Crisp romaine lettuce tossed in caesar dressing with croutons and shredded Parmesan cheese. \$3.29/small \$4.99/large

Chef Salad
Your choice of a large garden salad or caesar salad topped with sliced turkey, ham, American & Swiss cheeses. \$7.99

Seasonal Salads
Ask your server about our seasonal and/or featured salads.

Greek Salad
Fresh mixed lettuce greens topped with feta cheese, kalamata olives, banana peppers, red onions and marinated artichoke hearts. Served with a side of balsamic vinaigrette dressing. \$6.99

Cranberry Feta Salad
Fresh mixed lettuce greens topped with feta cheese, dried cranberries, Roma tomatoes, red onions and a side of fat free Italian dressing. \$6.99

Peppercorn Salad
Fresh mixed lettuce greens tossed in fat free Italian dressing topped with Roma tomatoes, cucumbers, red onions and french-fried onion rings drizzled with Parmesan peppercorn dressing. \$6.49

-ENTREES-

All entrees are served with redskin potatoes & grilled fresh vegetables

Catch of the Day
Served grilled, fried, blackened or pan-sauteed. MARKET PRICE

Ribeye Steak
Twelve ounce hand-cut ribeye steak, char-grilled to order. \$12.99

Grilled Chicken Platter
Grilled marinated chicken breast served plain or in your choice of seasoning or PK's wing sauce. \$7.99
Add a second chicken breast \$3.00

-PASTA ENTREES-

All pasta dishes are served with your choice of penne pasta or linguini and garlic bread.

ADD MEATBALLS \$3.00 ADD CHICKEN \$3.00
ADD MILD ITALIAN SAUSAGE \$3.00 ADD SHRIMP \$3.00

Pasta Marinara
Classic Italian marinara sauce topped with melted cheese. \$6.99

Pasta Carbonara
Ham, bacon and prosciutto tossed in a Parmesan cheese cream sauce. \$7.99

Pasta Provencale
Fresh spinach, basil, Roma tomatoes, garlic, feta cheese & sun-dried tomatoes. \$7.99

Pasta Fromaggia
Three cheese sauce. \$6.99

Shrimp Scampi
Large shrimp sauteed in olive oil, garlic butter, wine, lemon juice & fresh herbs served over linguini with garlic bread. \$8.99

Pasta Alfredo
Parmesan cheese & heavy cream sauce. \$6.99

Pasta Pesto
Italian basil pesto (contains pine-nuts). \$6.99

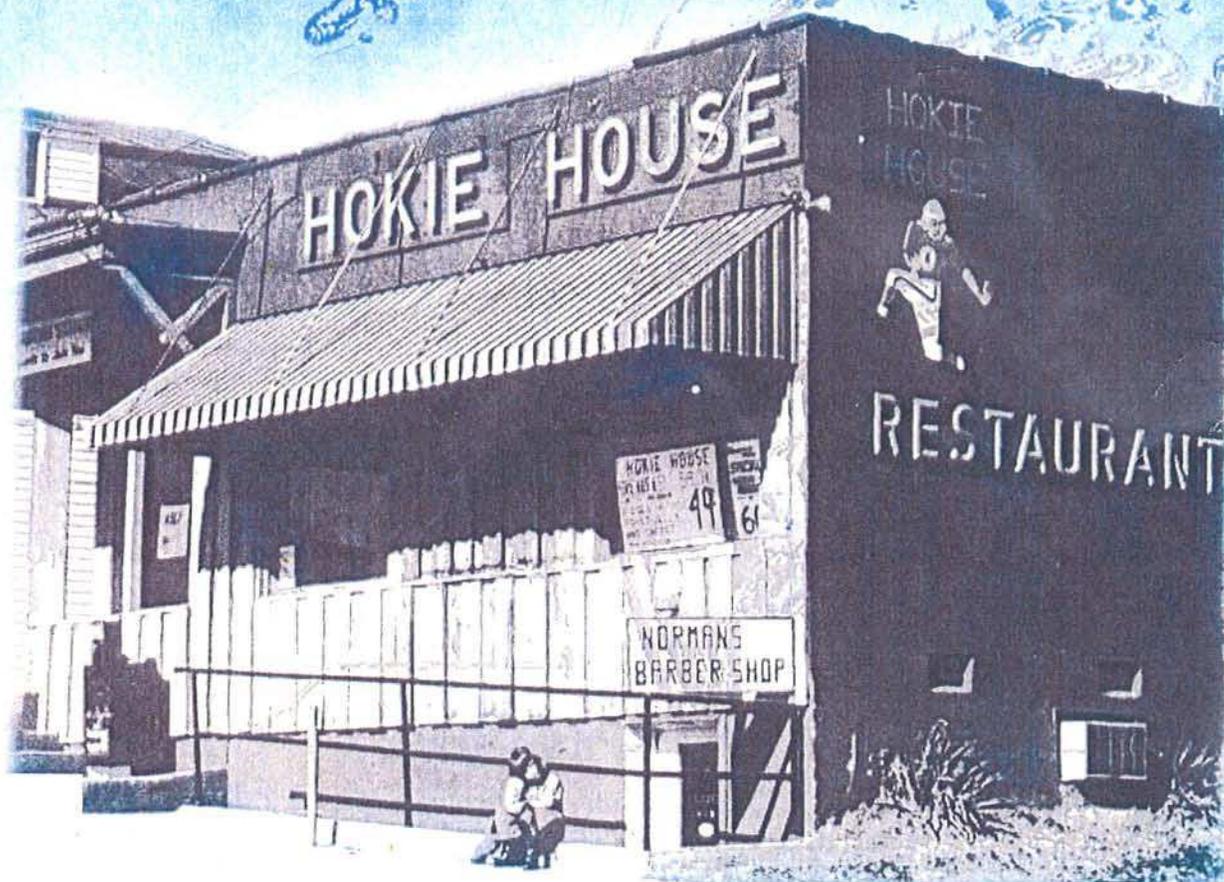
Pasta Primavera
Zucchini, squash, broccoli, Roma tomatoes, wild mushrooms and your choice of marinara or Alfredo sauce. \$7.99

Lasagna
Layers of pasta, ricotta & mozzarella cheeses, beef & Italian sausage topped with marinara sauce. Served with garlic bread. \$8.99

Hokie House

Home of the World Famous Hokie Burger!

Serving Blacksburg since 1966.



322 N. Main St.
Blacksburg, VA 24060
(540) 552-0280

www.hokiehouse.com

Appetizers

Fried Mushrooms

We refused to put these on the menu until we found the perfect breaded mushrooms. We serve 'em with our homemade ranch.

- \$5.50 -

Jalapeño Poppers

Breaded jalapeño peppers stuffed with cheddar cheese and served with ranch dressing on the side.

- \$5.50 -

Chicken Fingers

We'd like to point out, these are the best fingers we could get our hands on!

- \$6.50 -

Potato Skins

Six potato boats filled with cheddar, monterey jack & bacon. These guys are classic!

- \$5.95 -

Bacon Cheese Fries

A pound of fries smothered in melted monterey jack and cheddar. Everyone's favorite!

- \$6.50 -

Nachos & Cheese

Your basic nachos -- chips, nacho cheese sauce, and jalapeños.

Great late night!

- \$3.95 -

Mini Corn Dogs

A full boat of these tasty little treats! Served up with some spicy brown mustard.

- \$5.95 -

Chicken Quesadillas

Large tortilla stuffed with chicken, onions, cheddar & monterey jack, topped with lettuce and tomato and served with sour cream and picante sauce.

- \$6.50 -

Mozzarella Sticks

By far the best stix we've ever tried, we think you'll agree these babies are awesome. Served with a side of marinara.

- \$5.95 -

Grand Hokie Nachos

Nachos covered with ground beef, nacho cheese, lettuce, tomatoes, onion, jalapeños, salsa, & sour cream...the best nachos around!

- \$6.75 -

Nachos for Four

Grand Hokie Nachos that are really grand. We'd tell you how big they are but you wouldn't believe us!

- \$9.95 -

Everyday from 5-9pm

Fried Mushrooms Chicken Fingers
Jalapeño Poppers Potato Skins
Mozzarella Sticks

~ \$4.95 ~

Chicken Wings

We boast to have the biggest wings in town!

10 Jumbo Wings.....\$6.50

Please select only one flavor.

30 Wing Platter.....\$15.95

You can choose up to 3 flavors.

Sunday & Monday

\$3.95

10 WINGS

Flavors

Extra Ranch & Blue Cheese for \$0.25

Medium / Hot / Extra Hot

Sweet & Spicy Plum

Teriyaki

Bourbon

Chile Garlic

Zesty Orange

BBQ

Honey BBQ

Spicy BBQ

Caribbean

Jamaican Jerk

Subs & Sandwiches

Philly Cheese Steak

Sauteed seasoned ribeye, green peppers, onions, and mushrooms, covered with melted cheese and served with lettuce, tomato, and mayo on a sub roll.

- \$6.95 -

Longhorn

Grilled chicken, bacon, BBQ, & onion covered with melted cheddar. Served with lettuce, tomato, & ranch on a kaiser.

- \$6.95 -

Chicken Cordon Bleu

Grilled chicken breast, ham, lettuce, tomato, & melted swiss served on a kaiser with a side of ranch dressing.

- \$6.95 -

BBQ Super Steak

Grilled sliced ribeye, fresh bacon, BBQ sauce, grilled onions & mushrooms, and white american on a sub roll - it's hot, watch out!

- \$6.95 -

Hokie Club

Turkey & ham piled high with bacon, swiss, lettuce, tomato, & mayo, served on three slices of Texas Toast. It's the real deal!

- \$6.95 -

Pork BBQ 2000

Pulled pork slowly cooked in a zesty BBQ sauce. Topped with cole slaw and served on kaiser. Great with hot sauce!

- \$6.50 -

Rugby Club

Pastrami, turkey, bacon, swiss cheese, 1000 Island, cole slaw, lettuce and tomato. All in three layers of marble Rye.

- \$6.95 -

Chicken Philly

Grilled sliced chicken breast with sauteed onions, mushrooms, green peppers, melted cheese with lettuce, tomato & mayo on a sub roll.

- \$6.95 -

Grilled Chicken & Bacon

Grilled seasoned chicken breast, bacon, white american, lettuce, tomato, & mayo, on a kaiser.

- \$6.95 -

All sandwiches are served with potato chips or baked Lays.

You can substitute French Fries or Curly Fries for chips for only 75 cents.

You can substitute Onion Rings for chips for only 95 cents.

Try some dip for 50 cents (Onion Dip, Homemade Dill Dip, or Nacho Cheese)

Add a side salad

For only \$1.95

Sub a side salad for chips

For only \$1.50

Strip Club

Two of our awesome chicken fingers & american cheese served with lettuce, tomato, & mayo on a sub roll.

- \$6.50 -

Veggie Sub

Swiss cheese, lettuce, tomato, green peppers, mushrooms, onion, black olives, alfalfa sprouts, & mayo.

- \$5.95 -

Buffalo Philly

Sliced chicken breast, onions, and mushrooms sauteed in wing sauce, covered in melted cheese and Bleu cheese on a sub roll.

- \$6.95

Chicken Salad

Delicious chunky chicken salad served with white american, lettuce, tomato, & onion on a flaky croissant.

- \$6.50 -

The Funky Chicken

No, it's not chicken...It's turkey piled high & topped with bacon, white american, lettuce, tomato, & mayo, served on a flaky croissant.

- \$6.50 -

Ham & Swiss

Thinly sliced ham piled high & topped with swiss, lettuce, tomato, & mayo on a sub roll. It's just what you've been looking for.

- \$6.50 -

Hot Italian

Grilled ham, salami, & pepperoni with melted white american, lettuce, tomato, onion, italian dressing, mayo, & hot peppers on a sub roll.

- \$6.95 -

Hokie Reuben

Pastrami & swiss melted together topped with cole slaw & 1000 island, then grilled on marble Rye! A deli classic sandwich!

- \$6.95 -

Chicken Parmesan

Two sliced chicken fingers topped with marinara, monterey jack & parmesan cheeses. Served hot on a sub roll. Now that's Italian!

- \$6.50 -

Burgers

Hokie Burger

The original half-pound burger with american cheese...Go team HoHo!

-\$5.95 -

Bleu Cheese Burger

Real bleu cheese crumbles, white American cheese, and bleu cheese dressing instead of mayo- the name says it all!

-\$6.25 -

Big Top Burger

Another HoHo invention, we pile this high with onion rings and american cheese and use ranch dressing instead of mayo.

-\$6.75 -

Hokie Bacon Burger

With american cheese and all the bacon we can fit on the burger. How can you go wrong?

-\$6.75 -

All Burgers are half-pound patties served with lettuce, tomato, mayo & potato chips

Hokie, Hokie Bacon, Big East, & Heart Stopper are served on Texas Toast

All other Burgers are served on a Sesame Seed Bun

You can substitute French Fries or Curly Fries for chips for only 75 cents

Side of Fries for \$1.60

Pound of Fries for \$3.50

Extra Bacon or Egg 75 cents

Extra Cheese 50 cents

Add a Side Salad for only \$1.95

Hokie Pokie Burger

You haven't lived until you've tried this on a burger: a fried egg and american cheese.

-\$6.75 -

Big East Burger

We add bacon, tomato, white american cheese, and mayo, then melt it all together between buttered, grilled Texas Toast.

-\$6.75 -

Dill Dip Burger

Our secret dill dip recipe instead of mayo, grilled onions, bacon, and white american cheese. This is a crowd pleaser!

-\$6.25 -

ACC Burger

BBQ sauce, bacon, grilled onions, & melted cheddar cover this baby! Served with lettuce, tomato, and ranch dressing.

There's no better combo than Bacon & BBQ!

-\$6.75 -

MOS Burger

We smother this favorite with mushrooms, onions, & swiss cheese.

-\$6.25 -

Montreal Burger

Sometimes you gotta jazz it up...with Montreal steak seasoning and white american cheese, melted to perfection!

-\$6.25 -

Shrimp, Fish & Chips

Light battered and served with fries, hush puppies, slaw and both tartar & homemade cocktail sauce. You'll feel like you've been at the beach!

-\$7.50 -

Fish & Chips

Beer battered fish served with fries, hush puppies, slaw and tartar sauce for dipping. This one's a true classic!

-\$6.95 -

Shrimp & Chips

Lightly battered and served with fries, hush puppies, slaw and our homemade cocktail sauce. Hush puppies taste great with honey butter!

-\$6.95 -



The Heart Stopper!

A double Hokie bacon burger. This beast has 2 half pound patties, tons of bacon, and twice the cheese. We're real proud of this monster!

-\$7.75 -

EXTRA ORDERS

| | |
|---|--------|
| Salad w. Ginger Dressing or Hokie Sauce | \$3.49 |
| Mixed Vegetables | \$3.25 |
| Broccoli & Mushrooms (Mushroom only + \$0.50) | \$2.75 |
| Fried or Steamed Rice | \$2.25 |
| Extra Carrots | \$2.25 |
| Zucchini & Onions (Zucchini only + \$0.50) | \$2.75 |
| Sauce (Hokie, Ginger, Hot Mustard) | \$1.00 |
| Seafood Miso Noodles Soup | \$7.25 |
| Japanese Soup (8 oz. Bowl) | \$1.35 |
| Miso Soup | \$1.85 |

ICE CREAM

| | |
|---------------------|--------|
| Green Tea Ice Cream | \$2.25 |
| Red Bean Ice Cream | \$2.25 |
| Mango Ice Cream | \$2.25 |

BEVERAGES

| | |
|--|--------|
| Soft Drinks <i>(Coke, Diet Coke, Sprite, Mello Yello, Mr. Pibb, Lemonade)</i> | \$1.79 |
| Hot Green Tea | \$1.25 |

神戸 KOBÉ 戸

Japanese Express

MENU

860 University City Blvd.
Suite 106, Bonomo's Plaza
Blacksburg, VA 24060

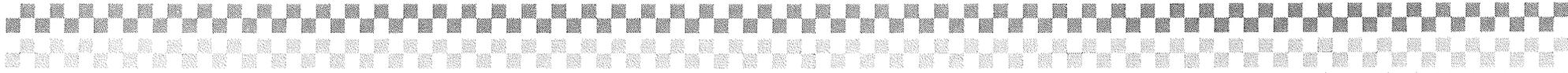
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(Limited Area)

No MSG, Fresh Grilled
Fast, Healthy, and Delicious

HOURS:

Monday - Friday 11:00 AM - 2:00 PM
4:00 PM - 9:00 PM
Saturday & Sunday 11:00 AM - 9:00 PM



SINGLE ENTREES

- | | |
|---|--------|
| 1. Vegetable | \$5.49 |
| <i>(w. Zucchini, Onions, Broccoli, Carrots, Nappa Cabbage, Mushrooms)</i> | |
| 2. Tapanyaki Chicken (w. Mushrooms) | \$6.49 |
| 3. Teriyaki Chicken (w. Broccoli) | \$6.49 |
| 4. Fish (w. Broccoli) | \$7.49 |
| 5. Shrimp (w. Broccoli) | \$7.49 |
| 6. Scallops (w. Broccoli) | \$9.49 |
| 7. Steak (w. Mushrooms) | \$7.49 |
| 8. Teriyaki Steak (w. Broccoli) | \$7.49 |
| 9. Hokie Chicken | \$6.99 |
| Hokie Fish | \$7.49 |
| <i>(w. Green Peppers, Onions, & Cooked with Chef's Special Sauce)</i> | |
| Eel | \$8.49 |
| <i>(w. Broccoli & Mushrooms or Zucchini & Onions)</i> | |

SUSHI

- | | |
|-----------------------|--------|
| 6 California Rolls | \$5.99 |
| 2 California Rolls | \$2.00 |
| 8 Vegetable Dumplings | \$3.95 |

COMBINATIONS

- | | |
|--|---------|
| 10. Shrimp & Chicken w. Bro. & Mush. | \$10.49 |
| 11. Steak & Chicken w. Mushroom | \$10.49 |
| 12. Steak & Shrimp w. Bro. & Mush. | \$11.49 |
| 13. Scallops & Chicken w. Bro. & Mush. | \$12.29 |
| 14. Scallops & Steak w. Bro. & Mush. | \$12.99 |
| 15. Shrimp & Scallops w. Broccoli | \$12.99 |

SALAD

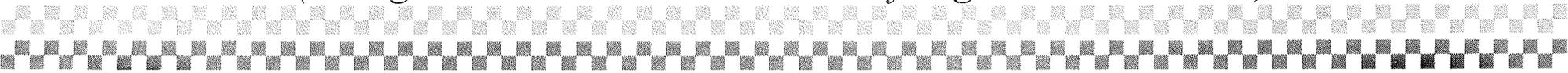
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|------------------------------|--------|
| 16. Salad w. Grilled Chicken | \$5.99 |
| 17. Salad w. Grilled Shrimp | \$6.99 |

SIDES

- | | |
|---------------------------------|--------|
| Chicken (Teriyaki or Tapanyaki) | \$4.75 |
| Fish w. Broccoli | \$5.49 |
| Steak (Teriyaki or Tapanyaki) | \$5.49 |
| Shrimp w. Broccoli | \$5.49 |
| Scallops w. Broccoli | \$7.49 |
| Hokie Chicken w. Pepper & Onion | \$5.25 |
| Hokie Fish w. Pepper & Onion | \$5.99 |

ITEMS 1-15 SERVED W. FRIED RICE, SWEET CARROTS, AND HOKIE SAUCE.

(change carrots to one other kind of vegetable add \$0.50)





Real People. Real Reviews.



Kobe Japanese Express

12 reviews

Category: [Restaurants](#)

860 University City Blvd
Blacksburg, VA 24060

(540) 552-7030

Price Range: \$
Accepts Credit Cards: Yes
Parking: Private Lot
Attire: Casual
Good for Groups: Yes

Good for Kids: Yes
Takes Reservations: No
Delivery: Yes
Take-out: Yes
Waiter Service: No

Wheelchair Accessible: Yes
Outdoor Seating: No
Good For Kids: Yes
Alcohol: Yes



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12 reviews for Kobe Japanese Express

All Reviews



6
20

9/21/2009

[Chris K.](#)
Arlington, VA

Kobe, I miss you. How come you never call any more?

I spent the best 8 years of my life at Tech, and Kobe was my favorite restaurant in town. And it wasn't a close race. I ate here the first week it opened. I remember back when Kobe was called Hokkaido, and when it was less than 5 bucks.

I am seriously STILL going through withdrawal. This is not your high class joint. It looks like basically a takeout place. This is not authentic Japanese food. It's just rice and veggies and meat, all grilled up. This is not the cheapest place in town. They apparently raised their prices since I've left.

But goddamn, the Hokie sauce is sweet, liquid crack. Give me just a taste. Daddy needs his medicine!

Was this review ...? Useful Funny (4) Cool



2
45

4/4/2010

[Kim T.](#)
Effingham, SC

This was my all time favorite when I went to Tech. The food is delicious and the price wasn't bad. You get roughly the same quality of food that you would at Kabuki's, which is a fancy Japanese steakhouse for less than half the price. It's not really authentic Japanese food but it's not too terribly over Americanized either. The food is downright addictive. If you're in the area you should definitely give this place a try.

Was this review ...? Useful Funny Cool



17
116

7/16/2007

[Danny K.](#)
Washington, DC

I actually give this place six stars, but that's not an option, so five will have to do.

I once asked my friend what he thought about Kobe. His answer is documented below:

"This place is unbelievable, and relatively inexpensive for a good amount of food. I'm not sure what the sauce is made of, but I think the main ingredient is perfection. If the chicken ain't swimmin, you ain't winnin."

Kobe is so amazing. I'm currently in Roanoke and am thinking about driving down to Bburg just to get some. The people are friendly, the food is delicious and for a Japanese restaurant it is very

well priced. The amount of food you get is very filling as well and its location to campus makes stopping there mid-afternoon after a night out well worth the trip. They serve sushi, all sorts of teriyaki dishes, and so much more.

GO THERE.

Was this review ...? Useful (1) Funny (1) Cool (1)



29
92

Misono A.
Berkeley, CA

1/29/2009

I am torn and conflicted in my opinion of Kobe, because while it is the farthest thing from authentic Japanese cooking and I usually despise places like this that claim to serve up Japanese cuisine when in fact they do not, I cannot deny how tasty and addicting Kobe's unique flavor is. So as a Japanese restaurant, I would give it 1 star, but for the food itself, I would give it 4 stars.

The interior of Kobe is nothing special at all -- in fact, it is really bare, and just looks like another cheap Chinese takeout joint, albeit a spacious one. The presentation of the food is unimpressive too, but somehow, the way they cook the meat/seafood and the rice, and those candied carrots... it somehow keeps you coming back for more. I guess they cook everything hibachi-style, but it has neither the nasty buttery taste or overly expensive pricing of Kabuki in Christiansburg. Meals here are very cheap, perfect for college students.

I've long since graduated from Tech, but I still sometimes get Kobe cravings....

Was this review ...? Useful Funny Cool



8
60

Adam A.
Brooklyn, NY

11/9/2008

This place was made for college kids.

A Sunday afternoon filled with watching football and some studying was always capped off well with a steak and chicken from Kobe.

They were quick, gave you a lot of food and it was always delicious. When I was in the 'burg, it was like \$8 to eat a feast full of Far East culture.

My only regret was that I didn't find this before my senior year.

I wish they had a place like this in Queens, NY.

I love you, Kobe.
I miss you.

Was this review ...? Useful Funny (1) Cool



Elite '10
81
238

Steve L.
Reston, VA

9/5/2009

Overpriced. You can get more for your money at Springfield Mall in Northern Virginia. And the cost of living in Springfield is 5x more. (Most students at VT come from Northern VA)

Was this review ...? Useful (2) Funny Cool (1)



3
72

Kevin O.
Christiansburg, VA

9/7/2009

I was expecting more from this place after reading about it. Both in flavor and in portions. I found myself hungry again not long after eating here, and I could not taste the teriyaki in my meal. I will say the steak was cooked nicely and was tender, not some low grade shoe leather you'd expect from a place like this. It's a decent lunch spot, I suppose, but it's a bit steep at almost \$10 a person.

Was this review ...? Useful (1) Funny Cool



9
149

Patrick M.
Herndon, VA

8/4/2008

This place is not good, it is fast food Japanese without suchi! It doesn't even make sense. The sauce just drowns the food in a salty and sticky sugary mess, if that is what you like, go here. Otherwise, go to Tatakii.

Was this review ...? Useful Funny Cool



8
35

Daniel B.
Blacksburg, VA

1/6/2009

Don't get me wrong, the food was pretty good. I think my main problem is that this place gets way too much hype than what it deserves. The atmosphere isn't the greatest and the food is overpriced in my opinion. However, the best thing about the food here is how fresh it is; everything is cooked fresh once you order it.

Was this review ...? Useful Funny Cool



1
7

Derek A.
Christiansburg, VA

10/11/2008

Since the term "express" is used in the name it's not supposed to be Tataki or Kabuki. All three are very different and I regularly attend each one of them. Kobe is always fast and consistent and rapidly growing in popularity. The chicken, shrimp, and steak are always well trimmed and good cuts. Everything is always cooked great and the food quality never screams "express". The best part about the Hokie sauce is you actually have the ability to control the amount (if any) you put on your food! If you don't want a salty, sticky, and sugary mess you have the option to "have it your way" as the king would say. Every entree comes with rice and carrots which are both very good.

Bottom line:

For an express Japanese restaurant Kobe is hard to beat in terms of price, selection, service, and food quality.

Was this review ...? Useful Funny Cool



1
42

Kat L.
Fairfax, VA

3/13/2010

this place is overpriced. they give you very little food for the amount of money you pay. they charge you for everything, even fortune cookies. the wait can be long if they're busy. when they get busy ... they leave the chicken out for more than 30 minutes (because a lot of people order chicken teriyaki) ... and meat's not supposed to be out of the fridge for more than 30 minutes. the restaurant may look clean, but you don't want to know the story behind that ... hokie sauce. everyone seem to go there because they love their hokie sauce. save your self some money and google how to make that sauce. probably 80% of the sauce is all mayo. they don't give you a full contrainer of hokie sauce with your meal. they charge you a lot of money for extra hokie sauce. their soups ... they charge you a lot for a cup of soup. but they made the soup out of instand soup packages. one package probably cost less than \$1 but they charge you \$5?

if you're still thinking of eating at this place.. here are my suggestions:

- order anything on the menu other than chicken. (steak, shrimp, and fish are all usually stored in the fridge even when they're busy)
- if you're there for the hokie sauce. you should dine in instead of teake-out. then you can drench your food with hokie sauce for FREE.
- don't use their bathroom ... you don't want to know how they clean the bathroom to make it so clean ...

if you get stomach problems after eating there ... you know why
good luck!

Was this review ...? Useful (3) Funny Cool



0
14

Jenny B.
Arlington, VA

11/18/2008

Whoever doesn't like this place, is nuts! (or has poor taste in food). For those of us who have either visited or lived in asia, this is a great treat. It's cheap and good. who WOULDNT like it? i mis sit terribly and miss those hokie sauce.

Was this review ...? Useful Funny Cool

(3 Filtered)

Reviews of [Blacksburg Restaurants](#) on Yahoo!

\$5.00 Lunch Special: 1 roll (#'s 13-31) & a bowl of Miso soup
11 AM – 4 PM

MARTINIS

The Poor Billy 13

Bombay Sapphire Gin, a dash of Dry Vermouth and 3 speared olives

The Classic Martini 13

Your choice of "Original" Stolichnaya Vodka or Tanqueray Gin with a dash of dry Vermouth and 3 speared olives

A Kurant Affair 12

Absolut Kurant & Chambord splashed with cranberry and lime

Cosmopolitan 12

Absolut Vodka, cointreau, splashed with cranberry and lime

Peach Cosmopolitan 12

Absolut Peach and Peach Schnapps, splashed with cranberry and lime

Apple Martini 12

Skyy Vodka, Sour Apple Schnapps and a splash of pineapple

Keylime Martini 12

Stoli Vanilla and Butterscotch Schnapps splashed with pineapple and lime

Pomegranate Martini 13

Skyy Vodka, Pama Liqueur, a splash of sprite and a lemon twist

Saletini 13

Sho Chiku Bai Janmai Sake & Stolichnaya Vodka Garnished with a cucumber sliver

APPETIZERS

- Egg Roll – shrimp, cream cheese & asparagus served w/sweet chili sauce (4pcs) 6
- Spring Rolls – shrimp, asparagus, cucumber & fresh lettuce 5
- Miso Soup – served w/potato, mushroom & onion 4
- Hummus – fresh hummus w/fried pita points & kalamata salad 8
- Guacamole – fresh guacamole w/fried pita points add spicy marinated tuna for \$5 9
- Edamame – fresh salted soy beans 4

SALADS

- House Salad – served w/ginger dressing 4
- Thai Salad – cucumber salad accompanied by tomato, basil, fresh peanuts & spicy thai peanut sauce 6
- Seaweed Salad – seaweed dressed in sesame, oil & sugar 5
- *Tuna Avocado Salad – tuna & avocado tossed in a mandarin-ginger dressing 9
- *South of the Border – tuna, crab & avocado w/cilantro & jalapeno salsa 9

NIGIRI (2 pcs) OR SASHIMI (3 pcs)

- 1 Hawaiian Butterfish (escolar) 7
- 2 Red Snapper (Tai) 5
- 3 BBQ Eel (Unagi) 5
- 4 Crab (Kani) 5
- 5 Yellowtail (Hamachi) 7
- 6 Shrimp (ebi) 5
- 7 Tuna (Maguro) 6
- 8 Salmon (Sake) 6
- 9 Octopus (Tako) 6
- 10 Spicy Tuna (3 pcs, nigiri only) 10
- 11 Tuna Tiradito – citrus-soy marinated tuna, w/cilantro fresh jalapeno & sriracha (3pcs) 12
- 12 Whitefish Tiradito – citrus-soy marinated snapper, w/cilantro, fresh jalapeno & sriracha (3pcs) 9

THIN ROLL SUSHI "HOSO MAKI ZUSHI" (6pcs)

- *13 Tuna Roll 6
- *14 Yellowtail Roll 7
- *15 Salmon Roll 6
- 16 Eel Roll 6
- 17 Avocado Roll 5
- 18 Cucumber Roll 4

INSIDE OUT ROLL "URAMAKI" (8pcs)

(ANY OF THESE CAN BE MADE AS A HAND ROLL)

- 19 California Roll – crab, avocado & masago 6
- *20 Mediterranean Roll – tuna, sprouts, basil pesto & lemon zest 8
- 21 Spicy Thai Roll – ebi shrimp, sprouts, scallion, fresh basil fresh crushed peanuts & spicy coconut-curry peanut sauce 8
- 22 Shrimp Tempura Roll – spicy sauce, crab & shrimp tempura 9
- *23 Spicy Yellowtail Roll – spicy sauce, sprouts & yellowtail 8
- *24 Spicy Tuna Roll – spicy sauce, sprouts & tuna 8
- *25 Rice Crispy Roll – spicy sauce, sprouts & tuna, rolled in roasted coconut 8
- *26 Moon Roll – spicy sauce, sprouts, tuna, cream cheese & cucumber 8
- 27 Very Veggie – asparagus, cucumber, sprouts & avocado 6
- 28 New River Roll – barbecued eel, avocado & cucumber. Drizzled in eel sauce. 7
- *29 Philly Roll – avocado, cream cheese & salmon 8
- *30 VT Roll – cucumber, ebi shrimp, salmon & eel 7
- *31 Dr. Octagon – spicy sauce, ebi shrimp, cucumber, octopus & tobiko 8

LOG ROLL SUSHI "BO ZUSHI" (8-10 pcs)

- *32 Rainbow Roll – cali roll base topped w/assorted seafood 14
- 33 Hokie Roll Special – a cali roll base topped w/red snapper, baked w/hokie sauce & topped w/scallions & eel sauce 12

- | | |
|---|----|
| 34 Caterpillar Roll – eel & cucumber topped w/avocado & eel sauce | 10 |
| 35 Hawaiian Roll – cucumber, cream cheese, avocado & shrimp tempura, topped w/tuna & salmon | 15 |
| 36 Tokyo Roll – diced yellowtail & scallion, topped w/eel & tobiko. Drizzled in eel sauce. | 14 |

THICK ROLL SUSHI "FUTO MAKI ZUSHI" (10+ pcs)

- | | |
|---|----|
| 37 Spider Roll – soft shell crab, crab stick, cucumber & masago, w/seaweed on the outside | 9 |
| 38 Oyster Roll – fried oysters, spinach, cucumber & asparagus, w/seaweed on the outside | 8 |
| 39 Tuna Tempura Roll – tuna, crabstick & asparagus. Rolled w/o rice & tempura fried to medium rare. Served w/ sweet chili sauce. | 12 |
| 40 Salmon Tempura Roll – Salmon, cream cheese, asparagus & Crab. Rolled w/o rice & tempura fried. Served w/sweet chili sauce. | 12 |
| 41 Bangkok Roll – ebi shrimp, asparagus, scallion, sprouts & roasted red pepper. Rolled in fresh crushed peanuts, fresh basil & topped w/ spicy coconut-curry peanut sauce. | 13 |
| 42 Eel Tempura Roll – eel & cream cheese tempura fried, made into a thick roll w/rice on the inside. | 10 |
| 43 Super Veggie – chef's choice veggies. Rolled w/seaweed on the outside. | 8 |
| 44 Baja Roll –Shrimp tempura, cucumber, roasted red pepper, cilantro & jalapeno salsa. Dotted with wasabi aioli & sriracha. | 14 |
| 45 Volcano Roll – yellowtail, avocado, asparagus & broccoli w/seaweed on the outside. Drizzled in eel sauce. | 13 |
| 46 B-Burg Roll – tuna, salmon, eel, crab, yellowtail & spicy sauce. Rolled w/seaweed on the outside. | 14 |
| 47 Aloha Roll – tuna, salmon, yellowtail, red snapper & crab, w/avocado, asparagus & masago. Rolled w/seaweed on the outside. | 15 |
| 48 VA Roll – shrimp tempura, avocado, asparagus, cucumber & spicy sauce. Rolled w/seaweed on the outside. | 12 |
| 49 Poor Billy's Special Roll – spicy marinated tuna & yellowtail w/avocado & asparagus. Rolled in cilantro leaves. | 13 |
| 50 Chili Roll – tuna, pineapple, cucumber, roasted red pepper & jalapeno salsa. Rolled in cilantro & drizzled in eel sauce. | 12 |
| 51 Yellowtail Jalapeno Roll – yellowtail, avocado, asparagus & jalapeno salsa. Rolled in cilantro. | 13 |
| 52 Tempuriffic Tuna – tuna, avocado, cream cheese, cucumber & spicy sauce. Tempura fried & topped w/tobiko & chives, served w/ponzu. | 15 |
| 53 Kirby's Special Roll – shrimp tempura, cream cheese, cucumber, avocado & spicy sauce. Topped w/tobiko, wasabi aioli & eel sauce. | 14 |
| 54 Monster Roll – shrimp tempura, salmon, asparagus, avocado & cream cheese. Rolled in cilantro & topped w/eel sauce & sriracha. | 15 |

**PLATTERS (CHEFS CHOICE)
(NO SUBSTITUTIONS)**

- | | |
|--|----|
| 55 The Roll Combo – a cali roll, Philly roll & spicy tuna roll | 18 |
| 56 Sushi Combo – a cali roll, 4 pieces of nigiri, 4 pieces of shashimi & seaweed salad | 20 |
| 57 Sushi Major – 9 pieces of nigiri & a yellowtail roll | 20 |
| 58 Shashimi Major – 12-15 prime slices of chef's choice seafood | 20 |

BEVERAGES

NON ALCOHOLIC

Coke, Diet Coke, Mr. Pibb, Sprite, Lemonade 2.25

Unsweet Tea, Sweet Tea, Green Tea 2.25

SAKE

SHO CHIKU BAI CLASSIC JUNMAI – hot
6 oz pot 5 12oz pot 9
HAKUTSURU DRY – hot
6 oz pot 6 12 oz pot 11
SHO CHIKU BAI NIGORI – cold
12 oz pot 11

WINES

whites

| | |
|--------------------------------------|------|
| St. Kilda Chardonnay (Australia) | 6/22 |
| Ponga Sauvignon Blanc (New Zealand) | 7/26 |
| Busa da Lele Pinot Grigio (Italy) | 6/22 |
| Stowell White Zinfandel (California) | 6/22 |

reds

| | |
|-----------------------------------|------|
| Latitud Merlot (Argentina) | 6/22 |
| Altosur Malbec (Argentina) | 7/26 |
| St. Kilda Shiraz (Australia) | 6/22 |
| Gilles Benoit Pinot Noir (France) | 7/26 |

BOTTLE BEER

domestic

| | |
|-----------------------------|------|
| BUD, BUD LIGHT, MILLER LITE | 2.25 |
| YUENGLING | 2.50 |
| CORONA, CORONA LIGHT | 2.75 |

imports

| | |
|-----------------------------|---|
| SAPPORO, TSING TAO | 5 |
| KIRIN ICHIBAN – 22oz bottle | 6 |
| ASAHI – 12oz bottle | 5 |

craft brews

| | |
|-------------------------------|---|
| BROOKLYN LAGER | 4 |
| BROKLYN PILSNER | 4 |
| DOGFISH HEAD 60 MINUTE IPA | 4 |
| DOGFISH HEAD INDIAN BROWN ALE | 4 |
| RED NECTAR ALE | 4 |

MARKET Wikiteria AND CAFE

Wiki - The Hawaiian word for "fast" was first used by Ward Cunningham in 1995 to identify a website that allows anyone to contribute or modify content. Here at Wikiteria, we strive to be "WikiWiki" fast and encourage you to tell us what you would like to see added or changed on our menu and daily specials. So don't be shy - join the Wiki!!

Salads

Add to any salad -

Grilled Chicken \$1.50

Grilled Steak \$2.50

Grilled Tuna \$2.50

- NEW Caprese** - Fresh mozzarella, tomatoes, red onion, basil, capers, balsamic vinaigrette \$6.95
- NEW Steakhouse** - Grilled steak, romaine, tomato, cucumber, onion straws, blue cheese, creamy horseradish dressing. \$7.95
- Spinach** - Baby spinach, tomatoes, red onion, artichoke hearts, black olives, blue cheese crumbles \$5.95
- NEW Tuna** - Garden or caesar salad topped with tuna salad \$6.95
- Chicken Salad** - Garden or caesar salad topped with chicken salad \$6.50
- Chef** - Garden salad with ham, turkey, bacon \$6.95
- Southwest** - Mixed greens, shredded cheese, diced tomatoes, tortilla strips, black bean salsa, guacamole \$6.25
- NEW Antipasto Salad** - Mixed greens, salami, fresh mozzarella, provolone, tomatoes, black olives, artichokes \$7.25
- Greek** - Romaine, tomatoes, red onion, artichoke hearts, kalamata olives, black olives, cucumbers, bell peppers, feta cheese \$6.50
- Caesar** - Romaine hearts, diced tomato, red onion, croutons, parmesan cheese \$4.75
- Garden** - Mixed greens, shredded cheese, diced tomatoes, red onions, cucumbers, mushrooms, croutons \$4.75
- House** - A smaller version of either our garden or caesar salad \$3.25

Ranch Italian Blue Cheese Balsamic Vinaigrette Honey Mustard Russian 1000 Island Greek Creamy Horseradish

Wraps

Served with your choice of fries, fresh fruit, cole slaw, chips, or side special

- NEW B&B Wrap** - Black bean corn salsa, \$5.95
cilantro, cheddar-jack, lettuce, tomato, tortilla strips
- Chinese Chicken** - Chicken, \$6.95
cheddar-jack, lettuce, bell peppers, mushrooms, ginger, water chestnuts, cranberries
- NEW Steakhouse** - Grilled steak, blue cheese ... \$7.25
crumbles, romaine, diced tomatoes, onion straws, creamy horseradish dressing
- Club** - Ham, turkey, bacon, lettuce, tomato, \$5.95
cheddar-jack, mayo
- Greek** - Chicken, feta, black olives, romaine, \$6.95
tomatoes, banana peppers, greek vinaigrette
- Philly** - Chicken or steak, onions, bell peppers, \$6.95
lettuce, tomato, cheddar-jack

Ask About Our Catering Services
and Group Order Deliveries!!

Burgers

Served with your choice of fries, fresh fruit, cole slaw, chips, or side special

- Build-a-Burger** - Fresh ground beef, \$5.95
choice of three toppings
- Bacon Cheese** - Fresh ground beef, \$6.25
bacon, cheddar, lettuce, tomato, onion
- NEW Bruschetta Burger** - Fresh \$7.25
ground beef, fresh mozzarella, basil, homemade bruschetta
- Black Bean Burger** - Vegetarian ... \$5.95
black bean burger, cheddar cheese, lettuce, tomato, onion, salsa
- * Consuming raw or under cooked meat may increase your risk of food-borne illness

Wikiteria Market & Cafe - (540) 443-9221

Sandwiches

Served with your choice of fries, fresh fruit, cole slaw, chips, or side special

- NEW Asian Tuna** - Yellowfin tuna, swiss cheese, mixed greens, red onion, diced tomato, oriental mayo, avacoda spread, ciabatta ... \$7.25
- NEW Cobb Sandwich** - Turkey, bacon, lettuce, tomato, red onion, blue cheese mayo, avacoda spread, ciabatta \$6.95
- NEW Fire Bird** - Blackened chicken, crisp bacon, pepperjack, buffalo sauce, lettuce, tomato, onion, zesty ranch mayo, kaiser \$6.50
- NEW Ultimate BLT** - Fresh mozzarella, basil, bacon, lettuce, tomato, pesto mayo, wheatberry bread \$5.95
- Southwest Philly** - Steak or chicken, provolone, grilled pepper & onion, lettuce, southwest aioli, flatbread \$6.50
- Pork BBQ** - Homemade pulled pork, buttermilk cole slaw, kaiser \$5.95
- Cuban Sandwich** - Slow-roasted pork loin, ham, swiss, pickles, mayo, mustard, french bread \$6.95
- NEW Marathon** - Roast beef, turkey, corned beef, salami, swiss cheese, romaine, tomato, red onion, Russian dressing, marble rye ... \$7.95
- NEW Super Roast Beef** - Roast beef, cheddar, bacon, lettuce, tomato, red onion, creamy horseradish dressing, ciabatta . \$6.95
- Reuben** - Corned beef or smoked turkey breast, sauerkraut, swiss, 1000 island dressing, marble rye \$7.25
- French Dip** - Hot roast beef, sauteed mushrooms & onions, provolone, french bread, side of au jus \$6.95
- NEW Monte Cubano** - Ham, turkey, swiss cheese, mustard, mayo, pickle chips, french bread battered and grilled. \$7.25
- Hokie** - Smoked turkey, swiss cheese, romaine, cranberries, pesto mayo, ciabatta \$7.25
- Turkey Melt** - Turkey, pepperjack, bell peppers, buttermilk slaw, french bread \$5.95
- NEW Chicken Gyro** - Grilled chicken, cucumber salsa, diced tomato, red onion, greek yogurt sauce, flat bread \$6.95
- NEW Bacon Ranch Chicken** - Blackened chicken, pepperjack, bacon, lettuce, tomato, onion, zesty ranch mayo, \$6.95
ciabatta
- NEW Tuscan Chicken** - Chicken breast, fresh mozzarella, artichoke hearts, mixed greens, tomato, pesto mayo, ciabatta \$6.95
- Southwestern Club** - Turkey, bacon, cheddar, romaine, tomato, avacoda, southwest aioli, ciabatta \$6.25
- Napoleon Grilled Cheese** - Swiss, cheddar, provolone, tomato, grilled white bread \$3.95

Soup & Sandwich

Choose a cup of one of our Soups of the Day and one of the following sandwiches

Ham & Cheese
\$4.95 Half \$6.95 Full

Reuben
\$5.95 Half \$7.95 Full

Turkey & Cheese
\$4.95 Half \$6.95 Full

Roast Beef & Cheese
\$4.95 Half \$6.95 Full

Soup & Salad

Choose a cup of one of our Soups of the Day and a small version of one of the following salads

- NEW Caprese** \$7.25
- Spinach** \$6.75
- Chicken Salad** \$6.95
- NEW Tuna Salad** \$7.25
- Garden or Caesar**
\$5.75

Wikiteria Market & Cafe - (540) 443-9221

Flash

El Gran Rodeo

2575 Market St
Christiansburg, VA 24073
(540) 394-4005

Menu Info



Like 3

Menu Lunch Dinner

Combination Dinners

no substitutions please.

| | | | |
|--|--------|---|--------|
| One Taco, Two Enchiladas and Rice. | \$6.25 | One Chalupa, One Chile Relleno and One Burrito. | \$6.50 |
| One Taco, One Enchilada and one Chalupa | \$6.25 | One Burrito, One Enchilada, Rice and Beans. | \$6.50 |
| One Taco, One Chile Relleno, One Enchilada and Rice. | \$6.25 | One Chalupa, One Chile Relleno and One Enchilada. | \$6.50 |
| Two Tacos, One Enchilada and Chile con Queso. | \$6.25 | One Chalupa, One Beef Burrito and One Enchilada. | \$6.50 |
| Two Beef Enchiladas, Rice and Beans. | \$6.25 | One Chile Relleno, One Taco, Rice and Beans. | \$6.75 |
| One Beef Enchilada, One Taco, Rice and Beans. | \$6.25 | One Taco, One Burrito and One Chalupa. | \$6.75 |
| One Enchilada, One Chile Relleno, Rice and Beans. | \$6.25 | One Burrito, One Chile Relleno and one Taco. | \$6.75 |
| One Enchilada, One Tamal, Rice and Beans. | \$6.25 | One Taco, One Burrito, Rice and Beans. | \$6.75 |
| One Burrito, One Tamal and One Taco. | \$6.25 | One Chile Relleno, One Burrito and Rice. | \$6.75 |
| Two Tacos, Rice and Beans. | \$6.25 | One Burrito, One Tamal and Rice. | \$6.75 |
| One Burrito, One Taco and One Enchilada. | \$6.25 | One Burrito, One Chile Relleno, Rice and Beans. | \$6.99 |
| One Burrito, One Quesadilla and One Beef Taco. | \$6.25 | Two Chicken Enchiladas, Rice and Beans. Served with Lettuce, Tomatoes and Sour Cream. | \$6.99 |
| One Enchilada, One Beef Burrito and One Chile Relleno. | \$6.50 | One Chicken Burrito, Rice, Beans and One Chicken Enchilada Topped with Melted Cheese. | \$6.99 |
| One Taco, One Chile Relleno and One Chalupa. | \$6.50 | One Chicken Burrito, One Beef Burrito and Rice. | \$6.99 |
| One Beef Burrito, One Enchilada and One Tamal. | \$6.50 | One Chicken Burrito and One Chicken Enchilada Topped with Lettuce, | \$6.99 |

Tomatoes and Sour Cream. Served with Rice and



Restaurant owner?
Keep your menus up to date

Top Cuisines & Dishes

| | |
|----------------------------|-------------------------|
| American | Italian |
| Pizza | Salads |
| Sandwiches | Pasta |
| Wings | Asian |
| Calzones | Burgers |

Just Added

[Campus Cookies](#)
1282 N Main St, Blacksburg

[The Greeks' Restaurant and Grill](#)
610 N Main St, Blacksburg

[Green's Grill & Sushi Bar](#)
109 College Ave, Blacksburg

Special Dinners (Shrimp)

| | | | |
|--|----------------|---|----------------|
| Arroz con Camarones | \$10.50 | Camaron Yucatan | \$11.30 |
| grilled shrimp, bell peppers, onions, tomatoes and rice. Topped with cheese dip. | | grilled marinated shrimp cooked with mild red, green and yellow bell peppers, onions and yellow and green zucchini. Served with rice and guacamole salad. | |
| Shrimp Chimichanga | \$10.99 | | |
| two flour tortillas stuffed with shrimp. Topped with lettuce, bell peppers, tomatoes, onions, cheese sauce, guacamole and sour cream. Served with beans. | | | |

Special Dinners (Fajitas)

| | For One | For Two |
|---|----------------|----------------|
| Shrimp Fajitas | \$12.99 | \$21.00 |
| tender shrimp grilled with bell peppers, onions and tomatoes. Served with salad, beans, cheese and three flour tortillas | | |
| Fajitas | \$10.25 | \$17.99 |
| tender sliced beef or chicken grilled with bell peppers, onions and tomatoes. Served with guacamole salad, sour cream, beans with cheese and tortillas. | | |
| Fajitas Texanas | \$10.99 | \$18.99 |
| sliced beef, chicken and shrimp grilled with bell peppers, onions, and tomatoes. Served with guacamole salad, sour cream, flour tortillas and beans. | | |

Special Dinners (Mixed)

| | | | |
|---|----------------|--|----------------|
| Taquitos Mexicanos | \$6.75 | Nachos Fajita | \$9.50 |
| four tightly rolled fried tortillas two beef and two chicken. Topped with lettuce, tomatoes, guacamole and sour cream. | | nachos tortilla chips topped with your choice of steak, chicken or both with onions, bell peppers, tomatoes and cheese. | |
| Guadalajara Especial | \$7.50 | El Gran Rodeo | \$10.50 |
| one tamal, two taquitos one chicken and one beef and tortilla chips topped with beef, beans, lettuce, tomatoes, cheese, guacamole and sour cream. | | grilled chicken breast and rib eye steak topped with mushrooms, onions and cheese dip. Served with rice, beans and flour tortillas | |
| Grilled Taco Salad | \$7.99 | Nachos Supremos | \$6.25 |
| flour tortilla shell filled with choice of chicken or beef, onions, bell peppers, tomatoes, beans, lettuce, sour cream and guacamole | | cheese nachos with ground beef, shredded chicken, beans, lettuce, tomatoes, sour cream and guacamole | |
| El Volcanito | \$10.50 | | |
| your choice steak or chicken with onions, tomatoes and bell peppers topped with cheese dip. Served with rice and beans. | | | |

Special Dinners (Beef)

| | | | |
|--|----------------|---|----------------|
| Beef Steak a La Tampiquena | \$11.99 | Tacos de Carne Asada | \$8.50 |
| t bone steak grilled with onions. Served with tortillas, guacamole salad, rice and beans. | | three flour tortillas filled with beef tips. Served with pico de gallo, rice and beans. | |
| T-Bone Ranchero | \$11.99 | Carne Asada | \$9.99 |
| t bone steak topped with hot sauce. Served with rice, beans and flour tortillas. | | tender roast beef served with beans, guacamole salad and tortillas. | |
| Steak Santa Fe | \$11.99 | El Rodeo T Bone Steak | \$11.99 |
| grilled t-bone with mushrooms, grilled onions and cheese sauce. Served with two tortillas, rice and beans. | | grilled t-bone with onions, bell peppers and tomatoes. Served with rice, beans and three flour tortillas. | |
| Jalisco Special | \$9.99 | | |
| beef tips served with onions, tomatoes, rice, beans and two tortillas. | | | |

Special Dinners (Chicken)

| | | | |
|--|----------------|---|---------------|
| Pollo Yucatan | \$10.75 | Chilaquiles | \$6.50 |
| grilled chicken breast with onions, tomatoes, zucchini, squash, three colors of bell peppers. Served with rice, salad and flour tortillas. | | tortilla chips topped with special sauce, chicken, cheese, rice, lettuce, tomatoes and guacamole salad. | |

| | | | |
|--|---------------|---|----------------|
| Pollo Loco | \$9.75 | Chalupa Texana | \$4.49 |
| grilled chicken breast served with guacamole salad, flour tortillas and rice | | crisp, flat corn tortilla topped with chicken, lettuce, cheese, guacamole and sour cream. | |
| Pollo Yucanito | \$9.99 | Pollo la Casa | \$9.99 |
| grilled chicken breast topped with hot tomatillo salsa and melted cheese. Served with rice, beans and flour tortillas. | | grilled chicken slices topped with cheese dip. Served with rice, beans and flour tortillas. | |
| El Aguís Pollo | \$9.99 | Chori Pollo | \$10.50 |
| grilled chicken with tomatoes and onions. Served with rice, beans, guacamole salad and three flour tortillas. | | grilled chicken breast topped with chorizo, pineapple and melted cheese. Served with rice, beans, and flour tortillas. | |
| Arroz con Pollo | \$9.50 | Hokie Special | \$9.99 |
| tender slices of grilled chicken, bell peppers, onions, tomatoes and rice. Topped with cheese dip | | grilled chicken breast with sauteed onions and cheese dip. served with rice, French fries, tortillas and pico de gallo. | |

Favorite Dinners (Burritos)

| | | | |
|--|---------------|--|----------------|
| Super Burrito | \$9.99 | Burritos Mexicanos | \$7.50 |
| burrito filled with your choice of chicken or beef. Served with pico de gallo, guacamole, onions, lettuce, sour cream, rice and beans. Topped with chesese dip | | two burritos with beef tips and beans topped with lettuce, tomatoes, guacamole and sour cream | |
| Chimichangas | \$7.99 | Burrito Especial | \$4.50 |
| two soft or fried flour tortillas filled with beef tips or chicken and topped with lettuce, cheese sauce guacamole, and sour cream. Served with beans | | beef and bean burrito topped with lettuce, tomatoes and sour cream | |
| Fajita Burritos | \$9.50 | Burrito Fajita Texano | \$9.50 |
| two burritos with choice of fajita style steak or chicken covered with nacho cheese, lettuce, tomatoes, guacamole and sour cream. Served with choice of rice or beans. | | fajita style beef, chicken and shrimp grilled with peppers, onions and tomatoes. Wrapped in a tortilla and covered with cheese dip | |
| Burrito Deluxe | \$6.50 | Shrimp Fajita Burrito | \$11.50 |
| two burritos one beef with beans and one chicken with beans. Served with lettuce, sour cream and tomatoes | | grilled shrimp with bell peppers, tomatoes and onions wrapped in a flour tortilla. Covered with cheese dip | |
| Tres Garcias | \$7.99 | La Mexicana | \$6.99 |
| chicken burrito, bean burrito and ground beef burrito topped with cheese dip | | one chicken burrito, one chicken enchilada one rice | |
| Burritos Tipicos | \$7.95 | | |
| two burritos with beef tips topped with cheese sauce. Served with rice | | | |

Enchiladas

| | | | |
|--|---------------|---|---------------|
| Enchiladas Supremas | \$7.25 | Enchiladas Poblanas | \$6.50 |
| four enchiladas chicken, cheese, beef and bean. Served with lettuce, tomatoes and sour cream | | two chicken enchiladas topped with brown mole sauce, sliced onions and grated cheese. Served with rice and beans | |
| Enchilada Guadalajara | \$7.50 | Enchiladas Super Rancheras | \$8.25 |
| three chicken enchiladas served with guacamole salad and rice | | combination of 5 enchiladas one chicken, one beef, one cheese, one bean and one shredded beef. Served with lettuce, tomatoes and sour cream | |

Quesadillas

| | | | |
|--|---------------|---|---------------|
| Quesadilla Texana | \$9.75 | Quesadilla del Mar | \$8.99 |
| tender slices of chicken, beef, shrimp, onions, bell peppers, tomatoes and mushrooms. Served with choice of rice or beans | | big quesadilla filled with beans and grilled shrimp. Served with guacamole salad, sour cream, tomatoes, onions and ranchero sauce | |
| Quesadilla Rellenas | \$6.99 | | |
| two flour tortillas stuffed with cheese, beans and choice of chicken, beef or mushrooms. Topped with lettuce, sour cream, guacamole, tomatoes and sour cream | | | |

DISCLAIMER: Information shown may not reflect recent changes. Check with this restaurant for current

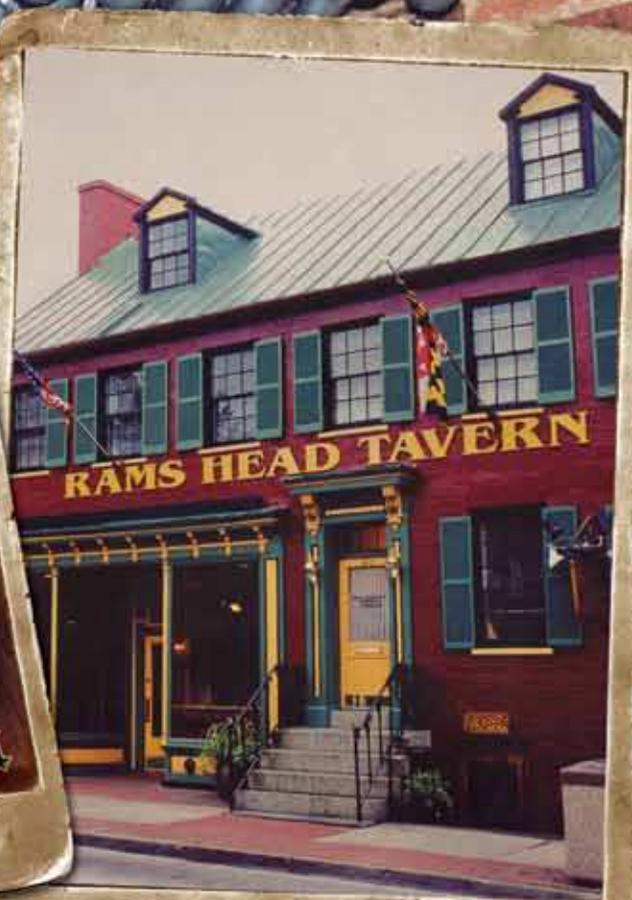
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*celebrating 20 years
of food, fun and beers*

RAMS HEAD



Established 1989

Rams Head Tavern, Annapolis
Annapolis, MD Est. 1989

Rams Head Tavern, Savage Mill
Savage, MD Est. 1999

Rams Head Roadhouse
Crownsville, MD Est. 2004

Rams Head Shore House
Stevensville, MD Est. 2006

Rams Head BWI Airport
Terminal C Est. 2007

Rams Head On Stage
Annapolis, MD Est. 1997

Rams Head Live
Baltimore, MD Est. 2004

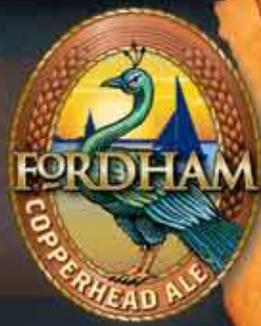
Pier Six Pavilion
Baltimore, MD Est. 1991

www.ramsheadtavern.com

COPPERHEAD ALE

4.7% ABV

The name isn't a coincidence. This Dusseldorf style Altbier blends caramelized malted barley with pronounced hop character to create a subtle copper hue and a signature balanced flavor this ale is known for.



HELLES LAGER

5.6% ABV

Brewed in the style of Munich's everyday drinking beer, this Bavarian style lager is both clean & refreshing. Four different German grains & three hop varieties create an intricate flavor profile and a beautiful deep golden color.



LIGHT LAGER

3.8% ABV

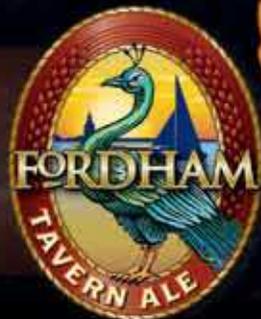
Low on calories. Big on taste. Lighter grains are carefully selected for this crisp light lager allowing for plenty of flavor with less residual sugar. It's the perfect beer for when you want full microbrew flavor with less calories.



TAVERN ALE

5.5% ABV

This American Pale Ale's hop profile is complimented with an ample amount of malt flavor. It's cold conditioned on fresh whole leaf Cascade hops creating an unmistakable citrus-like aroma.



OAK BARREL STOUT

5.2% ABV

Dominion Oak Barrel Stout raises the bar for American stouts. Smoked and peated malts are used to create an intricate malt foundation. Willamette and Cascade hops balance the malt character and the method of dry hopping with vanilla beans and oak chips pushes the depth of this stout's flavor spectrum even further.



CAN'T DECIDE WHICH BEER?
...try them all...Cheers! \$5.95

Order the Fordham Sampler and test five of our signature brews along with the current seasonal beer on tap. This is the perfect way to accustom yourself with the entire Fordham family and find the flavor that's right for you.

Established 1703

After a 300 year hiatus, Rams Head Tavern ripped their roof off (literally) to house and resurrect the Fordham Beer brand in 1995. Once brewing and bubbling within the iconic copper kettles, Fordham grew and grew and grew - like a blooming yeast monster. A delicious blooming yeast monster.

With the ever increasing demand, this frothing Fordham giant became more than the Brew Pub kettles could handle. In an effort to provide the people with the brew, and the beast with the means, Rams Head's thinkers and brewers grabbed their recipes and lugged the Brute-of-a-Brew to its new castle in Dover, DE - a brand new stainless steel castle of opportunity!

Despite geographical changes, this gentle giant is happy at home in Dover, and more productive than ever before. Fordham Brewing remains true to its roots, its recipes and its Annapolis heritage. Rams Head and Fordham remain life-long friends, and can often be found frolicking bar-side at monthly seasonal releases and yearly celebrations.

It is with great pride that we parade this delicious and beloved creation north and south, from Dover to Dixie.



the area's (so says you) best HAPPY HOUR

Monday - Friday, 4-7pm

enjoy \$2.50 draft beers,
house wines & rail drinks

complimentary food, 5-7PM
keeping you in mind since 1989.

starters

BEER-BATTER SHRIMP

Simply the best in town! Six large shrimp hand-dipped in Fordham beer batter then fried golden brown. Served with an orange marmalade Dijon sauce. \$9.95

crab dip

A delicate blend of cream cheese, lump crabmeat and jalapeños. Served bubbling hot with a toasted baguette and pita wedges. \$10.95

CHEESE LOUISE

Creamy whole milk mozzarella encased in a garlic bread crust and fried. Served with a fresh basil marinara sauce. \$7.95

brew pub onion rings

Thickly sliced and hand-dipped to order in Fordham beer batter, then fried golden brown. Served piled high with a side of chipotle mayonnaise. \$6.95

ace killer wings

A dozen fresh chicken wings fried crispy and tossed in your choice of sauces. Choose Old Bay, Caribbean Mango or traditional Buffalo style. \$10.95

CRAB PUFF

One of our famous crab cakes split five ways, then wrapped in puff pastry and flash fried. Set atop a creamy Dijon sauce and finished with a chipotle mayo. \$10.50

BILLY'S SPRING BRUSCHETTA

Creamy goat cheese rolled in toasted chopped almonds and cashews, then baked to a golden brown. Served atop a garlic crostini with fresh baby spinach and drizzled with a small pool of plum sauce. \$10.95

ACADEMY CALAMARI

Domestic calamari hand-tossed in seasoned flour and panko bread crumbs, then fried to a golden brown. Served with a slice of lemon and cocktail sauce. \$10.95

EL JEFE NACHOS

Crisp tortilla chips layered with vegetarian refried beans and melted cheese. Topped with shredded lettuce, diced tomatoes, sour cream and scallions. \$8.95

Choose from the following toppings: black beans, grilled chicken, Roadhouse chili or "the Works" with everything. \$11.95

Ahi Tuna starter

Ahi tuna steak encrusted in sesame seeds and pan seared. Served very rare with seaweed salad, pickled ginger, teriyaki, wasabi and ponzu sauce. \$11.50

BAKED BRIE

Baked brie wheel topped with honey and toasted almonds served with a warm baguette and garnished with fresh fruit. \$11.95

HAND-BREADED TENDERS

Five fresh chicken tenderloins hand breaded with sesame seeds and fresh bread crumbs then fried to a golden brown served with plum sauce for dipping. \$8.50

Hummus a song

Hummus seasoned with roasted red peppers and herbs served with fresh vegetables and toasted pita wedges. \$6.95

SAVORY SKEWERS

Sliced flank steak marinated in a blend of soy sauce, sesame oil, garlic, scallions and ginger. Grilled over an open flame and garnished with sautéed bell peppers and a spicy peanut sauce for dipping. \$8.95

Rams Head Museum

Established in 1997, **Rams Head On Stage** in Annapolis, Maryland features live shows nearly every night of the year. Join us for an intimate concert at this 300+ seated, non-smoking venue which continues to be ranked Top in the World. Before the show, join us for the Performance Package and enjoy discounted food, drink and parking. **Rams Head Live**, located in the Inner Harbor of Baltimore, Maryland, offers an adventure with the latest in sound and lighting. Over 40 flat screen TV's, 5 bars and 5 different viewing areas, Rams Head Live offers a musical experience for 1,800 that is unmatched in this region. And for your summer concert cravings, don't miss **Pier Six Pavilion**, a 4,200+ outdoor concert venue, located waterside in Baltimore's Inner Harbor.

To purchase tickets please visit us at www.ramsheadtavern.com

SOUPS

SPRING ONION

A trifecta of onions simmered in an enticing beef broth topped with Parmesan cheese and garlic croutons. Bowl \$5.95 Cup \$4.95

vegetarian black bean

Cuban-style black bean soup simmered with Latin spices. Garnished with rice and scallions. Bowl \$5.95 Cup \$4.95

MARYLAND CREAM OF CRAB

A delicate cream of crab soup made with sherry, cream and plenty of lump crabmeat. Bowl \$6.95 Cup \$5.95

ROADHOUSE CHILI

Fresh ground beef with chopped tomatoes and fresh vegetables simmered in classic chili spices, served with grated cheese, scallions and tortilla chips. Bowl \$6.95 Cup \$5.95

salads

made fresh to order!

Dressing Selections

Mango Pineapple Vinaigrette, Chunky Bleu Cheese, Jalapeño Cilantro Vinaigrette, Fat-Free Toasted Sesame, Low-Fat Yogurt, Buttermilk Ranch, Greek Aegean and Honey Mustard.

GREEN GARDEN SALAD

Our crispy house blend of fresh lettuce and garden fresh vegetables. Served with your choice of dressing. \$6.95

With our homemade shrimp salad \$11.95

Classico Caesar

Fresh romaine hearts tossed with Roman Caesar dressing, Parmesan cheese and croutons. Served with a warm Italian roll and butter. \$7.95

With grilled chicken \$10.95

With sautéed shrimp \$11.95

rootie tootie

Our crispy house blend of fresh lettuce topped with crumbled bleu cheese, sliced almonds, tart granny smith apples and ripe strawberries dressed in a light Dijon vinaigrette \$9.95

With grilled chicken \$12.95

MARYLAND BERRIES

Fresh baby spinach topped with mixed berries, Mandarin oranges, toasted sunflower seeds, tomatoes and red onions served with your choice of dressing. \$9.95

With grilled chicken \$12.95

CHURCH CIRCLE COBB

A "heavenly" combination of fresh grilled chicken, bacon, shredded cheese and diced tomato, tossed with our crispy house blend of fresh lettuce and your choice of dressing. Topped with hard boiled egg and bleu cheese. Served with a warm Italian roll and butter. \$11.95

DON CORNY CADO

A salad you can't refuse. A flavorful blend of South of the Border spices, roasted corn and peppers, sweet bay scallops, baby shrimp and jalapeño cilantro vinaigrette piled on a ripe avocado and our crispy house blend of fresh lettuce. \$11.95

grouchy greek

Chopped romaine lettuce, tossed with Aegean dressing, diced cucumbers, tomatoes, kalamata olives, feta cheese and red onion. \$8.95

With grilled chicken \$11.95

With sautéed shrimp \$12.95

APPALACHIAN TRAIL

Crisp romaine lettuce topped with sliced melons, pineapples, orange wedges, tart grapes and granola then finished with our low fat yogurt dressing. \$9.95

With grilled chicken \$12.95

day + night affair

All sandwiches are served with fries & a pickle.

FUNKY TOWN FISH AND CHIPS

Tender, white and flaky. Hand dipped and deep-fried in Fordham beer batter. Served with fries and tartar sauce. \$9.95

Turbo's Turkey Burger

Our giant turkey burger is homemade with freshly chopped vegetables and herbs. Served on a toasted Kaiser roll with lettuce & a slice of tomato. \$7.95

Jazz up your turkey burger with additional toppings for 50¢ each.

THE REUBENS

A classic combination of lean corned beef, sauerkraut, Thousand Island dressing and Swiss cheese. Served on grilled rye bread. \$8.95

or try it turkey style
Turkey, coleslaw & Muenster cheese!

CRAB CAKE SANDWICH

A local favorite. Our 5 oz. broiled super lump crab cake served on a toasted Kaiser roll with lettuce, a slice of tomato, tartar or cocktail sauce & a lemon wedge. \$12.95

GRILLED CHICKEN SANDWICH

Grilled chicken breast served on a toasted Kaiser roll with lettuce & a slice of tomato. \$7.95

THE GRANNY with Granny Smith apples and melted Brie cheese. \$9.95

THE MAC MELT with bacon and Cheddar. \$8.95

THE JERK dusted with Jamaican jerk spices, basted with teriyaki sauce and topped with a grilled pineapple slice. \$8.95

dos amigos fish tacos

Beer battered fish and crunchy coleslaw folded into two warm flour tortillas with chipotle mayonnaise. Served with black beans, rice and guacamole on the side. \$8.95

TEXAS ROAST BEEF

Thinly sliced tender roasted beef piled high on Texas toast, topped with caramelized beer onions, Muenster cheese and baked to a golden brown. Served with a side of au jus. \$8.95

PORTOBELL-A-PLENTY

Portabella mushrooms marinated in our jalapeño cilantro vinaigrette then grilled and served on toasted focaccia bread with melted mozzarella, roasted red peppers, spinach, tomatoes and a roasted red pepper aioli. \$8.95

TAVERN BURGER

Char grilled fresh ground 8 oz. Black Angus beef burger. Served on a Kaiser roll with lettuce and a slice of tomato. \$8.25
Additional toppings 50¢ each.

Or try a Tavern favorite:

ROUND UP with fried onion ring, bleu cheese crumbles, Cheddar cheese, ranch and chipotle BBQ. \$8.95

AUSSIE BURGER topped with a hand dipped beer battered onion ring, Cheddar cheese and a sunny side up egg. \$9.95

BISON BURGER 8 ounces of lean and tender ground bison meat grilled over an open flame. \$11.95

the hokie melt

Sliced oven-roasted turkey breast, served open-faced on a buttery croissant with melted Cheddar, crisp bacon, sliced tomatoes & honey mustard sauce. \$8.95

SHRIMP SALAD SANDWICH

Made fresh every day! Gulf shrimp tossed in a spicy seafood dressing with chopped celery and garlic. Served on a buttery croissant with lettuce & a slice of tomato. \$10.95

quiche and...

Our House quiche baked daily. Ask your server for today's selection. Served with a cup of soup or a small Caesar salad. \$8.95

FAMOUS WORLD BEER CLUB

Three layers of toasted white bread with sliced turkey, pit ham, tomato, crisp bacon, Cheddar, Swiss cheese and mayo. \$10.95

World Beer Club graduates
receive \$2.00 off!

CRAB MELT

A Rams Head twist on a local tradition. Our 5 oz. super lump crab cake, split on an English muffin, with thinly sliced tomato and melted Muenster cheese. \$12.95

Not-so-Philly Cheese Steak

Chopped ribeye steak sautéed then stuffed in a soft sub roll with provolone cheese and finished in the oven. \$10.95
Add onions and peppers. \$11.95

THE BANGIN' SALMON B.L.T.

Fresh salmon fillet grilled over an open flame served on toasted rosemary flat bread topped with crisp bacon, lettuce & a slice of tomato with a lemon dill mayo. \$12.95

chef+seafood specialties

We invite you to try your selection with one of our fine Fordham Ales and Lagers. All dinner portions are served with an entrée salad.

PLANK SALMON

Fresh salmon fillet lightly seasoned, then placed on a cedar plank and oven roasted to perfection. Served with rice and vegetable du jour. \$16.95

Brewmaster Recommends: Copperhead Ale

Jump Back Jambalaya

Large gulf shrimp, andouille sausage and chicken breast, sautéed in garlic butter, then stewed in a light tomato sauce with red beans and rice. Lunch \$12.95 Dinner \$17.95

Brewmaster Recommends: Tavern Ale

AHI TUNA DINNER

Ahi Tuna steak encrusted in sesame seeds and pan seared. Served very rare with seaweed salad, pickled ginger, teriyaki, wasabi and ponzu sauce. \$19.95

Brewmaster Recommends: Fordham Light Lager

SHEPHERD'S PIE

A Rams Head Classic! This pub staple features seasoned ground beef and mixed vegetables topped with mashed potatoes and mushroom gravy. \$14.95

Brewmaster Recommends: Copperhead Ale

Dot's beer battered shrimp

12 large gulf shrimp hand dipped to order in Fordham beer batter, then fried golden brown. Served with rice pilaf, vegetable du jour & orange marmalade Dijon sauce. \$22.95

Brewmaster Recommends: Fordham Helles Lager

OH SNAP!

Light and tender red snapper fillet, pan seared and served over rice. Topped with a fresh crab and ripe tomato piccata sauce. \$15.95

Brewmaster Recommends: Fordham Copperhead Ale

THE CRAB CAKE DINNER

A Maryland tradition! Two super lump crab cakes broiled and accompanied by rice and vegetable du jour. Served with your choice of tartar or cocktail sauce. \$25.95

Brewmaster Recommends: Fordham Lager

CRAB MAC & CHEESE

Tender pasta mixed with homemade cheese sauce and lump crabmeat, topped with a mixture of panko bread crumbs and Parmesan cheese browned in the oven. \$15.95

Lunch Crab Mac & Cheese. \$10.95

Brewmaster Recommends: Fordham Light Lager

Sizzlin' Stir-Fry

Large gulf shrimp sautéed with a medley of crisp garden vegetables, finished with a slightly spicy sesame teriyaki sauce and served over rice. Lunch \$10.95 Dinner \$15.95

Brewmaster Recommends: Copperhead Ale

JAMMIN' SALMON

Fresh salmon fillet grilled over an open flame and set atop mashed potatoes topped with gulf shrimp and lump crabmeat. Finished with jalapeño béarnaise. \$19.95

Brewmaster Recommends: Fordham Lager

CHICKEN DIABLO

Fresh chicken breast, bell peppers, onions and mushrooms, sautéed with crushed red pepper and fresh garlic. Finished with basil marinara and fresh mozzarella balls and tossed in linguini. Lunch \$9.95 Dinner \$15.95

Brewmaster Recommends: Copperhead Ale

fajitas "please & flanks!"

Sliced flank steak lightly seasoned and sautéed with onions, mixed peppers and garlic. Served with three soft flour tortillas, refried beans with cheese, sour cream and guacamole. \$13.95

Brewmaster Recommends: Tavern Ale

butcher shop

All Butcher Shop items are served with an entrée salad.

CAROLINA PORK

A 12oz. pork sirloin rubbed with chipotle BBQ spice, char-grilled then sliced and smothered in an apple cider vinegar onion relish. Served with rice and vegetables du jour. \$15.95

Brewmaster Recommends: Fordham Lager

Naptown New York

A 10 oz. center cut Certified Angus Beef® strip steak char grilled to perfection and topped with sizzling karr butter sauce. Served over a mountain of classic mashed potatoes. \$17.95

Brewmaster Recommends: Fordham Lager

Naptown 16oz

All of the above for the robust appetite. \$28.95

Try it Black and Bleu, \$29.95

HELLUVA PLUMP RACK

Tender New Zealand rack of lamb grilled over an open flame to your liking and finished with a sweet fig demi glaze. Served with a baked potato and vegetables du jour. \$25.95

Brewmaster Recommends: Tavern Ale

POP'S STEAK AND 'TATERS

A tender 12 oz. flank steak marinated in fresh garlic, thyme and Worcestershire then grilled, sliced and served around our classic mashed potatoes and finished with jus. \$14.95

Brewmaster Recommends: Fordham Light

BENJAMIN FILET MIGNON

Center cut 8oz mouth-watering Certified Angus Beef® filet mignon topped with sizzling karr butter sauce atop a mountain of classic mashed potatoes. \$27.95

Brewmaster Recommends: Fordham Lager

Delmonico Ribeye

18 oz. hand-cut ribeye steak, lightly seasoned then grilled over an open flame and served with classic mashed potatoes. \$24.95

Topped with shrimp, crabmeat & jalapeño béarnaise. \$29.95

Brewmaster Recommends: Copperhead Ale

traditional sides

MAC & CHEESE

Tender pasta tossed with our homemade cheese sauce, finished with Parmesan cheese and panko bread crumbs. \$4.95

SEAWEED SALAD

A premium blend of Pacific seaweed with toasted sesame. \$4.95

baby baked potato

With sour cream and butter. \$2.95

FRESH SEASONAL CUT FRUIT \$4.95

classic mashed potatoes \$4.95

FRESH VEGGIE DU JOUR \$4.95

BASKET OF FRIES \$3.95

ENTREE SALAD \$3.95

COLESLAW \$3.50

Desserts

Paula's Peanut Butter Pie

Light and fluffy peanut butter mousse piled in an Oreo cookie crust, topped with chopped peanuts and rich chocolate ganache. \$6.50

For special occasions, a whole pie serves 8.

Please order in advance (1 hour min.) \$42.00

STRAWBERRY SHORT CAKE

Three layers of moist shortcake with whipped cream and strawberry preserve. \$5.95

ROOT BEER FLOAT

A bottle of Old Dominion Root Beer, 2 big scoops of vanilla bean ice cream and a big glass. What's not to like? \$5.95

HOMEMADE BLUEBERRY STREUSEL

Sweet blueberries topped with a homemade brown sugar and oatmeal streusel mix, oven baked and served warm. \$5.95

seasonal selection

Ask your server about today's choices. \$5.95

Rams Head weekly RUNDOWN

specials so good,
they earned their own day!

lobster mondays

A full pound-and-a-half lobster steamed fresh to order, served with drawn butter. Accompanied by a baked potato, corn on the cob and an entrée salad. \$19.95*

Alaskan snow crab wednesdays

A pound and a half of Alaskan snow crab legs steamed to a cherry red and accompanied by a baked potato, corn on the cob and an entrée salad. \$17.95

slow roasted prime rib tuesdays

Certified Angus Prime rib slow roasted all day long and finally cut and served to order with a baked potato and hot au jus.

12 oz. Queen Cut \$13.95
16 oz. King Cut \$17.95

chicken mozzarella thursdays

Tender chicken breast breaded in a Parmesan and panko breading, pan-fried, topped with mozzarella cheese, and served around tender linguini tossed in a fresh basil marinara. \$11.95

sunday brunch

10AM TO 2PM

Join us every Sunday for a relaxing brunch. Our selection of delicacies are complimented by live jazz music featuring local artists.

Reservations are welcomed.

*price subject to change

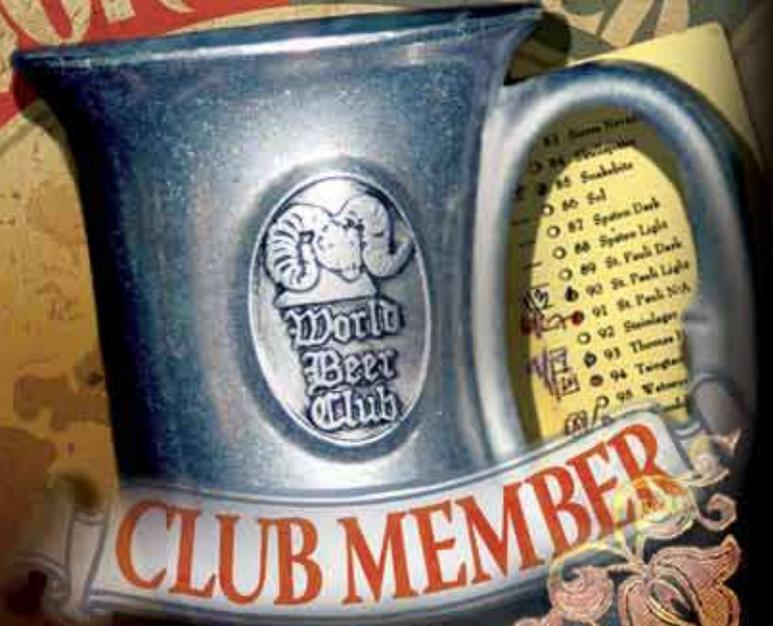
A Rams Head Tradition

Don't miss out on the Rams Head World Beer Club. Don't wait, don't hesitate; become a "member in training" today! Drink all 100 of the world famous beers listed on the passport and you graduate!

Upon completion, you will be awarded a World Beer Club mug engraved with your completion number and a World Beer Club T-shirt, symbolizing your education and appreciation of fine beers. In addition, your name and completion number will be engraved on our "Great Minds" plaque, immortalizing your commitment to fine beer. Bring in your mug 7 days a week and enjoy \$2.50 drafts anytime!

*Ask your server
how to
join today!*

WORLD BEER



Tiger Town Tavern Food Menu

Home Menus TOTT Shirts Photos TTT @ Facebook Clemson

Home Food Menu

(Download Our Food Menu Here!!)
PRICES INCLUDE ALL SALES TAX!!

Call In your food orders today:

TTT: 864.654.5901

Email us with Questions or Comments!!

Appetizers

| | |
|---|------------------------------------|
| Garbage Fries - Our own homemade chili, jack & cheddar cheeses, onions, and jalapenos on a bed of crisp skin-on fries. | \$7.75 |
| Fried Cheese - Crispy fried cheese sticks served with Marinara sauce. | \$7.75 |
| Nachos - Freshly cooked tortilla chips topped with our own homemade chili & salsa, jack & cheddar cheeses, sour cream & jalapenos. | \$7.75 |
| Buffalo Wings - Seasoned up with TTT's own special sauce, these wings are served up with celery sticks & homemade blue cheese dressing. Order Teriyaki, BBQ, Hot/Spicy, Honey Bourbon, or Ginger. | \$7.75 - doz \$4.75 - 1/2 |
| Quesadilla - A crisp flour tortilla wrapped around jack & cheddar cheeses, chicken & mushrooms, or the vegetarian version of sliced tomatoes, salsa, mushrooms, bell peppers, and mozzarella cheese!! Served with our own homemade salsa & sour cream. | \$7.75 |
| Potato Skins - Idaho spuds halved & hollowed, then topped with jack & cheddar cheeses & Bacon Bits!! Served with sour cream. | \$7.75 |
| Beer Battered Onion Rings - Crispy onion rings. Tiger Sauce available upon request. | \$7.75 |
| Fried Mushrooms - Crispy mushrooms. Tiger Sauce available upon request. | \$7.75 |
| Chicken Finger Basket - A generous portion of lightly breaded chicken tenders golden fried and served with French fries. Honey mustard available upon request. | \$7.75 |



Serving Your Favorite Food & Beverage since 1977

Soups & Salads

All soups & salads served with garlic bread & your choice of dressing.

| | |
|---|-------------------------------------|
| Tossed Salad - Crisp mixed greens topped with tomato wedges, red cabbage, cucumbers, jack & cheddar cheeses and bell pepper. | \$3.75 |
| House Salad - A meal in itself! Crisp mixed greens, tomato wedges, bell peppers, cucumbers, and red cabbage topped with your choice of the following (select one): TTT House Mix - Smoked turkey, honey-baked ham, and swiss cheese Tuna Steak - Grilled or Blackened, Greek or Jerk Fresh Chicken - Grilled, Blackened, Greek, Jerk or Fried. | \$7.75 |
| Chicken Salad - Homemade chicken salad piled high on a bed of lettuce served with tomato wedges, carrots and celery sticks. | \$7.75 |
| Taco Salad - Mixed greens and tomatoes topped with our homemade chili & salsa, jack & cheddar cheeses served in a hand pressed taco shell with sour cream. | \$7.75 |
| Soup-of-the-day - Our soups are homemade daily. Ask server for details. | \$2.75 - cup \$3.75 - bowl |

Combos

Create-A-Meal - Pick two of the items listed below to create your combo meal. Served with garlic bread!

Soup-of-the-day - A bowl of this homemade soup

Sandwich - 1/2 of either chicken salad, turkey, ham, or roast beef sandwich or a whole BLT

Tossed Salad - Greens with tomato wedges, red cabbage, cucumbers, jack & cheddar cheeses, and bell peppers.

\$7.75

Dressings

Homemade Blue Cheese ~ Homemade Ranch ~ Homemade Honey Mustard
Thousand Island ~ Italian ~ French ~ Low Fat Italian ~ Low Fat Ranch

The ACC - (Sandwiches)

All sandwiches served with choice of a side & a pickle wedge

The "TIGER" (Club Sandwich) - This cat is known for "CLUBBING" its opponents every Saturday. A traditional club sandwich consisting of ham, turkey, bacon, lettuce, tomato, and mayo served in "4 QUARTERS".

\$7.75

The "BLUE DEVIL" (Monte Cristo) - "SINFULLY" delicious! Honey-baked ham, smoked turkey and cheeses between ranch style bread battered and pan fried.

\$7.75

The "SEMINOLE" (Turkey Sandwich) - Peace pipes aren't the only things these Indians smoke! Smoked turkey on a fresh baked croissant with lettuce, tomato, and mayonnaise.

\$7.75

The "YELLOW JACKET" (Ham and Cheese Sandwich) - These bees are all sweet and no sting. Honey-baked ham and swiss cheese on rye bread with lettuce, tomato, and spicy mustard.

\$7.75

The "TERRAPIN" (Fish Sandwich) - We couldn't get this turtle out of its shell, but the catch also included flounder. Lightly breaded filet of flounder served on a hoagie roll with tartar sauce, lettuce, and tomato.

\$7.75

The "TAR HEEL" (French Dip) - Don't be "SPEEPish" ordering this sandwich. "EWE'LL WOOLLY" love it. Tender roast beef "RAMMED" in a hoagie roll with melted mozzarella cheese and au jus for dipping.

\$7.75

The "WOLF PACK" (Philly Cheese Steak) - You'll "HOWL" with excitement when you "WOLF" down this tender roast beef and mozzarella cheese sandwich served on a hoagie roll with sauteed green peppers & onions.

\$7.75

The "CAVALIER" (Grilled Chicken Sandwich) - "What was and always will be the white meat of the schedule" - Frank Howard (1940 - 1969, 165 - 118 - 12, 6 Bowls). Grilled breast of chicken served on a sesame twist with lettuce, tomato, and mayo. Chicken breasts available: Plain, Blackened, Greek Style, or Caribbean Jerk style.

\$7.75

The "HURRICANE" (Fried Chicken Sandwich) - Unlike some, the 'Canes were always courted by the ACC in this expansion gig and I'm sure they'll blow up a "STORM". Lightly breaded chicken tenders golden fried on a hoagie roll with lettuce, tomato, and mayo.

\$7.75

The "HOKIE" (Turkey Melt) - New to the ACC in 2004, the Tigers & Hokies have played many times before but the Tigers having a winning record. Regular visits to the Valley will now be more of a challenge. A 6-inch fresh hoagie sliced open and piled high with smoked turkey, fresh broccoli, and melted swiss cheese.

\$7.75

The "EAGLE" (Grilled Tuna Sandwich) - Boston College is new to the ACC in 2005, but the Tigers first defeated the Eagles 6 - 3 in the 1940 Cotton Bowl. We have played football 14 more times since then with Clemson holding a 7-6-2 record against B.C. A marinated 4 oz. tuna steak on a sesame twist with mayo, lettuce, & tomato make this an automatic winner!!

\$7.75

The "DEMON DEACON" (Reuben Sandwich) - Last on the list of ACC teams, but not least on the menu, this cellar dweller is sure to "WAKE" up your

\$7.75

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| taste buds: corned beef, swiss cheese, sauerkraut, and thousand island dressing on rye bread grilled to perfection!! | | \$7.75 |
| The "GAMECOCK" (Homemade Chicken Salad Sandwich) - Although removed from the ACC in the Spring of 1971, these chickens have been sliced, diced, and shredded by opponents regularly, a favorite of the big CAT! Our homemade chicken salad with lettuce, tomato & mayonnaise is piled high on a fresh baked croissant. | | \$7.75 |

Add Bacon for \$0.75 ~ Cheese for \$0.75 ~ Both for \$1.25

Sides

French Fries ~ Cajun French Fries ~ New Potatoes ~ Garlic Bread
 Potato Salad ~ Steamed Veggies ~ Chips & Salsa ~ Corn Dog
 (Cheese Fries or Cajun Cheese Fries add \$1.25)

Additional Sides \$2.75 each

Burgers & Dogs

All burgers & dogs served with choice of a side & a pickle wedge

| | |
|--|---------------|
| All Amercian Burger - Our fresh 6 oz. chargrilled ground beef patty served on a sesame twist with lettuce, tomato, onion and mayo. Make it a Cheese Burger by adding melted cheddar for and extra \$0.75. | \$7.00 |
| Bacon Swiss Burger - Our fresh 6 oz. chargrilled ground beef patty topped with crisp bacon, melted Swiss cheese, lettuce, tomato, mayo served on a sesame twist. | \$7.75 |
| Blackened Jalapeno Burger - Our 6 oz. ground beef patty pan blackened and topped with jalapeno peppers and jack & cheddar cheeses. | \$7.75 |
| Bacon - Bleu Cheese Burger - Our 6 oz. ground beef patty char-broiled to perfection and topped with bacon and our homemade blue cheese dressing. | \$7.75 |
| Double Burger - Make it a double by adding another 6 oz. patty to any of the above burgers for an additional: | \$2.75 |
| Ultimate Hot Dog - A quarter pound hot dog on a hoagie roll served with your choice of our own homemade chili, sauerkraut, onions, mustard and/or catsup. | \$5.75 |

Veggie Specials

Served with choice of a side & a pickle wedge

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|---|---------------|
| Veggie Sub - An open face hoagie roll topped with steamed broccoli & cauliflower, sauteed mushrooms, onions & peppers, smothered with melted mozzarella cheese with lettuce, tomato, and mayo. | \$7.75 |
| Gardenburger - A meatless tasty vegetable burger grilled to perfection and served with lettuce, tomato, and mayo on a sesame twist! | \$7.75 |

House Specialties

All plates are served with new potatoes, steamed veggies & garlic bread

| | |
|---|---------------|
| Grilled Chicken Plate - Our grilled chicken plate consists of two 5 oz. butterflyed breasts of chicken chargrilled to perfection. | \$9.75 |
| BBQ Chicken Plate - Our two 5 oz. chicken breasts are chargrilled & BBQ'ed with TTT's own special sauce. | \$9.75 |
| Blackened Chicken Plate - Our two 5 oz. chicken breasts are chargrilled & pan blackened. Also available Greek style or Carribean Jerk style. | \$9.75 |
| Southwestern Chicken Plate - Two 5 oz. chargrilled breasts smothered with jack & cheddar cheeses and our own homemade salsa. | \$9.75 |

| | |
|---|---------------|
| Grilled Tuna Plate - Two 4 oz. fillets of tuna served to perfection your way: Grilled, Blackened, Greek or Jerk. | \$9.75 |
| Fish & Chips - Lightly breaded filet of flounder golden fried and served with French fries, tossed salad & garlic bread. | \$9.75 |
| Fried Shrimp - Lightly breaded shrimp golden fried and served with French fries, tossed salad & garlic bread. | \$9.75 |
| Hamburger Steak - A huge 12 oz. ground beef steak served with French fries, tossed salad & garlic bread. Add melted jack & cheddar cheeses for an additional \$0.75. | \$9.75 |

SEE OUR DRINK MENU FOR YOUR FAVORITE BEVERAGE!!

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SAKE HOUSE

home

menu

Wildcat Roll

Grilled tuna in a tempura fried roll dressed in our unique home-made special sauce, garnished with scallions, toasted sesame seeds and smelt roe.

12.5

Crab Naruto

Crab, avocado and smelt roe rolled in our finely hand-sliced, paper thin cucumber tossed in our home-made special sauce. A truly delightful and authentic Japanese dish.

8.5



Salmon Naruto

Fresh salmon along with crab stick, avocado and smelt roe, rolled in our finely hand-sliced, paper thin cucumber tossed in our special sauce.

8.5

Tuna Naruto

Fresh tuna along with crab stick, avocado and smelt roe, rolled in our finely hand-sliced, paper thin cucumber tossed in our home made sauce.

9.5

*Phoenix Tail Roll

Trio of fresh salmon, tuna and white fish along with crab stick, avocado and smelt roe rolled in crispy seaweed. Deep fried and served with our special BBQ eel sauce.

8.95

*Marble Rockn Roll

Jumbo tempura shrimp with crab, avocado, cucumber and smelt roe rolled in an imported marble seaweed. Served with our BBQ eel sauce.

11.95

Hawaiian Roll

Tropical flavored coconut shrimp rolled with cream cheese and topped with mango and avocado accompanied by our refreshing sauce.

11.95

*Big EasyRoll

A jumbo roll of tuna, salmon and yellowtail. Rolled in fresh chopped scallions and wasabi tobiko.

11.95

Motor City Roll

Tasty crab and fresh peeled avocado in a roll and topped with delicious BBQ eel.

12.95

*The Bomb

A house special, a roll that merged the Cajun flavor to Japanese cuisine. A blend of spicy crawfish and avocado inside and topped with spicy tuna, crab and wasabi tobiko. Served with our special sauce.

12.95

*Gold Point Roll

Selected salmon fried in traditional tempura batter and topped with crab, smelt roe and eel sauce.

10.95

*Fire Cracker Roll

Fresh white fish along with avocado, crab stick and crab wrapped in crispy seaweed and tempura fried, covered in our firey special sauce.

9.95

Green Dragon Roll

Delectable BBQ eel and cucumber roll with fresh Avocado, topped with eel sauce.

12

*Four Season Roll

A combination of salmon, tuna, yellowtail in a traditional sushi roll topped with four colorful and flavorful tobiko (flying fish roe).

13.5

*Dynamite Roll

A variety of freshly diced fish tossed in our homemade special spicy sauce and deep fried.

9

*Greensboro Roll

Diced fresh yellowtail tossed with scallions wrapped with BBQ eel and drizzled with our special sauce.

16.95

*Christina Roll

A spicy tuna rolled with a layer of freshly sliced avocado, topped with our special eel sauce.

13.5

*Surf NTuna Roll

Surf clam wrapped with fresh green leafy topped with a layer of freshly sliced tuna.

12.5



*Hokie Roll

Crab meat, avocado and cucumber roll topped with freshly sliced tuna and salmon with our special wasabi sauce.

12

Asterisks (*) denote raw items.

other menus: [Soup & Appetizers](#) [Dinner Sushi](#) [Sake](#) [Wine](#) [Desserts](#)

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BEN GUI SUSHI

JAPANESE CUISINE

4353 STARKEY RD.
ROANOKE, VA 24018
TEL.: 540-772-6888

WWW.BENGUISSUSHI.COM

OPEN HOURS

MONDAY - CLOSED

TUESDAY - SATURDAY

LUNCH 11:30 AM - 2:30 PM

DINNER 4:30 PM - 10:00 PM

SUNDAY

3:30 PM - 9:30 PM

EAT IN - TAKE OUT

SOUP AND SALAD

| | |
|-----------------------------|------|
| MISO SOUP | 1.50 |
| HOUSE SALAD | 1.50 |
| SPICY TUNA SEAWEED | 7.50 |
| SPICY CRAB SEAWEED | 7.50 |
| FUTO SALAD | 6.00 |
| HOUSE SOUP | 6.00 |
| SEAWEED SALAD | 4.95 |
| AVOCADO SALAD | 4.50 |
| SALMON SKIN & SEAWEED SALAD | 8.50 |
| CALAMARI SALAD | 6.00 |

APPETIZERS

| | |
|--|-------|
| A1. TAKO SU (octopus and cucumber in vinegar sauce) | 6.50 |
| A2. KANIKAMA SU (crab and cucumber in vinegar sauce) | 6.25 |
| A3. BEN'S SAKE SU (fresh salmon, avocado, and cucumber in a melon vinaigrette) | 8.50 |
| A4. SUNOMONO (assorted fish and cucumber in vinegar sauce) | 6.50 |
| A5. EDAMAME (soy bean pods, steamed and lightly salted) | 4.50 |
| A6. SHUMAI (steamed shrimp dumplings) | 4.50 |
| A7. WASABI SHUMAI | 6.50 |
| A8. BABY OCTOPUS | 6.25 |
| A9. GYOZA (fried japanese dumplings) | 5.00 |
| A10. HIYAYA KO (cold bean curd with soy sauce) | 4.25 |
| A11. AGEDASHI TOFU (fried bean curd with tempura sauce) | 4.75 |
| A12. SEA NARUTO (salmon, crab, avocado, fish roe and cucumber) | 7.50 |
| A13. LOBSTER+CAVIAR | 7.25 |
| A14. SNAPPER BITE (snapper, avocado, cucumber in a slightly spicy garlic-ginger sauce) | 10.50 |
| A15. WHITE TUNA TATAKI (white tuna, avocado, cucumber, tataki sauce) | 9.50 |
| A16. TUNA CARPACCIO (sliced tuna with avocado and special sauce) | 9.50 |
| A17. SPICY TUNA TAR-TAR | 7.50 |
| A18. TEMPURA APPETIZER | 7.25 |

FROM SUSHI BAR

| | |
|--|-------|
| S1. SUSHI ASSORTMENT (6pcs fresh sushi and 6pcs tuna roll) | 14.95 |
| S2. SUSHI DELUXE (8pcs fresh sushi and 8pcs California Roll) | 17.95 |
| S3. SASHIMI ASSORTMENT (12pcs fresh fish) | 14.95 |
| S4. SASHIMI DELUXE (18pcs fresh fish) | 20.95 |
| S5. CHIRASHI SUSHI (fresh sliced fish and vegetables on sushi rice) | 16.95 |
| S6. SUPER CHIRASHI (eel, salmon roe on sushi rice with sashimi on the side) | 21.95 |
| S7. ROLL COMBO (8pcs spicy tuna, 8pcs California roll and 6pcs white tuna roll) | 14.95 |
| S8. ROLL COMBO #2 (Cooked) (8pcs California roll, 5pcs Shrimp Tempura roll, 6pcs avocado roll) | 14.25 |
| S9. SUSHI SASHIMI DINNER (14pcs fresh fish, 4pcs sushi, 8pcs spicy tuna or eel roll) | 26.95 |
| S10. LOVER'S FIRST DATE SUSHI ...PLATE FOR TWO (8pcs fresh sushi, 8pcs of my best friend roll, California roll and tuna roll) | 36.95 |
| S11. LOVER'S FIRST DATE SUSHI & SASHIMI ...BOAT FOR TWO (10pcs fresh sushi, 18pcs sashimi, 8pcs of each: California and spicy tuna roll) | 47.95 |

ROLLS

| | |
|--|-------|
| VEGGIE ROLL (avocado, cucumber)(8) | 4.25 |
| KAPPA ROLL (cucumber roll)(6) | 3.75 |
| AVOCADO ROLL (6) | 3.75 |
| CALIFORNIA (crab, avocado, cucumber, masago)(8) | 5.00 |
| UNAGI ROLL (eel and avocado)(8) | 5.95 |
| SHRIMP TEMPURA ROLL (5) | 5.25 |
| NEW YORKER (salmon skin, scallion)(8) | 5.50 |
| SPIDER (soft shell crab)(8) | 8.50 |
| TEKKA ROLL (tuna roll)(6) | 4.75 |
| SAKE ROLL (salmon roll)(6) | 4.75 |
| NEGIHAMA (yellow tail, scallion)(6) | 5.50 |
| WHITE TUNA ROLL (white tuna, scallion)(6) | 4.75 |
| SPICY TUNA ROLL (8) | 5.95 |
| ALASKA (salmon, avocado, cucumber)(8) | 5.50 |
| PHILADELPHIA (salmon, avocado, cream cheese)(8) | 5.75 |
| BOSTON (white tuna, avocado, cucumber, masago)(8) | 5.50 |
| DYNAMITE (spicy mixed fish, masago)(8) | 7.25 |
| RAINBOW ROLL (California w/ 5pcs of fish on top)(8) | 10.50 |

TRUST ME ROLLS

| | |
|---|-------|
| ROANOKE (eel, cucumber, masago, avocado)(8) | 9.50 |
| VT SPECIAL (tuna, salmon, avocado, cucumber)(8) | 11.50 |
| RED DRAGON (t.shrimp, eel, avocado, masago)(8) | 11.50 |
| PENNY'S FAVORITE (salmon, avocado, caviar)(8) | 11.50 |
| KAREN'S FAVORITE (crab, eel, avocado, masago)(8) | 13.50 |
| SEX ON THE BEACH (crab, avocado, masago)(8) | 11.25 |
| VA LOVER'S ROLL (salmon skin, cheese, lettuce masago)(5) | 9.50 |
| VOLCANO (tuna, crab, cheese, cucumber, masago)(5) | 8.75 |
| CRAZY COWBOY (spicy tuna, avocado, wasabi tobiko)(8) | 10.50 |
| HOKIE (spicy tuna, white tuna, salmon, avocado, wasabi tobiko)(8) | 12.50 |
| MARSHAL'S FAVORITE (salmon, cheese, cucumber, eel, avocado)(8) | 12.50 |
| SAMURAI (spicy tuna, crab, cheese, cucumber)(5) | 9.50 |
| EMPIRE ROLL (salmon skin, cheese spicy tuna)(5) | 10.25 |
| 69ER'S (t.shrimp, assorted fish, avocado)(8) | 12.25 |
| MY BEST FRIEND (t. shrimp with spicy tuna)(8) | 10.50 |
| NAMA MAMA (tuna, avocado, spicy eel, masago)(8) | 12.50 |
| DON'S FAVORITE (crab with spicy tuna)(8) | 12.50 |
| KIM'S FAVORITE (white tuna, avocado, scallions)(8) | 12.50 |
| ROBERT'S FAVORITE (eel, cheese, spicy tuna)(8) | 12.25 |

SUSHI OR SASHIMI

SUSHI = FISH ON RICE
SASHIMI = JUST CUT FISH
2 PIECE PER ORDER

| | |
|------------------------------|------|
| MAGURO (tuna) | 4.50 |
| SAKE (salmon) | 4.50 |
| HAMACHI (yellow tail) | 5.50 |
| ALBACORE (white tuna) | 4.50 |
| SMOKED ALBACORE | 4.50 |
| TAI (snapper) | 4.50 |
| IKA (squid) | 4.50 |
| AMAEBI (sweet shrimp) | 5.75 |
| SABA (mackerel) | 4.50 |
| TAKO (octopus) | 4.50 |
| HOKKIGAI (surf clam) | 4.50 |
| EBI (shrimp) | 4.50 |
| KANIKAMA (crab stick) | 4.00 |
| UNAGI (eel) | 5.00 |
| MASAGO (fish roe) | 5.00 |
| WASABI TOBIKO | 5.75 |
| CAVIAR (black tobiko) | 6.00 |
| IKURA (salmon egg) | 5.75 |
| UNI (sea urchin) | MP |
| QUAIL EGG | 1.50 |

(add with masago, tobiko, ikura and uni)

FROM THE KITCHEN

TERIYAKI

| | |
|-----------------------------|-------|
| CHICKEN | 11.95 |
| BEEF | 17.95 |
| SALMON | 16.95 |
| SHRIMP | 16.95 |
| SHRIMP & CHICKEN | 15.95 |
| SHRIMP & BEEF | 17.95 |
| SHRIMP & SALMON | 17.95 |
| CHICKEN & BEEF | 15.95 |

TEMPURA

| | |
|----------------------|-------|
| CHICKEN | 13.95 |
| SHRIMP | 16.95 |
| COMBO TEMPURA | 16.95 |

UDON, SOBA & RICE

| | |
|--|-------|
| NEBEYAKI UDON (rice noodle soup with shrimp) | 12.25 |
| YAKI SOBA (pan fried noodles with shrimp, chicken and beef) | 11.25 |
| FRIED RICE (with shrimp, chicken and beef) | 11.25 |

BENTO BOXES

| | |
|---|-------|
| BENTO BOX A (teriyaki chicken, tempura roll and 8pcs California roll) | 16.95 |
| BENTO BOX B (teriyaki beef, tempura and 8pcs California roll) | 17.95 |
| BENTO BOX C (teriyaki salmon, tempura, and 8pcs California roll) | 17.95 |
| BENTO BOX D (tempura, 4pcs sushi and 8pcs spicy tuna roll) | 17.95 |
| BENTO BOX S (4pcs of sushi and sashimi, tempura, and a choice of teriyaki chicken, beef or salmon) | 21.95 |

**Tempura is always an available substitute

LUNCH MENU

FROM THE SUSHI BAR

| | |
|--|-------|
| SUSHI SPECIAL (6pcs sushi and 8pcs California roll) | 10.25 |
| SASHIMI SPECIAL (12pcs of fresh fish sashimi) | 12.25 |
| CHIRASHI SPECIAL (fresh sliced fish on sushi rice) | 13.25 |
| SUSHI SASHIMI SPECIAL (5pcs sashimi, 3pcs sushi, 6pcs tuna roll) | 13.25 |

MAKI SPECIAL

(choice of any two rolls) \$9.25

- CALIFORNIA ROLL
- ALASKA ROLL**
- BOSTON ROLL**
- AVOCADO & CUCUMBER ROLL
- SPICY TUNA ROLL**
- SALMON SKIN ROLL
- CHICKEN TEMPURA ROLL
- SHRIMP TEMPURA ROLL
- TUNA ROLL**
- SALMON ROLL**
- WHITE TUNA ROLL**

SOBA, RICE & DON

(add California or Tuna roll for only \$2.00)

| | |
|--|------|
| FRIED RICE (chicken and beef) | 7.50 |
| YAKI SOBA (chicken and beef) | 8.00 |
| CHICKENDON (teriyaki with rice and vegetable) | 7.50 |
| BEEFDON (teriyaki with rice and vegetable) | 8.50 |
| SALMONDON (teriyaki with rice and vegetable) | 8.50 |
| TENDON (tempura shrimp) | 8.00 |

BENTO LUNCH BOX

| | |
|--|-------|
| BENTO BOX A (chicken teriyaki, tempura, 4pcs of California roll) | 9.50 |
| BENTO BOX B (beef teriyaki, tempura, 4pcs of California roll) | 10.50 |
| BENTO BOX C (salmon teriyaki, tempura, 4pcs of California roll) | 10.50 |
| BENTO BOX D (tempura, 2pcs sushi and 8pcs spicy tuna roll) | 12.50 |

**Seafood salad is always an available substitute for tempura

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Spry's BBQ

21088 Timberlake Rd, Unit C, LYNCHBURG, VA 24502

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Carolina BBQ Specialist

| | | | |
|---|--------|---|--------|
| Carolina Big BBQ | \$4.75 | Cheeseburger | \$2.50 |
| Carolina Lil Que | \$3.75 | Hamburger | \$2.25 |
| Carolina Big BBQ with Slaw | \$5.25 | with lettuce tomato and onions | |
| Carolina Lil Que with Slaw | \$4.25 | Hokie Burger | \$5.75 |
| Chef's Special | \$5.99 | 1/4 lb burger topped with a mound of BBQ and slaw | |
| cheese steak - chicken, philly - kielbasa sausage. Served with green peppers and onion add fries for \$1.00 extra | | Bull Burger | \$3.25 |
| Grilled Chicken | \$4.75 | grilled bologna with onions, lettuce and tomato | |
| | | All Beef Big Dog | \$2.95 |
| | | All Beef Big Dog with Fries to any Order | \$3.95 |

Fish Fry Days R Back

Hot fresh fish cooked to order

| | | | |
|-----------------------------|--------|-----------------------------|--------|
| Catfish Nuggetts | \$5.75 | Trout or Whiting | \$5.75 |
| Catfish Nuggetts with Combo | \$6.75 | Trout or Whiting with Combo | \$6.75 |

Carryout and Catering

| | |
|---|--------|
| Cheek Out this Daily Specials | \$6.50 |
| wednesday - smoked chicken, thursday - grilled pork chops, friday - ribs, ribs and mo ribs, includes your choice of two sides | |
| BBQ by the LB | \$9.99 |

Plan on coming back?
Make it a FAVORITE!

Flash

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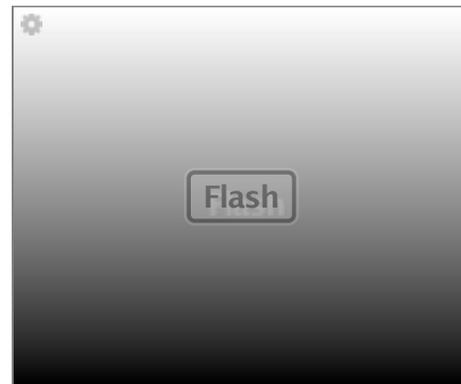
| | | |
|----------------------------|----------------|----------------|
| Smoked Chicken | | \$7.99 |
| Whole | | |
| Smoked Turkey | | |
| | Full Rack | Half Rack |
| Ribs | \$18.99 | \$10.99 |
| Ribs - Three Bone | | \$6.99 |
| Rib Basket | | \$7.99 |
| with two sides | | |
| Has to be Pre Order | | |

Subs - Salads and More

| | | |
|------------------------------|---------------|---------------|
| Ham or Smoked Turkey | | \$4.99 |
| Caesar Salad | | \$4.99 |
| Chef Salad | | \$5.99 |
| | S | L |
| Tossed Salad | \$2.99 | \$4.99 |
| Grilled Chicken Salad | | \$5.99 |

Sides

| | | | |
|----------------------------|---------------|---------------|---------------|
| | S | M | L |
| Potato Salad | \$1.99 | \$2.99 | \$3.79 |
| Cole Slaw | \$1.99 | \$2.99 | \$3.79 |
| Pasta Salad | \$1.99 | \$2.99 | \$3.79 |
| Baked Greens | \$1.99 | \$2.99 | \$3.79 |
| Green Beans | \$1.99 | \$2.99 | \$3.79 |
| Macaroni and Cheese | \$1.99 | \$2.99 | \$3.79 |
| | 6 Pcs | 12 Pcs | 18 Pcs |
| Hush Pippies | \$2.49 | \$4.49 | \$6.49 |
| French Fries | | | \$1.99 |
| Onion Rings | | | \$1.99 |



Lunch Menu



RESTON TOWN CENTER'S
ORIGINAL 10 MINUTE
LUNCH GUARANTEE!*

MONDAY – FRIDAY 11AM-4PM

Starters

SOUP OF THE DAY

Prepared daily by our Chef.

BLACK BEAN CHILI

Served with shredded cheeses and sour cream.

PHOENIX WINGS 🍷

Juicy wings with dry spice rub served with house bleu cheese dressing.

CORDON BLEU SLIDERS 🍷

Two chicken patties fried to a golden brown and topped with ham, melted swiss and honey Dijon sauce.

MERGUEZ APPETIZER

Spicy lamb sausage with potato puree, spinach and Moroccan barbecue sauce.

CHICKEN QUESADILLA

Marinated seasoned chicken with jack and cheddar cheeses.

CRAB AND SPINACH DIP

Creamy spinach infused with fresh blue crab meat. Served with a baguette.

SHRIMP & HUMMUS

Grilled shrimp with seasoned hummus and fresh vegetables.

JERK CHICKEN SPRING ROLL

Spicy grilled chicken and vegetables wrapped in a golden brown shell.

ZUCCHINI FRIES

Served with a Greek yogurt and dill dipping sauce.

Lunch Salads

Available in Half/whole portions

All dressings made in-house

HOUSE SALAD

Garden fresh greens with your choice of dressing.

Add Goat Cheese.

DELUXE SOUP AND SALAD

Your choice of any half salad and soup of the day.

Add Goat Cheese.

THE TAP ROOM STEAK SALAD* 🍷

Grilled, marinated, all-natural beef, with roasted peppers, baby greens and feta herb vinaigrette dressing.

SEARED TUNA SALAD*

Sashimi grade tuna with an exotic mix of Asian greens and seaweed.

ATLANTIC SALMON SALAD*

Seared salmon with baby spinach and cucumbers served with ginger dressing.

CHINESE CHICKEN SALAD

Crisp chicken with Asian dressing, vegetables and crunchy noodles.

SOUTHWEST SHRIMP SALAD*

Grilled spiced shrimp with corn, tomatoes, avocado and shredded cheese. Served with our house-made ranch dressing.

CAESAR SALAD WITH CHICKEN*

Romaine lettuce and croutons tossed with our house-made classic dressing.

Sandwiches

All served with fries, a House Salad or vegetables

THE TAP ROOM BURGER* 🍷

Fresh ground-beef burger.

Add applewood smoked bacon.

Add choice of cheese.

HOKIE BURGER

Seasoned turkey patty cooked to perfection.

Add applewood smoked bacon.

Add choice of cheese.

GRILLED CHICKEN SANDWICH

Seasoned chicken breast topped with lettuce and tomato.

Add applewood smoked bacon.

Add choice of cheese.

THE TAP ROOM CLASSIC STEAK SANDWICH* 🍷

Seared NY strip with seasoned onions and Provolone cheese.

BLACKENED FISH SANDWICH*

Daily selection of fish with Cajun seasoning, sautéed onions and remoulade.

CHESAPEAKE CRAB CAKE SANDWICH

Jumbo lump crab cake on a toasted bun with remoulade.

CHICKEN SALAD CLUB SANDWICH

A divine combination of our chicken salad, applewood smoked bacon, lettuce and tomato.

VEGETARIAN SANDWICH

Fresh mozzarella and basil topped with seasoned vegetables on a crispy baguette.

Lunch Entrées

FLATBREAD PIZZA

Ask your server about our featured flatbread pizza and fresh toppings.

Add house salad.

PENNE PRIMAVERA

Penne tossed in fresh basil pesto with tomatoes and parmesan.

Add chicken.

ATLANTIC SALMON*

Seared salmon served with grilled asparagus and a creamy Dijon sauce.

SEARED TUNA*

Sashimi tuna flavored with togarashi ginger sauce and jasmine rice.

NY STRIP STEAK*

Served with French green beans and herb butter.

CANADIAN SCALLOPS*

Seared and served with corn, tomatoes, scallions and a black pepper shrimp sauce.

LOBSTER MAC AND CHEESE

Large portions of Maine lobster with mascarpone, tomato and fresh herbs.

CRAB CAKES

Succulent crab cake with a vegetable medley and red pepper cream sauce
Single/Double.

CHILEAN SEA BASS*

Marinated in white miso served with bok choy and shiitake mushrooms.

CALF'S LIVER*

Seared liver with onions, bacon and sherry vinegar sauce.

🍷 Signature Plate

Lighter Fare

SOUP & SALAD COMBO

A cup of our Chef's soup of the day, and choice of Caprese or Arugula Salad.

BEEF SATAY*

Beef with sautéed spinach and carrots, seasoned with cilantro and a chili ginger sauce.

*These items are cooked to order. Consuming raw or undercooked meats, seafood, shellfish or eggs may increase your risk of foodborne illness

CAPRESE SALAD

Fresh mozzarella and tomato slices layered and sprinkled with fresh basil and olive oil.

ARUGULA SALAD

Baby arugula tossed with virgin olive oil and Belgian honey goat cheese with toasted almonds.

**Does not apply to items cooked Well Done, or to parties of 6 or more.

GRILLED CHICKEN BREAST

Served with an Italian vegetable medley and sprinkled with fresh basil.

SALMON TERIYAKI*

Seared salmon with sautéed Asian vegetables and a teriyaki glaze.

GRILLED SHRIMP KABOB*

Served over Basmati rice with lemon herb butter sauce.

Join us for Brunch
Saturdays 11am - 3pm
Sundays 10am - 3pm

Beverages



Beers on tap

LAGERS

Bud Light
Miller Lite
Sam Adams
Yuengling
Stella Artois

ALES

Tap Room Special
Blue Moon Belgium
Magic Hat #9
Sierra Nevada Pale Ale
Smithwick's Irish
Sam Adams Cherry Wheat
Dogfish 60 Minute IPA
Sam Seasonal

STOUT

Guinness

HARD CIDER

Woodchuck Amber Cider

Flight of Beer

Pick any 4 beers on tap

Non-Alcoholic

O'doul's
St Pauli N/A
Old Dominion Root Beer
Freshly brewed specialty Iced Tea
Freshly squeezed Lemonade
Sweet Peach Iced Tea

Bottle beer

Michelob Ultra
Miller Lite
Budweiser
Bud Light
Bud Light Lime
Coors Light
Corona Light
Amstel Light
Heineken Light
Corona
Heineken
Domion Ale
Woodchuck Green Apple Cider
Molson Canadian
Red Stripe Lager
Land Shark Lager
Drifter
Anchor Steam
Sierra Nevada Torpedo
Kona Fire Rock Pale Ale
Kona Wailua Wheat
Patriot Ale
Killians Irish Red
Abita Amber Ale
Abita Turbodog
Flying Dog Raging Bitch
Dogfish 90 Minute Ipa
Hoegaarden
Magic Hat (seasonal)
Bald Eagle Brown
New Castle Brown Ale
Dominion Oakbarrell Stout
Starr Hill Dark Stout

Flight of Wine

Pick any 3 wines served by the glass

White wines

CHARDONNAY

Louis Jadot, France
Bolliot, Premeir Cru, France
Penfolds, Australia
Catena, Argentina
Big Horn, CA
Chateau St. Jean, CA
Delicato, CA
Cakebread, CA
Clos Pegase, CA
Flora Springs, CA
Mer De Soleil, CA

PINOT GRIGIO

Ruffino, Italy
Stella, Italy
Swanson, CA
Cielo, Italy
Prendo, Italy

SAUVIGNON BLANC

Kim Crawford, NZ
Simi, CA
Markham, CA
Silverado, CA

OTHER WHITES

Chateau Ste Michelle,
Reisling, WA
King's Estate, Pinot Gris, WA
Adam, Pinot Gris, France
Jekel, Riesling, CA
Black Slate, Riesling, Germany

Red wines

CABERNET SAUVIGNON

Cypress, Italy
14 Hands, WA
Annabella, CA
Robert Mondavi Reserve, CA
Andeluna, Argentina
Hess Select, CA
Peachy Canyon, CA
Sterling

MERLOT

Delicato, CA
Geyser Peak, CA
Robert Mondavi, CA
Felipe Rutini, Argentina

PINOT NOIR

Etude, CA
La Crema, CA
Chehalem, OR
Annabella, CA
Hendry, CA

OTHER REDS

Gouguenheim, Malbec, Argentina
A Borja Campo, Grenache, Spain
Bodegas Volver, Tempranillo, Spain
Ruffino, Chianti, Italy
Felino, Malbec, Argentina
Ravenswood, Zinfandel, CA
Renard, Rose
Penfolds Bin 28, Shiraz

Featured Draft

Bell's Oberon
Bell's Two-Hearted
Flying Dog

Featured Wine

Conundrum, Sauvignon Blanc, CA
Cline Cellars, Syrah, CA

LEESBURGERS!!!

Burgers are served with a pickle spear & choice of Chips, French Fries or Cole Slaw.

Substitute any Burger side with 4 Onion Rings for an additional \$2.50

| | | | |
|---|-------------|--|-------------|
| The Original Pub Burger | 7.25 | Hokie Burger <i>New!</i> | 7.95 |
| 8 ozs. of lean Grade A ground beef on an onion bun | | 8 oz turkey burger w/ all the stuff | |
| All - In Burger <i>New!</i> | 8.75 | Veggie Burger <i>New!</i> | 7.95 |
| Topped w/ bacon, cheddar & ham | | Twin spicy black bean patties w/ all the stuff | |
| Mushroom & Swiss Burger <i>New!</i> | 8.50 | Buffalo Bluz Burger <i>New!</i> | 8.25 |
| The name kinda says it all | | Dipped in buffalo sauce w/ bacon & blue cheese | |
| Additional Toppings / 2 for \$1: bacon, ham, chili, mushrooms, BBQ sauce, grilled onions, ranch, blue cheese, choice of cheese | | | |

Seafood

| | | | |
|---|--|---|--------------|
| Half Shell Oysters | | Steamed Shrimp Platter | 16.95 |
| Served w/ cocktail, lemon & horseradish | | 15 large w/ fries & coleslaw | |
| Half Doz 7.95 Full Doz 12.95 | | Fish & Chips <i>New!</i> | 7.95 |
| Fried Oyster or Shrimp Basket 9.25 | | 3 pieces of lightly battered rock fish | |
| 8 w/choice of fries, chips or coleslaw | | w/ fries & tarter sauce | |
| Fried Shrimp or Oyster Platter 16.95 | | Alaskan Crab Legs <i>New!</i> | 19.95 |
| 15 large w/ fries & coleslaw | | 2 lbs steamed snow crab legs w/4 grilled shrimp, fries, slaw and drawn butter | |

Try one of our sister restaurants!



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(703) 858-9499

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www.spankyspub.net

| ようこそWelcome to KABUKI SUSHI BAR | | | |
|--|-----|---|---------|
| We Serve Only Fresh and High Quality Food. Our Japanese Sushi Chefs Provide You Authentic Sushi, also create many Tasty Rolls and Sashimi! | | | |
| ● = Spicy! ⊕ = Picture Available 写真有 | | | |
| <御注文の数量を左側にお書きください。右側は追加注文> | | | |
| Please fill Quantity in the left box, 2nd order in right box. | | | |
| CHEF'S CHOICE COMBO SASHIMI | | | |
| お得なコンボ (おまかせ) | | | |
| | 6* | SASHIMI REGULAR 刺身盛り合わせ (中) Salmon, Tuna, Hamachi, Tai & Tako | \$18.00 |
| | 7* | SASHIMI DELUXE 刺身盛り合わせ (大) Salmon, Tuna, Hamachi, Tai & Tako | \$25.00 |
| NIGIRI COMBOS | | | |
| | 8* | TUNA COMBO マグロづくし コンボ 5 Tuna Nigiris, 1 Roll, 4 Gunkans | \$25.50 |
| | 9* | SALMON COMBO サーモンづくし コンボ 5 Salmon Nigiris, 1 Roll, 4 Gunkans | \$22.00 |
| | 10* | HAMACHI COMBO ハマチづくし コンボ 5x Hamachi Nigiri, Negihama Roll, 4 Negihama Gunkans | \$24.00 |
| | 1* | KABUKI COMBO カブキ・コンボ 5 different Nigiris, Tuna Roll, Kabuki Roll | \$19.45 |
| | 2* | SHOGUN COMBO 将軍・コンボ 5 different Nigiris, Tuna Roll, 4 assorted Gunkans | \$24.95 |
| | 3* | SAMURAI COMBO 侍・コンボ (for 2) Chef's Choice of 4 Rolls, 12 Nigiris | \$45.00 |
| | 4* | EMPEROR'S COMBO エンペラーズ・コンボ (for 4-6) Chef's Choice of 8 Rolls, 30 Nigiris | \$95.00 |
| SPECIALTY ROLLS スペシャル巻物 | | | |
| | 14 | KABUKI ROLL カブキ (6PC) Crab, Shrimp & Cucumber | \$4.75 |
| | 15* | CALIFORNIA ROLL カリフォルニア (6PC) Crab, Avocado, Masago | \$4.75 |
| | 16 | HOKIE ROLL ホーキ● (6PC) Spicy Ginger Chicken w/ Scallions | \$5.25 |
| | 17* | HIGHLANDER ROLL ハイランダー(6PC) Fried Shrimp w/Masago, Hot Sauce & Mayo | \$5.25 |
| | 18* | CATAPILLAR ROLL キャタピラー● (6PC) Wasabi Tobiko & Tuna | \$5.95 |
| | 19* | SUPER CALIFORNIA スーパー カリフォルニア (8PC) Jumbo California Roll with Unagi & Unagi Sauce | \$14.50 |
| | 20 | DRAGON ROLL ドラゴン (8PC) Unagi & Cucumber inside, Avocado outside | \$13.95 |
| | 21* | RAINBOW レインボー (8pc) Crab & Cucumber inside, tuna, Salmon, Yellowtail, Avocado outside | \$14.25 |
| | 22* | FUTOMAKI II 太巻き II (8pc) Crab, Shrimp, Tamago & Veggies | \$13.95 |
| | 23* | ULTIMAKI ウルティ巻き (8PC) Salmon, Tuna, Tempura Shrimp, Cucumber, Mayo, Scallions, Hot Sauce | \$16.25 |
| | 24* | KAMIKAZE 神風 (8PC) Salmon, Eel, Cucumber, Spicy Roe & Eel Sauce | \$13.95 |
| | 25* | VOLCANO ボルケーノ●●● (4pc) Crab, Spicy Tuna, Avocado w/ Tobiko & VOLCANO Sauce (Extremely HOT !!) | \$11.50 |
| | 26* | CARIBBEAN カリビアン (8pc) Tamago, Tempura-Crabstick, Cucumber, with Eel Sauce & Sesame | \$10.50 |
| | 27 | FRIED PHILADELPHIA フィラデルフィア (6pc) Salmon Cream Cheese Tempura | \$6.50 |
| | 28 | FRIED PHILADELPHIA II フィラデルフィア II (6PC) Smoked Salmon Cream Cheese Tempura | \$7.00 |
| | 29 | SCORPION スコーピオン● (4PC) Fried Shrimp w/Cucumber, Avocado, Mayo, & Hot Sauce | \$7.75 |
| | 30 | SPIDER ROLL スパイダー● (4PC) Soft Shell Crab w/Cucumber, Avocado, Mayo, & Hot Sauce | \$8.75 |
| | 31 | BAHAMA ROLL パハマ● (4PC) Fried Crabstick w/ Cucumber, Avocado, Mayo, & Hot Sauce | \$7.75 |
| | 32 | HAWAIIAN ハワイアン● (4PC) Fried Tuna w/ Cucumber, Avocado, Mayo, & Hot Sauce | \$7.75 |
| MAKI/MATT ROLL SUSHI 各種巻き (6pc) | | | |
| | 33* | TEKKAMAKI 鉄火巻き-TUNA | \$4.95 |
| | 34* | SPICY TUNA スパイシーツナ● | \$5.45 |
| | 35* | SALMON サーモン | \$4.75 |
| | 36* | SALMON CREAM CHEESE サーモンクリームチーズ | \$5.25 |
| | 37* | NEGIHAMA ネギハマ/ Yellowtail with Scallions | \$5.25 |
| | 38 | SMOKED SALMON スモークドサーモン | \$5.50 |
| | 39 | SMOKED SALMON CREAM CHEESE スモークドサーモン・チーズ | \$5.75 |

| | 40* | NEGITORO ネギトロ /Toro with Scallions (Limited) | M.P. |
|--|-----|--|---------|
| | 41 | UNAGI(Eel) 鰻 with Sesame Seeds | \$5.25 |
| | 42* | ALBACORE 白マグロ/White Tuna | \$4.75 |
| Crunchy(Tenkasu), Spicy Sauce and Soy sheet wrap available for MAKI \$0.50 | | | |
| Table# _____ Guests : _____ Server : _____ | | | |
| VEGITABLE ONLY MAKI 野菜巻き (6pc) | | | |
| | 43 | KAPPA MAKI カッパ巻き/Cucumber | \$3.25 |
| | 44 | AVOCADO アボカド | \$3.95 |
| | 45 | KAPPA & AVOCADO カッパ&アボカド | \$4.25 |
| | 46 | OSHINKO MAKI お新香巻き | \$3.25 |
| | 47 | FUTOMAKI 太巻き (8PC) Big Roll with veggies | \$11.50 |
| HAND ROLL 手巻き (1pc) | | | |
| | 48 | VEGITABLE TEMAKI 野菜巻き | \$3.50 |
| | 49* | TUNA&CUCUMBER OR AVOCADO マグロときゅうり又はアボカド | \$4.95 |
| | 50* | SALMON&CUCUMBER OR AVOCADO サーモンときゅうり又はアボカド | \$4.95 |
| | 51* | NEGIHAMA & CUCUMBER OR AVOCADO ネギハマときゅうり又はアボカド | \$5.25 |
| | 52* | ALBACORE & CUCUMBER OR AVOCADO 白マグロときゅうりまたはアボカド | \$5.25 |
| | 53 | UNAGI & CUCUMBER OR AVOCADO ウナギときゅうり又はアボカド | \$5.50 |
| NIGIRI 握り (2pc)/ SASHIMI 刺身 | | | |
| | 54* | EB エビ I- Steamed Shrimp | \$4.25 |
| | 55* | AMAEBI 甘エビ- Raw Sweet Shrimp | \$5.75 |
| | 56 | KANI カニ- Crab Stick | \$4.00 |
| | 57* | MAGURO マグロ- Tuna | \$5.25 |
| | 58* | TORO トロ- Supreme Fatty Tuna | M.P. |
| | 59* | ALBACORE 白マグロ- White Tuna | \$5.25 |
| | 60* | SAKE-サーモン Fresh Salmon | \$4.75 |
| | 61 | SMOKED SALMON スモークドサーモン | \$5.50 |
| | 62* | HAMACHI ハマチ- Yellowtail | \$5.50 |
| | 63 | UNAGI ウナギ- Eel | \$4.95 |
| | 64* | TAI タイ- Red Snapper | \$4.50 |
| | 65 | SABA サバ- Cured Mackerel | \$4.50 |
| | 66 | TAKO タコ- Boiled Octopus | \$4.50 |
| | 67* | IKA イカ-Squid | \$4.50 |
| | 68* | HOTATEGAI ホタテガイ- Raw Scallop | \$6.50 |
| | 70* | HOKKIGAI ホッキガイ- Surf Clam | \$4.75 |
| | 71* | TORIGAI トリガイ- White Clam | \$5.25 |
| | 72* | TAMAGO タマゴ- Egg omelet | \$3.50 |
| | 91* | ANAGO アナゴ-Sea Eel | \$4.50 |
| GUNKAN /WARSHIP 軍艦巻き (2pc) | | | |
| | 69* | SPICY RAW SCALLOP スパイシー・ホタテ | \$4.95 |
| | 73* | IKURA イクラ-Salmon Raw | \$5.75 |
| | 74* | TOBIKO トビコ-Flying Fish Raw | \$5.75 |
| | 76* | WASABI TOBIKO 山葵トビコ● Wasabi Fish Raw | \$5.75 |
| | 77* | MASAGO マサゴ- Flying Fish Raw | \$4.95 |
| | 79* | UNI ウニ Sea Urchin -Limited - | M.P. |
| | 80* | SPICY TUNA スパイシー・ツナ● | \$5.95 |
| | 81* | SPICY SALMON スパイシー・サーモン● | \$5.75 |
| | 82* | SPICY OCTOPUS スパイシー・オクトパス● | \$4.95 |
| | 83* | SPICY CRAB with Mayo スパイシー・クラブ● | \$3.95 |
| | 84* | SPICY SHRIMP スパイシー・シュリンプ● | \$4.25 |
| | 85* | NEGITORO ネギトロ- Toro with Scallions (Limited) | M.P. |
| | 86* | NEGIHAMA ネギハマ- Yellowtail with Scallions | \$4.50 |
| | 87* | MAGURO マグロ- Tuna | \$5.50 |
| | 88* | SAKE サケ- Salmon | \$5.25 |
| | 89* | IKA イカ MAYO- Squid Mayo | \$3.95 |
| | 90* | HOTATE MAYO TIBIKO - Scallop w/Mayo | \$4.95 |
| DESSERTS | | | |
| | 92 | MOCHI ICE CREAM 雪見大福(2pc)- Ice Cream covered by Soft Rice Cake melt inside mouth | \$3.50 |
| CUSTOMER SPECIAL ORDER OR REQUESTS | | | |

*Consuming raw or undercooked items may increase the risk of food borne illness.

| | | | |
|--|----|--|--------|
| | 92 | MOCHI ICE CREAM 雪見大福(2pc)- Ice Cream covered by Soft Rice Cake melt inside mouth | \$3.50 |
| | | CUSTOMER SPECIAL ORDER OR REQUESTS | |
| | | | |

ようこそWelcome to KABUKI SUSHI BAR
 We Serve Only Fresh and High Quality Food.
 Our Japanese Sushi Chefs Provide You Authentic Sushi, also create many Tasty Rolls and Sashimi!
 ● = Spicy!
 <御注文の数量を左側にお書きください。右側は追加注文>
 Please fill Quantity in the left box, 2nd order in right box.

| CHEF'S CHOICE SASHIMI COMBO | | | |
|-----------------------------|-----|---|---------|
| 1 | 2 | お得なコンボ (おまかせ) | |
| | 6* | SASHIMI REGULAR 刺身盛り合わせ (中) Salmon, Tuna, Hamachi, Tai & Tako | \$18.00 |
| | 7* | SASHIMI DELUXE 刺身盛り合わせ (大) Salmon, Tuna, Hamachi, Tai & Tako | \$25.00 |
| NIGIRI COMBOS | | | |
| | 8* | TUNA COMBO マグロづくしコンボ 5 Tuna Nigiri 1 Roll, 4 Gunkan | \$25.50 |
| | 9* | SALMON COMBO サーモンづくしコンボ 5 Salmon Nigiri, 1Roll, 4 Gunkan | \$22.00 |
| | 10* | HAMACHI COMBO ハマチづくしコンボ 5x Hamachi Nigiri, Negihama Roll, 4 Negihama Gunkan | \$24.00 |
| | 1* | KABUKI COMBO カブキ・コンボ 5 different Nigiri, Tuna Roll, Kabuki Roll | \$19.45 |
| | 2* | SHOGUN COMBO 将軍・コンボ 5 different Nigiri, Tuna Roll, 4 assorted Gunkan | \$24.95 |
| | 3* | SAMURAI COMBO 侍・コンボ (for 2) Chef's Choice of 4 Rolls, 12 Nigiri | \$45.00 |
| | 4* | EMPEROR'S COMBO エンペラーズ・コンボ (for 4) Chef's Choice of 8 Rolls, 30Nigiri | \$95.00 |
| SPECIALTY ROLLS スペシャル巻物 | | | |
| | 14 | KABUKI ROLL カブキ (6PC) Crab, Shrimp & Cucumber | \$4.75 |
| | 15* | CALIFORNIA ROLL カリフォルニア (6PC) Crab, Avocado, Masago | \$4.75 |
| | 16 | HOKIE ROLL ホーキ● (6PC) Spicy Ginger Chicken w/ Scallions | \$5.25 |
| | 17* | HIGHLANDER ROLL ハイランダー(6PC) Fried Shrimp w/Masago, Hot Sauce & Mayo | \$5.25 |
| | 18* | CATERPILLAR ROLL キャタピラー●(6PC) Wasabi Tobiko & Tuna | \$5.95 |
| | 19* | SUPER CALIFORNIA スーパー カリフォルニア (8PC) Jumbo California Roll with Unagi+ Unagi Sauce | \$14.50 |
| | 20 | DRAGON ROLL ドラゴン (8PC) Unagi & Cucumber inside, Avocado outside | \$13.95 |
| | 21* | RAINBOW レインボー (8pc) Crab & Cucumber inside, tuna, Salmon, Yellowtail, Avocado outside | \$14.25 |
| | 22* | FUTOMAKI II 大巻き II (8pc) Crab, Shrimp, Tamago & Veggies | \$13.95 |
| | 23* | ULTIMAKI ウルティ巻き (8PC) Salmon, Tuna, Tempura Shrimp, Cucumber, Mayo, Scallions, & Hot Sauce | \$16.25 |
| | 24* | KAMIKAZE 神風 (8PC) Salmon, Eel, Cucumber, Spicy Roe & Eel Sauce | \$13.95 |
| | 25* | VOLCANO ボルケーノ●●●● (4pc) Crab, Spicy Tuna, Avocado w/ Tobiko & VOLCANO Sauce (Extremely HOT !!) | \$11.50 |
| | 26* | CARIBBEAN カリビアン (8pc) Tamago, Tempura-Crabstick, Cucumber, with Eel Sauce & Sesame | \$10.50 |
| | 27* | FRIED PHILADELPHIA フィラデルフィア (6pc) Salmon Cream Cheese Tempura | \$6.50 |
| | 28 | FRIED PHILADELPHIA II フィラデルフィア II (6PC) Smoked Salmon Cream Cheese Tempura | \$7.00 |
| | 29 | SCORPION スコーピオン● (4PC) Fried Shrimp w/Cucumber, Avocado, Mayo, & Hot Sauce | \$7.75 |
| | 30 | SPIDER ROLL スパイダー● (4PC) Soft Shell Crab w/Cucumber, Avocado, Mayo, & Hot Sauce | \$8.75 |
| | 31 | BAHAMA ROLL バハマ● (4PC) Fried Crabstick w/ Cucumber, Avocado, Mayo, & Hot Sauce | \$7.75 |
| | 32 | HAWAIIAN ROLL ハワイアン● (4PC) Fried Tuna w/ Cucumber, Avocado, Mayo, & Hot Sauce | \$7.75 |
| DESSERTS | | | |

Table# _____ Seat# _____ Server : _____

| MAKI/MATT ROLL SUSHI 各種巻き (6pc) | | | |
|--|-----|---|---------|
| | 33* | TEKKA-MAKI 鉄火巻き-TUNA | \$4.95 |
| | 34* | SPICY TUNA スパイシーツナ● | \$5.45 |
| | 35* | SALMON サーモン | \$4.75 |
| | 36* | SALMON CREAM CHEESE サーモンクリームチーズ | \$5.25 |
| | 37* | NEGIHAMA ネギハマ Yellowtail with Scallions | \$5.25 |
| | 38 | SMOKED SALMON スモークドサーモン | \$5.50 |
| | 39 | SMOKED SALMON CREAM CHEESE スモークドサーモン・チーズ | \$5.75 |
| | 41 | UNAGI(Eel) 鰻 with Sesame Seeds | \$5.25 |
| | 42* | ALBACORE 白マグロ/White Tuna | \$4.75 |
| Crunchy(Tenkasu), Spicy Sauce and Soy sheet wrap available for MAKI \$0.50 | | | |
| VEGITABLE ONLY MAKI 野菜巻き (6pc) | | | |
| | 43 | KAPPA MAKI カッパ巻き/Cucumber | \$3.25 |
| | 44 | AVOCADO アボカド | \$3.95 |
| | 45 | KAPPA & AVOCADO カッパ&アボカド | \$4.25 |
| | 46 | OSHINKO MAKI お新香巻き | \$3.25 |
| | 47 | FUTOMAKI 大巻き (8PC) Big Roll with veggies | \$11.50 |
| HAND ROLL 手巻き (1pc) | | | |
| | 48 | VEGITABLE TEMAKI 野菜巻き | \$3.50 |
| | 49* | TUNA & CUCUMBER OR AVOCADO マグロときゅうり又はアボカド | \$4.95 |
| | 50* | SALMON&CUCUMBER OR AVOCADO サーモンときゅうり又はアボカド | \$4.95 |
| | 51* | NEGIHAMA & CUCUMBER OR AVOCADO ネギハマときゅうり又はアボカド | \$5.25 |
| | 52* | ALBACORE & CUCUMBER OR AVOCADO 白マグロときゅうりまたはアボカド | \$5.25 |
| | 53 | UNAGI & CUCUMBER OR AVOCADO ウナギときゅうり又はアボカド | \$5.50 |
| Choice of NIGIRI 握り (2pc) or SASHIMI 刺身 | | | |
| | 54* | EB エビ I- Steamed Shrimp | \$4.25 |
| | 55* | AMAEBI 甘エビ- Raw Sweet Shrimp | \$5.75 |
| | 56 | KANI カニ- Crab Stick | \$4.00 |
| | 57* | MAGURO マグロ- Tuna | \$5.25 |
| | 59* | ALBACORE 白マグロ- White Tuna | \$5.25 |
| | 60* | SAKE -サーモン Fresh Salmon | \$4.75 |
| | 61 | SMOKED SALMON スモークドサーモン | \$5.50 |
| | 62* | HAMACHI ハマチ- Yellowtail | \$5.50 |
| | 63 | UNAGI ウナギ- Eel | \$4.95 |
| | 64* | TAI タイ- Red Snapper | \$4.50 |
| | 65 | SABA サバ- Cured Mackerel | \$4.50 |
| | 66 | TAKO タコ- Boiled Octopus | \$4.50 |
| | 67* | IKA イカ-Squid | \$4.50 |
| | 68* | HOTATEGAI ホタテガイ- Raw Scallop | \$6.50 |
| | 70* | HOKKIGAI ホッキガイ- Surf Clam | \$4.75 |
| | 71* | TORIGAI トリガイ- White Clam | \$5.25 |
| | 72* | TAMAGO タマゴ- Egg omelet | \$3.50 |
| | 91* | ANAGO アナゴ-Sea Eel | \$4.50 |
| GUNKAN /WARSHIP 軍艦巻き (2pc) | | | |
| | 69* | SPICY RAW SCALLOP スパイシー・ホタテ | \$4.95 |
| | 73* | IKURA イクラ-Salmon Roe | \$5.75 |
| | 74* | TOBIKO トビコ-Flying Fish Roe | \$5.75 |
| | 76* | WASABI TOBIKO 山葵トビコ● Wasabi Flavor Flying Fish Roe | \$5.75 |
| | 77* | MASAGO マサゴ- Flying Fish Roe | \$4.95 |
| | 80* | SPICY TUNA スパイシー・ツナ● | \$5.95 |
| | 81* | SPICY SALMON スパイシー・サーモン● | \$5.75 |
| | 82* | SPICY OCTOPUS スパイシー・オクトパス● | \$4.95 |

| | | | |
|--|-----|--|--------|
| | 83* | SPICY CRAB with Mayo スパイシー・クラブ● | \$3.95 |
| | 84* | SPICY SHRIMP スパイシー・シュリンプ● | \$4.25 |
| | 86* | NEGIHAMA ネギハマ- Yellowtail with Scallions | \$4.50 |
| | 87* | MAGURO マグロ- Tuna | \$5.50 |
| | 88* | SAKE サケ- Salmon | \$5.25 |
| | 89* | IKA イカ MAYO- Squid Mayo | \$3.95 |
| | 90* | HOTATE MAYO TOBIKO - Scallop w/Mayo | \$4.95 |

***Consuming raw or undercooked items
may increase the risk of food borne illness.**



SOLSTICE TAVERN

Solstice Salads

| | | | |
|--|------------|--|------------|
| SOLSTICE HOUSE SALAD Mixed spring greens, cucumbers, tomato wedges, red onion, cheese and croutons | 3.0 | SUNRISE SALAD Fresh Spinach, walnuts, dried cranberries, feta with Raspberry Vinaigrette Add chicken breast | 5.0 7.0 |
| CAESAR SALAD Romaine with Parmesan cheese, Caesar dressing, croutons add chicken breast | 4.0 6.0 | GRILLED CHICKEN BREAST SALAD Blackened, BBQ or Fried chicken breast on Solstice House Salad | 6.0 |
| SUNSET CHICKEN SALAD ON MIXED GREENS Solstice house salad topped off with home-made chicken salad | 5.0 | CHEF SALAD Spring greens, ham, turkey, tomato wedges, cucumber, bacon, 3-cheese mix with croutons | 6.0 |

Dressings

Honey Mustard, Ranch, 1000 Island, Balsamic Vinaigrette, Raspberry Vinaigrette, Bleu Cheese, Caesar or Olive Oil & Red Wine Vinaigrette • (additional dressings .25 each)

All salads served with Club Crackers.

Solstice Appetizers

SOLSTICE SOUP OF THE DAY

Baked Potato Soup topped with Mixed Cheese and Bacon
Bowl 4.5

| | | | |
|--|-----|--|------------|
| CHICKEN TENDERS & FRIES "Hit the spot" with your choice of Ranch, Bleu cheese, Solstice Honey Mustard or Lamont's BBQ sauce | 6.0 | BELLA QUESADILLA Sautéed portabella mushroom strips and onions, 3-cheese mix, fried zucchini & squash served with lettuce, salsa, sour cream & guacamole | 6.5 |
| SOLSTICE SUNDIALS Hand-tossed, battered and fried zucchini, loaded with cheese, bacon crumbles and served with side of Ranch | 6.0 | JOHN'S FRIED FUNGUS Basket of button mushrooms, battered and fried served with side of Horseradish Ranch | 6.0 |
| BASKET OF SOLSTICE FRIES OR TOTS Solstice signature seasoned fries or tater tots Add cheese and/or bacon each .50 | 2.5 | SOLSTICE STIX Hand-tossed, battered and fried, farm-fresh green beans, with side of Ranch Add cheese and/or bacon each .50 | 5.5 |
| CHILI & CHEESE FRIES Basket of Solstice seasoned fries smothered in chili & cheese | 4.0 | YADSKINS Potato skins loaded with cheese, bacon crumbles, green onions and sour cream | 6.0 |
| ZUCCHINI & SQUASH CHIPS Hand-tossed, batter dipped and fried to a lite crisp. You decide: Ranch or Marinara | 5.5 | CHARLIE NACHOS Tri-color tortilla chips, smothered in cheese and jalapenos | 5.5 |
| MATT'S STIX Enjoy fried mozzarella stix with side of marinara | 5.5 | WOLFPACK RINGS Basket of onion rings served w/Horseradish Ranch | 5.0 |
| SALVADOR'S CHIPS -N- SALSA Fresh tri-color chips with Salvador Deli's signature salsa | 3.0 | NEIGHBORHOOD NACHO GRANDE Tri-color tortilla chips, Solstice chili, 3 cheeses, fresh Salvador Deli's salsa, jalapenos, served with a side of sour cream & guacamole With chicken | 6.0 8.0 |

MAYOR CHARLES' FRIED WINGS

Have it naked or with one of our signature sauces: Solstice Sauce, Sweet & Tangy Summer Sauce, Chris' Hot Honey Mustard, Constance Ginger Sauce, Lamont's BBQ, Summer Hot or Winter Mild
Served with celery, and Ranch or Bleu Cheese (extra dressings add .25)

Half 5.5 Dozen 8.5

Solstice Burgers

Served with Solstice seasoned fries, tater tots, chips, pasta salad, potato salad or cucumber salad

TAVERN BURGER

Grilled; served with lettuce, tomato & red onion
With cheese (Swiss, provolone or cheddar) and/or bacon each .50 6.5

SOLSTICE BURGER

Bleu cheese crumbles, sautéed mushrooms, lettuce, tomato and red onion 7.5

THE P.U.B. (PECOS' ULTIMATE BURGER)

Loaded with smokehouse bacon, BBQ sauce, fried onion ring, cheddar, lettuce & tomato 7.5

SUNSCAPE BURGER

Grilled burger - coastal style with Salvador Deli's salsa and guacamole 6.5

THE KGB - KAREN'S GARDEN BURGER

Sautéed mushrooms, onions with lettuce/tomato & provolone cheese 7.0

PORTABELLA BURGER

Over-sized marinated portabella cap with Provolone, red onion, lettuce/tomato on Kaiser roll 7.0

Summer Solstice Sandwiches

Served with Solstice seasoned fries, tater tots, chips, pasta salad, potato salad or cucumber salad
All sandwiches feature BOAR'S HEAD DELI MEAT

ECLIPSE MELT

Hot Roast beef and turkey on marble rye with Swiss, coleslaw, bacon, 1000 Island 7.5

FINLEY'S FAVORITE

Grilled or fried chicken breast, bacon, Swiss with mayo/lettuce/tomato 8.0

MEGAN'S MUSE

Hot roast beef, turkey, melted swiss, lettuce, tomato, horseradish sauce on flaky croissant 7.5

PATTERSON STREET PHILLY CHEESESTEAK

Shaved sautéed sirloin, mushrooms, green peppers, onions, provolone cheese on a fresh hoagie 8.0

LAMONT'S CHICKEN PHILLY

Sautéed chicken, mushrooms, green peppers and onions, provolone cheese on fresh hoagie 8.0

ENGINE 7 CHICKEN PARMESAN

Italian breaded, fried chicken breast, marinara, provolone cheese on fresh hoagie 8.0

36TH STREET CHICKEN BREAST SANDWICH

Blackened, grilled or fried chicken breast with lettuce/tomato/onion add cheese .50 7.0

FEEHLEY BUFFALO BLEU

Fried chicken breast, tossed in buffalo sauce, with bleu cheese crumbles, lettuce/tomato 8.0

NODA RUBEN

Corned beef, sauerkraut, 1000 Island with Swiss on marble rye 7.5

SHIVER'S RUBEN

Smoked turkey breast, sauerkraut, 1000 Island, Swiss cheese on marble rye 7.5

SHERRIE'S RUBEN

Sautéed mushrooms, sauerkraut, 1000 Island, Swiss cheese on marble rye 6.5

GARRISON STREET GROUPER

Fried, blackened or grilled fresh grouper filet, served with lettuce/tomato & tartar sauce 8.0

HIGHLAND MILL ELEMENTARY GRILLED CHEESE

Traditional grilled cheese sandwich - cheddar cheese on white or wheat bread 5.0

HOLLIS'S HOT DOGS

Two of Nathan's Deli Dogs - served with ketchup, mustard and chili
Load it like you want it - coleslaw, onions, cheese, relish, and/or kraut .25 each 5.0

Winter Solstice Sandwiches

Served with Solstice seasoned fries, tater tots, chips, pasta salad, potato salad or cucumber salad

All sandwiches feature BOAR'S HEAD DELI MEAT

UNDER CONSTRUCTION

Two meats, choice of cheese and bakery bread with your favorite toppings... 7.5
Boar's Head Meat: Roast Beef, Corned Beef, Bacon, Ham and Turkey
Boar's Head Cheese: Swiss, Cheddar and Provolone
Bakery Breads: Hoagie, Kaiser, Croissant, Marble Rye, White and Wheat
Toppings: lettuce, tomato, red onions, cucumbers, apples, mayo, ranch, mustard (regular and spicy)

TRIPLE-DECKARD CLUB

Black forest ham, smoked turkey, bacon, with Swiss, Cheddar, mayo, lettuce/tomato, served on white or wheat 7.0

FRIED CHICKEN CLUB

Tender fried chicken breast, bacon, with Swiss, mayo, lettuce/tomato 8.0

THE MILL - ROAST BEEF AND TURKEY

Roast beef, turkey, cucumber dill ranch, provolone, lettuce/tomato on wheat 7.5

SUNSET CHICKEN SALAD SANDWICH

Home-made chicken salad served on a fresh baked wheat bread with lettuce & tomato 6.5
Add cheese and/or bacon each .25

HOKIE CROISSANT

Smoked turkey, Swiss, bacon, lettuce/tomato on fresh baked croissant 6.0

BREVARD BLT

The traditional - bacon, lettuce and tomato on white or wheat bread 5.0

Equinox Wraps

Served with Solstice seasoned fries, tater tots, chips, pasta salad, potato salad or cucumber salad

All served on tomato/basil tortilla wrap

BLACK'S WRAP

Blackened grouper (fried or grilled), mixed cheese, lettuce, tomato & tartar sauce 8.0

THE SUNSHINE

Ham, turkey, bacon, tomatoes, Ranch Dill Sauce, Swiss and Cheddar, lettuce/tomato 7.0

MELISSA'S MASTERPIECE

Roast beef, turkey, sautéed onions, Swiss, tomatoes, cucumbers with horseradish sauce 7.0

SABRA'S CORDON BLEU

Fried chicken tenders, ham, Swiss with spicy mustard 7.0

KRAZY KENNY'S WRAP

Grilled chicken, 3-cheese mix, salsa, sour cream, guacamole and Ranch dill sauce 7.0

BLACKENED CHICKEN WRAP

Shredded blackened chicken, cheese, lettuce/tomato, Ranch 7.0

MCDOWELL CLUB WRAP

Smoked turkey, ham, bacon with mixed cheese, mayo, lettuce/tomato 7.0

CAESAR CHICKEN WRAP

Grilled chicken, romaine lettuce, Parmesan, crouton crumbles with Caesar dressing 7.0

ARTISTS' VILLAGE VEGGIE WRAP

Sautéed zucchini, squash and onions, fried green beans, mixed greens, tomatoes, 3-cheese mix finished with a Ranch Dill Sauce 7.0

ULTIMATE CHICKEN WRAP

Grilled chicken, bacon, cucumbers, Swiss cheese, red onions, lettuce/tomato with Caesar dressing 8.0

SUMMER SOLSTICE WRAP

Grilled chicken, fresh fried green beans, bacon, red onions, lettuce/tomato, Ranch Dill sauce, 3-cheese mix 8.0

THE MASCOT GALLERY

FINE ART PRINTS BY REVERE LA NOUE
CELEBRATING THE HISTORY AND TRADITION BEHIND THE MASCOT

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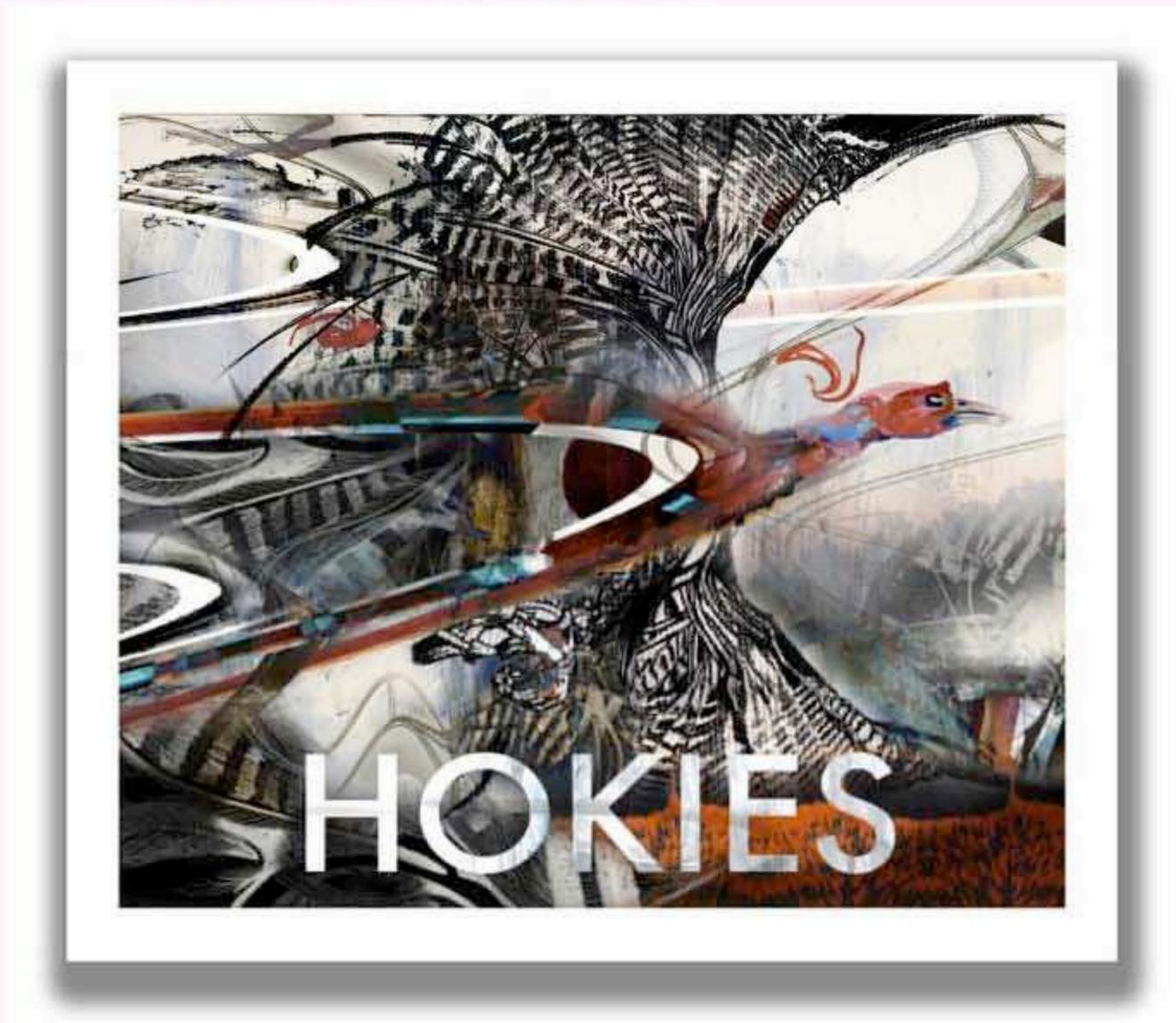
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THE HOKIE GALLERY

THE HOKIE ABSTRACT PRINT SERIES BY REVERE LA NOUE

In 1982, the appearance of the Gobbler mascot costume was changed to one that looked like a maroon cardinal with a snood, and references first appeared to it as "the Hokie mascot," "the Hokie," and "the Hokie bird."



THE HOKIE ABSTRACT,
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Artist Signed, 300 Print Limited Edition

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Total Finished Living Space -

2,400 sq. ft., 3 BR, 3 baths

Main Level - 1,300 sq. ft.

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Unfinished Basement - 600 sq. ft.

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\$229,500

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Priced from \$189,000

OAK TREE TOWNHOMES



There is nothing like brand new! Two great 3 BR units with gas log fireplace and worry-free 10 year warranty.
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\$159,900 to 189,900

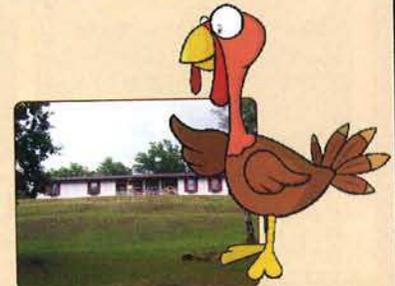
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For lease: retail commercial space. Prime location in **KENT SQUARE!** Only two locations remaining. Call Kerry for more information on this and other commercial opportunities!

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Just in time for hunting season and just outside of Blacksburg. Nestled in the heart of Jefferson National Forest! Private, short commute for Blacksburg or Roanoke. Detached garage workshop hobby room. MLS#93185 \$249,000



Great Pembroke Location Stone's throw from Pembroke park and recreation area and a short drive to Castle Rock Country Club! MLS#93512 \$114,900



New Construction in Christiansburg! Nicely appointed with oversized two car garage & large deck. Must see interior to truly appreciate. Main level living and 1100 feet of unfinished basement plumbed for full bathroom. MLS# 92905 \$261,700



6000+ Sq.Ft. Blacksburg Green Meadow Drive 5 BRs, 4 BAs, oak & porcelain floors, custom kitchen w/Cherry & Granite, gas log FP, many built-ins, & 3 car garage! Plenty of room for entertaining!
MLS#90470 \$645,000



New construction waiting on your finishing choices! 9ft ceilings, hardwood floors, his & her's walk-in closets. Great views, fall completion. Quality Nepstad construction; great location; gas fireplace. MLS#92639 \$228,500



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(540) 320-1684

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Tim Smoot
(540) 239-7528



Arthur Cennamo
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New Listing! - Pearisburg
Quiet location affords a lot of space! Huge front porch for warm summer evenings. Double oven, Jenn-Aire range and side by side refrigerator. Large living rm, dining rm & family rm! 12x16 storage shed! MLS#89630 \$172,000



Blacksburg Condo!
Cascades 2 bedroom, 1 bath condo in convenient location to BT! Range, refrigerator, washer, dryer, microwave, & dishwasher all convey! Perfect for student or Hokie fan! MLS#89684 \$110,000



New Listing! - Blacksburg
Comfortable & cozy w/an outstanding view! Well maintained 4 bedroom, 3 bath home with mature landscaping. Enchanting flagstone entryway provides a unique seating area. Easy to access BT and town! MLS#89672 \$298,500



27+ Gorgeous Acres!
3506-A Catawba Road
Great views, mountain stream, one of the largest recorded sycamore trees in VA, & duplex investment home on property. Possibility to subdivide. MLS#88759 \$495,000



Floyd County
3 bedroom, 1 bath home with HW floors throughout. Fresh paint, new kitchen counter tops, & FP in basement make this home a must see! Great location!
Call Arthur Cennamo (540)230-6065
MLS#86271 \$134,900



New Listing! - Blacksburg
Great location! 3 bedroom, 2 bath ranch set on perfectly level lot at end of cul-de-sac. 2 car garage, fenced in backyard, big porch & deck in the back. MLS#89733 \$175,000
Call Tim Smoot (540)239-7528.



Cozy Cape Cod
Great Radford location! Close to Schools and shopping. This home features a wonderful level yard on two lots! 4 bedrooms, 3 baths, and +/- 2723 finished sq. ft.
MLS#87924 \$179,900



50+ Acres Perfect for Horses!
487 Springdale Road, Giles
Perfect for entertaining. This home features 4 BR, 3 BA, 2 FP, a 6 person hot tub, two ponds, & views! Superior quality throughout!
MLS#82403 \$569,500



Blacksburg Town Homes
Luxury homes w/ HW, granite kitchen counter tops, and tile floor baths all close to BT! 3 BRs, 2 1/2 BAs
MLS#87450-87452 \$249,900



Lions Gate, Christiansburg
Quality Construction throughout.
4 BR, 2 1/2 BA, stainless steel appliances and fireplace.
MLS#85832 \$249,900



NEW CONSTRUCTION
3 BR, 2 BA, 9' ceilings, HW floors, two walk-in closets, & great views!
Great Pulaski location!
MLS#86569 \$228,500



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6000+ Sq.Ft.
2751 Green Meadow Drive
5BRs, 4BAs, oak & porcelain
floors, custom kitchen
w/Cherry & Granite, gas
log FP, many built-ins, &
3 car garage! Plenty of
room for entertaining.
MLS#90470 \$645,000



New Construction in Christiansburg! Nicely appointed with oversized two car garage & large deck. Must see interior to truly appreciate. Main level living and 1100 feet of unfinished basement plumbed for full bathroom.
MLS# 92905 \$261,700



New construction waiting on your finishing choices! 9ft ceilings, hardwood floors, his & her's walk-in closets. Great views, fall completion. Quality Nepstad construction; great location; gas fireplace.
MLS#92639 \$228,500



Great Pembroke Location
Stone's throw from Pembroke park and recreation area and a short drive to Castle Rock Country Club!
MLS#93512 \$114,900



Pembroke
Classic 1950's era 2 story home with oak floors and trim. Bedroom & bath on the main level. Large unfinished basement. New inside paint & tile baths. New replacement windows in 2004.
MLS#91194 \$132,000

COMMERICAL PROPERTIES



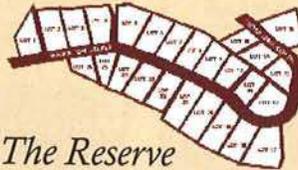
Established businesses for sale! Two near Gables in Blacksburg and one serving Christiansburg and Radford University. Lease hold interest. Fixtures convey. Business only. From \$84,000. Call Kerry for details!

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The ultimate student townhouse on the BT. Blacksburg - the place to be! Call Kerry! \$229,500

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Just in time for hunting season and just outside of Blacksburg. Nestled in the heart of Jefferson National Forest! Private, short commute for Blacksburg or Roanoke. Detached garage workshop hobby room. MLS#93185 \$249,000

OAK TREE TOWNHOMES



There is nothing like brand new! Two great 3 BR units with gas log fireplace and worry-free 10 year warranty.
MLS #92146, 92145,
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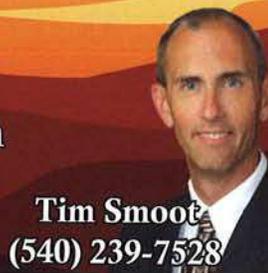
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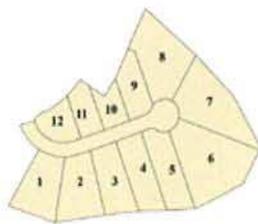
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Lots 1-8 have prepaid water and sewer connections. This fee is good as long as the house to be built on said lot is built prior to November 1, 2018.

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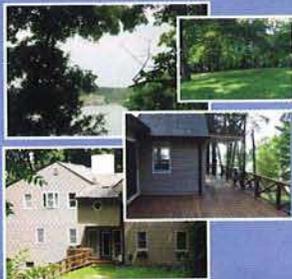
THE HUDSON TEAM



Hokie Corner - Womens Basketball Update



Virginia Tech has announced the Women's Basketball schedule for 2007/08 season. The official season opener is a home game scheduled on November 11 at 2 p.m. against High Point. Six of their regular season games are to be televised.



Claytor Lake: Million Dollar views from any of the 5 decks of this fabulous home. Situated on over 2 ACRES with lake frontage. 5 BR. 3.5 BA 3323 sq ft of living space. R86455 \$965,000



Christiansburg: Bring development plans & enjoy the view from this 32+/- acres of prime commercial property. 90856 \$3,000,000



Christiansburg: Great one level living in 3BR 2 BA home. Level yard. Maturing trees surround a spacious deck. Home offers w/vaulted ceilings in LR & DR, atrium doors that flow out to deck, attached garage. 93704 \$175,000



Christiansburg: Charleston Place 3 BR 2.5 BA units starting at \$139,000. Range, Refrigerator, dishwasher, washer, & dryer included. Maintenance free living. **Seller offering \$3,500 toward closing cost.**



Pearisburg: Great building location just 4.4 miles from Route 100 and less than 25 minutes to VA Tech. Enjoy the views and the privacy that you can find here. 93681 \$65,000

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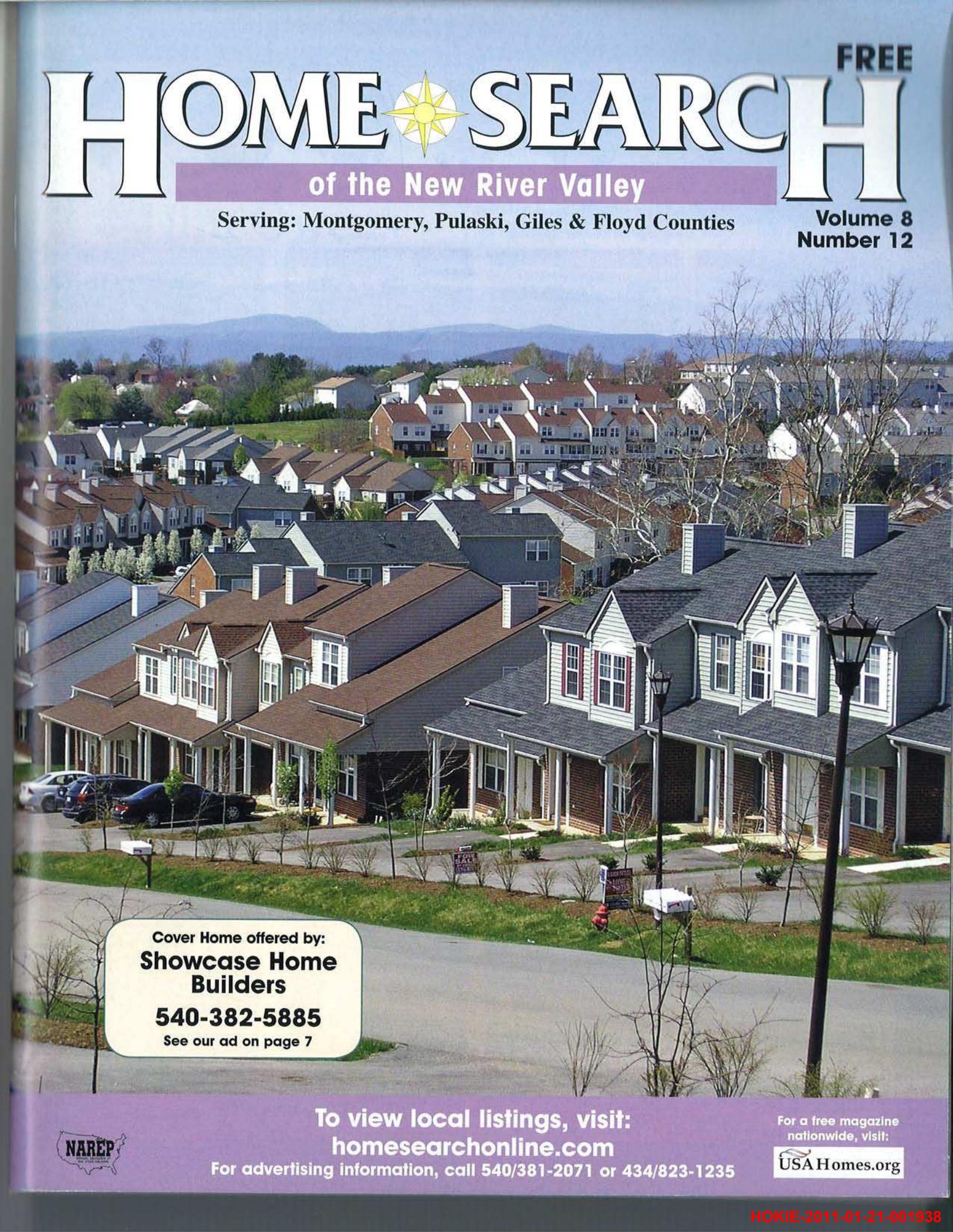


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Pearisburg

Quiet location affords a lot of space! Huge front porch for warm summer evenings. Double oven, Jenn-Aire range and side by side refrigerator. Large living rm, dining rm & family rm! 12x16 storage shed! MLS#89630 \$172,000



NEW LISTING!—Blacksburg

Quiet, private and very affordable! This 3 BR 2 BA home has a large wrap around deck that continues under the covered breezeway between home & garage. Great fenced backyard! MLS#90458 \$158,500



NEW LISTING!—Pearisburg

This home is in excellent condition both inside and out. It features three bedrooms, two and a half baths, gas log fireplace, double under garage, and finished basement. MLS#90572 \$189,500



27+ Gorgeous Acres!

3506-A Catawba Road
Great views, mountain stream, one of the largest recorded sycamore trees in VA, & duplex investment home on property. Possibility to subdivide. MLS#88759 \$495,000



NEW LISTING!—Blacksburg

Great location across from Gables Shopping Center! Wonderful opportunity to own business! Lease hold interest. Business only. All appliances and fixtures convey! MLS#90753 \$215,000



Blacksburg

Great location! 3 bedroom, 2 bath ranch set on perfectly level lot at end of cul-de-sac. 2 car garage, fenced in backyard, big porch & deck in the back. MLS#89733 \$175,000
Call Tim Smoot (540)239-7528.



Cozy Cape Cod

Great Radford location! Close to Schools and shopping. This home features a wonderful level yard on two lots! 4 bedrooms, 3 baths, and +/-2723 finished sq. ft. MLS#90468 \$179,900



50+ Acres Perfect for Horses!

487 Springdale Road, Giles
Perfect for entertaining. This home features 4 BR, 3 BA, 2 FP, a 6 person hot tub, two ponds, & views! Superior quality throughout! MLS#82403 \$569,500



Blacksburg Town Homes

Luxury homes w/ HW, granite kitchen counter tops, and tile floor baths all close to BT! 3 BRs, 2 1/2 BAs
MLS#87450-87452 \$249,900



New Construction

3 BR, 2 BA, 9' ceilings, HW floors, two walk-in closets, & great views!
Great Pulaski location!
MLS#86569 \$228,500

CEDAR ORCHARD

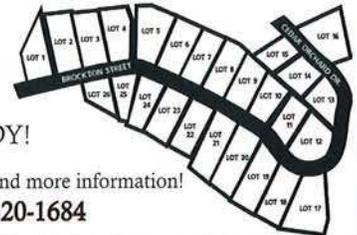
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The Reserve

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| Lelia's Beauty Care | Alojandro's Mexican Grill... 23 |
| Supply 10 | Amelia's Pizzeria & |
| Bowling | Restaurant 11 |
| NRV Superbowl 20 | Attitude's 14 |
| Candy/Bakery | Chu-Cho's (Mexican) 5 |
| Campus Cookies 5 | Cinco de Mayo (Mexican) .. 27 |
| Chocolate Spike 15 | El Rodeo (Mexican) 7 |
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| Cellular Phones | India Garden (Indian) 8 & 9 |
| Wireless Zone 7 | PK's Bar & Grill 17 |
| Chocolate | Roma Pizza 22 |
| Campus Cookies 5 | Sal's (Italian) 30 |
| Chocolate Spike 15 | Sal's Jr 25 |
| Clothing | Sub Station II 6 |
| A Perfect Fit 20 | Subway Back Cover |
| Cookies Delivered | Top Of The Stairs 16 |
| Campus Cookies 5 | The Shires Brick Oven |
| Document Shredder | Pizzeria 6 |
| Drop N Shred 15 | The Summit 31 |
| Entertainment | Sewing / Tailoring |
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MEXICAN FOOD FROM SCRATCH!
See page 5

WARM COOKIES DELIVERED!
See page 5

FREE FOOD FREE DRINK
See pages 3, 6, 9, 10, 11, 15, 16, 17, 23, 25, 27, 30 & Back Cover

FREE FOOD Now Free Delivery
See page 16 & 17

Hokiecash Coupons

Great Clips®
\$799
HAIRCUT
See Page 12

Sal's Jr
FREE PIZZA!
See Page 25

FREE CALZONE
See page 6

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complete auto care...when you want!

"I get the quick personal attention I expect."

Firestone
COMPLETE AUTO CARE

since 1926

**one stop
before you go**

**\$39⁹⁹
hokie
car care
package**

- Oil Change & Filter
- 4 Tire Rotation & Inspection
- Electronic Battery Analysis with Print Out
- Complete Car Care Check-up

We visually inspect over 50 components of your vehicle and these systems:

Filter and Fluids • Brakes
Tires • Starting/Charging
Heating/Cooling
Steering/Suspension

oil change & filter special

- install new oil filter • refill up to 5 quarts
Synthetic Blend motor oil • lubricate chassis
(if applicable)

Most vehicles. Add \$2.50 for oil filter recycling.

\$10 OFF

brake service special

- install new brake pads • resurface rotors
- inspect brake system • road test vehicle

Most vehicles. Front wheel disc, Grease seals and wheel bearing repack extra if required.

\$25 OFF

4-tire rotation & balance special

- can increase tire life and provide a smoother ride • includes inspection of treadwear, air pressure and valve stems

\$15 OFF

save thru January 15th!

Redeem these coupons at your participating Firestone Complete Auto Care store. Not to be combined with another offer on same product or service and not to be used to reduce outstanding debt. No cash value. Offer void where prohibited. See store for complete service descriptions and details for the services listed above.

**Tires installed in
59 minutes
or less**

guaranteed!

low-prices on the most popular tire sizes!



\$28⁹⁹

P155/80R13

touring
smooth riding value
fits vehicles like Toyota Camry,
Ford Taurus, Nissan Altima

\$42⁹⁹

175/70R13

185/65R14 **\$59.99**
205/70R15 **\$50.99**
215/70R15 **\$63.99**
205/65R15 **\$51.99**
225/60R16 **\$70.99**

Compare Anywhere!
Call for your size.

all-season tread
40,000 mile
limited warranty*

P185/75R14 **\$46.99**
P195/75R14 **\$46.99**
P205/75R14 **\$47.99**
P225/75R15 **\$55.99**
P235/75R15 **\$63.99**

**free
with 4
tires!**

**up to \$250 in auto
care discounts!**

With this ad and 4 tire purchase.
Valid for one full year after the purchase
of four tires and card activation.
See store for details.

Free Brake Inspection!

**National Accounts
Welcome!**

Free Battery Life test!

**Free Wi-Fi
while you wait**

stress-free financing

No Interest for 6 months with a minimum purchase of \$249.

we cover your parts and labor for a minimum of 12 months or 12,000 miles.

Ask for a copy of written limited warranty.

**State
Inspection** \$5^{off}

**Alignment
Service** \$5^{off}

Interstate Battery
75 month (with exchange) \$10^{off}

**Complete Radiator
System Flush** \$20^{off}

**Transmission
Flush** \$15^{off}

**Fuel System
Cleaning** \$15^{off}

See store for complete service descriptions and details for the services listed above.

www.FirestoneCompleteAutoCare.com

www.FirestoneCompleteAutoCare.com

BLACKSBURG

305 Ferguson Dr.

540-552-2581

Ask About Our

SHUTTLE SERVICE

Store Hours: Mon thru Fri 7am-7pm Sat 7am-6pm

Minimum monthly payments required.

Shop supply charges in the amount of 6% of labor charges will be added to invoices greater than \$35. These charges will not exceed \$35 and represent costs and profits. Shop supply charges not applicable in CA or NY. Non-mandated disposal or recycling charges, if any, are disclosed above, may also represent costs and profits. Specific product offerings and tread designs may vary. Prices, warranties, car service, credit plans and other offers available at Firestone Complete Auto Care, see affiliated for their competitive offers and warranties. If you do not achieve guaranteed mileage, your Firestone retailer will replace your tires on a pro-rated basis. Actual tread life may vary. All warranties apply only to original owner on originally installed vehicle. See retailer for details, restrictions and copy of each limited warranty.

*MINIMUM MONTHLY PAYMENTS REQUIRED. Applicable to purchases made June 1st through December 31st, 2010. APR: 22.8%; Minimum Finance Charge \$1.00. CUNA reserves the right to change APR, fees and other terms unilaterally.

complete auto care...when you want!

"I get the quick personal attention I expect."

Firestone
COMPLETE AUTO CARE

since 1926

**one stop
before you go**

**\$42⁹⁹
hokie
car care
package**

- Oil Change & Filter
- 4 Tire Rotation & Inspection
- Electronic Battery Analysis with Print Out
- Complete Car Care Check-up

We visually inspect over 50 components of your vehicle and these systems:

- Filter and Fluids • Brakes
- Tires • Starting/Charging
- Heating/Cooling
- Steering/Suspension

oil change & filter special

- install new oil filter • refill up to 5 quarts
- Synthetic Blend motor oil • lubricate chassis (if applicable)**

Most vehicles. Add \$2.50 for oil filter recycling.

\$10 OFF

brake service special

- install new brake pads • resurface rotors
- inspect brake system • road test vehicle

Most vehicles. Front wheel disc. Grease seals and wheel bearing repack extra if required.

\$30 OFF

4-tire rotation & balance special

- can increase tire life and provide a smoother ride • includes inspection of treadwear, air pressure and valve stems

Most vehicles.

\$21⁹⁹ OFF

save thru April 15th!

Redeem these coupons at your participating Firestone Complete Auto Care store. Not to be combined with another offer on same product or service and not to be used to reduce outstanding debt. No cash value. Offer void where prohibited. See store for complete service descriptions and details for the services listed above.

**Tires installed in
59 minutes
or less**



**free
with 4
tires!**

**up to \$250 in auto
care discounts!**

With this ad and 4 tire purchase. Valid for one full year after the purchase of four tires and card activation. See store for details.

guaranteed!
low-prices on the most popular tire sizes!

Compare Anywhere!
Call for your size.

all-season tread

40,000 mile
limited warranty*

| | |
|------------|---------|
| P185/75R14 | \$49.99 |
| P195/75R14 | \$51.99 |
| P205/75R14 | \$56.99 |
| P225/75R15 | \$66.99 |
| P235/75R15 | \$69.99 |

\$34⁹⁹

P155/60R13

touring
smooth riding value
fits vehicles like Toyota Camry,
Ford Taurus, Nissan Altima

\$39⁹⁹

175/70R13

| | |
|-----------|---------|
| 185/65R14 | \$44.99 |
| 205/70R15 | \$54.99 |
| 215/70R15 | \$59.99 |
| 205/65R15 | \$59.99 |
| 225/60R16 | \$69.99 |

performance
H-Speed rated
fits vehicles like Honda Accord,
Ford Focus, Mitsubishi Galant

\$47⁹⁹

185/60R14

| | |
|-----------|---------|
| 195/65R15 | \$69.99 |
| 205/65R15 | \$59.99 |
| 195/60R15 | \$56.99 |
| 205/55R16 | \$72.99 |
| 225/60R16 | \$69.99 |

light truck A/T
all-terrain traction
fits vehicles like Ford Explorer,
Chevy Silverado, Ford F-Series

\$57⁹⁹

P215/75R15

| | |
|------------|----------|
| P235/75R15 | \$69.99 |
| P255/70R16 | \$99.99 |
| P265/75R16 | \$99.99 |
| P265/70R16 | \$104.99 |
| P265/70R17 | \$109.99 |

No dealers, no carry-outs.

www.FirestoneCompleteAutoCare.com

BLACKSBURG
305 Ferguson Dr.
540-552-2581

Store Hours: Mon thru Fri 7am-7pm Sat 7am-6pm

**Ask About Our
SHUTTLE SERVICE**

**guaranteed! fixed
right or it's free!**

We cover your parts and labor for a minimum of 6 months or 6,000 miles.
Ask for a copy of written limited warranty.

| | |
|--|---------------------|
| State Inspection | \$5 ^{off} |
| Alignment Service | \$10 ^{off} |
| Interstate Battery 75 month (with exchange) | \$20 ^{off} |

| | |
|--------------------------------|---------------------|
| Complete Radiator System Flush | \$20 ^{off} |
| Transmission Flush | \$20 ^{off} |
| Fuel System Cleaning | \$15 ^{off} |

See store for complete service descriptions and details for the services listed above.

www.FirestoneCompleteAutoCare.com

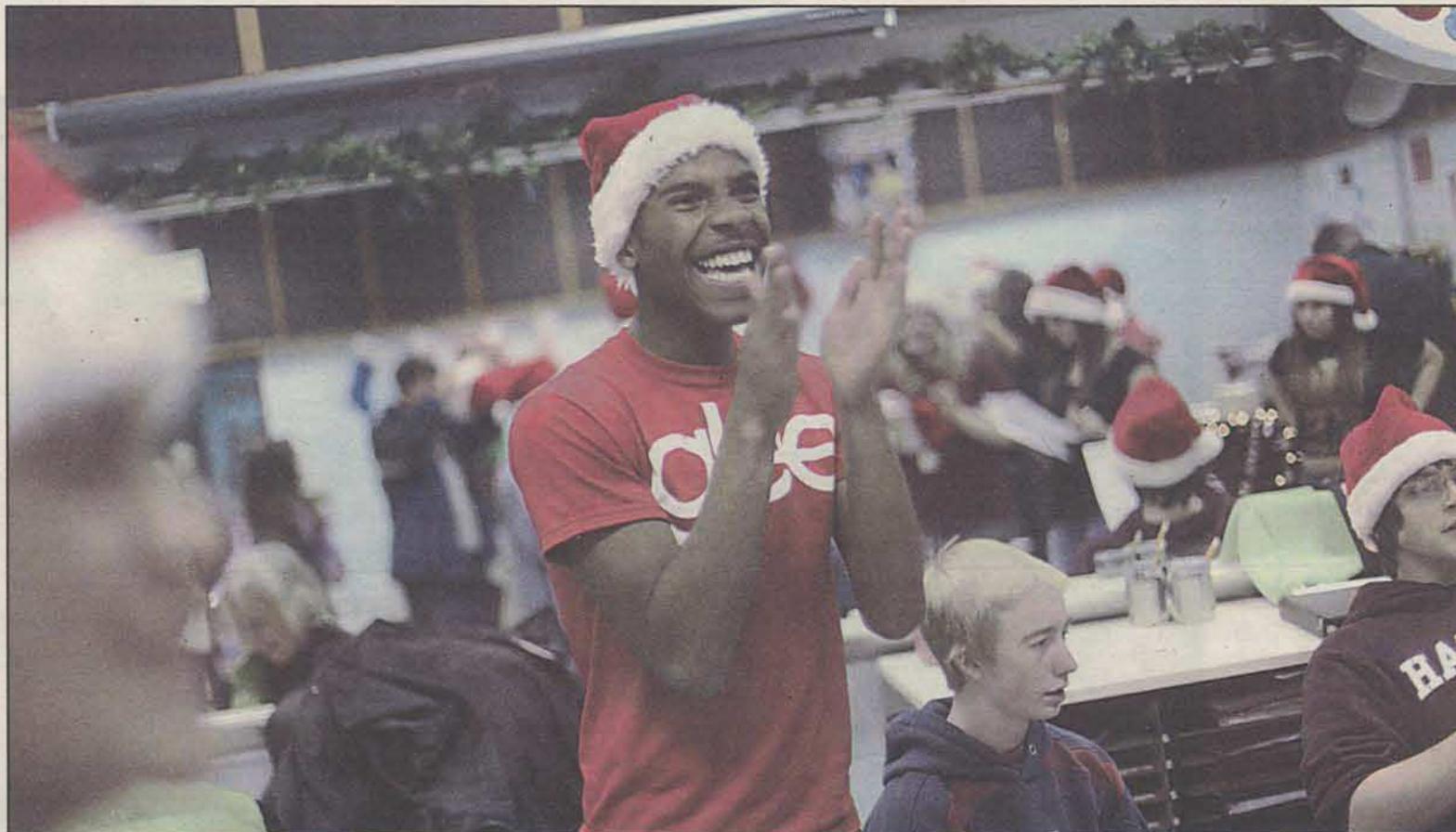


open an account and charge it today!

90 days interest free!

Minimum monthly payments required.

Shop supply charges in the amount of 6% of labor charges will be added to invoices greater than \$30. These charges will not exceed \$25 and represent costs and profits. Shop supply charges not applicable in CA or NY. Non-merchandise disposal or recycling charges, if any are disclosed above, may also represent costs and profits. Specific product offerings and tread designs may vary. Prices, warranties, car service, credit plans and other offers available at Firestone Complete Auto Care are at participating dealers listed for their competitive offers and warranties. *If you do not achieve guaranteed mileage, your Firestone retailer will replace your tires on a pro-rated basis. Actual tread life may vary. All warranties apply only to original owner on originally installed vehicle. See retailer for details, restrictions and copy of each limited warranty. †Show us a lower priced tire in a current, local ad and we'll meet it. Excludes clearance, close-outs and catalogs. ‡Finance charges waived on qualifying Promotional Credit Plan purchases that are paid in full within 90 days. MINIMUM MONTHLY PAYMENTS REQUIRED. Regular Rate: 21.94% APR. Delinquency Rate: 24.04% APR. Maximum Finance charge \$1.00. CMA reserves the right to change APR, fees and other terms unilaterally. V100



B.K. Evans celebrates with fellow members of the Christiansburg High School Chamber Ensemble, which will travel to Liberty University in Lynchburg today to record music for a television special that will air on WSET (Channel 13) on Christmas.

MATT GENTRY | The Roanoke Times

From the top, with glee

With first place in the "Glee High School Sing Off," the Christiansburg High School Chamber Ensemble gears up for a festive last day of class, when they'll take to the halls, caroling. **PAGE 6**

COMING TOMORROW

A little song ...

A new tradition has taken hold at Virginia Tech, where each graduating class is honored with an original song composed with that year's members in mind.

AGRICULTURE

Broccoli on the horizon?

Virginia may become part of a push to generate a \$100 million broccoli industry along the East Coast over the next 10 years. **PAGE 7**



OTHER NEWS

More jobs for Pulaski

A planned announcement will mark the second major economic development this year for Pulaski County. **PAGE 5**

around the valley

Giles High School

Second six weeks

Eighth grade

A's: Victoria Agud, Emilee Cardin, Rafe Hagee
 A's and B's: Jena Aistrop, Andrew Bales, Karli Beechler, Amber Bradley, Jessica Branks, Colin Dalton, Courtney Estep, Tanisha Flinchum, Rachael Flory, Lauren Gautier, Matthew Gillispie, Keeley Hagreen, Kaitlynn Harless,
 Teresa Hodges, Hannah Johnson, Tyler Marshall, David Maxey, Camry McCroskey, Devin Moore, Kaylee Moore, Paige Muchler, Noell Neice, Leah Perdue, Logan Perkins, Cassandra Richardson, Afton Scott, Dakota Shrader, Rebecca Stephens, Amber Stump, Joshua Stump, Louis Thomas, Ashley Thornhill, Kelsey Vaught, Katelyn Whitlock, Alyssa Wray

Ninth grade

A's: Parker Fields, Gunar Frazier, Alex Hawks, Riley Hevener, Luke Munsey, Alex Pennington, Olivia Steele, Jacob Stubbs, Amelia Whittaker, Susanne Whittaker, Aidan Williams
 A's and B's: Breann Burton, Hunter Carbaugh, Cody Collins, Amber Conley, Makayla Cook, Brody Dunford, Amelia Epling, Shannon Ferguson, Kristin Gillispie, Molly Gusler, Logan Hollandsworth, Brook Lavinder, Brad Lipes,
 Chelsey Martin, Zane Martin, Diamond Meadows, Leslie Meadows, Bryce Nester, Luke Palmer, Skylar Perdue, Alexis Petrelli, Jonathan Ribbe, Sarina Sanders, Dallas Sexton, John Shelor, Wayne Spiegel, Journie Widrig, Amber Williams, Rachel Wrotniewski

10th grade

A's: Hannah Blankenship, Cody Blankenship, Jennifer Bradley, Benjamin Dillon, Kearsley Dillon, Jessie Farmer, Emily Harrell, Ty Journell, Matthew Keaton, Morgan Linkous, Briana Massaro, Hunter Mathias, Gina Modica,
 Cody Moler, Nikki Reynolds, Jacob Roach, Carson Squibb, Marti Williams
 A's and B's: Christopher Agud, Ben Allamong, Maggie Boggess, Brianna Boone, Bailee Brewster, Josalyn Buchanan, Kyle Chafin, Jamie Chen, Ericka Cottle, Gabe Cox, Marinna Dowdy, Miranda Flack, Seth Gautier, Bryan Griggs, Phillip Hamlin, Mackenzi Honaker, Amber Hurley, Christina Johnson, Taylor Johnson, Nicole Kidd, Kara Lilly, Kacey Mann, Taylor McCroskey, Alison Meadows, Zacharie Muncy, Kayla Murray, Samantha Myers, Chad Randel, Amber Sanders, Justin Smith, Logan Smith, Freddie Stump Jr., Beth Stump, Danielle Vaught, Carly White, Evan Williams, Savannah Wilson, Walker Woodbury, Wesley Wright, TJ Young

11th grade

A's: Elena Anderson, Savannah Bane, Jacob Gilmer, Jessica Journell, Avery Mahaney, Tyler Nelson, Margie Ragsdale, Cody Vaught
 A's and B's: Brittany Agee, Tuesday Alley, Alexia Burton, Stephanie Calderon, Amber Caldwell, Breannah Carr, Latonya Collins, Chris Dalton, Toni Dressler, Taylor Dudding, Alex Eaton, Alexis Evans, Megan Fisher, Ashley Flory, Sara Givens, Thomas Green, Brooks Haynie, Bryon Hilton, Savannah Honaker, Tiffany Houck, Lyndsey Jackson, Kaitlyn Katz, Zachary Keaton, Brad Kessinger, Afton Lane, Cole Martin, Emily Martin, Jake Munsey, Gwen Ribbe, Joshua Rice, Alex Shelor, Trevor Shrader, Joshua Smith, Chelsie Stafford, Gabrielle Stiff, Aaron Stubbs, Kelsy Sylvester, Olivia Vaught, Krysta Whittaker, Ciara Whitten, Maya Williams, Jialiang Zhu

12th grade

A's: Brandon Clemons, Miranda DeHart, Eric Gadd, Sara Stallings, Teona Trussell, Chelsey Williams
 A's and B's: Adam Baker, Chelsea Barnett, Tanner Carbaugh, Lauren Craft, Michael Cumbee, Andrew Epperley, Tom Hart, Michael Heim, Fallon Klecak, Blake H. Martin, Logan Martin, Gianni Massaro, Tyler Meredith
 Kyle Murphy, Katie Nichols, Jade Shrader, Melissa Squibb, Nicole Stump, Cody Trenar, Cody Vaughn, Justin Vaught, Dawn Williams Jones, Robert Wilson, Josh Yost



Dotty Turman of Pulaski submitted this photo of her grandchildren in the backyard jumping on the leaves.

From left, Rayna, Jake and Jonah Patton of Nashville, Tenn., and Logan Burchett who of Pulaski seem to be having a good time.

send us your photos

The NRV Current publishes photos from across the valley of events, activities, kids, animals and scenery, just to name a few. To submit your photo, visit www.newrivervalley.com and click "Share." For more photos from around the New River Valley, see the Community Current blog.

In A Hurry? Gifts To Go...



- Willow Tree Angels
- Hokie Gifts
- Bean Pod Candles
- Crabtree & Evelyn
- Candy
- Gift Certificates
- & many other ideas!

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For the most up-to-date New River Valley news, go to www.newrivervalley.com or follow the NRV Current on Twitter at twitter.com/nrvcurrent or on Facebook at facebook.com/nrvcurrent.

THE ROANOKE TIMES
 roanoke.com



One-on-one with Meghan Dorsett

This year marked a high in political activism for Meghan Dorsett, who ran for mayor of Christiansburg, started a civic group and became a planning commission member. She also co-owns of The Cambria Toy Station and The Cambria Emporium, and owns and operates the Historic Cambria Depot Museum. **PAGE 6**

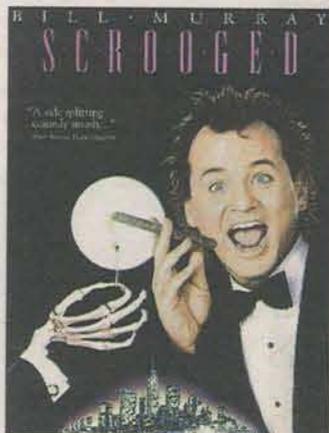
3 things

you should do today



1 Start counting down the days. Only six days to Christmas!

2 Read or watch a version of a Christmas classic. Author Charles Dickens' tale "A Christmas Carol" was first published today in 1843.



3 Get in the spirit. HaeBo productions presents the play "The Best Christmas Pageant Ever" today at 2 p.m.



Where: The Wesley Foundation auditorium, corner of Roanoke and Otey Streets, Blacksburg
Cost: \$5
Contact: 320-5438, www.haeboproductions.com

check out more events online

For the most-complete calendar of events in the New River Valley, visit www.newrivervalley.com and click "Events Calendar."

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50% off Day Pass For Two Visits to the New Star City Skate Center

50% DISCOUNT

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New River Weekly Deal!

BUY NOW ONLINE
at newrivervalley.com

\$10

Get \$20 worth of cell phone accessories from The Wireless Zone-Blacksburg for only \$10

50% DISCOUNT

wireless ZONE Premium Wireless Retailer

Buy this deal online today and sign up to receive E-mails about future deals!

newrivervalley.com THE ROANOKE TIMES
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Hokie Consulting

Providing the greater West Chester, PA area with reliable computing services.



"If we can't fix it,
then it isn't
broken."

ABOUT US:

Hokie Consultants are Microsoft and Cisco certified professionals available to help you with all of your home & small office (SOHO) computing needs. We are full-time employed techies who offer local consulting services on the side. After years and years of being our neighbors, friends and family "go to" PC guys, we have decided to expand our services to the community at very reasonable rates. We do all aspects of computer repairs, installations, and setups. Our work is guaranteed. We will not only resolve your problem but find the root cause to ensure it is fixed permanently, offer best practices going forward and provide you with a straightforward explanation as to what happened.

SERVICES:

We offer both onsite and customer PC drop-off services. Common services that we perform and specialize in are:

- o virus / spy-ware / mal-ware removal.
- o data backup and recovery, even from

failing HDs.

- o setup new wired and wireless networks.
- o secure and lockdown existing wireless networks.
- o resolving critical OS failures, including BSODs.
- o install and configure new software.
- o consultation for new PC purchase.
- o provide child PC usage safety and monitoring guidance for concerned parents.
- o basic computer training.

We also can assist you with any home theater, home automation related needs.

RATES:

All work will be quoted before work is performed. Cheaper rates will be offered to customers willing to drop off their computers.

REQUEST HELP:

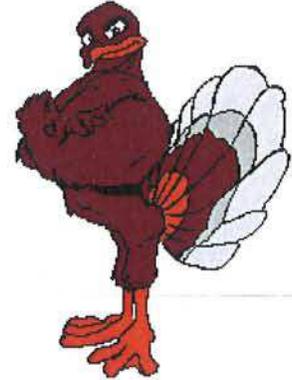
To submit a service request to us, please follow the link below and someone will be in touch with you shortly.





Hokie Consulting

Providing the greater West Chester, PA area with reliable computing services.



ABOUT US:

Hokie Consultants are Microsoft and Cisco certified professionals available to help you with all of your home & small office (SOHO) computing needs. We are full-time employed techies who offer local consulting services on the side. After years and years of being our neighbors, friends and family "go to" PC guys, we have decided to expand our services to the community at very reasonable rates. We do all aspects of computer repairs, installations, and setups. Our work is guaranteed. We will not only resolve your problem but find the root cause to ensure it is fixed permanently, offer best practices going forward and provide you with a straightforward explanation as to what happened.

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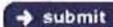
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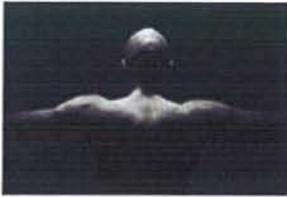
REQUEST HELP:

To submit a service request to us, please follow the link below and someone will be in touch with you shortly.

 submit

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By joining our mailing list, you will be the first to know about:

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- Exclusive special offers

To join, type your name and email address below and then click the Go button:

We are proud members of the following organizations:



Light the Fire 5K

**St. Mary's LIFE
TEEN and the
Edge are proud
to present Light
the Fire 5K 2010**

Overall results from this year's Race.

Age group results from this year's
Race.

What?

This is a 5K race and 1 mile fun run on November 6, 2010. It is to benefit the St. Mary's LIFE TEEN and the Edge youth programs at St. Mary's Catholic church. LIFE TEEN and the Edge are national youth organizations whose missions are to bring youths closer to Christ. This race will help fund the programs for teens and pre-teens in the New River Valley.

When?

November 6, 2010. The 1 mile fun run begins at 8 am and the 5K at 9 am.

Where?

The race will be held in the CRC. It will begin and end in front of the Weight Club's location in the CRC (1715 Pratt Drive).



Click on map for a larger view.

Directions to Race Start:

Take 460 to Southgate Drive.
Turn Right off of Southgate Drive
onto Tech Center Drive
Follow Tech Center Drive to 1715
Pratt Drive and the start of the
Race.

Registration

Registration prior to race is \$17.
Race day registration is \$20.
Registration form is coming soon!
Check back later! Please make
checks payable to St. Mary's Youth
Ministries. See you on Race Day!!

Come run our 5K



**Thank you for landing at the Hokie Flying Club's
website!**

Inside you will find information as to who we are, how we operate, and even links for those interested in getting into flying and starting from the ground up. Please use the links on the left to explore our site and learn about us.

The Hokie Flying Club is always looking to meet new people and new pilots! Please consider contacting us and coming out to the next Club meeting. Should you have any questions, please contact the [Vice President](#).

Happy Flying!

RichTandler.com

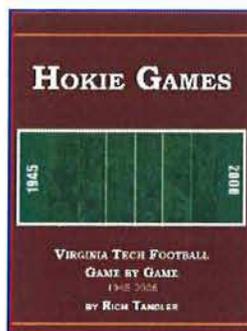
Writer and Publisher

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| | | |
|---|--|--|
| <h1>Rich Tandler</h1> <h2>Author and Publisher</h2> |  <p>Gut Check The REDSKINS Chronicle</p> | <p>The Glory Days of Joe Gibbs' Washington Redskins 1981-1992</p> |
| |  <p>HOKIE GAMES</p> | <p>A Journey Through the History of the Washington Redskins 1937-2008</p> <p>Virginia Tech Football Game by Game 1945-2006</p> |

Hokie Games



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[Go here](#) to order from Amazon.com

Hokie Games is a game by game history of Virginia Tech football. It is the most complete book ever written about any college sports team, ever.

This book has the story of every game the Hokies have played from the start of the 1945 season right through the end of 2006. .

The first Hokie game you ever watched? It's in there.

Forgotten classics? Got 'em all.

Experience the '72 game when **Don Strock** lit up Houston for 527 yards in the air or the 1966 VMI game when **Tommy Francisco** got into the end zone six times. Remember watching a great game with your kid or your dad? You can relive it.

Hokie Games chronicles every game of the exploits of **Schweickert, Loria, Widger, Freeman, Smith**, and the rest of the Hokie legends. It's 62 seasons of turning points and clutch plays. Are the details of the '99 thriller at West Virginia, the one that featured **Vick's** jaw-dropping run and **Graham's** clutch kick that kept the national title chances alive a little fuzzy? Hokie Games brings back every detail. It's 677 games, 62 seasons, and a lifetime of memories.

Everyone whose Hokie football memories predate Beamer Ball will find this book rekindles memories you thought were long forgotten.! Read every game of the exploits of the **1954 team** (pictured below) that went undefeated. Read every single game of the on-field exploits of All-America selections like quarterback **Bob Schweickert**, end **Carroll Dale**, and safety and return man extraordinaire Frank Loria.

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hokiegames.com forwards to ↓

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Do the names Mike Cahill, Mike Hvozdovic, Jake Adams, Mike Widger, Terry Smoot, Al Kincaid, or Dickie Longerbeam ring a bell? Then this book is for you!

You've got the idea. The story of Virginia Tech football over the past 60 seasons in detail, game by game. If you're a Hokies fan, you have to have this book.

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www.hokiegiftshop.com is the place to get all your gameday gear and more. You can find everything you will ever need to deck yourself out from head to toe with the latest team apparel. We feature a large assortment of clothing at Hokie Gift Shop in men's, women's and kids sizing, including, t-shirts, jerseys, sweatshirts and hats. Root on your favorite sport with the most popular football, baseball and basketball jerseys. All our apparel features high quality screen print or embroidered graphics, licensed by the NCAA. Don't forget to top off your outfit with a cap from our large assortment of hats, including beanies and visors. Hokie Gift Shop also carries items to decorate and accessorize before the gameday party. Show off your team pride with car accessories and game day & tailgate items if you are heading out for the big game. Hokie Gift Shop makes it easy to get all your team apparel, merchandise and gifts all in one spot.

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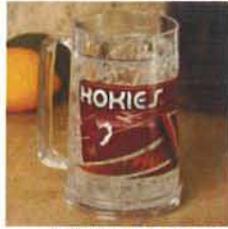


Jerseys

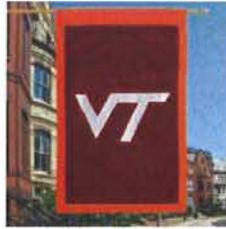
www.hokiegiftshop.com has all the merchandise you need to ensure you are prepared this season with the perfect tailgate set. From the jersey to the car accessories to the coozies and more, Hokie Gift Shop has everything you need to outdo the competition. Find cups and shots glasses, grill items, team paper products, flags and banners to equip your camp site. All serious tailgaters know you are not a diehard fan until you outfit your car in team garb too. Show off some friendly camaraderie riding to the game with team car flags, decals, bumper stickers, license plates and more. Gameday & Tailgate items from Hokie Gift Shop make great gifts too. Or for the collector in your life, check out our large selection of memorabilia and collectibles Hokie Gift Shop has to offer, including holiday items, figurines, pins and helmets. With our huge assortment of clothing including hats, t-shirts, sweatshirts and jerseys, for men, women and kids, you can be sure they will be supporting their favorite team in style. Hokie Gift Shop



Kids

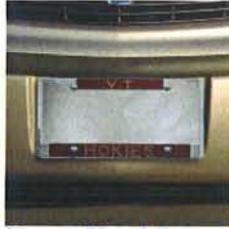


Kitchen & Bar



Lawn & Garden

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License Plate & Frames



Luggage & Sportbags



Pet Supplies



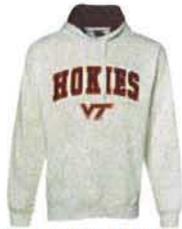
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Shoes & Socks



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makes it easy to find and buy the right item that you are looking for. Check back often for that new item that will make your fellow tailgaters jealous!

Pipeline Baseball

PipelineBaseball.com is an informational site for baseball players: professional, college, recreational or aspiring school players looking for leagues, teams, and the opportunity to play at a level equal to their abilities. Informa may be accessed from the menu bar above.



March 2011 'click' to email

26th Gildea's 2011 Spring Training Tour March 18, 2011

Since 1985 Bob "Goose" Gildea has assembled a prospect to Florida's Spring Training Camps. Typically, a ten day schedule on both the East and West coast in mid-March. Playing MLB* minor league teams. The Tour offers an opportunity to play some of the best baseball players in tl world...and for the aspiring professional player...an incredible experience to find out how you stack up agains professional competition. For the eligible player this is an excellent chance to be seen and signed. Interested player should call 302 420 8900. 2010 tour begins March 18. Ple are being considered....now. *again this is not an endorse by MLB



Determined, Committed, Unyielding, Strength, Will Power, Dedication... Excellence on and off the field...are you Hokie Hard?

Former Ironman Todd Louviaux
Grand Slam Sports Complex/Grand Slam USA

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2009 NEAC Champions,
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Click on the image to the right for more information about Gram Slam

Players interested in Bluerocks link to:
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Sign up now space is limited

Winter Baseball Training

5 months of baseball training, with a focus on hitting Coached by Rich Gaynor, Todd Louviaux, Patrick Griffin and many other guest instructors including current and former college and professional players.

The program will be held at Grand Slam USA running Wednesday, Thursday and Saturday starting on November 6th and running into March.

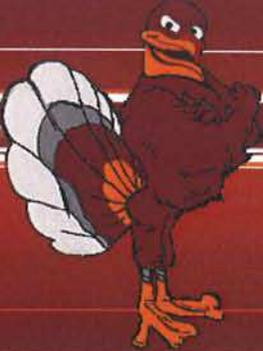


Wednesday 8:00-9:30pm Ages 8-12
Thursday 8:00-9:30pm Ages 13+
Saturday 3:00-4:30pm Ages 8-12
Saturday 4:30-6:00pm Ages 13+

To register, call 610.375.7526, email Grandslamusa@comcast.net or stop by Grand Slam

Click to link to Louviaux's Grand Slam site

2011 Tallgren Charity: TEAM TIMKO...coming in 2011



SNOWSHOE MOUNTAIN

HOKIE HAUS

57 SOUTH WEST RIDGE ROAD SNOWSHOE, WEST VIRGINIA 26209



PRIVATE CABIN

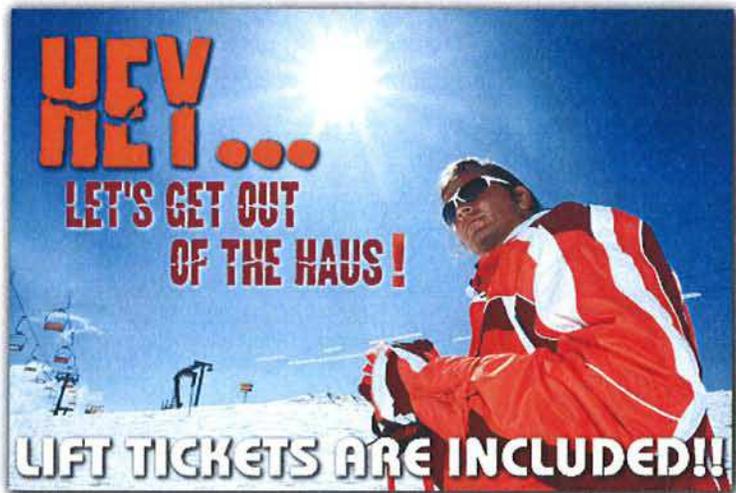
2 Bedrooms + Loft + Den, 1 Bath (Sleeps 6-8)

Great Low Rate. 2 FREE Lift Tickets for each day Included! (\$150 Value/day!) 4th thru 7th nights 25% off, even on Holidays! Free Long Distance Phone, High Speed Internet, and Linens Included! Newly Remodeled Luxury Private Westridge Road Cabin with 2 Bedrooms, (King & Queen), plus Loft with Double and Twin, plus New Sleeper Sofa in Living Room. 4 Satellite TV's w/ 100 Channels, 2 DVR's and 2 DVD's.



GREAT RATES

\$300/Night, \$400/Night on Weekends and Holidays; 2 night minimum weekdays, 3 night minimum weekends. 2 lift tickets/night included! (\$150 value per night!). If you assume that 2 people were going to buy lift tickets at \$75 each/day, our rates are really \$150 midweek and \$250 weekend and holiday. That's cheaper than most 1BR condos! Plus, nights 4-7 are 25% off, even on holidays! The cabin is like new inside, cozy, and easily accommodates 8 for sleeping, but there is currently only 1 bathroom. We're hoping to add another in 2010. 12% tax and \$100 cleaning fee additional.



**NO LINES
NO CHECK-IN**

No Lines, No Check-In. Keys are in Secure Location at Front Door. Private Parking for 3 Cars. No Need to Drive or look for parking once you're there.

Just call the Free Shuttle who will come to the Parking Pad and Honk for you or you can ski right to Westridge Rd on the Western Territory Slopes, but it's a long walk in ski boots. There are 25

FREE SHUTTLE

steps from the Parking Pad to the Cabin deck.

FREE LONG DISTANCE

Cell phones rarely work at Snowshoe and everyone hates buying and using expensive calling cards, so we have Included Free Long Distance to anywhere in the Continental US. Just dial direct for No Charge. Also, Bring your Laptop as there is Free Wi-Fi High Speed Internet.

NEWLY REMODELED

We have just finished remodeling this Cabin Featuring Indonesian Olive Hardwood Floors. The Fully Equipped Kitchen features Granite Countertops, New Stainless Steel Appliances including Full size Refrigerator, Full Size Gas Cooktop and Oven, Microwave, Small Dishwasher, Coffee Pot, Toaster, Crock-pot, and Stackable Washer and Dryer. Dining will be a pleasant Experience at the 8' Long Table which comfortably seats 8.

FIREPLACE AND VIEWS

The Living Room Features a Stone Fireplace with Remote Controlled Gas Logs, a 37" Flatscreen TV, and a New Sleeper Sofa. There is also a Granite Top Desk for your Laptop. All Westerly facing Windows including the Kitchen/Dining, Living Room and Loft have Magnificent Views of the Valley and Amazing Sunsets.

DISHNET TOP 100

Each of the 4 TV's have DishNet Top 100 Channels. The Living Room and Loft TV's each have DVR's, while the bedroom TV's each have built in DVD's. The Bedrooms Feature New Log Beds and Dressers. The Loft Features a Double Bed and Twin Bed, plus New Reclining Leather Couch.

ALL PROVIDED

Linens are included in the price with sheets for King, Queen, Full (2), and Twin, 10 Towels and Washcloths. We have left a variety of Board Games, Cards, DVD's, etc. for you to enjoy. There is a large deck to enjoy in good weather and this is where all smoking will be done. There are no pets and no smoking in the cabin!



GO HOKIES!!!
www.HokieHaus.com

With no offense meant to the West Virginia Mountaineers or any other fine school in Wild and Wonderful West Virginia, the owners were roommates at Virginia Tech and made this purchase together 12 years after graduation. Thus it seemed fitting to be the "Hokie Haus" Cabin. However this is NOT a college Party House. It is where we bring our families for vacation and we look forward to having you as our guest! Minimum age for rental is 25.

100% refund 30 days prior to check-in; 50% less than 30 days. All rental proceeds are being reinvested directly into upgrading the cabin, adding a mudroom, another bathroom, and we're even considering adding a Maroon metal roof and painting the trim Orange. GO HOKIES!

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Hokie Helpers

Sales and Services offered by VT Students
Est. June 2007

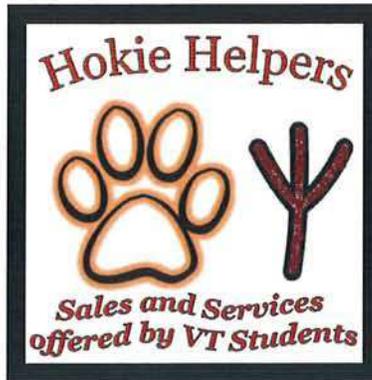
Home Page

NEW: Starting January 2010, 10% of ALL total sales and services will be donated to a local animal rescue. Please check back soon for this month's sponsored rescue!



Total donations raised as of 01/06/11: **\$52.70**

THANK YOU FOR YOUR HELP AND SUPPORT!!!



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Friday, January 7, 2011 4:12 PM

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WHETHER YOU ENJOY CANOEING, KAYAKING, FISHING, HIKING, TUBING OR JUST BEING LAZY, THE HIDEAWAY IS A WONDERFUL PLACE TO ENJOY ALL OF THE ABOVE.

Virginia Vacation Rental, VA Tech Vacation Rental

Welcome to Our Website

Escape to the beauty of the mountains and the sounds of the New River. The Hokie Hideaway is enough to make you forget about all your daily stresses. Just a short walk to the banks of the New River, you and your family or friends can enjoy a plethora of exciting activities.

Number of Nights
Two Nights \$385.00

Buy Now

The Hideaway is located in Montgomery County, VA, which is only 20 minutes from the campus of VA Tech or Radford. Whether you enjoy canoeing, kayaking, fishing, hiking, tubing or just being lazy, the Hideaway is a wonderful place to enjoy all of the above.

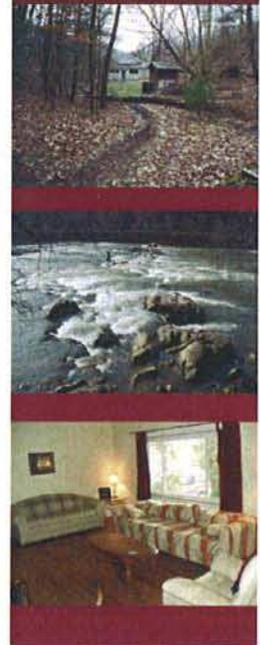
If it's adventure you're looking for, you will want to visit New River Junction Outfitters, which is less than a five-minute walk. With tube and canoe rentals you can enjoy a lazy day on the river. Big Falls (Mccoy Falls) is approximately a 15 minute walk and well worth it.



Hokie Hideaway

There you will find excellent fishing holes and beautiful scenery. For experienced boaters, the hideaway will be an excellent place to stay for a fun weekend in the whitewater. Only skilled waterman should attempt the falls at water levels above three feet (mostly early spring and winter).

Numerous hiking trails are located in the surrounding area.



© 2007 Hokie Hideaway. All rights reserved. ~ For more informaton contact Matt @ Ph: (757) 729-4100 Fax (757) 481-9121 :: Visionefx Design

Hokie Hill.com

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Smith Mountain Lake Vacation Rental

This home that is located on a quiet cove, is terrific for a multi-family vacation. The main level features a great room with a vaulted ceiling and a complete entertainment center with Play Station 2, TV & DVD. For added fun there is a pool table, ping-pong, foosball, basketball, horseshoes, board games, and computer with dial up Internet.

The large kitchen opens into a beautiful bright sunroom that is adjacent to an outside deck. The two dining room areas provide seating for ten people. There are three bedroom suites, two of which have trundle beds, allowing the "little ones" to be close at hand.

A lovely level lawn welcomes children to outdoor fun and games. A paved driveway allows you to pack the floaters and coolers so you do not have to carry them to the water's edge.

For fun in the sun, you are sure to enjoy the covered dock and deck where you can sunbath, fish and swim. Make your plans soon and reserve this lovely lake home for your next vacation! Other companion homes on this street.

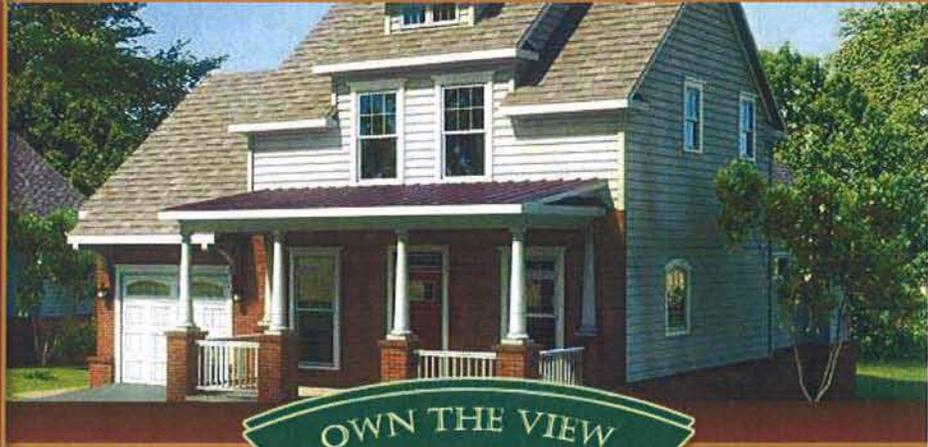


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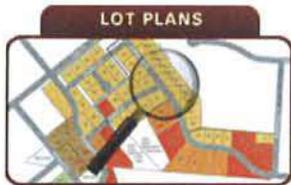


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Fiddler's Green overlooking Blacksburg. From here you'll see Lane Stadium and Virginia Tech campus down below and the view is spectacular. Enjoy fall football weekends and stunning mountain vistas. Fiddler's Green has it all. A 30 Acre Conservation easement is life insurance for your view. Now is your opportunity to own it.



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by Tanya Johnson - Oct 07, 2010

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[Real Estate Sales Up in April \(http://www.loudounrealestateblog.com/2010/04\)](#)

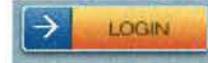
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The perfect communities, Sterling, Ashburn and Leesburg are carefully planned communities with established neighborhoods, modern schools and convenient shops and restaurants. Integrated into the communities are abundant sporting fields, neighborhood

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15% OFF our most popular items
BEST OF 2010 SALE ends Jan. 11th at midnight

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2010 ACC CHAMPIONSHIP APPAREL

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| 2010 Virginia Tech Football Schedule | | | |
|--------------------------------------|------------------|-------------------|--------|
| Date | Opponent | Location | Time |
| 9/6/10 | Boise State | Landover, MD | 8PM |
| 9/11/10 | James Madison | Lane Stadium | 1:30PM |
| 9/18/10 | East Carolina | Lane Stadium | 1:30PM |
| 9/25/10 | Boston College | Chestnut Hill, MA | TBA |
| 10/2/10 | NC State | Raleigh, NC | TBA |
| 10/9/10 | Central Michigan | Lane Stadium | TBA |
| 10/16/10 | Wake Forest | Lane Stadium | TBA |
| 10/23/10 | Duke | Lane Stadium | TBA |
| 11/4/10 | Georgia Tech | Lane Stadium | 7:30PM |
| 11/13/10 | North Carolina | Chapel Hill, NC | TBA |
| 11/20/10 | Miami | Miami Gardens, FL | TBA |
| 11/27/10 | Virginia | Charlotte, NC | 7:45PM |

Contact Hokie Hut
By Email: [sales at hokiehut.com](mailto:sales@hokiehut.com)

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12/22/2010 - New Blog Spot

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The Turman Group has over 100 years of combined experience in buying and selling land. With our forestry and manufacturing operations spread out over Southwest Virginia and Northern North Carolina, The Turman Group is in the unique position to purchase and offer for sale some very unique and picturesque properties.

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We are here to serve and advise you with your new property in any way possible.

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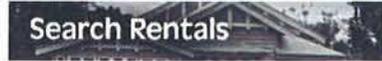
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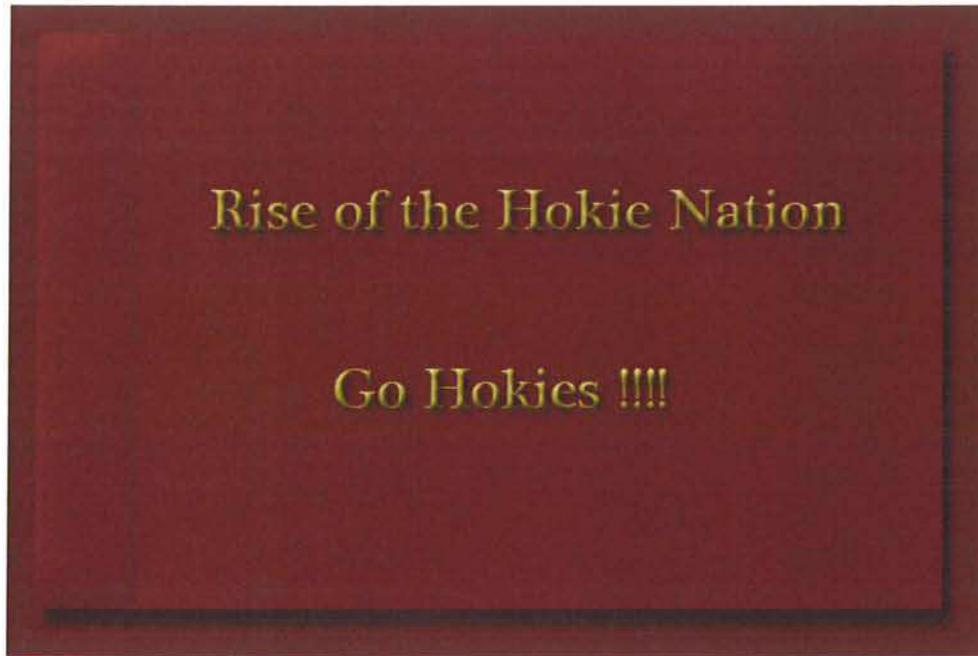
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This book is for the person who:

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Jonathan Kolodner, Illustrator
kolodner@vt.edu

Jonathan is a 2009 graduate of Virginia Tech who majored in Industrial Design. He is currently working on a Masters of Science in Architecture.

From the book:

You took a risk and came here,
not knowing how you'd grow
or what effect this place would have
on all that you now know.
Yes, you're a Hokie now, my friend,
Tech gave you a fine start.
Whatever you become in life,
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Hokie Open

11/10/10

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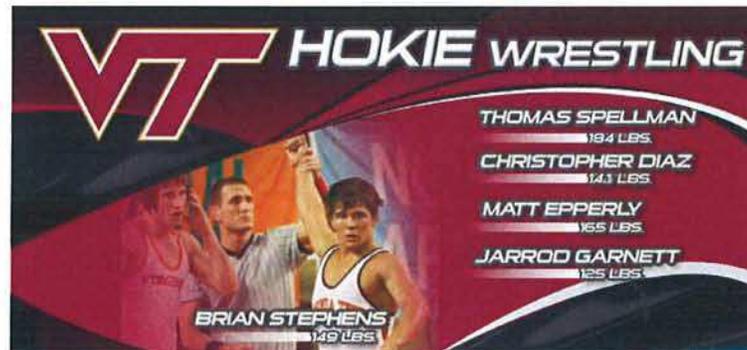
Welcome to the 2010 Hokie Open Wrestling Tournament Web Site!



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The 2010 Hokie Open is in the books! Final Results are now available online...

2010 Hokie Open Wrestling Tournament



HOKIES PROVE THEY'RE FOR REAL!

VT Duals: Saturday, November 6, 2010
Hokie Open: Sunday, November 7, 2010
Salem Civic Center, Salem, VA

Live Bout Board (including Brackets & Results):
Free Access to Brackets & Results

[Link...](#)

FINAL RESULTS:

[Link...](#)

WEIGH-IN SHEETS:

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- **2010 Hokie Open - Sunday, Nov 7:** The Third Annual Hokie Open Wrestling Tournament is now in the books. Coach coach, wrestlers compete, and friends, family and fans were on hand to cheer their hearts out at the spacious Salem Civic Center in Salem, VA (just off of I-81 near Roanoke, VA). Another great day of wrestling to start the season as some of the top talent in the country showed up to compete head-to-head. If you were home and wanted to tune in to the tournament, you had two options: 1) watch and listen to the LiveSportsVideo feed or view the Live Bout Board for real-time progress and results of every match as they happen!
- **2010 VT Duals - Saturday, Nov 6:** VA Tech hosted Kent State, UT-Chattanooga and Iowa State on Saturday, November 6 at the Salem Civic Center. Iowa State defeated VA Tech 17-16, Kent State defeated UT-Chattanooga 24-12 and Iowa State defeated Kent State 23-19.
 - Full details and story on the VT Duals available [HERE...](#)
- **Final 2010 Registrations:**
 - Entries List sorted by Weight Class, Last Name/First Name: [View Entries...](#)
 - Entries List sorted by Team Name, Weight Class, Last Name/First Name: [View Entries...](#)



HOKIE OPEN - Tournament Details:

- **Date:** Sunday, November 7, 2010
- **Registration Form / Tournament Details:** [View / Download \(Adobe PDF\)...](#)
- **2010 Electronic Registration and Payment:** [Link to Form...](#)
- **Open Mats and On-site Registrations:** Saturday, November 6, 2010, 7:00 - 9:00 PM
- **HS Wrestlers MAY NOT Register; the NCAA has ruled that the tournament will be rendered NULL & VOID if H wrestlers participate**
- **Weigh-Ins & Skin Checks:** Sunday, November 7, 2010, 7:00 AM
- **Tournament Start Time:** Sunday, November 7, 2010, 9:00 AM
- **Location:** Salem Civic Center, 1001 Roanoke Boulevard (intersection with Texas Street), Salem, VA 24153-5207
[Directions...](#)
- **Team Hotel Information:** [Details...](#)
- **Public Admissions:** \$15.00 Adults, \$5.00 for Students
- [2009 Hokie Open Wrap Up...](#)
- [2008 Hokie Open Wrap Up...](#)

Tournament Format:

- **NCAA Rules apply - 7 minute matches (3 - 2 - 2), with riding time, for ALL matches, including championship AND consolation rounds**
- **Double-elimination from round of 32 forward (round of 64 losers are eliminated*). Wrestle back to fifth if you lose before semis, semi losers wrestle for third, six places awarded**
- **Round of 64 losers are guaranteed a second match**
- **Sixty-four man brackets, maximum**
- **Weights: 125, 133, 141, 149, 157, 165, 174, 184, 197, 285 with no weigh-in allowances or adjustments**
 - **Saturday, November 6, 8:00 PM - Deadline for verification of weight-class entries**
 - **Saturday, November 6, 7:00 PM - 9:00 PM - Open Mats, Pick Up of Team Packets**
 - **Sunday, November 7, 7:00 AM - Weigh-In for Open Division**
 - **Sunday, November 7, 9:00 AM - Open Wrestling Begins on 10 Mats**
- **10 Dollamur Mats with 15 certified NCAA referees**
- **All matches will count toward NCAA regular-season records**
- **[Past Results \(2008 and 2009, Adobe Acrobat PDF\)...](#)**

Tournament Details / Registration: An Adobe Acrobat version and Microsoft Word version of the Tournament Flier is available here. You will need to have Adobe Acrobat Reader (a free download) or Microsoft Word to read the flier:



- [Adobe Acrobat PDF format...](#)
- [Microsoft Word format...](#)

Sixty-four man brackets. Any bracket over 32 - round of 64 losers are eliminated

Hokie Open Contact Info

Once again, the tournament is under the direction of Dr. Larry Hall, Director of Wrestling Events for the Hokie Mat Club:

Phone: 540-798-0865

[Email... \(lhall@bcps.k12.va.us\)](mailto:lhall@bcps.k12.va.us)

Directions to Salem Civic Center

The Salem Civic Center, part of the James E. Talliaferro Sports & Entertainment Complex, is centrally located at the corner of Roanoke Boulevard and Texas Street in Salem, Virginia. Both the Salem Football Stadium and the Salem Memorial Baseball stadium can be reached through the main entrances into the Salem Civic Center, or you can approach them both directly from Texas Street.

From the North - Take I-81 South to Exit 141. Follow the signs to Salem. From the exit ramp, take Virginia Route 419 South. Continue to follow signs towards Salem Civic Center.

From the South - Take I-81 North to Exit 141. Follow the signs to Salem. From the exit ramp, take Virginia Route 419 South. Continue to follow signs towards Salem Civic Center.

From U.S. 220 -Take the Franklin Road exit to route 419. Follow Route 419 past Brambleton Avenue and

Facilities - Salem Civic Center

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Salem Civic Center, Salem, VA

Home of Virginia High School League (VHSL)
A and AA Wrestling State Championships

Apperson Drive (about 8 miles). Take a left at Boulevard
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This site was last updated 11/10/10

This web site is designed and maintained by [Donald Squires](#)

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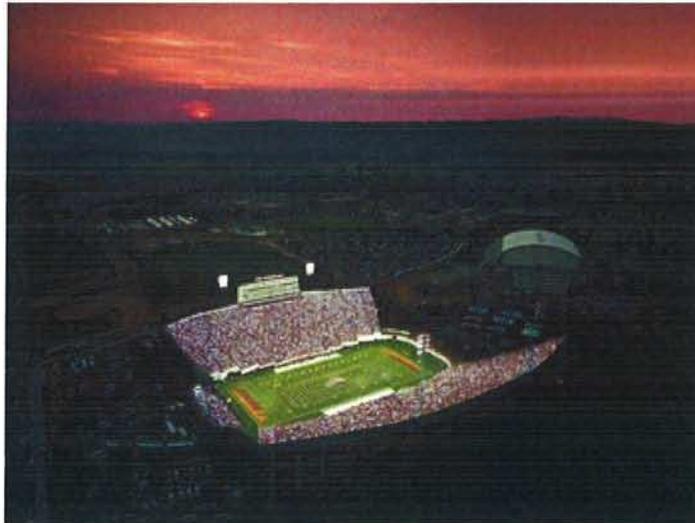
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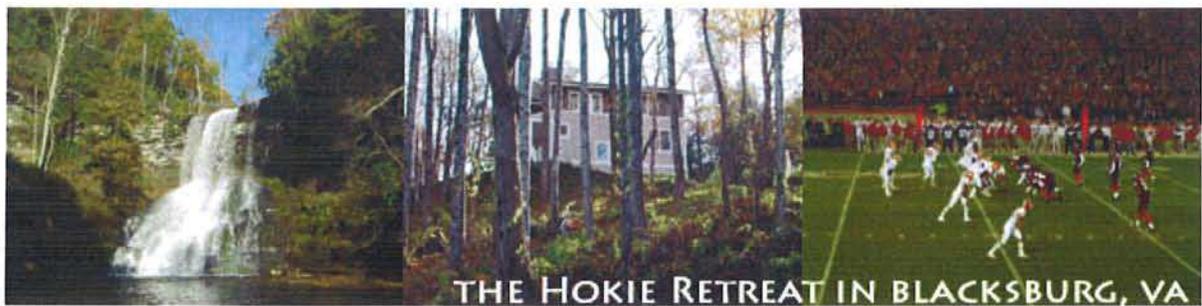
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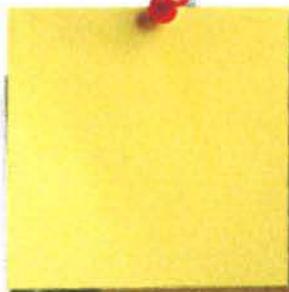
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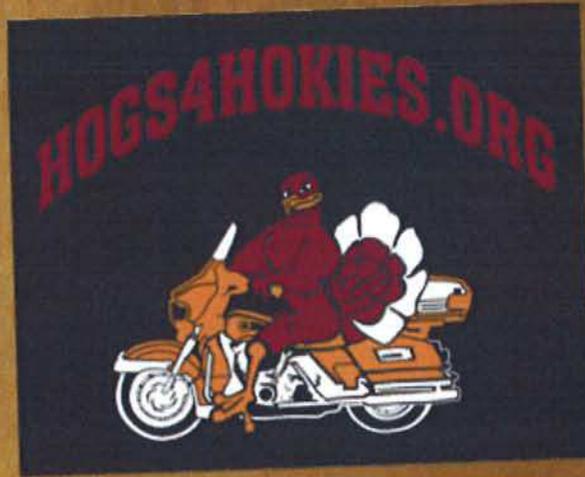


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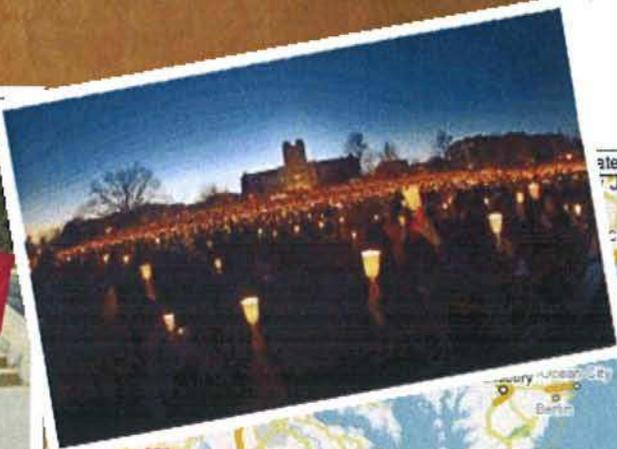
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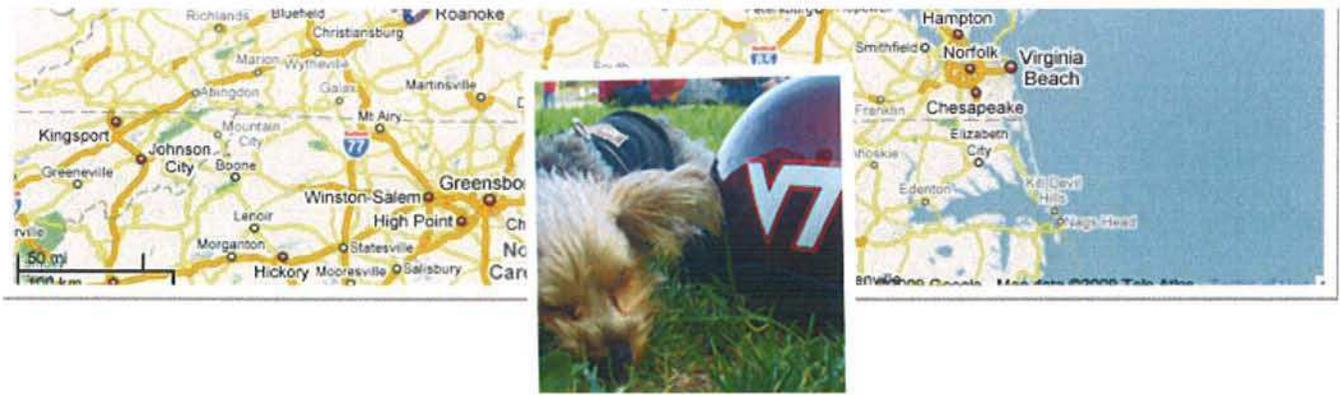


HOGS4HOKIES



Never forget the 32 victims lost and the Hokie Nation, family and friends who were affected by the events of that sorrowful day.

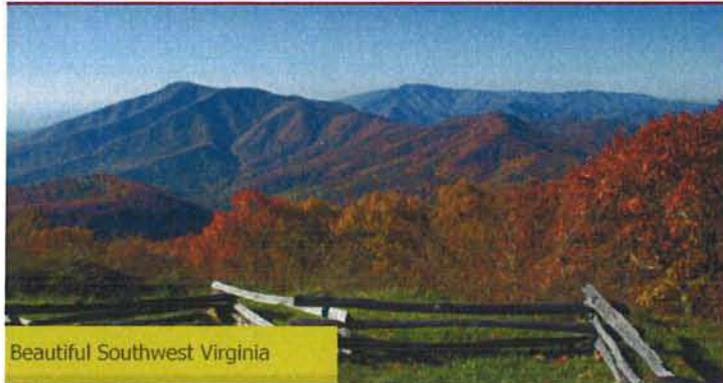




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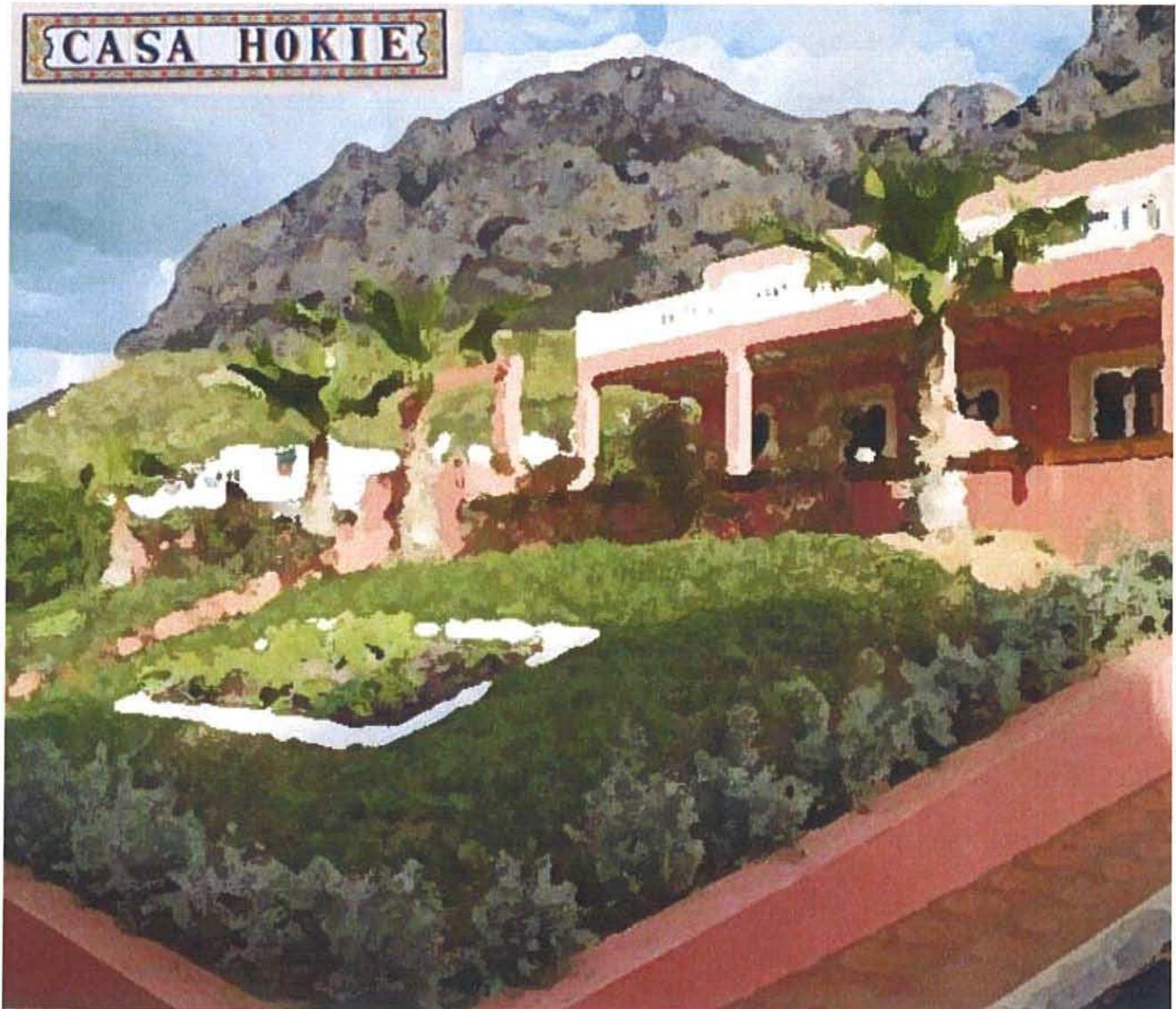
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Price Range

- less than \$10
- \$10 to \$20
- \$20 to \$40
- \$40 to \$60
- over \$60

Specialty Catalog

- Virginia Tech iPhone
- Virginia Tech Baby Clothing

Virginia Tech Hokies Shop

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Nike Virginia Tech Hokies Ash 2011 Orange Bowl Bound Hoody Sweatshirt

Price: \$44.95

Celebrate your Hokies' monumental season that will culminate in a trip to the 2011 Orange Bowl with this commemorative Bowl Bound hoody from Nike! It features a team-colored football with a school wor...

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Virginia Tech Hokies Departments

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Virginia Tech Hokies T-Shirts (227)

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Virginia Tech Hokies Jerseys (23)

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Virginia Tech Hokies Hats (81)

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Virginia Tech Hokies Collectibles (55)

Cups, Mugs & Shots



Virginia Tech Hokies Cups

Flags & Banners



Virginia Tech Hokies Flags &

Gameday & Tailgate



Virginia Tech Hokies

Golf & More



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Virginia Tech Hokies Hats (81)

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Virginia Tech Hokies Mens (380)

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Virginia Tech Hokies Pet Supplies (4)

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PERFORMANCE
Virginia Tech Hokies Polos (25)

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Watches & Clocks



Virginia Tech Hokies Watches & Clocks (4)

Virginia Tech Hokies Fan Shop Featuring Virginia Tech Hokies T-Shirts, Hats, Sweatshirts & Jerseys

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Post-season Thoughts on Hokie F

There's a lot of room here to cloud this blog with negativity best to avoid that. I find the best way to get negative stuff

- The loss last night can be attributed mostly to two things. The defense was unable to corral the big play. They gave up 9 yards... that's just terrible. Our guys made a lot of mistakes, which is the same reason they lost the game against JMU. Where were our safeties on those long runs? They seemed awfully close to the line of scrimmage line of defense. What's worse is they were burned back on the cutback lane 3 times and never learned their lesson. The line imploded. They were subpar in both run blocking and pass protection. It's tough to write anything positive about the way they played. There were no holes for the running backs to run through and they were having to sidestep blitzing defenders. The running backs can't blame a bit on that second point as they did not do a good job of the blitz.
- There were also some minor contributing factors to the loss. A little more subjective but I think Bryan Stinespring got uber-conservative in his play-calling. The offense was running the ball between the tackles, but our boy Boerigart was calling straight running plays up the gut despite what

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consistent effort to stop the run from Stanford. The seem to work were misdirection plays and option pl many of those despite their success. With that said, the Stanford defense is anything special and I think should have been able to create holes if they were abilities... they just weren't.

- Tyrod Taylor picked a bad time to have a mediocre but for maybe the first time this season, he just did receivers didn't drop any passes (as far as I can remember only slightly over 50% for his completion rate. Tyrod sidestepping blitzing defenders throughout the game throws once that happened. He did make some good things, but didn't show his usual ability to read the right time to pass and the right time to take off a him a couple times where he should have been sacked free and ran backwards only to be eventually sacked. But like I said, this was a minor factor.

So that's my review of the problems with our team from a few bright spots, like Tyrod's scramble and throw to David and the special teams doing an exceptional job in picking seeing them shut that down. Jarett Boykin made some great had a nice game... probably one of his best of the season

There are some pieces to build on for next season. 4 of them be back, and the player being lost is not considered to be (sorry Beau Warren). The group may actually end up being there at center, but we'll see. They weren't that great this year imagine they'll be a lot better next season unless they leave

A lot of the Hokies' success hinges on the development of an impressive athlete and a smart guy, so I think odds are good serviceable. Defensively, there is a lot of talent coming in coming back.

The coaching staff is likely to look exactly the same, and staff has been together a long time and seems to have success preparing our team for big games. We won't get to see a since the VT offense was considered to be very successful FireBryanStinespring web site will not be dying any time soon

I am optimistic about next season for the most part, but I'll basketball and rest on VT's football laurels for a while.

Posted by P@ at 2:00 PM 0 comments 

MONDAY, DECEMBER 20, 2010

Hokies Neuter Bulldogs

The Mississippi State Bulldogs were relieved of their mar loss to Virginia Tech. It was a dominant performance by t the game. The Hokies shot 50% from the field, 36% from the free throw line compared to 45%, 32%, and 54% resp outrebounded MSU by 15 total boards and by 8 when tall MSU committed 16 turnovers versus 10 by VT. Tech dish 10 for MSU. The list just keeps on going and going like th butt-whooping that our basketball team has put on a high honestly I can't remember.

The only thing missing was THE GAME BEING ON TV! I possible that a game with this much clout (the addition of Renardo Sidney to the MSU lineup after having to sit out improper benefits during his high school recruiting) wasn' So when I was hanging out at a friend's family's river hou bunch of Hokie alumni, we had to settle for watching Cop basketball team smoke Mississippi State. Don't get me w hilarious, particularly after several Tom Collinseeses's (hov but what I really wanted was to watch the game.

Since I didn't see the game and didn't listen on the radio, to be taken with a grain of salt and a shot of tequila and a let's knock on wood here, that Seth Greenberg may have of the season. Greenberg needed an energetic player to leader on the floor when the rest of the young bench was Hudson showed that he can play that role extremely well. 23 minutes in this game, putting up 17 points. Starting in had a fanastic game. If you read my last post, you know t plays when Green is in there. He played 38 minutes in thi assists, 3 rebounds, and 3 steals to go along with ZERO care of the ball when he's in the game, and I love that. Fr only about 7 minutes where Green and Malcolm Delaney means that Hudson played a lot at the small forward posi lineup. I like this look and I think we need to see it agains However, I don't like it for our first ACC opponent, Florida

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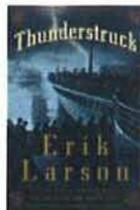
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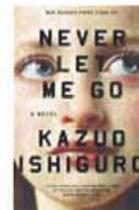


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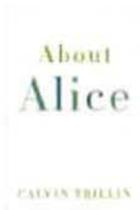


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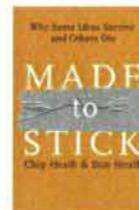


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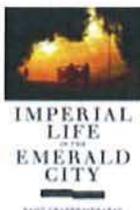
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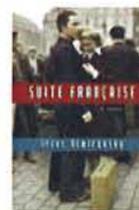


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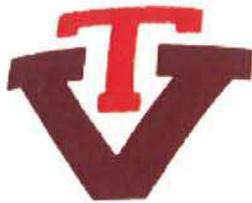


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| 2010 Virginia Tech Football Schedule (home games in gray) | | | |
|--|--|-------------|-----------|
| Date | Opponent | Time | TV |
| Sep. 8 (Mon) | vs Boise State @ Ford Field | 8 PM | ESPN |
| Sep. 11 | James Madison (WV) @ | 4:30 PM | ESPN3.com |
| Sep. 18 | East Carolina | 1:30 PM | ESPN3.com |
| Sep. 25 | at Boston College | TBD | TBD |
| Oct. 2 | at NC State | TBD | TBD |
| Oct. 9 | Central Michigan | TBD | TBD |
| Oct. 16 | Wake Forest | TBD | TBD |
| Oct. 23 | Duke | TBD | TBD |
| Nov. 4 (Thurs) | Georgia Tech | 7:30 | ESPN |
| Nov. 13 | at North Carolina | TBD | TBD |
| Nov. 20 | at Miami | TBD | TBD |
| Nov. 27 | Virginia | TBD | TBD |
| Dec 4 | ACC Championship Game Bank of America Stadium, Charlotte, NC | TBD | TBD |

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A Triathlete and a Virginia Tech Hokie. Trihokie Images is the photography of Barry Jones. Trihokie's roots are in action photography. I love sports and I love shooting athletes pouring their hearts out on the field of battle. I have competed in virtually all of the sports that I photograph. From football to track and field to triathlon up through the Ironman distance, I have been there. That gives me an advantage when it comes to capturing the thrill, the agony and the excitement that defines sports. I believe that a person's inner self is exposed during intense physical competition and I love being there to record it. My photos have appeared in the Florida Today Newspaper, Running Times Magazine, Flrunners.com web site and the Space Coast Runners newsletter and web site.



I also have an artistic side that is expressed in my portraits and wedding photography. I was an illustrator for the Horticulture Department at Virginia Tech while earning my business degree from that college. I designed drawings and illustrations from my mind's eye to the finished product. That eye for art and design carries over into my photography. It helps in the composition of my photographs and in the lighting techniques that I use to create them.



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Florida Gators Royal Blue 2011 Outback Bowl Champions T-shirt



Product Name: Florida Gators Royal Blue 2011 Outback Bowl Champions T-shirt
Product ID: 600230

Description:

Start the New Year off with a bang by celebrating your Gators' victory over Penn State in the 2011 Outback Bowl with this Champs tee. Featuring your team name, helmet and custom team-colored champs lettering overlapping a stylized football graphic, this stylish tee is a classic, everyday way to show off your big-time bragging rights and limitless Florida pride!

Price: \$19.95

Florida Gators Ladies Royal Blue 2011 Outback Bowl Champions T-shirt



Product Name: Florida Gators Ladies Royal Blue 2011 Outback Bowl Champions T-shirt
Product ID: 600474

Description:

Ladies, start the New Year off with a bang by celebrating your Gators' victory over Penn State in the 2011 Outback Bowl with this Champs tee. Featuring your team name, helmet and custom team-colored champs lettering overlapping a stylized football graphic, this stylish tee is a classic, everyday way to show off your big-time

bragging rights and limitless Florida pride!

Price: \$18.95

Florida Gators Royal Blue 2011 Outback Bowl Champions Long Sleeve T-shirt

Product Name: Florida Gators Royal Blue 2011 Outback Bowl Champions Long Sleeve T-shirt



Product ID: 600234

Description:

Start the New Year off with a bang by celebrating your Gators' victory over Penn State in the 2011 Outback Bowl with this Champs long sleeve tee. Featuring your team name, helmet and custom team-colored champs lettering overlapping a stylized football graphic, this stylish tee is a classic, everyday way to show off your big-time bragging rights and limitless Florida pride!

Price: \$24.95

Florida Gators Royal Blue 2011 Outback Bowl Champions Pullover Hoody Sweatshirt



Product Name: Florida Gators Royal Blue 2011 Outback Bowl Champions Pullover Hoody Sweatshirt

Product ID: 600240

Description:

Start the New Year off with a bang by celebrating your Gators' victory over Penn State in the 2011 Outback Bowl with this Champs hoody. Featuring your team name, helmet and custom team-colored champs lettering overlapping a stylized football graphic, this warm hoody is a classic way to show off your big-time bragging rights and

limitless Florida pride!

Price: \$36.95

Florida Gators Ladies White 2011 Outback Bowl Champions Long Sleeve T-shirt



Product Name: Florida Gators Ladies White 2011 Outback Bowl Champions Long Sleeve T-shirt

Product ID: 600492

Description:

Ladies, start the New Year off with a bang by celebrating your Gators' victory over Penn State in the 2011 Outback Bowl with this Champs long sleeve tee. Featuring your team name, helmet and custom team-colored champs lettering overlapping a stylized football graphic, this stylish tee is a classic, everyday way to show off your big-time

bragging rights and limitless Florida pride!

Price: \$23.95

Florida Gators Youth Royal Blue 2011 Outback Bowl Champions T-shirt

Product Name: Florida Gators Youth Royal Blue 2011 Outback Bowl Champions T-shirt



Product ID: 600236

Description:

Gear up your young football fan to start the New Year off with a bang by celebrating the Gators' victory over Penn State in the 2011 Outback Bowl with this Champs tee. Featuring the team name, helmet and custom team-colored champs lettering overlapping a stylized football graphic, this stylish tee is a classic, everyday way to show off their big-time bragging rights and limitless Florida pride!

Price: \$16.95

Nike Florida Gators Royal Blue-Black Vault Color Story Swoosh Flex Fit Hat



VINTAGE

Product Name: Nike Florida Gators Royal Blue-Black Vault Color Story Swoosh Flex Fit Hat

Product ID: 596388

Description:

Paint the stadium in the only colors that matter when you sport this Color Story Swoosh flex fit hat from Nike! With dual team-colored panels, contrast stitching, a modern flat bill and an embroidered throwback logo offset at the crown, it's the perfect Gators-spirited masterpiece that would even make DaVinci a gridiron fan. S/M fits 6 3/4 - 7. M/L fits 7 - 7 3/8. L/XL fits 7 3/8 - 7 5/8. Sizes are approximate.

Price: \$24.95

Nike Florida Gators Ladies Orange Heritage 86 Tail Sweep Adjustable Hat



Product Name: Nike Florida Gators Ladies Orange Heritage 86 Tail Sweep Adjustable Hat

Product ID: 596363

Description:

Ladies, the Tail Sweep adjustable hat from Nike doesn't just make for a cute team pride statement. With its team-colored bill and front panels highlighted by an embroidered satin appliqué team name and tail sweep graphic as well as mesh back panels with metallic threading accents, this hat is the ultimate in feminine game day wear that's sure to make you look like the VIP Gators fan that you are.

Price: \$19.95

Nike Florida Gators Royal Blue Gothic Arch T-shirt

Product Name: Nike Florida Gators Royal Blue Gothic Arch T-shirt



Product ID: 505864

Description:

Though Victorian-age sensibilities may have frowned upon raucous displays of school spirit, in the year 2011 it's A-OK to let your Gators pride out as loud as you can. With this Nike Gothic arch tee featuring a texturized Gothic-stylized printed school name on the chest and a team logo on the lower right side you can do just that!

Price: \$19.95

Nike Florida Gators Royal Blue Blow Out T-shirt



Product Name: Nike Florida Gators Royal Blue Blow Out T-shirt

Product ID: 502805

Description:

The Blow Out tee from Nike is not for the weak-hearted. Featuring a full-chest team logo outline and school name at the left shoulder, it's made just for die-hards who crave an in-your-face Gators pride statement.

Price: \$19.95

Nike Tim Tebow Florida Gators Youth #15 Tackle Twill Football Jersey-Royal Blue



Product Name: Nike Tim Tebow Florida Gators Youth #15 Tackle Twill Football Jersey-Royal Blue

Product ID: 438677

Description:

Nobody will mistake your young Gators fan's pride when they sport ultimate 12th man style in this Nike tackle twill football jersey! With an embroidered team logo patch on the chest, authentic tackle twill numbers on the front, back and sleeves, and Tim Tebow's name in tackle twill lettering across the back, this jersey is made to look just like the jerseys their favorite athletes sport on the field. It ensures your young fan will have team-spirited look for all the tailgate and game day action.

Price: \$64.95

Nike Florida Gators #15 Youth Royal Blue Replica Football Jersey

Product Name: Nike Florida Gators #15 Youth Royal Blue Replica Football Jersey

Product ID: 228838

Description:



Get your young fan geared up for Gators football with the replica jersey by Nike!

Price: \$43.95

Nike Tim Tebow Florida Gators #15 Tackle Twill Football Jersey-Royal Blue



Product Name: Nike Tim Tebow Florida Gators #15 Tackle Twill Football Jersey-Royal Blue

Product ID: 439386

Description:

Nobody will mistake your Gators pride when you sport ultimate 12th man style in this Nike tackle twill football jersey! With an embroidered team logo patch on the chest, authentic tackle twill numbers on the front, back and sleeves, and Tim Tebow's name in tackle twill lettering across the back, this jersey is made to look just like the jerseys

your favorite athletes sport on the field. It ensures you'll have an official fan look for all the tailgate and game day action.

Price: \$79.95

Nike Florida Gators #1 Twilled Pro Combat Rivalry Football Game Jersey-White



Product Name: Nike Florida Gators #1 Twilled Pro Combat Rivalry Football Game Jersey-White

Product ID: 520512

Description:

Gear up to cheer on your Gators in this Twilled Rivalry jersey from Nike featuring an appliquÃ© Florida shield at the neckline, tackle twill numbers with a tonal alligator skin motif and "Pride" embroidered inside the collar! The Rivalry collection from Nike is a limited edition one-game-only special to commemorate your Gators taking on

major rival the Georgia Bulldogs on October 30, 2010.

Price: \$79.95

Nike Florida Gators #15 White Replica Football Jersey

Product Name: Nike Florida Gators #15 White Replica Football Jersey



Product ID: 160929

Description:

Cheer on your favorite college team with this replica football jersey from Nike!

Price: \$59.95

Nike Florida Gators #15 Royal Blue Twilled Pro Combat Rivalry Football Game Jersey



Product Name: Nike Florida Gators #15 Royal Blue Twilled Pro Combat Rivalry Football Game Jersey

Product ID: 396297

Description:

Gear up to cheer on your Gators in this Twilled Rivalry jersey from Nike featuring an applique Florida shield at the neckline, tackle twill numbers, "Pride" embroidered inside the collar and custom white-on-blue stitching on the shoulders! The Rivalry collection from Nike is a limited edition one-game only special to commemorate your

Gators taking on major rival the Florida State Seminoles on Nov. 28, 2009.

Price: \$79.95

Florida Gators Orange Classic Twill Hoody Sweatshirt



Product Name: Florida Gators Orange Classic Twill Hoody Sweatshirt

Product ID: 454069

Description:

Sport your Gators pride in this Classic Twill hoody featuring tackle twill embroidery of the team logo and university name across the chest. It's the perfect hoody for showing off your understated team style while staying toasty on game day and around campus!

Price: \$29.95

Nike Florida Gators #1 Royal Blue Youth Replica Football Jersey

Product Name: Nike Florida Gators #1 Royal Blue Youth Replica Football Jersey

Product ID: 71221

Description:



Get your young fan ready for Florida football with this replica jersey from Nike!

Price: \$43.95

Florida Gators Royal Blue Mascot One Hoody Sweatshirt



Product Name: Florida Gators Royal Blue Mascot One Hoody Sweatshirt

Product ID: 161451

Description:

Represent your school with this Mascot One Hoody sweatshirt!

Price: \$29.95

Florida Gators Royal Classic Twill Pullover Hoody Sweatshirt



Product Name: Florida Gators Royal Classic Twill Pullover Hoody Sweatshirt

Product ID: 353827

Description:

Pull on some serious Gators style with this classic pullover hoody featuring tackle twill lettering, a contrast color hood liner and an embroidered team name on the side of the hood!

Price: \$29.95

Nike Florida Gators Ladies Royal Blue Classic Full Zip Hoody Sweatshirt

Product Name: Nike Florida Gators Ladies Royal Blue Classic Full Zip Hoody Sweatshirt

Product ID: 206369

Description:

Ladies, get the ultimate in style, comfort and functionality with this classic hoody by Nike. You'll stay warm while repping your team and a cordport from the pocket to the hood allows you to listen to your MP3 player or iPod on the sly!



Price: \$54.95

Nike Florida Gators #15 Royal Blue Twilled Football Jersey



Product Name: Nike Florida Gators #15 Royal Blue Twilled Football Jersey

Product ID: 173153

Description:

Show your support for the Florida football program with this twilled jersey from Nike!

Price: \$74.95

Florida Gators Ash Classic Twill Hoody Sweatshirt



Product Name: Florida Gators Ash Classic Twill Hoody Sweatshirt

Product ID: 454325

Description:

Sport your Gators pride in this Classic Twill hoody featuring tackle twill embroidery of the university name and wordmark across the chest. It's the perfect hoody for showing off your understated team style while staying toasty on game day and around campus!

Price: \$29.95

Nike Florida Gators #1 Youth White Replica Football Jersey

Product Name: Nike Florida Gators #1 Youth White Replica Football Jersey

Product ID: 162995

Description:

Get your young fan ready for NCAA action with this replica jersey from Nike!

Price: \$43.95



Nike Florida Gators Royal Blue Vault Accredited Applique Full Zip Hoody Sweatshirt



Product Name: Nike Florida Gators Royal Blue Vault Accredited Applique Full Zip Hoody Sweatshirt

Product ID: 444695

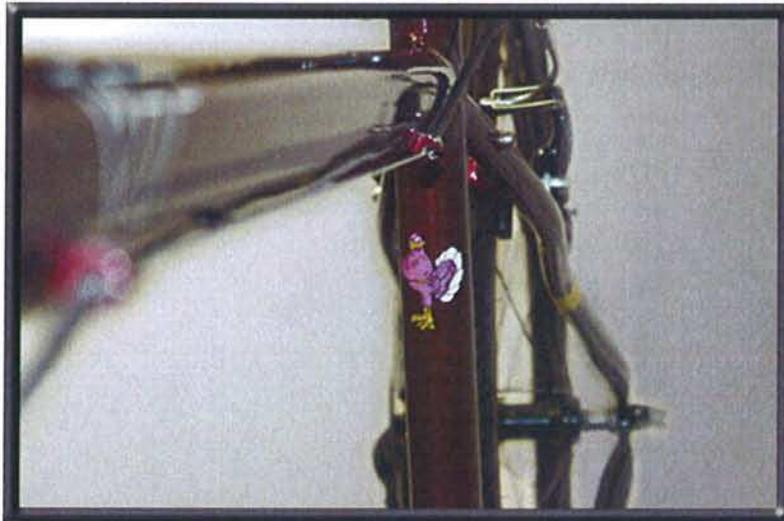
Description:

Step up your Gators style with certified old-school pride in this Nike Vault Accredited full zip hoody! Featuring a raw-edged applique throwback team logo above the school name in distressed lettering, it's sure to get any diehard fan's stamp of approval " even as the temperature drops.

Price: \$69.95

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- Aluminum hubs
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- Shimano Tourney derailleur & components
- Tektro V brakes
- Adjustable aluminum stem
- Quick release aluminum seat clamp
- Rubber platform pedals

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BASKETBALL FEATURE
2010-11 Basketball Game Preview: Virginia Tech vs. Florida State

By Chris Coleman, TechSideline.com
 January 7, 2011 10:53 AM

ACC basketball will start heating up on Saturday when the Florida State Seminoles come to Blacksburg to take on the Hokies in a 3pm game on ESPN2. With a road trip to UNC looming, the Hokies can't afford to start 0-2 in the ACC, which makes tomorrow's contest a huge game. [more >>](#)



FOOTBALL RECRUITING UPDATE
Tech's Newest Commit Discusses Decision

By Chris Horne, Recruiting Analyst
 January 7, 2011 8:39 AM

It was over his school's winter break that Darius Redman seriously started considering a change regarding his college future. Ultimately, the 6-4, 240-pound tight end prospect's decision to de-commit from Virginia and commit to Virginia Tech came down to a gut feeling. Redman made his decision public yesterday, when Tech coaches Bryan Stinespring and Kevin Sherman made the trek up to H.D. Woodson High School (Washington, D.C.). [more >>](#)



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FOOTBALL FEATURE
Darren Evans Declares for the NFL Draft

By Chris Coleman, TechSideline.com
 January 6, 2011 3:20 PM

Virginia Tech r-junior tailback Darren Evans has elected to forgo his senior season and enter the 2011 NFL Draft, according to an official release by Tech. [more >>](#)



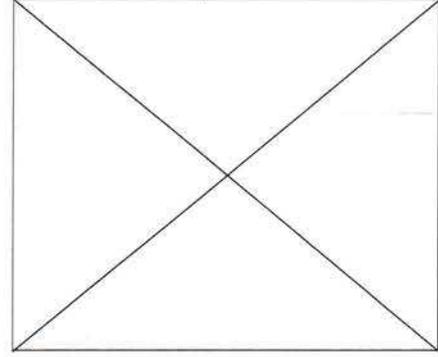
FOOTBALL RECRUITING UPDATE
2012 Watch: Tech At The Top Of DT's List

By Chris Horne, Recruiting Analyst
 January 6, 2011 3:19 PM

Virginia Tech scored big at Warren Central (Indianapolis, IN) in the 2011 class, securing a commitment from top defensive tackle prospect Kris Harley. With Harley just weeks away from officially becoming a Hokie, the Virginia Tech staff is in hot pursuit of another Warriors defensive tackle, junior Sheldon Day. [more >>](#)



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 -- Chris Horne, 01/04/2011, 01:58 PM
- All-Star Game Season For Tech Recruits**
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Hokie Football 2010 Schedule
 Record: 11-3 (8-0 ACC)

Rankings (12/5/10)
 AP Poll: #12
 Coaches' Poll: #11
 Harris Poll: #12
 BCS Standings: #13

| Date | Opp., Time, TV |
|------|-----------------------|
| S6 | Boise State 33, VT 30 |
| S11 | JMU 21, VT 16 |
| S18 | VT 49 ECU 27 |
| S25 | VT 19, BC 0 |
| O2 | VT 41, NC State 30 |
| O9 | VT 45, CMU 21 |
| O16 | VT 52, Wake 21 |
| O23 | VT 44, Duke 7 |
| N4 | VT 28, GT 21 |

Hokie Men's Basketball 2010-11 Schedule
 Record: 9-4 (0-1 ACC)

| Date | Opp, Time, TV |
|------------|--------------------|
| Fri, 11/12 | VT 70, Campbell 60 |
| Tue, 11/16 | KS State 73, VT 57 |
| Sun, 11/21 | VT 92, UNCG 70 |
| Thu, 11/25 | VT 72, CSNU 56 |
| Fri, 11/26 | VT 56, OK State 51 |
| Sun, 11/28 | UNLV 71, VT 59 |
| Wed, 12/1 | Purdue 58, VT 55 |
| Sun, 12/5 | Virginia 57, VT 54 |
| Sun, 12/12 | VT 79, Penn State |



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Monday: 9am - 3pm
Tuesday: 7am - 4pm
Thursday: 9am - 1pm and 3pm - 7pm
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- Phone (540) 951-1183
- Fax (540) 951-1138
- www.thehokiechiropractor.com

Please feel free to let us know if you have questions. As always, the Tilley Chiropractic family is happy to serve you!

Dr. Greg Tilley, DC
Lonna Burton, Clinic Director
Amy Morrow, Chiropractic Assistant
John Thacker, Acupuncture

Tilley Chiropractic & Sports Injury Clinic
825 Davis Street,
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3rd Floor, Blacksburg,
Virginia 24060

Office: 540.951.1183
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"To provide a warm, caring atmosphere in which to help change the health of as many as humanly possible to a level of optimal function."

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The Tilley Chiropractic Values:

- Excellence in clinical practice from well-trained doctors and staff
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- Compassionate caring service
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- Respect
- Listening to you and answering your questions
- Health education that is practical to your life



Dr. Tilley works hard to keep ALL the Hokie athletes going strong! GO HOKIES!

*THE LORD HEALETH THE BROKEN IN HEART,
AND BINDETH UP THEIR WOUNDS. PSALM 147:3*

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Loudoun Real Estate Blog (<http://www.loudounrealestateblog.com>)

[Real Estate Sales are up in Loudoun County \(http://www.loudou](#)

by Tanya Johnson - Sep 16, 2009

Average home prices rose in August for the first time in several years in

Loudoun County. According to the MRIS, in August ...

[Real Estate Market Statistics for Loudoun County-September 2010 \(http:](#)

[Unbelievable Opportunities for Buyers \(http://www.loudounrealestateblog.co](#)

[Real Estate Sales Up in April \(http://www.loudounrealestateblog.com/2010/05](#)

[Real Estate Sales are up in Loudoun County \(http://www.loudounrealestate](#)

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Hokie, Hokie, **HOKIE, HY!**

and a Few Other Virginia Tech Symbols and Traditions



Hokies

We hear it again and again. What's a Hokie? The short answer to that oft-asked question is that a Hokie is a supporter of Virginia Tech.

The long answer takes—well—longer but is certainly more interesting. When the General Assembly changed our name to Virginia Agricultural and Mechanical College and Polytechnic Institute (and you thought Virginia Polytechnic Institute and State University was a mouthful), we needed a new college cheer.

The old one had been a simple play on the college's name:

**Rip, Rah, Ree!
Va, Va, Vee!
Virginia, Virginia!
A-M-C!**

Obviously, with "and Polytechnic Institute" added to our name, that wouldn't work (picture the last line: "A-M-C-&P-I!"—forget about the beat, who could remember that many letters). So the college, whose name was shortened in popular usage to Virginia Polytechnic Institute, or, simply, VPI, held a contest for the student body to come up with a new spirit yell. The cheer entered by O. M. Stull, a member of the class of 1896, won the five-dollar prize for first place. Like the old cheer, the new one was also a play on the college's name, but this one was a little more complex—at least it had more words in it:

**Hoki, Hoki, Hoki, Hy!
Techs, Techs, V.P.I.!
Sola-Rex, Sola-Rah.
Polytechs – Vir-gin-i-a.!
Rae, Ri, V.P.I.!**

The "e" was added to "Hoki" some time later, either for looks or to forestall mispronunciation of the word that Stull said he created merely as an attention-grabber in the cheer, which became known as "Old Hokie." Can't you just hear some Wahoo calling us Ho-kiiz?

Gobblers

Interestingly, another nickname, which didn't exist when Stull wrote the cheer, became more popular than Hokies. Our fans called us "Gobblers," beginning in the early 20th century, more than they called us "Hokies"—at least until the 1980s.

So where did "Gobblers" come from? In 1909, football Coach Branch Bocock pulled his players aside, one by one, and initiated them into an impromptu and informal "Gobbler Club" to build team spirit and camaraderie. After that, the name took off, appearing in print for the first time that same year. Some other stories float around about the origins of the nickname on campus, so maybe Bocock was influenced by a gobbler spirit that permeated the campus. Nonetheless, his "club" does seem to be the kick-off point for wider use of the nickname.

At some time during the Gobbler heyday, a myth arose that the nickname was derived from the way our athletes ate their food. That myth ultimately spelled the demise of the nickname.

In the late 1970s, we hired a football coach/athletic director who eventually heard that the Gobblers moniker evolved from the eating habits of athletes. Not liking the image, he took steps in the early 1980s to ensure that our prominent nickname became Hokies rather than Gobblers—he even went so far as to remove the beloved turkey gobble from our scoreboard.

Frank Beamer, who had played on the Gobbler football team in the 1960s, put the gobble back on the scoreboard when he came to town in 1987 to coach the football team. But by then the Hokies nickname had stuck—even though fans still love to hear the scoreboard emit that turkey gobble.

NICKNAMES

January 25, 2010

Hokie Real Estate, Inc.
Attn.: John Wilburn
318 N. Main Street
Blacksburg, VA 24060

RE: Trademark Issues

Dear Mr. Wilburn:

This office represents the interests of Virginia Polytechnic Institute and State University ("Virginia Tech.")

It has come to our attention that your business is trading under and marketed under a term that is trademark protected. The term "Hokie" is trademarked by Virginia Tech (Trademark registration #2351364). By trading under and marketing your business and/or other items that display a Virginia Tech trademark or logo constitutes an infringement on Virginia Tech's trademarks and image. Please correct this naming and marketing and cease further use of the term "Hokie."

Please contact me if you have questions.

Sincerely,



Stephen Capaldo
Associate University Legal Counsel

Invent the Future

March 8, 2010

Hokie Real Estate, Inc.
Attn.: John Wilburn
318 N. Main Street
Blacksburg, VA 24060

RE: Trademark Issues

Dear Mr. Wilburn:

This office represents the interests of Virginia Polytechnic Institute and State University ("Virginia Tech.")

Per my letter to you dated January 25, 2010, it has come to our attention that your business continues to market and trade under and marketed under a term that is trademark protected. The term "Hokie" is trademarked by Virginia Tech (Trademark registration #2351364). By continuing to market and trade under this logo, you and your business are infringing on Virginia Tech's trademarks and image.

This is notice to cease and desist immediately from the aforementioned practices involving Virginia Tech's trademark "Hokie." If you fail to cease and desist, Virginia Tech will pursue remedies against you and your business.

Please govern yourself accordingly.

Sincerely,



Stephen Capaldo
Associate University Legal Counsel

Invent the Future

VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY
An equal opportunity, affirmative action institution

Listing of Items Illegally Using the Federal Registration Symbol (“®”) With the Unregistered Term HOKIE

1. Virginia Tech home page (URL: www.vt.edu) bearing the phrase “Hokie[®] Wellness and Benefits Fair” illegally using the federal trademark registration symbol on an unregistered mark.
2. Blind Image, LLC Brochure bearing the phrase “HOKIE[®] FOOTBALL” illegally using the federal trademark registration symbol on an unregistered mark.
3. A child’s drinking “sippy” cup bearing the phrase “little hokie[®]” illegally using the federal trademark registration symbol on an unregistered mark. The item’s packaging is marked with a hologram sticker and seal stating “Collegiate Licensed Product” and bearing the code “CL24796009.” The item states that it is manufactured by Baby Fanatic[™] and bears the UPC code 877131009703. The item was purchased at Virginia Tech Services, Inc. University Bookstore on the Virginia Tech campus.
4. A baby rattle bearing the phrase “BORN A HOKIE[®]” illegally using the federal trademark registration symbol on an unregistered mark. The item bears the UPC code 655746033111. The item was purchased at Virginia Tech Services, Inc. University Bookstore on the Virginia Tech campus.
5. A maroon stadium cup bearing the phrase “It’s Official, I’m a Hokie[®]” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a sticker and seal stating “Collegiate Licensed Product” and “Officially Licensed Collegiate Products”. The item bears the UPC code 705199100417. The item was purchased at Virginia Tech Services, Inc. University Bookstore on the Virginia Tech campus.
6. A toddler cup bearing the phrase “BORN TO BE A HOKIE[®]” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram sticker and seal stating “Collegiate Licensed Product” and bearing the code “CL44965230.” The item states that it is marketed by Whirley Industries, Inc., Warren, PA and bears the UPC code 450000703973. The item was purchased at Virginia Tech Services, Inc. University Bookstore on the Virginia Tech campus.
7. A can of gourmet butter toasted Virginia peanuts bearing the phrase “HOKIE[®] NUTS” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked on its label “Officially Licensed Product” and “Collegiate Licensed Product.” The item shows to be marketed by Virginia Diner, Inc., Wakefield, VA and bears the UPC code 085582010432. The item was purchased at Virginia Tech Services, Inc. University Bookstore on the Virginia Tech campus.
8. A bag of gourmet salted Virginia peanuts bearing the phrase “HOKIE[®] NUTS” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked on its label “Officially Licensed Product” and “Collegiate Licensed

Product.” The item shows to be marketed by www.vadiner.com, Wakefield, Virginia and bears the UPC code 085582010098. The item was purchased at Virginia Tech Services, Inc. University Bookstore on the Virginia Tech campus.

9. A bottle of natural spring water bearing the phrase “HOKIE® WATER” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked on its label “Bottled For Sale By Virginia Tech Services Inc.” and “Bottled For Sale By Virginia Tech Student Programs Housing And Dining Services.” The item is distributed by Cedco Promotions and bears the UPC code 085582010432. The item was purchased at Virginia Tech Services, Inc. University Bookstore on the Virginia Tech campus.

10. A T-shirt bearing the phrase “It’s a great day to be a HOKIE®” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked by a hologram tag stating “Collegiate Licensed Product” and bearing the code “CT 00183922.” The item is imported by Gildan Activewear Mexico S.A. de C.V and bears the UPC code 874916007091. The item was purchased at CVS/pharmacy 833 University City Blvd, Blacksburg VA.

11. A decal bearing the phrase “HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item’s packaging is marked “Officially Licensed Collegiate Products” and “Collegiate Licensed Product.” The item is marketed by CDI Corp, Chicago, IL and bears the UPC code 450000748714. The item was purchased at Virginia Tech Services, Inc. Volume Two Bookstore, Blacksburg VA.

12. A 16oz. stainless dog bowl bearing the phrase “VIRGINIA TECH® HOKIE® DOG” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram sticker and seal stating “Collegiate Licensed Product” and bearing the code “CL24227375.” The item bears the UPC code 705199139196. The item was purchased at Virginia Tech Services, Inc. Volume Two Bookstore, Blacksburg VA.

13. A 12” x 36” banner bearing the phrase “HOKIE® CHEER” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked on its tag “Officially Licensed Product” and is marked with a hologram sticker and seal stating “Collegiate Licensed Product” and bearing the code “CL90563928.” The item is marketed by Collegiate Pacific® Felt Products/Wool Felt Products, Inc., Roanoke VA and bears the UPC code 608665074390. The item was purchased at Virginia Tech Services, Inc. Volume Two Bookstore, Blacksburg VA.

14. A 1” three-ring binder bearing the phrase “HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a sticker and seal stating “Collegiate Licensed Product.” The item is marketed by Samsill® and bears the UPC code 764168324582. The item was purchased at Virginia Tech Services, Inc. Volume Two Bookstore, Blacksburg VA.

15. A wooden clock bearing the phrase “WE’RE ON HOKIE® TIME!” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram sticker and seal stating “Collegiate Licensed Product” and bearing the code “CL24236630.” The item bears the UPC code 705199140659. The item was purchased at Virginia Tech Services, Inc. Volume Two Bookstore, Blacksburg VA.

16. A bottle of natural spring water bearing the phrase “Hokie® Water” illegally using the federal trademark registration symbol on an unregistered mark. The item is distributed by Cedco Promotions and bears the UPC code 660286040208. The item was purchased at Virginia Tech Services, Inc. Volume Two Bookstore, Blacksburg VA.

17. A baby mug bearing the phrase “My First HOKIE® Mug” illegally using the federal trademark registration symbol on an unregistered mark. The item bears the UPC code 602808094238. The item was purchased at Virginia Tech Services, Inc. Volume Two Bookstore, Blacksburg VA.

18. An 11oz. mug bearing the phrase “HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item bears the UPC code 602808092296. The item was purchased at Virginia Tech Services, Inc. Volume Two Bookstore, Blacksburg VA.

19. A 12” x 36” banner bearing the phrase “Once a Hokie® Always a Hokie®” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked on its tag “Officially Licensed Product” and is marked with a hologram sticker and seal stating “Collegiate Licensed Product” and bearing the code “CL95856562.” The item is marketed by Collegiate Pacific® Felt Products/Wool Felt Products, Inc., Roanoke VA and bears the UPC code 608665074406. The item was purchased at Virginia Tech Services, Inc. Dietrick General Store on the Virginia Tech campus.

20. A 12” x 36” banner bearing the phrase “HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked on its tag “Officially Licensed Product” and is marked with a hologram sticker and seal stating “Collegiate Licensed Product” and bearing the code “CL103762010.” The item is marketed by Collegiate Pacific® Felt Products/Wool Felt Products, Inc., Roanoke VA and bears the UPC code 45000075013. The item was purchased at Virginia Tech Services, Inc. Dietrick General Store on the Virginia Tech campus.

21. A T-shirt bearing the phrase “HOKIE® PRIDE CATCH IT!” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked by a hologram tag stating “Collegiate Licensed Product” and bearing the code “CT 31703542” and another tag bearing an “Officially Licensed Collegiate Products” seal. The item is marketed by JanSport® and bears the UPC code 027906805034. The item was purchased at Virginia Tech Services, Inc. Lane Stadium Hokieshops on the Virginia Tech campus.

22. A T-shirt bearing the phrase “HOKIE® PRIDE CATCH IT!” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked by a hologram tag stating “Collegiate Licensed Product” and bearing the code “CT 31703646” and another tag bearing an “Officially Licensed Collegiate Products” seal. The item is marketed by JanSport® and bears the UPC code 027906805065. The item was purchased at Virginia Tech Services, Inc. Lane Stadium Hokieshops on the Virginia Tech campus.

23. A T-shirt bearing the phrase “100% HOKIE® FAN” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag stating “Officially Licensed Collegiate Product,” bearing a seal on that tag stating “Officially Licensed Collegiate Products” and bearing the code “51043120W.” The item is marketed by Big Man On Campus/BMOCapparel.com and bears the UPC code 844953064302. The item was purchased at Hibbet Sports, Blacksburg VA.

24. A T-shirt bearing the phrase “HOKIE® FOOTBALL” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag with a seal that states “Officially Licensed Collegiate Products” and the tag also states “Collegiate Licensed Product” and bearing the code “NWG2315023.” The item is marketed by New World Graphics, Athens, GA and bears the UPC code 807138139387. The item was purchased at Hibbet Sports, Blacksburg VA.

25. A T-shirt bearing the phrase “HOKIE® LOVE” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag with a seal. The tag states “Collegiate Licensed Product” and bearing the code “CT 49697472.” The item is marketed by myU/myuapparel.com and bears the UPC code 844953063374. The item was purchased at Campus Emporium South “Your One Stop Hokie Shop”, Blacksburg VA.

26. A maternity T-shirt bearing the phrase “Future Hokie®” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 49703674.” The item is marketed by myU and bears the UPC code 878617001327. The item was purchased at Campus Emporium South “Your One Stop Hokie Shop”, Blacksburg VA.

27. A child’s one-piece outfit bearing the phrase “When I grow up I want to be a hokie®” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a tag that includes a seal and states “Collegiate Licensed Product.” The item is made exclusively for Campus Emporium by: The Cotton Exchange, Wendell, NC. The item bears the UPC code 020103111113. The item was purchased at Campus Emporium South “Your One Stop Hokie Shop”, Blacksburg VA.

28. A child’s one-piece outfit bearing the phrase “HOKIE® ENDZONE” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 43755632.” The item has an additional label that identifies it as

being made by Little KING Mfg. Co., Inc, Alamo, TX and also states “The Indicia Depicted On This Garment Are Trademarks Of The Respective College Or University.” The item bears the UPC code 766329204016. The item was purchased at Campus Emporium South “Your One Stop Hokie Shop”, Blacksburg VA.

29. A T-shirt bearing the phrase “VINTAGE TECH HOKIE® HOKIE® HI” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “NWG2650579.” The item is marketed by New World Graphics, Athens, GA and bears the UPC code 807138026250. The item was purchased at Campus Emporium South “Your One Stop Hokie Shop”, Blacksburg VA.

30. A T-shirt bearing the phrase “HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a tag that includes a seal and states “Collegiate Licensed Product.” The item is made exclusively for Campus Emporium by: The Cotton Exchange, Wendell, NC. The item bears the UPC code 025203040110. The item was purchased at Campus Emporium South “Your One Stop Hokie Shop”, Blacksburg VA.

31. A T-shirt bearing the phrase “VIRGINIA TECH® HOKIE® SPORTSMAN” illegally using the federal trademark registration symbol on the unregistered mark HOKIE. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “NWG2662029.” The item is marketed by New World Graphics, Athens, GA and bears the UPC code 807138022160. The item was purchased at Campus Emporium South “Your One Stop Hokie Shop”, Blacksburg VA.

32. A T-shirt bearing the phrase “Welcome to BLACKSBURG Hokie® Country” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram sticker that includes a seal and states “Collegiate Licensed Product” and bearing the code “CL92866793.” The item is marketed by New World Graphics, Athens, GA and bears the UPC code 885580303549. The item was purchased at Campus Emporium South “Your One Stop Hokie Shop”, Blacksburg VA.

33. A girl’s baby beanie cap bearing the phrase “hokie® girl” illegally using the federal trademark registration symbol on an unregistered mark. The item is marketed by Rabbit Skins and bears the UPC code 024CEM09. The item was purchased at Campus Emporium South “Your One Stop Hokie Shop”, Blacksburg VA.

34. A baby beanie cap bearing the phrase “baby hokie®” illegally using the federal trademark registration symbol on an unregistered mark. The item is marketed by Rabbit Skins and bears the UPC code 004CEM09. The item was purchased at Campus Emporium South “Your One Stop Hokie Shop”, Blacksburg VA.

35. An assortment of magnets, one of which bearing “hokie®” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with

a hologram sticker that includes a seal and states “Collegiate Licensed Product” and bearing the code “CL50087179.” The item is marketed by Triple Overtime Promotions, LLC. and bears the UPC code 890359002066. The item was purchased at Campus Emporium South “Your One Stop Hokie Shop”, Blacksburg VA.

36. A package of 10 birth announcements bearing the phrase “ANNOUNCING THE NEWEST HOKIE®!” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram sticker that includes a seal and states “Collegiate Licensed Product” and bearing the code “CL13146011.” The item is marketed by FANATICcards.com and bears the UPC code 844036002849. The item was purchased at Tech Bookstore, Blacksburg VA.

37. A DVD bearing, and whose case also bears, the phrase “HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram sticker that includes a seal and states “Collegiate Licensed Product” and bearing the code “CL47003280.” The item is marketed by Horse Archer Productions and bears the UPC code 12500420. The item was purchased at Tech Bookstore, Blacksburg VA.

38. A bumper sticker bearing the phrase “IF GOD ISN’T A HOKIE® WHY DO THE LEAVES TURN ORANGE AND MAROON IN THE FALL?” illegally using the federal trademark registration symbol on an unregistered mark. The item is © William J. Miller and bears the UPC code 10414866. The item was purchased at Tech Bookstore, Blacksburg VA.

39. A T-shirt bearing the phrase “HOKIE® COUNTRY” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram sticker that includes a seal and states “Collegiate Licensed Product” and bearing the code “CL50951401.” The item is marketed by Fantoga Sportswear and bears the UPC code 859638001343. The item was purchased at Tech Bookstore, Blacksburg VA.

40. A T-shirt bearing the phrase “HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 35774616.” The item is marketed by Gildan and bears the UPC code 764200288223. The item was purchased at Tech Bookstore, Blacksburg VA.

41. A long-sleeved T-shirt bearing the phrases “I AM A HOKIE®” and “HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a tag that includes a hologram sticker with a seal that states “Collegiate Licensed Product” and bearing the code “CL54847141.” The item is marketed by Nike and bears the UPC code 807421997922. The item was purchased at Tech Bookstore, Blacksburg VA.

42. A T-shirt bearing the phrase “HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a tag with a hologram sticker, including a seal, that states “Collegiate Licensed Product” and bearing the code “CL46323826.” The item is marketed by gfs Co.ed and bears the UPC code 76383847953. The item was purchased at Campus Emporium “Your One Stop Hokie Shop”, Blacksburg VA.

43. A T-shirt bearing the phrase “HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram sticker that includes a seal and states “Collegiate Licensed Product” and bearing the code “NWG1888128.” The item is marketed by New World Graphics, Athens, GA and bears the UPC code 807138024973. The item was purchased at Campus Emporium “Your One Stop Hokie Shop”, Blacksburg VA.

44. A child’s T-shirt bearing the phrase “LITTLE HOKIE®” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 04673731.” The item is marketed by High Peak Sportswear / www.hipeak.com and bears the UPC code 60201298I12M. The item was purchased at High Peak Sportswear, Blacksburg VA.

45. A child’s one-piece garment bearing the phrase “Hokie®... in training” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 18689694.” The item is made by Rabbit Skins and marketed by High Peak Sportswear / www.hipeak.com and bears the UPC code 60001435I12M. The item was purchased at High Peak Sportswear, Blacksburg VA.

46. A child’s one-piece garment bearing the phrase “Hokie®... in training” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a tag that includes a seal and states “Officially Licensed Collegiate Products” and “Collegiate Licensed Product.” The item is made by Kiddy Kats and marketed by High Peak Sportswear / www.hipeak.com and bears the UPC code 60101435I12M. The item was purchased at High Peak Sportswear, Blacksburg VA.

47. A youth’s T-shirt bearing the phrase “HOKIE® GIRL” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 04670357.” The item is marketed by High Peak Sportswear / www.hipeak.com and bears the UPC code 60001372YXSM. The item was purchased at High Peak Sportswear, Blacksburg VA.

48. A youth’s hooded sweatshirt bearing the phrase “hokie® girl” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 18690961.” The item is made by Rabbit Skins and marketed by High Peak

Sportswear / www.hipeak.com and bears the UPC code 60003054T2TO. The item was purchased at High Peak Sportswear, Blacksburg VA.

49. Pink shorts bearing “HOKIE®” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 18689325.” The item is made by SOFFE and marketed by High Peak Sportswear / www.hipeak.com and bears the UPC code 60006306YLRG. The item was purchased at High Peak Sportswear, Blacksburg VA.

50. A ball cap bearing “hokie®” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 18694555.” The item is made by Pacific Headwear and marketed by High Peak Sportswear / www.hipeak.com and bears the UPC code 60010123AONE. The item was purchased at High Peak Sportswear, Blacksburg VA.

51. A T-shirt bearing the phrase “OLD HOKIE® CLOTHING COMPANY” and “HOKIE® DESIGN” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a tag that includes a seal and states “Officially Licensed Collegiate Products” and “Collegiate Licensed Product.” The item is marketed by High Peak Sportswear / www.hipeak.com and bears the UPC code 60001256ALRG. The item was purchased at High Peak Sportswear, Blacksburg VA.

52. A T-shirt bearing the phrase “Old Hokie® TRADEMARK” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a tag that includes a seal and states “Officially Licensed Collegiate Products” and “Collegiate Licensed Product.” The item is marketed by High Peak Sportswear / www.hipeak.com and bears the UPC code 60001258A1XL. The item was purchased at High Peak Sportswear, Blacksburg VA.

53. A metal sign bearing the phrase “HOKIE® FANS PARKING ONLY” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a logo that includes a seal and states “Collegiate Licensed Product.” The item bears the UPC code 60199453NOTH. The item was purchased at High Peak Sportswear, Blacksburg VA.

54. A long-sleeved T-shirt bearing the phrase “HOKIE® HOOPS” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 18694675.” The item is marketed by High Peak Sportswear / www.hipeak.com and bears the UPC code 60002260A1XL. The item was purchased at High Peak Sportswear, Blacksburg VA.

55. A child’s one-piece garment bearing the phrase “little hokie®” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with

a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 02170008.” The item is marketed by Rabbit Skins and bears the UPC code # 4269. The item was purchased at Exper-T’s, 1419 N. Main Street, Blacksburg VA.

56. A metal figure resembling a snowman bearing the phrase “Hokie® Country” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a tag that includes a hologram sticker with seal and states “Collegiate Licensed Product” and bearing the code “K62965572.” The item is marketed by Hanna’s Handiworks LLC, Lee’s Summit, Missouri and bears the UPC code 001377. The item was purchased at Gobbler Gear, 603 College Avenue, Salem, VA.

57. A T-shirt bearing the phrases “Live the Hokie® experience...”, “Kickoff at Hokie® House”, and “be Hokie® proud” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 35911059.” The item is marketed by myU and bears the UPC code 9888A. The item was purchased at Gobbler Gear, 603 College Avenue, Salem, VA.

58. A T-shirt bearing the phrase “HOKIE® FOOTBALL” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 33084656.” The item is marketed by myU and bears the UPC code 9187A. The item was purchased at Gobbler Gear, 603 College Avenue, Salem, VA.

59. A keytag bearing the phrase “IT’S OFFICIAL, I’M A HOKIE®” illegally using the federal trademark registration symbol on an unregistered mark. Both the item’s packaging and affixed sticker are marked with a seal stating “Officially Licensed Collegiate Products” and also a “Collegiate Licensed Product” logo. The item is marketed by Spirit Products, LTD., Haverhill, MA and bears the UPC code 705199111819. The item was purchased at the University Bookstore on the Virginia Tech campus.

60. A softball T-shirt bearing the phrase “HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a tag that includes a hologram sticker with a seal that states “Collegiate Licensed Product” and bears the code “CL93513360.” The item is marketed by Champion and bears the UPC code 801779035527. The item was purchased at the University Bookstore on the Virginia Tech campus.

61. A T-shirt bearing the phrase “CHICAGO MAROON + BURNT ORANGE = HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a tag that includes a hologram sticker with a seal that states “Collegiate Licensed Product” and bears the code “CL105209510.” The item is marketed by Champion and bears the UPC code 801779035527. The item was purchased at the University Bookstore on the Virginia Tech campus.

62. A T-shirt bearing the phrase “VIRGINIA TECH® HOKIE® NATION” illegally using the federal trademark registration symbol on the unregistered mark HOKIE. The item is marked with a tag that includes a seal that states “Officially Licensed Collegiate Product” and a “Collegiate Licensed Product” logo. The item is marketed by Champion and bears the UPC code 801779035831. The item was purchased at the University Bookstore on the Virginia Tech campus.

63. A T-shirt bearing the phrase “HOKIE® NATION” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a tag that includes a hologram sticker with a seal that states “Collegiate Licensed Product” and bears the code “CL100043321.” The item is marketed by Champion and bears the UPC code 801779035886. The item was purchased at the University Bookstore on the Virginia Tech campus.

64. A T-shirt bearing the phrase “HOKIE® FOOTBALL” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 03211353.” The item is marketed by High Peak Sportswear / www.hipeak.com and bears the UPC code 60001478A1XL. The item was purchased at High Peak Sportswear, Blacksburg VA.

65. A T-shirt bearing the phrase “HOKIE® FOOTBALL” illegally using the federal trademark registration symbol on an unregistered mark. The item is marked with a hologram tag that includes a seal and states “Collegiate Licensed Product” and bearing the code “CT 03211390.” The item is marketed by High Peak Sportswear / www.hipeak.com and bears the UPC code 60101478ALRG. The item was purchased at High Peak Sportswear, Blacksburg VA.



QUICKLINKS

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- Careers
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- Research
- Libraries
- Sports at Virginia Tech
- Arts at Virginia Tech



Spotlight on Achievement

Research leads to international journey

Morgan Cain Grim's undergraduate research connected Appalachian culture, Spanish gospel, and African-American history

[FULL STORY](#)



Where We Are

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- Living On and Off Campus
- Health / Counseling
- Recreational Sports
- Photo Galleries

- Faculty & Staff
- Alumni & Friends
- Parents & Family
- Business & Industry

Join us at the Hokie Wellness Fair

The Hokie Wellness and Benefits Fair on Oct. 13 is open to all faculty, staff, and non-student wage employees.

[Exhibitors](#) | [Event schedule](#)



Hokie. Wellness and Benefits Fair

SOCIAL NETWORKS



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The CAMPAIGN for VIRGINIA TECH
Invent the Future

Latest News

- OCT 13 Office of International Research, Education, and Development garners \$30 million from U.S. Agency for International Development for two global projects
- OCT 12 Researcher for Virginia Tech program wins Nobel Prize
- OCT 12 Virginia Bioinformatics Institute receives \$27 million award from National Institutes of Health to support infectious disease research

Upcoming Events

- OCT 14 12:00 pm - 1:00 pm What's all this talk about undergraduate research?
- OCT 15 11:00 am - 3:00 pm Virginia Tech solar house open for tours on National Mall
- OCT 16 2:00 pm Virginia Law Enforcement K-9 Memorial Dedication

[Flu Information](#) | [Campus Notices](#) | [More News](#) | [More Events](#)

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Specials
Hokie®



HOKIE-2011-01-21-002287



**HOKIE[®]
NUTS**

GOURMET
BUTTER TOASTED
VIRGINIA PEANUTS

NET WT 16 OZ (453g)





HOKIE NUTS

GOURMET SALTED VIRGINIA PEANUTS
NET WT 2 OZ (56g)



20 CENTS PER POUND (NET WT 1 LB 10 OZ)



www.wab-nuts.com
1-888-VADINER
Produced in USA
WAKEFIELD,
VIRGINIA 23888 USA

Nutrition Facts

Serving Size 3 TBSP (30g)
Servings Per Container About 2

Amount Per Serving

Calories 150 Calories from Fat 120

Total Fat 15g 30%

Saturated Fat 3.5g 7%

Trans Fat 0g 0%

Cholesterol 0mg 0%

Sodium 60mg 2%

Total Carbohydrate 7g 2%

Dietary Fiber 3g 10%

Sugars 0g

Protein 7g

Calcium 4%

*Percent Daily Values are based on a diet of other people's secrets.

HOKIE[®]
WATER



NATURAL SPRING WATER

Net 20 Fl. Oz. (0.590 Liters)



It's a great day to be a

HOKIE

COLLEGIATE
LICENSED
PRODUCT

great day to be a

HOKIE

Color Shock

MADE IN USA

COLOR SHOCK
DECALS

EVERYTHING ELSE IS JUST A STICKER™

HOKIE
NATION



VIRGINIA TECH.
HOKIE DOG

16 oz

VT HOKIE CHEER VT

**Hokie, Hokie, Hokie, Hi!
Tech, Tech, VPI
Sol-a-rex, Sol-a-rah
Poly-tech Vir-gin-ia
Rey rah VPI
Team, Team, Team!**

By TCA since 1950



HOKIE C

**Hokie,
ch, Tec**

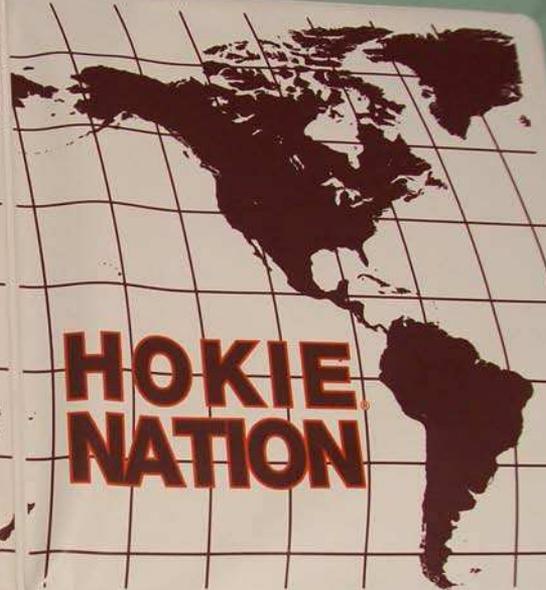


VIRGINIA
TECH

COLLEGIATE
LICENSED
PRODUCT

\$4.95

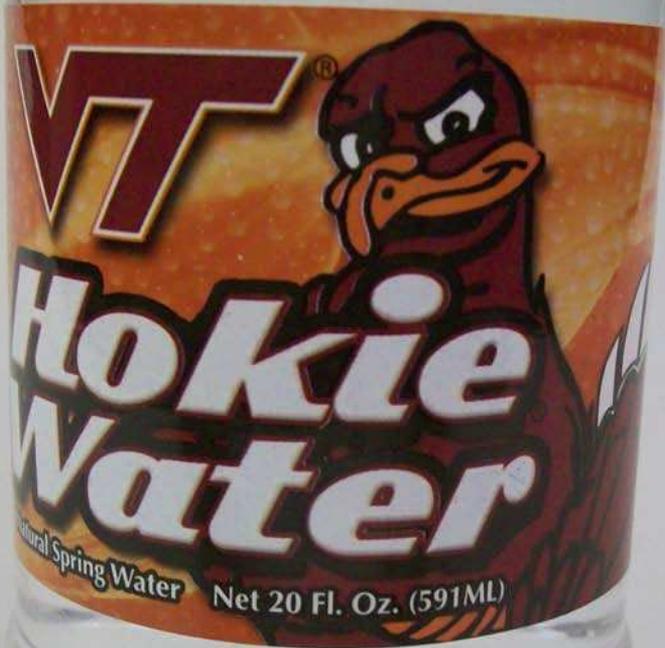
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HOKIE
NATION



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My First
HOKIE
Mug





HOKIE-2011-01-21-002302



HOKIE-2011-01-21-002303

COLLEGE BASKETBALL
FlockPlus
WASHABLE • FULLY REPRODUCIBLE



Once
A
Hokie.

Always
A
Hokie.

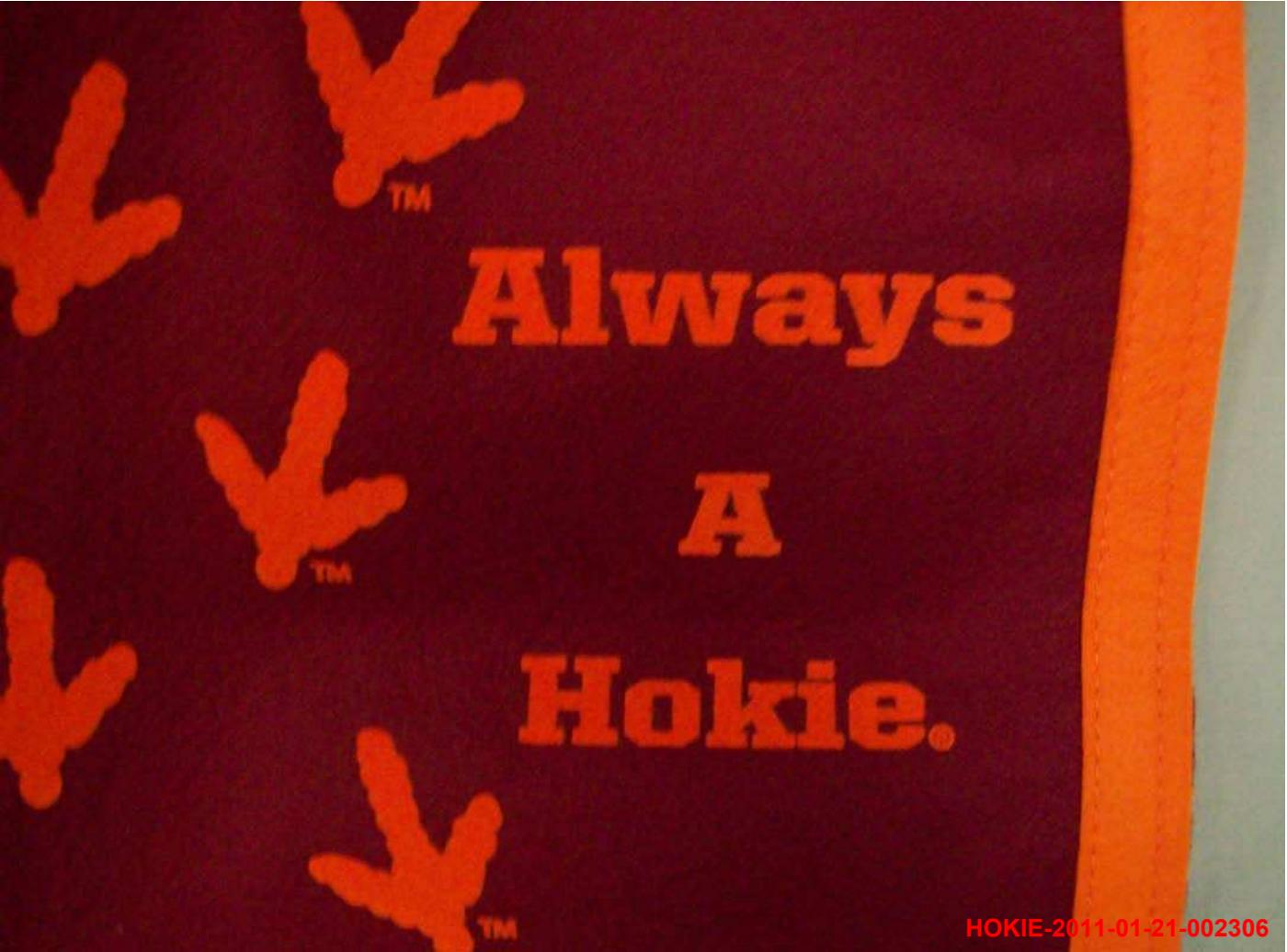


Once

A

Hokie.





TM

Always

A

Hokie.

TM

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**HOKIE
NATION**

**IE
ON**



HOKIE
VT PRIDE
CATCH IT!

HOKIE
VT PRIDE
CATCH IT!

\$17.99

HOKIE
PRIDE
CATCH IT!

The logo for Virginia Tech, featuring a stylized orange 'V' and 'T' with a white outline and a registered trademark symbol.

HOKIE-2011-01-21-002311

KIE
PRI[®]DT

© 1999

LIFE
PRIDE

W
E
R
I
D





HOKIE-2011-01-21-002315

100%
HOKIE
FAN



(I DON'T LIKE OTHER TEAMS. NOT EVEN A LITTLE BIT.)

KIE



AN



HOKIE-2011-01-21-002318

HOKIE
FOOTBALL



2010 TAILGATE TOUR

Sept 6 BOISE STATE • Oct 2 at NC State • Nov 4 GEORGIA TECH •
Sept 11 JAMES MADISON • Oct 9 CENTRAL MICHIGAN • Nov 13 at North Carolina •
Sept 18 EAST CAROLINA • Oct 16 WAKE FOREST • Nov 20 at Miami •
Sept 25 at Boston College • Oct 23 DUKE • Nov 27 VIRGINIA •



**HOKIE
FOOTBALL**





HOKIE-2011-01-21-002321



HOKIE L  V



HOKIE-2011-01-21-002323



 Future Hokie.





I GROW UP



to be a hokie®



HOKIE-2011-01-21-002327



HOKIE
ENDZONE



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Telephone: 615-253-6000
FAX: 615-253-6062



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VINTAGE TECH

HOKIE HOKIE H

BLACKSBURG



VIRGINIA

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HOKIE-2011-01-21-002331

Apparel
your Life



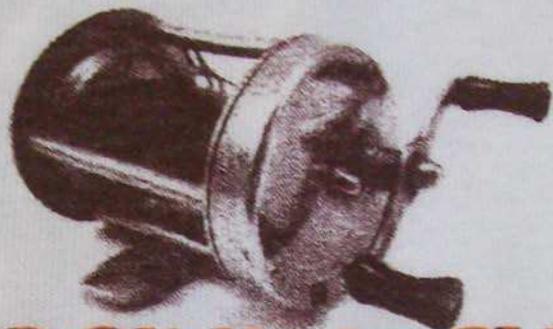
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REELIN' IN THE COMPETITION
VIRGINIA TECH
HOKIE SPORTSMAN



REELIN' IN THE COMPETIT

VIRGINIA TECH

HOKIE SPORTSM



HOKIE-2011-01-21-002336



HOKIE-2011-01-21-002337

Welcome to

LACKSBURG

Hokie

Country



A white, ribbed baby beanie is centered on a green background. The beanie has a folded cuff at the bottom. Printed on the cuff in a lowercase, sans-serif font is the text "baby hokie.". The word "baby" is in a light orange color, and "hokie." is in a darker orange color. A small registered trademark symbol (®) is located at the end of the word "hokie.". The beanie has a simple, dome-like shape with a vertical seam down the center.

baby hokie.®

ANNOUNCING THE NEWEST HOKIE!

announce the arrival of _____

_____, _____ lbs. _____ oz., _____ inches



HOKIE NATION



**A TEAM, A TOWN AND
THE BEST DARNED FANS
IN COLLEGE FOOTBALL**

HOKIE NATION



**A TEAM, A TOWN AND
THE BEST DARNED FANS
IN COLLEGE FOOTBALL**

HOKIE NATION





IF GOD ISN'T A

HOKIE



WHY DO THE LEAVES TURN

ORANGE AND MAROON IN THE FALL?

© WILLIAM J. MILLER 1994



HOKIE-2011-01-21-002345



HOKIE NATION



XLARGE
LARGE
MEDIUM
SMALL
XS

EG 100% COTTON (SEE CARE LABEL)
TC 100% COTTON (SEE CARE LABEL)



HOKIE NATION®

HOKIE-2011-01-21-002348
X-LARGE



HOKIE-2011-01-21-002349



A HOKIE®



HOKIE-2011-01-21-002350



HOKIE NATION



HOKIE-2011-01-21-002351

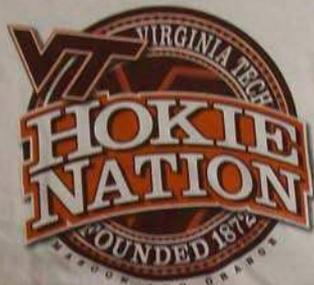
HOKIE[®] NATION



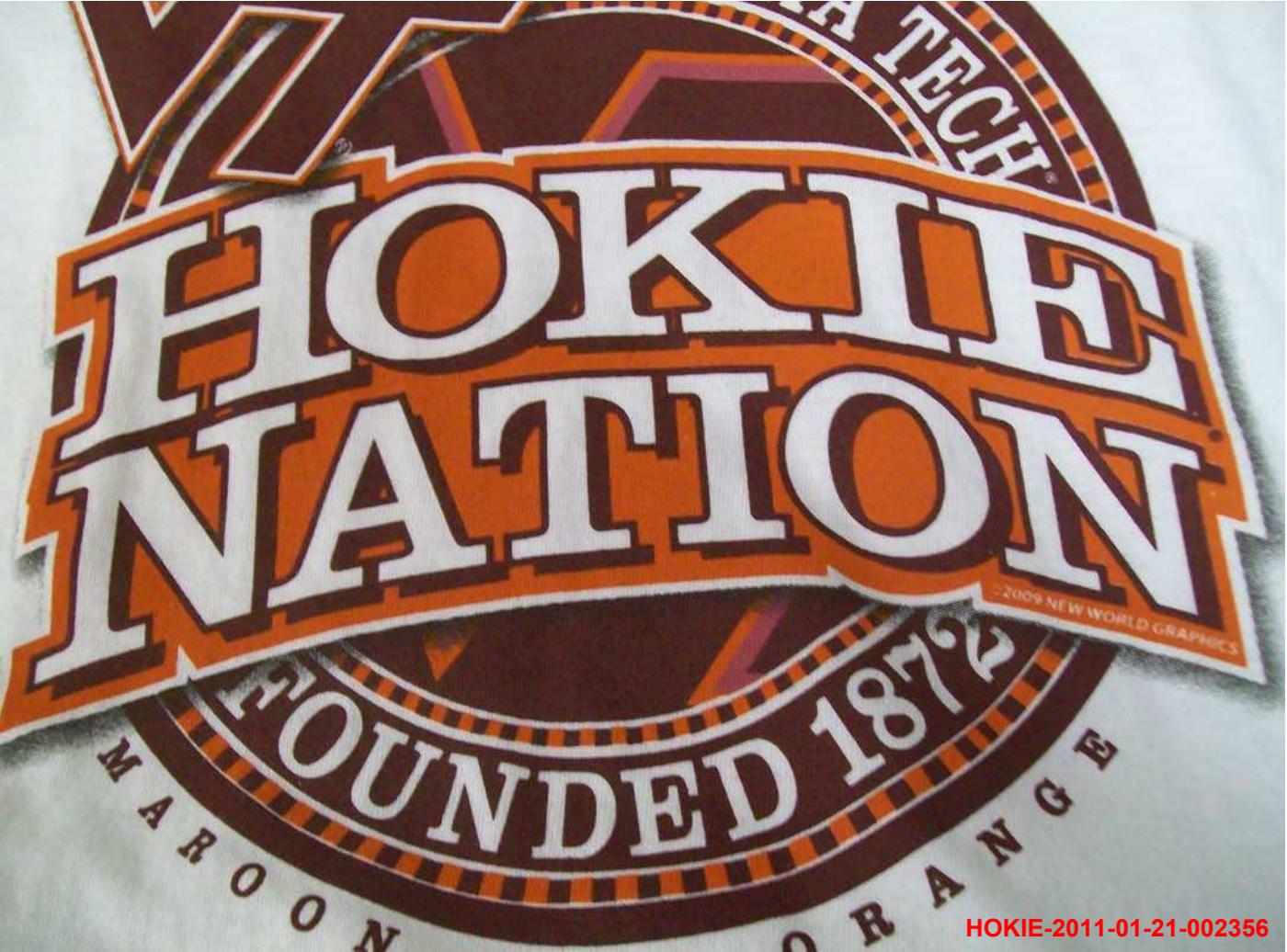
HOKIE-2011-01-21-002353

HOKIE NATION





HOKIE-2011-01-21-002355





HOKIE-2011-01-21-002357

LITTLE
HOKIE.



HOKIE-2011-01-21-002359



Hokie...



...in training





Hokie...



...in training



HOKIE-2011-01-21-002365

HOKIE[®]
GIRL



HOKIE-2011-01-21-002367



hokie girl



SOFFE
MADE IN U.S.A.
100% COTTON
WASH IN WARM WATER
TUMBLE DRY LOW HEAT

SOFFE
COLLEGIATE LICENSED PRODUCT

HOKIE



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HOKIE-2011-01-21-002371

OLD HOKIE CLO
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Premium Quality



★ HOKIE®

Authentic Trademark



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**HOKIE[®]
FANS**



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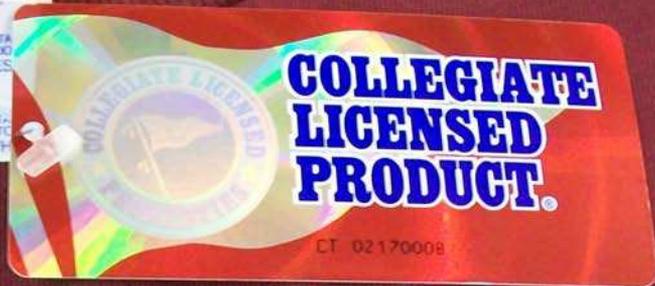


HOKIE-2011-01-21-002378



HECHO EN COSTA
100% ALGODON
24 MESES

MADE IN COSTA
100% COTTON
24 MONTH



little hokie®



HOKIE-2011-01-21-002380



Live the Hokie experience...

EST. **VT** 1872

Blacksburg

Virginia

Maroon & orange
Pride

Put on your game day face

Meet up at GBJ

Win the Commonwealth Cup

Ering down the house at Lane Stadium

Kickoff at Hokie House

Be Hokie proud

"Win the Victory!"

(c) T. FISHER



e the Hokie® experience...



sburg

virginia

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Meet up at GBJ
Win the Commonwealth Cup
Bring down the house at Lane Stadium
Kickoff at Hokie House
Be Hokie® proud
"Win the Victory!"

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HOKIE[®]

FOOD



HOKIE-2011-01-21-002385



VIRGINIA TECH



HOKIE
NATION

SOFTBALL



WRECKA®

HOKIE®
NATION

CHICAGO MAROON
+
BURNT ORANGE
=
HOKIE NATION
VT

BURNT ORANGE

=

HOKIE NATION





VT
VIRGINIA TECH
HOKIE NATION

HOKIE-2011-01-21-002391



VT.

VIRGINIA TECH
HOKIE. NATION



HOKIE-2011-01-21-002393

HOKIE
VIRGINIA T





HOKIE-2011-01-21-002395

GILDAN
Ultra Cotton®

COLLEGIATE
LICENSED
PRODUCT®

Created in the
foothills of the
Blue Ridge Mountains
of Virginia



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HOKIE® FOOTBALL



HOKIE-2011-01-21-002397

L
100% POLYESTER
Made in Nicaragua



HOKIE-2011-01-21-002398

SMITHSONIAN INSTITUTION
NATIONAL MUSEUM
WASHINGTON, D.C.



HOKIE★NATION

XL



HOKIE★N



HOKIE POKIE
CHARTER BUS LINES

BUY FARE **SEE TRIPS** **ABOUT BUS** **FAQ**

UPCOMING TRIPS FOR 2010 SEASON:

- ~~9/6 VS. BOISE STATE~~
- ~~10/16 WAKE FOREST (HC)~~
- 11/4 GEORGIA TECH
- 11/27 UNIVERSITY OF VA

The Hokie Pokie bus travels from Northern Virginia to Blacksburg for select football games.

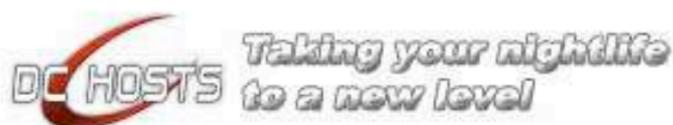


- A low price and safe way to and from the game
- Direct to Lane Stadium
- Bathroom onboard
- Pre-game on the way down while a designated driver does all the work
- 21+ only
- Bus access before and during the game

Sign up now for the 2010 bus trips to Lane Stadium & FedEx Field!

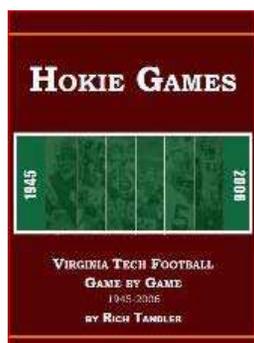
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| | |
|---|--|
| <h2>Rich Tandler</h2> <h3>Author and Publisher</h3> |  <p>Gut Check The Glory Days of Joe Gibbs' Washington Redskins 1981-1992</p> |
| |  <p>The REDSKINS Chronicle A Journey Through the History of the Washington Redskins 1937-2008</p> |
| |  <p>HOKIE GAMES Virginia Tech Football Game by Game 1945-2006</p> |

Hokie Games



Price cut-Now just \$9.95!

[Go here](#) to order direct from the publisher

[Go here](#) to order from Amazon.com

Hokie Games is a game by game history of Virginia Tech football. It is the most complete book ever written about any college sports team, ever.

This book has the story of every game the Hokies have played from the start of the 1945 season right through the end of 2006. .

The first Hokie game you ever watched? It's in there.

Forgotten classics? Got `em all.

Experience the '72 game when **Don Strook** lit up Houston for 527 yards in the air or the 1966 VMI game when **Tommy Francisco** got into the end zone six times. Remember watching a great game with your kid or your dad? You can relive it.

Hokie Games chronicles every game of the exploits of **Schweickert, Loria, Widger, Freeman, Smith**, and the rest of the Hokie legends. It's 62 seasons of turning points and clutch plays. Are the details of the '99 thriller at West Virginia, the one that featured **Vick's** jaw-dropping run and **Graham's** clutch kick that kept the national title chances alive a little fuzzy? Hokie Games brings back every detail. It's 677 games, 62 seasons, and a lifetime of memories.

Everyone whose Hokie football memories predate Beamer Ball will find this book rekindles memories you thought were long forgotten.! Read every game of the exploits of the **1954 team** (pictured below) that went undefeated. Read every single game of the on-field



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exploits of All-America selections like quarterback **Bob Schweickert**, end **Carroll Dale**, and safety and return man extraordinaire Frank Loria.

View sample chapters:

- [1968](#)—All American linebacker **Mike Widger** leads the Hokies to a Liberty Bowl bid
- [1986](#)—The Hokies face some tough games but earn their first bowl win ever
- [1992](#)—Frank Beamer’s Hokies struggle but show signs of greater glory to come
- [2004](#)—Tech takes the ACC by storm in its first season in the conference

Do the names **Mike Cahill, Mike Hvozdovic, Jake Adams, Mike Widger, Terry Smoot, Al Kincaid, or Dickie Longerbeam** ring a bell? Then this book is for you!

You’ve got the idea. The story of Virginia Tech football over the past 60 seasons in detail, game by game. If you’re a Hokies fan, you have to have this book.

Just [go here](#) and order today.



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**A HOKIE
TRADITION
SINCE 1986**



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University Unions & Student Activities

"The Spirit of Tech" Hokie Bird to be Dedicated, Showing of *Hokie Nation* to Follow

BLACKSBURG, Va., September 20, 2007 – "The Spirit of Tech" Hokie Bird will be dedicated Thursday, September 27 at 7 p.m. in the Haymarket Theatre in Squires Student Center on the Virginia Tech campus. The dedication precedes a showing of *Hokie Nation*, a documentary film about a team, a town, and the best darn fans in college football. The public is invited to attend the dedication and the movie as part of the 2007 homecoming festivities. For a complete list of Homecoming activities go to www.vthomecoming.org

A tribute to past and present Hokie cheerleaders and mascots, "The Spirit of Tech" Hokie Bird was designed by artist Ken Stockton under the guidance and inspiration of owner Sherwood Quillen. Sherwood (Sherry) Payne Quillen, class of '71, was a Hokie cheerleader from 1969-1971. Her son, Matthew Trant Quillen, class of 2005, was the Hokie Bird from 2003-2006.

Originally displayed in front of McComas Hall during the 2006 football season, "The Spirit of Tech" Hokie Bird was moved to its present position in Squires Student Center during the spring of 2007. With Squires serving as a host site for freshman orientation, various college commencement ceremonies, and as an "everyday living room" of the university, it is the owner's hope that the spirit of tech is felt in the hearts of those who pass by.

"We are delighted that "The Spirit of Tech" Hokie Bird will have its home in Squires, because this truly is the center of the Hokie community," said Julie Walters-Steele, Director of University Unions.

"This is the best thing that has happened to Squires," says Amy Venturino, Information Services Manager at Squires' information desk. "Kids, students, guests – you wouldn't believe how many people have their picture taken with "The Spirit of Tech" Hokie Bird."

Photos of past cheerleaders and mascots dress "The Spirit of Tech." Featured on the front of the Hokie Bird's sweater is Tech's first co-ed cheerleader, Anna Peterson, from Blacksburg, Virginia. The tail feathers are inscribed with the well known "Ole Hokie" cheer. Old and new insignias and motifs are also displayed on the bird. Both Matt and Sherry, through the eyes of "The Spirit of Tech," will continue to watch for signs of tech spirit as students, visitors, and alumni pass by.

"The Spirit of Tech" was one of approximately 75 Hokie Birds commission by Gobble de Art for sponsorship or ownership. Gobble de Art is a project of the Blacksburg Partnership, a non-profit, independent economic development organization made up of town, business, and university communities for the purpose of bolstering the vitality of Blacksburg through projects that attract visitors and retail prospects.

Artist Kenneth A. Stockton lives in Salem, Virginia. He was seven when he first started winning awards for his art. From that moment, he dedicated his life to art. Throughout his career he has worked in drafting, graphic arts, and illustrations. All have greatly influenced his paintings. Ken graduated from the San Francisco Art Institute. He is known for his large paintings and murals. His art can be seen in all parts of the world, but his love of the Blue Ridge Mountains remains one of his favorite subjects to capture. Ken was the artist for another Hokie Bird called "Everything Is Coming Up Roses."

Sherwood "Sherry" Quillen is a 1971 graduate of Tech, and resides in Blacksburg, VA. She has three children, Chris ('98), Hunter ('98 from UT is employed by Tech as director of special events) and Matt ('05). Sherry serves on the Board of Directors for Tech's Monogram Club and on Virginia Tech's School of Education Advisory Committee. She is also a member of the WLP (Women in Leadership and Philanthropy) at Virginia Tech. She and her family continue to support Virginia Tech's athletic, scholarship, and service programs.

"The Spirit of Tech" Hokie Bird dedication is sponsored by University Unions & Student Activities (UUSA). UUSA, a unit within the Division of Student Affairs at Virginia Tech, complements the academic program by providing a variety of activities, educational opportunities, programs, facilities, and services that enhance student development and enrich the quality of campus life at Virginia Tech. For more information on UUSA activities, visit www.UUSA.vt.edu or email Sandy Broughton at Siemens@vt.edu.

UUSA News | Association of College Unions International (ACUI) | VT Safewatch

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 Contact us at (540) 231-5431 or uusa_webmaster@vt.edu.



click on picture for larger view

► [Evolution of "The Spirit of Tech" Hokie Bird\(pdf\)](#)

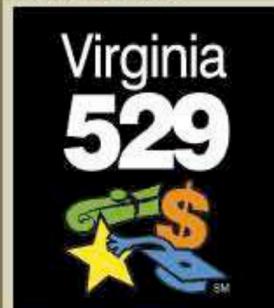
Some Quick Quotes as the Day Winds Down

Updated: December 29 - 5:21 PM
Follow the Hokies in Miami



SPORTS

- Baseball
- Basketball (Men's)
- Basketball (Women's)
- Cross Country
- Football
- Golf
- Lacrosse
- Soccer (Men's)
- Soccer (Women's)
- Softball
- Swimming & Diving
- Tennis (Men's)
- Tennis (Women's)
- Track & Field
- Volleyball
- Wrestling
- Spirit Programs
- StubHub: Buy and Sell Virginia Tech Hokies Tickets



TECH ATHLETICS

- ACC Standings
- Roger Roth Report
- Lane Stadium Live Cam
- Pete Dye River Course Cam
- Game Notes
- What's A Hokie?
- INSIDE HOKIESPORTS**
- ACC Links
- All-Americans
- Athlete of the Week
- Athletics Video Unit
- Calendar of Events
- Compliance
- Conference History
- Department Policies
- Diversity Initiatives
- Facilities
- Hall of Fame
- Hokie Club
- Hokie Kids' Club
- Hokies All-Access
- Hokie Tracks
- Media Coverage
- Monogram Club
- NCAA Certification
- The Notebook
- Promotions
- Retired Numbers & Jerseys
- Seating Charts
- Site Map
- Sponsors
- Sponsorship
- Sports Medicine
- Sports Nutrition
- Sport Psychology
- Strength & Conditioning
- Staff Directory
- Student-Athlete Academic Support Services
- Student-Athlete Advisory Committee
- Student Life
- Summer Camps
- ISF Television & Radio
- Travel Center



WHAT'S A HOKIE?

The answer leads all the way back to 1896 when Virginia Agricultural and Mechanical College changed its name to Virginia Polytechnic Institute. With the change came the necessity for writing a new cheer and a contest for such a purpose was held by the student body.

Senior O.M. Stull won first prize for his "Hokie" yell (*Old Hokie Cheer below*) which is still used today. Later, when asked if "Hokie" had any special meaning, Stull explained the word was solely the product of his imagination and was used only as an attention-getter for his yell. It soon became a nickname for all Tech teams and for those people loyal to Tech athletics.

The official university school colors - Chicago Maroon and Burnt Orange - also were introduced in 1896. The colors were chosen by a committee because they made a 'unique combination' not worn elsewhere at the time. The official definition of "hokie" is "a loyal Virginia Tech Fan".

The HokieBird

The bird is a "HokieBird" which has evolved from a turkey. Virginia Tech teams were once called the "gobblers"!

Read more on the origins of the HokieBird...

"Old Hokie" Cheer

Hokie, Hokie, Hokie, Hy!
Tech, Tech, VPI
Sol-a-rex, Sol-a-rah
Poly Tech Vir-gin-ia
Ray rah VPI
Team! Team! Team!

Tech Triumph

Techmen, we're Techmen, with spirit true and faithful,
Backing up our teams with hopes undying;
Techmen, Oh, Techmen, we're out to win today,
Showing pep and life with which we're trying;
V.P., old V.P., you know our hearts are with you
In our luck which never seems to die;
Win or lose, we'll greet you with a glad returning,
You're the pride of V.P.I.

Chorus:

Just watch our men so big and active
Support the Orange and Maroon. Let's go Techs.
We know our ends and backs are stronger,
With winning hopes, we fear defeat no longer.
To see our team plow through the line, boys.
Determined now to win or die:
So give a Hokie, Hokie, Hokie, Hi,
Rae, Ri, old V.P.I.

Second Verse (seldom used)

Fight, men, oh, fight, men, we're going to be the champions
Adding to our list another victory;
Football or baseball, the games in which we star,
They're the sports which made old VP famous.
Hold'em, just hold'em, you know the Corps' behind you
Watching every movement that you make.
Winning games was nothing for our teams before you --
Keep the "rep" for VP's sake.

**VPI Victory March
(Revised 2000)**

Verse:
You've seen Mountaineers fumble,
You've been in Hurricanes' eye,
And you know 'ol Syracuse
Has learned the force of Hokie-Hi.
Worthy teams from all around,
Like Hoos from UVA,
Know a winning team awaits them;
Victory is ours today.

Break Strain:

GO, TECH!
GO, TECH!
H-O-K-I-E-S, HOKIES!

Repeat Verse

**VPI Victory March
(Original)**

Verse:
You have seen the Hoyas Tumble,
You have made the indians cry;
Any you know the Army mule
Once took a kick at V.P.I.
Worthy teams from Lexington
Have fought with all their might;
And now it's time to show the world
That victory is ours tonight!

Break Strain:

GO, TECH!
GO, TECH!



POLICY & GUIDELINES

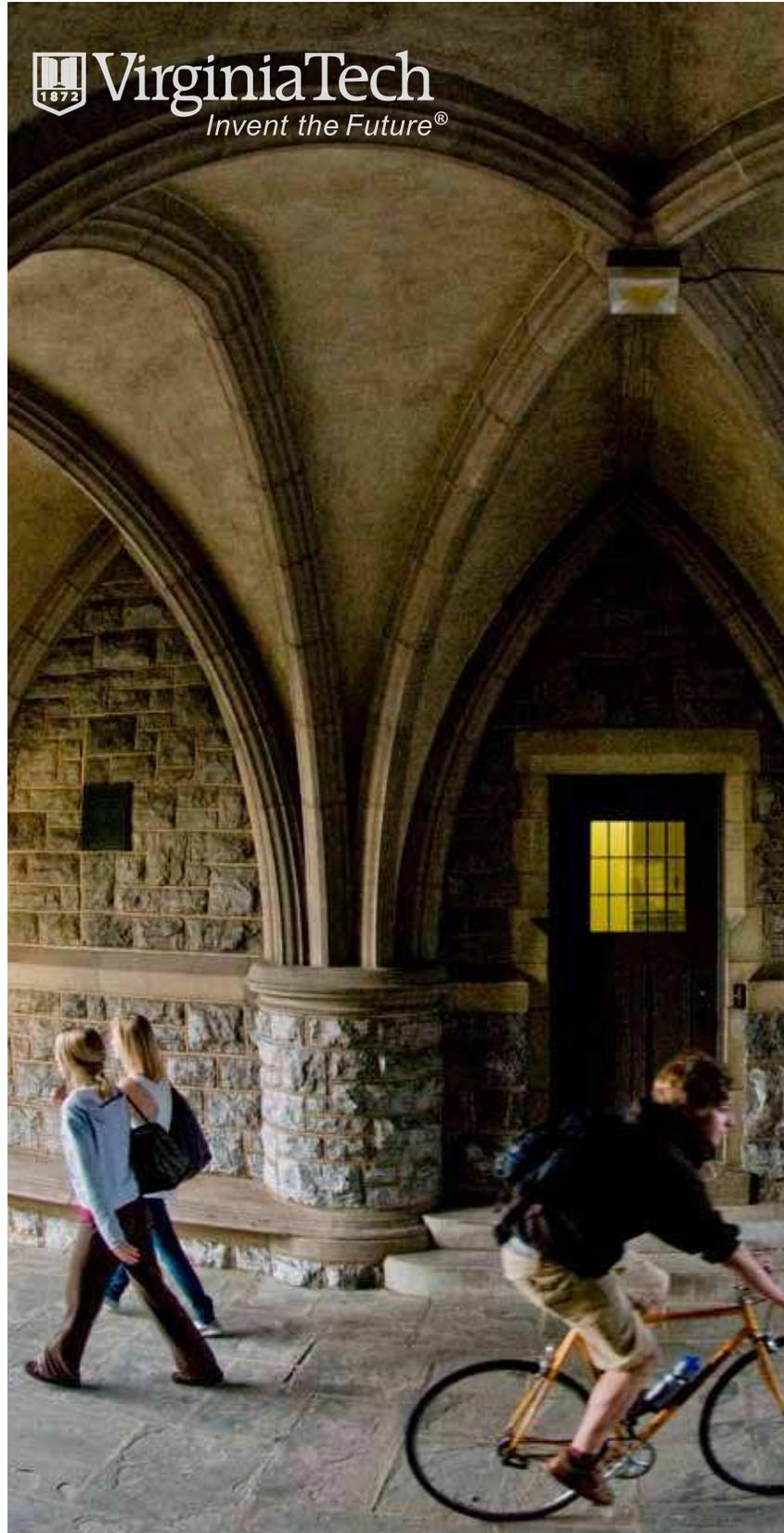
VIRGINIA TECH

Identity Standards & University Style Guide



VirginiaTech

Invent the Future®





Office of University Relations

315 Burruss Hall (0229), Blacksburg, Virginia 24061
540/231-5396 Fax: 540/231-1985 E-mail: unirel@vt.edu
www.branding.unirel.vt.edu

June 17, 2010

To the University Community,

Since President Steger's announcement of Virginia Tech's branding initiative on February 2, 2006, the university has continued to implement new and compelling ways to tell the Virginia Tech story. Concurrently, we updated our identity standards, which ensure a consistent "look," and our university style, which ensures consistent references in the marketplace. We adopted standards for using our formal name and nickname in 1990 and have continued to update and modernize them to reflect current needs. Adherence to simple visual and editorial identity standards has enabled us to solidify name recognition, a fundamental element of institutional positioning.

The updated *Identity Standards* (based on Policy 12000, Usage of the University Name, revised June 26, 2008) & *University Style Guide* manual is available as an online version through the University Relations homepage at www.branding.unirel.vt.edu. This information replaces the printed version last updated in March 2007. The manual details visual and textual guidelines and standards for print and Web as well as guidelines for broadcasters.

The university also launched a comprehensive Web redesign program involving the greater webmaster community that incorporates these new identity elements. New designs and templates, which are available for download through links at www.branding.unirel.vt.edu, were added to both the online website and the printed standards manual for use by the Web community. Webmasters are encouraged to update existing and to design new websites to reflect current standards.

The new identity materials are available for download from www.branding.unirel.vt.edu, with a Virginia Tech faculty or staff PID and password. These new formats now include the two-color logo in keeping with the availability of color printers. The stationery designs—letterhead, envelope, and business cards—make a distinction between formats for administrative units and "brand extensions," which are major operational units, such as colleges and certain university-level institutes. Brand extensions have the college/organization name embedded in the university logotype. Letterhead and envelope formats are available for download. See the *Identity Standards & University Style Guide* manual for further explanation.

Current preprinted stationery stock, including business cards, should reflect the official design formats addressed in this manual. (University Printing Services at printing@vt.edu or 540/231-6701).

Certain special-use applications for identity material remain for such entities as the Virginia-Maryland Regional College of Veterinary Medicine, the Virginia Tech Carilion School of Medicine and Research Institute, university athletics, and Virginia Cooperative Extension. These are available on request from branding@vt.edu or 540/231-3899.

For the design and editorial community, this manual also contains guidelines for appropriate application of university logos, signage, printed publications, and special products, as well as editorial and broadcast style. Logos can be downloaded from www.branding.unirel.vt.edu. Recommendations on how and when to use the tagline, Invent the Future, are included in the manual.

Questions about identity standards not answered in this manual should be directed to branding@vt.edu or 540/231-3899.

Thank you in advance for your cooperation.

Lawrence G. Hincker
Associate Vice President

Invent the Future

Identity standards & style guide: Contents



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Using this manual

(Updated March 2010)

The *Virginia Tech Identity Standards & University Style Guide* manual establishes official policy and standards for the design and text of Virginia Tech publications, stationery, signage, and other applications, including the Web.

The contents of this manual are protected by copyright. All restrictions apply. Design or color alterations to the specifications outlined in this manual are prohibited without the consent of the Office of University Relations.

The style guide section describes specific rules and usages to be followed by authors and editors. Adhering to these standards will help ensure that communications from every college, department, and office speak with a clear and uniform voice that best represents the image and brand of Virginia Tech.

See the *University Style Guide* at www.branding.unirel.vt.edu or the style guide section of this manual for editorial policies.

It is important that Virginia Tech project an image of excellence and cohesiveness to all of our many audiences. The logo and official university names have registered trademark protection, and any use of the logo or official university names other than those prescribed in this manual is prohibited, regardless of funding sources.

Questions concerning usage of the new logo in publications should be directed to University Relations at branding@vt.edu or 540/231-3899.

About our name

Our official name is Virginia Polytechnic Institute and State University, but using the full name is cumbersome. Thus, using “Virginia Tech” is preferable in all but formal uses. Virginia Tech is used in news releases, feature articles, and publications and on the Web. When using the full name of the university, never use an ampersand instead of “and.”

Never use VPI&SU, VPI and SU, VA Tech, or Virginia Tech University. “Tech” is acceptable after a first reference to “Virginia Tech,” but it should not be used repeatedly or solely. “VT” and “Va. Tech” are acceptable only in limited, informal situations, such as a news headline where space is tight. Do not use “VT” or “Va. Tech” in body copy, in titles of publications, on signs (if space permits), or in any formal publication. (See *Style Guide*, page 20.)

Questions concerning usage of the university name and/or nickname should be directed to styleguide@vt.edu or 540/231-9468.

Brand Platform

Brand Platform

Positioning Statement

Virginia Tech is a high-performing research university with a world-view that advances the land-grant values of discovery, learning, and outreach. We serve and engage the citizens of the Commonwealth of Virginia, the nation, and the world. We attract motivated, high-achieving students, staff, and faculty who excel in an academically energized, technologically creative, and culturally inclusive learning community. Our bold spirit, climate of innovation and service, open boundaries of study and research, and entrepreneurial approach positively transform lives and communities.¹

Brand Promise

Quality, Innovation, Results

Brand Drivers

- Nationally and internationally recognized faculty experts
- Groundbreaking research and eminent scholarship
- Challenging academic standards
- Technological leadership
- Service to community and society

Tagline

Invent the Future

¹ © Adopted by Virginia Tech Academic Council, November 2004.

Visual identity and terminology

Shield

The shield used in the university logo embodies the motto of the university—*Ut Prosim* (That I May Serve)—by incorporating a simplified image of the Pylons, where this motto is etched in stone. The shape of the shield reflects the collegiate heritage of all universities, and the founding year “1872” reinforces the traditions of more than a century of service to the Commonwealth of Virginia.

IDENTITY TERMINOLOGY

Visual identity program

A system of visual communications, graphically coordinated in such a way that the public easily identifies Virginia Tech, its constituent parts, and its activities.

Symbol

A graphic identifier, one that reflects the university’s spirit and philosophy and promotes immediate identification by the public.

Logotype

The university’s name designed in a unique and individual style.

Logo (Signature)

The official graphic arrangement of the symbol and logotype.

University brand

A consistent, encompassing approach to expressing the university’s personality and aspirations.

Compatible typography

Typefaces that complement the logo and are used for supplementary copy, such as address blocks, signage, publications, and advertising.

Visual identity elements

Acceptable elements of the visual identity program are discussed on pages 3–19. Strict enforcement of guidelines is vital to copyright protection.

Primary logos

The logo without tagline consists of two parts: the shield symbol and the logotype in an updated horizontal configuration. The name “Virginia Tech” appears in a customized Raleigh typeface.

The logo with the tagline consists of three parts: the shield symbol, the name “Virginia Tech” in a customized Raleigh typeface, and the tagline in Arial regular italic.

Use only officially prepared logos. No other typefaces or combinations of typefaces are permitted in these two primary logos.

Web logos

Because standard university logos have been resized and optimized specifically for Web use, avoid interchanging them with print logos. Several versions of Web logos are available for download at www.branding.unirel.vt.edu. All restrictions for standard logos apply to the Web logos, with the exception of size usage.

High-level pages within sites for colleges, departments, administrative offices, research centers, and outreach/Extension offices should include placement of an approved version of the university logo in the header of the page. (This does not apply to personal student and personal faculty pages.)

With the introduction of this broad-based visual identity program, all previous logos are obsolete and should be replaced as Web pages are updated.



(without tagline)



Arial regular italic (with tagline)



Secondary logo (limited use)

The secondary logo is similar to the logo first introduced in the early 1990s. Use of this alternative configuration is not intended for print media or Web banners. Its use is limited to exterior building applications, other signage, or formats where space constraints make it difficult to use the primary logo.

The secondary logo is not available for download. Requests to use this version of the logo should be directed to the identity system coordinator in University Relations at branding@vt.edu or 540/231-3899.

The traditional seal (reserved use)

The formal university seal is reserved for ceremonies, watermarks for official documents, diplomas, and building plaques.

Using the university seal in non-university publications is prohibited without prior approval from University Relations.



Reproducing the official logo

The logo should be reproduced using digital files downloaded from www.branding.unirel.vt.edu.

Proportions

Maintain the exact spatial relationship shown in the center column when scaling the logo electronically.

Caution must be exercised to preserve accurate shield detail when reversing or printing smaller versions of the logo.

Protected area

A protected area, equivalent to one-tenth of the width of the logo, as represented in the grid at right, surrounds all versions of the logo. However, the logo may overprint or be reversed on photos as long as the background does not render the logo difficult to distinguish or interfere with its detail.

The protected area also precludes the addition of *any* additional type, graphics, or images in such a way that the effect is to create a distinct combined logo.

Size recommendations

The logo is intended as a visual identifier, not a title block, and should be scaled as such. In general publication usage, the logo should appear no smaller than 1 1/2 inches and no larger than 2 1/2 inches.

The preferred size for the logo is 2 inches wide. These sizes allow for accurate reproduction of the intricate shield symbol detail. Exceptions to the maximum size include banners, displays, and posters.

Design or color alterations or additions to the specifications outlined in this manual are prohibited without the consent of the Office of University Relations.

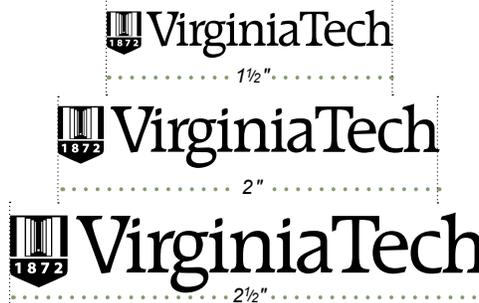
Official university tagline

Virginia Tech's registered tagline, *Invent the Future*, captures the spirit and personality of the university. The tagline is graphically interlocked with the university logo for use in various official media of the university. In certain cases, it is used as a stand-alone element.

The logo with tagline followed by the ● designation should appear on the front cover of periodicals and brochures, and in advertising, except when using brand extension logos. When these logos are used, the ● designation should be placed after the Virginia Tech logotype. In these instances, the tagline including the ● designation should appear on the front or back cover.



The logo with tagline should also be used on such university media as podium signs, nametags, banners and displays, advertising, broadcast media, and websites. Exceptions are signage and business cards. A special treatment has been designed for letterhead and



envelopes that includes the tagline separated from the logo.

Non-commercial usage of the logo with tagline or of the tagline alone in media other than those noted is also encouraged. For additional guidance on non-commercial usage, contact



University Relations (branding@vt.edu or 540/231-3899).

Invent the Future

Arial bold italic, with very loose tracking (letter spacing), shown here in 40% screen of black

Invent the Future is a registered trademark and may not be altered or combined with other logos, taglines, or mottos.

Never use the tagline as the title of a publication or as the predominant feature of any page, although it may be used as the dominant feature on banners and displays.

When used alone, the tagline (*shown above*) should appear in Franklin Gothic ITC Demi italic or Arial bold italic with loose letter spacing in black, official colors of the university, or screens of these colors. It is permissible to reverse the tagline on dark backgrounds that are not conducive to black or official colors.

Official logotype, size, color usage, and spatial relationships apply to the logo with tagline.

When used in advertising, licensed commercial products, periodicals, or brochures, the ● designation must follow *Invent the Future*® (see page 6) to denote its trademark status.

For commercial usage, see page 29 or contact licensing@vt.edu or 540/231-3748.

Visit www.branding.unirel.vt.edu for the most up-to-date standards for using the tagline and logo and to access the logo request form intended for outside entities.

Official university color usage



The official Virginia Tech colors are PMS 208 (Chicago maroon) and PMS 158 (burnt orange). The use of color creates a strong visual impact that reinforces the university brand identity.

Maroon
PMS 208:
C=40%, M=100%,
Y=50%, K=15%;
R=102, G=0, B=0;
hex code=660000

Orange
PMS 158:
M=65%, Y=90%;
R=255, G=102, B=0;
hex code=FF6600

Process color build, RGB, and hex equivalents

Substitute the following custom built tints and hex codes to approximate the official PMS colors for printing in four-color, process inks and Web use respectively:

Maroon (Note: This is a custom CMYK build, not an automatic conversion from spot colors):

PMS 208

Cyan = 40%, Magenta = 100%,
Yellow = 50%, Black = 15%
(Pantone Process Color System: 136-2)
R = 102, G = 0, and B = 0
hex code = 660000

Orange:

PMS 158

Magenta = 65%, Yellow = 90%
R = 255, G = 102, and B = 0
hex code = FF6600

Exact color matching

For exact color matches for publications, specialty items, and other applications, use the color swatches available from branding@vt.edu or 540/231-3899. Note that the Pantone Matching System (PMS) is designed for printing inks. Screen-printing inks and textile, paint, and plastic colors may not accurately match the university logo colors. Obtain color samples for customer approval *prior* to production of items when using these materials.

Web color usage

Matching the exact colors of the university's official orange and maroon in the Web environment is difficult because of variations in platforms and browsers. However, we have established Web color standards as described here and in more detail on page 6 of this manual or by accessing www.branding.unirel.vt.edu.

Four-color process and two-color printing

The preferred version of the university logo includes the maroon shield symbol in PMS 208 or the four-color process equivalent with solid black logotype.



One-color printing

When two-color or four-color process reproduction is not an option, solid black or solid maroon logos are acceptable.

Only in one-color printing may the logo appear in other colors. It is recommended, however, that the logo be reversed in these instances.

To give a two-color effect when printing using black, the shield may be printed in a 60-percent screen of black, while the logotype remains in solid black.



Printing on color backgrounds

When printing the logo on light backgrounds, use the primary logo. When reproducing on a darker background, use a reversed, white version of the logo.

Two reversed versions of the primary university logo are available for use on dark backgrounds and photos.

Other color usage

The logo can be produced in copper, gold, or silver inks or foils. In special cases, the logotype may be printed in maroon and the shield in copper or silver embossed foil. The logo may also be blind embossed.



Standard reversed logo
(shown on black background)



Reversed logo with outlined shield
(shown on maroon background)



Standard reversed logo
(shown on neutral gray background)

Official university color usage *(cont.)*

Official university colors

Maroon PMS: 208
 C=40%, M=100%,
 Y=50%, K=15%
 R=102, G=0, B=0;
 hex code=660000

To be used as a prominent design element

Color palette

The traditional university maroon and orange remain a dominant design element, enhanced by a fresh palette of complementary and accent colors.

This expanded color palette may be used to define an hierarchy of information or may be screened back and used for major headlines and background color blocks.

The RGB values for secondary colors below are provided for desktop publishing use.

Secondary print media colors

PMS 118:
 M=18%, Y=100%,
 K=27%;
 R=170, G=142, B=10

PMS 577:
 C=24%, Y=46%,
 K=10%;
 R=181, G=204, B=142

Gray:
 K=40%;
 R=153, G=153, B=153;

Orange PMS: 158
 R=255, G=102, B=0;
 hex code=FF6600

To be used as an accent

maroon should be used as a prominent design element enhanced by accents of the university orange and the expanded palette of complementary and secondary colors listed here.

All Web colors are given in RGB (255,255,255) and hexadecimal (#ffffff) values.

Secondary Web colors (PMS)

Blues Reds

R=147, G=167, B=179;
 hex code=93A7B3

R=85, G=112, B=130;
 hex code=557082

R=60, G=91, B=111;
 hex code=3C5B6F

R=18, G=37, B=44;
 hex code=12252C

R=152, G=0, B=0;
 hex code=980000

R=122, G=0, B=0;
 hex code=7A0000

R=92, G=0, B=0;
 hex code=5C0000

R=76, G=0, B=0;
 hex code=4C0000

Greens Golds

R=152, G=182, B=143;
 hex code=9BB68F

R=121, G=148, B=108;
 hex code=79946C

R=81, G=111, B=67;
 hex code=516F43

R=48, G=80, B=32;
 hex code=305020

R=180, G=122, B=31;
 hex code=B47A1F

R=168, G=97, B=7;
 hex code=A86107

R=140, G=82, B=6;
 hex code=8C5206

R=153, G=51, B=0;
 hex code=993300

Creams and Browns Grays

R=245, G=245, B=235;
 hex code=F5F5EB

R=237, G=234, B=218;
 hex code=EDEADA

R=219, G=216, B=188;
 hex code=DBD8BC

R=157, G=152, B=121;
 hex code=9D9879

R=194, G=193, B=186;
 hex code=C2C1BA

R=100, G=100, B=100;
 hex code=646464

R=64, G=64, B=57;
 hex code=404039

R=51, G=51, B=51;
 hex code=333333

Web color palette

The following Web color palette has been created to help university Web developers design websites using the same color families as the www.vt.edu website. Web developers with questions about the use of color on their websites should contact webcomm@vt.edu.

Color usage and key

On the Web, as in print, the university

Trademark usage

The registered trademark symbol ® or ™ is required on all licensed products, advertisements, periodicals, and brochures that use the university marks noted below. Outside entities must also adhere to these requirements.

Athletic trademarks are applicable only in athletic and informal usage and must not be used for academic applications, academic products, or university websites.

Specific requirements apply for department and student licensing. Refer to Appendix A (page 29) for details.

Using the university seal in non-university publications is prohibited without prior approval from University Relations.

Virginia Tech reserves the right to reject delivery of materials containing unauthorized or incorrect usage based on the guidelines in this manual or in the licensing guidelines found in Appendix A.

Registered trademarks of the university include the following (® must be used):

- Virginia Tech®
- Hokies®
- University seal image
- VT® and VT logo image
- University logo image
- Invent the Future®
- University shield image
- Virginia Polytechnic Institute and State University®

The following marks must use the trademark symbol, ™, with the image:

- Hokie tracks
- Baby HokieBird
- VT helmet

Companies and individuals wishing to use these marks for resale should visit www.unirel.vt.edu/licensing for more information or to download the licensing application (see also Appendix A, page 29).

Direct all other questions on the use of Tech logos, names, or other trademarks to branding@vt.edu or 540/231-3899, or visit www.branding.unirel.vt.edu.

Brand Architecture



Brand Architecture

The brand architecture is the structure for strategically managing how Virginia Tech and its various divisions and units represent themselves in the marketplace.

Core Brand

The core brand is the consistent expression of the university's brand promise, brand drivers, and institutional personality based on the use of its logo, wordmark, and tagline.

Virginia Tech

Unit Identifier

Unit identifiers are used for the offices, departments, and work groups encompassed by the Virginia Tech core brand.

Administrative Departments

College and Department Research Centers

Brand Extensions

These major, high-profile divisions of the core brand are integral components of the Virginia Tech brand and directly support Tech's mission.

College of Agriculture and Life Sciences

College of Architecture and Urban Studies

College of Engineering

College of Liberal Arts and Human Sciences

College of Natural Resources

Pamplin College of Business

College of Science

Graduate School

Division of Student Affairs

Fralin Life Science Institute

Institute for Society, Culture, and Environment

Institute for Critical Technology and Applied Science

National Capital Region

Virginia Bioinformatics Institute

Virginia Tech Transportation Institute

Sub-Brands

Having distinctive personalities and missions, sub-brands are prominently linked to the core brand while requiring differentiation because they provide significantly distinctive services.

Virginia-Maryland Regional College of Veterinary Medicine

Marion duPont Scott Equine Medical Center

Virginia Tech Carilion School of Medicine and Research Institute

Virginia Tech-Wake Forest School of Biomedical Engineering

Virginia Tech Athletics

Independent Brands

These brands represent a complete departure from the core brand, establishing independent identities that clearly articulate their distinct relationship to Virginia Tech.

Virginia Tech Alumni Association

The Hotel Roanoke & Conference Center

The Inn at Virginia Tech and Skelton Conference Center

Pete Dye River Course of Virginia Tech

The Virginia Tech Corporate Research Center

The Virginia Tech Foundation

VT KnowledgeWorks

Virginia Tech Electric Service

Virginia Tech Services

University Bookstore

Volume Two Bookstore

WVTF Public Radio

Virginia Cooperative Extension

Virginia Agricultural Experiment Station

Institute for Advance Learning and Research

Expressing the brand in communications



The visual standards for publications and all other media ensure that communications from every college, department, and office speak with a clear and uniform voice that best represents the image and brand of Virginia Tech.

The creative approach expresses the university brand through images, written copy and language, and a design approach based on the following characteristics:

- Use of the branded logo and university tagline, *Invent the Future*.
- Bold use of typography. Vertical typographic elements may be used to enhance brand messaging.
- Predominance of sans serif fonts, both for headlines and body text, e.g., Franklin Gothic or Arial font family.
- Primary photography focusing on the environment of the subject/s shown with hands-on interaction. Supporting images illustrating the breadth of opportunities at Tech and the engaging nature of the campus community.
- A contemporary uncluttered design with liberal use of white space and a color palette that reflects a forward-looking approach.
- A flexible grid design that organizes information using type treatment and visible grid lines to underscore the dynamic, innovative, results-driven nature of the university.

Major university audiences are reached principally through university- and college-level media, making it important that these publications reflect visual and style standards that reinforce Tech's brand identity.

The full name of the university

Virginia Polytechnic Institute and State

University must appear on either the front or back cover of every publication.

Templates

See Appendix B for samples of newsletter and brochure/flyer templates. The templates can be downloaded from www.branding.unirel.vt.edu.

Use of the logo, brand, and tagline

The official university logo must appear on the cover of all print media, on all advertising, websites, and all other media according to appropriate guidelines. The ● or ™ designation is required on advertising, periodicals, and brochures. Using the logo configuration that integrates the tagline (see page 5) is encouraged, especially on major branded publications. This element should be set apart from other graphic elements, preferably by placing it within a segmented grid block.

Colleges and other brand extensions

Based on the brand architecture (see page 7), brand extensions may opt to use the university's logo combined with official brand extension logotype in the configurations used on the university's letterhead (see page 10). In these instances, the tagline with the ● designation may be used as a separate element.

All previous logos are obsolete and should be replaced.

Independent brands

Independent brands depart from the Virginia Tech brand and follow unique identity standards based on their distinctive relationship to the university.

Outside entities

Requests to use the Tech logo for presentations, websites, or other communications are granted for one-time use on a case-by-case basis. Logos may

be used to express the role of Virginia Tech as a partner. In all instances, the appropriate ● or ™ designation must be included. Visit www.branding.unirel.vt.edu to access the Logo Request Form. All identity policies and standards apply.

Branded media assistance

For assistance with and development of branded publications, presentations, displays, or advertising, please contact branding@vt.edu or 540/231-3899.

Examples of branded publications may be accessed at www.unirel.vt.edu/publications/publications-all.html.

As part of the ongoing implementation process, publication and other media guidelines continue to be expanded and updated, including numerous design templates that will be available for download by the university design community. Refer to the Brand Platform and downloads at www.branding.unirel.vt.edu.

Advertisements

Any advertising, regardless of the medium, that will include graphic representation of the university and uses the university logo and/or trademarks must be approved by University Relations/Marketing and Publications to ensure compliance with identity standards and brand messaging. **Please submit all proposed advertising before publication to branding@vt.edu or call 540/231-3899.**

Endorsements

Although the Athletics Department and the university have entered into contractual endorsements of various businesses and services, no college or other unit of the university may endorse any product or service on behalf of the university or on behalf of a particular college or unit.

Outside entities will not be granted the use of the logo for any endorsements (see Policy 12000, section 22).

Stationery guidelines

Letterhead: administrative units



University stationery is standard for all offices, departments, units, and university research centers, unless otherwise prescribed in this manual. These designs feature the reconfigured vertical version of the official university logo and are available for download at www.branding.unirel.vt.edu.

Desktop printing

Two-color templates provide an attractive alternative to one-color when printing letterhead, envelopes, and mailing labels on desktop color printers. These templates print equally well in one color. University faculty and staff may download customized letterhead and envelope files at www.branding.unirel.vt.edu.

Commercial printing

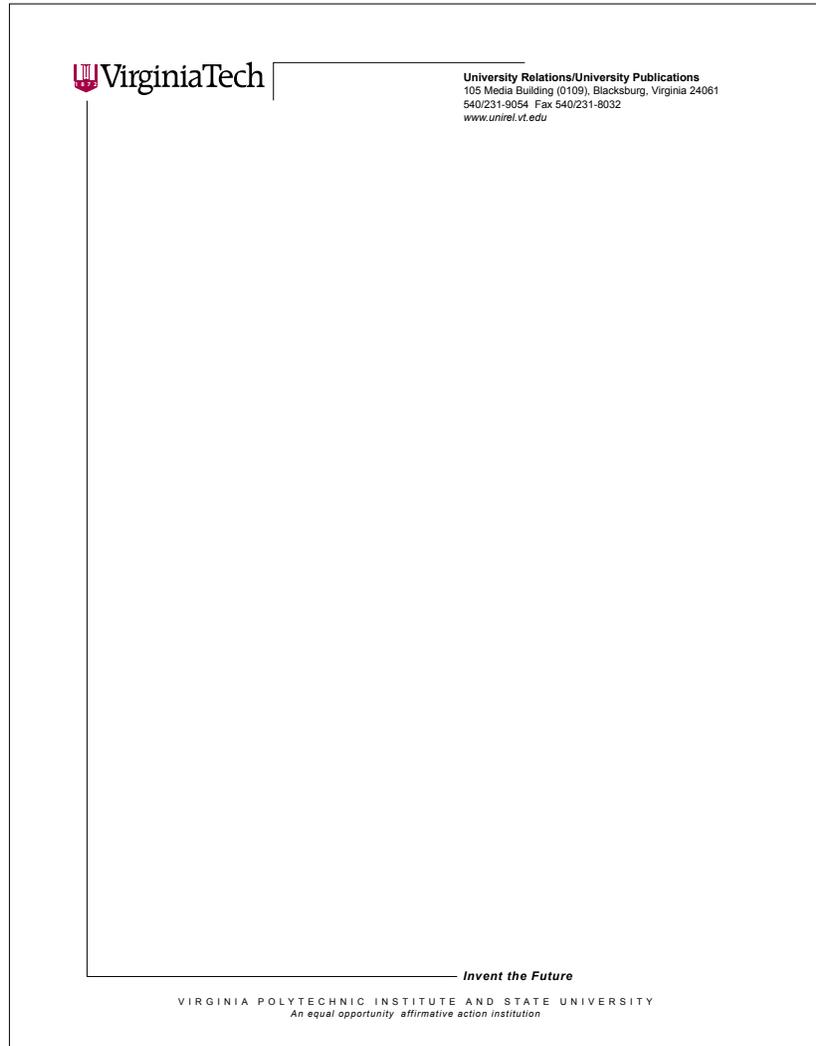
Whenever possible, stationery (letterhead, envelopes, and business cards) should be produced with a maroon shield and all other elements should appear in black as shown. In the case of one-color printing, stationery should be printed using the 60-percent black shield logo (see page 4) with black ink on 20 lb., 25-percent rag bond, white. The approved maroon, PMS 208, can be substituted for black.

University Printing Services keeps stationery package formats on file.

To order preprinted stationery, please contact University Printing Services at printing@vt.edu or 540/231-6701.

Administrative units and research centers

The official university logo appears at the top left of the letterhead as shown. Note that no additional unit logotype is used in conjunction with the university logo in these instances.



Specific areas (i.e., office, center, or department names) should appear in 8.5 pt. Arial bold with 10 pt. leading above the building address and other contact information printed in 8 pt. Arial regular with 10 pt. leading. When space permits, keep the address on one line. Virginia is spelled out. Telephone and fax numbers, e-mail address, and Web URLs follow. The university's general URL—www.vt.edu—or department-specific URLs may be included if desired.

Named professorships can appear in place of the department name. Personalized stationery, however, is not permitted.

The official university tagline, *Invent the Future*, always appears in the footer at the bottom of the letterhead along with the formal name of the university and the equal opportunity statement. No alterations or additions to this information are permitted unless specifically prescribed elsewhere in this manual.

Stationery guidelines *(cont.)*

Letterheads for colleges, the Graduate School, and other brand extensions combine official brand extension logotype with the university's logo. Alterations or substitutions are not permitted. College- and other brand extension-specific formats are available for download at www.branding.unirel.vt.edu.

Specifications for the address block and formatting at the bottom of the letterhead are consistent with the administrative format guidelines.

Other brand extensions

Non-college brand extensions are unique organizational entities that have their own organizational structure and have been designed so that they do not report to any college. For that reason, these entities have their own special identity within the university.

Several university-level institutes are among the brand extensions, including the Institute for Critical Technology and Applied Science; Fralin Life Science Institute; Institute for Society, Culture, and Environment; Virginia Bioinformatics Institute; and Virginia Tech Transportation Institute. The National Capital Region is also a brand extension.

Because they have a unique, university-wide role in helping Tech achieve its research initiatives, entity-specific logotype has been developed for their use on traditional visual identity vehicles, such as letterheads, business cards, websites, and publications.

Adherence to other visual standards will apply, and brand extension identities must be subordinate to the university identity. The university brand identity will remain the primary identity for each entity.

For a complete listing of brand extensions, please refer to the brand architecture on page 7.

Letterhead: colleges and other brand extensions



College of Agriculture
and Life Sciences

Agricultural and Applied Economics
208 Hutcheson Hall (0401)
Blacksburg, Virginia 24061
540/231 6301 Fax: 540/231 7417
www.aaec.vt.edu/aaec



College of Natural Resources

Department of Fisheries and Wildlife Sciences
100 Cheatham Hall (0308), Blacksburg, Virginia 24061
540/231 5573 Fax: 540/231 7580
www.fishwild.vt.edu



Pamplin College of Business

**Department of Hospitality and
Tourism Management**
362 Wallace Hall (0429)
Blacksburg, Virginia 24061
540/231 5515 Fax: 540/231 8313
www.cob.vt.edu/htm



Virginia Tech Transportation Institute

Office of the Director
3500 Transportation Research Plaza (0536)
Blacksburg, Virginia 24061
540/231 1501 Fax: 540/231 1555
www.vtti.vt.edu

Invent the Future

VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY
An equal opportunity, affirmative action institution

Stationery guidelines *(cont.)*

Business cards: administrative units and brand extensions

Administrative units and research centers

The official university logo appears at the top left of the business card as shown. Note that no additional unit logotype is used in conjunction with the university logo in these instances.

Specific areas (i.e., office, center, or department names) should appear in 8 pt. Arial bold with 9.6 pt. leading above the building address and other contact information printed in 7.5 pt. Arial regular with 9 pt. leading as shown. When space permits, keep the address on one line. Virginia is abbreviated in zip code format. Telephone and fax numbers, e-mail addresses, and Web URLs follow. The university's general URL—www.vt.edu—or department-specific URLs may be included if desired.

A secondary business card version is permitted for people whose names, titles, or department names are too long to fit the preferred format. Printing Services provides guidance and setup for all business cards.

Colleges and other brand extensions

In keeping with the letterhead treatment, business cards for colleges, the Graduate School, and other brand extensions combine official college or entity logotype with the university's logo. College and other brand extension logotype appears on a single line on cards. Alterations or substitutions are not permitted.

Formatting specifications and design options are otherwise consistent with the administrative business cards.

Commercial printing

The preferred business card features the shield in maroon with all other elements appearing in black, as shown, on 100 lb. cover, Mohawk

Primary, preferred business card *(two-color)*



(actual size)

(Inclusion of degrees, year of graduation, and licensure abbreviations are permitted following individual names. Please refer to the University Style Guide included in this manual for approved style guidance.)

Secondary business card



Colleges and other brand extensions *(two-color)*



Options, true white, smooth—an environmentally sound paper stock. One-color versions may be printed in black ink or the approved maroon, PMS 208.

To order business cards, please contact Printing Services at printing@vt.edu or

540/231-6701. External commercial printing must conform to the university's approved template formatting. Desktop printing of business cards is discouraged.

Stationery guidelines *(cont.)*

Envelopes and mailing labels: administrative units and brand extensions

Administrative units and centers

As shown in the sample, the university logo dominates the return address area. Below it, the office, center, or department name appears, followed by the campus mail code in parentheses. The city, state, and zip code follow on the next line.

A third line may be used only when necessary, but avoid encroaching on the U.S. Postal optical character reader (OCR) area, which measures 2 3/4" from the bottom edge of envelopes. Arial regular, 8 pt. with 9.6 pt. leading is standard.

The university tagline, *Invent the Future*, appears in a 20 percent screen of black, 13 pt. Arial bold italic, with very loose kerning as shown.

Colleges and other brand extensions

In addition to the administrative design features, envelopes for colleges and other brand extensions combine official college or entity logotype—on one line—with the university’s logo. Other alterations are not permitted.

Exemplary Departments

Departments that earn the distinct designation as “exemplary departments” may include this designation on the back flap of their envelopes for up to five years after receiving the exemplary department award.

Desktop printing

For desktop printing, college- and entity-specific formats are available for download at www.branding.unirel.vt.edu by the university community. These two-color formats print equally well on black and white printers.

Commercial printing

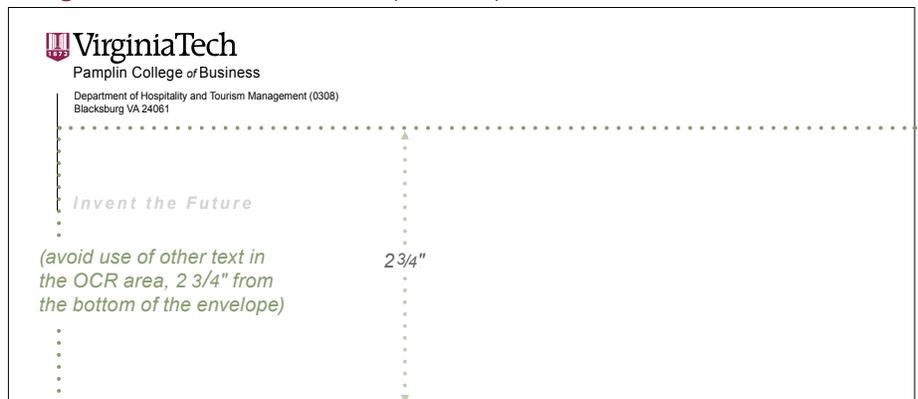
Using 24 lb. white wove bond, envelopes are printed with a maroon shield and other elements in black. In one-color printing, use either black or

Administrative units and centers *(two-color)*

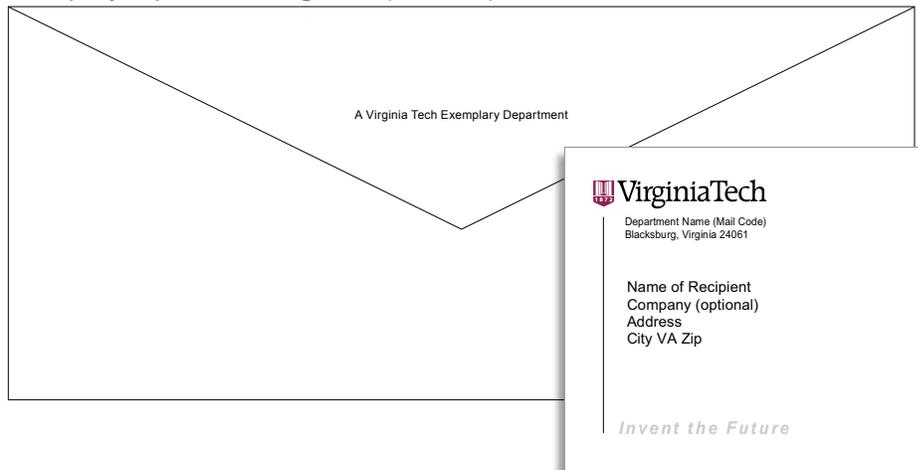


Colleges and other brand extensions *(two-color)*

(50% of actual size)



Exemplary Department designation *(one-color)*



approved maroon PMS 208.

To order, contact University Printing Services at printing@vt.edu or 540/231-6701.

Mailing labels

A downloadable mailing label template for desktop printing is available at www.branding.unirel.vt.edu.

Web guidelines



Web guidelines and procedures

A great university website leaves a strong, positive first impression with website visitors, including current and prospective students, their parents, institutional partners, faculty, staff, or the many others seeking information from or about the university. For many, the website serves as their introduction to Virginia Tech. It must communicate in a clear and consistent manner the university's mission, vision, and outstanding characteristics. This is our goal for Virginia Tech's Web presence.

The university's website is an official publication of Virginia Tech. Our print publications utilize a consistent style—a “family” look and feel—and adhere to well-defined identity standards. Similarly, our websites need to use consistent “family” elements and adhere to similar kinds of guidelines for the Web. As the primary means by which the world learns about the university, the Virginia Tech website must reflect the university's excellence in a consistent manner.

To meet this goal, University Relations has partnered with Information Technology to administer and support a content management system (CMS) for the Virginia Tech community. All academic and administrative units at the university are eligible and encouraged to adopt the CMS to maintain and update their websites. The CMS provides the latest templates and other elements that are consistent with the university's identity standards.

More information on the CMS can be found at www.ensemble.cms.vt.edu.

University Relations also provides



guidelines governing website design. These guidelines are based on industry best practices for navigation and usability and support Virginia Tech's identity standards, which protect and project our unique brand.

We ask that primary administrative units adopt the CMS or use the templates provided to ensure a consistent user experience and to support the university's brand.

Organizational units—colleges, vice presidents, divisions, departments, institutes, and centers—that choose not to adopt the CMS are asked to follow these design guidelines:

1. On the organizational unit's home page, the Virginia Tech logo, 160 pixels wide, should be placed in the upper left corner of the page. No other mark or logo may appear above or to the left of the Virginia Tech logo.
2. On sub-level pages within their websites, units may move the Virginia Tech logo to the upper right corner within the header area and place their own logo or identity marker in the upper left corner of the page.
3. Please use colors from the university's Web color palette (see page 6 for specifics) . Please note that maroon (hex #660000) is the university's primary color, so please design your websites accordingly to ensure consistency with family designs.
4. The preferred locations for primary website navigation are either vertical in the left column or horizontal directly below the header. This will ensure consistency with family templates.
5. The preferred page width is 758 pixels with a 3-pixel border for a total of 764 pixels, with the page centered in the browser window. (Please note that a print stylesheet will be required to resize a 758-pixel page to 650 pixels for printing in Internet Explorer.)
6. The preferred font family for navigation and body text is Arial. The preferred font family for headers is Times New Roman.

Web guidelines *(cont.)*



Commercial advertising is not permitted within the www.vt.edu domain or any of its sub-domains.

All websites and Web pages attached to the vt.edu domain must adhere to the university's Acceptable Use Guidelines at www.vt.edu/about/acceptable-use.html

Web color palette (please see page 6 for specifics)

The Web color palette has been created to help university Web developers design websites using the same color families as the www.vt.edu website. Web developers with questions about the use of color on their websites should contact webcomm@vt.edu.

Web logos

The standard university logos have been resized and optimized for the Web. Web formats are not suitable for print usage. Several versions of Web logos are available for download at www.unirel.vt.edu. All restrictions outlined in this manual for the standard logos apply to the Web logos, with the exception of size usage.

High-level pages within sites for colleges, departments, administrative offices, research centers, and outreach/Extension offices should include placement of an approved version of the university logo in the header* of the page. (This does not apply to personal student and personal faculty pages.)

With the introduction of this broadbased visual identity program, all previous logos are obsolete and should be replaced as Web pages are updated.

Ensemble Content Management System

In January 2008, the Virginia Tech website was relaunched using the content management system. Any college, department, or administrative unit may use the CMS. Benefits include:

- Ensemble CMS provides a user-friendly way to enter and update content, eliminating the burdening technical skills previously required to edit websites.
- Ensemble CMS is a staged solution, allowing you to create and edit content in a secure location before publishing changes for everyone to see. Built-in workflow features also provide an approval process for changes, if needed.
- Ensemble CMS is pre-loaded with university design templates, ensuring your site is accessible and usable by computers and other devices. Additionally, all future updates to the templates will be automatically applied to your site.
- The tool is web-based and not dependent on software like Dreamweaver or FrontPage, which allows easy out-of-office updating of content.
- Ensemble CMS offers expanded features like scheduled publishing, expiration of Web pages, and content sharing among university units.
- Training courses are offered through the Faculty Development Institute.

Refer to Appendix D on page 33 for examples of EMS templates.

More information and a request form to establish a site within the CMS can be found at www.ensemble.cms.vt.edu.

Best practices for the Web

As part of its Web Development Toolkit, University Relations maintains best practices and content recommendations for the Web. Some of the topics covered include:

- Information architecture
- Navigation
- Document structure
- Fonts
- Font sizes
- Colors
- Links
- Images
- Page dimensions
- Browser support
- Markup and validation
- Accessibility
- Writing for the Web
- Consistency of style
- Copyright issues

Environmental design usage



Based on the university's brand architecture, all university-level environmental designs and displays should prominently include the university identity and *Invent the Future* tagline.

Displays

The brand logo and tagline is featured on displays for major conferences and installations—in most instances, in the banner or lead panel of the display.

Podium signage

The university identity is prominently displayed on podiums for major press conferences, convocations, symposiums, and other major presentations.

For assistance with displays and podium signage, please contact branding@vt.edu.

Name tags

For conferences, workshops, and other events, temporary name tags are available for download at www.branding.unirel.vt.edu.

Temporary name tag



Permanent name tags include the university logo and tagline. The flush left design and font usage reflect a branded approach. Use of brand extension logos is optional. In rare instances when additional logos are included, the university brand must predominate.

For assistance with permanent employee and volunteer name tags, contact the Physical Plant Sign Shop at 540/231-9913.

Displays



Podium signage



Permanent name tag: Administrative unit



Permanent name tag:
Brand extension option



Permanent name tag: Clip applications with centered logo and text

Environmental design usage *(cont.)*



University signage standards are established by University Planning Design and Construction Services in order to provide visual identity and uniformity throughout campus, and these standards include both exterior and interior signage.

All major interior and exterior identifying signage should include university identifiers. In most instances, this does *not* include the *Invent the Future* tagline. The standard restrictions on use of the “VT” designation are waived for signage where space limitations preclude the use of “Virginia Tech,” such as on highway directional signage.

To update existing signage, contact Facilities Services Sign Shop at 540/231-9913.

Questions concerning signage use should be directed to the environmental graphic designer with University Planning Design and Construction Services at laleigh@vt.edu or 540/231-4679.

Exterior secondary signage



2000 Interior signage standard (for use in updating signage existing in 1/3 of campus buildings)



2008 Interior signage standard (for use in new or remodeled buildings)



Primary exterior identification signage



Advertising



WHERE WILL THE NEXT BIG DISCOVERY TAKE PLACE?

Whether they're in a classroom, a lab or somewhere off the beaten path, Virginia Tech students and educators are **uncovering solutions to tomorrow's challenges**. Cross-disciplinary programs focused on the environment positively impact the future of our planet, while Virginia Tech's research in biomedicine and nanotechnology improves the health of people in the Commonwealth and beyond. **Proof that when you take education further, anything is possible.**

www.vt.edu

Advertising

Any advertising, regardless of medium, that will include graphic representation of the university and/or will use university trademarks must be approved by University Relations/Marketing and Publications to ensure compliance with identity standards and brand messaging.



COLLABORATING. ONE INNOVATION AT A TIME.

As Virginia's only top 30 research university, Virginia Tech is pioneering technology advancement in Northern Virginia and around the globe. Through world-class engineering and science programs in the classroom and practical application, collaborative innovations make an impact for a better tomorrow.

thisisthefuture.com

The official Virginia Tech logo with the Invent the Future tagline should be used in all ads. Exceptions must receive prior approval.

All advertising requires the use of the registered trademark symbol ® when using any Virginia Tech trademark (see page 6 for a complete listing).

Submit all proposed advertising before publication to the marketing office at branding@vt.edu.

For more information or assistance, please contact branding@vt.edu or 540/231-3899.

Individual student use

Individual students

Students are not permitted to use the university's shield logo or other university trademarks, such as the university tagline, VT logo, or the HokieBird.

Exceptions to this policy are granted in a very limited number of special situations. For example, the shield logo may be used for class projects and for university-approved conference and presentation materials. To be considered for such an exception, contact one of the following:

- Publications, print media, and PowerPoint presentations—branding@vt.edu or 540/231-3899.
- Web sites—webcomm@vt.edu or 540/231-8508.

Approval must be received prior to printing, manufacture, or distribution. Any use of logos, seals, names, or other university marks must be in accordance with policies established by the university.

Undergraduate research assistant business cards

For approval to use the university's standard business card format for research-related and other academic activities, contact branding@vt.edu or 540/231-3899.

Graduate assistant business cards

Graduate assistants are permitted to use the university's standard business card formats. These cards can be purchased through University Printing Services at printing@vt.edu or 540/231-6701. No other student use of the standard business card is permitted except as noted (see *student leader business cards*, page 19).

Web usage

University names, the shield logo, and other university trademarks are restricted to official university use only. Personal Web pages are not permitted to display the shield logo or university trademarks. Nor may such pages use the university's name in a manner that would lead the Web reader to perceive that the Web page is an official university page.

Graduate students or groups may be permitted to use university logo/

trademarks in a limited number of special situations. However, use must be approved prior to Web publishing. For approval to use the logo on the Web, contact webcomm@vt.edu or 540/231-8508. For approval to use any other university trademark, contact the Department of Licensing and Trademark Administration at licensing@vt.edu or 540/231-3748.

Undergraduate and graduate research assistant logo use

Requests to use the Virginia Tech logo for other communications, such as research presentations, are granted for one-time use on a case-by-case basis. Visit www.branding.unirel.vt.edu to access the Logo Request Form. All identity policies and standards apply.

Resale and other commercial use of university logos

Student or personal use of university trademarks on T-shirts, baseball hats, bumper stickers, and other specialty items is prohibited without prior approval by the Department of Licensing and Trademark Administration at licensing@vt.edu or 540/231-3748. Approval is granted in strictly limited situations.

See additional guidelines for students in Appendix A.

Student organization use



Student organizations

Use of the university's shield logo and symbols is determined by the student organization's classification and the intended use of these identity vehicles. Organizations are registered by Leadership and Student Organization Programs (LSOP).

Classification of student organizations

Officially listed organizations are classified in the following manner:

University Student Life Program (USLP)

The USLP shall be permitted to represent itself as an agent of the university and use names, logos, and symbols of the university. Any use of logos, seals, names, or other representative university symbols shall be in accordance with policies established by the university.

University Chartered Student Organization (UCSO)

In limited situations, the UCSO may represent itself as an agent of the university and use names, logos, or symbols of the university with the express written consent of the university. Direct requests to branding@vt.edu or 540/231-3899, or visit www.branding.unirel.vt.edu to access the Logo Request Form.

Registered Student Organization (RSO)

In limited situations, the RSO may represent itself as an agent of the university or use names, logos, or symbols of the university with the express written consent of the university. Direct requests to branding@vt.edu or 540/231-3899, or visit www.branding.unirel.vt.edu to access the Logo Request Form.

Resale and other commercial use of university logos

Student organizations must request and obtain approval to use the university's names, logos, or symbols on commercial goods and specialty items. For approval, contact the Department of Licensing and Trademark Administration at licensing@vt.edu or 540/231-3748.

A complete listing of the classification of student organizations can be found at https://banweb.banner.vt.edu/ssb/prod/hzskstorg.P_DispsStuOrgs.

See additional guidelines in Appendix A, page 29.

Student leader business cards

Leaders of USLPs and UCSOs—and RSOs in limited situations—are permitted to use Tech student business cards.

Use of this distinctive, vertical card is limited to official business of the student organization represented. Organizations are responsible for all costs associated with producing the cards.

For approval, contact Student Activities at stuact@vt.edu or 540/231-5725.



Full Name Here
Title Description Here
phone number
E-mail: address@vt.edu

**Student Government Association
or qualified Student Organization**
Virginia Polytechnic Institute
and State University
221 Squires Student Center (0138)
Blacksburg VA 24061
Fax: 540/231-4567
www.uusa.vt.edu

VIRGINIA POLYTECHNIC INSTITUTE
AND STATE UNIVERSITY

University style guide



Introduction

American English is a richly varied language, full of choices. A style guide is not an effort to find one of two or more choices as being “correct.” That is not the point. A style guide is simply a list of the choices that have been made, mainly for consistency. The choices made in this style guide resulted from participation by 28 University Relations staff members; consultation with various segments of the university; and consideration of the preferences, needs, and requirements of our several audiences.

This style guide notes specific rules and usages to be followed by authors and editors in the Office of University Relations and other campus communicators. It contains exceptions to both the *Associated Press Stylebook and Libel Manual* and *The Chicago Manual of Style*. Where conflicts exist between this guide and other guides, this style guide takes precedence. For other general rules, use a primary style guide that pertains to the publication you are writing or editing.

The Chicago Manual of Style is used specifically for *Virginia Issues & Answers*, books, proceedings, papers, and articles for professional journals.

The Associated Press Stylebook and Libel Manual is used specifically for news releases, *Virginia Tech Magazine*, other university magazines, brochures, and most documents targeting a general audience.

For more detail or when the *AP Stylebook* does not address a topic, use *The Chicago Manual of Style*.

Additional questions regarding this style guide may be directed to styleguide@vt.edu or 231-9468.

Contents

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|--------------------------------------|----|
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Also see the following:

Broadcast Style Guide, which includes a Pronunciation Guide, on page 27.

ABOUT OUR NAME

Our official name is Virginia Polytechnic Institute and State University, but the name is so cumbersome that using “Virginia Tech” in news releases, feature articles, and publications is preferable (although the official name SHOULD be used in some situations, such as academic publications). Never use an ampersand instead of “and.” Never use VPI&SU, VPI and SU, VA Tech, VPI, Va. Tech, or Virginia Tech University in printed matter. “Tech” is acceptable after a first reference to “Virginia Tech,” but it should not be used repeatedly or solely. “VT” and “Va. Tech” are acceptable only in limited, informal situations, such as a news headline where space is tight. Refrain from using “VT” and “Va. Tech” in body copy, titles of publications, on signs, or in any “formal” publication.

“VPI,” which was the university’s acronym/nickname from 1896 to 1970, should be used only in historical contexts. The same is true for “VAMC,” the university’s acronym/nickname before 1896.

ABBREVIATIONS

While abbreviations or acronyms are appropriate in some situations, particularly when dealing with a long college name or title, please refrain from turning your press release, feature article, or publication into something that resembles alphabet soup. Attempt to find other ways to identify the subject rather than repeatedly using an acronym.

Academic degrees

B.A., B.S. (no space after first period) bachelor of arts, bachelor of science

M.A., M.S. master of arts, master of science

Ed.D., Ph.D. doctor of education, doctor of philosophy

M.B.A. (or MBA in Pamplin publications) master of business administration

Do not add the word “degree” after an abbreviation of the degree.

Wrong: She’ll receive her Ph.D. degree this fall.

Right: She’ll receive her Ph.D. this fall.

Wrong: She has a B.A. degree in chemistry.

Right: She has a bachelor’s degree in chemistry.

Right: She has a bachelor of science in chemical engineering. (See Capitalization).

Accreditation abbreviations

Do not use accreditation abbreviations (examples: CFA, CRRR, CPA, AIA) after names in news releases or general university publications.

Colleges in second, third references

College of Agriculture and Life Sciences: CALS

University style guide *(cont.)*



ABBREVIATIONS *(cont.)*

College of Architecture and Urban Studies: CAUS

College of Engineering: COE

College of Liberal Arts and Human Sciences: CLAHS

College of Natural Resources and Environment: CNRE

Pamplin College of Business: the Pamplin College, Pamplin

College of Science: COS

Virginia-Maryland Regional College of Veterinary Medicine: regional college, vet med, VMRCVM

Casual reference may drop “college of.” She is a senior in engineering.

Co-op, co-op program, Cooperative Education Program

Do not use co-op in reference to Virginia Cooperative Extension.

Departments

As does the university itself, several departments have cumbersome official titles. Spell out the official name on first reference and revert to abbreviations afterward if desired.

Nova, NoVa, NOVA

Do not use under any circumstances as an abbreviation for Northern Virginia. (Note: Northern Virginia Community College is referred to as Nova.)

State Council of Higher Education for Virginia (SCHEV)

Spell out on first use.

States

Spell out when state names stand alone. Use AP abbreviations when used with the name of a city in text. Use postal abbreviations in addresses but not in text.

AP state abbreviations (states not listed have no abbreviation):

| | | | |
|--------|-------|-------|-------|
| Ala. | Kan. | Nev. | S.C. |
| Ariz. | Ky. | N.H. | S.D. |
| Ark. | La. | N.J. | Tenn. |
| Calif. | Md. | N.M. | Vt. |
| Colo. | Mass. | N.Y. | Va. |
| Conn. | Mich. | N.C. | Wash. |
| Del. | Minn. | N.D. | W.Va. |
| Fla. | Miss. | Okla. | Wis. |
| Ga. | Mo. | Ore. | Wyo. |
| Ill. | Mont. | Pa. | |
| Ind. | Neb. | R.I. | |

United States

U.S. (with periods) is now acceptable in all uses.

Right: He came to the U.S. to get an education.

Right: Extension is part of the U.S. Department of Agriculture.

USDA without periods or spaces on second reference.

U.Va.

This is the abbreviation preferred by the University of Virginia.

Acronyms

Avoid acronyms whenever possible. When they must be used, always spell out names first. (See Abbreviations: Departments.)

CAPITALIZATION

Our preference is to downstyle. There are, however, several instances warranting exception.

Academic degrees

When referring to degrees in general, downcase and use the possessive for bachelor’s and master’s.

Right: More than 1,000 students earned bachelor’s degrees.

Right: Fewer than a dozen people hold doctorates in this field.

Do not capitalize formal names of degrees.

Right: He was the fourth generation of McKenzies to earn a master of arts in economics at Virginia Tech.

Academic titles

Capitalize University Distinguished Professor and Alumni Distinguished Professor (including the academic discipline, if provided) in all uses and Fellow when referring to a person being named a Fellow of a professional organization.

Use the full names and capitalize professorships, endowed chairs, and scholarships.

Board of visitors

The Board of Visitors of Virginia Polytechnic Institute and State University; Virginia Tech Board of Visitors; the board of visitors; the board.

Arts Initiative

Capitalize

Colleges/divisions

Capitalize formal names of colleges and divisions of the university. Lowercase informal references.

Right: College of Liberal Arts and Human Sciences

Wrong: In the Business College, professors stress economics and quantum topics over management and human factors studies.

Commonwealth of Virginia

Capitalize commonwealth only when using the full proper name Commonwealth of Virginia. Lower case when using alone. State is always lowercase except when used as part of the official name of another state, e.g., the State of North Carolina.

Cooperative Education Program, co-op program, co-op student

Courses/programs

Lowercase when describing courses in

University style guide *(cont.)*

general; uppercase the specific course or program.

Right: I took Organic Chemistry, Ancient Greek and Roman Mythology, General Physics Lab, and Elementary Calculus. I passed two of them but still was dropped from the Biochemistry Program.

Right: He is enrolled in a mathematics course, two literature courses, and a physical education class.

Dean, dean's list

dean (upper case only before a dean's name), dean's list

Departments

Department of History (but history department, English department).

NOTE: The College of Architecture and Urban Studies refers to "programs" rather than departments. In this case, program should be capped when it is part of an official name.

NOTE: Some departments have been named after individuals. (See Odds and Ends.)

Drillfield

uppercase, one word.

Extension

Capitalize when used in reference to members or programs of Virginia Cooperative Extension, i.e., an Extension agent. Do not use Extension Service.

HokieBird

One word, capital "B."

Hokie Nation, Hokie Stone, Hokie Spirit

Capitalize the words "Nation," "Stone," and "Spirit."

Office of ...

Using "Office of" is standard for all campus offices unless otherwise noted.

Check the University Directory for official names.

Example: Office of Undergraduate Admissions

Pylons

Capitalize the Pylons when referring to the entire edifice. Also capitalize the name of each pylon but not the word "pylon."

Right: A bugler played "Taps" at the Pylons.

Right: The eight pylons are Brotherhood, Ut Prosim, Leadership, Loyalty, Sacrifice, Honor, Service, and Duty.

Right: John is particularly fond of the Loyalty pylon.

Regions

Northern Virginia, Southwest Virginia (but southwestern Virginia), Tidewater, Southside, Eastern Shore, Piedmont, Northern Neck

Titles

Titles preceding a personal name are uppercased. The title is lowercased when it stands alone or follows a personal name. This includes professor, assistant professor, and associate professor, which is an exception to AP.

Right: President Steger; Charles W. Steger, president of Virginia Tech; the president

Right: Daniel B. Thorp, chair of the history department

Resident advisor

Lower case "resident advisor," but when it is abbreviated, use capitals: R.A.

University

Lowercase "university" when referring to Virginia Tech in text.

Virginia Tech Corps of Cadets

Capitalize when the official name is used: Virginia Tech Corps of Cadets.

Otherwise, use lower case: corps of cadets, the corps, cadets.

PUNCTUATION

We use the **serial comma**: "Basically, students will do course work in three major areas: economics, languages, and history."

Apostrophes

M.S.'s, Ph.D.'s (plurals)

Plural of a single letter: A's, B's

Decade as a noun: The 1990s were a profitable time. The '90s saw a rise in enrollment.

Decade as a possessive: His thesis discusses the 1990s' cultural changes.

Articles and chapters

Use quotation marks. "How I Spent My Career at Virginia Tech"

Books/videos:

Names of books, newspapers, magazines, newsletters, reports, and videos should be italicized. (If italics is not available, use underline; if neither italics nor underline is available, just capitalize as follows: Undergraduate Catalog, Graduate Catalog, Virginia Tech Magazine.)

Commas

Do not use a comma before Jr., Sr., or Inc.

Double spaces

Virginia Tech does NOT use double spaces between sentences in its publications.

Em dashes

Em dashes can be used either with or without a space before and after the dash, depending on preference. Usage must, however, be consistent within a document or publication.

Hyphens

On-campus program, land-grant

University style guide *(cont.)*



university (As a general rule, all compound modifiers should be hyphenated.)

Vice president (no hyphen)

Fundraising, fundraiser (preferred use is without a hyphen or a space)

Highly developed (no hyphen with adverbs ending in “ly”)

Nonprofit, postgraduate, preadmission

No hyphen with “non,” “pre,” “post,” “sub,” etc., compounds. Exceptions:

- When the second word in a pair is capitalized; e.g., non-English.
- Numbers; e.g., pre-1954.
- Re-create when used to mean create again; recreate is an awkward verb meaning to take part in recreation.
- When the last letter of a prefix is the same as the first letter in the second word, use a hyphen: anti-intellectual, pre-existing.

Quote marks

Use double quote marks in headlines and in copy. Single quote marks should only be used inside double quote marks.

COMPUTERS

Computer terms

blog

CD-ROM

chat room

database

desktop publishing (DTP)

dot-com

download

e-mail (singular and plural)

FaceBook

gigabyte

homepage

HTML

Internet

keyboard

laptop

logon, login, logoff

megabyte (abbreviated MB or mb)

mouse (plural: mice or mouses)

multimedia

online

podcast

Really Simple Syndication
(abbreviated RSS)

terabyte

Twitter

upload

URL

weblog (also, blog)

website

wiki

World Wide Web (also, the Web)

E-mail and Web addresses

In body copy, italicize e-mail and Web addresses. The preferred style for Web addresses that start with the protocol “http://” is to leave the protocol off if it is followed by “www.” Use “http://” if it is not followed by “www” and use the protocol if it is something other than “http://.” Individuals can always opt to use the protocol as long as they are consistent within a publication.

When a Web address ends a sentence, finish with a period.

NUMBERS

University Relations follows the *AP Stylebook*: Spell out whole numbers one through nine; use numerals for 10 and above. Fractions standing alone are spelled out. For fractions with whole numbers, use numerals.

Right: She has eight cats and 11 dogs. About one-fifth of her salary goes to buy 2 1/2 tons of pet food each year.

Percent

Spell out the word “percent,” repeating the word if a range is being described.

Do not spell out the numbers in

percentages; use numerals.

Wrong: More than 30% of the students were below average.

Wrong: Fewer than five percent of students own airplanes.

Wrong: The tuition remission will be between 15 and 40 percent.

Right: The tuition increase will be between 5 percent and 10 percent.

Note: Use % in tables and charts.

Room numbers

203 Robeson Hall is preferred to Room 203 Robeson Hall

Telephone numbers

Preferred: 202/555-4832

Acceptable: (202) 555-4832

Acceptable: 202.555.4832

Unacceptable: 202/555/4832

Unacceptable: 202-555-4832

Extensions: 202/555-4832 ext. 123

Zip code

In a departure from AP style, use “zip code,” not “ZIP code.”

The internal postal code used by Virginia Tech must not be used as a plus-4 zip code extension in addresses. Currently, there are no plus-4 zip code extensions established for the university, and the internal postal code is not recognized by the U.S. Postal Service. In fact, its use as a zip code extension can actually impede the timely delivery of mail. Instead, use the internal code as an extension on the second address line and place it in parentheses.

Right:

Elmer Mudd

311-H Media Bldg. (0109)

Virginia Tech

Blacksburg, VA 24061

University style guide *(cont.)*

Wrong:

Elmer Mudd
311-H Media Bldg.
Virginia Tech
Blacksburg, VA 24061-0109

ODDS AND ENDS

Advisor, adviser

In a departure from AP style, the preferred spelling is “advisor,” which is used more commonly in academe. “Adviser” is acceptable in releases going to organizations that follow AP style.

African American

The usual reference is “black,” not capitalized; either can be used, depending upon subject’s preferences or the context of the document. Hyphenate when used as an adjective.

Alumnus, alumni, alumnae, alum, alums

Proper usage is as follows:

alumnus—one male graduate

alumni—more than one male graduate

or a mixture of male and female graduates

alumna—one female graduate

alumnae—more than one female graduate

alum—informal use, one graduate

alums—informal use, more than one graduate

Classes

First-year student (avoid “freshman” when possible), sophomore, junior, senior, entering class, sophomore class, etc. But Class of 1940.

NOTE: The 1936 entering class is the Class of 1940. If using the term “entering class,” always refer to the year corresponding to the fall that the class matriculated. If the students’ first school year is 2003-04, they are in the entering class of 2003.

Right: The 1968 entering class had the highest average SAT score of any entering class in the previous 12 years.

Right: Nearly 50 percent of the Class of 1990 graduated in the top half of the class.

Charles W. Steger

Use the president’s middle initial on first reference.

Colleges, number of

Virginia Tech now has nine colleges, even though Virginia Tech Carilion School of Medicine and Research Institute is called a school. Here is a sample paragraph:

The university offers bachelor’s degree programs through its seven undergraduate academic colleges: Agriculture and Life Sciences, Architecture and Urban Studies, Engineering, Liberal Arts and Human Sciences, Natural Resources and Environment, Pamplin College of Business, and Science. On the postgraduate level, the university offers master’s and doctoral degree programs through the Graduate School and a professional degree from the Virginia-Maryland Regional College of Veterinary Medicine. In addition, the Virginia Tech Carilion School of Medicine and Research Institute, a private independent school jointly managed by the university and Carilion Health System, is scheduled to open in fall 2010.

Copyright

Copyrights in all publications published at Virginia Tech should list the university as the owner of the copyright regardless of the university college, department, program, center, institute, or other entity producing the publication. The copyright should appear as © followed by the year and the official name of the university—

e.g., © 2007 Virginia Polytechnic Institute and State University.

Course work (two words)

Courtesy titles

In general, do not use Mr., Miss, Mrs., or Ms.

Do not use Dr. except in first reference to medical doctors or psychiatrists.

Use abbreviations of degrees (see abbreviations: academic degrees) after an individual’s name when needed to establish credentials. However, do not use both Dr. and degree abbreviations at the same time; e.g., Dr. Jane Smith, D.V.M.

Departments named for individuals

Bradley Department of Electrical and Computer Engineering

Charles E. Via Jr. Department of Civil and Environmental Engineering

Grado Department of Industrial and Systems Engineering

EO/AA statement for publications

Virginia Tech does not discriminate against employees, students, or applicants for admission or employment on the basis of race, gender, disability, age, veteran status, national origin, religion, sexual orientation, or political affiliation. Anyone having questions concerning discrimination should contact the Office for Equity and Access.

The short version for brochures and other small publications that do not have space for the regular EO/AA statement is as follows:

Virginia Tech is an equal opportunity/affirmative action institution.

Faculty member

Faculty member or member of a minority (not faculty or minority when referring to one member thereof)

University style guide (cont.)



Gender-specific language

Avoid unless intended. For example, never assume someone is male: A professor should always control his classes. Better: Professors should always control their classes.

Chair/chairman: Use chair to refer to the head of a committee unless the official title is chairman or chairwoman or the gender is known. Always use subject/pronoun consistency.

Right: Whom did they elect as chair of the committee?

Spokesman/spokeswoman: Avoid unless gender is known. Better to recast the sentence or use spokesperson.

Wrong: Who is the spokesman for our group?

Right: Who is the spokesperson for our group?

Right: Who speaks for our group?

Right: Cynthia Smith, spokeswoman for the group, explained the resolution.

Right: Chris Smith, speaking for the group, explained the resolution.

Highy-Tighty, Highy-Tighties

Always use the hyphen.

Hokies, HokieBird

The term “Fighting Gobblers” is no longer used by the university.

Honors, Honors Program

Honor System, Honor Court, Honors Program. But graduated with honors or in honors. “With honors” denotes graduates of the standard system with high grade point averages. “In honors” denotes graduates of the Honors Program.

With honors or in honors (use Roman, not italics)

(Note: The Honor System is not to be

confused with the university’s judicial system.)

Mission of the university

Virginia Polytechnic Institute and State University is a public land-grant university serving the Commonwealth of Virginia, the nation, and the world community. The discovery and dissemination of new knowledge are central to its mission. Through its focus on teaching and learning, research and discovery, and outreach and engagement, the university creates, conveys, and applies knowledge to expand personal growth and opportunity, advance social and community development, foster economic competitiveness, and improve the quality of life.

Outreach and International Affairs

Outreach and International Affairs is the proper name, not Division of Outreach and International Affairs

Residence hall (not dormitory)

Schiffert Health Center (not Student Health Center or the Infirmary)

Sue Ott Rowlands

Use the full name on first reference to the dean of the College of Liberal Arts and Human Sciences.

The Hotel Roanoke & Conference Center

Use the ampersand.

The Inn at Virginia Tech and Skelton Conference Center

Spell out “and.”

Theatre

Use this spelling when referring to the department on campus and its productions (and be consistent in the same manuscript; don’t mix “er” and “re” unless it is unavoidable).

University motto

The university motto is *Ut Prosim*, but

we usually add the English translation to it. When adding the translation, it should be styled *Ut Prosim* (That I May Serve), with *Ut Prosim* italicized.

University Unions & Student Activities

Use the ampersand, not “and.”

University-wide, campus-wide (but nationwide, statewide, worldwide)

BUILDINGS/FACILITIES/LANDMARKS

(See the Master Building List for Virginia Tech for complete and up-to-date information on university buildings.)

Agnew Hall
 Agriculture/Forestry Research Laboratory Facility
 Air Conditioning Facility
 Alexandria Research Institute
 Alumni Mall (was The Mall)
 Ambler Johnston Hall
 Aquatic Medicine Laboratory
 Architecture Annex
 Armory
 Art and Design Learning Center
 April 16 Memorial
 Barringer Hall
 Basketball Practice Facility
 Bioinformatics Phase I
 Bioinformatics Phase II
 Bishop-Favrao Hall
 Black Box Theatre
 Brodie Hall
 Burchard Hall
 Burrows-Burleson Tennis Center
 Burruss Hall
 Campbell Hall
 Cassell Coliseum
 Center for European Studies
 and Architecture
 Central Stores
 Cheatham Hall
 Cochrane Hall
 Cowgill Hall
 Cranwell International Center
 Dairy Science Complex

University style guide *(cont.)*

| | | |
|--|---|---|
| Davidson Hall | Lee Hall | Skelton Conference Center |
| Derring Hall | Litton-Reaves Hall (named after two people; never Reaves Hall) | Slusher Hall |
| Dietrick Hall | Major Williams Hall (not the same as Williams Hall) | Smith House |
| Drillfield (in front of Burruss Hall; others are drill fields) | Marion duPont Scott Equine Medical Center | Smyth Hall |
| Duck Pond | McBryde Hall | Solitude |
| Durham Hall | McComas Hall | Southgate Center |
| Eggleston Hall | Media Annex | Squires Student Center, the student center |
| Engel Hall | Media Building | Sterrett Facilities Complex |
| English Field (baseball stadium) | Merryman Athletic Center | Student Services Building |
| Femoyer Hall | Miles Hall | The Grove (the president's house) |
| Fleet Services | Military Building | The Hotel Roanoke & Conference Center |
| Food Science and Technology | Miller-Johnson Track | The Inn at Virginia Tech |
| Fralin Biotechnology Center | Monteith Hall | Thomas Hall |
| Garnett E. and Patsy T. Smith Career Center | New Residence Hall East | Torgersen Hall |
| GBJ (see Johnston Student Center) | Newman Hall | University Bookstore |
| Graduate Life Center at Donaldson Brown | Newman Library (Carol M. Newman Library) | University Club |
| Greenhouses | Norris Hall | University Libraries |
| Hahn Hall-North Wing | O'Shaughnessy Hall | Vawter Hall |
| Hahn Hall-South Wing | Owens Hall | Virginia-Maryland Regional College of Veterinary Medicine |
| Hahn Horticulture Garden | Pack Building | Virginia Tech Carilion School of Medicine and Research Institute |
| Hahn Hurst Basketball Practice Center | Pamplin Hall | Virginia Tech Richmond Center |
| Hampton Roads Education Center | Parking Services | Virginia Tech Roanoke Center |
| Hancock Hall | Patton Hall | Virginia Tech Southwest Center |
| Harper Hall | Payne Hall | Visitor Information Center |
| Harry T. Peters Large Animal Clinic | Peddrew-Yates Hall | Volume Two |
| Health and Safety Building | Performing Arts Building | Wallace Annex |
| Henderson Hall | Pete Dye River Course of Virginia Tech | Wallace Hall |
| Hillcrest Hall | Price Hall | War Memorial Chapel |
| Holden Hall | Pritchard Hall | War Memorial Hall |
| Holtzman Alumni Center | the Pylons | Washington-Alexandria Architecture Center |
| Hotel Roanoke & Conference Center (see The Hotel Roanoke & Conference Center) | Randolph Hall | Whitethorne-Kentland Research Farm, the research farm |
| Human Resources Annex | Rasche Hall | Whittemore Hall |
| Hutcheson Hall | Rector Field House | William E. Lavery Health Research Center |
| Jamerson Athletic Center | Reynolds Homestead | Williams Hall |
| Johnson Hall | Richard B. Talbot Educational Resources Center | Worsham Field |
| Johnston Student Center (commonly called GBJ; not the student center, see Squires) | Robeson Hall | Women's Center at Virginia Tech |
| Lane Hall | Sandy Hall | Women's Softball Field |
| Lane Stadium | Saunders Hall | Wright House |
| Latham Hall | Seitz Hall | |
| | Shanks Hall | |
| | Shultz Hall | |

Broadcast style guide



About our name

Due to the brevity and popular style of most broadcast material, use of the university's full name is usually burdensome.

For most short-form video and audio productions (less than five minutes), "Virginia Tech" is proper as a first reference. The full name, Virginia Polytechnic Institute and State University, on first reference, with subsequent references to Virginia Tech, may be used in longer-form productions.

Never use VPI&SU, VPI and SU, VA Tech, VPI, Va. Tech, or Virginia Tech University. "Tech" is acceptable after a first reference to "Virginia Tech,"

Broadcast logos

Information on broadcast logos can be obtained from rstith@vt.edu or 540/231-5862.

Names and titles

Reference to an entity within the university by its formal or informal name also depends upon the length and style of the production. The one-to-one nature of broadcast communications generally calls for informal usage. Thus, "Virginia Tech's Veterinary College" is generally preferable to "The Virginia-Maryland Regional College of Veterinary Medicine at Virginia Polytechnic Institute and State University."

This same approach should be followed when dealing with people. Under most circumstances, broadcast viewers and listeners are not going to be concerned with whether the subject is an assistant, associate, adjunct, distinguished, or full professor. "Professor Mary Mills" will do. Referring to the person's area of

expertise, simplification remains the rule: An apparel, housing, and resource management professor talking about homebuilding would generally be referred to as "housing Professor Mary Mills."

Unless the broadcast production is aimed at an audience aware of an entity's formal name, effort should be made, in effect, to "downstyle" the name to familiar usage. Keep it simple.

Pronouncers

While we generally do not write our public relations copy for broadcast, we do send that copy to broadcast outlets. If we do not include pronouncers, we end up hearing about "cuh-SELL Coliseum," "Charles STAY-gurr."

Pronouncers should be included in releases to the broadcast media. Pronouncers for some common names and places around campus can be found below.

To form a pronouncer, break the word or name into syllables. The accented syllable(s) should be written in all capital letters. Be careful; if the "C" sounds like an "S," use "S" in the pronouncer. If the "G" sounds like a "J," use "J."

Sometimes pronouncers will need a brief explanation beyond a breakdown into syllables. For example, Smyth Hall. The pronouncer would be SMYTH (long "i") as not everyone would interpret the "Y" as such.

In a state that is home to such localities as Staunton (STAN-tunn), Botetourt (BOTT-uh-tott), Tazewell (TAZZ-well), and Sweet Chalybeate (cuh-LEE-bee-utt), getting the pronouncer right for broadcast is as important as getting the spelling right for print.

Virginia Tech pronunciation guide

For pronouncers on names not on this list, contact rstith@vt.edu or 540/231-5862.

Buildings, places

Anaerobe Lab (ANN-uh-robe)
 Barringer Hall (BARE-in-jurr)
 Burruss Hall (BURR-uss)
 Cassell Coliseum (KASS-ull)
 Cheatham Hall (CHEET-umm)
 Cochrane Hall (KOCK-run)
 Cowgill Hall (KO-gull)
 Critz (CRITES [long 'i'])
 Derring Hall (DARE-ing)
 Dietrick Hall (DEE-trick)
 Durham Hall (DURR-umm)
 Eggleston Hall (EGG-ull-stun)
 Femoyer Hall (fuh-MOY-er)
 Fralin Center for Biotechnology (FRAY-linn)
 Jamerson Center (JAY-murr-sun)
 Litton-Reaves Hall (LITT-unn REEVES)
 Monteith Hall (mon-TEETH)
 O'Shaughnessy Hall (oh-SHAWN-uss-see)
 Peddrew-Yates Residence Hall (PED-drew YATES)
 Rasche Hall (RASH)
 Reynolds Homestead (RENN-olds)
 Robeson Hall (ROBE-eh-sun)
 Seitz Hall (SITES)
 Smyth Hall (SMYTH [long 'i'])
 Torgersen Hall (TORE-gurr-senn)
 Whitethorne-Kentland (WHITE-thorn)
 Whittemore Hall (WHITT-uh-more)

People

Ozzie Abaye (uh-BUY)
 Hassan Aref (hah-SAHN are-EFF)
 Alan Bayer (BAY-urr)
 Rosemary Blieszner (BLEEZE-nurr)
 Earv Blythe (IRV BLY)
 James Bohland (BO-land)
 Ellen Braaten (BRAH-ten)
 Arthur Buikema (BYE-kuh-muh)
 John Casali (kuh-SAHL-lee)

Broadcast style guide *(cont.)*

Neal Castagnoli (CAST-tag-NO-lee)
 Boris Chevone (shuh-VONE)
 Rick Claus (KLOWSS)
 S.K. De Datta (duh-DOT-tah)
 Michael Deisenroth (DYE-zenn-roth)
 Tom Dingus (DING-us)
 Theo Dillaha (DILL-uh-ha)
 David Dugas (DOO-gah)
 Greg Evanylo (ee-VAN-uh-low)
 James Fraser (FRAY-zhurr)
 Scott Geller (hard 'g')
 Nikki Giovanni (jee-oh-VAHN-nee)
 Francis Gwasdauskas (gwazz-DOSS-kuss)
 Charles Hagedorn (HAY-guh-dorn)
 Edmund Henneke (HENN-uh-key)
 Jaan Holt (YON HOLT)
 Thomas Inzana (in-ZAHN-nah)
 Dennis Jaasma (JAZZ-muh)
 Dennis Kafura (kuh-FYUR-uh)
 Arthur Keown (COWN)
 James Klagge (KLAH-gah)
 William Knocke (KNOCK-ee)
 Theodore Koebel (KAY-bull)
 Loke Kok (lock cock)
 Mark McNamee (MAC-nuh-MEE)
 Peggy Meszaros (meh-CZAR-oss)
 Steve Mouras (MORE-iss)
 Raymond Nebel (NEE-bull)
 Richard Neves (NEVS)
 William Ochsenwald (OX-senn-wald)
 Brent Opell (oh-PELL)
 Mark Owczarski (oh-ZAR-ski)
 Kathleen Parrott (PARE-utt)
 Simone Poirier-Bures
 (sih-MUN pwahr-ee-A bursh)
 Kerry Redican (RED-eh-kin)
 Charles Reinholtz (RHINE-holts)
 Minnis Ridenour (MINN-iss RIDE-in-our)
 Humberto Rodriguez-Camilloni (um-
 BARE-toe rod-REE-gezz kam-uh-LONE-ee)
 Richard Saacke (SACK-ee)
 Joseph Scarpaci (scar-PACE-ee)
 Gerhard Schurig (GARE-hart SURE-rig)
 Edd Sewell (SUE-ell)
 Vijay Singal (VEE-jay SING-ahl)

Bruno Sobral (so-BRALL)
 Richard Sorensen (SORE-enn-senn)
 Charles Steger (STEE-gurr)
 Paul Torgersen (TORE-gurr-senn)
 Thomas Toth (TOE-mahss TOTE)
 Srinidhi Varadarajan
 (SRINN-id-dee vare-uh-dare-AH-zhin)
 Richard Veilleux (VAY-YOU)
 Peter Vikesland (VICK-iss-land)
 Reece Voshell (vo-SHELL)
 Peter Wallenstein (WALL-enn-stine)
 Walter Wierwille (WEAR-will-ee)
 Robert Williges (WILL-eh-giss)
 Roe-Hoan Yoon (RO-HAN YUNE)
 Doris Zallen (rhymes with 'allen')
 Bruce Zoecklein (ZOCK-lynn)

Licensing



Departmental and student licensing information guidelines

The university may be referred to in the following ways:

Virginia Tech®
 Hokies®
 Virginia Tech Hokies®
 Virginia Polytechnic Institute
 and State University®

The following marks are incorrect and thus are not acceptable in referring to the university, either graphically or editorially:

VPI
 Va (or VA) Tech
 Virginia Polytechnic Institute
 Virginia Tech University

Other licensed trademarks (must use the registered designation, ®)

Hokies®
 Invent the Future®
 University seal image
 University logo image
 University shield image
 VT logo image

The following image marks must use the trademark symbol, ™:

TV vintage logo Hokie tracks
 Tech vintage logo Baby HokieBird
 VT helmet

The trademarked HokieBird® and/or VT® are limited to athletic and informal usage and must not be used for academic applications, academic products, or university websites.

The university shield and shield logo both have a protected area. No lines, words, or artwork may overlap or intersect this mark, and no changes may be made to the design.

The ● or ™ designation must be used in conjunction with all university marks as listed above.

The official Virginia Tech colors are maroon (PMS 208) and orange (PMS 158).

Virginia Tech marks may not be used in conjunction with other trademarks or registered marks without written permission from the owner of the mark. Questions about the status of a mark for usage in products meant for resale should be referred to the Office of Licensing & Trademarks Administration. Direct all other questions to branding@vt.edu or 540/231-3899.

The licensing office will provide assistance in determining proprietary rights (for example, using Virginia Tech with the Nike slogan “Just Do It,” or using VT with U.Va.) and will answer questions about the status of a mark.

Virginia Tech marks may not be used in conjunction with references to alcohol or drugs. Nor will any use of university trademarks that is judged to be in poor taste be allowed.

Royalties are usually waived for items produced exclusively for a specific club, organization, or department when the design bears the name of the group and the products are being sold to the members at cost. Items bearing university trademarks that are being sold as fundraisers by RSOs are usually not subject to standard royalty rates. A determination of whether royalties apply will be made on a case-by-case basis by the licensing office.

University departments, colleges, organizations, and the vendor must obtain written permission by e-mail or fax from the licensing office to use Virginia Tech marks. Examples include, but are not limited to, pens, notebooks, caps, shirts, jackets, glassware, pins, and key

rings. An approval letter will be submitted to the vendor printing the item. The letter will serve as the university’s approval for the vendor to produce Virginia Tech marks and will inform the vendor of royalty requirements.

Only licensed vendors may produce items bearing university trademarks.

Students

Students wanting to produce T-shirts and other commercial-type items must submit designs to the licensing office for written approval through a licensed vendor or must e-mail the artwork to the office.

Departments

Departments should adhere to the following guidelines for purchasing items bearing Virginia Tech trademarks with either HokieMart orders or American Express:

The design being purchased must be submitted to the licensing office for approval before the order is placed.

The name of the vendor producing the order should be submitted to the licensing office with the design. The vendor must be licensed with the university. If the vendor selected is not licensed, the licensing director will determine whether or not the vendor may be used.

If the design is approved, the licensing office will write an approval e-mail allowing the vendor to produce the design and giving the vendor royalty information including whether or not royalties are waived. A copy of this e-mail should be submitted to the vendor with the HokieMart order.

Requisition for purchase

The design being purchased must be submitted to the licensing office for

Licensing (cont.)

approval before the requisition is sent to the Purchasing Office.

If the design is approved, the licensing office will write an approval e-mail that references the requisition number. A copy of the letter should be attached to the requisition package and submitted to the Purchasing Office.

The vendor winning the bid must be licensed with the university or must sign the one-time limited agreement that will be forwarded to them by the Purchasing Office.

Application information

The Office of Licensing and Trademark Administration protects and controls the use of Virginia Tech's name, nicknames, and other identifying marks for purposes of resale. Companies and individuals wishing to use these marks are required to enter into a nonexclusive trademark license agreement with the university. The process consists of four phases:

Phase I: The application is completed by the prospective licensee and returned with a \$50.00 administrative fee, generic samples of the products to be licensed, and product specification sheets of each item. The application will be reviewed, and if approved, the applicant enters Phase II. If the application is disapproved, samples will be returned.

Phase II: A nonexclusive licensing agreement is forwarded to the applicant. The applicant then signs the agreement and returns it to Virginia Tech with a \$250.00 advance royalty guarantee and a certificate of insurance that meets all requirements listed in section 13.1 of the contract.

Phase III: A fully executed copy of the

agreement is returned to the applicant. The applicant also receives artwork, royalty forms, product specification forms, and labeling information.

Phase IV: The applicant will create and submit Virginia Tech artwork. After artwork is approved, final Virginia Tech samples need to be submitted. Once approved, the applicant is fully licensed. All contracts for Virginia Tech are renewed on July 1 of each year regardless of the date you became licensed.

Virginia Tech requires the ● designation with all trademarks (except for Hokie Tracks™, Baby HokieBird™, and VT helmet which require the TM designation) and a royalty percentage. All designs must be approved by the Office of Licensing & Trademarks Administration before manufacture or distribution. The licensing agreement details all requirements for licensees and should be read carefully upon receipt.

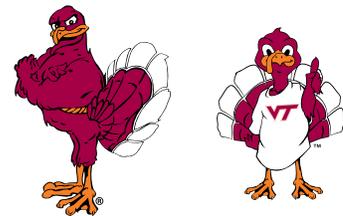
A licensing application is available in pdf format at www.branding.unirel.vt.edu/licensing/ by clicking on Licensing Application. The complete application and \$50.00 application fee and samples of products to be licensed should be mailed to:

Virginia Tech Licensing Office
Southgate Drive (0161)
Blacksburg, VA 24061

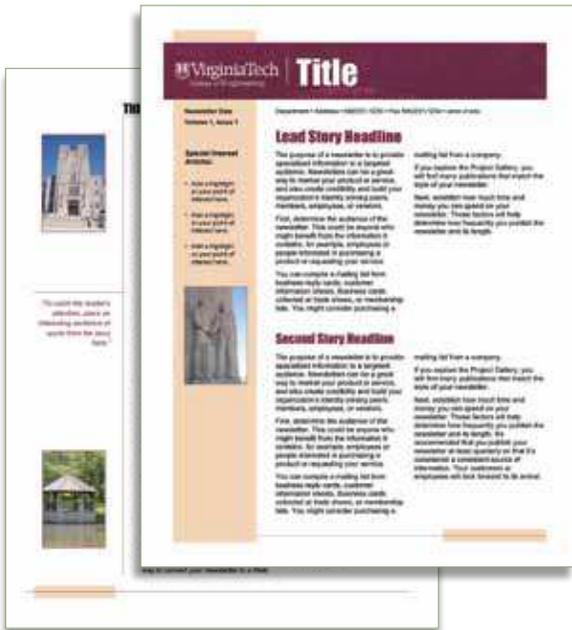
For additional information about Virginia Tech's licensing program, contact licensing@vt.edu or 540/231-3748, or access www.branding.unirel.vt.edu/licensing.



Athletic, casual, and informal use only



Newsletter and brochure templates (available for download)



Full color newsletter

Full color brochure



Two-color brochure



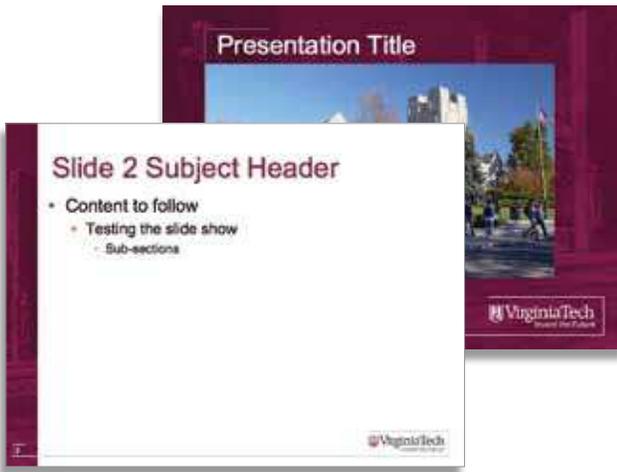
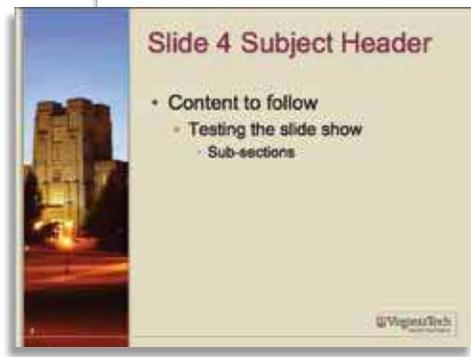
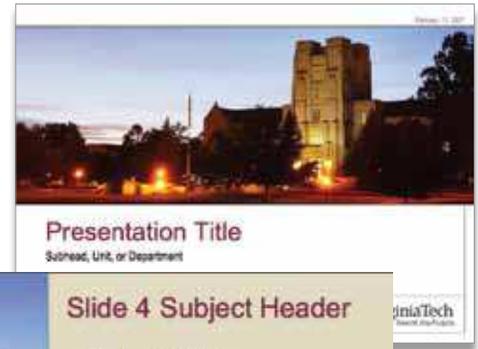
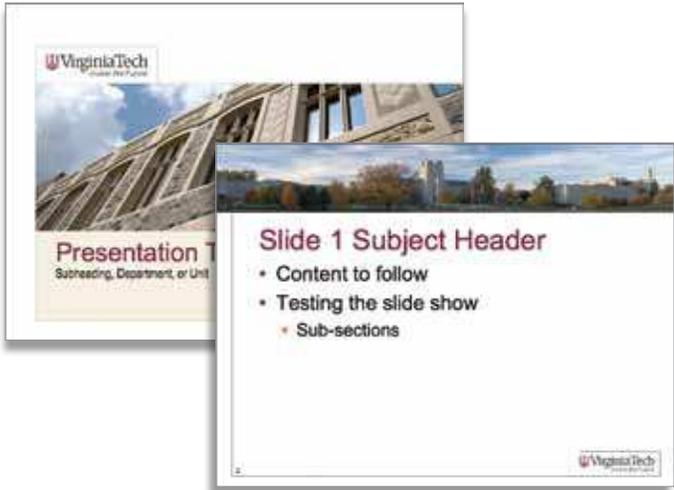
Two-color newsletter



Two-color brochure

See www.branding.unirel.vt.edu for links to downloadable templates.

PowerPoint templates (available for download)



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