

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

MT

Mailed: September 20, 2013

Opposition No. 91207755

Avery Dennison Corporation

v.

Denison University

**M. Catherine Faint,  
Interlocutory Attorney:**

On August 16, 2013, applicant filed a proposed amendment to its application Serial No. 85613238, with opposer's consent.<sup>1</sup>

By the proposed amendment applicant seeks to change the identification of goods **from** "Printed materials, namely, publications in the nature of magazines featuring alumni news and sporting event programs, manuals featuring university policies, catalogs featuring sports schedules, wire bound notebooks, decals and newsletters featuring university news; printed instructional and teaching materials used by students for a wide variety of subjects at the university level" **to** "Printed materials, namely, publications in the nature of magazines featuring alumni news and sporting event programs, manuals featuring university policies, catalogs featuring

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<sup>1</sup>Opposer's notice of appearance filed August 6, 2013 is noted and entered.

sports schedules, wire bound notebooks bearing a university name and sold through a university bookstore and a university web site, decals bearing a university name and sold through a university bookstore and a university web site and newsletters featuring university news; printed instructional and teaching materials used by students for a wide variety of subjects at the university level."

The services in International Class 41 remain unchanged.

Inasmuch as the amendment is clearly limiting in nature as required by Trademark Rule 2.71(a), and because opposer consents thereto, it is approved and entered. See Trademark Rule 2.133(a).

If this resolves the dispute herein, opposer is allowed until **THIRTY DAYS** from the mailing date of this order to file a withdrawal of the opposition, failing which the opposition will go forward on the application as amended. See Trademark Rule 2.106(c).

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