

BTGG.LLC

Suite 160

TTAB

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E-Mail: swag17@mc.com Web: www.swag17.com

Date Mailed: December 4, 2012

James Dixon, CEO

Application No. 85517605

Proceeding No. 91207702

ESTTA Tracking No. ESTTA501817

Dear Recipient:

The time within which to file a response to notice of opposition is set to expire today December 4, 2012. BTGG.LLC (SWAG17) respectfully request that the time period within which to file be extended until January 4, 2013.

Respectfully,

*James T. Zifon*  
December 4, 2012

12-10-2012

## CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Trademarks, P.O. Box 1451, Alexandria, Virginia 22313-1451 on the date shown below:

James Dixon

(Typed or Printed Name of Person Signing Certificate)

James Dixon  
(Signature)

December 4, 2012  
(Date)

## **CERTIFICATE OF SERVICE**

The undersigned hereby certify that a copy of this paper has been served upon all parties at their address of record. Delivered by First Class Mail, postage prepaid, email or fax to Genesco Brands Inc. or opposing counsel addressed as follows:

**KILPATRICK TOWNSEND & STOCKTON LLP**

1100 Peachtree Street Suite 2800

Atlanta Georgia 30309-4530

(404) 815-6500

Attorneys for Genesco Brands Inc.

Email:

The 4<sup>th</sup> day of December , 2012.

**BTGG.LLC**

**DBA: SWAG17**

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West Palm Beach, Florida 33401

A handwritten signature in black ink, appearing to read "James T. Pifer". The signature is written in a cursive style with a large, sweeping initial "J".