

**UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451**

cv

Mailed: September 27, 2013

Opposition No. 91207702

Genesco Brands, Inc.

v.

BTGG, LLC dba SWAG17

On August 23, 2013, opposer filed a withdrawal of the opposition, with applicant's written consent.

In view thereof, the opposition is dismissed without prejudice. See Trademark Rule 2.106(c).

***By the Trademark Trial  
and Appeal Board***