

ESTTA Tracking number: **ESTTA501238**

Filing date: **10/22/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Amazon Technologies, Inc.
Granted to Date of previous extension	10/21/2012
Address	Attn: Trademarks PO Box 8102 Reno, NV 89507 UNITED STATES

Attorney information	Leanne Stendell Haynes and Boone, LLP 2323 Victory Ave., Suite 700 Dallas, TX 75219 UNITED STATES ipdocketing@haynesboone.com, stendell@haynesboone.com, patelp@haynesboone.com Phone:214-651-5110
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**Applicant Information**

Application No	85435698	Publication date	04/24/2012
Opposition Filing Date	10/22/2012	Opposition Period Ends	10/21/2012
Applicant	Kindle Business Solutions LLC 8 Harborcrest Irvine, CA 92604 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 035. First Use: 2008/04/30 First Use In Commerce: 2008/08/30 All goods and services in the class are opposed, namely: Business management and organization consultancy; business planning; social media strategy and marketing consultancy focusing on helping clients create and extend their product and brand strategies by building virally engaging marketing solutions
Class 042. First Use: 2008/04/30 First Use In Commerce: 2008/08/30 All goods and services in the class are opposed, namely: IT consultancy; software design consultancy; web site design consultancy; computer software and computer operating system consultancy, IT integration services, and consulting services in the field of cloud computing

**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	3694267	Application Date	05/02/2006
Registration Date	10/06/2009	Foreign Priority Date	NONE
Word Mark	KINDLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2007/11/19 First Use In Commerce: 2007/11/19 Portable electronic device for receiving and reading text and images and sound through wireless Internet access and for displaying electronically published materials, namely, books, journals, newspapers, magazines, multimedia presentations; computer hardware and software in the field of text, image and sound transmission and display</p> <p>Class 038. First use: First Use: 2007/11/19 First Use In Commerce: 2007/11/19 Transmission of text, images and sound through a portable electronic device</p> <p>Class 041. First use: First Use: 2007/11/19 First Use In Commerce: 2007/11/19 Providing information in the field of electronic publishing in all forms, via a global computer information network</p>		

U.S. Registration No.	3671497	Application Date	11/19/2007
Registration Date	08/25/2009	Foreign Priority Date	NONE
Word Mark	AMAZONKINDLE		
Design Mark			
Description of Mark	The mark consists of the word "AMAZONKINDLE" with a "smile" or curved arrow below the word going from the letter "A" to the letter "Z".		
Goods/Services	<p>Class 009. First use: First Use: 2007/11/19 First Use In Commerce: 2007/11/19 Portable electronic device for receiving and reading text and images and sound through wireless Internet access and for displaying electronically published materials, namely, books, journals, newspapers, magazines, multimedia presentations; computer hardware and software in the field of text, image and sound transmission and display</p>		

U.S. Registration No.	3601047	Application Date	11/19/2007
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Registration Date	04/07/2009	Foreign Priority Date	NONE
Word Mark	AMAZONKINDLE		
Design Mark			
Description of Mark	The mark consists of the word "AMAZONKINDLE" with a "smile" or curved arrow below the word going from the letter "A" to the letter "Z".		
Goods/Services	Class 038. First use: First Use: 2007/11/19 First Use In Commerce: 2007/11/19 Wireless broadband communication services; text and numeric wireless digital messaging services; communication via wireless electronic reading device; transmission of text, images and sound through a portable electronic device		

U.S. Application No.	77916414	Application Date	01/21/2010
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	KINDLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: Cases, covers, and stands for electronic book readers; power adapters; USB cables; computer hardware; computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; downloadable audio works, visual works, audiovisual works and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics; application development computer software programs; computer software for transmitting, sharing, receiving, downloading, displaying and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works via portable electronic devices and computers; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; computer software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device</p> <p>Class 035. First use:</p>		

	<p>Retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics provided via global computer networks, wireless networks, and electronic communications networks; retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics for use on a portable electronic device</p> <p>Class 042. First use:</p> <p>Design and development of computer software; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting; providing technical troubleshooting support for computer hardware namely, diagnosing hardware problems; providing technical troubleshooting support for computer software, networks, databases, and applications; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing an online network that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences</p>
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U.S. Application No.	77769510	Application Date	06/26/2009
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	KINDLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 045. First use:</p> <p>Online social networking services; providing a website for the purposes of social networking; providing online computer databases and online searchable databases in the field of social networking; providing information in the field of social networking</p>		

Attachments	78874830#TMSN.jpeg ( 1 page )( bytes ) 77332800#TMSN.jpeg ( 1 page )( bytes ) 77332881#TMSN.jpeg ( 1 page )( bytes ) 77916414#TMSN.jpeg ( 1 page )( bytes ) 77769510#TMSN.jpeg ( 1 page )( bytes ) Notice of Opposition - KINDLE BUSINESS SOLUTIONS.pdf ( 8 pages )(101194 bytes ) Exhibit 1 - KINDLE BUSINESS SOLUTIONS.pdf ( 13 pages )(891315 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Leanne Stendell/
Name	Leanne Stendell
Date	10/22/2012

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p><b>AMAZON TECHNOLOGIES, INC.,</b></p> <p>Opposer,</p> <p>vs.</p> <p><b>KINDLE BUSINESS SOLUTIONS LLC,</b></p> <p>Applicant.</p>	<p>§</p> <p>§</p> <p>§</p> <p>§</p> <p>§</p> <p>§</p> <p>§</p> <p>§</p>	<p>Mark: KINDLE BUSINESS SOLUTIONS</p> <p>- Serial No. 85/435,698</p> <p>- Published April 24, 2012</p> <p>Opposition No. _____</p>
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**NOTICE OF OPPOSITION**

Kindle Business Solutions LLC (“Applicant”) filed Application Serial No. 85/435,698 for the mark KINDLE BUSINESS SOLUTIONS on September 29, 2011, based on use of said mark in commerce in connection with various Class 35 and 42 services (“Applicant’s Application”). Amazon Technologies, Inc. (“Amazon”), a Nevada corporation, the senior user and owner of a number of U.S. registrations and applications for KINDLE and AMAZONKINDLE covering *inter alia* various goods and services in Classes 9, 35, 38, 41, 42, and 45, will be damaged by the registration of Applicant’s Application, which was published for purposes of opposition in the Official Gazette on April 24, 2012. With Applicant’s consent, Requests for Extensions of Time to Oppose extended the date by which Amazon could oppose the application to October 21, 2012. Amazon has attempted to resolve its concerns regarding Applicant’s filing and use of its junior mark, KINDLE BUSINESS SOLUTIONS, but without success. As such, and in light of the impending opposition deadline, Amazon hereby opposes Applicant’s Application.

The filing particulars of Applicant’s Application are as follows:

<b>Mark:</b>	KINDLE BUSINESS SOLUTIONS
<b>Serial No.:</b>	85/435,698
<b>Filing Date:</b>	September 29, 2011
<b>Filing Basis:</b>	1(a)
<b>Publication:</b>	April 24, 2012
<b>Services:</b>	Business management and organization consultancy; business planning; social media strategy and marketing consultancy focusing on helping clients create and extend their product and brand strategies by building virally engaging marketing solutions, in International Class 35. <i>[claimed date of first use: August 30, 2008]</i>

	IT consultancy; software design consultancy; web site design consultancy; computer software and computer operating system consultancy, IT integration services, and consulting services in the field of cloud computing, in International Class 42. [claimed date of first use: August 30, 2008]
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As grounds for opposition, Amazon alleges as follows:

1. Amazon, a pioneer of online retailing, is a global leader in e-commerce. Since 2007 and well prior to the filing date of and claimed dates of first use in Applicant’s Application, under various KINDLE marks (collectively, the “KINDLE Marks”), Amazon has manufactured and sold electronic reading devices and offered a wide range of services, including but not limited to business services; sales to businesses, government entities, and educational institutes; computer software design and development; computer consultancy and support services; social networking services; information and publishing-related services; retail store services; and e-commerce services.
2. Amazon owns the following United States trademark filings for its KINDLE Marks, covering a wide variety of goods and services, including, as a few examples:

App./Reg. No.	Mark	Relevant Offerings Covered by Filing <i>(Offerings that overlap with Applicant’s Application include, but are not limited to, the underlined items)</i>	Filing Date
3,694,267	KINDLE	<u>Computer hardware and software in the field of text, image and sound transmission and display</u> <u>Transmission of text, images and sound</u> through a portable electronic device  <u>Providing information</u> in the field of electronic publishing in all forms, <u>via a global computer information network</u>	May 2, 2006
3,671,497	AMAZONKINDLE	<u>Computer hardware and software in the field of text, image and sound transmission and display</u>	November 19, 2007
3,601,047	AMAZONKINDLE	<u>Wireless broadband communication services</u> ; text and numeric wireless digital messaging services; communication via wireless electronic reading device; <u>transmission of text, images and sound</u> through a portable electronic device	November 19, 2007
77/916,414	KINDLE	<u>Computer software development kit consisting of computer software development tools for the development of content and service delivery across</u>	January 21, 2010

App./Reg. No.	Mark	<b>Relevant Offerings Covered by Filing</b> <i>(Offerings that overlap with Applicant's Application include, but are not limited to, the underlined items)</i>	Filing Date
		<p><b><u>global computer networks, wireless networks, and electronic communications networks; application development computer software</u></b> programs; <b><u>computer software</u></b> for transmitting, sharing, receiving, downloading, displaying and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works via portable electronic devices and computers; <b><u>computer software</u></b> for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; <b><u>computer software</u></b> enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device</p> <p><b><u>Retail store services</u></b> featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics provided via global computer networks, wireless networks, and electronic communications networks; retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics for use on a portable electronic device</p> <p><b><u>Design and development of computer software; computer software installation and maintenance; providing a website</u></b> featuring technical information relating to computer software and hardware; <b><u>computer hardware, software, application, and network consulting services; computer consulting;</u></b> providing technical troubleshooting support for computer hardware namely, diagnosing hardware problems; <b><u>providing technical troubleshooting support for computer software, networks, databases, and applications;</u></b> computer programming; document data transfer from one computer format to another; <b><u>hosting of digital content on global computer networks, wireless networks, and electronic communications networks;</u></b> providing an online network that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; <b><u>providing a web site</u></b> that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and</p>	

App./Reg. No.	Mark	Relevant Offerings Covered by Filing (Offerings that overlap with Applicant's Application include, but are not limited to, the underlined items)	Filing Date
		share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; <b><u>providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software</u></b> ; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences	
77/769,510	<b>KINDLE</b>	<b><u>Online social networking services</u></b> ; providing a website for the purposes of social networking; providing online computer databases and online searchable databases in the field of social networking; <b><u>providing information in the field of social networking</u></b>	June 26, 2009

True and correct copies of TSDR printouts showing the current status and title of the registrations and applications for these trademarks are attached as Exhibit 1.

3. Amazon's Registration Nos. 3,694,267; 3,671,497; and 3,601,047 are valid, subsisting, unrevoked, and uncanceled and constitute *prima facie* evidence of the validity of these registered marks, the registration thereof, and of Amazon's ownership of the marks shown therein as provided in Section 33(a) of the Trademark Act. All of Amazon's registrations relied on herein constitute use of Amazon's marks, conferring a right of priority nationwide in effect as of the filing date of the applications, as provided in Section 7(c) of the Trademark Act.
4. Amazon owns several hundred trademark applications and registrations incorporating its KINDLE marks worldwide, as well as thousands of domain names that incorporate the KINDLE brand, earning a broad scope of protection.
5. Amazon's groundbreaking KINDLE wireless reading device revolutionized the way consumers interact with traditional print media in an innovative new format, and enabled consumers to wirelessly purchase and remotely download books, newspapers, magazines, and other electronic publications on-demand.

6. Since 2007, Amazon's KINDLE offerings have consistently received awards and accolades for innovation, design, and customer satisfaction. Amazon's KINDLE offerings have enjoyed exponential growth and popularity since their introduction. The KINDLE device is the best-selling electronic reader, and successive generations of the device have topped Amazon.com's bestsellers' list for five consecutive years. Millions of KINDLE devices have been sold.
7. Amazon's KINDLE-branded devices and offerings have received extensive media attention and consumer praise. Amazon's KINDLE offerings have continuously been promoted in a variety of media, including television advertisements, and are available at a variety of websites, including <kindle.com> and <amazonkindle.com>. Indeed, Amazon, and its affiliates, own and control thousands of KINDLE-formative domain names. The KINDLE Facebook page at [www.facebook.com/kindle](http://www.facebook.com/kindle) had 2,541,013 "likes" as of October 10, 2012.
8. Amazon, through extensive sales, advertising, and promotion of the goods and services provided under its KINDLE Marks, has developed, at great expense and effort, valuable goodwill in its KINDLE Marks.
9. By virtue of Amazon's widespread and continuous use of its KINDLE Marks, Amazon has established extensive common law rights in the KINDLE Marks.
10. Through extensive use, advertising, and success of the KINDLE Marks, the purchasing public readily associates the KINDLE Marks in connection with Amazon's offerings, and Amazon's KINDLE Marks have become famous in the minds of consumers. In addition, the KINDLE Marks became famous for Amazon's goods and services since a date prior to the filing date of and date of first use in commerce claimed in Applicant's Application.
11. If Applicant is permitted to register the mark shown in Applicant's Application, Applicant's corresponding *prima facie* right to use the KINDLE BUSINESS SOLUTIONS mark in nationwide commerce will conflict with Amazon's lawful and *prima facie* exclusive right to use the KINDLE Marks nationwide.
12. The services identified in Applicant's Application are identical or highly related to the goods and services offered under Amazon's KINDLE Marks, as both cover a broad range of services in the information

technology and social media fields. The services registered and offered under the KINDLE Marks include computer software consultancy services, website services, hosting of digital content on global networks (cloud services), software that enables cloud computing, social media services, and other consulting services in the IT field, representing a direct overlap with Applicant's "IT consultancy; software design consultancy; web site design consultancy; computer software and computer operating system consultancy, IT integration services, and consulting services in the field of cloud computing," as well as Applicant's "social media strategy and marketing consulting focusing on helping clients create and extend their product and brand strategies by building virtually engaging marketing solutions."

13. Amazon additionally offers a broad-range of business-support services under its KINDLE Marks, and Applicant's consulting services are within the natural scope of expansion of the offerings covered by the KINDLE Marks, which include telecommunications services, information services, technical support and development, and an array of other services of the sort that a consumer would typically expect to emanate from the same source as business-related services.
14. Further, the companies' respective services are marketed to the same consumers and potential consumers in the same or related channels of trade.
15. Applicant's KINDLE BUSINESS SOLUTIONS mark is confusingly similar to Amazon's KINDLE Marks. Applicant's Application appropriates Amazon's KINDLE mark in its entirety: the word KINDLE arbitrarily applied to business, information technology, and social media-related services. The remaining terminology in Applicant's Application – BUSINESS SOLUTIONS – is generic for the services covered in the application, if not descriptive and, in fact, has been disclaimed.
16. By virtue of the foregoing, Amazon will be damaged by the registration of Applicant's Application for KINDLE BUSINESS SOLUTIONS, in that KINDLE BUSINESS SOLUTIONS so resembles the KINDLE Marks, as registered and/or filed with the PTO and in which Amazon owns common-law rights, as to be likely, when used on or in connection with the services identified in Applicant's Application, to cause confusion, or to cause mistake or to deceive within the meaning of Section 2(d) of the Trademark

Act, 15 U.S.C. § 1052(d).

17. Applicant's use and registration of the KINDLE BUSINESS SOLUTIONS mark shown in Applicant's Application will cause or is likely to cause dilution of the distinctive quality of Amazon's KINDLE Marks within the meaning of Section 43(c) of the Trademark Act, 15 U.S.C. § 1125(c).
18. In view of Amazon's prior rights in and the fame associated with the KINDLE Marks, Applicant is not entitled to registration of the KINDLE BUSINESS SOLUTIONS mark, pursuant to the Trademark Act.
19. By reason of the foregoing, Amazon will be damaged by the registration of the mark shown in Applicant's Application.

For the foregoing reasons, among others, Amazon respectfully requests that the Board to grant its Opposition and deny registration of Applicant's Application.

This Notice of Opposition is being filed electronically, so no duplicate copy is in order. The fee required by § 2.6(a)(17) will be paid simultaneously with filing.

Respectfully submitted,  
AMAZON TECHNOLOGIES, INC.

Date: October 22, 2012

/Leanne Stendell/

Purvi J. Patel  
Leanne Stendell  
*Attorneys for Amazon*  
Haynes and Boone, LLP  
2323 Victory Avenue, Suite 700  
Dallas, TX 75202-3789  
Phone: 214-651-5110  
Facsimile: 214-200-0853  
*stendell@haynesboone.com*

Ref. No. 43603.448  
D-2087018

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

AMAZON TECHNOLOGIES, INC.,	§	
	§	
Opposer,	§	Mark: KINDLE BUSINESS SOLUTIONS
	§	- Serial No. 85/435,698
vs.	§	- Published April 24, 2012
	§	
KINDLE BUSINESS SOLUTIONS LLC,	§	Opposition No. _____
	§	
Applicant.	§	

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on this 22nd day of October, 2012, I caused a copy of the foregoing *Notice of Opposition* to be served by first-class mail upon the below addresses:

Vandana Balakrishnan  
Elizabeth Oliner  
Raj Abhyanker, P.C  
1580 W El Camino Real Ste 8  
Mountain View, CA 94040-2462

Regev Yativ  
Kindle Business Solutions LLC  
8 Harborcrest  
Irvine, CA 92604

/Leanne Stendell/

Leanne Stendell, *Attorney for Amazon*  
Haynes and Boone, LLP

**Exhibit 1**

**TSDR Records for Select KINDLE-Formative Marks Owned by Amazon**

STATUS DOCUMENTS

[Back to Search](#)

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Generated on: This page was generated by TSDR on 2012-10-18 17:19:08 EST

Mark: KINDLE

KINDLE

US Serial Number: 78874830

Application Filing Date: May 02, 2006

US Registration Number: 3694267

Registration Date: Oct. 06, 2009

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 06, 2009

Publication Date: Jun. 12, 2007

Notice of Allowance Date: Sep. 04, 2007

**Mark Information**

[expand all](#)

Mark Literal Elements: KINDLE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Portable electronic device for receiving and reading text and images and sound through wireless Internet access and for displaying electronically published materials, namely, books, journals, newspapers, magazines, multimedia presentations; computer hardware and software in the field of text, image and sound transmission and display

International 009 - Primary Class

U.S Class: 021, 023, 026, 036, 038

Class:

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 19, 2007

Use in Commerce: Nov. 19, 2007

**For:** Transmission of text, images and sound through a portable electronic device

International 038 - Primary Class

U.S Class: 100, 101, 104

Class:

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 19, 2007

Use in Commerce: Nov. 19, 2007

**For:** Providing information in the field of electronic publishing in all forms, via a global computer information network

International 041 - Primary Class

U.S Class: 100, 101, 107

Class:

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 19, 2007

Use in Commerce: Nov. 19, 2007

**Basis Information (Case Level)**

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

**Current Owner(s) Information**

**Owner Name:** AMAZON TECHNOLOGIES, INC.  
**Owner Address:** ATTN: TRADEMARKS  
 PO BOX 8102  
 RENO, NEVADA 89507  
 UNITED STATES

**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** NEVADA

**Attorney/Correspondence Information**

**Attorney of Record**  
**Attorney Name:** Amazon Technologies, Inc.

**Correspondent**  
**Correspondent Name/Address:** Amazon Technologies, Inc.  
 PO Box 8102  
 Attn: Trademarks  
 Reno, NEVADA 89507  
 UNITED STATES

**Phone:** (206) 266-4064  
**Fax:** (206) 266-7010

**Correspondent e-mail:** [trademarks@amazon.com](mailto:trademarks@amazon.com)  
**Correspondent e-mail No Authorized:**

Domestic Representative - Not Found

**Prosecution History**

Date	Description	Proceeding Number
Oct. 06, 2009	REGISTERED-PRINCIPAL REGISTER	
Sep. 02, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	78288
Sep. 01, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 27, 2009	STATEMENT OF USE PROCESSING COMPLETE	66154
Aug. 25, 2009	USE AMENDMENT FILED	66154
Aug. 25, 2009	TEAS STATEMENT OF USE RECEIVED	
Feb. 13, 2009	EXTENSION 3 GRANTED	66154
Feb. 12, 2009	EXTENSION 3 FILED	66154
Feb. 12, 2009	TEAS EXTENSION RECEIVED	
Sep. 10, 2008	EXTENSION 2 GRANTED	66154
Sep. 03, 2008	EXTENSION 2 FILED	66154
Sep. 10, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Sep. 03, 2008	TEAS EXTENSION RECEIVED	
Sep. 02, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Sep. 02, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 19, 2008	EXTENSION 1 GRANTED	66230
Feb. 29, 2008	EXTENSION 1 FILED	66230
Feb. 29, 2008	TEAS EXTENSION RECEIVED	
Jan. 02, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 04, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 12, 2007	PUBLISHED FOR OPPOSITION	
May 23, 2007	NOTICE OF PUBLICATION	

Apr. 10, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	78288
Apr. 10, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 09, 2007	AMENDMENT FROM APPLICANT ENTERED	78288
Apr. 09, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	78288
Apr. 09, 2007	ASSIGNED TO LIE	78288
Mar. 05, 2007	PAPER RECEIVED	
Oct. 03, 2006	NON-FINAL ACTION E-MAILED	6325
Oct. 03, 2006	NON-FINAL ACTION WRITTEN	62126
Oct. 02, 2006	ASSIGNED TO EXAMINER	62126
May 09, 2006	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 02, 2009

**Assignment Abstract of Title Information**

Conveyance Filter

Summary

Total Assignments: 1

Registrant: AMAZON TECHNOLOGIES, INC.

**Assignment 1 of 1**

Conveyance: MERGER EFFECTIVE 12172007

Reel/Frame: 3684/0499

Pages: 5

Date Recorded: Dec. 24, 2007

Supporting Documents: [assignment-tm-3684-0499.pdf](#)

Assignor

Name: IZY, INC.

Execution Date: Dec. 17, 2007

Legal Entity Type: CORPORATION

State or Country Where NEVADA

Organized:

Assignee

Name: AMAZON TECHNOLOGIES, INC.

Legal Entity Type: CORPORATION

State or Country Where NEVADA

Organized:

Address: PO BOX 8102  
ATTN: TRADEMARKS  
RENO, NEVADA 89507

Correspondent

Correspondent Name: EILEEN KIRKLAND

Correspondent Address: PO BOX 8102  
ATTN: TRADEMARKS  
RENO, NV 89507

Domestic Representative - Not Found

STATUS DOCUMENTS

[Back to Search](#)

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Mark: AMAZONKINDLE



US Serial Number: 77332800      Application Filing Date: Nov. 19, 2007  
 US Registration Number: 3671497      Registration Date: Aug. 25, 2009  
 Register: Principal  
 Mark Type: Trademark  
 Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.  
 Status Date: Aug. 25, 2009  
 Publication Date: Jun. 09, 2009

**Mark Information**

[expand all](#)

Mark Literal Elements: AMAZONKINDLE  
 Standard Character Claim: No  
 Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)  
 Description of Mark: The mark consists of the word "AMAZONKINDLE" with a "smile" or curved arrow below the word going from the letter "A" to the letter "Z".  
 Color(s) Claimed: Color is not claimed as a feature of the mark.  
 Design Search Code(s): 24.15.25 - Other arrows  
 26.17.09 - Lines, curved;Curved line(s), band(s) or bar(s);Bands, curved;Bars, curved

**Related Properties Information**

Claimed Ownership of US [2696140,2884547,2970898](#) and others  
 Registrations:

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Portable electronic device for receiving and reading text and images and sound through wireless Internet access and for displaying electronically published materials, namely, books, journals, newspapers, magazines, multimedia presentations; computer hardware and software in the field of text, image and sound transmission and display

International 009 - Primary Class  
 Class:

U.S Class: 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 19, 2007

Use in Commerce: Nov. 19, 2007

**Basis Information (Case Level)**

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

**Current Owner(s) Information**

Owner Name: Amazon Technologies, Inc.

**Owner Address:** Attn: Trademarks  
 PO Box 8102  
 Reno, NEVADA 89507  
 UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEVADA

**Attorney/Correspondence Information**

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** AMAZON TECHNOLOGIES, INC.  
 PO BOX 8102  
 ATTN: TRADEMARKS  
 RENO, NEVADA 89507  
 UNITED STATES

**Phone:** (206) 266-4064

**Fax:** (206) 266-7010

**Correspondent e-mail:** [trademarks@amazon.com](mailto:trademarks@amazon.com)

**Correspondent e-mail No Authorized:**

**Domestic Representative - Not Found**

**Prosecution History**

Date	Description	Proceeding Number
Aug. 25, 2009	REGISTERED-PRINCIPAL REGISTER	
Jun. 09, 2009	PUBLISHED FOR OPPOSITION	
May 20, 2009	NOTICE OF PUBLICATION	
May 04, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Apr. 29, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 29, 2009	ASSIGNED TO EXAMINER	77656
Dec. 18, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171
Jun. 18, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171
Jun. 18, 2008	ASSIGNED TO LIE	68171
Dec. 18, 2007	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Dec. 18, 2007	LETTER OF SUSPENSION E-MAILED	6332
Dec. 18, 2007	SUSPENSION LETTER WRITTEN	78439
Dec. 17, 2007	ASSIGNED TO EXAMINER	78439
Nov. 24, 2007	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Nov. 23, 2007	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Aug. 25, 2009

STATUS DOCUMENTS

[Back to Search](#)

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Mark: AMAZONKINDLE



US Serial Number: 77332881      Application Filing Date: Nov. 19, 2007  
 US Registration Number: 3601047      Registration Date: Apr. 07, 2009  
 Register: Principal  
 Mark Type: Service Mark  
 Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.  
 Status Date: Apr. 07, 2009  
 Publication Date: Jan. 20, 2009

**Mark Information**

[expand all](#)

Mark Literal Elements: AMAZONKINDLE  
 Standard Character Claim: No  
 Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)  
 Description of Mark: The mark consists of the word "AMAZONKINLDE" with a "smile" or curved arrow below the word going from the letter "A" to the letter "Z".  
 Color(s) Claimed: Color is not claimed as a feature of the mark.  
 Design Search Code(s): 24.15.04 - Arrowheads  
 26.17.09 - Lines, curved;Curved line(s), band(s) or bar(s);Bands, curved;Bars, curved

**Related Properties Information**

Claimed Ownership of US [2696140](#), [2884547](#), [2970898](#), and others  
 Registrations:

**Goods and Services**

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Wireless broadband communication services; text and numeric wireless digital messaging services; communication via wireless electronic reading device; transmission of text, images and sound through a portable electronic device

International Class: 038 - Primary Class      U.S Class: 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 19, 2007

Use in Commerce: Nov. 19, 2007

**Basis Information (Case Level)**

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

**Current Owner(s) Information**

Owner Name: Amazon Technologies, Inc.  
 Owner Address: Attn: Trademarks  
 PO Box 8102

Reno, NEVADA 89507  
 UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: NEVADA

**Attorney/Correspondence Information**

Attorney of Record - None

**Correspondent**

Correspondent AMAZON TECHNOLOGIES, INC.  
 Name/Address: AMAZON TECHNOLOGIES, INC.  
 PO BOX 8102  
 ATTN: TRADEMARKS  
 RENO, NEVADA 89507  
 UNITED STATES

Phone: (206) 266-4064

Fax: (206) 266-7010

Correspondent e-mail: [trademarks@amazon.com](mailto:trademarks@amazon.com)

Correspondent e-mail No Authorized:

Domestic Representative - Not Found

**Prosecution History**

Date	Description	Proceeding Number
Apr. 07, 2009	REGISTERED-PRINCIPAL REGISTER	
Jan. 20, 2009	PUBLISHED FOR OPPOSITION	
Dec. 31, 2008	NOTICE OF PUBLICATION	
Dec. 16, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Dec. 16, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 18, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171
Jun. 18, 2008	ASSIGNED TO LIE	68171
Dec. 18, 2007	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Dec. 18, 2007	LETTER OF SUSPENSION E-MAILED	6332
Dec. 18, 2007	SUSPENSION LETTER WRITTEN	78439
Dec. 17, 2007	ASSIGNED TO EXAMINER	78439
Nov. 24, 2007	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Nov. 23, 2007	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

TM Staff Information - None

**File Location**

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 07, 2009

STATUS DOCUMENTS

[Back to Search](#)

Print

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Mark: KINDLE

KINDLE

US Serial Number: 77916414

Application Filing Date: Jan. 21, 2010

Register: Principal

Mark Type: Trademark, Service Mark

Status: A second request for extension of time to file a Statement of Use has been granted.

Status Date: Jun. 11, 2012

Publication Date: Apr. 12, 2011

Notice of Allowance Date: Jun. 07, 2011

**Mark Information**[expand all](#)

Mark Literal Elements: KINDLE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

**Goods and Services****Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** Cases, covers, and stands for electronic book readers; power adapters; USB cables; computer hardware; computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; downloadable audio works, visual works, audiovisual works and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics; application development computer software programs; computer software for transmitting, sharing, receiving, downloading, displaying and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works via portable electronic devices and computers; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; computer software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device

International 009 - Primary Class

U.S Class: 021, 023, 026, 036, 038

Class:

Class Status: ACTIVE

Basis: 1(b)

**For:** Retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics provided via global computer networks, wireless networks, and electronic communications networks; retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics for use on a portable electronic device

International 035 - Primary Class

U.S Class: 100, 101, 102

Class:

Class Status: ACTIVE

Basis: 1(b)

**For:** Design and development of computer software; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting; providing technical troubleshooting support for computer hardware namely, diagnosing hardware problems; providing technical troubleshooting support for computer software, networks, databases, and applications; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing an online network that

enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences

**International Class:** 042 - Primary Class

**U.S Class:** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(b)

### Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> Yes	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

**Owner Name:** Amazon Technologies, Inc.

**Owner Address:** ATTN: TRADEMARKS  
PO BOX 8102  
Reno, NEVADA 89507  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEVADA

### Attorney/Correspondence Information

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** AMAZON TECHNOLOGIES, INC.  
AMAZON TECHNOLOGIES, INC.  
PO BOX 8102  
RENO, NEVADA 89507-8102  
UNITED STATES

**Phone:** 2062664064

**Fax:** 2062667010

**Correspondent e-mail:** [doCKET@amazon.com](mailto:doCKET@amazon.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

### Prosecution History

Date	Description	Proceeding Number
Jun. 12, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 11, 2012	EXTENSION 2 GRANTED	66154
Jun. 07, 2012	EXTENSION 2 FILED	66154
Jun. 07, 2012	TEAS EXTENSION RECEIVED	
Dec. 13, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 12, 2011	EXTENSION 1 GRANTED	66154
Dec. 01, 2011	EXTENSION 1 FILED	66154
Dec. 12, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Dec. 01, 2011	TEAS EXTENSION RECEIVED	
Jun. 07, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 12, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	

Apr. 12, 2011	PUBLISHED FOR OPPOSITION	
Mar. 09, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Mar. 08, 2011	ASSIGNED TO LIE	68171
Mar. 08, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 05, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 04, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 04, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 06, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 06, 2010	NON-FINAL ACTION E-MAILED	6325
Dec. 06, 2010	NON-FINAL ACTION WRITTEN	78478
Oct. 27, 2010	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Oct. 22, 2010	WITHDRAWN FROM PUB - OG REVIEW QUERY	60756
Oct. 08, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Oct. 08, 2010	ASSIGNED TO LIE	68552
Sep. 25, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 26, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 25, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 25, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 01, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 01, 2010	NON-FINAL ACTION E-MAILED	6325
Mar. 01, 2010	NON-FINAL ACTION WRITTEN	78478
Mar. 01, 2010	ASSIGNED TO EXAMINER	78478
Jan. 26, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 25, 2010	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

#### TM Staff Information

TM Attorney: WHITE, RICHARD F

Law Office Assigned: LAW OFFICE 109

#### File Location

Current Location: INTENT TO USE SECTION

Date in Location: Dec. 12, 2011

STATUS DOCUMENTS

[Back to Search](#)

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Mark: KINDLE

**KINDLE**

US Serial Number: 77769510

Application Filing Date: Jun. 26, 2009

Register: Principal

Mark Type: Service Mark

Status: A fifth request for extension of time to file a Statement of Use has been granted.

Status Date: Jul. 26, 2012

Publication Date: Oct. 20, 2009

Notice of Allowance Date: Jan. 12, 2010

**Mark Information**[expand all](#)

Mark Literal Elements: KINDLE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

**Goods and Services****Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Online social networking services; providing a website for the purposes of social networking; providing online computer databases and online searchable databases in the field of social networking; providing information in the field of social networking

International Class: 045 - Primary Class

U.S Class: 100, 101

Class Status: ACTIVE

Basis: 1(b)

**Basis Information (Case Level)**

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

**Current Owner(s) Information**

Owner Name: Amazon Technologies, Inc.

Owner Address: ATTN: Trademarks  
PO Box 8102  
Reno, NEVADA 89507  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: NEVADA

**Attorney/Correspondence Information**

Attorney of Record - None

Correspondent

Correspondent AMAZON TECHNOLOGIES, INC.  
Name/Address: AMAZON TECHNOLOGIES, INC.  
PO BOX 8102

RENO, NEVADA 89507-8102  
 UNITED STATES

Phone: (206) 266-4064

Fax: (206) 266-7010

Correspondent e-mail: [docket@amazon.com](mailto:docket@amazon.com)

Correspondent e-mail Yes  
 Authorized:

Domestic Representative - Not Found

**Prosecution History**

Date	Description	Proceeding Number
Jul. 27, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 26, 2012	EXTENSION 5 GRANTED	76873
Jul. 11, 2012	EXTENSION 5 FILED	76873
Jul. 11, 2012	TEAS EXTENSION RECEIVED	
Jan. 14, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 13, 2012	EXTENSION 4 GRANTED	76873
Jan. 06, 2012	EXTENSION 4 FILED	76873
Jan. 06, 2012	TEAS EXTENSION RECEIVED	
Jul. 12, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 11, 2011	EXTENSION 3 GRANTED	76873
Jul. 08, 2011	EXTENSION 3 FILED	76873
Jul. 08, 2011	TEAS EXTENSION RECEIVED	
Jan. 06, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 05, 2011	EXTENSION 2 GRANTED	76873
Dec. 28, 2010	EXTENSION 2 FILED	76873
Dec. 28, 2010	TEAS EXTENSION RECEIVED	
Aug. 14, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 13, 2010	EXTENSION 1 GRANTED	76873
Jul. 06, 2010	EXTENSION 1 FILED	76873
Aug. 06, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76873
Jul. 06, 2010	TEAS EXTENSION RECEIVED	
Jan. 12, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 20, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 20, 2009	PUBLISHED FOR OPPOSITION	
Sep. 14, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Sep. 14, 2009	ASSIGNED TO LIE	66121
Sep. 05, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 04, 2009	ASSIGNED TO EXAMINER	76720
Jul. 01, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 30, 2009	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

**TM Staff Information**

TM Attorney: CASTRO, GIANCARLO

Law Office Assigned: LAW OFFICE 110

**File Location**

Current Location: INTENT TO USE SECTION

Date in Location: Aug. 06, 2010