

ESTTA Tracking number: **ESTTA505817**

Filing date: **11/15/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                        |  |
|------------------------|--|
| Proceeding             | 91207433   |
| Party                  | Plaintiff<br>Beyond Dental & Health, Inc.  |
| Correspondence Address | Dimitri P. Dovas<br>Dovas Law, P.C.<br>307 Bainbridge Street<br>Philadelphia, PA 19147<br>UNITED STATES<br>ddovas@dovaslaw.com |
| Submission             | Appearance of Counsel/Power of Attorney  |
| Filer's Name           | Lindsay D. Molnar  |
| Filer's e-mail         | lmolnar@buchelaw.com, jbuchoe@buchelaw.com   |
| Signature              | /ldm/  |
| Date                   | 11/15/2012   |
| Attachments            | Notice of Appearance_JKB_LM.pdf ( 3 pages )(14457 bytes )  |

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Attorneys for Registrant

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Registration No. 3898646

Registered: January 4, 2011

For the Mark: BEYOND

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|                                   |   |                         |
|-----------------------------------|---|-------------------------|
|                                   | ) | Opposition No. 92054346 |
| BEYOND DENTAL AND HEALTH, INC.,   | ) |                         |
| a Texas Corporation,              | ) |                         |
|                                   | ) |                         |
| Registrant,                       | ) |                         |
|                                   | ) |                         |
| v.                                | ) |                         |
|                                   | ) |                         |
| Thanh Thuy Dao Vo, an individual, | ) |                         |
|                                   | ) |                         |
| Applicant.                        | ) |                         |

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**NOTICE OF APPEARANCE OF COUNSEL**

**PLEASE TAKE NOTICE** that John Karl Buche and Lindsay Molnar hereby enter their appearance as counsel of record for Registrant, BEYOND DENTAL AND HEALTH, INC., a Texas Corporation, with the law firm of BUCHE AND ASSOCIATES, P.C. Copies of all pleadings, papers and notices should be served as follows:

John Karl Buche (CA Bar No.239477)  
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Dated: November 15, 2012

Respectfully Submitted,

By: /John K. Buche/  
John Karl Buche (SBN 239477)  
BUCHE & ASSOCIATES, P.C.

ATTORNEYS FOR REGISTRANT,  
BEYOND DENTAL AND HEALTH

