

ESTTA Tracking number: **ESTTA497645**

Filing date: **10/02/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91207030
Party	Defendant Zengotita Cigar Company
Correspondence Address	Katherine A. Keating Brayn Cave LLP 560 Mission Street, 25th Floor San Francisco, CA 94105 sftmdocketing@bryancave.com
Submission	Appearance of Counsel/Power of Attorney
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Date	10/02/2012
Attachments	Notice_of_Appearance.pdf (2 pages)(281570 bytes)

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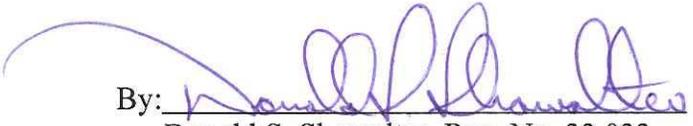
BBK Tobacco & Foods, LLP d/b/a)	Opposition No. 91207030
HBI International)	
)	Serial No.: 85/455118
Opposer,)	
)	Mark: ZENGOTITA Z CIGARS Z
v.)	& Design
)	
Zengotita Cigar Company)	
)	
Applicant.)	
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NOTICE OF APPEARANCE

Please recognize the firm of GrayRobinson, P.A., 401 East Las Olas Boulevard, Suite 1850, Fort Lauderdale, Florida 33301 as attorneys for Applicant in the above-identified opposition proceeding. It is respectfully requested that all correspondence in connection with the above-identified proceeding be sent to the undersigned attorneys at the address noted below.

Respectfully submitted,

GrayRobinson, P.A.

By: 
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Date: October 2, 2012

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that on October 2, 2012, a true copy of the foregoing Applicant's Notice of Appearance was sent via First Class U.S. Mail, postage prepaid to the following:

Rosalind M. Young, Esq.
HBI International Legal Department
3315 W. Buckeye Road, Suite B
Phoenix, Arizona 85009



Lillian Pillitteri