ESTTA Tracking number: **ESTTA582290**

Filing date: **01/16/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91206761
Party	Plaintiff University Athletic Association
Correspondence Address	ROSALEEN H. CHOU KILPATRICK TOWNSEND & STOCKTON LLP 1100 PEACHTREE STREET, SUITE 2800 ATLANTA, GA 30309 UNITED STATES rchou@ktslaw.com, chenn@ktslaw.com, kteilhaber@ktslaw.com, tmadmin@ktslaw.com
Submission	Testimony For Plaintiff
Filer's Name	Rosaleen H. Chou
Filer's e-mail	rchou@ktslaw.com, chenn@ktslaw.com, kteilhaber@ktslaw.com, tmadmin@ktslaw.com
Signature	/Rosaleen H. Chou/
Date	01/16/2014
Attachments	2014.01.16 Notice of Filing - Drucker Testimony Exhibits 9 - 13.pdf(84161 bytes) DruckerM 9.PDF(197905 bytes) DruckerM 10.PDF(81772 bytes) DruckerM 11.PDF(79319 bytes) DruckerM 12_Part1.pdf(4151273 bytes) DruckerM 12_Part2.pdf(4013555 bytes) DruckerM 12_Part3.pdf(4105004 bytes) DruckerM 12_Part4.pdf(846234 bytes) DruckerM 13_Part1.pdf(4018338 bytes) DruckerM 13_Part2.pdf(4142924 bytes) DruckerM 13_Part3.pdf(3943580 bytes) DruckerM 13_Part4.pdf(4180872 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

UNIVERSITY ATHLETIC ASSOCIATION, INC.,	)	Opposition No.: 91206761
Opposer,	)	
v.	)	In the matter of Application Serial No. 85/480,582 for the mark GATOR SHOP
INCENTIVE MARKETING, INC.,	)	
Applicant.	)	

OPPOSER'S NOTICE OF FILING EXHIBITS 9 – 13 TO THE TESTIMONY DEPOSITION OF MR. MICHAEL DRUCKER

On August 16, 2013, Opposer University Athletic Association, Inc. ("Opposer") filed its Notice of Filing of Testimony of Mr. Michael Drucker with accompanying Exhibits 1-8 (Dkt. 9) and Exhibits 9-13 (Dkt. 10). Upon review of the Notice filed, Opposer discovered that the transcript of Mr. Drucker's testimony deposition was inadvertently not included. Under 37 CFR § 2.125, testimony transcripts can be filed at any time prior to the submission of the case for final decision. Pursuant to this Rule, Opposer hereby gives notice to Applicant Incentive Marketing, Inc. that Opposer hereby files and intends to rely on Exhibits 9 – 13 to the July 17, 2013 testimony deposition of Mr. Michael Drucker, true and correct copies of which are attached (Opps' NORT 0127 - 0233).

Dated: January 16, 2014

/Rosaleen H. Chou/
R. Charles Henn Jr.
Rosaleen H. Chou
KILPATRICK TOWNSEND & STOCKTON LLP

1100 Peachtree Street
Suite 2800
Atlanta, Georgia 30309-4530
(404) 815-6500
Attorneys for Opposer

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing OPPOSER'S NOTICE OF FILING EXHIBITS 9 – 13 TO THE TESTIMONY DEPOSITION OF MR. MICHAEL DRUCKER was served on counsel for Applicant on January 16, 2014 via first class mail to:

Sven W. Hanson, Esq.
PO Box 357429
Gainesville, Florida 32635-7429

/Rosaleen H. Chou/
Rosaleen H. Chou
Attorney for Opposer

CERTIFICATE OF TRANSMITTAL

I hereby certify that a true and correct copy of the foregoing OPPOSER'S NOTICE OF FILING EXHIBITS 9 – 13 TO THE TESTIMONY DEPOSITION OF MR. MICHAEL DRUCKER is being filed electronically with the TTAB via ESTTA on this day, January 16, 2014.

/Rosaleen H. Chou/
Rosaleen H. Chou
Attorney for Opposer

University of Florida -- Royalties and Estimated Retail Sales

Year	Royalties	Estimated Retail Sales
2003	$2,342,995.87	$46,859,917.40
2004	2,485,555.14	$49,711,102.80
2005	3,219,648.91	$64,392,978.20
2006	5,984,768.24	$119,695,364.80
2007	5,317,559.38	$106,351,187.60
2008	5,896,537.84	$117,930,756.80
2009	5,757,700.83	$115,154,016.60
2010	6,188,908.47	$123,778,169.40
2011	6,303,773.77	$126,075,475.40
2012	5,059,535.48	$101,190,709.60
Total	$48,556,983.93	$971,139,678.60

Trademark Trial and Appeal Board Electronic Filing System. http://estta.uspto.gov

ESTTA Tracking number: **ESTTA471897**

Filing date: **05/11/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	**Incentive Marketing, Inc.**
Application Serial Number:	**85480582**
Application Filing Date:	**11/23/2011**
Mark:	**GATOR SHOP**
Date of Publication	**05/01/2012**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, University Athletic Association, P.O. Box 14485, Gainesville, FL 32604, UNITED STATES, a corporation organized under the laws of Florida , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/31/2012. University Athletic Association respectfully requests that the time period within which to file an opposition be extended until 08/29/2012.

Respectfully submitted,
/Michael Drucker/
05/11/2012

Michael Drucker
The Collegiate Licensing Company
290 Interstate North, Suite 200
Atlanta, GA 30339
UNITED STATES
mbridges@clc.com

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Michael Drucker
The Collegiate Licensing Company
290 Interstate North, Suite 200
Atlanta, GA 30339

Mailed: May 11, 2012

Serial No.: 85480582
ESTTA TRACKING NO: ESTTA471897

The request to extend time to oppose is granted until **8/29/2012** on behalf of potential opposer **University Athletic Association**

Please do not hesitate to contact the Trademark Trial and Appeal Board at (571)272-8500 if you have any questions relating to this extension.

Note from the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to oppose, notices of opposition, petition for cancellation, notice of ex parte appeal, and inter partes filings are now available at http://estta.uspto.gov. Images of TTAB proceeding files can be viewed using TTABVue at http://ttabvue.uspto.gov.

Trademark Trial and Appeal Board Electronic Filing System. http://estta.uspto.gov
ESTTA Tracking number: **ESTTA491694**
Filing date: **08/29/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	University Athletic Association
Granted to Date of previous extension	08/29/2012
Address	P.O. Box 14485 Gainesville, FL 32604 UNITED STATES

Attorney information	Alicia Grahn Jones KILPATRICK TOWNSEND & STOCKTON LLP 1100 Peachtree Street, Suite 2800 Atlanta, GA 30309 UNITED STATES tmadmin@kilpatricktownsend.com, aljones@ktslaw.com, rchou@ktslaw.com, hhenderson@ktslaw.com, brook@kilpatricktownsend.com Phone:404-815-6500

Applicant Information

Application No	85480582	Publication date	05/01/2012
Opposition Filing Date	08/29/2012	Opposition Period Ends	08/29/2012
Applicant	Incentive Marketing, Inc. 1702 W. University Ave A-1 Gainesville, FL 32603 UNITED STATES		

Goods/Services Affected by Opposition

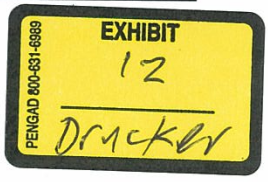
Class 035. First Use: 1984/03/01 First Use In Commerce: 1984/03/01
All goods and services in the class are opposed, namely: On-line retail store services featuring a wide variety of consumer goods of others; Retail shops featuring clothing, sports team clothing, and a wide range of consumer goods of others

Grounds for Opposition

Deceptiveness	Trademark Act section 2(a)
False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1222098	Application Date	08/06/1980
Registration Date	12/28/1982	Foreign Priority	NONE



		Date	
Word Mark	GATORS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 Entertainment Services-Namely, Conducting Intercollegiate Athletic Events for Others Class 042. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 Retail Store Stores, Distributorship Services and Mail Order Sales Services, in the Field of Wearing Apparel and Accessories, Novelty Items and Jewelry		

U.S. Registration No.	2206967	Application Date	09/09/1997
Registration Date	12/01/1998	Foreign Priority Date	NONE
Word Mark	GATORS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, boxer shorts, sweaters, coats, caps and hats		

U.S. Registration No.	2205439	Application Date	09/09/1997
Registration Date	11/24/1998	Foreign Priority Date	NONE
Word Mark	GATORS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1979/00/00 First Use In Commerce: 1979/00/00 clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, boxer shorts, sweaters, coats, caps and hats Class 041. First use: First Use: 1981/00/00 First Use In Commerce: 1981/00/00 [entertainment services, namely, arranging and conducting athletic events, tournaments and exhibitions]		

U.S. Registration No.	1228944	Application Date	07/11/1980

Registration Date	03/01/1983	Foreign Priority Date	NONE
Word Mark	F		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1980/01/00 First Use In Commerce: 1980/01/00 Apparel-Namely, Shirts, Sweaters, Belts and Caps		

U.S. Registration No.	2349246	Application Date	09/09/1997
Registration Date	05/16/2000	Foreign Priority Date	NONE
Word Mark	FLORIDA GATORS		
Design Mark	FLORIDA GATORS		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1980/00/00 First Use In Commerce: 1980/00/00 clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, sweaters, coats, caps and hats Class 041. First use: First Use: 1977/00/00 First Use In Commerce: 1977/00/00 entertainment services, namely, arranging and conducting athletic events, tournaments and exhibitions		

U.S. Registration No.	1225119	Application Date	07/11/1980
Registration Date	01/25/1983	Foreign Priority Date	NONE
Word Mark	FIGHTING GATORS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 Apparel-Namely, Shirts, Bibs, Socks and Caps		

Attachments	75353943#TMSN.gif (1 page)(bytes) 73269856#TMSN.gif (1 page)(bytes) 75354125#TMSN.gif (1 page)(bytes) GATOR SHOP - 1.pdf (34 pages)(513158 bytes) EXHIBIT 8.pdf (14 pages)(1069214 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Alicia Grahn Jones/
Name	Alicia Grahn Jones
Date	08/29/2012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

UNIVERSITY ATHLETIC ASSOCIATION, INC.,	)	Opposition _____
Opposer,	)	In the matter of Application Serial No. 85/480,582
v.	)	for the mark GATOR SHOP
INCENTIVE MARKETING, INC.,	)	
Applicant.	)	

NOTICE OF OPPOSITION

Opposer University Athletic Association, Inc. ("Opposer" or the "UAA"), believes it will be damaged by the registration of the mark GATOR SHOP ("Applicant's Mark"), which is the subject of Application Serial No. 85/480,582, and opposes the same pursuant to 15 U.S.C. § 1063 and C.F.R. §§ 2.101, 2.104(a). The grounds for this opposition are as follows:

1. On November 23, 2011, Applicant Incentive Marketing, Inc. d/b/a Gator Shop ("Applicant") filed a use-based application to register the mark GATOR SHOP (Serial Nos. 85/480,582) for use in connection with "On-line retail store services featuring a wide variety of consumer goods of others; Retail shops featuring clothing, sports team clothing, and a wide range of consumer goods of others" in International Class 35, claiming a date of first use of March 1, 1984 (the "Application"). The term "SHOP" is disclaimed in the Application.

2. The Application was first published for opposition in the *Official Gazette* dated May 1, 2012. UAA timely filed an extension of time to oppose the Application and thus is allowed until August 29, 2012 to file this Notice of Opposition.

3. UAA is a Florida non-profit corporation with an address of P.O. Box 14485, Gainesville, Florida 32604. UAA acts on behalf of the University of Florida (the "University"), its athletic department, and its athletic teams and organizations.

4. The University of Florida is one of the largest universities in the United States with 49,589 students enrolled in the fall of 2011. The University is home to 16 colleges and offers more than 100 undergraduate and graduate programs.

5. The University's athletic teams are known as the "GATORS," and the University's mascot is an alligator. The University's athletic program is one of the best and most well-known in the nation. The University's football team has won three National Championships (1996, 2006, 2008) and eight SEC titles. The University's men's basketball team won the Division I Men's Basketball National Championship two years in a row in 2006 and 2007, and the Southeastern Conference ("SEC") titles for three consecutive years, 2005-2007. The University is the first to win both the Division I men's basketball title and the football title in the same year. As a result of the University's athletic successes, the University's athletic teams have been extensively featured on television broadcasts and in print and online media nationwide for decades.

6. Since at least as early as 1955, UAA and its predecessors have used the GATORS mark in connection with a broad range of goods and services. UAA has used its GATORS mark continuously since the date of first use and has not abandoned it.

7. For decades (and well before Applicant adopted its GATOR SHOP mark), UAA has licensed its GATORS mark in connection with a variety of products and services. UAA's licensed products bearing the GATORS mark are sold across the United States.

8. UAA owns a federal registration for the mark GATORS (Reg. No. 1,222,098) for "entertainment services -- namely, conducting intercollegiate athletic events for others" in International Class 41 and "retail [store] stores, distributorship services and mail order sales services, in the field of wearing apparel and accessories, novelty items and jewelry" in International Class 42, registered on December 28, 1982, claiming a date of first use of 1955. A

true and correct copy of the TARR Record for the GATORS mark (Reg. No. 1,222,098) is attached as **Exhibit 1**.

9. UAA has complied with all requirements necessary to maintain its federal registration for the GATORS mark (Reg. No. 1,222,098), which is now incontestable under 15 U.S.C. § 1065.

10. UAA owns a federal registration for the mark GATORS (Reg. No. 2,206,967) for "clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, boxer shorts, sweaters, coats, caps and hats" in International Class 25, registered on December 1, 1998, claiming a date of first use of 1955. A true and correct copy of the TARR Record for the mark GATORS (Reg. No. 2,206,967) is attached as **Exhibit 2**.

11. UAA has complied with all requirements necessary to maintain its federal registration for the mark GATORS (Reg. No. 2,206,967), which is now incontestable under 15 U.S.C. § 1065.

12. UAA owns a federal registration for the mark GATORS (stylized) (Reg. No. 2,205,439), depicted below, for "clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, boxer shorts, sweaters, coats, caps and hats" in International Class 25, registered on November 24, 1998, claiming a date of first use of 1979.

A true and correct copy of the TARR Record for the mark GATORS (stylized) (Reg. No 2,205,439) is attached as **Exhibit 3**.

13. UAA has complied with all requirements necessary to maintain its federal registration for the mark GATORS (stylized) (Reg. No. 2,205,439), which is now incontestable under 15 U.S.C. § 1065.

14. The University's Gator mascot draws on the University's GATORS athletic identity. UAA owns numerous federal registrations for its Gator mascot and for various Gator designs.

15. UAA owns a federal registration for a Gator Design (Reg. No. 1,228,944), depicted below (the "Gator Design"), for "apparel-namely, shirts, sweaters, belts and caps" in International Class 25, registered on March 1, 1983, claiming a date of first use of January 1980.

A true and correct copy of the TARR Record for the Gator Design (Reg. No. 1,228,944) is attached as **Exhibit 4**.

16. UAA has complied with all requirements necessary to maintain its federal registration for the Gator Design (Reg. No. 1,228,944), which is now incontestable under 15 U.S.C. § 1065.

17. UAA owns a federal registration for the mark FLORIDA GATORS (Reg. No. 2,349,246) for "clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, sweaters, coats, caps and hats" in International Class 25 and "entertainment services, namely, arranging and conducting athletic events, tournaments and exhibitions" in International Class 41, registered on May 16, 2000, claiming a date of first use of 1977 in Class 41 and 1980 in Class 25. A true and

correct copy of the TARR Record for the mark FLORIDA GATORS (Reg. No. 2,349,246) is attached as **Exhibit 5**.

18. UAA has complied with all requirements necessary to maintain its federal registration for the mark FLORIDA GATORS (Reg. No. 2,349,246), which is now incontestable under 15 U.S.C. § 1065.

19. UAA owns a federal registration for the mark FIGHTING GATORS (Reg. No. 1,225,119) for "apparel -- namely, shirts, bibs, socks and caps" in International Class 25, registered on January 25, 1983, claiming a date of first use of 1955. A true and correct copy of the TARR Record for the mark FIGHTING GATORS (Reg. No. 1,225,119) is attached as **Exhibit 6**.

20. UAA has complied with all requirements necessary to maintain its federal registration for the mark FIGHTING GATORS (Reg. No. 1,225,119), which is now incontestable under 15 U.S.C. § 1065.

21. UAA's trademarks referenced in paragraphs 6-20 are collectively referred to as "UAA's GATOR Marks."

22. As a result of UAA's longstanding and extensive use, UAA's GATOR Marks are symbolic of the extensive goodwill and consumer recognition established by the University. UAA's GATOR Marks have attained a high degree of recognition and distinctiveness throughout the United States in connection with educational services, entertainment services, athletic events, and other goods and services commonly associated with a university as an educational institution and its athletic department. By virtue of the University's expenditure of substantial amounts of time, effort, and money in advertising and promoting its goods and services, UAA's GATOR Marks have come to identify the University's athletics and other services. Purchasers and prospective purchasers, as well as other members of the public, are familiar with and identify

UAA's GATOR Marks and understand and expect that a wide variety of goods and services offered under UAA's GATOR Marks are affiliated with, sponsored, or licensed by the University. Indeed, UAA's GATOR Marks have become well-known for the University's goods and services.

23. UAA will be damaged by the registration of Applicant's Mark GATOR SHOP because the mark and its associated services so resemble UAA's GATOR Marks and the associated goods and services as to be likely to cause confusion, mistake, and deception. The Applicant's Mark incorporates UAA's GATOR mark in its entirety for use in connection with a retail store services offering merchandise relating to the University. Moreover, the specimen submitted with the Application depicts Applicant selling products bearing UAA's trademarks, including the GATOR Marks. A true and correct copy of the specimen is attached as **Exhibit 7**. Moreover, Applicant's retail store website at www.gatorshop.com prominently displays UAA's GATOR Marks, as depicted in the attached **Exhibit 7**. The Applicant's website bearing the GATOR SHOP mark also uses the University's well-known orange-and-blue color scheme and features the University's 2012 football schedule. Indeed, the GATOR SHOP mark is depicted in the University's orange-and-blue color scheme.

24. Applicant previously operated a brick-and-mortar retail store that sold merchandise relating to the University and was located down the street from the University. Upon information and belief, Applicant sells its products to fans, students, and alumni of the University.

25. Persons familiar with UAA's GATOR Marks are likely to believe erroneously that Applicant's services are offered by the University, or are authorized, licensed, endorsed, or sponsored by the University, and registration of Applicant's Mark GATOR SHOP on the Principal Register will be inconsistent with UAA's rights in UAA's GATOR Marks.

26. Applicant's Mark also falsely suggests a connection with the University in violation of Section 2(a) of the Lanham Act, 15 U.S.C. § 1052(a).

27. The filing fee in the amount of $300.00 is enclosed. The Commissioner is authorized to debit the deposit account of Kilpatrick Townsend & Stockton LLP (deposit account no. 11-0860) for any deficiency in the required fee.

WHEREFORE, Opposer requests that Application Serial No. 85/480,582 be refused registration and this Notice of Opposition be sustained in its favor.

Respectfully submitted,

/Harris W. Henderson/

R. Charles Henn Jr.
Alicia Grahn Jones
Rosaleen H. Chou
Harris W. Henderson
KILPATRICK TOWNSEND & STOCKTON LLP
1100 Peachtree Street
Suite 2800
Atlanta, Georgia 30309-4530
(404) 815-6500
Attorneys for Opposer

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing NOTICE OF OPPOSITION was served on Applicant on August 29, 2012 via first class mail to:

Sven W. Hanson, Esq.
PO Box 357429
Gainesville, Florida 32635-7429

/Harris W. Henderson/
Counsel for Opposer

CERTIFICATE OF TRANSMITTAL

I hereby certify that a true copy of the foregoing NOTICE OF OPPOSITION is being filed electronically with the TTAB via ESTTA on this day, August 29, 2012.

/Harris W. Henderson/
Counsel for Opposer

EXHIBIT 1

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-08-23 15:40:36 ET

Serial Number: 73273111 Assignment Information Trademark Document Retrieval

Registration Number: 1222098

Mark (words only): GATORS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-03-19

Filing Date: 1980-08-06

Transformed into a National Application: No

Registration Date: 1982-12-28

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-04-23

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. University Athletic Association, Inc.

Address:
University Athletic Association, Inc.
Ben Hill Griffith Stadium North-South Drive
Gainesville, FL 32611
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 041
Class Status: Active
Entertainment Services-Namely, Conducting Intercollegiate Athletic Events for Others

Basis: 1(a)
First Use Date: 1955-00-00
First Use in Commerce Date: 1955-00-00

International Class: 042
Class Status: Active
Retail Store Stores, Distributorship Services and Mail Order Sales Services, in the Field of Wearing Apparel and Accessories, Novelty Items and Jewelry
Basis: 1(a)
First Use Date: 1955-00-00
First Use in Commerce Date: 1955-00-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-04-23 - Case File In TICRS

2003-03-19 - First renewal 10 year

2003-03-19 - Section 8 (10-year) accepted/ Section 9 granted

2002-12-27 - Combined Section 8 (10-year)/Section 9 filed

2002-12-27 - PAPER RECEIVED

1988-09-24 - Section 8 (6-year) accepted & Section 15 acknowledged

1988-04-11 - Section 8 (6-year) and Section 15 Filed

1982-12-28 - Registered - Principal Register

1982-10-05 - Published for opposition

1982-08-24 - Notice of publication

1982-08-24 - Approved for Pub - Principal Register (Initial exam)

1981-03-19 - Non-final action mailed

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent
UNIVERSITY ATHLETIC ASSOCIATION, INC.
BEN HILL GRIFFITH STADIUM NORTH-SOUTH DR
GAINSVILLE, FL 32611

EXHIBIT 2

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-08-23 15:41:27 ET

Serial Number: 75353993 Assignment Information Trademark Document Retrieval

Registration Number: 2206967

Mark (words only): GATORS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2008-11-26

Filing Date: 1997-09-09

Transformed into a National Application: No

Registration Date: 1998-12-01

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: L50 -TMEG Law Office 105

Date In Location: 2010-07-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. University Athletic Association, Inc.

Address:
University Athletic Association, Inc.
P.O. Box 14855
Gainesville, FL 326042485
United States
Legal Entity Type: NOT-FOR-PROFIT CORPORATION
State or Country Where Organized: Florida

GOODS AND/OR SERVICES

International Class: 025
Class Status: Active
clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, boxer shorts, sweaters, coats, caps and hats

Basis: 1(a)
First Use Date: 1955-00-00
First Use in Commerce Date: 1955-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):
1222098
1225119
1791016

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-06-30 - Case File In TICRS

2008-11-26 - First renewal 10 year

2008-11-26 - Section 8 (10-year) accepted/ Section 9 granted

2008-11-19 - Assigned To Paralegal

2008-11-11 - TEAS Section 8 & 9 Received

2004-10-16 - Section 8 (6-year) accepted & Section 15 acknowledged

2004-09-03 - Section 8 (6-year) and Section 15 Filed

2004-09-03 - TEAS Section 8 & 15 Received

1998-12-01 - Registered - Principal Register

1998-09-08 - Published for opposition

1998-08-07 - Notice of publication

1998-06-08 - Approved for Pub - Principal Register (Initial exam)

1998-05-26 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent
JEREMY FOLEY

Latest Status Info

UNIVERSITY ATHLETIC ASSOCIATION, INC.
P.O. BOX 14855
GAINESVILLE FL 32604-2485

EXHIBIT 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-08-23 15:41:47 ET

Serial Number: 75353943 Assignment Information Trademark Document Retrieval

Registration Number: 2205439

Mark

(words only): GATORS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2009-02-06

Filing Date: 1997-09-09

Transformed into a National Application: No

Registration Date: 1998-11-24

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: L30 -TMEG Law Office 103

Date In Location: 2010-07-23

LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. University Athletic Association, Inc.

Address:
University Athletic Association, Inc.
P.O. Box 14485
Gainesville, FL 326042485

United States
Legal Entity Type: NOT-FOR-PROFIT CORPORATION
State or Country Where Organized: Florida

GOODS AND/OR SERVICES

International Class: 025
Class Status: Active
clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, boxer shorts, sweaters, coats, caps and hats
Basis: 1(a)
First Use Date: 1979-00-00
First Use in Commerce Date: 1979-00-00

International Class: 041
Class Status: Section 8 - Cancelled
Basis: 1(a)
First Use Date: 1981-00-00
First Use in Commerce Date: 1981-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):
1222098
1225119
1791016

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-06-25 - Case File In TICRS

2009-02-06 - First renewal 10 year

2009-02-06 - Section 9 granted/check record for Section 8

2009-02-06 - Partial Section 8 (10-Year) accepted/checked record for section

2009-02-04 - Post Registration action correction

2009-01-30 - Assigned To Paralegal

2009-01-26 - Combined Section 8 (10-year)/Section 9 filed

2009-01-26 - TEAS Section 8 & 9 Received

2004-10-16 - Section 8 (6-year) accepted & Section 15 acknowledged

2004-09-03 - Section 8 (6-year) and Section 15 Filed

2004-09-03 - TEAS Section 8 & 15 Received

1998-11-24 - Registered - Principal Register

1998-09-01 - Published for opposition

1998-07-31 - Notice of publication

1998-06-08 - Approved for Pub - Principal Register (Initial exam)

1998-05-26 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent
JEREMY FOLEY
UNIVERSITY ATHLETIC ASSOCIATION, INC.
P. O. BOX 14485
GAINESVILLE FL 32604-2485

EXHIBIT 4

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-08-23 15:42:03 ET

Serial Number: 73269856 Assignment Information Trademark Document Retrieval

Registration Number: 1228944

Mark

(words only): F

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-05-16

Filing Date: 1980-07-11

Transformed into a National Application: No

Registration Date: 1983-03-01

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-04-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. University Athletic Association, Inc.

Address:
University Athletic Association, Inc.
P.O. Box 14485
Gainesville, FL 32604

United States
Legal Entity Type: Corporation
State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 025
Class Status: Active
Apparel-Namely, Shirts, Sweaters, Belts and Caps
Basis: 1(a)
First Use Date: 1980-01-00
First Use in Commerce Date: 1980-01-00

ADDITIONAL INFORMATION

Design Search Code(s):
03.21.05 - Alligators; Crocodiles
03.21.26 - Costumed reptiles, frogs and snails and those with human attributes

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-04-11 - Case File In TICRS

2003-05-16 - First renewal 10 year

2003-05-16 - Section 8 (10-year) accepted/ Section 9 granted

2003-03-03 - Combined Section 8 (10-year)/Section 9 filed

2003-03-03 - Combined Section 8 (10-year)/Section 9 filed

2003-03-03 - PAPER RECEIVED

1988-10-15 - Section 8 (6-year) accepted & Section 15 acknowledged

1988-06-03 - Section 8 (6-year) and Section 15 Filed

1983-03-01 - Registered - Principal Register

1982-07-20 - Published for opposition

1982-06-08 - Notice of publication

Latest Status Info

1982-05-20 - Approved for Pub - Principal Register (Initial exam)

1981-09-14 - Non-final action mailed

1981-06-17 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
ROBERT DUCKWORTH

Correspondent
DUCKWORTH, ALLEN, DYER & DOPPELT
ONE SOUTH ORANGE AVENUE
SUITE 600
P.O. BOX 3791
ORLANDO, FLORIDA 32802

Domestic Representative
DUCKWORTH, ALLEN, DYER & DOPPELT

EXHIBIT 5

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-08-23 15:42:24 ET

Serial Number: 75354125 Assignment Information Trademark Document Retrieval

Registration Number: 2349246

Mark (words only): FLORIDA GATORS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-03-31

Filing Date: 1997-09-09

Transformed into a National Application: No

Registration Date: 2000-05-16

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-03-31

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. University Athletic Association, Inc.

Address:
University Athletic Association, Inc.
P.O. Box 14485
Gainesville, FL 326042485
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 025
Class Status: Active
clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, sweaters, coats, caps and hats

Basis: 1(a)
First Use Date: 1980-00-00
First Use in Commerce Date: 1980-00-00

International Class: 041
Class Status: Active
entertainment services, namely, arranging and conducting athletic events, tournaments and exhibitions
Basis: 1(a)
First Use Date: 1977-00-00
First Use in Commerce Date: 1977-00-00

ADDITIONAL INFORMATION

Section 2(f), in part, as to "FLORIDA"

Prior Registration Number(s):
1222098
1225119
1791016

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-03-31 - First renewal 10 year

2010-03-31 - Section 8 (10-year) accepted/ Section 9 granted

2010-03-15 - Case Assigned To Post Registration Paralegal

2010-03-12 - TEAS Section 8 & 9 Received

2007-07-05 - Case File In TICRS

2006-04-25 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-04-12 - Assigned To Paralegal

2006-01-23 - Section 8 (6-year) and Section 15 Filed

2006-01-23 - TEAS Section 8 & 15 Received

2000-05-16 - Registered - Principal Register

2000-02-22 - Published for opposition

Latest Status Info

2000-01-21 - Notice of publication

1999-10-12 - Approved for Pub - Principal Register (Initial exam)

1999-09-13 - Communication received from applicant

1999-03-12 - Non-final action mailed

1998-12-14 - Communication received from applicant

1998-06-12 - Non-final action mailed

1998-06-08 - Assigned To Examiner

1998-05-27 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent
JEREMY FOLEY
UNIVERSITY ATHLETIC ASSOCIATION, INC.
P.O. BOX 14485
GAINESVILLE, FL 32604-2485

EXHIBIT 6

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-08-23 15:42:41 ET

Serial Number: 73269858 Assignment Information Trademark Document Retrieval

Registration Number: 1225119

Mark (words only): FIGHTING GATORS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-03-26

Filing Date: 1980-07-11

Transformed into a National Application: No

Registration Date: 1983-01-25

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-04-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. University Athletic Association, Inc.

Address:
University Athletic Association, Inc.
P.O. Box 14485
Gainesville, FL 32604
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 025
Class Status: Active
Apparel-Namely, Shirts, Bibs, Socks and Caps

Basis: 1(a)
First Use Date: 1955-00-00
First Use in Commerce Date: 1955-00-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-04-18 - Case File In TICRS

2003-03-26 - First renewal 10 year

2003-03-26 - Section 8 (10-year) accepted/ Section 9 granted

2003-01-17 - Combined Section 8 (10-year)/Section 9 filed

2003-01-17 - PAPER RECEIVED

1988-08-30 - Section 8 (6-year) accepted & Section 15 acknowledged

1988-04-11 - Section 8 (6-year) and Section 15 Filed

1983-01-25 - Registered - Principal Register

1982-11-02 - Published for opposition

1982-09-21 - Notice of publication

1982-09-16 - Approved for Pub - Principal Register (Initial exam)

1981-09-14 - Non-final action mailed

1981-06-17 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent
UNIVERSITY ATHLETIC ASSOCIATION INC.
P. O. BOX 14485
GAINESVILLE FL 32604

EXHIBIT 7

Welcome to Gator Shop - Where Champions Shop

Top Categories
- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories
- 15 Tim Tebow Merchandise
- 2011 New Products
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

Featured Items

Tim Tebow Everything in Between DVD

Nike 2011 Coaches Pullover Jacket White

Nike Vintage Beanie Royal with Albert

Nike Ladies Capri Sweatpants

Nike Vintage Royal Long Sleeve Albert T-shirt

Nike Gator Head Long Sleeve Waffle

Nike Backfield Woven Lightweight Jacket

Nike Royal Gator Head Hat with Orange Trim

Nike 2011 Coaches Polo White

The Gator Shop on Facebook
Like
368 people like **The Gator Shop.**
Autumn Christina
Facebook social plugin

Newsletter

First Name Last Name

Email Address:

Choose Password:

GO

To change your details click here

2011 Gator Schedule

Apr 9	Orange & Blue
Sep 3	FL Atlantic
Sep 10	Alabama-Birmingham
Sep 17	Tennessee
Sep 24	@ Kentucky
Oct 1	Alabama
Oct 8	@ LSU
Oct 15	@ Auburn
Oct 29	Georgia
Nov 5	Vanderbilt
Nov 12	@ S. Carolina
Nov 19	Furman
Nov 26	FSU

EXHIBIT 8

GATOR SHOP

Home | About Us | Low Price Guarantee | My Account | Shipping | Contact Us
Checkout | View Cart (0)
1-800-283-7587

Search GO

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

Welcome to Gator Shop - Where Champions Shop

Featured Items

Gators Baggo Cornhole Game

Nike Sideline Visor Royal

Gator Tervis Polka Dot Tumbler w/ Lid

Stay Victorious My Friends T-Shirt

Florida Gator Blue Coaches Polo

Orange and Blue Leather Deck Shoes

Most Popular Searches

Jerseys	**Tebow**	**Jackets**
Flags	**Stickers**	**Shorts**

The Gator Shop on Facebook

Lik

Facebook social plugin

Newsletter

First Name Last Name

Email Address:

Choose Password:

GO

To change your details click here

2012 Gator Schedule

Apr 7	Orange & Blue
Sep 1	Bowling Gr.
Sep 8	@ Texas A&M
Sep 15	@ Tennessee
Sep 22	Kentucky
Oct 6	LSU
Oct 13	@ Vanderbilt
Oct 20	S. Carolina
Oct 27	Georgia
Nov 3	Missouri

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

ABOUT THE GATOR SHOP

1702 West University Avenue Suite A-1
Gainesville, FL 32603
(352) 376-5191
Fax (352) 376-0910

Hello from the **Gator Shop**! Our company was established in 1946 and has been trying to make purchasing Gator accessories easier ever since. We hope that you will enjoy shopping at our web site and will continue to use our services in the future to find your Gator merchandise.

All orders placed through your Gator Club receive a 15% discount. In addition, all members of the Alumni Association who have their Alumni number can receive the same discount (some restrictions may apply). Our company often sends Gator Clubs a few boxes of merchandise when they are having a meeting so that the members can see an assortment of the items we offer. The merchandise can be sold and the remaining items sent back to us. This may be something to keep in mind at your next Gator Club meeting.

We would like to help you out in any way we can. Feel free to call us any time at 800-365-8633 with questions or comments that you may have. We also send out a free season catalog, which goes out in July. To be put on our mailing list and receive our catalog annually, please call our 800 number and we would be more than happy to sign you up.

The Gator Shop is not responsible for any "glitches" in your computer that do sometimes occur while shopping online. Prices are subject to change without further notice.

We are looking forward to doing business with you.
Thanks again, and **Go Gators**!

Joi Michelle
Internet Division
2502 N.W. 16th Avenue
Gainesville, FL 32605

BACK TOP

Top Categories
- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories
- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

GATORSHOP.COM LOW PRICE GUARANTEE

GatorShop.com is pleased to offer a low price guarantee to our loyal and much appreciated customers. If you find a lower price on a product we offer at another website, we will match the price of that product when we process your order. The low price guarantee applies to non-autographed products that are in stock at the time of purchase.

If another website has a lower price than ours on a product we have, please follow the 4 steps below and we will match the competing price.

1. Highlight and copy the next 5 lines:

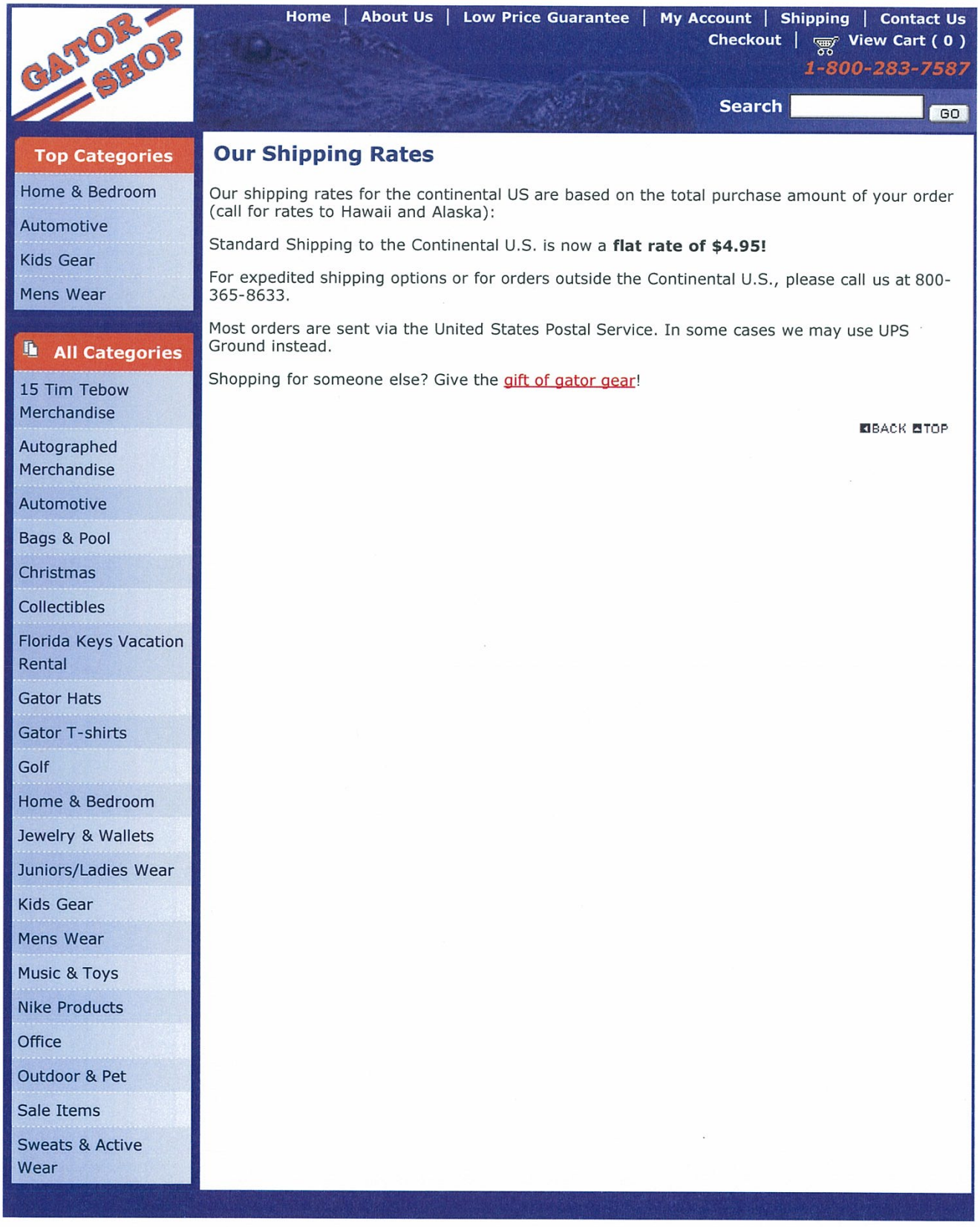
- Product name on GatorShop.com =
- Other website's web address (ex: www.abc.com) =
- Link to product on other website =
- Product price on other website =
- Your name =

2. Send an email to sales@gatorshop.com and paste the above 5 lines into the email and answer each question.

3. After sending the email, please complete your order including the product with the lower price.

4. Your order will be processed within 24-48 hours and the amount charged to you will reflect the lower competing price when verified during order processing.

BACK TOP


GATOR SHOP
Home | About Us | Low Price Guarantee | My Account | Shipping | Contact Us
Checkout | View Cart (0)
1-800-283-7587
Search
GO
Top Categories
Home & Bedroom
Automotive
Kids Gear
Mens Wear
All Categories
15 Tim Tebow Merchandise
Autographed Merchandise
Automotive
Bags & Pool
Christmas
Collectibles
Florida Keys Vacation Rental
Gator Hats
Gator T-shirts
Golf
Home & Bedroom
Jewelry & Wallets
Juniors/Ladies Wear
Kids Gear
Mens Wear
Music & Toys
Nike Products
Office
Outdoor & Pet
Sale Items
Sweats & Active Wear
Our Shipping Rates
Our shipping rates for the continental US are based on the total purchase amount of your order (call for rates to Hawaii and Alaska):
Standard Shipping to the Continental U.S. is now a flat rate of $4.95!
For expedited shipping options or for orders outside the Continental U.S., please call us at 800-365-8633.
Most orders are sent via the United States Postal Service. In some cases we may use UPS Ground instead.
Shopping for someone else? Give the gift of gator gear!
BACK TOP

Gator Shop, 1702 West University Avenue Suite A-1, Gainesville, FL 32603, Toll Free: 1-800-283-7587

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

Automotive

Product 1 to 149 of 149
Page: **1**

10 inch F Magnet
$10.99
ADD TO CART
BUY NOW

12 inch Gators Block magnet
Available in White and Orange
$4.99
ADD TO CART | BUY NOW

12 inch Running Gator 1 Magnet
$12.99
ADD TO CART | BUY NOW

12 inch Running Gator Magnet 2
Available in 2" and 12"
$1.99
ADD TO CART
BUY NOW

18 inch Gator Head and Script
$11.99
ADD TO CART | BUY NOW

18 inch Script Magnet
$12.99
ADD TO CART | BUY NOW

18" x 10" Swamp Bound Magnet
$11.99
ADD TO CART
BUY NOW

18" x 6" Swamp Bound Magnet
$8.99
ADD TO CART | BUY NOW

4 inch "F" Magnet
$2.99
ADD TO CART | BUY NOW

Albert Car Flag
Available in Orange and Blue
$9.99
ADD TO CART
BUY NOW

Albert Decal
4"x4"
$3.99
ADD TO CART BUY NOW

Albert Magnet
Available in 2", 4", 8", 12"
$1.99
ADD TO CART BUY NOW

Albert Sticker
$1.69
ADD TO CART
BUY NOW

Antenna Flag
$5.99
ADD TO CART BUY NOW

Block Gators Sticker
Regularly: ~~$4.49~~
Now: $0.99
ADD TO CART BUY NOW

Blue Gators Script Decal
Available in 2 sizes
$8.99
ADD TO CART
BUY NOW

Bottle Opener Keychain w/ Clip
$8.99
ADD TO CART BUY NOW

Camo Vinyl Gator Head Decal
$10.99
ADD TO CART BUY NOW

Car Tag Frame: Laser Cut Gator Girl
$15.99
ADD TO CART
BUY NOW

Car Tag: Gator Head Royal or Orange
$19.99
ADD TO CART BUY NOW

Car Tag: Pewter Oval Gator Head
$28.99
ADD TO CART BUY NOW

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

Home & Bedroom

Product 1 to 174 of 174
Page: **1**

10 oz Gator Hammock BBQ Sauce
Makes great BBQ Pork
$5.99
ADD TO CART
BUY NOW

10 oz Gator Hammock Bullgator Sauce
Makes great burgers!
$5.99
ADD TO CART BUY NOW

10 oz Gator Hammock Hot Sauce
Makes Great Wings!
$5.99
ADD TO CART BUY NOW

2 x 3 Gator Bath Mat
$29.99
ADD TO CART
BUY NOW

2006 and 2007 Autographed National Champions Basketballs
Sold as a set only.
$5,000.00
ADD TO CART BUY NOW

5 oz Gator Hammock Lethal Gator Sauce
$4.99
ADD TO CART BUY NOW

5 oz Gator Hammock Swamp Sauce
$4.99
ADD TO CART
BUY NOW

6 ft. Florida Field Runner Rug
$69.99
ADD TO CART BUY NOW

8 1/2-9 1/2 inch Alligator Head
$24.99
ADD TO CART BUY NOW

8 pack Paper Coasters
$3.99
ADD TO CART
BUY NOW

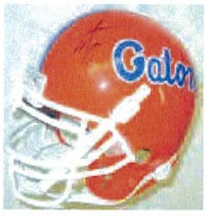
Albert Banner Flag
2 Sided
$25.99
ADD TO CART BUY NOW

Albert Clear Tervis Tumbler
available in 16oz and 24oz
$12.99
ADD TO CART BUY NOW

Albert Shot Glass
$3.99
ADD TO CART
BUY NOW

Alligator Claw Backscratcher
$4.99
ADD TO CART BUY NOW

Alligator Flask Set
$43.99
ADD TO CART BUY NOW



Authentic Helmet Signed by Urban Meyer
Regularly:
~~$399.99~~
Now: $199.99
ADD TO CART
BUY NOW

Bartender's Bottle Opener
Vinyl handle
$7.99
ADD TO CART BUY NOW

Bronze Garden Statue
$99.99
ADD TO CART BUY NOW

Brown Wooden Picture Frame
4x6 matted picture
or 5x7 unmatted

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

Juniors/Ladies Wear

Product 1 to 87 of 87
Page: **1**

Bow on Bow Barrette
Available in Orange and Blue
$4.99
ADD TO CART BUY NOW

Calley Orange Dress
Our Calley dress is strapless chiffon over a stretch-knit underslip to keep you cool during hot football games
Regularly: ~~$79.99~~
Now: $24.99
ADD TO CART BUY NOW

Embroidered Albert Patch
$1.50
ADD TO CART BUY NOW

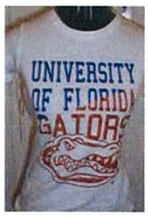
Embroidered Gator Head Patch
$0.99
ADD TO CART BUY NOW

Florida Aviator Sunglasses
Florida on the side
$19.99
ADD TO CART BUY NOW

Florida Blue Glitter Missy T-Shirt
Florida written in Orange glitter. Glitter in Gator Head. Also available in Plus sizes
$35.99
ADD TO CART BUY NOW

Florida Colosseum Stadium T-Shirt
$23.99
ADD TO CART BUY NOW

Florida Gator Kindle Fire Cover
$34.99
ADD TO CART BUY NOW



Florida White Glitter T-Shirt
$35.99
ADD TO CART BUY NOW

Flower Leather Flip Flops
$39.99
ADD TO CART | BUY NOW

Gator 2 pack Barrettes
$5.99
ADD TO CART | BUY NOW

Gator 2 Sided Lanyard
$7.99
ADD TO CART | BUY NOW

Gator Badge Reel
$4.99
ADD TO CART | BUY NOW

Gator Cell Phone Purse
Leather. with black strap
$22.99
ADD TO CART | BUY NOW

Gator Crocs
Available in Adult and Kids. Navy Blue with Gator head logo on front, Gators Script logo on heel.
$31.99
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Gator Floral Satin Scarf
$9.99
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Gator Gameday Purse
100% polyester
$43.99
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Gator Head Lapel Pin
$3.99
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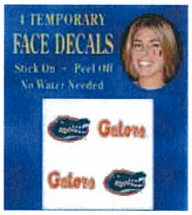

Gator Head/Script Tattoos
4 pack. Stick on
$2.99
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Gator Headband
$5.99
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Gator IPhone 4 Cover
$24.99
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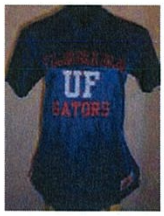
Gator Ladies Foil T-Shirt
Foil print
$25.99



Gator Ladies Football Jersey
$19.99

Gator Ladies Orange Slick Short
$19.99

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Mens Wear

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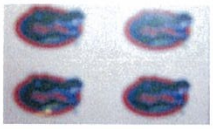

4 pack Gator Head Stick on Tattoo
No water needed!
$2.69
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Albert Navy Tie
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Albert Sticker
$1.69
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Brown Croc Leather Belt w/ Gator head Concho
4 Gator head conchos on belt
$44.99
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Brown Leather Gator Belt
4 Gator head conchos on belt
$44.99
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Columbia Blue Fishing Shirt
$55.00
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Columbia Bonehead Orange Shirt
$55.00
ADD TO CART | BUY NOW

Columbia Khaki Fishing Shirt
$55.00
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Columbia Tamiami Button Up
Lightweight material
$64.99
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Croc Leather Belt with Gator Head Concho

Columbia White Fishing Shirt
$55.00
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4 Gator head conchos on belt
$44.99
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Embroidered Albert Patch
$1.50
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Embroidered Gator Head Patch
$0.99
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Florida Aviator Sunglasses
Florida on the side
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$64.99
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Florida Gator Kindle Fire Cover
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Florida Gators Croakie
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Florida Gators Nylon Wallet
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Gator 2 Sided Lanyard
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Gator Baseball Replica Jersey
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Gator Columbia White Polo
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Welcome to Gator Shop - Where Champions Shop

Featured Items

Gators Baggo Cornhole Game

Nike Sideline Visor Royal

Gator Tervis Polka Dot Tumbler w/ Lid

Stay Victorious My Friends T-Shirt

Florida Gator Blue Coaches Polo

Orange and Blue Leather Deck Shoes

Most Popular Searches

Jerseys	Tebow	Jackets
Flags	Stickers	Shorts

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2012 Gator Schedule

Apr 7	Orange & Blue
Sep 1	Bowling Gr.
Sep 8	@ Texas A&M
Sep 15	@ Tennessee
Sep 22	Kentucky
Oct 6	LSU
Oct 13	@ Vanderbilt
Oct 20	S. Carolina
Oct 27	Georgia
Nov 3	Missouri

EXHIBIT 13 Drucker
PENGAD 800-631-6989

Nov 10 UL-Lafayette
Nov 17 Jacsksonville State
Nov 24 @ FSU
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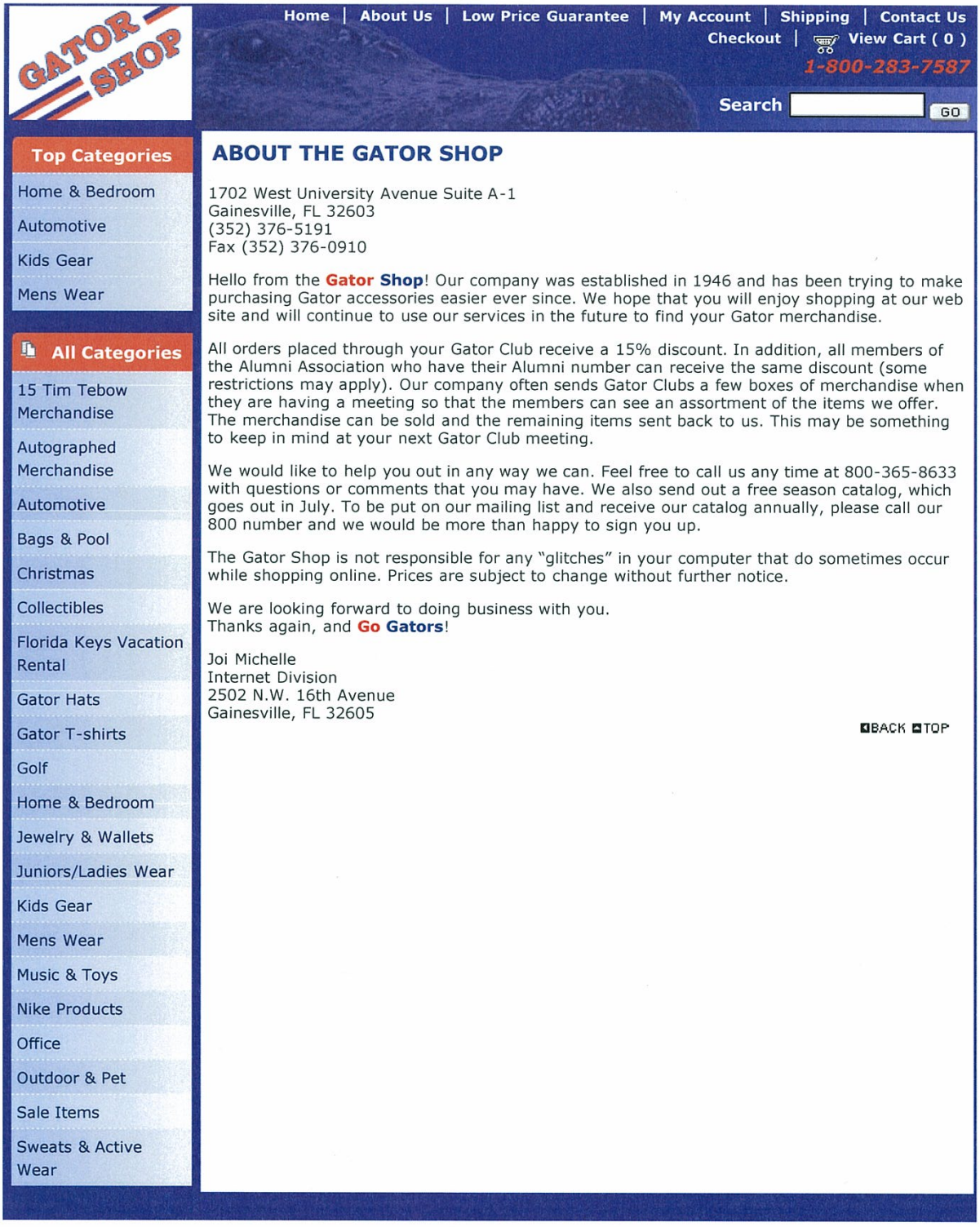
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ABOUT THE GATOR SHOP
1702 West University Avenue Suite A-1
Gainesville, FL 32603
(352) 376-5191
Fax (352) 376-0910
Hello from the Gator Shop! Our company was established in 1946 and has been trying to make purchasing Gator accessories easier ever since. We hope that you will enjoy shopping at our web site and will continue to use our services in the future to find your Gator merchandise.
All orders placed through your Gator Club receive a 15% discount. In addition, all members of the Alumni Association who have their Alumni number can receive the same discount (some restrictions may apply). Our company often sends Gator Clubs a few boxes of merchandise when they are having a meeting so that the members can see an assortment of the items we offer. The merchandise can be sold and the remaining items sent back to us. This may be something to keep in mind at your next Gator Club meeting.
We would like to help you out in any way we can. Feel free to call us any time at 800-365-8633 with questions or comments that you may have. We also send out a free season catalog, which goes out in July. To be put on our mailing list and receive our catalog annually, please call our 800 number and we would be more than happy to sign you up.
The Gator Shop is not responsible for any "glitches" in your computer that do sometimes occur while shopping online. Prices are subject to change without further notice.
We are looking forward to doing business with you.
Thanks again, and Go Gators!
Joi Michelle
Internet Division
2502 N.W. 16th Avenue
Gainesville, FL 32605
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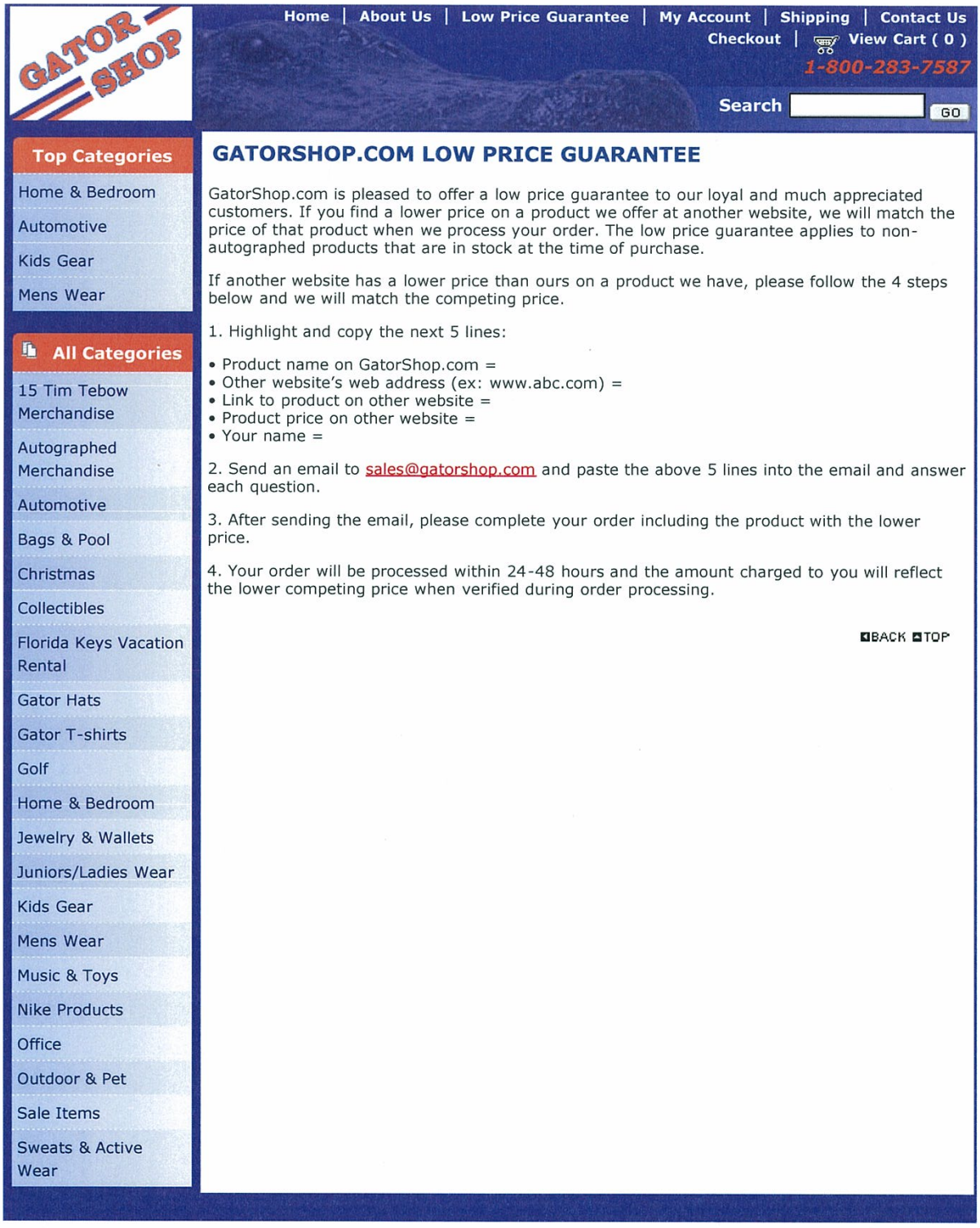
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GATORSHOP.COM LOW PRICE GUARANTEE
GatorShop.com is pleased to offer a low price guarantee to our loyal and much appreciated customers. If you find a lower price on a product we offer at another website, we will match the price of that product when we process your order. The low price guarantee applies to non-autographed products that are in stock at the time of purchase.
If another website has a lower price than ours on a product we have, please follow the 4 steps below and we will match the competing price.
1. Highlight and copy the next 5 lines:
• Product name on GatorShop.com =
• Other website's web address (ex: www.abc.com) =
• Link to product on other website =
• Product price on other website =
• Your name =
2. Send an email to sales@gatorshop.com and paste the above 5 lines into the email and answer each question.
3. After sending the email, please complete your order including the product with the lower price.
4. Your order will be processed within 24-48 hours and the amount charged to you will reflect the lower competing price when verified during order processing.
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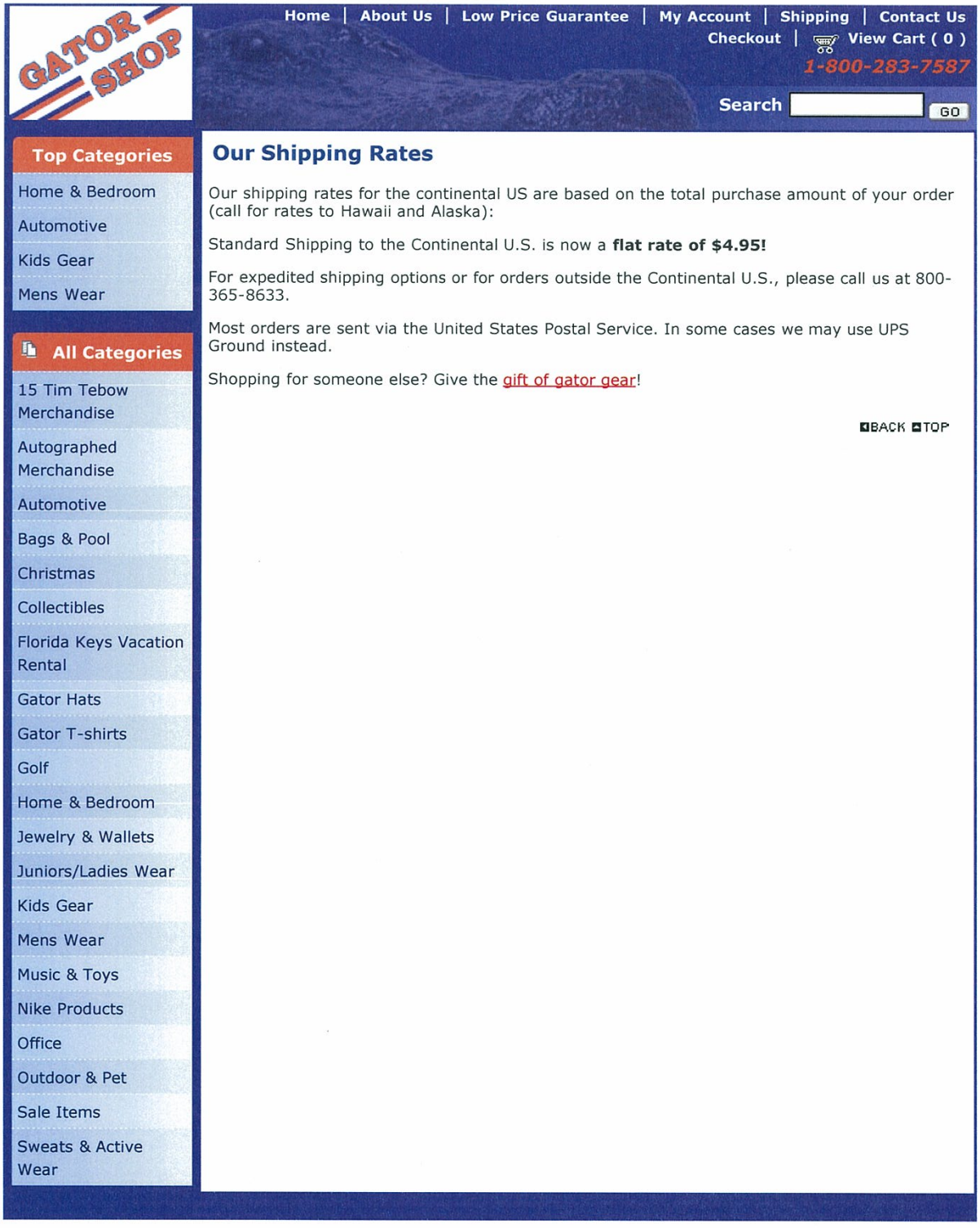
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Music & Toys
Nike Products
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Sweats & Active Wear
Our Shipping Rates
Our shipping rates for the continental US are based on the total purchase amount of your order (call for rates to Hawaii and Alaska):
Standard Shipping to the Continental U.S. is now a flat rate of $4.95!
For expedited shipping options or for orders outside the Continental U.S., please call us at 800-365-8633.
Most orders are sent via the United States Postal Service. In some cases we may use UPS Ground instead.
Shopping for someone else? Give the gift of gator gear!
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Automotive

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10 inch F Magnet
$10.99
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12 inch Gators Block magnet
Available in White and Orange
$4.99
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12 inch Running Gator 1 Magnet
$12.99
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12 inch Running Gator Magnet 2
Available in 2" and 12"
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18 inch Gator Head and Script
$11.99
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18 inch Script Magnet
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18" x 10" Swamp Bound Magnet
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18" x 6" Swamp Bound Magnet
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4 inch "F" Magnet
$2.99
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Albert Car Flag
Available in Orange and Blue
$9.99
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Albert Decal
4"x4"
$3.99
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Albert Magnet
Available in 2", 4", 8", 12"
$1.99
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Albert Sticker
$1.69
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Antenna Flag
$5.99
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Block Gators Sticker
Regularly: ~~$4.49~~
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Blue Gators Script Decal
Available in 2 sizes
$8.99
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Bottle Opener Keychain w/ Clip
$8.99
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Camo Vinyl Gator Head Decal
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Car Tag Frame: Laser Cut Gator Girl
$15.99
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Car Tag: Gator Head Royal or Orange
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Car Tag: Pewter Oval Gator Head
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Diamond Plate Gator Head Decal
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Florida Alumni Black Frame
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Florida Alumni Frame. Orange and Royal
$15.99
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Florida Gator Arch Decal
6 inch x 6 inch
$3.99
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Florida Gator Dad Frame
$15.99
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Florida Gators Black License Plate Frame
$15.99
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Florida Gators Carabiner Keychain
$4.99
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Florida Gators Frame in Orange and Royal
$15.99
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Florida Heart "F" Keychain
$5.99
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UNIVERSITY OF FLORIDA

Florida Strip Vinyl Decal
1 1/2" x 22 1/2"
$9.99
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Gator 4 in 1 Antenna Topper
Can be used as pencil topper, keychain, Backpack hanger, antenna topper
$4.99
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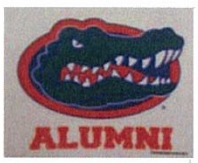
Gator Alumni Plate available in Black and Royal
$18.99



Gator Alumni Static Decal

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Removable,Reusable, 3"x3"
$2.49
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Gator Arch Blue Car Flag
$9.99
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Gator Arch Orange Car Flag
$9.99
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Gator Auto Windsock
$11.99
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Gator Automobile Sunshade
$19.99
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Gator Baseball Decal
$3.99
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Gator Baseball Static Decal
Removable,Reusable, 3"x3"
$2.49
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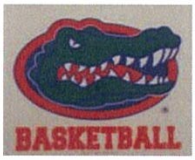

Gator Basketball Static Decal
Removable,Reusable,3"x3"
$2.49
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Gator Black Aluminum License Plate
$5.99
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Gator Bottle Opener Keychain
$5.99
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Gator Camo Car Flag
$9.99
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Gator Charm Keychain
$4.99
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Gator Dad Blue License Plate
$18.99
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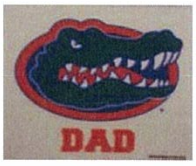

Gator Dad Static Decal
Removable,Reusable, 3"x3"
$2.49
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Gator Dad Vinyl Decal
3x3
$4.99
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Gator F Decal
$3.99
ADD TO CART BUY NOW

Gator Family of Fans Stickers
$14.99
ADD TO CART BUY NOW

Gator Flame License Plate
$22.99
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Gator Flip Flop License Plate
$15.99
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Gator Flip Flop Magnet
12 inches tall
$12.99
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Gator Flower License Plate
$19.99
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Gator Football Helmet Magnet
$7.99
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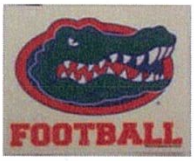

Gator Football Static Decal
Removable,Reusable,3"x3"
$2.49
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Gator Fuzzy Dice
$6.99
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BUY NOW

Gator Grandparent Static Decal
Removable,Reusable, 3"x3"
$2.49
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Gator Head Chrome Decal
$9.99
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Gator Head Glitter License Plate
$19.99
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Gator Head Hitch Cover. Chrome and Black
Fits a 2" hitch. available chrome head on chrome or chrome head on black or Camo.
$39.99
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Gator Head Magnet
2", 4", 8", 12", 18"
$1.99
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Gator head mirror keychain
$5.99
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BUY NOW

Gator Head on Camo License Plate
$18.99
ADD TO CART BUY NOW

Gator Head on Diamond License Plate
$18.99
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Gator Head on Mirror license plate
$18.99
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Gator Head Split Car Flag
$9.99
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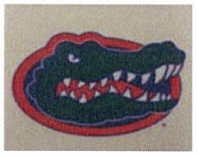

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Removable, Reusable. 3"x3"
$2.49
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Gator Head Sticker
Available in 4 inch and 8 inch
$1.69
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BUY NOW

Gator Head Vinyl Decal
4" long
$4.99
ADD TO CART BUY NOW

Gator Headrest Cover
$17.99
ADD TO CART BUY NOW

Gator Mirror Script License Plate
$18.99
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Gator Mom License Plate Frame

Gator Mom Royal License Plate

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$15.99
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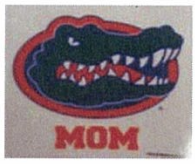

Gator Mom Static Decal
Removable,Reusable.
3"x3"
$2.49
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Gator Mom Vinyl Decal
3x3
$4.99
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Gator Motorcycle Frame
$15.99
ADD TO CART BUY NOW

Gator Nation Car Flag
$9.99
ADD TO CART
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Gator Polka Dot Flip Flop Keychain
$3.99
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Gator Ribbon Magnet
$4.99
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Gator Screw Caps
$3.99
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Gator Script Camo Decal
$10.99
ADD TO CART BUY NOW

Gator Script Diamond Keychain
$5.99
ADD TO CART BUY NOW

Gator Script Mirror Keychain
$5.99

Gator Square Lucite

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Gator Spinner Keychain
$5.99
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Keychain
$2.99
ADD TO CART | BUY NOW

Gator Stripe Car Flag
$9.99
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Gator Suede Steering Wheel Cover
$15.99
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Gator Surfboard Decal
6 inches
$3.99
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Gator Swirl Decal
$4.99
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Gator Tracks Decals
10 inch
$3.99
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Gator Tracks Magnets
each claw 6"
$23.99
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Gator Valve Stem Covers
$11.99
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Gators Beaded Keychain
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Gators Breakaway Lanyard
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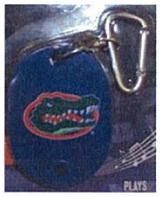

Gators Musical Keychain
Plays fight song when you press the button
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Gators PVC Flip Flop Keychain
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Gators Script Black License Plate
$18.99
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Gators Script Decal
6" long
$3.99
ADD TO CART
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Gators Sunglasses Visor Clip
$4.99
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Heart Gators Decal
5" x 6"
$5.99
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Heart Rhinestone Keychain
$5.99
ADD TO CART
BUY NOW

Hitch Cover: Color Gator Head on Black,Chrome or Camo
$39.99
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Hologram Gators Script Decal
Available in 2 sizes
$8.99
ADD TO CART BUY NOW

Holographic Gator Head Decal
$8.99
ADD TO CART
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Holographic Orange Vinyl Gator Head Decal
4" x 6 1/4", 7 1/4" x 11 1/2", 12 1/2" x 19 3/4", 15 1/4" x 23 3/4"
$8.99
ADD TO CART BUY NOW

Holographic Royal Vinyl Gator Head Decal
$8.99
ADD TO CART BUY NOW

I Heart Gators Auto Frame
$15.99
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Keychain: Interlocking UF
$6.99
ADD TO CART BUY NOW

Keychain: Laser Cut Rubber Gator Head
$5.99
ADD TO CART BUY NOW

Leather Keychain w/ Silver Concho
Available in Black,Brown and Camo
$11.99
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Love Gators Decal
6 inches x 6 inches
$3.99
ADD TO CART BUY NOW

Magnet: Ribbon
$5.99
ADD TO CART BUY NOW

Orange and Blue Survival Strap Keychain
$7.99
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Orange Gators Script Decal
Available in 2 sizes
$8.99
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Orange Script Gators License Plate
$18.99
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Orange/Blue Acrylic Ribbon Keychain
$9.99
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Peace Love Gators Decal
2"x6"
$2.99
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Pewter Alumni License Plate Frame
$23.99
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Pink Gator Head License Plate
$18.99
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Royal Script Gators License Plate
$18.99
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Sticker: Florida Gators
This sticker now has a Gator Head Logo where the Seal Logo used to be.
$2.99
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Sticker: Seal
$1.50
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Sticker: Semi Circle
Regularly: ~~$5.99~~
Now: $2.99
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Sticker: Silver Arch Gators
Regularly: ~~$4.99~~
Now: $2.99
ADD TO CART BUY NOW

Sticker: University Of Florida With Albert
$2.99
ADD TO CART
BUY NOW

Swamp Life Gator Head Decal
Available in Orange, Blue and White. 3 1/2 inch x 14 3/4 inch
$17.99
ADD TO CART BUY NOW

Swamp Life License plate available in Orange and Royal
$19.99
ADD TO CART BUY NOW

Swamp Life Skull

Decal
Available in Orange,Blue and White. 5 1/2 inch x 15 inch
$17.99
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Swamp Life Text decal
6 inches
$9.99
ADD TO CART BUY NOW

Swamp Thing Magnet
$11.99
ADD TO CART BUY NOW

Tailgater Hitch Cover
$39.99
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Tailgator Magnet
12" long by 2" high
$4.99
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University Florida Alumni Frame
$15.99
ADD TO CART BUY NOW

University of Florida Chrome Frame
$12.99
ADD TO CART
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White Gators Script Decal
Available in 2 sizes
$5.99
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White Vinyl Decal Gator Head Outline
$5.99
ADD TO CART BUY NOW

Window Chalk
Royal or Orange
$4.99
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Gator Aluminum Diamond Plate
$5.99
Product currently unavailable

Gator Arm Magnet
$19.99
Product currently unavailable

Gator Camo Aluminum Plate
$5.99

Product currently unavailable

Gator Car Coaster Air Freshener
$4.99

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10 oz Gator Hammock BBQ Sauce
Makes great BBQ Pork
$5.99
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10 oz Gator Hammock Bullgator Sauce
Makes great burgers!
$5.99
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10 oz Gator Hammock Hot Sauce
Makes Great Wings!
$5.99
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2 x 3 Gator Bath Mat
$29.99
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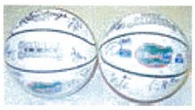

2006 and 2007 Autographed National Champions Basketballs
Sold as a set only.
$5,000.00
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5 oz Gator Hammock Lethal Gator Sauce
$4.99
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5 oz Gator Hammock Swamp Sauce
$4.99
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6 ft. Florida Field Runner Rug
$69.99
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8 1/2-9 1/2 inch Alligator Head
$24.99
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8 pack Paper Coasters
$3.99
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Albert Banner Flag
2 Sided
$25.99
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Albert Clear Tervis Tumbler
available in 16oz and 24oz
$12.99
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Albert Shot Glass
$3.99
ADD TO CART
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Alligator Claw Backscratcher
$4.99
ADD TO CART BUY NOW

Alligator Flask Set
$43.99
ADD TO CART BUY NOW

Authentic Helmet Signed by Urban Meyer
Regularly:
~~$399.99~~
Now: $199.99
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Bartender's Bottle Opener
Vinyl handle
$7.99
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Bronze Garden Statue
$99.99
ADD TO CART BUY NOW

Brown Wooden Picture Frame
4x6 matted picture or 5x7 unmatted

$27.99
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Ceramic Salt n Pepper Shaker
$19.99
ADD TO CART BUY NOW

Cut Out Applique Banner Flag
$26.99
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Diploma Frame Classic Mahogany with Gold Trim
Royal or Black Mat
$199.99
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Diploma Frame Executive with Mahogany Fillet
$299.99
ADD TO CART BUY NOW

Diploma Frame Petite Mahogany with Gold Foil Seal
Royal or Black Mat
$149.99
ADD TO CART BUY NOW

Diploma Frame Satin Mahogany with Gator Head Logo Mat
$199.99
ADD TO CART
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Florida Football Stadium Platter
$34.99
ADD TO CART BUY NOW

Florida Gator Kindle Fire Cover
$34.99
ADD TO CART BUY NOW

Florida Gators Smoky Coffee Mug
15 oz
$10.99
ADD TO CART

Florida Gators Striped 3x5 Flag
$19.99

Football Helmet Key Topper
PVC material. Fits on top of your key
$6.99

BUY NOW | ADD TO CART | BUY NOW | ADD TO CART | BUY NOW

Football Stadium Canvas
$49.99
ADD TO CART
BUY NOW

Garden Gnome Cheerleader
$19.99
ADD TO CART | BUY NOW

Garden Statue
$99.99
ADD TO CART | BUY NOW

Gator "F" Ice Cube Tray
$16.99
ADD TO CART
BUY NOW

Gator 24 oz Camo Tervis Tumbler
Real Tree Camo. with lid
$21.99
ADD TO CART | BUY NOW

Gator 42" umbrella
$17.99
ADD TO CART | BUY NOW

Gator 64 oz Travel Mug
$12.99
ADD TO CART
BUY NOW

Gator Afghan Blanket
$54.99
ADD TO CART | BUY NOW

Gator Albert Napkins
50 in a pack
$4.99
ADD TO CART | BUY NOW

Gator Art Glass Lightswitch Cover
$12.99
ADD TO CART

Gator Balloon Yard Spinner
$24.99

Gator BBQ Set
4 piece
$39.99

BUY NOW | ADD TO CART | BUY NOW | ADD TO CART | BUY NOW

Gator Beverage Napkins
25 in a pack
$2.99
ADD TO CART
BUY NOW

Gator Blue Tervis Tumbler
w/ Orange Lid. Available in 16oz and 24oz
$19.99
ADD TO CART | BUY NOW

Gator Camo Color Coffee Mug
15 oz
$10.99
ADD TO CART | BUY NOW

Gator Camo Pocket Coozie
$3.99
ADD TO CART
BUY NOW

Gator Ceramic Veggie Platter
$39.99
ADD TO CART | BUY NOW

Gator Classic Felt Pennant
$34.99
ADD TO CART | BUY NOW

Gator Etched Wine Glass
$8.99
ADD TO CART
BUY NOW

Gator F 16 oz Tervis Tumbler
$12.99
ADD TO CART | BUY NOW

Gator Fan Cave Sign
$18.99
ADD TO CART | BUY NOW

Gator Garden Flag
$11.99

ADD TO CART
BUY NOW

Gator Garden Gnome
$19.99
ADD TO CART BUY NOW

Gator Garden Windsock
$11.99
ADD TO CART BUY NOW

Gator Girl Wine Glass
$21.99
ADD TO CART
BUY NOW

Gator Hammock Swamp Mustard
*5 oz. mustard, vinegar, sugar, guavas, salt & assorted Peppers
$4.99
ADD TO CART BUY NOW

Gator Head 3x5 Flag on White
$19.99
ADD TO CART BUY NOW

Gator Head Banner Flag
$14.99
ADD TO CART
BUY NOW

Gator head Camo Bottle Suit
$7.99
ADD TO CART BUY NOW

Gator Head Shot Glass
$3.99
ADD TO CART BUY NOW

Gator Helmet Snack Bowl
$59.99
ADD TO CART
BUY NOW

Gator Heritage Banner
$29.99
ADD TO CART BUY NOW

Gator High Ball Glass
$13.99
ADD TO CART BUY NOW

Gator House Key
Kwikset or Weiser
$7.99
ADD TO CART
BUY NOW

Gator Insulated Tumbler w/ Straw
$9.99
ADD TO CART BUY NOW

Gator IPhone 4 Cover
$24.99
ADD TO CART BUY NOW

Gator Jersey Key Topper
PVC material
$6.99
ADD TO CART
BUY NOW

Gator Level Shot Glass
Gators,Rednecks,Seminoles on one side. Gator head on the other.
$3.99
ADD TO CART BUY NOW

Gator Locker Room Sign
$9.99
ADD TO CART BUY NOW

Gator Luggage Tag
$5.99
ADD TO CART
BUY NOW

Gator Magnet Clip
$3.99
ADD TO CART BUY NOW

Gator Man Cave Street Sign
$44.99
ADD TO CART BUY NOW

Gator Martini Glass
$9.99
ADD TO CART
BUY NOW

Gator Micro Felt Pennant
10" long
$2.99
ADD TO CART BUY NOW

Gator Mom Mug
15 oz
$10.99
ADD TO CART BUY NOW

Gator Nation Street Sign
Authentic Street Sign material
$38.99
ADD TO CART
BUY NOW

Gator Neoprene Bottle Suit
$5.99
ADD TO CART BUY NOW

Gator Neoprene Can Coozie
$3.50
ADD TO CART BUY NOW

Gator Oval Ceramic Platter
$17.99
ADD TO CART
BUY NOW

Gator Painted Pilsner
$23.99
ADD TO CART BUY NOW

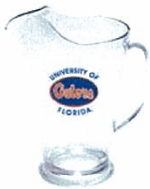
Gator Painted Wine Glass
$21.99
ADD TO CART BUY NOW

Gator Paper Clip Bookmark
PVC material
$6.99
ADD TO CART
BUY NOW

Gator Paper Plates 8 pack
$3.99
ADD TO CART BUY NOW

Gator Pink 16 oz Tervis Tumbler
$12.99
ADD TO CART BUY NOW

Gator Plastic 4 Pack Cups
$4.99
ADD TO CART
BUY NOW



Gator Plastic Drink Pitcher
$19.99
ADD TO CART BUY NOW

Gator Plastic Travel Mug
$6.99
ADD TO CART BUY NOW

Gator Plastic Wine Glass
$6.99
ADD TO CART
BUY NOW

Gator Plastic Wine Glass
$7.99
ADD TO CART BUY NOW

Gator Pocket Coozie
$1.99
ADD TO CART BUY NOW

Gator Polka Dot Ceramic Mug
15 oz
$10.99
ADD TO CART
BUY NOW

Gator Polka Dot Wobbly Mug
$13.99
ADD TO CART BUY NOW

Gator Script 16 oz Tervis Tumbler
$12.99
ADD TO CART BUY NOW

Gator Serving Tray
$19.99
ADD TO CART
BUY NOW

Gator Shoelaces
$4.99
ADD TO CART BUY NOW

Gator Shower Curtain
$31.99
ADD TO CART BUY NOW

Gator Shower Curtain Rings
$14.99
ADD TO CART
BUY NOW

Gator Silicone Muffin Pan
$23.99
ADD TO CART BUY NOW

Gator Small Sticker Sheet
$2.99
ADD TO CART BUY NOW

Gator Sprinkle
seasoning
$5.99
ADD TO CART
BUY NOW

Gator Swirl Coffee Mug
$5.99
ADD TO CART BUY NOW

Gator Tervis 12 oz Tumbler
$12.99
ADD TO CART BUY NOW

Gator Tervis Albert Orange Tumbler w/ Lid
Available in 2 sizes
$19.99
ADD TO CART
BUY NOW

Gator Tervis Big T Tumbler
24 oz
$16.99
ADD TO CART BUY NOW

Gator Tervis Mug
17 oz
$16.99
ADD TO CART BUY NOW

Gator Tervis Polka Dot Tumbler w/ Lid
24 oz
$21.99
ADD TO CART
BUY NOW

Gator Tervis Tall Tumbler
16 oz
$12.99
ADD TO CART BUY NOW

Gator Tervis Wrap Tumbler w/ Lid
Available in 2 sizes
$16.99
ADD TO CART BUY NOW

Gator Thank you Notes
10 in a pack. blank inside. Orange envelope.

$9.99
ADD TO CART
BUY NOW

Gator Wall Mounted Bottle Opener
$14.99
ADD TO CART BUY NOW

Gator Wine Bottle Stopper
$22.99
ADD TO CART BUY NOW

Gator Wooden Painted Picture Frame
4x6 Portrait picture
$9.99
ADD TO CART
BUY NOW

Gator Zebra Print Ceramic Mug
15 oz
$10.99
ADD TO CART BUY NOW

Gator Zipper Pull
PVC material
$6.99
ADD TO CART BUY NOW

Gatoropoly
$24.99
ADD TO CART
BUY NOW

Gators 3 Piece Bath Mat Set
Includes bath mat, toilet cover and mat
$39.99
ADD TO CART BUY NOW

Gators 3x5 Camo Flag
$19.99
ADD TO CART BUY NOW

Gators Blue Ceramic Coaster Set
$16.99
ADD TO CART
BUY NOW

Gators Blue Felt Pennant
30 inches long. Screen printed logos on Felt pennant
$8.99
ADD TO CART BUY NOW

Gators Etched Executive Glass
$6.99
ADD TO CART BUY NOW

Gators Hanging

Trivet
$17.99
ADD TO CART
BUY NOW

Gators Orange 3x5 Flag
$19.99
ADD TO CART BUY NOW

Gators Rubber Luggage Tag
$5.99
ADD TO CART BUY NOW

Gators Script 3x5 Flag
$19.99
ADD TO CART
BUY NOW

Gators Script Coffee Mug
$5.99
ADD TO CART BUY NOW

Gators Traditions Felt Pennant
$25.99
ADD TO CART BUY NOW

Go Gators "Burlee" Sign
Burlap wall hanging football. 24 inches across.
$38.99
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Hatching Gator Egg
$3.99
ADD TO CART BUY NOW

House Divided 3x5 Flag
$21.99
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How to be a Gator Canvas Magnet
4"x4" Canvas Magnet.
$9.99
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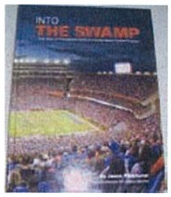
BUY NOW

Igloo Cooler
1 Qt
Regularly: ~~$12.99~~
Now: $6.99
ADD TO CART BUY NOW



Into the Swamp Book
by Jason Parkhurst. 4 years of pictures of Florida football players, coaches and fans, on the field and in the locker room. Featuring Tim Tebow and Urban Meyer.
$39.99
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Keychain: Interlocking UF
$6.99
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Large Autograph Football
$29.99
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Large Ceramic Bowl
$42.99
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Mini Gators Felt Pennant
$11.99
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Musical Bottle Opener
Plays fight song when you open a bottle
$8.99
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Nike Gym Bag
$39.99
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Nike String Backpack
$14.99
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Orange 3X5 2 Sided Gator Head Logo Flag
$35.99
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Orange and Blue Yard Flamingos
$19.99
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Painted Albert Garden Statue
$114.99
ADD TO CART
BUY NOW

Panoramic Picture of The Swamp
13 1/2 X 39
$29.99
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Plastic Gator Tumbler
$6.99
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Polka Dot Can Coozie
$7.99
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BUY NOW

Polka Dot Gator Travel Tumbler
$12.99
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Polka Dot Wooden Picture Frame
$29.99
ADD TO CART BUY NOW

Screw Driver
Regularly:
~~**$15.99**~~
Now: $9.99
ADD TO CART
BUY NOW

Silicone Gator Head Cake Pan
$24.99
ADD TO CART BUY NOW

Small Ceramic Bowl
$18.99
ADD TO CART BUY NOW

Stadium Pennant
17 x 40
$19.99
ADD TO CART
BUY NOW

Stained Glass Landscape Picture Frame
$18.99
ADD TO CART BUY NOW

Stained Glass Portrait Picture Frame
$18.99
ADD TO CART BUY NOW

Swamp Life Pocket Coozie
$5.99
ADD TO CART
BUY NOW

Tailgate Fixins Magnetic To Do List
$4.99
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Tervis 24 oz Water Bottle
$22.99
ADD TO CART BUY NOW

The Swamp Hook Board
$29.99
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BUY NOW

The Swamp Picture Frame
$18.99
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Toy Chest
$169.99
ADD TO CART BUY NOW

Wallpaper Border
Regularly:
~~$24.99~~
Now: $12.99
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Welcome Gator Fans Sign
$10.99
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What is a Gator? Platter
$38.99
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$15.99
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Gator Art Glass Table Lamp
$129.99
Product currently unavailable

Gator Ceramic Piggy Bank
$19.99
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Gator Feeding Grounds Sign
$39.99
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Gator Head Crescent Welcome Mat
$37.99
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Gator Head Welcome Mat
$54.99
Product currently unavailable

Gator Homegating Bowl
$9.99
Product currently unavailable

Gator Neon Wall Light
$119.99
Product currently unavailable

Gator Sculpted Coffee Mug
$7.99
Product currently unavailable

Gator Spirit Coffee Mug
$11.99
Product currently unavailable

Gator Square Slate Sign
6"x6"
$9.99
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Juniors/Ladies Wear

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Bow on Bow Barrette
Available in Orange and Blue
$4.99
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Calley Orange Dress
Our Calley dress is strapless chiffon over a stretch-knit underslip to keep you cool during hot football games
Regularly: ~~$79.99~~
Now: $24.99
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Embroidered Albert Patch
$1.50
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Embroidered Gator Head Patch
$0.99
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Florida Aviator Sunglasses
Florida on the side
$19.99
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Florida Blue Glitter Missy T-Shirt
Florida written in Orange glitter. Glitter in Gator Head. Also available in Plus sizes
$35.99
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Florida Colosseum Stadium T-Shirt
$23.99
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Florida Gator Kindle Fire Cover
$34.99
ADD TO CART BUY NOW

Florida White Glitter T-Shirt
$35.99
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Flower Leather Flip Flops
$39.99
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Gator 2 pack Barrettes
$5.99
ADD TO CART | BUY NOW

Gator 2 Sided Lanyard
$7.99
ADD TO CART | BUY NOW

Gator Badge Reel
$4.99
ADD TO CART | BUY NOW

Gator Cell Phone Purse
Leather. with black strap
$22.99
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Gator Crocs
Available in Adult and Kids. Navy Blue with Gator head logo on front, Gators Script logo on heel.
$31.99
ADD TO CART | BUY NOW

Gator Floral Satin Scarf
$9.99
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Gator Gameday Purse
100% polyester
$43.99
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Gator Head Lapel Pin
$3.99
ADD TO CART | BUY NOW

Gator Head/Script Tattoos
4 pack. Stick on
$2.99
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Gator Headband
$5.99
ADD TO CART | BUY NOW

Gator IPhone 4 Cover
$24.99
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Gator Ladies Foil T-Shirt
Foil print
$25.99

Gator Ladies Football Jersey
$19.99

Gator Ladies Orange Slick Short
$19.99

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Gator Lanyard Keystrap
$4.99
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Gator Neoprene Croakie
$5.99
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Gator Nike Blue Boyfriend Tank
$27.99
ADD TO CART | BUY NOW

Gator Orange Nike Replica T-shirt
Available in Royal and Orange
$34.99
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Gator Paisley Canvas Tote Bag
Regularly: ~~$24.99~~
Now: $19.99
ADD TO CART | BUY NOW

Gator Polka Dot ID Keychain
$4.99
ADD TO CART | BUY NOW

Gator Rhinestone Racerback Tank
$21.99
ADD TO CART | BUY NOW

Gator Rhinestone Ribbed Tank
$24.99
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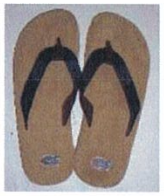

Gator Suede Flip Flops
Sizes 6-9 are Women's Sizes. 10-13 are Men's Sizes
$24.99
ADD TO CART | BUY NOW

Gators Blue Slick Shorts
$19.99
ADD TO CART | BUY NOW

Gators Capri Sweatpants
$24.99
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Gators Crossover Tube Top
$34.99
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Gators Football Purse
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Gators Juniors Blue Jersey Stripe T-Shirt
$15.99
ADD TO CART | BUY NOW

Gators Juniors Orange Stripe T-Shirt
$15.99
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Gators Nike Women's Retro Rib Tank
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super soft material
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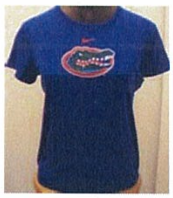

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Leather deck shoes. Unisex sizing. For Womens sizes, subtract 2 from size. Ex: If you want a Ladies size 8, order a 6.
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Gators written in glitter. Glitter in Gator head. Also available in Plus Sizes.
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Short and strapless chiffon fully lined with light weight stretch underslip, this dress will keep you cool
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Our beautiful Kelsi Dress worn off the shoulder with 3/4 length bell sleeves. Dress hits at the mid thigh
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Unisex
$12.99

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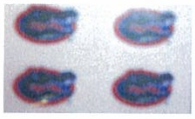

4 pack Gator Head Stick on Tattoo
No water needed!
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4 Gator head conchos on belt
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Gator Columbia White Polo
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Gator Crocs
Available in Adult and Kids. Navy Blue with Gator head logo on front, Gators Script logo on heel.
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Gator Embroidered/Embossed Belt
Pattern goes all the way around the belt
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Gator Football Helmet Hard Hat
complies with OSHA regulations
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Gator Head Lapel Pin
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Gator Head Sticker
Available in 4 inch and 8 inch
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Gator IPhone 4 Cover
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Gator Lanyard Keystrap
$4.99
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Gator Leather Checkbook Cover
Available in Brown and Black
$34.99
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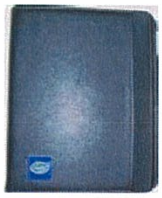

Gator Leather Ipad Case
$24.99
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Gator Leather Magnet Money Clip
available in black or brown
$14.99
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$7.99
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Gator Neoprene Croakie
$5.99
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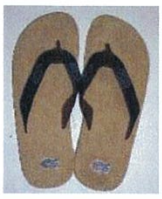

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Gator Ping Royal Performance Polo
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Gator Suede Flip Flops
Sizes 6-9 are Women's Sizes. 10-13 are Men's Sizes
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Gators Breakaway Lanyard
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Gators Diamond Pattern Tie
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Gators Leather Bifold Wallet
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2 Logos. Florida on top back pocket and Gator Head on front.
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Gators Nike White Coaches Polo
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Gators Orange Coaches Polo
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Gators Oxford Woven Tie
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Headband
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Nike Royal Florida Shorts with Orange Trim
Dri-Fit
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Nike Sideline 1/4 Zip Windbreaker
Also available in White
$66.00
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Leather deck shoes. Unisex sizing. For Womens sizes, subtract 2 from size. Ex: If you want a Ladies size 8, order a 6.
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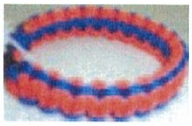

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Comes with case. Single Blade
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Royal Columbia Gator Polo
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Swamp Zoney Silicone Wristband
$1.50
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Gator head on side
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no water needed. stick on.
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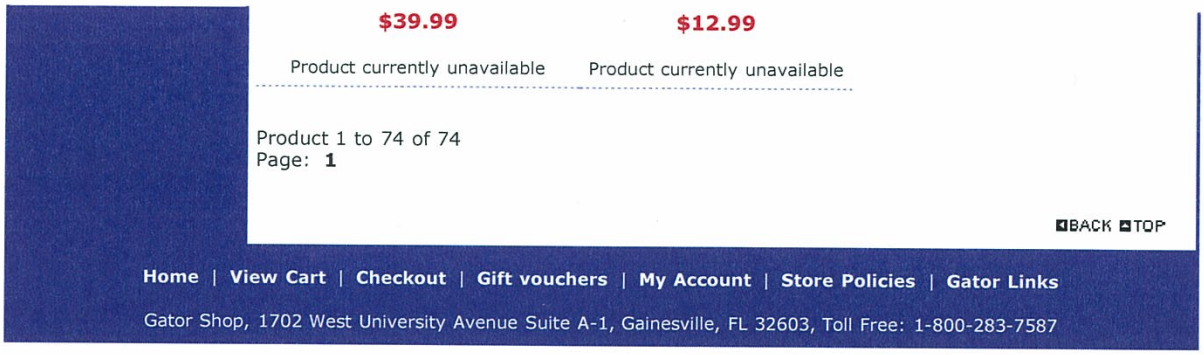
Nike Black Fly Shorts

Orange and Blue "Spirit" Shades
Unisex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