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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91206761
Party	Plaintiff University Athletic Association
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

UNIVERSITY ATHLETIC ASSOCIATION, INC.,)	Opposition No.: 91206761
)	
Opposer,)	
)	
v.)	In the matter of Application
)	Serial No. 85/480,582
)	for the mark GATOR SHOP
)	
INCENTIVE MARKETING, INC.,)	
)	
Applicant.)	

**OPPOSER’S NOTICE OF FILING OF TESTIMONY OF
MR. MICHAEL DRUCKER WITH EXHIBITS 1 - 8**

On August 16, 2013, Opposer University Athletic Association, Inc. (“Opposer”) filed its Notice of Filing of Testimony of Mr. Michael Drucker with accompanying Exhibits 1-8 (Dkt. 9) and Exhibits 9-13 (Dkt. 10). Upon review of the Notice filed, Opposer discovered that the transcript of Mr. Drucker’s testimony deposition was inadvertently not included. Under 37 CFR § 2.125, testimony transcripts can be filed at any time prior to the submission of the case for final decision. Pursuant to this Rule, Opposer hereby gives notice to Applicant Incentive Marketing, Inc. that Opposer hereby files and intends to rely on the July 17, 2013 testimony deposition of Mr. Michael Drucker together with the accompanying Exhibits 1 - 8, true and correct copies of which are attached (Opps’ NORT 0001 - 0126).

Dated: January 16, 2014

/Rosaleen H. Chou/
R. Charles Henn Jr.
Rosaleen H. Chou
KILPATRICK TOWNSEND & STOCKTON LLP

1100 Peachtree Street
Suite 2800
Atlanta, Georgia 30309-4530
(404) 815-6500
Attorneys for Opposer

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing OPPOSER'S NOTICE OF FILING OF TESTIMONY OF MR. MICHAEL DRUCKER WITH EXHIBITS 1 - 8 was served on counsel for Applicant on January 16, 2014 via first class mail to:

Sven W. Hanson, Esq.
PO Box 357429
Gainesville, Florida 32635-7429

/Rosaleen H. Chou/
Rosaleen H. Chou
Attorney for Opposer

CERTIFICATE OF TRANSMITTAL

I hereby certify that a true and correct copy of the foregoing OPPOSER'S NOTICE OF FILING OF TESTIMONY OF MR. MICHAEL DRUCKER WITH EXHIBITS 1 - 8 is being filed electronically with the TTAB via ESTTA on this day, January 16, 2014.

/Rosaleen H. Chou/
Rosaleen H. Chou
Attorney for Opposer

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

UNIVERSITY ATHLETIC)	
ASSOCIATION, INC.,)	Opposition 91206761
)	
Opposer,)	
)	In the matter of Application
)	Serial No. 85/480,582
)	for the mark GATOR SHOP
vs.)	
)	
)	
INCENTIVE MARKETING, INC.,)	
)	
Applicant.)	

- - -

DEPOSITION OF
MICHAEL DRUCKER
JULY 17, 2013
9:00 A.M.

KILPATRICK TOWNSEND & STOCKTON, LLP
1100 PEACHTREE STREET, NE
SUITE 2800
ATLANTA, GEORGIA

REPORTED BY:
STEVEN S. HUSEBY, RPR
CCR-B-1372

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9 (No Counsel Present)

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P R O C E E D I N G S

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2
3 MS. CHOU: My name is Rosaleen Chou
4 for the opposer, University Athletic Association,
5 in the matter of University Athletic Association
6 versus Incentive Marketing, in the United States
7 Patent and Trademark Office before the Trademark
8 Trial & Appeal Board in the matter of Application
9 Serial Number 85480582, concerning the
10 application to register the mark Gator Shop,
11 Opposition Number 91206761, in the testimony
12 deposition of Michael Drucker.

13 I've marked as Exhibit 1 the notice of
14 testimony deposition of Michael Drucker. I will
15 represent that we served a copy of this notice on
16 Sven Hanson, counsel for Incentive Marketing, on
17 June 17th, 2013, as reflected in the certificate
18 of service on page 2 of Exhibit 1.

19 I subsequently corresponded with Mr. Hanson
20 via e-mail on July 10th, 2013, and he advised me
21 that Incentive Marketing had elected not to
22 attend this testimony deposition.

23 MICHAEL DRUCKER,
24 being first duly sworn, was examined and
25 testified as follows:

1 EXAMINATION

2 BY MS. CHOU:

3 Q. Please state your full name.

4 A. Michael Stuart Drucker.

5 Q. Please give us a summary of your
6 educational history.

7 A. I earned a bachelor of arts degree from
8 the University of Michigan in 1990 and a law
9 degree from Suffolk University Law School in
10 Boston in 1993.

11 Q. Please describe your professional
12 history.

13 A. I've worked at the Collegiate Licensing
14 Company since 1993.

15 Q. What is your current job title?

16 A. I am vice president and associate
17 general counsel for the Collegiate Licensing
18 Company.

19 Q. What are your duties as vice president
20 and associate general counsel of CLC?

21 A. As vice president and associate general
22 counsel of CLC I manage most of the contract work
23 that CLC does. I also oversee our game day
24 enforcement efforts, and I also provide counsel
25 to our clients, both internal and external.

<http://www.cyslaw.com/hdp>

1 Q. What is CLC?

2 A. CLC is an independent licensing agency
3 that represents college properties. Essentially
4 we are an outsourced licensing operation that
5 assist our clients with the administration,
6 accounting and marketing related to their
7 licensing programs.

8 Q. Who does CLC represent?

9 A. CLC represents about 200 college
10 properties, including the University of Florida.

11 Q. What does CLC do?

12 A. CLC handles the trademark licensing
13 programs for nearly 80 percent of the 4.6 billion
14 dollar retail market for collegiate licensed
15 merchandise. In connection with that, we manage
16 our clients' brands and trademarks, including
17 their color schemes.

18 Q. How does CLC assist its clients with
19 management of their brands?

20 A. There are four main areas where CLC
21 assist its clients with the management of their
22 brands. The first is the management of the
23 licensing administration process for their
24 licensing programs. The second is the
25 enforcement of their brands. Third, we assist

<http://www.systemarchitect.com>

1 them in the marketing of their brands. And,
2 fourth, we help manage the financial aspects of
3 the licensing program.

4 Q. Please describe how CLC assists its
5 collegiate clients with the management of their
6 licensing administration.

7 A. CLC facilitates all the licensing and
8 manufacturer agreements that are necessary to
9 help a school manage its licensing program.

10 Q. What are the purposes of licensing
11 agreements and manufacturing agreements?

12 A. Both agreements establish the standards
13 that licensees must uphold in order to remain a
14 licensee and in connection with the use of the
15 trademarks of the schools.

16 Q. Please identify Exhibit 2 for us.

17 A. Exhibit 2 are pages from CLC's website
18 about the licensing process and how a company can
19 go about trying to obtain a license from one of
20 the properties that we represent.

21 Q. Flip to the last page. Please describe
22 the last page of Exhibit 2.

23 A. The last page of Exhibit 2 provides
24 specifics about getting a license with the
25 University of Florida. It also shows the royalty

<http://www.cyslaw.com/hdp>

1 rate and the fees associated with a license for
2 the University of Florida.

3 Q. As part of licensing administration,
4 does the licensee have to submit anything to the
5 university in terms of proposed designs?

6 A. Yes. There are a couple of things that
7 licensees have to submit in order to obtain a
8 license. First, they must submit proposed
9 designs for the school to look at that use the
10 school's marks and, second, they need to provide
11 samples of products for the schools to review.

12 Q. Why does CLC require licensees to submit
13 proposed designs for approval?

14 A. Schools want to see designs to make sure
15 that they are appropriate, they use the marks of
16 the schools appropriately, they don't use any
17 inappropriate verbiage or images, and they do not
18 include any third-party trademarks without
19 permission.

20 Q. Why does CLC require that the licensees
21 submit product samples?

22 A. To evaluate the type of product to use
23 in connection with the trademarks of the property
24 and to also evaluate the quality of those
25 products.

<http://www.cyslaw.com/help>

1 Q. Are there any goods the university will
2 not license its marks for use in connection with?

3 A. Yes. The University of Florida does not
4 license the use of its marks in connection with
5 alcohol or beer or any disparaging language.

6 Q. What types of inappropriate verbiage or
7 images does CLC look for in the review of
8 proposed designs?

9 A. CLC and the schools look for designs
10 that would use derogatory, offensive or profane
11 words, and those are the types of things that the
12 schools would not approve.

13 Q. Do the licensees have to carry
14 insurance?

15 A. Yes, licensees must carry insurance,
16 including at least one million dollars in product
17 liability insurance.

18 Q. What other standards do licensees have
19 to abide by?

20 A. Licensees must also abide by labor code
21 standards that the schools have set and ensure
22 that they are in compliance with the laws of the
23 country or state that they are manufacturing
24 products in.

25 Q. Please describe how CLC assists its

<http://www.systemarchitect.com>

1 collegiate clients with enforcement of its
2 trademarks.

3 A. There are several ways how CLC assists
4 its clients in connection with the enforcement of
5 their trademarks.

6 We conduct marketplace surveys. We conduct
7 contract compliance. We do game day enforcement.
8 We prepare and send cease-and-desist letters, and
9 we monitor United States Patent & Trademark
10 Office filings.

11 Q. Where does CLC do marketplace surveys?

12 A. Primarily we conduct marketplace surveys
13 at the institutions in the town or the city where
14 the school is located, looking for unlicensed
15 products, but we also look around the country at
16 the marketplace to ensure that product that is
17 unlicensed is not being sold for the clients that
18 we represent.

19 Q. What did you mean by contract
20 compliance?

21 A. CLC addresses breaches of the license
22 agreements to ensure that the licensees are
23 complying with or upholding the standards that
24 the schools set in connection with their
25 licensing programs.

<http://www.courtreporter.com>

1 Examples of contract compliance would be to
2 ensure that licensees are using the hologram,
3 which identifies the product as being authentic
4 and licensed.

5 We make sure that the licensees are using the
6 trademarks of our clients properly. We make sure
7 that the licensees are only producing products
8 that they are licensed for. We make sure that
9 licensees are only making products for schools
10 that they are licensed for. We also ensure that
11 licensees are paying the appropriate amount of
12 royalties for the sale of the merchandise.

13 Q. What is game day enforcement?

14 A. Game day enforcement is where CLC works
15 with local law enforcement officials on game days
16 to ensure that people are not selling unlicensed
17 merchandise, and we try to address those if we
18 find them.

19 Q. What are cease-and-desist letters?

20 A. Cease-and-desist letters are letters
21 that address the unauthorized use of the
22 trademarks. Schools or licensees or retailers
23 that sell licensed merchandise often bring
24 matters to our attention that involve the sale of
25 unlicensed merchandise. CLC's legal department

<http://www.cystawarchip.com>

1 investigates each of those matters and acts if
2 necessary.

3 Cease-and-desist letters sometimes may be
4 sent on behalf of one or more of our collegiate
5 clients, and those letters demand that the
6 infringer stop producing the merchandise that's
7 unauthorized.

8 Q. What does CLC do in terms of monitoring
9 filings with the United States Patent & Trademark
10 Office?

11 A. Some clients utilize commercial watch
12 services to identify infringing marks. CLC also
13 reviews trademarks as they are published in the
14 official gazette to identify any marks that
15 utilize marks that are confusingly similar to the
16 trademarks that -- of the schools that we
17 represent.

18 Q. Please describe how CLC assists its
19 collegiate clients with the promotion of their
20 brands.

21 A. CLC does that in several ways. We work
22 with schools, licensed manufacturers and
23 retailers to build business and promote the
24 licensing programs off campus and on campus.

25 We also have campaigns and programs to expand

<http://www.cylaw.com/help>

1 the brand awareness of the schools and their
2 trademarks, such as College Colors Day.

3 Q. What are some examples of CLC campaigns
4 and programs?

5 A. CLC often provides signage to promote a
6 school's licensing program or a specific program
7 that a school is running by recognizing the
8 licensees that are involved in the program.

9 We also have contests on occasion for
10 school -- for a school or a group of schools to
11 find the most creative retailer.

12 Q. What is College Colors Day?

13 A. College Colors Day is a holiday that was
14 created by CLC in 2005 to encourage fans,
15 students and alumni to show support for their
16 favorite school by wearing the school's colors
17 and licensed merchandise. It also builds
18 awareness of the colors of the schools that we
19 represent.

20 Q. When is College Colors Day?

21 A. College Colors Day is the Friday before
22 the first college football weekend of the year.

23 Q. How does CLC promote College Colors Day?

24 A. CLC promotes College Colors Day through
25 a nationwide media program. We also do -- we

<http://www.cystawarchip.com>

1 also promote College Colors Day at local and
2 national retailers. We provide signage.
3 Celebrity musicians like Kenny Chesney and Toby
4 Keith have promoted College Colors Day on behalf
5 of CLC in the schools in the past.

6 We promote College Colors Day at certain
7 football games, and we also do some advertising
8 on ESPN.com.

9 We also have a website that we manage called
10 CollegeColorsDay.com that provides a bunch of
11 information about the holiday and how we promote
12 it to the fans, the alumni and the students.

13 Q. What schools participate in College
14 Colors Day?

15 A. Many schools participate in College
16 Colors Day, including the University of Florida.

17 Q. How many years has the University of
18 Florida participated in College Colors Day?

19 A. The University of Florida has
20 participated in College Colors Day since the
21 beginning in 2005.

22 Q. Please describe how CLC assists its
23 collegiate clients with the management of the
24 financial aspects of their licensing program.

25 A. There are several components of how CLC

<http://www.systemarchitect.com>

1 helps manage the financial aspects of a school's
2 licensing program. First, we collect and review
3 royalty payments and reports from licensees. We
4 distribute those royalty payments to our clients.

5 We also audit licensees to ensure that they
6 are accurately reporting sales and paying the
7 appropriate amount of royalties to the schools.

8 And all that information is gathered in a
9 database that helps us analyze the data and
10 provide recommendations to the schools on how to
11 strengthen their licensing programs.

12 Q. What types of royalty payments does CLC
13 collect?

14 A. CLC collects advanced payments and
15 royalty payments on behalf of the schools.

16 Q. How frequently are the royalty payments
17 collected?

18 A. Licensees are required to report
19 royalties once per month.

20 Q. Does CLC perform all of the services you
21 discussed for the University of Florida?

22 A. We do. We assist the University of
23 Florida in the administrative components of their
24 program. We help market their program. We help
25 with the enforcement of the trademarks that the

<http://www.systemarchitect.com>

1 University of Florida owns, and we also help with
2 the financial aspects of the program for the
3 University of Florida.

4 Q. What marks does the University of
5 Florida license?

6 A. The University of Florida has many
7 different marks that they license, including
8 University of Florida, Florida, Gator, the Gator
9 head design, and the orange and blue color
10 scheme.

11 Q. How many licensees does the university
12 have?

13 A. The University of Florida has over 600
14 licensees.

15 Q. Please identify Exhibit 3 for us.

16 A. Exhibit 3 is a list of the current
17 licensees for the University of Florida.

18 Q. Please identify Exhibit 4.

19 A. Exhibit 4 is a copy of the standard
20 retail product license that all licensees are
21 required to sign if they are a licensee. All
22 University of Florida licensees are required to
23 sign this standard license agreement.

24 Q. Please identify Exhibit 5 for us.

25 A. Exhibit 5 is an appendix to the standard

<http://www.scyllaw.com/hdp>

1 license agreement and is what we call an art
2 sheet. The art sheet identifies many of the
3 University of Florida's key trademarks.

4 As you can see on this, this art sheet
5 includes the Florida and Gator marks, as well as
6 the orange and blue color mark.

7 Q. How long has the University of Florida
8 licensed the Gator marks?

9 A. Since at least 1980.

10 Q. What types of goods does the University
11 of Florida license for use in connection with the
12 Gator marks?

13 A. The University of Florida licenses a
14 variety of goods for use in connection with the
15 Gator marks, including hats, apparels and a
16 variety of art goods.

17 Q. Please identify Exhibit 6 for us.

18 A. Exhibit 6 is the University of Florida's
19 1983 catalog showing licensed products bearing
20 the Gator marks.

21 Q. What types of licensed products are
22 shown in the 1983 catalog?

23 A. There are a wide variety of products
24 shown in the 1983 catalog, including apparel,
25 hats, and other merchandise.

<http://www.cyslaw.com/hdp>

1 Q. Are the products shown in Exhibit 6
2 similar to the licensed products that the
3 University of Florida has been offering since at
4 least 1980 until present?

5 A. Yes.

6 Q. Please identify Exhibit 7 for us.

7 A. Exhibit 7 are approval sheets for a
8 variety of apparel and hat designs bearing the
9 Gator marks that are managed through CLC's
10 licensing system.

11 Q. On the first page of Exhibit 7, please
12 describe the apparel on the right side.

13 A. The apparel on the right side is a blue
14 and orange polo featuring the Albert design on
15 the front and the Gator stylized mark on the
16 sleeve.

17 Q. On that same page, please describe the
18 apparel on the left side.

19 A. It's a blue and orange hat with the
20 Gator stylized mark in the front.

21 Q. On the second page of Exhibit 7, please
22 describe the apparel.

23 A. The apparel is a blue and orange T-shirt
24 featuring the Florida Gator's mark and the Gator
25 head design.

<http://www.cystaw.com>

1 Q. Turn to the third page of Exhibit 7.

2 Please describe the apparel.

3 A. It is a T-shirt using the Gators mark in
4 blue and orange.

5 Q. On the fourth page of Exhibit 7, please
6 describe the apparel.

7 A. It's a blue and orange hat featuring the
8 Gators mark on the left side and the Albert
9 design on the right side.

10 Q. Are the designs in Exhibit 7 similar to
11 the designs approved by the University of Florida
12 in the past?

13 A. Yes, these designs are similar to the
14 designs approved by the university since at least
15 1980.

16 Q. Please identify Exhibit 8 for us.

17 A. Exhibit 8 also includes approval sheets
18 for a variety of merchandise bearing the Gator
19 marks that are from CLC's licensing system.

20 Q. On the first page of Exhibit 8, please
21 describe the merchandise.

22 A. It's a mug featuring the Gator stylized
23 mark, the Gator head design, and the Florida mark
24 in blue and orange.

25 Q. On the second page of Exhibit 8, please

<http://www.scyllaw.com/help>

1 describe the merchandise.

2 A. It's an orange and blue bowl featuring
3 the Gator stylized mark and the University of
4 Florida name.

5 Q. On the third page of Exhibit 8, please
6 describe the merchandise.

7 A. It's a blue and orange key chain
8 featuring the Gator head design.

9 Q. On the fourth page of Exhibit 8, please
10 describe the merchandise.

11 A. It's a blue and orange ornament
12 featuring the Gators stylized mark and the Gator
13 head design.

14 Q. On the fifth page of Exhibit 8, please
15 describe the merchandise.

16 A. This piece of merchandise is a watch
17 featuring the Gator head design.

18 Q. On the sixth page of Exhibit 8, please
19 describe the merchandise.

20 A. This is a license plate holder featuring
21 the Florida Gators mark and the Gator head design
22 in blue and orange.

23 Q. On the seventh page of Exhibit 8, please
24 describe the merchandise.

25 A. It's a deck of playing cards featuring

<http://www.scylaw.com/help>

1 the Gator head design in blue and orange.

2 Q. On the eighth page of Exhibit 8, please
3 describe the merchandise.

4 A. It's a beach towel featuring the Florida
5 Gators mark and the Gator head design in blue and
6 orange.

7 Q. Was the same approval process used for
8 the merchandise identified in Exhibit 8 as was
9 used in the approval process for the apparel and
10 hats identified in Exhibit 7?

11 A. Yes. The same approval process was used
12 for all the apparel, hats and other merchandise
13 identified in Exhibits 7 and 8.

14 Q. Are the designs in Exhibit 8 similar to
15 the designs licensed by the University of Florida
16 since at least 1980?

17 A. Yes. The designs in Exhibit 8 are
18 similar to the designs licensed by the university
19 since at least 1980.

20 Q. How long has the University of Florida
21 used the orange and blue color scheme?

22 A. At least 100 years.

23 Q. Does the University of Florida license
24 the orange and blue color scheme?

25 A. Yes. Almost all licensed goods for the

<http://www.cyslaw.com/help>

1 University of Florida use the orange and blue
2 color scheme.

3 Q. You previously identified Exhibit 7 as
4 licensed apparel and hats and designs that
5 feature the Gator marks. How many of these
6 licensed designs incorporate the orange and blue
7 color scheme?

8 A. Most, if not all, of the apparel and hat
9 designs in Exhibit 7 incorporate the orange and
10 blue color scheme.

11 Q. You previously identified Exhibit 8 as
12 licensed merchandise designs that feature the
13 Gator marks. How many of these licensed designs
14 incorporate the orange and blue color scheme?

15 A. Most, if not all, of the merchandise
16 designs in Exhibit 8 incorporate the blue and
17 orange color scheme.

18 Q. Who are the target consumers of the
19 university's licensed products?

20 A. All consumers, including fans, students
21 and alumni of the University of Florida.

22 Q. Where are licensed products sold?

23 A. Licensed products are traditionally sold
24 at retail stores around the country and in
25 Gainesville, through the internet and including

<http://www.cyslaw.com/help>

1 online retail stores and at games involving the
2 University of Florida.

3 Q. In the past ten years what have retail
4 sales been for the University of Florida,
5 including licensed goods featuring the Gator
6 marks?

7 A. Retail sales have exceeded 970 million
8 dollars in the past ten years for the University
9 of Florida.

10 Q. Please identify Exhibit 9 for us.

11 A. Exhibit 9 is a chart summarizing the
12 university's royalties and estimated retail sales
13 over the past ten years.

14 Q. How did CLC and the University of
15 Florida become aware of Incentive Marketing's
16 application to register Gator Shop?

17 A. CLC and the University of Florida became
18 aware of Incentive Marketing's application to
19 register Gator Shop when the mark was published
20 on May 1st, 2012 in the official gazette.

21 Q. What did CLC and the university do next?

22 A. Ten days after the mark was published,
23 CLC filed a 90-day request for extension of time
24 to oppose the application on behalf of the
25 University Athletic Association.

<http://www.cyslaw.com/help>

1 Q. Please identify Exhibit 10.

2 A. This is the request for extension of
3 time to oppose that CLC filed on behalf of the
4 University Athletic Association.

5 Q. Please identify Exhibit 11.

6 A. Exhibit 11 is the order granting the
7 90-day request for extension of time to oppose,
8 giving the University Athletic Association until
9 August 29th, 2012, to file a notice of
10 opposition.

11 Q. What happened next?

12 A. On August 29, 2012, the university filed
13 a notice of opposition.

14 Q. Please identify Exhibit 12.

15 A. Exhibit 12 is the notice of opposition
16 that was filed on behalf of the university.

17 Q. Why did the university oppose
18 registration of the Gator Shop mark?

19 A. Because the Gator Shop mark uses the
20 university's registered Gator mark in connection
21 with retail source services, and after
22 investigating the applicant's website we saw that
23 they were using the Gator Shop mark to sell a
24 wide range of University of Florida-related
25 merchandise.

<http://www.cyslaw.com/hdp>

1 Q. Please identify Exhibit 13.

2 A. Exhibit 13 looks like a printout of the
3 applicant's website, which is offering the
4 University of Florida-related products for sale.

5 Q. Is Incentive Marketing a CLC licensee?

6 A. No.

7 Q. Has Incentive Marketing ever been a CLC
8 licensee?

9 A. No.

10 Q. Has Incentive Marketing ever applied for
11 a CLC license with the university?

12 A. No.

13 Q. Does Incentive Marketing sell products
14 that are licensed by the university?

15 A. Yes, I believe they do.

16 Q. Can you explain how Incentive Marketing
17 can sell licensed products on its website and in
18 its retail store even though it's not a licensee?

19 A. CLC and its clients generally license
20 manufacturers of products. For example, the
21 company that actually prints the trademarks on
22 the T-shirts would need to be a licensee.
23 Retailers, like Incentive Marketing, then buy the
24 licensed products at wholesale from those
25 licensed manufacturers and resell them at retail

<http://www.systematicllp>

1 to fans, students and alumni of the university.

2 MS. CHOU: No further questions.

3 (Deposition concluded, 9:31 a.m.)

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<http://www.cyslaw.com/help>

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E R R A T A S H E E T

Pursuant to Rule 30(e) of the Federal Rules of Civil Procedure and/or the Official Code of Georgia Annotated 9-11-30(e) any changes in form or substance which you desire to make to your deposition testimony shall be entered upon the deposition with a statement of the reasons given for making them.

To assist you in making any such corrections, please use the form below. If supplemental or additional pages are necessary, please furnish same and attach them to this errata sheet.

- - -

I, the undersigned, MICHAEL DRUCKER, do hereby certify that I have read the foregoing deposition and that to the best of my knowledge said deposition is true and accurate (with the exception of the following corrections listed below).

Page_____ Line_____ should read:_____

Reason for change:_____

1 Page _____ Line _____ should read: _____

2 Reason for change: _____

3

4 Page _____ Line _____ should read: _____

5 Reason for change: _____

6

7 Page _____ Line _____ should read: _____

8 Reason for change: _____

9

10 Page _____ Line _____ should read: _____

11 Reason for change: _____

12

13 Page _____ Line _____ should read: _____

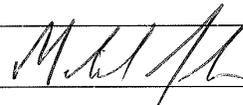
14 Reason for change: _____

15

16 Page _____ Line _____ should read: _____

17 Reason for change: _____

18



19 Signature

MICHAEL DRUCKER

20 Sworn to and Subscribed before me

21 *Christy Lutherford*, Notary Public.

22 This 14 day of August, 2013.

23 My Commission Expires: August 23, 2015

STV

24

25

1 C E R T I F I C A T E

2

3

4 G E O R G I A :

5 FULTON COUNTY :

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7

8 I hereby certify that the
9 foregoing deposition was reported, as
10 stated in the caption, and the questions
11 and answers thereto were reduced to the
12 written page under my direction; that the
13 foregoing pages represent a true and
14 correct transcript of the evidence
15 given. I further certify that I am not in
16 any way financially interested in the
17 result of said case.

18 Pursuant to Rules and Regulations
19 of the Board of Court Reporting of the
20 Judicial Council of Georgia, I make the
21 following disclosure:

22 I am a Georgia Certified Court
23 Reporter. I am here as an independent
24 contractor for Huseby, Inc.

25

1 I was contacted by the offices of
2 Huseby, Inc. to provide court
3 reporting services for this deposition.
4 I will not be taking this deposition under
5 any contract that is prohibited by O.C.G.A.
6 15-14-7 (a) or (b).

7 I have no written contract to
8 provide reporting services with any party
9 to the case, any counsel in the case, or
10 any reporter or reporting agency from whom
11 a referral might have been made to cover
12 this deposition. I will charge my usual
13 and customary rates to all parties in the
14 case.

15 This, the 26th day of July, 2013.

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STEVE S. HUSEBY, CCR-B-1372
My Commission Expires
January 20th, 2015.

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19:23 20:3	18:3 26:21	24:2,4,8,	wearing
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

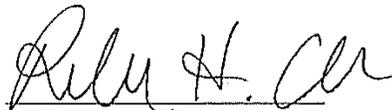
UNIVERSITY ATHLETIC)	Opposition 91206761
ASSOCIATION, INC.,)	
)	
Opposer,)	In the matter of Application
)	Serial No. 85/480,582
v.)	for the mark GATOR SHOP
)	
INCENTIVE MARKETING, INC.,)	
)	
Applicant.)	
)	

NOTICE OF TESTIMONY DEPOSITION OF MICHAEL DRUCKER

Pursuant to Trademark Rule 2.123(a) and the Federal Rules of Civil Procedure, Opposer University Athletic Association, Inc. will take the testimony deposition upon oral examination of Michael Drucker on July 17, 2013 at the office of Kilpatrick Townsend & Stockton LLP, 1100 Peachtree Street, NE, Suite 2800, Atlanta, Georgia 30309-4530 beginning at 9:00 am.

The testimony will be recorded by stenographic means. The deposition will be taken for purposes of testimony and all other purposes permitted by the Federal Rules of Civil Procedure and the Trademark Rules of Practice.

This the 17th day of June, 2013.



R. Charles Henn Jr.
Alicia Grahn Jones
Rosaleen H. Chou
Kilpatrick Townsend & Stockton LLP
1100 Peachtree Street, NE
Suite 2800
Atlanta, Georgia 30309-4530
(404) 815-6500
Attorneys for Opposer



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

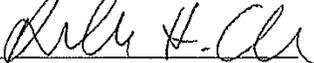
UNIVERSITY ATHLETIC)	Opposition 91206761
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)	
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)	
INCENTIVE MARKETING, INC.,)	
)	
Applicant.)	

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing attached Notice of Testimony Deposition of Michael Drucker has been served on counsel for Applicant by mailing a copy on June 17, 2013, via First-Class Mail, postage prepaid, and addressed as follows:

Sven W. Hanson, Esq.
PO Box 357429
Gainesville, Florida 32635-7429

A courtesy copy is being sent via email to swhanson@bellsouth.net.


Rosaleen H. Chou
Attorney for Opposer



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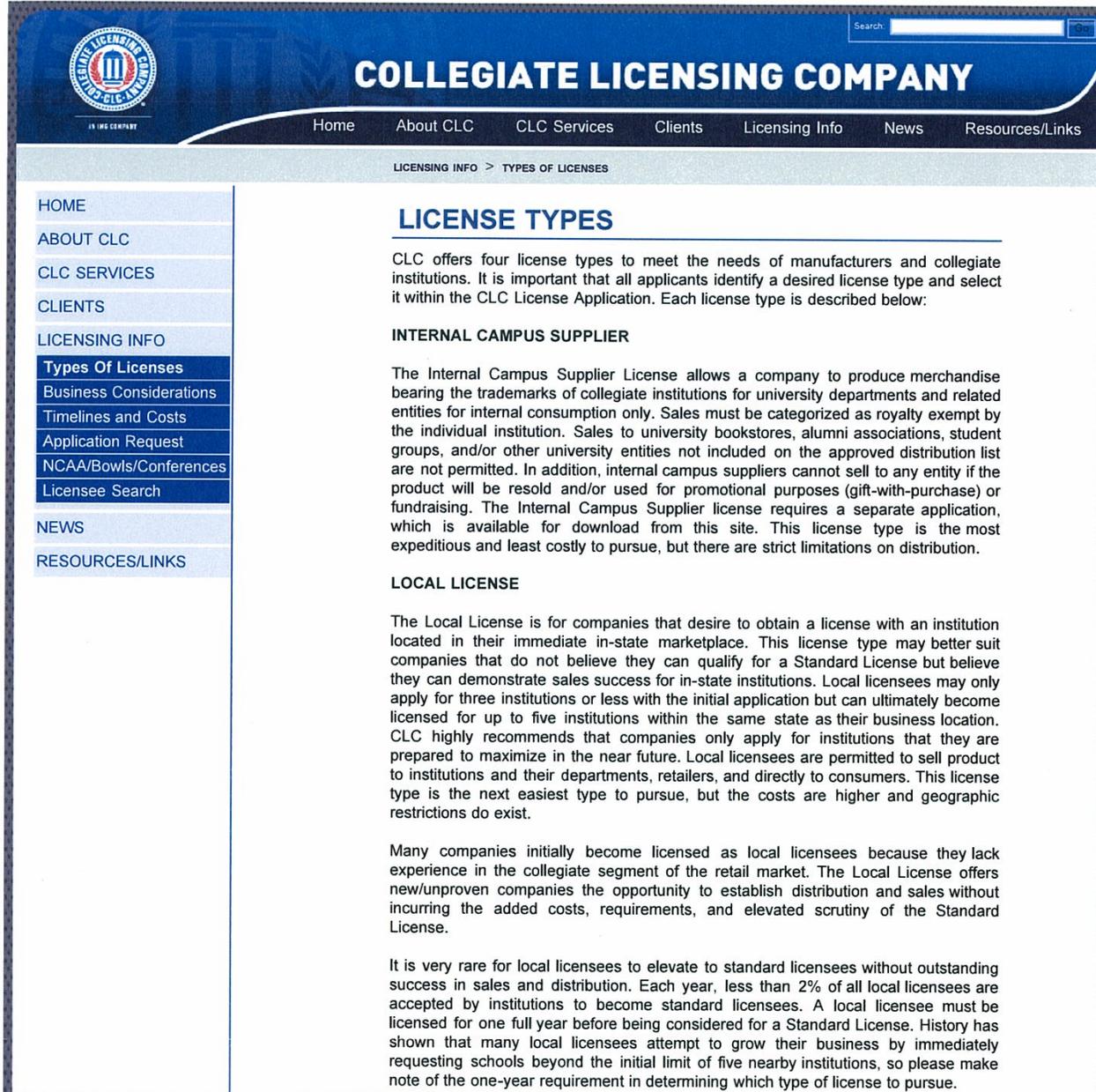
LICENSING INFORMATION

Nearly 200 collegiate institutions throughout the United States have entrusted CLC to assist in the management of their trademark licensing programs. CLC is proud to offer its collegiate partners industry-leading services in brand management, brand protection, and brand development. As such, CLC serves as a conduit in managing the application process and makes recommendations to each institution about the viability of each applicant. However, the ultimate decision maker on all new applicants is the individual institution. The more thorough the application and proposed plans for marketing the collegiate product, the greater the likelihood that a company will receive a favorable response from the institutions.

Companies wishing to produce merchandise bearing the trademarks of collegiate institutions represented by CLC for retail sale or internal/campus consumption must obtain a license.

CLC encourages any company interested in obtaining a collegiate license to review the information contained in this section of the website in order to gain a better understanding of the application process, the type of license that makes sense, and the commitment/resources necessary to obtain approval from partner institutions. After review of the licensing considerations presented here, an application can be downloaded for evaluation and completion for submission to CLC.





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LICENSING INFO > TYPES OF LICENSES

LICENSE TYPES

CLC offers four license types to meet the needs of manufacturers and collegiate institutions. It is important that all applicants identify a desired license type and select it within the CLC License Application. Each license type is described below:

INTERNAL CAMPUS SUPPLIER

The Internal Campus Supplier License allows a company to produce merchandise bearing the trademarks of collegiate institutions for university departments and related entities for internal consumption only. Sales must be categorized as royalty exempt by the individual institution. Sales to university bookstores, alumni associations, student groups, and/or other university entities not included on the approved distribution list are not permitted. In addition, internal campus suppliers cannot sell to any entity if the product will be resold and/or used for promotional purposes (gift-with-purchase) or fundraising. The Internal Campus Supplier license requires a separate application, which is available for download from this site. This license type is the most expeditious and least costly to pursue, but there are strict limitations on distribution.

LOCAL LICENSE

The Local License is for companies that desire to obtain a license with an institution located in their immediate in-state marketplace. This license type may better suit companies that do not believe they can qualify for a Standard License but believe they can demonstrate sales success for in-state institutions. Local licensees may only apply for three institutions or less with the initial application but can ultimately become licensed for up to five institutions within the same state as their business location. CLC highly recommends that companies only apply for institutions that they are prepared to maximize in the near future. Local licensees are permitted to sell product to institutions and their departments, retailers, and directly to consumers. This license type is the next easiest type to pursue, but the costs are higher and geographic restrictions do exist.

Many companies initially become licensed as local licensees because they lack experience in the collegiate segment of the retail market. The Local License offers new/unproven companies the opportunity to establish distribution and sales without incurring the added costs, requirements, and elevated scrutiny of the Standard License.

It is very rare for local licensees to elevate to standard licensees without outstanding success in sales and distribution. Each year, less than 2% of all local licensees are accepted by institutions to become standard licensees. A local licensee must be licensed for one full year before being considered for a Standard License. History has shown that many local licensees attempt to grow their business by immediately requesting schools beyond the initial limit of five nearby institutions, so please make note of the one-year requirement in determining which type of license to pursue.

STANDARD LICENSE

The Standard License is intended for companies that are capable of extensive production and retail distribution of their product(s) and/or are introducing a unique and commercially viable product to the collegiate market. The Standard License is usually not for first-time applicants or companies without well-established marketing plans, existing product distribution, and/or a solid financial history of selling licensed products. CLC highly recommends that Standard License applicants provide as much detailed information as possible in their application to improve the likelihood of acceptance by the institutions. This is the most challenging and expensive type of license to pursue.

NCAA/BOWL/CONFERENCE LICENSE

These are special licenses for companies that wish to obtain rights to use the trademarks of the NCAA, bowl games, athletic conferences, or special event for use on licensed merchandise, either alone or in conjunction with an institution's trademarks. Licensing rights to these properties can be more expensive to obtain, depending on the event and the extent of the rights and product categories.

The screenshot shows the website for the Collegiate Licensing Company. At the top left is the company logo, a circular emblem with the text 'COLLEGIATE LICENSING COMPANY' and '1919 COMPANY'. To the right of the logo is a search bar. The main header is a dark blue banner with the text 'COLLEGIATE LICENSING COMPANY' in white. Below the banner is a navigation menu with links: Home, About CLC, CLC Services, Clients, Licensing Info, News, and Resources/Links. Below the navigation menu is a breadcrumb trail: LICENSING INFO > BUSINESS CONSIDERATIONS. On the left side, there is a vertical menu with links: HOME, ABOUT CLC, CLC SERVICES, CLIENTS, LICENSING INFO (with sub-links: Types Of Licenses, Business Considerations, Timelines and Costs, Application Request, NCAA/Bowls/Conferences, Licensee Search), NEWS, and RESOURCES/LINKS. The main content area is titled 'BUSINESS CONSIDERATIONS' and contains three paragraphs of text, a section header 'INSTITUTION SELECTION & APPROVAL', and a numbered list of four criteria for license approval.

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LICENSING INFO > BUSINESS CONSIDERATIONS

BUSINESS CONSIDERATIONS

Obtaining a license for CLC partner institutions requires a significant financial and time commitment. With nearly 3,000 companies already licensed to produce a wide range of products, each institution is carefully analyzing every applicant and the products they submit. This can result in disapproved applications, most often by the larger institutions that generate significant sales.

Many companies that do receive a license are not well prepared for the ongoing costs of sustaining a successful collegiate business. Annual statistics have repeatedly shown that more than 50% of all new collegiate licensees were no longer licensed after just 18 months. The primary factor cited by these companies was their inability to secure enough retail distribution or a sustaining revenue stream to justify maintaining the license.

This information is not being provided to dissuade companies from applying for a license with CLC. However, it is important that companies consider the significant investment that will be required in becoming a successful licensee before proceeding with the application process. Collegiate licensing is a terrific opportunity for many companies to generate revenue; however, a license alone does not guarantee success, nor is it meant for all companies.

INSTITUTION SELECTION & APPROVAL

Each institution utilizes its own decision-making process to determine how to grant licenses. Some institutions grant licenses to many manufacturers, often within the same product category/distribution channel, and others are more selective in the types of companies/products they license. Typically, institutions that are among the top 50 selling institutions are more selective than institutions with emerging licensing programs. For a full list of the top selling CLC institutions, please visit the "Rankings" section of this site under "News."

Applicants should be aware that some institutions have pre-existing exclusive agreements in some product categories and distribution channels that prevent them from considering other vendors. Also, because of existing saturation in key categories (i.e., T-shirts, headwear, jerseys, footwear, balls, jewelry, collectibles, and others), applicants for some categories will receive a higher level of scrutiny from CLC and the institutions in the application review process.

Among the applicants for standard licenses, only those that excel in many of the following criteria are likely to be granted a license by the institutions:

1. Demonstrated commitment and ability to invest in the collegiate market
2. Proven production and distribution capabilities
3. Established high standards for retailer customer service
4. Offer a new or unique product or an incremental means of distribution

5. Proven sales history with other collegiate/professional/entertainment licensors
6. Well-established track record as a successful business
7. Established relationships with major collegiate retailers
8. Strong brand equity or leadership status in a product category
9. Internal infrastructure and systems to manage approval and royalty reporting
10. Dedicated staff to manage the day-to-day licensing process and supply chain compliance
11. Demonstrated commitment to responsible sourcing and production of products throughout the supply chain.

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LICENSING INFO > TIMELINES AND COSTS

TIMELINES AND COSTS

TIMING

The licensing process can vary in length, based on each applicant's responsiveness in submitting the requests of CLC and each institution throughout the process. Many applicants can complete the application process within two months, while others may take considerably longer depending on how quickly they meet the requirements.

The application process time can also vary based on the number of institutions being sought. The fewer number of institutions requested, the more expeditious the application process. As such, CLC highly recommends that companies only apply for institutions that they are prepared to maximize in the near future. To avoid time pressures and financial loss, CLC strongly encourages applicants to fully complete the licensing process before making any commitments to the collegiate industry, including trade show attendance, retail pre-orders, etc. CLC treats all applicants equally and on a first-come, first-served basis and therefore cannot accommodate "rush" requests.

COSTS

Because the costs associated with a license can vary greatly depending on the institutions and product categories being sought, CLC encourages companies to do a thorough cost analysis based on the specific institution/product licenses they wish to acquire.

The following chart demonstrates the range of potential costs associated with becoming a local or standard licensee and can be used as a general reference guide in assessing the business opportunity of becoming a collegiate licensee. The most effective way to reduce costs is to limit the number of institutions requested to those that a company can immediately maximize and market. In addition to the initial costs outlined below, companies should also consider the additional expense of marketing a product via advertising, trade shows, sales commissions, sample production, and internal administrative expenses.

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FIRST YEAR LICENSING COSTS		
Potential & Required Costs	License Type	
	Standard	Local
Application Fee	\$1,000	\$100
Adobe Acrobat (in order to create PDF files)	\$0-\$450	\$0-\$450
FLA Fees**	\$500-\$10,000+	\$100-\$1,000
Holograms	\$50-\$500	\$50-\$200
Institution Royalty Advances*	\$2,500-\$5,000	\$250-\$1,000
Internet Access	\$0-\$500	\$0-\$500
Liability Insurance	\$250-\$3,500	\$200-\$2,500
Logos on Demand (electronic artwork access)	\$250-\$500	\$50-\$250
Total Potential & Required Costs	\$4,550-\$21,200+	\$750-\$6,000

* Average advance cost example based on 10 institutions for Standard and 2 institutions for Local applicants.

** FLA fees vary based on the overall revenue generated by your company. Please review the additional FLA information insert in the application package to determine the fees you would incur if you wish to obtain a license with an FLA member institution.

APPLICATION & ADMINISTRATIVE FEES

Please review the cost chart above to determine the application fee that will apply for the license type your company is seeking. This one-time fee will not be refunded, even if a company applies for a Standard License and is only approved for a Local License. A CLC administrative fee is not charged during the first year as a licensee, but will be assessed upon renewal every year thereafter. Standard and local licensees are required to pay \$1,000 and \$100 annual administrative fees, respectively. Additional administrative fees may be assessed each year at renewal if a company fails to comply with the terms of the CLC License or Labor Code Agreements.

ROYALTY ADVANCE FEES, ROYALTY RATES, AND MR/Us

The vast majority of institutions charge annual advance fees to all standard and local licensees. These advance fees are used as a prepaid credit balance against future royalties due on an institution-by-institution basis. Unused prepaid balances are retained by the institutions and, therefore, are not carried from one year to the next. Each institution also has a royalty rate or minimum royalty per unit (MR/U) that is used in calculating the royalty payments. In the majority of cases, these royalty rates are charged against the final wholesale invoice price charged to the retail customer, although unique royalty arrangements may apply depending on a company's distribution strategy. CLC requires all licensees to submit royalty reports online through MyiCLC, CLC's online license management system. All royalty payments are made to CLC on either a monthly (Standard) or quarterly (Local) basis, depending on the license type. The royalty rates and advance fees for all CLC institutions are provided in the license application package.

MyiCLC

MyiCLC is CLC's free Internet-based license management system. Once approved for a license, licensees are required to submit all artwork, license requests, and royalty reports through MyiCLC. Additionally, CLC routinely uses MyiCLC to communicate to applicants/licensees. It is imperative that applicants check MyiCLC and email regularly throughout the application process for correspondence and communication from CLC's staff. Current licensees should check MyiCLC and email for information regarding licensing requests, artwork submissions, and news from CLC. Please review the MyiCLC Registration Form included in the application packet for the technical requirements for using the MyiCLC system.

ROYALTY REPORTING

Licensees are required to report royalties by license type (i.e., standard, local, bowl, conference, national champions, special program), institution, product category, and retail location. Total units sold, gross sales, royalty-bearing sales, and units that require a minimum royalty per unit (MR/U) must be included for each transaction.

Royalty reports must be submitted through MyiCLC, which allows licensees to manually enter the required sales information each reporting period or upload sales information in a formatted CSV file utilizing license type, institution, product category, and retail codes as provided by CLC. The MyiCLC system will calculate total royalties due, and the licensee is required to submit payment within 10 days to CLC.

Due to the detailed royalty reporting requirements of CLC, you should ensure your company's invoicing and sales systems can compile and, if possible, export the required sales information into the CSV format required. Uploading royalty reports rather than manually entering the sales information is the most expeditious way to report royalties to CLC.

LIABILITY INSURANCE

All licensees are required to obtain at least \$1 million of product liability insurance, although some higher liability products may require as much as \$5 million worth of coverage. As indicated by the First Year Licensing Costs chart, this can be a substantial expense depending on how much insurance a company already has in place. For many applicants, securing proper insurance is the most time-consuming and challenging of all application requirements. A detailed description of CLC's insurance requirements is provided in the license application package.

CORPORATE RESPONSIBILITY AND LABOR CODE FEES

Many collegiate institutions have Codes of Conduct for corporate responsibility requirements. In addition, if the university is a member of the Fair Labor Association, licensees will be required to register with that organization in the appropriate category that applies to that business. Additional information regarding the Workplace Code of Conduct and FLA classifications, fees and requirements can be found in the license application package.

HOLOGRAM LABELING

One of the most recognized licensed product authenticators in the licensing business is CLC's "Officially Licensed Collegiate Products" (OLCP) label. Each year, this label is affixed to more than 100 million collegiate products in the U.S. It serves as a quality seal of approval in representing the authenticity of licensed products for CLC partners. Standard and local licensees are required to order OLCP hologram labels or hangtags and affix them to all licensed items featuring the marks of CLC-represented institutions. More information on the hologram-labeling program can be found at www.jpattonondemand.com.



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APPLICATION REQUEST

Please enter the following information to access the Licensing Application for potential licensees. Please note this form is for application tracking purposes only and is not the actual licensing application. Once you complete the information below and click submit, you will have access to a new screen with the complete licensing application that must be submitted to CLC for institution approval.

Prior to completing the form and downloading the application, please download Adobe Reader XI. This free software is available at www.adobe.com and allows the writable PDF form to be completed and saved rather than having to print and manually complete the form.

* First Name:

* Last Name:

* Company Name:

* Phone Number:

* Email:

* Address Line 1:

Address Line 2:

* City:

* State:

* Zip Code:

Primary Product:

Product Description:

* - Required

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NCAA/BOWLS/CONFERENCES

CLC's NCAA & Bowl Properties Division (NBP) facilitates a separate licensing process for "hot market" events associated with the NCAA, bowls, conferences, championships and special events, which includes the event as well as participating collegiate institutions. CLC currently represents the NCAA, including its 89 championship events and national champion programs associated with those events, nearly 20 bowl games—including the BCS national championship game—nine athletic conferences, several special event games, and the Heisman Trophy Trust.

The licensing rights associated with these properties are separate from the licensing rights granted by the individual colleges and universities and require a special application. Please note that being licensed with a participating college or university does not automatically guarantee a license for these special properties.

Information packets for some of the "hot market" licensing programs CLC administers can be downloaded below. Existing CLC licensees may apply for these programs via the MyiCLC system. Manufacturers not currently licensed through CLC that wish to obtain a license for one of these events will need to submit a MyiCLC Registration Form, which can be requested from CLC's NCAA & Bowl Properties Division. Keep in mind the MyiCLC form is **NOT** the license application. Once registered for MyiCLC, you will be able to create and submit your application online.

[2012 NCAA National Champions Licensing Information](#)

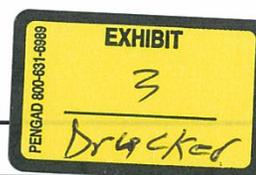
[Chick-fil-A-Kickoff-Game-2013-Application](#)

[2012 Football National Champions Licensing Information](#)

For questions or additional information, please contact CLC's NCAA & Bowl Properties Division at 770-956-0520.

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The screenshot displays the website interface for the Collegiate Licensing Company. At the top, there is a blue header with the company logo on the left and the name 'COLLEGIATE LICENSING COMPANY' in large white letters. Below the header is a navigation menu with links for Home, About CLC, CLC Services, Clients, Licensing Info, News, and Resources/Links. A search bar is located in the top right corner. The main content area is titled 'CLIENTS > COLLEGES AND UNIVERSITIES'. On the left side, there is a vertical navigation menu with links for Home, About CLC, CLC Services, Clients, Colleges and Universities (highlighted), Conferences, Bowls, NCAA and Other Properties, Licensing Info, News, and Resources/Links. The main content area features a profile for 'FLORIDA, UNIVERSITY OF' with a small logo of the Gator mascot. The profile includes the following information: Location: Gainesville, FL; Founded: 1853; Primary Athletic Conference: Southeastern Conference; Nickname: Gators; Colors: Orange, Blue; Mascot Name: Albert; Institution Website: www.ufl.edu; Athletics Website: www.gatorzone.com; Bookstore: www.ufl.bkstr.com; Fan Shop: shop.gatorzone.com; Famous Alumni: Emmitt Smith (NFL) David Eckstein (MLB) Camilo Villegas (PGA) Erin Andrews (TV Personality) Bob Vila (TV Personality); Fun Fact: Gatorade was invented on campus in 1965 by a university research team. Below this information is a section titled 'Licensing Information' which lists: Royalty Rate: 10%; Advanced Fees: Category A: \$0, Category B: \$0, Category C: \$0; Exemptions: University purchases for internal consumption. A note at the bottom of this section states: 'If the advance fees listed above are zero, the institution may require advance fees by product category. A detailed list of advance fees for each institution is included in the license application, which is available for download from this site. Current licensees may download a complete list of advance fees from the Resources section of MyiCLC.' At the bottom of the page, there is a footer with copyright information: '© 2013 The Collegiate Licensing Company, an IMG Company' and links for Privacy Policy, Site Map, Legal Disclaimer, and Contact Us.



6/18/2013 4:23:08PM

Licenses By Institution

Licensed as of 6/2013

University of Florida

Standard License

2Thumbs Entertainment	09/04	12/31/2013	BMC Custom Eye Black	01/08	09/30/2013
4imprint Inc.	02/11	12/31/2013	Bobby Edwards Enterprises	07/95	12/31/2013
5th & Ocean Clothing LLC	05/02	06/30/2013	Boelter Brands LLC	06/06	06/30/2013
7550570 Canada Inc. dba Artissimo Designs	06/11	06/30/2013	Brass Reminders Co.	01/13	12/31/2013
A/M/G Company	12/00	09/30/2013	BrettHand Inc.	06/12	03/31/2014
Academy Awards	09/97	09/30/2015	Brice Caldwell Inc.	09/09	09/30/2013
ACCO Brands USA LLC	03/10	12/31/2013	Britton Sportswear	09/05	09/30/2014
Ace International (Arc One)	10/12	09/30/2013	Broad Bay Cotton Company	12/01	06/30/2013
Action Custom Sportswear LLC	05/12	03/31/2013	Broan-NuTone LLC	08/12	09/30/2013
Acushnet Company	04/07	03/31/2016	Build-A-Bear Retail Management Inc. and Affiliat	07/99	12/31/2013
Ad Space Inc.	05/13	06/30/2014	Bullion International Inc. dba Highland Mint	05/10	03/31/2014
Adept Engraving LLC	05/13	09/30/2013	California Innovations Inc.	04/12	03/31/2014
Advance Watch Co. LTD	02/13	09/30/2013	Camel City Marketing LLC	06/10	12/31/2013
Adventure Furniture Inc.	04/05	09/30/2013	Camp David	02/01	12/31/2013
AES Optics	10/02	09/30/2015	Campus Lifestyle	01/04	06/30/2013
Aftco Mfg. Co. Inc.	07/10	09/30/2013	Campus Outfitters/FL	01/01	12/31/2013
Alex and Ani	04/13	12/31/2013	Captivating Headgear	07/03	12/31/2015
All Star Dogs	04/09	06/30/2013	Card Sports & Entertainment	05/11	06/30/2013
All Things Gallery	05/11	06/30/2013	Carson Specialties	07/95	09/30/2013
Alligator Dreams LLC	04/08	06/30/2015	Case-Mate Inc.	12/12	12/31/2013
Alma Mater (FL)	10/11	12/31/2013	CDI Corp	09/99	09/30/2013
Alta Gracia by Knights Apparel Inc.	04/10	03/31/2013	Center Court Inc.	10/12	09/30/2013
Altrua Global Solutions Inc.	04/13	03/31/2014	Centon Electronics Inc.	09/09	06/30/2013
Ambrose Enterprises LLC	01/03	06/30/2013	Champion Custom Products	08/95	06/30/2014
American Image Management (AIM)	05/09	09/30/2013	Champion Sales & Marketing LLC	12/02	06/30/2015
American Threads by To The Game	05/13	03/31/2014	Charmed I'm Sure (CA)	02/10	03/31/2014
Aminco International (USA) Inc.	03/99	12/31/2014	Chicka-D LLC	08/10	12/31/2013
Ann Peden Jewelry Inc.	05/12	09/30/2013	Church Hill Classics	12/09	06/30/2015
Antigua Group Inc.	07/95	06/30/2013	Citrus County Association for Retarded Citizens	12/11	12/31/2013
Ardent Outdoors Inc.	11/10	12/31/2013	Classic Balloon Corporation	10/07	09/30/2013
Arthur Court Designs	01/07	12/31/2013	Classic Products Corp.	04/01	06/30/2013
Artist Stephen Malkoff Inc.	10/07	06/30/2013	ClassWatch LLC	07/10	09/30/2013
AS	03/00	09/30/2013	Clemco Products Inc.	07/11	12/31/2013
Athenean Designs	06/09	06/30/2015	College Citrus LLC	01/12	12/31/2013
Atlanta Hosiery Company	08/01	06/30/2013	College Club Jerseys	10/12	12/31/2013
Atrium Corporation dba CAMPUS COUTURE	04/09	12/31/2013	College Concepts LLC	07/95	12/31/2013
Aurora World Inc.	04/09	12/31/2013	College Covers Inc.	12/02	09/30/2014
Authentic Street Signs Inc.	11/02	06/30/2013	College Kids LLP	09/04	09/30/2013
B.S.I. Products Inc.	05/01	12/31/2013	Collegiate Bead Company	07/10	03/31/2014
Baby Fanatic LLC	02/04	12/31/2015	Collegiate Camo Mascot Brands Inc.	09/09	06/30/2013
Baden Sports Inc.	07/95	12/31/2015	Collegiate Dancewear LLC	04/13	09/30/2013
Bag Tag LLC	05/13	09/30/2013	Collegiate Pacific Co.	09/95	09/30/2013
Baggo Inc.	04/10	06/30/2013	Collegiate Snuggie by Fabrique Innovations	06/09	03/31/2014
Bakins Ventures LLC	08/08	09/30/2013	Collegiate Sunglasses LLC	07/11	06/30/2013
Ball Bounce and Sport Inc.	04/09	03/31/2014	Colosseum Athletics Corporation	07/95	06/30/2013
Barrington Group-The	06/10	09/30/2013	Columbia Sportswear	12/05	12/31/2014
Barton Nelson Inc.	05/13	06/30/2014	Comeco Inc.	12/12	06/30/2013
Beacon Promotions Inc.	09/05	03/31/2016	Comfortex Window Fashions	01/11	03/31/2014
Bean Bag Boys Inc. - The	11/03	09/30/2013	Comfy Feet LLC	09/00	09/30/2014
Best of Times LLC	01/12	06/30/2013	Concept One Accessories	09/95	06/30/2013
Bethel International	05/04	03/31/2016	Conimar Corp.	10/00	12/31/2013
Better Things LLC	02/12	03/31/2014	CoolWorks Cup LLC	10/11	12/31/2013
Blakeway Worldwide Panoramas	09/08	12/31/2015	Coopersburg Associates Inc.	09/11	06/30/2013
Bleacher Creatures LLC	11/11	09/30/2013	Coton Colors Express LLC	08/10	03/31/2014
			Cottage Garden Inc.	06/12	03/31/2014
			Coveroo Inc.	09/09	09/30/2013
			Craftique Manufacturing Co.	05/98	12/31/2015

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Creative Apparel Concepts Inc.	02/02	12/31/2013	For Bare Feet Inc.	07/95	06/30/2013
Creative Converting div. of Hoffmaster Group Inc	04/11	12/31/2013	Four Point Products	07/95	12/31/2013
Creative Knitwear	10/05	12/31/2014	Franklin Sports Inc	07/98	06/30/2013
Croakies	10/08	06/30/2013	Fremont Die Consumer Prod	07/95	09/30/2013
Crocs by Paramount Apparel International Inc.	09/11	06/30/2013	From The Heart Enterprises Inc.	06/09	03/31/2015
Crocs Inc.	09/06	03/31/2014	FTD.com Inc.	10/11	12/31/2012
Cross License/Toy Factory LLC	09/08	06/30/2014	G-III Leather Fashions Inc. dba G-III Sports	03/96	03/31/2016
CSI International Inc.	07/95	06/30/2013	G-III/58 Sport	04/07	03/31/2016
CSS Industries Inc.	04/12	09/30/2013	Gameday Boot Company LLC	08/11	12/31/2013
Culinary Coffee Company	04/12	06/30/2013	GameWear Inc.	03/07	09/30/2015
Cumberland Designs	08/09	09/30/2013	Garb Inc.	09/06	12/31/2013
Custom Decor Inc.	07/02	12/31/2013	Gear For Sports	07/95	06/30/2014
Custom Direct LLC	07/03	09/30/2013	Giftworksplus (WI)	09/12	09/30/2013
Custom Golf Car Supply Inc.	09/11	09/30/2013	Global Fashion Works LLC	08/12	06/30/2013
Cutter & Buck	11/98	12/31/2013	Global Packaging (NJ)	08/12	09/30/2013
D.I.A.S. LLC dba Kidz World	10/12	09/30/2013	Glory Haus Inc.	07/10	06/30/2013
Davis & Small Decor Inc.	11/11	12/31/2013	GMaster LLC	09/02	09/30/2014
Dayna Designs	06/07	09/30/2015	Graphic Cow - The	03/10	09/30/2013
Deluxe Financial Services Inc.	05/06	09/30/2013	Great American Products Ltd.	07/95	06/30/2013
Deuce Brand Inc.	10/12	06/30/2013	Greek 101/Campus T-shirt	01/09	06/30/2013
Diane Dal Lago Ltd	06/09	09/30/2013	Guerrant - William	10/08	12/31/2014
Disney by MJ Soffe	06/09	09/30/2013	Haan Crafts LLC	01/97	12/31/2013
Disruptive Media Publishers Inc.	08/08	06/30/2014	Halpern Import Company Inc.	03/13	03/31/2014
Divine Creations	03/97	12/31/2013	Hanky Panky Ltd.	07/10	06/30/2013
Dixie Seal & Stamp Co Inc	07/95	06/30/2013	Hanna's Handiworks LLC	04/09	06/30/2013
Dixie Specialty Company Inc.	02/08	03/31/2014	Harland Clarke Corp.	07/95	12/31/2013
Dog Zone LLC	09/12	06/30/2013	Hello Kitty by Flash Ventures dba Tribeca	04/12	03/31/2013
Dog-E-Glow LLC	09/11	09/30/2013	Hello Kitty by Plushland	04/12	09/30/2015
Donegal Bay	11/09	03/31/2014	Hello Kitty by Spirit Products Ltd./MA	05/12	09/30/2015
Dreams Products Inc. dba Mounted Memories	06/11	06/30/2013	Hello Kitty by Top Line Scrn Printing & Embroide	08/10	06/30/2013
DreamSeats LLC	12/08	09/30/2013	Herff Jones Inc.	08/95	06/30/2013
Drew Brass Photography	05/12	06/30/2013	Hester and Cook Design Group dba Kitchen Pap	04/13	03/31/2014
Duck House Inc.	06/97	03/31/2016	Highland Graphics Inc.	02/01	09/30/2013
E5	01/04	06/30/2013	Hillerich & Bradsby Co.	07/09	03/31/2014
Eagles Wings Inc.	04/01	09/30/2013	Hinkle Chair Co Inc.	06/05	06/30/2014
eCompany Store LLC	10/11	12/31/2013	HiProfile Marketing	07/12	09/30/2013
Eglomise Designs of Boston Inc.	06/99	06/30/2013	Historic Helmets Inc.	09/06	12/31/2013
Emerson Street	08/09	12/31/2013	Holland Bar Stool Co.	09/10	12/31/2013
Emory Group LLC	11/11	12/31/2013	Home Fields Inc.	09/99	09/30/2013
ES Robbins	09/10	09/30/2013	Hot Sauce Harry's Inc.	05/97	06/30/2013
Esselte Corporation dba Ampad	07/95	06/30/2013	Hunter Mfg. LLP	03/97	12/31/2013
Eureka Woodworks Inc.	10/12	12/31/2013	iFanatic LLC	11/08	06/30/2013
Everfan	09/11	09/30/2013	Igloo Products Corp.	06/12	06/30/2013
Evergreen Enterprises of Virginia LLC	05/05	12/31/2013	Imperial a division of Paramount Apparel Int. Inc.	09/95	03/31/2014
evREwares	02/13	12/31/2013	Incredible Golf LLC	10/12	09/30/2013
Exact Inc.	09/12	09/30/2013	Infinity Headwear & Apparel LLC	06/10	06/30/2013
Executive Fan	12/10	12/31/2013	Innovative Adhesives LLC	07/07	12/31/2013
EZ Vane Inc	01/04	12/31/2013	Innovative Enterprises Inc.	10/10	09/30/2013
Fabrique Innovations Inc. dba Sykel	04/04	03/31/2014	Isaac Morris Ltd.	04/13	06/30/2013
Family Jewels & Purse Strings LLC	09/12	09/30/2013	J America	09/01	06/30/2013
Fanatic Group LLC - The	02/05	03/31/2015	J.W. International Imports Ltd.	05/10	09/30/2013
Fanshoes Inc.	02/12	09/30/2013	Jack Guttman Inc. dba Bakery Crafts	08/01	03/31/2014
FanUp LLC	09/12	09/30/2013	JanSport a division of VF Outdoor Inc.	07/95	06/30/2013
FatHead LLC	10/06	09/30/2014	Jardine Associates	12/10	06/30/2015
Flash Ventures dba Tribeca	10/09	03/31/2013	Jenkins Enterprises	09/97	12/31/2015
Flirties LLC	06/12	06/30/2013	Jennick Associates LLC	08/12	09/30/2013
			Jester Company Inc.	12/10	06/30/2013

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Jeta Morgan Inc. dba USA Licensed Bows	03/11	03/31/2014	MBI Inc.	02/12	06/30/2013
Jewelpop Inc. dba Kameleon Jewelry	02/13	12/31/2013	McSteven's Inc.	11/08	03/31/2014
Jim Osborn Reproductions	03/11	03/31/2014	Me and My Big Ideas Inc.	12/12	09/30/2013
Jostens Inc.	07/95	06/30/2013	Mee Too LLC	07/09	06/30/2013
Joy Carpets & Co.	07/11	06/30/2013	Meesh & Mia	09/11	06/30/2013
Joy To The World Collectibles Inc.	01/03	09/30/2013	Meico Inc.	07/02	09/30/2013
Justin Brands Inc.	11/10	06/30/2013	Memorial Licensing Company-The	09/00	09/30/2013
K & M/Nordic Co.	12/98	12/31/2015	Memory Company LLC-The	05/97	12/31/2013
Kaskey Kids Inc.	06/05	03/31/2014	Mercury Luggage/Seward Trunk	03/98	12/31/2013
Kaybull Inc.	03/13	03/31/2014	Meyer Performance Composites	05/10	06/30/2013
KE Specialties LLC	04/12	06/30/2013	Michaelson Entertainment	08/05	09/30/2013
Kencraft Candy Inc.	10/11	06/30/2013	Midpoint Limited dba The Dish	06/09	06/30/2013
Key Toppers Inc.	03/12	12/31/2013	Midwest College Mktg Group Inc.	10/10	03/31/2016
Knieval Motorcycle Manufacturing Inc.	10/11	09/30/2013	Milestone Publishing	10/09	12/31/2013
Knights Apparel Inc.	03/97	03/31/2013	Milliken & Company	04/99	03/31/2014
Kolder Incorporated	07/95	12/31/2013	Milner Distribution Alliance Inc.	06/12	03/31/2014
Kraftware Corporation	09/11	09/30/2013	MJ Soffe LLC	07/95	09/30/2013
Kranos Corporation dba Schutt Sports	07/96	03/31/2014	Moon Shine	08/06	03/31/2015
Lakeshirts Inc. dba Blue 84	02/09	12/31/2014	More Sales Inc.	11/95	12/31/2013
Landes Inc. dba Desden	01/10	06/30/2013	MP Direct Inc.	04/02	03/31/2015
Laser Magic/FL	09/95	12/31/2013	Mr. Bar-B-Q Inc.	05/09	03/31/2014
Late For The Sky Production Co. Inc	07/95	09/30/2013	Multiflex Designs	07/04	06/30/2013
League Collegiate Wear	02/05	12/31/2014	Museum Editions Ltd.	09/10	09/30/2013
Legacy Athletic	08/02	03/31/2016	MV Sport	07/95	06/30/2014
Levelwear	03/10	03/31/2013	MVP Pics	11/09	12/31/2013
Lifoam Industries LLC	07/95	12/31/2013	Neil Enterprises Inc.	07/95	06/30/2013
Limited Brands Inc. dba Victoria's Secret PINK	10/08	06/30/2013	New Agenda	09/03	03/31/2013
Little Earth Productions Inc	09/09	09/30/2013	New Thermo Serv Ltd.	03/08	09/30/2014
Little King Mfg. Co. Inc.	07/95	12/31/2014	New World Graphics	01/00	12/31/2013
Logo Chair Inc.	10/00	06/30/2014	NewClients Inc.	08/12	09/30/2013
Logo Rugs Inc.	05/02	12/31/2013	Nike by Haddad Apparel Group	08/00	06/30/2013
LogoFit LLC	11/12	06/30/2013	Nike Golf	08/03	06/30/2011
Longaberger Company - The	11/09	12/31/2013	NIKE USA Inc.	09/95	12/31/2013
Lost International LLC	04/13	12/31/2013	Nora Fleming LLC	05/13	06/30/2014
Loudmouth Golf	03/13	06/30/2013	Norcom Inc./GA	10/12	03/31/2014
Lucchese Inc.	10/11	09/30/2013	Northwest Company LLC-The	11/98	09/30/2013
LXG	10/03	12/31/2013	Nova/TCB USA Inc.	08/11	09/30/2013
MacSports Inc.	08/01	03/31/2014	Oh Sugar! LLC	12/11	12/31/2013
Magna Manufacturing Inc.	07/95	12/31/2013	Old Mill General Store	05/13	06/30/2014
Magnolia Lane Inc.	12/03	09/30/2015	Old World Christmas	10/10	03/31/2014
Main Street Checks Inc.	10/11	09/30/2013	Olde Country Reproductions	01/96	06/30/2013
Mainstreet Collection	02/11	03/31/2014	Olivet International Inc.	12/10	03/31/2014
Manual Woodworkers & Weavers	09/97	09/30/2013	Ouray Sportswear LLC	03/13	09/30/2013
Marble Mountain Creations	10/02	12/31/2013	Outerstuff Ltd.	07/95	12/31/2013
Marketing Innovations	11/09	12/31/2013	Owner's Box	10/12	06/30/2013
Marketing Results Ltd.	04/05	03/31/2015	Oxbay	07/03	12/31/2015
Marvel by Russell Brands LLC	04/13	03/31/2014	P. Michael Inc.	08/07	06/30/2013
Mascot Books Inc	10/04	12/31/2013	Pacific Coast Lighting	11/12	12/31/2013
Mascot Factory	08/11	03/31/2014	Pam Grace Creations LLC	08/12	06/30/2013
MascotWear Premium by Infinity Headwear & Ap	02/13	06/30/2013	Pangea Brands LLC	09/10	06/30/2013
Masik International	07/09	09/30/2013	Party Animal - The	10/01	09/30/2015
Masterbuilt Mfg. Inc.	03/10	12/31/2013	Passionate Fan Inc.	10/07	09/30/2013
Masterpieces Puzzle Company Inc.	01/13	12/31/2013	Pasta Shoppe-The	08/05	09/30/2014
Matthew Powell Creations Inc.	06/12	12/31/2013	Patch Products Inc.	05/02	12/31/2015
Maui Jim Inc.	11/10	09/30/2013	Patina Products	08/10	12/31/2013
Mayflower Distributing Co. Inc.	09/07	06/30/2013	Patton Picture Company	10/12	09/30/2013
			Pennington and Bailes LLC	10/06	03/31/2014

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Perfect Timing Inc.	05/97	03/31/2014	Santa's Workshop Inc. (OH)	01/03	03/31/2014
Pet Goods Manufacturing & Imports	06/08	09/30/2013	Sara Lynn Togs	09/02	12/31/2013
Peter Millar LLC	03/12	09/30/2013	Saturnian 1 Inc.	07/02	03/31/2014
Peter Pauper Press	04/12	03/31/2014	Scene Weaver LLC	08/07	06/30/2013
Pets First Inc.	07/05	09/30/2013	SCI Funeral Services of Florida Inc.	03/13	12/31/2013
PEZ Candy Inc.	09/06	03/31/2014	SDS Design Associates Inc.	05/05	03/31/2014
Pharmaceutical Specialties	06/10	06/30/2013	Seasonal Designs Inc	06/00	06/30/2013
Photo File Inc.	02/08	09/30/2013	Seasons Jewelry	07/97	06/30/2015
Picnic Time Inc.	08/06	09/30/2013	Selma's Cookies Inc.	02/10	12/31/2013
Pilot Automotive Inc.	12/96	06/30/2013	Sewing Concepts	08/06	09/30/2013
Ping	08/98	06/30/2013	Shamrock Publishing Inc.	10/11	06/30/2013
PING Apparel by Custom Branded Sportswear	07/10	03/31/2013	Shenandoah Framing Inc.	03/12	06/30/2013
Plain Nole LLC	12/12	03/31/2014	ShurTech Brands	08/10	09/30/2013
Playaction LLC	03/09	03/31/2014	Sideline Apparel by College Concepts	03/11	12/31/2013
Plushland Inc.	11/10	09/30/2015	Sign Express Inc. dba Sportwalls (AL)	09/08	09/30/2013
Polymer Engineered Products	10/09	12/31/2013	Signature Announcements Inc.	02/01	06/30/2013
Pomegranate Inc.	04/11	09/30/2013	Signorelli	12/10	03/31/2013
Premier Corporations powered by Proforma	01/12	12/31/2013	Siskiyou Buckle Co.	07/95	06/30/2013
Premiums Promotions & Imports Inc.	07/12	06/30/2013	Skinit Inc.	03/07	12/31/2013
Pro Player by Knights Apparel Inc.	07/01	03/31/2013	Smart Dog Products	07/95	06/30/2013
Pro Specialties Group	01/06	12/31/2013	Smartphones Technologies Inc.	11/07	09/30/2013
Pro Vision Sports	04/11	12/31/2013	Smathers and Branson	07/08	09/30/2015
Pro-Ad Sports Inc.	07/95	03/31/2015	Soap Concepts LLC	05/10	06/30/2013
Prodigy Promos	04/12	12/31/2013	Society43 LLC	08/12	06/30/2013
Professional Framing Ventures LLC	08/95	09/30/2013	SOL Republic	09/12	06/30/2013
Professional Marketing Services Inc.	04/10	09/30/2013	Southern Tide LLC	06/12	09/30/2013
Promoversity	08/11	03/31/2013	Southpoint Sportswear LLC	01/13	12/31/2013
Promoversity Department	12/11	03/31/2013	Spirit Paint LLC	09/11	09/30/2013
PTI Group Inc.	12/12	12/31/2013	Spirit Products Ltd./MA	07/95	09/30/2015
Pure Country Inc.	11/01	06/30/2013	SpongeBob by Top Line Scrm Printing & Embroid	01/12	06/30/2013
Quick Change Artist LLC	09/06	09/30/2013	Sports Coverage Inc.	07/95	03/31/2016
R and R Imports Inc.	03/10	12/31/2013	Sports Fan Products LLC	12/05	06/30/2013
R-Texx Enterprises Ltd.	02/09	03/31/2013	Sports Licensed Division of the adidas Group	02/02	06/30/2014
R.F.S.J. Inc.	01/09	12/31/2013	Sports Licensing Solutions LLC	04/03	03/31/2015
Rad Wear Inc.	07/11	06/30/2013	Sports Solution LLC	07/04	09/30/2013
RallyWrap LLC	12/11	06/30/2013	Sportschest LLC	01/07	09/30/2013
Rawlings Sporting Goods	07/95	12/31/2015	Sporty K9 Ltd.	04/06	12/31/2013
RAZ Imports	01/13	12/31/2013	Squeak Me Shoes	01/09	12/31/2013
Realtree Outfitters by To The Game	03/10	03/31/2014	Standard Chair Of Gardner	10/03	03/31/2014
Reller Inc.	02/96	12/31/2013	Sterling Contract Packaging dba Seven Sons	08/95	09/30/2015
Renaissance Imports Inc.	09/95	12/31/2013	Sterling Supply Inc.	03/10	12/31/2013
Replay Photos LLC	08/11	03/31/2014	Stockdale	07/95	09/30/2015
RevoApps LLC	08/12	09/30/2013	Stone Mill Hardware LP	08/10	06/30/2013
RG Apparel Company	09/12	06/30/2013	Stonecasters LLC	03/13	03/31/2014
Rhode Island Novelty	09/95	06/30/2015	Storm Duds Raingear	07/95	06/30/2014
Rico Industries/Tag Express	07/95	12/31/2013	Strand Art Company	09/95	12/31/2013
Riddell Inc.	07/95	03/31/2016	Strategic Printing and Mfg. Solutions Inc.	12/09	09/30/2013
Right Thought Pens	11/04	03/31/2015	StukUps! LLC	10/11	12/31/2013
Rivalry LLC	10/01	12/31/2013	Style Pasifika International LLC	09/11	12/31/2013
Roaring Spring Blank Book Co.	07/95	09/30/2013	Summit Sportswear Inc./MO	05/13	12/31/2013
Round Top Collection - The	04/13	03/31/2014	Sun Mountain Sports/MT	09/09	06/30/2013
Roxo LLC	02/13	03/31/2014	Sun Paper Company	04/13	03/31/2014
Royce Apparel Inc.	06/08	06/30/2013	Supreme Marketing Inc. dba Supreme Housewa	09/09	06/30/2013
Russell Brands LLC	03/10	03/31/2014	T-Formation of Tallahassee Inc.	03/07	12/31/2013
Russell Stover Candies	03/11	03/31/2014	T-Shirt International Inc.	07/95	09/30/2013
San Marco International Inc dba Gem-Dandy	01/10	09/30/2013	Table Mate Products Inc.	06/08	06/30/2013
			Tablevogue LLC	09/11	09/30/2013

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Tailgate + Threadless	02/13	09/30/2013	Wilson Sporting Goods Co.	12/07	03/31/2014
Tailgate Clothing Company dba T-University	07/09	09/30/2013	Wilton Armetale Inc.	06/12	03/31/2014
Tailgate Sports Games LLC	06/13	03/31/2014	Wincraft Inc.	07/95	03/31/2016
Talking Walls Inc.	07/97	09/30/2014	Winning Streak Sports LLC	02/00	12/31/2015
Teagan Group LLC	03/07	03/31/2014	Wolf Manufacturing Company Inc.	06/09	03/31/2014
Team Athletics	01/07	12/31/2013	Woodstream Corporation	12/08	06/30/2013
Team Beans LLC	07/00	06/30/2013	Worthy Promotional Products	12/11	12/31/2013
Team Dynamics	07/95	03/31/2016	Yankee Candle Company Inc. - The	05/13	03/31/2014
Team Edition Apparel Inc.	07/95	12/31/2013	YETI Coolers LLC	09/12	03/31/2014
Team Effort Inc.	07/95	03/31/2014	York Wallcoverings Inc.	01/07	12/31/2013
Team Golf	01/99	09/30/2015	Your College Campus LLC	08/10	09/30/2013
Team IP Sports LLC	09/07	03/31/2014	Yuppie Puppy Pet Products Inc.	10/12	09/30/2013
Team ProMark LLC	02/00	12/31/2015	Zazzle Inc.	11/12	09/30/2013
Team Wrap LLC	09/08	09/30/2013	Zeikos Inc.	03/12	03/31/2014
TeamHeads	11/09	06/30/2013	Zeppelin Products Inc.	04/99	03/31/2014
Tervis Tumbler Company	07/95	06/30/2013	Youth League Team Dealer		
Third Street Sportswear	07/95	12/31/2013	Holloway Sportswear Inc.	03/11	12/31/2014
Thirstystone Resources Inc.	11/97	09/30/2015	Co-Branded Program (7.0%)		
Thirty-One Gifts LLC	06/12	06/30/2013	Disney by MJ Soffe	06/10	09/30/2013
Thomas Dean Co.	12/12	09/30/2013	Mattel by Creative Apparel Concepts Inc.	03/13	12/31/2013
To The Game LLC	07/95	03/31/2014	Co-Branded Program (8.0%)		
Toegoz Inc.	08/01	06/30/2014	Disney by Northwest Company LLC-The	07/11	09/30/2013
Top Line Scrn Printing & Embroidery	05/02	06/30/2013	UF vs. FSU Sunshine Showdown		
Top Of The World	04/13	12/31/2015	JanSport a division of VF Outdoor Inc.	10/11	06/30/2013
Topperscot LLC	07/95	12/31/2013	Jostens Inc.	11/11	06/30/2013
Topsox	07/95	12/31/2014	Knights Apparel Inc.	10/11	03/31/2013
Tough Gear Inc. dba Survival Straps	09/11	12/31/2013	Lakeshirts Inc. dba Blue 84	11/11	12/31/2014
Toy Factory LLC	12/03	06/30/2014	New Agenda	06/12	03/31/2013
TPA Beach Supply LLC	01/11	03/31/2014	New World Graphics	10/11	12/31/2013
Trademark Wallcoverings Inc.	05/97	03/31/2014	Olde Country Reproductions	11/11	06/30/2013
Trends International LLC	03/06	12/31/2013	Ragz	09/12	09/30/2013
Tri-Lake Inc.	07/95	03/31/2013	Team IP Sports LLC	11/11	03/31/2014
Tribute Products	09/09	12/31/2013	Tri-Lake Inc.	11/11	03/31/2013
Twins Enterprise Inc.	07/95	12/31/2014	Florida - Georgia Rivalry Program		
Uncommon LLC	01/13	09/30/2013	All Things Gallery	11/11	06/30/2013
Uniformed Scrapbooks of America	12/12	09/30/2013	B.S.I. Products Inc.	02/12	12/31/2013
United General Supply Co. Inc.	04/13	06/30/2013	Box Seat Clothing Company	08/07	09/30/2013
United Performance International Marketing Inc.	06/13	09/30/2013	FatHead LLC	09/12	09/30/2014
University Blanket & Flag Corp	09/01	06/30/2013	Hot Sauce Harry's Inc.	10/10	06/30/2013
University Frames (CA)	09/06	12/31/2013	Knights Apparel Inc.	09/09	03/31/2013
US Digital Media	06/12	06/30/2013	Lakeshirts Inc. dba Blue 84	08/07	12/31/2014
Van Roden Inc. dba Wellspring	07/11	06/30/2013	Magna Manufacturing Inc.	09/12	12/31/2013
Vesi Inc.	08/95	06/30/2013	New World Graphics	08/07	12/31/2013
VF Imagewear Inc. (Section 101 by Majestic)	07/95	03/31/2016	NWG Collegiate Classics by New World Graphic	11/12	12/31/2013
Victoria's Secret by 5th & Ocean	06/08	06/30/2013	Pro-Ad Sports Inc.	08/07	03/31/2015
Vineyard Vines LLC	10/06	06/30/2015	Team IP Sports LLC	10/12	03/31/2014
Virginia Diner Inc.	10/10	09/30/2013	Tri-Lake Inc.	09/07	03/31/2013
Virtual Greats LLC	08/09	06/30/2013	VF Imagewear Inc. (Section 101 by Majestic)	07/11	03/31/2016
Visual Promotions LLC	05/11	12/31/2013	Fundraiser Program		
Vulcan Athletics	11/11	06/30/2013	A/M/G Company	07/12	09/30/2013
Wave 7 Technologies Corporation	01/04	12/31/2013	Adept Engraving LLC	03/13	09/30/2013
Wes and Willy LLC	05/12	03/31/2014	Brax Ltd.	04/11	06/30/2013
Westrick Paper Co.	07/95	09/30/2013			
Whirley Industries Inc.	07/95	03/31/2014			
Wild Sales LLC	08/06	12/31/2013			
Wildman Business Group LLC dba Sportula Prot	09/11	09/30/2013			

6/18/2013 4:23:08PM

Licensees By Institution

Licensed as of 6/2013

University of Florida

New Thermo Serv Ltd.	04/12	09/30/2014
StukUps! LLC	08/12	12/31/2013
Wincraft Inc.	09/11	03/31/2016

NCAA DI-M Basketball Champions

FishBait Marketing	12/12	06/30/2013
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NCAA DI-M Baseball Champions

Cutter & Buck	07/11	06/30/2013
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Operation Hat Trick

Twins Enterprise Inc.	04/12	12/31/2014
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Exclusive Footwear Program

TOMS Shoes Inc.	01/12	06/30/2014
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Exclusive Headwear Program

Captivating Headgear	01/10	06/30/2014
College Vault by NIKE USA	01/10	06/30/2012
College Vault by Top of the World	09/12	06/30/2015
College Vault by Twins Enterprise Inc.	06/09	06/30/2014
New Era Cap Co. Inc.	01/10	06/30/2014
Nike by Haddad Apparel Group	01/10	06/30/2014
Nike Golf	01/10	06/30/2016
NIKE USA Inc.	01/10	06/30/2016
Premiums Promotions & Imports Inc.	01/13	12/31/2018
Richardson Sports Inc.	03/12	12/31/2013
Ross Sportswear	03/11	06/30/2014
Top Of The World	01/10	06/30/2014
Twins Enterprise Inc.	09/05	06/30/2015

Exclusive Franchise Headwear Program

College Vault by Twins Enterprise Inc.	11/11	06/30/2016
Twins Enterprise Inc.	11/11	06/30/2016

Exclusive Mass Headwear Program

Captivating Headgear	01/13	06/30/2014
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Exclusive Jersey Program

College Vault by Tiedman & Formby Vintage Ath	06/13	12/31/2013
College Vault by Wildcat Retro Brands LLC	10/12	12/31/2013
Knights Apparel Inc.	07/07	07/30/2016
Nike Golf	10/08	06/30/2012
NIKE USA Inc.	10/08	06/30/2017
Pro Player by Knights Apparel Inc.	07/07	07/30/2016

Exclusive Loungewear Program

College Concepts LLC	01/08	12/31/2016
Sideline Apparel by College Concepts	03/11	12/31/2016

Exclusive Mass Program

Knights Apparel Inc.	07/08	06/30/2013
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Exclusive Mid Tier/Better Program

Top Line Scrn Printing & Embroidery	07/12	06/30/2013
VF Imagewear Inc. (Section 101 by Majestic)	07/12	06/30/2016

Exclusive Performance Apparel Program

Nike Golf	10/08	06/30/2014
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NIKE USA Inc.	10/08	08/31/2017
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Promotions

Banshee Music	08/10	09/30/2013
Bensussen Deutsch & Associates Inc.	04/12	06/30/2015
G & G Outfitters Inc.	03/12	06/30/2015

Special Projects

EA Sports Basketball	01/95	06/30/2013
EA Sports Football	08/98	06/30/2014
Upper Deck Company Inc.	05/07	03/31/2015

Special MRG Program

Build-A-Bear Retail Management Inc. and Affiliat	07/09	12/31/2013
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Special MRU Program

University Frames (CA)	08/12	12/31/2013
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Special 15% Rate Program

Box Seat Clothing Company	08/12	09/30/2017
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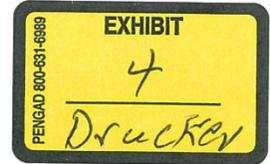
Special Rate Program

Bradford Exchange Ltd.	03/12	12/31/2015
Infinity Headwear & Apparel LLC	07/10	06/30/2013
MascotWear Premium by Infinity Headwear & Ap	02/13	06/30/2013
Scentsy Inc.	02/11	09/30/2013
Team Beans LLC	05/09	06/30/2013
Wincraft Inc.	10/10	03/31/2016

COLLEGE VAULT

College Vault by Asgard Press	11/06	12/31/2013
College Vault by Dreams Products Inc. dba Mou	06/11	12/31/2013
College Vault by JanSport a division of VF Outd	05/13	12/31/2013
College Vault by Legacy Athletic	04/13	12/31/2013
College Vault by NIKE USA	01/10	06/30/2011
College Vault by Sports Licensed Division of the	08/09	12/31/2013
College Vault by Tailgate Clothing Co.	10/06	12/31/2013
College Vault by Twins Enterprise Inc.	03/07	12/31/2013
College Vault by Whitman Publishing LLC	01/08	12/31/2013
College Vault by Wildcat Retro Brands LLC	01/09	12/31/2013
College Vault by Wincraft Inc.	07/09	12/31/2013
College Vault by Winning Streak Sports LLC	03/07	12/31/2013
College Vault Disney by '47 Brand	11/12	12/31/2013
College Vault Starter by G-III Leather Fashions	03/13	12/31/2013
College Vault Victoria's Secret by '47	01/11	12/31/2013

618 Licensees



**THE COLLEGIATE LICENSING COMPANY
STANDARD RETAIL PRODUCT LICENSE AGREEMENT**

This is an Agreement between _____, a _____ organized under the laws of the state of _____, having a principal place of business at _____ (“Licensee”), and the Collegiate Licensing Company, a Georgia corporation, having a principal place of business at 290 Interstate North Circle, Suite 200, Atlanta, Georgia 30339 (“CLC”), as agent on behalf of the Collegiate Institutions (as defined below).

WHEREAS, the individual Collegiate Institutions have authorized CLC as agent to administer their respective trademark licensing programs; and

WHEREAS, certain Collegiate Institutions have authorized CLC to enter into this Agreement on their behalf to license the use of certain Licensed Indicia (as defined below); and

WHEREAS, Licensee desires to manufacture, advertise, distribute and sell certain Licensed Articles (as defined below) containing the Licensed Indicia, and certain Collegiate Institutions, through CLC, are willing, subject to certain conditions, to grant this license.

NOW, THEREFORE, in consideration of the parties’ mutual covenants and undertakings, and other good and valuable consideration the receipt and sufficiency of which are acknowledged, the parties agree as follows:

1. DEFINITIONS

In addition to the terms defined elsewhere in this Agreement, as used in this Agreement, the following terms shall have the following respective meanings:

(a) “Collegiate Institutions” means the individual colleges, universities and other institutions represented by CLC, including any additions or deletions that may be made from time-to-time by CLC.

(b) “Licensed Indicia” means the names and identifying indicia of the Collegiate Institutions including, without limitation, the trademarks, service marks, trade dress, team names, nicknames, abbreviations, city/state names in the appropriate context, slogans, designs, colors, uniform and helmet designs, distinctive landmarks, logographics, mascots, seals and other symbols associated with or referring to the respective Collegiate Institutions. Licensed Indicia includes those shown in Appendix B, modifications of the Licensed Indicia approved for use by the Collegiate Institutions, and any other names or identifying indicia adopted and approved for use by the Collegiate Institutions.

(c) “Licensed Articles” means the products listed in Appendix C which contain Licensed Indicia.

(d) “Authorized Brands” means any additional brand names or labels Licensee may use

in association with the Licensed Articles. Authorized Brands are listed in Appendix D.

(e) “Distribution Channels” means the channels of trade in which Licensee may advertise, distribute and sell the Licensed Articles in the Territory. The Distribution Channels authorized herein are indicated in Appendix D, which may also identify Distribution Channels that are not authorized in this Agreement. Licensee shall not advertise, distribute or sell Licensed Articles to any third party that Licensee knows or should reasonably know intends or is likely to advertise, redistribute or resell Licensed Articles outside the authorized Distribution Channels.

(f) “Territory” means the United States of America, its territories and possessions, and United States military bases abroad. Licensee shall not advertise, distribute or sell Licensed Articles outside the Territory, or to any person or entity that Licensee knows or should reasonably know intends or is likely to advertise, redistribute or resell Licensed Articles outside the Territory.

(g) “Net Sales” means the total gross sales of all Licensed Articles distributed or sold at the greater of Licensee’s invoiced selling price or Licensee’s regular domestic wholesale warehouse price, including the royalty amount (whether included in the price, as a separate invoice line item, or otherwise), less lawful quantity trade discounts actually allowed and taken as such by customers and shown on the invoice, less any credits for returns actually made as supported by credit memoranda issued to customers, less sales taxes, and less prepaid transportation charges on Licensed Articles shipped by Licensee from its facilities to the purchaser. For purposes of the Related Retail/Direct Distribution Channel described in Appendix D, the Licensee’s invoiced selling price is the final invoice price charged the customer/consumer. There shall be no other deductions allowed including, without limitation, deductions for direct or indirect costs incurred in the manufacturing, distributing, selling, importing or advertising (including cooperative and other advertising and promotional allowances) of the Licensed Articles, nor shall any deductions be allowed for non-collected or uncollectable accounts, commissions, cash or early payment discounts, close-out sales, distress sales, sales to employees, or any other costs.

(h) “Premiums” means any products, including Licensed Articles, bearing any Licensed Indicia featured alone or in combination with the indicia of any third party, that Licensee sells or gives away for the purposes of (i) promoting, publicizing or increasing the sale of its own products or services; or (ii) promoting, publicizing or increasing the sale of the products or services of any third party. Premiums include, without limitation, combination sales, incentives for sales force, and trade or consumer promotions such as sweepstakes.

2. GRANT OF LICENSE

(a) Grant: Upon execution of this Agreement, and subject to its terms and conditions, the Collegiate Institutions listed in Appendix A, through CLC, grant Licensee the nonexclusive, revocable, nontransferable rights to manufacture, advertise, distribute and sell the Licensed Articles listed in Appendix C, containing the Licensed Indicia shown in Appendix B, under the applicable Authorized Brands and in the Distribution Channels indicated in Appendix D, in the Territory, during the Term. Licensee shall exercise such rights in accordance with all CLC and Collegiate Institution guidelines, policies and requirements provided to Licensee, which shall be deemed part of

the Agreement.

(b) Rights Reserved: Nothing in this Agreement shall be construed to prevent CLC or any Collegiate Institution from granting any other licenses or rights for use of the Licensed Indicia. The Collegiate Institutions retain all rights to use and license their respective Licensed Indicia.

(c) Term: This Agreement shall begin effective as of last date of signature below and shall expire _____, unless terminated sooner or renewed in the manner provided in this Agreement.

(d) Renewal: Upon expiration, if Licensee has complied with all terms and conditions of this Agreement during the preceding Term or annual contract period(s), Licensee shall be considered for renewal of this Agreement. Renewal is at the discretion of the individual Collegiate Institutions in consultation with CLC. Licensee recognizes and agrees that CLC and the Collegiate Institutions have no express or implied obligation to renew the Agreement. CLC and the Collegiate Institutions will have no liability to Licensee for any expenses incurred by Licensee in anticipation of any renewal of the Agreement.

(e) Limitations on License: This license is subject to the following limitations and obligations, as well as other limitations and obligations set forth in the Agreement:

(1) Licensee shall not use the Licensed Indicia for any purpose other than as authorized in this Agreement. Any proposed additions to the Licensed Articles and/or new designs shall be submitted in writing or via MyiCLC to CLC and samples shall be submitted to CLC for prior approval, as provided in Section 10. Licensee shall, upon notice by CLC, immediately recall any unauthorized products or designs from the marketplace, and destroy them or submit them to CLC, at CLC's option and at Licensee's expense.

(2) Licensee shall not use any brand names other than Authorized Brands in connection with the manufacture, advertising, distribution and sale of the Licensed Articles. CLC and the Collegiate Institutions shall have the right to remove or change any of the Authorized Brands during the Term.

(3) Licensee shall advertise, distribute and sell Licensed Articles only in the authorized Distribution Channels. CLC and the Collegiate Institutions shall have the right to determine whether a particular retail account falls within a particular Distribution Channel. Unless specified in Appendix D, Licensee shall have no right to advertise, distribute or sell Licensed Articles directly to consumers.

(4) Licensee must receive CLC's prior written authorization to use any Distributor of any Licensed Article. A "Distributor" shall mean any party, including but not limited to another licensed manufacturer, whose business includes purchasing manufactured products from any other third party and shipping such products to retailers without changing such products. Licensee will remain primarily obligated to CLC and the Collegiate Institutions under this Agreement notwithstanding CLC's approval of a Distributor and Licensee shall ensure that any approved Distributor complies with all applicable terms and conditions of the Agreement including,

without limitation, providing such Distributor with instructions relating to the distribution of the Licensed Articles and the Distribution Channels for the Licensed Articles. If an approved Distributor engages in conduct that would be a default under the Agreement if Licensee engaged in such conduct, Licensee shall be deemed in default and shall fully cooperate with CLC to ensure that such conduct ceases promptly.

(5) Licensee shall not provide any method of application of Licensed Indicia for any third party unless CLC authorizes Licensee to provide said application under the terms of an authorized manufacturer's or supplier's agreement. Licensee shall not distribute or sell Licensed Articles to any third party that Licensee knows or should reasonably know intends or is likely to manufacture, advertise, distribute or sell unlicensed products made with or from such Licensed Articles. Licensee may not engage in "contract printing," which shall be defined as the practice of embellishing product provided by Licensee's customers with the Licensed Indicia.

(6) Licensee shall not contract with any domestic or foreign third party for the production of Licensed Articles or application of Licensed Indicia by that party ("Manufacturer") without CLC's prior written authorization. In the event that Licensee desires to have a Manufacturer produce one or more Licensed Article, or any component thereof, Licensee shall provide CLC with the name, address, telephone number and principal contact of the proposed Manufacturer. CLC must approve any Manufacturer, and the Manufacturer must execute an authorized manufacturer's or supplier's agreement provided by CLC prior to use of the Licensed Indicia. In addition, Licensee shall take the steps necessary to ensure the following: Manufacturer shall produce the Licensed Articles only as and when directed by Licensee, which remains fully responsible for ensuring that the Licensed Articles are manufactured in accordance with the terms herein including approval, labor code requirements and royalty payment; Manufacturer shall not advertise, distribute or sell Licensed Articles to any person or entity other than Licensee; and Manufacturer shall not delegate in any manner whatsoever its obligations with respect to the Licensed Articles. Licensee's failure to comply with this Section may result in termination of this Agreement and/or confiscation and seizure of Licensed Articles. CLC and the individual Collegiate Institutions hereby reserve the right to terminate the engagement of any Manufacturer at any time.

(7) Licensee shall comply, and ensure that all Manufacturers comply, with any labor code and monitoring requirements established by the respective Collegiate Institutions, including but not limited to the requirements set forth in The Collegiate Licensing Company Special Agreement Regarding Labor Codes of Conduct, which is incorporated herein by reference. CLC shall give Licensee reasonable written notice of any changes in labor code requirements. Licensee, upon receipt of the notice, is responsible for complying with the new labor code requirements.

(8) Any Licensed Articles manufactured at a location outside of the United States shall be taken into the possession of Licensee prior to being distributed or sold in the Territory.

(9) Licensee shall have no right to delegate any responsibility to any Sublicensee of any Licensed Article without the prior written approval of CLC. A "Sublicensee" shall mean any third party that manufactures any Licensed Article, ships such product to retailers, and invoices retailers directly.

(10) Licensee shall not use any of the Licensed Articles as Premiums unless Licensee receives prior written authorization through CLC pursuant to a separate agreement with CLC. Licensee shall not provide Licensed Articles as Premiums to any third party whom Licensee knows or should reasonably know intends to use the Licensed Articles as Premiums.

(11) Licensee shall not use any of the Licensed Articles in connection with any fundraising or charitable efforts unless Licensee receives prior written authorization through CLC. Licensee shall not provide Licensed Articles to any third party whom Licensee knows or should reasonably know intends to use the Licensed Articles in connection with any fundraising or charitable efforts.

(12) Licensee is not permitted, without the applicable Collegiate Institution's prior written authorization, to promote or market a Licensed Article by means of a direct mailing or any other direct solicitation to a list of alumni, students, parents, athletic contributors, faculty or staff, or other group associated with the Collegiate Institution, regardless of how Licensee acquires such list.

(13) The National Collegiate Athletic Association (NCAA) rules prohibit the use of the name or likeness of any person who has current or remaining collegiate athletic eligibility on or in connection with the sale or promotion of any commercial product or service. In conducting activity under this Agreement, Licensee shall not encourage or participate in any activity that would cause an athlete or a Collegiate Institution to violate any such rule of the NCAA or other governing body of any intercollegiate athletic conference.

3. MARKETING EFFORTS / PERFORMANCE

(a) Marketing Efforts: Licensee recognizes that marketing efforts for Licensed Articles are important to the success of this program and Licensee, if requested, will assist CLC with such efforts by its participation.

(b) Performance: With respect to each of the Collegiate Institutions listed in Appendix A, Licensee shall manufacture, distribute, sell and maintain inventory of sufficient quantities of Licensed Articles to meet the reasonable market demand in the Distribution Channels.

4. SELECTION OF COLLEGIATE INSTITUTIONS

Prior to execution of this Agreement, Licensee requested a license for certain Collegiate Institutions. Appendix A lists those Collegiate Institutions that have approved Licensee's request for a license. Licensee may from time-to-time request the addition of Collegiate Institutions to this Agreement, as provided in Section 5(d).

5. MODIFICATION OF APPENDICES

(a) The Collegiate Institutions and their royalty charges listed in Appendix A, the Licensed Indicia shown in Appendix B, the Collegiate Institution policies including those in

Appendix B-1, the Licensed Articles listed in Appendix C, the Authorized Brands and Distribution Channels indicated in Appendix D, and labor code requirements may be changed by CLC when and if such changes are directed by CLC and the Collegiate Institutions.

(b) Through periodic advisory bulletins or notices, including, without limitation, notification through online publications (e.g., MyiCLC) or via email, CLC will give Licensee written reasonable notice of any changes to appendices or policies. CLC shall give Licensee one hundred seventy five (175) days written notice of any changes in Collegiate Institution royalty charges. Licensee, upon receipt of the bulletins or notices, is responsible for distributing them promptly to the appropriate party(s) and complying with the modified appendices and policies.

(c) Licensee recognizes and agrees that certain changes to Appendices A, B, B-1, C, or D may affect Licensee's rights regarding certain Collegiate Institutions, Licensed Indicia, Licensed Articles, Authorized Brands or Distribution Channels. Licensee agrees that such rights shall cease on the effective date of the notice of such changes, in accordance with the terms of the notice. In such event, those provisions of Section 17 regarding disposal of inventory shall become effective for the affected Collegiate Institutions, Licensed Indicia, Licensed Articles, Authorized Brands or Distribution Channels unless Licensee obtains written permission from the affected Collegiate Institutions concerned to continue to use the Licensed Indicia, or to manufacture, advertise, distribute or sell the Licensed Articles.

(d) Upon notification by CLC of the addition of a Collegiate Institution to the CLC program, or at any other time, Licensee may request in writing or through MyiCLC the addition of Collegiate Institutions to the Agreement. Any such addition will require an addendum to Appendix A. Such addendum will be fully executed only upon Licensee's completion of product and design approval requirements, as provided in Section 10.

6. PAYMENTS

(a) Rate: Licensee agrees that it shall pay to CLC the applicable royalty charges set forth adjacent to the respective Collegiate Institutions listed in Appendix A. Unless otherwise specified, the royalties paid ("Royalty Payments") shall be based upon Net Sales, as defined in Section 1(g), of all Licensed Articles sold during the Term and any renewal, and during any period allowed pursuant to Section 17.

(b) For purposes of determining the Royalty Payments, sales shall be deemed to have been made when Licensed Articles are billed, invoiced, shipped, or paid for, whichever occurs first.

(c) Advance Payments: Upon execution of this Agreement by Licensee, and on an annual basis, including renewal, Licensee shall pay CLC, as a nonrefundable payment, the Advance Payments set forth in Appendix A. On an annual basis, including renewal, the Advance Payments will be prorated, where applicable, as per CLC's written instructions. Licensee may apply the Advance Payments as credits against Royalty Payments and Minimum Guarantee payments (if applicable) due for the specific Collegiate Institutions, specific Licensed Articles and/or specific

Distribution Channels, which credits shall expire no later than twenty (20) days after the expiration of the Term and any annual contract period(s), including renewal period.

(d) Minimum Guarantee: Licensee shall pay CLC the Minimum Guarantee amounts (if applicable) set forth in Appendix A by no later than twenty (20) days after the end of the Term and any annual contract period, including renewal period, unless specified otherwise in Appendix A.

(e) Administrative Fee: Upon execution of this Agreement by Licensee, and on an annual basis, including renewal, Licensee shall pay CLC, as a non-refundable payment, the Administrative Fee as required in writing by CLC.

(f) Royalty Payments shall be paid by Licensee to CLC on all Licensed Articles (including, without limitation, any seconds, irregulars, closeouts, liquidations, samples, etc. permitted pursuant to the provisions of Section 10(b) of this Agreement) distributed or sold by Licensee or any of its affiliated or subsidiary companies even if not billed or billed at less than the regular Net Sales price for such Licensed Articles. Royalty Payments on Licensed Article Closeouts, as defined herein, cannot comprise more than five percent (5%) of Licensee's total units sold for a particular annual contract period during the Agreement, and shall be based upon Licensee's invoiced selling price, including the royalty amount. For purposes of this Agreement, "Licensed Article Closeouts" means Licensed Articles that are priced at least thirty percent (30%) lower than the regular Net Sales price for a particular Licensed Article. Licensee may request CLC to authorize specific closeouts or liquidations that will cause Licensee to exceed the five percent (5%) threshold, and CLC, on behalf of the Collegiate Institutions, shall consider such requests on a case-by-case basis.

(g) Distribution: In the event Licensee distributes or sells Licensed Articles at a special price directly or indirectly to itself, including without limitation, any affiliate or subsidiary of Licensee, to any other person, firm or corporation related in any manner to Licensee or its officers, directors or major stockholders, or through a Distributor (such distribution arrangements being subject to prior written approval by CLC), Licensee shall pay royalties with respect to such distribution or sales based upon the regular Net Sales price for such Licensed Articles distributed or sold to the trade by Licensee or, if such regular Net Sales pricing is not available, as determined by CLC's evaluation of comparable prices charged the trade for similar products.

(h) FOB Sales: If a customer of Licensee proposes to purchase Licensed Articles FOB the manufacturing source or participate in other arrangements which would result in such customer

paying less for the Licensed Articles than Licensee's regular selling price to the trade, Licensee must receive prior written approval from CLC for such sales.

(i) Multiple Royalties: CLC recognizes that Licensee may be a party to other license agreements which, together with this Agreement, would subject certain Licensed Articles to one or more additional royalty payments above and beyond the Royalty Payments. Royalty Payments required to be paid to CLC for Licensed Articles may be reduced only by mutually agreed upon

amounts set forth in writing.

(j) Exempt Area: On or around certain Collegiate Institution campuses, certain accounts or areas may be exempt from the obligation to pay Royalty Payments for sales made and delivered by Licensee to customers located within the exempt area. If, however, Licensee charges royalties for such sales, then Royalty Payments are due and payable on such sales. Appendix B-1 lists those exemptions. CLC and the Collegiate Institutions reserve the right to add to or delete from Appendix B-1, and will notify Licensee of these changes in writing as provided in Section 5(b). Licensee shall be responsible for obtaining and documenting confirmation from CLC or a Collegiate Institution licensing official that a particular account is exempt.

7. ROYALTY STATEMENT AND PENALTIES

(a) On or before the twentieth (20th) day of each month, Licensee shall submit to CLC, in a format provided or approved by CLC, a full and complete statement, certified by an officer of the Licensee to be true and accurate, showing the quantity, description, and Net Sales (including itemization of any permitted deductions and/or exemptions) of the Licensed Articles distributed and/or sold during the preceding month, listed (i) by Collegiate Institution and CLC school code, (ii) by Licensed Article and CLC Licensed Article code, (iii) by applicable Authorized Brand, (iv) by Distribution Channel, and (v) by retailer/customer (including specific retailer/customer locations). The report shall also include any credit memoranda issued to customers for any returns actually made, and detailed information regarding any exemption issued as per Section 6(j) above. Credits must be reported and taken by Licensee within six (6) months following the date that the Licensed Articles are distributed and/or sold by Licensee to its customer. All Royalty Payments then due CLC shall be made simultaneously with the submission of the statements. If no sales or use of the Licensed Articles were made during any reporting period, Licensee shall provide CLC a written statement to that effect as part of the report.

(b) Simultaneously with the submission of the royalty statement described in Section 7(a) above, Licensee shall submit to CLC, in a format provided or approved by CLC, a full and complete sales report that includes but is not limited to the quantity, description, and Net Sales of the Licensed Articles distributed and/or sold during the sales period set forth in Section 7(a) or as otherwise requested by CLC, and listed (i) by month and year (ii) by CLC retail account code and name, (iii) by Distribution Channel, (iv) by product type and CLC product code, (v) by store #, street address, city, state, and zip code, (vi) by school and CLC school code, and (vii) by units, sales, and per unit wholesale cost. Licensee shall provide historical sales data in the same format at CLC's request.

(c) Licensee shall pay CLC an additional charge of one and one-half percent (1.5%) per month, compounded on a monthly basis, or the maximum rate allowed by law, if lower, on any payment due under the Agreement that remains unpaid after such payment becomes due. Additionally, such payments shall be subject to the royalty rates in effect for the Collegiate Institutions at the time that the unpaid amount is paid.

(d) CLC's receipt or acceptance of any statements or Royalty Payments, or the cashing of any royalty checks, shall not preclude CLC from questioning the correctness thereof at any time.

Upon discovery of any verifiable inconsistency or mistake in such statements or payments, Licensee shall immediately rectify such inconsistency or mistake.

(e) Licensee shall, unless otherwise directed in writing by CLC, send all payments and statements to CLC at the address set forth in the heading of this Agreement, or transmit the same via electronic format approved by CLC.

8. OWNERSHIP OF LICENSED INDICIA AND PROTECTION OF RIGHTS

(a) Licensee acknowledges and agrees that the respective Collegiate Institutions own each of their respective Licensed Indicia, modifications of the Licensed Indicia, as well as any other Licensed Indicia adopted for use by the Collegiate Institutions, that each of the Licensed Indicia is valid, and that each Collegiate Institution has the exclusive right to use each of its Licensed Indicia subject to the limited permission granted to Licensee to use the Licensed Indicia pursuant to this Agreement. Licensee acknowledges the validity of the state and federal registrations each Collegiate Institution owns, obtains or acquires for its Licensed Indicia. Licensee shall not, at any time, file any trademark application with the United States Patent and Trademark Office, or with any other governmental entity for the Licensed Indicia, regardless of whether such Licensed Indicia is shown in Appendix B. Licensee shall not use any of the Licensed Indicia or any similar mark as, or as part of, a trademark, service mark, trade name, Uniform Resource Locator (URL), social media identity, fictitious name, company or corporate name anywhere in the world. Any trademark or service mark registration obtained or applied for that contains the Licensed Indicia or any similar mark shall be immediately transferred to the applicable Collegiate Institution without compensation.

(b) Licensee shall not oppose or seek to cancel or challenge, in any forum, including, but not limited to, the United States Patent and Trademark Office, any application or registration of the Licensed Indicia of any Collegiate Institution. Licensee shall not object to, or file any action or lawsuit because of, any use by the Collegiate Institutions of their Licensed Indicia for any goods or services, whether such use is by the Collegiate Institutions directly or through licensees or authorized users.

(c) Licensee recognizes the great value of the good will associated with the Licensed Indicia and acknowledges that such good will belongs to the Collegiate Institutions, and that such Licensed Indicia have inherent and/or acquired distinctiveness. Licensee shall not, during the term of this Agreement or thereafter, dispute or contest the property rights of the Collegiate Institutions,

dispute or contest the validity of this Agreement, or use the Licensed Indicia or any similar mark in any manner other than as licensed hereunder.

(d) Licensee agrees to assist CLC in the protection of the rights of the Collegiate Institutions in and to the Licensed Indicia and shall provide, at reasonable cost to be borne by CLC and/or the Collegiate Institutions, any evidence, documents, and testimony concerning the use by Licensee of the Licensed Indicia, which CLC may request for use in obtaining, defending, or enforcing rights in any Licensed Indicia or related application or registration. Licensee shall notify CLC in writing of any infringements by others of the Licensed Indicia of which it is aware. CLC

and the applicable Collegiate Institution shall have the right to determine whether any action shall be taken on account of any such alleged infringements. Licensee shall not institute any suit or take any action on account of any such alleged infringements without first obtaining the written authorization of CLC and the Collegiate Institutions. Licensee agrees that it is not entitled to share in any proceeds received by CLC or any Collegiate Institution (by settlement or otherwise) in connection with any formal or informal action brought by CLC, Collegiate Institutions or other entity.

(e) Nothing in this Agreement gives Licensee any right, title, or interest in the Licensed Indicia except the right to use the Licensed Indicia in accordance with the terms of this Agreement. Licensee's use of the Licensed Indicia shall inure to the benefit of the respective Collegiate Institutions.

(f) (1) **Acknowledgment:** Licensee acknowledges that any original designs, artwork or other compilations ("Works") created by it pursuant to this Agreement that contain the Licensed Indicia are "compilations" or "supplementary works" as those terms are used in Section 101 of the Copyright Act, and that the Works will be, and will be treated as having been, specially ordered or commissioned for use as a compilation or supplementary work rendered for, at the instigation and under the overall direction of the Collegiate Institutions; and therefore that all the work on and contributions to the Works by Licensee, as well as the Works themselves, are and at all times shall be regarded as "work made for hire" by the Licensee for the Collegiate Institutions. Without limiting the foregoing acknowledgment or subsequent assignment, Licensee further acknowledges that any rights that Licensee might have under this Agreement do not in any way dilute or affect the interests of the Collegiate Institutions in the Licensed Indicia or any derivatives thereof; nor permit Licensee to copy or use the Works or the Licensed Indicia, except as expressly permitted under this Agreement; nor to affix a copyright or trademark notice to any product bearing the Works or the Licensed Indicia, except as expressly permitted under this Agreement.

(2) **Assignment:** Without curtailing or limiting the foregoing acknowledgment, Licensee assigns, grants and delivers (and agrees further to assign, grant and deliver) exclusively to the respective Collegiate Institutions, all rights, titles and interests of every kind and nature whatsoever in and to the Works, and all copies and versions, including all copyrights and all renewals. Licensee further agrees to execute and deliver to CLC and the Collegiate Institutions such other and further instruments and documents as CLC or the particular Collegiate Institutions from time-to-time reasonably may request for the purpose of establishing, evidencing and enforcing or defending the complete, exclusive, perpetual and worldwide ownership by such respective Collegiate Institutions of all rights, titles and interests of every kind and nature whatsoever, including all copyrights, in and to the Works, and Licensee appoints CLC as agent and attorney-in-fact, with full power of substitution, to execute and deliver such documents or instruments as Licensee may fail or refuse promptly to execute and deliver, this power and agency being coupled with an interest and being irrevocable.

(g) Licensee acknowledges that its breach or threatened breach of this Agreement will result in immediate and irremediable damage to CLC and/or the Collegiate Institutions and that money damages alone would be inadequate to compensate CLC and/or the Collegiate Institutions. Therefore, in the event of a breach or threatened breach of this Agreement by Licensee, CLC and/or

the Collegiate Institutions may, in addition to other remedies, immediately obtain and enforce injunctive relief prohibiting the breach or threatened breach or compelling specific performance. In the event of any breach or threatened breach of this Agreement by Licensee or infringement of any rights of the Collegiate Institutions, if CLC and/or the Collegiate Institutions employ attorneys or incur other expenses, Licensee shall reimburse CLC and/or the Collegiate Institutions for their reasonable attorney's fees and other expenses.

9. DISPLAY AND APPROVAL OF LICENSED INDICIA

(a) Licensee shall use the Licensed Indicia properly on all Licensed Articles, as well as labels, containers, packages, tags and displays (collectively "Packaging"), and in all print, broadcast and online advertisements and promotional literature, including, without limitation, social media networking sites, and television and radio commercials promoting Licensed Articles (collectively "Advertising Materials"). On all visible Packaging and Advertising Materials, the Licensed Indicia shall be emphasized in relation to surrounding material by using a distinctive typeface, color, underlining, or other technique approved by CLC and the Collegiate Institutions. Any use of any Licensed Indicia shall conform to the requirements as specified in Appendix B. Wherever appropriate, the Licensed Indicia shall be used as a proper adjective, and the common noun for the product shall be used in conjunction with the Licensed Indicia. The proper symbol to identify the Licensed Indicia as a trademark (i.e., the ® symbol if the Licensed Indicia is registered in the United States Patent and Trademark Office or the ™ symbol if not so registered) and/or copyright legend (i.e., © [Date][Collegiate Institution]) shall be placed adjacent to each Licensed Indicia. Except when otherwise expressly authorized in writing by CLC, Licensee shall not use on any one Licensed Article or its Packaging the Licensed Indicia of more than one Collegiate Institution.

(b) CLC will provide to Licensee guidance on the proper use of the Licensed Indicia. A true representation or example of any proposed use by Licensee of any of the Licensed Indicia listed, in any visible or audible medium, and all proposed Licensed Articles, Packaging and Advertising Materials containing or referring to any Licensed Indicia, shall be submitted at Licensee's expense to CLC for written approval prior to such use, as provided in Section 10. Licensee shall not use any Licensed Indicia in any form or in any material disapproved or not approved by CLC.

(c) Licensee shall display on each Licensed Article or its Packaging and Advertising Materials the trademark and license notices required by CLC's written instructions in effect as of the date of manufacture.

10. PROCEDURE FOR APPROVAL

(a) Licensee understands and agrees that it is an essential condition of this Agreement to protect the standards and good reputations of the Collegiate Institutions, and agrees that the Licensed Articles, Packaging, Advertising Materials and/or designs containing the Licensed Indicia shall be of high and consistent quality, subject to the prior written approval and continuing supervision and control of CLC and the Collegiate Institutions. Licensee shall submit all Licensed Articles,

Packaging, Advertising Materials and/or designs containing the Licensed Indicia to CLC in a timely fashion to ensure that CLC and the Collegiate Institutions have adequate time to review such materials prior to the date of their proposed use by Licensee, and Licensee must receive prior written quality control approval by CLC as provided herein.

(b) Prior to the manufacture, use, distribution or sale of any Licensed Article, Packaging, Advertising Materials and/or designs containing the Licensed Indicia, Licensee shall submit to CLC for approval, at Licensee's expense and in the format required by CLC, at least one sample of each proposed Licensed Article, Packaging, Advertising Materials and/or design for each Collegiate Institution and one sample for CLC as the same would be manufactured, used, distributed or sold. If CLC approves in writing or via MyiCLC the proposed Licensed Article, Packaging, Advertising Materials and/or design, the same shall be accepted to serve as an example of quality for that Licensed Article, Packaging, Advertising Materials and/or design, and production quantities may be manufactured by Licensee in strict conformity with the approved sample. All approvals provided herein are effective only for the Term or renewal period in which Licensee has submitted and CLC has approved the Licensed Articles, Packaging, Advertising Materials and/or designs, unless Licensee is otherwise notified in writing by CLC. Licensee shall not depart from the approved quality standards in any material respect without the prior written approval of CLC. Licensed Articles, Packaging, Advertising Materials and/or designs not meeting those standards, including seconds, irregulars, closeouts, liquidations, samples, etc., shall not be distributed or sold under any circumstances without CLC's prior written authorization.

(c) Licensee may only use the Licensed Indicia as shown in Appendix B and approved in the manner set forth herein. Licensee may not modify the Licensed Indicia without the prior written approval of CLC as provided in Section 10(b) above. The use of the Licensed Indicia in conjunction with original artwork supplied by the Licensee requires the express approval of CLC as provided in Section 10(b) above. Licensee may submit sketches of proposed artwork for preliminary approval before submitting finished samples.

(d) The descriptions of the Licensed Articles are set out in Appendix C. Licensee agrees to adhere strictly to the description of each Licensed Article.

(e) At time of renewal, or upon request by CLC at any other time, in addition to any other requirement, Licensee shall submit to CLC such number of each Licensed Article, Packaging, Advertising Materials and/or design manufactured, used, distributed or sold under the Licensed Indicia as may be necessary for CLC to examine and test to assure compliance with the quality and standards for Licensed Articles, Packaging, Advertising Materials and/or designs approved herein. Each item shall be shipped in its usual container or wrapper, together with all labels, tags, and other materials usually accompanying the item. Licensee shall bear the expense of manufacturing and shipping the required number of Licensed Articles, Packaging, Advertising Materials and/or designs to the destination(s) designated by CLC.

(f) If CLC notifies Licensee of any defect in any Licensed Article, Packaging, Advertising Materials and/or designs or of any deviation from the approved use of any of the

Licensed Indicia, Licensee shall have fifteen (15) days from the date of notification from CLC to correct every noted defect or deviation. Defective Licensed Articles, Packaging, Advertising Materials and/or designs in Licensee's inventory shall not be used, distributed or sold and shall, upon request by CLC, be immediately recalled from the marketplace and destroyed or submitted to CLC, at CLC's option and at Licensee's expense. However, if it is possible to correct all defects in the Licensed Articles, Packaging, Advertising Materials and/or designs in Licensee's inventory, said items may be distributed or sold after all defects are corrected to the satisfaction of CLC, which shall be indicated in writing. CLC and/or its authorized representatives shall have the right at reasonable times without notice to inspect Licensee's plants, warehouses, storage facilities and operations related to the production of Licensed Articles.

(g) Licensee shall comply with all applicable laws, regulations, standards and procedures relating or pertaining to the manufacture, use, advertising, distribution or sale of the Licensed Articles. Licensee shall comply with the requirements, including but not limited to reporting, product testing and labeling requirements, of any regulatory agencies (including, without limitation, the United States Consumer Product Safety Commission, Federal Trade Commission, or Food and Drug Administration) which shall have jurisdiction over the Licensed Articles. Both before and after Licensed Articles are put on the market, Licensee shall follow reasonable and proper procedures for testing Licensed Articles for compliance with laws, regulations, standards and procedures, and shall permit CLC and/or its authorized representatives, upon reasonable notice, to inspect its and its Manufacturer's testing, manufacturing and quality control records, procedures and facilities and to test or sample Licensed Articles for compliance with this Section. Licensed Articles found by CLC or any applicable regulatory agency at any time not to comply with applicable laws, regulations, standards and procedures shall be deemed disapproved, even if previously approved by CLC, and shall not be shipped and/or shall be subject to recall unless and until Licensee can demonstrate to CLC's satisfaction that such Licensed Articles have been brought into full compliance.

(h) Licensee shall inform CLC in writing of any complaint regarding the Licensed Articles promptly upon Licensee's receipt of such complaint.

(i) Any unauthorized or unapproved use by Licensee of any Licensed Indicia of any Collegiate Institution shall constitute grounds for immediate termination of this Agreement and also may result in action against Licensee for trademark infringement and/or unfair competition, other applicable claims, and collection of monetary damages.

(j) In the event Licensee is approved to use Licensed Indicia in a URL, social media user name, etc., in connection with websites or other internet applications, Licensee shall ensure that such websites or internet applications do not tarnish, disparage, embarrass, or otherwise reflect unfavorably upon or detract from the goodwill of the Collegiate Institutions. Licensee further agrees that it is solely responsible for, and will defend, indemnify and hold harmless CLC, the Collegiate Institutions, and the other Indemnified Parties set forth in Section 14(a) from any claims, demands, causes of action or damages, including reasonable attorney's fees, arising out of registration of the URLs, user names, etc. This provision is in addition to and in no way limits Section 14. In the event that Licensee's rights to manufacture and distribute Licensed Articles bearing the Licensed Indicia of

a Collegiate Institution expire or terminate, Licensee agrees to immediately cease use of the URL and/or user name (consistent with the terms of Section 17) and transfer to such Collegiate Institution, or relinquish the registration for, the relevant URL and/or user name.

11. DISPLAY OF OFFICIAL LABEL

(a) Licensee shall, prior to advertising, distribution or sale of any Licensed Article, affix to each Licensed Article, its Packaging and Advertising Materials an "Officially Licensed Collegiate Products" tag or label in the form prescribed by CLC ("Official Label"). In addition, Licensee shall affix Licensee's Authorized Brand(s) to each Licensed Article, its Packaging and Advertising Materials. It is acceptable for Licensee's Authorized Brand(s) to appear on the Official Label subject to prior written approval by CLC. Licensee shall obtain Official Labels from the supplier(s) authorized by CLC to provide those labels.

(b) Licensee and/or its authorized Manufacturers are responsible for affixing the Official Label to each Licensed Article, its Packaging and Advertising Materials. With the exception of Authorized Manufacturers, Licensee shall not provide Official Labels to any third parties, including but not limited to Distributors and retailers, for any purpose whatsoever, without prior written approval by CLC.

(c) Licensee agrees to defend, indemnify and hold harmless CLC, the Collegiate Institutions, and the other Indemnified Parties set forth in Section 14(a) from all liability claims, costs or damages, including but not limited to any liability for the conversion or seizure of any of the Licensed Articles not containing the Official Label and/or Licensee's Authorized Brand(s) as required by this Section. This provision is in addition to and in no way limits Section 14.

(d) Licensee's purchase and use of the Official Label is contingent upon the Licensee maintaining its rights under this Agreement. Upon termination or expiration of this Agreement, subject to those provisions of Section 17 regarding disposal of inventory, Licensee must return all Official Labels to CLC for destruction. Licensee agrees that there will be no financial reimbursement to the Licensee by CLC, its agents, employees, or business partners for any unused Official Labels.

12. NO JOINT VENTURE OR ENDORSEMENT OF LICENSEE

Nothing in this Agreement shall be construed to place the parties in the relationship of partners, joint venturers or agents, and Licensee shall have no power to obligate or bind CLC or any Collegiate Institution in any manner whatsoever. Neither CLC nor any Collegiate Institution is in any way a guarantor of the quality of any product produced by Licensee. Licensee shall neither state nor imply, directly or indirectly, that the Licensee or its activities, other than under this license, are supported, endorsed or sponsored by CLC or by any Collegiate Institution and, upon the direction of CLC, shall issue express disclaimers to that effect.

13. REPRESENTATIONS

Licensee represents, warrants and agrees that the Licensed Articles, Packaging, Advertising

Materials and/or designs shall (i) be of good quality in design, material and workmanship and suitable for their intended purpose, (ii) not cause harm when used with ordinary care, and (iii) not infringe or violate the rights of any third party. Licensee further represents, warrants and agrees that all work on and contribution to the Works shall be by bona fide "employees" of Licensee working "within the scope of employment" as those terms are used in 17 U.S.C. § 101, et. seq. Each party represents and warrants that it has the right and authority to enter into and perform under this Agreement.

14. INDEMNIFICATION AND INSURANCE

(a) Licensee is solely responsible for, and will defend, indemnify and hold harmless CLC, the Collegiate Institutions, and their respective officers, agents, and employees (collectively "Indemnified Parties") from any claims, demands, causes of action or damages, including reasonable attorney's fees, arising out of (i) any unauthorized use of or infringement of any patent, copyright, trademark or other proprietary right of a third party by Licensee in connection with the Licensed Articles, Packaging, Advertising Materials and/or designs covered by this Agreement, (ii) defects or alleged defects or deficiencies in said Licensed Articles, Packaging, Advertising Materials and/or designs or the use thereof, (iii) false advertising, fraud, misrepresentation or other claims related to the Licensed Articles, Packaging, Advertising Materials and/or designs not involving a claim of right to the Licensed Indicia, (iv) the unauthorized use of the Licensed Indicia or any breach or alleged breach by Licensee of any of its representations, warranties, covenants or obligations contained in this Agreement, (v) libel or slander against, or invasion of the right of privacy, publicity or property of, or violation or misappropriation of any other right of any third party, and/or (vi) agreements or alleged agreements made or entered into by Licensee to effectuate the terms of this Agreement. The indemnifications hereunder shall survive the expiration or termination of this Agreement.

(b) Prior to the first sale or distribution of any Licensed Article, or use of the Licensed Indicia, Licensee shall obtain from an insurance carrier having a rating of at least A-7 by the A.M. Best & Co. or other rating satisfactory to CLC, and thereafter maintain, Commercial General Liability insurance, including product, advertising and contractual liability insurance. Licensee's insurance coverage shall provide adequate protection for the Indemnified Parties as additional insured parties on Licensee's policy against any claims, demands, or causes of action and damages, including reasonable attorney's fees, arising out of any of the circumstances described in Section 14(a) above. All insurance shall be primary and not contributory with respect to any other insurance available to the Indemnified Parties. Such insurance policy shall not be canceled or materially changed in form without at least thirty (30) days written notice to CLC. Prior to the first sale or distribution of any Licensed Article, or use of the Licensed Indicia, Licensee shall furnish CLC a certificate of such insurance and endorsements in the form prescribed by CLC. Licensee agrees that such insurance policy or policies shall provide coverage of one million dollars (\$1,000,000) for personal and advertising injury, bodily injury and property damage arising out of each occurrence, or Licensee's standard insurance policy limits, whichever is greater. However, recognizing that the aforesaid amounts may be inappropriate with regard to specific classes of goods, it is contemplated that CLC may require reasonable adjustment to the foregoing amounts. Any adjustment must be confirmed in writing by CLC.

15. RECORDS AND RIGHT TO AUDIT

(a) Licensee shall keep, maintain and preserve at its principal place of business during the Term, any renewal periods and at least three (3) years following termination or expiration, complete and accurate books, accounts, records and other materials covering all transactions related to this Agreement in a manner such that the information contained in the statements referred to in Section 7 can be readily determined including, without limitation, customer records, invoices, correspondence and banking, financial and other records in Licensee's possession or under its control. CLC and/or its authorized representatives shall have the right to inspect and audit all materials related to this Agreement regarding any Collegiate Institution represented by CLC, which right to inspect and audit shall include the conduct of normal audit tests of additional Licensee records including those covering "non-licensed" sales to verify that they are not sales covered by this Agreement. In addition to the materials required by normal accounting practices, Licensee must retain detail of Licensed Article sales to the invoice number level for audit purposes, and invoices must indicate the Collegiate Institution name beside each Licensed Article. Licensee will provide CLC and/or its authorized representatives the above-referenced invoice detail information in an Excel CD-ROM or disk format.

(b) Such materials shall be available for inspection and audit (including photocopying) at any time during the Term, any renewal periods and at least three (3) years following termination or expiration during reasonable business hours and upon at least five (5) days notice by CLC and/or its representatives. Licensee will cooperate and will not cause or permit any interference with CLC and/or its representatives in the performance of their duties of inspection and audit. CLC and/or its representatives shall have free and full access to said materials for inspection and audit purposes. Licensee shall pay CLC the costs of the audit incurred by CLC (i) due to a change in a scheduled audit date, which change is made at Licensee's request and approved by CLC, or (ii) if Licensee's books and records are not organized and/or available for audit.

(c) Following the conduct of the audit, Licensee shall take immediate steps to timely resolve all issues raised therein, including payment of any monies owing and due. Should an audit indicate either (i) an underpayment of five percent (5%) or more, or (ii) an underpayment of \$5,000 or more, of the monies due CLC, the cost of the audit shall be paid by Licensee. Payment of any audit costs is in addition to the full amount of any underpayment including late payment charges as provided in Section 7(b). Without prejudice to the rights set forth in Section 16 below, Licensee must cure any contract breaches discovered during the audit, provide amended reports if required, and submit the amount of any underpayment including late payment charges and, if applicable, the cost of the audit and/or cancellation fees within fifteen (15) days from the date Licensee is notified of the audit result.

16. DEFAULT; CORRECTIVE ACTIONS; TERMINATION

(a) Licensee's failure to fully comply with each provision of the Agreement, including but not limited to Licensee's failure to perform as required or breach of any provision, shall be deemed a default under the Agreement. Upon default, CLC and the individual Collegiate

Institutions may require the Licensee to take action to correct such default for such Collegiate Institutions. In the event that Licensee is required to take corrective action, CLC and the Collegiate Institutions shall determine the corrective action that Licensee will be required to take for such failure to perform or breach commensurate with the scope and history of Licensee's past performance. Such action may include, without limitation, requiring Licensee to adopt remedial accounting and reporting measures; requiring Licensee to conduct an internal audit; requiring Licensee to train its personnel or permitting CLC to assist therein at Licensee's expense; and requiring Licensee to discontinue the manufacture, advertising, distribution and sale of certain products bearing the Licensed Indicia. Additionally, in the event any default by Licensee results in damages to CLC or the Collegiate Institutions in an amount that would be difficult or impossible to ascertain (including, without limitation, sales of products bearing the Licensed Indicia that have not been approved pursuant to Section 10, sales of Licensed Articles without labeling as required in Section 11, etc.), then CLC and the Collegiate Institutions shall be entitled to receive compensation for damages in an amount to be determined by CLC in consultation with the Collegiate Institutions. The amount of such compensation payable pursuant to this provision shall not be less than an amount equivalent to the greater of the Advance Payment or \$100, per occurrence, for each affected Collegiate Institution; provided, however, that nothing contained herein shall limit CLC's or the Collegiate Institutions' rights under this Agreement, in law, in equity or otherwise, including, without limitation, the amount of damages CLC or the Collegiate Institutions may be entitled to. If damages are assessed against the Licensee pursuant to this provision, then Licensee's ability to continue to operate under this Agreement shall be contingent upon payment of such damages in the time allowed by CLC and the Collegiate Institutions.

(b) In addition to the right to require corrective action for default as set forth in Section 16(a), CLC and the individual Collegiate Institutions shall have the right to terminate this Agreement without prejudice to any other rights under this Agreement, in law, in equity or otherwise, upon written notice to Licensee at any time should any of the following occur, which shall also be deemed defaults under the Agreement:

(1) Licensee has not begun the bona fide manufacture, distribution, and sale of Licensed Articles within one (1) month of the date of approval of the samples of Licensed Articles.

(2) Licensee fails to continue the bona fide manufacture, distribution, and sale of Licensed Articles during the Term. If, during any calendar quarter of the Term, Licensee fails to sell any of the Licensed Articles or fails to sell any Licensed Articles for a particular Collegiate Institution, CLC may terminate this Agreement with respect to said Licensed Article or Collegiate Institution.

(3) Licensee fails to make any payment due or fails to deliver any required statement.

(4) The amounts stated in the periodic statements furnished pursuant to Section 7 are significantly or consistently understated.

- (5) Licensee fails to generate royalties during the Term or any annual contract period(s), including renewal period(s), that meet or exceed the amount of the Advance Payments and Minimum Guarantee amounts as provided in Section 6 and Appendix A.
- (6) Licensee fails to make available its premises, records or other business information for any audit or to resolve any issue raised in connection with any audit, as required in Section 15.
- (7) Licensee fails to pay its liabilities when due, or makes any assignment for the benefit of creditors, or files any petition under any federal or state bankruptcy statute, or is adjudicated bankrupt or insolvent, or if any receiver is appointed for its business or property, or if any trustee in bankruptcy shall be appointed under the laws of the United States government or the several states.
- (8) Licensee attempts to grant or grants a sublicense or attempts to assign or assigns any right or duty under this Agreement to any person or entity without the prior written authorization of CLC.
- (9) Licensee distributes or sells any Licensed Articles outside the authorized Distribution Channels for such Licensed Articles, or distributes or sells any Licensed Articles to any third party that Licensee knows or should reasonably know intends to distribute or sell such Licensed Articles outside the authorized Distribution Channels for such Licensed Articles.
- (10) Licensee distributes or sells any Licensed Articles outside the Territory or distributes or sells any Licensed Articles to a third party that Licensee knows or should reasonably know intends to distribute or sell such Licensed Articles outside the Territory.
- (11) If an entity acquires in a single transaction or through a series of transactions more than fifty percent (50%) ownership or controlling interest in Licensee.
- (12) Licensee or any related entity manufactures, distributes or sells any product infringing or diluting the trademark, property or any other right of any Collegiate Institution or any other party.
- (13) Licensee fails to deliver to CLC and maintain in full force and effect the insurance referred to in Section 14(b).
- (14) CLC, a Collegiate Institution, or any governmental agency or court of competent jurisdiction finds that the Licensed Articles are defective in any way, manner or form.
- (15) Licensee violates any labor code or monitoring requirements established by the respective Collegiate Institutions, and Licensee fails to effectively remediate said violation for said Collegiate Institution(s) within a time period that is reasonable with respect to the nature and extent of the violation.

(16) Licensee commits any act or omission that damages or reflects unfavorably, embarrasses or otherwise detracts from the good reputation of any Collegiate Institution.

(17) Licensee manufactures, distributes or sells Licensed Articles of quality lower than the samples approved, or manufactures, distributes, sells or uses Licensed Articles or Licensed Indicia in a manner not approved or disapproved by CLC.

(18) Licensee fails to affix to each Licensed Article, its Packaging and Advertising Materials an Official Label and Authorized Brand in the manner provided in Section 11.

(19) Licensee commits a default under any other provision of this Agreement, and fails to cure such default within fifteen (15) days of written notice from CLC.

(c) CLC shall have the right to terminate this Agreement upon written notice to Licensee without cause with respect to a particular Collegiate Institution in the event that said Collegiate Institution directs CLC to terminate this Agreement on an annual basis or otherwise. This termination shall be without prejudice to any other rights CLC may have, whether under the provisions of this Agreement, in law, in equity or otherwise.

(d) The entire unpaid balance of all Royalty Payments and other amounts owing and due under this Agreement shall immediately become due and payable upon termination.

17. EFFECT OF EXPIRATION OR TERMINATION; DISPOSAL OF INVENTORY

(a) Effect of Expiration or Termination: After expiration or termination of this Agreement for any reason, Licensee shall immediately discontinue the manufacture, advertising, use, distribution and sale of all Licensed Articles, Packaging and Advertising Materials, the use of all Licensed Indicia, and all similar marks, except as provided in Section 17(b), or unless expressly authorized in writing by CLC or the applicable Collegiate Institution. Until payment to CLC of any monies due it, CLC shall have a lien on any units of Licensed Articles not then disposed of by Licensee and on any monies due Licensee from any jobber, wholesaler, distributor, or other third parties with respect to sales of Licensed Articles.

(b) Disposal of Inventory: After expiration or termination of this Agreement for any reason, Licensee shall have no further right to manufacture, advertise, use, distribute or sell Licensed Articles, Packaging or Advertising Materials utilizing the Licensed Indicia, but may continue to distribute, in the normal course of business, its remaining inventory of Licensed Articles in existence at the time of expiration or termination for a period of sixty (60) days; provided, however, that Licensee has delivered all statements (including Final Statement) and payments then due, that during the disposal period Licensee shall deliver all statements and payments due in accordance with Section 7, that Licensed Articles are sold at Licensee's regular Net Sales price and within the Distribution Channels, and that Licensee shall comply with all other terms and conditions of this Agreement. Notwithstanding the foregoing, Licensee shall not manufacture, advertise, use, distribute or sell any Licensed Articles, Packaging or Advertising Materials after the expiration or termination of this Agreement because of: (i) departure of Licensee from the quality and style

approved by CLC under this Agreement, (ii) failure of Licensee to obtain product or design approval, or (iii) a default under Section 16.

18. FINAL STATEMENT

Upon expiration or termination of this Agreement for any reason, or at any other time upon request by CLC or the Collegiate Institutions, Licensee shall furnish to CLC a statement showing the number and description of Licensed Articles on hand or in process. Following such expiration or termination, including inventory disposal period, if allowed, CLC may request Licensee to either (i) surrender unsold Licensed Articles, Packaging and Advertising Materials, as well as dies, molds and screens used to manufacture such Licensed Articles and Packaging, or (ii) destroy all such remaining unsold materials, certifying their destruction to CLC and specifying the number of each destroyed. CLC and/or its authorized representatives reserve the right to conduct physical inventories to ascertain or verify Licensee's compliance with the foregoing.

19. SURVIVAL OF RIGHTS

The terms and conditions of this Agreement necessary to protect the rights and interests of CLC and the Collegiate Institutions, including, without limitation, Licensee's obligations under Sections 8, 10(j), 13, 14 and 15, shall survive the termination or expiration of this Agreement. The terms and conditions of this Agreement providing for any other activity following the effective date of termination or expiration of this Agreement shall survive until such time as those terms and conditions have been fulfilled or satisfied.

20. NOTICES

All notices and statements to be given and all payments to be made, shall be given or made to the parties at their respective addresses set forth herein, unless notification of a change of address is given in writing. Unless otherwise provided in the Agreement, all notices shall be sent by certified mail, return receipt requested; facsimile, the receipt of which is confirmed by confirmation document; email, confirmed by email receipt confirmation notice; or nationally recognized overnight delivery service that provides evidence of delivery, and shall be deemed to have been given at the time they are sent.

21. CONFORMITY TO LAW AND POLICY

(a) Licensee shall comply with such guidelines, policies, and requirements as CLC may give written notice from time-to-time including, without limitation, guidelines, policies and/or requirements contained in periodic CLC bulletins or notices.

(b) Licensee undertakes and agrees to obtain and maintain all applicable permits and licenses at Licensee's expense.

(c) Licensee shall pay all federal, state and local taxes due on or by reason of the manufacture, distribution or sale of the Licensed Articles.

22. SEVERABILITY

The determination that any provision of this Agreement is invalid or unenforceable shall not invalidate this Agreement, and the remainder of this Agreement shall be valid and enforceable to the fullest extent permitted by law.

23. NON-ASSIGNABILITY

This Agreement is personal to Licensee. Neither this Agreement nor any of Licensee's rights shall be sold, transferred or assigned by Licensee without CLC's prior written approval, and no rights shall devolve by operation of law or otherwise upon any assignee, receiver, liquidator, trustee or other party. Subject to the foregoing, this Agreement shall be binding upon any approved assignee or successor of Licensee and shall inure to the benefit of CLC, its successors and assigns. In the event that CLC permits any assignment or transfer of the Licensee's rights, CLC may charge the assignee or transferee a transfer fee in connection with such permitted assignment or transfer. The amount of the transfer fee is based on the circumstances of the particular assignment or transfer, taking into account factors including but not limited to: the estimated value of the license being assigned or involved in the transfer; the risk of business interruption; the risk of loss of quality, production or control; the identity, reputation, creditworthiness, financial condition and business capabilities of the proposed assignee or entity involved in the transfer; and CLC's internal costs related to the assignment or transfer.

24. ENTIRE AGREEMENT / NO WAIVER

Unless otherwise specified herein, this Agreement or any renewal, including appendices, constitutes the entire agreement and understanding between the parties and cancels, terminates, and supersedes any prior agreement or understanding, written or oral, relating to the subject matter hereof between Licensee, CLC and the Collegiate Institutions. There are no representations, promises, agreements, warranties, covenants or understandings other than those contained herein. None of the provisions of this Agreement may be waived or modified, except expressly in writing signed by both parties. However, failure of either party to require the performance of any term in this Agreement or the waiver by either party of any breach shall not prevent subsequent enforcement of such term nor be deemed a waiver of any subsequent breach.

25. COLLEGIATE INSTITUTION RIGHT TO ENFORCE

Each Collegiate Institution is entitled to enforce its rights in the Licensed Indicia and the terms of this Agreement directly against the Licensee; and each Collegiate Institution is entitled to all the rights and remedies available under this Agreement.

26. MISCELLANEOUS

When necessary for appropriate meaning, a plural shall be deemed to be the singular and singular shall be deemed to be the plural. The attached appendices are an integral part of this Agreement. Section headings are for convenience only and shall not add to or detract from any of the terms or provisions of this Agreement. This Agreement shall be governed by and construed in accordance with the laws of the state of Georgia, which shall be the sole jurisdiction for any disputes. This Agreement shall not be binding on CLC until signed by CLC as agent on behalf of the Collegiate Institutions.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed effective as of the last date of signature below.

LICENSEE:

By: _____ [Seal]
(Signature of officer, partner, or person duly authorized to sign)

Title: _____

Date: _____

THE COLLEGIATE LICENSING COMPANY, as agent on behalf of the Collegiate Institutions

By: _____
(Signature of person duly authorized to sign)

Title: _____

Date: _____



APPENDIX B
 UNIVERSITY OF FLORIDA is the owner of all rights, title and interest in and to the following Indicia,
 which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

UNIVERSITY OF FLORIDA GATORS

PRIMARY MARKS				
SECONDARY MARKS				
PRIMARY WORDMARKS				
SECONDARY WORDMARKS				

VERBIAGE	GENERAL INFORMATION
University of Florida® Florida™ Gators® Florida Gators® U of F™ UF® Fighting Gators®	The Swamp® Billyball® House of Horrors™ Ben Hill Griffin Stadium™ Albert™ Rowdy Reptiles® The Gator Nation®
	LOCATION: GAINESVILLE, FL MASCOT: GATORS MASCOT NICKNAME: ALBERT ESTABLISHED DATE: 1853 CONFERENCE: SOUTHEASTERN CONFERENCE (SEC)

SECONDARY WORDMARKS			
ALBERT MARKS		HELMET MARKS	
INSTITUTIONAL MARKS		SCHOOL SEAL	

COLOR INFORMATION			
*You must use the approved university colors on the "PANTONE" colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE is a registered trademark of PANTONE, Inc.			
SCHOOL COLORS	PANTONE COLORS	THREAD COLORS	
ORANGE BLUE GREEN LIGHT GREEN	PANTONE 172 PANTONE 287 PANTONE 349 PANTONE 359 <small>(USED FOR STAND-UP GATOR ONLY)</small>	MADEIRA-RAYON 1078 MADEIRA-RAYON 1134 MADEIRA-RAYON 1370 MADEIRA-RAYON 1377	MADEIRA-POLY 1678 MADEIRA-POLY 1842 MADEIRA-POLY 1703 MADEIRA-POLY 1702
ORANGE	BLUE	GREEN	LIGHT GREEN

ADDITIONAL PERTINENT INFORMATION		
<ul style="list-style-type: none"> • University seal permitted on products for resale: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No • Alterations to seal permitted: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No • Overlaying / intersecting graphics permitted with seal: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No • University licenses consumables: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No • University licenses health & beauty products: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No • University permits numbers on products for resale: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No • Mascot caricatures permitted: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No • Cross licensing with other marks permitted: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No • NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations. • NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks. 	Restrictions <u>Approved on a case-by-case basis</u> _____ With adequate liability insurance With adequate liability insurance #1 & #86 for football, #1 for basketball, #1 all other sports.	*Seal must be used by staff. *Seal will only be approved for use on select products (i.e. graduation items, etc.)

NOTE: The marks of The University of Florida are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by UNIVERSITY OF FLORIDA shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.

PENGAD 800-631-6889
EXHIBIT
6
Drucker



Gator Gift Shop '83

Located Inside
Gate 18 of Stadium
Mon-Fri 9:00-4:30
9-5 during
Football Season



4002	Cheerleader Outfit - 2 piece - 2T-3T-4T- Size 6-8	22.95	1016	Adult Shimmel - Property S-M-L-XL
4024	Youth Sweatshirt - Orange with Stand up Gator XS-S-M-L	12.00	3019	Youth Tee - Property of S-M-L
7131	Stuffed Gator - Handmade	28.00	7011	Roll-up All Sport Hat S-M-L-XL
4012	Infant Raglan Sleeve Tee - Property of Florida Athletic Department 6/12/18 mos.	5.95	1040	Adult Tee - Orange - Scri S-M-L-XL
4013	Infant Orange Pants 6/12/18 mos.	5.00	1015	Adult Tee - Orange - Pro S-M-L-XL
4015	Toddler Raglan Sleeve Tee - Property of Florida Athletic Department 2T/3T/4T	5.95	1044	White Tee - Script Gator S-M-L-XL
4016	Toddlers Orange Pants 2T/3T/4T	5.75	1045	Adult Shimmel Shirt - Wh S-M-L-XL
7132	Handmade Gator Fan Doll	26.00	1054	Adult Shimmel - Grey - F S-M-L-XL
3002	Youth Orange Hat - Script Gators - adjustable	6.00	7101	How 'bout Them Gators
3004	Youth Tee - Orange - with Gator - Breast Stripe S-M-L	6.50	1041	Adult Shimmel Shirt - Or S-M-L-XL
3005	Juvenile Tee - Royal - with Gator - Breast Stripe 4/5-6/7	6.50	1037	White Long Sleeve Tee - S-M-L-XL
3006	Youth Tee - Royal - with Gator - Breast Stripe S-M-L	6.50	1099	White Long Sleeve Tee - S-M-L-XL
4010	Infant Pin Stripe Suit - Royal 6/12/18 mos.	9.95		
4011	Toddlers Pin Stripe Suit - Royal 1T/2T/3T	10.95		
7142	Florida Basketball	15.00		



1124	Adult Royal Tee - Breast stripe with New Logo S-M-L-XL	7.95
1032	Adult White Draw String Shorts with Script Gators S-M-L-XL	11.95
1004	Adult Navy and White Pin Stripe shirt with Script Gators on sleeve S-M-L-XL	22.00
1034	Adult Navy Draw String Long Pants with Script Gators S-M-L	22.50
1005	Adult Navy Shirt with pocket - New Logo Script Gators on sleeve	21.00
1005A	XXL	23.00
1035	Adult White Draw String Long Pants with Script Gators S-M-L	22.50
2002	Ladies Royal and White Stripe Tee	S-M-L 9.00
1031	Adult Navy Draw String Shorts	S-M-L-XL 11.95
2109	Ladies Coaching Shirt with Logo	S-M-L 20.00
7012	Visor - Orange with Gator - adjustable	5.00
7009	Coaching Cap with Stand up Gator - adjustable	8.00
1029	Adult Gator Coaching Shirt - Orange	S-M-L-XL 15.00
7140	15" Wheel Cover - Orange Vinyl, Stand up Gator	59.95
7141	16" Wheel Cover - Orange Vinyl, Stand up Gator	59.95



1049	Long Sleeve Grey Tee with Hood - 2 print sleeve S-M-L-XL	16.95
1139	Adult Sweatshirt with Hood - Script Gators - Orange S-M-L-XL	19.50
1175	Adult Sweatshirt with Hood - Script Gators - White S-M-L-XL	19.50
1140	Fleece Drawstring Pants - Orange ONLY S-M-L-XL	15.95
5046	Ladies Sweater - New Logo - Off-white 32-34-36	28.00
7007	Coaching Hat - Orange - Script Gators - adjustable	6.00
5009	Jacket - Pullover - Navy with Cream Stripes S-M-L-XL	24.95
5010	Jacket - Zipper Front - Navy - Script Gators S-M-L-XL	24.95
1076	Jacket - Royal - Script Gators - Tri Blend	S-M-L-XL 25.50
1075	Adult Long Pants - Royal - Script Gators - Tri Blend	22.25

This is...



Gator Country

On the Book Shelf

Top left shelf		
7029	Gator Ice Bucket	25.49
7030	Gator Tray	16.49
7026	Gator Coasters (set of 6)	10.99
7032	Gator Glasses (set of 4)	14.49
7072	Logo Napkins - White - 50/pkg	2.00
7047	Ceramic Gator with Pipe	18.00

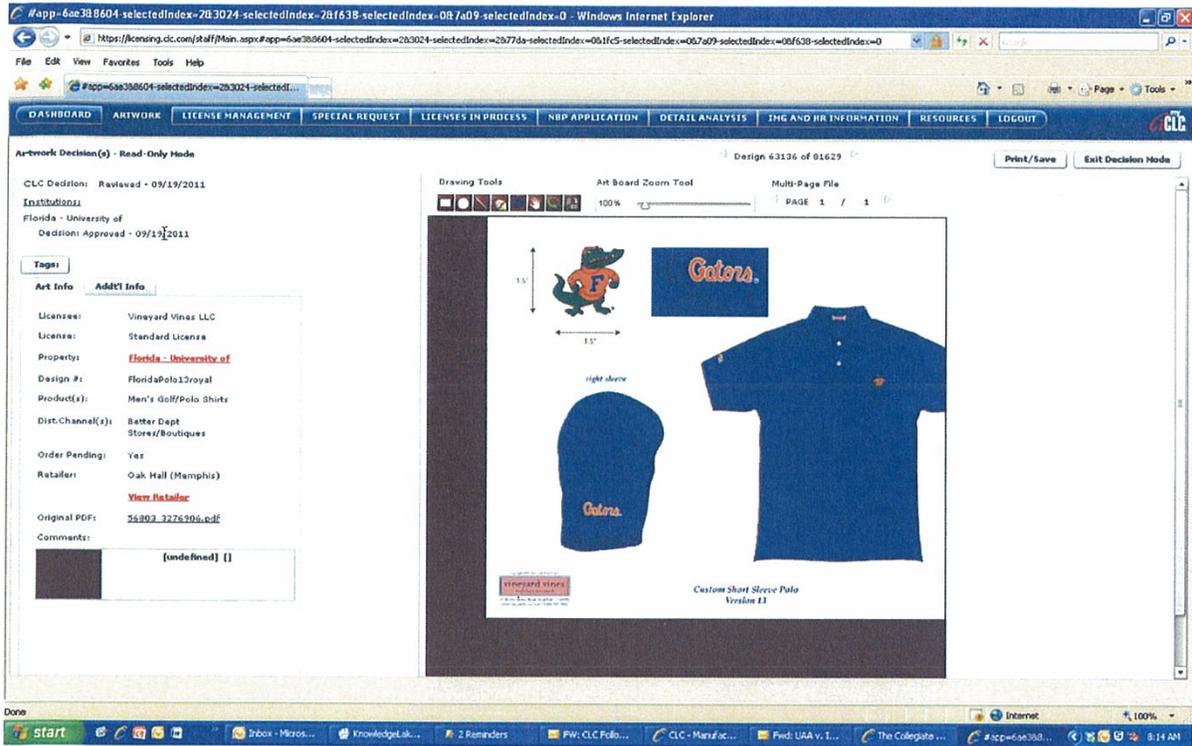
Top right shelf		
7004	Team Plaque	12.98
6123	Bifold Wallet - Stand up Gator	12.95
6120	Navy Tie with Stand up Gator (20/80)	16.95
6118	Accessory Box with Stand up Gator	22.95
6121	Leather Key Fob with Stand up Gator	6.95
6119	Adjustable Belt with Stand up Gator - Navy Medium 34-38 Large 38-42	19.95
6122	Trifold Wallet with stand up Gator	12.95
7215	Cartoon Print	6.95

Middle left shelf		
7042	Ceramic Bank - 22K. gold trim - Large with Stand up Gator	8.75
7041	Ceramic Bank - 22K gold trim - Small with Stand up Gator	6.25
7023	Car Tag	2.50
7044	20 oz. Ceramic Mug - 22K gold trim with Gator	9.95
7043	2 1/2 oz. Ceramic Mini Mug - 22K gold trim with Gator	4.75

Middle right shelf		
7033	Gator Country Cookbook	12.00
7005	Logo Pennants	2.50
7024	Can Wrap	2.75
7064	Gator Critters	6.00

Bottom left shelf		
7013	Pair Wristbands - Orange with Stand up Gator	2.00
7014	Pair Wristbands - Navy with Stand up Gator	2.00
7122	Football Strength and Conditioning Program	9.95
7018	Official U.A.A. Media Guide	5.00
7034	Gator Plastic Thermal Mug	3.99

Bottom right shelf		
7036	Gator Recipe Cards - Blank - 12 per pkg	2.75
7038	Gator Note Cards - 12 per pkg	5.00
7037	Gator Post Cards - 12 per pkg	3.00
7045	Glass Mug with Stand up Gator	4.75
6124	Sunglasses - Tear drop or Square (Please specify)	8.25



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DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode

CLC Decision: Revised - 09/19/2011

Artwork Decision(s)

Florida - University of

Decision: Approved - 09/19/2011

Tags:

Art Info Add'l Info

Licensee: Sports Licensed Division of the adidas
Standard License

Property: Florida - University of

Design #: FLA7ZT CH919REV

Product(s): Men's/Unisex: T-shirts

Dist.Channel(s): Campus/Local Channel, Sporting Goods/Sports Specialty/Fan Shops

Order Pending: No

Retailer: [View Retailer](#)

Original PDF: [26296_3276229.pdf](#)

Comments: [undefined] []

Design 63136 of 81629

Print/Save Exit Decision Mode

Drawing Tools Art Board Zoom Tool Multi-Page File

100% PAGE 1 / 1

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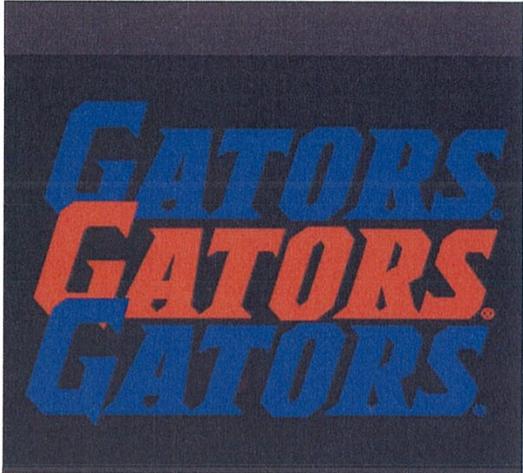
DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 13517 of 01692 Print/Save Exit Decision Mode

Institution(s)
Florida - University of
Decision Approved - 02/19/2012

Tags
Art Info Add'l Info

Licensee: Campus Outfitters/FL
License: Standard License
Property: Florida - University of
Design #: GATORS GATORS3
Product(s): Men's/Unisex Tank Tops
Dist-Channel(s): Campus/Local Channel
Order Pending: Yes
Retailer: Gators Plus
[View Retailer](#)
Original PDF: [10853_3495509.pdf](#)
Comments: [undefined] []



100% PAGE 1 / 1

Start Knowledge Lake Conn... CLC - Manufacturers:... Inbox - Microsoft Out... 0130618_02.pdf - ... The Collegiate Licens... #app=6ae383024-se... 10:43 AM

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DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS TIME AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 63057 of 81629 Print/Save Exit Decision Mode

Institutions:
Florida - University of
Decision: Approved - 09/16/2011

Tags:

Art Info **Add/Cl Info**

Licensee: Zephyr Graf-X
 License: Exclusive Headwear Program
 Property: [Florida - University of](#)
 Design #: FLOHPS001001
 Product(s): Men's/Unisex: Adjustable Wool Blend Headwear
 Dist.Channel(s): Campus/Local Channel, Sporting Goods/Sports, Specialty/Fan Shops
 Order Pending: No
 Retailer: [View Retailer](#)
 Original PDF: [13475_3274224.pdf](#)
 Comments: [undeined] []

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start In-box - Micros... KnowledgeLak... 2 Reminders FW: CLC Follo... CLC - Manufac... Fvid: UAA v. 1... The Collegats... #app=6ae388... 100% 8:12 AM

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DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND IIR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 63136 of 81629 Print/Save Exit Decision Mode

Institutions:
 Florida - University of
 Decision Approved - 09/26/2011

Tags:

Art Info **Add/Info**

Licensee: Victoria's Secret by 5th & Ocean
 License: Standard License
 Property: Florida - University of
 Design #: GCF12-UF15
 Product(s): Woman's T-shirts & Tank Tops
 Dist.Channel(s): Specialty Mid-Tier
 Order Pending: Yes
 Retailer: VICTORIA SECRET
 Original PDF: 71986_3272580.pdf
 Comments: [undefined] []

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100% PAGE 1 / 1

PLEASE APPROVE WITH OR WITHOUT BILLING
 *BILING LAYOUT MAY VARY

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DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND IIR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 63313 of 81629 Print/Save Exit Decision Mode

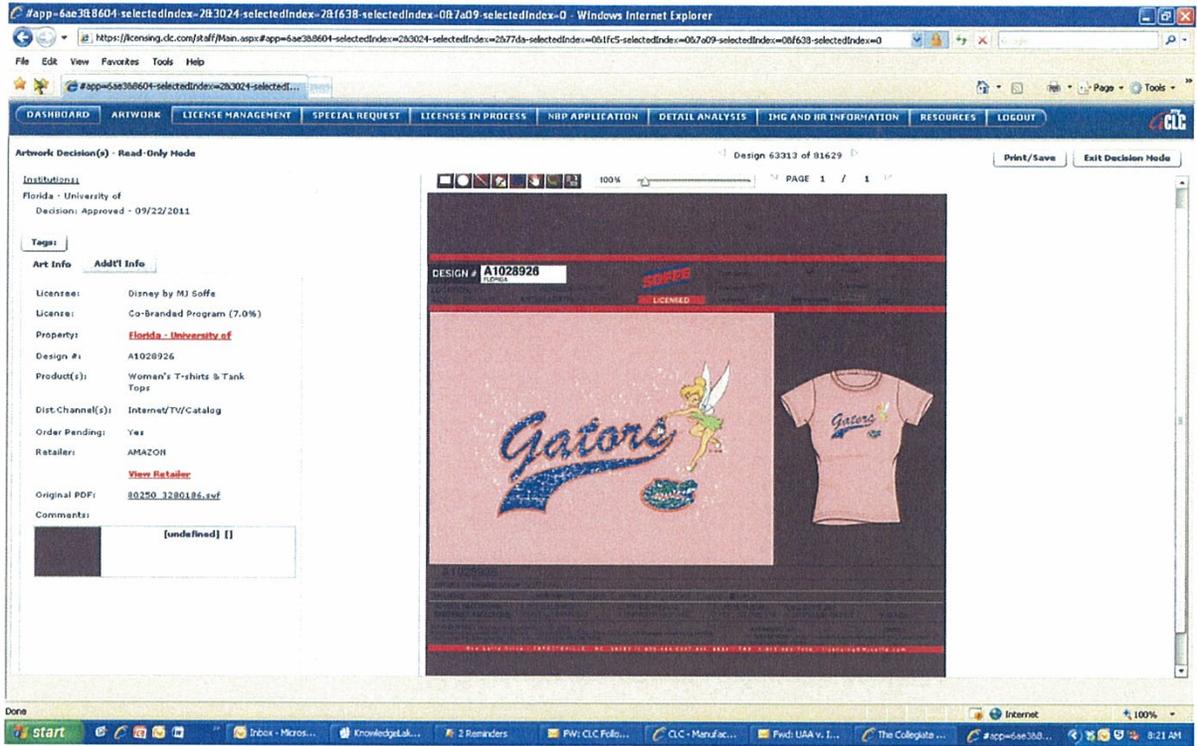
Institution:
Florida - University of
Decision: Approved - 09/22/2011

Tags:

Art Info Add'l Info

Licensee: Disney by MJ Soffe
License: Co-Branded Program (7.0%)
Property: Florida - University of
Design #: A1028926
Product(s): Women's T-shirts & Tank Tops
Dist-Channel(s): Internet/TV/Catalog
Order Pending: Yes
Retailer: AMAZON
[View Retailer](#)
Original PDF: 80250_3280186.pdf
Comments: [undefined] []

DESIGN # A1028926
SOFFE
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DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode

Design 63339 of 81629

Print/Save Exit Decision Mode

Institution: Florida - University of
Decision: Approved - 09/23/2011

Tags:

Art Info Add'l Info

Licensee: New Era Cap Co. Inc.
License: Exclusive Headwear Program
Property: Florida - University of
Design #: Fla0at_Summer12_FLASHBACKPAINT
Product(s): Men's/Unisex Other Headwear Styles
Dist.Channel(s): Campus/Local Channel, Department Stores, Better Dept Stores/Boutiques, Golf Specialty, Sporting Goods/Sports Specialty/Fan Shops, Specialty Mid-Tier, Internal/TV/Catalog, Off-Price
Order Pending: No
Retailer: View Retailer
Original PDF: 11285_3282223.pdf
Comments: [undefined] ||

SUMMER 2012 PAINTERS CAP
FLASHBACK PAINT
Licensing Program

UNIVERSITY OF FLORIDA
GATORS

UNIVERSITY COLORS: #004a87 #0070c0
GATORS COLORS: #0070c0 #004a87
UNIVERSITY WHITE: #ffffff
GATORS RED: #c00000

Stock Item #11285
Product Code: 11285
Product Name: Summer 2012 Painters Cap
Product Description: Summer 2012 Painters Cap
Product Category: Men's/Unisex Other Headwear Styles
Product Type: Cap
Product Material: Cotton
Product Color: Navy Blue
Product Size: One Size
Product Weight: 0.1500
Product Dimensions: 7.0000 x 3.0000 x 1.0000
Product Image: 11285_3282223.pdf

Done

start | Internet | 100%

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DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

CLC

Artwork Decision(s) - Read Only Mode

CLC Decision: Reviewed - 03/15/2013

Institution: Florida - University of

Decision: Approved - 03/18/2013

Tags:

Art Info Add Info

Licenses: Creative Apparel Concepts Inc.
 License: Standard License
 Property: Florida - University of
 Design #: 120922
 Product(s): Women's T-shirts & Tank Tops
 Dist.Channel(s): Super Center/Wholesale Clubs
 Order Pending: Yes
 Retailer: creative apparel concepts
[View Retailer](#)
 Original PDF: 41250_1950729.pdf
 Comments: [undefined] []

Design 2710 of 81692

Print/Save Exit Decision Mode

Drawing Tools Art Board Zoom Tool Multi-Page File

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PAGE 1 / 1

Design 2710 of 81692

Print/Save Exit Decision Mode

Drawing Tools Art Board Zoom Tool Multi-Page File

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PAGE 1 / 1

Color may vary from monitor to monitor. Reference PMS Colors for sampling and production purposes.

Design Number: University of Florida Gators Striped Chest Design: Stripes 1
 Design Number: 120922 Design Size: 11.5" x 17.5" Notes: Art printed on panel front.
 Emb Code: 52, 96 1 Placement Code: FF Colors: Logo*

creative apparel

Done

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DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode
 Design 2720 of 01692

CLC Decision: Reviewed - 03/15/2013
 Institution: Florida - University of
 Decision: Approved - 02/19/2013

Tags:

Art Info Addtl Info

Licensee: VF Imagewear Inc. (Section 101 by M)
 License: Standard License
 Property: [Florida - University of](#)
 Design #: P004359_510_UFE
 Product(s): Men's/Unisex: T-shirts
 Dist.Channel(s): Department Stores, Sporting Goods/Sports Specialty/Fan Shops
 Order Pending: No
 Retailer: [View Retailer](#)
 Original PDF: [11589_4950325.pdf](#)
 Comments: [undefined] ||

Design 2720 of 01692
 Drawing Tools Art Board Zoom Tool Multi-Page File
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DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Network Decision(s) - Read-Only Mode

CLC Decision: Reviewed - 03/15/2013
 Institution: Florida - University of
 Decision: Approved - 03/18/2013

Tags

Art Info Add'l Info

Licensee: MJ Sofpe LLC
 License: Standard License
 Property: [Florida - University of](#)
 Design #: A1059925-VJ
 Product(s): T-shirts (sizes 0-4T)
 Dist.Channal(s): Specialty Mid-Tier
 Order Pending: Yes
 Retailer: CRACKER BARREL
[View Retailer](#)
 Original PDF: [11553_4049136.sxf](#)
 Comments: [undefined] []

Design 2724 of 81692

Print/Save Exit Decision Mode

Drawing Tools Art Board Zoom Tool Multi-Page File

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Done

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DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS INQ AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode

CLC Decision: Reviewed - 01/24/2013

Institutions:
Florida - University of
Decision: Approved - 01/24/2013

Tags:

Art Info AddCT Info

Licensee: Knights Apparel Inc.
License: Exclusive Mass Program
Property: Florida - University of
Design #: 510 P004380 RBG
Product(s): Men's/Unisex T-shirts
Dist.Channal(s): Super Center/Wholesale Clubs
Order Pending: No
Retailer: CONCEPT
View Retailer
Original PDF: 14240_3966332.pdf
Comments: [01/24/13 10:36:00 AM] [14940]
MENS/BOYS 3/5 ATHLETIC FIT CREW
NECK TEE W/O P TAIL. REFLECTIVE
TRANSFER AND PRINT. 100%
POLYESTER HEATHER JERSEY

Design 4209 of 81692

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Drawing Tools Art Board Zoom Tool Multi-Page File

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DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 4433 of 81692 Print/Save Exit Decision Mode

Florida - University of
Decision: Approved - 01/22/2013

Tags

Art Info [Add/1 Info](#)

Licensee: Team Athletics
License: Standard License
Property: [Florida - University of](#)
Design #: OYT
Product(s): T-shirts (sizes 0-4T)
Dist.Channel(s): Super Center/Wholesale Clubs
Order Pending: No
Retailer: WALMART
[View Retailer](#)
Original PDF: [66180_3750893.pdf](#)
Comments: [undefined] []

OYT FLORIDA

- FLORIDA BLUE 28% C
- FLORIDA WHITE
- FLORIDA GREEN 39% C
- FLORIDA ORANGE 17% C
- BLACK
- COOL GRAY 11% C
- 88% C
- 88% C

Done

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DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Network Decision(s) - Read-Only Mode Design 13508 of 81692 Print/Save Exit Decision Mode

Institutions
Florida - University of
Decision: Approved - 03/20/2012

Tags:
Art Info Add'l Info

Licensee: To The Game LLC
License: Exclusive Headwear Program
Property: Florida - University of
Design #: 3-19 G23-9 FLA KHA/RYL 01
Product(s): Youth Headwear
Dist.Channel(s): Campus/Local Channel
Order Pending: Yes
Retailer: #200 HBC FLORIDA BOOKSTORE
View Retailer
Original PDF: 11429_3502010.pdf
Comments: [undefined] []

STYLE# G23
YOUTH
G23 000000009 KHA10
3/19/12
MG

FLA208
Thread Colors:
Royal
White
Orange
Dk. green
YOUTH

THE GAME

#app=6ae3b3024-selectedIndex=2baeee-selectedIndex=0 - Windows Internet Explorer

https://licensing.clc.com/staff/Man.aspx#app=6ae3b3024-selectedIndex=2baeee-selectedIndex=0

DASHBOARD AREWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROGRESS NBP APPLICATION DETAIL ANALYSIS IHC AND IIR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 13485 of 01692 Print/Save Exit Decision Mode

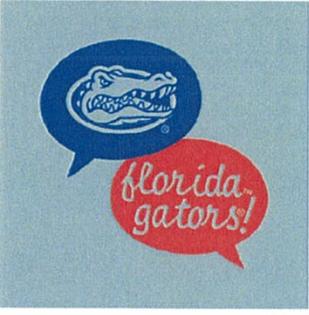
Institution(s)
 Florida - University of
 Decision: Approved - 02/19/2012

Tags

Art Info **Add'l Info**

Licenses: Champion Custom Products
 License: Standard License
 Property: Florida - University of
 Design #: APC02153213-P
 Product(s): Women's Fashion Bottoms
 Dist.Channel(s): Campus/Local Channel
 Order Pending: Yes
 Retailer: BOOKSTORE
 View Retailer
 Original PDF: 12269_3506404.pdf
 Comments: [undefined] (1)

Art: APC02153213 P2
 Location: Left Leg Size: H-3.00in W-3.00in
 Colors: Color Seq.001-Royal Ink, Orange Ink




start KnowledgeLake Corn... CLC - Manufacturers... Inbox - Microsoft Out... 20130618_OG.pdf - ... The Collegiate Licen... #app=6ae3b3024-se... 10:40 AM

app-6ae383024-selectedIndex=2baeee-selectedIndex=0 - Windows Internet Explorer

https://licensing.clc.com/staff/Main.aspx#app=6ae383024-selectedIndex=2baeee-selectedIndex=0

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 13486 of 91692 Print/Save Exit Decision Mode

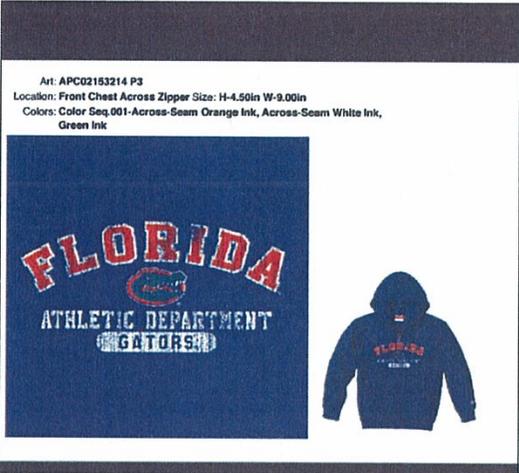
Institutions
Florida - University of
Decision Approved - 02/19/2012

Tags:

Art Info Add'l Info

Licensee: Champion Custom Products
License: Standard License
Property: [Florida - University of](#)
Design #: APC02153214-P
Product(s): Men's/Unisex: Fleece Tops & Bottoms
Dist.Channel(s): Campus/Local Channel
Order Pending: Yes
Retailer: Bookstore
[View Retailer](#)
Original PDF: [12269_3500405.pdf](#)
Comments: [undefined] []

Art: APC02153214 P3
Location: Front Chest Across Zipper Size: H-4.50in W-9.00in
Colors: Color Seq.001-Across-Seam Orange Ink, Across-Seam White Ink, Green Ink



Done

start KnowledgeLake Conn... CLC - Manufacturers: IBox - Microsoft Out... 20130618_OG.pdf - ... The Collegiate Licen... #app=6ae383024-se... 10:40 AM

#app=6ae383024-selectedIndex=2baee-selectedIndex=0 - Windows Internet Explorer

https://licensing.clc.com/staff/Main.aspx#app=6ae383024-selectedIndex=2baee-selectedIndex=0

File Edit View Favorites Tools Help

#app=6ae383024-selectedIndex=2baee-selected...

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IHG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 13488 of 81692 Print/Save Exit Decision Mode

Institutions:
Florida - University of
Decisions Approved - 03/19/2012

Tags:

Art Info Add'l Info

Licenses: Champion Custom Products
License: Standard License
Property: [Florida - University of](#)
Design #: APC02153216-P
Product(s): Women's Fashion Bottoms
Dist.Channel(s): Campus/Local Channel
Order Pending: Yes
Retailers: BOOKSTORE
[View Retailer](#)
Original PDF: 12269_3500409.esf
Comments: [undefined] II

Art: APC02153216 X2
Location: Left Leg Size: H-15.00in W-3.60in
Colors: Color Seq.001-Royal Ink, Orange Ink, both screens based

Done

start Knowledge Lake Corn... CLC - Manufacturers... Inbox - Microsoft Out... 20130619_OG.pdf - ... The Collegiate Licen... #app=6ae383024-se... 10:40 AM

Windows Internet Explorer
 https://licensing.clc.com/Staff/Man.aspx#app=6ae383024-selectedIndex=2ba0ee-selectedIndex=0

DASHBOARD | ARIWORK | LICENSE MANAGEMENT | SPECIAL REQUEST | LICENSES IN PROCESS | NDP APPLICATION | DETAIL ANALYSIS | IMG AND HR INFORMATION | RESOURCES | LOGOUT

Artwork Decision(s) - Read-Only Mode
 Design 13490 of 81692
 Print/Save | Exit Decision Mode

Institutions
 Florida - University of
 Decision: Approved - 02/20/2012

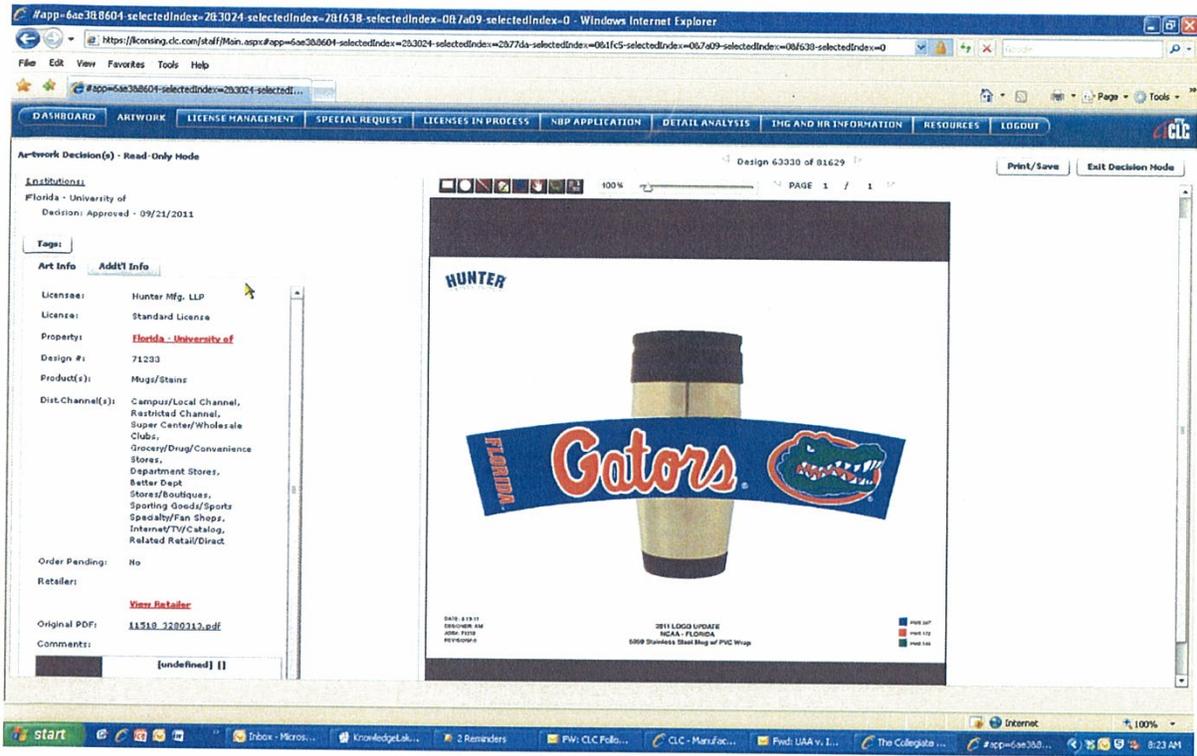
Tags

Art Info | Add'l Info

Licenses: Knights Apparel Inc.
 License: Standard License
 Property: [Florida - University of](#)
 Design #: 510P002409yhs
 Product(s): T-shirts (sizes 0-4T), T-shirts (sizes 5-20)
 Dist.Channel(s): Super Center/Wholesale Clubs
 Order Pending: Yes
 Retailer: TARGET
[View Retailer](#)
 Original PDF: 14248_3300732.pdf
 Comments: [undefined] []

Done

start | KnowledgeLake Conn... | CLC - Manufactur... | Inbox - Microsoft Out... | 20130618_002.pdf | The Collegiate Licen... | #app=6ae383024-se... | 10:41 AM



#app=6ae3b8604-selectedIndex=283024-selectedIndex=281638-selectedIndex=087a09-selectedIndex=0 - Windows Internet Explorer

https://licensing.clc.com/Staff/Man.aspx#app=6ae3b8604-selectedIndex=283024-selectedIndex=281638-selectedIndex=087a09-selectedIndex=0

File Edit View Favorites Tools Help

#app=6ae3b8604-selectedIndex=283024-selectedIndex=281638-selectedIndex=087a09-selectedIndex=0

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IPIC AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode

Design: 63136 of 81629

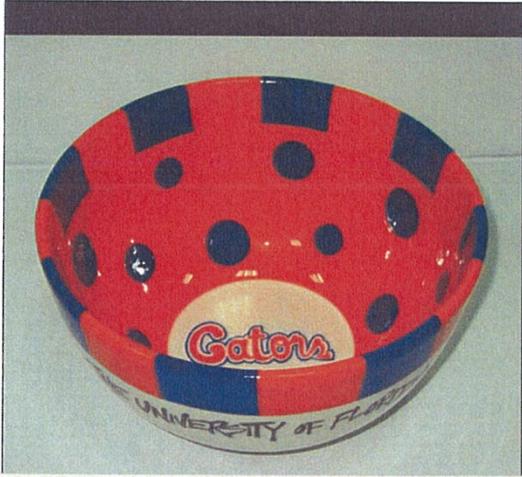
Print/Save Exit Decision Mode

Institution:
Florida - University of
Decision Approved - 09/19/2011

Tags:

Art Info Add'l Info

Licensee: Magnolia Lane Inc.
License: Standard License
Property: Florida - University of
Design #: 50441
Product(s): Bowls
Dist.Channel(s): Campus/Local Channel, Department Stores, Sporting Goods/Sports, Specialty/Fan Shops, Specialty Mid-Tier, Related Retail/Direct
Order Pending: No
Retailer: [View Retailer](#)
Original PDF: [47681_3276606.pdf](#)
Comments:
[09/19/11 9:37:00 AM] [47681]
We are requesting to use the indicia statement on this product. This is a handpainted item and a small TM will blur detracting from the quality of the item. Thanks.



Done

start | Firefox - Micros... | KnowledgeGet... | 2 Reminders | PW: CLC Folo... | CLC - Manuf ac... | Pwd: UAA v. I... | The Collegiate... | #app=cae300... | 8:15 AM

#app=6ae388604-selectedIndex=283024-selectedIndex=781638-selectedIndex=0-7a09-selectedIndex=0 - Windows Internet Explorer

https://coning.dcl.com/staff/Man.aspx?app=6ae388604-selectedIndex=283024-selectedIndex=781638-selectedIndex=0-7a09-selectedIndex=0

File Edit View Favorites Tools Help

#app=6ae388604-selectedIndex=283024-selectedIndex=781638-selectedIndex=0-7a09-selectedIndex=0

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 63296 of 81629 Print/Save Exit Decision Mode

Decision: Approved - 09/22/2011

Tags:

Art Info Add'l Info

Licensee: Hunter Mfg. LLP
 License: Standard License
 Property: Florida - University of
 Design #: 71245
 Product(s): Key Chains/I.D. Tags
 Dist.Channel(s): Campus/Local Channel, Restricted Channel, Super Center/Wholesale Clubs, Grocery/Drug/Convenience Stores, Department Stores, Better Dept Stores/Boutiques, Sporting Goods/Sports Specialty/Fan Shops, Internet/TV/Catalog, Related Retail/Direct
 Order Pending: No
 Retailer: View Retailer
 Original PDF: 11318_3280923.pdf
 Comments: [undefined] []

HUNTER

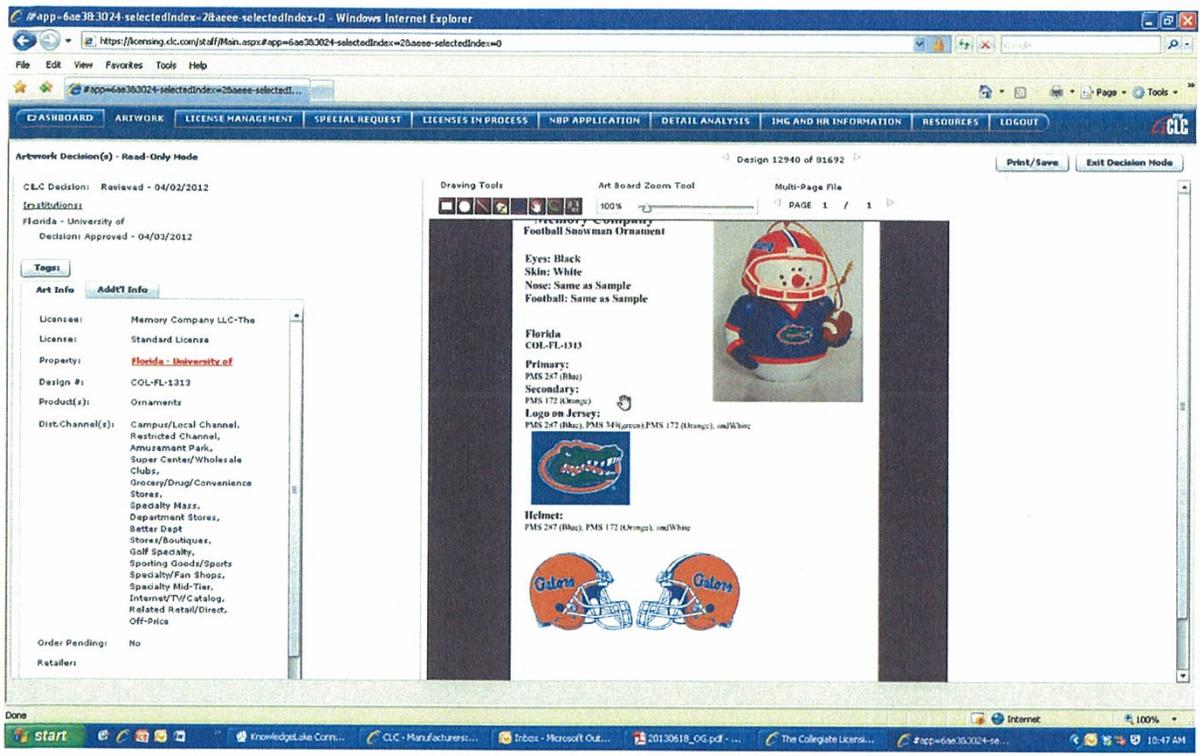
DATE: 8/15/11
 DESIGNER: JIM
 JOB: 7416
 REVISIONS:

2011 LOGO UPDATE
 NCAA - FLORIDA
 3088 Dulles Key Ring

Part 107
 Part 178
 Part 188

Done

start Inbox - Micros... KnowledgeLab... 2 Reminders PW- CLC Follo... CLC - Manuf oc... Fird: UAA v. I... The Coloplasta... #app=6ae388604-selectedIndex=283024-selectedIndex=781638-selectedIndex=0-7a09-selectedIndex=0 Internet 100% 8:19 AM



Windows Internet Explorer
 https://licensing.dlc.com/staff/Main.aspx#app=6-or303024-selectedIndex=2ba0ee-selectedIndex=0

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND IIR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode
 Design 13527 of 81692
 Print/Save Exit Decision Mode

Institution:
 Florida - University of
 Decision Approved - 03/17/2012

Tags:
 Art Info Add'l Info

Licensee: Rico Industries/Tag Express
 License: Standard License
 Property: Florida - University of
 Design #: FCDD100102
 Product(s): Car Tags/License Plates
 Dist.Channel(s): Campus/Local Channel, Super Center/Wholesale Clubs, Grocery/Drug/Convenience Stores, Specialty Mass, Department Stores, Better Dept Stores/Boutiques, Sporting Goods/Sports Specialty/Fan Shops, Specialty Mid-Tier, Informal TV/Catalog, Off-Price
 Order Pending: No
 Retailer: View Retailer
 Original PDF: 11709_3328048.pdf
 Comments:

FCDD100102

NEEDS ENGRAVING IN 172 ORANGE
 TEAM NAME: 367 BLUE
 LOGO: OPAQUE
 TAG LINES: OPAQUE

FLORIDA

GATORS

PMS 172 ORANGE
 PMS 287 BLUE
 PMS 349 GREEN
 WHITE

Done
 start KnowledgeLake Conn... CLC - Manufacturers... Inbox - Microsoft Out... 201.30618_OC.pdf - ... The Collegiate License... #app=6-or303024-se... Internet 100% 10:44 AM

Internet Explorer window showing a CLC (Creative License Center) dashboard. The browser address bar shows a URL with multiple tracking parameters.

Navigation Menu: DASHBOARD | ARTWORK | LICENSE MANAGEMENT | SPECIAL REQUEST | LICENSES IN PROCESS | NIP APPLICATION | DETAIL ANALYSIS | IMG AND IIR INFORMATION | RESOURCES | LOGOUT

Page Title: Artwork Decision(s) - Read-Only Mode

Metadata:
 Institution: Florida - University of
 Decision: Approved - 09/22/2011

Tags: Art Info | Add'l Info

Licensee: Hunter Mfg. LLP
License: Standard License
Property: Florida - University of

Design #: 71252
Product(s): Playing Cards & Accessories
Dist. Channel(s): Campus/Local Channel, Restricted Channel, Super Center/Wholesale Clubs, Grocery/Drug/Convenience Stores, Department Stores, Better Dept Stores/Boutiques, Sporting Goods/Sports Specialty/Fan Shops, Internal/TV/Catalog, Related Retail/Diract

Order Pending: No
Retailer: [View Retailer](#)

Original PDF: 14518_3280933.pdf
Comments: [undefined] | |

Artwork Preview: Design 63299 of 81629. The image shows a playing card with the word "HUNTER" at the top. The central graphic is a stylized green alligator head with sharp teeth, set against a blue background with red and white curved stripes. Below the graphic, there is a small copyright notice: "© 2011 LOGO UPDATE NCAA - FLORIDA 3088 Playing Cards".

Taskbar: Start button, Internet Explorer, Inbox - Micros..., KnowledgeLak..., 2 Reminders, PW: CLC Follo..., CLC - Manufac..., Fwd: LAA v. I..., The Collegiate..., #app=6ac386... 8:20 AM

#app-6ae383024-selectedIndex=28ae0e-selectedIndex=0 - Windows Internet Explorer

https://licensing.dc.com/staff/Min.aspx:#app-6ae383024-selectedIndex=28ae0e-selectedIndex=0

File Edit View Favorites Tools Help

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND IIR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 4428 of 81692 Print/Save Exit Decision Mode

Florida - University of
Decision: Approved - 01/22/2013

Tags

Art Info Add'l Info

Licenses: Northwest Company LLC-The
Standard License

Property: Florida - University of

Design #: 911 Diagonal Beach Towel

Product(s): Bath & Beach Towels

Dist.Channel(s): Super Center/Wholesale Clubs

Order Pending: Yes

Retailer: Wal-Mart

Original PDF: 11845_7940285.pdf

View Retailer

Comments: [undefined] []

#app=6ae388604-selectedIndex=283024-selectedIndex=28f638-selectedIndex=087a09-selectedIndex=0 - Windows Internet Explorer

https://licensing.dc.com/Std/Main.aspx?app=6ae388604-selectedIndex=283024-selectedIndex=28f638-selectedIndex=087a09-selectedIndex=0

File Edit View Favorites Tools Help

#app=6ae388604-selectedIndex=283024-selectedIndex=28f638-selectedIndex=087a09-selectedIndex=0

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS ING AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design: 63057 of 81629 Print/Save Exit Decision Mode

Florida - University of
Decision: Approved - 09/15/2011

Tags:

Art Info **Add'l Info**

Licensee: Whirley Industries Inc.
License: Standard License
Property: **Florida - University of**
Design #: 142208.2
Product(s): Mugs/Steins
Dist.Channel(s): Campus/Local Channel, Super Center/Wholesale Clubs, Grocery/Drug/Convenience Stores, Specialty Mass, Sporting Goods/Sports, Specialty/Fan Shops, Specialty Mid-Tier
Order Pending: No
Retailer: [View Retailer](#)
Original PDF: [14279_3272481.pdf](#)
Comments: [undefined] []

Whirley-DrinkWorks! Art Approval - Response Needed
THIS COLOR PROOF IS NOT AN EXACT COLOR MATCH!
SEE COLOR NUMBERS REFER TO THE PACKAGING MATTERING SYSTEM.

142208.2 28864 4 INK COLORS: BLACK BLUE 287 GREEN 349 ORANGE 175 C/MY 1188 C/17

158.04
44 oz Insulated Mug
with handle

Your Product Color Configuration:
Body: 44 oz Insulated Mug
Cap: 44 oz Insulated Mug
Base: 44 oz Insulated Mug

NOT NATURAL SIZE

Cap area where art prints (final results may vary)

#app=6ae388604-selectedIndex=283024-selectedIndex=281638-selectedIndex=087a09-selectedIndex=0 - Windows Internet Explorer

https://licensing.dc.com/staff/Main.aspx#app=6ae388604-selectedIndex=283024-selectedIndex=281638-selectedIndex=087a09-selectedIndex=0

File Edit View Favorites Tools Help

#app=6ae388604-selectedIndex=283024-selectedIndex=281638-selectedIndex=087a09-selectedIndex=0

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 63057 of 81629 Print/Save Exit Decision Mode

Institution:
Florida - University of
Decision: Approved - 09/16/2011

Tags:

Art Info Add'l Info

Licensee: Team Beans LLC
License: Standard License
Property: Florida - University of
Design #: BRTDCTMFL
Product(s): Bracelets & Charms
Dist.Channel(s): Campus/Local Channel, Super Center/Wholesale Clubs, Grocers/Drug/Convenience Stores, Specialty Mass, Department Stores, Better Dept Stores/Boutiques, Sporting Goods/Sports Specialty/Fan Shops, Specialty Mid-Tier, Intense/TV/Catalog

Order Pending: Yes
Retailer: Multiple
[View Retailer](#)
Original PDF: 35316_3274253.pdf
Comments: [undefined] []

THREAD BRACELET
FORMER 8535.11
RENDERING

4 BEADS

SEPARATE PRICE
WORKING FOR 3 FACTS

NO WAVE
BEHIND BEAD
CIV CHARM
AND BEADS

12" WIDTH

THREAD PVC CHARM FRONT BACK SIDE

REDACTED

Done

Start InBox - Micros... KnowledgeLak... 2 Reminders FW: CLC Follo... CLC - Manuf... Fwd: LRA v. L... The Collegiate ... #app=6ae388604... 8:11 AM

#app=6ae388604-selectedIndex=283024-selectedIndex=281638-selectedIndex=087a09-selectedIndex=0 - Windows Internet Explorer

https://licensing.clc.com/staff/Main.aspx#app=6ae388604-selectedIndex=283024-selectedIndex=2877da-selectedIndex=081f1c5-selectedIndex=087a09-selectedIndex=081638-selectedIndex=0

File Edit View Favorites Tools Help

#app=6ae388604-selectedIndex=283024-selectedIndex=2877da-selectedIndex=081f1c5-selectedIndex=087a09-selectedIndex=081638-selectedIndex=0

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 63216 of 81629 Print/Save Exit Decision Mode

Decision: Approved - 09/20/2011

Tags:

Art Info Add'l Info

Licensee: Dalmatian Press LLC dba Intervisual I
 License: Standard License
 Property: Florida - University of
 Design #: FL1_INT
 Product(s): Children's Books
 Dist.Channel(s): Specialty Mass, Sporting Goods/Sports, Specialty/Fan Shopz
 Order Pending: No
 Retailer:
 View Retailer
 Original PDF: 80942_2278230.pdf
 Comments:
 [09/20/11 10:05:00 AM] [80942]
 die-cut color/activity artist pad, Part 1 of 3

Done

Start Inbox - Micro... KnowledgeLak... 2 Reminders PW: CLC Pola... CLC - Marfac... Print: USA v. 1... The Collegiate... #app=6ae388...

#app=6ae388604-selectedIndex=783024-selectedIndex=781638-selectedIndex=087a09-selectedIndex=0 - Windows Internet Explorer

https://licensing.clc.com/staff/Main.aspx#app=6ae388604-selectedIndex=283024-selectedIndex=2877da-selectedIndex=081fc5-selectedIndex=067a09-selectedIndex=00f638-selectedIndex=0

File Edit View Favorites Tools Help

#app=6ae388604-selectedIndex=283024-selected...

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

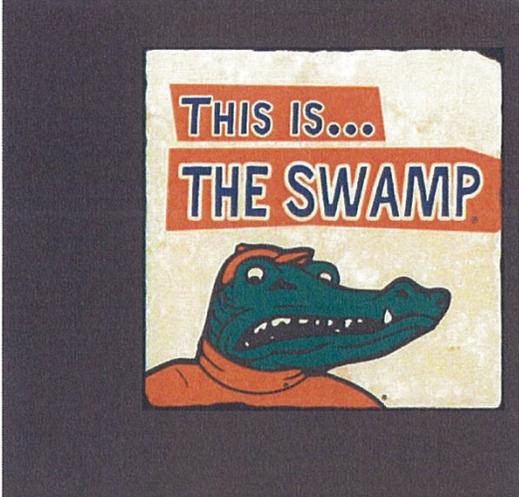
Artwork Decision(s) - Read-Only Mode Design 63298 of 81629 Print/Save Exit Decision Mode

VERSION: Approved - WJZ CULL

Tags:

Art Info Add'l Info

Licensee: College Vault by Screencraft Tileworks
 License: COLLEGE VAULT
 Property: Florida - University of
 Design #: SWPFL
 Product(s): Coasters, T-shirts, Magnets, Ornaments
 Dist.Channel(s): Campus/Local Channel, Better Dept Stores/Boutiques, Internet/TV/Catalog
 Order Pending: Yes
 Retailer: The Cotton Club
[View Retailer](#)
 Original PDF: 70220_2280935.pdf
 Comments: [09/21/11 2:49:08 PM] [78220]
 This is a 4" natural marble coaster, we are in the college vault program.



Done

start Inbox - Micro... KnowledgeLab... 2 Reminders PW: CLC Fol... CLC - Manufac... Pwd: UAA v. J... The Collegiate... #app=6ae388... 100% 9:20 AM

#app=6ae3b8604-selectedIndex=283024-selectedIndex=281638-selectedIndex=087a09-selectedIndex=0 - Windows Internet Explorer

https://licensing.clc.com/staff/Man.aspx#app=6ae3b8604-selectedIndex=283024-selectedIndex=281638-selectedIndex=087a09-selectedIndex=0

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read Only Mode Design 63302 of 81629 Print/Save Exit Decision Mode

Institutions
Florida - University of
Decision: Approved - 09/21/2011

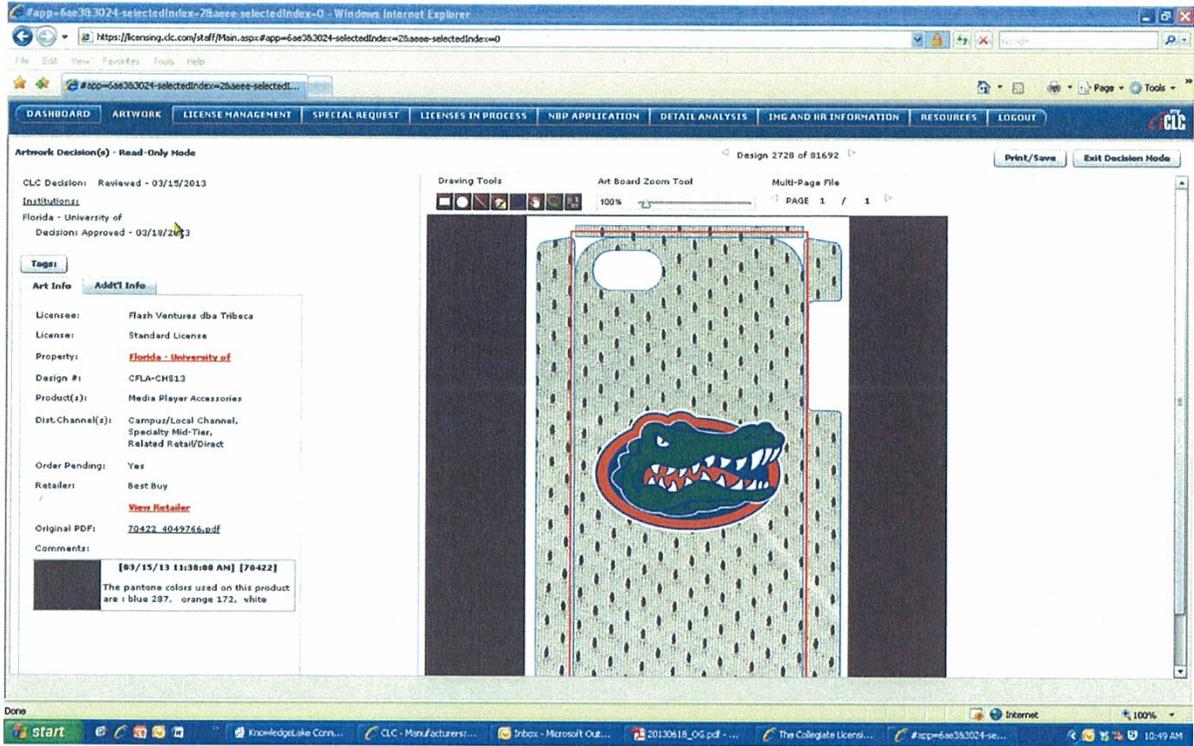
Tags:

Art Info Add'l Info

Licensee: Hunter Mfg. LLP
License: Standard License
Property: Florida - University of
Design #: 71227
Product(s): Mugs/Stains
Dist.Channel(s): Campus/Local Channel, Restricted Channel, Super Center/Wholesale Clubs, Grocers/Drug/Convenience Stores, Department Stores, Better Daps Stores/Boutiques, Sporting Goods/Sports Specialty/Fan Shops, Internet/TVCatalog, Related Retail/Direct
Order Pending: No
Retailer: [View Retailer](#)
Original PDF: [11518_3280302.pdf](#)
Comments: [undefined] []

2011 LOGO UPDATE
NCAA - FLORIDA
5288 South Tomoka

start | Inbox - Micros... | KnowledgeLab... | 2 Reminders | PW: CLC Follo... | CLC - Manufac... | Pwd: USA v. I... | The Collegepla... | #app=6ae3b8604... | 8:21 AM



#app=6ae3b3024-selectedIndex=2&aece-selectedIndex=0 - Windows Internet Explorer

https://licensing.clc.com/staff/Main.aspx#app=6ae3b3024-selectedIndex=2&aece-selectedIndex=0

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode

CLC Decision: **Reviewed** - 03/17/2013

Institutions:
Florida - University of
Decisions Approved - 03/18/2013

Tags:

Art Info **Add Info**

Licensee: Aminco International (USA) Inc.
License: Standard License
Property: **Florida - University of**
Design #: 20130313 FLORIDA LANYARD WITH B
Product(s): Lanyards
Dist.Channal(s): Sporting Goods/Sports
Specialty/Fan Shops
Order Pending: No
Retailer: AMINCO
[View Retailer](#)
Original PDF: [16544_1020243.pdf](#)
Comments: [undefined] []

Design 2734 of 81692

Print/Save Exit Decision Mode

Drawing Tools Art Board Zoom Tool Multi-Page File

100%

PAGE 1 / 1

Aminco International (USA) Inc. - 20571 Concord Bay Dr - Lake Forest, CA 92630 - 949-431-3261 - Fax 949-431-3270

COLLEGIATE LICENSING BOARD ART FOR APPROVAL



CLC-DMF
CHANGE TYPE
UNRESOLVED
BRIEF
APPROVAL
BLUE ART

Done

start knowledgeLake Conn... CLC - Manufacturers... Inbox - Microsoft Out... 20130618_06.pdf - ... The Collegiate Licen... #app=6ae3b3024-se... 10:50 AM

#app-6ae383024-selectedIndex=28acee-selectedIndex=0 - Windows Internet Explorer

https://falconing.clc.com/Staff/Main.aspx?app=6ae383024-selectedIndex=28acee-selectedIndex=0

File Edit View Favorites Tools Help

#app=6ae383024-selectedIndex=28acee-selected...

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND IIR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 4413 of 81692 Print/Save Exit Decision Mode

Florida - University of
Decision: Approved - 01/22/2013

Tags: Art Info **Add/1 Info**

Licensee: Great American Products Ltd.
License: Standard License
Property: **Florida - University of**
Design #: Florida Bling Keychain
Product(s): Key Chains/I.D. Tags
Dist.Channel(s): Grocery/Drug/Convenience Stores, Department Stores, Sporting Goods/Sports Specialty/Fan Shops, Internet/TV/Catalog
Order Pending: No
Retailer: [View Retailer](#)
Original PDF: [13100_2961301.pdf](#)
Comments: **[01/22/13 0:25:00 AM] [13-480]**
School Logo on crystal coat insert, Keychain.

PMS 172
PMS 287
PMS 349

start Knowledge Lake Conn... CLC - Manufacturers... Inbox - Microsoft Out... 20130618_OC.pdf - ... Music & Toys of The... #app=6ae383024-se... Internet 100% 10:56 AM

#app=6ae383024-selectedIndex=28:aeec-selectedIndex=0 - Windows Internet Explorer

http://coning.clc.com/staff/Man.aspx#app=6ae383024-selectedIndex=28:aeec-selectedIndex=0

File Edit View Favorites Tools Help

#app=6ae383024-selectedIndex=28:aeec-selectedIndex=0

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND IIR INFORMATION RESOURCES LOGOUT

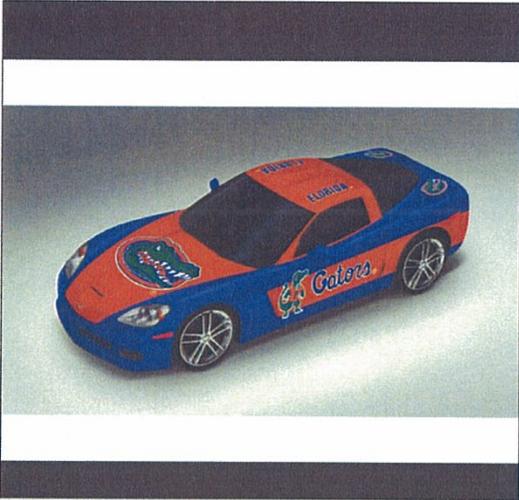
Artwork Decision(s) - Read-Only Mode Design 4405 of 81692 Print/Save Exit Decision Mode

Florida - University of
Decision: Approved - 01/22/2013

Tags

Art Info **Add Info**

Licensee: Bradford Exchange Ltd.
License: Special Rate Program
Property: **Florida - University of**
Design #: FL Corvette Issue 1
Product(s): Figurines
Dist.Channell(s): Related Retail/Direct
Order Pending: No
Retailer:
[View Retailer](#)
Original PDF: 15217_3962022.pdf
Comments:
[01/22/13 11:32:00 AM] [15217]
Please see the attached Florida Gators Corvette Figurine Issue #1. Please note, this concept has also been submitted to GM for approval. Thank you.



Done

start KnowledgeBase Conn... CLC - Manufactur... Inbox - Microsoft Out... 20130618_OC.pdf - ... Music & Toys at The ... #app=6ae383024-se... Internet 100% 10:57 AM

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https://licensing.clc.com/staff/Main.aspx#app=6ae383024-selectedIndex=2baeee-selectedIndex=0

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

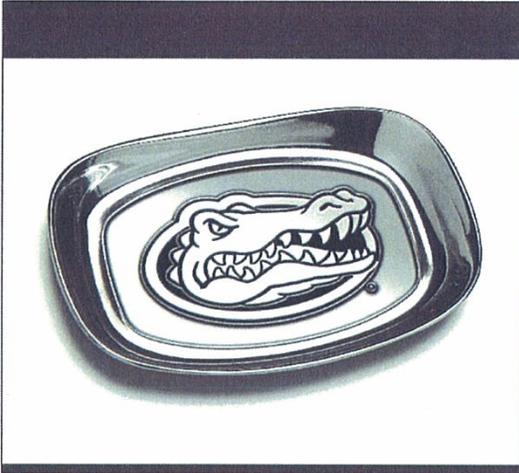
Artwork Decision(s) - Read-Only Mode Design 13484 of 81692

Institutions
 Florida - University of
 Decision: Preliminary Approval - 03/21/2012

Targets

Art Info Add'l Info

Licenses: Wilton Armatale Inc.
 License#:
 Property: **Florida - University of**
 Design #: 704044
 Product(s): Trays/Platters
 Dist.Channel(s): Campus/Local Channel, Department Stores, Batter Dept Stores/Boutiques, Specialty Mid-Tier, Internet/TV/Catalog, Related Retail/Direct
 Order Pending: No
 Retailer:
 View Retailer
 Original PDF: 14978_3501337.pdf
 Comments:
 [03/19/12 9:32:08 PM] [14879]
 This product is a highly polished aluminum alloy 9" Rectangular Tray made of 100% Armatale(R) Metal. It is great for the serving of food.



100% PAGE 1 / 1

Print/Save Exit Decision Mode

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Done Internet 100% 10:39 AM

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DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS TIME AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 13506 of 81692 Print/Save Exit Decision Mode

Institutions:
Florida - University of
Decision Approved - 02/20/2012

Tags:

Art Info Add'l Info

Licensee: Little Earth Productions Inc
 License: Standard License
 Property: **Florida - University of**
 Design #: 100407-UPLA
 Product(s): Hair Accessories
 Dist.Channel(s): Campus/Local Channel, Grocery/Drug/Convenience Stores, Department Stores, Better Dept Stores/Boutiques, Sporting Goods/Sports Specialty/Fan Shops, Specialty Mid-Tier, Internet/TV/Catalog, Off-Price
 Order Pending: No
 Retailer: [View Retailer](#)
 Original PDF: [22296_3501973.pdf](#)
 Comment: [undefined] []

ACTUAL SIZE

FRONT VIEW

LABEL UNROLLED

 Woven Label Size: 1" W x 2" H
 Logo Size: 8" W x 5" H

Color Legend:
 White
 For Florida Green PMS 349C
 For Florida Orange PMS 172C
 For Florida Blue PMS 287C
 Nylon and Woven Label Color
 For Florida Blue PMS 287C

Done

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Windows Internet Explorer
 https://licensing.clc.com/it/it/it/Main.aspx#app=6ae3b3024-selectedIndex=2ba000-selectedIndex=0

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS INQ AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode Design 13531 of 91692 Print/Save Exit Decision Mode

Institutions
 Florida - University of
 Decision Approved - 02/16/2012

Tags

Art Info Add'l Info

Licenses: Holmes Stamp & Sign
 License: Standard License
 Property: Florida - University of
 Design #: 400R-UFQATBlue
 Product(s): Rubber Stamps
 Dist Channel(s): Internet/TV/catalog, Related Retail/Direct
 Order Pending: No
 Retailer: Holmes Stamp & Sign Co
 View Retailer
 Original PDF: 57724_3497316.pdf
 Comments: [undefined] []

Product Specification and Artwork

Company Name: Holmes Stamp & Sign Co Product Details
 Company Contact: Christine Kelsner 904-366-2291 Model - Ideal 400R
 CLC Account # 57724 Ink Color Available: Gator Blue (Pantone 287)
 CLC Coordinator: Kevin Segel Pricing: \$37.50 Retail and \$25.25 Wholesale (plus applicable sales taxes).

Product created imprint (exact size)

The 7mm black outer circle shows the border of the imprint only. This circle will not appear on the finished product.

IDEAL Gator

Done

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File Edit View Favorites Tools Help

DASHBOARD ARTWORK LICENSE MANAGEMENT SPECIAL REQUEST LICENSES IN PROCESS NBP APPLICATION DETAIL ANALYSIS IMG AND HR INFORMATION RESOURCES LOGOUT

Artwork Decision(s) - Read-Only Mode

Design 12930 of 01692

Print/Save Exit Decision Mode

Institutions

Florida - University of

Decision: Preliminary Approval - 04/09/2012

Tags

Art Info Add'l Info

Licensee: Babycarean LLC

License:

Property: [Florida - University of](#)

Design #: NCAA-UFL-SSC-ROY-WM25-SP

Product(s): Infant Products - Misc.

Dist.Channel(s): Campus/Local Channel, Better Dept, Stores/Boutiques, Specialty Mid-Tier, Internet/TV/catalog, Related Retail/Direct

Order Pending: No

Retailer: [View Retailer](#)

Original PDF: [25031_2528000.pdf](#)

Comments:

[04/08/13 3:27:00 PM] [System]	Finished sample never received
[04/08/13 3:27:00 PM] [System]	Licensing Process Not Complete

100%

PAGE 1 / 1

Corr Textiles
Cotton China Twill
Royal FC-BUY
100% Cotton • Weight 8-9.5 oz



PMS colors: pantone 172 and white

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