

ESTTA Tracking number: **ESTTA554421**

Filing date: **08/16/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91206761
Party	Plaintiff University Athletic Association
Correspondence Address	ALICIA GRAHN JONES KILPATRICK TOWNSEND & STOCKTON LLP 1100 PEACHTREE STREET, SUITE 2800 ATLANTA, GA 30309 UNITED STATES tmadmin@kilpatricktownsend.com, aljones@ktslaw.com, rchou@ktslaw.com, hhenderson@ktslaw.com, brook@kilpatricktownsend.com
Submission	Testimony For Plaintiff
Filer's Name	Rosaleen H. Chou
Filer's e-mail	rchou@ktslaw.com, chenn@ktslaw.com, aljones@ktslaw.com, kteilhaber@ktslaw.com, tmadmin@ktslaw.com
Signature	/Rosaleen H. Chou/
Date	08/16/2013
Attachments	2013.08.16 Opposer's Notice of Filing Exhibits 9 - 13 to the Tesimony Deposition of Michael Drucker.pdf(84139 bytes) DruckerM 9.PDF(197905 bytes) DruckerM 10.PDF(81772 bytes) DruckerM 11.PDF(79319 bytes) DruckerM 12_Part1.pdf(4151273 bytes) DruckerM 12_Part2.pdf(4013555 bytes) DruckerM 12_Part3.pdf(4105004 bytes) DruckerM 12_Part4.pdf(846234 bytes) DruckerM 13_Part1.pdf(4018338 bytes) DruckerM 13_Part2.pdf(4142924 bytes) DruckerM 13_Part3.pdf(3943580 bytes) DruckerM 13_Part4.pdf(4180872 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

UNIVERSITY ATHLETIC)	Opposition No.: 91206761
ASSOCIATION, INC.,)	
)	
Opposer,)	
)	
v.)	In the matter of Application
)	Serial No. 85/480,582
)	for the mark GATOR SHOP
)	
INCENTIVE MARKETING, INC.,)	
)	
Applicant.)	

**OPPOSER’S NOTICE OF FILING EXHIBITS 9 – 13 TO
THE TESTIMONY DEPOSITION OF MR. MICHAEL DRUCKER**

Pursuant to 37 C.F.R. § 2.125, Opposer University Athletic Association, Inc. hereby gives notice to Applicant Incentive Marketing, Inc. that Opposer hereby files and intends to rely on Exhibits 9 – 13 to the July 17, 2013 testimony deposition of Mr. Michael Drucker, true and correct copies of which are attached (Opps’ NORT 0127 - 0233).

Dated: August 16, 2013

/Rosaleen H. Chou/

R. Charles Henn Jr.
Rosaleen H. Chou
KILPATRICK TOWNSEND & STOCKTON LLP
1100 Peachtree Street
Suite 2800
Atlanta, Georgia 30309-4530
(404) 815-6500
Attorneys for Opposer

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing OPPOSER’S NOTICE OF FILING EXHIBITS 9 – 13 TO THE TESTIMONY DEPOSITION OF MR. MICHAEL DRUCKER was served on counsel for Applicant on August 16, 2013 via first class mail to:

Sven W. Hanson, Esq.
PO Box 357429
Gainesville, Florida 32635-7429

/Rosaleen H. Chou/
Rosaleen H. Chou
Attorney for Opposer

CERTIFICATE OF TRANSMITTAL

I hereby certify that a true and correct copy of the foregoing OPPOSER’S NOTICE OF FILING EXHIBITS 9 – 13 TO THE TESTIMONY DEPOSITION OF MR. MICHAEL DRUCKER is being filed electronically with the TTAB via ESTTA on this day, August 16, 2013.

/Rosaleen H. Chou/
Rosaleen H. Chou
Attorney for Opposer

University of Florida -- Royalties and Estimated Retail Sales

Year	Royalties	Estimated Retail Sales
2003	\$2,342,995.87	\$46,859,917.40
2004	2,485,555.14	\$49,711,102.80
2005	3,219,648.91	\$64,392,978.20
2006	5,984,768.24	\$119,695,364.80
2007	5,317,559.38	\$106,351,187.60
2008	5,896,537.84	\$117,930,756.80
2009	5,757,700.83	\$115,154,016.60
2010	6,188,908.47	\$123,778,169.40
2011	6,303,773.77	\$126,075,475.40
2012	5,059,535.48	\$101,190,709.60
Total	\$48,556,983.93	\$971,139,678.60



ESTTA Tracking number: **ESTTA471897**

Filing date: **05/11/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Incentive Marketing, Inc.**
Application Serial Number: **85480582**
Application Filing Date: **11/23/2011**
Mark: **GATOR SHOP**
Date of Publication: **05/01/2012**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, University Athletic Association, P.O. Box 14485, Gainesville, FL 32604, UNITED STATES, a corporation organized under the laws of Florida, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

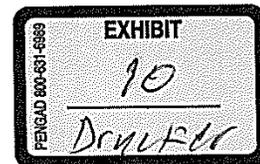
Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/31/2012. University Athletic Association respectfully requests that the time period within which to file an opposition be extended until 08/29/2012.

Respectfully submitted,
/Michael Drucker/
05/11/2012

Michael Drucker
The Collegiate Licensing Company
290 Interstate North, Suite 200
Atlanta, GA 30339
UNITED STATES
mbridges@clc.com



UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Michael Drucker
The Collegiate Licensing Company
290 Interstate North, Suite 200
Atlanta, GA 30339

Mailed: May 11, 2012

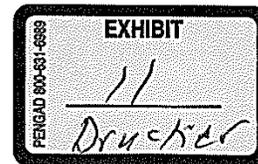
Serial No.: 85480582
ESTTA TRACKING NO: ESTTA471897

The request to extend time to oppose is granted until
8/29/2012 on behalf of potential opposer University
Athletic Association

Please do not hesitate to contact the Trademark Trial and
Appeal Board at (571)272-8500 if you have any questions
relating to this extension.

Note from the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to
oppose, notices of opposition, petition for cancellation, notice
of ex parte appeal, and inter partes filings are now available
at <http://estta.uspto.gov>. Images of TTAB proceeding files can
be viewed using TTABVue at <http://ttabvue.uspto.gov>.



ESTTA Tracking number: **ESTTA491694**

Filing date: **08/29/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	University Athletic Association
Granted to Date of previous extension	08/29/2012
Address	P.O. Box 14485 Gainesville, FL 32604 UNITED STATES

Attorney information	Alicia Grahn Jones KILPATRICK TOWNSEND & STOCKTON LLP 1100 Peachtree Street, Suite 2800 Atlanta, GA 30309 UNITED STATES tadmin@kilpatricktownsend.com, aljones@ktslaw.com, rchou@ktslaw.com, hhenderson@ktslaw.com, brook@kilpatricktownsend.com Phone:404-815-6500
----------------------	--

Applicant Information

Application No	85480582	Publication date	05/01/2012
Opposition Filing Date	08/29/2012	Opposition Period Ends	08/29/2012
Applicant	Incentive Marketing, Inc. 1702 W. University Ave A-1 Gainesville, FL 32603 UNITED STATES		

Goods/Services Affected by Opposition

Class 035. First Use: 1984/03/01 First Use In Commerce: 1984/03/01 All goods and services in the class are opposed, namely: On-line retail store services featuring a wide variety of consumer goods of others; Retail shops featuring clothing, sports team clothing, and a wide range of consumer goods of others
--

Grounds for Opposition

Deceptiveness	Trademark Act section 2(a)
False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)

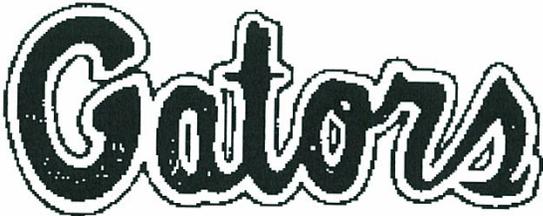
Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1222098	Application Date	08/06/1980
Registration Date	12/28/1982	Foreign Priority	NONE



		Date	
Word Mark	GATORS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 Entertainment Services-Namely, Conducting Intercollegiate Athletic Events for Others Class 042. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 Retail Store Stores, Distributorship Services and Mail Order Sales Services, in the Field of Wearing Apparel and Accessories, Novelty Items and Jewelry		

U.S. Registration No.	2206967	Application Date	09/09/1997
Registration Date	12/01/1998	Foreign Priority Date	NONE
Word Mark	GATORS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, boxer shorts, sweaters, coats, caps and hats		

U.S. Registration No.	2205439	Application Date	09/09/1997
Registration Date	11/24/1998	Foreign Priority Date	NONE
Word Mark	GATORS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1979/00/00 First Use In Commerce: 1979/00/00 clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, boxer shorts, sweaters, coats, caps and hats Class 041. First use: First Use: 1981/00/00 First Use In Commerce: 1981/00/00 [entertainment services, namely, arranging and conducting athletic events, tournaments and exhibitions]		

U.S. Registration No.	1228944	Application Date	07/11/1980
-----------------------	---------	------------------	------------

Registration Date	03/01/1983	Foreign Priority Date	NONE
Word Mark	F		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1980/01/00 First Use In Commerce: 1980/01/00 Apparel-Namely, Shirts, Sweaters, Belts and Caps		

U.S. Registration No.	2349246	Application Date	09/09/1997
Registration Date	05/16/2000	Foreign Priority Date	NONE
Word Mark	FLORIDA GATORS		
Design Mark	<p style="text-align: center;">FLORIDA GATORS</p>		
Description of Mark	NONE		
Goods/Services	<p>Class 025. First use: First Use: 1980/00/00 First Use In Commerce: 1980/00/00 clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, sweaters, coats, caps and hats</p> <p>Class 041. First use: First Use: 1977/00/00 First Use In Commerce: 1977/00/00 entertainment services, namely, arranging and conducting athletic events, tournaments and exhibitions</p>		

U.S. Registration No.	1225119	Application Date	07/11/1980
Registration Date	01/25/1983	Foreign Priority Date	NONE
Word Mark	FIGHTING GATORS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 Apparel-Namely, Shirts, Bibs, Socks and Caps		

Attachments	75353943#TMSN.gif (1 page)(bytes) 73269856#TMSN.gif (1 page)(bytes) 75354125#TMSN.gif (1 page)(bytes) GATOR SHOP - 1.pdf (34 pages)(513158 bytes) EXHIBIT 8.pdf (14 pages)(1069214 bytes)
-------------	---

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Alicia Grahn Jones/
Name	Alicia Grahn Jones
Date	08/29/2012

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

UNIVERSITY ATHLETIC ASSOCIATION, INC.,)	Opposition _____
)	
Opposer,)	In the matter of Application
)	Serial No. 85/480,582
v.)	for the mark GATOR SHOP
)	
INCENTIVE MARKETING, INC.,)	
)	
Applicant.)	
)	

NOTICE OF OPPOSITION

Opposer University Athletic Association, Inc. (“Opposer” or the “UAA”), believes it will be damaged by the registration of the mark GATOR SHOP (“Applicant’s Mark”), which is the subject of Application Serial No. 85/480,582, and opposes the same pursuant to 15 U.S.C. § 1063 and C.F.R. §§ 2.101, 2.104(a). The grounds for this opposition are as follows:

1. On November 23, 2011, Applicant Incentive Marketing, Inc. d/b/a Gator Shop (“Applicant”) filed a use-based application to register the mark GATOR SHOP (Serial Nos. 85/480,582) for use in connection with “On-line retail store services featuring a wide variety of consumer goods of others; Retail shops featuring clothing, sports team clothing, and a wide range of consumer goods of others” in International Class 35, claiming a date of first use of March 1, 1984 (the “Application”). The term “SHOP” is disclaimed in the Application.

2. The Application was first published for opposition in the *Official Gazette* dated May 1, 2012. UAA timely filed an extension of time to oppose the Application and thus is allowed until August 29, 2012 to file this Notice of Opposition.

3. UAA is a Florida non-profit corporation with an address of P.O. Box 14485, Gainesville, Florida 32604. UAA acts on behalf of the University of Florida (the “University”), its athletic department, and its athletic teams and organizations.

4. The University of Florida is one of the largest universities in the United States with 49,589 students enrolled in the fall of 2011. The University is home to 16 colleges and offers more than 100 undergraduate and graduate programs.

5. The University's athletic teams are known as the "GATORS," and the University's mascot is an alligator. The University's athletic program is one of the best and most well-known in the nation. The University's football team has won three National Championships (1996, 2006, 2008) and eight SEC titles. The University's men's basketball team won the Division I Men's Basketball National Championship two years in a row in 2006 and 2007, and the Southeastern Conference ("SEC") titles for three consecutive years, 2005-2007. The University is the first to win both the Division I men's basketball title and the football title in the same year. As a result of the University's athletic successes, the University's athletic teams have been extensively featured on television broadcasts and in print and online media nationwide for decades.

6. Since at least as early as 1955, UAA and its predecessors have used the GATORS mark in connection with a broad range of goods and services. UAA has used its GATORS mark continuously since the date of first use and has not abandoned it.

7. For decades (and well before Applicant adopted its GATOR SHOP mark), UAA has licensed its GATORS mark in connection with a variety of products and services. UAA's licensed products bearing the GATORS mark are sold across the United States.

8. UAA owns a federal registration for the mark GATORS (Reg. No. 1,222,098) for "entertainment services -- namely, conducting intercollegiate athletic events for others" in International Class 41 and "retail [store] stores, distributorship services and mail order sales services, in the field of wearing apparel and accessories, novelty items and jewelry" in International Class 42, registered on December 28, 1982, claiming a date of first use of 1955. A

true and correct copy of the TARR Record for the GATORS mark (Reg. No. 1,222,098) is attached as **Exhibit 1**.

9. UAA has complied with all requirements necessary to maintain its federal registration for the GATORS mark (Reg. No. 1,222,098), which is now incontestable under 15 U.S.C. § 1065.

10. UAA owns a federal registration for the mark GATORS (Reg. No. 2,206,967) for “clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, boxer shorts, sweaters, coats, caps and hats” in International Class 25, registered on December 1, 1998, claiming a date of first use of 1955. A true and correct copy of the TARR Record for the mark GATORS (Reg. No. 2,206,967) is attached as **Exhibit 2**.

11. UAA has complied with all requirements necessary to maintain its federal registration for the mark GATORS (Reg. No. 2,206,967), which is now incontestable under 15 U.S.C. § 1065.

12. UAA owns a federal registration for the mark GATORS (stylized) (Reg. No. 2,205,439), depicted below, for “clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, boxer shorts, sweaters, coats, caps and hats” in International Class 25, registered on November 24, 1998, claiming a date of first use of 1979.



A true and correct copy of the TARR Record for the mark GATORS (stylized) (Reg. No. 2,205,439) is attached as **Exhibit 3**.

13. UAA has complied with all requirements necessary to maintain its federal registration for the mark GATORS (stylized) (Reg. No. 2,205,439), which is now incontestable under 15 U.S.C. § 1065.

14. The University's Gator mascot draws on the University's GATORS athletic identity. UAA owns numerous federal registrations for its Gator mascot and for various Gator designs.

15. UAA owns a federal registration for a Gator Design (Reg. No. 1,228,944), depicted below (the "Gator Design"), for "apparel-namely, shirts, sweaters, belts and caps" in International Class 25, registered on March 1, 1983, claiming a date of first use of January 1980.



A true and correct copy of the TARR Record for the Gator Design (Reg. No. 1,228,944) is attached as **Exhibit 4**.

16. UAA has complied with all requirements necessary to maintain its federal registration for the Gator Design (Reg. No. 1,228,944), which is now incontestable under 15 U.S.C. § 1065.

17. UAA owns a federal registration for the mark FLORIDA GATORS (Reg. No. 2,349,246) for "clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, sweaters, coats, caps and hats" in International Class 25 and "entertainment services, namely, arranging and conducting athletic events, tournaments and exhibitions" in International Class 41, registered on May 16, 2000, claiming a date of first use of 1977 in Class 41 and 1980 in Class 25. A true and

correct copy of the TARR Record for the mark FLORIDA GATORS (Reg. No. 2,349,246) is attached as **Exhibit 5**.

18. UAA has complied with all requirements necessary to maintain its federal registration for the mark FLORIDA GATORS (Reg. No. 2,349,246), which is now incontestable under 15 U.S.C. § 1065.

19. UAA owns a federal registration for the mark FIGHTING GATORS (Reg. No. 1,225,119) for “apparel -- namely, shirts, bibs, socks and caps” in International Class 25, registered on January 25, 1983, claiming a date of first use of 1955. A true and correct copy of the TARR Record for the mark FIGHTING GATORS (Reg. No. 1,225,119) is attached as **Exhibit 6**.

20. UAA has complied with all requirements necessary to maintain its federal registration for the mark FIGHTING GATORS (Reg. No. 1,225,119), which is now incontestable under 15 U.S.C. § 1065.

21. UAA’s trademarks referenced in paragraphs 6-20 are collectively referred to as “UAA’s GATOR Marks.”

22. As a result of UAA’s longstanding and extensive use, UAA’s GATOR Marks are symbolic of the extensive goodwill and consumer recognition established by the University. UAA’s GATOR Marks have attained a high degree of recognition and distinctiveness throughout the United States in connection with educational services, entertainment services, athletic events, and other goods and services commonly associated with a university as an educational institution and its athletic department. By virtue of the University’s expenditure of substantial amounts of time, effort, and money in advertising and promoting its goods and services, UAA’s GATOR Marks have come to identify the University’s athletics and other services. Purchasers and prospective purchasers, as well as other members of the public, are familiar with and identify

UAA's GATOR Marks and understand and expect that a wide variety of goods and services offered under UAA's GATOR Marks are affiliated with, sponsored, or licensed by the University. Indeed, UAA's GATOR Marks have become well-known for the University's goods and services.

23. UAA will be damaged by the registration of Applicant's Mark GATOR SHOP because the mark and its associated services so resemble UAA's GATOR Marks and the associated goods and services as to be likely to cause confusion, mistake, and deception. The Applicant's Mark incorporates UAA's GATOR mark in its entirety for use in connection with a retail store services offering merchandise relating to the University. Moreover, the specimen submitted with the Application depicts Applicant selling products bearing UAA's trademarks, including the GATOR Marks. A true and correct copy of the specimen is attached as **Exhibit 7**. Moreover, Applicant's retail store website at www.gatorshop.com prominently displays UAA's GATOR Marks, as depicted in the attached **Exhibit 7**. The Applicant's website bearing the GATOR SHOP mark also uses the University's well-known orange-and-blue color scheme and features the University's 2012 football schedule. Indeed, the GATOR SHOP mark is depicted in the University's orange-and-blue color scheme.

24. Applicant previously operated a brick-and-mortar retail store that sold merchandise relating to the University and was located down the street from the University. Upon information and belief, Applicant sells its products to fans, students, and alumni of the University.

25. Persons familiar with UAA's GATOR Marks are likely to believe erroneously that Applicant's services are offered by the University, or are authorized, licensed, endorsed, or sponsored by the University, and registration of Applicant's Mark GATOR SHOP on the Principal Register will be inconsistent with UAA's rights in UAA's GATOR Marks.

26. Applicant's Mark also falsely suggests a connection with the University in violation of Section 2(a) of the Lanham Act, 15 U.S.C. § 1052(a).

27. The filing fee in the amount of \$300.00 is enclosed. The Commissioner is authorized to debit the deposit account of Kilpatrick Townsend & Stockton LLP (deposit account no. 11-0860) for any deficiency in the required fee.

WHEREFORE, Opposer requests that Application Serial No. 85/480,582 be refused registration and this Notice of Opposition be sustained in its favor.

Respectfully submitted,

/Harris W. Henderson/
R. Charles Henn Jr.
Alicia Grahn Jones
Rosaleen H. Chou
Harris W. Henderson
KILPATRICK TOWNSEND & STOCKTON LLP
1100 Peachtree Street
Suite 2800
Atlanta, Georgia 30309-4530
(404) 815-6500
Attorneys for Opposer

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing NOTICE OF OPPOSITION was served on Applicant on August 29, 2012 via first class mail to:

Sven W. Hanson, Esq.
PO Box 357429
Gainesville, Florida 32635-7429

/Harris W. Henderson/
Counsel for Opposer

CERTIFICATE OF TRANSMITTAL

I hereby certify that a true copy of the foregoing NOTICE OF OPPOSITION is being filed electronically with the TTAB via ESTTA on this day, August 29, 2012.

/Harris W. Henderson/
Counsel for Opposer

EXHIBIT 1

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-08-23 15:40:36 ET

Serial Number: 73273111 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1222098

Mark (words only): GATORS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-03-19

Filing Date: 1980-08-06

Transformed into a National Application: No

Registration Date: 1982-12-28

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-04-23

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. University Athletic Association, Inc.

Address:

University Athletic Association, Inc.
Ben Hill Griffith Stadium North-South Drive
Gainesville, FL 32611
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 041

Class Status: Active

Entertainment Services-Namely, Conducting Intercollegiate Athletic Events for Others

Latest Status Info

Basis: 1(a)

First Use Date: 1955-00-00

First Use in Commerce Date: 1955-00-00

International Class: 042

Class Status: Active

Retail Store Stores, Distributorship Services and Mail Order Sales Services, in the Field of Wearing Apparel and Accessories, Novelty Items and Jewelry

Basis: 1(a)

First Use Date: 1955-00-00

First Use in Commerce Date: 1955-00-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-04-23 - Case File In TICRS

2003-03-19 - First renewal 10 year

2003-03-19 - Section 8 (10-year) accepted/ Section 9 granted

2002-12-27 - Combined Section 8 (10-year)/Section 9 filed

2002-12-27 - PAPER RECEIVED

1988-09-24 - Section 8 (6-year) accepted & Section 15 acknowledged

1988-04-11 - Section 8 (6-year) and Section 15 Filed

1982-12-28 - Registered - Principal Register

1982-10-05 - Published for opposition

1982-08-24 - Notice of publication

1982-08-24 - Approved for Pub - Principal Register (Initial exam)

1981-03-19 - Non-final action mailed

ATTORNEY/CORRESPONDENT INFORMATION

<http://tarr.uspto.gov/tarr?regser=registration&entry=1222098>[8/23/2012 3:41:15 PM]

Opps' NORT0144

Latest Status Info

Correspondent

UNIVERSITY ATHLETIC ASSOCIATION, INC.
BEN HILL GRIFFITH STADIUM NORTH-SOUTH DR
GAINSVILLE, FL 32611

EXHIBIT 2

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-08-23 15:41:27 ET

Serial Number: 75353993 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2206967

Mark (words only): GATORS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2008-11-26

Filing Date: 1997-09-09

Transformed into a National Application: No

Registration Date: 1998-12-01

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: L50 -TMEG Law Office 105

Date In Location: 2010-07-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. University Athletic Association, Inc.

Address:

University Athletic Association, Inc.
P.O. Box 14855
Gainesville, FL 326042485
United States

Legal Entity Type: NOT-FOR-PROFIT CORPORATION

State or Country Where Organized: Florida

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, boxer shorts, sweaters, coats, caps and hats

Latest Status Info

Basis: 1(a)

First Use Date: 1955-00-00

First Use in Commerce Date: 1955-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

1222098

1225119

1791016

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-06-30 - Case File In TICRS

2008-11-26 - First renewal 10 year

2008-11-26 - Section 8 (10-year) accepted/ Section 9 granted

2008-11-19 - Assigned To Paralegal

2008-11-11 - TEAS Section 8 & 9 Received

2004-10-16 - Section 8 (6-year) accepted & Section 15 acknowledged

2004-09-03 - Section 8 (6-year) and Section 15 Filed

2004-09-03 - TEAS Section 8 & 15 Received

1998-12-01 - Registered - Principal Register

1998-09-08 - Published for opposition

1998-08-07 - Notice of publication

1998-06-08 - Approved for Pub - Principal Register (Initial exam)

1998-05-26 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

JEREMY FOLEY

Latest Status Info

UNIVERSITY ATHLETIC ASSOCIATION, INC.
P.O. BOX 14855
GAINESVILLE FL 32604-2485

EXHIBIT 3

Latest Status Info

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-08-23 15:41:47 ET

Serial Number: 75353943 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2205439

Mark



(words only): GATORS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2009-02-06

Filing Date: 1997-09-09

Transformed into a National Application: No

Registration Date: 1998-11-24

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: L30 -TMEG Law Office 103

Date In Location: 2010-07-23

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. University Athletic Association, Inc.

Address:

University Athletic Association, Inc.
P.O. Box 14485
Gainesville, FL 326042485

Latest Status Info

United States

Legal Entity Type: NOT-FOR-PROFIT CORPORATION

State or Country Where Organized: Florida

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, boxer shorts, sweaters, coats, caps and hats

Basis: 1(a)

First Use Date: 1979-00-00

First Use in Commerce Date: 1979-00-00

International Class: 041

Class Status: Section 8 - Cancelled

Basis: 1(a)

First Use Date: 1981-00-00

First Use in Commerce Date: 1981-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

1222098

1225119

1791016

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-06-25 - Case File In TICRS

2009-02-06 - First renewal 10 year

2009-02-06 - Section 9 granted/check record for Section 8

2009-02-06 - Partial Section 8 (10-Year) accepted/checked record for section

2009-02-04 - Post Registration action correction

2009-01-30 - Assigned To Paralegal

2009-01-26 - Combined Section 8 (10-year)/Section 9 filed

2009-01-26 - TEAS Section 8 & 9 Received

<http://tarr.uspto.gov/tarr?regser=registration&entry=2205439>[8/23/2012 3:41:54 PM]

Opps' NORT0152

Latest Status Info

2004-10-16 - Section 8 (6-year) accepted & Section 15 acknowledged

2004-09-03 - Section 8 (6-year) and Section 15 Filed

2004-09-03 - TEAS Section 8 & 15 Received

1998-11-24 - Registered - Principal Register

1998-09-01 - Published for opposition

1998-07-31 - Notice of publication

1998-06-08 - Approved for Pub - Principal Register (Initial exam)

1998-05-26 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

JEREMY FOLEY
UNIVERSITY ATHLETIC ASSOCIATION, INC.
P. O. BOX 14485
GAINESVILLE FL 32604-2485

EXHIBIT 4

Latest Status Info

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-08-23 15:42:03 ET

Serial Number: 73269856 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1228944

Mark



(words only): F

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-05-16

Filing Date: 1980-07-11

Transformed into a National Application: No

Registration Date: 1983-03-01

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-04-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. University Athletic Association, Inc.

Address:

University Athletic Association, Inc.
P.O. Box 14485
Gainesville, FL 32604

Latest Status Info

United States
Legal Entity Type: Corporation
State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 025
Class Status: Active
Apparel-Namely, Shirts, Sweaters, Belts and Caps
Basis: 1(a)
First Use Date: 1980-01-00
First Use in Commerce Date: 1980-01-00

ADDITIONAL INFORMATION

Design Search Code(s):
03.21.05 - Alligators; Crocodiles
03.21.26 - Costumed reptiles, frogs and snails and those with human attributes

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-04-11 - Case File In TICRS
2003-05-16 - First renewal 10 year
2003-05-16 - Section 8 (10-year) accepted/ Section 9 granted
2003-03-03 - Combined Section 8 (10-year)/Section 9 filed
2003-03-03 - Combined Section 8 (10-year)/Section 9 filed
2003-03-03 - PAPER RECEIVED
1988-10-15 - Section 8 (6-year) accepted & Section 15 acknowledged
1988-06-03 - Section 8 (6-year) and Section 15 Filed
1983-03-01 - Registered - Principal Register
1982-07-20 - Published for opposition
1982-06-08 - Notice of publication

Latest Status Info

1982-05-20 - Approved for Pub - Principal Register (Initial exam)

1981-09-14 - Non-final action mailed

1981-06-17 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

ROBERT DUCKWORTH

Correspondent

DUCKWORTH, ALLEN, DYER & DOPPELT
ONE SOUTH ORANGE AVENUE
SUITE 600
P.O. BOX 3791
ORLANDO, FLORIDA 32802

Domestic Representative

DUCKWORTH, ALLEN, DYER & DOPPELT

EXHIBIT 5

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-08-23 15:42:24 ET

Serial Number: 75354125 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2349246

Mark (words only): FLORIDA GATORS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-03-31

Filing Date: 1997-09-09

Transformed into a National Application: No

Registration Date: 2000-05-16

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-03-31

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. University Athletic Association, Inc.

Address:

University Athletic Association, Inc.
P.O. Box 14485
Gainesville, FL 326042485
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

clothing, namely, shirts, T-shirts, sweat shirts, sweat pants, sweaters, coats, caps and hats

Latest Status Info

Basis: 1(a)

First Use Date: 1980-00-00

First Use in Commerce Date: 1980-00-00

International Class: 041

Class Status: Active

entertainment services, namely, arranging and conducting athletic events, tournaments and exhibitions

Basis: 1(a)

First Use Date: 1977-00-00

First Use in Commerce Date: 1977-00-00

ADDITIONAL INFORMATION

Section 2(f), in part, as to "FLORIDA"

Prior Registration Number(s):

1222098

1225119

1791016

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-03-31 - First renewal 10 year

2010-03-31 - Section 8 (10-year) accepted/ Section 9 granted

2010-03-15 - Case Assigned To Post Registration Paralegal

2010-03-12 - TEAS Section 8 & 9 Received

2007-07-05 - Case File In TICRS

2006-04-25 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-04-12 - Assigned To Paralegal

2006-01-23 - Section 8 (6-year) and Section 15 Filed

2006-01-23 - TEAS Section 8 & 15 Received

2000-05-16 - Registered - Principal Register

2000-02-22 - Published for opposition

Latest Status Info

2000-01-21 - Notice of publication
1999-10-12 - Approved for Pub - Principal Register (Initial exam)
1999-09-13 - Communication received from applicant
1999-03-12 - Non-final action mailed
1998-12-14 - Communication received from applicant
1998-06-12 - Non-final action mailed
1998-06-08 - Assigned To Examiner
1998-05-27 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

JEREMY FOLEY
UNIVERSITY ATHLETIC ASSOCIATION, INC.
P.O. BOX 14485
GAINESVILLE, FL 32604-2485

EXHIBIT 6

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-08-23 15:42:41 ET

Serial Number: 73269858 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1225119

Mark (words only): FIGHTING GATORS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-03-26

Filing Date: 1980-07-11

Transformed into a National Application: No

Registration Date: 1983-01-25

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-04-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. University Athletic Association, Inc.

Address:

University Athletic Association, Inc.
P.O. Box 14485
Gainesville, FL 32604
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Apparel-Namely, Shirts, Bibs, Socks and Caps

Latest Status Info

Basis: 1(a)

First Use Date: 1955-00-00

First Use in Commerce Date: 1955-00-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-04-18 - Case File In TICRS

2003-03-26 - First renewal 10 year

2003-03-26 - Section 8 (10-year) accepted/ Section 9 granted

2003-01-17 - Combined Section 8 (10-year)/Section 9 filed

2003-01-17 - PAPER RECEIVED

1988-08-30 - Section 8 (6-year) accepted & Section 15 acknowledged

1988-04-11 - Section 8 (6-year) and Section 15 Filed

1983-01-25 - Registered - Principal Register

1982-11-02 - Published for opposition

1982-09-21 - Notice of publication

1982-09-16 - Approved for Pub - Principal Register (Initial exam)

1981-09-14 - Non-final action mailed

1981-06-17 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

UNIVERSITY ATHLETIC ASSOCIATION INC.

P. O. BOX 14485

GAINESVILLE FL 32604

EXHIBIT 7



Search

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- 2011 New Products
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

Welcome to Gator Shop - Where Champions Shop

Featured Items



Tim Tebow Everything in Between DVD



Nike 2011 Coaches Pullover Jacket White



Nike Vintage Beanie Royal with Albert



Nike Ladies Capri Sweatpants



Nike Vintage Royal Long Sleeve Albert T-shirt



Nike Gator Head Long Sleeve Waffle



Nike Backfield Woven Lightweight Jacket



Nike Royal Gator Head Hat with Orange Trim



Nike 2011 Coaches Polo White

The Gator Shop on Facebook

368 people like **The Gator Shop.**

Autumn Christina

Facebook social plugin

Newsletter

First Name Last Name

Email Address:

Choose Password:

To change your details [click here](#)

2011 Gator Schedule

Apr 9	Orange & Blue
Sep 3	FL Atlantic
Sep 10	Alabama-Birmingham
Sep 17	Tennessee
Sep 24	@ Kentucky
Oct 1	Alabama
Oct 8	@ LSU
Oct 15	@ Auburn
Oct 29	Georgia
Nov 5	Vanderbilt
Nov 12	@ S. Carolina
Nov 19	Furman
Nov 26	FSU

EXHIBIT 8



[Home](#) | [About Us](#) | [Low Price Guarantee](#) | [My Account](#) | [Shipping](#) | [Contact Us](#)
[Checkout](#) |  [View Cart \(0 \)](#)
1-800-283-7587

Search

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

Welcome to Gator Shop - Where Champions Shop

Featured Items



**Gators Baggio
Cornhole Game**



**Nike Sideline
Visor Royal**



**Gator Tervis Polka
Dot Tumbler w/ Lid**



**Stay Victorious My
Friends T-Shirt**



**Florida Gator
Blue Coaches
Polo**



**Orange and Blue
Leather Deck Shoes**

Most Popular Searches

Jerseys

Flags

Tebow

Stickers

Jackets

Shorts



The Gator Shop
on
Facebook

Like



Facebook social plugin

Newsletter

First Name Last Name

Email Address:

Choose Password:

To change your details [click here](#)

2012 Gator Schedule

Apr 7	Orange & Blue
Sep 1	Bowling Gr.
Sep 8	@ Texas A&M
Sep 15	@ Tennessee
Sep 22	Kentucky
Oct 6	LSU
Oct 13	@ Vanderbilt
Oct 20	S. Carolina
Oct 27	Georgia
Nov 3	Missouri



Home | About Us | Low Price Guarantee | My Account | Shipping | Contact Us
Checkout |  View Cart (0)
1-800-283-7587

Search

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

ABOUT THE GATOR SHOP

1702 West University Avenue Suite A-1
Gainesville, FL 32603
(352) 376-5191
Fax (352) 376-0910

Hello from the **Gator Shop!** Our company was established in 1946 and has been trying to make purchasing Gator accessories easier ever since. We hope that you will enjoy shopping at our web site and will continue to use our services in the future to find your Gator merchandise.

All orders placed through your Gator Club receive a 15% discount. In addition, all members of the Alumni Association who have their Alumni number can receive the same discount (some restrictions may apply). Our company often sends Gator Clubs a few boxes of merchandise when they are having a meeting so that the members can see an assortment of the items we offer. The merchandise can be sold and the remaining items sent back to us. This may be something to keep in mind at your next Gator Club meeting.

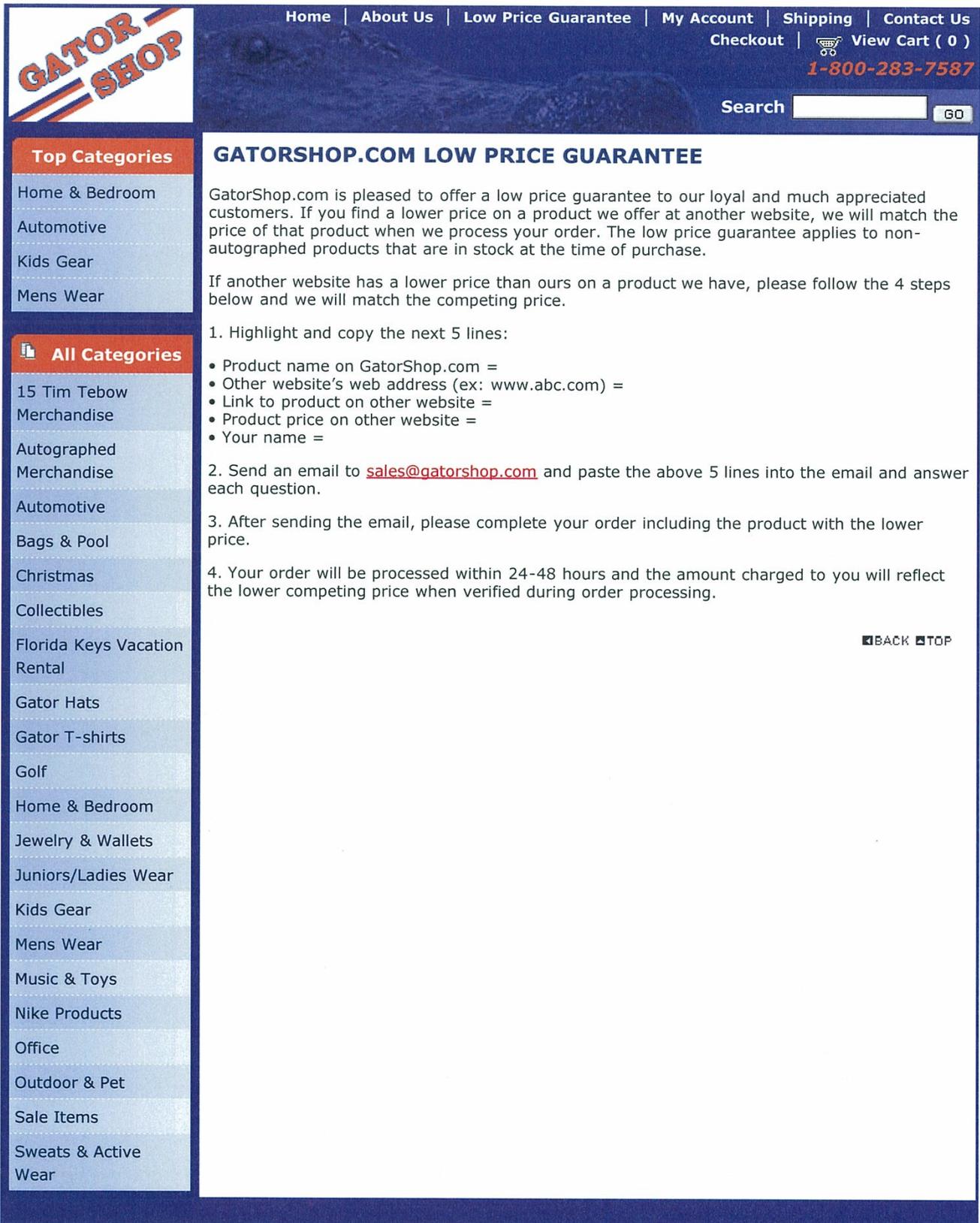
We would like to help you out in any way we can. Feel free to call us any time at 800-365-8633 with questions or comments that you may have. We also send out a free season catalog, which goes out in July. To be put on our mailing list and receive our catalog annually, please call our 800 number and we would be more than happy to sign you up.

The Gator Shop is not responsible for any "glitches" in your computer that do sometimes occur while shopping online. Prices are subject to change without further notice.

We are looking forward to doing business with you.
Thanks again, and **Go Gators!**

Joi Michelle
Internet Division
2502 N.W. 16th Avenue
Gainesville, FL 32605

[BACK](#) [TOP](#)



The image shows a screenshot of the GatorShop.com website's low price guarantee page. The page has a dark blue header with the GatorShop logo on the left and navigation links (Home, About Us, Low Price Guarantee, My Account, Shipping, Contact Us, Checkout, View Cart (0)) on the right. A search bar is also present. Below the header, there are two main columns. The left column contains a 'Top Categories' menu with items like Home & Bedroom, Automotive, Kids Gear, and Mens Wear, and an 'All Categories' menu listing various product types such as 15 Tim Tebow Merchandise, Autographed Merchandise, and Nike Products. The right column features the 'GATORSHOP.COM LOW PRICE GUARANTEE' section, which includes a detailed explanation of the guarantee, a list of steps to request a price match, and a list of required information for the request. A 'BACK' and 'TOP' link is located at the bottom right of the main content area.

GATOR SHOP

Home | About Us | Low Price Guarantee | My Account | Shipping | Contact Us
Checkout |  View Cart (0)
1-800-283-7587

Search

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

GATORSHOP.COM LOW PRICE GUARANTEE

GatorShop.com is pleased to offer a low price guarantee to our loyal and much appreciated customers. If you find a lower price on a product we offer at another website, we will match the price of that product when we process your order. The low price guarantee applies to non-autographed products that are in stock at the time of purchase.

If another website has a lower price than ours on a product we have, please follow the 4 steps below and we will match the competing price.

1. Highlight and copy the next 5 lines:
 - Product name on GatorShop.com =
 - Other website's web address (ex: www.abc.com) =
 - Link to product on other website =
 - Product price on other website =
 - Your name =
2. Send an email to sales@gatorshop.com and paste the above 5 lines into the email and answer each question.
3. After sending the email, please complete your order including the product with the lower price.
4. Your order will be processed within 24-48 hours and the amount charged to you will reflect the lower competing price when verified during order processing.

[BACK](#) [TOP](#)

GATOR SHOP

Home | About Us | Low Price Guarantee | My Account | Shipping | Contact Us
Checkout | View Cart (0)
1-800-283-7587

Search

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

Our Shipping Rates

Our shipping rates for the continental US are based on the total purchase amount of your order (call for rates to Hawaii and Alaska):

Standard Shipping to the Continental U.S. is now a **flat rate of \$4.95!**

For expedited shipping options or for orders outside the Continental U.S., please call us at 800-365-8633.

Most orders are sent via the United States Postal Service. In some cases we may use UPS Ground instead.

Shopping for someone else? Give the [gift of gator gear!](#)

[Home](#) | [View Cart](#) | [Checkout](#) | [Gift vouchers](#) | [My Account](#) | [Store Policies](#) | [Gator Links](#)

Gator Shop, 1702 West University Avenue Suite A-1, Gainesville, FL 32603, Toll Free: 1-800-283-7587



- Top Categories**
- Home & Bedroom
 - Automotive
 - Kids Gear
 - Mens Wear

- All Categories**
- 15 Tim Tebow Merchandise
 - Autographed Merchandise
 - Automotive
 - Bags & Pool
 - Christmas
 - Collectibles
 - Florida Keys Vacation Rental
 - Gator Hats
 - Gator T-shirts
 - Golf
 - Home & Bedroom
 - Jewelry & Wallets
 - Juniors/Ladies Wear
 - Kids Gear
 - Mens Wear
 - Music & Toys
 - Nike Products
 - Office
 - Outdoor & Pet
 - Sale Items
 - Sweats & Active Wear

Automotive

Product 1 to 149 of 149
Page: 1



10 inch F Magnet
\$10.99



12 inch Gators Block magnet
Available in White and Orange
\$4.99



12 inch Running Gator 1 Magnet
\$12.99



12 inch Running Gator Magnet 2
Available in 2" and 12"
\$1.99



18 inch Gator Head and Script
\$11.99



18 inch Script Magnet
\$12.99



18" x 10" Swamp Bound Magnet
\$11.99



18" x 6" Swamp Bound Magnet
\$8.99



4 inch "F" Magnet
\$2.99



Albert Car Flag
Available in Orange and Blue
\$9.99

ADD TO CART

BUY NOW



Albert Decal
4"x4"
\$3.99

ADD TO CART

BUY NOW



Albert Magnet
Available in 2", 4", 8", 12"
\$1.99

ADD TO CART

BUY NOW



Albert Sticker
\$1.69

ADD TO CART

BUY NOW



Antenna Flag
\$5.99

ADD TO CART

BUY NOW



Block Gators Sticker
Regularly: ~~\$4.49~~
Now: **\$0.99**

ADD TO CART

BUY NOW



Blue Gators Script Decal
Available in 2 sizes
\$8.99

ADD TO CART

BUY NOW



Bottle Opener Keychain w/ Clip
\$8.99

ADD TO CART

BUY NOW



Camo Vinyl Gator Head Decal
\$10.99

ADD TO CART

BUY NOW



Car Tag Frame: Laser Cut Gator Girl
\$15.99

ADD TO CART

BUY NOW



Car Tag: Gator Head Royal or Orange
\$19.99

ADD TO CART

BUY NOW



Car Tag: Pewter Oval Gator Head
\$28.99

ADD TO CART

BUY NOW





- Top Categories**
- Home & Bedroom
 - Automotive
 - Kids Gear
 - Mens Wear

- All Categories**
- 15 Tim Tebow Merchandise
 - Autographed Merchandise
 - Automotive
 - Bags & Pool
 - Christmas
 - Collectibles
 - Florida Keys Vacation Rental
 - Gator Hats
 - Gator T-shirts
 - Golf
 - Home & Bedroom
 - Jewelry & Wallets
 - Juniors/Ladies Wear
 - Kids Gear
 - Mens Wear
 - Music & Toys
 - Nike Products
 - Office
 - Outdoor & Pet
 - Sale Items
 - Sweats & Active Wear

Home & Bedroom

Product 1 to 174 of 174
Page: 1



10 oz Gator Hammock BBQ Sauce
Makes great BBQ Pork
\$5.99



10 oz Gator Hammock Bullgator Sauce
Makes great burgers!
\$5.99



10 oz Gator Hammock Hot Sauce
Makes Great Wings!
\$5.99



2 x 3 Gator Bath Mat
\$29.99



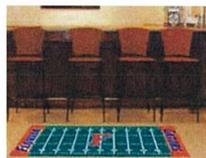
2006 and 2007 Autographed National Champions Basketballs
Sold as a set only.
\$5,000.00



5 oz Gator Hammock Lethal Gator Sauce
\$4.99



5 oz Gator Hammock Swamp Sauce
\$4.99



6 ft. Florida Field Runner Rug
\$69.99



8 1/2-9 1/2 inch Alligator Head
\$24.99



8 pack Paper Coasters
\$3.99

ADD TO CART

BUY NOW



Albert Banner Flag
2 Sided
\$25.99

ADD TO CART

BUY NOW



Albert Clear Tervis Tumbler
available in 16oz and 24oz
\$12.99

ADD TO CART

BUY NOW



Albert Shot Glass
\$3.99

ADD TO CART

BUY NOW



Alligator Claw Backscratcher
\$4.99

ADD TO CART

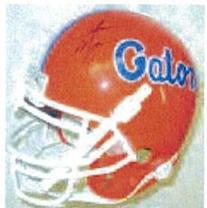
BUY NOW



Alligator Flask Set
\$43.99

ADD TO CART

BUY NOW



Authentic Helmet Signed by Urban Meyer
Regularly: \$399.99
Now: \$199.99

ADD TO CART

BUY NOW



Bartender's Bottle Opener
Vinyl handle
\$7.99

ADD TO CART

BUY NOW



Bronze Garden Statue
\$99.99

ADD TO CART

BUY NOW



Brown Wooden Picture Frame
4x6 matted picture or 5x7 unmatted





- Top Categories**
- Home & Bedroom
 - Automotive
 - Kids Gear
 - Mens Wear

- All Categories**
- 15 Tim Tebow Merchandise
 - Autographed Merchandise
 - Automotive
 - Bags & Pool
 - Christmas
 - Collectibles
 - Florida Keys Vacation Rental
 - Gator Hats
 - Gator T-shirts
 - Golf
 - Home & Bedroom
 - Jewelry & Wallets
 - Juniors/Ladies Wear
 - Kids Gear
 - Mens Wear
 - Music & Toys
 - Nike Products
 - Office
 - Outdoor & Pet
 - Sale Items
 - Sweats & Active Wear

Juniors/Ladies Wear

Product 1 to 87 of 87
Page: 1



Bow on Bow Barrette
Available in Orange and Blue
\$4.99



Calley Orange Dress
Our Calley dress is strapless chiffon over a stretch-knit underslip to keep you cool during hot football games
Regularly: \$79.99
Now: \$24.99



Embroidered Albert Patch
\$1.50



Embroidered Gator Head Patch
\$0.99



Florida Aviator Sunglasses
Florida on the side
\$19.99



Florida Blue Glitter Missy T-Shirt
Florida written in Orange glitter. Glitter in Gator Head. Also available in Plus sizes
\$35.99



Florida Colosseum Stadium T-Shirt
\$23.99



Florida Gator Kindle Fire Cover
\$34.99



Florida White Glitter T-Shirt
\$35.99



Flower Leather Flip Flops
\$39.99

[ADD TO CART](#) [BUY NOW](#)



Gator 2 pack Barrettes
\$5.99

[ADD TO CART](#) [BUY NOW](#)



Gator 2 Sided Lanyard
\$7.99

[ADD TO CART](#) [BUY NOW](#)



Gator Badge Reel
\$4.99

[ADD TO CART](#) [BUY NOW](#)



Gator Cell Phone Purse
Leather. with black strap
\$22.99

[ADD TO CART](#) [BUY NOW](#)



Gator Crocs
Available in Adult and Kids.
Navy Blue with Gator head
logo on front, Gators Script
logo on heel.
\$31.99

[ADD TO CART](#) [BUY NOW](#)



Gator Floral Satin Scarf
\$9.99

[ADD TO CART](#) [BUY NOW](#)



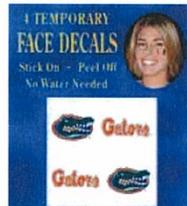
Gator Gameday Purse
100% polyester
\$43.99

[ADD TO CART](#) [BUY NOW](#)



Gator Head Lapel Pin
\$3.99

[ADD TO CART](#) [BUY NOW](#)



Gator Head/Script Tattoos
4 pack. Stick on
\$2.99

[ADD TO CART](#) [BUY NOW](#)



Gator Headband
\$5.99

[ADD TO CART](#) [BUY NOW](#)



Gator iPhone 4 Cover
\$24.99

[ADD TO CART](#) [BUY NOW](#)



Gator Ladies Foil T-Shirt
Foil print
\$25.99



Gator Ladies Football Jersey
\$19.99



Gator Ladies Orange Slick Short
\$19.99



- Top Categories**
- Home & Bedroom
 - Automotive
 - Kids Gear
 - Mens Wear

- All Categories**
- 15 Tim Tebow Merchandise
 - Autographed Merchandise
 - Automotive
 - Bags & Pool
 - Christmas
 - Collectibles
 - Florida Keys Vacation Rental
 - Gator Hats
 - Gator T-shirts
 - Golf
 - Home & Bedroom
 - Jewelry & Wallets
 - Juniors/Ladies Wear
 - Kids Gear
 - Mens Wear
 - Music & Toys
 - Nike Products
 - Office
 - Outdoor & Pet
 - Sale Items
 - Sweats & Active Wear

Mens Wear

Product 1 to 74 of 74
Page: 1



4 pack Gator Head Stick on Tattoo
No water needed!
\$2.69



Albert Navy Tie
\$24.99



Albert Sticker
\$1.69



Brown Croc Leather Belt w/ Gator head Concho
4 Gator head conchos on belt
\$44.99



Brown Leather Gator Belt
4 Gator head conchos on belt
\$44.99



Columbia Blue Fishing Shirt
\$55.00



Columbia Bonehead Orange Shirt
\$55.00



Columbia Khaki Fishing Shirt
\$55.00



Columbia Tamiami Button Up
Lightweight material
\$64.99



Croc Leather Belt with Gator Head Concho



Columbia White Fishing Shirt
\$55.00

[ADD TO CART](#) [BUY NOW](#)

4 Gator head conchos on belt
\$44.99

[ADD TO CART](#) [BUY NOW](#)

Embroidered Albert Patch
\$1.50

[ADD TO CART](#) [BUY NOW](#)



Embroidered Gator Head Patch
\$0.99

[ADD TO CART](#) [BUY NOW](#)



Florida Aviator Sunglasses
Florida on the side
\$19.99

[ADD TO CART](#) [BUY NOW](#)



Florida Gator Blue Coaches Polo
\$64.99

[ADD TO CART](#) [BUY NOW](#)



Florida Gator Kindle Fire Cover
\$34.99

[ADD TO CART](#) [BUY NOW](#)



Florida Gators Croakie
\$7.99

[ADD TO CART](#) [BUY NOW](#)



Florida Gators Nylon Wallet
\$6.99

[ADD TO CART](#) [BUY NOW](#)



Gator 2 Sided Lanyard
\$7.99

[ADD TO CART](#) [BUY NOW](#)



Gator Badge Reel
\$4.99

[ADD TO CART](#) [BUY NOW](#)



Gator Baseball Replica Jersey
\$60.00

[ADD TO CART](#) [BUY NOW](#)



Gator Black Ping Performance Polo
\$50.00

[ADD TO CART](#) [BUY NOW](#)



Gator Cell Phone Case
\$14.99

[ADD TO CART](#) [BUY NOW](#)



Gator Columbia White Polo
\$54.99

[ADD TO CART](#) [BUY NOW](#)



[Home](#) | [About Us](#) | [Low Price Guarantee](#) | [My Account](#) | [Shipping](#) | [Contact Us](#)
[Checkout](#) | [View Cart \(0 \)](#)
1-800-283-7587

Search

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

Welcome to Gator Shop - Where Champions Shop

Featured Items



**Gators Baggo
Cornhole Game**



**Nike Sideline
Visor Royal**



**Gator Tervis Polka
Dot Tumbler w/ Lid**



**Stay Victorious My
Friends T-Shirt**



**Florida Gator
Blue Coaches
Polo**



**Orange and Blue
Leather Deck Shoes**

Most Popular Searches

Jerseys

Flags

Tebow

Stickers

Jackets

Shorts

The Gator Shop on Facebook



Newsletter

First Name Last Name

Email Address:

Choose Password:

To change your details [click here](#)

2012 Gator Schedule

Apr 7	Orange & Blue
Sep 1	Bowling Gr.
Sep 8	@ Texas A&M
Sep 15	@ Tennessee
Sep 22	Kentucky
Oct 6	LSU
Oct 13	@ Vanderbilt
Oct 20	S. Carolina
Oct 27	Georgia
Nov 3	Missouri



Gator Shop - University of Florida Gators apparel, Gator merchandise, Football Sports Wear, t-shirts, hats & more.

Nov 10	UL-Lafayette
Nov 17	Jacksonville State
Nov 24	@ FSU

[Home](#) | [View Cart](#) | [Checkout](#) | [Gift vouchers](#) | [My Account](#) | [Store Policies](#) | [Gator Links](#)

Gator Shop, 1702 West University Avenue Suite A-1, Gainesville, FL 32603, Toll Free: 1-800-283-7587

GATOR SHOP

Home | About Us | Low Price Guarantee | My Account | Shipping | Contact Us
Checkout | View Cart (0)
1-800-283-7587

Search

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

ABOUT THE GATOR SHOP

1702 West University Avenue Suite A-1
Gainesville, FL 32603
(352) 376-5191
Fax (352) 376-0910

Hello from the **Gator Shop**! Our company was established in 1946 and has been trying to make purchasing Gator accessories easier ever since. We hope that you will enjoy shopping at our web site and will continue to use our services in the future to find your Gator merchandise.

All orders placed through your Gator Club receive a 15% discount. In addition, all members of the Alumni Association who have their Alumni number can receive the same discount (some restrictions may apply). Our company often sends Gator Clubs a few boxes of merchandise when they are having a meeting so that the members can see an assortment of the items we offer. The merchandise can be sold and the remaining items sent back to us. This may be something to keep in mind at your next Gator Club meeting.

We would like to help you out in any way we can. Feel free to call us any time at 800-365-8633 with questions or comments that you may have. We also send out a free season catalog, which goes out in July. To be put on our mailing list and receive our catalog annually, please call our 800 number and we would be more than happy to sign you up.

The Gator Shop is not responsible for any "glitches" in your computer that do sometimes occur while shopping online. Prices are subject to change without further notice.

We are looking forward to doing business with you.
Thanks again, and **Go Gators!**

Joi Michelle
Internet Division
2502 N.W. 16th Avenue
Gainesville, FL 32605

About the Gator Shop - Where Champions Shop

[Home](#) | [View Cart](#) | [Checkout](#) | [Gift vouchers](#) | [My Account](#) | [Store Policies](#) | [Gator Links](#)

Gator Shop, 1702 West University Avenue Suite A-1, Gainesville, FL 32603, Toll Free: 1-800-283-7587

GATOR SHOP

[Home](#) | [About Us](#) | [Low Price Guarantee](#) | [My Account](#) | [Shipping](#) | [Contact Us](#)
[Checkout](#) | [View Cart \(0 \)](#)
1-800-283-7587

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

GATORSHOP.COM LOW PRICE GUARANTEE

GatorShop.com is pleased to offer a low price guarantee to our loyal and much appreciated customers. If you find a lower price on a product we offer at another website, we will match the price of that product when we process your order. The low price guarantee applies to non-autographed products that are in stock at the time of purchase.

If another website has a lower price than ours on a product we have, please follow the 4 steps below and we will match the competing price.

1. Highlight and copy the next 5 lines:
 - Product name on GatorShop.com =
 - Other website's web address (ex: www.abc.com) =
 - Link to product on other website =
 - Product price on other website =
 - Your name =
2. Send an email to sales@gatorshop.com and paste the above 5 lines into the email and answer each question.
3. After sending the email, please complete your order including the product with the lower price.
4. Your order will be processed within 24-48 hours and the amount charged to you will reflect the lower competing price when verified during order processing.

Gator Shop Low Price Guarantee

[Home](#) | [View Cart](#) | [Checkout](#) | [Gift vouchers](#) | [My Account](#) | [Store Policies](#) | [Gator Links](#)

Gator Shop, 1702 West University Avenue Suite A-1, Gainesville, FL 32603, Toll Free: 1-800-283-7587

http://www.gatorshop.com/low_price_guarantee.asp[8/23/2012 12:42:26 PM]

GATOR SHOP

Home | About Us | Low Price Guarantee | My Account | Shipping | Contact Us
Checkout | View Cart (0)
1-800-283-7587

Search

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

Our Shipping Rates

Our shipping rates for the continental US are based on the total purchase amount of your order (call for rates to Hawaii and Alaska):

Standard Shipping to the Continental U.S. is now a **flat rate of \$4.95!**

For expedited shipping options or for orders outside the Continental U.S., please call us at 800-365-8633.

Most orders are sent via the United States Postal Service. In some cases we may use UPS Ground instead.

Shopping for someone else? Give the [gift of gator gear!](#)

[Home](#) | [View Cart](#) | [Checkout](#) | [Gift vouchers](#) | [My Account](#) | [Store Policies](#) | [Gator Links](#)

Gator Shop, 1702 West University Avenue Suite A-1, Gainesville, FL 32603, Toll Free: 1-800-283-7587



Home | About Us | Low Price Guarantee | My Account | Shipping | Contact Us
Checkout |  View Cart (0)
1-800-283-7587

Search

Automotive

Product 1 to 149 of 149
Page: 1

 <p>10 inch F Magnet \$10.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/></p>	 <p>12 inch Gators Block magnet Available in White and Orange \$4.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/></p>	 <p>12 inch Running Gator 1 Magnet \$12.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/></p>
 <p>12 inch Running Gator Magnet 2 Available in 2" and 12" \$1.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/></p>	 <p>18 inch Gator Head and Script \$11.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/></p>	 <p>18 inch Script Magnet \$12.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/></p>
 <p>18" x 10" Swamp Bound Magnet \$11.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/></p>	 <p>18" x 6" Swamp Bound Magnet \$8.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/></p>	 <p>4 inch "F" Magnet \$2.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/></p>



Albert Car Flag
Available in Orange
and Blue
\$9.99

ADD TO CART

BUY NOW



Albert Decal
4"x4"
\$3.99

ADD TO CART

BUY NOW



Albert Magnet
Available in 2", 4", 8", 12"
\$1.99

ADD TO CART

BUY NOW



Albert Sticker
\$1.69

ADD TO CART

BUY NOW



Antenna Flag
\$5.99

ADD TO CART

BUY NOW



Block Gators Sticker
Regularly: ~~\$4.49~~
Now: **\$0.99**

ADD TO CART

BUY NOW



**Blue Gators Script
Decal**
Available in 2 sizes
\$8.99

ADD TO CART

BUY NOW



**Bottle Opener Keychain w/
Clip**
\$8.99

ADD TO CART

BUY NOW



**Camo Vinyl Gator Head
Decal**
\$10.99

ADD TO CART

BUY NOW



**Car Tag Frame:
Laser Cut Gator Girl**
\$15.99

ADD TO CART

BUY NOW



**Car Tag: Gator Head Royal or
Orange**
\$19.99

ADD TO CART

BUY NOW



**Car Tag: Pewter Oval
Gator Head**
\$28.99

ADD TO CART

BUY NOW





**Diamond Plate
Gator Head Decal**
\$8.99

ADD TO CART

BUY NOW



Florida Alumni Black Frame
\$15.99

ADD TO CART

BUY NOW



**Florida Alumni Frame.
Orange and Royal**
\$15.99

ADD TO CART

BUY NOW



**Florida Bullgator
License Plate Frame**
\$18.99

ADD TO CART

BUY NOW



Florida Gator Arch Decal
6 inch x 6 inch
\$3.99

ADD TO CART

BUY NOW



Florida Gator Dad Frame
\$15.99

ADD TO CART

BUY NOW



**Florida Gators Black
License Plate Frame**
\$15.99

ADD TO CART

BUY NOW



**Florida Gators Carabiner
Keychain**
\$4.99

ADD TO CART

BUY NOW



**Florida Gators Frame in
Orange and Royal**
\$15.99

ADD TO CART

BUY NOW



**Florida Heart "F"
Keychain**
\$5.99

ADD TO CART

BUY NOW



Florida Strip Vinyl Decal
1 1/2" x 22 1/2"
\$9.99

ADD TO CART

BUY NOW



**Gator 4 in 1 Antenna
Topper**

Can be used as pencil topper,
keychain, Backpack hanger,
antenna topper

\$4.99

ADD TO CART

BUY NOW



**Gator Alumni Plate
available in Black
and Royal**
\$18.99



Gator Alumni Static Decal





ADD TO CART

BUY NOW

Removable, Reusable, 3"x3"
\$2.49

ADD TO CART

BUY NOW

Gator Arch Blue Car Flag
\$9.99

ADD TO CART

BUY NOW



Gator Arch Orange Car Flag
\$9.99

ADD TO CART

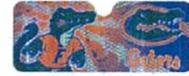
BUY NOW



Gator Auto Windsock
\$11.99

ADD TO CART

BUY NOW



Gator Automobile Sunshade
\$19.99

ADD TO CART

BUY NOW



Gator Baseball Decal
\$3.99

ADD TO CART

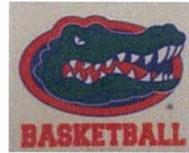
BUY NOW



Gator Baseball Static Decal
 Removable, Reusable, 3"x3"
\$2.49

ADD TO CART

BUY NOW



Gator Basketball Static Decal
 Removable, Reusable, 3"x3"
\$2.49

ADD TO CART

BUY NOW



Gator Black Aluminum License Plate
\$5.99

ADD TO CART

BUY NOW



Gator Bottle Opener Keychain
\$5.99

ADD TO CART

BUY NOW



Gator Camo Car Flag
\$9.99

ADD TO CART

BUY NOW



Gator Charm Keychain
\$4.99

ADD TO CART

BUY NOW



Gator Dad Blue License Plate
\$18.99

ADD TO CART

BUY NOW



Gator Dad Static Decal
 Removable, Reusable, 3"x3"
\$2.49

ADD TO CART

BUY NOW



Gator Dad Vinyl Decal
3x3
\$4.99

ADD TO CART

BUY NOW



Gator F Decal
\$3.99

ADD TO CART

BUY NOW



Gator Family of Fans Stickers
\$14.99

ADD TO CART

BUY NOW



Gator Flame License Plate
\$22.99

ADD TO CART

BUY NOW



Gator Flip Flop License Plate
\$15.99

ADD TO CART

BUY NOW



Gator Flip Flop Magnet
12 inches tall
\$12.99

ADD TO CART

BUY NOW



Gator Flower License Plate
\$19.99

ADD TO CART

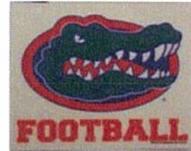
BUY NOW



Gator Football Helmet Magnet
\$7.99

ADD TO CART

BUY NOW



Gator Football Static Decal
Removable, Reusable, 3"x3"
\$2.49

ADD TO CART

BUY NOW



Gator Fuzzy Dice
\$6.99

ADD TO CART

BUY NOW



Gator Grandparent Static Decal
Removable, Reusable, 3"x3"
\$2.49

ADD TO CART

BUY NOW



Gator Head Chrome Decal
\$9.99

ADD TO CART

BUY NOW



Gator Head Glitter License Plate
\$19.99

ADD TO CART

BUY NOW



Gator Head Hitch Cover. Chrome and Black
 Fits a 2" hitch. available chrome head on chrome or chrome head on black or Camo.
\$39.99

ADD TO CART

BUY NOW



Gator Head Magnet
 2", 4", 8", 12", 18"
\$1.99

ADD TO CART

BUY NOW



Gator head mirror keychain
\$5.99

ADD TO CART

BUY NOW



Gator Head on Camo License Plate
\$18.99

ADD TO CART

BUY NOW



Gator Head on Diamond License Plate
\$18.99

ADD TO CART

BUY NOW



Gator Head on Mirror license plate
\$18.99

ADD TO CART

BUY NOW



Gator Head Split Car Flag
\$9.99

ADD TO CART

BUY NOW



Gator head Static Decal
 Removable, Reusable. 3"x3"
\$2.49

ADD TO CART

BUY NOW



Gator Head Sticker
 Available in 4 inch and 8 inch
\$1.69

ADD TO CART

BUY NOW



Gator Head Vinyl Decal
 4" long
\$4.99

ADD TO CART

BUY NOW



Gator Headrest Cover
\$17.99

ADD TO CART

BUY NOW



Gators Mirror Script License Plate
\$18.99

ADD TO CART



Gator Mom License Plate Frame



Gator Mom Royal License Plate



BUY NOW

ADD TO CART BUY NOW

ADD TO CART BUY NOW



Gator Mom Static Decal
Removable, Reusable.
3"x3"
\$2.49

ADD TO CART

BUY NOW



Gator Mom Vinyl Decal
3x3
\$4.99

ADD TO CART BUY NOW



Gator Motorcycle Frame
\$15.99

ADD TO CART BUY NOW



Gator Nation Car Flag
\$9.99

ADD TO CART

BUY NOW



Gator Polka Dot Flip Flop Keychain
\$3.99

ADD TO CART BUY NOW



Gator Ribbon Magnet
\$4.99

ADD TO CART BUY NOW



Gator Screw Caps
\$3.99

ADD TO CART

BUY NOW



Gator Script Camo Decal
\$10.99

ADD TO CART BUY NOW



Gator Script Diamond Keychain
\$5.99

ADD TO CART BUY NOW



Gator Script Mirror Keychain
\$5.99



Gator Square Lucite



ADD TO CART

BUY NOW

Gator Spinner Keychain
\$5.99

ADD TO CART BUY NOW

Keychain
\$2.99

ADD TO CART BUY NOW



Gator Stripe Car Flag
\$9.99

ADD TO CART

BUY NOW



Gator Suede Steering Wheel Cover
\$15.99

ADD TO CART BUY NOW



Gator Surfboard Decal
6 inches
\$3.99

ADD TO CART BUY NOW



Gator Swirl Decal
\$4.99

ADD TO CART

BUY NOW



Gator Tracks Decals
10 inch
\$3.99

ADD TO CART BUY NOW



Gator Tracks Magnets
each claw 6"
\$23.99

ADD TO CART BUY NOW



Gator Valve Stem Covers
\$11.99

ADD TO CART

BUY NOW



Gators Beaded Keychain
\$3.99

ADD TO CART BUY NOW



Gators Breakaway Lanyard
\$5.99

ADD TO CART BUY NOW



Gators Camo Script License Plate
\$18.99

ADD TO CART

BUY NOW



Gators Engraved Teardrop Keychain
\$7.99

ADD TO CART BUY NOW



Gators Flames Decal
\$12.99

ADD TO CART BUY NOW



Gators Flip Flop Decal
\$2.99

ADD TO CART

BUY NOW



Gators Heart "F" License Plate
\$18.99

ADD TO CART

BUY NOW



Gators Musical Keychain
Plays fight song when you press the button
\$8.99

ADD TO CART

BUY NOW



Gators Polka Dot License Plate
\$21.99

ADD TO CART

BUY NOW



Gators PVC Flip Flop Keychain
\$3.99

ADD TO CART

BUY NOW



Gators Script Black License Plate
\$18.99

ADD TO CART

BUY NOW



Gators Script Decal
6" long
\$3.99

ADD TO CART

BUY NOW



Gators Sunglasses Visor Clip
\$4.99

ADD TO CART

BUY NOW



Heart Gators Decal
5" x 6"
\$5.99

ADD TO CART

BUY NOW



Heart Rhinestone Keychain
\$5.99

ADD TO CART

BUY NOW



Hitch Cover: Color Gator Head on Black, Chrome or Camo
\$39.99

ADD TO CART

BUY NOW



Hologram Gators Script Decal
Available in 2 sizes
\$8.99

ADD TO CART

BUY NOW



Holographic Gator Head Decal

\$8.99

[ADD TO CART](#)

[BUY NOW](#)



Holographic Orange Vinyl Gator Head Decal

4" x 6 1/4", 7 1/4" x 11 1/2", 12 1/2" x 19 3/4", 15 1/4" x 23 3/4"
\$8.99

[ADD TO CART](#)

[BUY NOW](#)



Holographic Royal Vinyl Gator Head Decal

\$8.99

[ADD TO CART](#)

[BUY NOW](#)



I Heart Gators Auto Frame

\$15.99

[ADD TO CART](#)

[BUY NOW](#)



Keychain: Interlocking UF

\$6.99

[ADD TO CART](#)

[BUY NOW](#)



Keychain: Laser Cut Rubber Gator Head

\$5.99

[ADD TO CART](#)

[BUY NOW](#)



Leather Keychain w/ Silver Concho

Available in Black, Brown and Camo

\$11.99

[ADD TO CART](#)

[BUY NOW](#)



Love Gators Decal

6 inches x 6 inches
\$3.99

[ADD TO CART](#)

[BUY NOW](#)



Magnet: Ribbon

\$5.99

[ADD TO CART](#)

[BUY NOW](#)



Orange and Blue Survival Strap Keychain

\$7.99

[ADD TO CART](#)

[BUY NOW](#)



Orange Gators Script Decal

Available in 2 sizes
\$8.99

[ADD TO CART](#)

[BUY NOW](#)



Orange Script Gators License Plate

\$18.99

[ADD TO CART](#)

[BUY NOW](#)



Orange/Blue Acrylic Ribbon Keychain
\$9.99

ADD TO CART

BUY NOW



Peace Love Gators Decal
 2"x6"
\$2.99

ADD TO CART

BUY NOW



Pewter Alumni License Plate Frame
\$23.99

ADD TO CART

BUY NOW



Pink Gator Head License Plate
\$18.99

ADD TO CART

BUY NOW



Royal Script Gators License Plate
\$18.99

ADD TO CART

BUY NOW



Sticker: Florida Gators
 This sticker now has a Gator Head Logo where the Seal Logo used to be.
\$2.99

ADD TO CART

BUY NOW



Sticker: Seal
\$1.50

ADD TO CART

BUY NOW



Sticker: Semi Circle
 Regularly: \$5.99
 Now: \$2.99

ADD TO CART

BUY NOW



Sticker: Silver Arch Gators
 Regularly: \$4.99
 Now: \$2.99

ADD TO CART

BUY NOW



Sticker: University Of Florida With Albert
\$2.99

ADD TO CART

BUY NOW



Swamp Life Gator Head Decal
 Available in Orange, Blue and White. 3 1/2 inch x 14 3/4 inch
\$17.99

ADD TO CART

BUY NOW



Swamp Life License plate available in Orange and Royal
\$19.99

ADD TO CART

BUY NOW



Swamp Life Skull



Decal
Available in Orange, Blue and White. 5 1/2 inch x 15 inch
\$17.99

ADD TO CART

BUY NOW



Swamp Life Text decal
6 inches
\$9.99

ADD TO CART

BUY NOW



Swamp Thing Magnet
\$11.99

ADD TO CART

BUY NOW



Tailgater Hitch Cover
\$39.99

ADD TO CART

BUY NOW



Tailgator Magnet
12" long by 2" high
\$4.99

ADD TO CART

BUY NOW



University Florida Alumni Frame
\$15.99

ADD TO CART

BUY NOW



University of Florida Chrome Frame
\$12.99

ADD TO CART

BUY NOW



White Gators Script Decal
Available in 2 sizes
\$5.99

ADD TO CART

BUY NOW



White Vinyl Decal Gator Head Outline
\$5.99

ADD TO CART

BUY NOW



Window Chalk
Royal or Orange
\$4.99

ADD TO CART

BUY NOW



Gator Aluminum Diamond Plate
\$5.99

Product currently unavailable



Gator Arm Magnet
\$19.99

Product currently unavailable





**Gator Camo
Aluminum Plate**
\$5.99

Product currently
unavailable

**Gator Car Coaster Air
Freshener**
\$4.99

Product currently unavailable

Product 1 to 149 of 149
Page: **1**

[BACK](#) [TOP](#)

[Home](#) | [View Cart](#) | [Checkout](#) | [Gift vouchers](#) | [My Account](#) | [Store Policies](#) | [Gator Links](#)

Gator Shop, 1702 West University Avenue Suite A-1, Gainesville, FL 32603, Toll Free: 1-800-283-7587

GATOR SHOP

[Home](#) | [About Us](#) | [Low Price Guarantee](#) | [My Account](#) | [Shipping](#) | [Contact Us](#)
[Checkout](#) | [View Cart \(0 \)](#)
1-800-283-7587

Top Categories

- [Home & Bedroom](#)
- [Automotive](#)
- [Kids Gear](#)
- [Mens Wear](#)

All Categories

- [15 Tim Tebow Merchandise](#)
- [Autographed Merchandise](#)
- [Automotive](#)
- [Bags & Pool](#)
- [Christmas](#)
- [Collectibles](#)
- [Florida Keys Vacation Rental](#)
- [Gator Hats](#)
- [Gator T-shirts](#)
- [Golf](#)
- [Home & Bedroom](#)
- [Jewelry & Wallets](#)
- [Juniors/Ladies Wear](#)
- [Kids Gear](#)
- [Mens Wear](#)
- [Music & Toys](#)
- [Nike Products](#)
- [Office](#)
- [Outdoor & Pet](#)
- [Sale Items](#)
- [Sweats & Active Wear](#)

Home & Bedroom

Product 1 to 174 of 174
Page: 1



10 oz Gator Hammock BBQ Sauce
Makes great BBQ Pork
\$5.99



10 oz Gator Hammock Bullgator Sauce
Makes great burgers!
\$5.99



10 oz Gator Hammock Hot Sauce
Makes Great Wings!
\$5.99



2 x 3 Gator Bath Mat
\$29.99



2006 and 2007 Autographed National Champions Basketballs
Sold as a set only.
\$5,000.00



5 oz Gator Hammock Lethal Gator Sauce
\$4.99



5 oz Gator Hammock Swamp Sauce
\$4.99



6 ft. Florida Field Runner Rug
\$69.99



8 1/2-9 1/2 inch Alligator Head
\$24.99



8 pack Paper Coasters
\$3.99

ADD TO CART

BUY NOW



Albert Banner Flag
2 Sided
\$25.99

ADD TO CART

BUY NOW



Albert Clear Tervis Tumbler
available in 16oz and 24oz
\$12.99

ADD TO CART

BUY NOW



Albert Shot Glass
\$3.99

ADD TO CART

BUY NOW



Alligator Claw Backscratcher
\$4.99

ADD TO CART

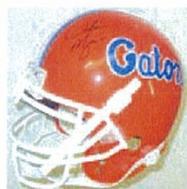
BUY NOW



Alligator Flask Set
\$43.99

ADD TO CART

BUY NOW



Authentic Helmet Signed by Urban Meyer
Regularly: \$399.99
Now: \$199.99

ADD TO CART

BUY NOW



Bartender's Bottle Opener
Vinyl handle
\$7.99

ADD TO CART

BUY NOW



Bronze Garden Statue
\$99.99

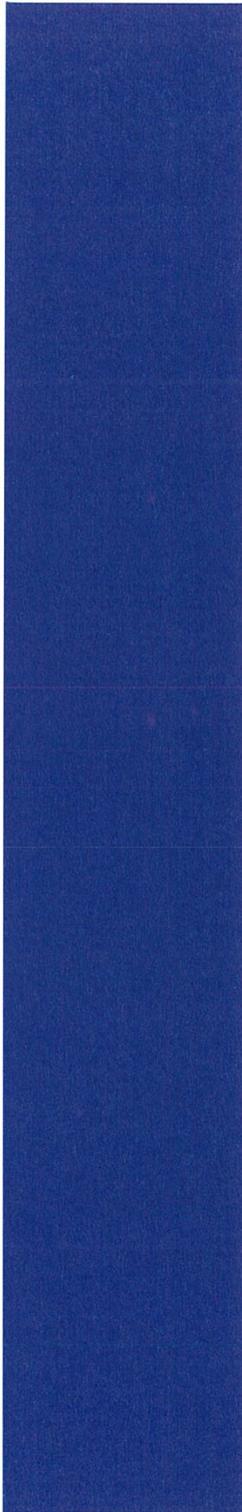
ADD TO CART

BUY NOW



Brown Wooden Picture Frame
4x6 matted picture
or 5x7 unmatted





\$27.99

ADD TO CART

BUY NOW

Ceramic Salt n Pepper Shaker
\$19.99

ADD TO CART

BUY NOW



Cut Out Applique Banner Flag
\$26.99

ADD TO CART

BUY NOW



Diploma Frame Classic Mahogany with Gold Trim
Royal or Black Mat
\$199.99

ADD TO CART

BUY NOW



Diploma Frame Executive with Mahogany Fillet
\$299.99

ADD TO CART

BUY NOW



Diploma Frame Petite Mahogany with Gold Foil Seal
Royal or Black Mat
\$149.99

ADD TO CART

BUY NOW



Diploma Frame Satin Mahogany with Gator Head Logo Mat
\$199.99

ADD TO CART

BUY NOW



Florida Football Stadium Platter
\$34.99

ADD TO CART

BUY NOW



Florida Gator Kindle Fire Cover
\$34.99

ADD TO CART

BUY NOW



Florida Gators Smoky Coffee Mug
15 oz
\$10.99

ADD TO CART



Florida Gators Striped 3x5 Flag
\$19.99



Football Helmet Key Topper
PVC material. Fits on top of your key
\$6.99



BUY NOW

ADD TO CART BUY NOW

ADD TO CART BUY NOW



Football Stadium Canvas
\$49.99

ADD TO CART

BUY NOW



Garden Gnome Cheerleader
\$19.99

ADD TO CART BUY NOW



Garden Statue
\$99.99

ADD TO CART BUY NOW



Gator "F" Ice Cube Tray
\$16.99

ADD TO CART

BUY NOW



Gator 24 oz Camo Tervis Tumbler
Real Tree Camo. with lid
\$21.99

ADD TO CART BUY NOW



Gator 42" umbrella
\$17.99

ADD TO CART BUY NOW



Gator 64 oz Travel Mug
\$12.99

ADD TO CART

BUY NOW



Gator Afghan Blanket
\$54.99

ADD TO CART BUY NOW



Gator Albert Napkins
50 in a pack
\$4.99

ADD TO CART BUY NOW



Gator Art Glass Lightswitch Cover
\$12.99

ADD TO CART



Gator Balloon Yard Spinner
\$24.99



Gator BBQ Set
4 piece
\$39.99



[BUY NOW](#)

[ADD TO CART](#)

[BUY NOW](#)

[ADD TO CART](#)

[BUY NOW](#)



Gator Beverage Napkins
25 in a pack
\$2.99

[ADD TO CART](#)

[BUY NOW](#)



Gator Blue Tervis Tumbler
w/ Orange Lid. Available in 16oz and 24oz
\$19.99

[ADD TO CART](#)

[BUY NOW](#)



Gator Camo Color Coffee Mug
15 oz
\$10.99

[ADD TO CART](#)

[BUY NOW](#)



Gator Camo Pocket Coozie
\$3.99

[ADD TO CART](#)

[BUY NOW](#)



Gator Ceramic Veggie Platter
\$39.99

[ADD TO CART](#)

[BUY NOW](#)



Gator Classic Felt Pennant
\$34.99

[ADD TO CART](#)

[BUY NOW](#)



Gator Etched Wine Glass
\$8.99

[ADD TO CART](#)

[BUY NOW](#)



Gator F 16 oz Tervis Tumbler
\$12.99

[ADD TO CART](#)

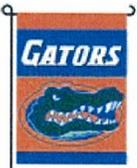
[BUY NOW](#)



Gator Fan Cave Sign
\$18.99

[ADD TO CART](#)

[BUY NOW](#)



Gator Garden Flag
\$11.99





ADD TO CART

BUY NOW

Gator Garden Gnome
\$19.99

ADD TO CART

BUY NOW

Gator Garden Windsock
\$11.99

ADD TO CART

BUY NOW



Gator Girl Wine Glass
\$21.99

ADD TO CART

BUY NOW



Gator Hammock Swamp Mustard

*5 oz. mustard, vinegar, sugar, guavas, salt & assorted Peppers
\$4.99

ADD TO CART

BUY NOW



Gator Head 3x5 Flag on White
\$19.99

ADD TO CART

BUY NOW



Gator Head Banner Flag
\$14.99

ADD TO CART

BUY NOW



Gator head Camo Bottle Suit
\$7.99

ADD TO CART

BUY NOW



Gator Head Shot Glass
\$3.99

ADD TO CART

BUY NOW



Gator Helmet Snack Bowl
\$59.99

ADD TO CART

BUY NOW



Gator Heritage Banner
\$29.99

ADD TO CART

BUY NOW

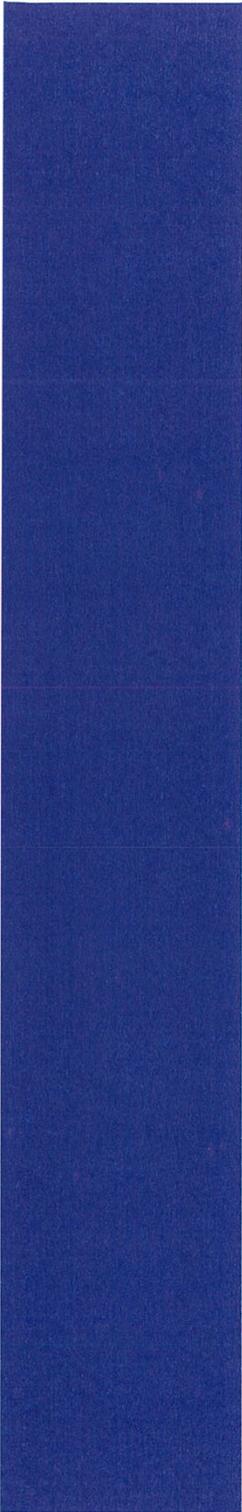


Gator High Ball Glass
\$13.99

ADD TO CART

BUY NOW





Gator House Key
Kwikset or Weiser
\$7.99

ADD TO CART

BUY NOW



**Gator Insulated Tumbler
w/ Straw**
\$9.99

ADD TO CART

BUY NOW



Gator iPhone 4 Cover
\$24.99

ADD TO CART

BUY NOW



**Gator Jersey Key
Topper**
PVC material
\$6.99

ADD TO CART

BUY NOW



Gator Level Shot Glass
Gators, Rednecks, Seminoles
on one side. Gator head on
the other.
\$3.99

ADD TO CART

BUY NOW



Gator Locker Room Sign
\$9.99

ADD TO CART

BUY NOW



**Gator Luggage
Tag**
\$5.99

ADD TO CART

BUY NOW



Gator Magnet Clip
\$3.99

ADD TO CART

BUY NOW



Gator Man Cave Street Sign
\$44.99

ADD TO CART

BUY NOW



**Gator Martini
Glass**
\$9.99

ADD TO CART

BUY NOW



**Gator Micro Felt
Pennant**
10" long
\$2.99

ADD TO CART

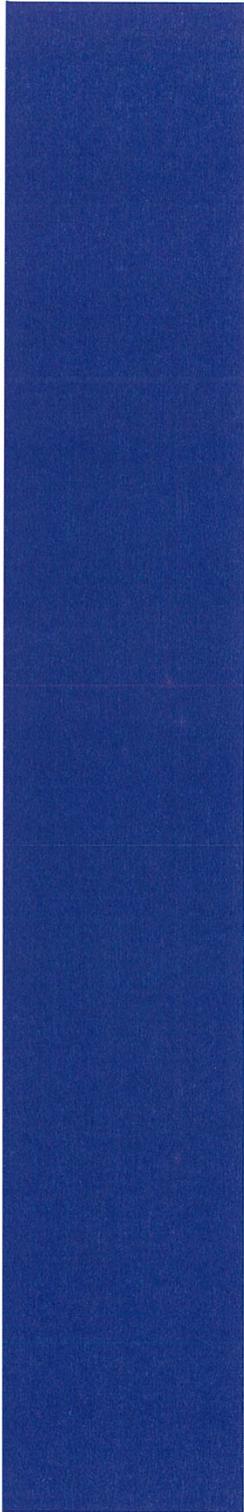
BUY NOW



Gator Mom Mug
15 oz
\$10.99

ADD TO CART

BUY NOW



**Gator Nation
Street Sign**
Authentic Street
Sign material
\$38.99

[ADD TO CART](#)

[BUY NOW](#)



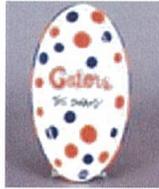
**Gator Neoprene Bottle
Suit**
\$5.99

[ADD TO CART](#) [BUY NOW](#)



Gator Neoprene Can Coozie
\$3.50

[ADD TO CART](#) [BUY NOW](#)



**Gator Oval
Ceramic Platter**
\$17.99

[ADD TO CART](#)

[BUY NOW](#)



Gator Painted Pilsner
\$23.99

[ADD TO CART](#) [BUY NOW](#)



Gator Painted Wine Glass
\$21.99

[ADD TO CART](#) [BUY NOW](#)



**Gator Paper Clip
Bookmark**
PVC material
\$6.99

[ADD TO CART](#)

[BUY NOW](#)



**Gator Paper Plates 8
pack**
\$3.99

[ADD TO CART](#) [BUY NOW](#)



Gator Pink 16 oz Tervis Tumbler
\$12.99

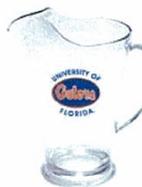
[ADD TO CART](#) [BUY NOW](#)



**Gator Plastic 4
Pack Cups**
\$4.99

[ADD TO CART](#)

[BUY NOW](#)



**Gator Plastic Drink
Pitcher**
\$19.99

[ADD TO CART](#) [BUY NOW](#)



Gator Plastic Travel Mug
\$6.99

[ADD TO CART](#) [BUY NOW](#)



Gator Plastic Wine Glass
\$6.99

ADD TO CART

BUY NOW



Gator Plastic Wine Glass
\$7.99

ADD TO CART

BUY NOW



Gator Pocket Coozie
\$1.99

ADD TO CART

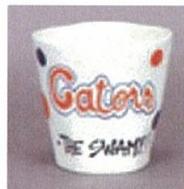
BUY NOW



Gator Polka Dot Ceramic Mug
15 oz
\$10.99

ADD TO CART

BUY NOW



Gator Polka Dot Wobbly Mug
\$13.99

ADD TO CART

BUY NOW



Gator Script 16 oz Tervis Tumbler
\$12.99

ADD TO CART

BUY NOW



Gator Serving Tray
\$19.99

ADD TO CART

BUY NOW



Gator Shoelaces
\$4.99

ADD TO CART

BUY NOW



Gator Shower Curtain
\$31.99

ADD TO CART

BUY NOW



Gator Shower Curtain Rings
\$14.99

ADD TO CART

BUY NOW



Gator Silicone Muffin Pan
\$23.99

ADD TO CART

BUY NOW



Gator Small Sticker Sheet
\$2.99

ADD TO CART

BUY NOW



Gator Sprinkle seasoning
\$5.99

ADD TO CART

BUY NOW



Gator Swirl Coffee Mug
\$5.99

ADD TO CART

BUY NOW



Gator Tervis 12 oz Tumbler
\$12.99

ADD TO CART

BUY NOW



Gator Tervis Albert Orange Tumbler w/ Lid
 Available in 2 sizes
\$19.99

ADD TO CART

BUY NOW



Gator Tervis Big T Tumbler
 24 oz
\$16.99

ADD TO CART

BUY NOW



Gator Tervis Mug
 17 oz
\$16.99

ADD TO CART

BUY NOW



Gator Tervis Polka Dot Tumbler w/ Lid
 24 oz
\$21.99

ADD TO CART

BUY NOW



Gator Tervis Tall Tumbler
 16 oz
\$12.99

ADD TO CART

BUY NOW



Gator Tervis Wrap Tumbler w/ Lid
 Available in 2 sizes
\$16.99

ADD TO CART

BUY NOW



Gator Thank you Notes
 10 in a pack. blank inside. Orange envelope.





\$9.99

ADD TO CART

BUY NOW

**Gator Wall Mounted
Bottle Opener
\$14.99**

ADD TO CART BUY NOW

**Gator Wine Bottle Stopper
\$22.99**

ADD TO CART BUY NOW



**Gator Wooden
Painted Picture
Frame**

4x6 Portrait picture

\$9.99

ADD TO CART

BUY NOW



**Gator Zebra Print
Ceramic Mug**

15 oz

\$10.99

ADD TO CART BUY NOW



Gator Zipper Pull

PVC material

\$6.99

ADD TO CART BUY NOW



Gatoropoly

\$24.99

ADD TO CART

BUY NOW



**Gators 3 Piece Bath Mat
Set**

Includes bath mat, toilet
cover and mat

\$39.99

ADD TO CART BUY NOW



Gators 3x5 Camo Flag

\$19.99

ADD TO CART BUY NOW



**Gators Blue
Ceramic Coaster
Set**

\$16.99

ADD TO CART

BUY NOW



**Gators Blue Felt
Pennant**

30 inches long. Screen
printed logos on Felt
pennant

\$8.99

ADD TO CART BUY NOW



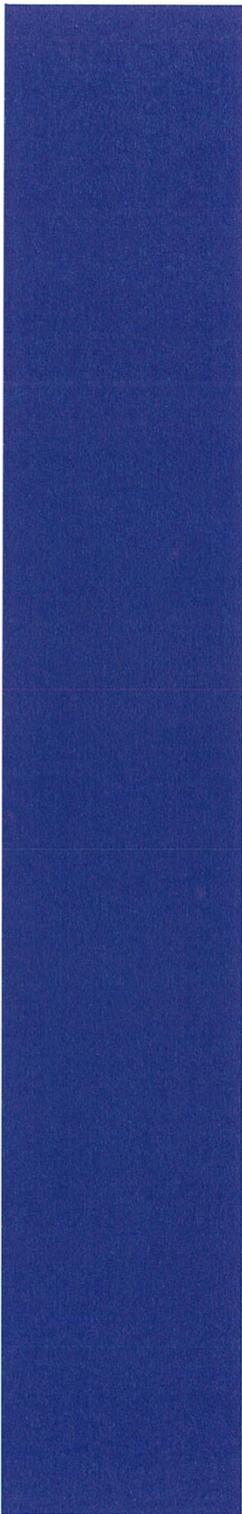
Gators Etched Executive Glass

\$6.99

ADD TO CART BUY NOW



Gators Hanging



Trivet
\$17.99

ADD TO CART

BUY NOW



Gators Orange 3x5 Flag
\$19.99

ADD TO CART BUY NOW



Gators Rubber Luggage Tag
\$5.99

ADD TO CART BUY NOW



Gators Script 3x5 Flag
\$19.99

ADD TO CART

BUY NOW



Gators Script Coffee Mug
\$5.99

ADD TO CART BUY NOW



Gators Traditions Felt Pennant
\$25.99

ADD TO CART BUY NOW



Go Gators "Burlee" Sign
Burlap wall hanging football. 24 inches across.
\$38.99

ADD TO CART

BUY NOW



Hatching Gator Egg
\$3.99

ADD TO CART BUY NOW



House Divided 3x5 Flag
\$21.99

ADD TO CART BUY NOW



How to be a Gator Canvas Magnet
4"x4" Canvas Magnet.
\$9.99

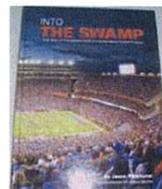
ADD TO CART

BUY NOW



Igloo Cooler
1 Qt
Regularly: \$12.99
Now: \$6.99

ADD TO CART BUY NOW



Into the Swamp Book
by Jason Parkhurst. 4 years of pictures of Florida football players, coaches and fans, on the field and in the locker room. Featuring Tim Tebow and Urban Meyer.
\$39.99

ADD TO CART BUY NOW



**Keychain:
Interlocking UF**
\$6.99

ADD TO CART

BUY NOW



**Large Autograph
Football**
\$29.99

ADD TO CART

BUY NOW



Large Ceramic Bowl
\$42.99

ADD TO CART

BUY NOW



**Mini Gators Felt
Pennant**
\$11.99

ADD TO CART

BUY NOW



Musical Bottle Opener
Plays fight song when you
open a bottle
\$8.99

ADD TO CART

BUY NOW



Nike Gym Bag
\$39.99

ADD TO CART

BUY NOW



**Nike String
Backpack**
\$14.99

ADD TO CART

BUY NOW



**Orange 3X5 2 Sided
Gator Head Logo Flag**
\$35.99

ADD TO CART

BUY NOW



Orange and Blue Yard Flamingos
\$19.99

ADD TO CART

BUY NOW



**Painted Albert
Garden Statue**
\$114.99

ADD TO CART

BUY NOW



**Panoramic Picture of
The Swamp**
13 1/2 X 39
\$29.99

ADD TO CART

BUY NOW



Plastic Gator Tumbler
\$6.99

ADD TO CART

BUY NOW



Polka Dot Can Coozie
\$7.99

[ADD TO CART](#)

[BUY NOW](#)



Polka Dot Gator Travel Tumbler
\$12.99

[ADD TO CART](#)

[BUY NOW](#)



Polka Dot Wooden Picture Frame
\$29.99

[ADD TO CART](#)

[BUY NOW](#)



Screw Driver
Regularly: \$15.99
Now: \$9.99

[ADD TO CART](#)

[BUY NOW](#)



Silicone Gator Head Cake Pan
\$24.99

[ADD TO CART](#)

[BUY NOW](#)



Small Ceramic Bowl
\$18.99

[ADD TO CART](#)

[BUY NOW](#)



Stadium Pennant
17 x 40
\$19.99

[ADD TO CART](#)

[BUY NOW](#)



Stained Glass Landscape Picture Frame
\$18.99

[ADD TO CART](#)

[BUY NOW](#)



Stained Glass Portrait Picture Frame
\$18.99

[ADD TO CART](#)

[BUY NOW](#)



Swamp Life Pocket Coozie
\$5.99

[ADD TO CART](#)

[BUY NOW](#)



Tailgate Fixins Magnetic To Do List
\$4.99

[ADD TO CART](#)

[BUY NOW](#)



Tervis 24 oz Water Bottle
\$22.99

[ADD TO CART](#)

[BUY NOW](#)



The Swamp Hook Board
\$29.99

ADD TO CART

BUY NOW



The Swamp Picture Frame
\$18.99

ADD TO CART

BUY NOW



Toy Chest
\$169.99

ADD TO CART

BUY NOW



Wallpaper Border
 Regularly:
\$24.99
 Now: **\$12.99**

ADD TO CART

BUY NOW



Welcome Gator Fans Sign
\$10.99

ADD TO CART

BUY NOW



What is a Gator? Platter
\$38.99

ADD TO CART

BUY NOW



Gator 24 oz Stadium Cups
\$2.99

Product currently unavailable



Gator Art Glass Nightlight
\$15.99

Product currently unavailable



Gator Art Glass Table Lamp
\$129.99

Product currently unavailable



Gator Ceramic Piggy Bank
\$19.99

Product currently unavailable



Gator Feeding Grounds Sign
\$39.99

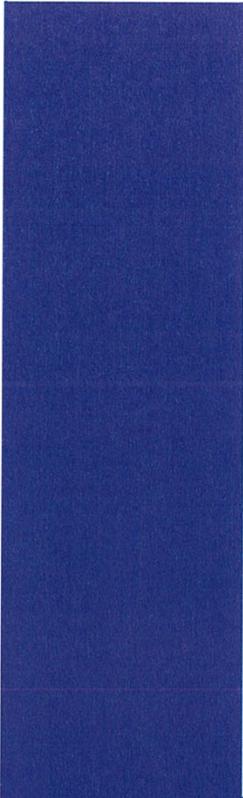
Product currently unavailable



Gator Head Crescent Welcome Mat
\$37.99

Product currently unavailable





**Gator Head
Welcome Mat**
\$54.99

Product currently
unavailable



Gator Homegating Bowl
\$9.99

Product currently unavailable



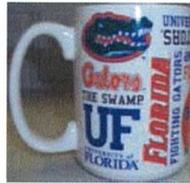
Gator Neon Wall Light
\$119.99

Product currently unavailable



**Gator Sculpted
Coffee Mug**
\$7.99

Product currently
unavailable



Gator Spirit Coffee Mug
\$11.99

Product currently unavailable



Gator Square Slate Sign
6"x6"
\$9.99

Product currently unavailable

Product 1 to 174 of 174
Page: 1

[BACK](#) [TOP](#)

[Home](#) | [View Cart](#) | [Checkout](#) | [Gift vouchers](#) | [My Account](#) | [Store Policies](#) | [Gator Links](#)

Gator Shop, 1702 West University Avenue Suite A-1, Gainesville, FL 32603, Toll Free: 1-800-283-7587

GATOR SHOP

[Home](#) | [About Us](#) | [Low Price Guarantee](#) | [My Account](#) | [Shipping](#) | [Contact Us](#)
[Checkout](#) | [View Cart \(0 \)](#)
1-800-283-7587

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

Juniors/Ladies Wear

Product 1 to 87 of 87
Page: **1**



Bow on Bow Barrette
Available in Orange and Blue
\$4.99



Calley Orange Dress
Our Calley dress is strapless chiffon over a stretch-knit underslip to keep you cool during hot football games
Regularly: \$79.99
Now: \$24.99



Embroidered Albert Patch
\$1.50



Embroidered Gator Head Patch
\$0.99



Florida Aviator Sunglasses
Florida on the side
\$19.99



Florida Blue Glitter Missy T-Shirt
Florida written in Orange glitter. Glitter in Gator Head. Also available in Plus sizes
\$35.99



Florida Colosseum Stadium T-Shirt
\$23.99



Florida Gator Kindle Fire Cover
\$34.99



Florida White Glitter T-Shirt
\$35.99



Flower Leather Flip Flops
\$39.99

[ADD TO CART](#) [BUY NOW](#)



Gator 2 pack Barrettes
\$5.99

[ADD TO CART](#) [BUY NOW](#)



Gator 2 Sided Lanyard
\$7.99

[ADD TO CART](#) [BUY NOW](#)



Gator Badge Reel
\$4.99

[ADD TO CART](#) [BUY NOW](#)



Gator Cell Phone Purse
Leather. with black strap
\$22.99

[ADD TO CART](#) [BUY NOW](#)



Gator Crocs
Available in Adult and Kids.
Navy Blue with Gators head
logo on front, Gators Script
logo on heel.
\$31.99

[ADD TO CART](#) [BUY NOW](#)



Gator Floral Satin Scarf
\$9.99

[ADD TO CART](#) [BUY NOW](#)



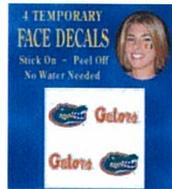
Gator Gameday Purse
100% polyester
\$43.99

[ADD TO CART](#) [BUY NOW](#)



Gator Head Lapel Pin
\$3.99

[ADD TO CART](#) [BUY NOW](#)



Gator Head/Script Tattoos
4 pack. Stick on
\$2.99

[ADD TO CART](#) [BUY NOW](#)



Gator Headband
\$5.99

[ADD TO CART](#) [BUY NOW](#)



Gator iPhone 4 Cover
\$24.99

[ADD TO CART](#) [BUY NOW](#)



Gator Ladies Foil T-Shirt
Foil print
\$25.99



Gator Ladies Football Jersey
\$19.99



Gator Ladies Orange Slick Short
\$19.99



[ADD TO CART](#) [BUY NOW](#)

[ADD TO CART](#) [BUY NOW](#)

[ADD TO CART](#) [BUY NOW](#)



Gator Lanyard Keystrap
\$4.99

[ADD TO CART](#) [BUY NOW](#)



Gator Neoprene Croakie
\$5.99

[ADD TO CART](#) [BUY NOW](#)



Gator Nike Blue Boyfriend Tank
\$27.99

[ADD TO CART](#) [BUY NOW](#)



Gator Orange Nike Replica T-shirt
Available in Royal and Orange
\$34.99

[ADD TO CART](#) [BUY NOW](#)



Gator Paisley Canvas Tote Bag
Regularly: \$24.99
Now: \$19.99

[ADD TO CART](#) [BUY NOW](#)



Gator Polka Dot ID Keychain
\$4.99

[ADD TO CART](#) [BUY NOW](#)



Gator Rhinestone Racerback Tank
\$21.99

[ADD TO CART](#) [BUY NOW](#)



Gator Rhinestone Ribbed Tank
\$24.99

[ADD TO CART](#) [BUY NOW](#)



Gator Suede Flip Flops
Sizes 6-9 are Women's
Sizes. 10-13 are Men's
Sizes
\$24.99

[ADD TO CART](#) [BUY NOW](#)



Gators Blue Slick Shorts
\$19.99

[ADD TO CART](#) [BUY NOW](#)



Gators Capri Sweatpants
\$24.99

[ADD TO CART](#) [BUY NOW](#)



Gators Crossover Tube Top
\$34.99

[ADD TO CART](#) [BUY NOW](#)



Gators Football Purse
\$29.99

[ADD TO CART](#) [BUY NOW](#)



Gators Juniors Blue Jersey Stripe T-Shirt
\$15.99

[ADD TO CART](#) [BUY NOW](#)



Gators Juniors Orange Stripe T-Shirt
\$15.99

[ADD TO CART](#) [BUY NOW](#)



VINTAGE
Gators Nike Women's Retro Rib Tank
\$24.99

[ADD TO CART](#) [BUY NOW](#)



Gators Retro Ladies T-Shirt
Heather Orange. Super soft material. Rolled Sleeves
\$27.99

[ADD TO CART](#) [BUY NOW](#)



Gators Rhinestone Flip Flops
\$24.99

[ADD TO CART](#) [BUY NOW](#)



Gators Satin Scarf
\$9.99

[ADD TO CART](#) [BUY NOW](#)



Gators Small Sport Purse
Polyester Material, Silver hardware
\$32.99

[ADD TO CART](#) [BUY NOW](#)



Gators Triblend V Neck T-Shirt
Front and back print
\$25.99

[ADD TO CART](#) [BUY NOW](#)



Gators White Triblend Nike Tank
Triblend Racerback tank
\$24.99

[ADD TO CART](#) [BUY NOW](#)



Headband
\$6.99

[ADD TO CART](#) [BUY NOW](#)



Headband w/ White Bow
\$8.99

[ADD TO CART](#) [BUY NOW](#)



Headband with Blue Bow
\$8.99

[ADD TO CART](#) [BUY NOW](#)



Ladies Garter
\$10.99

[ADD TO CART](#) [BUY NOW](#)



Ladies Gator Burnout Shorts
Super soft material
\$32.99

[ADD TO CART](#) [BUY NOW](#)



Ladies Gators Cotton Shorts
\$16.99

[ADD TO CART](#) [BUY NOW](#)



Ladies Nike Blended V Neck
super soft material
\$27.99

[ADD TO CART](#) [BUY NOW](#)



Ladies Nike Dri Fit T-Shirt
\$28.00

[ADD TO CART](#) [BUY NOW](#)



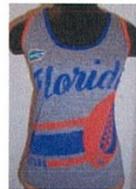
Ladies Nike Gators Arch T-shirt. Orange and Royal
\$24.00

[ADD TO CART](#) [BUY NOW](#)



Ladies Nike Royal Dri Fit Polo
\$54.99

[ADD TO CART](#) [BUY NOW](#)



Ladies Soft Football Tank
Triblend tank.
\$22.99

[ADD TO CART](#) [BUY NOW](#)



Ladies Zip up Hoody
\$34.99

[ADD TO CART](#) [BUY NOW](#)



Live Love Gators T-Shirt
\$15.99

[ADD TO CART](#) [BUY NOW](#)



Missy Cut Gator Rhinestone V Neck
\$29.99

[ADD TO CART](#) [BUY NOW](#)



Nike Ladies Running Shorts
Orange
 Dri-Fit
\$33.99

[ADD TO CART](#) [BUY NOW](#)



Nike Replica Tee
 Available in Blue and Grey
\$34.99

[ADD TO CART](#) [BUY NOW](#)



Nike Silver Foil Gator Girl Tank
\$24.99

[ADD TO CART](#) [BUY NOW](#)



Nike Tempo Seasonal Running Short
 w/ liner. tonal striping on the short
\$37.99

[ADD TO CART](#) [BUY NOW](#)



Orange & Blue 2 Sided Scarf
 Lightweight
\$8.99

[ADD TO CART](#) [BUY NOW](#)



Orange & Blue Fuzzy Footies
 Non Skid Bottoms
\$9.99

[ADD TO CART](#) [BUY NOW](#)



Orange and Blue Flower Hairclip
\$9.99

[ADD TO CART](#) [BUY NOW](#)



Orange and Blue Hair Clips
\$3.99

[ADD TO CART](#) [BUY NOW](#)



Orange and Blue Lacy Garter
\$5.99

[ADD TO CART](#) [BUY NOW](#)



Orange and Blue Leather Deck Shoes
 Leather deck shoes. Unisex sizing. For Womens sizes, subtract 2 from size. Ex: If you want a Ladies size 8, order a 6.
\$74.99

[ADD TO CART](#) [BUY NOW](#)



Orange and Blue Overalls
\$49.99

[ADD TO CART](#) [BUY NOW](#)



Orange Glitter Ladies T-Shirt
 Gators written in glitter. Glitter in Gator head. Also available in Plus Sizes.
\$35.99

[ADD TO CART](#) [BUY NOW](#)



Orange, Blue & White Polka Dot Headband
\$6.99

[ADD TO CART](#) [BUY NOW](#)



Orange, Blue and White Ribbon Headband
\$6.99

[ADD TO CART](#) [BUY NOW](#)



Plush Albert Backpack
\$27.99

[ADD TO CART](#) [BUY NOW](#)



Polka Dot Barrette
 Available in Orange and Royal
\$4.99

[ADD TO CART](#) [BUY NOW](#)



Polka Dot Can Coozie
\$7.99

[ADD TO CART](#) [BUY NOW](#)



Polka Dot Garter
\$5.99

[ADD TO CART](#) [BUY NOW](#)



Polka Dot Gator Flip Flops
\$19.99

[ADD TO CART](#) [BUY NOW](#)



Royal Calley Dress
 Short and strapless chiffon fully lined with light weight stretch underslip, this dress will keep you cool
Regularly: \$79.99
Now: \$24.99

[ADD TO CART](#) [BUY NOW](#)



Royal Kelsi Dress
 Our beautiful Kelsi Dress worn off the shoulder with 3/4 length bell sleeves. Dress hits at the mid thigh
Regularly: \$79.99
Now: \$24.99

[ADD TO CART](#) [BUY NOW](#)



Swamp Life Ribbed Tank
\$19.99

[ADD TO CART](#) [BUY NOW](#)



Unisex Wrap Sunglasses
 Gator head on side
\$19.99

[ADD TO CART](#) [BUY NOW](#)



Gator Burnout Tie Dye T-Shirt
\$29.99

Product currently unavailable



**Gator Netbook/Ipad Sleeve
10"
\$27.99**

Product currently unavailable



**Nike Ladies Running
Shorts Royal
Dri-Fit
\$33.99**

Product currently unavailable



**Orange and Blue "Spirit"
Shades
Unisex
\$12.99**

Product currently unavailable

Product 1 to 87 of 87
Page: **1**

[BACK](#) [TOP](#)

[Home](#) | [View Cart](#) | [Checkout](#) | [Gift vouchers](#) | [My Account](#) | [Store Policies](#) | [Gator Links](#)

Gator Shop, 1702 West University Avenue Suite A-1, Gainesville, FL 32603, Toll Free: 1-800-283-7587

GATOR SHOP

[Home](#) | [About Us](#) | [Low Price Guarantee](#) | [My Account](#) | [Shipping](#) | [Contact Us](#)
[Checkout](#) | [View Cart \(0 \)](#)
1-800-283-7587

Top Categories

- Home & Bedroom
- Automotive
- Kids Gear
- Mens Wear

All Categories

- 15 Tim Tebow Merchandise
- Autographed Merchandise
- Automotive
- Bags & Pool
- Christmas
- Collectibles
- Florida Keys Vacation Rental
- Gator Hats
- Gator T-shirts
- Golf
- Home & Bedroom
- Jewelry & Wallets
- Juniors/Ladies Wear
- Kids Gear
- Mens Wear
- Music & Toys
- Nike Products
- Office
- Outdoor & Pet
- Sale Items
- Sweats & Active Wear

Mens Wear

Product 1 to 74 of 74
Page: 1

 4 pack Gator Head Stick on Tattoo No water needed! \$2.69 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/>	 Albert Navy Tie \$24.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/>	 Albert Sticker \$1.69 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/>
 Brown Croc Leather Belt w/ Gator head Concho 4 Gator head conchos on belt \$44.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/>	 Brown Leather Gator Belt 4 Gator head conchos on belt \$44.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/>	 Columbia Blue Fishing Shirt \$55.00 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/>
 Columbia Bonehead Orange Shirt \$55.00 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/>	 Columbia Khaki Fishing Shirt \$55.00 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/>	 Columbia Tamiami Button Up Lightweight material \$64.99 <input type="button" value="ADD TO CART"/> <input type="button" value="BUY NOW"/>
 Croc Leather Belt with Gator Head Concho	 Croc Leather Belt with Gator Head Concho	



Columbia White Fishing Shirt
\$55.00

[ADD TO CART](#) [BUY NOW](#)

4 Gator head conchos on belt
\$44.99

[ADD TO CART](#) [BUY NOW](#)

Embroidered Albert Patch
\$1.50

[ADD TO CART](#) [BUY NOW](#)



Embroidered Gator Head Patch
\$0.99

[ADD TO CART](#) [BUY NOW](#)



Florida Aviator Sunglasses
Florida on the side
\$19.99

[ADD TO CART](#) [BUY NOW](#)



Florida Gator Blue Coaches Polo
\$64.99

[ADD TO CART](#) [BUY NOW](#)



Florida Gator Kindle Fire Cover
\$34.99

[ADD TO CART](#) [BUY NOW](#)



Florida Gators Croakie
\$7.99

[ADD TO CART](#) [BUY NOW](#)



Florida Gators Nylon Wallet
\$6.99

[ADD TO CART](#) [BUY NOW](#)



Gator 2 Sided Lanyard
\$7.99

[ADD TO CART](#) [BUY NOW](#)



Gator Badge Reel
\$4.99

[ADD TO CART](#) [BUY NOW](#)



Gator Baseball Replica Jersey
\$60.00

[ADD TO CART](#) [BUY NOW](#)



Gator Black Ping Performance Polo
\$50.00

[ADD TO CART](#) [BUY NOW](#)



Gator Cell Phone Case
\$14.99

[ADD TO CART](#) [BUY NOW](#)



Gator Columbia White Polo
\$54.99

[ADD TO CART](#) [BUY NOW](#)



Gator Crocs

Available in Adult and Kids. Navy Blue with Gator head logo on front, Gators Script logo on heel.

\$31.99

[ADD TO CART](#) [BUY NOW](#)



Gator Embroidered/Embossed Belt

Pattern goes all the way around the belt

\$34.99

[ADD TO CART](#) [BUY NOW](#)



Gator Football Helmet Hard Hat

complies with OSHA regulations

\$34.99

[ADD TO CART](#) [BUY NOW](#)



Gator Head Lapel Pin

\$3.99

[ADD TO CART](#) [BUY NOW](#)



Gator Head Sticker

Available in 4 inch and 8 inch

\$1.69

[ADD TO CART](#) [BUY NOW](#)



Gator iPhone 4 Cover

\$24.99

[ADD TO CART](#) [BUY NOW](#)



Gator Lanyard Keystap

\$4.99

[ADD TO CART](#) [BUY NOW](#)



Gator Leather Checkbook Cover

Available in Brown and Black

\$34.99

[ADD TO CART](#) [BUY NOW](#)



Gator Leather Ipad Case

\$24.99

[ADD TO CART](#) [BUY NOW](#)



Gator Leather Magnet Money Clip

available in black or brown

\$14.99

[ADD TO CART](#) [BUY NOW](#)



Gator Metal Money Clip

\$7.99

[ADD TO CART](#) [BUY NOW](#)



Gator Neoprene Croakie

\$5.99

[ADD TO CART](#) [BUY NOW](#)





PERFORMANCE
Gator Orange Columbia Polo
\$54.99

[ADD TO CART](#) [BUY NOW](#)



Gator Ping Royal Performance Polo
\$50.00

[ADD TO CART](#) [BUY NOW](#)

Gator Suede Flip Flops
Sizes 6-9 are Women's
Sizes. 10-13 are Men's
Sizes
\$24.99

[ADD TO CART](#) [BUY NOW](#)



Gator Wristbands
\$6.99

[ADD TO CART](#) [BUY NOW](#)



Gators Bandana
\$4.99

[ADD TO CART](#) [BUY NOW](#)



Gators Breakaway Lanyard
\$5.99

[ADD TO CART](#) [BUY NOW](#)



Gators Diamond Pattern Tie
\$23.99

[ADD TO CART](#) [BUY NOW](#)



Gators Leather Bifold Wallet
Available in Brown and
Black
\$32.99

[ADD TO CART](#) [BUY NOW](#)



Gators Men's Plaid Shorts
2 Logos. Florida on top back
pocket and Gator Head on
front.
\$44.99

[ADD TO CART](#) [BUY NOW](#)



Gators Nike Fly Basketball Short
\$31.99

[ADD TO CART](#) [BUY NOW](#)



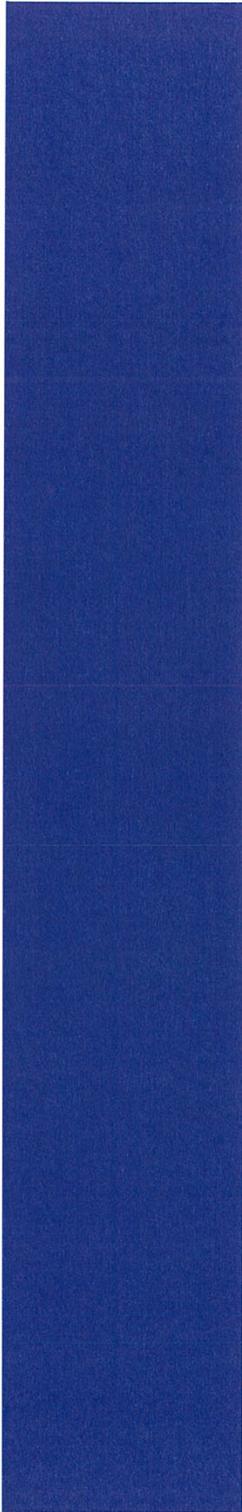
Gators Nike White Coaches Polo
\$64.99

[ADD TO CART](#) [BUY NOW](#)



Gators Orange Coaches Polo
\$64.99

[ADD TO CART](#) [BUY NOW](#)



Gators Oxford Woven Tie
\$33.99

[ADD TO CART](#) [BUY NOW](#)



Gators Rubber Luggage Tag
\$5.99

[ADD TO CART](#) [BUY NOW](#)



Gators Titanium Twist Necklace
21 inches
\$29.99

[ADD TO CART](#) [BUY NOW](#)



Headband
\$6.99

[ADD TO CART](#) [BUY NOW](#)



Leather Trifold Wallet with Concho
Available in Black or Brown
\$32.99

[ADD TO CART](#) [BUY NOW](#)



PERFORMANCE
Nike Gator Hot Jacket
Quarter Zip 2012 Sideline Pullover
\$54.99

[ADD TO CART](#) [BUY NOW](#)



PERFORMANCE
Nike Monster Mesh Short
\$32.00

[ADD TO CART](#) [BUY NOW](#)



Nike Royal Florida Shorts with Orange Trim
Dri-Fit
\$31.99

[ADD TO CART](#) [BUY NOW](#)



Nike Select Fly Short
\$39.99

[ADD TO CART](#) [BUY NOW](#)



Nike Sideline 1/4 Zip Windbreaker
Also available in White
\$66.00

[ADD TO CART](#) [BUY NOW](#)



Orange and Blue Cross Necklace
\$11.99

[ADD TO CART](#) [BUY NOW](#)



Orange and Blue Leather Deck Shoes
Leather deck shoes. Unisex sizing. For Womens sizes, subtract 2 from size. Ex: If you want a Ladies size 8, order a 6.
\$74.99

[ADD TO CART](#) [BUY NOW](#)



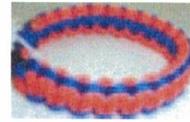
Orange and Blue Overalls
\$49.99

ADD TO CART BUY NOW



Orange and Blue Striped Shorts
\$44.99

ADD TO CART BUY NOW



Orange and Blue Survival Strap Bracelet
\$14.99

ADD TO CART BUY NOW



Orange and Navy Stripe Two Bits Tie
\$22.99

ADD TO CART BUY NOW



Pewter Alligator Pocket Knife
Comes with case. Single Blade
\$34.99

ADD TO CART BUY NOW



Royal Columbia Gator Polo
\$54.99

ADD TO CART BUY NOW



Swamp Zoney Silicone Wristband
\$1.50

ADD TO CART BUY NOW



Tan Embossed Gator Belt
\$29.99

ADD TO CART BUY NOW



Unisex Wrap Sunglasses
Gator head on side
\$19.99

ADD TO CART BUY NOW



4 Pack Gator Eyeblack Tattoo
no water needed. stick on.
\$2.69

Product currently unavailable



Gator Mini Day Pack
\$24.99

Product currently unavailable



Gator Netbook/Ipad Sleeve 10"
\$27.99

Product currently unavailable



Nike Black Fly Shorts



Orange and Blue "Spirit" Shades
Unisex

\$39.99

\$12.99

Product currently unavailable

Product currently unavailable

Product 1 to 74 of 74
Page: **1**

[BACK](#) [TOP](#)

[Home](#) | [View Cart](#) | [Checkout](#) | [Gift vouchers](#) | [My Account](#) | [Store Policies](#) | [Gator Links](#)

Gator Shop, 1702 West University Avenue Suite A-1, Gainesville, FL 32603, Toll Free: 1-800-283-7587