

ESTTA Tracking number: **ESTTA499591**

Filing date: **10/11/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91206453
Party	Defendant Mona Terrell & Associates LLC
Correspondence Address	MONA TERRELL & ASSOCIATES LLC 1610 DIVISION AVE PISCATAWAY, NJ 08854-1819 UNITED STATES mona@monaterrell.com
Submission	Response to Board Order/Inquiry
Filer's Name	Mona Terrell
Filer's e-mail	mona@monaterrell.com
Signature	/Mona Terrell/
Date	10/11/2012
Attachments	Show Cause Why Default Should Not be Entered (pdf format).pdf ( 2 pages ) (209589 bytes )

**DATE:           October 11, 2012**

**Opposition File Number – 91206453**

**HARTFORD FIRE INSURANCE COMPANY**

**vs.**

**Mona Terrell & Associates LLC**

**SHOW CAUSE WHY DEFAULT JUDGMENT SHOULD NOT BE ENTERED**

I respectfully request that judgment by default should not be entered regarding the above-stated matter.

I have had several conversations and email correspondences with The Hartford's legal counsel (Andrew Fredbeck of Fross, Zelnick, Lehrman & Zissu, P.C.) to work toward a settlement to agree to mutually co-exist with our respective PlayBook for Life marks and the services offered under each. In fact, I requested and the client agreed to entertain suspending proceedings for 90 days while we worked toward settling the matter in a manner mutually satisfactory to both parties.

My impression from my communications with The Hartford's legal counsel was that the September 17 date to answer was no longer active. I had conversations with The Hartford's counsel prior and since and only learned that my understanding, as per discussions with The Hartford's legal was incorrect – once I received the Opposition documentation from the Trademark Review Board.

I would like to proceed with the trial and would like to have the trial schedule reset so that the matter can move forward.

I respectfully request that judgment by default should not be entered against Mona Terrell & Associates LL, the applicant.

Respectfully Submitted,

Mona Terrell

Applicant

Mona Terrell & Associates LLC