

ESTTA Tracking number: **ESTTA485723**

Filing date: **07/26/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Solar Turbines Incorporated		
Entity	Corporation	Citizenship	Delaware
Address	2200 Pacific Highway San Diego, CA 85376-5376 UNITED STATES		

Attorney information	Christopher P. Foley Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P. 901 New York Avenue, NW Washington, DC 20001 UNITED STATES christopher.foley@finnegan.com, docketing@finnegan.com, larry.white@finnegan.com
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### Applicant Information

Application No	85539199	Publication date	06/26/2012
Opposition Filing Date	07/26/2012	Opposition Period Ends	07/26/2012
Applicant	SPOC Automation, Inc. 7363 Gadsden Highway Trussville, AL 35173 UNITED STATES		

### Goods/Services Affected by Opposition

Class 009. All goods and services in the class are opposed, namely: Software for remote monitoring and control of artificial lift controls and pumping equipment used in the oil and gas industry
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### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3221624	Application Date	09/16/2005
Registration Date	03/27/2007	Foreign Priority Date	NONE
Word Mark	INSIGHT SYSTEM		

Design Mark	<h1>INSIGHT SYSTEM</h1>
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Description of Mark	NONE
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Goods/Services	<p>Class 009. First use: First Use: 2005/03/15 First Use In Commerce: 2005/03/15  Unit and fleet machinery maintenance management system comprised of computer hardware and software for remote monitoring, diagnostics, generating alerts and troubleshooting of gas turbine driver pumps, compressors and generator packages</p> <p>Class 016. First use: First Use: 2005/03/15 First Use In Commerce: 2005/03/15  Operations and maintenance manuals related to gas turbine driver pumps, compressors and generator packages</p> <p>Class 037. First use: First Use: 2005/03/15 First Use In Commerce: 2005/03/15  Providing information in the nature of predictive maintenance recommendations for gas turbine driver pumps, compressors and generator packages; maintenance and troubleshooting in the nature of repair of gas turbine driven pumps, compressors and generator packages and associated ancillary equipment</p> <p>Class 042. First use: First Use: 2005/03/15 First Use In Commerce: 2005/03/15  Providing temporary use of online non-downloadable collaborative software for creating a virtual technical workspace for remote monitoring, diagnostics, generating alerts and troubleshooting of unit or fleet gas turbine driver pumps, compressors and generator packages; Remote monitoring services in the nature of real-time analysis and notification of the condition, operating parameters, of specifications of gas turbine driver pumps, compressors and generator packages; providing remote monitoring, diagnostics, and alerts regarding gas turbine driven pumps, compressors and generator packages and associated ancillary equipment</p>
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U.S. Registration No.	4145542	Application Date	06/23/2011
Registration Date	05/22/2012	Foreign Priority Date	NONE
Word Mark	INSIGHT CONNECT		

Design Mark	<b>INSIGHT CONNECT</b>
Description of Mark	NONE
Goods/Services	<p>Class 037. First use: First Use: 2009/03/00 First Use In Commerce: 2009/03/00 Maintenance of gas turbines, gas compressors, internal combustion engines, power generation equipment, power packages, and associated ancillary equipment</p> <p>Class 042. First use: First Use: 2009/03/00 First Use In Commerce: 2009/03/00 Providing remote monitoring, diagnostics, alerts, remote management of information technology systems of others, and data collection, regarding the operation and condition of gas turbines, gas compressors, internal combustion engines, power generation equipment, power packages, and associated ancillary equipment; computer services, namely, remote management of information technology computer hardware, software, and system access relating to the operation and condition of gas turbines, gas compressors, internal combustion engines, power generation equipment, power packages, and associated ancillary equipment</p>

Attachments	<p>78714439#TMSN.jpeg ( 1 page )( bytes )  85354205#TMSN.jpeg ( 1 page )( bytes )  Notice of Opposition - WELL-INSIGHT.pdf ( 9 pages )(356047 bytes )  Exhibit A.pdf ( 7 pages )(1119749 bytes )  Exhibit B.pdf ( 9 pages )(843398 bytes )  Exhibit C.pdf ( 8 pages )(737595 bytes )</p>
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Christopher P. Foley/
Name	Christopher P. Foley
Date	07/26/2012



2. Opposer is one of the world's leading manufacturers of industrial gas turbines with more than 13,400 turbines delivered to customers in at least 96 countries. It is extensively involved in manufacturing and selling gas turbine packages for the oil and gas and power generation industries. More than five years ago, Opposer introduced a comprehensive equipment health management software package and servicing solution that is identified by the INSIGHT SYSTEM name and trademark. It was designed to optimize the performance of its power generating and energy producing rotating machinery in the field. The INSIGHT SYSTEM products and services enable remote monitoring, diagnostic testing, alert generation, and troubleshooting turbomachinery and related parts, including its gas turbine engines, compressors, generators, pumps and other rotating machinery. The INSIGHT SYSTEM includes vibration monitoring, as well as a combustion monitoring capability.

3. Opposer's INSIGHT SYSTEM products and services enable Opposer's support personnel and its customers to obtain, view and analyze data remotely for operating machinery in the field. Using the INSIGHT SYSTEM products and services, technicians can determine from a remote location if equipment is approaching control limits or if the equipment is operating abnormally. This diagnostic package and servicing system also generates a wide range of reports automatically to assist in making maintenance, repair or overhaul decisions. These reports include real-time information and analysis of various operational considerations, such as combustion, vibration, fuel system, lube oil, and overall operating performance. The reports, which may include real-time graphical imaging, are automatically processed and posted over

the Internet, so that the customer is able to collaborate with designated support personnel to prevent equipment damage and downtime.

4. Opposer's INSIGHT SYSTEM products and services can be adapted to accommodate new equipment and monitoring devices added to a plant or offshore platform, thus integrating the additional data to existing monitoring functions. Further, the INSIGHT SYSTEM enables system operators to monitor a single system at one location or to monitor numerous operating parameters across a networked management system for several locations.

5. The effectiveness of the INSIGHT SYSTEM program is the result of a connectivity solution, known as INSIGHT CONNECT, which standardizes data acquisition and transmission. The INSIGHT SYSTEM program and INSIGHT CONNECT access solution are known to Solar's customers worldwide as Solar's program for managing the operation of its machinery, optimizing equipment health and reliability, and ensuring operator safety.

6. A copy of a brochure describing the INSIGHT SYSTEM machinery management solution and INSIGHT CONNECT access solution are included as Exhibit A.

7. Opposer owns a valid and subsisting federal trademark registration (Registration No. 3221624) for the INSIGHT SYSTEM mark for goods and services in International Classes 9, 16, 37 and 42 as set forth below:

**International Class 9**

Unit and fleet machinery maintenance management system comprised of computer hardware and software for remote monitoring, diagnostics, generating alerts and troubleshooting of gas turbine driven pumps, compressors and generator packages.

**International Class 16**

Operations and maintenance manuals related to gas turbine drive[n] pumps, compressors and generator packages.

**International Class 37**

Providing information in the nature of predictive maintenance recommendations for gas turbine drive[n] pumps, compressors and generators packages; maintenance and troubleshooting in the nature of repair of gas turbine driven pumps, compressors and generator packages and associated ancillary equipment.

**International Class 42**

Providing temporary use of online non-downloadable collaborative software for creating a virtual technical workspace for remote monitoring, diagnostics, generating alerts and troubleshooting of unit or fleet gas turbine driven pumps, compressors and generator packages; remote monitoring services in nature of real-time analysis and notification of the condition, operating parameters, of specification of gas turbine drive[n] pumps, compressors and generator packages; providing remote monitoring, diagnostics, and alerts regarding gas turbine driven pumps, compressors and generator packages and associated ancillary equipment.

Opposer's INSIGHT SYSTEM mark was registered on March 27, 2007. The registration is for the wordmark and, therefore, it is not limited to any stylization, font or design. The date of first use for each good and service set forth in the registration is March 15, 2005. Copies of the TESS, TARR, and Assignment records for Registration No. 3221624 are included in Exhibit B.

8. Opposer's Registration No. 3221624 for INSIGHT SYSTEM is based on U.S. Trademark Application Serial No. 78/714,439, which was filed on September 16, 2005, long before the February 10, 2012 filing date of Application No. 85/539,199, which is based on Applicant's intent-to-use the WELL-INSIGHT mark. The existence of Opposer's Registration No. 3221624 is conclusive evidence of the validity of the INSIGHT SYSTEM mark, and Opposer's ownership of and exclusive right to use the INSIGHT SYSTEM mark in commerce. It also provides constructive notice of ownership of the mark by Opposer. Further, a combined § 8 and § 15 affidavit has

been submitted in support of Opposer's Registration No. 3221624, and once accepted, the registration will be incontestable.

9. Opposer also owns a valid and subsisting federal trademark registration (Registration No. 4145542) for the INSIGHT CONNECT mark for services in International Classes 37 and 42 as set forth below:

**International Class 37**

Maintenance of gas turbines, gas compressors, internal combustion engines, power generation equipment, power packages, and associated ancillary equipment.

**International Class 42**

Providing remote monitoring, diagnostics, alerts, remote management of information technology systems of others, and data collection, regarding the operation and condition of gas turbines, gas compressors, internal combustion engines, power generation equipment, power packages, and associated ancillary equipment; computer services, namely, remote management of information technology computer hardware, software, and system access relating to the operation of gas turbines, gas compressors, internal combustion engines, power generation equipment, power packages, and associated ancillary equipment.

Opposer's INSIGHT CONNECT mark was registered on May 22, 2012. The registration is for the wordmark and, therefore, it is not limited to any stylization, font or design. The date of first use for each service set forth in the registration is March 2009. Copies of the TESS, TARR, and Assignment records for Registration No. 4145542 are included in Exhibit C.

10. Opposer's Registration No. 4145542 for INSIGHT CONNECT is based on U.S. Trademark Application Serial No. 85/354,205, which was filed on June 23, 2011.

11. Opposer has continuously and extensively used the INSIGHT CONNECT mark in commerce in connection with the sale and advertising of the goods and services set forth in Registration No. 4145542 and identified in Paragraphs 9-10 above since at least as early as March 2009. Further, as previously noted, the filing date for Opposer's

INSIGHT CONNECT application (June 23, 2011), which matured into Registration No. 4145542 on May 22, 2012, is prior to Applicant's filing date, which is Applicant's constructive date of first use. In view of the foregoing, Opposer has priority based on its use of its INSIGHT CONNECT mark prior to the February 10, 2012 filing date of Applicant's WELL-INSIGHT intent-to-use application, and any date of first use that may be alleged by Applicant.

12. The goods and services identified in Paragraphs 2-11 are collectively referred to as Opposer's Goods and Services.

13. Opposer has enjoyed substantial sales and has spent vast sums in advertising and promoting Opposer's Products and Services in connection with its INSIGHT SYSTEM and INSIGHT CONNECT names and marks throughout the United States.

14. Opposer is a wholly-owned subsidiary of Caterpillar Inc., one of the world's largest manufacturers of engines. Indeed, Caterpillar engines have been drilling the majority of the world's oil and gas wells for years.

15. Opposer's INSIGHT SYSTEM and INSIGHT CONNECT names and marks have achieved such widespread public recognition as to become commercially strong with respect to turbine products and services.

#### **Applicant's WELL-INSIGHT Application**

16. Applicant SPOC Automation, Inc. is an Alabama corporation with an office at 7363 Gadsden Highway, Trussville, Alabama.

17. Applicant is the listed owner of Application No. 85/539,199 for the mark WELL-INSIGHT for “remote monitoring and control of artificial lift controls and pumping equipment used in the oil and gas industry” in International Class 9.

18. Applicant’s mark consists of standard characters without any claim to any particular font, style size or color.

**Likelihood of Confusion, 15 U.S.C. § 1052(d)**

19. Opposer repeats and re-alleges each and every allegation set forth in Paragraphs 1 through 18.

20. Since prior to the filing date of Application No. 85/539,199, and any date of first use that may be alleged by the Applicant, Opposer has used the INSIGHT SYSTEM name and mark in commerce in the United States in connection with the advertising, promotion, and sale of Opposer’s Products and Services.

21. Opposer’s pleaded INSIGHT SYSTEM registration issued long before the filing date of Application No. 85/539,199, and any date of first use that may be alleged by Applicant. Opposer’s pleaded INSIGHT CONNECT registration is based on an application which predates Applicant’s constructive date of first use.

22. The goods identified in Application No. 85/539,199 for the WELL-INSIGHT mark are closely related, if not identical, to Opposer’s Products and Services.

23. Applicant’s WELL-INSIGHT mark so resembles Opposer’s previously used and registered INSIGHT SYSTEM and INSIGHT CONNECT names and marks as to be likely, when applied to the identified goods and services, to cause confusion, or to cause mistake, or to deceive under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

WHEREFORE, for the foregoing reasons, Opposer is being and will be damaged by registration of Application No. 85/539,199 for the mark WELL-INSIGHT for "software for remote monitoring and control of artificial lift controls and pumping equipment used in the oil and gas industry." Opposer respectfully requests that registration of the mark WELL-INSIGHT as shown in Application No. 85/539,199 be withdrawn and that this Opposition be sustained in favor of Opposer.

A filing fee of \$300 has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge the deficiency to Deposit Account No. 06-0916.

Respectfully Submitted,

CATERPILLAR INC.

Dated: July 26, 2012

By: Christopher P. Foley  
Christopher P. Foley, Esq.  
FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.  
901 New York Avenue, NW  
Washington, D.C. 20001-4413  
Telephone: (202) 408-4000  
Facsimile: (202) 408-4400

Attorneys for Opposer

**CERTIFICATE OF SERVICE**

I certify that a true and accurate copy of the foregoing NOTICE OF OPPOSITION was served by first class mail, postage prepaid, on this 26th day of July 2012, on Applicant and known counsel for Applicant at the following addresses:

President  
SPOC Automation, Inc.  
7363 Gadsden Highway  
Trussville, Alabama 35173

William Randall May, Esq.  
Allison, May & Kimbrough, LLC  
1300 Corporate Drive  
Suite 200  
Birmingham, Alabama 35242

*Christopher A. Foley*

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Solar Turbines Incorporated v. SPOC Automation, Inc.  
U.S. Trademark Application No. 85/539,199  
Mark: WELL-INSIGHT  
Filing Date: February 10, 2012  
NOTICE OF OPPOSITION

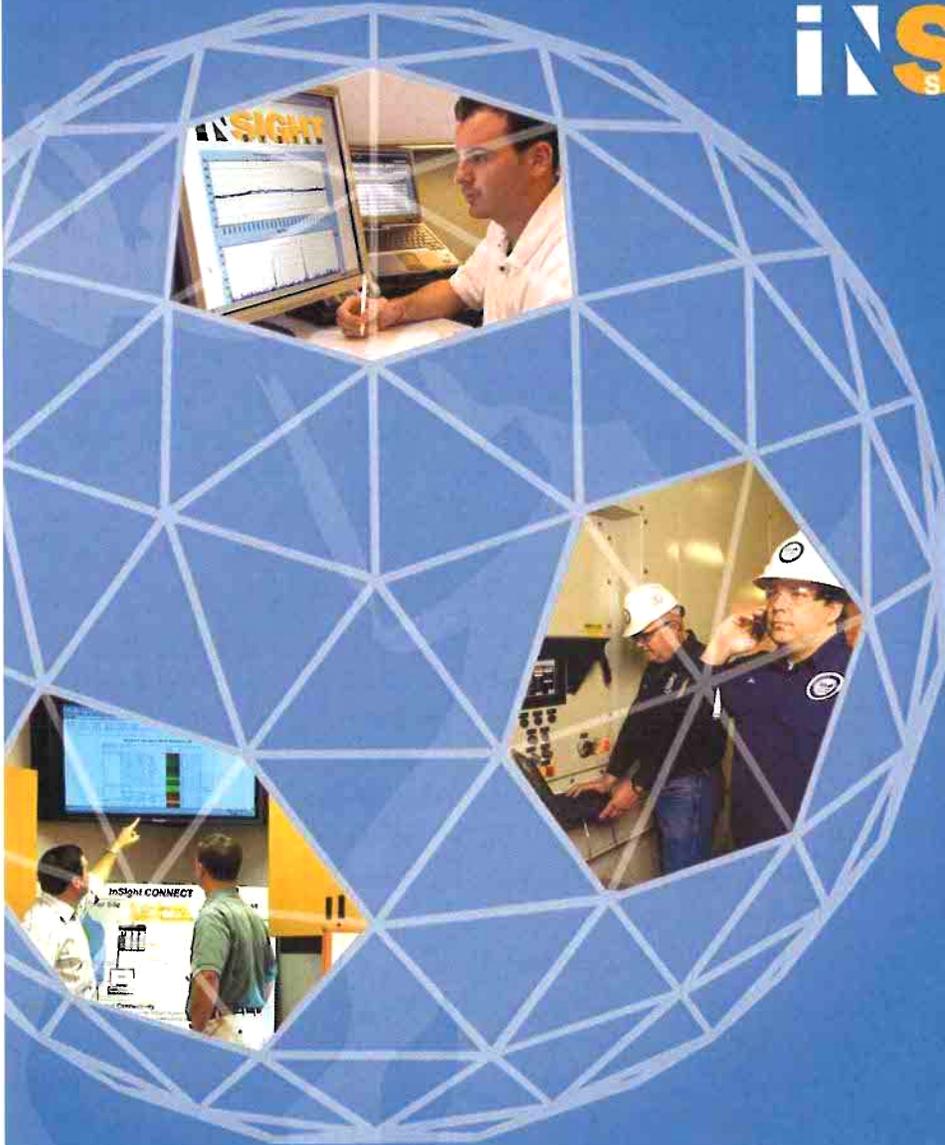
## **EXHIBIT A**

**Solar Turbines**

*A Caterpillar Company*

MACHINERY MANAGEMENT SOLUTIONS

**iNSIGHT**  
SYSTEM™



# Increase Life-Cycle Value Decrease Life-Cycle Costs

**Solar Turbine's 40 years of turbomachinery experience now comes in a system. *InSight System* is designed to *increase Life-Cycle Value*, and *decrease Life-Cycle Costs*.  
*The result - your operational objectives are closer than ever.***

*InSight System™* is the most comprehensive approach to equipment health management ever developed, enabling a transition from time-based to a condition-based maintenance program.

Technology has made the world a smaller and more productive place. What once had to be done in person, can now be accomplished anywhere from a laptop. With *InSight System*, issues once detected by an onsite visit can now be discovered, diagnosed and remedied half a world away. In essence, problems are fixed, before they result in downtime.



***InSight System* is technology, processes, and people.**

With 13,200 installations in 96 countries, Solar Turbines knows that no two installations are the same. Solar's sophisticated turbomachinery, deployed around the world, runs for years across a wide range of environmental conditions. Turbines installed in the Gulf of Mexico can experience a different operating environment than those operating in Siberia.

Solar has been providing services to customers in a wide range of applications and operating conditions, and that knowledge is embedded into *InSight System*.

*InSight System* is world-class equipment health management, continually working to save you time and money. With OEM Certified Condition Assessments and proactive technical support, *InSight System* gives you a clear vision, focus and understanding of your turbomachinery operations.



Using our state-of-the-art *InSight Innovation Lab*, field engineers can quickly collaborate with customers to remotely identify issues and provide solutions.

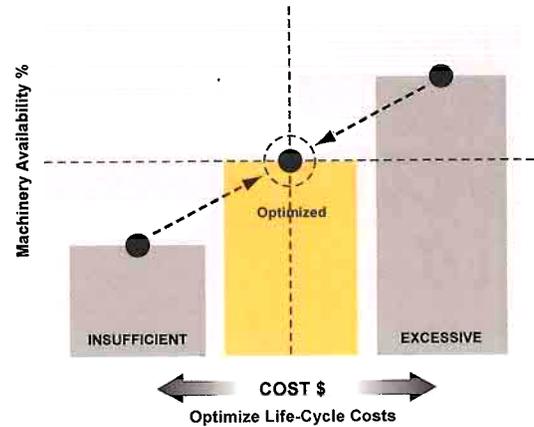
# Solar Turbines

A Caterpillar Company

**InSight System** is the enabling technology, processes and people used to deliver high value Machinery Management Solutions. **InSight System** monitors, gathers and analyzes information to help customers make decisions in their best economic interest.

Solar's Machinery Management Services is now using *InSight System* to provide equipment health management to optimize your operations through advanced capabilities and decision support technologies.

These solutions are customized to each customer's needs and business objectives. Solar's *InSight System* enables efficient management, enhanced equipment assessment capabilities, ability to gain experience at a broad level, and a method to apply best practices and advanced technology to your daily operations.



## Machinery Management - A Comprehensive Approach



Quality • Health • Safety • Environment

# InSight System... Technology that Delivers

**InSight System delivers these enabling capabilities:**

- Advanced Diagnostics
- Condition Monitoring
- Auto Alert System
- Remote Troubleshooting
- Certified Condition Assessment
- Information Management
- Collaborative Communications
- Maintenance Management
- HSE Management System

## 1 Remote Monitoring and Diagnostics

Remote Monitoring and Diagnostics (RM&D) combines advanced diagnostics, condition monitoring, remote troubleshooting, e-mail alert notifications, predictive recommendations, and equipment operation summary reports.

Advanced diagnostics within *InSight System* utilizes specialized design knowledge and applied experience. The ability to continually develop and refine new diagnostics requires in-depth product knowledge and understanding of the operating environment.

### LiveView and Troubleshooting

LiveView provides remote troubleshooting capabilities from *InSight System* that includes real-time graphical imaging and remote viewing of operations in progress. This feature reduces the requirement to send a field engineer to site through the ability to remotely monitor the package and systems and provide immediate technical troubleshooting support.

In many cases detailed history files and trigger logs are required to analyze a significant event. LiveView provides the ability to download these high-resolution data files over the Internet for advanced analysis. This real-time site information aids in the decision making process by facilitating more confident and objective decision making.

Detailed diagnostic data from *Solar*® turbomachinery and related equipment is automatically analyzed, trended, and posted on the web to provide early warning of adverse conditions and to reduce unplanned shutdowns and trips.

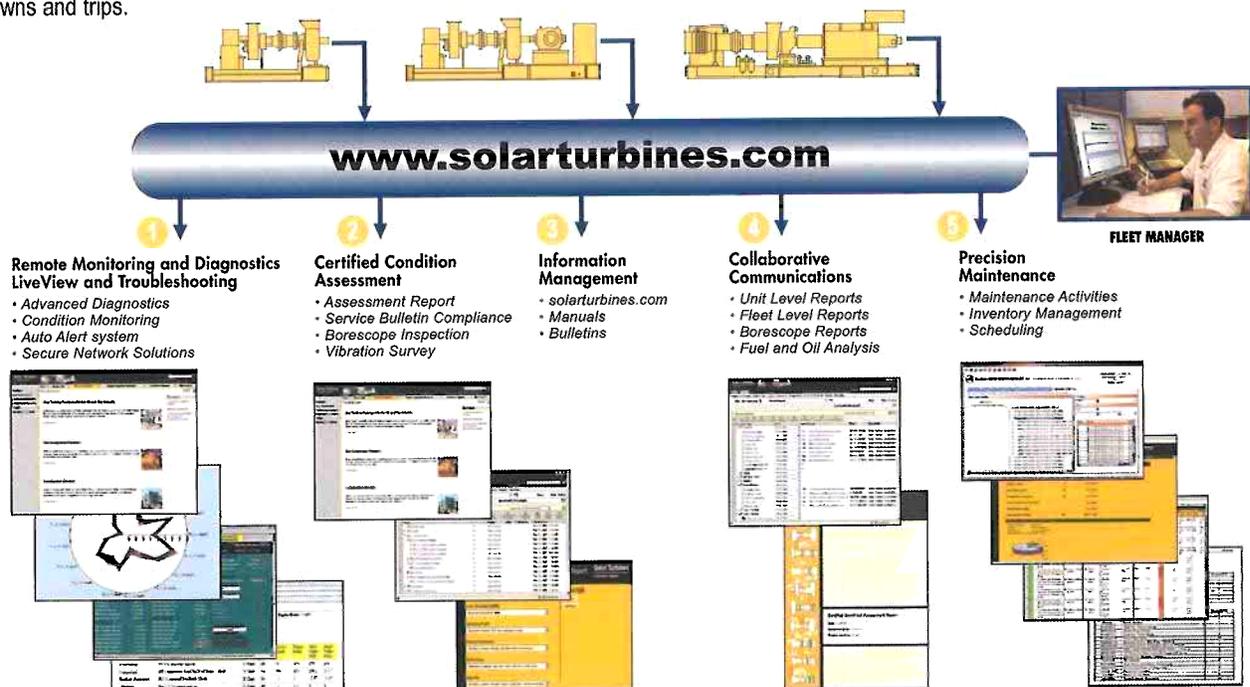
## Secure Connectivity Solutions

Solar's RM&D system, and associated *InSight System* tools rely upon a dedicated connectivity solution that standardizes data acquisition and transmission, and allows for secured access to critical turbomachinery information. This connectivity solution is designated as *InSight Connect*™. *InSight Connect* delivers a secure, standard connectivity solution to ensure the highest level of reliability, while minimizing the impact of existing customer network and resources. In addition, *InSight Connect* allows for centralized management of the RM&D hardware, software, connectivity and system access, transferring general maintenance responsibility to Solar's support personnel.

## 2 Certified Condition Assessment

Effective equipment health management is more than just a function of remote monitoring and diagnostics.

OEM certified condition assessment visits are conducted to assess equipment physical condition and operating environment. The reports generated by these visits, make recommendations for extended operation and/or corrective actions.



### 3 Information Management

*InSight System* gives owners, operators, maintenance, and support personnel immediate web access to accurate and reliable technical information, such as operation and maintenance manuals, service bulletins, project photographs, illustrated parts listings and technical documentation.

### 4 Collaborative Communications

The Collaborative Workspace, within *InSight System* is a web-based document management tool for communication and information management.

A virtual global conference room that permits geographically dispersed personnel, from both the customer and Solar, to communicate in a highly efficient manner. This allows for real-time information exchange without leaving locations, saving valuable time and money.

Collaborative Workspace stores and manages fleet data and statistics, management reports, technical reports, key performance indicators, schedules, drawings, software, test reports and equipment assessments.

### 5 Precision Maintenance

Solar's Maintenance Management capabilities include the implementation of fleet-wide best practices and equipment specific maintenance plans within a computerized maintenance management system. These maintenance plans are tailored to support the customer's operating strategy.

We have developed the ability to link diagnostic outputs to prompt maintenance events. Advanced diagnostics and condition assessments combined with targeted maintenance result in extended run periods and lengthened overhaul cycles.

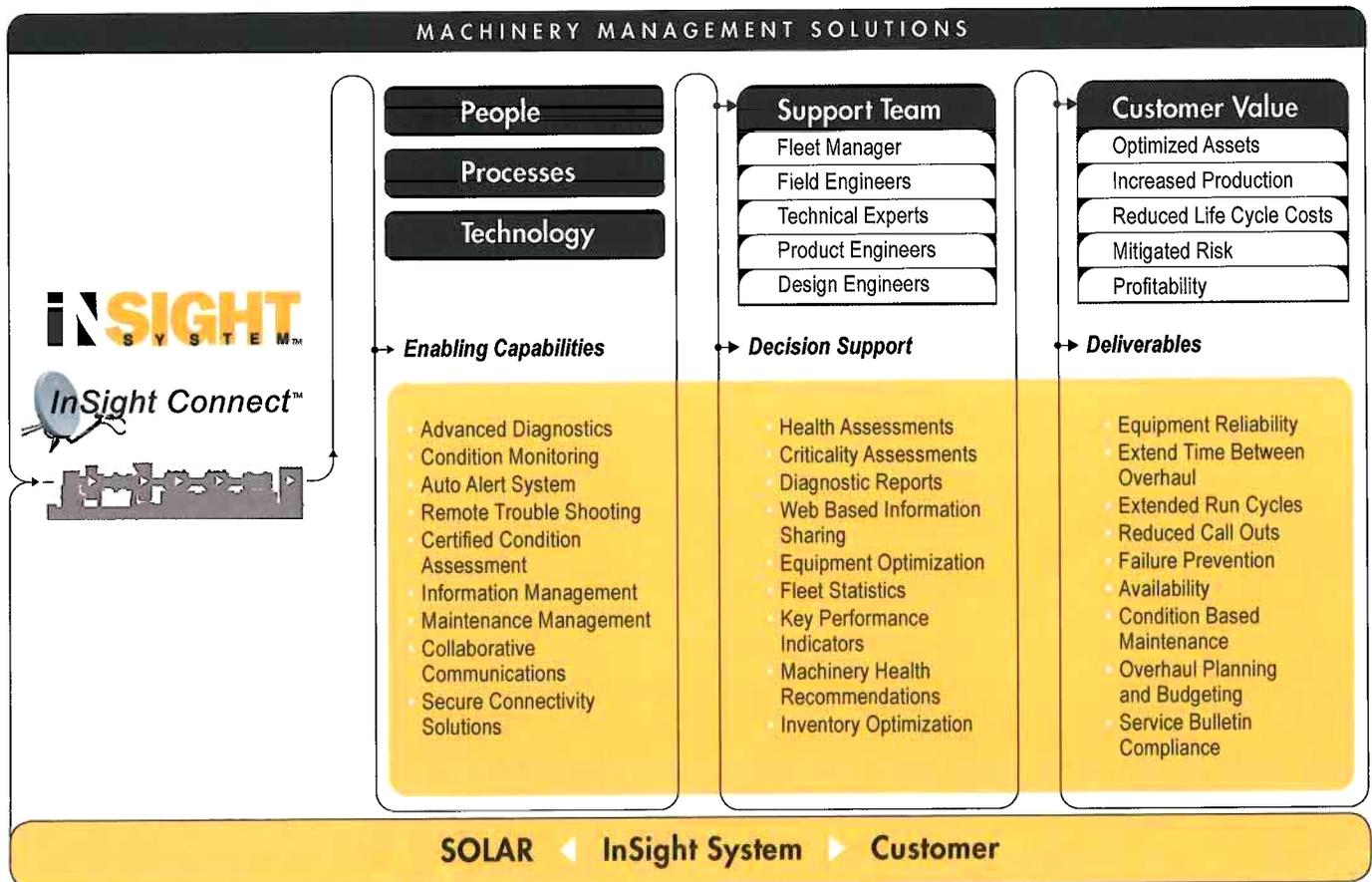
### Health, Safety and Environmental (HSE) Management System

Solar is committed to manage our business with our core values of:

**No harm to people, no damage to assets, no harm to the environment.**

Solar's comprehensive HSE Management System provides leadership and a systematic approach to managing "loss control" that ensures HSE integration into our business, and our customer's operations.

The system is comprised of auditable, structured, processes that meet or exceed worldwide standards, such as OHSAS 18001 and ISO 9001.



# Solar Turbines

A Caterpillar Company

## Machinery Management Services Providing Advanced Solutions for Equipment and Fleet Management

### Wherever You Are, We're Close By

for more information, visit [www.solarturbines.com](http://www.solarturbines.com) or please contact:

Solar Turbines Incorporated  
Customer Support Center  
9330 Sky Park Court  
San Diego, CA 92123

Or your nearest Solar field office.

#### U.S. Offices:

Irvine (Los Angeles), CA	Naperville (Chicago), IL
Anchorage, AK	New Orleans, LA
DeSoto (Dallas), TX	Midland, TX
Houston, TX	Pittsburgh, PA
Lafayette, LA	San Diego, CA
Mabank (Dallas), TX	Upper Saddle River (New York), NJ
Midvale (Salt Lake City), UT	

#### International Offices:

Aberdeen, Scotland	Lagos, Nigeria
Baku, Azerbaijan	London, England
Beijing, China	Melbourne, Australia
Buenos Aires, Argentina	Mexico City, Mexico
Cabinda, Angola	Moscow, Russia
Cairo, Egypt	New Delhi, India
Caracas, Venezuela	Perth, Australia
Ciudad del Carmen, Mexico	Port Harcourt, Nigeria
Dubai, United Arab Emirates	Republic of Singapore
Dublin, Ireland	Rio de Janeiro, Brazil
Edmonton, Canada	Tokyo, Japan
Gosselies, Belgium	Veracruz, Mexico
Jakarta, Indonesia	Villahermosa, Mexico
Kuala Lumpur, Malaysia	

Solar Turbines Incorporated v. SPOC Automation, Inc.  
U.S. Trademark Application No. 85/539,199  
Mark: WELL-INSIGHT  
Filing Date: February 10, 2012  
NOTICE OF OPPOSITION

## **EXHIBIT B**



**United States Patent and Trademark Office**

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**Trademarks > Trademark Electronic Search System (TESS)**

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# INSIGHT SYSTEM

- Word Mark**      INSIGHT SYSTEM
- Goods and Services**
- IC 009. US 021 023 026 036 038. G & S: Unit and fleet machinery maintenance management system comprised of computer hardware and software for remote monitoring, diagnostics, generating alerts and troubleshooting of gas turbine driver pumps, compressors and generator packages. FIRST USE: 20050315. FIRST USE IN COMMERCE: 20050315
  - IC 016. US 002 005 022 023 029 037 038 050. G & S: Operations and maintenance manuals related to gas turbine driver pumps, compressors and generator packages. FIRST USE: 20050315. FIRST USE IN COMMERCE: 20050315
  - IC 037. US 100 103 106. G & S: Providing information in the nature of predictive maintenance recommendations for gas turbine driver pumps, compressors and generator packages; maintenance and troubleshooting in the nature of repair of gas turbine driven pumps, compressors and generator packages and associated ancillary equipment. FIRST USE: 20050315. FIRST USE IN COMMERCE: 20050315
  - IC 042. US 100 101. G & S: Providing temporary use of online non-downloadable collaborative software for creating a virtual technical workspace for remote

monitoring, diagnostics, generating alerts and troubleshooting of unit or fleet gas turbine driver pumps, compressors and generator packages; Remote monitoring services in the nature of real-time analysis and notification of the condition, operating parameters, of specifications of gas turbine driver pumps, compressors and generator packages; providing remote monitoring, diagnostics, and alerts regarding gas turbine driven pumps, compressors and generator packages and associated ancillary equipment. FIRST USE: 20050315. FIRST USE IN COMMERCE: 20050315

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 78714439

**Filing Date** September 16, 2005

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** January 9, 2007

**Registration Number** 3221624

**Registration Date** March 27, 2007

**Owner** (REGISTRANT) Solar Turbines Incorporated CORPORATION DELAWARE 2200 Pacific Highway San Diego CALIFORNIA 92138

**Attorney of Record** Jonathan M. Gelchinsky

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SYSTEM" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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Serial Number: 78714439 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3221624

Mark

# INSIGHT SYSTEM

(words only): [INSIGHT SYSTEM](#)

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2007-03-27

Filing Date: 2005-09-16

Transformed into a National Application: No

Registration Date: 2007-03-27

Register: Principal

Law Office Assigned: LAW OFFICE 117

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2007-03-27

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Solar Turbines Incorporated

**Address:**

Solar Turbines Incorporated  
2200 Pacific Highway  
San Diego, CA 92138  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

**Phone Number:** 619-544-5000

**Fax Number:** 619-544-2838

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**GOODS AND/OR SERVICES**

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**International Class:** 009

**Class Status:** Active

Unit and fleet machinery maintenance management system comprised of computer hardware and software for remote monitoring, diagnostics, generating alerts and troubleshooting of gas turbine driver pumps, compressors and generator packages

**Basis:** 1(a)

**First Use Date:** 2005-03-15

**First Use in Commerce Date:** 2005-03-15

**International Class:** 016

**Class Status:** Active

Operations and maintenance manuals related to gas turbine driver pumps, compressors and generator packages

**Basis:** 1(a)

**First Use Date:** 2005-03-15

**First Use in Commerce Date:** 2005-03-15

**International Class:** 037

**Class Status:** Active

Providing information in the nature of predictive maintenance recommendations for gas turbine driver pumps, compressors and generator packages; maintenance and troubleshooting in the nature of repair of gas turbine driven pumps, compressors and generator packages and associated ancillary equipment

**Basis:** 1(a)

**First Use Date:** 2005-03-15

**First Use in Commerce Date:** 2005-03-15

**International Class:** 042

**Class Status:** Active

Providing temporary use of online non-downloadable collaborative software for creating a virtual technical workspace for remote monitoring, diagnostics, generating alerts and troubleshooting of unit or fleet gas turbine driver pumps, compressors and generator packages; Remote monitoring services in the nature of real-time analysis and notification of the condition, operating parameters, of specifications of gas turbine driver pumps, compressors and generator packages; providing remote monitoring, diagnostics, and alerts regarding gas turbine driven pumps, compressors and generator packages and associated ancillary equipment

**Basis:** 1(a)

**First Use Date:** 2005-03-15

**First Use in Commerce Date:** 2005-03-15

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#### ADDITIONAL INFORMATION

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**Disclaimer:** "SYSTEM"

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#### MADRID PROTOCOL INFORMATION

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#### PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2012-07-24 - TEAS Section 8 & 15 Received

2009-09-17 - Attorney Revoked And/Or Appointed

2009-09-17 - TEAS Revoke/Appoint Attorney Received  
2007-03-27 - Registered - Principal Register  
2007-01-09 - Published for opposition  
2006-12-20 - Notice of publication  
2006-11-14 - Law Office Publication Review Completed  
2006-11-14 - Assigned To LIE  
2006-11-03 - Approved for Pub - Principal Register (Initial exam)  
2006-11-03 - Examiner's Amendment Entered  
2006-11-03 - EXAMINERS AMENDMENT E-MAILED  
2006-11-03 - Examiners Amendment -Written  
2006-10-06 - Teas/Email Correspondence Entered  
2006-09-13 - Communication received from applicant  
2006-09-13 - TEAS Response to Office Action Received  
2006-05-17 - Attorney Revoked And/Or Appointed  
2006-05-17 - TEAS Revoke/Appoint Attorney Received  
2006-03-29 - Non-final action e-mailed  
2006-03-29 - Non-Final Action Written  
2006-03-25 - Assigned To Examiner  
2005-09-23 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Jonathan M. Gelchinsky

**Correspondent**

Jonathan M. Gelchinsky

Finnegan, Henderson, Farabow, Garrett &

901 NEW YORK AVENUE NW

WASHINGTON DC 20001-4413

Phone Number: 202-408-4000

Fax Number: 202-408-4400

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Web interface last modified: July 10, 2012 v.2.3.2

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Solar Turbines Incorporated v. SPOC Automation, Inc.  
U.S. Trademark Application No. 85/539,199  
Mark: WELL-INSIGHT  
Filing Date: February 10, 2012  
NOTICE OF OPPOSITION

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# INSIGHT CONNECT

**Word Mark**      INSIGHT CONNECT

**Goods and Services**      IC 037. US 100 103 106. G & S: Maintenance of gas turbines, gas compressors, internal combustion engines, power generation equipment, power packages, and associated ancillary equipment. FIRST USE: 20090300. FIRST USE IN COMMERCE: 20090300

IC 042. US 100 101. G & S: Providing remote monitoring, diagnostics, alerts, remote management of information technology systems of others, and data collection, regarding the operation and condition of gas turbines, gas compressors, internal combustion engines, power generation equipment, power packages, and associated ancillary equipment; computer services, namely, remote management of information technology computer hardware, software, and system access relating to the operation and condition of gas turbines, gas compressors, internal combustion engines, power generation equipment, power packages, and associated ancillary equipment. FIRST USE: 20090300. FIRST USE IN COMMERCE: 20090300

**Standard Characters Claimed Mark Drawing**

**Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85354205  
**Filing Date** June 23, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** March 6, 2012  
**Registration Number** 4145542  
**Registration Date** May 22, 2012  
**Owner** (REGISTRANT) Solar Turbines Incorporated CORPORATION DELAWARE 2200 Pacific Highway San Diego CALIFORNIA 92101  
**Attorney of Record** Jonathan M. Gelchinsky  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CONNECT" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Serial Number:** 85354205 [Assignment Information](#) [Trademark Document Retrieval](#)

**Registration Number:** 4145542

**Mark**

**INSIGHT CONNECT**

**(words only):** INSIGHT CONNECT

**Standard Character claim:** Yes

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status:** 2012-05-22

**Filing Date:** 2011-06-23

**Transformed into a National Application:** No

**Registration Date:** 2012-05-22

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2012-05-22

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Solar Turbines Incorporated

**Address:**

Solar Turbines Incorporated  
2200 Pacific Highway  
San Diego, CA 92101  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Delaware

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**GOODS AND/OR SERVICES**

---

**International Class:** 037

**Class Status:** Active

Maintenance of gas turbines, gas compressors, internal combustion engines, power generation equipment, power packages, and associated ancillary equipment

**Basis:** 1(a)

**First Use Date:** 2009-03-00

**First Use in Commerce Date:** 2009-03-00

**International Class:** 042

**Class Status:** Active

Providing remote monitoring, diagnostics, alerts, remote management of information technology systems of others, and data collection, regarding the operation and condition of gas turbines, gas compressors, internal combustion engines, power generation equipment, power packages, and associated ancillary equipment; computer services, namely, remote management of information technology computer hardware, software, and system access relating to the operation and condition of gas turbines, gas compressors, internal combustion engines, power generation equipment, power packages, and associated ancillary equipment

**Basis:** 1(a)

**First Use Date:** 2009-03-00

**First Use in Commerce Date:** 2009-03-00

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**ADDITIONAL INFORMATION**

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**MADRID PROTOCOL INFORMATION**

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**PROSECUTION HISTORY**

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2012-05-22 - Registered - Principal Register

2012-03-06 - Official Gazette Publication Confirmation E-Mailed

2012-03-06 - Published for opposition

2012-02-15 - Notification Of Notice Of Publication E-Mailed

2012-01-31 - Law Office Publication Review Completed

2012-01-30 - Assigned To LIE

2012-01-12 - Approved for Pub - Principal Register (Initial exam)

2012-01-12 - Teas/Email Correspondence Entered

2012-01-12 - Communication received from applicant

2012-01-12 - TEAS Response to Office Action Received

2011-10-12 - Notification Of Non-Final Action E-Mailed

2011-10-12 - Non-final action e-mailed

2011-10-12 - Non-Final Action Written

2011-10-05 - Assigned To Examiner

2011-06-29 - New Application Office Supplied Data Entered In Tram

2011-06-27 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Jonathan M. Gelchinsky

**Correspondent**

JONATHAN M. GELCHINSKY  
FINNEGAN, HENDERSON, FARABOW, GARRETT &  
901 NEW YORK AVE NW  
WASHINGTON, DC 20001-4432  
Phone Number: 202-408-4000  
Fax Number: 202-408-4400

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