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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91206208
Party	Defendant Palladian Health, LLC
Correspondence Address	MARYBETH PRIORE COLUCCI & GALLAHER PC 424 MAIN ST, 2000 LIBERTY BLDG BUFFALO, NY 14202 UNITED STATES mpriore@colucci-gallaher.com
Submission	Withdrawal Of Application
Filer's Name	Marybeth Priore
Filer's e-mail	mpriore@colucci-gallaher.com
Signature	/s/Marybeth Priore
Date	09/02/2014
Attachments	Palladian-Fitblue.Abandonment.20140902.pdf(132584 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

BLUE CROSS AND BLUE SHIELD ASSOCIATION,	*
	*
	*
Opposer,	*
vs.	*
	*
PALLADIAN HEALTH, LLC,	*
	*
Applicant.	*
	*

APPLICANT’S EXPRESS ABANDONMENT

Applicant, Palladian Health, LLC, by its attorneys, hereby expressly abandons Application Serial Number 85/363,867 for the mark FITBLUE pending before the United States Patent and Trademark Office. Pursuant to 37 CFR 2.135, this express abandonment is being done with the written consent of Opposer, Blue Cross and Blue Shield Association. No judgment shall be entered against Applicant. The parties will bear their own fees and costs.

DATED: September 2, 2014

Respectfully Submitted,

/s/ Marybeth Priore
Marybeth Priore
COLUCCI & GALLAHER, P.C.
2000 Liberty Building
Buffalo, New York 14202
Phone: (716) 853-4080
*Attorneys for Applicant
Palladian Health, LLC*

CERTIFICATE OF SERVICE

I, Marybeth Priore, hereby certify that a true and complete copy of the foregoing Applicant's Express Abandonment was served on the parties listed below, by email, on September 2, 2014:

Garner K. Weng, Esq.
Christopher S. Walters, Esq.
Hanson Bridgett, LLP
425 Market Street, 26th Floor
San Francisco, California 94105

/s/ Marybeth Priore
Marybeth Priore