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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91206014
Party	Plaintiff Too Faced Cosmetics, LLC
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Date	07/20/2012
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Trademark Application No. 85488195



For the mark: (BETSEY JOHNSON TOO TOO PRETTY)

Too Faced Cosmetics, LLC,)	Opposition No. 91206014
)	
Opposer,)	
)	
vs.)	
)	
BJ Acquisition LLC,)	
)	
Applicant.)	
)	

NOTICE OF APPEARANCE OF COUNSEL

Please take notice that Susan L. Heller, Joseph R. Tache, Wendy M. Mantell and Candice E. Kim of Greenberg Traurig LLP, hereby enter their appearances as counsel for Opposer, Too Faced Cosmetics, LLC. Please direct all correspondence to the address provided below.

Respectfully Submitted,

Dated: July 20, 2012

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CERTIFICATE OF FILING AND SERVICE

The undersigned hereby certifies that a true copy of the foregoing Notice of Appearance of Counsel is being filed electronically with the United States Patent and Trademark Office Trademark Trial and Appeals Board and being served by first class mail, postage prepaid, on July 20, 2012, on the following:

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