

August 14, 2012

VIA FIRST CLASS MAIL

United States Patent and Trademark Office
Trademark Trial and Appeal Board
PO Box 1451
Alexandria, VA 22313-1451

Re: Applicant: Houghton Mifflin Harcourt Publishing Company
Mark: **INSIGHT INTO ACTION**
App. No: 76/705510
Class: 41

Dear Sir or Madam:

Attached is our Withdrawal of Application for the above trademark. This Application was served upon the attorneys of Opposer August 14, 2012 via first class mail.

Please acknowledge receipt by stamping and returning the enclosed postcard.

Sincerely,



Victoria Garbe
Assistant Manager
Intellectual Property Rights Administration



08-17-2012

U.S. Patent & TMO/TH Mail Rpt. Dt. #72

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application Serial No. 76/705510
for the mark INSIGHT INTO ACTION

Filing Date: 11/18/2010

Published in the Official Gazette
On May 8, 2012

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HEALTHSTREAM, INC.	:	:
	:	
Opposer,	:	Opposition No. 91205983
	:	
v.	:	
	:	
HOUGHTON MIFFLIN HARCOURT PUBLISHING COMPANY,	:	
	:	
Applicant.	:	

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WITHDRAWAL OF APPLICATION

Applicant, Houghton Mifflin Harcourt Publishing Company, through its undersigned counsel, and with consent of Opposer, Healthstream, Inc., hereby withdraws its pending application Serial No. 76/705510 for the mark INSIGHT INTO ACTION.

Respectfully submitted,

David Eber
Vice President and Associate General Counsel
Houghton Mifflin Harcourt Publishing Company
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By: David Eber
David Eber

Consented to by:

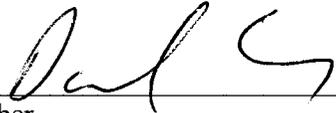
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By: Martha B. Allard
Martha B. Allard

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing Withdrawal of Application is being served upon the attorneys of Opposer, on this 14 day of August , 2012, via First Class mail, postage prepaid to:

Martha B. Allard
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David Eber