

ESTTA Tracking number: **ESTTA476474**

Filing date: **06/06/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	General Motors LLC
Granted to Date of previous extension	06/06/2012
Address	300 Renaissance Center Detroit, MI 48265-3000 UNITED STATES

Attorney information	Julie B. Seyler Abelman Frayne & Schwab 666 Third Avenue New York, NY 10017 UNITED STATES jbseyler@lawabel.com, Rdahl@lawabel.com Phone:2129499022
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**Applicant Information**

Application No	85137519	Publication date	02/07/2012
Opposition Filing Date	06/06/2012	Opposition Period Ends	06/06/2012
Applicant	Island Green Motors, Ltd 325 Front Street, #405 Evanston, WY 82930 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 012. First Use: 2009/03/22 First Use In Commerce: 2009/03/22 All goods and services in the class are opposed, namely: ELECTRIC VEHICLES, NAMELY, AUTOMOBILES, SCOOTERS, AND REPLACEMENT PARTS THEREFOR
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	3110321	Application Date	08/10/2004
Registration Date	06/27/2006	Foreign Priority Date	NONE
Word Mark	GM HYBRID		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 2004/08/01 First Use In Commerce: 2004/08/01 Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof		

U.S. Registration No.	4013921	Application Date	10/08/2010
Registration Date	08/16/2011	Foreign Priority Date	NONE
Word Mark	GM FINANCIAL		
Design Mark			
Description of Mark	The mark consists of four slightly slanted vertical lines adjacent to the wording "GM FINANCIAL".		
Goods/Services	Class 036. First use: First Use: 2010/10/01 First Use In Commerce: 2010/10/01 Motor vehicle financing services		

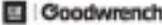
U.S. Registration No.	2769213	Application Date	05/20/2002
Registration Date	09/30/2003	Foreign Priority Date	NONE
Word Mark	GM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2002/02/24 First Use In Commerce: 2002/02/24 Retail store services featuring clothing and promotional products, namely shirts,		

	magnets, die cast toy vehicles, clocks, signs made of metal, pens, watches, lighters, golf balls, cookies and mugs		
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U.S. Registration No.	2784211	Application Date	05/20/2002
Registration Date	11/18/2003	Foreign Priority Date	NONE
Word Mark	THE GM COLLECTION		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2002/02/24 First Use In Commerce: 2002/02/24 Retail store services featuring clothing and promotional products, namely shirts, hats, magnets, die cast toy vehicles, clocks, signs made of metal, pens, watches, lighters, golf balls, cookies and mugs		

U.S. Registration No.	2666545	Application Date	05/16/2001
Registration Date	12/24/2002	Foreign Priority Date	NONE
Word Mark	GM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1935/01/01 First Use In Commerce: 1935/01/01 Clothing, namely, aprons, caps, coat, dress shirts, gloves, golf shirts, hats, headbands, jackets, moccasins, neckties, overalls, pants, polo shirts, rainwear, robes, scarves, shoes, shorts, sleep wear, slippers, socks, sunvisors, sweat pants, sweat shirts, sweaters, t-shirts and vests		

U.S. Registration No.	3323674	Application Date	03/12/2007
Registration Date	10/30/2007	Foreign Priority Date	NONE
Word Mark	GM GOODWRENCH		

Design Mark	
Description of Mark	The mark consists of the letters GM with an underscore in a square with the word Goodwrench containing a fanciful G.
Goods/Services	Class 037. First use: First Use: 2007/02/05 First Use In Commerce: 2007/02/05 Maintenance and repair services for motor land vehicles

U.S. Registration No.	2736445	Application Date	09/05/2002
Registration Date	07/15/2003	Foreign Priority Date	NONE
Word Mark	GM FAMILY FIRST		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2001/04/01 First Use In Commerce: 2001/04/01 REAL ESTATE MORTGAGE BANKING AND LENDING SERVICES; LOAN ORIGINATION AND FINANCING VIA A GLOBAL COMMUNICATIONS NETWORK		

U.S. Registration No.	2156692	Application Date	04/14/1997
Registration Date	05/12/1998	Foreign Priority Date	NONE
Word Mark	GM CERTIFIED USED VEHICLES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1996/08/14 First Use In Commerce: 1996/08/14		

	used automobile and truck dealership services
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U.S. Registration No.	2123953	Application Date	02/13/1997
Registration Date	12/23/1997	Foreign Priority Date	NONE
Word Mark	GM GOODWRENCH SERVICE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 037. First use: First Use: 1991/09/12 First Use In Commerce: 1991/09/12 maintenance and repair services for motor vehicles, motor vehicle parts and motor vehicle accessories		

U.S. Registration No.	2182741	Application Date	06/17/1996
Registration Date	08/18/1998	Foreign Priority Date	NONE
Word Mark	GM MOTOR CLUB		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 037. First use: First Use: 1998/03/16 First Use In Commerce: 1998/03/16 emergency motor vehicle road side services		

U.S. Registration No.	2035360	Application Date	01/16/1996
Registration Date	02/04/1997	Foreign Priority Date	NONE
Word Mark	GM GOODWRENCH		

Design Mark	 <b>Goodwrench</b>		
Description of Mark	NONE		
Goods/Services	Class 008. First use: First Use: 1994/12/15 First Use In Commerce: 1994/12/15 hand tools, namely, bits for hand drills, chisels, drills, hammers, planes, pliers, pocket knives, saws, screwdrivers, socket sets, and wrenches		

U.S. Registration No.	2082242	Application Date	10/13/1995
Registration Date	07/22/1997	Foreign Priority Date	NONE
Word Mark	GM SAFE DRIVING PROGRAM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1996/04/00 First Use In Commerce: 1996/04/00 educational services, namely conducting classes, seminars, workshops and conferences to educate people with the basic requirements of operating a vehicle and to develop safe driving skills		

U.S. Registration No.	1685062	Application Date	05/24/1991
Registration Date	05/05/1992	Foreign Priority Date	NONE
Word Mark	GM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 006. First use: First Use: 1966/09/30 First Use In Commerce: 1966/09/30 metal keys for locks		

U.S. Registration No.	1927415	Application Date	05/23/1994
Registration Date	10/17/1995	Foreign Priority Date	NONE

Word Mark	GM RESTORATION PARTS
Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 006. First use: First Use: 1991/11/30 First Use In Commerce: 1991/11/30 clamps and name plates made of metal</p> <p>Class 007. First use: First Use: 1991/11/30 First Use In Commerce: 1991/11/30 carburetors, connecting hoses for radiators, catalytic converters, gaskets, filters and pumps for land vehicle motors and engines</p> <p>Class 009. First use: First Use: 1991/11/30 First Use In Commerce: 1991/11/30 radios, radio antennas, gauges and tachometers for land vehicles</p> <p>Class 011. First use: First Use: 1991/11/30 First Use In Commerce: 1991/11/30 lamps and dome and tail light lenses therefor</p> <p>Class 012. First use: First Use: 1991/11/30 First Use In Commerce: 1991/11/30 land vehicle parts, namely connecting rods and cables, seatbelts, fenders, hub caps, camshafts, steering wheels, horns, battery trays, mirrors, body panels, windshield wiper arms and blades, grilles, air cleaner shrouds, door latches, fan shrouds, fan belts, exhaust manifolds, and brake plates</p> <p>Class 016. First use: First Use: 1991/11/30 First Use In Commerce: 1991/11/30 decals</p> <p>Class 027. First use: First Use: 1991/11/30 First Use In Commerce: 1991/11/30 floor mats made of rubber</p>

U.S. Registration No.	1845887	Application Date	08/23/1993
Registration Date	07/19/1994	Foreign Priority Date	NONE
Word Mark	THE GM GOLD CARD		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1993/03/04 First Use In Commerce: 1993/03/04 credit card services which promote the sale of motor vehicles by crediting a portion of credit card usage towards the vehicle purchase price		

U.S. Registration No.	1764883	Application Date	08/10/1992
Registration Date	04/13/1993	Foreign Priority Date	NONE
Word Mark	GM PROTECTION PLAN		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 1984/10/01 First Use In Commerce: 1984/10/01 providing extended warranty contracts for motor vehicles Class 037. First use: First Use: 1984/10/01 First Use In Commerce: 1984/10/01 automobile maintenance and repair services

U.S. Registration No.	1818566	Application Date	06/29/1992
Registration Date	01/25/1994	Foreign Priority Date	NONE

Word Mark	THE GM CARD
Design Mark	
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 1992/09/06 First Use In Commerce: 1992/09/06 credit card services which promote the sale of motor vehicles by crediting a portion of credit card usage towards the vehicle purchase price

U.S. Registration No.	1714390	Application Date	01/28/1991
Registration Date	09/08/1992	Foreign Priority Date	NONE

Word Mark	GM
Design Mark	
Description of Mark	NONE
Goods/Services	Class 042. First use: First Use: 1966/09/30 First Use In Commerce: 1966/09/30 automobile and truck dealership services

U.S. Registration No.	1575170	Application Date	11/02/1987
Registration Date	01/02/1990	Foreign Priority Date	NONE
Word Mark	GM		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 028. First use: First Use: 1987/01/10 First Use In Commerce: 1987/01/10 TOYS AND PLAYTHINGS; NAMELY, TOY VEHICLES, TOY CARS, TOY MODEL HOBBYCRAFT KITS		

U.S. Registration No.	1476220	Application Date	07/09/1987
Registration Date	02/09/1988	Foreign Priority Date	NONE

Word Mark	GM
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Design Mark			
Description of Mark	NONE		
Goods/Services	Class 037. First use: First Use: 1966/09/30 First Use In Commerce: 1966/09/30 REPAIR SERVICES FOR MOTOR VEHICLES		

U.S. Registration No.	1474088	Application Date	06/01/1987
Registration Date	01/26/1988	Foreign Priority Date	NONE

Word Mark	GM
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Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 1966/09/30 First Use In Commerce: 1966/09/30 AUTOMOBILES, MOTOR TRUCKS, TRUCK TRACTORS, BUSES, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF		

U.S. Registration No.	1034749	Application Date	06/26/1975
Registration Date	03/02/1976	Foreign Priority Date	NONE
Word Mark	GM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 1971/02/02 First Use In Commerce: 1971/02/02 ELECTRIC LAMPS AND LENSES AND REFLECTORS THEREFOR FOR AUTOMOTIVE VEHICLES		

U.S. Registration No.	861602	Application Date	04/11/1968
Registration Date	12/10/1968	Foreign Priority Date	NONE
Word Mark	GM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U019 (International Class 012). First use: First Use: 1933/09/15 First Use In Commerce: 1933/09/15 AUTOMOBILES, MOTOR TRUCKS, TRUCK TRACTORS, BUSES, AND PARTS THEREOF		

U.S. Registration No.	314823	Application Date	02/28/1934
Registration Date	07/10/1934	Foreign Priority Date	NONE
Word Mark	GM		

Design Mark	
Description of Mark	NONE
Goods/Services	Class U035 (International Class 007, 012, 017). First use: First Use: 1933/09/15 First Use In Commerce: 1933/09/15 BRAKE LININGS, BRAKE SHOE FACINGS, CLUTCH PLATE FACINGS, FAN BELTS, GASKETS, METALLIC TIRE COVERS, PISTON RINGS, AND RADIATOR CONNECTING HOSE

U.S. Registration No.	314825	Application Date	02/28/1934
Registration Date	07/10/1934	Foreign Priority Date	NONE

Word Mark	GM
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class U023 (International Class 012). First use: First Use: 1933/09/15 First Use In Commerce: 1933/09/15 INTERNAL-COMBUSTION ENGINES AND REPAIR AND REPLACEMENT PARTS THEREOF-NAMELY, CAM SHAFTS, CONNECTING RODS, CRANK SHAFTS, CRANK SHAFT BEARINGS, DRIVING AXLE SHAFTS, DIFFERENTIAL DRIVING MECHANISM AND PARTS THEREOF, MANIFOLDS, FANS, FAN PULLEYS, FLYWHEELS, PISTONS, PISTON PINS, ROCKER ARMS, ROCKER SUPPORTS, WATER PUMPS AND PARTS THEREOF, VALVES, VALVE OPERATING TAPPETS, AND VALVE SPRINGS; CLUTCHES AND PARTS THEREOF-NAMELY, CLUTCH HOUSINGS, CLUTCH PLATES, CLUTCH PLATE HUBS, CLUTCH OPERATING LEVERS, CLUTCH PEDALS, CLUTCH OPERATING YOKES; GEARS; TRANSMISSION MECHANISM AND PARTS THEREOF; TRANSMISSION HOUSINGS, TRANSMISSION SHAFTS; AND UNIVERSAL JOINTS AND PARTS THEREOF
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U.S. Registration No.	314824	Application Date	02/28/1934
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Registration Date	07/10/1934	Foreign Priority Date	NONE
Word Mark	GM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U019 (International Class 012). First use: First Use: 1933/09/15 First Use In Commerce: 1933/09/15 REPAIR AND REPLACEMENT PARTS OF MOTOR DRIVEN VEHICLES- NAMELY, BRAKE DRUMS, BRAKE SHOES, BRAKE RODS, BRAKE APPLYING CAMS, BRAKE CABLE HOUSING, BUMPERS AND PARTS THEREOF, FENDERS, FRONT AXLES, HUB CAPS, BODY SUPPORTING SPRINGS, SPRING LEAVES, STEERING KNUCKLES, STEERING KNUCKLE ARMS, KING PINS, STEERING SHAFT ARMS, AND WHEEL HUBS		

U.S. Registration No.	283227	Application Date	11/29/1930
Registration Date	05/19/1931	Foreign Priority Date	NONE
Word Mark	GM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U021 (International Class 009). First use: First Use: 1929/11/20 First Use In Commerce: 1929/11/20 RADIO RECEIVING SETS AND PARTS THEREOF		

U.S. Registration No.	271167	Application Date	01/27/1930
Registration Date	05/27/1930	Foreign Priority Date	NONE
Word Mark	GM		

Design Mark	
Description of Mark	NONE
Goods/Services	Class U021 (International Class 009). First use: First Use: 1929/11/20 First Use In Commerce: 1929/11/20 RADIO RECEIVING SETS AND PARTS THEREOF

Attachments	<p>78464727#TMSN.jpeg ( 1 page )( bytes )  85148334#TMSN.jpeg ( 1 page )( bytes )  78129847#TMSN.gif ( 1 page )( bytes )  78063881#TMSN.gif ( 1 page )( bytes )  77127955#TMSN.jpeg ( 1 page )( bytes )  76447016#TMSN.gif ( 1 page )( bytes )  75273995#TMSN.gif ( 1 page )( bytes )  75241516#TMSN.gif ( 1 page )( bytes )  75120426#TMSN.gif ( 1 page )( bytes )  75044221#TMSN.gif ( 1 page )( bytes )  74169635#TMSN.gif ( 1 page )( bytes )  74527322#TMSN.gif ( 1 page )( bytes )  74134015#TMSN.gif ( 1 page )( bytes )  73693298#TMSN.gif ( 1 page )( bytes )  73670937#TMSN.gif ( 1 page )( bytes )  73664086#TMSN.gif ( 1 page )( bytes )  71347977#TMSN.gif ( 1 page )( bytes )  71347976#TMSN.gif ( 1 page )( bytes )  71347975#TMSN.gif ( 1 page )( bytes )  71295258#TMSN.gif ( 1 page )( bytes )  GENERAL MOTORS V ISLAND GREEN - NOTICE OF OPPOSITION -  6-6-12.pdf ( 6 pages )(332045 bytes )  GENERAL MOTORS V ISLAND GREEN - PART 1.pdf ( 42 pages )(1867467 bytes )  GENERAL MOTORS V ISLAND GREEN - PART 2.pdf ( 42 pages )(1999134 bytes )  GENERAL MOTORS V ISLAND GREEN - PART 3.pdf ( 41 pages )(1870618 bytes )  GENERAL MOTORS V ISLAND GREEN - PART 4.pdf ( 42 pages )(1955608 bytes )  GENERAL MOTORS V ISLAND GREEN - PART 5.pdf ( 21 pages )(976055 bytes )</p>
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Julie B. Seyler/
Name	Julie B. Seyler
Date	06/06/2012

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Application No. 85137519  
Published February 7, 2012

General Motors LLC	
	Opposer,
v.	
Island Green Motors LLC	Opposition No.
Applicant	

**NOTICE OF OPPOSITION**

General Motors LLC, a limited liability company organized and existing under the laws of Delaware with an office at 300 Renaissance Center, Detroit, MI 49265-3000 hereby believes that it will be damaged by registration of the mark shown in Application Serial No. 85/137519 and hereby opposes the same.

As grounds for opposition, it is alleged that:

1. Opposer is a multinational automotive corporation headquartered in Detroit, Michigan.
2. Based on global sales, Opposer is currently among the world's largest automakers.
3. Opposer does business throughout the United States and the world.
4. Opposer is a manufacturer of vehicles, including but not limited to automobiles, trucks, vans and electric vehicles.
5. Opposer is the owner of the trademark GM.

6. Opposer has used the trademark GM in commerce since at least as early as 1933.
7. Opposer has expended substantial time and money promoting and advertising GM trademarks.
8. As of a result of Opposer's continuous use of the GM trademark in commerce for almost 90 years, the GM trademark is famous.
9. Opposer vigilantly protects the trademark GM.
10. Opposer is the owner of the following registered GM trademarks:

Trademark	Goods	Reg. No.
GM FINANCIAL	Motor vehicle financing services	4013921
GM HYBRID	Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof	3,110,321
GM	Retail store services featuring clothing and promotional products, namely shirts, magnets, die cast toy vehicles, clocks, signs made of metal, pens, watches, lighters, golf balls, cookies and mugs	2769213
THE GM COLLECTION	Retail store services featuring clothing and promotional products, namely shirts, hats, magnets, die cast toy vehicles, clocks, signs made of metal, pens, watches, lighters, golf balls, cookies and mugs	2784211
GM	Clothing, namely, aprons, caps, coat, dress shirts, gloves, golf shirts, hats, headbands, jackets, moccasins, neckties, overalls, pants, polo shirts, rainwear, robes, scarves, shoes, shorts, sleep wear, slippers, socks, sunvisors, sweat pants, sweat shirts, sweaters, t-shirts and vests	2666545
GM GOODWRENCH	Maintenance and repair services for motor land vehicles	3323674
GM FAMILY FIRST	Real estate mortgage banking and lending services; loan origination and financing via a global communications network	2736445
GM CERTIFIED USED VEHICLES	Used automobile and truck dealership services	2156692
GM GOODWRENCH SERVICE	Maintenance and repair services for motor vehicles, motor vehicle parts and motor vehicle accessories	2123953
GM MOTOR	Emergency motor vehicle road side services	2182741

CLUB		
GM GOODWRENCH	Hand tools, namely, bits for hand drills, chisels, drills, hammers, planes, pliers, pocket knives, saws, screwdrivers, socket sets, and wrenches	2035360
GM SAFE DRIVING PROGRAM	Educational services, namely conducting classes, seminars, workshops and conferences to educate people with the basic requirements of operating a vehicle and to develop safe driving skills	2082242
GM	Metal keys for locks	1685062
GM RESTORATION PARTS	Clamps and name plates made of metal; carburetors, connecting hoses for radiators, catalytic converters, gaskets, filters and pumps for land vehicle motors and engines; radios, radio antennas, gauges and tachometers for land vehicles; lamps and dome and tail light lenses therefor; land vehicle parts, namely connecting rods and cables, seatbelts, fenders, hub caps, camshafts, steering wheels, horns, battery trays, mirrors, body panels, windshield wiper arms and blades, grilles, air cleaner shrouds, door latches, fan shrouds, fan belts, exhaust manifolds, and brake plates; decals; floor mats made of rubber	1,927,415
THE GM GOLD CARD	Credit card services which promote the sale of motor vehicles by crediting a portion of credit card usage towards the vehicle purchase price	1845887
GM PROTECTION PLAN	Providing extended warranty contracts for motor vehicles; automobile maintenance and repair services	1764883
THE GM CARD	Credit card services which promote the sale of motor vehicles by crediting a portion of credit card usage towards the vehicle purchase price	1818566
GM	Automobile and truck dealership services	1714390
GM	Toys and playthings; namely, toy vehicles, toy cars, toy model hobbycraft kits	1575170
GM	Repair services for motor vehicles	1476220
GM	Automobiles, motor trucks, truck tractors, buses, engines therefor and structural parts thereof	1,474,088
GM	Electric lamps and lenses and reflectors therefor for automotive vehicles	1034749
GM	Automobiles, motor trucks, truck tractors, buses, and parts thereof	861,602
GM	Brake linings, brake shoe facings, clutch plate facings, fan belts, gaskets, metallic tire covers, piston rings, and radiator connecting hose , in international Classes 7, 12, 17.	314823
GM	Internal-combustion engines and repair and replacement parts thereof-namely, cam shafts, connecting rods, crank	314825

	shafts, crank shaft bearings, driving axle shafts, differential driving mechanism and parts thereof, manifolds, fans, fan pulleys, flywheels, pistons, piston pins, rocker arms, rocker supports, water pumps and parts thereof, valves, valve operating tappets, and valve springs; clutches and parts thereof-namely, clutch housings, clutch plates, clutch plate hubs, clutch operating levers, clutch pedals, clutch operating yokes; gears; transmission mechanism and parts thereof; transmission housings, transmission shafts; and universal joints and parts thereof	
GM	Repair and replacement parts of motor driven vehicles-namely, brake drums, brake shoes, brake rods, brake applying cams, brake cable housing, bumpers and parts thereof, fenders, front axles, hub caps, body supporting springs, spring leaves, steering knuckles, steering knuckle arms, king pins, steering shaft arms, and wheel hubs	314824
GM	Radio receiving sets and parts thereof	283227
GM	Radio receiving sets and parts thereof	271167

Status and title copies of the pleaded registrations are attached hereto as Exhibit A.

11. Applicant is seeking to register the mark IGM and Design for “electric vehicles, namely automobiles, scooters, and replacement parts therefor.”
12. Applicant filed 85137519 for IGM on September 24, 2010 claiming use in commerce since March 22, 2009.
13. Applicant’s trademark IGM is substantially similar to Opposer’s trademark GM.
14. Applicant’s mark IGM incorporates Opposer’s famous GM mark in its entirety.
15. The inclusion of the letter “I” in the trademark IGM is not sufficient to distinguish Applicant’s mark from the famous GM trademark.
16. The background design in the trademark IGM is not sufficient to distinguish Applicant’s mark from the famous GM trademark.
17. Applicant’s goods are identical to and/or commercially related to Opposer’s goods.

18. Opposer has used, promoted and advertised GM in commerce since long prior to March 22, 2009, the claimed date of first use in Application No. 85/137519 for IGM.
19. In view of the substantial similarity of the marks and the commercial relationship between the goods, registration of Applicant's mark is likely to cause confusion, mistake or deception to purchasers as to the source of Applicant's goods, and therefore it is requested that registration to Applicant be refused under Section 2(d) of the Trademark Act.
20. Opposer incorporates Paragraphs 1-19 and further alleges that it believes that it will be damaged by registration of Application No. 85/137519 because it dilutes the famous GM trademark
21. Registration of Applicant's trademark, which incorporates the famous GM trademark in its entirety, will dilute the distinctive quality of Opposer's trademark.
22. In view of the fame of GM, the virtual identical nature of the marks and commercial relationship of the goods, Applicant's mark should be refused registration under Section 43(c) of the Trademark Act.

WHEREFORE, Opposer believes that it will be damaged by the registration of Application Serial No. 85/137519 and respectfully requests that said mark be refused and this opposition sustained.

Respectfully submitted,

  
LAWRENCE E. ABELMAN  
JULIE B. SEYLER

*Attorneys for Opposer*

**ABELMAN, FRAYNE & SCHWAB**  
**666 Third Avenue**  
**New York, New York 10017**  
**(212) 949-9022**

#### **CERTIFICATE OF SERVICE**

I hereby certify that a true copy of the foregoing NOTICE OF OPPOSITION was served by first class mail, postage prepaid this 6<sup>th</sup> day of June, 2012 upon the following:

D. Joseph English  
DUANE MORRIS LLP  
Suite 1000  
505 9<sup>th</sup> St NW  
Washington, DC 20004

  
JULIE B. SEYLER

# EXHIBIT A

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-06-05 11:59:24 ET

Serial Number: 85148334 Assignment Information      Trademark Document Retrieval

Registration Number: 4013921

Mark



(words only): GM FINANCIAL

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2011-08-16

Filing Date: 2010-10-08

Transformed into a National Application: No

Registration Date: 2011-08-16

Register: Principal

Law Office Assigned: LAW OFFICE 114

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 650 -Publication And Issue Section

Date In Location: 2011-07-11

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

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1. General Motors LLC

Address:  
General Motors LLC

300 Renaissance Center  
Detroit, MI 492653000  
United States

**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** Delaware

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### GOODS AND/OR SERVICES

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**International Class:** 036  
**Class Status:** Active  
Motor vehicle financing services  
**Basis:** 1(a)  
**First Use Date:** 2010-10-01  
**First Use in Commerce Date:** 2010-10-01

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### ADDITIONAL INFORMATION

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**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Disclaimer:** "FINANCIAL"

**Description of Mark:** The mark consists of four slightly slanted vertical lines adjacent to the wording "GM FINANCIAL".

**Design Search Code(s):**

26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s)  
26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal  
26.17.06 - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

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**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-08-16 - Registered - Principal Register

2011-07-12 - Notice Of Acceptance Of Statement Of Use E-Mailed

2011-07-11 - Law Office Registration Review Completed

2011-07-08 - Allowed for Registration - Principal Register (SOU accepted)

2011-06-08 - Statement Of Use Processing Complete

2011-06-03 - Use Amendment Filed  
2011-06-07 - Case Assigned To Intent To Use Paralegal  
2011-06-03 - TEAS Statement of Use Received  
2011-05-17 - NOA E-Mailed - SOU Required From Applicant  
2011-03-22 - Official Gazette Publication Confirmation E-Mailed  
2011-03-22 - Published for opposition  
2011-02-12 - Law Office Publication Review Completed  
2011-02-11 - Assigned To LIE  
2011-01-18 - Approved For Pub - Principal Register  
2011-01-07 - Teas/Email Correspondence Entered  
2011-01-07 - Communication received from applicant  
2011-01-07 - TEAS Response to Office Action Received  
2010-12-16 - Notification Of Non-Final Action E-Mailed  
2010-12-16 - Non-final action e-mailed  
2010-12-16 - Non-Final Action Written  
2010-12-15 - Assigned To Examiner  
2010-10-14 - Notice Of Design Search Code And Pseudo Mark Mailed  
2010-10-13 - New Application Office Supplied Data Entered In Tram  
2010-10-12 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Timothy G. Gorbatoff

**Correspondent**

TIMOTHY G. GORBATOFF  
GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Phone Number: 313-665-4719

Fax Number: 313-665-4976

---



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## Assignments on the Web > Trademark Query

### Trademark Assignment Abstract of Title

**Total Assignments: 1**
**Serial #:** [85148334](#)
**Filing Dt:** 10/08/2010

**Reg #:** NONE

**Reg. Dt:** 08/16/2011

**Registrant:** General Motors LLC

**Mark:** GM FINANCIAL

**Assignment: 1**
**Reel/Frame:** [4408/0911](#)
**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** [GENERAL MOTORS LLC](#)
**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [WILMINGTON TRUST COMPANY](#)

 1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
 WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI

 300 RENAISSANCE CENTER  
 MC#482-C23-B21  
 DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 11:59 AM

 If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
 Web interface last modified: Jan 26, 2012 v.2.3.1

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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-06-05 12:02:07 ET

Serial Number: 78464727 Assignment Information      Trademark Document Retrieval

Registration Number: 3110321

Mark



(words only): GM HYBRID

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2006-06-27

Filing Date: 2004-08-10

Transformed into a National Application: No

Registration Date: 2006-06-27

Register: Principal

Law Office Assigned: LAW OFFICE 114

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-05-16

---

LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. GENERAL MOTORS LLC

Address:  
GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MI 482653000  
United States  
**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** Delaware

---

### GOODS AND/OR SERVICES

---

**International Class:** 012

**Class Status:** Active

Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

**Basis:** 1(a)

**First Use Date:** 2004-08-01

**First Use in Commerce Date:** 2004-08-01

---

### ADDITIONAL INFORMATION

---

**Disclaimer:** "hybrid"

**Design Search Code(s):**

**24.15.03** - Arrows formed by words, letters, numbers or punctuation

**26.09.21** - Squares that are completely or partially shaded

**26.17.13** - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

**27.03.05** - Objects forming letters or numerals

**Prior Registration Number(s):**

314823

314824

314825

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2006-06-27 - Registered - Principal Register  
2006-05-12 - Law Office Registration Review Completed  
2006-05-05 - Assigned To LIE  
2006-04-27 - Allowed for Registration - Principal Register (SOU accepted)  
2006-04-27 - Statement Of Use Processing Complete  
2006-04-12 - Use Amendment Filed  
2006-04-12 - TEAS Statement of Use Received  
2005-11-29 - NOA Mailed - SOU Required From Applicant  
2005-09-06 - Published for opposition  
2005-08-17 - Notice of publication  
2005-04-29 - Law Office Publication Review Completed  
2005-04-22 - Assigned To LIE  
2005-04-18 - Approved For Pub - Principal Register  
2005-04-16 - Teas/Email Correspondence Entered  
2005-03-29 - Communication received from applicant  
2005-03-29 - TEAS Response to Office Action Received  
2005-03-16 - Non-final action e-mailed  
2005-03-16 - Non-Final Action Written  
2005-03-15 - Assigned To Examiner  
2004-08-19 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Timothy G. Gorbatoff

**Correspondent**TIMOTHY G. GORBATOFF  
GENERAL MOTORS CORPORATION  
300 RENAISSANCE CENTER MC#482-C23-B21

DETROIT, MI 48265-3000  
Phone Number: 313-665-4719  
Fax Number: 313-665-4976

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** [78464727](#)**Filing Dt:** 08/10/2004**Reg #:** [3110321](#)**Reg. Dt:** 06/27/2006**Registrant:** General Motors Corporation**Mark:** GM HYBRID**Assignment: 1****Reel/Frame:** [3927/0874](#)**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** [UNITED STATES DEPARTMENT OF THE TREASURY](#)

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 2****Reel/Frame:** [3973/0799](#)**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 3****Reel/Frame:** [4033/0772](#)**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MOTORS LIQUIDATION COMPANY](#)

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Exec Dt:** 07/10/2009

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY

1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 12:01 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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Serial Number: 78129847 Assignment Information      Trademark Document Retrieval

Registration Number: 2769213

Mark



(words only): GM

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2009-02-21

Filing Date: 2002-05-20

Transformed into a National Application: No

Registration Date: 2003-09-30

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 830 -Post Registration

Date In Location: 2009-02-21

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

### GOODS AND/OR SERVICES

---

**International Class:** 035

**Class Status:** Active

Retail store services featuring clothing and promotional products, namely shirts, magnets, die cast toy vehicles, clocks, signs made of metal, pens, watches, lighters, golf balls, cookies and mugs

**Basis:** 1(a)

**First Use Date:** 2002-02-24

**First Use in Commerce Date:** 2002-02-24

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### ADDITIONAL INFORMATION

---

**Design Search Code(s):**

**26.09.21** - Squares that are completely or partially shaded

**26.11.02** - Plain single line rectangles; Rectangles (single line)

**26.17.13** - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

**Prior Registration Number(s):**

861602

2156692

2246586

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2009-02-21 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-02-06 - Assigned To Paralegal

2009-02-04 - TEAS Section 8 & 15 Received  
2008-07-18 - Case File In TICRS  
2003-09-30 - Registered - Principal Register  
2003-07-08 - Published for opposition  
2003-06-18 - Notice of publication  
2003-05-09 - Approved for Pub - Principal Register (Initial exam)  
2003-04-09 - Communication received from applicant  
2003-04-09 - TEAS Response to Office Action Received  
2003-03-20 - Final refusal e-mailed  
2003-02-24 - Communication received from applicant  
2003-02-24 - TEAS Response to Office Action Received  
2002-09-16 - Non-final action e-mailed  
2002-09-13 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**  
Timothy G. Gorbatoff

**Correspondent**  
Timothy G. Gorbatoff  
General Motors Corporation  
MC#482-C23-B21  
300 Renaissance Center  
Detroit MI 48265-3000  
Phone Number: 313-665-4719  
Fax Number: 313-665-4976

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** [78129847](#)**Filing Dt:** 05/20/2002**Reg #:** [2769213](#)**Reg. Dt:** 09/30/2003**Registrant:** General Motors Corporation**Mark:** GM**Assignment: 1****Reel/Frame:** [3927/0874](#)**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** [UNITED STATES DEPARTMENT OF THE TREASURY](#)  
1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000**Assignment: 2****Reel/Frame:** [3973/0799](#)**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)  
TWO PENNS WAYS  
SUITE 200  
NEW CASTLE, DELAWARE 19720[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)  
TWO PENNS WAY  
SUITE 200  
NEW CASTLE, DELAWARE 19720**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000**Assignment: 3****Reel/Frame:** [4033/0772](#)**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MOTORS LIQUIDATION COMPANY](#)  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** [4408/0911](#)

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** [GENERAL MOTORS LLC](#)

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [WILMINGTON TRUST COMPANY](#)

1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 12:03 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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**This page was generated by the TARR system on 2012-06-05 12:04:21 ET**

**Serial Number:** 78129844 Assignment Information      Trademark Document Retrieval

**Registration Number:** 2784211

**Mark (words only):** THE GM COLLECTION

**Standard Character claim:** No

**Current Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Date of Status:** 2009-02-21

**Filing Date:** 2002-05-20

**Transformed into a National Application:** No

**Registration Date:** 2003-11-18

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 830 -Post Registration

**Date In Location:** 2009-02-21

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000  
United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035

**Class Status:** Active

Retail store services featuring clothing and promotional products, namely shirts, hats, magnets, die cast toy vehicles, clocks, signs made of metal, pens, watches, lighters, golf balls, cookies and mugs

**Basis:** 1(a)

**First Use Date:** 2002-02-24

**First Use in Commerce Date:** 2002-02-24

---

### ADDITIONAL INFORMATION

---

**Disclaimer:** "COLLECTION"

**Prior Registration Number(s):**

861602

2156692

2246586

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2009-02-21 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-02-06 - Assigned To Paralegal

2009-02-04 - TEAS Section 8 & 15 Received

2003-11-18 - Registered - Principal Register

2003-08-26 - Published for opposition

2003-08-06 - Notice of publication

2003-07-02 - Approved for Pub - Principal Register (Initial exam)

2003-04-09 - Communication received from applicant

2003-06-26 - Case File In TICRS

2003-04-09 - TEAS Response to Office Action Received

2003-02-24 - Unresponsive/Duplicate Paper Received

2003-03-20 - Final refusal e-mailed

2003-02-24 - TEAS Response to Office Action Received

2002-09-16 - Non-final action e-mailed

2002-09-13 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Timothy G. Gorbatoff

**Correspondent**

Timothy G. Gorbatoff

General Motors Corporation

MC#482-C23-B21

300 Renaissance Center

Detroit MI 48265-3000

Phone Number: 313-665-4719

Fax Number: 313-665-4976

---



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** 78129844**Filing Dt:** 05/20/2002**Reg #:** 2784211**Reg. Dt:** 11/18/2003**Registrant:** General Motors Corporation**Mark:** THE GM COLLECTION**Assignment: 1****Reel/Frame:** 3927/0874**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 2****Reel/Frame:** 3973/0799**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 3****Reel/Frame:** 4033/0772**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MOTORS LIQUIDATION COMPANY

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Exec Dt:** 07/10/2009

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** [4408/0911](#)

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** [GENERAL MOTORS LLC](#)

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [WILMINGTON TRUST COMPANY](#)  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 12:04 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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**Serial Number: 78063881 Assignment Information      Trademark Document Retrieval**

**Registration Number: 2666545**

**Mark**



**(words only): GM**

**Standard Character claim: No**

**Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.**

**Date of Status: 2008-03-03**

**Filing Date: 2001-05-16**

**Transformed into a National Application: No**

**Registration Date: 2002-12-24**

**Register: Principal**

**Law Office Assigned: LAW OFFICE 102**

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location: 830 -Post Registration**

**Date In Location: 2008-03-03**

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

**1. GENERAL MOTORS LLC**

**Address:**

**GENERAL MOTORS LLC  
300 RENAISSANCE CENTER**

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

### GOODS AND/OR SERVICES

---

**International Class:** 025

**Class Status:** Active

Clothing, namely, aprons, caps, coat, dress shirts, gloves, golf shirts, hats, headbands, jackets, moccasins, neckties, overalls, pants, polo shirts, rainwear, robes, scarves, shoes, shorts, sleep wear, slippers, socks, sunvisors, sweat pants, sweat shirts, sweaters, t-shirts and vests

**Basis:** 1(a)

**First Use Date:** 1935-01-01

**First Use in Commerce Date:** 1935-01-01

---

### ADDITIONAL INFORMATION

---

**Design Search Code(s):**

**26.09.21** - Squares that are completely or partially shaded

**26.17.13** - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

**26.17.25** - Other lines, bands or bars

**Prior Registration Number(s):**

1474088

2246586

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-07-29 - Automatic Update Of Assignment Of Ownership

2008-10-23 - Notice Of Design Search Code Mailed

2008-03-03 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-02-22 - Assigned To Paralegal

2008-02-18 - TEAS Section 8 & 15 Received  
2008-01-08 - Case File In TICRS  
2002-12-24 - Registered - Principal Register  
2002-10-01 - Published for opposition  
2002-09-11 - Notice of publication  
2002-02-06 - Approved for Pub - Principal Register (Initial exam)  
2002-02-04 - Communication received from applicant  
2001-08-28 - Non-final action mailed  
2001-08-08 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Timothy G. Gorbatoff

**Correspondent**

Timothy G. Gorbatoff  
GENERAL MOTORS CORPORATION  
MC#482-C23-B21  
300 RENAISSANCE CENTER MC#482-C23-B21  
DETROIT MI 48265-3000  
Phone Number: 313-665-4719  
Fax Number: 313-665-4976

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 11**Serial #: 78063881

Filing Dt: 05/16/2001

Reg #: 2666545

Reg. Dt: 12/24/2002

Registrant: General Motors Corporation

Mark: GM

**Assignment: 1**Reel/Frame: 3927/0874

Received: 01/28/2009

Recorded: 01/28/2009

Pages: 35

Conveyance: SECURITY INTEREST

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 12/31/2008

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: U.S. GOVERNMENT

Citizenship: UNITED STATES

Assignee: UNITED STATES DEPARTMENT OF THE TREASURY

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

Correspondent: TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 2**Reel/Frame: 3973/0799

Received: 04/15/2009

Recorded: 04/15/2009

Pages: 38

Conveyance: SECURITY INTEREST

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 04/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: NONE

Assignees: CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

Correspondent: TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 3**Reel/Frame: 4049/0505

Received: 08/20/2009

Recorded: 08/20/2009

Pages: 31

Conveyance: RELEASE BY SECURED PARTY

Assignor: UNITED STATES DEPARTMENT OF THE TREASURY

Exec Dt: 07/09/2009

Entity Type: U.S. GOVERNMENT

Citizenship: UNITED STATES

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 4**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Assignee:** GENERAL MOTORS COMPANY

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 6**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009      **Recorded:** 08/24/2009      **Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST  
P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Entity Type:** TRUST  
**Citizenship:** NEW YORK

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4408/0911      **Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Assignee:** WILMINGTON TRUST COMPANY

1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 12:06 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web Interface last modified: Jan 26, 2012 v.2.3.1

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**This page was generated by the TARR system on 2012-06-05 12:07:39 ET**

**Serial Number:** 77127955 Assignment Information      Trademark Document Retrieval

**Registration Number:** 3323674

**Mark**



**(words only):** GM GOODWRENCH

**Standard Character claim:** No

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status:** 2007-10-30

**Filing Date:** 2007-03-12

**Transformed into a National Application:** No

**Registration Date:** 2007-10-30

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 102

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2007-10-30

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MI 482653000  
United States  
**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** Delaware

---

### GOODS AND/OR SERVICES

---

**International Class:** 037  
**Class Status:** Active  
Maintenance and repair services for motor land vehicles  
**Basis:** 1(a)  
**First Use Date:** 2007-02-05  
**First Use in Commerce Date:** 2007-02-05

---

### ADDITIONAL INFORMATION

---

**Description of Mark:** The mark consists of the letters GM with an underscore in a square with the word Goodwrench containing a fanciful G.

**Design Search Code(s):**

26.09.21 - Squares that are completely or partially shaded  
26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s)

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership  
2009-11-04 - Automatic Update Of Assignment Of Ownership  
2009-08-05 - Assignment Of Ownership Not Updated Automatically  
2009-07-29 - Automatic Update Of Assignment Of Ownership  
2007-10-30 - Registered - Principal Register  
2007-08-14 - Published for opposition  
2007-07-25 - Notice of publication  
2007-05-21 - Law Office Publication Review Completed

2007-05-21 - Assigned To LIE

2007-05-03 - Approved for Pub - Principal Register (Initial exam)

2007-05-02 - Assigned To Examiner

2007-03-16 - Notice Of Design Search Code And Pseudo Mark Mailed

2007-03-15 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Timothy G. Gorbatoff

**Correspondent**

TIMOTHY G. GORBATOFF  
GENERAL MOTORS CORPORATION  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000  
Phone Number: 313-665-4719  
Fax Number: 313-665-4976

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12**Serial #: [77127955](#)

Filing Dt: 03/12/2007

Reg #: [3323674](#)

Reg. Dt: 10/30/2007

Registrant: General Motors Corporation

Mark: GM GOODWRENCH

**Assignment: 1**Reel/Frame: [3927/0874](#)

Received: 01/28/2009

Recorded: 01/28/2009

Pages: 35

Conveyance: SECURITY INTEREST

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 12/31/2008

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: U.S. GOVERNMENT

Citizenship: UNITED STATES

Assignee: [UNITED STATES DEPARTMENT OF THE TREASURY](#)

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

Correspondent: TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 2**Reel/Frame: [3973/0799](#)

Received: 04/15/2009

Recorded: 04/15/2009

Pages: 38

Conveyance: SECURITY INTEREST

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 04/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: NONE

Assignees: [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

Correspondent: TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 3**Reel/Frame: [4033/0772](#)

Received: 07/28/2009

Recorded: 07/20/2009

Pages: 27

Conveyance: CHANGE OF NAME

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 07/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [MOTORS LIQUIDATION COMPANY](#)

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Exec Dt:** 07/10/2009

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 12:08 PM  
If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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This page was generated by the TARR system on 2012-06-05 12:09:12 ET

Serial Number: 76447016 Assignment Information      Trademark Document Retrieval

Registration Number: 2736445

Mark (words only): GM FAMILY FIRST

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2009-10-07

Filing Date: 2002-09-05

Transformed into a National Application: No

Registration Date: 2003-07-15

Register: Principal

Law Office Assigned: LAW OFFICE 114

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: M50 -TMO Law Office 114

Date In Location: 2009-10-07

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000  
United States

**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 036

**Class Status:** Active

**REAL ESTATE MORTGAGE BANKING AND LENDING SERVICES; LOAN ORIGINATION AND FINANCING VIA A GLOBAL COMMUNICATIONS NETWORK****Basis:** 1(a)**First Use Date:** 2001-04-01**First Use in Commerce Date:** 2001-04-01

---

**ADDITIONAL INFORMATION**

---

**Prior Registration Number(s):**

623260  
1610141  
1638609  
1686723  
1724212  
1764883  
1818566  
1845887  
1863983  
2246586  
2265457  
2359663

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership  
2009-11-04 - Automatic Update Of Assignment Of Ownership  
2009-10-07 - Section 8 (6-year) accepted & Section 15 acknowledged  
2009-04-06 - Section 8 (6-year) and Section 15 Filed  
2009-09-04 - Response received to Post Registration action - Sections 8 & 15  
2009-09-04 - PAPER RECEIVED  
2009-08-05 - Assignment Of Ownership Not Updated Automatically  
2009-07-29 - Automatic Update Of Assignment Of Ownership  
2009-04-15 - Post Registration action mailed Section 8 & 15

2009-04-07 - Assigned To Paralegal  
2009-04-06 - TEAS Section 8 & 15 Received  
2009-04-06 - Attorney Revoked And/Or Appointed  
2009-04-06 - TEAS Revoke/Appoint Attorney Received  
2009-02-27 - Case File In TICRS  
2007-06-13 - Automatic Update Of Assignment Of Ownership  
2003-07-15 - Registered - Principal Register  
2003-04-22 - Published for opposition  
2003-04-02 - Notice of publication  
2003-03-03 - Approved for Pub - Principal Register (Initial exam)  
2003-02-27 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Timothy G. Gorbatoff

**Correspondent**

Timothy G. Gorbatoff  
General Motors Corporation  
MC#482-C23-B21  
300 Renaissance Center  
Detroit MI 48265-3000  
Phone Number: 313-665-4719  
Fax Number: 313-665-4697



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 14****Serial #:** [76447016](#)**Filing Dt:** 09/05/2002**Reg #:** [2736445](#)**Reg. Dt:** 07/15/2003**Registrant:** GMAC Mortgage Corporation**Mark:** GM FAMILY FIRST**Assignment: 1****Reel/Frame:** [2689/0126](#)**Received:** 03/13/2003**Recorded:** 03/10/2003**Pages:** 2**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [GMAC MORTGAGE CORPORATION](#)**Exec Dt:** 02/25/2003**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [GENERAL MOTORS CORPORATION](#)300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000**Correspondent:** CHARLES H. ELLERBROCKMC#482-C23-B21  
300 RENAISSANCE CENTER  
DETROIT, MI 48265-3000**Assignment: 2****Reel/Frame:** [3555/0621](#)**Received:** 06/06/2007**Recorded:** 06/06/2007**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [GMAC LLC](#)**Exec Dt:** 11/27/2006**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [GENERAL MOTORS CORPORATION](#)300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000**Correspondent:** VICTOR M. TANNENBAUM666 THIRD AVENUE  
NEW YORK, NY 10017**Assignment: 3****Reel/Frame:** [3927/0874](#)**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** [UNITED STATES DEPARTMENT OF THE TREASURY](#)1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220**Correspondent:** TIMOTHY G. GORBATOFF300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000**Assignment: 4****Reel/Frame:** [3973/0799](#)**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS CORPORATION

**Exec Dt:** 04/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignees:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

**Entity Type:** CORPORATION

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** NONE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

### Assignment: 5

**Reel/Frame:** 4033/0772

**Received:** 07/28/2009

**Recorded:** 07/20/2009

**Pages:** 27

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS CORPORATION

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

### Assignment: 6

**Reel/Frame:** 4049/0505

**Received:** 08/20/2009

**Recorded:** 08/20/2009

**Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

### Assignment: 7

**Reel/Frame:** 4057/0739

**Received:** 08/21/2009

**Recorded:** 08/21/2009

**Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)  
300 RENAISSANCE CENTER

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8****Reel/Frame:** 4032/0370 **Received:** 07/24/2009**Recorded:** 07/20/2009**Pages:** 69**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** MOTORS LIQUIDATION COMPANY**Formerly:** FORMERLY GENERAL MOTORS CORPORATION**Exec Dt:** 07/10/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL MOTORS COMPANY300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 9****Reel/Frame:** 4051/0311 **Received:** 08/21/2009**Recorded:** 08/21/2009**Pages:** 41**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS COMPANY**Exec Dt:** 07/10/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10****Reel/Frame:** 4051/0352 **Received:** 08/24/2009**Recorded:** 08/24/2009**Pages:** 39**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS COMPANY**Exec Dt:** 07/10/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** TRUST**Citizenship:** NEW YORK**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUSTP.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11****Reel/Frame:** 4087/0328 **Received:** 10/29/2009**Recorded:** 10/29/2009**Pages:** 30**Conveyance:** CHANGE OF NAME**Assignor:** GENERAL MOTORS COMPANY**Exec Dt:** 10/16/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12****Reel/Frame:** 4309/0514      **Received:** 11/03/2010**Recorded:** 11/03/2010**Pages:** 34**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY**Exec Dt:** 04/20/2010**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 13****Reel/Frame:** 4310/0145      **Received:** 11/04/2010**Recorded:** 11/04/2010**Pages:** 39**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST**Exec Dt:** 10/26/2010**Entity Type:** TRUST**Citizenship:** NEW YORK**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 14****Reel/Frame:** 4408/0911      **Received:** 11/05/2010**Recorded:** 11/05/2010**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS LLC**Exec Dt:** 10/27/2010**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 12:10 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-06-05 12:53:27 ET

Serial Number: 75273995 Assignment Information      Trademark Document Retrieval

Registration Number: 2156692

Mark



(words only): GM CERTIFIED USED VEHICLES

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2009-11-24

Filing Date: 1997-04-14

Transformed into a National Application: No

Registration Date: 1998-05-12

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2009-11-24

---

LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. GENERAL MOTORS LLC

Address:  
GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035

**Class Status:** Active

used automobile and truck dealership services

**Basis:** 1(a)

**First Use Date:** 1996-08-14

**First Use in Commerce Date:** 1996-08-14

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "CERTIFIED USED VEHICLES"

**Design Search Code(s):**

**26.09.21** - Squares that are completely or partially shaded

**26.17.13** - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

**Prior Registration Number(s):**

1714390

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-24 - First renewal 10 year

2009-11-24 - Section 8 (10-year) accepted/ Section 9 granted

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2008-04-30 - Assigned To Paralegal

2008-04-14 - TEAS Section 8 & 9 Received  
2007-08-16 - Case File In TICRS  
2004-05-11 - Section 8 (6-year) accepted & Section 15 acknowledged  
2004-03-29 - Section 8 (6-year) and Section 15 Filed  
2004-03-29 - Section 8 (6-year) and Section 15 Filed  
2004-03-29 - TEAS Section 8 & 15 Received  
2002-06-05 - PAPER RECEIVED  
1998-05-12 - Registered - Principal Register  
1998-02-17 - Published for opposition  
1998-02-17 - Published for opposition  
1998-01-16 - Notice of publication  
1997-12-09 - Approved for Pub - Principal Register (Initial exam)  
1997-12-02 - Examiner's amendment mailed  
1997-11-20 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Timothy G. Gorbatoff

**Correspondent**

Timothy G. Gorbatoff  
GENERAL MOTORS CORPORATION  
MC#482-C23-B21  
300 RENAISSANCE CENTER  
DETROIT MI 48265-3000  
Phone Number: 313-665-4719  
Fax Number: 313-665-4976

---



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

## Total Assignments: 12

Serial #: [75273995](#)

Filing Dt: 04/14/1997

Reg #: [2156692](#)

Reg. Dt: 05/12/1998

Registrant: GENERAL MOTORS CORPORATION

Mark: GM CERTIFIED USED VEHICLES

## Assignment: 1

Reel/Frame: [3927/0874](#)

Received: 01/28/2009

Recorded: 01/28/2009

Pages: 35

Conveyance: SECURITY INTEREST

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 12/31/2008

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: U.S. GOVERNMENT

Citizenship: UNITED STATES

Assignee: [UNITED STATES DEPARTMENT OF THE TREASURY](#)

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

Correspondent: TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

## Assignment: 2

Reel/Frame: [3973/0799](#)

Received: 04/15/2009

Recorded: 04/15/2009

Pages: 38

Conveyance: SECURITY INTEREST

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 04/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: NONE

Assignees: [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

Correspondent: TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

## Assignment: 3

Reel/Frame: [4033/0772](#)

Received: 07/28/2009

Recorded: 07/20/2009

Pages: 27

Conveyance: CHANGE OF NAME

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 07/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [MOTORS LIQUIDATION COMPANY](#)

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Exec Dt:** 07/10/2009

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY

1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:22 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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This page was generated by the TARR system on 2012-06-05 13:23:10 ET

Serial Number: 75241516 Assignment Information      Trademark Document Retrieval

Registration Number: 2123953

Mark



(words only): GM GOODWRENCH SERVICE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2007-08-10

Filing Date: 1997-02-13

Transformed into a National Application: No

Registration Date: 1997-12-23

Register: Principal

Law Office Assigned: LAW OFFICE 104

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 830 -Post Registration

Date In Location: 2007-08-10

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

Address:  
GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

### GOODS AND/OR SERVICES

---

**International Class:** 037

**Class Status:** Active

maintenance and repair services for motor vehicles, motor vehicle parts and motor vehicle accessories

**Basis:** 1(a)

**First Use Date:** 1991-09-12

**First Use in Commerce Date:** 1991-09-12

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### ADDITIONAL INFORMATION

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**Disclaimer:** "SERVICE"

**Design Search Code(s):**

26.09.21 - Squares that are completely or partially shaded

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

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### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2012-05-04 - Notice Of Suit

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2008-11-22 - Notice Of Design Search Code And Pseudo Mark Mailed

2007-08-10 - First renewal 10 year

2007-08-10 - Section 8 (10-year) accepted/ Section 9 granted

2007-08-01 - Assigned To Paralegal

2007-07-09 - Combined Section 8 (10-year)/Section 9 filed

2007-07-09 - TEAS Section 8 & 9 Received

2007-04-23 - Case File In TICRS

2004-02-17 - Section 8 (6-year) accepted & Section 15 acknowledged

2003-12-10 - Section 8 (6-year) and Section 15 Filed

2003-12-10 - TEAS Section 8 & 15 Received

2002-06-06 - PAPER RECEIVED

1997-12-23 - Registered - Principal Register

1997-09-30 - Published for opposition

1997-08-29 - Notice of publication

1997-07-25 - Approved for Pub - Principal Register (Initial exam)

1997-04-23 - Non-final action mailed

1997-04-19 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Timothy G. Gorbatoff

**Correspondent**

Timothy G. Gorbatoff

General Motors Corporation

MC#482-C23-B21

300 Renaissance Center

Detroit MI 48265-3000

Phone Number: 313-665-4719

Fax Number: 313-665-4976

---



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** 75241516**Filing Dt:** 02/13/1997**Reg #:** 2123953**Reg. Dt:** 12/23/1997**Registrant:** GENERAL MOTORS CORPORATION**Mark:** GM GOODWRENCH SERVICE**Assignment: 1****Reel/Frame:** 3927/0874**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000**Assignment: 2****Reel/Frame:** 3973/0799**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIESTWO PENNS WAYS  
SUITE 200  
NEW CASTLE, DELAWARE 19720CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIESTWO PENNS WAY  
SUITE 200  
NEW CASTLE, DELAWARE 19720**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000**Assignment: 3****Reel/Frame:** 4033/0772**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MOTORS LIQUIDATION COMPANY300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Exec Dt:** 07/10/2009

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** [4408/0911](#)

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** [GENERAL MOTORS LLC](#)

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [WILMINGTON TRUST COMPANY](#)  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:23 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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**Serial Number:** 75120426 Assignment Information      Trademark Document Retrieval

**Registration Number:** 2182741

**Mark (words only):** GM MOTOR CLUB

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2008-05-05

**Filing Date:** 1996-06-17

**Transformed into a National Application:** No

**Registration Date:** 1998-08-18

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 104

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 830 -Post Registration

**Date In Location:** 2008-05-05

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 037

**Class Status:** Active

emergency motor vehicle road side services

**Basis:** 1(a)

**First Use Date:** 1998-03-16

**First Use in Commerce Date:** 1998-03-16

---

### ADDITIONAL INFORMATION

---

**Disclaimer:** "MOTOR CLUB"

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2008-05-05 - First renewal 10 year

2008-05-05 - Section 8 (10-year) accepted/ Section 9 granted

2008-05-05 - Assigned To Paralegal

2008-04-16 - TEAS Section 8 & 9 Received

2007-08-08 - Case File In TICRS

2004-05-15 - Section 8 (6-year) accepted & Section 15 acknowledged

2004-03-30 - Section 8 (6-year) and Section 15 Filed

2004-03-30 - TEAS Section 8 & 15 Received

2002-06-06 - PAPER RECEIVED

1998-08-18 - Registered - Principal Register

1998-05-22 - Allowed for Registration - Principal Register (SOU accepted)

1998-05-15 - Assigned To Examiner

1998-05-08 - Statement Of Use Processing Complete  
1998-04-13 - Use Amendment Filed  
1997-12-02 - Extension 1 granted  
1997-10-27 - Extension 1 filed  
1997-05-20 - NOA Mailed - SOU Required From Applicant  
1997-02-25 - Published for opposition  
1997-01-24 - Notice of publication  
1996-12-11 - Approved For Pub - Principal Register  
1996-11-25 - Examiner's amendment mailed  
1996-11-20 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Timothy G. Gorbatoff

**Correspondent**

Timothy G. Gorbatoff  
GENERAL MOTORS CORPORATION  
MC#482-C23-B21  
300 RENAISSANCE CENTER  
DETROIT MI 48265-3000  
Phone Number: 313-665-4719  
Fax Number: 313-665-4976

---



United States Patent and Trademark Office

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1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 2****Reel/Frame:** [3973/0799](#)**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 3****Reel/Frame:** [4033/0772](#)**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MOTORS LIQUIDATION COMPANY](#)

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

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**Serial Number:** 75044221 Assignment Information      Trademark Document Retrieval

**Registration Number:** 2035360

**Mark**



**(words only):** GM GOODWRENCH

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2007-02-17

**Filing Date:** 1996-01-16

**Transformed into a National Application:** No

**Registration Date:** 1997-02-04

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 104

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 830 -Post Registration

**Date In Location:** 2007-02-17

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

### GOODS AND/OR SERVICES

---

**International Class:** 008

**Class Status:** Active

hand tools, namely, bits for hand drills, chisels, drills, hammers, planes, pliers, pocket knives, saws, screwdrivers, socket sets, and wrenches

**Basis:** 1(a)

**First Use Date:** 1994-12-15

**First Use in Commerce Date:** 1994-12-15

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### ADDITIONAL INFORMATION

---

**Design Search Code(s):**

**26.11.21** - Rectangles that are completely or partially shaded

**26.17.13** - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

**Prior Registration Number(s):**

1065021

1304612

1716510

1838212

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2007-02-17 - First renewal 10 year

2007-02-17 - Section 8 (10-year) accepted/ Section 9 granted

2007-01-31 - Assigned To Paralegal  
2006-11-30 - Combined Section 8 (10-year)/Section 9 filed  
2006-12-22 - Case File In TICRS  
2006-11-30 - TEAS Section 8 & 9 Received  
2003-04-23 - Section 8 (6-year) accepted & Section 15 acknowledged  
2003-01-27 - Section 8 (6-year) and Section 15 Filed  
2003-01-27 - TEAS Section 8 & 15 Received  
2002-06-06 - PAPER RECEIVED  
1997-02-04 - Registered - Principal Register  
1996-11-12 - Published for opposition  
1996-10-11 - Notice of publication  
1996-08-13 - Approved for Pub - Principal Register (Initial exam)  
1996-08-05 - Examiner's amendment mailed  
1996-07-03 - Non-final action mailed  
1996-06-26 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**  
TIMOTHY G. GORBATOFF

**Correspondent**  
TIMOTHY G. GORBATOFF  
GENERAL MOTORS CORPORATION  
300 RENAISSANCE CENTER  
P.O. BOX 300  
DETROIT, MI 48265

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** 75044221**Filing Dt:** 01/16/1996**Reg #:** 2035360**Reg. Dt:** 02/04/1997**Registrant:** GENERAL MOTORS CORPORATION**Mark:** GM GOODWRENCH**Assignment: 1****Reel/Frame:** 3927/0874**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000**Assignment: 2****Reel/Frame:** 3973/0799**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIESTWO PENNS WAYS  
SUITE 200  
NEW CASTLE, DELAWARE 19720CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIESTWO PENNS WAY  
SUITE 200  
NEW CASTLE, DELAWARE 19720**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000**Assignment: 3****Reel/Frame:** 4033/0772**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MOTORS LIQUIDATION COMPANY300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** [4408/0911](#)

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** [GENERAL MOTORS LLC](#)

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [WILMINGTON TRUST COMPANY](#)  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:30 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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**This page was generated by the TARR system on 2012-06-05 13:30:41 ET**

**Serial Number:** 75005529 Assignment Information      Trademark Document Retrieval

**Registration Number:** 2082242

**Mark (words only):** GM SAFE DRIVING PROGRAM

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2007-10-24

**Filing Date:** 1995-10-13

**Transformed into a National Application:** No

**Registration Date:** 1997-07-22

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 104

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 830 -Post Registration

**Date In Location:** 2007-10-24

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000  
United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

#### GOODS AND/OR SERVICES

---

**International Class:** 041

**Class Status:** Active

educational services, namely conducting classes, seminars, workshops and conferences to educate people with the basic requirements of operating a vehicle and to develop safe driving skills

**Basis:** 1(a)

**First Use Date:** 1996-04-00

**First Use in Commerce Date:** 1996-04-00

---

### ADDITIONAL INFORMATION

---

**Disclaimer:** "SAFE DRIVING PROGRAM"

**Prior Registration Number(s):**

1884051

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2007-10-24 - First renewal 10 year

2007-10-24 - Section 8 (10-year) accepted/ Section 9 granted

2007-10-23 - Assigned To Paralegal

2007-07-18 - TEAS Section 8 & 9 Received

2007-03-12 - Case File In TICRS

2003-07-08 - Section 8 (6-year) accepted & Section 15 acknowledged

2003-04-10 - Section 8 (6-year) and Section 15 Filed

2003-04-10 - TEAS Section 8 & 15 Received

2002-06-06 - PAPER RECEIVED

1997-07-22 - Registered - Principal Register

1997-05-19 - Allowed for Registration - Principal Register (SOU accepted)

1997-05-02 - Statement Of Use Processing Complete

1997-03-27 - Use Amendment Filed

1996-10-01 - NOA Mailed - SOU Required From Applicant

1996-07-09 - Published for opposition

1996-06-07 - Notice of publication

1996-04-30 - Approved For Pub - Principal Register

1996-04-23 - Examiner's amendment mailed

1996-04-17 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Timothy G. Gorbatoff

**Correspondent**

Timothy G. Gorbatoff

GENERAL MOTORS CORPORATION

MC#482-C23-B21

300 RENAISSANCE CENTER

Detroit MI 48265-3000

Phone Number: 313-665-4719

Fax Number: 313-665-4976

---



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** 75005529**Filing Dt:** 10/13/1995**Reg #:** 2082242**Reg. Dt:** 07/22/1997**Registrant:** GENERAL MOTORS CORPORATION**Mark:** GM SAFE DRIVING PROGRAM**Assignment: 1****Reel/Frame:** 3927/0874**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 2****Reel/Frame:** 3973/0799**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 3****Reel/Frame:** 4033/0772**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MOTORS LIQUIDATION COMPANY

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:31 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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**This page was generated by the TARR system on 2012-06-05 13:31:19 ET**

**Serial Number:** 74169635 Assignment Information      Trademark Document Retrieval

**Registration Number:** 1685062

**Mark**



**(words only):** GM

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2012-05-07

**Filing Date:** 1991-05-24

**Transformed into a National Application:** No

**Registration Date:** 1992-05-05

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 7

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** (NOT AVAILABLE)

**Date In Location:** 2012-05-07

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 006

**Class Status:** Active

metal keys for locks

**Basis:** 1(a)

**First Use Date:** 1966-09-30

**First Use in Commerce Date:** 1966-09-30

---

**ADDITIONAL INFORMATION**

---

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):**

26.11.01 - Rectangles as carriers or rectangles as single or multiple line borders

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

**Prior Registration Number(s):**

271167

283227

314823

314824

314825

633191

636392

861692

1034749

1474088

1476220

1575170

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2012-05-07 - Notice Of Acceptance Of Sec. 8 & 9 - E-Mailed

2012-05-07 - Second renewal 10 year  
2012-05-07 - Section 8 (10-year) accepted/ Section 9 granted  
2012-05-04 - TEAS Section 8 & 9 Received  
2009-11-11 - Automatic Update Of Assignment Of Ownership  
2009-11-04 - Automatic Update Of Assignment Of Ownership  
2009-08-05 - Assignment Of Ownership Not Updated Automatically  
2009-07-29 - Automatic Update Of Assignment Of Ownership  
2008-09-19 - Notice Of Design Search Code Mailed  
2008-01-10 - Case File In TICRS  
2003-07-18 - First renewal 10 year  
2003-07-18 - Section 8 (10-year) accepted/ Section 9 granted  
2002-03-14 - Combined Section 8 (10-year)/Section 9 filed  
2003-07-18 - REINSTATED  
2003-02-08 - Canceled Section 8 (10-year)/Expired Section 9  
2002-06-05 - PAPER RECEIVED  
1998-07-16 - Section 8 (6-year) accepted & Section 15 acknowledged  
1998-04-23 - Section 8 (6-year) and Section 15 Filed  
1992-05-05 - Registered - Principal Register  
1992-02-11 - Published for opposition  
1992-01-10 - Notice of publication  
1991-10-04 - Approved for Pub - Principal Register (Initial exam)  
1991-08-30 - Communication received from applicant  
1991-08-15 - Non-final action mailed  
1991-08-02 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

TIMOTHY G. GORBATOFF

**Correspondent**

TIMOTHY G. GORBATOFF

GENERAL MOTORS LLC

MC#482-C23-B21

300 RENAISSANCE CENTER

DETROIT MI 48265-3000

Phone Number: 313-665-4719

Fax Number: 313-665-4976

---



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## Trademark Assignment Abstract of Title

### Total Assignments: 12

Serial #: [74169635](#)

Filing Dt: 05/24/1991

Reg #: [1685062](#)

Reg. Dt: 05/05/1992

Registrant: GENERAL MOTORS CORPORATION

Mark: GM

### Assignment: 1

Reel/Frame: [3927/0874](#)

Received: 01/28/2009

Recorded: 01/28/2009

Pages: 35

Conveyance: SECURITY INTEREST

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 12/31/2008

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: U.S. GOVERNMENT

Citizenship: UNITED STATES

Assignee: [UNITED STATES DEPARTMENT OF THE TREASURY](#)  
 1500 PENNSYLVANIA AVENUE, NW  
 ROOM 2312  
 WASHINGTON, DISTRICT OF COLUMBIA 20220

Correspondent: TIMOTHY G. GORBATOFF  
 300 RENAISSANCE CENTER  
 MC#482-C23-B21  
 DETROIT, MI 48265-3000

### Assignment: 2

Reel/Frame: [3973/0799](#)

Received: 04/15/2009

Recorded: 04/15/2009

Pages: 38

Conveyance: SECURITY INTEREST

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 04/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: NONE

Assignees: [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)  
 TWO PENNS WAYS  
 SUITE 200  
 NEW CASTLE, DELAWARE 19720  
[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)  
 TWO PENNS WAY  
 SUITE 200  
 NEW CASTLE, DELAWARE 19720

Correspondent: TIMOTHY G. GORBATOFF  
 300 RENAISSANCE CENTER  
 MC#482-C23-B21  
 DETROIT, MI 48265-3000

### Assignment: 3

Reel/Frame: [4033/0772](#)

Received: 07/28/2009

Recorded: 07/20/2009

Pages: 27

Conveyance: CHANGE OF NAME

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 07/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [MOTORS LIQUIDATION COMPANY](#)  
 300 RENAISSANCE CENTER  
 DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:31 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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**This page was generated by the TARR system on 2012-06-05 13:33:26 ET**

**Serial Number:** 74430297 Assignment Information      Trademark Document Retrieval

**Registration Number:** 1845887

**Mark (words only):** THE GM GOLD CARD

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2004-09-02

**Filing Date:** 1993-08-23

**Transformed into a National Application:** No

**Registration Date:** 1994-07-19

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 14

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2011-05-02

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 036

**Class Status:** Active

credit card services which promote the sale of motor vehicles by crediting a portion of credit card usage towards the vehicle purchase price

**Basis:** 1(a)

**First Use Date:** 1993-03-04

**First Use in Commerce Date:** 1993-03-04

---

### ADDITIONAL INFORMATION

---

**Disclaimer:** "GOLD CARD"

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-05-02 - Case File In TICRS

2011-03-29 - Case File In TICRS

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2004-09-02 - First renewal 10 year

2004-09-02 - Section 8 (10-year) accepted/ Section 9 granted

2004-06-30 - Combined Section 8 (10-year)/Section 9 filed

2004-06-30 - TEAS Change Of Correspondence Received

2004-06-30 - TEAS Section 8 & 9 Received

2002-06-07 - PAPER RECEIVED

2000-08-16 - Section 8 (6-year) accepted & Section 15 acknowledged

2000-04-24 - Section 8 (6-year) and Section 15 Filed

1994-07-19 - Registered - Principal Register

1994-04-26 - Published for opposition  
1994-03-25 - Notice of publication  
1994-02-06 - Approved for Pub - Principal Register (Initial exam)  
1994-01-13 - Examiner's amendment mailed  
1994-01-10 - Assigned To Examiner  
1993-12-22 - Assigned To Examiner  
1993-12-17 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**  
TIMOTHY G. GORBATOFF

**Correspondent**  
Charles H. Ellerbrock  
General Motors Corporation  
Mail Code 482-C23-B21  
300 Renaissance Center, P.O. Box 300  
Detroit MI 48265-3000  
Phone Number: 313-665-4709  
Fax Number: 313-665-4977

---



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** [74430297](#)**Filing Dt:** 08/23/1993**Reg #:** [1845887](#)**Reg. Dt:** 07/19/1994**Registrant:** GENERAL MOTORS CORPORATION**Mark:** THE GM GOLD CARD**Assignment: 1****Reel/Frame:** [3927/0874](#)**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** [UNITED STATES DEPARTMENT OF THE TREASURY](#)

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 2****Reel/Frame:** [3973/0799](#)**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 3****Reel/Frame:** [4033/0772](#)**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MOTORS LIQUIDATION COMPANY](#)

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** JAW RETIREE MEDICAL BENEFITS TRUST  
P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** JAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:34 PM.

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Web interface last modified: Jan 26, 2012 v.2.3.1

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**This page was generated by the TARR system on 2012-06-05 13:35:58 ET**

**Serial Number:** 74302984 Assignment Information      Trademark Document Retrieval

**Registration Number:** 1764883

**Mark (words only):** GM PROTECTION PLAN

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2003-05-17

**Filing Date:** 1992-08-10

**Transformed into a National Application:** No

**Registration Date:** 1993-04-13

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 14

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov.**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2008-08-08

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000  
United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 036

**Class Status:** Active

providing extended warranty contracts for motor vehicles

**Basis:** 1(a)

**First Use Date:** 1984-10-01

**First Use in Commerce Date:** 1984-10-01

**International Class:** 037

**Class Status:** Active

automobile maintenance and repair services

**Basis:** 1(a)

**First Use Date:** 1984-10-01

**First Use in Commerce Date:** 1984-10-01

---

### ADDITIONAL INFORMATION

---

**Disclaimer:** "PROTECTION PLAN"

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2008-08-08 - Case File In TICRS

2003-05-17 - First renewal 10 year

2003-05-17 - Section 8 (10-year) accepted/ Section 9 granted

2003-03-12 - Combined Section 8 (10-year)/Section 9 filed

2003-03-12 - TEAS Section 8 & 9 Received

2002-06-06 - PAPER RECEIVED

1999-09-17 - Section 8 (6-year) accepted & Section 15 acknowledged

1999-04-12 - Section 8 (6-year) and Section 15 Filed

1993-04-13 - Registered - Principal Register  
1993-01-19 - Published for opposition  
1992-12-18 - Notice of publication  
1992-10-29 - Approved for Pub - Principal Register (Initial exam)  
1992-10-15 - Examiner's amendment mailed  
1992-10-05 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**  
CHARLES H. ELLERBROCK

**Correspondent**  
CHARLES H. ELLERBROCK  
GENERAL MOTORS CORPORATION  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** [74302984](#)**Filing Dt:** 08/10/1992**Reg #:** [1764883](#)**Reg. Dt:** 04/13/1993**Registrant:** GENERAL MOTORS CORPORATION**Mark:** GM PROTECTION PLAN**Assignment: 1****Reel/Frame:** [3927/0874](#)**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** [UNITED STATES DEPARTMENT OF THE TREASURY](#)

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 2****Reel/Frame:** [3973/0799](#)**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 3****Reel/Frame:** [4033/0772](#)**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MOTORS LIQUIDATION COMPANY](#)

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST  
P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:37 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

## Total Assignments: 12

Serial #: 74289224

Filing Dt: 06/29/1992

Reg #: 1818566

Reg. Dt: 01/25/1994

Registrant: GENERAL MOTORS CORPORATION

Mark: THE GM CARD

## Assignment: 1

Reel/Frame: 3927/0874

Received: 01/28/2009

Recorded: 01/28/2009

Pages: 35

Conveyance: SECURITY INTEREST

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 12/31/2008

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: U.S. GOVERNMENT

Citizenship: UNITED STATES

Assignee: UNITED STATES DEPARTMENT OF THE TREASURY  
1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220Correspondent: TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

## Assignment: 2

Reel/Frame: 3973/0799

Received: 04/15/2009

Recorded: 04/15/2009

Pages: 38

Conveyance: SECURITY INTEREST

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 04/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: NONE

Assignees: CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES  
TWO PENNS WAYS  
SUITE 200  
NEW CASTLE, DELAWARE 19720CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES  
TWO PENNS WAY  
SUITE 200  
NEW CASTLE, DELAWARE 19720Correspondent: TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

## Assignment: 3

Reel/Frame: 4033/0772

Received: 07/28/2009

Recorded: 07/20/2009

Pages: 27

Conveyance: CHANGE OF NAME

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 07/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: MOTORS LIQUIDATION COMPANY  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:37 PM

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Web interface last modified: Jan 26, 2012 v.2.3.1

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**Serial Number:** 74134015 Assignment Information      Trademark Document Retrieval

**Registration Number:** 1714390

**Mark**

**GM**

**(words only):** GM

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2002-09-28

**Filing Date:** 1991-01-28

**Transformed into a National Application:** No

**Registration Date:** 1992-09-08

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 14

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2008-02-25

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

### GOODS AND/OR SERVICES

---

**International Class:** 042

**Class Status:** Active

automobile and truck dealership services

**Basis:** 1(a)

**First Use Date:** 1966-09-30

**First Use in Commerce Date:** 1966-09-30

**Used Anywhere in Another Form:** First used in another form on September 15, 1933

**Used in Commerce in Another Form:** First used in commerce in another form on September 15, 1933

---

### ADDITIONAL INFORMATION

---

**Design Search Code(s):**

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

**Prior Registration Number(s):**

861602

1474088

1476220

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2012-05-04 - Notice Of Suit

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2008-02-25 - Case File In TICRS

2002-09-28 - First renewal 10 year

2002-09-28 - Section 8 (10-year) accepted/ Section 9 granted

2002-06-11 - Combined Section 8 (10-year)/Section 9 filed

2002-06-05 - PAPER RECEIVED

2002-06-11 - TEAS Section 8 & 9 Received

1998-03-28 - Section 8 (6-year) accepted & Section 15 acknowledged

1998-02-23 - Section 8 (6-year) and Section 15 Filed

1992-09-08 - Registered - Principal Register

1992-06-16 - Published for opposition

1992-05-15 - Notice of publication

1991-08-30 - Approved for Pub - Principal Register (Initial exam)

1991-08-16 - Communication received from applicant

1991-06-03 - Non-final action mailed

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Correspondent**

TIMOTHY G. GORBATOFF  
GENERAL MOTORS CORPORATION  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

---



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## Assignments on the Web > Trademark Query

### Trademark Assignment Abstract of Title

#### Total Assignments: 12

Serial #: 74134015

Filing Dt: 01/28/1991

Reg #: 1714390

Reg. Dt: 09/08/1992

Registrant: GENERAL MOTORS CORPORATION

Mark: GM

#### Assignment: 1

Reel/Frame: 3927/0874

Received: 01/28/2009

Recorded: 01/28/2009

Pages: 35

Conveyance: SECURITY INTEREST

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 12/31/2008

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: U.S. GOVERNMENT

Citizenship: UNITED STATES

Assignee: UNITED STATES DEPARTMENT OF THE TREASURY

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

Correspondent: TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

#### Assignment: 2

Reel/Frame: 3973/0799

Received: 04/15/2009

Recorded: 04/15/2009

Pages: 38

Conveyance: SECURITY INTEREST

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 04/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: NONE

Assignees: CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

Correspondent: TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

#### Assignment: 3

Reel/Frame: 4033/0772

Received: 07/28/2009

Recorded: 07/20/2009

Pages: 27

Conveyance: CHANGE OF NAME

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 07/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: MOTORS LIQUIDATION COMPANY

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4****Reel/Frame:** 4049/0505**Received:** 08/20/2009**Recorded:** 08/20/2009**Pages:** 31**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY**Exec Dt:** 07/09/2009**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)**Entity Type:** CORPORATION**Citizenship:** DELAWARE300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5****Reel/Frame:** 4057/0739**Received:** 08/21/2009**Recorded:** 08/21/2009**Pages:** 31**Conveyance:** RELEASE BY SECURED PARTY**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARECITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)**Entity Type:** CORPORATION**Citizenship:** DELAWARE300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6****Reel/Frame:** 4032/0370**Received:** 07/24/2009**Recorded:** 07/20/2009**Pages:** 69**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** MOTORS LIQUIDATION COMPANY**Exec Dt:** 07/10/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Formerly:** FORMERLY GENERAL MOTORS CORPORATION**Assignee:** GENERAL MOTORS COMPANY**Entity Type:** CORPORATION**Citizenship:** DELAWARE300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7****Reel/Frame:** 4051/0311**Received:** 08/21/2009**Recorded:** 08/21/2009**Pages:** 41**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS COMPANY**Exec Dt:** 07/10/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY

1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:38 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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**Serial Number: 73693298 Assignment Information      Trademark Document Retrieval**

**Registration Number: 1575170**

**Mark**



**(words only): GM**

**Standard Character claim: No**

**Current Status: The registration has been renewed.**

**Date of Status: 2009-12-10**

**Filing Date: 1987-11-02**

**Transformed into a National Application: No**

**Registration Date: 1990-01-02**

**Register: Principal**

**Law Office Assigned: (NOT AVAILABLE)**

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location: (NOT AVAILABLE)**

**Date In Location: 2009-12-10**

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

### GOODS AND/OR SERVICES

---

**International Class:** 028

**Class Status:** Active

TOYS AND PLAYTHINGS; NAMELY, TOY VEHICLES, TOY CARS, TOY MODEL HOBBYCRAFT KITS

**Basis:** 1(a)

**First Use Date:** 1987-01-10

**First Use in Commerce Date:** 1987-01-10

---

### ADDITIONAL INFORMATION

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**Design Search Code(s):**

**26.09.02** - Plain single line squares; Squares, plain single line

**26.09.21** - Squares that are completely or partially shaded

**Prior Registration Number(s):**

180358

253644

271167

283227

286518

312149

314823

314824

314925

327515

353809

354521

354888

633191

636392

755367

767100

792135

830956

861602

1034749

1065021

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### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-12-10 - Second renewal 10 year

2009-12-10 - Section 8 (10-year) accepted/ Section 9 granted

2009-12-09 - TEAS Section 8 & 9 Received

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2008-12-02 - Case File In TICRS

2006-08-09 - Review Of Correspondence Complete

2002-06-05 - PAPER RECEIVED

2000-11-29 - First renewal 10 year

2000-11-29 - Section 8 (10-year) accepted/ Section 9 granted

2000-03-27 - Combined Section 8 (10-year)/Section 9 filed

1996-06-04 - Section 8 (6-year) accepted & Section 15 acknowledged

1995-11-13 - Section 8 (6-year) and Section 15 Filed

1990-01-02 - Registered - Principal Register

1989-10-10 - Published for opposition

1989-09-09 - Notice of publication

1989-07-11 - Approved for Pub - Principal Register (Initial exam)

1989-07-07 - Petition To Revive-Granted

1989-02-21 - Petition To Revive-Received

1988-09-17 - Abandonment - Failure To Respond Or Late Response

1988-02-02 - Non-final action mailed

1988-01-21 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

TIMOTHY G GORBATOFF

**Correspondent**

TIMOTHY G GORBATOFF

GENERAL MOTORS LLC

MC 482-C23-B21

300 RENAISSANCE CENTER

DETROIT MI 48265-3000

Phone Number: 313-665-4719

Fax Number: 313-665-4976

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** [73693298](#)**Filing Dt:** 11/02/1987**Reg #:** [1575170](#)**Reg. Dt:** 01/02/1990**Registrant:** GENERAL MOTORS CORPORATION**Mark:** GM**Assignment: 1****Reel/Frame:** [3927/0874](#)**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** [UNITED STATES DEPARTMENT OF THE TREASURY](#)  
1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000**Assignment: 2****Reel/Frame:** [3973/0799](#)**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)  
TWO PENNS WAYS  
SUITE 200  
NEW CASTLE, DELAWARE 19720[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)  
TWO PENNS WAY  
SUITE 200  
NEW CASTLE, DELAWARE 19720**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000**Assignment: 3****Reel/Frame:** [4033/0772](#)**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MOTORS LIQUIDATION COMPANY](#)  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Exec Dt:** 07/10/2009

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:40 PM

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Web interface last modified: Jan 26, 2012 v.2.3.1

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**This page was generated by the TARR system on 2012-06-05 13:41:22 ET**

**Serial Number:** 73670937 Assignment Information      Trademark Document Retrieval

**Registration Number:** 1476220

**Mark**



**(words only):** GM

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2008-02-14

**Filing Date:** 1987-07-09

**Transformed into a National Application:** No

**Registration Date:** 1988-02-09

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 830 -Post Registration

**Date In Location:** 2008-02-14

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**  
GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 037

**Class Status:** Active

REPAIR SERVICES FOR MOTOR VEHICLES

**Basis:** 1(a)

**First Use Date:** 1966-09-30

**First Use in Commerce Date:** 1966-09-30

---

**ADDITIONAL INFORMATION**

---

**Design Search Code(s):**

26.09.21 - Squares that are completely or partially shaded

26.11.20 - Rectangles inside one another

**Prior Registration Number(s):**

271167

283227

314823

314824

314825

633191

636392

861602

1034749

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2012-05-04 - Notice Of Suit

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership  
2008-10-29 - Notice Of Design Search Code Mailed  
2008-02-14 - First renewal 10 year  
2008-02-14 - Section 8 (10-year) accepted/ Section 9 granted  
2008-01-30 - Assigned To Paralegal  
2008-01-24 - TEAS Section 8 & 9 Received  
2007-04-26 - Case File In TICRS  
2006-08-09 - Review Of Correspondence Complete  
2002-06-05 - PAPER RECEIVED  
1994-03-22 - Section 8 (6-year) accepted & Section 15 acknowledged  
1993-12-06 - Section 8 (6-year) and Section 15 Filed  
1988-02-09 - Registered - Principal Register  
1987-11-17 - Published for opposition  
1987-10-16 - Notice of publication  
1987-09-18 - Approved for Pub - Principal Register (Initial exam)  
1987-09-15 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**  
KENNETH D ENBORG

**Correspondent**  
KENNETH D ENBORG  
LEGAL STAFF  
GENERAL MOTORS CORPORATION  
P O BOX 33114  
DETROIT, MI 48232  
Phone Number: 313-665-4719  
Fax Number: 313-665-4976

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12**Serial #: 73670937

Filing Dt: 07/09/1987

Reg #: 1476220

Reg. Dt: 02/09/1988

Registrant: GENERAL MOTORS CORPORATION

Mark: GM

**Assignment: 1**Reel/Frame: 3927/0874

Received: 01/28/2009

Recorded: 01/28/2009

Pages: 35

Conveyance: SECURITY INTEREST

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 12/31/2008

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: U.S. GOVERNMENT

Citizenship: UNITED STATES

Assignee: UNITED STATES DEPARTMENT OF THE TREASURY

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

Correspondent: TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 2**Reel/Frame: 3973/0799

Received: 04/15/2009

Recorded: 04/15/2009

Pages: 38

Conveyance: SECURITY INTEREST

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 04/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: NONE

Assignees: CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

Correspondent: TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 3**Reel/Frame: 4033/0772

Received: 07/28/2009

Recorded: 07/20/2009

Pages: 27

Conveyance: CHANGE OF NAME

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 07/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: MOTORS LIQUIDATION COMPANY

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Exec Dt:** 07/10/2009

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** [4408/0911](#)

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** [GENERAL MOTORS LLC](#)

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [WILMINGTON TRUST COMPANY](#)  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:41 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2012-06-05 13:42:29 ET**

**Serial Number:** 73664086 Assignment Information      Trademark Document Retrieval

**Registration Number:** 1474088

**Mark**



**(words only):** GM

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2007-11-07

**Filing Date:** 1987-06-01

**Transformed into a National Application:** No

**Registration Date:** 1988-01-26

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 830 -Post Registration

**Date In Location:** 2007-11-07

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**  
GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

### GOODS AND/OR SERVICES

---

**International Class:** 012

**Class Status:** Active

AUTOMOBILES, MOTOR TRUCKS, TRUCK TRACTORS, BUSES, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF

**Basis:** 1(a)

**First Use Date:** 1966-09-30

**First Use in Commerce Date:** 1966-09-30

---

### ADDITIONAL INFORMATION

---

**Design Search Code(s):**

**26.09.01** - Squares as carriers or squares as single or multiple line borders

**26.17.13** - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

**Prior Registration Number(s):**

271167

283227

314823

314824

314825

633191

636392

861602

1034749

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2012-05-04 - Notice Of Suit

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically  
2009-07-29 - Automatic Update Of Assignment Of Ownership  
2007-11-07 - First renewal 10 year  
2007-11-07 - Section 8 (10-year) accepted/ Section 9 granted  
2007-10-25 - Assigned To Paralegal  
2007-10-17 - TEAS Section 8 & 9 Received  
2007-04-26 - Case File In TICRS  
2006-08-09 - Review Of Correspondence Complete  
2002-06-05 - PAPER RECEIVED  
1994-04-20 - Section 8 (6-year) accepted & Section 15 acknowledged  
1993-12-20 - Section 8 (6-year) and Section 15 Filed  
1988-01-26 - Registered - Principal Register  
1987-11-03 - Published for opposition  
1987-10-02 - Notice of publication  
1987-09-04 - Approved for Pub - Principal Register (Initial exam)  
1987-09-02 - Examiner's amendment mailed

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Timothy G. Gorbatoff

**Correspondent**

Timothy G. Gorbatoff  
GENERAL MOTORS CORPORATION  
MC#482-C23-B21  
300 Renaissance Center  
Detroit MI 48265-3000  
Phone Number: 313-665-4719  
Fax Number: 313-665-4976

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** [73664086](#)**Filing Dt:** 06/01/1987**Reg #:** [1474088](#)**Reg. Dt:** 01/26/1988**Registrant:** GENERAL MOTORS CORPORATION**Mark:** GM**Assignment: 1****Reel/Frame:** [3927/0874](#)**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** [UNITED STATES DEPARTMENT OF THE TREASURY](#)

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 2****Reel/Frame:** [3973/0799](#)**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 3****Reel/Frame:** [4033/0772](#)**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MOTORS LIQUIDATION COMPANY](#)

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** JAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** JAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

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**Serial Number:** 73056210 Assignment Information      Trademark Document Retrieval

**Registration Number:** 1034749

**Mark (words only):** GM

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2005-05-27

**Filing Date:** 1975-06-26

**Transformed into a National Application:** No

**Registration Date:** 1976-03-02

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 830 -Post Registration

**Date In Location:** 2005-05-27

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000  
United States

**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 011

**Class Status:** Active

## ELECTRIC LAMPS AND LENSES AND REFLECTORS THEREFOR FOR AUTOMOTIVE VEHICLES

**Basis:** 1(a)**First Use Date:** 1971-02-02**First Use in Commerce Date:** 1971-02-02

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2005-05-27 - Second renewal 10 year

2005-05-27 - Section 8 (10-year) accepted/ Section 9 granted

2005-05-27 - Assigned To Paralegal

2005-03-30 - Combined Section 8 (10-year)/Section 9 filed

2005-03-30 - TEAS Section 8 &amp; 9 Received

2002-06-05 - PAPER RECEIVED

1995-10-26 - First renewal 10 year

1995-09-11 - Section 9 filed/check record for Section 8

1982-04-27 - Section 8 (6-year) accepted &amp; Section 15 acknowledged

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Correspondent**

CHARLES H ELLERBROCK

GENERAL MOTORS CORPORATION  
MC#82-C23-B21  
300 RENAISSANCE CTR.  
DETROIT, MI 48265-3000

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** 73056210**Filing Dt:** 06/26/1975**Reg #:** 1034749**Reg. Dt:** 03/02/1976**Registrant:** GENERAL MOTORS CORPORATION**Mark:** GM**Assignment: 1****Reel/Frame:** 3927/0874**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 2****Reel/Frame:** 3973/0799**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 3****Reel/Frame:** 4033/0772**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** GENERAL MOTORS CORPORATION**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MOTORS LIQUIDATION COMPANY

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)      **Entity Type:** CORPORATION

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)      **Entity Type:** CORPORATION

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:43 PM

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Web interface last modified: Jan 26, 2012 v.2.3.1

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**This page was generated by the TARR system on 2012-06-05 13:44:28 ET**

**Serial Number:** 72295402 Assignment Information      Trademark Document Retrieval

**Registration Number:** 861602

**Mark (words only):** GM

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2008-03-31

**Filing Date:** 1968-04-11

**Transformed into a National Application:** No

**Registration Date:** 1968-12-10

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2009-02-06

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000  
United States

**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**U.S. Class:** 019 (International Class 012)

**Class Status:** Active

AUTOMOBILES, MOTOR TRUCKS, TRUCK TRACTORS, BUSES, AND PARTS THEREOF

**Basis:** 1(a)

**First Use Date:** 1933-09-15

**First Use in Commerce Date:** 1933-09-15

---

#### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

314824

636392

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2009-02-06 - Case File In TICRS

2008-03-31 - Second renewal 10 year

2008-03-31 - Section 8 (10-year) accepted/ Section 9 granted

2008-02-11 - Assigned To Paralegal

2008-01-30 - TEAS Section 8 & 9 Received

2006-08-09 - Review Of Correspondence Complete

2002-06-05 - PAPER RECEIVED

1988-12-10 - First renewal

1989-03-03 - Response received for Post Registration action

1988-10-20 - Section 9 filed/check record for Section 8

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Timothy G. Gorbatoff

**Correspondent**

Timothy G. Gorbatoff

GENERAL MOTORS CORPORATION

MC#482-C23-B21

300 Renaissance Center

Detroit MI 48265-3000

Phone Number: 313-665-4719

Fax Number: 313-6654976

---



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Assignments on the Web &gt; Trademark Query

**Trademark Assignment Abstract of Title****Total Assignments: 12****Serial #:** [72295402](#)**Filing Dt:** 04/11/1968**Reg #:** [861602](#)**Reg. Dt:** 12/10/1968**Registrant:** GENERAL MOTORS CORPORATION**Mark:** GM**Assignment: 1****Reel/Frame:** [3927/0874](#)**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** [UNITED STATES DEPARTMENT OF THE TREASURY](#)

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 2****Reel/Frame:** [3973/0799](#)**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 3****Reel/Frame:** [4033/0772](#)**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MOTORS LIQUIDATION COMPANY](#)

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** [4408/0911](#)

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** [GENERAL MOTORS LLC](#)

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [WILMINGTON TRUST COMPANY](#)  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

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**Serial Number:** 71347977 Assignment Information      Trademark Document Retrieval

**Registration Number:** 314823

**Mark**



**(words only):** GM

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2004-06-18

**Filing Date:** 1934-02-28

**Transformed into a National Application:** No

**Registration Date:** 1934-07-10

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2008-09-25

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**U.S. Class:** 035 (International Class 007, 012, 017)

**Class Status:** Active

BRAKE LININGS, BRAKE SHOE FACINGS, CLUTCH PLATE FACINGS, FAN BELTS, GASKETS, METALLIC TIRE COVERS, PISTON RINGS, AND RADIATOR CONNECTING HOSE

**Basis:** 1(a)

**First Use Date:** 1933-09-15

**First Use in Commerce Date:** 1933-09-15

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**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2008-09-25 - Case File In TICRS

2004-06-18 - Fourth renewal 10 year

2004-06-18 - Section 8 (10-year) accepted/ Section 9 granted

2004-03-30 - Combined Section 8 (10-year)/Section 9 filed

2004-03-30 - TEAS Section 8 & 9 Received

2002-06-05 - PAPER RECEIVED

1996-06-20 - Section 8 (6-year) accepted & Section 15 acknowledged  
1994-03-29 - Third renewal 10 year  
1994-01-21 - Section 9 filed/check record for Section 8  
1996-01-21 - Section 8 (6-year) and Section 15 Filed  
1990-02-13 - Published Section 12(c)  
1988-06-20 - Section 12(c) affidavit filed  
1988-06-20 - Post Registration action correction  
1988-06-20 - Post Registration action correction  
1988-06-20 - Post Registration action correction  
1974-07-10 - Second renewal

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

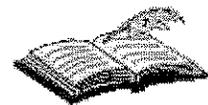
**Attorney of Record**  
CHARLES H. ELLERBROCK

**Correspondent**  
CHARLES H. ELLERBROCK  
GENERAL MOTORS CORPORATION  
MC#482-C23-B21  
300 RENAISSANCE CENTER  
DETROIT, MI 48265-3000

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** [71347977](#)**Filing Dt:** 02/28/1934**Reg #:** [314823](#)**Reg. Dt:** 07/10/1934**Registrant:** GENERAL MOTORS CORPORATION**Mark:** GM**Assignment: 1****Reel/Frame:** [3927/0874](#)**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** [UNITED STATES DEPARTMENT OF THE TREASURY](#)

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 2****Reel/Frame:** [3973/0799](#)**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

**Correspondent:** TIMOTHY G. GORBATOFF

300 RENAISSANCE CENTER

MC#482-C23-B21

DETROIT, MI 48265-3000

**Assignment: 3****Reel/Frame:** [4033/0772](#)**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MOTORS LIQUIDATION COMPANY](#)

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Exec Dt:** 07/10/2009

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

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Web interface last modified: Jan 26, 2012 v.2.3.1

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**Serial Number:** 71347976 Assignment Information      Trademark Document Retrieval

**Registration Number:** 314825

**Mark**



**(words only):** GM

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2004-05-18

**Filing Date:** 1934-02-28

**Transformed into a National Application:** No

**Registration Date:** 1934-07-10

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2008-09-29

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**  
GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

### GOODS AND/OR SERVICES

---

**U.S. Class:** 023 (International Class 012)

**Class Status:** Active

INTERNAL-COMBUSTION ENGINES AND REPAIR AND REPLACEMENT PARTS THEREOF-NAMELY, CAM SHAFTS, CONNECTING RODS, CRANK SHAFTS, CRANK SHAFT BEARINGS, DRIVING AXLE SHAFTS, DIFFERENTIAL DRIVING MECHANISM AND PARTS THEREOF, MANIFOLDS, FANS, FAN PULLEYS, FLYWHEELS, PISTONS, PISTON PINS, ROCKER ARMS, ROCKER SUPPORTS, WATER PUMPS AND PARTS THEREOF, VALVES, VALVE OPERATING TAPPETS, AND VALVE SPRINGS; CLUTCHES AND PARTS THEREOF-NAMELY, CLUTCH HOUSINGS, CLUTCH PLATES, CLUTCH PLATE HUBS, CLUTCH OPERATING LEVERS, CLUTCH PEDALS, CLUTCH OPERATING YOKES; GEARS; TRANSMISSION MECHANISM AND PARTS THEREOF; TRANSMISSION HOUSINGS, TRANSMISSION SHAFTS; AND UNIVERSAL JOINTS AND PARTS THEREOF

**Basis:** 1(a)

**First Use Date:** 1933-09-15

**First Use in Commerce Date:** 1933-09-15

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### ADDITIONAL INFORMATION

---

(NOT AVAILABLE)

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

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### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2008-09-29 - Case File In TICRS

2004-05-18 - Fourth renewal 10 year

2004-05-18 - Section 8 (10-year) accepted/ Section 9 granted

2004-03-30 - Combined Section 8 (10-year)/Section 9 filed

2004-03-30 - TEAS Section 8 & 9 Received

2002-06-05 - PAPER RECEIVED

1996-09-10 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-03-24 - Third renewal 10 year

1994-01-21 - Section 9 filed/check record for Section 8

1994-01-21 - Section 9 filed/check record for Section 8

1994-01-21 - Section 8 (6-year) and Section 15 Filed

1987-08-03 - Section 12(c) affidavit filed

1988-04-20 - Published Section 12(c)

1988-03-08 - Post Registration action correction

1987-08-03 - Post Registration action correction

1974-07-10 - Second renewal

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**  
CHARLES H. ELLERBROCK

**Correspondent**  
CHARLES H. ELLERBROCK  
GENERAL MOTORS CORPORATION  
MC#482-C23-B21  
300 RENAISSANCE CENTER  
DETROIT, MI 48265

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12****Serial #:** [71347976](#)**Filing Dt:** 02/28/1934**Reg #:** [314825](#)**Reg. Dt:** 07/10/1934**Registrant:** GENERAL MOTORS CORPORATION**Mark:** GM**Assignment: 1****Reel/Frame:** [3927/0874](#)**Received:** 01/28/2009**Recorded:** 01/28/2009**Pages:** 35**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 12/31/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** [UNITED STATES DEPARTMENT OF THE TREASURY](#)  
1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000**Assignment: 2****Reel/Frame:** [3973/0799](#)**Received:** 04/15/2009**Recorded:** 04/15/2009**Pages:** 38**Conveyance:** SECURITY INTEREST**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 04/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignees:** [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)  
TWO PENNS WAYS  
SUITE 200  
NEW CASTLE, DELAWARE 19720[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)  
TWO PENNS WAY  
SUITE 200  
NEW CASTLE, DELAWARE 19720**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000**Assignment: 3****Reel/Frame:** [4033/0772](#)**Received:** 07/28/2009**Recorded:** 07/20/2009**Pages:** 27**Conveyance:** CHANGE OF NAME**Assignor:** [GENERAL MOTORS CORPORATION](#)**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MOTORS LIQUIDATION COMPANY](#)  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Exec Dt:** 07/10/2009

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST  
P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:44 PM

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Web interface last modified: Jan 26, 2012 v.2.3.1

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This page was generated by the TARR system on 2012-06-05 13:45:22 ET

Serial Number: 71347975 Assignment Information      Trademark Document Retrieval

Registration Number: 314824

Mark



(words only): GM

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2004-06-18

Filing Date: 1934-02-28

Transformed into a National Application: No

Registration Date: 1934-07-10

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 40S -Scanning On Demand

Date In Location: 2008-09-26

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000

United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

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### GOODS AND/OR SERVICES

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**U.S. Class:** 019 (International Class 012)

**Class Status:** Active

REPAIR AND REPLACEMENT PARTS OF MOTOR DRIVEN VEHICLES-NAMELY, BRAKE DRUMS, BRAKE SHOES, BRAKE RODS, BRAKE APPLYING CAMS, BRAKE CABLE HOUSING, BUMPERS AND PARTS THEREOF, FENDERS, FRONT AXLES, HUB CAPS, BODY SUPPORTING SPRINGS, SPRING LEAVES, STEERING KNUCKLES, STEERING KNUCKLE ARMS, KING PINS, STEERING SHAFT ARMS, AND WHEEL HUBS

**Basis:** 1(a)

**First Use Date:** 1933-09-15

**First Use in Commerce Date:** 1933-09-15

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### ADDITIONAL INFORMATION

---

(NOT AVAILABLE)

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### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

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### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2008-09-26 - Case File In TICRS

2004-06-18 - Fourth renewal 10 year

2004-06-18 - Section 8 (10-year) accepted/ Section 9 granted

2004-03-30 - Combined Section 8 (10-year)/Section 9 filed

2004-03-30 - TEAS Section 8 & 9 Received

2002-06-05 - PAPER RECEIVED

1994-07-15 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-05-09 - Third renewal 10 year

1994-01-21 - Section 9 filed/check record for Section 8

1994-01-21 - Section 8 (6-year) and Section 15 Filed

1988-06-20 - Section 12(c) affidavit filed

1988-10-24 - Published Section 12(c)

1988-06-20 - Post Registration action correction

1974-07-10 - Second renewal

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

CHARLES H. ELLERBROCK

**Correspondent**

CHARLES H. ELLERBROCK  
GENERAL MOTORS CORPORATION  
MC#482-C23-B21  
300 RENAISSANCE CENTER  
DETROIT, MI 48265-3000

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

## Total Assignments: 12

Serial #: [71347975](#)

Filing Dt: 02/28/1934

Reg #: [314824](#)

Reg. Dt: 07/10/1934

Registrant: GENERAL MOTORS CORPORATION

Mark: GM

## Assignment: 1

Reel/Frame: [3927/0874](#)

Received: 01/28/2009

Recorded: 01/28/2009

Pages: 35

Conveyance: SECURITY INTEREST

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 12/31/2008

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: U.S. GOVERNMENT

Citizenship: UNITED STATES

Assignee: [UNITED STATES DEPARTMENT OF THE TREASURY](#)  
1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220Correspondent: TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

## Assignment: 2

Reel/Frame: [3973/0799](#)

Received: 04/15/2009

Recorded: 04/15/2009

Pages: 38

Conveyance: SECURITY INTEREST

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 04/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: NONE

Assignees: [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)  
TWO PENNS WAYS  
SUITE 200  
NEW CASTLE, DELAWARE 19720  
[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)  
TWO PENNS WAY  
SUITE 200  
NEW CASTLE, DELAWARE 19720Correspondent: TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

## Assignment: 3

Reel/Frame: [4033/0772](#)

Received: 07/28/2009

Recorded: 07/20/2009

Pages: 27

Conveyance: CHANGE OF NAME

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 07/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [MOTORS LIQUIDATION COMPANY](#)  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

**Entity Type:** CORPORATION

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** 4408/0911

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS LLC

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** WILMINGTON TRUST COMPANY  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

Search Results as of: 06/05/2012 01:45 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1  
Web interface last modified: Jan 26, 2012 v.2.3.1

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This page was generated by the TARR system on 2012-06-05 13:46:07 ET

Serial Number: 71308472 Assignment Information      Trademark Document Retrieval

Registration Number: 283227

Mark (words only): GM

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-12-18

Filing Date: 1930-11-29

Transformed into a National Application: No

Registration Date: 1931-05-19

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-12-18

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MI 482653000  
United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** Delaware

---

#### GOODS AND/OR SERVICES

---

**U.S. Class:** 021 (International Class 009)

**Class Status:** Active

## RADIO RECEIVING SETS AND PARTS THEREOF

**Basis:** 1(a)**First Use Date:** 1929-11-20**First Use in Commerce Date:** 1929-11-20

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**ADDITIONAL INFORMATION**

---

**Prior Registration Number(s):**

271167

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-12-18 - Fifth renewal 10 year

2010-12-18 - Section 8 (10-year) accepted/ Section 9 granted

2010-12-17 - Case Assigned To Post Registration Paralegal

2010-12-09 - TEAS Section 8 &amp; 9 Received

2009-11-11 - Automatic Update Of Assignment Of Ownership

2009-11-04 - Automatic Update Of Assignment Of Ownership

2009-08-05 - Assignment Of Ownership Not Updated Automatically

2009-07-29 - Automatic Update Of Assignment Of Ownership

2008-09-25 - Case File In TICRS

2006-07-28 - Review Of Correspondence Complete

2002-06-05 - PAPER RECEIVED

2001-03-21 - Fourth renewal 10 year

2001-03-21 - Section 8 (10-year) accepted/ Section 9 granted

2000-11-01 - Combined Section 8 (10-year)/Section 9 filed

1994-09-06 - Section 8 (6-year) accepted &amp; Section 15 acknowledged

1994-03-18 - Section 8 (6-year) and Section 15 Filed  
1991-05-30 - Third renewal 10 year  
1991-04-11 - Section 9 filed/check record for Section 8  
1988-12-05 - Published Section 12(c)  
1988-06-20 - Section 12(c) affidavit filed  
1988-06-20 - Post Registration action correction  
1988-06-20 - Post Registration action correction  
1971-05-19 - Second renewal

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**  
TIMOTHY G. GORBATOFF

**Correspondent**  
TIMOTHY G. GORBATOFF  
GENERAL MOTORS LLC  
MC#482-C23-B21  
300 RENAISSANCE CENTER  
DETROIT MI 48265-3000  
Phone Number: 313-665-4697  
Fax Number: 313-665-4976

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 12**Serial #: 71308472

Filing Dt: 11/29/1930

Reg #: 283227

Reg. Dt: 05/19/1931

Registrant: GENERAL MOTORS RADIO CORPORATION

Mark: GM

**Assignment: 1**Reel/Frame: 3927/0874

Received: 01/28/2009

Recorded: 01/28/2009

Pages: 35

Conveyance: SECURITY INTEREST

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 12/31/2008

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: U.S. GOVERNMENT

Citizenship: UNITED STATES

Assignee: UNITED STATES DEPARTMENT OF THE TREASURY

1500 PENNSYLVANIA AVENUE, NW

ROOM 2312

WASHINGTON, DISTRICT OF COLUMBIA 20220

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 2**Reel/Frame: 3973/0799

Received: 04/15/2009

Recorded: 04/15/2009

Pages: 38

Conveyance: SECURITY INTEREST

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 04/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: NONE

Assignees: CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

TWO PENNS WAYS

SUITE 200

NEW CASTLE, DELAWARE 19720

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

TWO PENNS WAY

SUITE 200

NEW CASTLE, DELAWARE 19720

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 3**Reel/Frame: 4033/0772

Received: 07/28/2009

Recorded: 07/20/2009

Pages: 27

Conveyance: CHANGE OF NAME

Assignor: GENERAL MOTORS CORPORATION

Exec Dt: 07/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: MOTORS LIQUIDATION COMPANY

300 RENAISSANCE CENTER

DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4****Reel/Frame:** 4049/0505**Received:** 08/20/2009**Recorded:** 08/20/2009**Pages:** 31**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY**Exec Dt:** 07/09/2009**Entity Type:** U.S. GOVERNMENT**Citizenship:** UNITED STATES**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000**Entity Type:** CORPORATION**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5****Reel/Frame:** 4057/0739**Received:** 08/21/2009**Recorded:** 08/21/2009**Pages:** 31**Conveyance:** RELEASE BY SECURED PARTY**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARECITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES**Exec Dt:** 07/09/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000**Entity Type:** CORPORATION**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6****Reel/Frame:** 4032/0370**Received:** 07/24/2009**Recorded:** 07/20/2009**Pages:** 69**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** MOTORS LIQUIDATION COMPANY**Formerly:** FORMERLY GENERAL MOTORS CORPORATION**Exec Dt:** 07/10/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL MOTORS COMPANY300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000**Entity Type:** CORPORATION**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7****Reel/Frame:** 4051/0311**Received:** 08/21/2009**Recorded:** 08/21/2009**Pages:** 41**Conveyance:** SECURITY INTEREST**Assignor:** GENERAL MOTORS COMPANY**Exec Dt:** 07/10/2009**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

**Recorded:** 08/24/2009

**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

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**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** [4408/0911](#)

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** [GENERAL MOTORS LLC](#)

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [WILMINGTON TRUST COMPANY](#)  
1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

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Web interface last modified: Jan 26, 2012 v.2.3.1

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This page was generated by the TARR system on 2012-06-05 13:46:51 ET

Serial Number: 71295258 Assignment Information      Trademark Document Retrieval

Registration Number: 271167

Mark



(words only): GM

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-05-25

Filing Date: 1930-01-27

Transformed into a National Application: No

Registration Date: 1930-05-27

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: (NOT AVAILABLE)

Date In Location: 2010-05-25

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GENERAL MOTORS LLC

**Address:**

GENERAL MOTORS LLC  
300 RENAISSANCE CENTER

DETROIT, MI 482653000  
United States  
**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**U.S. Class:** 021 (International Class 009)  
**Class Status:** Active  
RADIO RECEIVING SETS AND PARTS THEREOF  
**Basis:** 1(a)  
**First Use Date:** 1929-11-20  
**First Use in Commerce Date:** 1929-11-20

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**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

- 2010-05-25 - Fifth renewal 10 year
- 2010-05-25 - Section 8 (10-year) accepted/ Section 9 granted
- 2010-05-21 - TEAS Section 8 & 9 Received
- 2009-11-11 - Automatic Update Of Assignment Of Ownership
- 2009-11-04 - Automatic Update Of Assignment Of Ownership
- 2009-08-05 - Assignment Of Ownership Not Updated Automatically
- 2009-07-29 - Automatic Update Of Assignment Of Ownership
- 2008-09-30 - Case File In TICRS
- 2006-07-28 - Review Of Correspondence Complete
- 2002-06-05 - PAPER RECEIVED
- 2000-12-05 - Fourth renewal 10 year

2000-12-05 - Section 8 (10-year) accepted/ Section 9 granted

2000-04-10 - Combined Section 8 (10-year)/Section 9 filed

1990-07-03 - Third renewal 10 year

1990-05-23 - Section 9 filed/check record for Section 8

1970-05-27 - Second renewal

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

TIMOTHY G. GORBATOFF

**Correspondent**

TIMOTHY G. GORBATOFF

GENERAL MOTORS LLC

MC 482-C23-B21

300 RENAISSANCE CENTER

DETROIT MI 48265-3000

Phone Number: 313-665-4719

Fax Number: 313-665-4976

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United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

## Total Assignments: 12

Serial #: [71295258](#)

Filing Dt: 01/27/1930

Reg #: [271167](#)

Reg. Dt: 05/27/1930

Registrant: GENERAL MOTORS CORPORATION

Mark: GM

## Assignment: 1

Reel/Frame: [3927/0874](#)

Received: 01/28/2009

Recorded: 01/28/2009

Pages: 35

Conveyance: SECURITY INTEREST

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 12/31/2008

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: U.S. GOVERNMENT

Citizenship: UNITED STATES

Assignee: [UNITED STATES DEPARTMENT OF THE TREASURY](#)  
1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220Correspondent: TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

## Assignment: 2

Reel/Frame: [3973/0799](#)

Received: 04/15/2009

Recorded: 04/15/2009

Pages: 38

Conveyance: SECURITY INTEREST

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 04/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: NONE

Assignees: [CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES](#)  
TWO PENNS WAYS  
SUITE 200  
NEW CASTLE, DELAWARE 19720[CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES](#)  
TWO PENNS WAY  
SUITE 200  
NEW CASTLE, DELAWARE 19720

Entity Type: CORPORATION

Citizenship: NONE

Correspondent: TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

## Assignment: 3

Reel/Frame: [4033/0772](#)

Received: 07/28/2009

Recorded: 07/20/2009

Pages: 27

Conveyance: CHANGE OF NAME

Assignor: [GENERAL MOTORS CORPORATION](#)

Exec Dt: 07/09/2009

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [MOTORS LIQUIDATION COMPANY](#)  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** TIMOTHY G. GORBATOLF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 4**

**Reel/Frame:** 4049/0505      **Received:** 08/20/2009      **Recorded:** 08/20/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 07/09/2009

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 5**

**Reel/Frame:** 4057/0739      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 31

**Conveyance:** RELEASE BY SECURED PARTY

**Assignors:** CITICORP USA, INC. AS AGENT FOR BANK PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

CITICORP USA, INC. AS AGENT FOR HEDGE PRIORITY SECURED PARTIES

**Exec Dt:** 07/09/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MOTORS LIQUIDATION COMPANY (F/K/A GENERAL MOTORS CORPORATION)

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 6**

**Reel/Frame:** 4032/0370      **Received:** 07/24/2009      **Recorded:** 07/20/2009      **Pages:** 69

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MOTORS LIQUIDATION COMPANY

**Formerly:** FORMERLY GENERAL MOTORS CORPORATION

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS COMPANY

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** TIMOTHY G. GORBATOFF  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MICHIGAN 48265-3000

**Assignment: 7**

**Reel/Frame:** 4051/0311      **Received:** 08/21/2009      **Recorded:** 08/21/2009      **Pages:** 41

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** UNITED STATES DEPARTMENT OF THE TREASURY

**Entity Type:** U.S. GOVERNMENT

1500 PENNSYLVANIA AVENUE, NW  
ROOM 2312  
WASHINGTON, DISTRICT OF COLUMBIA 20220

**Citizenship:** UNITED STATES

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 8**

**Reel/Frame:** 4051/0352      **Received:** 08/24/2009

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**Pages:** 39

**Conveyance:** SECURITY INTEREST

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 07/10/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Assignee:** UAW RETIREE MEDICAL BENEFITS TRUST

P.O. BOX 14309  
DETROIT, MICHIGAN 48214

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 9**

**Reel/Frame:** 4087/0328      **Received:** 10/29/2009

**Recorded:** 10/29/2009

**Pages:** 30

**Conveyance:** CHANGE OF NAME

**Assignor:** GENERAL MOTORS COMPANY

**Exec Dt:** 10/16/2009

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 10**

**Reel/Frame:** 4309/0514      **Received:** 11/03/2010

**Recorded:** 11/03/2010

**Pages:** 34

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UNITED STATES DEPARTMENT OF THE TREASURY

**Exec Dt:** 04/20/2010

**Entity Type:** U.S. GOVERNMENT

**Citizenship:** UNITED STATES

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** GENERAL MOTORS LLC  
300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 11**

**Reel/Frame:** 4310/0145      **Received:** 11/04/2010

**Recorded:** 11/04/2010

**Pages:** 39

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** UAW RETIREE MEDICAL BENEFITS TRUST

**Exec Dt:** 10/26/2010

**Entity Type:** TRUST

**Citizenship:** NEW YORK

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** GENERAL MOTORS LLC

300 RENAISSANCE CENTER  
DETROIT, MICHIGAN 48265-3000

**Citizenship:** DELAWARE

**Correspondent:** LISA BENKARSKI  
23070 ENNISHORE  
MC#482-C23-B21  
DETROIT, MI 48265-3000

**Assignment: 12**

**Reel/Frame:** [4408/0911](#)

**Received:** 11/05/2010

**Recorded:** 11/05/2010

**Pages:** 35

**Conveyance:** SECURITY INTEREST

**Assignor:** [GENERAL MOTORS LLC](#)

**Exec Dt:** 10/27/2010

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [WILMINGTON TRUST COMPANY](#)

1110 NORTH MARKET STREET, RODNEY SQUARE NORTH  
WILMINGTON, DELAWARE 19890

**Correspondent:** LISA BENKARSKI  
300 RENAISSANCE CENTER  
MC#482-C23-B21  
DETROIT, MI 48265-3000

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