

ESTTA Tracking number: **ESTTA616872**

Filing date: **07/22/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91205483
Party	Defendant BabaSlings Limited
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Date	07/22/2014
Attachments	Reply ISO SJ Motion REDACTED PUBLIC.pdf(76857 bytes)

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BABA SLINGS PTY LTD.)	
)	
)	
)	
Opposer,)	
)	Opposition No.: 91205483
v.)	
)	
BABASLINGS LIMITED)	
)	
Applicant.)	
)	

APPLICANT'S REPLY IN SUPPORT
OF CROSS-MOTION FOR SUMMARY JUDGMENT

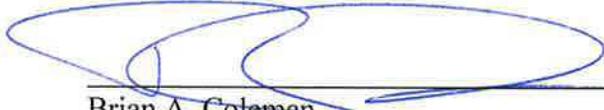
ARGUMENT

CONCLUSION

For the foregoing reasons, the undisputed facts and admissions establish Applicant's priority over Opposer and, thus, Applicant is entitled to summary judgment on Opposer's Section 2(d) claim.

Dated: July 22, 2014

Respectfully submitted,

A large, stylized handwritten signature in blue ink, consisting of several overlapping loops and curves, positioned above a horizontal line.

Brian A. Coleman

Tore T. DeBella

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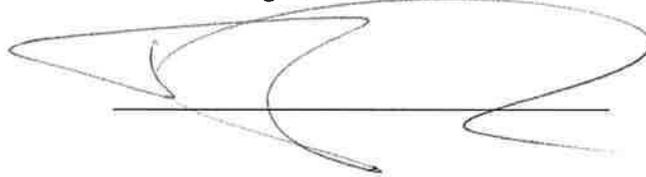
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Attorneys for Applicant

CERTIFICATE OF SERVICE

This is to certify that this 22 day of July, 2014, a true copy of the foregoing
APPLICANT'S REPLY IN SUPPORT OF CROSS-MOTION FOR SUMMARY JUDGMENT
was served, via first-class mail, postage prepaid, on:

Mark Borghese, Esq.
Borghese Legal, Ltd.
10161 Park Run Drive, Suite 150
Las Vegas, NV 89145

A handwritten signature in black ink, appearing to read 'Mark Borghese', is written over a horizontal line. The signature is stylized with a large loop at the end.