

ESTTA Tracking number: **ESTTA475533**

Filing date: **05/31/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	SMM Manufacturing Inc		
Entity	Corporation	Citizenship	Los Angeles
Address	459 E. 4th Street Los Angeles, CA 90013 UNITED STATES		

Correspondence information	Spencer Blua President/CFO SMM Manufacturing Inc 459 E. 4th Street Los Angeles, CA 90013 UNITED STATES spencer@biocidesystems.com, jcbaselli@biocidesystems.com Phone:877-792-4624 xt 502
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### Applicant Information

Application No	85479364	Publication date	05/01/2012
Opposition Filing Date	05/31/2012	Opposition Period Ends	05/31/2012
Applicant	Koskepro, Inc. 1207 East Forrest Street, Suite D Box 21 Athens, AL 35613 UNITED STATES		

### Goods/Services Affected by Opposition

Class 005. All goods and services in the class are opposed, namely: Deodorizing products, namely, all purpose deodorizer preparations for automotive, residential, commercial and industrial use
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### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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### Mark Cited by Opposer as Basis for Opposition

U.S. Application/Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	BIO-SHOCKER		
Goods/Services	IC005 Deodorizing products, namely, all purpose deodorizer preparations for automotive, residential, commercial and industrial use.		

Attachments	USPTO_Statement.pdf ( 1 page )(405035 bytes )
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### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Spencer Blua 7302/
Name	Spencer Blua
Date	05/31/2012

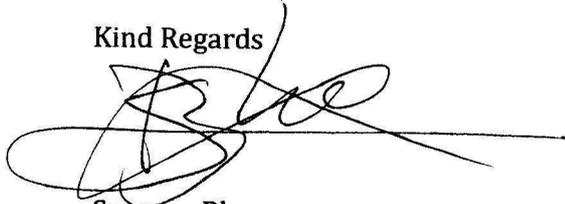
Los Angeles May 31, 2012

US Patent and Trademark Office  
Washington DC

To Whom It May Concern:

We oppose the trademark application #85479364 on the basis that it would cause market confusion with our company and products, and on the basis of first use. Our company name is Biocide Systems, and our products are Room Shocker, Auto Shocker, RV Shocker and Marine Shocker, and all together, they form the Bio-Shocker line of products. The term "Bio Shock" your home or car has also been in use by our company on company literature as well as press releases in the odor elimination industry. It is our contention that the applicant, Koskepro Inc, a new competitor in the odor elimination arena, is trying to capitalize on our Company Name and Brand, and our product names.

Kind Regards



Spencer Blua  
Presiden/CFO