ESTTA Tracking number: **ESTTA648059**

Filing date: **01/03/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91205331
Party	Plaintiff Ms. Teresa H. Earnhardt
Correspondence Address	LARRY C JONES ALSTON & BIRD LLP BANK OF AMERICA PLAZA, 101 S TRYON STREET SUITE 4000 CHARLOTTE, NC 28280-4000 UNITED STATES Larry.Jones@alston.com, Carla.Clements@Alston.com
Submission	Testimony For Plaintiff
Filer's Name	Larry C. Jones
Filer's e-mail	Larry.Jones@Alston.com, Carla.Clements@Alston.com
Signature	/Larry C. Jones/
Date	01/03/2015
Attachments	Applicant_s Exhibit 4 (Part 1).PDF(2471342 bytes) Applicant_s Exhibit 4 (Part 2).PDF(5101688 bytes) Applicant_s Exhibit 4 (Part 3).PDF(2712574 bytes) Applicant_s Exhibit 4 (Part 4 of 4).PDF(4034406 bytes)

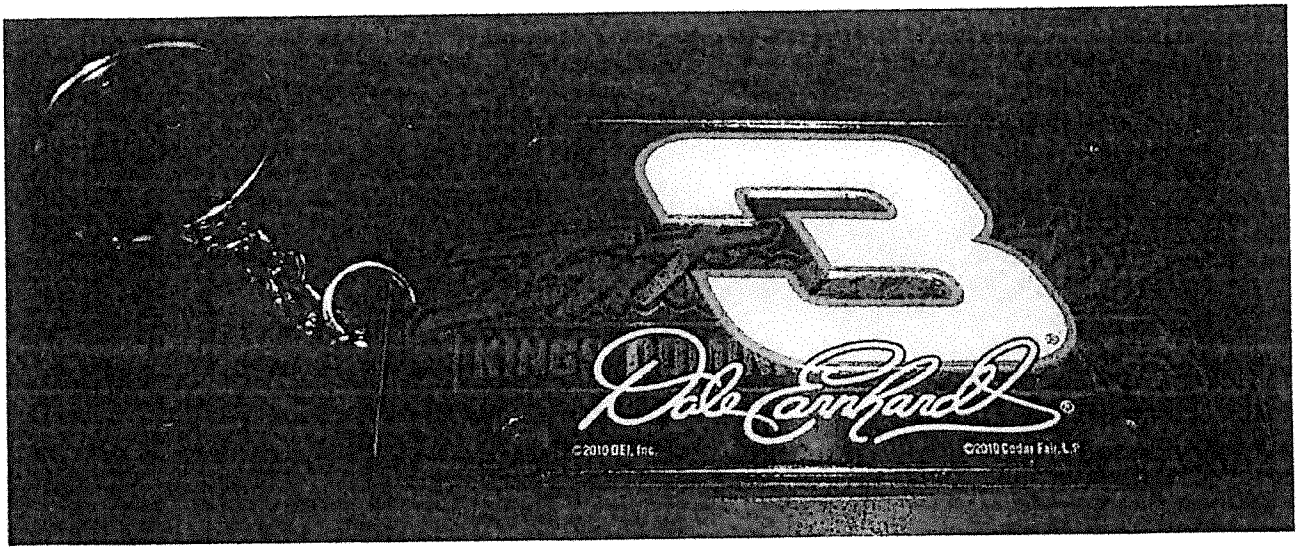

EXHIBIT
Applicant's
Ex. 4

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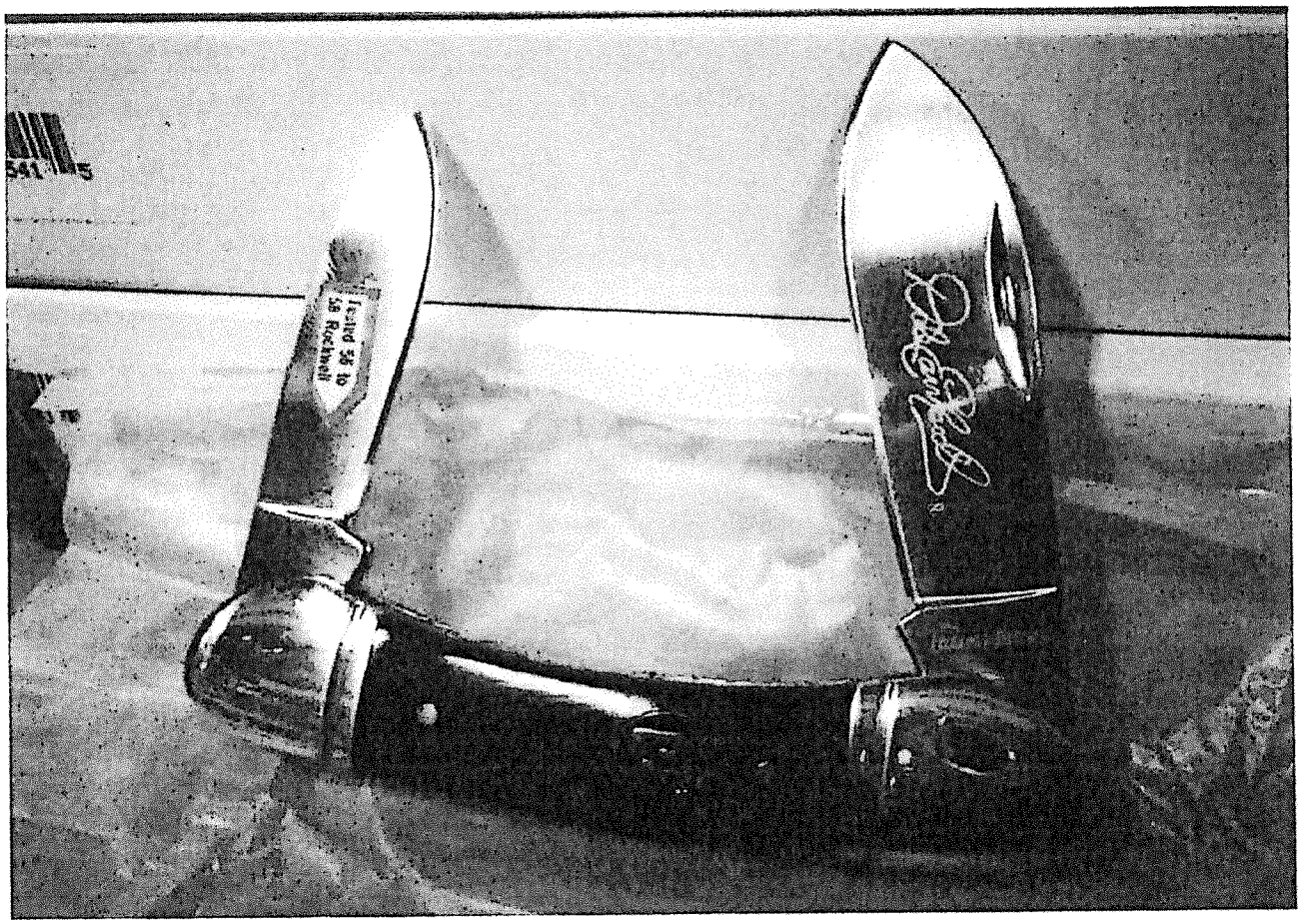

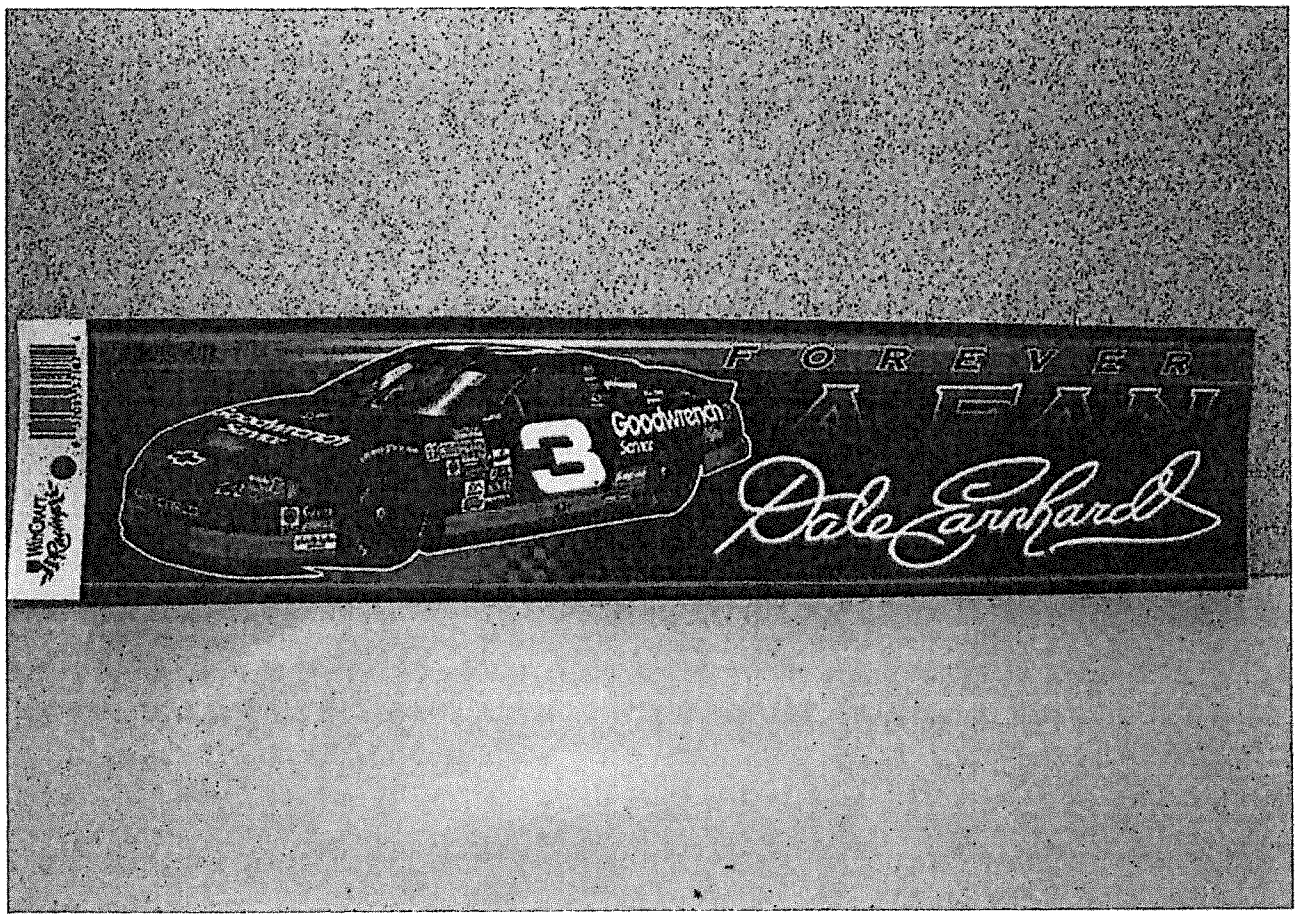
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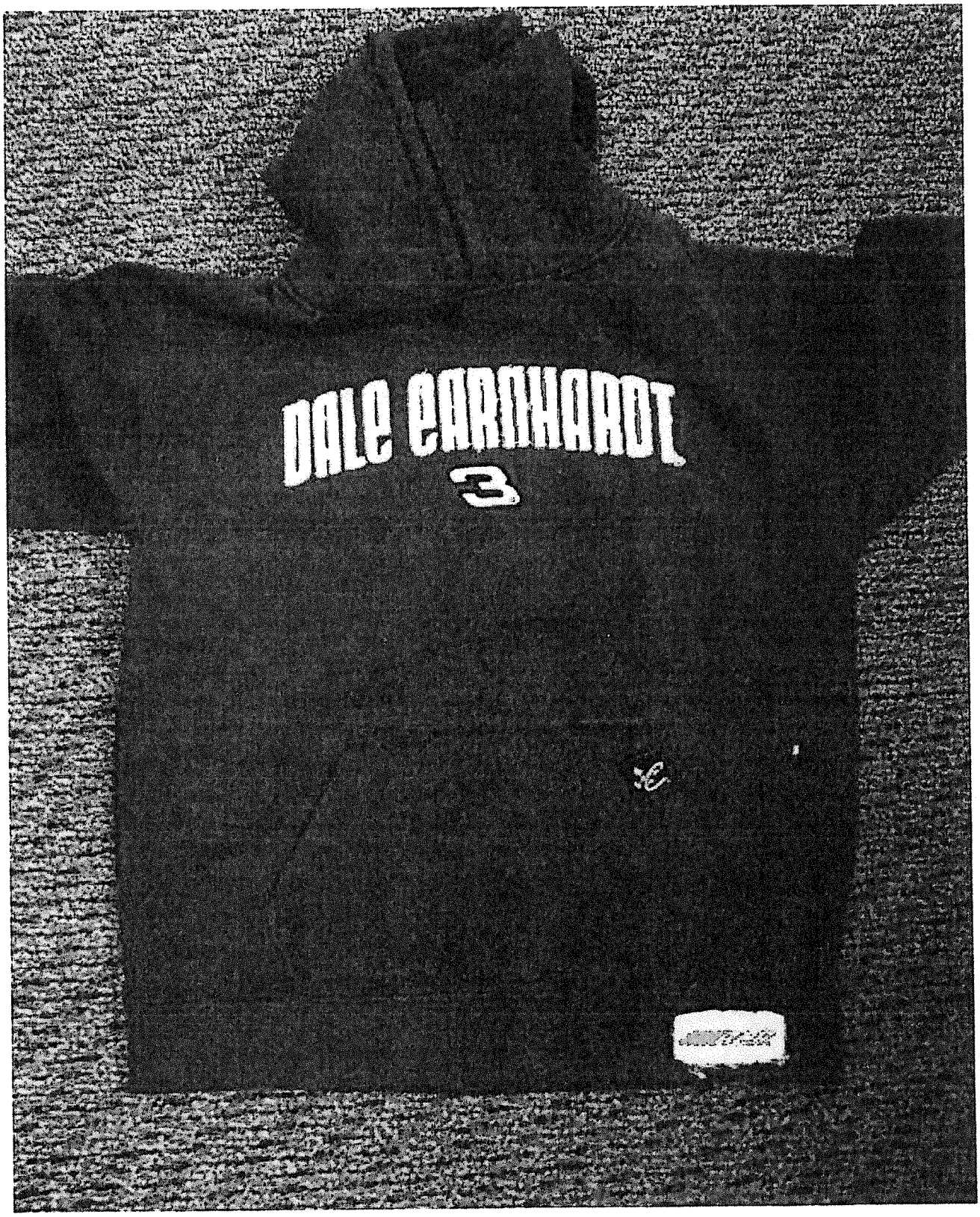
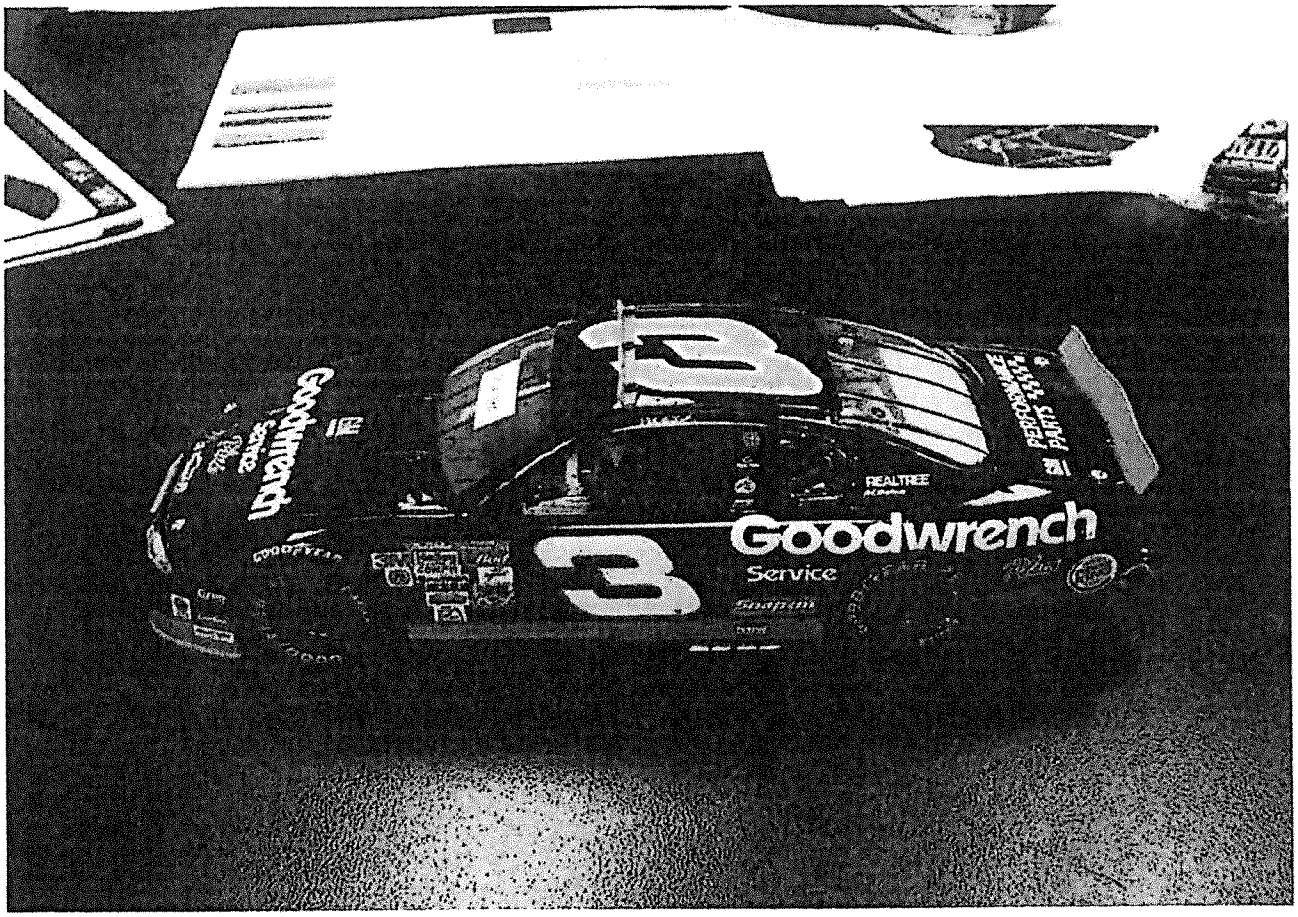
3
Goodwrench
Dale Earnhardt


DALE EARNHARDT
3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Service
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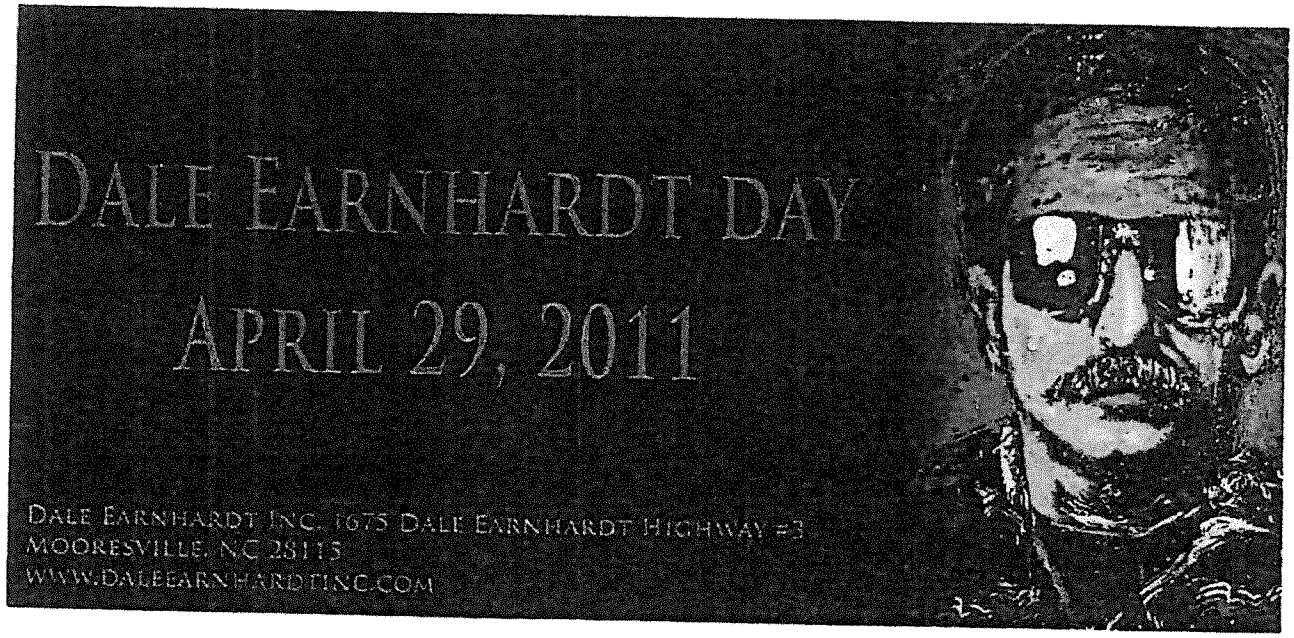
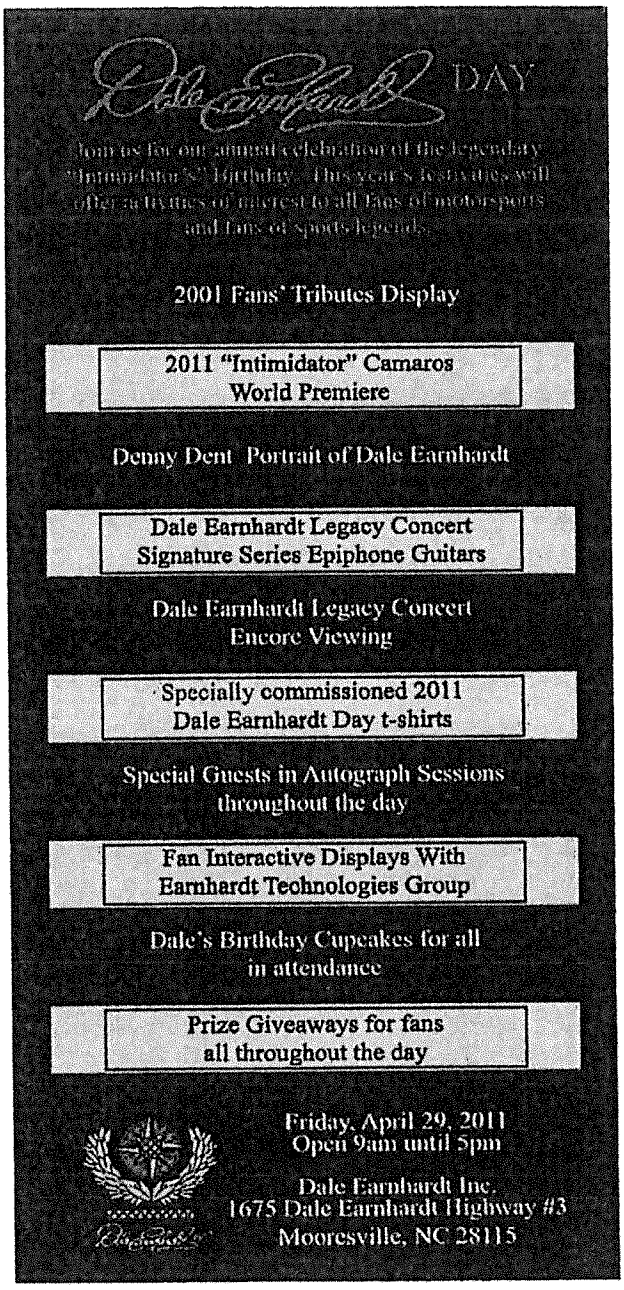

DALE EARNHARDT DAY
APRIL 29, 2011
DALE EARNHARDT INC. 1675 DALE EARNHARDT HIGHWAY #3
MOORESVILLE, NC 28115
WWW.DALEEARNHARDTINC.COM


DAY
Join us for our annual celebration of the legendary "Intimidator's" birthday. This year's festivities will offer activities of interest to all fans of motorsports and fans of sports legends.
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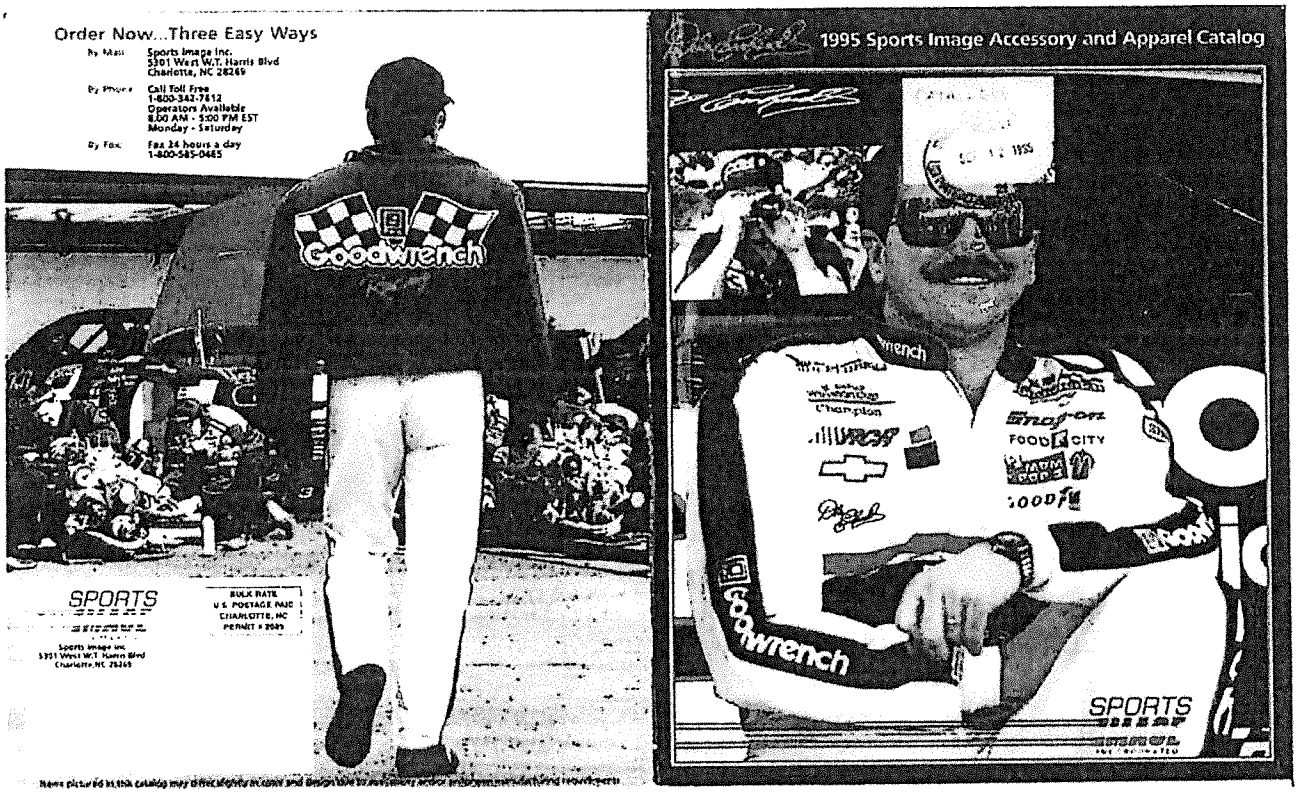
2011 "Intimidator" Camaros World Premiere
Denny Dent Portrait of Dale Earnhardt
Dale Earnhardt Legacy Concert Signature Series Epiphone Guitars
Dale Earnhardt Legacy Concert Encore Viewing
Specially commissioned 2011 Dale Earnhardt Day t-shirts
Special Guests in Autograph Sessions throughout the day
Fan Interactive Displays With Earnhardt Technologies Group
Dale's Birthday Cupcakes for all in attendance
Prize Giveaways for fans all throughout the day
Friday, April 29, 2011
Open 9am until 5pm
Dale Earnhardt Inc.
1675 Dale Earnhardt Highway #3
Mooresville, NC 28115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EC131 14K Gold Small #3 Open 3 Wire Earrings $22.00
EC132 14K Gold Starter Bracket with two open #3 Charms $100.00
EC130 14K Gold Open #3 Post Earrings $22.00
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E9522
E9531 Dale Earnhardt Black Ice Gargoyles $55.00
E9545 Dale Earnhardt Ladies Watch and Lithograph Photo $60.00
E9522 Dale Earnhardt Men's Watch and Lithograph Photo $60.00
E9532 Dale Earnhardt Gold Medalist Gargoyles $160.00
E939 Dale Earnhardt Youth Red/Black Light Weight Jacket XS-L $55.00
E937 Dale Earnhardt Youth Black #3 Football Jersey S-M-L $60.00
E1509 Available in Adult Sizes
(Backside)
E2513 Dale Earnhardt Kids Cap Red with Black Signature $15.00
E939 Dale Earnhardt Kids Red Sweatsuit 4, 5/6, 7 $25.00
E921 Dale Earnhardt Kids Black Seven Time Window Tee XS-L $15.00
E914 Dale Earnhardt Infant Set 12mos., 18 mos. and 24 mos. $20.00
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E930
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E650
Dale Earnhardt
Long Sleeve Denim Shirt
M-XXL $45.00
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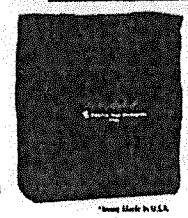

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Dale Earnhardt Tube Socks
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E9549
Dale Earnhardt
Ladies Tote Bag
$12.00

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EAS
Dale Earnhardt Ankle Socks
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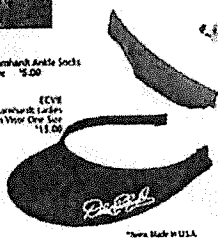
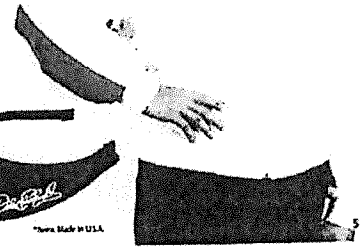


ECV8
Dale Earnhardt Ladies
Sun Visor One Size
$13.00

E1502
Dale Earnhardt
White Front Tie Crop Top
S-M & L-XL $15.00

E651
Dale Earnhardt
Denim Vest
M-XXL $40.00
Made by Crystal Springs

*E350
Dale Earnhardt
Ladies Windbreaker Jacket
S-XXL $100.00



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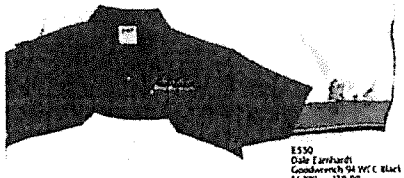
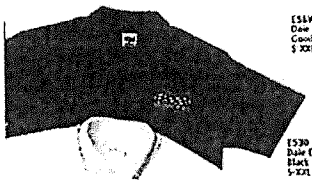
E751
Dale Earnhardt
Seven Time Window WCC
Black Sweatshirt
M-XXL $28.00



E530
Dale Earnhardt
Goodwrench 94 WCC Black Polo
M-XXL $30.00



E5LW
Dale Earnhardt
Goodwrench White Polo
S-XXL $30.00

E754
Dale Earnhardt
Gray #3 Car
Sweatshirt
M-XXL $40.00

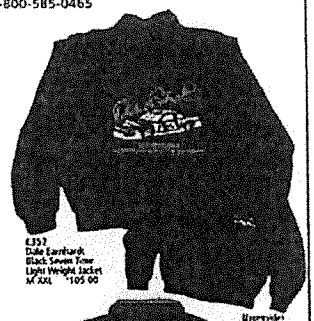
E530
Dale Earnhardt/Goodwrench
Black Polo
S-XXL $30.00

E734
Dale Earnhardt
#3 with Signature
Black Sweatshirt
M-XXL $50.00

E557
Dale Earnhardt
Red/Ash Polo
M-XXL $30.00

E356
Dale Earnhardt
Uniform Style Jacket
S-XXL $215.00

(Backside)

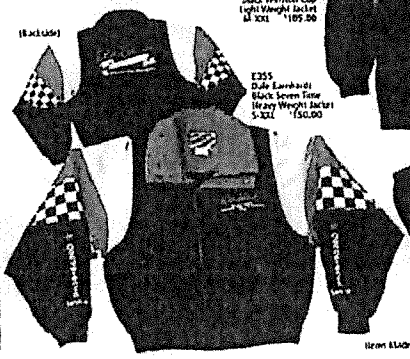


E357
Dale Earnhardt
Black Seven Time
Light Weight Jacket
M-XXL $105.00

(Backside)

E357
Dale Earnhardt
Black Version Cup
Light Weight Jacket
M-XXL $105.00

(Backside)



E355
Dale Earnhardt
Black Seven Time
Heavy Weight Jacket
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E1505 Dale Earnhardt Black Legend Tee With Schedule (Backside)
S-XXL $20.00

E150 Dale Earnhardt
White Cowboy and Engine Tee
M-XXL $25.00

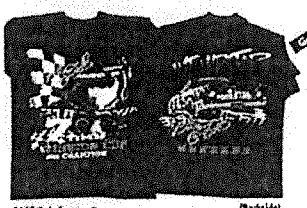
(Backside)

E650 Dale Earnhardt
Pro Style Shorts Ash
S-XXL $20.00

(Backside)
E1503 Dale Earnhardt
Ash Team Style Baseball Tee
S XXL $24.00

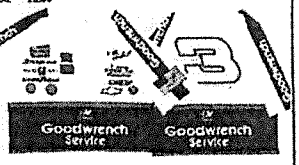
E158 Dale Earnhardt Black 94 Winston Cup Champion
7 Time Wrap Tee
M-XXL $20.00

E1506 Dale Earnhardt White Helmet/Car Tee (Backside)
M-XXL $20.00



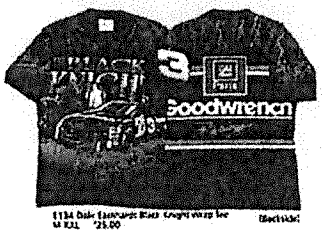
E156 Dale Earnhardt
Black '95 Race Tee
M XXL $20.00

(Backside)



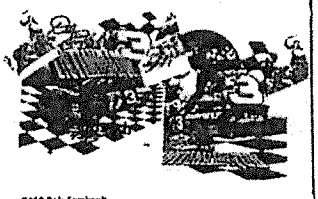
E159 Dale Earnhardt White Team Wrap Tee (Backside)
M-XXL $20.00

E154 Dale Earnhardt White Main Crew-Team Tee (Backside)
M XXL $20.00



E134 Dale Earnhardt Black Cockpit Wrap Tee (Backside)
M XXL $25.00

(Backside)
E1504 Dale Earnhardt
White 2 Car Tee
S-XXL $20.00



E160 Dale Earnhardt
White Intimidator Wrap Tee
M-XXL $20.00

(Backside)

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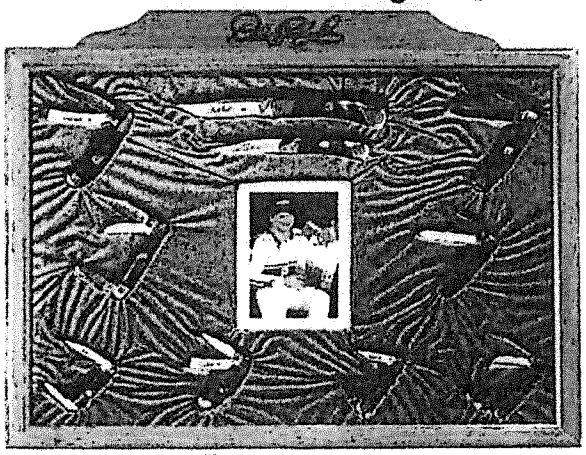

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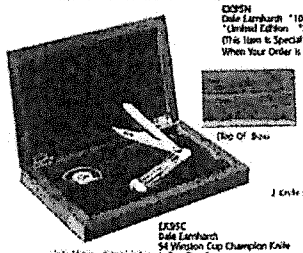
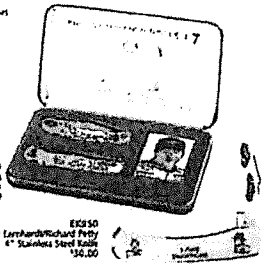


EK95C
Dale Earnhardt
54 Winston Cup Champion Knife
In Top Gun Box
$240.00



EK95D
Dale Earnhardt
3 Knife Set in Plastic Box
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EK95D
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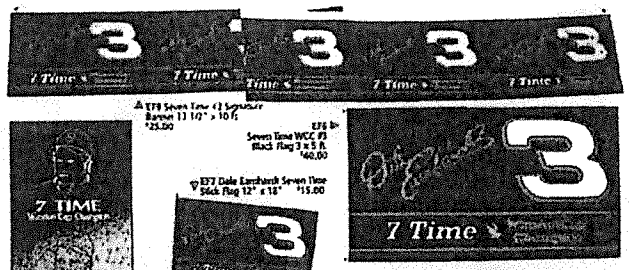

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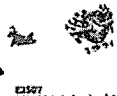
White Seven Time Winston Cup Champion Window Cup $22.00

E2512
Dale Earnhardt Signature Black Cap with #3 on Bill $22.00

E342
Dale Earnhardt/Goodwrench Camouflage Cap $16.00

E2506
94 WCC Dale Earnhardt/NASCAR Black Cap $22.00



E2507
94 WCC Dale Earnhardt/NASCAR White Cap $22.00

E253
Black #3 on Front/Earnhardt on Back $22.00

E2505
Black Signature on Bill with Mesh Cap $22.00

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E9544 Dale Earnhardt Goodwrench Cooler $50.00
E9514 Dale Earnhardt Coloring Book $6.00
E9533 Dale Earnhardt 94 Winston Cup Champion Ceramic Stein $25.00
ECHB Dale Earnhardt Black Can Hugger $6.00
ECU Dale Earnhardt 94 Winston Cup Champion Seat Cushion $7.00
E9534 Dale Earnhardt Fan Fueler Air Freshner $3.00
E9507 Dale Earnhardt Metal Boulevard Street Sign 6" x 36" $25.00
E9535 Dale Earnhardt Fan Parking Only Metal Sign 18" x 18" $25.00
DALE EARNHARDT FAN PARKING ONLY
DALE EARNHARDT BLVD.
E9517 Dale Earnhardt Head Phone Radio $25.00
E9508 95 Monte Carlo Key Chain $10.00
E9515 Dale Earnhardt Pewter Gas Can Key Chain $10.00
E9511 Dale Earnhardt Plastic Cooler With Car Lid $28.00
ELP95 95 Dale Earnhardt Car Tag $10.00
E8519 Power Pack Gold Card Set $30.00
14
15

CHEVY
CR253
Black Cap/Red Bill with Bowtie and Racing
$16.00
(Backside)
CHEVROLET
CR221
Chevy Racing Four-Flag Black Cap
$15.00
CT150
Chevy Thunder Tee
M-XXL $18.00
CT234
Chevy Thunder Lightning Bolt Black Cap $15.00
HBLP4
Black Bowtie Tag
$5.00
CHEVY Thunder
CT160
Dale Earnhardt/ Chevy Thunder Tee
M-XXL $18.00
CTLP
Chevy Thunder Tag
$5.00
GET IN
SIT DOWN
HANG ON
CHEVROLET
CR528
Chevy Racing Four-Flag Black Polo
S-XXL $28.00
CT143
Black Hang On Tee
M-XXL $15.00
16
RCR RACING
RC2400
Richard Childress Black Racing Cap
$18.00
PROPERTY OF RCR
RC1400
Ash Property of Richard Childress Racing Tee
M-XXL $18.00
REAL MEN
WEAR BLACK AND SILVER
RC110
Black Real Men Wear Black And Silver Tee Shirt
S-XXL $18.00
RC920
Richard Childress Racing Black Champion Kids Tee
XS-L $15.00
RCHP
Richard Childress Hat Pin $6.00
RCBS
Richard Childress Racing Bumper Sticker $3.00
RCD
Black #3 Round Decal
$3.00
RC150
Richard Childress Racing Black Tee With Schedule on Back
M-XXL $18.00
RCLP
Richard Childress License Tag
$10.00
(Backside)
17

7 AND 7

E936
Dale Earnhardt/
Richard Petty
Black 7&7 Youth Tee
XS-L $15.00

(Backside)
E1507
Dale Earnhardt/
Richard Petty
Color Face Tee
M-XXL $20.00

(Backside)

EPCH
7&7 Black Can Cooler $6.00

EP950
7&7 2 Car Checkered
Flag Hat Pin $6.00

EP951
7&7 Circle Logo Hat Pin
$6.00

EP952
7&7 Licensed Logo
Hat Pin $6.00

E9528
7&7 Pennant
$5.00

EPLP
7&7 Black License Tag
$10.00

E157
Dale Earnhardt/Richard Petty Black/White Face Tee
S-XXL $20.00

(Right Side)

EP5
7&7 Bumper Sticker $3.00

EP51
7&7 Diecut Oval Decal
$4.00

E353
Dale Earnhardt/Richard Petty 7&7
Black Cap $20.00

EP350
Dale Earnhardt/
Richard Petty Red/Cardi
7&7 Cap
$20.00

(Left Side)

DISCOUNTS

LIMITED QUANTITIES
Any order placed from the discount section over $25.00, customer will receive a Free 5 Golden Years Puzzle or a hat pin of our choice.

E230
Dale Earnhardt
#3 Black Cap
$14.00

E211M
Dale Earnhardt/
Goodwrench White
Racing Cap Mesh
$12.00

E247
Dale Earnhardt
Six Time Winston
Cup Champion
Window Black Cap
$10.00

E244
Dale Earnhardt
Top Gun Black Cap
$17.00

E213M
Winston Cup
Champion White
Car Cap Mesh
$13.00

E2403
Dale Earnhardt
Six Time Winston
Cup Champion
Window White Cap
$10.00

E353
Updated Light
Weight Black
Jacket Zipper
Full Graphic
Backside
S-XXL $65.00

(Backside)

CR962
Chevy Thunder Clock
$40.00

E959
Dale Earnhardt
Photo Ready to Hang $12.00

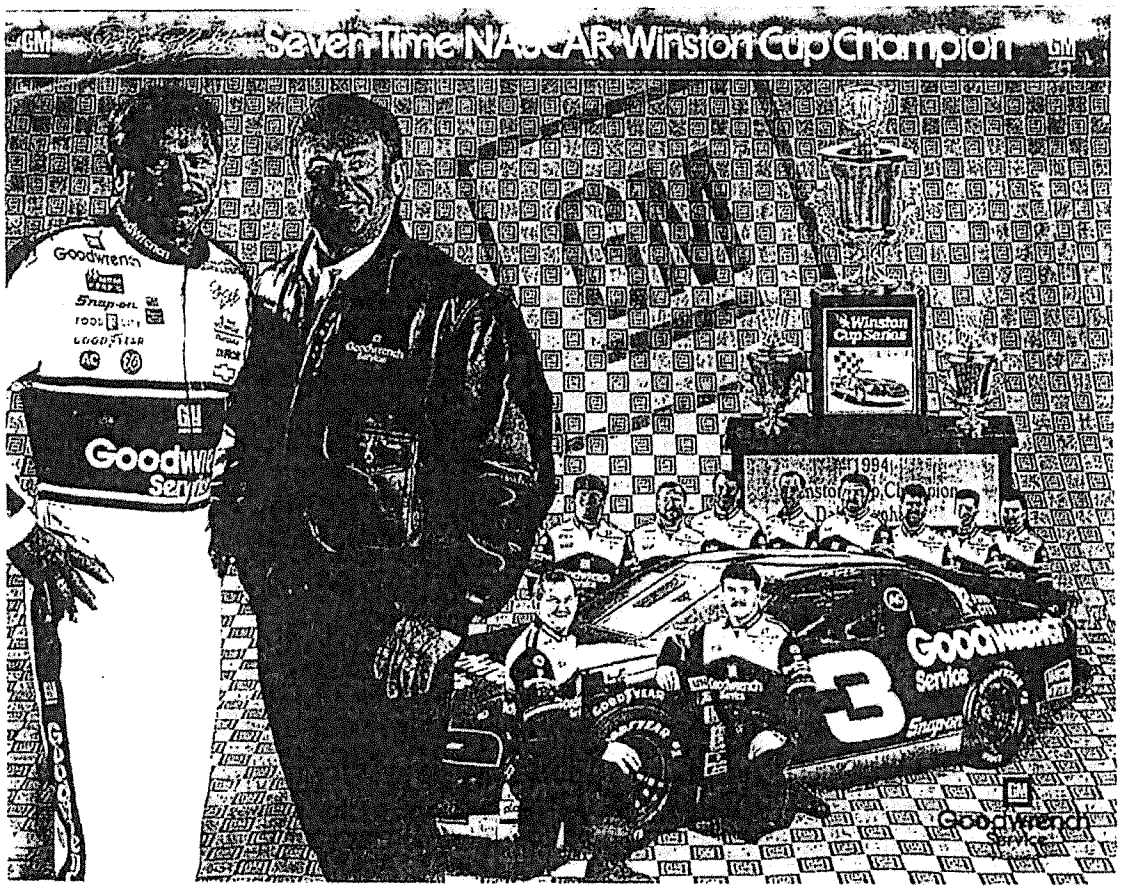
E957
Dale Earnhardt
Winston Plastic Mug
$7.00

RC910
Dale Earnhardt Kids Black
Real Men Tee $(B-B) Only $10.00

RC130
Goodwrench Racing
White Car Tee S-XL $12.00

RC1401
Dale Earnhardt Black Tail Gate Party Tee
M, L, XXL $12.00

Availability of items subject to change as inventory is Discounted


Seven Time NASCAR Winston Cup Champion
Goodwrench
Snap-on
Winston Cup Series
1994
Goodwrench Service
3
Goodwrench Service

Jim Bakken

Hal Carter

Judy Childress

Kenny Clemens

B.A. Patterson

Danny Peterman

Pat Pierce

Leon Moore

Jim Sauter

Mike Seiler

Casey Simmons

Bob Stanley

Tina Stiles

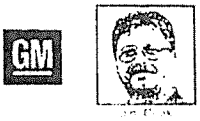
Jimmy Strange

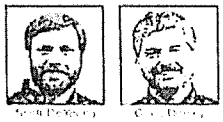
Brad Teague

Hut Tucker

Jerry Unser

Lake Speed II





Jim Bakken

Mike Seiler

Casey Simmons

Bob Stanley

Tina Stiles

Jimmy Strange

Brad Teague

Hut Tucker

Jerry Unser

Lake Speed II

Dale Earnhardt

QUICK FACTS

Birth Date: April 29, 1951
Birth Place: Kannapolis, NC
Height: 6'2 Weight: 180
Wife: Teresa

Daughters: Taylor Nicole (12-20-88)
Kelley Ring (8-28-72)
Sons: Ralph Dale, Jr. (10-10-74)
Kerry Dale (12-8-69)

MILESTONES

- **Seven Time NASCAR Winston Cup Champion (80, 86, 87, 90, 91, 93, '94)**
- 63 Career Winston Cup Wins in 480 starts - Sixth on all-time list
- All-time American motorsports career winnings leader with $24,377,714
- All-time Winston Cup career winnings with $22,791,361
- Only three-time winner of the Winston - '87, '90, '93
- Only five-time winner of the Busch Clash - '80, '86, '88, '91, '93
- Seven-time winner of the Coca-Cola 500 at Daytona - including five straight ('90 - '94)
- Seven-time winner of the Gatorade 125 qualifying race at Daytona - including five straight ('90 - '94)
- Two-time NMPA Driver of the Year ('86, '86, '87, '90, '91). Co-Winner with Tim Richmond in 1986.
- 1979 Rookie of the Year.
- Winner International Race of Champions - 1990
- Two time American Driver of the Year - (1987, 1994)
- Father, the Late Ralph Earnhardt, Won NASCAR Sportsmen Championship in 1956.

CAREER HIGHLIGHTS

1979 ** Earned Rookie of the Year Title. Won first Winston Cup race of his career at Bristol Raceway.

1980 ** Won Winston Cup Championship in second full season. Only driver to win Rookie of the year and Championship back-to-back.

1986 ** Won second Winston Cup Championship with five wins. 16 top-five and 24 top-ten finishes in 29 races.

1987 ** Won third Winston Cup Championship by capturing 11 wins and 21 top five and 24 top ten finishes.

1990 ** Earned his fourth Winston Cup Championship with nine wins. Earned four poles and won a then record $1,083,056 - $1,059,690 on superspeedways, also a record.

1991 ** 10th Winston Cup Championship and second straight came after another strong season with five wins.

1993 ** Won sixth Winston Cup Championship by winning six points races and two BGN races, the Busch Clash, The Winston, and The Gatorade 125 qualifier. Earned a record $2,353,789 in winnings.

1994 ** Won seventh Winston Cup Championship by winning four points races. Posted 21 top-fives and 25 top-ten finishes.

RICHARD CHILDRESS

QUICK FACTS

Birth Date: September 21, 1945
Birth Place: Winston-Salem, NC
Shop Location: Welcome, NC

Wife: Judy
Children: Tina
Grandchildren: Austin, Ty

Since 1981, the Richard Childress Racing Team has earned six NASCAR Winston Cup Championships, 54 wins, 153 top fives and 225 top ten finishes in 319 starts and earned more than $20 million - all of which are Winston Cup highs for that period.

During that same period, the team became the first to post six straight $1 million season (1988-93) and set a single season record in 1993 of $3,353,789. They have finished in the top three in points in eight of the last nine seasons and have won a race every year since 1983.

CAR SPECS

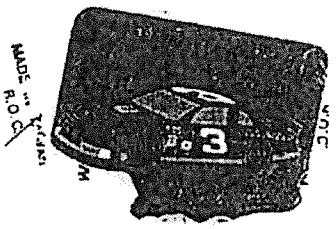
ENGINE: 358 Cubic Inch Displacement Chevrolet Small Block. 12:5 compression Ratio. 750 Horsepower. 18 Quart Oil Capacity.
CHASSIS: 110-Inch Wheel Base, 51.0 Inch Height, 60.5-Inch Tread Width.
TRANSMISSION: Borg-Warner Four-Speed T-10
TIRES: Goodyear
FUEL CAPACITY: 22 gallons
GM PARTS: Crankshaft, Rings, Push Rods, Valve Covers, Gaskets, Intake Manifold, Cylinder Head, Ignition Wiring, AC Spark Plugs, Harmonic Balancer, GM Goodwrench Engine Oil, GM LOS Oil Treatment, AC Oil Filter, Delco Battery.

In front front of car from left to right: Joey Setzer, Gene DeTar.
Behind car from left to right: Andy Petree, Bobby Hutchens, David S[illegible], Dennis Connor, Dewey Chandler, Mayes Jick Von Wayne Hancock, Jerry Hicks.

OPP002407

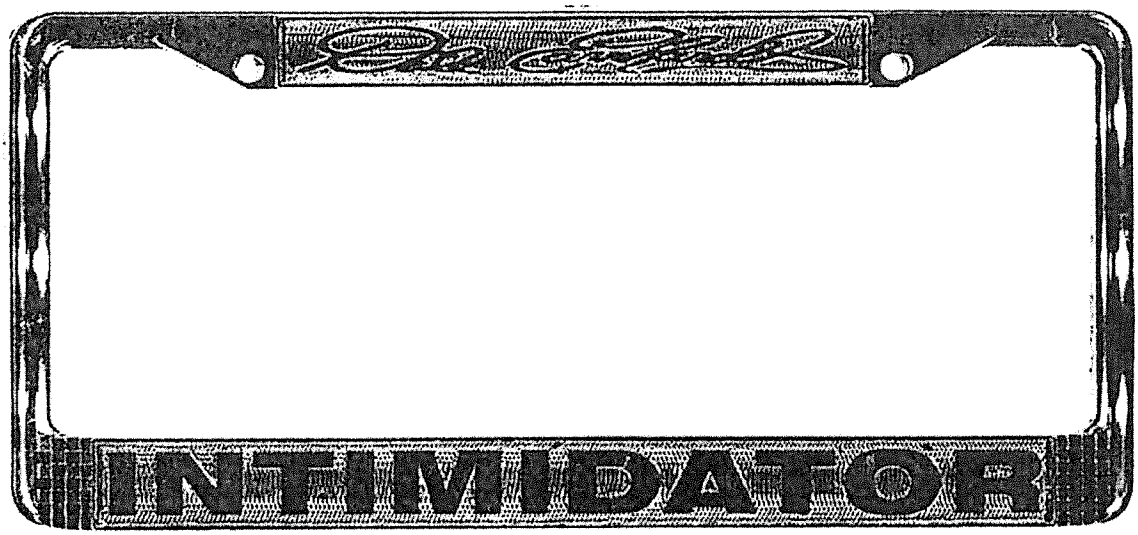
7 Winston Cup
Champion
3

INT 14



INT. B

SEVEN TIME
WINSTON CUP CHAMPION
Frost
Cutlery
7-TIME WINSTON CUP
CHAMPION
80 - 85 - 87 - 90 - 91 - 93 - 94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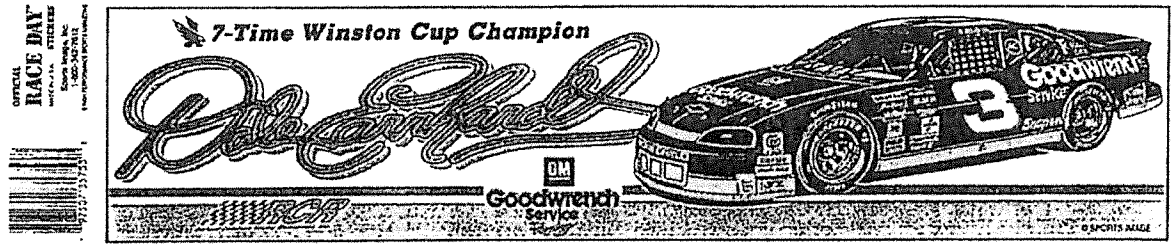
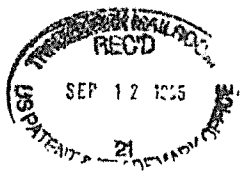
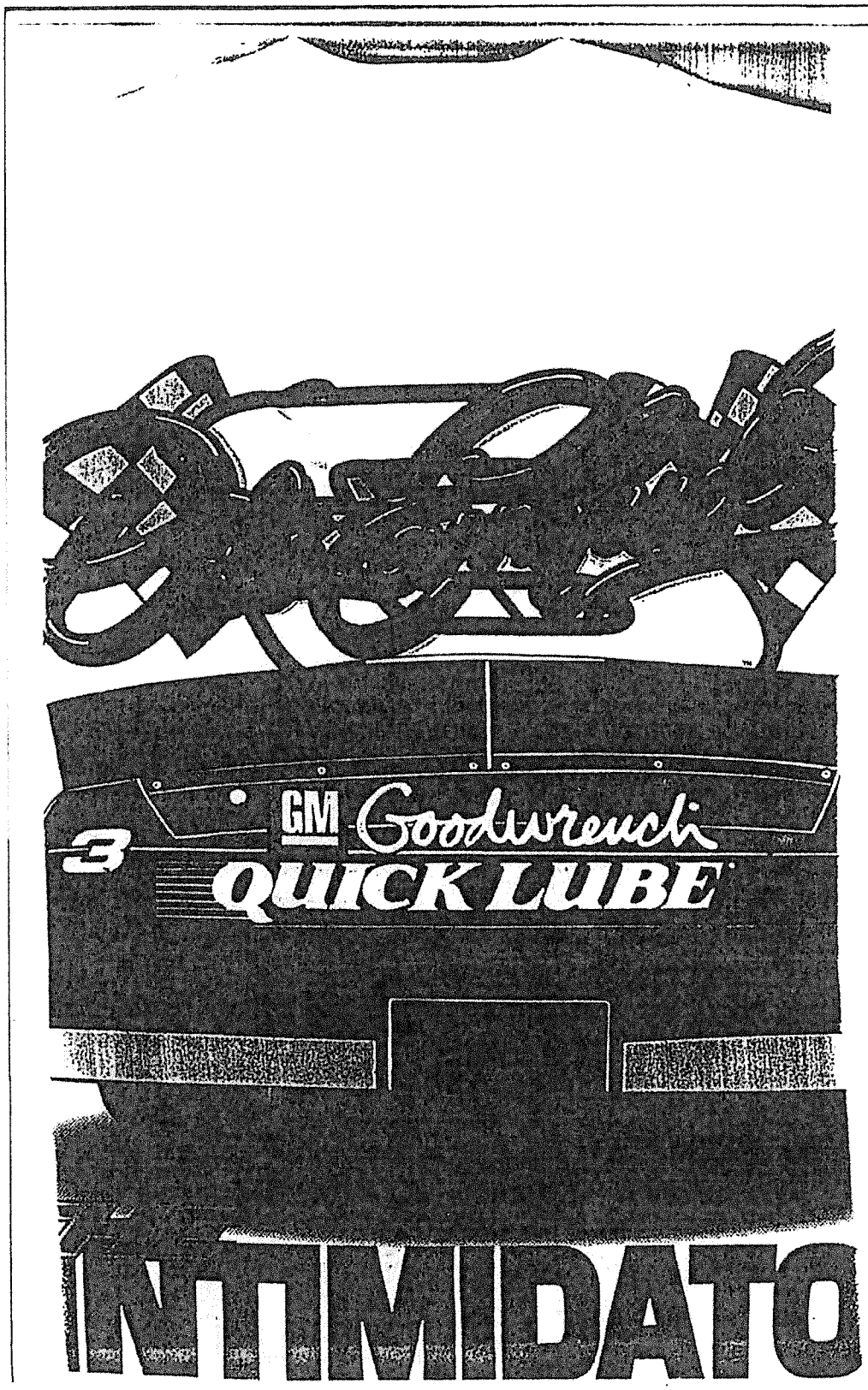

OFFICIAL
RACE DAY
7-Time Winston Cup Champion
Dale Earnhardt
3
Goodwrench
Service
GM
Goodwrench
Service
NASCAR

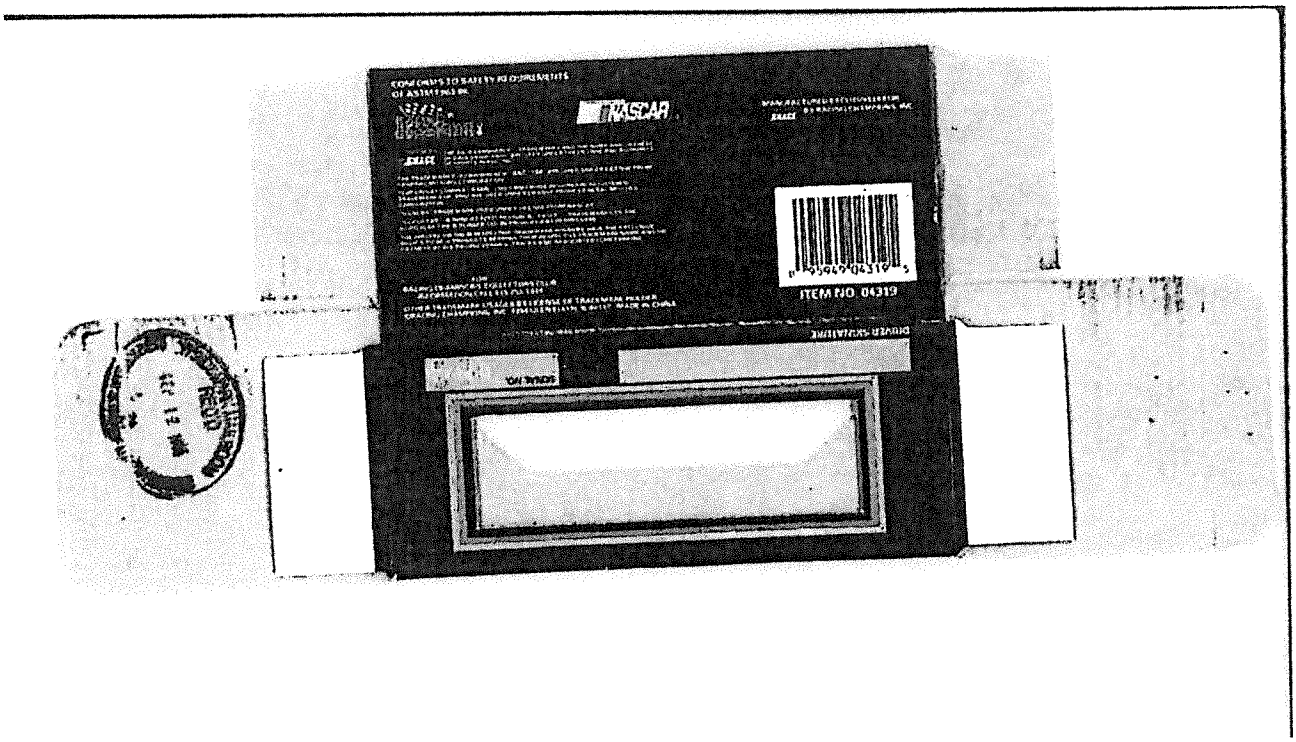

RECD
SEP 12 1995
21

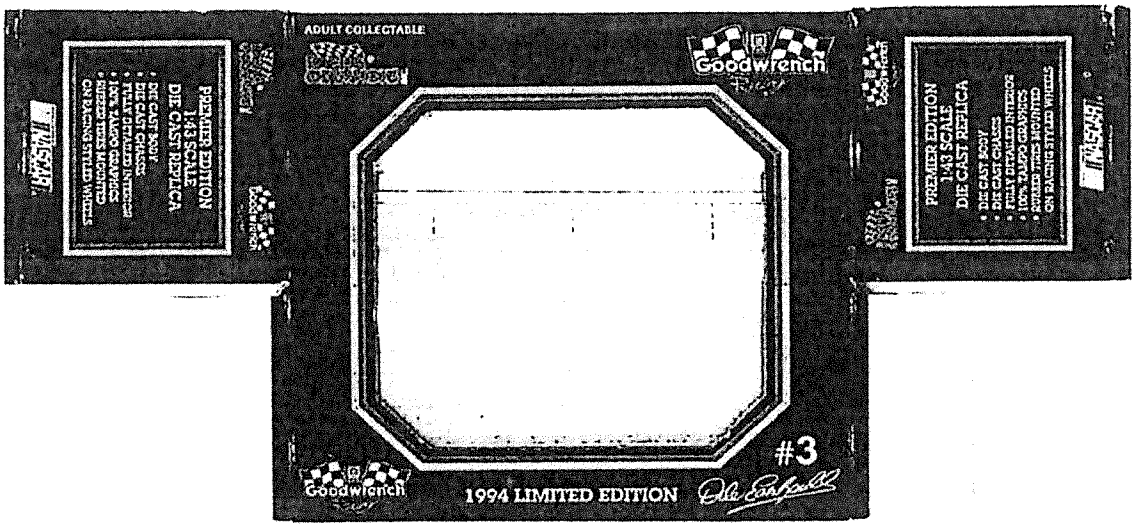
Dale Earnhardt
3
7 Time
Winston Cup
Champion

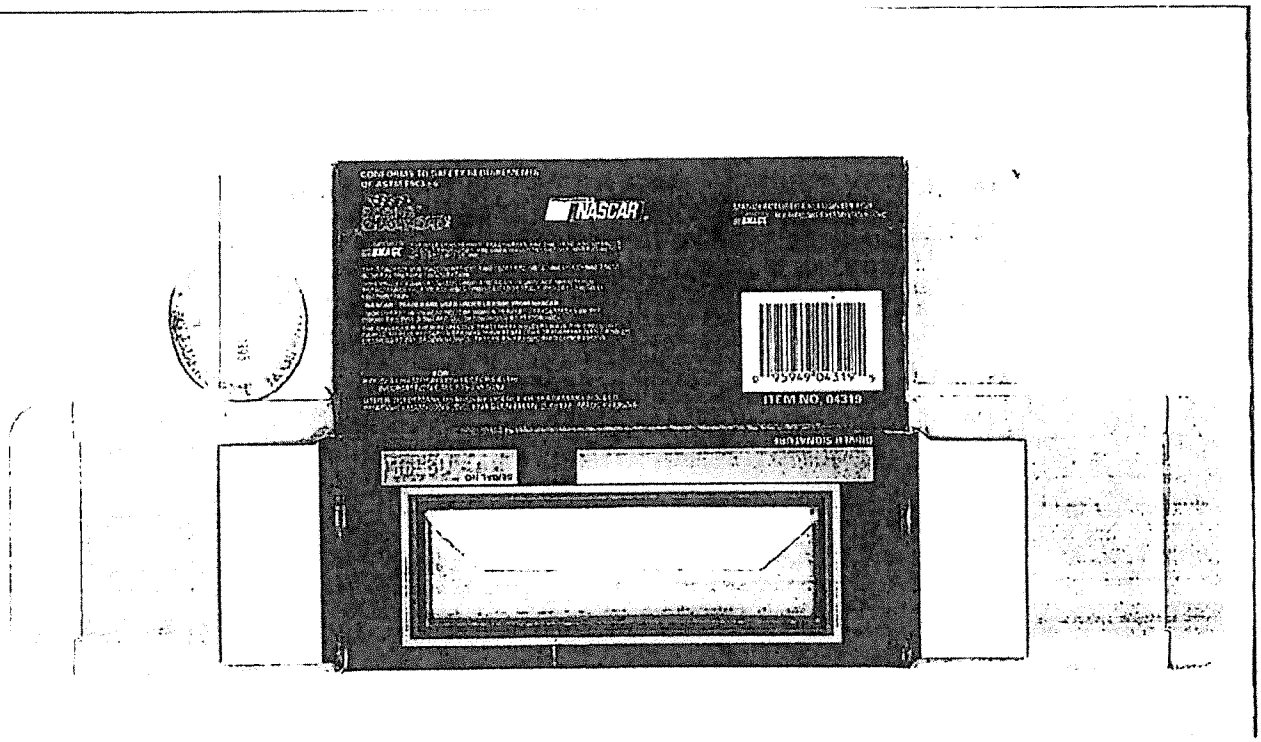
Goodwrench
Service
Goodwrench
Service
MONTE CARLO
SIMPSON
Bowman
UNOCAL


GM Goodwrench
QUICK LUBE
INTIMIDATO

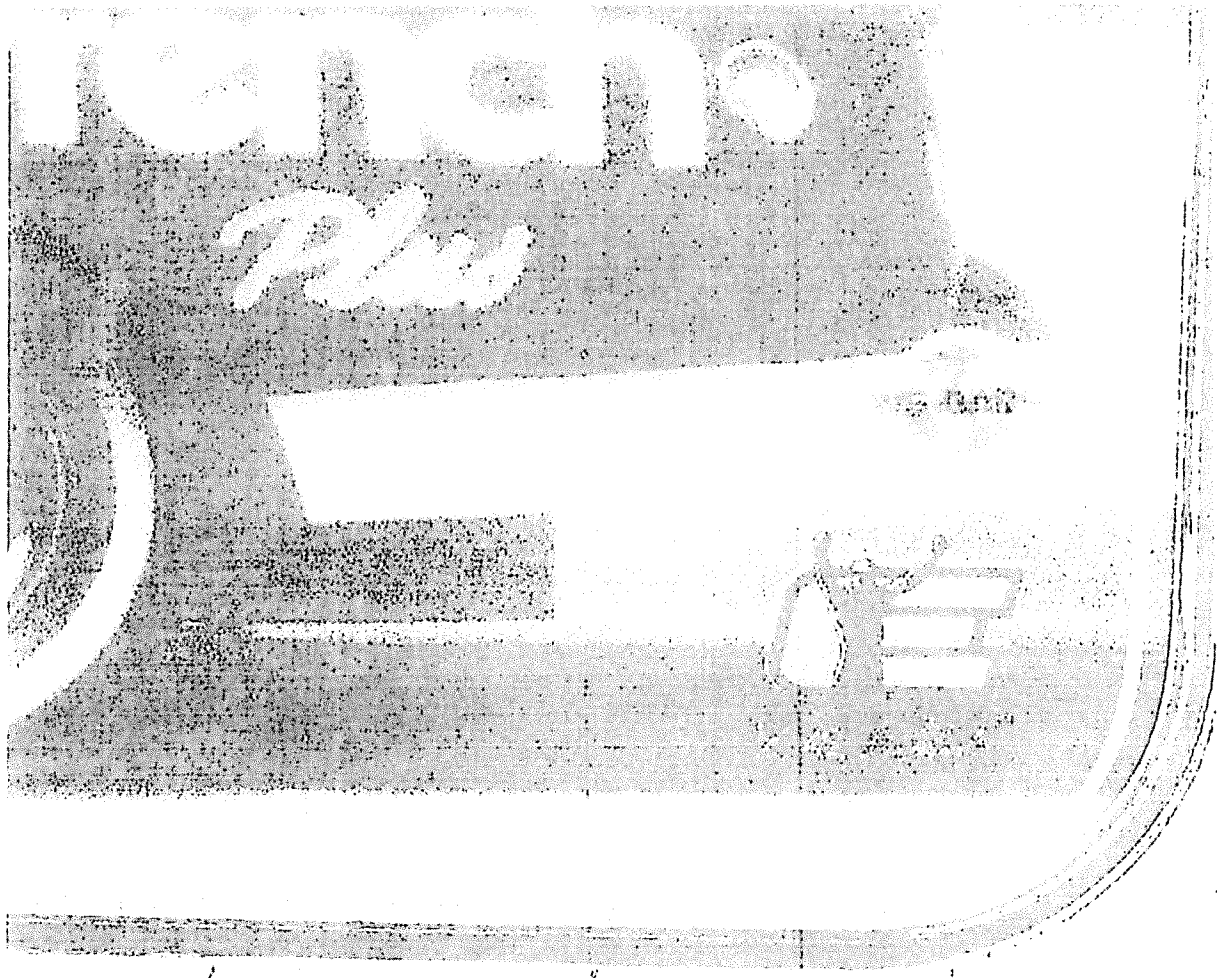
ADULT COLLECTABLE
Goodwrench
PREMIER EDITION
1:43 SCALE
DIE CAST REPLICA
#3
1994 LIMITED EDITION


NASCAR
ITEM NO. 04319


ADULT COLLECTABLE
Goodwrench
PREMIER EDITION
1:43 SCALE
DIE CAST REPLICA
#3
1994 LIMITED EDITION


NASCAR
ITEM NO. 04319

Class 6



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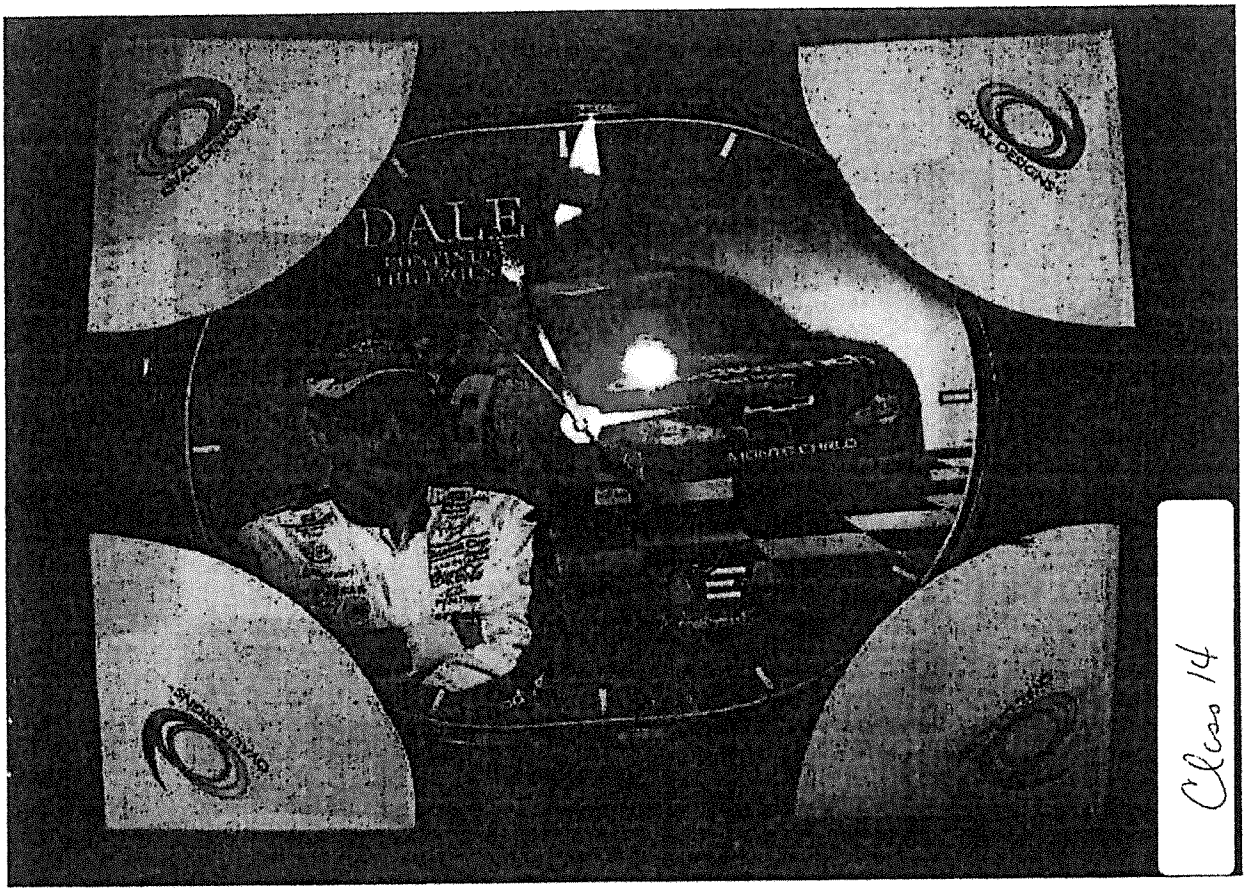
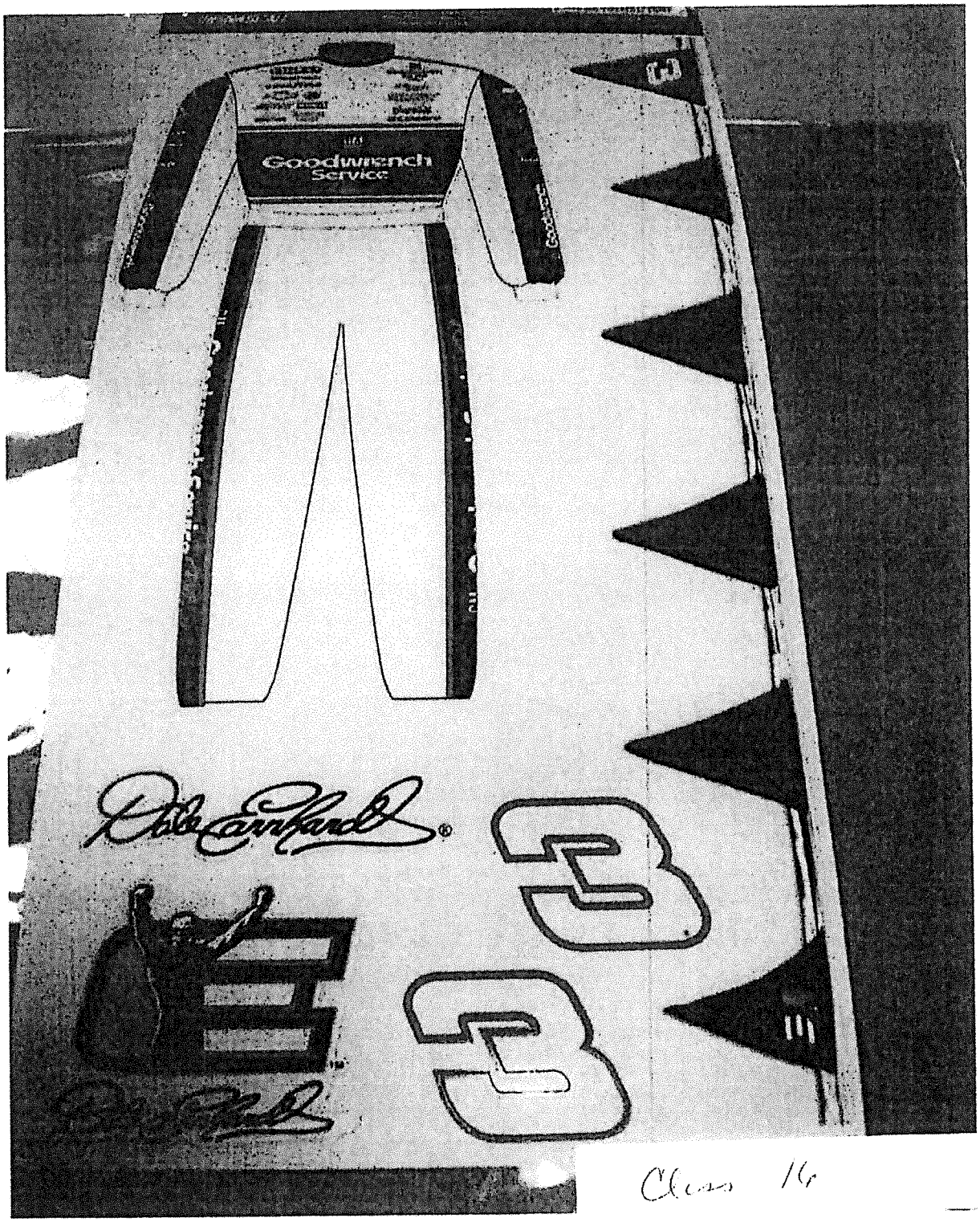

DALE
CRIME DESIGNS
CRIME DESIGNS
CRIME DESIGNS
Class 14



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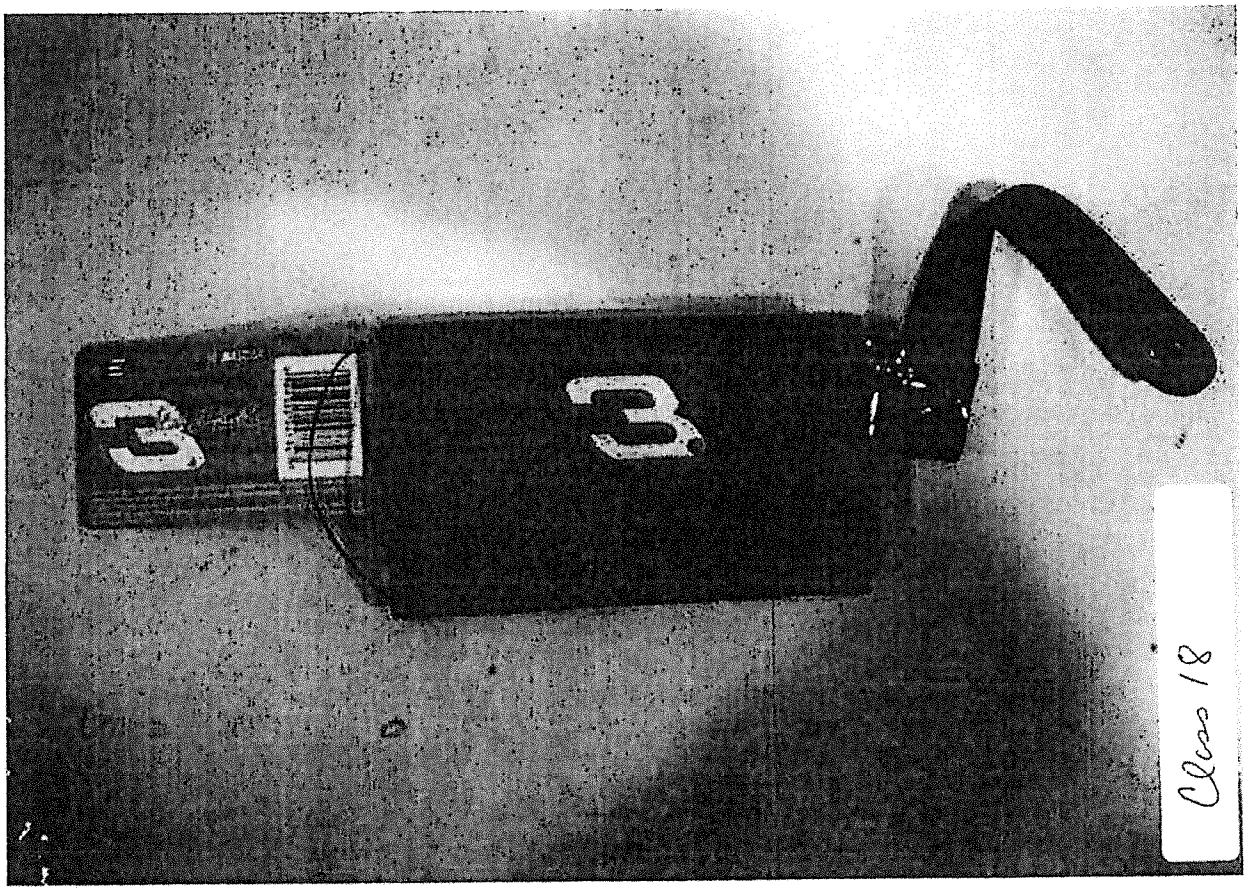
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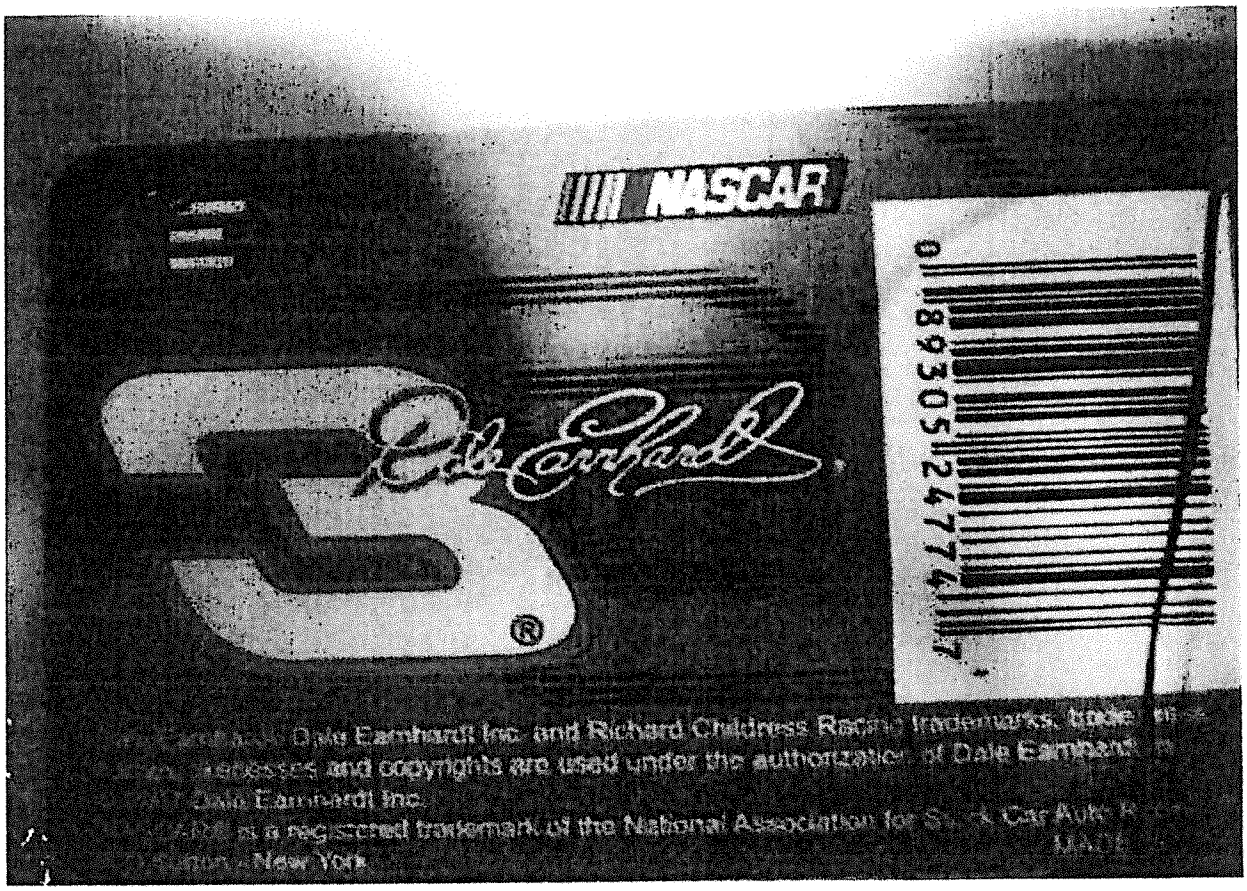
NASCAR
Dale Earnhardt
3
0 89305 24774 7
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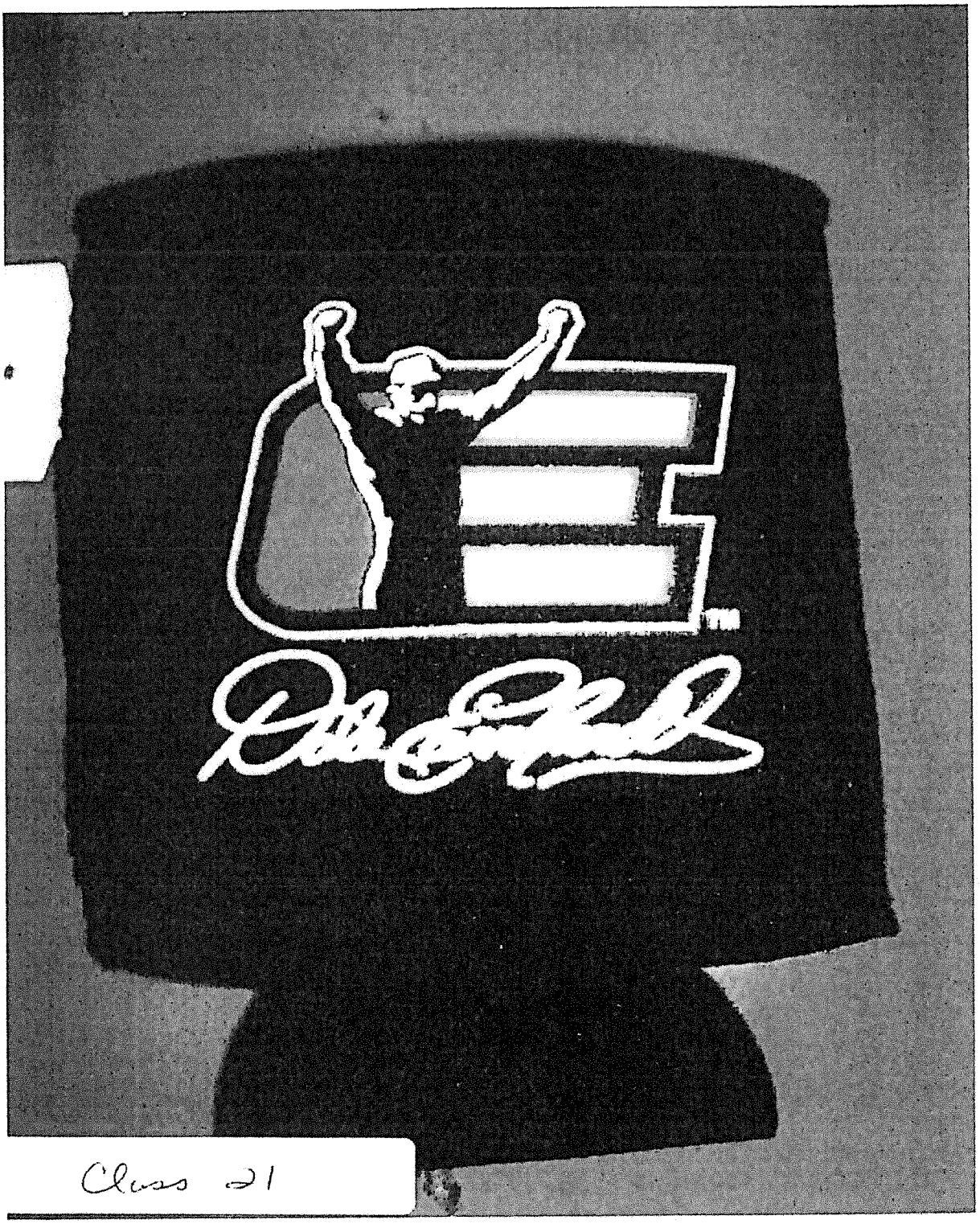
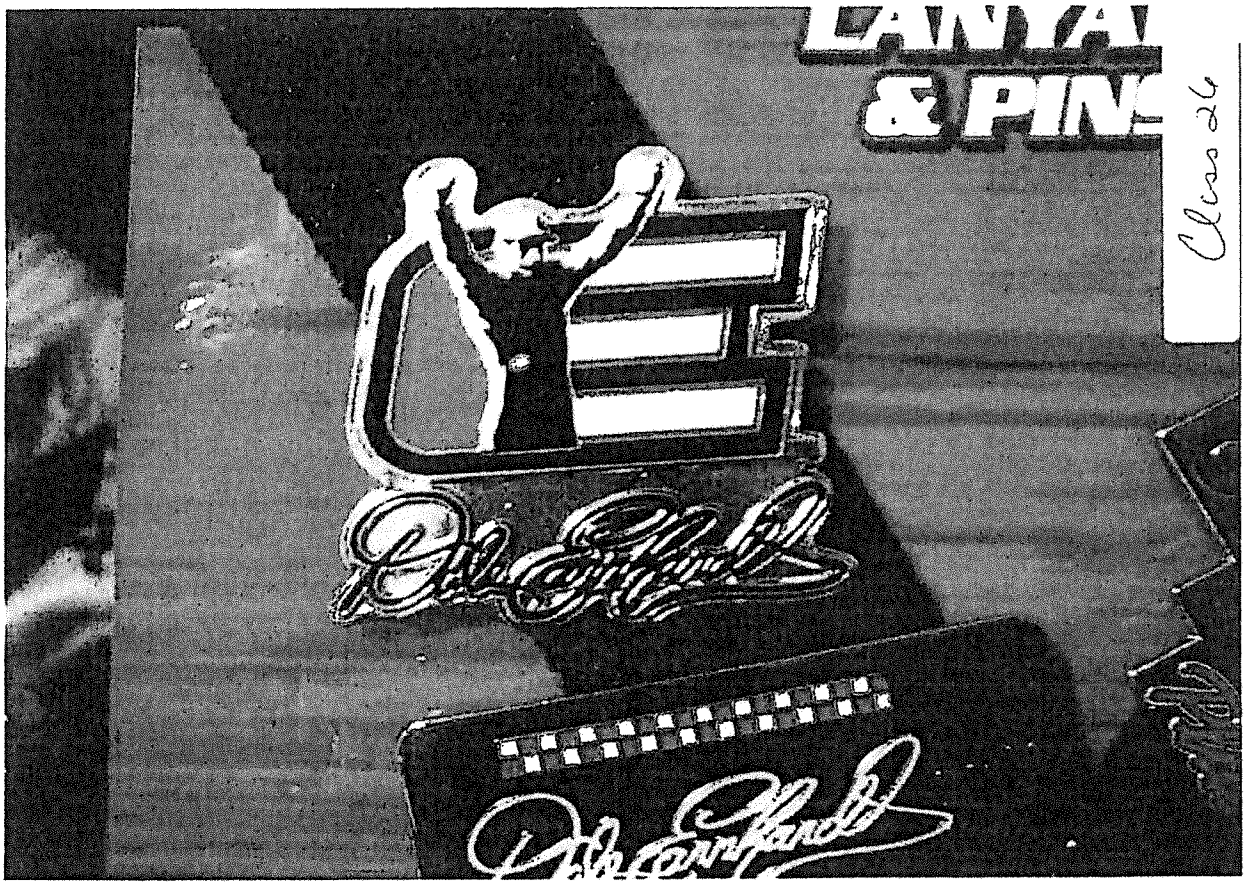
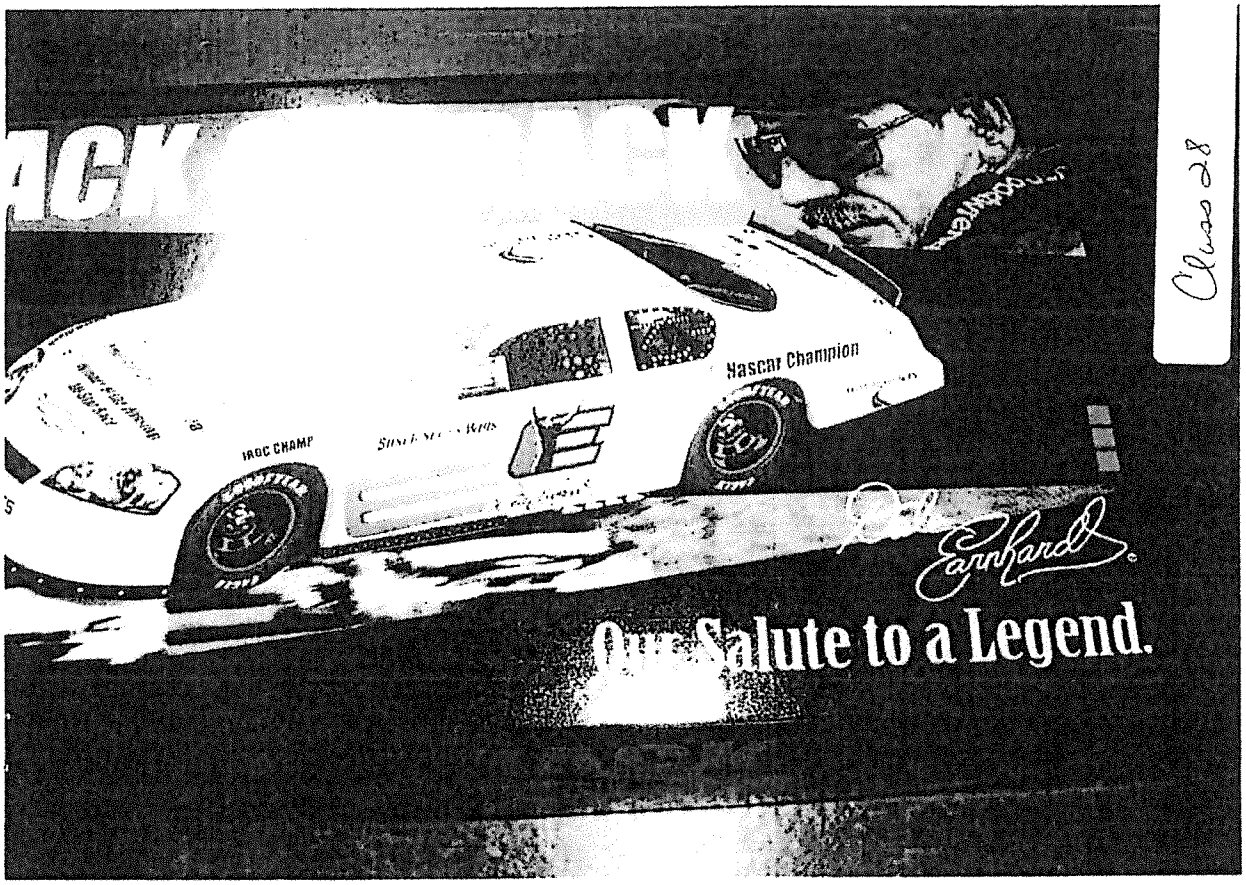
and copyrights are used under the authorizati of Dale Earnhardt
Dale Earnhardt Inc.
is a registered trademark of the National Association for
New York

Qty 20


Class 21

Class 24


& PIN
Class 26



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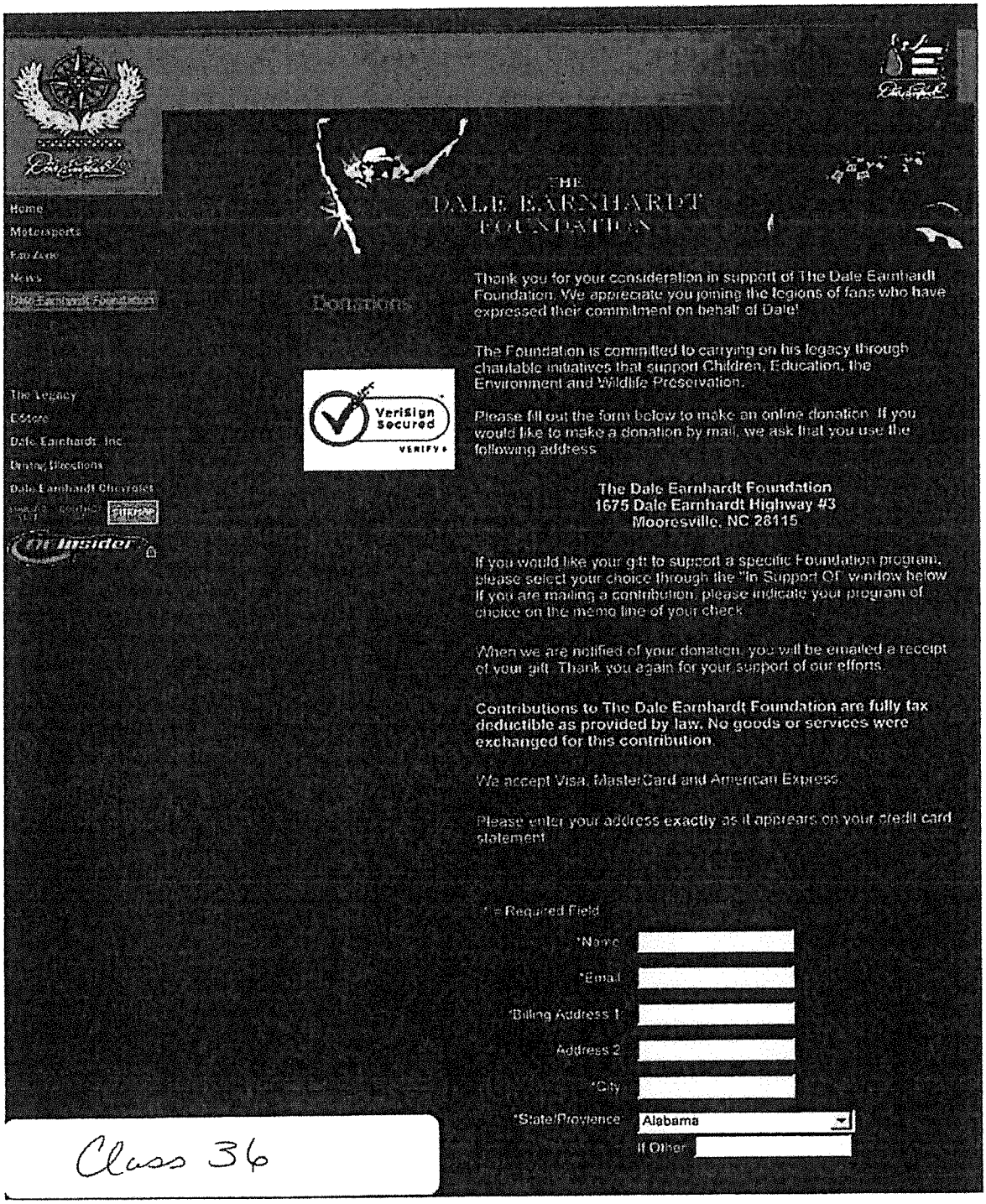
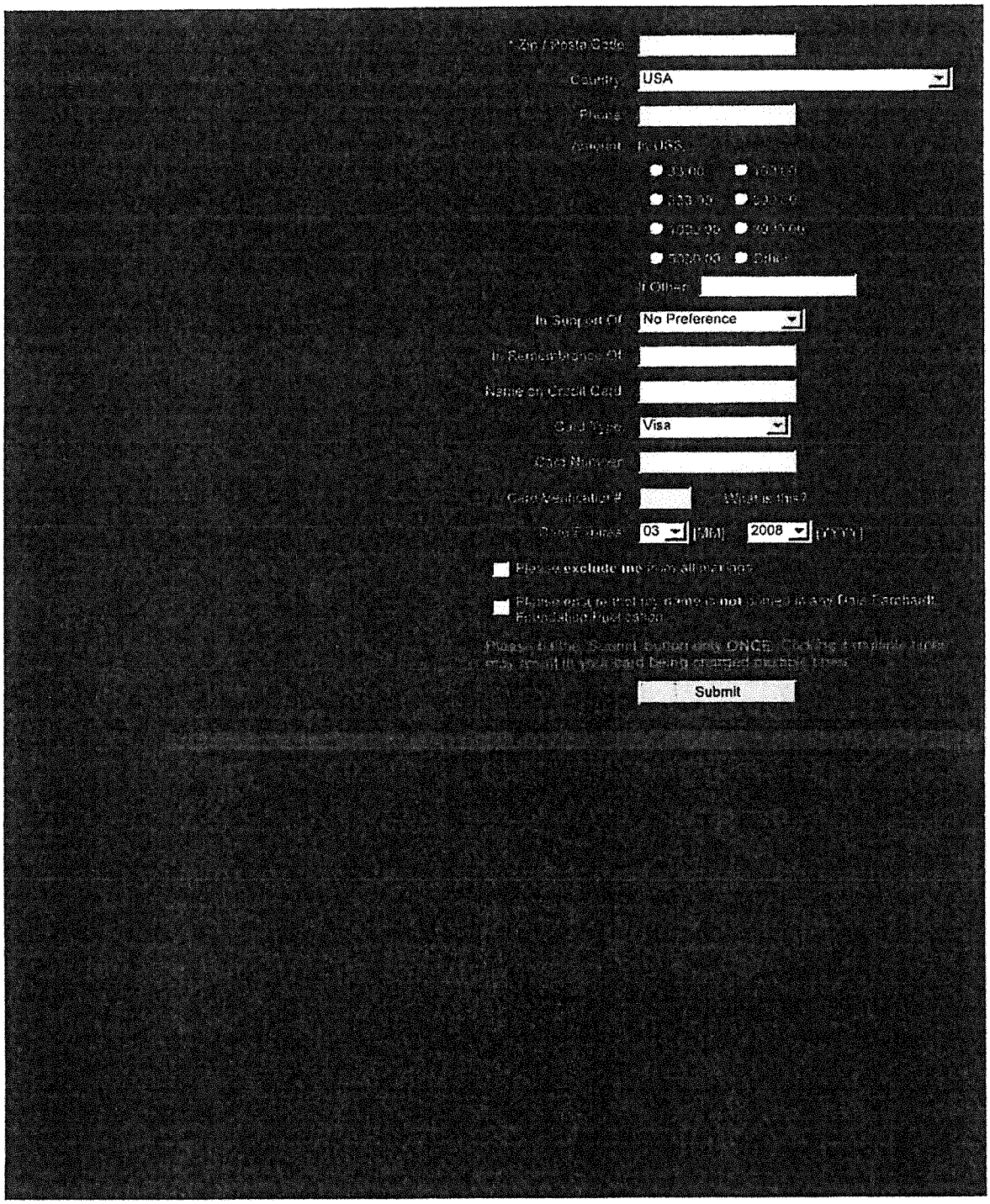

Home
Motorsports
Fan Zone
News
Dale Earnhardt Foundation
The Legacy
Estore
Dale Earnhardt, Inc.
Driving Directions
Dale Earnhardt Chevrolet
Insider
THE
DALE EARNHARDT
FOUNDATION
Donations
Verisign Secured
VERIFY
Thank you for your consideration in support of The Dale Earnhardt Foundation. We appreciate you joining the legions of fans who have expressed their commitment on behalf of Dale!
The Foundation is committed to carrying on his legacy through charitable initiatives that support Children, Education, the Environment and Wildlife Preservation.
Please fill out the form below to make an online donation. If you would like to make a donation by mail, we ask that you use the following address:
The Dale Earnhardt Foundation
1675 Dale Earnhardt Highway #3
Mooresville, NC 28115
If you would like your gift to support a specific Foundation program, please select your choice through the "In Support Of" window below. If you are making a contribution, please indicate your program of choice on the memo line of your check.
When we are notified of your donation, you will be emailed a receipt of your gift. Thank you again for your support of our efforts.
Contributions to The Dale Earnhardt Foundation are fully tax deductible as provided by law. No goods or services were exchanged for this contribution.
We accept Visa, MasterCard and American Express.
Please enter your address exactly as it appears on your credit card statement.
* = Required Field
*Name
*Email
*Billing Address 1
Address 2
*City
*State/Province
Alabama
If Other

Class 36


Zip / Postal Code
Country
USA
Phone
Amount
If Other
In Support Of
No Preference
In Remembrance Of
Name on Credit Card
Card Type
Visa
Card Number
Card Verification #
What is this?
Card Expires
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2008
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Please print in the Dale Earnhardt Foundation Publication
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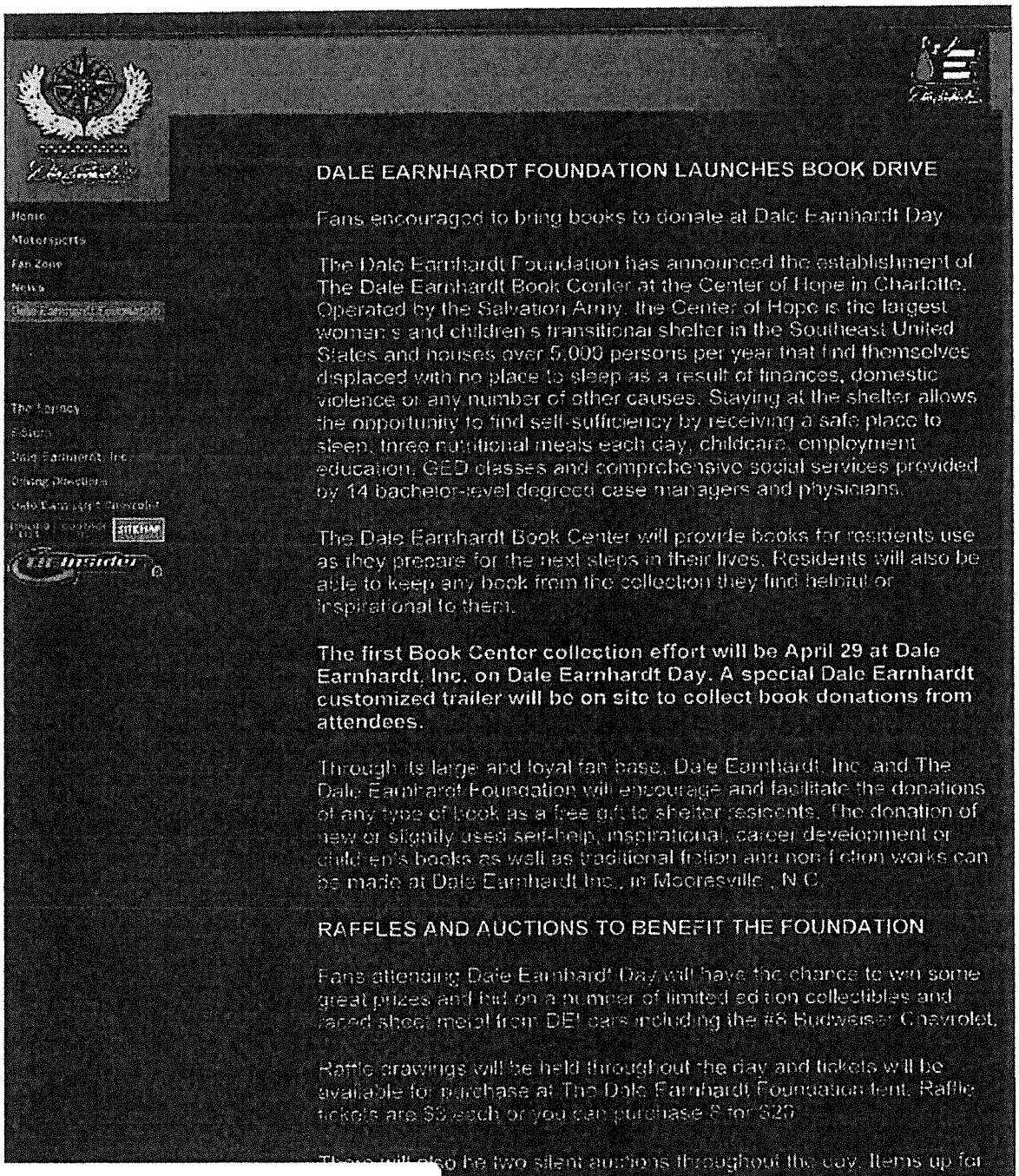


Home
Motorsports
Fan Zone
News

DALE EARNHARDT FOUNDATION LAUNCHES BOOK DRIVE

Fans encouraged to bring books to donate at Dale Earnhardt Day

The Dale Earnhardt Foundation has announced the establishment of The Dale Earnhardt Book Center at the Center of Hope in Charlotte. Operated by the Salvation Army, the Center of Hope is the largest women's and children's transitional shelter in the Southeast United States and houses over 5,000 persons per year that find themselves displaced with no place to sleep as a result of finances, domestic violence or any number of other causes. Staying at the shelter allows the opportunity to find self-sufficiency by receiving a safe place to sleep, three nutritional meals each day, childcare, employment education, GED classes and comprehensive social services provided by 14 bachelor-level degreed case managers and physicians.

The Dale Earnhardt Book Center will provide books for residents use as they prepare for the next steps in their lives. Residents will also be able to keep any book from the collection they find helpful or inspirational to them.

The first Book Center collection effort will be April 29 at Dale Earnhardt, Inc. on Dale Earnhardt Day. A special Dale Earnhardt customized trailer will be on site to collect book donations from attendees.

Through its large and loyal fan base, Dale Earnhardt, Inc. and The Dale Earnhardt Foundation will encourage and facilitate the donations of any type of book as a free gift to shelter residents. The donation of new or slightly used self-help, inspirational, career development or children's books as well as traditional fiction and non-fiction works can be made at Dale Earnhardt Inc., in Mooresville, N.C.

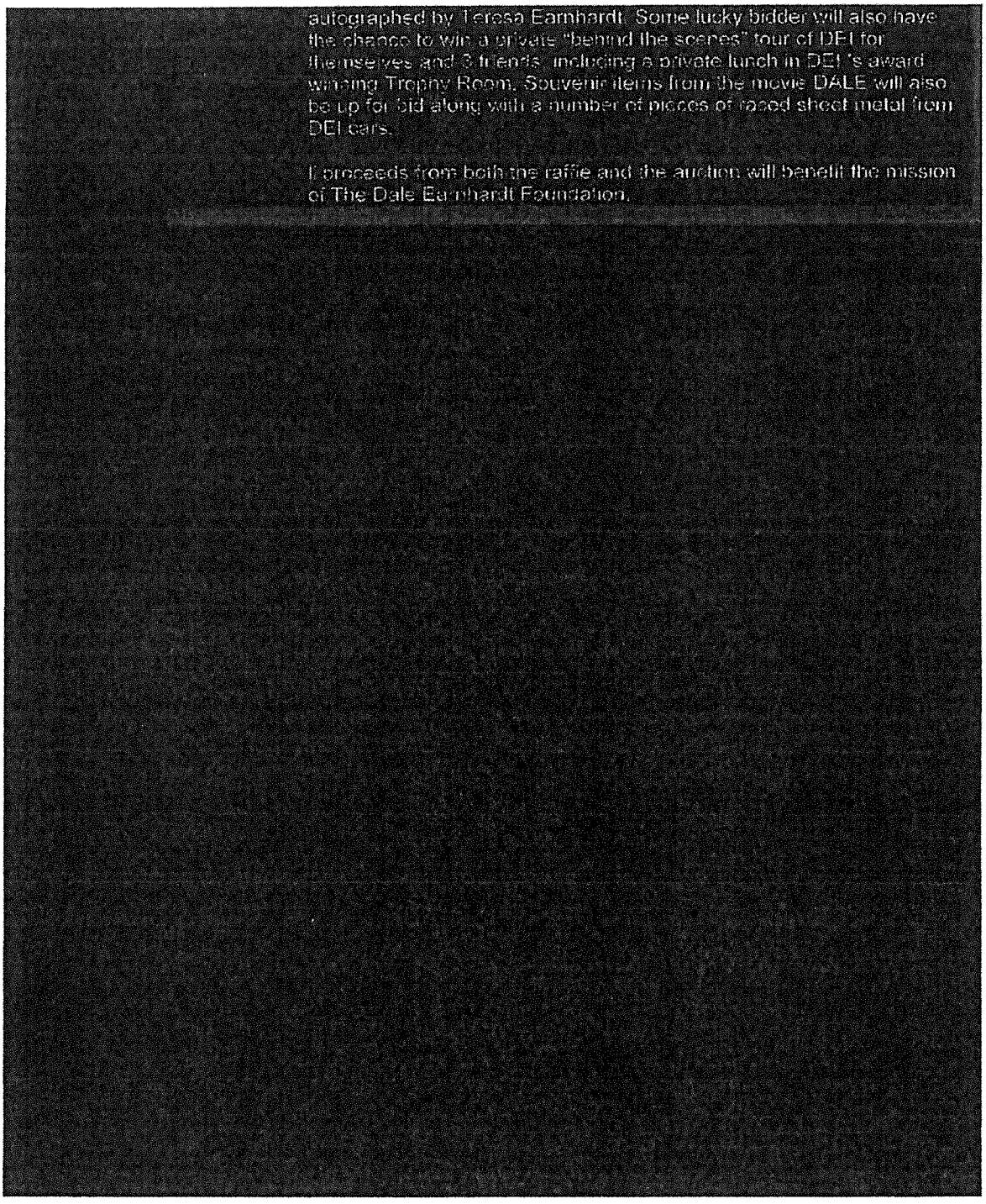
RAFFLES AND AUCTIONS TO BENEFIT THE FOUNDATION

Fans attending Dale Earnhardt Day will have the chance to win some great prizes and bid on a number of limited edition collectibles and raced sheet metal from DEI cars including the #8 Budweiser Chevrolet.

Raffle drawings will be held throughout the day and tickets will be available for purchase at The Dale Earnhardt Foundation tent. Raffle tickets are $5 each or you can purchase 5 for $20.

There will also be two silent auctions throughout the day. Items up for [illegible]re collectibles and limited edition items such as a Dale [illegible]bute Concert limited edition Gibson electric guitar.

Class 41


autographed by Teresa Earnhardt. Some lucky bidder will also have the chance to win a private "behind the scenes" tour of DEI for themselves and 3 friends, including a private lunch in DEI 's award winning Trophy Room. Souvenir items from the movie DALE will also be up for bid along with a number of pieces of raced sheet metal from DEI cars.
Proceeds from both the raffle and the auction will benefit the mission of The Dale Earnhardt Foundation.

THE DALE EARNHARDT FOUNDATION

Education

The Legend Leadership Award

- A society and community problem solving initiative.
- Awarded for original, creative and innovative solutions.
- Individuals or non-profit organizations may apply
- Up to seven (7) scholarships or grants of up to $7,000 each.
- Winners recognized annually at Dale Earnhardt Day, April 29
- For an application and more information, click here

Boys & Girls Clubs

- 21 educational grants for scholarships

Children

Feed the Children

- Distributed over 200 tons of food to more than 30,000 children and families in 16 states where Dale raced during his NASCAR career

Youth Homes

- Donations of special E Wheeler™ tricycles to various children and youth homes.
- Christmas gifts for all child patients confined to various cancer treatment centers over the Holidays.

The Environment/Wildlife Preservation

American Forests

- Established the Dale Earnhardt Forest to replenish much needed tree canopy in areas damaged by drought or natural disaster and to protect watershed erosion.
- Selecting deserving middle schools to become "Living Classrooms" for the Dale Earnhardt Forest and providing them with environmental CITYGreen® software, trees and lesson plans for their Earth Science curriculum.
- A gift of $10 will plant a tree in honor or memory of someone or obtain your own Dale Earnhardt "E Tree" seedling kit to plant your own living legacy at your home. For more information, click here.

Wildlife Preservation

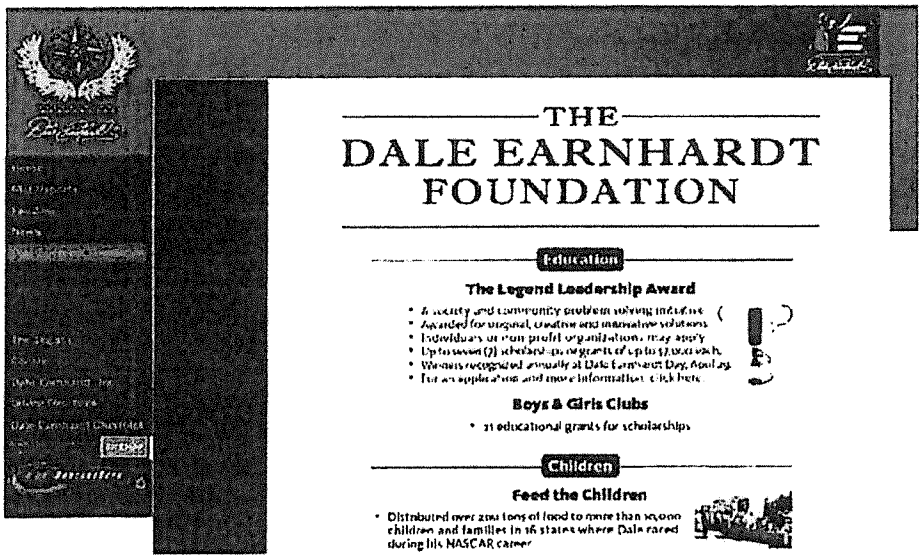
- A grant to support 58,000 acres of Louisiana Wetlands which help restore earthen dams that provide critical habitat for over 900 different animals and plants

DALE EARNHARDT FOUNDATION

ONE

one.org

Class 43



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The Environment/Wildlife Preservation

American Forests

- Established the Dale Earnhardt Forest to replenish much needed tree canopy in areas damaged by drought or natural disaster and to protect watershed erosion
- Selecting deserving middle schools to become "Living Classrooms" for the Dale Earnhardt Forest and providing them with environmental CITYGreen® software, trees and lesson plans for their Earth Science curriculum.
- A gift of $10 will plant a tree in honor or memory of someone or obtain your own Dale Earnhardt "E Tree" seedling kit to plant your own living legacy at your home. For more information, click here.

Wildlife Preservation

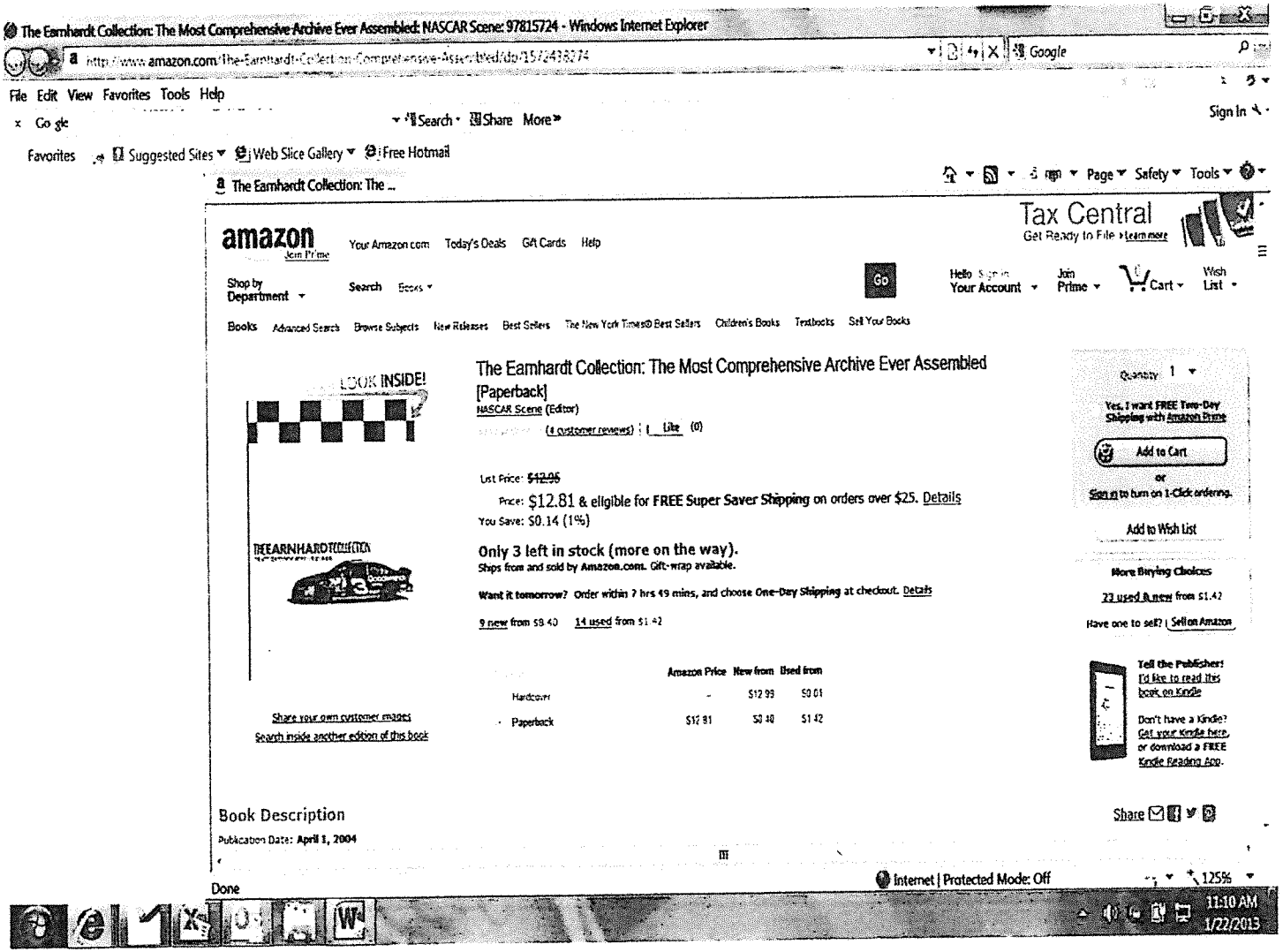
- A grant to support 58,000 acres of Louisiana Wetlands which help restore earthen dams that provide critical habitat for over 900 different animals and plants

ONE

.org

Learn More

Class 44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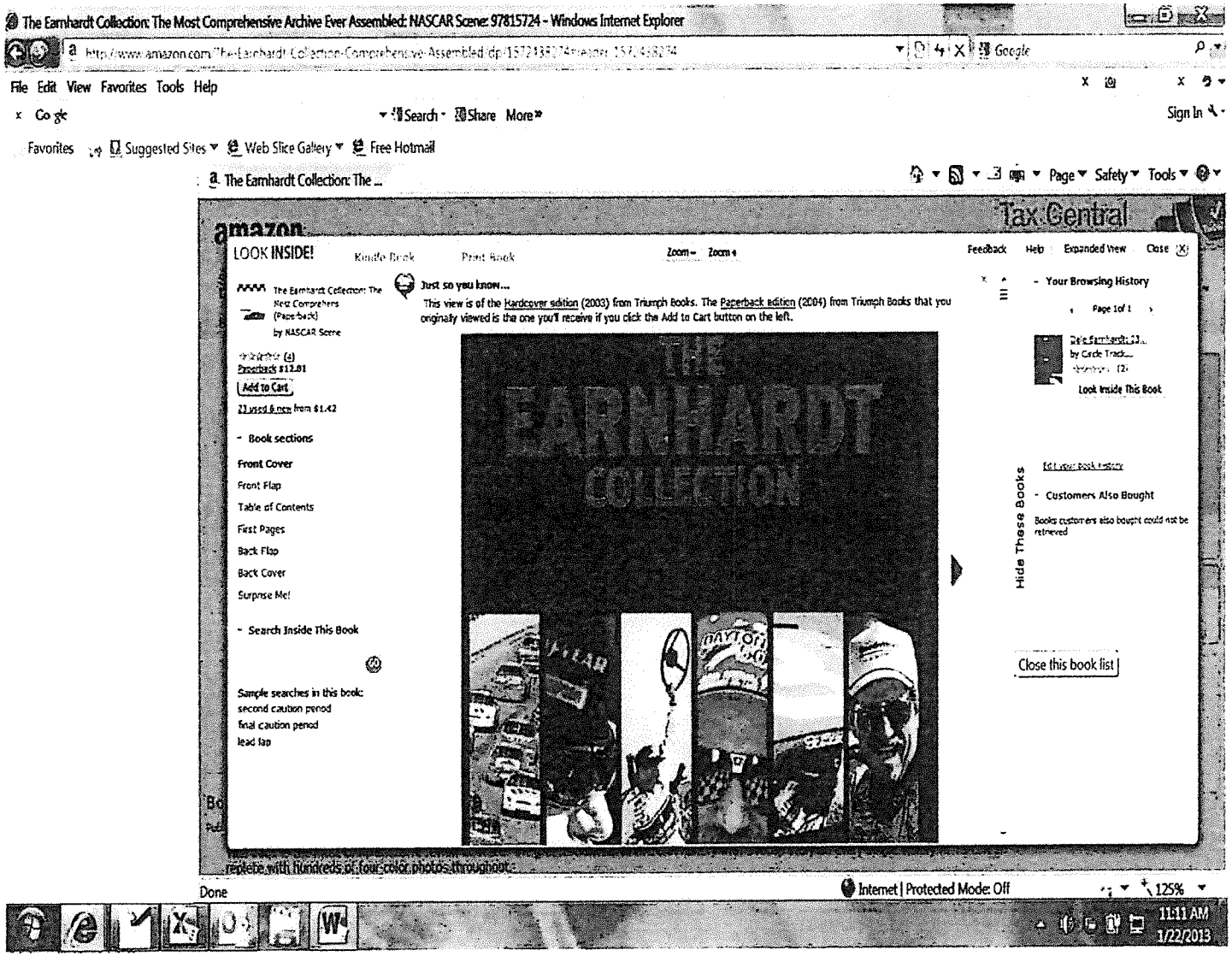
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EARNHARDT
3
Goodwrench
Service
Goodwrench
Service
GM

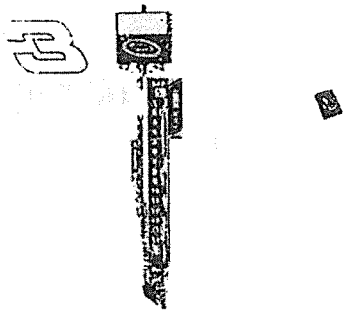
3

NASCAR
3

3
Dale Earnhardt

PREMIUM QUALITY
·RACING·
DALE
EARNHARDT
3
·KANNAPOLIS, NC·

1ST WIN
RACE TO WIN
BUILT FOR VICTORY
NECESSARY

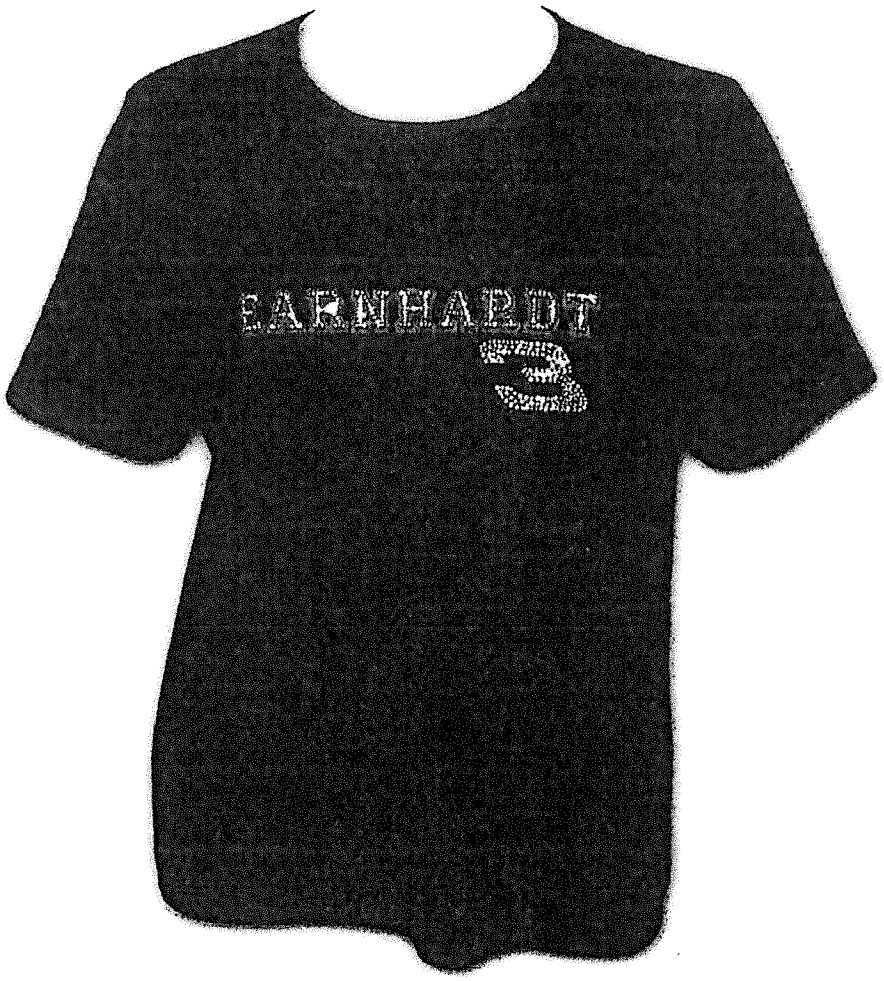


RICHARD CHILDRESS RACING
3
DALE EARNHARDT
DALE EARNHARDT INC

Earnhardt

3

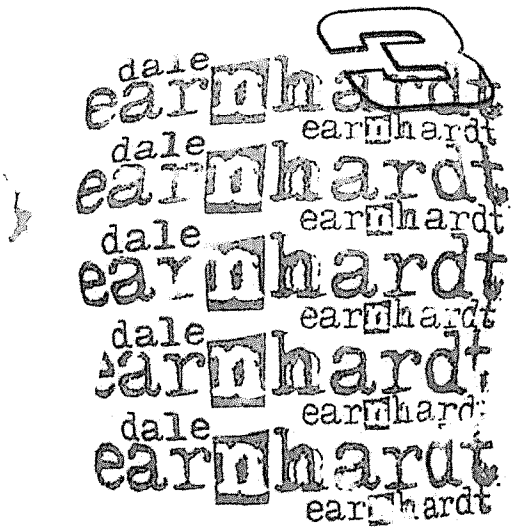
EARNHARDT
3


EARNHARDT

EARNHARDT
3
Goodwrench
Service
Coca-Cola
Snap-on
FOOD CITY
GM
Goodwrench
Service

EARNHARDT
3

Dale Earnhardt
3
Speed Diva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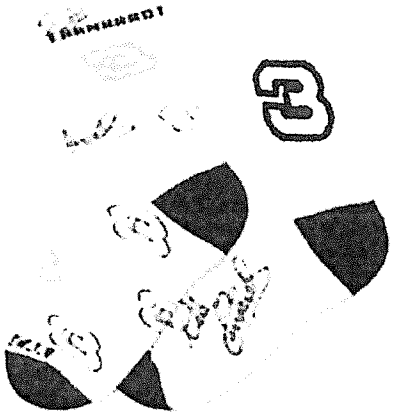
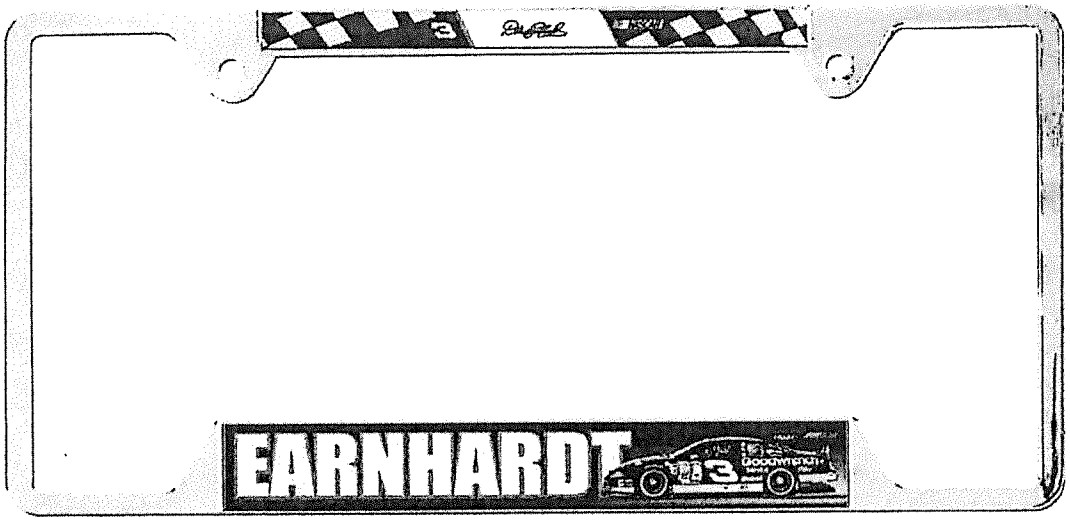
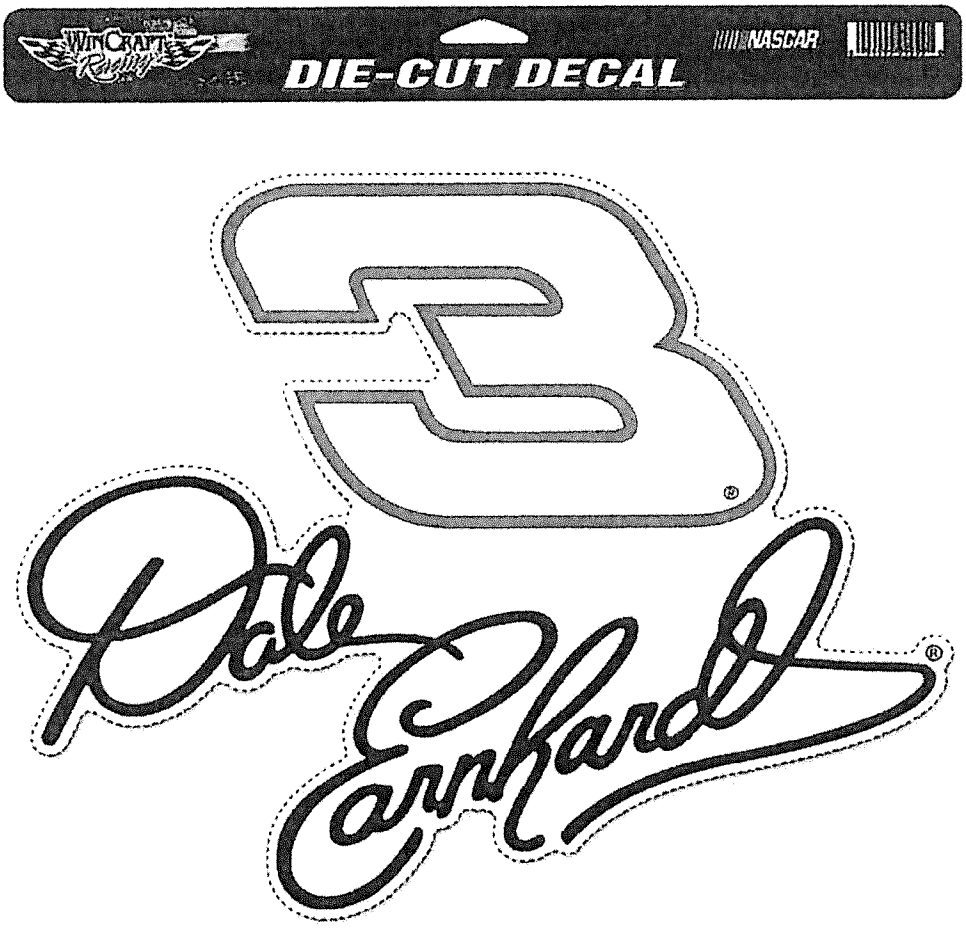



EARNHARDT

3
DALE EARNHARDT

NASCAR
Dale Earnhardt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DIE-CUT DECAL
NASCAR
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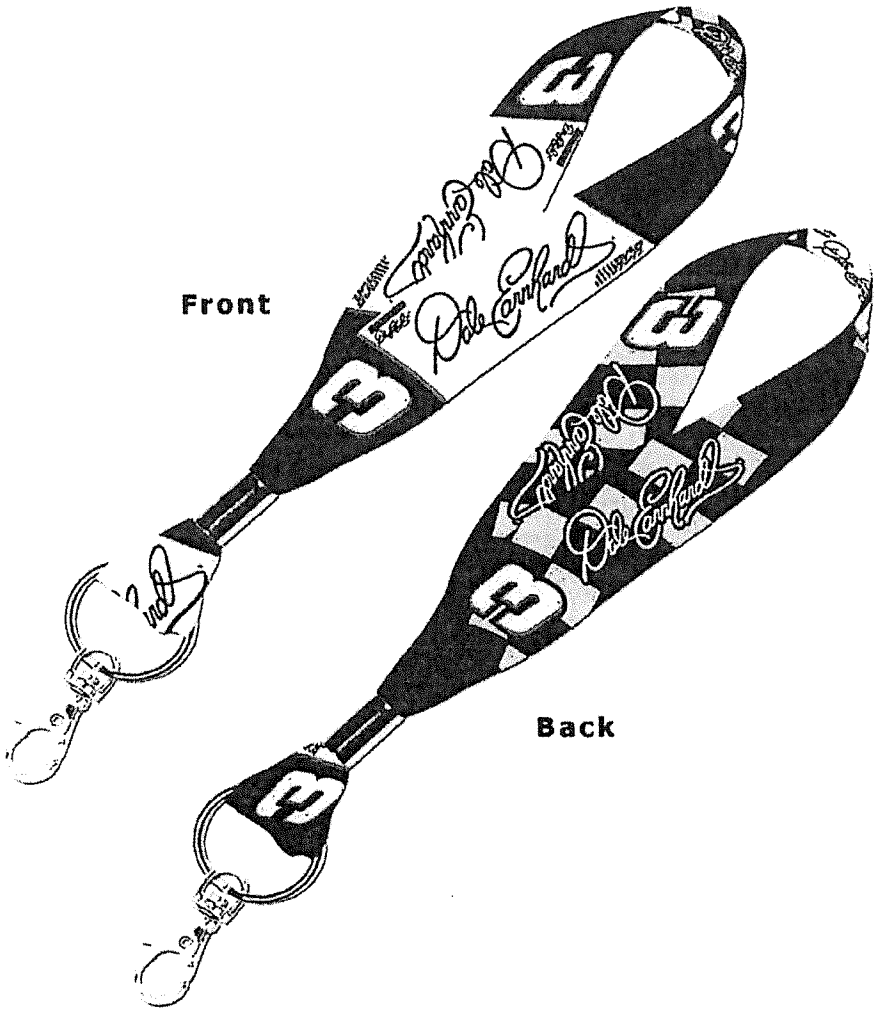
Dale Earnhardt

3
Dale Earnhardt
NASCAR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Back

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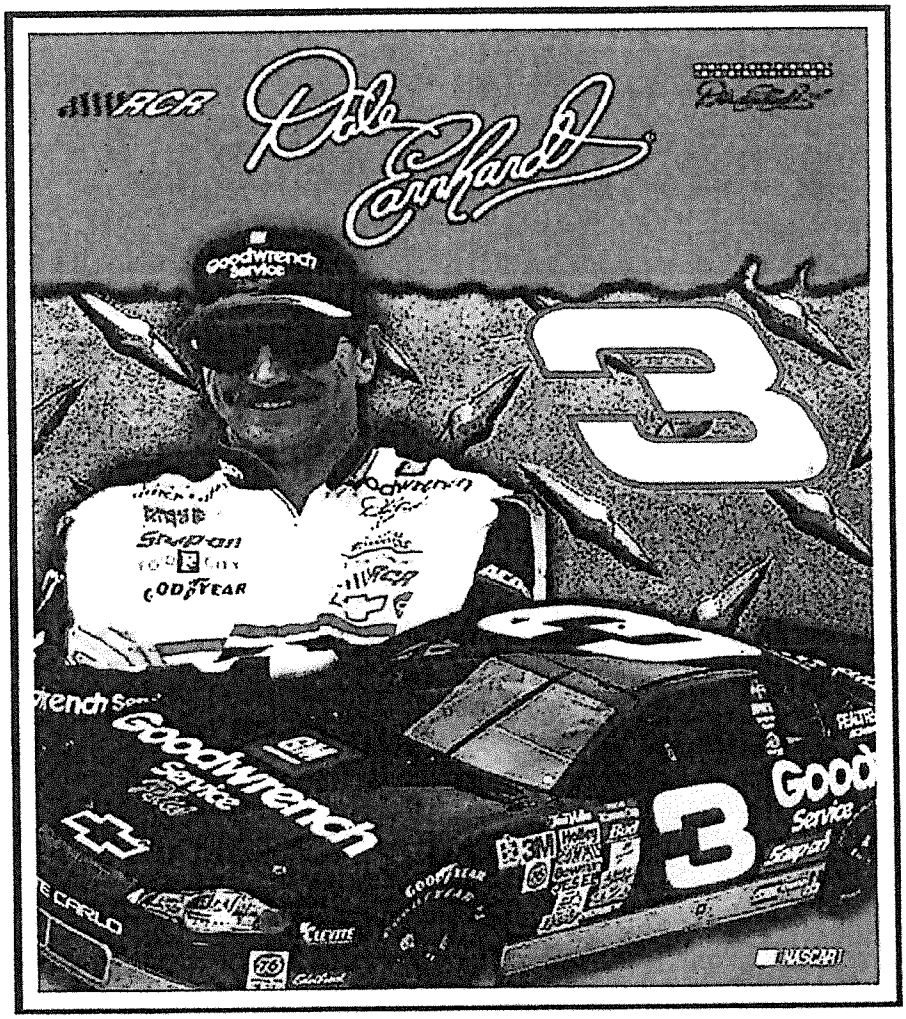
Dale Earnhardt
Goodwrench Service
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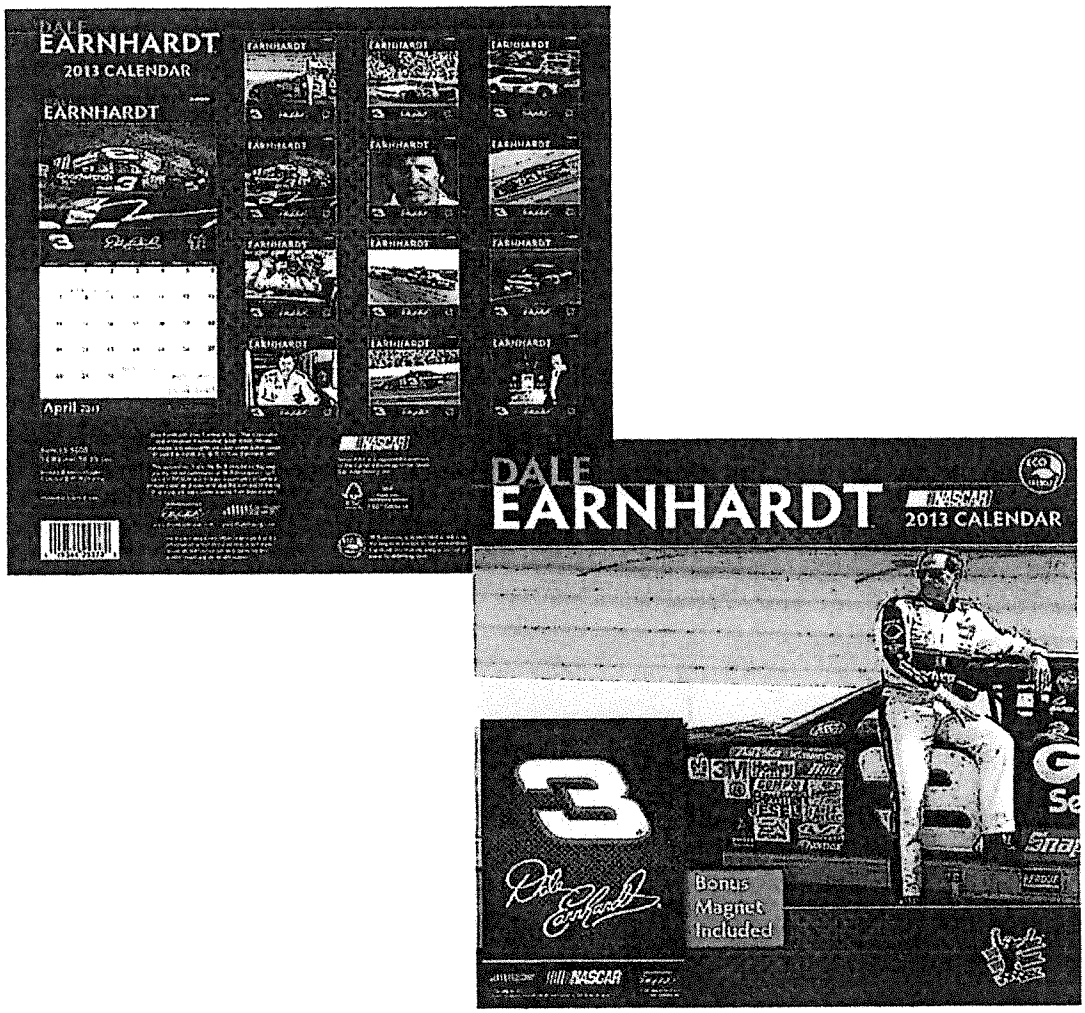
Goodwrench Service
3
NASCAR


DALE
EARNHARDT
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NASCAR
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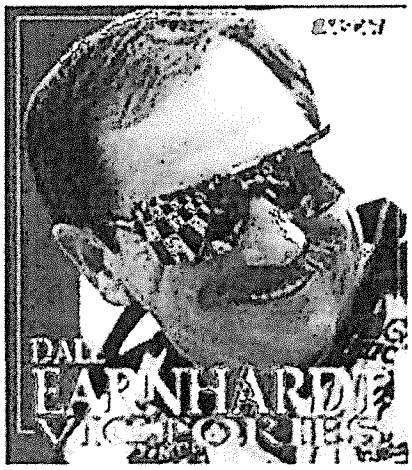
NASCAR
2013 CALENDAR
3
Bonus
Magnet
Included
NASCAR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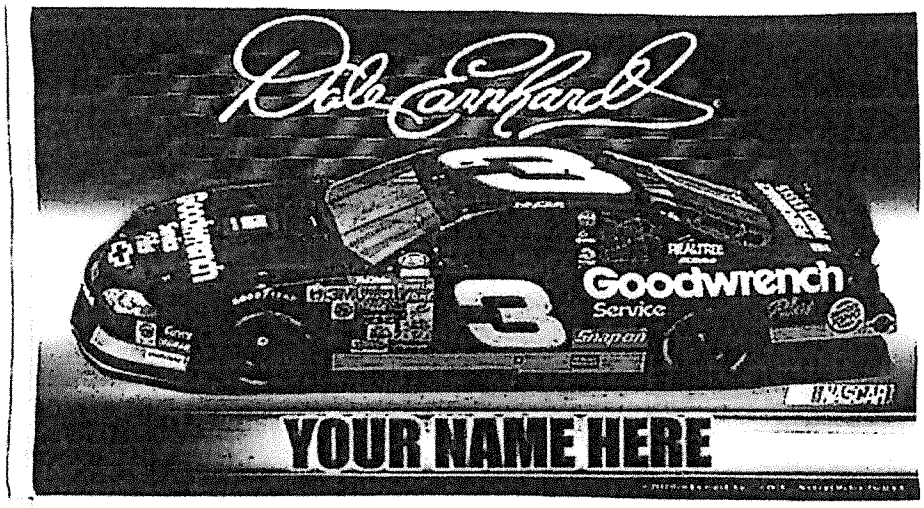
VICTORIES


Dale Earnhardt
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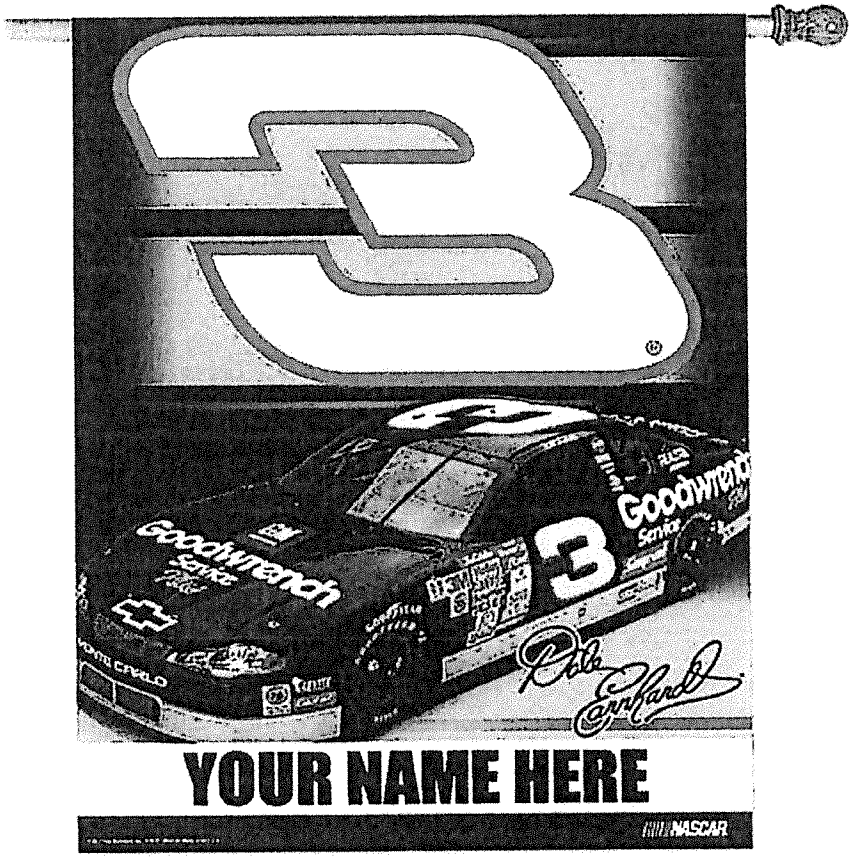
Service
YOUR NAME HERE

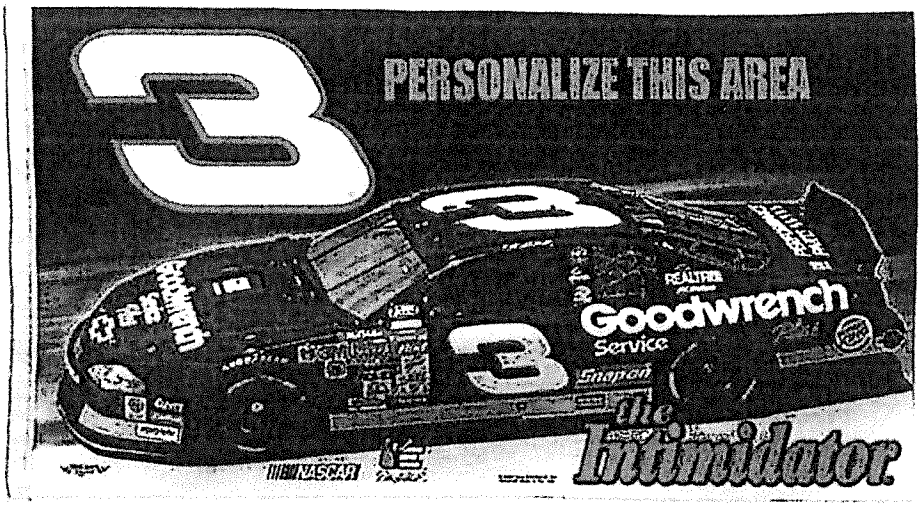
Dale Earnhardt
Goodwrench
Service
YOUR NAME HERE


3
Goodwrench
Service
3
YOUR NAME HERE
NASCAR

3
11
1
YOUR NAME HERE
10
2
9
3
8
4
7
5
Goodyear
Service
3
Dale Earnhardt
NASCAR

12
Earnhardt
9
3
Goodwrench
Service
PERSONALIZE THIS AREA
6

Dale Earnhardt
3
Goodwrench
Service
YOUR NAME HERE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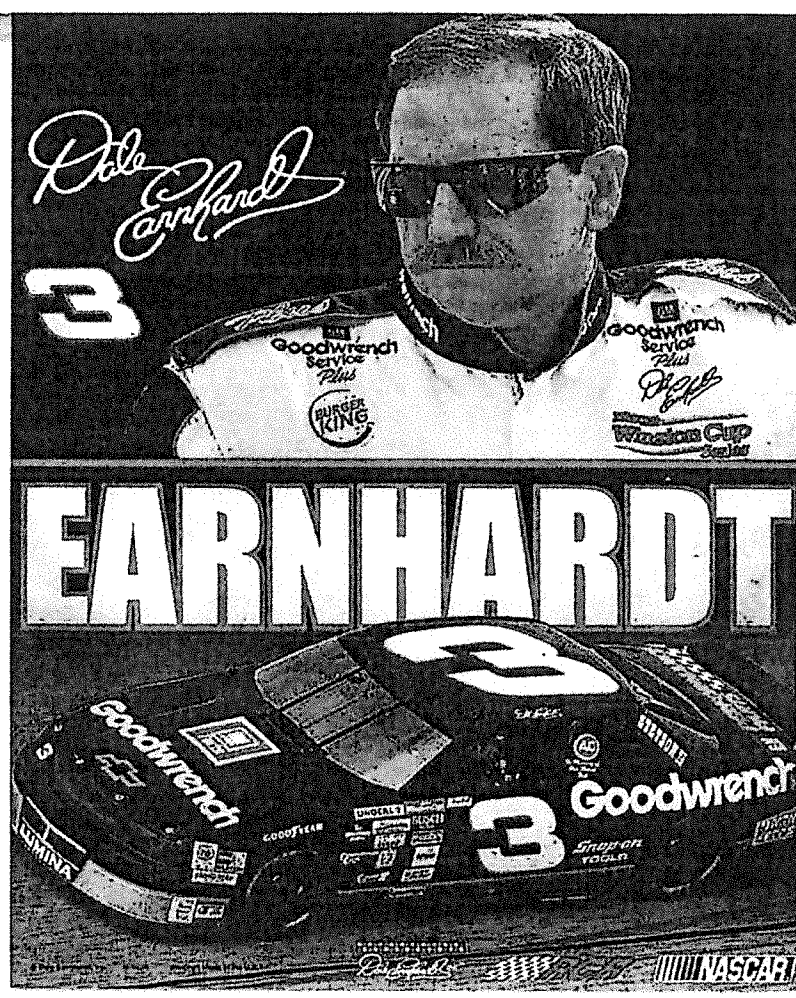
Goodwrench
Service
Intimidator
NASCAR

3
Dale Earnhardt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EARNHARDT
Goodwrench
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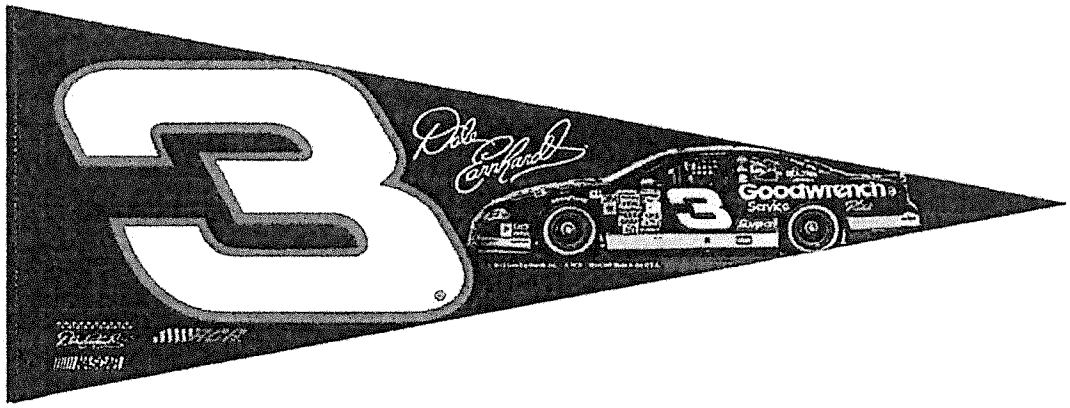
Goodwrench
LUMINA
NASCAR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Dale Earnhardt
Goodwrench
Service
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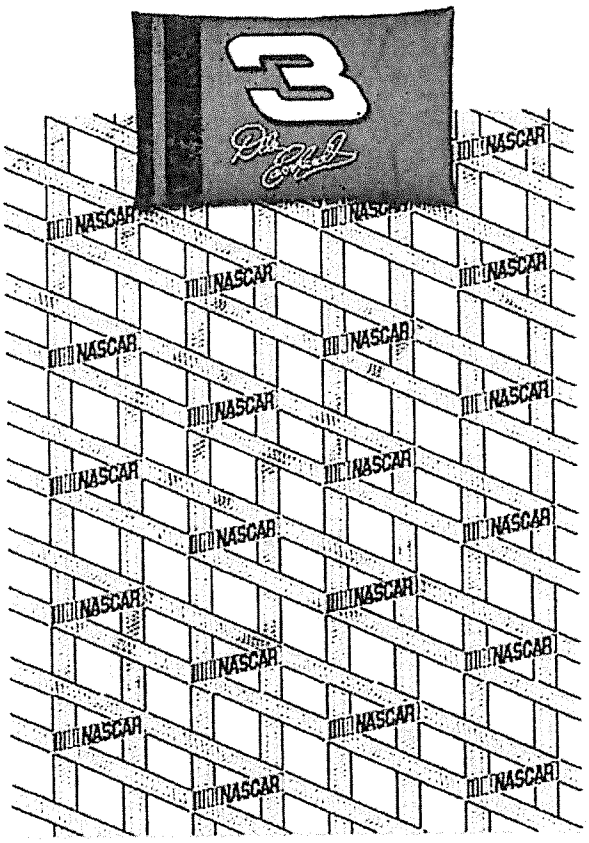
Dale Earnhardt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NASCAR

DALE
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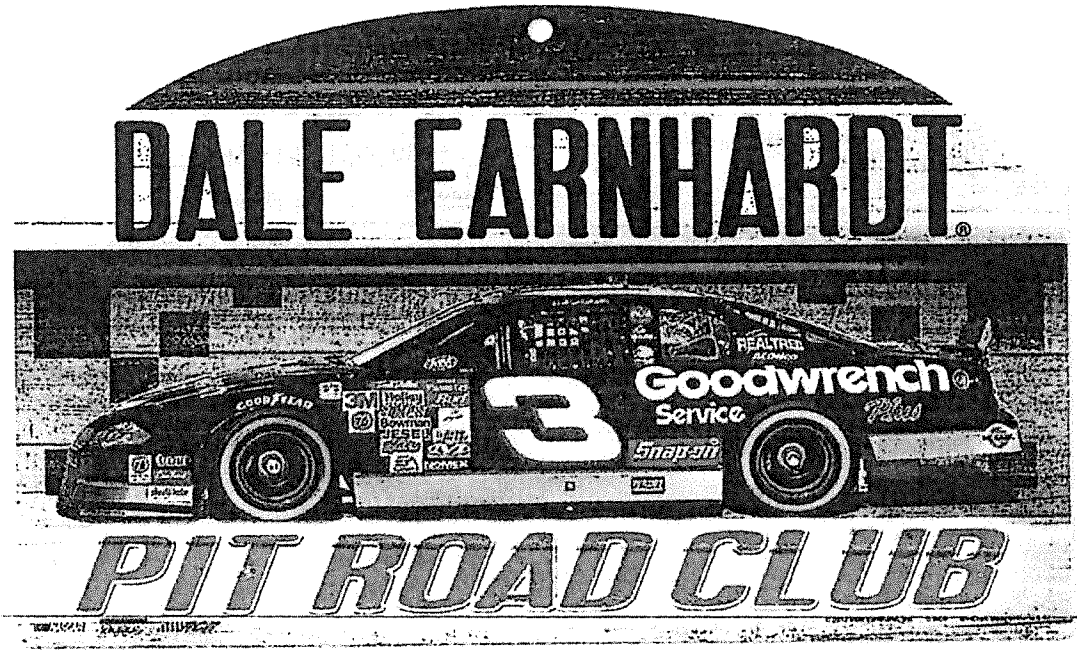
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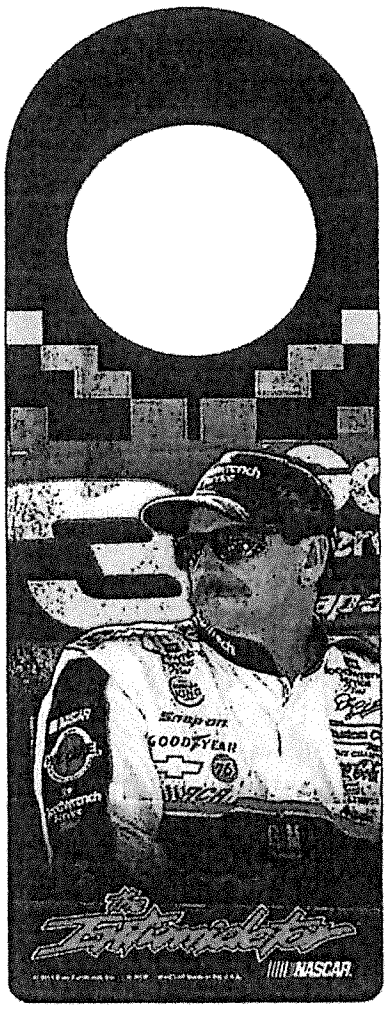
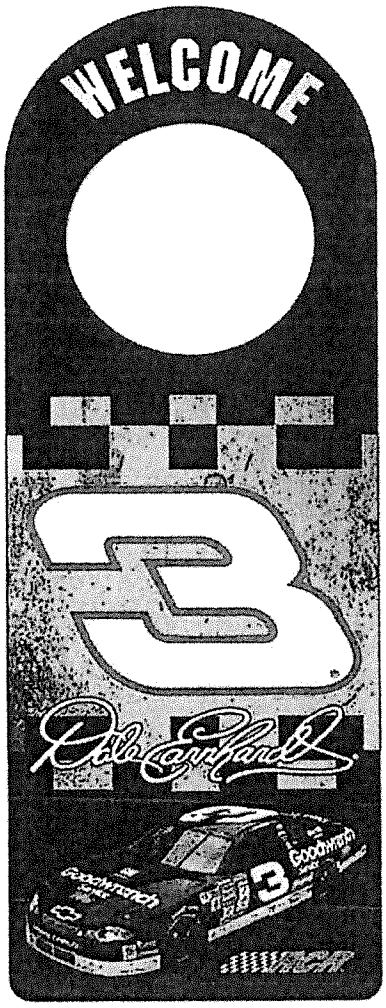
Goodwrench
Service
Snap-on
PIT ROAD CLUB





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Goodwrench
3
Dale Earnhardt
GOODYEAR

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Goodwrench
Dale Earnhardt
Goodwrench Service Plus
BURGER KING
Snap-on
GOODYEAR
EARNHARDT
NASCAR

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Service
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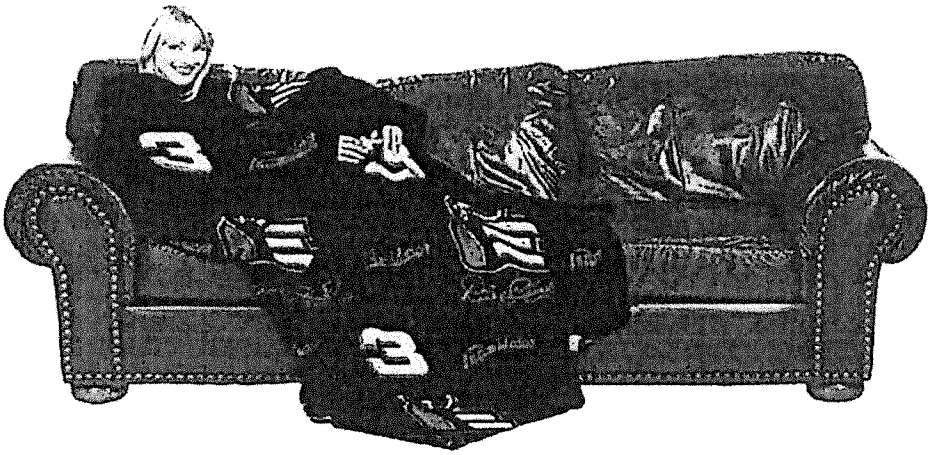

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NASCAR

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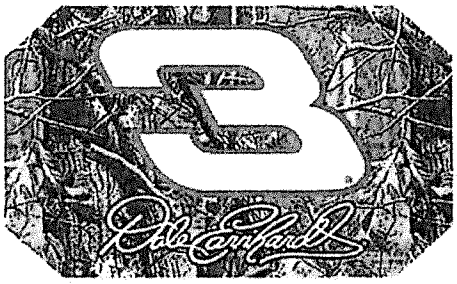
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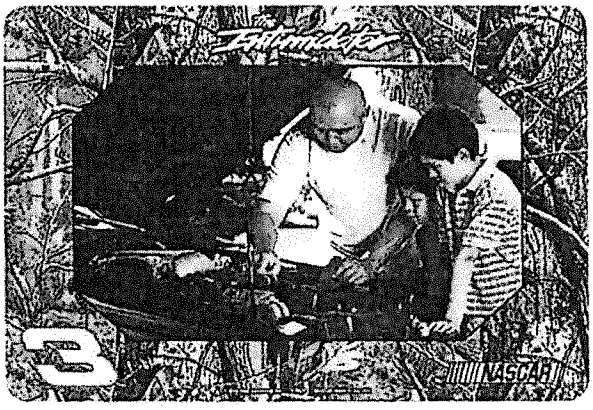
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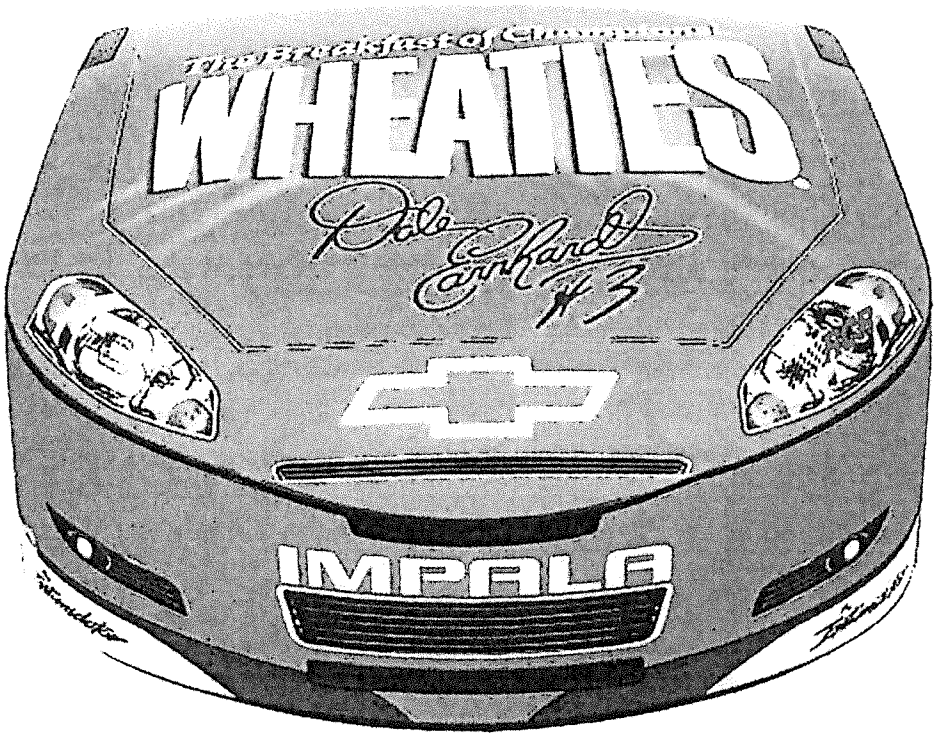

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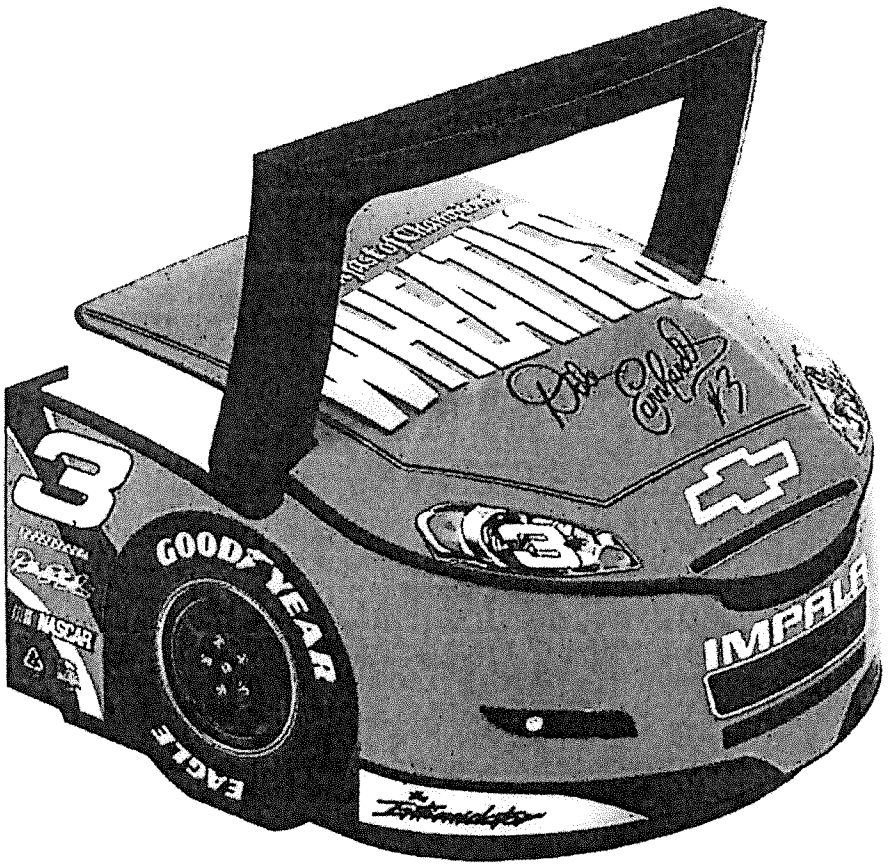
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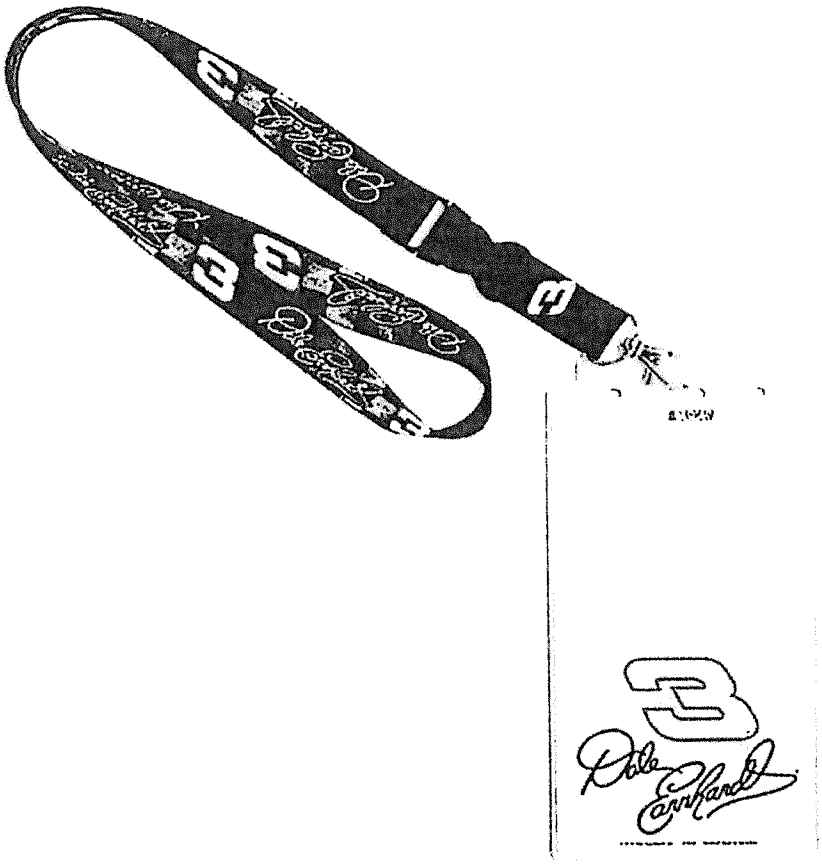
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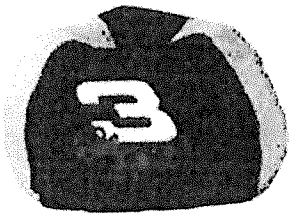
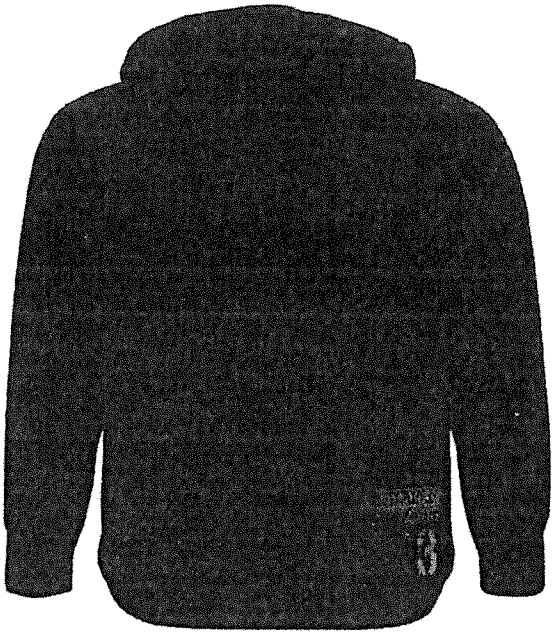
EARNHARDT





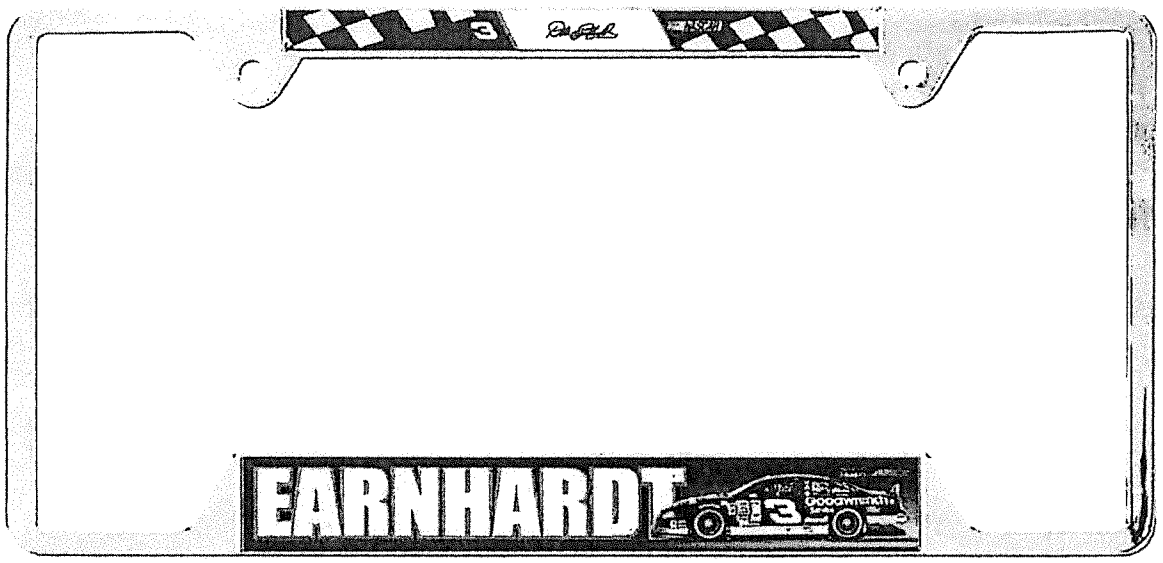
EARNHARDT
3
Goodwrench
Service
Plus
Coca-Cola
FOOD CITY
76
GM
Goodwrench
Service Plus

Earnhardt

3

EARNHARDT
3

Earnhardt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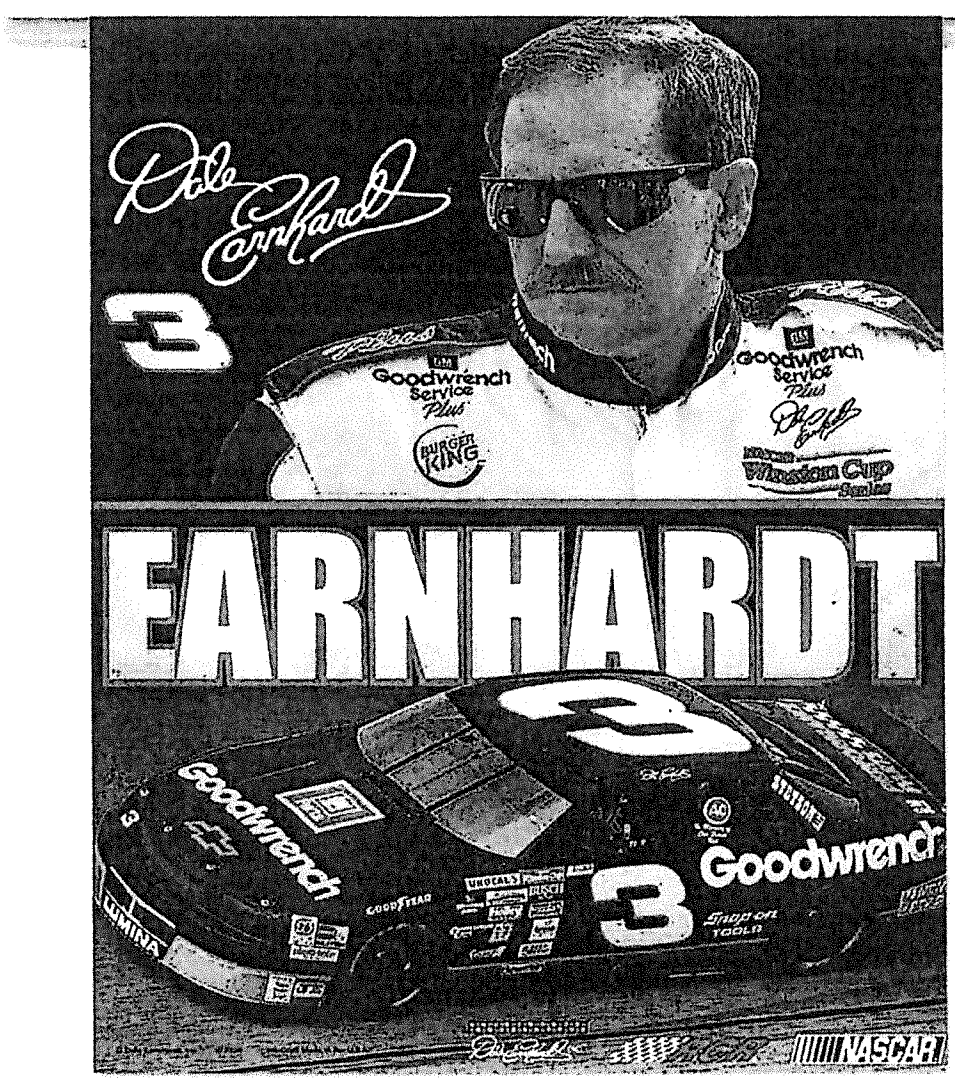
Dale Earnhardt
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Goodwrench
Service
Plus
BURGER KING
Goodwrench
Service
Plus
Winston Cup
Series
EARNHARDT
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Goodwrench
3
Goodwrench
LUMINA
NASCAR

Flab/Banner

3
Goodwrench
Dale Earnhardt
Goodwrench Service Plus
BURGER KING
Snap-on
GOODYEAR
EARNHARDT
NASCAR

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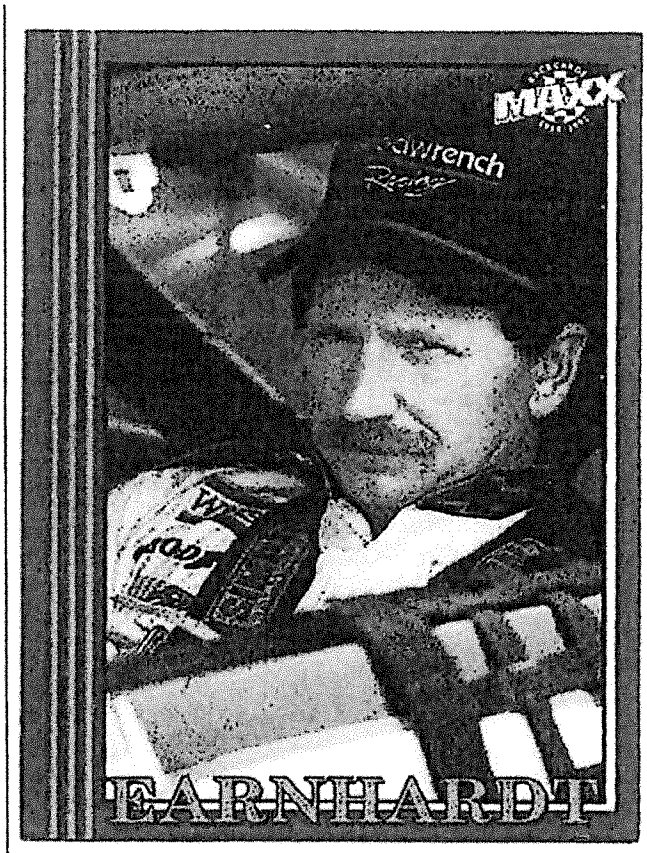

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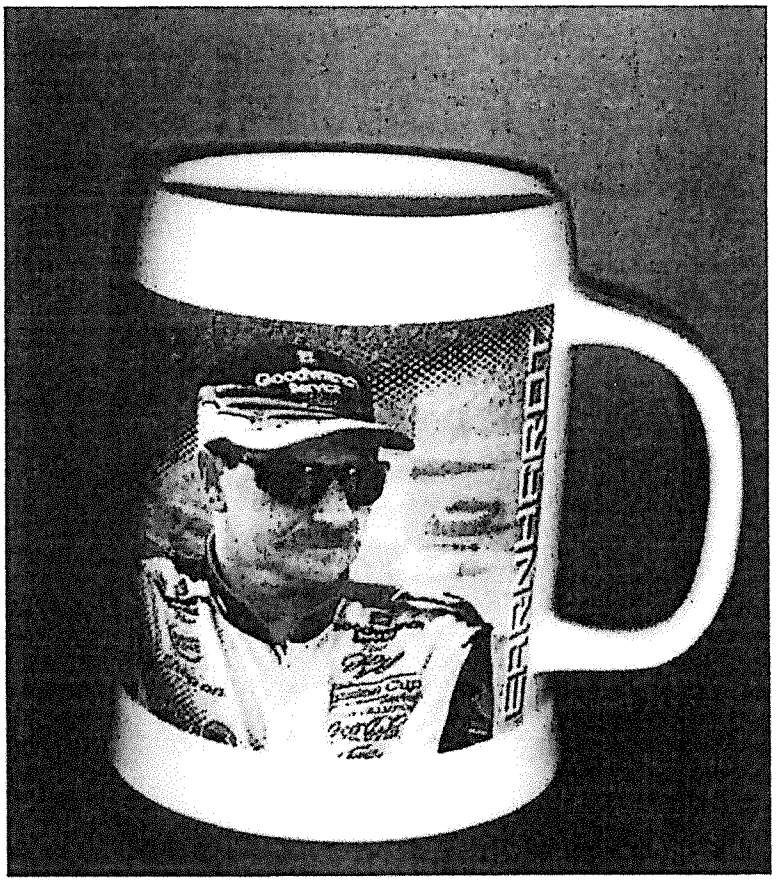
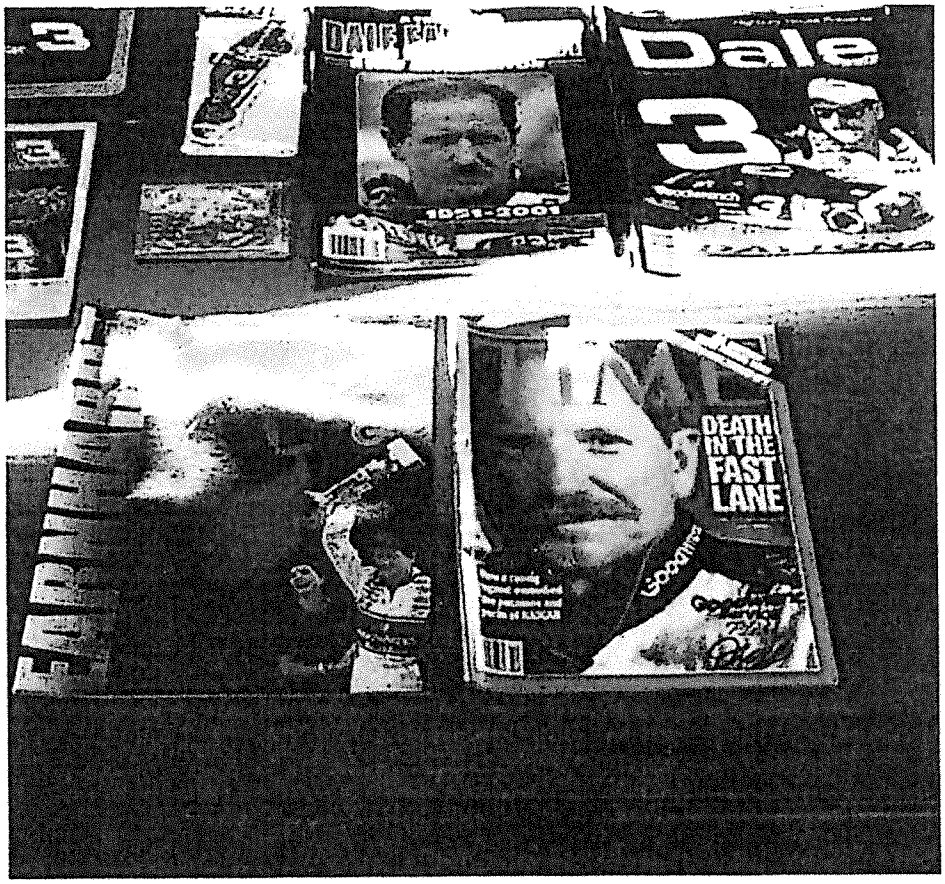


Coffee Mug/Stein

Boyds Bear

Gym/Duffle Bag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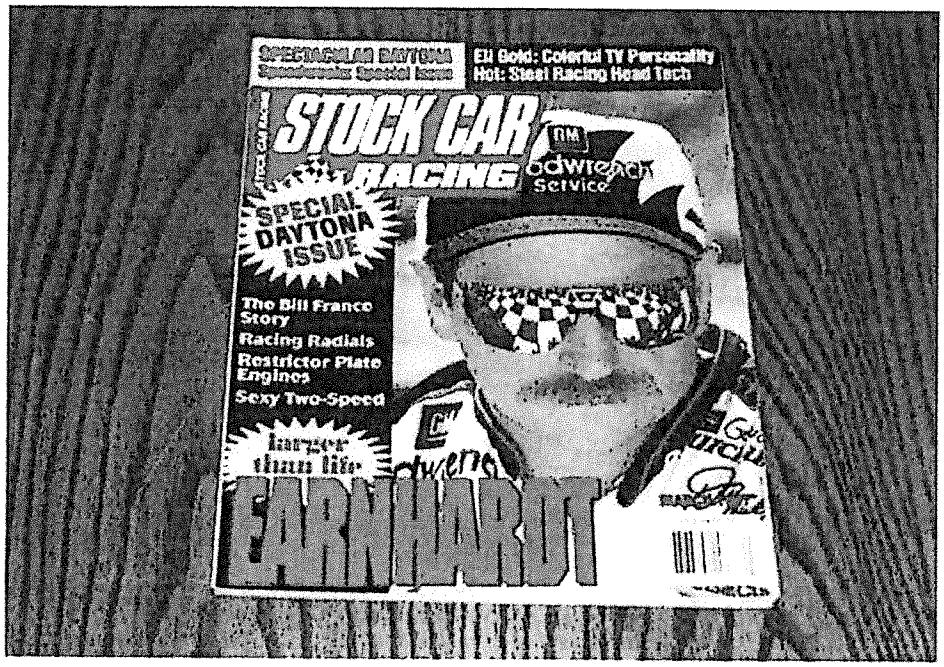
1951-2001
DEATH IN THE FAST LANE



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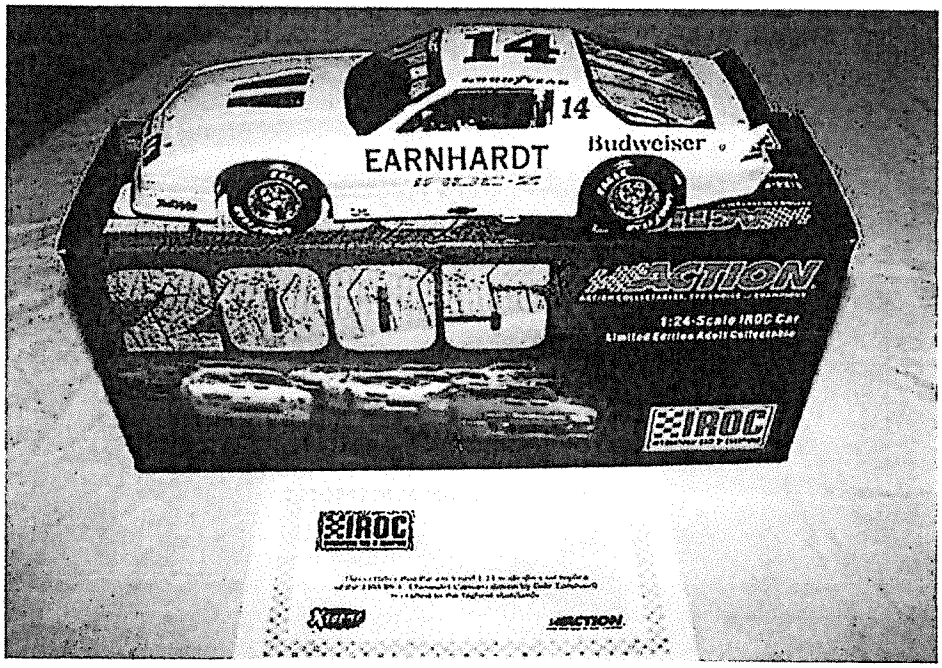

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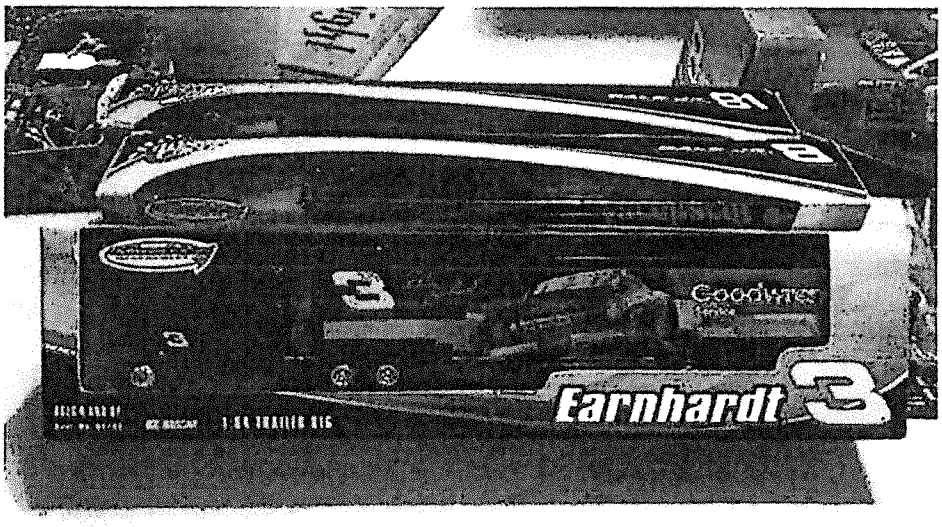

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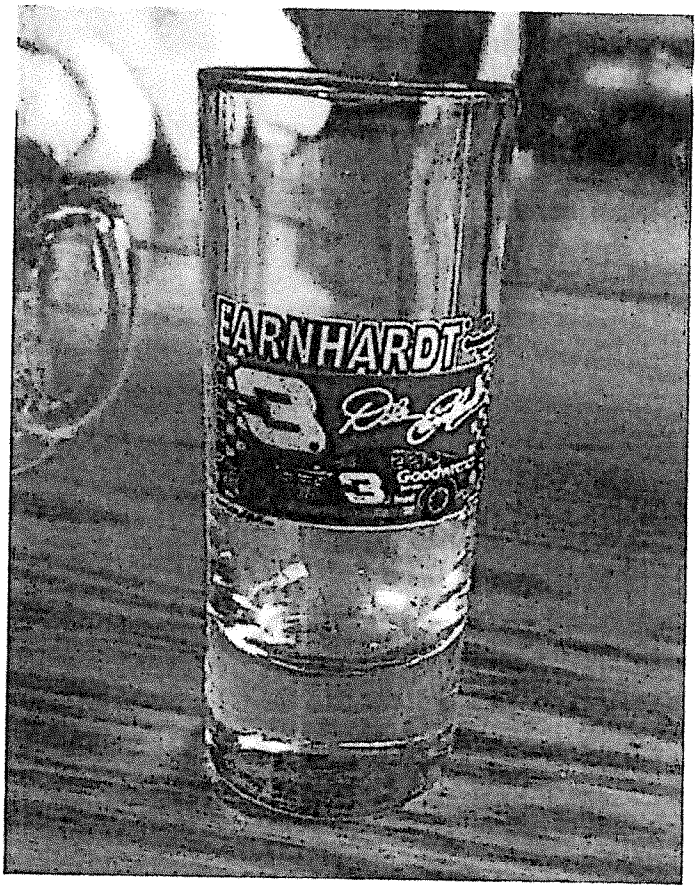
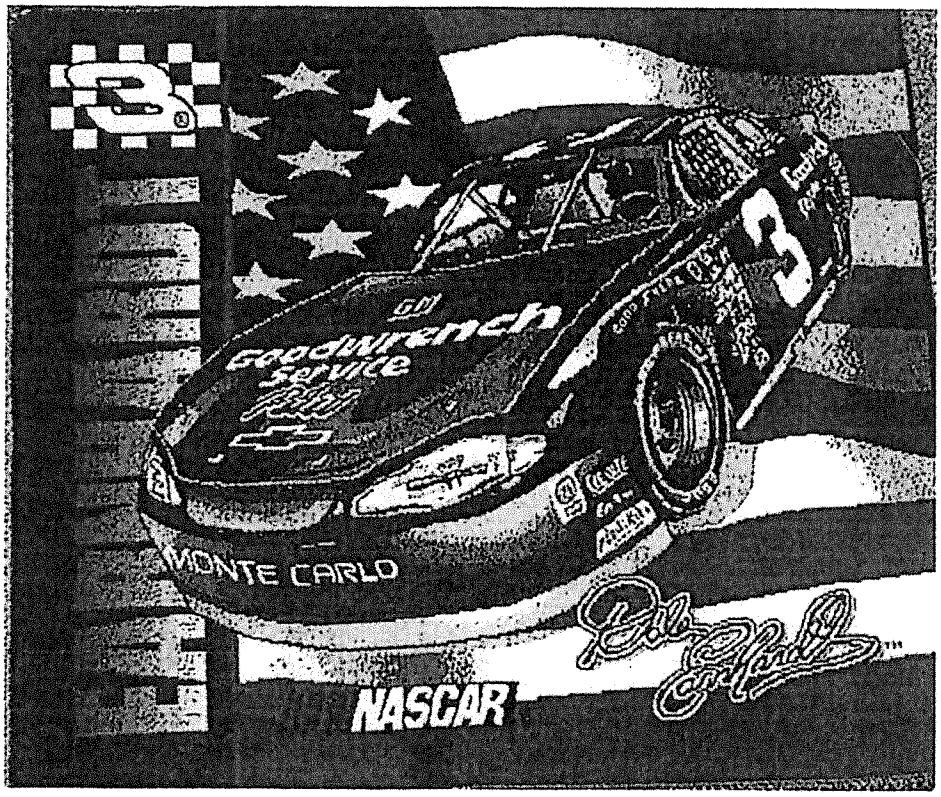


Shot Glass

Plastic Sign



Throw/Afghan