

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: July 3, 2012

Opposition No. 91204681

Entrepreneur Media, Inc.

v.

Alibaba Group Holding Limited

George C. Pologeorgis,
Interlocutory Attorney:

On June 11, 2012, applicant filed a motion to amend its answer to assert a counterclaim to cancel opposer's pleaded registration(s). Although applicant filed its motion to amend its answer, as a matter of course, with the time prescriptions provided under Fed. R. Civ. P. 15(a), the Board, by order dated June 15, 2012, denied applicant's motion to amend inasmuch as applicant did not submit any fees for its asserted counterclaim.

On June 15, 2012, applicant submitted the proper fees for its asserted counterclaim.

Inasmuch as applicant has now submitted the appropriate fees for the counterclaims asserted in its answer filed on June 11, 2011, the Board's June 15, 2012 is modified to the

extent that applicant's motion (filed June 11, 2012) to amend its answer to assert its counterclaims is granted.

In view thereof, opposer and counterclaim defendant, Entrepreneur Media, Inc., is allowed the time set forth below to file an answer to the counterclaim filed on June 11, 2012. See Trademark Rules 2.106(b)(2)(iii) and 2.121(b)(2).

In accordance with the Trademark Rules of Practice, conferencing, disclosure, discovery and testimony period dates are reset as indicated below. In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Answer to Counterclaim Due	August 2, 2012
Deadline for Discovery Conference	September 1, 2012
Discovery Opens	September 1, 2012
Initial Disclosures Due	October 1, 2012
Expert Disclosures Due	January 29, 2013
Discovery Closes	February 28, 2013
Plaintiff's Pretrial Disclosures	April 14, 2013
30-day testimony period for plaintiff's testimony to close	May 29, 2013
Defendant/Counterclaim Plaintiff's Pretrial Disclosures	June 13, 2013
30-day testimony period for defendant and plaintiff in the counterclaim to close	July 28, 2013
Counterclaim Defendant's and Plaintiff's Rebuttal Disclosures Due	August 12, 2013

30-day testimony period for defendant in the counterclaim and rebuttal testimony for plaintiff to close	September 26, 2013
Counterclaim Plaintiff's Rebuttal Disclosures Due	October 11, 2013
15-day rebuttal period for plaintiff in the counterclaim to close	November 10, 2013
Brief for plaintiff due	January 9, 2014
Brief for defendant and plaintiff in the counterclaim due	February 8, 2014
Brief for defendant in the counterclaim and reply brief, if any, for plaintiff due	March 10, 2014
Reply brief, if any, for plaintiff in the counterclaim due	March 25, 2014

If the parties stipulate to any extension of these dates, the filing should set forth the dates in the format shown in this order. See Trademark Rule 2.121(d).

An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.