

ESTTA Tracking number: **ESTTA466363**

Filing date: **04/10/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Kamsut, Inc.
Granted to Date of previous extension	04/18/2012
Address	2151 Anchor Court Thousand Oaks, CA 91320 UNITED STATES

Attorney information	Irene Y. Lee Russ, August & Kabat 12424 Wilshire Boulevard, 12th Floor Los Angeles, CA 90025 UNITED STATES ilee@raklaw.com, azivkovic@raklaw.com, trademark@raklaw.com Phone:310.826.7474
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Applicant Information

Application No	85366226	Publication date	12/20/2011
Opposition Filing Date	04/10/2012	Opposition Period Ends	04/18/2012
Applicant	Andupwards, Inc. 2001 Highview Fall Place Brandon, FL 33510 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. All goods and services in the class are opposed, namely: Digital materials, namely, downloadable electronic publications in the nature of a book featuring adult themed humor and satire
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	918163	Application Date	10/07/1969
Registration Date	08/10/1971	Foreign Priority Date	NONE
Word Mark	KAMA SUTRA		
Design Mark			

Description of Mark	NONE
Goods/Services	Class U051 (International Class 003). First use: First Use: 1968/11/01 First Use In Commerce: 1968/11/01 BODY OIL

U.S. Registration No.	1236954	Application Date	11/10/1980
Registration Date	05/10/1983	Foreign Priority Date	NONE
Word Mark	KAMA SUTRA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1968/11/01 First Use In Commerce: 1968/11/01 Body Oil, Body Cream, Body Powder, Body Massage Cream, Body Soap, Non-Medicated Bath Salts		

U.S. Registration No.	3308179	Application Date	05/06/2004
Registration Date	10/09/2007	Foreign Priority Date	NONE
Word Mark	KAMA SUTRA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2007/01/30 First Use In Commerce: 2007/01/30 Lingerie, Loungewear and Sleepwear		

U.S. Application No.	78473259	Application Date	08/25/2004
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	KAMA SUTRA		

Design Mark	KAMA SUTRA
Description of Mark	NONE
Goods/Services	Class 016. First use: Printed matter, namely stationery; bookmarks of paper, calendars, diaries and journals having blank or partially printed bound pages, greeting cards and postcards, note paper; paper for wrapping and packaging gift items, gift bags of paper; picture postcards, pillow books, namely, blank journals kept by the pillow in which to record stray thoughts, impressions and information collections of notes, having blank or partially printed pages; ribbons and bows of paper for wrapping gifts, writing pads for desktops, writing paper and envelopes.

U.S. Application No.	78497956	Application Date	10/11/2004
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	KAMA SUTRA		
Design Mark	KAMA SUTRA		
Description of Mark	NONE		
Goods/Services	Class 041. First use: Production and distribution of motion pictures, videos, and internet video programs; entertainment services; stimulators; massage devices; vibrators; video games; candy; adult sexual aids; and entertainment services		

U.S. Registration No.	3587966	Application Date	06/12/2007
Registration Date	03/10/2009	Foreign Priority Date	NONE
Word Mark	KAMA SUTRA PETITE PLEASURES		

Design Mark	KAMA SUTRA PLETTE PLEASURES		
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2007/10/25 First Use In Commerce: 2007/10/25 Body oil, body cream, body powder, body massage cream, body soap, non-medicated bath salts, massage oils; massage creams; and cosmetics		

U.S. Registration No.	3793610	Application Date	11/12/2007
Registration Date	05/25/2010	Foreign Priority Date	NONE

Word Mark	KAMA SUTRA		
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Design Mark	KAMA SUTRA		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1997/04/14 First Use In Commerce: 1997/04/14 On-line retail store services featuring clothing, skin care items, personal care items, boudoir items, oils, body oil, lotions, cosmetics, massage oils, massage creams, bath gels, skin powder, body paint, perfumes, personal lubricants, analgesic balms, aromatic balms, skin moisturizers and conditioners, massage lotions, non-medicated skin care preparations, and balms		

U.S. Registration No.	3087799	Application Date	07/08/2004
Registration Date	05/02/2006	Foreign Priority Date	NONE

Word Mark	KAMA SUTRA		
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Design Mark	
Description of Mark	The mark consists of a cartouche surrounding the phrase "Kama Sutra".
Goods/Services	Class 003. First use: First Use: 1990/01/01 First Use In Commerce: 1990/01/01 Body oil, body cream, body powder, body massage cream, body soap, non-medicated bath salts, massage oils; massage creams; pleasure heightening balm, cosmetics Class 005. First use: First Use: 2001/01/05 First Use In Commerce: 2001/01/05 Personal lubricants; and balms, namely salves, gels and ointments for genital use for increasing sexual stimulation

U.S. Registration No.	3535336	Application Date	07/08/2004
Registration Date	11/18/2008	Foreign Priority Date	NONE

Word Mark	KAMA SUTRA		
Design Mark			
Description of Mark	The mark consists of a cartouche surrounding the phrase "Kama Sutra".		
Goods/Services	Class 025. First use: First Use: 2007/01/30 First Use In Commerce: 2007/01/30 Clothing, namely, T-shirts, Lingerie, Loungewear and Sleepwear Class 035. First use: First Use: 1997/04/14 First Use In Commerce: 1997/04/14 On-line retail store, wholesale store and wholesale distributorship services, featuring skin care items, personal care items, boudoir items, oils, lotions, cosmetics, massage oils, massage creams, bath gels, skin powder, body paint, perfumes, personal lubricants, analgesic balms, aromatic balms, skin moisturizers and conditioners, massage lotions, non-medicated skin care preparations, and clothing		

U.S. Registration No.	2896838	Application Date	08/01/2003
Registration Date	10/26/2004	Foreign Priority Date	NONE

Word Mark	KAMA SUTRA
Design Mark	KAMA SUTRA
Description of Mark	NONE
Goods/Services	Class 005. First use: First Use: 2001/01/05 First Use In Commerce: 2001/01/05 Personal lubricants; and balms, namely analgesic balms, aromatic balms, skin moisturizers and conditioners, massage lotions, non-medicated skin care preparations

Attachments	78414625#TMSN.jpeg (1 page)(bytes) 78473259#TMSN.jpeg (1 page)(bytes) 78497956#TMSN.jpeg (1 page)(bytes) 77204124#TMSN.jpeg (1 page)(bytes) 77327642#TMSN.jpeg (1 page)(bytes) 78976856#TMSN.jpeg (1 page)(bytes) 78448086#TMSN.jpeg (1 page)(bytes) 76534070#TMSN.gif (1 page)(bytes) 2489-US2 120410 NT Opposition URBAN KAMA SUTRA.pdf (7 pages) (597443 bytes) Kama Merged Exhibits.pdf (9 pages)(1187159 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Irene Lee/
Name	Irene Y. Lee
Date	04/10/2012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD

Kamsut, Inc.,
Opposer,

v.

Andupwards, Inc.,
Applicant.

Opposition No.

Mark: URBAN KAMA SUTRA

Applicant: Andupwards, Inc.

Serial No.: 85/366,226

Filed: July 8, 2011

Publication Date: December 20, 2011

NOTICE OF OPPOSITION

Opposer Kamsut, Inc. believes that it will be damaged by registration of the mark **URBAN KAMA SUTRA** as set forth in Application Serial No. 85/366,226, published in the *Official Gazette* on December 20, 2011, for "digital materials, namely, downloadable electronic publications in the nature of a book featuring adult themed humor and satire" in International Class 9, and hereby opposes same. As grounds for this Opposition, Opposer alleges as follows:

1. For over four decades, Opposer has been in the business of developing, manufacturing, promoting and selling topical preparations, *e.g.*, gels, creams, oils, balms, lotions designed to enhance sexual activities under the **KAMA SUTRA** marks.

2. Further, as early as on August 25, 2004, Opposer filed with the PTO an application to register the **KAMA SUTRA** word mark for printed matter, namely stationery; bookmarks of paper, calendars, diaries and journals having blank or partially printed bound pages, greeting cards and postcards, note paper; paper for wrapping and packaging gift items, gift bags of paper; picture postcards, pillow books, namely, blank journals kept by the pillow in which to record stray thoughts, impressions and information collections of notes, having blank or partially printed pages; ribbons and bows of paper for wrapping gifts, writing pads for desktops, writing paper and envelopes in International Class 16, Serial No. 78473259.

3. Further as early as on October 11, 2004, Opposer filed with the PTO an application to register the **KAMA SUTRA** word mark for production and distribution of motion pictures, videos, and internet video programs; entertainment services; stimulators; massage

devices; vibrators; video games; candy; adult sexual aids; and entertainment services in International Class 41, Serial No. 78497956.

4. Through its extensive and continuous use of the **KAMA SUTRA** marks, Opposer has cultivated significant goodwill in the marks and secured and maintained a number of trademark registrations for the **KAMA SUTRA** marks:

- On October 7, 1969, Opposer filed an application to register the **KAMA SUTRA** word mark for body oil in International Class 3, Serial No. 72/339,991. On August 10, 1971, the PTO approved and issued a certificate of registration under the Registration Number 0918163. A true and correct copy of the registration certificate is attached hereto as **Exhibit A**, which is incorporated by this reference as if set forth in full herein.
- On November 10, 1980, Opposer filed an application to register the **KAMA SUTRA** word mark for body oil, body cream, body powder, body massage cream, body soap, non-medicated bath salts in International Class 3, Serial No. 73/285,204. On May 10, 1983, the PTO approved and issued a certificate of registration under the Registration Number 1236954. A true and correct copy of the registration certificate is attached hereto as **Exhibit B**, which is incorporated by this reference as if set forth in full herein.
- On August 1, 2003, Opposer filed an application to register the **KAMA SUTRA** word mark for personal lubricants; and balms, namely analgesic balms, aromatic balms, skin moisturizers and conditioners, massage lotions, non-medicated skin care preparations in International Class 5, Serial No. 76/534,070. On October 26, 2004, the PTO approved and issued a certificate of registration under the Registration Number 2896838. A true and correct copy of the registration certificate is attached hereto as **Exhibit C**, which is incorporated by this reference as if set forth in full herein.
- On May 6, 2004, Opposer filed an application to register the **KAMA SUTRA** word mark for lingerie, loungewear and sleepwear in International Class 25, Serial No. 78414625. On October 9, 2007, the PTO approved and issued a certificate of registration under the Registration Number 3308179. A true and correct copy of the registration

certificate is attached hereto as **Exhibit D**, which is incorporated by this reference as if set forth in full herein.

- On June 12, 2007, Opposer filed an application to register the **KAMA SUTRA PETITE PLEASURES** word mark for body oil, body cream, body powder, body massage cream, body soap, non-medicated bath salts, massage oils; massage creams; and cosmetics in International Class 3, Serial No. 77/204,124. On March 10, 2009, the PTO approved and issued a certificate of registration under the Registration Number 3587966. A true and correct copy of the registration certificate is attached hereto as **Exhibit E**, which is incorporated by this reference as if set forth in full herein.

- On November 12, 2007, Opposer filed an application to register the **KAMA SUTRA** word mark for on-line retail store services featuring clothing, skin care items, personal care items, boudoir items, oils, body oil, lotions, cosmetics, massage oils, massage creams, bath gels, skin powder, body paint, perfumes, personal lubricants, analgesic balms, aromatic balms, skin moisturizers and conditioners, massage lotions, non-medicated skin care preparations, and balms in International Class 35, Serial No. 77/327,642. On May 25, 2010, the PTO approved and issued a certificate of registration under the Registration Number 3793610. A true and correct copy of the registration certificate is attached hereto as **Exhibit F**, which is incorporated by this reference as if set forth in full herein.

- On July 8, 2004, Opposer filed an application to register the **KAMA SUTRA** (and Design) mark for body oil, body cream, body powder, body massage cream, body soap, non-medicated bath salts, massage oils; massage creams; pleasure heightening balm, cosmetics in International Class 3 and for personal lubricants; and balms, namely salves, gels and ointments for genital use for increasing sexual stimulation in International Class 5, Serial No. 78/976,856. On May 2, 2006, the PTO approved and issued a certificate of registration under the Registration Number 3087799. A true and

correct copy of the registration certificate is attached hereto as **Exhibit G**, which is incorporated by this reference as if set forth in full herein.

▪ On July 8, 2004, Opposer filed an application to register the **KAMA SUTRA** (and Design) mark for clothing, namely, t-shirts, lingerie, loungewear and sleepwear in International Class 25 and on-line retail store, wholesale store and wholesale distributorship services, featuring skin care items, personal care items, boudoir items, oils, lotions, cosmetics, massage oils, massage creams, bath gels, skin powder, body paint, perfumes, personal lubricants, analgesic balms, aromatic balms, skin moisturizers and conditioners, massage lotions, non-medicated skin care preparations, and clothing in International Class 35. On November 18, 2008, the PTO approved and issued a certificate of registration under the Registration Number 3535336. A true and correct copy of the registration certificate is attached hereto as **Exhibit H**, which is incorporated by this reference as if set forth in full herein.

5. The foregoing applications and registrations are valid and subsisting. The registrations constitute *prima facie* evidence of the validity of the marks and attendant registrations, of Opposer's ownership of and exclusive right to use the marks in commerce, and provide constructive notice of ownership thereby Opposer.

6. Opposer has continuously used the **KAMA SUTRA** marks in commerce since long prior to the filing date of Applicant's application. Indeed, Opposer's pleaded applications and registrations were filed and issued well before the filing date of Applicant's application.

7. Opposer has invested substantial resources in promoting the Opposer's products offered under one or more of its **KAMA SUTRA** marks for over four decades. As a result of Opposer's extensive, exclusive and continuous use of the **KAMA SUTRA** marks, each of the **KAMA SUTRA** marks has become well known and favorably received, the relevant public has come to associate Opposer's **KAMA SUTRA** marks with Opposer, and Opposer derives substantial goodwill from such association.

8. Applicant now seeks to register the mark **URBAN KAMA SUTRA** for “digital materials, namely, downloadable electronic publications in the nature of a book featuring adult themed humor and satire” in International Class 9.

9. The mark that Applicant seeks to register, **URBAN KAMA SUTRA**, is similar to Opposer’s **KAMA SUTRA** marks, and will be used on goods, which are highly related to the Opposer’s products offered under its **KAMA SUTRA** marks. Based on the similarity of the marks and the overlapping and relatedness of the goods, the public is likely to associate the goods to be offered by Applicant under the **URBAN KAMA SUTRA** mark with Opposer or Opposer’s goods, and/or to believe that Applicant’s goods are sponsored, endorsed or licensed by Opposer, or that there is some relationship between Applicant and Opposer. Applicant’s **URBAN KAMA SUTRA** mark so resembles Opposer’s **KAMA SUTRA** marks as to be likely, when applied to Applicant’s digital materials, namely, downloadable electronic publications in the nature of a book featuring adult themed humor and satire, to cause confusion, mistake, or deception within the meaning of Section 2(d) of the Trademark Act.

10. The digital materials, namely, downloadable electronic publications in the nature of a book featuring adult themed humor and satire to be designated by Applicant’s **URBAN KAMA SUTRA** mark constitutes goods substantially related to Opposer’s products and that the goods of Applicant and Opposer are closely related and/or will be offered in the United States to the same class of consumers through the same or similar channels of trade and distribution.

11. Opposer is likely to be damaged by the registration sought by Applicant because such registration will support and assist Applicant in the confusing and misleading use of Applicant’s mark sought to be registered, and will give color of exclusive statutory rights to Applicant in violation and derogation of the prior and superior rights of Opposer.

12. For the reasons set forth above, any use of the **URBAN KAMA SUTRA** mark by Applicant in association with digital materials, namely, downloadable electronic publications in the nature of a book featuring adult themed humor and satire is likely to cause confusion, cause mistake or deceive the public and consumers, and cause the public and consumers to believe that

the goods sold under the **URBAN KAMA SUTRA** mark emanate from or are otherwise sponsored by or endorsed by Opposer, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

WHEREFORE, Opposer prays that this opposition be sustained in favor of Opposer and that registration of the **URBAN KAMA SUTRA** mark shown and specified in Application Serial No. 85/366,226 be refused in accordance with the provisions of the Trademark Act.

Dated: April 10, 2012

Respectfully submitted,



Irene Y. Lee
RUSS, AUGUST & KABAT
Twelfth Floor
12424 Wilshire Boulevard
Los Angeles, California 90025
Telephone: (310) 826-7474
Facsimile: (310) 826-6991
Attorney for Opposer Kamsut, Inc.

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing **NOTICE OF OPPOSITION** has been served on Applicant via first class U.S. mail, postage prepaid, to the following address:

Andupwards, Inc.
2001 Highview Fall Place
Brandon, Florida 33510-2176
Telephone: 813-215-6297

Dated: April 10, 2012

/s/ Anne Zivkovic
Anne Zivkovic

Int. Cl.: 3

Prior U.S. Cl.: 51

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 918,163
Registered Aug. 10, 1971
Renewal Term Begins Aug. 10, 1991

**TRADEMARK
PRINCIPAL REGISTER**

KAMA SUTRA

KAMSUT, INC. (CALIFORNIA CORPORATION)
2260 TOWNSGATE ROAD
WESTLAKE VILLAGE, CA 91361, AS-
SIGNEE OF BOLSTAD, JOSEPH C.
(UNITED STATES CITIZEN), DBA
KAMA SUTRA, LOS ANGELES, CA

FOR: BODY OIL, IN CLASS 51 (INT.
CL. 3).

FIRST USE 11-1-1968; IN COMMERCE
11-1-1968.

SER. NO. 72-339,991, FILED 10-7-1969.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Sep. 17, 1991.*

COMMISSIONER OF PATENTS AND TRADEMARKS

United States Patent Office

918,163
Registered Aug. 10, 1971

PRINCIPAL REGISTER Trademark

Ser. No. 339,991, filed Oct. 7, 1969

KAMA SUTRA

Joseph C. Bolstad, doing business as Kama Sutra
1800 N. Highland Ave.
Los Angeles, Calif. 90028

For: BODY OIL, in CLASS 51 (INT. CL. 3).
First use Nov. 1, 1968; in commerce Nov. 1, 1968.

Int. Cl.: 3

Prior U.S. Cls.: 51 and 52

United States Patent and Trademark Office

Reg. No. 1,236,954

Registered May 10, 1983

TRADEMARK
Principal Register

KAMA SUTRA

Kamsut, Inc. (California corporation), d.b.a. The
Kama Sutra Company
2260 Townsgate Rd.
Westlake Village, Calif. 91361

For: BODY OIL, BODY CREAM, BODY POW-
DER, BODY MASSAGE CREAM, BODY SOAP,
NON-MEDICATED BATH SALTS, in CLASS 3
(U.S. Cls. 51 and 52).

First use Nov. 1, 1968; in commerce Nov. 1, 1968.
Owner of U.S. Reg. No. 918,163.

Ser. No. 285,204, filed Nov. 10, 1980.

J. G. RICCIUTI, Examining Attorney

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52

Reg. No. 2,896,838

United States Patent and Trademark Office

Registered Oct. 26, 2004

**TRADEMARK
PRINCIPAL REGISTER**

KAMA SUTRA

KAMSUT, INC. (CALIFORNIA CORPORATION)
2260 TOWNSGATE ROAD
WESTLAKE VILLAGE, CA 91361

FIRST USE 1-5-2001; IN COMMERCE 1-5-2001.

FOR: PERSONAL LUBRICANTS; AND BALMS,
NAMELY ANALGESIC BALMS, AROMATIC
BALMS, SKIN MOISTURIZERS AND CONDITION-
ERS, MASSAGE LOTIONS, NON-MEDICATED
SKIN CARE PREPARATIONS , IN CLASS 5 (U.S.
CLS. 6, 18, 44, 46, 51 AND 52).

OWNER OF U.S. REG. NOS. 236,954, 918,163 AND
OTHERS.

SER. NO. 76-534,070, FILED 8-1-2003.

KEVON CHISOLM, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,308,179

Registered Oct. 9, 2007

**TRADEMARK
PRINCIPAL REGISTER**

KAMA SUTRA

KAMSUT, INC. (CALIFORNIA CORPORATION)
2151 ANCHOR COURT
THOUSAND OAKS, CA 91302

FOR: LINGERIE, LOUNGEWEAR AND SLEEP-
WEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-30-2007; IN COMMERCE 1-30-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 918,163, 1,284,412,
AND OTHERS.

SN 78-414,625, FILED 5-6-2004.

NANCY CLARKE, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,587,966

United States Patent and Trademark Office

Registered Mar. 10, 2009

**TRADEMARK
PRINCIPAL REGISTER**

KAMA SUTRA PETITE PLEASURES

KAMSUT, INC. (CALIFORNIA CORPORATION)
2151 ANCHOR COURT
THOUSAND OAKS, CA 91320

FOR: BODY OIL, BODY CREAM, BODY POW-
DER, BODY MASSAGE CREAM, BODY SOAP, NON-
MEDICATED BATH SALTS, MASSAGE OILS; MAS-
SAGE CREAMS; AND COSMETICS, IN CLASS 3 (U.S.
CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 10-25-2007; IN COMMERCE 10-25-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 918,163, 1,284,412,
AND OTHERS.

SN 77-204,124, FILED 6-12-2007.

TOBY BULLOFF, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

KAMA SUTRA

Reg. No. 3,793,610

Registered May 25, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

KAMSUT, INC. (CALIFORNIA CORPORATION)
2151 ANCHOR COURT
THOUSAND OAKS, CA 91320

FOR: ON-LINE RETAIL STORE SERVICES FEATURING CLOTHING, SKIN CARE ITEMS, PERSONAL CARE ITEMS, BOUDOIR ITEMS, OILS, BODY OIL, LOTIONS, COSMETICS, MASSAGE OILS, MASSAGE CREAMS, BATH GELS, SKIN POWDER, BODY PAINT, PERFUMES, PERSONAL LUBRICANTS, ANALGESIC BALMS, AROMATIC BALMS, SKIN MOISTURIZERS AND CONDITIONERS, MASSAGE LOTIONS, NON-MEDICATED SKIN CARE PREPARATIONS, AND BALMS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-14-1997; IN COMMERCE 4-14-1997.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 918,163, 3,308,179, AND OTHERS.

SN 77-327,642, FILED 11-12-2007.

DAVID C. REIHNER, EXAMINING ATTORNEY



David J. Kyfos

Director of the United States Patent and Trademark Office

Int. Cls.: 3 and 5

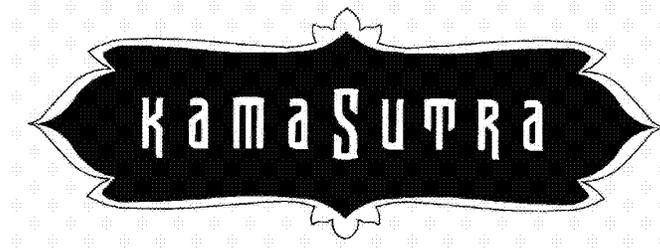
Prior U.S. Cls.: 1, 4, 6, 18, 44, 46, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,087,799

Registered May 2, 2006

**TRADEMARK
PRINCIPAL REGISTER**



KAMSUT, INC. (CALIFORNIA CORPORATION)
2260 TOWNSGATE ROAD
WESTLAKE VILLAGE, CA 91361

FOR: BODY OIL, BODY CREAM, BODY POWDER, BODY MASSAGE CREAM, BODY SOAP, NON-MEDICATED BATH SALTS, MASSAGE OILS; MASSAGE CREAMS; PLEASURE HEIGHTENING BALM, COSMETICS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-1-1990; IN COMMERCE 1-1-1990.

FOR: PERSONAL LUBRICANTS; AND BALMS, NAMELY SALVES, GELS AND OINTMENTS FOR

GENITAL USE FOR INCREASING SEXUAL STIMULATION, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 1-5-2001; IN COMMERCE 1-5-2001.

OWNER OF U.S. REG. NOS. 918,163, 2,896,838 AND OTHERS.

THE MARK CONSISTS OF A CARTOUCHE SURROUNDING THE PHRASE "KAMA SUTRA".

SER. NO. 78-976,856, FILED 7-8-2004.

DAVID MURRAY, EXAMINING ATTORNEY

Int. Cls.: 25 and 35

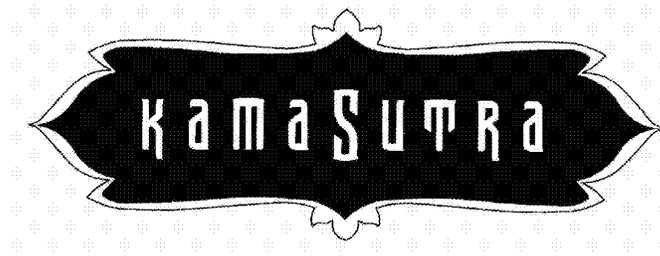
Prior U.S. Cls.: 22, 39, 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,535,336

Registered Nov. 18, 2008

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



KAMSUT, INC. (CALIFORNIA CORPORATION)
2151 ANCHOR COURT
THOUSAND OAKS, CA 91320

FOR: CLOTHING, NAMELY, T-SHIRTS, LINGERIE, LOUNGEWEAR AND SLEEPWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-30-2007; IN COMMERCE 1-30-2007.

FOR: ON-LINE RETAIL STORE, WHOLESALE STORE AND WHOLESALE DISTRIBUTORSHIP SERVICES, FEATURING SKIN CARE ITEMS, PERSONAL CARE ITEMS, BOUDOIR ITEMS, OILS, LOTIONS, COSMETICS, MASSAGE OILS, MASSAGE CREAMS, BATH GELS, SKIN POWDER, BODY PAINT, PERFUMES, PERSONAL LUBRICANTS,

ANALGESIC BALMS, AROMATIC BALMS, SKIN MOISTURIZERS AND CONDITIONERS, MASSAGE LOTIONS, NON-MEDICATED SKIN CARE PREPARATIONS, AND CLOTHING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-14-1997; IN COMMERCE 4-14-1997.

OWNER OF U.S. REG. NOS. 918,163, 2,896,838, AND OTHERS.

THE MARK CONSISTS OF A CARTOUCHE SURROUNDING THE PHRASE "KAMA SUTRA".

SN 78-448,086, FILED 7-8-2004.

DAVID MURRAY, EXAMINING ATTORNEY